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ABSTRACT

The publication contains 400 titles of 16mm films, filmstrips, tapes, recordings and slides pertaining to guidance. These audio-visual materials are classified according to the following categories: (1) family life; (2) personal-social development; (3) careers; (4) personal-social problems; and (5) education. Family life focuses on family, and the role of the individual parent and/or child in contributing to family living. Personal-social development contains a listing of films which deal with the development of growing children and adolescents. In the Careers category, the materials deal with the world of work. Personal-social problems emphasize problems of the individual and society, and possible solutions. The final category, education, includes these topics: changing educational needs, role of teachers, school financing, tools in teaching, special education, discipline and learning. The audio-visual aids are further subdivided according to age groups which include: (1) primary-elementary; (2) junior-senior; (3) senior college-adult; and (4) college adult. Available evaluations of the listed films are reproduced. Also included in this annotated bibliography are cost, length, year produced and color qualities of each listing. (Author/MC)

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AUDIO-VISUAL GUIDANCE MATERIALS

An Annotated Bibliography and Directory of Minnesota Sources

Prepared
by
Truly Trousdale Latchaw

MINNESOTA GUIDANCE SERIES edited by:
G. Dean Miller
Reynold Erickson
Jules Kerlan

This project was funded under provisions of the
National Defense Education Act of 1958, Title V-A
Pupil Personnel Services Section

State Department of Education
St. Paul 55101

1970

CG005295

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We are especially grateful to the following: Arnold Luce, Director, Robert Anderson and Mary Spelios of the Audio-Visual Unit of the Minnesota Department of Education; Ruth Ersted, State Supervisor of School Libraries, and her school library staff of the Minnesota Department of Education; and the staff of the Film Library of the Minnesota Department of Public Welfare.

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T.T.L.

CONTENTS

Introduction iv

The Classroom Film in Guidance & Counseling, Arnold Luce v

Minnesota Audio-Visual Distributors, Rental or Purchase vi

Minnesota Film Producers vii

Rules and Procedures for Borrowing Audio-Visual Materials from Selected Sources: .. viii - xiv
  Audio-Visual Extension Service, University of Minnesota .... viii - x
  Agricultural Extension Service Audio-Visual Library, University of Minnesota x
  Minneapolis Public Library xi
  Minneapolis Public Schools xi
  St. Paul Public Library xii
  Minnesota Education Association xii
  Minnesota Council of Churches .... xii, xiii
  Minnesota Historical Society xiii
  Minnesota State Department of Education, Audio-Visual Unit xiv
  Film and Filmstrip Companies xv

Functional Index:

  Part I (Films, 16mm) xvii
  Part II (Filmstrips) lx
  Part III (Tapes) lxxii
  Part IV (Recordings) lxxvi
  Part V (Slides) lxxvii

Alphabetical Listings:

  Part I (Films, 16mm) .... 1 - 374
  Part II (Filmstrips) .... 375 - 450
  Part III (Tapes) .... 451 - 471
  Part IV (Recordings) .... 473 - 480
  Part V (Slides) .... 481 - 484

INTRODUCTION

AN ANNOTATED BIBLOGRAPHY AND A DIRECTORY

This publication contains approximately 4,000 titles of 16mm films, filmstrips, tapes, recordings and slides related to guidance, most of these available from one or more of the thirty-six identified sources in Minnesota.

Guidance, which is concerned with the total development of personality, very naturally cuts across many lines. This explains in part the five major categories in which the audio-visual materials have been placed. These categories include: FAMILY LIFE; PERSONAL-SOCIAL DEVELOPMENT; CAREERS; PERSONAL-SOCIAL PROBLEMS, and EDUCATION.

The audio-visual aids are also classified according to age groups for recommended use. These groups or levels include: PRIMARY-ELEMENTARY (PE); JUNIOR-SENIOR (JS); SENIOR-COLLEGE-ADULT (SCA); and COLLEGE-ADULT (CA). Many films can be used at more than one level, however, and are so noted in the table of contents. The **recommended** age group is in boldface type.

In order to provide additional information about the value of a film, permission was received from the Educational Film Library Association (EFLA) to reproduce the reviews of the films by the evaluators where available. In cases where EFLA evaluations were available they are noted with an asterisk (*) in the table of contents and are reproduced in full under the appropriate category.

USING THE GUIDE

If the user is familiar with a **title,** it may be located by scanning the alphabetical listing in the **table of contents.** Following the title is the **age group, category,** EFLA review (if available) and **page number.**

If the user wishes to check the audio-visual materials available on a specific subject, one may scan the titles under the **category** related to the subject where material is desired. This should be done for all audio-visual listings — films — filmstrips — tapes — recordings — and slides. It is recommended that two or three categories be checked since films under one category could in many cases have been placed under another. This was particularly true of films under Family Life and Personal-Social listings.

Once a film has been selected as related to the topic of interest, it is necessary also to check in the table of contents or in the listing itself to see if the film is recommended for the audience for which the film is intended. Many times a film may be used with more than one age group and is so noted.

In cases where EFLA reviews are listed, additional information is provided to help the user make a decision regarding the selection of appropriate materials.

DESCRIPTION OF CATEGORIES

Personal-Social Development

This group of materials consists of films dealing with the development of growing children and adolescents. Topics include these: conscience, citizenship, emotions, body growth, dating, group discussion, communications, human relations, leisure, and decision-making.

Family-Life

These materials focus on the family in general and on the role of the individual, parents and/or child, in contributing to wholesome family living.

Careers

Audio-Visual materials found here are concerned with the world of work: occupations; fields of work such as science, art, etc.; and other aids, (training in selling, for example) reveal information about the work role the individual would be expected to play in that specific occupation. Some general materials concerned with job seeking and the job interview are also included in this group.

Personal-Social Problems

The emphasis in this group is upon the nature of problems of the individual and society, and on approaches to treatment. Topics here include these: alcoholism, crime, delinquency, civil rights, housing, human relations and mental illness.

Education

This is a broad general group of materials dealing with many phases of the field of education. Typical topics include these: changing educational needs, role of teachers, school financing, tools in teaching, special education, discipline and learning.

A NOTE ABOUT THE MINNESOTA SOURCES:

In order to acquire a film or tape from one of the sources, it is necessary to comply with the rules and procedures which have been established by the various agencies and institutions. The specific policies of the larger agencies are noted on pp. viii-xiv. These procedures include information regarding booking, paying the fees, ordering and returning the materials.

THE CLASSROOM FILM IN GUIDANCE & COUNSELING

ARNOLD LUCE

The sound motion picture film is one of the most effective teaching tools that man has invented. It can convey ideas, influence attitudes, stimulate emotions, teach skills and give general information better than any other single medium which we have developed so far in education. Any one or all of these attributes can operate only when the film is used at the right time, in the right place and is accompanied by good preparation for its use, as well as effective follow-up teaching.

The effective teaching film allows the learner a maximum of personal identification with the situation recorded in sound and motion. The experience it re-creates may be only slightly removed from actual first-hand observation or participation. Teachers are becoming more and more aware of the true contribution of the teaching-film in improving instruction.

Selection:

The most effective way to select films is to preview them and determine if the content is suitable to convey the idea which it is desired to teach. There are hundreds of films in the area of guidance and counseling but perhaps only a select few which would be appropriate to use in teaching a certain concept to a given age group. There is no substitute for previewing.

When previewing a film, notes should be taken on subject matter content, quality of production, relevancy of subject matter, vocabulary of the narration and specific uses of the film. Teaching guides, or study manuals which accompany the film (upon request) are most useful in getting advance information on the film's contents and its teaching value.

Preparation of Students:

Much of the film's potential effectiveness is found in the way it is introduced into the classroom. The teacher can help to arouse an interest in seeing the film by stimulating questions which he knows can be answered by the film. A definite purpose for using the film should be established in the minds of the students.

Showing of the Film:

This should take place in a classroom learning situation,— not a movie theater. Physical conditions such as seating arrangement, light control, temperature, and good projection, should all be favorable.

Follow-up:

As soon as the showing is completed, it should be determined whether or not the objectives have been met; that is, have the questions about the subject matter of the film been answered. If there are still unanswered questions, then the film should be run again. Discussion should follow the showing of the film to give the students the opportunity to develop ideas brought out by the film. Related reading and written reports are discussed at this time.

The motion picture can give an understanding of relationships of things, ideas, and events and can make meaning emerge where there was no meaning before.

Bibliography:

A.V. Instruction — Materials and Methods — Brown, Lewis, Harcleroad; McGraw-Hill Book Company, New York

Audio-Visual Methods in Teaching — Edgar Dale; The Dryden Press, New York. Revised Edition

Audio-Visual Materials — Wittich and Schuller; Harper and Brothers, New York. Third Edition

Audio-Visual Materials and Techniques — James S. Kinder; American Book Company, Lancaster, Texas

Educational Screen and Audio-Visual Guide —
Published monthly by:
Educational Screen
AV Guide
434 South Wabasha Ave.
Chicago, Illinois 60605

Audio-Visual Instruction —
Published by the
Department of Audio-Visual Instruction N.E.A.
1201 Sixteenth Street N.W.
Washington, D.C. 20036
Published Monthly.

Mr. Luce is audio-visual consultant with the State Department of Education.

MINNESOTA AUDIO-VISUAL DISTRIBUTORS
RENTAL AND/OR PURCHASE

ADL	ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH, 303 Gorham Building, 127 North 7th Street, Minneapolis, Minnesota 55403. Tel. (612) 336-0304
ARC	AMERICAN RED CROSS, 413 Auditorium Street, St. Paul, Minnesota 55102. Tel. (612) 224-4981
AV-SDE	AUDIO-VISUAL UNIT, STATE DEPARTMENT OF EDUCATION, 429 Centennial Building, St. Paul, Minnesota 55101. Tel. (612) 221-6114
BFC	BOYD FILM COMPANY, 1569 Selby Avenue, St. Paul, Minnesota 55104. Tel. (612) 644-7317
EFC	ELLIOTT FILM COMPANY, 1114 Nicollet Avenue, Minneapolis, Minnesota 55403. Tel. (612) 336-2645
EMC	EDUCATIONAL MATERIALS DIVISION, EMC CORPORATION, 180 East 6th Street, St. Paul, Minnesota 55101. Tel. (612) 227-7366
IPM	IDEAL PICTURES, INC. OF MINNESOTA, 3400 Nicollet Avenue, Minneapolis, Minnesota 55408. Tel. (612) 827-2966
KAIROS	KAIROS, PAUL F. KELLER AND ASSOCIATES, INC., 6412 Indian Hills Road, Minneapolis, Minnesota 55424. Tel. (612) 941-4611
MCC	MINNESOTA COUNCIL OF CHURCHES AUDIO VISUAL LIBRARY, 122 West Franklin Avenue, Minneapolis, Minnesota 55404. Tel. (612) 332-2571
MEA	MINNESOTA EDUCATION ASSOCIATION, 41 Sherburne Avenue, St. Paul, Minnesota 55103. Tel. (612) 227-9541
MDH	MINNESOTA DEPARTMENT OF HEALTH, SECTION OF PUBLIC HEALTH EDUCATION, University Campus, Minneapolis, Minnesota 55440. Tel. (612) 339-7751
MDPW	MINNESOTA DEPARTMENT OF PUBLIC WELFARE, FILM LIBRARY, Centennial Building, St. Paul, Minnesota 55101. Tel. (612) 221-2187
MHA	MINNESOTA HOSPITAL ASSOCIATION, 2408 University Avenue Southeast, Minneapolis, Minnesota 55414. Tel. (612) 646-9477
MHS	MINNESOTA HISTORICAL SOCIETY, Educational Services Department, 690 Cedar Street, St. Paul, Minnesota 55101. (Tel. (612) 221-6126
ML	MINNEAPOLIS PUBLIC LIBRARY, VISUAL AIDS DEPARTMENT, 300 Nicollet Avenue, Minneapolis, Minnesota 55401. Tel. (612) 372-6558
MPC	MINNESOTA PETROLEUM COUNCIL, 604 Builders Exchange Building, Minneapolis, Minnesota 55402. Tel. (612) 335-7818
MS	MINNEAPOLIS PUBLIC SCHOOLS, 807 Northeast Broadway, Minneapolis, Minnesota 55413. Tel. (612) 337-4284
MTPS	MINNESOTA TALKING PICTURES SERVICE, 9129 Lyndale Avenue South, Minneapolis, Minnesota 55420. Tel. (612) 884-5383
NCCJ	NATIONAL CONFERENCE OF CHRISTIANS AND JEWS, 520 National Building, Minneapolis, Minnesota 55402. Tel. (612) 336-5365
NWBTC	NORTHWESTERN BELL TELEPHONE COMPANY, 224 South Fifth Street, Minneapolis, Minnesota 55402. Tel. (612) 334-5469
RRFC	REID RAY FILM INDUSTRIES, INC., 2269 Ford Parkway, St. Paul, Minnesota 55116. Tel. (612) 699-1393
SL	ST. PAUL PUBLIC LIBRARY, 90 West 4th Street, St. Paul, Minnesota 55102. Tel. (612) 224-3383
SOA	STUDIO ONE, 4640 West 77th Street, Edina, Minnesota 55435. Tel. (612) 927-4211
SPCHR	ST. PAUL COUNCIL OF HUMAN RELATIONS, 65 East Kellogg Boulevard, St. Paul, Minnesota 55101. Tel. (612) 224-3383
SMI	STERLING MOVIES, INCORPORATED, 6422 West Lake, Minneapolis, Minnesota 55408. Tel. (612) 929-3327
UM	UNIVERSITY OF MINNESOTA, DEPARTMENT OF AUDIO VISUAL EXTENSION, General Extension Division, University of Minnesota, 2037 University Avenue, S.E., Minneapolis, Minnesota 55455. Tel. (612) 373-3810
UMAES	UNIVERSITY OF MINNESOTA EXTENSION SERVICE, U.S. DEPARTMENT OF AGRICULTURE, INSTITUTE OF AGRICULTURE, UNIVERSITY OF MINNESOTA, St. Paul, Minnesota 55101. Tel. (612) 373-1252
USAE	DEPARTMENT OF THE ARMY, ST. PAUL DISTRICT, CORPS OF ENGINEERS, 1217 U.S. Post Office and Custom House, St. Paul, Minnesota 55101. Tel. (612) 725-7504
USAF	UNITED STATES AIR FORCE RECRUITING OFFICE, 114 Federal Courts Building, St. Paul, Minnesota 55102. (Attn. Film Service). Tel. (612) 725-7855 OR USAF RECRUITING DETACHMENT, 460 Buzza Building, Minneapolis, Minnesota 55408 (Attn.: Film Service). Tel. (612) 725-2191
USA	U.S. ARMY RECRUITING, 2908 Colfax Avenue South, Minneapolis, Minnesota 55408. Tel. (612) 725-2149
USMCO	U.S. MARINE CORPS RECRUITING OFFICE, Room 500 Flour Exchange Building, 310 4th Avenue South, Minneapolis, Minnesota 55415. Tel. (612) 725-2955
USNRO	U.S. NAVY RECRUITING STATION, Federal Courts Building, St. Paul, Minnesota 55102. Tel. (612) 725-7859 OR U.S. NAVY RECRUITING STATION, Federal Office Building, 2nd and Washington Avenues South, Minneapolis, Minnesota 55401. Tel. (612) 725-2164
WCCO-TV	WCCO-TV, 50 South 9th Street, Minneapolis, Minnesota 55402 (Attn: Film Booking Department). Tel. (612) 338-0552
WWP	WORLD WIDE PICTURES, 1313 Hennepin Avenue, Minneapolis, Minnesota 55403. Tel. (612) 332-8483

MINNESOTA FILM PRODUCERS

ANTHONY LANE STUDIOS, INC.	7401 Wayzata Boulevard, Minneapolis, Minnesota 55426. Tel. (612) 545-2518
ARTHUR R. BACHLER, JR.	4940 Queen Avenue South, Minneapolis, Minnesota 55410. Tel. (612) 927-9243
AUDIO-VISUAL PRODUCERS	1821 University Avenue, St. Paul, Minnesota 55104. Tel. (612) 645-3882
COMMUNICATION ARTS, INC.	407 Sibley, St. Paul, Minnesota 55101. Tel. (612) 224-5366
COUNTRYMAN-KLANG, INC.	905 Park Avenue, Minneapolis, Minnesota 55404. Tel. (612) 332-2538
EMPIRE PHOTOSOUND INCORPORATED	4444 West 76th Street, Minneapolis, Minnesota 55435. Tel. (612) 920-3020
FILM COMPANY, THE	1025 Currie Avenue, Minneapolis, Minnesota. Tel. 335-5583
FILM SERVICES INCORPORATED	2219 Northeast Johnson, Minneapolis, Minnesota. Tel. (612) 789-1235
GOODELL MOTION PICTURES	355 Kenneth Street, St. Paul, Minnesota 55105. Tel. (612) 690-1029
KAIROS: PAUL F. KELLER ASSOCIATES	6412 Indian Hills Road, Edina, Minnesota 55424. Tel. (612) 941-4611
KSTP FILMS	3415 University Avenue, St. Paul, Minnesota. Tel. (612) 645-2724
LOW AND ASSOCIATES, INC.	7708 Morgan Avenue South, Minneapolis, Minnesota 55423. Tel. (612) 861-3383
MULTIMEDIA, INC.	1621 Hennepin Avenue, Minneapolis, Minnesota. Tel. (612) 332-3341
NORTH STAR PRODUCTIONS, INC.	2930 Emerson Avenue South, Minneapolis, Minnesota 55408. Tel. 827-6117
PROMOTIONAL FILMS, INC.	1313 Cambridge, Hopkins, Minnesota 55343. Tel. (612) 935-2183
REID RAY FILM INDUSTRIES, INC.	2269 Ford Parkway, St. Paul, Minnesota. Tel. (612) 699-1393
ROBERT C. BRUCE PRODUCTIONS	19 East Oaks Road, St. Paul, Minnesota 55110. Tel. (612) 484-9113
RUSTEN FILM ASSOCIATES	6250 Wayzata Boulevard, Minneapolis, Minnesota 55416. Tel. (612) 545-1656
SOMERSET LIMITED	499 West 7th Street, St. Paul, Minnesota 55102. Tel. (612) 226-1003
STUDIO ONE	4640 West 77th Street, Edina, Minnesota 55435. Tel. (612) 927-4211
TELSTAR, INCORPORATED	366 North Prior Avenue, St. Paul, Minnesota 55104. Tel. (612) 644-4726

RULES AND PROCEDURES FOR BORROWING AUDIO-VISUAL MATERIALS FROM SELECTED SOURCES

AUDIO-VISUAL EXTENSION SERVICE
UNIVERSITY OF MINNESOTA

GENERAL INFORMATION

These films are presented to help meet the educational and training needs of business, education, industry and religion. We encourage that consideration be given for selection and utilization of titles from this collection to accommodate community programs.

Purposes of the Department of Audio-Visual Extension

The educational resources of the University of Minnesota deposited in this library have been selected on the basis of their potential contribution to the major purposes of extension education. These purposes are: (1) to provide a sound collection of films, tapes, and other resources for business, industry, schools and religion, (2) to meet the needs of adult groups within the state for information, discussion and appreciation in their continuing education programs, (3) to provide educational resources for junior colleges, colleges and university instructional and research uses, and (4) to provide educational institutions with a large resource of educational materials for curricular and student activities. The materials deposited in this *resource center* have been selected on the basis of their potential contribution to the appreciation, information and skills that are sought by users.

Comprehensiveness is recognized as a valuable criterion in judging the adequacy and quality of the resource collection Particular effort has been made by the staff to select educational material to meet this criterion. Materials in a wide range of content areas, approaches, treatments and types are represented. Continued selection and growth of the resource center will improve its comprehensive nature and quality. Continued growth and expansion will improve the contribution the resources may make to the needs of the user. Special effort is made to include films and tapes in a wide range so that the materials may serve the proper maturation level, subject level, methodology and other approaches to instruction.

In an effort to evaluate the collection's adequacy in meeting its stated purposes, the staff of the Department of Audio-Visual Extension invites users' reactions and suggestions concerning the educational resources listed in the catalog and the manner in which they have been presented.

Highly scientific and professional films have been added to the library's collection recently. An effort will be made to add more specialized material to meet the needs of continuing education for adult groups in the future. To be successful in meeting the needs resulting from changes in modern science, interaction with potential users in relation to needs is necessary and welcomed.

Who May Use the Services of the Department of Audio-Visual Extension

Educational material resources listed in this bulletin may be used by an institution or organization in accordance with the service policies stated in this bulletin. Materials have been made available to contribute toward the needs of individual learning necessary in business, education, industry and religion. Persons who represent churches, business, labor unions, personnel and training directors, hospitals, nurses training, etc., are invited to review the materials held in this collection for use in their programs.

Professional Services

The Department of Audio-Visual Extension has made an effort to expand professional services available to the people within the University of Minnesota's community service area. School administrators, directors of audio-visual activities, teachers, directors of personnel and training, industrial training groups, nurses, and other professional groups are invited to solicit assistance in the selection, utilization and administration of programs utilizing an audio-visual approach from this organization.

The Department of Audio-Visual Extension publishes an Audio-Visual Journal containing information about new materials available within the department's educational resource collection as well as other new information and trends in educational media and materials. The staff of this department will plan and conduct inservice audio-visual conferences and workshops for any group in the state upon an invitation from the administrative officer of the institution or system. Arrangements for this service may be made by contacting the director of the department.

Call Number

Each film in this catalog has a call number (e.g. 4F0368). It is important, for rapid processing, that you include this number in your order.

Grade Classification of Films

Although many films can be used for different purposes at different grade levels, symbols have been placed at the end of the description of the film to indicate recommended grade level at which the film can be used most effectively.

Symbols	Grade Level
p	Primary
i	Intermediate Grades
j	Junior High School
s	Senior High School
c	College — University
a	Adult

(Often films can be used effectively at several grade levels. In this case more than one symbol is used.)

Caring for Films

Service to all borrowers is better when some basic rules are followed in utilization. These rules if followed will also result in providing a longer life for educational resource materials.

They are as follows:

1. Use only trained efficient operators and keep projectors in good clean condition.

2. Use the leader when threading the projector. Check the projector to insure that it is properly threaded. Be alert when you begin to run the projector.
3. If the picture is not projecting properly, stop the projector immediately, make necessary adjustments and then proceed. If the problem still exists, stop, then call for help.
4. If the film breaks, do not use scotch tape, pins, paper clips, or staples to repair it. Overlap the ends on the take-up reel and continue the showing. If proper splicing equipment is available and the damage is restricted to one or two frames the user may make necessary splices.
5. Never use a rental film for practice. If practice film footage is needed the service will supply it on request without additional charge.
6. Stay with your projection equipment at all times during showing. With proper caution films need never be damaged beyond normal wear.
7. Keep your projection equipment clean. Before your film is threaded, the aperture plate, pressure plate and sprockets must be clean to prevent the accumulation of dirt and other particles such as emulsion in the film channel and around the sprocket teeth. A strip of cloth and a solvent is excellent for this purpose. The accumulation of dirt causes scratches on the film.

Following the seven basic rules cited above, the general condition of educational material distributed from this collection will retain its general technical quality. *Your cooperation is solicited.*

For All Schools

Order Forms: Standard order forms are available upon request. They save time and expedite order processing by our staff. However, letter and telephone orders are accepted and will receive fair and prompt attention. Remember — always show call number on order form.

Returning Materials: Delayed return of materials disrupts programs, creates ill will with the next scheduled user and results in extra expense for this facility in distributing materials. This may be avoided if you will routinely return films no later than the morning following the last use date. Return and/or due dates are indicated on your confirmation and packing slip. A penalty charge will be made for late returns.

Preview Facilities: If desired, previewing of material from the collection may be accomplished by visiting this department. To insure availability of the facility it is best to reserve it in advance as well as the films or other material you wish to preview.

Materials Description: The materials in the catalog are described and listed alphabetically. Color prints are identified by the word *color*. Black and white prints do not have an indication. Silent films are indicated as such. Maturation level is shown at the end of the description for each listing. A subject index is provided for easy reference.

SERVICE POLICIES

RULES AND REGULATIONS

In order to provide economical, efficient, and equitable audio and visual service, it is important that the user become acquainted with the service policies of the Audio-Visual Extension Service. The borrower of materials must agree to follow the rules, directions, and restrictions as stated in the bulletin for ordering, using, handling and returning films, tapes, etc. and to pay accumulated charges upon receipt of invoice as follows:

1. To pay the RENTAL FEE or HANDLING CHARGE indicated in the bulletin for each film booked unless cancellation is received at least three (3) days prior to shipping date. There is NO RENTAL CHARGE FOR TRANSPORTATION TIME to and from the borrower.
2. To pay ADDITIONAL RENTAL CHARGE FOR EXTRA USE beyond the basic booking period (one-five calendar days) at the rate of one-half (½) the basic rental fee for each extra day's use. Special rates for booking longer than three days are available. Permission for extended schedule must be acquired in advance. All films will be booked for three consecutive days unless a longer period is requested.
3. To pay TRANSPORTATION COST BOTH WAYS. (Generally Library Materials Rate)
4. To pay for LOSS OR DAMAGE to materials on loan while in the possession of user and loss in transit back to the center.
5. To pay a DAMAGE INSURANCE and COMPUTER SCHEDULING FEE. The user will be charged fifteen cents per film title used. This amount is added to the rental at the time of billing. This fee takes care of damage which might occur when the film is in the user's possession. All films whose damage consists of (25) twenty-five feet or more will be paid for by the user. This charge will be in addition to the regular damage fee. The following charges will be made: 10 to 20 cents per foot for a black and white print and 25 to 35 cents per foot for a color print. This is the cost for replacement footage. Notification of excessive damage as defined above will be made after inspection and the replacement footage charge will appear on the customer's next monthly invoice. All cancellations will be charged this fee to cover computer service.
6. To pay LATE RETURN FEE at the regular rental rate (basic fee) for each day a film is kept longer than the period for which it was originally booked.
7. To return films promptly, not later than the morning following the final scheduled showing date, or to obtain permission by prepaid wire or telephone call to keep films longer if additional use is necessary.
8. To abide by the following basic RESTRICTIONS:
   a. NOT to loan to other groups, organizations, or individuals without permission from the Director, Department of Audio-Visual Extension.
   b. Not to charge admission for showing films.
   c. Not to charge directly or indirectly for films DISTRIBUTED BY TEACHING FILM CUSTODIANS and agree to show each film as produced in its entirety.
   d. Not to use any films on television without the producer's clearance. The University of Minnesota does not assume television clearance responsibility.
9. To return all films on original reels, in same can and shipping container in which they were received.
10. METHOD OF PAYMENT — all checks must be made payable to the UNIVERSITY OF MINNESOTA. Stamps in any amount will *not* be accepted for payment. Payment is due on receipt of University invoice.
11. OVERDUE RETURN SHIPMENTS: The University reserves the right to make collect long distance telephone calls or to send collect telegrams regarding the return of films that are overdue. Refusal to accept collect telegrams

or telephone calls may result in loss of borrowing privileges. In any case, charges will be added to next invoice.

12. CANCELLATIONS OF CHARGES
    a. No cancellations of charges will be made for films booked after shipment has left the service. No cancellations of charges will be made for films which have been ordered to be picked up at the service if the user fails to call for them unless the service is notified in advance. School officials should consult their calendars for SCHOOL HOLIDAYS. Charges will not be cancelled for films booked and shipped for use on such days.
    b. Charges will *not* be cancelled if the post office or express company fails to deliver on time when sufficient time was allowed for the films to arrive at their destination. Date on metered stamp indicates the way the materials were sent.

PLACEMENT OF THE FIRST ORDER FOR AUDIO-VISUAL SERVICES INDICATES THE BORROWER'S ACCEPTANCE OF THE TERMS OF SERVICE

Rates Subject to Change Without Notice.

FILM RENTAL ORDER

TO: Audio-Visual Extension Service
University of Minnesota
2037 University Avenue S.E.
Minneapolis, Minnesota 55455

Customer No. ____________ Purchase Order No. ______________

Date*______________________________

BILL TO:

SHIP TO:

Catalog Number	TITLES Please Arrange in Chronological Order	REQUESTED USE DATES 1st Choice	 2nd Choice	RENTAL

* If a confirming order is sent, be sure to mark it, "Confirming Order of (date)______________________________."
Materials are to be returned immediately after last showing on final day booked for your use.
Specify Confirmation to ☐ BILL or ☐ SHIP address. (Check one.)

☐ **We will accept alternate dates if not more than one week before or one week after the requested date as a confirmed booking.**

CATALOG OF MOTION PICTURES, FILMSTRIPS, SLIDE SETS AND FLANNELGRAPHS AVAILABLE FROM THE AGRICULTURAL EXTENSION SERVICE AUDIO-VISUAL LIBRARY

of the
Department of Information and Agricultural Journalism
Institute of Agriculture
University of Minnesota
St. Paul, Minnesota 55101

HOW THE AGRICULTURAL EXTENSION SERVICE FILM AND SLIDE LIBRARY OPERATES

The Agricultural Extension Service Audio-Visual Library of the University is maintained to serve agricultural extension workers, high school agriculture teachers, and other professional workers in agriculture and home economics.

In our catalog we list 16 mm. motion picture films, 2 x 2 slide sets, a few filmstrips, tape recordings, flannelgraphs, and enlarged photographs.

Printed forms, which facilitate ordering, will be sent to you on request. These should simplify your work of keeping a record of what has been ordered.

New materials added to the library since our last catalog was printed are indicated by an asterisk.

ADDRESS YOUR ORDERS TO:

Extension Specialist in Visual Education
Agricultural Extension Service
Institute of Agriculture
St. Paul, Minnesota 55101

WHAT ARE SERVICE CHARGES?

For Institute of Agriculture staff members, there is no charge. The Agricultural Extension Service finances the library.

For other U. S. Department of Agriculture employees, there is no charge for USDA films. The regular service charges, listed herein, will be made for other films.

For all others who use the library, there is a service charge as indicated in our catalog. These charges cover the cost of mailing, inspecting, repairing, reviewing, and replacing films in the library. The library has many USDA and other films which were purchased with extension funds. A graduated service charge according to the length and the original cost of the film is made.

WHAT ABOUT POSTAGE?

Extension and other USDA workers may use penalty mail on films and other materials that contain no advertising.

MINNEAPOLIS PUBLIC LIBRARY

Visual Aids Department

Rules for Borrowing 16mm Films — Effective July 1, 1966

Collection

16mm educational films, sound and silent, with running time from 10 minutes to an hour, are available for loan.

Films are circulated only from the Visual Aids Department, and must be returned directly to the Visual Aids Department. They may not be returned through the Minneapolis or Hennepin County branch libraries.

Registration

Borrowers must register in person in the Visual Aids Department for the borrowing of films before reservations may be made. The person registering must have his own Minneapolis Public Library card. A person listed on a firm card as one entitled to borrow films for firm or organization use may register and borrow films on that card. While loans are made to individuals listed on firm cards, the card holder is held responsible for the materials charged on the card.

Parents or guardians must countersign in person for minors under 16. Parents or guardians must sign the form 'Parent's Acknowledgment of Responsibility' for minors between the ages of 16 and 21.

Reservations

ONLY REGISTERED FILM BORROWERS MAY RESERVE FILMS. Films are reserved for the day on which they are to be borrowed — not for the day on which they are to be used. They may be reserved for overnight (single booking) or for two nights (double booking). They are due back on the next day the Library is open. Films should be reserved well in advance of use.

Patrons are requested to make reservations before 8:30 p.m. on Monday through Thursday, and before 5 p.m. on Friday, for material to be borrowed on the day the reservation is made. Material to be borrowed on Saturday must be reserved before 5 p.m. on Friday. NO RESERVATIONS MAY BE MADE ON SATURDAY FOR THAT DAY OR FOR ANY FUTURE DAY.

Film Pickup

Films already reserved may be called for on: Monday through Thursday, 9 a.m. to 9 p.m.; Friday, 9 a.m. to 5:30 p.m.; and Saturday, 9 a.m. to 5 p.m. In checking out films, the Library card of the registered film borrower who has reserved the films must be used.

Use of Films

Borrowers of films must provide their own qualified projectionists and a 16mm projector. Care should be taken to use a projector that will not injure the film. DO NOT USE SOUND FILM ON A SILENT PROJECTOR. Do not mend broken film with cellophane or other adhesive tapes. All films are inspected before lending. It is expected that they will be returned in good condition.

Films MUST NOT BE REWOUND after the last time shown. The Visual Aids Department provides the necessary spare 'pick-up' reels. Care should be taken to use the right size 'pick-up' reel and to return films in their correct cans.

Service Charges and Fines

A service charge is made, payable in advance, of 25c per reel for each sound films, and 25c for one or two silent films, for either a single or a double booking. There is an additional charge of $3.00 per program of 90 minutes, or fraction thereof, for films borrowed on a NON-RESIDENT LIBRARY CARD. To insure the return of films for future bookings, a fine of 50c is charged for each overdue film returned before 10 a.m. on the day that it is overdue, with the fine increasing 25c an hour, or fraction thereof, until the film is returned to the Visual Aids Department. If a reserved film is not called for, or if the reservation is not cancelled the day before the reservation date, the service charge of 25c per reel for each sound film, or 25¢ for one or two silent films, is made.

Borrowers are responsible for damage beyond simple breaks and will be charged for the cost of repair and replacement.

Please cooperate with us in the observance of these rules, which are necessary in making our service available to our many users. Failure to cooperate may result in the withdrawal of the privilege of borrowing from the Visual Aids Department.

MINNEAPOLIS PUBLIC SCHOOLS

Instructional motion pictures which are available only from the Film Library of the Minneapolis Public Schools may be borrowed for classroom instructional use — but may not be used on open or closed circuit television — subject to prior booking commitments *within the Minneapolis Public School system.*

Audio-Visual Department
Minneapolis Board of Education

THE SAINT PAUL PUBLIC LIBRARY

The first requirement for taking 16mm film from the Saint Paul Public Library is the possession of an adult Saint Paul Public Library card. To obtain the free 5-year card one must (1) live, (2) work, (3) go to school, or (4) own property *within* the city limits of St. Paul. If you do not fulfill any of these four requirements, you may obtain a non-resident pay card, for which there is a fee of $5.00 a year.

In addition to ownership of an adult Saint Paul Public Library card, 16 mm film borrowers sign a film service agreement in person at the Film Desk in Arts and Audio-Visual Services at the Central Library.

Our 16mm films are picked up one day in Arts and Audio-Visual Services and returned there the next day, during the hours the Library is open. We do not have a mailing service.

The 16mm catalog is free to registered borrowers, 25c to others.

We lend for use in St. Paul Public Schools, only if the films are not owned by the St. Paul Department of Education.

There is a charge of $3.00 per program of one hour or fraction thereof, payable in advance, for film to be used in schools or colleges outside the city limits of St. Paul.

ARTS AND AUDIO-VISUAL SERVICES
SAINT PAUL PUBLIC LIBRARY
St. Paul, Minnesota 55102
Telephone: 224-3383

MINNESOTA EDUCATION ASSOCIATION

To order the listed materials fill out the blank and mail to:

PUBLIC RELATIONS
Minnesota Education Association
41 Sherburne Avenue
St. Paul, Minnesota 55103
(Telephone: 227-9541)

If additional space is needed, continue on another sheet of paper and attach it to the order form.

(Filmstrips are loaned on a return-postage basis. Films are loaned on a return-postage plus approximately $3.00 handling charge basis. Please *do not* include payment for films. You will be billed later. Prices for printed materials are listed in the MEA Publications.

For film or filmstrip, give date desired____________________.

Alternate dates____________________

____

Quan.	No.	Title

Name ____

Address________________________ Tel. __________

City ________________________ State__________

Zip Code________________________ Total Cost__________.

MINNESOTA COUNCIL OF CHURCHES

122 West Franklin Avenue
Minneapolis, Minnesota 55404

PROGRAM — POLICIES — PROCEDURES

Library

A service of the Minnesota Council of Churches to all denominations and faiths. In addition to the seventeen member denominations of the Council, some twenty other Protestant bodies, several churches and schools of the Roman Catholic faith, Jewish and public school organizations have used the library in the past year.

Location

Second Floor, Room 216, Minnesota Protestant Center.

Mailing Address

Audio-Visual Library
Minnesota Council of Churches
122 West Franklin Avenue — Room 216
Minneapolis, Minnesota 55404

Phone

Area Code 612 332-2572 Ext. 211

Hours

8:30 - 5:00 (Monday - Friday)

Catalog

A descriptive catalog is available for $1.00. One copy will be given free of charge to groups having an *advance deposit.* Supplements are issued periodically and mailed to regular users. New titles added to the library are annotated in the MINNESOTA MESSENGER, a publication of the Minnesota Council of Churches.

Advance Deposit

Any church or group may participate in our deposit plan. Payments in units of $5.00 will entitle you to preferred rates. (See rental rates.) When the deposit is depleted, you will be notified. An itemized statement will be sent when requested

Unused Deposit

If an account has not been used for one calendar year, $1.00 will be deducted from your account for carrying charges.

Rental Rates	**Without Deposit**	**With Deposit**	**Second Showing**
Filmstrips	$1.75	$1.25	$ .50
Filmstrips with records	2.25	1.75	.50
Records	1.75	1.25	.50
Tapes	1.75	1.25	.50
Slide sets	1.75	1.25	.50
Individual slides (5 min.)	.35	.25	—
2 filmstrip-1 record set	3.50	3.00	1.00
2 filmstrip-2 record set	4.00	3.50	1.00
Films	3.50	3.00	1.00

A *preview fee* of 50c will be applied to the rental cost of material used it is used. (Preview in the building is free of charge.)

Special Rates for Seasonal Items: There will be 50c additional charge for:

Thanksgiving — Sunday preceding and following

Christmas — Calendar month of December

Easter — Three weeks preceding and including Easter

Booking Procedures

Reservations may be made by letter or phone as far in advance as possible. Please give alternate titles and dates. When possible, materials will be sent out from five to six days ahead of the showing date.

Late Orders

Extra postage will be charged against your account for late orders requiring *special handling, special delivery, first class* or *bus delivery.*

Late Return

It is expected that all materials will be brought in or mailed the day following their use. If not back in the library *five* days after the reservation date, an additional fee of 50c per day will be charged. In case a long distance phone call is required, your account will be charged for the call.

Projector

A Motion Picture Projector is available for use only at the Protestant Center. Rental fee is $2.00. $5.00 will be charged if the librarian is asked to operate the machine. Bookings should be made with the Audio-Visual Librarian.

AUDIO-VISUAL RESOURCE GUIDE

Ours is the most complete, authoritative and up-to-date audio-visual guide, and a MUST for all churches and Christian Education leaders.

It contains excellent descriptions and evaluations of almost 4,000 religious and secular films, filmstrips, and other audio-visual materials.

The organization and the evaluations of our catalog have been patterned after this indispensable AUDIO-VISUAL RESOURCE GUIDE.

The current edition is available through our library for $3.95. ORDER YOURS NOW!

MINNESOTA HISTORICAL SOCIETY

Our 16mm sound films are available to schools and organizations at a rental fee of $3.00 per film. The approximate running time for each is between 24 and 28 minutes. They may be rented for a period of two days. If the film is not returned within that time, an additional fee will be charged.

When ordering films please give two dates, preferred and alternate, as the schedule during the school year is heavy. Questions and orders may be addressed to the Educational Services Department. **Films must be returned promptly.**

EDUCATIONAL SERVICES DEPARTMENT
MINNESOTA HISTORICAL SOCIETY
690 Cedar Street
St. Paul, Minnesota 55101
Telephone: 221-6126

MINNESOTA STATE DEPARTMENT OF EDUCATION
AUDIO-VISUAL EDUCATION UNIT

INSTRUCTIONS FOR USING THE TAPES FOR TEACHING SERVICE

1. Our catalog is being published to list programs which have been added to the tape library since the 1957 Tapes For Teaching catalog (red) and the 1961 Supplement (white) were published. Be sure to destroy the above named catalogs as they are no longer useful because of the change of code numbers. Many new programs have been added to the library and those programs are listed in this catalog.
2. Your Audio-Visual Director or Coordinator will assist you in making up your order.
3. Tape should be mailed in a fiber mailing case. These cases are available from your audio-visual dealer.
4. Enclose with the tape a self-addressed label bearing the correct **return postage.** The postage for audio-visual materials is 4 cents for the first pound and 1 cent for each additional pound. Be sure to mark your package of tape "LIBRARY RATE" when using this special postal rate for mailing audio-visual educational materials.
5. Enclose your order in a stamped first-class envelope, enclose or attach it securely to the mailing case to comply with the U. S. postal regulations, or mail separately.
6. Mail tape prepaid to:

   TAPES FOR TEACHING
   Department of Education
   Centennial Building
   St. Paul, Minnesota 55101

7. Use this order form to make it easy for processing and filing of your order:

NAME OF SCHOOL AND LOCATION____

SPEED OF RECORDER____________________________**(7½ or 3¾ i.p.s.)**

NUMBER OF TAPES SENT____________________ **Date**____________________

AMOUNT OF RETURN POSTAGE ENCLOSED____________________

COMPLETE CODE NUMBER OF PROGRAMS WANTED:

________ ________ ________ ________ ________ ________

________ ________ ________ ________ ________ ________

ORDERED BY: ______________________________

8. We do single track recording only.
9. Be sure to send enough tape to record the programs requested:

Minutes	Speed of Playback	Tape Required
15	3¾ in/sec.	½ — 600 ft. feel (5 inch)
30	3¾ in/sec.	1 — 600 ft. reel

DOUBLE THE AMOUNT OF TAPE NEEDED FOR 7½ INCHES PER SECOND SPEED

10. Do not send in broken reels or tape as we cannot repair them. Broken tape should be spliced only with special magnetic splicing tape. Do not use gummed tape for splicing as it catches on the head of the recording machine and causes a poor reproduction of the program materials.
11. Allow at least 5 days for your request to reach us and be returned. Inquiries concerning this material and service should be addressed to Arnold E. Luce, Audio-Visual Supervisor, Department of Education, Centennial Building, St. Paul, Minnesota 55101. Telephone 221-6114.

CARE OF TAPE AND EQUIPMENT

1. Keep reels full to assure sufficient tape for a full 15 or 30 minutes of recording time.
2. Mend all broken tape with **special splicing tape.** Never use adhesive or cellophane to splice recording tape as this will damage the record heads or give poor quality on recording or playback. **We do not repair tape.**
3. Make splices on shiny side of tape according to instructions of manufacturer.
4. Do not use cracked or broken reels, as they will damage your tape.
5. Always keep tape in the cardboard boxes and store in a cool, dry place.
6. Keep recording, playback and erase heads clean. Use carbon tetrachloride and an ordinary pipe cleaner to remove dust, lint and oxide from the heads.
7. Make certain that the pressure pads are present and holding the tape against the recording head.
8. When recording, check the indicator light or meter to make certain that the microphone is properly plugged in and operating.
9. When recording a voice, place the microphone 12 to 16 inches from the speaker's mouth and at an angle for best results.

AV-SDE: Audio-Visual Education Unit
429 Centennial Building
St. Paul, Minnesota 55101
Telephone 221-6114

FILM AND FILMSTRIP COMPANIES

AFL-CIO	AFL-CIO FILM DIVISION, 815 16th Street, N.W., Washington, D. C. 20006
AV-ED F	AV-ED FILMS, 7934 Santa Monica Boulevard, Hollywood, California 90046. Tel. 654-8197
BF	BAILEY-FILM ASSOCIATES, Educational Media, 11559 Santa Monica Boulevard, Los Angeles, California 90025. Tel. (213) 477-0031. District Manager: 3933 North Cramer Street, Milwaukee, Wisconsin 53211. Tel. 414-322-1839
COR	CORONET FILMS, 65 East South Water Street, Chicago, Illinois 60601. Regional Representative: 2024 West 60th Street, Minneapolis, Minnesota 19. Tel. Wa2-8667
EBF	ENCYCLOPAEDIA BRITANNICA FILMS, INC., 425 North Michigan Avenue, Chicago, Illinois 60611. District Manager: 221 West Maple Street, Rosemount, Minnesota. Tel. 423-2587
EGH	EYEGATE HOUSE, INC., 146-01 Archer Avenue, Jamaica, New York 11435. Regional Manager, 4383 Dart Avenue South, Minneapolis, Minnesota 55424. Tel. 612-926-2558
FFF	FARM FILM FOUNDATION, Suite 819-Southern Building, 1425 H Street, N.W., Washington, D.C. 20005
GA	GUIDANCE ASSOCIATES, Harcourt, Brace and World, Pleasantville, New York 10570. Frank C. Wigdahl. Tel. 914-769-7755
GS	GIRL SCOUTS OF THE U. S. A. (AUDIO-VISUAL MATERIALS) 830 Third Avenue, New York, N.Y. 10022
GCI	GRAPHIC CURRICULUM, INC., P. O. Box 565, Lenox Hill Station, New York, N.Y. 10021
HR	HARPER AND ROW, PUBLISHERS. Regional Representative 2817 Southbrook Drive, Minneapolis, Minnesota 55431. Tel. 612-884-1995
IFB	INTERNATIONAL FILM BUREAU, 332 S. Michigan Ave., Chicago, Ill. 60604. Tel. 312-427-4545
JH	JAM HANDY ORGANIZATION, Inc., 2821 East Grand Boulevard, Detroit, Michigan 48211. Regional Manager 7803 Lake Street, Morton Grove, Illinois. Tel. State 2-6757
McG	McGRAW-HILL TEXTFILMS, 330 West 42nd Street, New York, New York 10036. McGraw-Hill Film Division, District Manager Route 4, Box 155, Excelsior, Minnesota 55331. Tel. 474-8511
MOD	MARCH OF DIMES FILM DIVISION, 800 2nd Avenue, New York, New York 10017
PSP	POPULAR SCIENCE PUBLISHING COMPANY, INC., Audio-Visual Division, 355 Lexington Avenue, New York, New York 10017. Representative Audio-Visual Division Route 6, Brainerd, Minnesota 56401. Tel. 218-829-3941
SVE	SOCIETY FOR VISUAL EDUCATION, INC., 1345 Diversey Parkway, Chicago, Illinois 60614. District Manager 1808 Cressy Avenue, Anoka, Minnesota 56401. Tel. 612-421-8370
WDP	WALT DISNEY PRODUCTIONS. Midwest Office 237 N.W. Highway, Park Ridge, Ill. 60068

EFLA
Educational Film Library Association
17 West 60th Street
New York, New York 10023
Telephone: 212-246-4533

FUNCTIONAL INDEX

PART I

16mm. FILMS

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
A Is For Architecture	JSCA	Careers	*	95
Abel Gance	JSCA	Careers	*	152
Abortion and the Law	CA	Personal-Social Problems	*	333
About Rumors	JSCA	Personal-Social Development		57
Above the Horizon	J	Careers		148
Absolutely Genuine You, The	CA	Personal-Social Development		308
Accent on Learning	CA	Education		351
Acting with Maturity	JSCA	Personal-Social Development		57
Action Against the Law	SC	Personal-Social Problems		268
Action-Self and the Idealized-Self, The	CA	Personal-Social Development		308
Activity Group Therapy (Disturbed Children)	CA	Personal-Social Problems		333
Acts of Courtesy	EJ	Personal-Social Development	*	6
Adapting the Curriculum to the Child	CA	Education		351
Adjustment to Military Life	SCA	Careers		242
Admirals in the Making	JS	Careers		156
Adolescence	SCA	Personal-Social Problems		268
Adolescent and Adult Sex Behavior	CA	Personal-Social Development		308
Advanced Perceptual Training—Phase C	CA	Education		351
Adventure in Inner Space	SCA	Careers		259
Adventure in Maturity	A	Family Life		300
Adventures at Day Camp	EJSA	Personal-Social Development	*	6
Adventures of Asterisk (*)	SCA	Personal-Social Development	*	227
Adventures of Jimmy	CA	Personal-Social Problems	*	333
Adventuring in Conservation	JS	Careers		109
Adventuring in the Arts	ESCA	Personal-Social Development	*	6
Aeronautical Engineer, Your Career As An	JS	Careers		120
AFDC Intake Interview	JSCA	Careers		173
Afraid of School	PEJSCA	Personal-Social Problems		48
Again Pioneers	JSCA	Personal-Social Problems	*	185
Age of Anxiety—Pts. I, II	SCA	Personal-Social Problems	*	268
Age of Promise	JSCA	Careers	*	161
Age of Specialization, The	SCA	Careers	*	250
Age of Turmoil	CA	Family Life	*	300, 308
Aggression or Love?	SCA	Personal-Social Problems		268
Aggressive Child	CA	Personal-Social Problems		333
Aging	SCA	Family Life		216
Agricultural Engineering	J,SCA	Careers	*	121, 249
Agricultural Engineering—The Profession with a Future	JS	Careers		120
Agricultural Portrait, An	EJSCA	Careers		88
Agriculture	JS	Careers		88
Agriculture, Research and You	J,S	Careers		88, 241
Agriculture—U.S.A.	JS	Careers		88
AI-YE	CA	Personal-Social Development	*	308
Aid to Dependent Children	SCA	Family Life		216
Aids for Teaching the Mentally Retarded	A	Education	*	351
Air Age, The	EJSCA	Careers	*	92
Air Around Us, The	CA	Personal-Social Problems	*	333
Air Freight	PEJS	Careers		92
Air Transportation	JS	Careers		92
Air University—What It Is—What It Does	JSCA	Careers		92
Airborne Television: Profile of a School	CA	Education	*	351
Airman's World: Cheechako	JSCA	Careers		92
Airplane Trip by Jet	PE	Careers		28
Airplane Workers	JSA	Careers		92
Airplanes Work for Us	PE	Careers	*	29
Airport	EJS	Careers		92
Airport Activities	PEJS	Careers		29
Airport in the Jet Age	PE	Careers		29
Aku-Aku	JSCA	Careers		94
Al in the Hospital	PE	Family Life	*	3
Alaska: A Modern Frontier	EJS	Personal-Social Development		57
Alaska and Its Natural Resources	JSC	Personal-Social Development	*	57

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Alaska: The 49th State	EJSCA	Personal-Social Development		57
Alaska: USA	EJSCA	Personal-Social Development		57
Alaskan Eskimo	EJSCA	Personal-Social Development	*	57
Albert Schweitzer	EJSCA	Careers		148
Alcohol and the Human Body	JSCA	Personal-Social Problems	*	185
Alcohol is Dynamite	JSCA	Personal-Social Problems	*	185
Alcoholism	JS	Personal-Social Problems		185
Alcoholism and the Family: The Summer We Moved to Elm Street	EJSCA	Personal-Social Problems		48
Aldous Huxley	SCA	Personal-Social Development		227
Alfred P. Sloan, Jr.	JS	Careers		144
Alice Adams—Dance Sequence	JS	Personal-Social Development		57
All God's Children	SCA	Education		293
All I Need is a Conference	CA	Careers		318
All in a Lifetime	CA	Education	*	351
All Kinds of People	JSCA	Careers	*	141
All the Way Home	SCA	Personal-Social Problems	*	268
Allen is My Brother	P	Family Life	*	3
Allocating Our Resources	SCA	Careers	*	247
Almost Forgotten Children	CA	Personal-Social Problems		333
Almost Neighbors	EJSCA,SCA	Personal-Social Problems	*	185, 268
Aloha	JSA	Personal-Social Development		57
Aluminum	JSCA	Careers		94
America in Space	JSCA	Careers		174
America the Ugly	SCA	Personal-Social Problems	*	269
American Alcoholic, The	SCA	Personal-Social Problems		269
American Cowboy	EJ	Careers		113
American Doctor	JSCA	Careers		160
American Engineer	JSCA	Careers	*	121
American Farmer	JSCA	Careers	*	88
American Flag, The	EJSC	Personal-Social Development		57
American Folk Art	JSC	Careers		97
American Girl, An	JSCA	Personal-Social Development, Problems	*	57, 269
American in Orbit	EJSCA	Careers		92
American Indians as Seen by D. H. Lawrence	EJSCA	Personal-Social Development, Problems	*	58, 333
American Indians of Today	EJS	Personal-Social Development		58
American Jew, The: A Tribute to Freedom	SCA	Personal-Social Development		227
American Museum, An	SCA	Careers	*	257
American Music: From Folk to Jazz & Pop	JS	Careers		154
American Tradition, The	SCA	Careers	*	258
American Vision, The	J,SCA	Careers		97, 242
American Woman in the 20th Century	SCA	Personal-Social Development	*	227
America's Crises—Education: Marked for Failure	CA	Education		351
America's Crises—Emotional Dilemma	A	Personal-Social Problems	*	334
America's Heritage, The Capitol	EJSA	Careers		132
Anacostia—Museum in the Ghetto	JSCA	Careers		153
Anatomy of a Group	CA	Personal-Social Development		308
Anatomy of Cindy Fink, The	SCA	Personal-Social Problems	*	269
Anatomy of Free Enterprise	SCA	Careers		249
Anchor Man	JSCA	Careers		138
And Crown Thy Good	CA	Personal-Social Problems		334
And Gladly Teach	SCA	Careers		248
And No Bells Ring, Pts. I, II	CA	Education	*	351
And Now Miguel	EJSCA	Personal-Social Development		57
And So They Grow	CA	Education		352
And So They Live	SCA	Personal-Social Problems		269
And Something More	CA	Education	*	352
And the Earth Shall Give Back Life	JSCA	Careers		170
And They Called It Television	JSCA	Careers		179
And Wonders Never Cease	CA	Education		352
Anger at Work	SCA	Personal-Social Development	*	227
Angry Boy	CA	Family Life	*	300
Angry Negro, The	SCA	Personal-Social Problems		269
Angus in Your Future, An	JS	Careers		145
Animals in Modern Life	EJS	Careers		88
Animation Goes to School	SCA	Education	*	293
Annapolis Story, The	JSCA	Careers		156
Another Way	JSC	Personal-Social Problems		185
Ansel Adams—Photographer	SCA	Careers	*	260
Answering the Child's Why	SCA	Family Life		216
Answers and Questions	CA	Education		352
Antarctic Biology	JS	Careers		102
Antioch College	JSC	Education		206
Anti-Semitism in America	SA	Personal-Social Problems		269

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Apache Indian, The	PE	Personal-Social Development		6
Apples (From Seedling to Market)	EJS	Careers		125
Appointment with Youth	SCA	Careers	*	248
Appreciating Our Parents	PE	Family Life		3
Apprentice Training	JS	Careers		94
Approach	CA	Careers		328
Approaches to Early Childhood Curriculum	CA	Education		352
Aptitudes & Occupations	JSC	Careers		126
Arbitration	CA	Careers		322
Arbitration in Action	CA	Careers		322
Archaeologists at Work	JS	Careers	*	94
Architect at Work, An	EJCA	Careers	*	317
Architecture, Your Career in	JS	Careers		95
Are Manners Important?	PE	Personal-Social Development	*	6
Are Our Schools Up To Date?	CA	Education		352
Are You A Good Citizen?	EJ	Personal-Social Development	*	6, 58
Are You Popular?	JS	Personal-Social Development	*	58
Are You Ready for Marriage?	J,SCA	Family Life		53, 216
Aristotle's Ethics, Book I: Theory of Happiness	SCA	Personal-Social Development	*	227
Armed Forces Medical Specialists	JSCA	Careers		147
Armed Services	JS	Careers		96
Armstrong World of Interior Design	JSCA	Careers	*	137
Arnold Toynbee	JSCA	Careers		136
Art and Seeing	SC	Careers		242
Art Director, The	JSCA	Careers	*	152
Art in Our World	JS	Careers		97
Art in The Western World	EJSCA	Careers		97
Art of Making Furniture	JSCA	Careers	*	126
Art: What Is It? Why Is It?	JS	Careers		97
Artist and Nature	PEJS	Personal-Social Development, Careers		7, 97
Artistry of Bruce Goff, The	SCA	Careers		242
As Boys Grow	JA	Personal-Social Development, Family Life		53, 58
As Tall as the Mountains	EJS	Education	*	206
As the Twig is Bent	J,SCA	Personal-Social Problems, Education		185, 206
Ask Me, Don't Tell Me	A	Personal-Social Problems		334
Assembly Line	SCA	Personal-Social Problems	*	269
Assignment Children	PE,JS,SCA	Personal-Social Problems	*	48, 185
Assignment Mankind	EJSC	Careers	*	138
Astronomer	JS	Careers		99
Astronomy: Frontiers of Space	JS	Careers		99
At the Market	CA	Careers	*	320
At the Service Station	JS	Careers	*	173
Atom and Industry	SCA	Careers		243
Atom and Medicine	SCA	Careers		256
Atom Comes to Town	JS	Careers		100
Atomic Age Farmer	JSC	Careers		88
Atomic Research	JSCA	Careers	*	100
Attitudes and Health	JS	Personal-Social Development	*	58
Audio-Visual Aids to Learning	CA	Education	*	352
Audio-Visual Materials in Teaching	CA	Education	*	352
Audubon and The Birds of America	JS	Careers		97
Auto Workers	JSCA	Careers		100
Automation: The Next Revolution	JS,CA	Careers		139, 323
Automation: What It Is and What It Does	JS	Careers		100
Automobiles	JS	Careers		100
Automobiles, The Great Love Affair	SCA	Careers	*	243
Automotive Mechanics and Technicians	JSA	Careers		146
Automotive Service	JS	Careers		100
Autopsy on Operation Abolition	CA	Personal-Social Problems	*	334
Autumn on The Farm	PE	Careers		26
Aviation High School	JS	Education	*	206
Avoiding Communication Breakdown	CA	Careers		324
Awesome Servant, The	JSCA	Careers		139
Baby Meets His Parents	SCA	Family Life		216
Baby Named X, A	SCA	Family Life		216
Baby Sitter, The	JSA	Personal-Social Development		58
Baby's Day at Twelve Weeks	SCA	Family Life		216
Back Into the Sun	CA	Personal-Social Problems	*	334
Back to Life	SCA	Personal-Social Problems	*	269
Backyard Artist, The	PE	Personal-Social Development		7
Bakers	JSCA	Careers		101
Baking Industry, The	JS	Careers		101
Ballad of Isaac and Jacob	JSCA	Careers		144

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Ballad of the West	EJS	Careers		113
Ballerina	EJS	Careers		101
Ballet Festival	JS	Careers	*	101
Ballet Girl	EJS	Careers	*	101
Ballet's Golden Age	JSCA	Careers		101
Baltimore Plan	SCA	Personal-Social Problems	*	270
Bank for Bankers: The Federal Reserve System	SCA	Careers		249
Banquet of Life	SCA	Personal-Social Problems	*	270
Bar Mitzvah	JSCA	Personal-Social Development	*	59
Barbara's New Shoes	PE	Family Life		3
Barbers	JSA	Careers		102
Barrel Number One	EJSCA	Careers		160
Barrier, The	EJSCA	Personal-Social Problems	*	186
Bartlett & Son	JSCA	Careers		162
Baseball Hall of Fame	JS	Careers		177
Basic Court Procedures	JS,CA	Careers		141, 255
Basic Nature of Sexual Reproduction	JSC	Personal-Social Development		59
Battle for Bread	SCA	Careers		250
Battle of Newburgh	SCA	Personal-Social Problems		270
Beauty Habit, The	JS	Careers		151
Because She Lived	JSCA	Personal-Social Problems		186
Becky	SCA	Family Life		216
Beef Rings the Bell	JS	Careers		145
Before the Day	SCA	Personal-Social Development		228
Before They Say "I Do"	CA	Family Life	*	300
Beginning Responsibility: Being a Good Sport	P	Personal-Social Development		7
Beginning Responsibility: Being on Time	PE	Personal-Social Development	*	7
Beginning Responsibility: Books and Their Care	PE	Personal-Social Development	*	7
Beginning Responsibility: Doing Things for Ourselves in School	P	Personal-Social Development		7
Beginning Responsibility: Getting Ready for School	P	Personal-Social Development		7
Beginning Responsibility: Learning to Follow Instructions	P	Personal-Social Development		7
Beginning Responsibility: Lunchroom Manners	P	Personal-Social Development		7
Beginning Responsibility: Other People's Things	PE	Personal-Social Development	*	8
Beginning Responsibility: Rules at School	P	Personal-Social Developmnt		8
Beginning Responsibility: Taking Care of Things	P	Personal-Social Development	*	8
Beginning Responsibility: Using Money Wisely	P	Personal-Social Developmnt		8
Beginning to Date	EJ	Personal-Social Development		59
Beginnings	JSCA	Careers	*	142
Beginnings, The	JSCA	Careers		264
Beginnings of Conscience	SCA	Personal-Social Development	*	228
Begone Dull Care	JSCA	Careers		154
Behavior Theory in Practice, Pt. I	CA	Personal-Social Development	*	309
Behavior Patterns at One Year	SCA	Family Life		216
Behavioral Counseling Seminar	SCA	Careers		247
Behavioral Research	CA	Personal-Social Development		309
Behind the Scenes	JS	Careers		131
Behind the Scenes at the Airport	EJ	Careers		29
Behind the Scenes at the Supermarket	EJ	Careers	*	36
Behind the Ticker Tape	SCA	Careers	*	265
Behind the Type	SCA	Careers	*	254
Being Different	JS	Personal-Social Development		59
Being in Love	SCA	Personal-Social Development		228
Belonging to the Group	J,SCA	Personal-Social Development		59, 228
Ben Franklin on Salesmanship	JS	Careers		170
Ben Franklin Sells Today	CA	Careers		328
Bennies and Goofballs	JSCA	Personal-Social Problems		186
Bertrand Russell Discusses Happiness	SCA	Personal-Social Development		228
Bertrand Russell Discusses Mankind's Future	SCA	Personal-Social Development		228
Bertrand Russell Discusses Philosophy	SCA	Personal-Social Development		228
Bertrand Russell Discusses Power	SCA	Personal-Social Problems		270
Bertrand Russell Discusses the Role of the Individual	SCA	Personal-Social Development		228
Better Choice of Words	JS	Education	*	206
Better Reading	JSC	Personal-Social Development, Education		59, 206
Better Schools for a Better America	SCA	Education		293
Better Tomorrow	JSCA	Careers	*	105
Betty Sees a Bird	CA	Education	*	353
Beyond Our Own	SCA	Careers		262
Beyond Our Solar System	EJS	Careers		174
Beyond the Shadows	CA	Personal-Social Problems		334
Beyond These Hills	JSCA	Personal-Social Development		59
Big Bakery, The	PE	Careers		30
Big City, The	JS,A	Careers	*	126

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Big City: 1980	SCA	Personal-Social Development	*	228
Big Con	EJSCA	Personal-Social Problems	*	186
Big Enterprise and the Competitive System	SCA	Careers		244
Big Harvest: An Agricultural Portrait	EJSCA	Careers		88
Big Idea, The	JSCA	Careers	*	145
Big Little Leaguers	EJSA	Personal-Social Development		8
Big Moment in Sports, The	PEJSCA	Careers		178
Big People, Little People	PE	Personal-Social Development	*	8
Big Trains Rolling	EJ	Careers		44
Big Wide Highway, The	PE	Careers		46
Bill Garman, 12-Year-Old Businessman	PE	Careers		31
Bill of Rights in Action: Freedom of Speech	EJSCA	Personal-Social Problems		186
Bill of Rights in Action, The: Story of a Trial	JS	Personal-Social Development	*	59
Bill of Rights of the United States, The	EJS	Personal-Social Development	*	59
Billy's Helicopter Ride	PEJ	Careers	*	29
Biochemical Genetics	SCA	Careers		264
Biography of Eleanor Roosevelt	JS	Personal-Social Development	*	60
Biography of Frank Lloyd Wright	JS	Careers		242
Biography of the Unborn	SCA	Family Life		216
Biology in Space Science	JS	Careers	*	102, 174
Biology in Today's World	JSC	Careers	*	102
Bird, The	CA	Personal-Social Problems		334
Birds, Bees and Storks	CA	Personal-Social Development		309
Birth Control, Pts. I, II	SCA	Family Life		216
Birth Control and the Law	CA	Personal-Social Problems	*	334
Birth Control: How?	SCA	Family Life		216
Birth of an Oil Field	JSA	Careers		160
Birth of the Camera	JSC	Careers		162
Birthday Present to America	JS	Personal-Social Development	*	60
Birthright	SCA	Personal-Social Problems	*	270
Bitter Welcome	CA	Personal-Social Problems	*	335
Blind Gary Davis	JSCA	Careers		154
Blindness	SCA	Personal-Social Problems		270
Blood and Fire	SCA	Personal-Social Problems	*	270
Blueprint for Discovery	JS	Careers		116
Body Care and Grooming	JSC	Personal-Social Development		60
Bold New Approach	SCA	Careers, Personal-Social Problems	*	253, 271
Book	JS	Careers		184
Book and the Spade, The	SCA	Careers	*	317
Book Banning	SCA	Personal-Social Problems		271
Book is to Care For, A	PE	Education		49
Book of Books	EJSCA	Careers		168
Bookbinding — The Art of Binding Pamphlets	JSC	Careers	*	103
Booked for Safekeeping	CA	Personal-Social Problems	*	335
Booker T. Washington	JS	Personal-Social Development		60
Bookkeeping and Accounting	JS	Careers		104
Borderline	SCA	Personal-Social Development, Problems	*	229, 271
Born Equal	SCA	Personal-Social Problems	*	271
Born in The White House	JSCA	Careers		147
Born to be Free	SCA	Personal-Social Development		229
Boss Didn't Say Good Morning	JSC	Careers		126
Boundary Lines	JSCA	Personal-Social Problems		186
Boy in Court	JSC	Personal-Social Problems		186
Boy of the Circus	PE	Careers		32
Boy of the Navajos, A	PE	Personal-Social Development		8
Boy of the Seminoles, A	PE	Personal-Social Development		8
Boy to Man	JSCA	Personal-Social Development	*	60
Boy with a Knife	CA	Personal-Social Problems	*	335
Boys Beware	JS	Personal-Social Problems		186
Boys on the Land	JS	Careers		88
Bradbury, Ray	SCA	Careers		267
Brain and Behavior, The	CA	Personal-Social Development	*	309
Brain is the Reason, The	JA	Personal-Social Problems		186
Bread	PE	Careers		30
Breakdown	SCA	Personal-Social Problems	*	271
Breaking the Delegation Barrier	CA	Careers		329
Breakthrough in Education, The	SCA	Education		293
Brick and Stone Mason	JS	Careers		111
Bridge to Adoption	SCA	Family Life	*	216
Bridge to Tomorrow	SCA	Careers	*	261
Bright Boy, Bad Scholar	EJS	Education		49
Bright Side, The	SCA	Family Life	*	217
Bright Young Newcomer, The	CA	Careers		327
Bringing Home the Bacon	JSCA	Careers		145

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Broader Concept of Method, Pts. I, II	CA	Education		313
Broken Appointment	CA	Careers, Personal-Social Problems	*	321, 339
Broken Mask, The	SCA	Personal-Social Problems	*	271
Brother John	JSCA	Careers		149
Brotherhood of Man	JSCA	Personal-Social Problems		187
Budgeting (Consumer Education)	JSCA	Personal-Social Development		60
Build Your Vocabulary	JS	Personal-Social Development, Education		60, 206
Building a House	EJ	Careers	*	30
Building a Jet Plane	E,JS	Careers		29, 92
Building America's Houses	JS	Careers		111
Building Better Cities	CA	Careers		219
Building Children's Personalities with Creative Dance	CA	Education	*	313
Building Services	JSCA	Careers		186
Bulb Changer, The	EJSCA	Careers		127
Bulldozed America	JSCA	Personal-Social Problems		187
Bully, The	PE,JS	Personal-Social Development	*	9
Burden and Glory of John F. Kennedy	EJSCA	Personal-Social Development, Careers	*	60, 164
Burden of Truth	SCA	Personal-Social Problems	*	272
Bus Driver, The	E,JS	Careers		31
Buses That Serve the Community	PE	Careers	*	31
Business of Banks, The	SCA	Careers		244
Businesses of America	SCA	Careers		244
Busy Airport, The	PE	Careers		29
Busy Day at the County Fair	PE	Careers		26
Busy Harbor, The	PE	Careers	*	46
Butter is Made This Way	PE	Careers	*	34
By Jupiter	SCA	Personal-Social Development		229
Cage, The	CA	Personal-Social Development	*	309
Called to Serve	JSCA	Careers		168
Cameras and Careers	JSC	Careers	*	162
Camping for Girl Scouts	CA	Personal-Social Development		309
Campus to Command	SCA	Careers		238
Can America Afford Better Schools?	A	Education		313
Can Human Nature be Changed?	SCA	Personal-Social Development		229
Can Individualization Work in Your School System?	CA	Education		313
Can We Help the Slow Learner?	CA	Education		313
Can We Immunize Against Prejudice?	JSCA	Personal-Social Problems		187
Can You Imagine?	JS	Careers		100
Canine Eyes for the Blind	JSCA	Personal-Social Development	*	61
Captive, The	JSCA	Personal-Social Problems	*	187
Cardboard Cow, The	PE	Careers	*	36
Care and Handling of Buyers, The	JSCA	Careers		178
Care of the Young Retarded Child	S,CA	Personal-Social Problems		272, 333
Career: Medical Technologist	JSCA	Careers	*	147
Career for Tomorrow	JSCA	Careers		92
Career in Bacteriology, A	JS	Careers	*	101
Career Opportunities in the Air Research Development Center	JSCA	Careers		95
Careers for Girls	JSCA	Careers	*	127
Careers in Agriculture	JS	Careers	*	88
Careers in Art	JS	Careers		97
Careers in Business Data Processing	JS	Careers	*	119
Careers in Chemistry	JSCA	Careers		106
Careers in Engineering	JS	Careers		121
Careers in Forestry	JS	Careers		124
Careers in Libraries	JS	Careers	*	142
Careers in Oceanography	SCA	Careers		260
Careers in the Building Trades	JS	Careers		111
Caring for Your Toys	PE	Family Life	*	3
Carlton County Closeups	JSCA	Personal-Social Development		61
Carpet Under Every Classroom, The	JSCA	Careers		160
Carver, Dr., Story of	JSCA	Careers		171
Carver, George Washington	EJS	Careers		89
Case for Understanding	CA	Careers	*	333
Case History of a Rumor	CA	Personal-Social Problems	*	339
Case of Charlie Gordon	SCA	Personal-Social Problems		273
Case of the Missing Magnets	CA	Careers		329
Case Study in Competition, A: Agriculture, Part III	SCA	Careers		241
Cast Iron — The Biography of a Metal	JSCA	Careers		149
Cast the First Stone	JS	Personal-Social Problems		187
Cattle and the Corn Belt — Midwest, USA	EJS	Careers		102
Cattle Country	JS	Careers		102
Cattle Drive	PE	Careers		31

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Cattleman: A Rancher's Story	EJA	Careers	*	105, 167
Cause and Significance of Dreams, The	CA	Personal-Social Development		309
Censorship: A Question of Judgment	EJSCA	Personal-Social Problems		187
Ceramic Workers	JSA	Careers	*	105
Chain of Care	SCA	Personal-Social Problems		272
Chairmaker and the Boys, The	PEJSCA	Careers		37
Challenge. The	JSCA	Personal-Social Problems		187
Challenge, The	JS	Careers		145, 187
Challenge of Change	JS	Education		140
Challenge of Change: Case for Counseling	SCA	Careers, Education		247, 353
Challenge of Dentistry	JS	Careers		115
Challenge of Leadership	SCA	Personal-Social Development	*	229
Challenge of Management	CA	Careers		324
Challenge of Outer Space	JSC	Careers		177, 265
Challenge of the Gifted	CA	Education		353
Challenge of the Oceans	JSCA	Careers		158
Challenge of the Seas	SCA	Careers		260
Challenge of Urban Renewal	JSCA	Personal-Social Problems		187
Challenge to America: The Role of Education in Inter-Group Relations	CA	Education		353
Challenge to Mankind	SCA	Careers		241
Chance at the Beginning	CA	Education		353
Chance for Change, A	CA	Education	*	354
Chance to Learn, A	SCA	Education		293
Changing Attitudes Through Communication	CA	Personal-Social Development, Careers		309, 324
Changing City, The	JSC	Careers	*	107, 187
Chaparral Classroom: The Story of Outdoor Education	ECA	Education		49
Chaplain Comes Aboard	SCA	Careers		262
Chaplain, U.S.A.	JSCA	Careers		96, 168
Character Guidance Program (Army)	SCA	Careers		242
Charlie Martin, American	JSCA	Personal-Social Development		61
Charting the Universe with Optical and Radio Telescopes	JSC	Careers		174
Cheese and Cheese Making	EJSCA	Careers		113
Chemistry and the Changing World	JSC	Careers		106
Chemistry in College	SCA	Careers		245
Chemistry of Behavior	SCA	Careers		264
Chicago-Midland Metropolis	EJS	Careers		107
Child Across the Sea	EJS	Personal-Social Problems		187
Child Behind the Wall	CA	Personal-Social Problems		335
Child Care and Development	SCA	Family Life	*	217
Child Care Problems of Physically Handicapped Mothers	CA	Family Life	*	300
Child Development Center	SCA	Education		293
Child Molester	SCA	Personal-Social Problems		272
Child of Hawaii	PE	Personal-Social Development	*	9
Child of the Future	CA	Education	*	354
Child Waits, A	CA	Family Life		30
Children are Creative	CA	Education	*	354
Children are Our Teachers	CA	Education		354
Children in the Hospital	PEJSCA	Personal-Social Development, Personal-Social Problems	*	9, 336
Children in Trouble	CA	Personal-Social Problems	*	336
Children Learn from Filmstrips	CA	Education		354
Children Limited	CA	Personal-Social Problems		336
Children Make Movies	PE	Personal-Social Development	*	9
Children Must Learn	SCA	Education		293
Children of Change	SCA	Family Life	*	217
Children of Israel	JS	Personal-Social Development		61
Children of St. Jude, The	EJSCA	Careers	*	147
Children of the Sun	SCA	Personal-Social Problems	*	272
Children of the Silent Night	CA	Personal-Social Problems	*	336
Children Without	SCA	Education, Personal-Social Problems		293, 336
Children Who Draw	PCA	Personal-Social Development		9
Children's Emotions	CA	Family Life	*	300
Children's Fantasies	CA	Family Life		301
Children's Play	SCA	Family Life	*	217
Children's Theatre	PEJSCA	Careers	*	45
Choice	SCA	Personal-Social Problems		272
Choice is Yours	JSCA	Personal-Social Development	*	61, 188
Choices	CA	Careers	*	317
Choosing a Classroom Film	CA	Education		354
Choosing Books to Read	JS	Education		206
Choosing for Happiness	SCA	Family Life	*	217

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Choosing Your College Career	JS	Education		206
Choosing Your Occupation	JSCA	Careers		127
Chosen Child, The	CA	Family Life, Personal-Social Problems		301, 336
Chosen People, The	CA	Personal-Social Problems		336
Church at the Campus, The	SCA	Personal-Social Development	*	229
Church Vocations	JS	Careers	*	168, 262
Cindy Goes to a Party	PE	Personal-Social Development	*	9
Cinematographer	JSA	Careers		152
Circle, The: Part I, Part II	SCA	Personal-Social Problems		272
Circus	PEJ	Careers	*	32
Circus Day in Our Town	PE	Careers		32
Circus People	PE	Careers		32
Cities, The: A City is to Live in	JS	Personal-Social Problems		188
Cities, The: A Dilemma in Black and White	JS	Personal-Social Problems		188
Cities, The: To Build a Future	JS,CA	Personal-Social Problems		188
Cities and Beauty: Cities Can be Beautiful	PE	Careers		32
Cities and Commerce: Where We Get Our Goods and Services	PE	Careers		33
Cities and Geography: Where People Live	PE	Careers		32
Cities and Government: Governing Our Local Community	PE	Careers		38
Cities and Manufacturing: Where We Make Things	PE	Careers		41
Cities and Protection: Protecting Our Lives and Property	P	Careers		42
Cities and Recreation: Places We Play	PE	Careers		36
Cities and Shopping: Where We Get Our Food	P	Careers		36
Cities and Suburbs: The Metropolitan Area	P	Careers		46
Cities and Transportation: Moving People and Goods	PE	Careers		46
Cities and Utilities: Our Public Utility System	PE	Careers		43
Cities — Crime in the Streets	SCA	Personal-Social Problems		272
Cities of the Future	JS	Careers		107
Cities — The Rise of New Towns	CA	Personal-Social Problems		336
Citizen Chang	SCA	Personal-Social Development		229
Citizen Makes a Decision, A	JSCA	Personal-Social Development	*	61
Citizen Participates, A	CA	Personal-Social Problems	*	336
Citizen Responsibility for Good Government	SCA	Careers, Personal-Social Problems		252
Citizen Varek	CA	Personal-Social Problems		337
Citizenship and You	JS	Personal-Social Development		61
Citizenship in Action	JS	Personal-Social Development	*	61
Citizenship: Whose Responsibility?	JS	Personal-Social Development		61
Citrus, the Golden Fruit	JSCA	Careers		107
City, The (EBF)	PE	Personal-Social Development		9
City: A Change at the Beginning (Project Head Start)	CA	Education		355
City and Its People	PE	Personal-Social Development		10
City and the Future	CA	Personal-Social Problems		337
City as Man's Home, The	CA	Personal-Social Problems		337
City Bus Driver	PE	Careers	*	31
City — Cars or People?, The	CA	Personal-Social Problems		337
City Decides, A	JSCA	Personal-Social Problems	*	188
City Firefighters	PE	Careers		35
City — Heaven and Hell, The	CA	Personal-Social Problems		337
City Highways	EJ	Careers		108
City of Necessity	CA	Personal-Social Problems	*	337
City Pets: Fun and Responsibility	P	Personal-Social Development		10
Civil Rights Movement: Historic Roots	JSCA	Careers		156, 246
Civil Rights Movement: Mississippi Summer	JSCA	Personal-Social Problems		188
Civil Engineers of the Navy	JSCA	Personal-Social Problems		188
Civil Rights Movement: The North	JSCA	Personal-Social Problems		188
Civil Rights Movement: The Personal View	JSCA	Personal-Social Problems		188
Civil Rights Movement: The South	JSCA	Personal-Social Problems		188
Civil Service Opportunities	JS	Careers		108
Class for Tommy	CA	Education		355
Classical Realist Approach to Education	CA	Education		355
Clergymen in Uniform	JSCA	Careers		156, 262
Clerk, The	SCA	Careers	*	244
Clifford Odets	SCA	Personal-Social Development		229
Clinical Types of Mental Deficiency	CA	Personal-Social Problems		337
Clinton and the Law	JSCA	Personal-Social Problems		189
Clothes Around the World	PE	Careers		32
Clothes We Wear, The	PE	Careers		32
Clothing is Made	JS	Careers		108
Clothing Workers	JSA	Careers		109
Clouded Mind	CA	Personal-Social Problems		337
Code, The	CA	Education		355
Coffee-House Rendevous	SCA	Personal-Social Development	*	230

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Coleman Report: Equality of Educational Opportunity	CA	Education		355
College Perspective	JSCA	Education		207
College Panic, The	SCA	Education		293
Color of Man	JSCA	Personal-Social Problems	*	189
Come Sail With Me	SCA	Careers	*	258
Command of the Seas — U. S.	SCA	Careers		258
Commencement	CA	Personal-Social Problems		337
Common Fallacies About Group Differences	SCA	Personal-Social Problems	*	230
Communicating Management's Point of View	CA	Careers		324
Communicating with Deaf-Blind People	CA	Education	*	374
Communicating with the Deprived Child	CA	Education		355
Communication	PE	Personal-Social Development		10
Communication and Interaction in Three Families	CA	Family Life	*	301
Communication Feedback	CA	Careers		325
Communication for Beginners	P	Personal-Social Development		10
Communication in the Modern World	JS	Careers		109
Communication: Story of Its Development	JS	Careers		109
Communication Workers	JSA	Careers		179
Communications	CA	Careers		319, 325
Communications Explosion, The	JS	Personal-Social Problems		189
Communications Revolution	SCA	Personal-Social Development	*	230
Communications Westward	JS	Careers		145
Community	SCA	Careers		246
Community Action for Recreation	SCA	Personal-Social Development		230
Community Airport, The	PE	Careers	*	29
Community Bakery, The	PE	Careers		30
Community Governments: How They Function	JSA	Careers		132
Community Health and You	JS	Careers	*	134
Community Health in Action	CA	Careers	*	321
Community Helpers: The Sanitation Department	PE	Careers	*	44
Community Hospital	P	Careers	*	39
Community Keeps Healthy	PE	Careers	*	37, 43
Community Keeps House	E	Careers		37, 43
Community Mental Health	A	Personal-Social Problems	*	338
Community Nursery School	CA	Education	*	355
Community Responsibility	CA	Personal-Social Development	*	310
Community Schools Can't Stand Still	JSCA	Education		207
Competition and Big Business	JSCA	Careers		104
Competition in Business	JSCA	Careers		104
Compressed Air and Gas	JSCA	Careers		126
Compulsive Car Thief	JS,CA	Personal-Social Problems	*	189, 338
Computer Revolution, The	JSCA	Careers		115
Computers and Human Behavior	CA	Careers		319
Conant, James B.	SCA	Education		295
Conduct of Congressional Investigation	SCA	Careers		255
Conflict	CA	Personal-Social Development	*	310
Congress, The	JSC	Personal-Social Development		62
Congressman at Work	JSCA	Careers		164
Conscience of a Child, The	CA	Personal-Social Development		310
Conservation for Beginners	PE	Careers		33
Conservation Vistas	PEJSCA	Careers	*	33
Conserving a Heritage	JSCA	Careers		161
Conserving Our Forests Today	E,JS	Careers	*	36, 109
Conserving Our Mineral Resources Today	EJ	Careers	*	150
Conserving Our Soil Today	EJS	Careers	*	89, 110
Conserving Our Water Resources Today	EJS	Careers	*	110
Constitution and Censorship	SCA	Personal-Social Problems		272
Constitution and Employment Standards, The	SCA,CA	Careers	*	254, 323
Constitution and the Right to Vote	SCA	Personal-Social Development		273
Consumer Education: Budgeting	J,SCA	Personal-Social Development		60
Consumer Education: Installment Buying	J,SCA	Personal-Social Development		71, 230
Consumer Education: Retail Credit Buying	JSCA	Personal-Social Development		80
Control Revolution, The	CA	Careers		319
Controlling Behavior Through Reinforcement	CA	Education	*	355
Controlling Quality is Everybody's Business	CA	Careers		325
Conversations with Frank Lloyd Wright	CA	Careers	*	317
Cooperation, Competition, Conflict	CA	Personal-Social Development		310
Copper Mining	JS	Careers		112
Copper Mining and Smelting	JS	Careers		112
Copper, Steward of the Nation	JS	Careers	*	112
Corn Belt	EJ	Careers		89, 112
Corn Farmer, The	JSA	Careers		89
Cornet at Night	EJSCA	Careers		89
Costume Designer	JSA	Careers		152

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Cotton	EJSCA	Careers		112
Cotton Belt: Yesterday and Today	EJ	Careers		112
Cotton in Today's World	EJS	Careers		112
Cotton to Clothing	P	Careers		33
Counseling — Its Tools and Technique	CA	Education	*	355
Counselor's Day	JCA	Education		113
County Government	JSC	Careers		132
Courtesy at School	E	Personal-Social Development		10
Courtesy for Beginners	PE	Personal-Social Development		10
Courtship and Marriage, Pts. I, II	SCA	Family Life		218
Craftsmanship and Automation	JS	Careers	*	103
Creating Cartoons	E,JSCA	Careers	*	29, 105
Creating Instructional Materials	CA	Education		356
Creative Drama: The First Steps	EJ	Personal-Social Development		10
Creativity	SCA	Personal-Social Development, Careers	*	230, 267
Creativity in Action	CA	Education		356
Crime in the Cities	JS,SCA	Personal-Social Problems	*	189, 273
Crisis for Cookie	SCA	Family Life		218
Crisis in Levittown, Pa.	SCA	Personal-Social Problems	*	273
Critical Time, The	SCA	Personal-Social Development		230
Crowded Out	CA	Education		356
Cry for Help, The	CA	Personal-Social Problems	*	338
Culture of the Lower Class	CA	Education		356
Curriculum Based on Child Development	CA	Education	*	356
Dairy Belt	EJSCA	Careers		113
Dairy Farm, The	PE	Careers	*	34
Dairy — Farm to Door	P	Careers	*	34
Dairy Industry	EJS	Careers		113
Dance: Anna Sokolow's Rooms	JSCA	Careers		114
Dance, Echoes of Jazz	JS	Careers		114
Dance: Four Pioneers	JSCA	Careers		114
Dance: In Search of Lovers	JSCA	Careers		114
Dance, Little Children	JSCA	Personal-Social Problems	*	189
Dance: New York City Ballet	JSCA	Careers		101, 114
Dance: Robert Joffrey Ballet	JSCA	Careers		114
Dance Your Own Way	PEC	Personal-Social Development, Careers		10, 35
Dangerous River	JS	Careers		94
Dangerous Stranger, The	PEJA	Personal-Social Development	*	10
Dangerous Years	SCA	Personal-Social Problems		273
Daniel Webster, Pts. I and II (Profiles in Courage Series)	EJSCA	Careers		164, 165
Date Culture in the United States	EJSCA	Careers		115
Date of Birth	SCA	Careers	*	250
Date with Liberty	SCA	Personal-Social Development		231
Date with Your Family, A	EJS	Family Life		3
David and Hazel	SCA	Family Life		218
David and the Puppy	P	Personal-Social Development		10
David, the Profile of a Problem Drinker	SCA	Personal-Social Problems	*	273
Day at the Fair, A	PE,JS	Careers		26, 89
Day at the Washington Boulevard School	CA	Education		356
Day in the Life of a 5-Year Old	CA	Education		356
Day in the Life of a Banker, Chef, Chemist, Clergyman, Contractor, Lineman	JS	Careers		127
Day in the Night of Jonathan Mole, A	SCA	Personal-Social Problems	*	273
Day of Thanksgiving	EJSCA	Family Life	*	53
Day with Fireman Bill, A	EJ	Careers	*	35
Day with the F.B.I., A	JSCA	Careers	*	122
Day with Timmy Page, A	PEJS	Careers		152
Dear Boss	JSCA	Careers		156
Debbie	CA	Personal-Social Problems	*	338
Debt and a Date, A	JSCA	Careers		96
Debt to the Past: Government and Law	JS	Careers		132
Debt to the Past: Language and Communication	JS	Education	*	207
Debt to the Past: Science and Technology	JS	Careers		170
Decision, The	SCA	Family Life		218, 274
Decision of Love	PE	Personal-Social Development	*	10
Deep Frontier, The	JSCA	Careers		158
Deep Well, The	CA	Family Life	*	301
Defending the City's Health	JSC	Careers		134
Defining Democracy	JS	Personal-Social Development, Problems		62, 189
Dehumanization and the Total Institution	SCA	Personal-Social Problems	*	274
Delegating Work	A	Careers		330
Delinquent, the Hipster and the Square, The	CA	Personal-Social Problems	*	338

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Dem Dry Bones	JSCA	Careers		94
Democracy	JSCA	Personal-Social Development		310
Democracy of Baseball	JS	Careers		178
Dental Assistant, The — A Career of Service	JSC	Careers		115
Department Manager, The	CA	Careers		325
Department of Health, Education and Welfare	JSC,SCA	Careers	*	132, 252
Department of Justice, The	JSCA,SCA	Careers	*	132, 256
Department of State, The	JSCA,SCA	Careers	*	132, 252
Depressed Areas, The	SCA	Personal-Social Problems		274
Depressive States, Pts. I, II	CA	Personal-Social Problems		338
Deprivation of Development	CA	Personal-Social Problems		339
Design for Life	SCA	Careers	*	260
Design for Living	JSCA	Careers	*	136, 138
Design of American Public Education	CA	Education	*	356
Desk for Billie	JCA	Education		207
Destination Earth	EJSCA	Careers		161
Destinations of Tomorrow	JSCA	Careers	*	92
Detached Americans, The	SCA	Personal-Social Problems	*	274
Developing Friendships	JS	Personal-Social Development		62
Developing More and Better Ideas	CA	Personal-Social Development		310
Developing Responsibility	EJ	Personal-Social Development		11
Developing Your Sales Personality	CA	Careers		329
Development of Communications	EJS	Careers		109
Development of Controls	CA	Personal-Social Development		310
Development of Individual Differences	SCA	Personal-Social Development	*	231
Development of Self-Concept	CA	Personal-Social Development		310
Development of Transportation	EJS	Careers		181
Developmental Characteristics of Pre-Adolescents	CA	Education	*	356
Diagnosing Group Operations	SCA	Personal-Social Problems		274
Diagnosis and Planning Adjustments in Counseling	CA	Education		357
Diagnosis of Childhood Schizophrenia	CA	Personal-Social Problems	*	339
Dialects	CA	Personal-Social Development		310
Diary of Connie McGregor	SCA	Careers	*	252
Dickie Builds a Truck	P	Careers		39
Die Casting	JSCA	Careers		180
Diesel Story, The	JSCA	Careers		116
Different Drum, A	JSCA	Careers		147
Differential Teaching Staff: Part III	CA	Education		357
Dimensions in Communications	JSCA	Careers		109
Dinner Party	JS	Personal-Social Development		62
Directors, The	CA	Careers	*	326
Discipline and the Pre-Schooler, Pts. I, II	CA	Education		357
Discipline During Adolescence	SCA	Family Life	*	218
Discipline: Giving Orders	CA	Careers		327
Discipline: Reprimanding	CA	Careers		327
Discovering Ideas for Art	JS	Personal-Social Development		62
Discovering Individual Differences	CA	Education		357
Discovering the Library	PE	Personal-Social Development		11
Discovering Sculpture	PE	Careers		44
Discovery	JSCA	Personal-Social Development		62, 231
Discussion Technique	CA	Education	*	357
Distributive Education	SCA	Education		294
Divided We Stand	JSA	Personal-Social Problems		189
Do Better on Your Examinations	JS	Education	*	207
Do I Want to be a Secretary?	JS	Careers		172
Do Not Fold, Spindle or Mutilate	CA	Careers		323
Do They Really Want Me?	EJSCA	Personal-Social Development		62
Do Words Ever Fool You?	EJ	Personal-Social Development		62
Doctor	PE,JE	Careers		41, 147
Dr. Ernest Jones	SCA	Family Life		221
Dr. Karl Menninger	CA	Careers		328
Dr. Leakey and the Dawn of Man	EJSCA	Careers		94
Dr. Louis Finkelstein	SCA	Personal-Social Problems		274
Dr. Paul Dudley White	SCA	Careers		257
Dr. Paul Tillich	SCA	Personal-Social Problems		274
Dr. Sammy Lee	JSCA	Personal-Social Problems		190
Doing Homework	SCA	Education		294
Dolls	JSA	Careers		144
Doll's Story, A	SCA	Careers		266
Dolphins That Joined the Navy	SCA	Careers		258
Donna and Gail — A Study in Friendship	CA	Personal-Social Development		311
Don't be a Sucker	JSCA	Personal-Social Problems		190
Don't be Afraid	EJA	Personal-Social Development		11
Don't Get Angry	EJA	Personal-Social Development		11

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Douglass, Frederick	JSCA	Personal-Social Development		64
Draftsman	JS	Careers		116
Drag, The	JS	Personal-Social Development, Problems		62, 189
Drama of an Old Farm	JS	Careers		98
Draw Me a Telephone	PE	Careers	*	45
Drawing with Pencil	EJS	Careers		98
Drilling for Oil	EJSCA	Careers	*	160
Driven Westward	JSC	Personal-Social Problems		190
Dropout, The (IFB)	JS,SCA	Personal-Social Problems		190, 274
Dropout (MCG)	JS,SCA	Personal-Social Problems		190, 275
Dropout, The (SDP)	JS,CA	Personal-Social Problems	*	190
Drug Addiction	JSCA	Personal-Social Problems	*	190
Drugs and the Nervous System	JS	Personal-Social Problems	*	190
Drugs in the Tenderloin	SCA	Personal-Social Problems		275
Dues and the Union	CA	Careers		323
Duet	PEA	Personal-Social Development		11
Duke Thomas, Mailman	PE	Careers	*	43
Dynamic Careers Through Agriculture	JS	Careers		89
Each Child is Different	CA	Education		357
Early Marriage	SCA	Family Life	*	218
Early Social Behavior	SCA	Family Life		218
Earth, The: Its Atmosphere	EJ	Careers		148
Earth, The: Its Oceans	EJ	Careers		158
Earth Satellites: Explorers of Outer Space	EJS	Careers		174
Ecology of Man	JSCA	Careers		117
Economics — It's Elementary	EJ	Personal-Social Development		62
Economics of Education	SCA	Education		294
Education as Intellectual Discipline	CA	Education		357
Education '57	CA	Education		358
Education for a Free Society	CA	Education		357
Education for Cultural Conservation	CA	Education		357
Education for Cultural Reconstruction	CA	Education		358
Education for Democratic Human Relations	CA	Education		358
Education for Life Adjustment	CA	Education		358
Education for Moral Character	CA	Education		358
Education for National Survival	CA	Education		358
Education for Psychological Maturity	CA	Education		358
Education in America: 20th Century Developments	CA	Education	*	358
Education is Everybody's Business	CA	Education	*	358
Education Plus	SCA	Education		294
Educational Needs of Young Deprived Children	SCA	Education		294
Edward Steichen	JSCA	Careers		162
Effective Criticism	JS	Personal-Social Development	*	62
Effective Learning in the Elementary School	PECA	Education		49
Effective Listening	JSCA	Education	*	207
Eggs to Market: The Story of Automated Egg Processing	PE	Careers	*	26
Eleanor Roosevelt (EBF)	JSCA	Personal-Social Development		63
Eleanor Roosevelt (SEF)	JSCA	Personal-Social Development	*	63
Electrical Workers	JSA	Careers		119
Electrician, The	JS	Careers		119
Electricity Works for Us	E	Careers		35
Electronic Computers and Applied Mathematics	JS	Careers		115
Electronic Music	CA	Careers	*	327
Electronics Technician, Your Career as an	JS	Careers		120
Electrons and Electronics: An Introduction	JS	Careers		120
Elementary Education, Your Career in	JS	Careers		117
Elementary School, The	CA	Education	*	358
Elementary School Children: Discovering Individual Differences	CA	Education	*	359
Elementary School Children: Each Child is Different	CA	Education	*	359
Elementary Teacher: Beginning Student Teaching	CA	Education	*	359
Elements of the Film	JS,SCA	Careers		152, 257
1104 Sutton Road	CA	Personal-Social Problems		339
Emergence of Personality	SCA	Family Life		218
Emergency Emotions, The	CA	Personal-Social Development		311
Emma Belle Sweet	CA	Education		359
Emotional Dilemma — Pts. I, II	SCA	Personal-Social Problems		275
Emotional Health	SCA	Personal-Social Development		231
Emotional Illness	SCA	Personal-Social Problems		275
Emotional Maturity	SCA	Personal-Social Development	*	231
Emotional Styles in Human Behavior	CA	Careers		311, 320
Employees Only	SCA	Personal-Social Problems		275

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Employment Interview	CA	Careers		325
End is Just the Beginning, The	J,SCA	Careers		117, 247
End of Summer	JSCA	Personal-Social Development	*	63
Enforcing Rules and Procedures	CA	Careers		325, 330
Engagement: Romance and Reality	JSCA	Personal-Social Development		63, 231
Engine at the Door	S,CA	Careers		247, 319
Engineer Mission	JSCA	Careers		96
Engineering	JS	Careers		121
Engineering — A Career for Tomorrow	JSC	Careers		121
Engineering for Eddie	JSCA	Careers		121
Engineering of Agreement	CA	Careers	*	320
Enlisted Classification — The Right Man for the Right Job	J,SCA	Careers	*	156, 258
Environment for Enterprise	JSCA	Careers		104, 244
Epileptic Seizure Patterns	SCA	Personal-Social Problems		275
Episcopal Service	JSCA	Careers		151, 168
Epitaph for Jim Crow	EJSCA	Personal-Social Problems		191
Equal Protection of the Law	SCA	Personal-Social Development, Problems	*	231, 275
Era of Water Commerce	EJ	Careers		182
Eric Bentley: The Creative Process	SCA	Careers		266
Eric Hoffer: The Passionate State of Mind	JSCA	Personal-Social Development		63
Escape to Nowhere	JSCA	Personal-Social Problems		191
Eskimo Children	PEJ	Personal-Social Development		11
Eskimo Family	JS	Personal-Social Development		63
Eskimo in Life and Legend, The	PEJSCA	Personal-Social Development		11, 63
Eskimos: Winter in Western Alaska	EJ	Personal-Social Development		63
Eternal Children	CA	Personal-Social Problems	*	339
Eternal Fight, The	S,A	Personal-Social Problems		275
Ethnic and Racial Variations: The American Indian	CA	Education and Personal-Social Development		311, 359
Ethnic and Racial Variations: The American Negro	CA	Education and Personal-Social Problems		339, 359
Every Minute Counts	CA	Careers		330
Everybody Knows	SCA	Careers		244
Everybody's Handicapped	SCA	Careers	*	250
Everyday Courage and Common Sense	EJ	Personal-Social Development		63
Everyday Courtesy	EJ	Personal-Social Development		11
Everyday Economic Terms	SCA	Careers		248
Everyone Helps in a Community	PE	Careers	*	37
Evolution of Good and Evil	SCA	Personal-Social Development		231
Exceptional Children	CA	Personal-Social Problems		339
Exchanging Greetings and Introductions	EJ	Personal-Social Development		11
Exciting World of Stevens Fabrics	CA	Careers	*	320
Exiles, The	JSCA	Personal-Social Problems		191
Expanding World Relationships	JSCA	Personal-Social Problems		191
Expedition	JSCA	Careers		94
Experiment in Excellence	CA	Education		360
Experimental Approach to Education	CA	Education		360
Explorer in Space	EJSCA	Careers		174
Exploring by Satellite	JSCA	Careers	*	175
Exploring Our Community	ECA	Careers	*	49
Exploring Space (TFC)	EJS	Careers		175
Exploring Space-Rockets	J,SCA	Careers	*	174, 265
Exploring the Moon	JSCA	Careers		175
Exploring the Night Sky	EJ	Careers		99
Exploring the Ocean	EJSC	Careers		158
Exploring the Universe	EJSCA	Careers		175
Exterior-Telephone Linemen	JSA	Careers		179
Eye of an Artist	JSCA	Careers		98
Eye of the Beholder	CA	Personal-Social Development	*	311
Eyes in Outer Space	JS	Careers		149
Face of the South	JSCA	Personal-Social Problems		191
Facing Reality	J,SCA	Personal-Social Development	*	63, 232
Facing the Test	JCA	Education		207
Factories, Mines and Waterways	EJS	Careers		122
Factory, The	EJS	Careers		144
Fair Chance	CA	Family Life	*	301
Fair Chance for Tommy	CA	Education		360
Fair Exchange	SCA	Careers	*	265
Fairness for Beginners	PC	Personal-Social Development	*	11
Families and History: Why is My Name Anderson?	P	Family Life		3
Families and Jobs: Risa Earns Her Dime	PE	Personal-Social Development		11
Families and Learning: Everyone's a Teacher	PE	Family Life		3
Families and Recreation: Fun is for Everyone	PE	Family Life		4
Families and Rules: Watch How Well Everything Works	PE	Family Life		4

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Families and Transportation: What's a Pocket For?	PE	Careers		46
Families and Shelter: A House for Hernandez	PE	Careers		32
Family Affair, A	CA	Family Life, Careers	*	301
Family Affair — C of C	SCA	Careers		256
Family, The — The Boy who Lived Alone	PE	Personal-Social Development		12
Family Circle	CA	Family Life	*	301
Family Circus	PEJSCA	Family Life		4
Family for Now, A	JSCA	Family Life		53
Family of Man	EJSCA	Family Life		53
Family Outing	EJSCA	Family Life	*	53
Family Planning	CA	Family Life	*	302
Farewell Oak Street	JSCA	Personal-Social Problems	*	191
Farewell to Childhood	CA	Family Life	*	302
Farm Animals	PE	Careers		26
Farm Babies and Their Mothers	P	Careers		26
Farm Family in Autumn, The	P	Careers		26
Farm Family in Spring, The	P	Careers		26
Farm Family in Summer, The	P	Careers		26
Farm Family in Winter, The	P	Careers		27
Farm Implements	JSCA	Careers		89
Farmer, The	PE	Careers		27
Farmer Don and the City	PE	Careers	*	27
Farmer of Tomorrow	JS	Careers		89
Farmyard Babies	P	Careers		27
Farthest Frontier, The	SCA	Personal-Social Problems	*	275
Father John Lafarge	SCA	Personal-Social Development		232
Fathers Go Away to Work	PE	Careers	*	37
F.B.I.	JSCA	Careers		122
Fear and Anxiety	CA	Personal-Social Development		311
Fears of Children	CA	Family Life	*	302
Federal Bureau of Investigation	JS	Careers		122
Federal Communications Commission, The	JS,SCA	Careers	*	109, 246
Federal Government: Plan of Organization	JSA	Careers		132
Feeling Left Out	JSCA	Personal-Social Development	*	64
Feeling of Hostility	CA	Personal-Social Development		311
Feeling of Rejection	SA	Personal-Social Problems		275
Feelings of Depression	SCA	Personal-Social Problems	*	276
Felicia	JS,SCA	Personal-Social Problems	*	191, 276
Ferryboat	PE,JS	Careers	*	47, 182
Fertility Control: The Role of the Oral Contraceptive	CA	Personal-Social Problems	*	339
Fertilization and Birth	SCA	Family Life		218
Festival of Ideas	JSCA	Education		207
Fidelity of Report	SCA	Personal-Social Development		232
Fifth Amendment and Self-Incrimination	SCA	Personal-Social Development		232
Fifth Plate, The	CA	Family Life	*	302
Fight for Better Schools	SCA	Education	*	294
Fighters and Builders	JSCA	Careers		96
Fighting Fear with Fear	SCA	Personal-Social Problems		276
Filing Procedures in Business	JCA	Careers		104
Film and You	A	Education		360
Film and You, The: (Using the Classroom Film)	CA	Education	*	360
Film as an Art	JS,CA	Careers		152, 327
Film Editing: Interpretations and Values	JS	Careers	*	152
Film Firsts	EJS	Careers		152
Film Maker, The	JS,CA	Careers	*	153
Film Research and Learning	CA	Education		360
Financial Planning	CA	Family Life		302
Find the Information	JS	Education		208
Finding Information	PEJ	Personal-Social Development	*	12
Finding Your Life Work	JS	Careers		127
Finkelstein, Dr. Louis	SCA	Personal-Social Problems		274
Fire and Police Service	JS	Careers	*	122
Fire Boat	PE	Careers		35
Fire Engines	PE	Careers		35
Fire-Fighters	JSCA	Careers		122
Firehouse Dog	PE	Careers		35
Fireman, The	PE	Careers		35
Fireman — On Guard	PE	Careers		35
Fire Rescue Companies	EJS	Careers		122
First Impressions	CA	Careers		320
First Lessons	CA	Education	*	360
First Men Into Space	EJS	Careers		175
First Prize Story, The	JSCA	Careers	*	145
First Steps	SCA	Personal-Social Problems		276

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Fisherman's Boy, The	PE	Careers		36
Fishing for a Living	EJ	Careers		122
Fishing in the Land of the Sky Blue Waters	EJS	Careers		123
Fitness for Leadership	SCA	Careers		242
Fitness is a Family Affair	JSCA	Family Life		53
5½: Reflections on an Age	CA	Personal-Social Problems	*	339
Five British Sculptors Work and Talk	JSCA	Careers	*	171
Flatland	JS	Personal-Social Problems		191
Flooring Craftsman, The	JSCA	Careers		123
Focus on Children	SCA	Education		294
Follow Through, The	SCA,CA	Careers	*	266, 330
Food for Thought	EJSCA	Careers		93
Food Store, The	PE	Careers		36
Foods Around the World	EJ	Careers		36
Foods from Grains	PE	Careers		27
For All My Students	JSCA	Personal-Social Problems		191
For All the World's Children	SCA	Personal-Social Problems		276
For Better, For Worse	EJSC	Personal-Social Development		64
For Fair Play	JSCA	Personal-Social Development		192
For Some Must Watch	SA	Careers		256
For Those Who Drink	CA	Personal-Social Problems	*	340
For White Christians Only	JSCA	Personal-Social Problems		192
Foreman Discovers Motion Study	CA	Careers		330
Forest, The	JS	Careers		124
Forest Conservation	JSCA	Careers		124
Forest Produces	JSA	Careers		124
Forest Ranger	PEJ	Careers		37, 124
Forests and Conservation	JS	Careers		124
Forestry and Forest Industries	JS	Careers		124
Forestry, Your Career in	JS	Careers		124
Forgotten River	JSCA	Personal-Social Problems	*	192
Fosdick, Harry Emerson	SCA	Careers		262
Fossils: Clues to Prehistoric Times	EJ	Careers		95, 153
Four Artists Paint One Tree	JS	Careers		98
Four-H Trail, The	JS	Personal-Social Development	*	64
Four Families	CA	Family Life		303
Four Families: Pts. I, II	SCA	Family Life		302, 303
Fraternity Idea, The	SCA	Education		294
Four Religions: Pts. I, II	J,S,CA	Personal-Social Development		64, 311
Frank Lloyd Wright	JSC	Careers		95
Fourteen Acres of Kitchen	JSCA	Careers		123
Frederick Douglass	JSCA	Personal-Social Development		64
Free at Last	JS	Personal-Social Problems		192
Fred Meets a Bank	EJS	Personal-Social Development	*	64
Freedom, Growth and Stability in the Economy	SCA	Careers		248
Freedom Movement: 1877-Today	JSCA	Personal-Social Problems		192
Freedom of Religion	SCA	Personal-Social Development		232
Freedom of the Press	SCA	Careers		254
Freedom Ride	CA	Personal-Social Problems		340
Freedom to Learn	SCA	Education	*	294
Freedom to Learn: The Minnesota Plan	CA	Education		360
Freedom to Read	SCA	Education	*	294
Freedom to Speak	JSC	Personal-Social Development		64
Freedom to Succeed	JSCA	Careers		123
Freight Train	PE	Careers		44
Freight Workers	JSCA	Careers		167
Fresh Out of the Water	JS	Careers		123
Friend in Blue	JCA	Careers		157
Friendly Enemy	JSCA	Personal-Social Development		65
Friendship Seven	JSCA	Careers	*	175
Frightened Child	CA	Family Life		303
From Cow to Carton	EJSCA	Careers		113
From Eight to Five	JSCA	Careers		172
From 5 to 7:30	SCA	Personal-Social Problems		276
From Generation to Generation	SCA	Family Life	*	218
From Sociable Six to Noisy Nine	CA	Family Life	*	303
From Ten to Twelve	SCA	Family Life	*	219
From the Inside Out	JSCA	Personal-Social Development		65
Frontiers in Space — Exploring the Universe with Telescopes	EJSCA	Careers		175
Frontiers of the Mind	JS	Careers		102
Frozen Foods	PE	Careers		36
Frustrating Fours and Fascinating Fives	SCA	Family Life	*	219
Fun on the Playground	EJ	Personal-Social Development		12

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Fundamental Skills in a Unit of Work	CA	Education		360
Fundamentals of Public Speaking	JSCA	Personal-Social Development		65
Fur Trade	EJS	Careers		125
Fur Trapper of the North	JSCA	Careers		126
Furniture Craftsman	JS	Careers		126
Furniture Makers	JSA	Careers		126
Future and the Negro, The, Pts. I, II, III	SCA	Personal-Social Problems		276
Future Nurse	JS	Careers		157
Futurists, The	JS	Personal-Social Development		65
Game, The	SCA	Personal-Social Problems		276
Garment Workers	JS	Careers		109
Gas for Home and Industry	JSA	Careers		126
Gasoline Age, The — History of Transportation, Part II	EJS	Careers		181
Gehrig, Lou, Greatest Day	EJSCA	Careers		178
Gem Cutting	SCA	Careers		250
General Foreman, The	CA	Careers	*	320
Gentle Warrior	SCA	Personal-Social Problems		276
Gentlemen of the Highway	SCA	Careers	*	244
George Bernard Shaw	J,SCA	Careers		180, 261
George Washington Carver	JSCA	Careers		89
George's New Suit	PE	Careers		33
Gerald Heard	SCA	Careers		267
Getting a Job	JSC	Careers		127
Getting Along with Others	PE	Personal-Social Development		12
Getting Along with Parents	J,SCA	Family Life	*	53, 219
Getting Angry	PE	Personal-Social Development	*	12
Getting Into College	JS	Education	*	208
Getting Into Local Politics	SCA	Personal-Social Development		232
Getting the Facts	JSCA	Careers, Education		145, 208
Getting the News	EJS	Careers		138
Getting What You're After	SCA	Personal-Social Development	*	232
Getting Yourself Across	SCA	Personal-Social Development	*	232
Gift of Choice	CA	Family Life		303
Gifted Ones, The	CA	Education	*	361
Girl in Danger	JS,CA	Personal-Social Problems	*	192, 340
Girl to Woman	JS	Personal-Social Development	*	65
Girls Beware	JS	Personal-Social Development, Problems	*	65, 192
Girls in White	JSCA	Careers	*	157
Give and Take, The	JCA	Education	*	117
Give Them a Chance	CA	Education	*	361
Glass — From the Old to the New Through Research	EJS	Careers		131
Glass Houses	CA	Personal-Social Problems		340
Glass Workers	JSCA	Careers		131
Glen Wakes Up	E	Personal-Social Development	*	12
Glenn, John	SCA	Careers		265
Goals and Dreams	JSCA	Personal-Social Development		65
Goals and Growth	SCA	Careers		248
Goals of Unions	SCA	Careers		254
God Within, The	JSCA	Careers		171
Going Places	EJ	Personal-Social Development	*	65
Going to School is Your Job	P	Personal-Social Development		12
Gold and Gold Mining	EJS	Careers		150
Golden Age, The	CA	Personal-Social Development		303
Golden Door, The	J,SCA	Personal-Social Problems		192, 232
Golden Rule, The: A Lesson for Beginners	PE	Personal-Social Development		13
Golden Tree, The	CA	Education	*	361
Good Beginning, A	CA	Careers		319
Good Citizens	PE	Personal-Social Development	*	13
Good Loser, The	EJS	Personal-Social Development	*	13
Good Speech for Gary	SCA	Personal-Social Development		233
Good Table Manners	EJ	Personal-Social Development	*	13
Good Things from the Garden	JSCA	Careers		124
Goodwill Ambassadors	JSA	Careers		170
Gossip (MCG)	PE,JSC	Personal-Social Development		13, 65
Gossip (SDP)	E,JS	Personal-Social Development	*	13, 65
Government	JS	Careers		132
Government Workers	JSCA	Careers		133
Governor	JSCA	Careers		133
Grain Exchange — Instrument of Freedom	JSCA	Careers		133
Grain Merchants, The	JS	Careers	*	89
Grandma Moses	EJSCA	Careers		98
Grandmother Makes Bread	P	Family Life		4
Grapevine, The	CA	Careers	*	327

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Great Director, The	SCA	Careers		257
Great Lakes Area — Men, Minerals and Machines	JS	Careers		138
Green Gold	JSCA	Careers		92
Green Gold (Bananas)	JS	Careers		102
Great Rights	JS	Personal-Social Development		66
Great Story of Corn, The	JS	Careers		112
Great Weather Mystery	JSCA	Careers		149
Greenie, The	SCA	Personal-Social Development		233
Greentree Thoroughbred	CA	Careers	*	322
Gregory Learns to Read	CA	Personal-Social Development		361
Grievance Hearing	JS,SCA	Careers		140, 254
Griper, The	JS	Personal-Social Development	*	66
Group Worker	JSCA	Careers		173
Growing Girls	JSC	Personal-Social Development	*	66
Growing Up	E,JS	Personal-Social Development	*	14, 66
Growing Up Day by Day	PE	Personal-Social Development	*	14
Growing Years, The	JSA	Personal-Social Development		66
Growth Failure and Maternal Deprivation	SCA	Family Life		219
Growth of Infant Behavior: Early Stages	SCA	Family Life		219
Growth of Infant Behavior: Later Stages	SCA	Family Life		219
Growth Through a 2-Year Kindergarten	CA	Education	*	361
Guiding Behavior	CA	Education		361
Guiding the Growth of Children	SCA,CA	Education	*	295, 362
Guilt Feelings	SCA	Personal-Social Development		233
H — The Story of a Teen-Age Drug Addict	CA	Personal-Social Problems		277, 340
Habit Patterns	JS,CA	Personal-Social Development	*	66, 311
Hail the Hearty	JSCA	Careers	*	150
Hand, The	SCA	Personal-Social Problems	*	277
Handle with Care	SCA	Family Life		277
Handling Marital Conflicts	SCA	Personal-Social Problems		219
Hands	CA	Careers		328
Hands Across the Sea	JSCA	Personal-Social Development	*	67
Handy, W. C.	JSCA	Careers		155
Hangman	SCA	Personal-Social Problems	*	277
Harbor, The	PE	Careers		47
Harbor Highlights	E,JS	Careers		47
Harbor Pilot	PE,JS	Careers		47, 182
Hard Brought Up	SCA	Personal-Social Problems		182, 277
Hard Way	SCA	Personal-Social Problems		277
Harlem Crusader	JSCA	Personal-Social Problems	*	192
Harlem Wednesday	CA	Careers	*	318
Harlow Shapely	SCA	Careers		243
Harold Taylor	SCA	Education		295
Harry Emerson Fosdick	SCA	Careers		262
Harvest	SCA	Careers	*	241
Harvest Fair	PEJSCA	Careers		27
Harvest of Shame	JSCA	Personal-Social Problems		193
Harvester, The	JS	Careers		90
Hat, The	JSCA	Personal-Social Problems	*	193
Hatters	JSA	Careers	*	109
Have I Told You Lately That I Love You?	SCA	Family Life	*	220
Have Litter, Will Travel	PEA	Personal-Social Development	*	14
H.A.V.E.N. in Hell	A	Personal-Social Problems	*	340
Having Your Say	JS	Personal-Social Development	*	67
Hawaii: America's Tropical State	EJ	Personal-Social Development	*	67
Hawaii: The Chief Industries	EJ	Careers		137
Hawaii—The 50th State	EJSC	Personal-Social Development		67
Hawaii: The Island State	JS	Personal-Social Development	*	67
Hawaii: USA	PEJSCA	Personal-Social Development	*	67
Hawaiian Native Life	EJS	Personal-Social Development		68
Hawaiians, The	JS	Personal-Social Development	*	68
Hawaii's Asian Heritage	SCA	Personal-Social Development	*	233
He Acts His Age	CA	Family Life	*	303
He Who Dares to Teach	SCA	Education	*	249
Head of the House	CA	Family Life	*	304
Headed for Trouble	SCA	Personal-Social Problems	*	277
Headstart	PEJSCA	Education	*	49
Headstart to Confidence	PESCAJ	Education		49
Health Careers	JSA	Careers		134
Health Fraud Racket	SCA	Personal-Social Problems		278
Health Heroes: The Battle Against Disease	EJS	Careers		135
Health in Our Community	E,J	Careers	*	39, 135

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Health: The Relation of Physical Factors to Educational Problems	CA	Education		362
Health—You and Your Helpers	PE	Personal-Social Development		16
Heard, Gerald	SCA	Careers		267
Heart of the Union	JSCA	Careers		140
Heating and Air Conditioning	JSA	Careers		136
Hedonic Control of Behavior	CA	Personal-Social Development		311
Helen Keller in Her Story	EJSCA	Personal-Social Problems	*	193
Helicopter, The	JS	Careers		99
Helicopter Carries Mail, The	PE	Careers		40
Helicopter Helpers	PE	Careers		29
Helpers at Our School	PE	Careers, Education	*	66, 69
Helpers in Our Community	PE	Careers	*	27
Helpers Who Come to Our House	P	Careers	*	27
Helpful Little Fireman	PE	Careers	*	36
Helping Hands	JSCA	Careers		136
Helping Hands for Julie	JS	Careers		137
Helping Johnny Remember	PECA	Personal-Social Development		16
Helping the Child to Accept the Do's	SA	Family Life		220
Helping the Child to Face the Dont's	SCA	Family Life		220
Henry Emerson Fosdick	SCA	Careers		262
Her Name Was Ellie; His Name Was Lyle	JS	Personal-Social Problems	*	193
Herds West	EJS	Careers	*	105
Heredity and Family Environment	SCA	Family Life	*	220
Heritage	PEJS	Personal-Social Development	*	16, 48
Heritage for Our Children	JSCA	Careers		140
Heritage of Service	JSCA	Careers		171
Heritage of Splendour	EJSCA	Careers	*	161
Heritage of the Negro (The Negro in America)	SCA	Personal-Social Development	*	233
Hey, What About Us!	JSCA	Careers		127
Hickory Stick, The	CA	Education		362
Hidden Side of Selling	CA	Careers		320
Hidden Grievance, The	CA	Careers		330
Hide and Seek	JS,SCA	Personal-Social Problems	*	193, 278
High Lonesome Sound, The	JSCA	Careers	*	154
High School Team Teaching: The Ferris Story	CA	Education	*	362
High School: Your Challenge	JS	Education		208
High Wall, The	SCA	Personal-Social Problems	*	278
Hippie Temptation, The	JSCA	Personal-Social Problems		197
History Brought to Life	JSA	Careers		172
History of the Negro in America: 1619-1860	SCA	Personal-Social Problems	*	278
History of the Negro in America: 1861-1867	SCA	Personal-Social Problems	*	278
History of the Negro in America: 1867-Today	SCA	Personal-Social Development	*	278
Holiday for Quartet	SCA	Careers		262
Holiday from Rules	E	Personal-Social Development		17
Home Again	CA	Family Life	*	308
Home Economics—A Career with a Double Future	JS	Careers		136
Home Economics Story	JSA	Careers		136
Homefires	CA	Careers	*	322
Home Is A Long Road	JSCA	Personal-Social Problems		197
Homeless Child	SCA,CA	Family Life	*	220, 340
Homes Around the World	EJ	Family Life		6
Homework: Studying on Your Own	JSCA,SCA	Education		208, 357
Honest Truth, The	JS	Personal-Social Development	*	48
Hooked	JS,SCA	Personal-Social Problems		194, 278
Hopi Indian, The	PEJ	Personal-Social Development		17
Hopi Indian Arts and Crafts	PEJS	Personal-Social Development		17
Hopi Indian Village Life	PE	Personal-Social Development		17
Hopi Indians	EJ	Personal-Social Development		48
Horizons Unlimited	JS	Careers	*	101
Hormel Weiner Story	EJSCA	Careers		166
Hormones	SCA	Careers		256
Hospital, The	PEJ	Careers	*	29
Hospital Administration	SCA	Personal-Social Problems		279
Hostile Environment, The	SCA	Personal-Social Development		233
Hotel and Restaurant Workers	JSCA	Careers		169
Hotel Management, Your Career in	JS	Careers		169
House I Live in, The	EJSA	Personal-Social Problems	*	194
House of Man, The: Our Changing Environment	EJSC	Careers		131
House of the Child	SCA	Education	*	299
House Paints and Painting	JSCA	Careers		160
How a Commercial Artist Works	JSCA	Careers		98
How a Scientist Works	JS	Careers	*	171
How Animals Help Us	P	Personal-Social Development		17

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
How Are You?	JS	Personal-Social Development		68
How Can the Curriculum for Individualized Education Be Determined?	CA	Education		362
How Can You Apply Team-Teaching and Non-Grading to Your School?	CA	Education		362
How Can You Make Individualization Work in Your School System?	CA	Education		362
How Come When It's Thunderin' You Don't See the Moon?	JSCA	Personal-Social Development	*	68
How Do I Love Thee?	SCA	Personal-Social Development		233
How Do You Do?	JSA	Personal-Social Development	*	68
How Does My Child Learn to Read?	CA	Education		362
How Effective Is Your Reading?	JS	Education	*	208
How Good Are Our Schools?	CA	Education		362
How Good Is A Good Guy?	CA	Careers		330
How Important Is Money?	SCA	Careers		248
How Machines and Tools Help Us	P	Careers		40
How Much Affection?	SCA	Family Life	*	220
How Much Cooperation?	CA	Careers		330
How Much Homework Is Enough?	CA	Education		362
How of the Creative Process, The	JSCA	Careers		98
How Quiet Helps at School	PE	Education	*	50
How Safe Am I?	SCA	Personal-Social Problems		279
How Television Works	JSCA	Careers		179
How the Mind Begins	SCA	Personal-Social Development		233
How Things Get Done	JSCA	Careers		108
How to Concentrate	JS	Personal-Social Development		69, 208
How to Conduct A Discussion	JS,SCA	Personal-Social Development		69, 233
How to Get Where You Want to Go	SCA	Careers	*	243
How to Investigate Vocations	JSCA	Careers		127
How to Keep A Job	JSCA	Careers		127
How to Live in A City	JSCA	Careers		108
How to Look at A City	JSCA	Careers	*	108, 246
How to Make A Mistake	EJS	Personal-Social Development	*	69
How to Make A TV Commercial	SCA	Careers		266
How to Prepare A Class Report	EJS	Education		208
How to Read A Book	JS	Personal-Social Development, Education		69, 209
How to Read Newspapers	JS	Education	*	209
How to Remember	JS	Education		209
How to Study	JS	Personal-Social Development, Education	*	69, 209
How to Succeed in School	EJSC	Education	*	209
How to Take A Test	EJS	Education		50
How to Talk Business to Win	SCA	Careers	*	244
How to Up Sales by Better Sales Supervision	CA	Careers		330
How to Use Classroom Films	CA	Education		363
How to Write Effectively	JS	Personal-Social Development, Education		69, 209
How We Elect Our Representatives	JSA	Careers		164
How We Explore Space	JS	Careers		175
How Weather Is Forecast	PEJ	Careers		41, 149
How Wheels Help Us	P	Careers	*	40
How's It Going?	CA	Careers		325
Howard	SCA	Family Life, Personal-Social Development	*	220, 234
Human and Animal Beginnings	PE,JSCA	Personal-Social Development	*	15, 53
Human Growth	E,JS	Personal-Social Development	*	15, 69
Human Heredity	JSCA	Personal-Social Developmnet		69
Human Reproduction	JSCA	Personal-Social Development	*	69
Human Side, The	CA	Careers, Personal-Social Problems	*	322, 341
Humanities, The	JSCA	Personal-Social Development, Education		70, 295
Humanities Films, The: Their Aims and Uses	CA	Education		363
Hungry Angels	SCA	Personal-Social Problems	*	279
Hurrying Kind, The	JSCA	Careers		96
Hymn of the Nations	JSCA	Careers		154
I Am A Doctor	SCA	Careers	*	256
I Am A Paratrooper	JSCA	Careers	*	96
I Am A Soldier	SCA	Personal-Social Problems		279
I Am An Alcoholic	CA	Personal-Social Problems		341
I Choose Chemistry	JS	Careers	*	106
ICBM—Intercontinental Ballistic Missile	JSA	Careers	*	128
Ice Cream	PE	Careers		34
"I Have A Dream"—Life of Martin Luther King, The	JSCA	Personal-Social Development		70
I Just Work Here	CA	Careers	*	321
I, Leonardo Da Vinci	JS	Careers		98
I Live in Hawaii	PE	Personal-Social Development		15

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
I Never Went Back	JSCA	Personal-Social Problems		194
I Pledge Allegiance	EJ	Personal-Social Development		15
I.Q.—Questionable Criterion	CA	Education		363
I Take Risks	JSCA	Careers		143
I Walk Away in the Rain	JSCA	Personal-Social Development		70
I Want to Go to School	PEJSCA	Education		50
I Wish I Could, Kathy	CA	Education		363
I Wonder Why	EJSCA	Personal-Social Problems		48, 194
If the Shoe Fits	EJSCA	Careers	*	173
If These Were Your Children: Pts. I, II	CA	Education		363
Image in a Mirror	CA	Education		363
Imagination at Work	SCA	Personal-Social Development		234
Immigration	JS	Personal-Social Development		70
Immigration in America's History	JS	Personal-Social Development	*	194
Impact of Deprivation of Young Children	SCA	Personal-Social Problems		279
Importance of Goals	CA	Education		363
Importance of Making Notes	JSCA	Education	*	209
Importance of Mother	SCA	Family Life		220
Importance of Selling	JS,CA	Careers	*	263, 329
Impressionable Years	EJCA	Education		50
Improve Your Handwriting	EJ	Education		210
Improve Your Personality	JS,SCA	Personal-Social Development	*	70, 234
Improve Your Pronunciation	JSCA	Education		210
Improve Your Reading	JS	Education		210
Improve Your Spelling	JS	Education, Personal-Social Development		70, 210
Improve Your Study Habits	JS	Education		210
Improving America's Health	JS	Careers		135
Improving Study Habits	EJ	Education		210
Improving the Job	CA	Personal-Social Development		312
Improving Your Vocabulary	PE	Personal-Social Development		15
In A Medical Laboratory	JS,SCA	Careers		147, 256
In Common Brotherhood	SCA	Careers	*	254
In Search of a Home	SCA	Family Life	*	221
In Search of Peace	JS,CA	Careers	*	194
In the Middle	CA	Personal-Social Problems	*	327
In the Name of Humanity	SCA	Personal-Social Problems		279
In Time of Trouble	SCA	Personal-Social Problems	*	279
Incident on Wilson Street	EJSCA	Personal-Social Problems		194
Incitement to Reading	JS,CA	Personal-Social Development, Education	*	70, 363
Indian Artist of the Southwest	J,SCA	Careers		70, 242
Indian Boy of the Southwest	E,JS	Personal-Social Development	*	15, 70
Indian Country	E,JSCA	Personal-Social Development	*	16
Indian Family of the California Desert	EJ	Personal-Social Development		71
Indian Influence in the United States	EJ	Personal-Social Development		71
Indian Speaks, The	JSCA	Personal-Social Problems		194
Indians of the Plains—Present Day Life	EJSCA	Personal-Social Development		71
Individual	SCA	Personal-Social Development		234
Individual Differences	CA	Education		363
Individual Motivation and Behavior	SCA	Personal-Social Development		234
Individualizing Reading Instruction in the Classroom	SCA	Education	*	295
Individually Prescribed Instruction	CA	Education		363
Inductive Teaching of the Historian's Method of Inquiry	JSC	Careers	*	136
Industrial Purchasing	JSCA	Careers	*	137
Industrial Research: Key to Jobs and Progress	J,SCA	Careers	*	137, 253
Industry on Parade (12 films)	JSCA	Careers		128, 129
Infant and Child Care	CA	Family Life	*	304
Infantile Dependency, Magical Thinking and Omnipotence	CA	Family Life		304
Influential Americans, The	CA	Education	*	363
Information Machine, The	CA	Careers	*	319
Inheritance, The	JS,SCA	Personal-Social Development, Careers	*	71, 254, 323
Initial Interview	CA	Personal-Social Problems		341
Inner City	SCA	Personal-Social Problems		280
Innocent Party	JSCA	Personal-Social Problems	*	195
Innocents, The	A	Personal-Social Problems		341
Insect Collecting	EJS	Careers		122
Inside Story	JSCA	Personal and Social Problems		195
Inside the Atom	SCA	Careers		243
Inside the Weather	EJ	Careers		41
Installment Buying (Consumer Education)	JSCA	Family Life, Personal-Social Development		71, 221
Institutions	CA	Personal-Social Problems		341
Instructing the Worker on the Job	CA	Careers		330
Instructional Films—The New Way to Greater Education	CA	Education		364
Instructions or Obstructions	JS,CA	Careers		109, 318

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Instruments of the Band and Orchestra: Introduction	EJS	Careers		155
Insuring Our Investment in Youth	CA	Careers		321
Integration Report I	SCA	Personal-Social Problems	*	280
Internal Organization	CA	Careers		318
Interrogation and Counsel	JSC	Personal-Social Development		71
Interview, The	JS	Personal-Social Development	*	71
Into the Known	CA	Education		364
Into the World	CA	Personal-Social Problems		341
Introducing the Mentally Retarded	SCA	Personal-Social Problems		280
Introducing the New Worker to His Job	CA	Careers		321
Introduction to Behavioral Counseling	SCA	Careers		247
Introduction to Biology	JS	Careers	*	103
Introduction to Chemistry	JSCA	Careers		106
Introduction to Foreign Trade	JS	Careers		124
Introduction to Physics	JSCA	Careers		163
Introduction to Public Administration	SCA	Careers		253
Introduction to Student Teaching	JSCA	Careers	*	118
Introduction to the Stanford-Binet Test of Intelligence	CA	Education		364
Introductions	JS	Personal-Social Development	*	71
Invader, The	SCA	Personal-Social Problems	*	280
Invisible Diplomats	JSC	Careers		104
Invitation to Help	CA	Personal-Social Problems		341
Invisible Force, The	JS	Careers	*	143
Invisible Power of Coal, The	JSCA	Careers		111
Iron Making	SCA	Careers		253
Iron Ore Mining	EJSCA	Careers		138
Iron Ore Unlimited	EJSCA	Careers		138
Irrigation Farming	EJ	Careers		90
Irrigation to Make the Desert Bloom	EJS	Careers		90
Is There Communication When You Speak?	SCA	Personal-Social Development	*	234
Is This Love?	SC	Personal-Social Development	*	234
Island Called Ellis, The	JSCA	Personal-Social Development	*	71
It Happened in Springfield	JSCA	Personal-Social Problems		195
It Takes All Kinds	C	Personal-Social Development		312
It Takes Everybody to Build This Land	EJS	Careers		129
Items: Teachers and Classes	CA	Education		364
It's a Tree Country	JSCA	Careers		125
It's Best to Know	SCA	Personal-Social Problems		280
It's Everybody's Business	JSCA	Careers		104
It's Fun to Read Books	EJ	Education		50
It's the Brain That Counts	JSCA	Personal-Social Problems		195
It's Up to Congress	CA	Education		364
It's Wonderful Being a Girl	EJ	Personal-Social Development		16
It's Your Decision, Pts. I, II	SCA	Careers		245
It's Your Library	PE	Personal-Social Development		16
It's Your Money	CA	Careers		326
Jackie Robinson	JSCA	Personal-Social Development		72
Jackson's Tree	JSCA	Careers		124
James B. Conant	SCA	Education		295
Jamie — Story of a Sibling	EJS,CA	Family Life, Personal-Social Problems	*	53, 341
Jacques Lipschitz	SCA	Personal-Social Development		234
Jealousy	SCA	Family Life	*	221
Jerry Joins Up	E	Personal-Social Development		16
Jetliner Captain	JS	Careers		93
Jets and Rockets: How They Work	PE,JS	Careers		45, 175
Jimmy	SCA	Personal-Social Problems		280
Jimmy Visits the City	P	Personal-Social Development		16
Job Evaluation	CA	Careers		325
Job for Bob, A	CA	Careers	*	321
Job Interview: Men, Women	JSCA	Careers		129
Jobs in the Automotive Trade	JS	Careers		100
Jobs in Small and Major Electrical Appliance Repair	JS	Careers		119
Joe and Roxy	SCA	Family Life	*	221
Joe Davis, American	JSCA	Personal-Social Problems	*	195
Joe Turner, American	JSCA	Personal-Social Development	*	72
John Fitzgerald Kennedy	EJSCA	Careers		43, 164
John F. Kennedy's Last Words to Labor	JSCA	Careers		140
John Glenn Story, The	SCA	Careers		265
Johnny Learns His Manners	PE	Personal-Social Development		16
Johnny's New World	EJSCA	Personal-Social Development	*	72
Jones, Dr. Ernest	SCA	Family Life		221
Journalism	JS	Careers		138
Journalism, Your Career in	JS	Careers		139

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Journey in Health	CA	Family Life		304
Journey to Nowhere	JS	Personal-Social Development	*	72
Judging Emotional Behavior	SCA	Personal-Social Development		234
Judging People	CA	Careers		330
Judy Learns About Milk	PE	Careers		34
Junior College Story	JS,CA	Education	*	210
Junior High — A Time of Change	EJ	Personal-Social Development, Education		72, 210
Junior High School Story, The	CA	Education		364
Junior Prom	JS	Personal-Social Development		72
Just a Foreman	CA	Careers		320
Just Beyond the Chalkboard	EJS,CA	Education	*	210, 364
Just Imagine	PE	Careers	*	46
Just Like Me	P	Personal-Social Development	*	16
Justice and the Poor	SCA	Personal-Social Problems		280
Justice Under Law	JSC	Careers		141
Keep America Beautiful	PEJSCA	Personal-Social Development	*	16
Keep on Learning	JSCA	Education		210
Keep Up With Your Studies	EJS	Education		50
Keeping Clean and Neat	E	Personal-Social Development	*	16
Kennedy, John Fitzgerald	EJSCA	Careers		43, 164
Key, The	CA	Personal-Social Problems	*	342
Key Man, The	CA	Careers		330
Key to Merchandising	JSCA	Careers		134
Keyston Idea	JSCA	Careers	*	139
Kid Brother	JS	Family Life, Personal-Social Problems	*	195, 221
Kindness to Others	PE	Personal-Social Development	*	17
Kip Catches Up	EJSCA	Careers		167
Kittens: Birth and Growth	PE	Personal-Social Development		17
Kitty Cleans Up	PE	Personal-Social Development		17
Knock on Every Door	JSCA	Personal-Social Development		72
Know Your Baby	SCA	Family Life		222
Know Your Library	JS	Personal-Social Development		73
Ku Klux Klan: Invisible Empire	JS,SCA	Personal-Social Problems	*	195, 280
Labor Force in Flux	SCA	Careers		254
Lady and the Stock Exchange, The	JSCA	Careers		178
Land	CA	Careers		317
Land of Promise	EJSCA	Careers	*	140
Land of Immigrants	EJSCA	Personal-Social Development	*	73
Language and Communication	S	Personal-Social Development		235
Language of Drawing	JS	Careers		116
Language of Faces	SCA	Personal-Social Development	*	235
Language — The Social Arbiter	J,SCA	Education		211
Laser, The New Light	JSCA	Careers		120
Laundering and Dry Cleaning	JS	Careers		141
Law and Tragedy of School Bus Accidents	CA	Education		364
Law is Made, A	JSCA	Careers		141
Law, Your Career in	JS	Careers		142
Lay My Burden Down	CA	Personal-Social Problems	*	342
Leaf Thieves, The	JSCA	Careers	*	154, 257
Learning About Learning	CA	Education		364
Learning About Our Bodies	PE	Personal-Social Development		17
Learning and Behavior	SCA	Education		296
Learning and Growth	SCA	Family Life		222
Learning for Life	CA	Education		365
Learning from Disappointments	E	Personal-Social Development	*	17
Learning from Pets in the Classroom	PE	Personal-Social Development		17
Learning Through Cooperative Planning	PE	Personal-Social Development		17
Learning to Earn	J	Education	*	211
Learning to Earn in Business	JS	Education, Careers	*	211
Learning to Set Type	JSCA	Careers		181
Learning to Study	JS	Education		211
Learning to Understand Children, Pts. I, II	CA	Education		365
Leaving it to the Experts: What's Your Opinion Series	JSCA	Personal-Social Development	*	72
Legal Control and Discipline of Public School Pupils	CA	Education	*	365
Legal Liability of Teachers for School Accidents	CA	Education		365
Legislative Process, The	JS,CA	Careers		142
Leonardo da Vinci and His Art	JSC	Careers		98
Lesson Plan for Tuesday	CA	Education	*	365
Lessons from the Isms — #157	SCA	Personal-Social Development		235
Let George Do It	SCA	Personal-Social Development		235
Let Me See	CA	Personal-Social Problems	*	342
Let My People Live	JSCA	Personal-Social Problems		195

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Let Them Learn	CA	Education		365
Let's Arbitrate	JSCA	Careers		140
Let's Be a Good Citizen When Visiting	PE	Personal-Social Development		17
Let's Be Childish	SCA	Personal-Social Development		235
Let's Be Clean and Neat	E	Personal-Social Development		17
Let's Be Good Citizens at Home	PEJ	Family Life	*	4
Let's Be Good Citizens at Play	E	Personal-Social Development	*	18
Let's Be Good Citizens at School	PE	Personal-Social Development	*	17
Let's Be Good Citizens at the Library	PE	Education	*	50
Let's Be Good Citizens in Our Neighborhood	PE	Personal-Social Development	*	18
Let's Be Good Citizens in Our Town	PE	Personal-Social Development		18
Let's Be Human	SCA	Careers	*	250
Let's Build a House	P	Careers	*	30
Let's Give a Tea	JS	Personal-Social Development		73
Let's Go to the Circus	PE	Careers		32
Let's Learn to Predict the Weather	PE	Careers		41
Let's Play Fair	E,J	Personal-Social Development		18
Let's Share with Others	PE	Personal-Social Development		18
Let's Shoot the Devil	SCA	Personal-Social Development		235
Let's Visit a Poultry Farm	PE	Careers		27
Let's Visit a Shopping Center	PE	Careers	*	45
Let's Visit a Tree Farm	PE	Careers		46
Let's Write a Story	E	Careers		47
Letter Carriers	JSCA	Careers		165
Letter to Grandmother	PE	Careers		43
Letter Writing for Beginners	PE	Personal-Social Development		17
Liberal Education	JSCA	Careers		156
Librarian	JS	Careers		143
Libraries Are for Sharing	PE	Personal-Social Development	*	39
Library, The — A Place for Discovery	JS	Personal-Social Development		73
Library Organization	JS	Education		211
Library Story	JSCA	Careers		143
Life and Work of D. W. Griffith, The	JSCA	Careers		153
Life Begins	SCA	Family Life		222
Life in a Coal-Mining Town	EJA	Careers		33, 111
Life in Her Hands, A	SC	Careers	*	259
Life in the Balance	CA	Personal-Social Problems		342
Life in the Central Valley of California	EJSA	Careers		138
Life in the U.S. Navy	JSCA	Careers		156
Life on a Cattle Ranch	PE,JS	Careers		31
Life on a Sheep Ranch	PEJS	Careers		44
Life with Baby	SCA	Family Life	*	222
Life with Grandpa	SCA	Family Life	*	222
Life Insurance Occupations	JSCA	Careers		143
Lifeline on Wheels	JSCA	Careers		181
Lifelines, U.S.A.	JSCA	Careers		182
Lifting Shadows	JCA	Careers		151
Lighthouse, The	PE	Careers		40
Link in the Chain, A	JSCA	Careers		118
Listen and Sing	EJSCA	Careers		155
Listen, Listen	EJSCA	Careers		129
Listen, Please	J,SCA	Careers	*	179, 235
Listen, Speak, Learn	CA	Education		365
Listen Well, Learn Well	PEA	Education		50
Listening Skills: An Introduction	EJS	Personal-Social Development		18
Lithography	JSCA	Careers		143
Little Bit More, A	CA	Personal-Social Development		312
Little Sisters, The	JSCA	Careers	*	168
Little Smokey	JS	Careers		110
Little World	CA	Education		365
Litterbug (AVIS)	PE	Personal-Social Development	*	18
Litterbug (WDP)	PE	Personal-Social Development		18
Living City, The	JSC,SCA	Careers		108, 246
Living Desert, The	EJSCA	Careers		156
Living in a Metropolis — Metropolitan New York	SCA	Personal-Social Development		235
Living Machine, The	JSCA	Careers		115
Living on Campus	SA	Education		296
Living Things Depend on Each Other	PE	Careers		35
Living Work of Albert Schweitzer	EJSCA	Personal-Social Development		73
Local 100	SCA	Careers		255
Logic by Machine	CA	Careers		319
Lonely Boy	JSCA	Careers		155
Lonely Night, The	CA	Personal-Social Problems	*	342
Long Time to Grow, A	SCA	Family Life	*	222

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Look it Up!	JS	Personal-Social Development		73
Look to Tomorrow	CA	Personal-Social Problems		342
Look Toward Tomorrow	JS	Careers		97
Look Who's Talking	JSCA	Careers		113
Losers Weepers	JS	Careers		195
Lostling, The	SCA	Family Life		222
Lou Gehrig's Greatest Day	EJSCA	Careers		178
Louvre, The	JSC	Careers		98
Love is for the Byrds	SCA	Family Life		222
L.S.D. — A Trip to Where	SCA	Personal-Social Problems		281
L.S.D.: Insight or Insanity?	JSCA	Personal-Social Problems		195
L.S.D. — The Spring Grove Experiment	SCA	Personal-Social Development		235
Lumber for Houses	E	Careers		40
Lumber States, The — Pacific Northwest	EJS	Careers		143
Lumberman, The (Our Changing Way of Life)	EJ	Careers		143
Lumberyard, The	PE	Careers	*	40
Machine Maker, The	JS	Careers		144
Machines Help Us	E,J	Careers	*	40, 144
Machines That Help the Farmer	PE	Careers	*	27
Machines That Move Earth	PEJS	Careers	*	40, 144
Machinist and Tool Maker	JS	Careers		144
Machinists	JSCA	Careers		144
Magic Bow, The	JSCA	Personal-Social Development		73
Magic Mineral, The	JSCA	Careers	*	150
Magic Mirror of Aloyse, The	CA	Personal-Social Problems	*	343
Magician, The	SCA	Personal-Social Problems	*	281
Mahnomen, Harvest of the North	PE,JS	Careers	*	29, 90
Mail in Motion	JSCA	Careers		165
Mailman, The	PE	Careers	*	27
Mainline, U.S.A.	EJSCA	Careers		167
Maintaining Classroom Discipline	CA	Education		365
Maintaining Good Working Conditions	CA	Careers		330
Maintaining Quality Standards	CA	Careers		330
Maintaining Worker's Interest	CA	Careers		330
Major Religions of the World	JSC	Personal-Social Development		73, 236
Majority Vote, The	JS	Personal-Social Development	*	74
Make a Mighty Reach	CA	Education		366
Make Way for Youth	JSCA	Personal-Social Problems		196
Making a Decision	JS	Personal-Social Development	*	74
Making a Decision in the Family	JS	Family Life	*	54
Making of a West Pointer, The	JSCA	Careers		97
Making Books	EJ	Careers		100
Making Films That Teach	CA	Careers		327
Making Friends	JS	Personal-Social Development	*	74
Making Glass for Houses	EJ	Careers		132
Making It Work	SCA	Careers		256
Making Learning More Meaningful	CA	Education		366
Making Life Adjustments	CA	Personal-Social Development	*	312
Making of a Doctor, The — A Wider World	JS,CA	Careers		147
Making of a Doctor, The — Within These Walls	CA	Careers	*	326
Making of a Mural	JSC	Careers	*	98
Making of a West Pointer, The	JS	Careers		97
Making Sense with Outlines	EJ	Personal-Social Development		74
Making Shoes	EJ	Careers		173
Making That Sale	CA	Careers		329
Making the Desert Green	EJS	Careers		90
Making Work Easier	P	Careers	*	31
Man and His Culture	JSCA	Personal-Social Development		95, 236
Man and Masonry	JSCA	Careers		96
Man and the Moon	JSCA	Careers		175
Man Against Microbe	JSCA	Careers		171
Man and the Sea	JSCA	Careers		159
Man Enough for the Job	JSCA	Personal-Social Development		74
Man in Flight	JSCA	Careers		93
Man in Space	JSCA	Careers	*	176
Man in the Doorway	JS	Careers	*	106
Man in the Middle: The State Legislator	SCA	Careers		254
Man in the 20th Century	SCA	Personal-Social Problems		281
Man is a Job, A	SCA	Careers	*	250
Man Makes a Desert	JS	Careers	*	90
Man of Action	CA	Personal-Social Problems		343
Man of Conscience	SCA	Personal-Social Problems		281

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Man on the Assembly Line, The	CA	Careers	*	323
Man on the Land	JS	Careers		90
Man, the Manager	CA	Careers	*	325
Man to Man	SCA	Careers		262
Manager Wanted	CA	Careers		331
Managers and Models	CA	Careers		319
Manner of Speaking	JSCA	Careers		104
Manners at School	E	Personal-Social-Development	*	19
Manners in School	PE	Personal-Social Development		19
Margaret Mead (EBF)	SCA	Personal-Social Development		281
Margaret Mead — MLA	SCA	Personal-Social Development		236
Marian Anderson	JSCA	Personal-Social Development		74
Marijuana	JSCA	Personal-Social Problems		196
Marine Biologist	JS	Careers	*	103, 145
Marine Life	EJS	Careers		103, 145
Maritime Workers	JSA	Careers		182
Mark	SCA	Careers		258
Marked for Failure	SCA	Personal-Social Problems		281
Marketing Grade A Milk	EJSCA	Careers		113
Marriage and Divorce	C	Family Life		304
Marriage is a Partnership	JSCA	Family Life	*	54, 223
Marriage Today	C	Family Life		304
Marshland is Not Wasteland	JS	Careers	*	110
Martin Luther King, Jr.: A Man of Peace	EJSCA	Personal-Social Development		74
Marvelous Mousetrap	SCA	Careers	*	245
Mary S. Dowell (Profiles in Courage Series)	JSCA	Education	*	211
Maslow and Self-Actualization	SCA	Personal-Social Development		236
Master Metal, The	JS	Careers	*	178
Materials Control	CA	Careers		326
Mathematician and the River, The	JSCA	Careers	*	121
Mathew Fontaine, Oceanographer (Riddle of the Seas)	JS	Careers	*	159
Mayor, The	PE	Careers		43
MD USN	SCA	Careers		257
Mead, Margaret	SCA	Personal-Social Development		236, 281
Mealtime Manners and Health	PE,JS	Personal-Social Development	*	19, 74
Meaning of Adolescence, The	SCA	Personal-Social Development	*	236
Meaning of Conservation	EJ	Careers		110
Meaning of Democracy	SCA	Personal-Social Development		236
Meaning of Patriotism, The	EJ	Personal-Social Development		75
Meanings are in People	SCA	Careers		247
Measure of a Man	EJ	Personal-Social Development		75
Meat and Meat Packing	EJ	Careers		146
Meat from Range to Market	JS	Careers		146
Meat-Cutter	JSCA	Careers		146
Mechanical Aptitudes	JSA	Careers		146
Medical Care of Adolescents	CA	Personal-Social Problems		343
Meet the Sioux Indian	E	Personal-Social Development		19
Meeting in Session	CA	Personal-Social Development		312
Meeting the Needs of Adolescents	SCA	Family Life	*	223
Meeting Strangers: Red Light, Green Light	PE	Personal-Social Problems		48
Meeting the World	SCA	Family Life	*	223
Megalopolis — Cradle of the Future	JSCA	Personal-Social Problems	*	196
Men Against the Arctic	EJSCA	Careers		111
Men and Mobility	J,SCA	Careers	*	166
Men at Work	CA	Careers		323
Men in Cages, Pts. I, II	SCA	Personal-Social Problems	*	281
Men of Fire	JSA	Careers		122
Men of Good Will	SCA	Personal-Social Development		236
Men, Ships, and Great Lakes	EJSCA	Careers		97, 182
Menninger, Dr. Karl	CA	Careers		328, 343
Mental Health	JS	Personal-Social Development	*	75
Mental Health Careers	JSCA	Careers	*	135
Mental Health Year, The	SCA	Personal-Social Problems	*	281
Mental Hospital	CA	Personal-Social Problems	*	343
Mental Retardation: The Long Childhood of Timmy	CA	Personal-Social Problems		343
Mentally Handicapped Children Growing Up	CA	Personal-Social Problems		343
Merry-Go-Round, The	SCA	Personal-Social Problems	*	281
Message to No One	JSCA	Family Life		54
Metal Craft	PEJSCA	Careers		148
Metalman	PE	Careers		41
Metamorphosis	JS	Careers	*	172
Meteorologist, Your Career as a	JS	Careers		149
Methods Analysis	CA	Careers		326

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Metropolitan Improvements: Their Impact on People	JSCA	Careers		108
Metropolitics: Crazy Quilt or Grass Roots Democracy	SCA	Careers		246
Michael: A Mongoloid Child	CA	Personal-Social Problems	*	343
Michelangelo and His Art	JS	Careers		99
Michelangelo: The Last Giant	JSCA	Careers		99
Middle States, The	EJS	Careers		90
Mighty Atom, The	JSCA	Careers		163
Mighty Fine Union, A	JSCA	Careers	*	140
Mighty Warriors	EJSCA	Personal-Social Problems		196
Mike Makes His Mark	CA	Education	*	366
Military Nurse, The	SCA	Careers		259
Milk	PE	Careers	*	34
Miller Grinds the Wheat, The	PE	Careers	*	28, 39
Million Miles of Model Railroads, A	EJSCA	Family Life	*	54
Million Years of Man, A	JS	Careers		95
Minds of Men, The	JSCA	Personal-Social Problems	*	196
Miner	JSCA	Careers	*	150
Miner's Story	JSCA	Careers	*	151
Mining Iron Ore	JSCA	Careers		138
Minneapolis Story, The	JSCA	Careers		129
Minneapolis Vocational High School, Evening School and Technical Institute	JS	Careers (Kine)		118
Minnesota Brown Trout	JSCA	Careers		123
Minnesota Profile	SCA	Education		296
Minnesota: Star of the North	EJSCA	Careers		251
Minnesota Story, The	EJSA	Careers	*	129
Minnesota Twins, The	EJSCA	Careers		265
Minnesota U.S.A. Mental Health	SCA	Personal-Social Problems		282
Minnesota U.S.A.-Minnesota Welfare	SCA	Personal-Social Problems		282
Minnesota Vikings Highlights, 1965, 1966	JS	Careers		178
Miracle at Your Front Door	JS	Careers		139
Misconceptions About Mental Illness	SCA	Personal-Social Problems		343
Miracle in Minnesota	EJSCA	Careers		180
Miracle of the Mind	JSCA	Education		211
Miracles from Agriculture	JS	Careers		90
Mischief Makers, The	A	Personal-Social Development	*	312
Missing Interest	CA	Careers	*	331
Mission Oceanography	SCA	Careers		260
Mission of Discovery	EJSCA	Careers		161
Mr. Chairman (The Fundamentals of Parliamentary Law)	JSC	Personal-Social Development		75
Mr. Finley's Feelings	JSCA	Personal-Social Development		236
Mr. O'Flynn's 50 Million Wheels	SCA	Careers		266
Mr. Withers Stops the Clock	JSCA	Careers		93
Mob and Riot Control	A	Careers	*	328
Modern Chemist, The	JS	Careers	*	106
Modern Chippewa Indian	EJSCA	Personal-Social Development		75
Modern Corporation, The	SCA	Careers	*	245
Modern Dance: ABC of Composition	JSCA	Careers		114
Modern Dance: Choreography and the Source	JSCA	Careers		114
Modern Dance: Creative Imagination and Choreography	JSCA	Careers		114
Modern Hawaii	EJS	Personal-Social Development		75
Modern Milk Marketing	JSA	Careers		113
Modern Women: The Uneasy Life	SCA	Personal-Social Development		236
Molested	JS	Personal-Social Problems		196
Molly Grows Up	JSCA	Family Life	*	54
Moment of Service	EJSCA	Careers		167
Moment to Act	CA	Personal-Social Problems	*	343
Money in the Bank and Out	PE	Careers	*	30
Monkey on the Back	SCA	Personal-Social Problems	*	282
Monthly T.V. Meeting No. 19	CA	Careers		323
Monument to the Dream	JS	Careers	*	96
Moon — Adventure in Space, The	EJS	Careers	*	175
More Attractive You, A	JS	Personal-Social Development		75
More Different Than Alike	CA	Education		366
More Power for the Job	JSA	Careers		165
More Profit Per Acre	JS	Careers		113
More Than Words	CA	Personal-Social Development	*	312
Morning for Jimmy, A	SC	Personal-Social Problems		282
Moses, Robert	CA	Careers		319
Most for Your Money, The	JS	Personal-Social Development	*	75
Mother Love	SCA	Family Life	*	223
Motion Study on the Job	CA	Careers		318
Motivating the Class	C	Education		366

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Motivation Through Job Enrichment	SCA	Careers		251
Mountain Farmers	EJS	Careers		90
Movies	JSCA	Careers		153
Moving Day: Timmy's New Neighbors	P	Family Life		4
Mural Making	PE	Personal-Social Development		19
Mural on Our Street	PE,JSCA	Careers, Personal-Social Development	*	30, 75
Museum in Action	JS	Careers	*	154
Museum Man	ESJCA	Careers	*	154
Museum of Science and Industry	EJS	Careers		154
Music, the Expressive Language	PE	Personal-Social Development		19
Musician in the Family, A	EJSCA	Careers	*	155
My Childhood: Hubert Humphrey's in South Dakota and James Baldwin's Harlem	JS	Personal-Social Development	*	75
My Dog is Lost	PE	Personal-Social Problems		48
My Name is Children, Pts. I, II	CA	Education		366
My Name is Rice	JSCA	Careers		169
My Own Back Yard to Play in	PEJSCA	Family Life		223
My Own Yard to Play in	EJSCA	Personal-Social Problems	*	196, 344
My Pop's a Lineman	E,JS	Careers	*	35
Mysteries of the Deep	EJS	Careers		159
Myths and Parallels	JS	Careers	*	110
Name Unknown	JSA	Personal-Social Development	*	76
Narcotics: Pit of Despair	JSCA	Personal-Social Problems	*	196
Narcotics — The Inside Story	JSCA	Personal-Social Problems		197
Narcotics: The Decision	SCA	Personal-Social Problems	*	282
Narcotics — Why Not?	JSCA	Personal-Social Problems	*	197
Nation of Immigrants, A	JSCA	Personal-Social Development		76
Nation of Spoilers, A	JSCA	Personal-Social Problems		197
National Gallery of Art, The	SCA	Careers		99
National Security vs Individual Rights	SCA	Personal-Social Development		236
National Smoking Test, The	SCA	Personal-Social Problems		282
Nation's Mental Health	SCA	Personal-Social Problems	*	282
Nature of Anti-Semitism	CA	Education		366
Navajo — A People Between Two Worlds	EJSCA	Personal-Social Development		76
Navajo Children	EJ	Personal-Social Development		19
Navajo Country	E	Personal-Social Development		19
Navajo Indian, The	PE,J	Personal-Social Development		19
Navajo Indians	E,J	Personal-Social Development		19, 76
Navajos, The — Children of the Gods	EJS	Personal-Social Development		76
Naval Aviator — Basic	JSCA	Careers		156
Naval Aviator — Advanced	JSCA	Careers		156
Naval Construction Forces	SCA	Careers		259
Naval School of Music	SCA	Careers		258
Navy Civil Engineers	JS	Careers		157
Navy Flight Surgeon	JSCA	Careers		157
Navy Frogmen	JSCA	Careers		157
Navy Log: The Sky Pilot	JSCA	Careers		262
Navy Log: The Star	JSCA	Careers		241
Navy Men	SCA	Careers		259
Navy Wings of Gold	JSCA	Careers		157
Navy Wives	JSCA	Family Life		54
Need to Achieve, The	CA	Personal-Social Problems		344
Neglected, The	CA	Personal-Social Problems		344
Negro American	JSA	Personal-Social Development		76
Negro Heroes in American History	JSCA	Personal-Social Development		76
Negro Kingdom of Africa's Golden Age	JS	Personal-Social Problems		197
Neighbors	JSCA	Personal-Social Development		76
Neighbors of the Land	JSA	Careers		90
Neighborhood Story	SCA	Careers	*	264
Neighborhoods are Different	P	Personal-Social Development	*	19
Neutrons and the Heart of Matter	JSCA	Careers		106
New Baby	SCA	Family Life		223
New Chapter	CA	Personal-Social Problems		344
New Dimensions Through Teaching Films	CA	Education		366
New England Fishermen	EJ	Careers		123
New Frontiers of the Brain	JSCA	Careers		148
New Giant	JSCA	Careers		120
New Girl, The	SCA	Personal-Social Problems	*	282
New Horizons in Vocations	JS	Careers	*	129
New Horizons in Wood	JS	Careers		125
New House, The: Where it Comes From	PE	Careers		31
New Life for Liza	SA	Careers	*	259
New Lives for Old	JSCA	Careers	*	95

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
New Mood	SCA	Personal-Social Problems	*	283
New Supervisor Takes a Look at His Job	CA	Careers		331
New Tools for Learning	CA	Education	*	366
New Truck Dilemma	CA	Education		366
New Weapons Against Crime	SCA	Personal-Social Problems		283
New World for Peter, A	PECA	Personal-Social Development	*	20
Newcomer, The	SCA	Personal-Social Problems	*	283
Newspaper Serves its Community	EJ	Careers		139
Newspaper Story	EJSCA	Careers		139
Next, The Men	JS	Careers		176
Next Year is Now	CA	Education	*	296
No, But I Saw the Movie	CA	Education	*	366
No Easy Answer	CA	Personal-Social Development	*	312
No Hiding Place	CA	Personal-Social Problems		344
No Less Precious, A Report to the Nation	CA	Personal-Social Problems		344
No Limit to Learning	J	Careers	*	129
No Longer Vanishing: Return of the Indian	JSCA	Personal-Social Problems	*	197
No Man is an Island	SCA	Personal-Social Problems		283
No Man Walks Alone	CA	Education, Personal-Social Problems	*	344
No Reason to Stay	JS,CA	Education	*	211, 367
No Time for Ugliness	CA	Personal-Social Development	*	313
No Two Alike	CA	Careers		367
Noisy Nancy Norris	PE	Personal-Social Development		20
None for the Road	JSCA	Personal-Social Problems	*	197, 283
Norman McLaren's Opening Speech	PEJSCA	Careers		166
Northwest Indian Art	EJSCA	Careers		99
Not Asked For	CA	Personal-Social Problems		344
Not by Chance	JSCA	Careers	*	118
Not in My Block	JSCA	Personal-Social Problems	*	197
Not Left to Chance	CA	Personal-Social Problems	*	344
Nothing But a Man	SCA	Personal-Social Problems	*	283
Nothing But Lookers	JSA	Careers		170
Nothing to Do	EJSCA	Personal-Social Development	*	76
Now You're Talking	CA	Personal-Social Development	*	313
Nuclear Navy	JSCA	Careers		259
Nun, The	JSCA	Careers		168
Nurse	PE	Careers		42
Nurse Corps — USN	SCA	Careers		260
Nursing	JSC	Careers		158
Nursing, Your Career in	JS	Careers		158
Obesity — Problems of Fat Formation and Overweight	SCA	Personal-Social Problems		283
Obesity: Psychosomatic Conditions	JSCA	Personal-Social Problems		198
OCS MN	JSCA	Careers		157
Occupation: Auto Mechanic	JS	Careers		146
Occupations and Opportunities: Bookkeeping	JS	Careers		104
Occupations and Opportunities: Drafting	JS	Careers		116
Ocean Voyage	PE	Careers		47
Oceanography at Work	JSC	Careers	*	159
Oceanography: Science for Survival	SCA	Careers		260
Oceanography: Science of the Sea	JS	Careers	*	159
Odds Against, The	CA	Personal-Social Problems	*	345
Odyssey of a Dropout	JSA	Personal-Social Problems and Education		198, 212
Of Facts, Fictions, and Fallacies	SCA	Careers		241
Of Human Rights	JSCA	Personal-Social Problems		198
Of Men and Minds	JSCA	Careers		169
Of These Our People	JSCA	Personal-Social Development		77
Of Time, Work and Leisure	SCA	Personal-Social Problems		284
Of Town and Country	JSCA	Careers		137
Office Courtesy	JSCA	Careers		159
Office Etiquette	JSA	Careers		159
Office in the Sky	JSCA	Careers		93
Office Teamwork	SCA	Careers		245, 260
Officers Candidate School (OCS)	JSCA	Careers		157
Oil Refinery	JSA	Careers		160
Oil — The Invisible Traveler	JSCA	Careers		160
Old Age: Out of Sight, Out of Mind, Pts. I, II	SCA,CA	Personal-Social Problems	*	284, 345
Old Age: The Wasted Years, Pts. I, II	SCA	Personal-Social Problems		284
Old MacDonald	JS	Careers		91
Old World Atelier in New York	JSC,SCA	Careers	*	99, 264
Olive Industry	PE	Careers	*	42
On Our Own	CA	Personal-Social Problems		345
On Seeing Film: Film and Literature	CA	Careers	*	327
On Solder	CA	Careers	*	324

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
On the Rim of Tomorrow	SCA	Careers	*	262
One and Two and Three	PE	Education	*	50
One Day on the Farm	PE	Careers		28
One Hundred Years Young	EJSA	Careers		167
One in a Hundred	SCA	Education		296
One in Every Hundred	CA	Personal-Social Problems	*	345
One Love — Conflicting Faiths	SCA	Family Life		223
One Man's Opinion: (What do You Think Series)	JS	Personal-Social Development	*	77
One People	JSCA	Personal-Social Development		77
One Step at a Time	SCA	Careers	*	166
One Third Down and Twenty-Four Months to Pay	SCA	Personal-Social Problems		284
One Thousand Dollars for Recreation	JS	Careers		167
One Who Cared	EJSCA	Careers		167
Only Kid on the Block	JSCA	Personal-Social Problems		198
Only Silk is Silk	JSCA	Careers		180
Only War We Seek, The	JSCA	Personal-Social Problems		198
Only Way, The	CA	Personal-Social Development		313
Open Hospital, The	SCA	Personal-Social Problems		284
Open Your Eyes	PEJSCA	Careers	*	38
Operation Freighter	EJ	Careers		47
Operation Head Start	SCA	Education	*	284, 367
Operation Jetliner	JS,SCA	Careers	*	93
Operation Liner	EJ	Careers		47
Opportunities for Training and Employment in Agriculture, Forestry and Veterinary Medicine	JS	Careers		91
Opportunities in Welding	JSA	Careers		183
Opportunities Unlimited	JS	Careers		130
Opportunity to Hear	SCA	Personal-Social Problems		284
Orange Grower	JS	Careers		107
Ordet (The Word)	JS	Personal-Social Development	*	237
Oregon	EJ	Careers		143
Organizational Development	SCA	Careers		256
Organizing Discussion Groups	JSCA	Personal-Social Development		77
Organizing Free Play	PEJSCA	Education		50
Origin and Growth of the Twin Cities	JSCA	Careers		108
Origins of the Motion Picture	SCA	Careers	*	257
OT Story (Occupational Therapy)	JSCA	Careers		158
Other Face of Dixie	JSCA	Personal-Social Problems, Education	*	198, 212
Other Fellow's Feelings, The	EJ	Personal-Social Development	*	20
Other People's Property	EJ	Personal-Social Development	*	77
Our Basic Civil Rights	JS	Personal-Social Development	*	77, 237
Our Changing Family Life	SA	Family Life	*	223
Our Changing Way of Life — The Cotton Farmer	JSCA	Careers		112
Our Changing Way of Life — The Dairy Farmer	JSCA	Careers	*	113
Our Changing Way of Life — The Lumberman	JS	Careers		143
Our City Government	PEJS	Careers	*	39, 133
Our City Streets	JS	Personal-Social Development	*	77
Our Class Explores the Moon	PE	Careers		45
Our Class Works Together	P	Personal-Social Development		20
Our Community	PE	Personal-Social Development, Careers		20, 38
Our Country, Too	SCA	Personal-Social Problems	*	284
Our Country's Emblem	EJ	Personal-Social Development		20
Our Country's Flag	PE	Personal-Social Development		20
Our Country's Song	PEJ	Personal-Social Development		20, 41
Our Declaration of Independence	EJSCA	Personal-Social Development		77
Our Earth	JS	Careers	*	117
Our Family Works Together (CFPI)	P	Family Life	*	4
Our Family Works Together (COR)	PE	Family Life	*	4
Our Friend the Atom	JSCA	Careers		176
Our Immigrant Heritage	JS	Personal-Social Development		78
Our Living Constitution	EJS	Personal-Social Development		78
Our Living Declaration of Independence	JS	Personal-Social Development		78
Our Man in Washington	JS	Careers		164
Our Natural Resources	EJ	Careers		111
Our Part in Conservation	PE	Careers	*	33
Our Pet Show	PE	Personal-Social Development	*	20
Our Post Office	PE	Careers		43
Our Productive Industry	JS	Careers		137
Our Productive Land	E,J	Careers		28, 91
Our Schools Have Kept Us Free	CA	Education		367
Our Shrinking World	PE,JS	Careers		29, 181
Our Shrinking World — Jet Pilot	PEJ	Careers		29
Our Town is Our Classroom	JSCA	Education	*	212
Our Town is the World	EJSCA	Personal-Social Problems		198

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Our Vanishing Lands	JS	Careers		111
Our Weather	EJ	Careers		149
Our World of Science	EJS	Careers	•	171
Out of Slavery	JSA	Personal-Social Problems		199
Out of the Shadows	JS,CA	Careers, Personal-Social Problems		347
Out of the Woods	JS	Careers		129
Out of True	CA	Personal-Social Problems	•	347
Outsider, The	EJSCA	Personal-Social Problems	•	78
Overcoming Resistance to Change	CA	Careers	•	331
Overdependency	CA	Personal-Social Problems		347
Overture	SCA	Personal-Social Problems		283
Owl and Fred Jones, The	JSCA	Personal-Social Development		78
Painting and Decorating	JS	Careers		160
Palmour Street	SCA	Family Life	•	226
PAMY (Parents to Adopt Minority Youngsters)	CA	Family Life, Personal-Social Problems		346
Paper (EBF)	PE	Careers		62
Paper (INDU)	PE	Careers		62
Paper and Pulp Making	EJS	Careers		161
Papermakers	JSCA	Careers		161
Parable	SCA	Personal-Social Development		237
Paranoid-Schizophrenia: Psychotic Conditions	SCA	Personal-Social Problems		283
Parent Attitude Series	SCA	Family Life		226
Parent to Child About Sex	CA	Family Life		300
Parents	SCA	Family Life		226
Parents (Series: America's Crises)	SCA	Family Life		226
Parents are People Too	JS	Family Life	•	56
Parliamentary Procedure	JSCA	Personal-Social Development		78, 212
Parliamentary Procedure in Action	JSCA	Personal-Social Development	•	78
Passenger Train	PEJS	Careers		66
Passion for Life	SCA	Education	•	298
Pathological Anxiety	JSCA	Personal-Social Problems		198
Pathway into Light	EJSCA	Personal-Social Development	•	78
Pattern for Instruction	CA	Careers		331
Patterns of Progress	JSCA	Careers		160
Pay the Piper	CA	Family Life	•	306
Peace Corps	JSCA	Careers		161
Peace Corps in Tanganyika, The	JSCA	Careers		161
Peaceful Assembly and Free Speech — Civil Liberties on Trial in Indianapolis	SCA	Personal-Social Problems		283
Pennywhistle Blues	JSCA	Personal-Social Problems		198
People Along the Mississippi	PEJS	Personal-Social Development		21
People and Politics	JSCA	Careers		164
People are Different and Alike	PE	Personal-Social Development	•	21
People by the Billions	SCA	Personal-Social Problems		283
People Next Door, The	JSCA	Personal-Social Problems		[illegible]
People of the State Forest	JSCA	Careers		167
People, People, People	CA	Careers		331
People, Power, Change	SCA	Personal-Social Problems		287
People: The Quality	SCA	Careers		248
People: The Quantity	SCA	Careers		248
People Who Care	JSCA	Careers, Personal-Social Problems	•	129, 199
People Who Work at Night	PE	Careers	•	38
Perfect Tribute, The	JSCA	Careers		171
Performance Curriculum, Pts. I, II	CA	Education		307
Person to Person	JSCA	Careers		130
Person to Person Communication	CA	Personal-Social Development		313
Personal Financial Planning	J	Personal-Social Development	•	79
Personal History: Stapp-Churchill	JSCA	Careers		93
Personal Problem, The	CA	Careers		331
Personal Qualities for Job Success	JSCA	Careers		130
Personality and Emotions	JSCA	Personal-Social Development		79
Personality Conflict	CA	Careers		331
Petrified River, The — The Story of Uranium	JSCA	Careers	•	171
Pharmaceuticals	JSA	Careers		162
Pharmacist	JS	Careers		162
Pharmacy, Your Career in	JS	Careers		162
Phoebe — Story of a Pre-Marital Pregnancy	JSCA	Personal-Social Problems		199
Photographer, The	JS,CA	Careers		162, 261
Photography	JS	Careers		163
Photography as an Art	JSCA	Careers		163
Photography in Intelligence	SCA	Careers		261
Photography in Science	SCA	Careers		261
Physical Aspects of Puberty	SCA	Personal-Social Development	•	313

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Pictures in Your Mind	SCA	Personal-Social Problems	•	237
Pig Projects Make Profits	JS	Careers		91
Pioneer of Progress	JS	Careers		178
Place Called Home, A	JSCA	Personal-Social Problems	•	199
Place in the Sun, A	PEJSCA	Personal-Social Problems		48
Place to Live, A	CA	Family Life	•	305
Place to Go, A	SCA	Careers	•	263
Placing the Right Man on the Job	CA	Careers		321
Plain White Envelope	EJ	Personal-Social Development		79
Plan Ahead for Mental Health	SCA	Personal-Social Problems		285
Plane Talk	JSCA	Careers		93
Planning Creative Play Equipment for Young Children	PEJSCA	Education		51
Planning for College, Pts. A, B, I, II	JS	Education		212
Planning for Personal and Professional Growth	CA	Education		367
Planning for the Twin Cities Metropolitan Area	SCA	Careers		246
Planning Your Career	JS	Careers		130
Plastics: Industrial Process and Products	JSC	Careers		163
Play and Personality	CA	Family Life		305
Playboy and the Christian, The, Pts. I, II	SCA	Personal-Social Problems		285
Playtown, U.S.A.	JSCA	Personal-Social Problems		199
Pleasurable Emotional Responses	CA	Personal-Social Development		313
Plight of the Metropolitan Areas	SCA	Personal-Social Problems		285
Plot to Save a Boy	CA	Personal and Social Problems		346
Plumbers	JSCA	Careers		163
Plumbing	JS	Careers		163
Plunge Into the Past	JSCA	Careers		95
Point of Return	SCA	Personal-Social Problems		285
Policeman, The	PE	Careers		42
Policeman Walt Learns His Job	E	Careers	•	42
Policemen — Day and Night	PEJS	Careers		42
Politics: The High Cost of Conviction	EJSCA	Careers		104
Poor Pay More, The, Pts. I, II	SCA	Personal-Social Problems		285
Pop Rings the Bell	A	Education		367
Pope John XXIII — The Man of Peace	PEJSCA	Personal-Social Development		21
Population Patterns in the U.S.A.	EJS	Personal-Social Problems	•	199
Portrait in Plastics	JSCA	Careers		163
Portrait of a Disadvantaged Child	SCA	Personal-Social Problems		286
Portrait of the Inner City	CA	Education; Personal-Social Problems		367
Postage Stamp Classroom	CA	Education		367
Postal Service: Letters	PE	Careers		43
Postal Service: Parcel Post	PE	Careers		43
Postal Workers	JSA	Careers		165
Potters	JSCA	Careers		165
Poultry Raising	JS	Careers		91
Postage Stamp Classroom	CA	Education		367
Power and the Land	JSCA	Careers		120
Powers of Congress	JS	Careers		165
Practicing Democracy in the Classroom	JSCA	Education		296
Preapproach	CA	Careers		329
Preface to a Life	JSC	Family Life	•	54
Preface to Chemistry	JSCA	Careers		107
Preface to Physics	JSC	Careers		163
Prejudice	JSCA	Personal-Social Problems		199
Prepare Through Education	SCA	Education		296
Preparation of Teachers	C	Education		367
Preparing a Class Report	E	Education		51
Preparing for Careers in Forestry	JSCA	Careers		125
Preparing Your Book Report	EJ	Education		51
Prescription: Occupational Therapy	JSCA	Careers		158
Pressmen	JSCA	Careers		134
Pressure Groups	SCA	Personal-Social Development		237
Pressure Groups in Action	SCA	Personal-Social Problems		286
Price of a Life, The	SCA	Careers		262
Princess in the Tower, The	EJCA	Personal-Social Development	•	79
Principles of Development	SCA	Family Life	•	224
Printed Circuit Story, The	SCA	Careers		249
Printing	JS	Careers		134
Printing — A Future Unlimited	JS	Careers		134
Printing, Your Career in	JS	Careers		134
Probing Mind, A	CA	Education	•	368
Problem Child	CA	Family Life		305
Problem Children	JSCA	Personal-Social Development		237
Problem Drinkers	CA	Personal-Social Problems		346

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Problem Method: Pts. I, II	SCA	Education		297
Problem of Pupil Adjustment: The Drop Out	JSCA	Education	*	212, 368
Problem Solving in Groups	CA	Personal-Social Development		313
Problems of Pupil Adjustment: The Stay-in	CA	Education	*	368
Procession, The	CA	Personal-Social Problems	*	346
Procrastinator, The	EJS	Personal-Social Development	*	79
Produce from Farm to Market	EJ,CA	Careers		166
Production Control, Pt. II	CA	Careers		328
Production 5118	SCA	Careers	*	251
Production of Foods	JS	Careers		124
Professional Cooking	JS	Careers		111
Professional Photography	SCA	Careers		261
Profiles in Courage Series: Daniel Webster	JSCA	Careers		164
Profiles in Courage Series: John Marshall	JSCA	Careers		142
Profiles in Courage Series: Prudence Crandall	JSCA	Personal-Social Problems		199
Project Dropout	JSCA	Personal-Social Problems		199
Project for Tomorrow	SCA	Careers		241
Projecting Motion Pictures	JSCA	Education		368
Prom, The — It's a Pleasure	JSCA	Personal-Social Development		79
Promise and Puzzle in Automation, Pt. I #128	SCA	Careers		243
Promise and Puzzle in Automation, Pt. II #129	SCA	Careers		243
Promoting Pupil Adjustment	SCA	Education	*	297
Promotion By-Pass	CA	Careers	*	328
Propaganda Techniques	JS	Personal-Social Development	*	79
Property Values and Race	CA	Personal-Social Problems		346
Prospecting	CA	Careers		329
Prospects for Rapid Growth	SCA	Careers		248
Proud Years	JSCA	Family Life, Personal-Social Development		55, 313
Proving Ground	SCA	Careers		262
Providers of Plenty	JSC	Careers	*	91, 317
Prudence Crandall (Profiles in Courage Series)	JSCA	Personal-Social Problems		199
Psychiatric Nursing: The Nurse-Patient Relationship	JSA	Careers		166
Psychoanalysis	CA	Personal-Social Problems		286
Psychodynamic Approach, The	SCA	Personal-Social Problems		286
Psychological Differences Between the Sexes	SCA	Family Life		224
Psychological Factors Affecting Work with Deprived Children	CA	Education		368
Psychopath, A	SCA	Personal-Social Problems		286
Public Approaches to Security	SCA	Careers		248
Public Enemy No. 1	JSCA	Personal-Social Problems		286
Public Opinion	SCA	Personal-Social Development		237
Public Relations of Testing	JSA	Education	*	212
Public's Business — What Do You Think Series	SCA	Personal-Social Development	*	237
Purple Turtle	CA	Education		368
Pursuit of Happiness the Materialistic Way	SCA	Personal-Social Development		237
Quacks and Nostrums	JSCA	Personal-Social Problems		199
Quality Control	CA	Careers		326
Quarter Million Teenagers	JSCA	Personal-Social Problems	*	199
Quarterback	JSCA	Personal-Social Development	*	80
Quest for Freedom	EJS	Personal-Social Development		80
Question of Chairs: The Challenge to American Education	CA	Education		368
Questioning Attitude	CA	Careers		326
Quiet One, The	CA	Personal-Social Problems	*	346
Quiet Too Long	CA	Education		368
Rabbit Brothers, The	E	Personal-Social Development		21
RAFE: Developing Giftedness in the Educationally Disadvantaged	SCA	Personal-Social Problems		286
Railroad Maintenance	JSCA	Careers		167
Railroad Passenger Workers	JSCA	Careers		167
Railway Special Agent	JS	Careers	*	167
Rainbow Valley	JSCA	Careers	*	125
Ray Bradbury	SCA	Careers		267
Reaching Into Space	JSC	Careers		176
Readiness: The 4th "R"	CA	Personal-Social Development		314
Reading Improvement: Comprehension Skills	EJS	Education	*	51
Reading Weather Maps	EJ	Careers		149
Reading with a Purpose	E	Education		51
Ready for School	CA	Family Life		305
Real Security	CA	Careers		318
Realm of the Galaxies	JSCA	Careers	*	99
Rebellion Part I	JSCA	Personal-Social Development		80

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Rebellion Part II	JSCA	Personal-Social Development		80
Rebound	JSCA	Personal-Social Problems		200
Recovery of Oedipus, The	SCA	Personal-Social Development		237
Recruiting — Life at Sea	JSCA	Careers		157
Recruiting the Navy Airmen	JSCA	Careers		157
Recruiting — The Navy Recruit	JSCA	Careers		157
Red Kite, The	CA	Personal-Social Problem		346
Refrigeration and Air Conditioning	EJS	Careers		168
Rehabilitation	SCA	Careers		253
Rehabilitation of the Long Stay Mental Patient	SCA	Personal-Social Problems		286
Reinforcement Therapy	SCA	Personal-Social Problems		286
Relation of Subcultural Variation to Deviant Behavior	CA	Education		368
Relaxed Wife, The	CA	Family Life	*	305
Relevance of the Religions of Man	CA	Personal-Social Development		314
Religious Revolution and the Void	SCA	Personal-Social Development		237
Report on Donald	SCA	Personal-Social Problems		286
Report of Down's Syndrome	SCA	Personal-Social Problems		286
Report on the Atom	SCA	Careers		243
Report to the American People on Technical Cooperation	JSCA	Careers		266
Research by Rockets	SCA	Careers		265
Respect for Property	E,JS	Personal-Social Development	*	21, 80
Responsibility	E,JS	Personal-Social Development	*	21, 80
Responsibility of American Citizenship, The	JSCA	Personal-Social Development		80
Rest of Your Life, The	CA	Personal-Social Problems	*	346
Restaurant Operator	JS	Careers		169
Retail Clerks	JSA	Careers		108
Retail Credit Buying (Consumer Education)	JSCA	Personal-Social Development		80
Retarded Children go to Camp	CA	Personal-Social Problems		347
Retire to Life	CA	Family Life	*	305
Return, The	SCA	Careers		261
Revolution in Human Expectations	SCA	Personal-Social Problems		286
Rice in Today's World	JA	Careers		169
Riddle of the Seas: Mathew Fontaine, Oceanographer	JSC	Careers		159
Right Angle	SCA	Education		297
Right Approach	CA	Careers		329
Right Now	JSCA	Personal-Social Problems		200
Right or Wrong (Making Moral Decisions)	JSCA	Personal-Social Development		81
Right to Legal Counsel, The	JSCA	Personal-Social Problems		200
Rim of the Wheel	SCA	Family Life	*	224
Ring of Valor	SCA	Careers		259
Rise of Organized Labor, The	CA	Careers		324
Rise of the Corporation	SCA	Careers		245
Road Back, The	JSCA	Careers		158
Road Signs on a Merry-Go-Round	SCA	Personal-Social Development		238
Robert Moses	JS,CA	Careers		108
Rocks and Gems	JSCA	Careers	*	150
Rocks and the Record	SCA	Careers		252
Rocks in Our Neighborhood	EJ	Careers		131
Rocks That Reveal the Past	EJ	Careers	*	131
Rocks: Where They Come From	PE	Careers		38
Role of the Public Health Nurse	JSCA	Careers		158
Role Playing in Guidance	CA	Education	*	368
Role Playing in Human Relations Training	CA	Education	*	369
Roman Catholic View of Education	CA	Education		369
Romance of Cheese, The	JSCA	Careers		114
Room for Discussion	JSCA	Personal-Social Development		81
Roots of Happiness	SCA	Family Life	*	225
Roots of Labor Unions	SCA	Careers		255
Roughnecks	JSCA	Careers	*	160
Round Trip	JSCA	Careers		184
Roy Harris — MLA	SCA	Careers		247
Rubber in Today's World	JS	Careers		169
Rubber Workers	JSCA	Careers		170
Rules and Laws	PEJ	Personal-Social Development	*	21
Rumor	SCA	Personal-Social Problems	*	286
Rumor to Rubble	JS	Personal-Social Problems		200
Run from Race	SCA	Personal-Social Problems		287
Ruth St. Denis and Ted Shawn	JSC	Careers		115
RX Recreation	SCA	Personal-Social Problems	*	287
RX — Behind Your Doctor's Prescription	JSCA	Careers	*	162
Saint Paul — Design for Living	PEJS,CA	Family Life, Careers		130
Saint Paul — Fur Trade to Space Age	JSCA	Careers		130

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Sales Building Role	SCA	Careers		263
Salesman Isn't Dead — He's Different	JS	Careers		170
Salesmanship: Art or Science?	JSCA	Careers		170
Salesmanship: Career Opportunities	JSCA	Careers		170
Salesmanship: Making That Sale	SCA	Careers	*	263
Salmon Story, The	EJS	Careers		123
Salute to Courage	JSCA	Personal-Social Problems		200
Salute to FFA	JSA	Careers		91
Salute to the American Theatre, A	JSCA	Careers		180
Salute to the Navy	SCA	Careers		259
Sandburg, Carl	JSCA	Careers		164
Satan's Choice	SCA	Personal-Social Problems		287
Satellite Communications (Physics)	JS	Careers		176
Satellites, Schools and Survival	CA	Education		369
Say No to Strangers	PE	Personal-Social Development	*	21, 48
Say What You Mean	SC	Personal-Social Development	*	238
School and the Community, The	CA	Education	*	369
School Board in Action	CA	Education		369
School, The: The Child's Community	CA	Education	*	369
School for Ted	P	Education	*	51
School in Centerville	CA	Education		369
School Libraries in Action	CA	Education		369
School Rules: How They Help Us	E,J	Personal-Social Development	*	22
School Social Worker, The	JCA	Careers	*	174
School Spirit and Sportsmanship	JS	Personal-Social Development	*	81
Schoolhouse in the Red	CA	Education		370
Schools and Jobs: Lots of People Work Here	P	Careers		38
Schools and Learning: Learning is My Job	PE	Personal-Social Development		22
Schools and Rules: Rules to View a Zoo By	PE	Personal-Social Development		22
Schools and Sharing: Let's Share a Seesaw	PE	Personal-Social Development		22
Schweigert's Meat Products	EJSA	Careers		146
Schweitzer, Albert	EJSCA	Careers	*	148
Science and Language Arts	CA	Careers		329
Science for Beginners	P	Careers		44
Science in Space	JSCA	Careers		176
Science of the Sea	JSCA	Careers		159
Science Study Skills	JS	Personal-Social Development		81
Scientific Method in Action	JS	Careers		171
Scrap of Paper and a Piece of String, A	PE,JSCA	Personal-Social Development		22
Screen Actors	JSA	Careers		153
Screen Director, The	JSCA	Careers		153
Screen Writer, The	JSA	Careers		153
Sculptor, The	JSCA	Careers		172
Scul[illegible]re in Minnesota	JSCA	Careers		172
Sea, My Native Land	JSCA	Careers		157
Sea Story	CA	Careers		332
Seabee Teams	JSCA	Careers		259
Seabees	JSCA	Careers		157
Sealab I	JSCA	Careers		260
Seaport	EJ	Careers		157
Seapower	SCA	Careers		259
Search for Learning	CA	Education		370
Search for Savings	CA	Careers		332
Search for Serenity	CA	Personal-Social Problems		347
Second Chance	CA	Family Life	*	306
Secretary, The: A Normal Day	JS,SCA	Careers	*	172, 264
Secretary, The: Taking Dictation	JS,SCA	Careers		264
Secretary, The: Transcribing	SCA	Careers		264
Secretary: Your Career as a	JSCA	Careers	*	172
Secrets of the Bee World	JS	Careers		102
Section Sixteen	CA	Education		370
Secure the Blessings	JSCA	Education		297
Security and Freedom	JSCA	Personal-Social Development		81
See How They Learn	CA	Education		370
Segregation and the South	SCA	Personal-Social Problems	*	287
Segregation in Schools	SCA	Personal-Social Problems		287
Segregation Northern Style	CA	Personal-Social Problems		347
Seizure: The Medical Treatment and Social Problems of Epilepsy	JSCA	Personal-Social Problems		200
Self-Defense for Girls	EJS	Personal-Social Problems		200
Self-Made Man	CA	Careers		331
Selling One Guy Named Larry	SCA	Careers		265
Selling Your Personality	JS	Careers		170

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Semester of Discontent	SCA	Education		297
Seminole Indians	EJ	Personal-Social Development		81
Sentence Deferred	CA	Personal-Social Problems		347
Service Station, The	PE	Careers	*	44
Session with College Students	CA	Personal-Social Development		314
Setting the Stage for Learning	SCA	Education		297
Seven Authors in Search of a Reader	CA	Careers		332
Seven Arts, The	JSCA	Careers	*	99
Seven Little Ducks	PE	Personal-Social Development		22
Sexual Behavior in Infancy and Childhood	CA	Personal-Social Development		314
Shakespeare: Soul of an Age	JSCA	Careers		180
Shape of Films to Come	JSCA	Careers		153
Shaping the Personality	CA	Family Life	*	306
Share a Proud Tradition	JSCA	Careers		145
Sharing Time in Our Class	P	Education		51
Shaw, George Bernard	J,SCA	Careers		180, 261
Sheep Rancher, The	EJSC	Careers		173
Sheet Metal Worker	JS	Careers		173
Shell Fishing	EJS	Careers		123
Sheltered Workshop	CA	Careers		370
Ship Builders	JSA	Careers		173
Shoe Box Full of Dreams, A	CA	Education		370
Shoe Workers	JSCA	Careers		173
Shop Procedures	JS	Careers		116
Shop Steward	JSCA	Careers		140, 324
Shoplifter	CA	Personal-Social Problems		347
Should I go to College?	JSA	Education	*	213
Should I Know My Child's I.Q.?	CA	Education		370
Should You Drink?	CA	Personal-Social Problems	*	347
Show-Off, The	EJSCA	Personal-Social Development	*	81
Shyness	CA	Personal-Social Development		314
Sibling Relations and Personality	CA	Family Life		306
Sibling Rivalries and Parents	SCA	Family Life	*	225
Sign On-Sign Off	SA	Education		298
Signs	PE	Personal-Social Development		22
Silver	JSCA	Careers		151
Simple Cup of Tea, A	JS	Careers		124
Sing a Song of Friendship	EJSCA	Personal-Social Development	*	81
Sisibakwat — The Ojibway Maple Harvest	PEJSCA	Personal-Social Development		22
Sit In: The, Pts. I, II	JSCA	Personal-Social Problems		200
Six, Seven and Eight Year Olds — Society of Children	CA	Family Life	*	306
Sixteen in Webster Groves	JS,CA	Personal-Social Development, Problems	*	82, 347
1619-1860 Out of Slavery	JS	Personal-Social Problems		200
Sixth Chair	A	Education		370
Skid Row	SCA	Personal-Social Problems		287
Skilled Worker, The	CA	Careers	*	324
Skipper Learns a Lesson	PE	Personal-Social Development		22
Skippy and the 3 R's	SCA	Education		298
Skyscraper	EJSCA	Careers		111
Sloan, Alfred, Jr.	JSCA	Careers		144
Small Group Instruction	CA	Education		370
Small Steps, Giant Strides	JSCA	Personal-Social Development		82
Smalltown, U.S.A.	JS	Careers	*	246
Smalltown, U.S.A.	SCA	Personal-Social Problems		287
Snob, The	JS	Personal-Social Development		82
Smoke Anyone?	EJSCA	Personal-Social Problems		200
Smoking and You	SCA	Personal-Social Problems		287
So You Want to be a Tool and Die Maker or Mold Maker	JS	Careers		180
So You Want to be an Electronics Technician	JS	Careers		120
So You Want to be on the Team	EJS	Careers		178
Social Acceptability	CA	Personal-Social Development	*	314
Social Animal, The	CA	Personal-Social Development		314
Social Class in America	SCA	Personal-Social Problems	*	238, 287
Social Dancing	JSA	Personal-Social Development		82
Social Development	SCA	Personal-Social Development	*	238
Social Process	SCA	Personal-Social Development		238
Social Progress: Values Through Institutions and Resources	CA	Personal-Social Development	*	314
Social Security Story, The	SCA	Careers	*	251
Social Sex Attitudes in Adolescence	SCA	Personal-Social Development	*	238
Social Worker	JSCA	Careers		174
Sociological Perspectives on Education and Poverty	CA	Education		370
Somehow It Works	CA	Careers		328
Something of Value—Excerpt	SCA	Personal-Social Development		238
Son, The	SCA	Family Life	*	225

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Sound of a Stone	JSCA	Education	*	213
Soundman, The	JSCA	Careers		153
Sources of Art	JSCA	Careers		99
Space Pioneer	JSCA	Careers		176
Space Probes—Exploring Our Solar System	JSC	Careers		176
Space Science: An Introduction	EJS	Careers		176
Space Science: Comets, Meteors and Planetoids	EJS	Careers		176
Space Science: For Beginners	P	Careers		45
Space Science: Man-Made Satellites	EJ	Careers		176
Space Science: Studying the Stars	EJ	Careers		176
Space Science: The Planets	EJS	Careers		176
Speak Up!	JS	Personal-Social Development	*	82
Speaker of the House: Legislative Process	JSA	Careers		142
Special Breed, A	JS	Careers	*	111
Special Case, A: The Stockmarket; No. 74	SCA	Careers		266
Special Problem Areas: Working with Parents	CA	Education		370
Speech and Protest	JS	Personal-Social Development		82
Speech: Group Discussion	SCA	Personal-Social Development		239
Speech of Stutterers Before and After Treatment	CA	Personal-Social Problems		347
Speech: Planning Your Talk	SCA	Education		298
Speech Preparation	SCA	Personal-Social Development		239, 298
Speech: Stage Fright and What to Do About It	SCA	Personal-Social Problems		288
Spirit of Enterprise	JSCA	Careers		251
Spring on the Farm	PE	Careers		28
Spud's Summer: Interracial Understanding	PECA	Personal-Social Development		22
Square, The	SCA	Personal-Social Development	*	239
St. Lawrence Seaway: Pathway to the Atlantic	EJA	Careers		130
Standardized Test, The	CA	Education		370
Standing Room Only	SCA	Personal-Social Problems		288
Stars and the Star Systems	SCA	Careers		243
Stars at Night, The	PE	Careers		30
Starting Nursery School	CA	Education		370
State Legislature in Action	JSC	Careers		133
Statistic Named Ann, A	JSCA	Personal-Social Problems		200
Stay in School	JSCA	Education, Personal-Social Problems		200, 371
Stay in School and Graduate	JS	Education		213
Steady Work, Steady Pay	JS	Careers		137
Steam Age, The	EJS	Careers		181
Steel Goes to Sea	SCA	Careers		264
Steelmaking Today	JSCA	Careers		178
Step by Step	CA	Personal-Social Problems	*	348
Steps of Age	CA	Family Life	*	306
Steps of the Ballet	JSA	Careers		101
Stewardess Story	JS	Careers		178
Still a Brother: Inside the Negro Middle Class	CA	Personal-Social Problems		348
Stores in Our Community	P	Careers		45
Story of a Book	EJSC	Careers		184
Story of a Brownie Scout Troop	PEA	Personal-Social Development		22
Story of a Girl Scout Troop	EJS	Personal-Social Development		82
Story of a Trout Hatchery	EJS	Careers		123
Story of an Immigrant, The	JSC	Personal-Social Development		82
Story of Arc Welding	JS	Careers		94
Story of Citrus Fruits, The	PE	Careers		32
Story of Dr. Carver	JS	Careers		171
Story of Dr. Lister	JSCA	Careers		148
Story of John Porter (Horticulture)	JSCA	Careers		136
Story of John Porter (Drug Addiction)	JSCA	Careers		148
Story of Lemon Juice	JS	Careers		107
Story of Naval Aviation	JS	Careers		242
Story of Potatoes	EJSA	Careers		91
Story of Research	JSCA	Careers	*	107
Story of Printing	EJS	Careers		165
Story of Rice	JS	Careers		169
Story of Sammy Lee, The	JSCA	Personal-Social Problems		201
Story of Sugar	EJS	Careers		178
Story of the Harlan Shoemaker School	CA	Education		371
Story of the St. Lawrence Seaway	EJS,CA	Careers		182
Story of a Trout Hatchery	JS	Careers		123
Story with No End, A	JSCA	Careers		148
Strange Facts	JSCA	Careers		123
Stranger in His Own Country	SCA	Personal-Social Problems		288
Strangers	PEJA	Personal-Social Development	*	82
Street Car and Bus Workers	JSCA	Careers		181
Streets of Greenwood, The	JSCA	Personal-Social Problems		200

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Stress	CA	Personal-Social Problems	*	348
Stress: Parents with a Handicapped Child	CA	Personal-Social Problems		348
Strongest Link, The	JSCA	Careers		181
Structural Iron	JSCA	Careers		138
Structure of the American Way of Life	JSCA	Personal-Social Development		82
Structure of Unions	CA	Careers		324
Student, The	JS	Education		213
Student Government at Work	JS	Education	*	213
Student Nurse, The	JSC	Careers		158
Study in Color	SCA	Personal-Social Problems		288
Study of Government	JS	Careers		133
Stuttering	CA	Personal-Social Problems		348
Subject: Narcotics	CA	Personal-Social Problems	*	348
Successful Scholarship	JSCA	Education	*	213
Sudden Departure	CA	Personal-Social Problems		348
Summer Harvest	J,CA	Education		213, 371
Summer of Decision	JSCA	Careers		174, 265
Summer on the Farm	PE	Careers		28
Sunday	JS	Personal-Social Problems		201
Superfluous People	JSCA	Personal-Social Problems		201, 349
Supervising Women Workers	CA	Careers		331
Supervising Workers on the Job	CA	Careers		331
Supervision: Developing Cooperation	CA	Careers		332
Supervisor as a Leader, The: Pts. I, II	JSCA	Careers		332
Supervisory Conferences	SCA	Careers		255
Supper, The	SCA	Personal-Social Problems		288
Supreme Court, The	EJS	Careers		142
Symbol of Humanity	EJSCA	Careers		167
Symphony Orchestra, The	EJS	Careers		155
Table Manners	EJS	Personal-Social Development		22
Take a Letter from A to Z	JS	Careers		172
Take a Letter, Please	SCA	Careers		264
Take 'er Down	JS,SCA	Careers		259
Take Time for Tomorrow	JSA	Education		214
Taking Care of Myself	P	Personal-Social Development		23
Talking and Listening	PE	Personal-Social Development		23
Talking Ourselves into Trouble	CA	Personal-Social Development	*	315
Talking Sense: Do You Know How to Make a Statement a Fact?	SCA	Personal-Social Problems		288
Talking Sense: The Man Who Knows It All	CA	Personal-Social Problems		315
Talking Sense: Why Do People Misunderstand Each Other?	CA	Personal-Social Problems		315
Talking Valentine, A	P	Personal-Social Development		23
Tankship	EJSCA	Careers		183
Taylor, Harold	SCA	Education		295
Teacher, The	EJSCA	Careers		118
Teacher and Medical Problems	CA	Education		371
Teachers	JSCA	Careers		118
Teachers' Problems	CA	Education		371
Teachers Working with Parents	CA	Education		371
Teaching	JS	Careers		118
Teaching Machines and Programmed Learning	CA	Education		371
Teaching Techniques	CA	Education		371
Teaching Teenagers About Alcohol	SCA	Education		298
Teaching the Mentally Retarded — A Positive Approach	CA	Personal-Social Problems		349
Teaching the One and the Many	CA	Education		371
Teaching Youngsters Different from Ourselves	CA	Education		371
Team Teaching on the Elementary Level	CA	Education		372
Technicians in Our Changing World	JS	Careers		179
Technological Development	SCA	Careers		245
Teenagers Will Read	JSC	Education	*	214
Teens, The	JS	Personal-Social Development	*	83, 225
Telephone and Telegraph	JS	Careers		179
Telephone in America, The	JSCA	Careers		179
Television Directing: Pts. I, II	JCA	Careers		166
Television in Your Community	JS	Careers		179
Television Lighting	JS	Careers		166
Television Serves its Community	EJS	Careers		166, 179
Tell It Like It Is	JSCA	Careers		130
Telling Stories to Children	CA	Education		371
Telstar	JSCA	Careers		167
Tender Game, The	EJSCA	Careers	*	155
Tenement, The	JSCA	Personal-Social Problems	*	201

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Terrible Truth, The	JSCA	Personal-Social Problems	*	201
Terrible Two's and Trusting Three's	CA	Family Life	*	306
Test, The	CA	Education	*	372
That Boy Joe	EJSCA	Personal-Social Problems		202
That the People Shall Know	JSCA	Careers		139
That's Me	JS	Personal-Social Problems		202
Theatre, The — One of the Humanities	JS,SCA	Careers		266
Theory of Management Development	CA	Careers		326
There was a Door	CA	Personal-Social Problems	*	349
There's a Message in Every Bottle	JSCA	Personal-Social Problems		202
They Grow Up so Fast	CA	Education		372
They Have What it Takes	JSCA	Careers		134
They Heard the Angels Sing	JSCA	Careers		168
They Need These Days	JSCA	Family Life		55
Things a Teacher Sees	CA	Education		372
Thin Blue Line, The	JSCA	Careers		164
Thinking Machine, The	JSCA	Careers	*	115
"Thinking" Machines	JSCA	Education		214
This Charming Couple	C	Family Life		306
This is Edward Steichen	EJSCA	Careers		163
This is Exploring	JSA	Personal-Social Development	*	83
This is Hormel	EJSA	Careers		146
This is How It Is	SCA	Careers		242
This is Lumber	JS	Careers		125
This is Marshal McLuhan: The Medium is the Message	SCA	Personal-Social Development		239
This is My Friend	CA	Personal-Social Development		315
This is Robert	CA	Personal-Social Development		315
This is the Dairy Industry	JSCA	Careers		114
This is West Point	JSCA	Careers		97
This Theatre and You	JSA	Careers		180
This Union Cause	CA	Careers		324
Thought for Tomorrow	JS	Careers		179
Three Approaches to Psychotherapy, Part I, Carl Rogers, Founder of Client-Centered Therapy	CA	Personal-Social Development		315
Three Approaches to Psychotherapy, Part II, Frederick Perls, Founder of Gestalt Therapy	CA	Personal-Social Development		315
Three Approaches to Psychotnerapy, Part III, Albert Ellis, Founder of Rational-Emotive Therapy	CA	Personal-Social Development		315
Three Cures for a Sick City	JSC	Careers		108
Three Faces in Limbo	JSCA	Personal-Social Problems		202
Three R's Plus	CA	Education	*	372
Three Steps to Start	SCA	Personal-Social Problems	*	288
Through the Mirror	SCA,CA	Careers	*	263, 332
Through These Hands	JSCA	Careers	*	169
Thunderbirds	JSCA	Careers		96
Thursday's Children	CA	Education	*	372
'Til Debt Do Us Part	SCA	Family Life	*	225
Time for Burning, A	SCA	Personal-Social Problems		289
Time for Searching, A	JSCA	Careers		91
Time for Talent, A	CA	Education		372
Time for Television	JSCA	Personal-Social Development	*	83
Time for Tomorrow	SCA	Careers	*	260
Time Lapse Photography	JS	Careers		163
Time of the Horn	PE	Careers		41
Time of Their Lives	CA	Education		373
Time Out of War	EJSCA	Personal-Social Problems		202
Time Piece	SCA	Personal-Social Problems		289
Time Pulls the Trigger	JSCA	Personal-Social Problems		202
Time to Go	JSC	Careers		145
Tim's Choice	EJS	Careers		28
Tips for Teachers	CA	Education		373
To a Baby-Sitter	JS	Personal-Social Development		83
To Build a Schoolhouse	CA	Education		373
To Enrich Mankind	JSCA	Careers		121
To Find a Home	JSCA	Personal-Social Problems		202, 289
To Live Again	CA	Personal-Social Problems		349
To Live Together	CA	Personal-Social Problems	*	349
To Market, To Market	S	Careers		266
To Serve the Mind	CA	Personal-Social Problems	*	349
To Stranger as to Kin	JSCA	Family Life		55
To Your Health	JSCA	Personal-Social Problems	*	202
Tobacco and the Human Body	JS	Personal-Social Development		83
Today — Music and Dance	JSCA	Careers		133
Today's Chicks	JSCA	Careers		163

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Today's Poor	SCA	Personal-Social Problems		289
Together	JSCA,SCA	Careers, Personal-Social Problems	*	141, 289
Tommy and Dee-Dee	PE	Personal-Social Development		23
Tommy Looks at Careers: Chemistry	JS	Careers		107
Tomorrow at Ten	JS	Careers		137
Tomorrow's a Wonderful Day	JSCA	Personal-Social Problems	*	202
Tomorrow's Air Force Through Today's Education	JSCA	Careers		93
Tomorrow's Government Today	JS	Careers	*	133
Tomorrow's Trees	JSCA	Careers		125
Too Good to be True	EJS	Careers		139
Too Tough to Care	JS	Personal-Social Problems		202
Toot, Whistle, Plunk and Boom	PE	Careers		42
Top, The	JSCA	Personal-Social Problems		203
Toward Emotional Maturity	SCA	Personal-Social Development	*	239
Toward the Victory of Health	JS	Careers	*	116
Toymaker, The	PEJSCA	Personal-Social Development	*	23
Toynbee, Arnold	JS	Careers		136
Traditions and Achievements of the Army	SCA	Careers		242
Traffic Officer in Court	CA	Careers		328
Traffic Violation Case Preparation	CA	Careers		328
Tragedy in a Temporary Town	SCA	Personal-Social Problems		289
Transistor Age, The	JS	Careers		120
Transportation	JS	Careers		181
Transportation: A Ship Comes Home	EJ	Careers		183
Transportation Around the World	PE	Careers		46
Transportation by Land	EJS	Careers		181
Transportation by Ship	PE	Careers		47
Transportation in the Modern World	EJS	Careers		181
Trappers of the Sea	JS	Careers		123
Travelling for a Living	JSCA	Careers		155
Treasures of the Earth	EJS	Careers	*	117, 151
Treasures of the Forest	EJS	Careers		125
Treatment of Children	SCA	Personal-Social Problems		289
Tree Farming	JS	Careers		181
Tree is Dead, The	EJSA	Personal-Social Problems		203
Tremendous Trifle	CA	Careers		332
Trial Balance	EJSCA	Careers		177
Tribune Deadline	JSCA	Careers		139
Trip to the Planets	EJS	Careers		177
Triumph of Louis Braille	JSCA	Education		214
Trouble with Archie	CA	Careers		332
Trouble with Women, The	CA	Careers		332
Troubled Cities, Pts. I, II	SCA	Personal-Social Problems		289
Troublemaker, The	JS	Personal-Social Development		83
Truck Driver, The	PE	Careers	*	46
Truck Farm, The	PE	Careers	*	28
Truck Farmer, The	EJS	Careers		28, 181
True Criminal	SCA	Personal-Social Problems		289
Tuesday's Child	JSCA	Personal-Social Problems	*	289
Tug Boats and Harbors	PE	Careers		47
T.V. Arts	JS	Careers		166
Twenty-Four Hours	JSCA	Careers		141
Umbrella, The	SCA	Personal-Social Problems	*	290
Unconscious Motivation	CA	Personal-Social Development		316
Understand Your Emotions	JSCA	Personal-Social Development		83
Understanding Aggression	CA	Personal-Social Problems	*	349
Understanding Children's Play	PEJSCA	Family Life		4
Understanding Motivation	SCA	Careers		256
Understanding Movies	SCA	Careers		257
Understanding Others	EJ	Personal-Social Development		23
Understanding the Gifted	CA	Education		373
Understanding the Law	JSC	Careers		142
Union at Work	SCA	Careers		255
Union Buzz Groups	JSCA	Careers		141
Union in the Mill	JSCA	Careers		141
Union Local	JSCA	Careers		141
Union or Non-Union	SCA	Careers		255
Union Research Director	CA	Careers		324
Unique Contribution, The	CA	Education	*	373
United Nations: Organization for Peace	JS	Personal-Social Problems		203
U.S. Community and Its Citizens	EJS	Personal-Social Development		83
U.S. Military Academy	SCA	Careers		242
U.S. Naval Academy	JSCA	Careers		157

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Universe	EJSCA	Careers	*	177
Universe of Numbers	CA	Careers		320
USS Forrestal	JS	Careers		157
Universal Machine	CA	Careers		320
University Air Cadet	S	Education	*	298
University Secretary	CA	Careers		328
Unlearning Prejudice	SCA	Personal-Social Problems		290
Unwed Mothers	JSCA	Personal-Social Problems		203
Up and Over	JSCA	Careers		93
Upton Sinclair — MLA	SCA	Careers		253
Uptown (A Portrait of the Bronx)	JS,SCA	Personal-Social Problems		203, 290
Using Analytical Tools	CA	Education		373
Using the Bank	JS	Careers		102
Using the Classroom Film	CA	Education	*	373
Using Visuals in Your Speech	JSCA	Personal-Social Development		83
V for Volunteers	CA	Personal-Social Problems	*	350
V. D. Epidemic	SCA	Personal-Social Problems		290
V. D. Name Your Contacts	JSCA	Personal-Social Problems		203
Values: Cooperation	PE	Personal-Social Development		23
Values: Playing Fair	PE	Personal-Social Development		23
Values: Telling the Truth	PE	Personal-Social Development		23
Van Allan Radiation Belts — Exploring Space	JSC	Careers		171
Vandalism	JSC	Personal-Social Problems	*	203
Vandalism: Crime or Prank?	JSCA	Personal-Social Problems		203
Vanishing Prairie, The	EJSCA	Careers		156
Vannevar Bush	JSC	Careers		121, 249
Vassar College Nursery	CA	Education		373
Very Nice, Very Nice	SCA	Personal-Social Problems		290
Very Special Day, A	PEJSCA	Personal-Social Development		23
Veterinarian	JSCA	Careers		181
Vice President, The	CA	Careers	*	326
Vicious Circle, The	JSCA	Personal-Social Problems		203
Victims, The	CA	Personal-Social Problems		350
View from the Mountain, The	JSCA	Careers	*	116
Visa to Dairyland USA	JS	Careers		114
Visit, The	SCA	Careers	*	265
Visit to the Waterworks, A	PE	Careers		44
Visit with Cowboys, A	PE	Careers		34
Vocational Office Training	JSCA	Careers		160
Vocational Rehabilitation in a Community Hospital	JSCA	Careers		182
Vocations — Choice or Change	CA	Careers		321
Vocations in Agriculture	JS	Careers		91
Voices of the People	JSCA	Personal-Social Development		84
Voting Procedures	JSCA	Personal-Social Development		84
W. C. Handy	JSCA	Careers		155
Walk in My Shoes	J,SCA	Personal-Social Problems		203, 290
Wall to Wall Decorating	SCA	Careers		253
Wanted: A Place to Live	SCA	Personal-Social Problems		290
War on Poverty	JSC	Personal-Social Problems		204
Washington, Booker T.	EJS	Personal-Social Development		84
Washington, D. C.: Story of Our Capitol	JS	Careers	*	165
Wastage of Human Resources	SCA	Personal-Social Problems		290
Watch Out for Ollie	CA	Education		373
Waves at Work	SCA	Careers		259
Waves of Green	JSCA	Careers		91
Way It Is, The	JSCA	Personal-Social Problems		204
Way Out Men, The	JSCA	Careers		171, 177
Wayne University (Juvenile Delinquency)	CA	Personal-Social Problems		350
Ways to Better Conversation	EJSCA	Personal-Social Development	*	84
Ways to Find Out	P	Education	*	51
Ways to Good Habits	PE	Personal-Social Development	*	23
Ways to Settle Disputes	PE	Personal-Social Development		24
We Explore Ocean Life	PE	Careers		42
We Go to School	P	Personal-Social Development, Education		24, 52
We Live in a Trailer	P	Family Life		5
We Plan Together	SA	Education		298
We Play and Share Together	PE,CA	Family Life	*	24, 306
We Use Word Power	CA	Education		373
Weapons of Gordon Parks	SCA	Personal-Social Development		259
Weather by Numbers	JSCA	Careers		169
Weather for Beginners	PE	Careers	*	61

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Weather Satellites	JSC	Careers	*	149
Weather Scientists	EJ	Careers	*	149
Weather: Understanding Storms	EJS	Careers		150
Webster, Daniel (Profiles in Courage)	JS	Careers		164
Wednesday's Child	SCA,CA	Family Life, Personal-Social Problems		226, 350
Welding Operator	JS	Careers		183
We're on Our Way	JS	Careers		111
Western Sheep	JS	Careers		173
What About Alcohol?	JSCA	Personal-Social Problems		204
What About Alcoholism?	JS	Personal-Social Problems		204
What About Drinking?	SCA	Personal-Social Problems	*	290
What About Juvenile Delinquency?	JS	Personal-Social Problems	*	204
What About Prejudice?	JSCA	Personal-Social Problems	*	204
What About School Spirit?	JSC	Education		214
What About Sex?	SC	Personal-Social Development		291
What Are Teaching Machines?	CA	Education		374
What Color Are You?	PE	Personal-Social Development		24
What Do Fathers Do?	P	Careers	*	38
What Do We See in the Sky?	P	Careers		45
What Do You Tear Down Next?	SCA	Personal-Social Problems		290
What Do You Think: Choosing a Leader	EJS	Personal-Social Development	*	84
What Finer Purpose — The Mind	SCA	Personal-Social Development		239
What Goes Into the Blast Furnace?	SC	Careers		253
What Greater Gift?	SCA	Careers	*	249
What If Peace Breaks Out? #132	SCA	Personal-Social Problems		290
What is a Chamber of Commerce?	SCA	Careers		247
What is a City?	JS	Careers		108
What is a Contract?	JS	Careers, Personal-Social Development		239
What is a Neighborhood?	P	Personal-Social Development		24
What is a Painting?	CA	Careers	*	318
What is Automation?	EJ	Careers		100
What is Ecology?	JS	Careers		117
What is Education?	SCA	Education		298
What is Normal?	CA	Personal-Social Problems	*	350
What is Science?	JS	Careers		171
What Kind of Government Have We?	JSCA	Careers		133
What Kind of Tomorrow?	SCA	Careers		246
What Our Founding Fathers Did Not Foresee	JSA	Personal-Social Development		84
What Our Town Does for Us	PE	Personal-Social Development		24
What to Do About Upset Feelings	P	Personal-Social Development		24
What's on Your Mind?	CA	Personal-Social Problems	*	350
What's the Score?	JA	Education		214
What's Your Opinion: Making a Decision in the Family	JSCA	Family Life	*	55
Wheat Belt	EJS	Careers		183
Wheat Country	EJSA	Careers	*	91
Wheat Farmer	JS	Careers		92
Wheat — Food for the World	JS	Careers		183
When I'm Old Enough — Goodby!	JSCA	Education	*	214
When Should Grown-Ups Help?	SCA	Personal-Social Development		240
When Should Grown-Ups Stop Fights?	SCA	Personal-Social Development		240
When Should I Marry?	JS	Family Life	*	55
When the Bough Breaks	SCA	Family Life		226
Where Do Our Letters Go?	PE	Careers		43
Where Does It Get You?	JSC	Personal-Social Problems	*	206
Where Does Our Food Come From?	PE,JS	Careers		36
Where Does Our Meat Come From?	PEJS	Careers		41
Where is Prejudice?	JSCA	Personal-Social Problems		206
Where the Action Is	SA	Education		298
Where the Future is Born	EJSCA	Careers		178
Where There's a Will	CA	Personal-Social Problems	*	350
Where Were You?	JSCA	Personal-Social Development	*	88
Which Way for Human Rights?	SCA	Personal-Social Problems		293
While I Run This Race (Vista)	EJSCA	Personal-Social Problems		206
Whispers	SCA	Personal-Social Problems		291
White, Dr. Paul Dudley	SCA	Careers		257
White Mane	PEJSCA	Personal-Social Development		38
Who Are the People of America?	EJSCA	Personal-Social Development	*	38
Who Cares?	SCA	Personal-Social Development		240
Who Cares About Jamie?	SCA	Personal-Social Development		240
Who is Pete?	SCA	Education	*	298
Who is Sylvia?	CA	Family Life	*	307
Who Should Decide?	JS	Family Life		55
Who Will Teach Your Child?	CA	Education	*	376
Who's Boss?	CA	Family Life		307

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Who's Right?	JSCA	Family Life		55
Who's Running Things?	JS	Personal-Social Development	•	66
Whole World Over, The	CA	Personal-Social Development	•	216
Wholesale Market, The	EJ	Careers		103
Why Are Team-Teaching and Non-Grading Important?	CA	Education		276
Why Can't Jimmy Read?	CA	Education		276
Why Explore Space?	EJSC	Careers	•	177
Why Physical Education?	JS	Careers		163
Why Study Foreign Languages?	JSCA	Careers		110
Why Study Home Economics?	JSC	Careers	•	110
Why Study Industrial Arts?	EJS	Careers	•	119
Why Study Science?	JS	Careers	•	119
Why Study Speech?	JSCA	Careers	•	119
Why Vandalism?	JS	Personal-Social Problems		207
Why We Respect the Law	EJSCA	Personal-Social Development	•	65
Wide, Wide Sea, The	PE	Careers		67
Wider World	JSA	Personal-Social Development	•	63
Will It Be You?	SCA	Personal-Social Problems		291
Will We Have Year 'Round Schools?	CA	Education		276
William Faulkner's Mississippi	SCA	Personal-Social Problems		291
Willie Catches on	J,SCA	Personal-Social Problems	•	205, 291
Wings of Gold	SCA	Careers		243
Winter on the Farm	PE	Careers		39
Wise Buying	JS	Personal-Social Development		65
Within Your Hands	SCA	Careers	•	241
Woman of the House	JSCA	Personal-Social Problems		209
Woman's Place, A	JSCA	Family Life		55
Women in the Service	JSCA	Careers		97
Wonder of Chemistry	EJS	Careers		107
Wonderful World of a 4-Year Old, The	PEJSCA	Family Life		5
Wonderland of Bread	JSCA	Careers		101
Wonders in Wood	EJS	Careers		103
Woodcutters	JSA	Careers		103
Woodlands Story, The	JS	Careers		129
Woodworker	JS	Careers		103
Woodworking	JS	Careers		103
Words of Courtesy	EJS	Personal-Social Development	•	65
Work Simplification in the Office	A	Careers		221
Working and Playing to Health	SCA	Careers		229
Working for Fun	JSCA	Careers	•	166
Working the Sugarbush	JS	Careers		160
Working Together	JS,SCA	Careers	•	145, 229
World Affairs Are Your Affairs	SCA	Personal-Social Problems		291
World and Basic Facts, The	EJ	Education		[illegible]
World Around Us, The	JSCA	Careers		[illegible]
World Friendship	EJS	Personal-Social Development		[illegible]
World is Rich, The	SCA	Personal-Social Problems		[illegible]
World is Yours, The	JSCA	Careers		[illegible]
World of a Girl	JSA	Personal-Social Development		[illegible]
World of Difference	JS	Careers		[illegible]
World of Dr. Vishniac, The	JSCA	Careers		[illegible]
World of Economics	SCA	Careers		[illegible]
World of Helen Keller, The	JSCA	Personal-Social Development	•	[illegible]
World of Jacques-Yves Cousteau	JSC	Careers		[illegible]
World of Mosaic	SCA	Careers		[illegible]
World of the Right Size	JSCA	Personal-Social Problems		[illegible]
World of Three, The	PE,JSCA	Personal-Social Problems		[illegible], [illegible]
World Series of 1965	JSCA	Careers		[illegible]
World Series of 1967	JSCA	Careers		[illegible]
World Starts With Jimmy, The	SCA	Personal-Social Problems		[illegible]
World to Perceive, A	CA	Personal-Social Development		[illegible]
World Trade for Better Living	JSCA	Careers	•	[illegible], [illegible], [illegible]
World Without End	JSCA	Careers	•	[illegible]
Worlds Apart	CA	Education		[illegible]
Worth Waiting For	JS	Family Life		[illegible]
Wright, Frank Lloyd	JS	Careers		[illegible]
Writers on Writing	JSCA	Careers		[illegible]
Writing a Report	EJ	Personal-Social Development		[illegible]
Writing Better Business Letters	JS	Careers		[illegible]
Writing Better Social Letters	JS	Personal-Social Development, Education		[illegible], [illegible]
Writing Different Kinds of Letters	J	Personal-Social Development		[illegible]
Writing Through the Ages	EJS	Careers		[illegible]

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Yellow Leaf	CA	Family Life		307
Yesterday the Coyote Sang	JS	Careers		105
You and the Aerospace Future	JS	Careers		177
You and the Junior Red Cross	EJSCA	Careers		168
You and the U.N.	SCA	Personal-Social Development		240
You and Your Attitudes	JSA	Family Life	*	56
You and Your Classroom	CA	Education		374
You and Your Family	JS	Family Life		56
You and Your Library	JSC	Personal-Social Development		86
You and Your Work	JS	Careers		131
You and Yours	EJSC	Careers		168
You Are the Star!	SA	Careers		263
You Can Change the World	SCA	Personal-Social Problems		292
You Can Do It!	JSCA	Personal-Social Development		86
You Can Go a Long Way	JS	Careers		131
You Can't Run Away	JSC	Personal-Social Problems		205
You in the Union	SCA	Education		299
You, Yourself, Incorporated	JSCA	Careers		318
You'll Find It in the Library	E	Personal-Social Development		25
Your Body During Adolescence	JS	Personal-Social Development		86
Your Career as a Meteorologist	JSCA	Careers		149
Your Career as a Secretary	JSCA	Careers		172
Your Career as an Agricultural Engineer	JSCA	Careers		120
Your Career as an Electronics Technician	JSCA	Careers		120
Your Career in Architecture	JSCA	Careers		95
Your Career in Elementary Education	JSCA	Careers		117
Your Career in Hotel Management	JSCA	Careers		169
Your Career in Journalism	JSCA	Careers		139
Your Career in Law	JSCA	Careers		142
Your Career in Nursing	JSCA	Careers	*	158
Your Career in Pharmacy	JSCA	Careers		162
Your Career in Printing	JSCA	Careers		134
Your Child is a Genius	SCA	Family Life	*	226
Your Children and You	CA	Family Life		307
Your Children's Play	SCA	Family Life	*	226
Your Children's Sleep	SCA	Family Life		226
Your Cleanliness	PE	Personal-Social Development	*	25
Your Clothing	PE	Personal-Social Development		25
Your Communicating Skills: Listening	EJ	Personal-Social Development		86
Your Communication Skills: Reading	EJ	Personal-Social Development		86
Your Communication Skills: Speaking	EJ	Personal-Social Development		86
Your Communication Skills: The Exchange of Ideas	EJ	Personal-Social Development		86
Your Communication Skills: Writing	EJ	Personal-Social Development		86
Your Earning Power	SCA	Careers	*	251
Your First Speech	JS	Education	*	215
Your Friend, the Forest	PE	Careers		33
Your Friend, the Doctor	E	Personal-Social Development, Careers	*	25, 41
Your Friend, the Soil	PE	Careers		33
Your Friend, the Water	PE	Careers		34
Your Future in the Air Force Institute of Technology	JSCA	Careers		94
Your Government: the Congress	JS	Careers		133
Your Grievance Procedure	SCA	Careers		255
Your Job: Applying For It	SCA	Careers		252
Your Job: Finding the Right One	SCA	Careers		252
Your Job: Fitting In	SCA	Careers		252
Your Job: Getting Ahead	SCA	Careers		252
Your Job: Good Work Habits	SCA	Careers		252
Your Job: You and Your Boss	SCA	Careers		252
Your Junior High Days	EJ	Education		215
Your Health in the Community	JS	Careers		135
Your Man in . . .	JS	Careers		96
Your Neighbor Celebrates	PEJSCA	Personal-Social Development	*	87
Your Postal Service	EJSCA	Careers	*	165
Your Stake in Tomorrow	SCA	Careers		242
Your State Trooper	JSCA	Careers	*	164
Your Study Methods	EJ	Personal-Social Development		87
Your Table Manners	PE	Personal-Social Development	*	25

TITLE	AGE GROUP	CATEGORY	EFLA	PAGE
Your Thrift Habits	EJS	Personal-Social Development		87
Your Union	JSCA	Careers		161
Your Very Own	JS	Family Life		56
You're Growing Up	SCA	Family Life	*	226
You're No Good	SCA	Personal-Social Problems		292
Yours is the Land	JSCA	Careers		156
Yours, Mine and Ours	P	Personal-Social Development		25
Youth and the Law	SCA	Personal-Social Problems		292
Youth Dances	EJS	Personal-Social Development		87
You've Sold Me, Mrs. Marlow	JSA	Careers		170

PART II

FILMSTRIPS

PRIMARY AND ELEMENTARY

(1) Denotes single film strip; otherwise all are series
( ) Denotes no specific title

FAMILY LIFE

TITLE	SOURCE	CATEGORY	PAGE
Brothers and Sisters (1)	EBF,MCC	Family Life	377
Family Fun (1)	EBF,MCC	Family Life	377
Farm and City Series	MCG	Family Life	377
Getting Along with Family (1)	SVE	Family Life	377
Growing Up Series	MCG	Family Life	377
Home Community, The	EBF	Family Life	377
Living and Working Together	JH	Family Life	377
Living with Your Family	SVE	Family Life	377
Manners at Home (1)	EBF,MCC	Family Life	377
Our Homes	EGH	Family Life	377
Primary Social Studies	SVE	Family Life	377
Robert and His Family	SVE	Family Life	378
Story of Birth (1)	BF	Family Life	378
Urban Life	SVE	Family Life, Careers	378

PERSONAL AND SOCIAL DEVELOPMENT

TITLE	SOURCE	CATEGORY	PAGE
About People (1)	ADL,MCC	Personal-Social Development	378
Acceptance of Differences (1)	SVE	Personal-Social Development	378
Animal Stories	BF	Personal-Social Development	379
Animal Stories Series	MCG	Personal-Social Development	379
Art and the Growing Child (1)	MCG,MCC	Personal-Social Development	379
Art of Giving (1)	JH,MCC	Personal-Social Development	379
Building Work Habits	MCG	Personal-Social Development	379
Character Building	EBF	Personal-Social Development	379
Character Formation	BF	Personal-Social Development	379
Character Makes a Difference	EGH	Personal-Social Development	379
Child Cooperation and Self-discipline	SVE	Personal-Social Development	379
Children's World	MCG	Personal-Social Development	379
Chuck Learns About Sharing (1)	SVE	Personal-Social Development	380
City Community, The	EBF	Personal-Social Development	380
City Rhythms (1)	HPI,MCC	Personal-Social Development	380
Communication Set	MCG	Personal-Social Development	380
Concordia Sex Education	CON,MCC	Personal-Social Development	380
Consideration for Others (1)	SVE	Personal-Social Development	380
Cottontail Fables for Life Adjustment	EBF	Personal-Social Development	380
Decisions for Mark (1)	LCA,MCC	Personal-Social Development	380
Developing Basic Values	SVE	Personal-Social Development	380
Developing Your Personality	EBF	Personal-Social Development	380
Different (1)	METHC,MCC	Personal-Social Development	381
Experiences in Living	MCG	Personal-Social Development	381
Exposing Common Superstitions (1)	PSP	Personal-Social Development	381
Farm and City Series	MCG	Personal-Social Development	381
Founders of America	EBF	Personal-Social Development	381

TITLE	SOURCE	CATEGORY	PAGE
Good Manners	EBF	Personal-Social Development	381
Growing in Cititzenship	MCG	Personal-Social Development	381
Growing Up Series	MCG	Personal-Social Development	381
Guidance Stories	EBF	Personal-Social Development	381
How the Indians Lived (1)	PSP	Personal-Social Development	381
How We Communicate with Each Other (1)	PSP	Personal-Social Development	381
Indians for Thanksgiving (1)	SVE,MCC	Personal-Social Development	381
Jimmy Rabbit	BF	Personal-Social Development	382
John Henry— An American Legend	GA	Personal-Social Development	382
Learning About People	EBF	Personal-Social Development	382
Learning About Sharing (1)	FF,MCC	Personal-Social Development	382
Learning to Live Together	SVE	Personal-Social Development	382
Let's Keep a Pet (1)	PSP	Personal-Social Development	382
Life Begins — Sex Education	EGH	Personal-Social Development	382
Listening, Looking and Feeling	BF	Personal-Social Development	382
Little Citizens Series	SVE	Personal-Social Development	382
Living and Working Together	JH	Personal-Social Development	383
Living Together I	PSP	Personal-Social Development	383
Living Together II	PSP	Personal-Social Development	383
Living Together	SVE	Personal-Social Development	383
Making Friends	BF	Personal-Social Development	383
Manners Make a Difference	EGH	Personal-Social Development	383
Mike Makes Friends (1)	SVE,MCC	Personal-Social Development	383
Molly Stories About Growing Up	FF,MCC	Personal-Social Development	383
More Than One Friend (1)	EBF,MCC	Personal-Social Development	383
My Neighborhood	JH	Personal-Social Development	383
Neighborhood Community, The	EBF	Personal-Social Development	384
Neighborhoods Series	COR	Personal-Social Development	384
Oaktree 7	EGH	Personal-Social Development	384
Our Flag (1)	PSP	Personal-Social Development	384
Our Homes	EGH	Personal-Social Development	384
Our Manners Series	MCG	Personal-Social Development	384
Our Pets	EGH	Personal-Social Development	384
Our Pets Series	MCG	Personal-Social Development	384
Our World of Happy Differences (1)	FP,MCC	Personal-Social Development	384
Our World of Sights and Sounds	SVE	Personal-Social Development	384
Outset Series	GA	Personal-Social Development	385
Patterns of Behavior	EGH	Personal-Social Development	385
Personality Development	BF	Personal-Social Development	385
Pet Stories	EBF	Personal-Social Development	385
Playground Safety	BF	Personal-Social Development	385
Rabbit Brothers, The (1)	MCC,ADL	Personal-Social Development	385
School Helpers Series	MCG	Personal-Social Development	385
Sights and Sounds Filmstrip Series	MCG	Personal-Social Development	385
Skipper and the Magic Rabbit (1)	BF	Personal-Social Development	386
Skyline Series, The	MCG	Personal-Social Development	386
Social Studies: Rhymes for the Very Young	EGH	Personal-Social Development	386
Story of the American Indian	EGH	Personal-Social Development	386
Story of Toys, The (1)	PSP	Personal-Social Development	386
Understanding Citizenship	BF	Personal-Social Development	386
Using the Elementary School Library	SVE	Personal-Social Development	386
We Learned From the Indians (1)	PSP	Personal-Social Development	386
We're Growing Up	EGH	Personal-Social Development	387
What Do You See When You Look?(1)	PSP	Personal-Social Development	387
Your Dictionary and How to Use It	SVE	Personal-Social Development	387

CAREERS

Agriculture			
American Farmer and Our Food Supply, The	EGH	Careers	387
Americans at Work (Farming and Fishing)	EBF	Careers	387
Art			
Art and the Growing Child (1)	FE,MCC	Careers	387
Astronomy			
Astronomy	SVE	Careers	387
Circus			
Circus, The	BF	Careers	387
Circus Comes to Cutout Town (1)	EGH	Careers	387

TITLE	SOURCE	CATEGORY	PAGE
Fun at the Circus (1)	PSP	Careers	388
Greatest Show on Earth (1)	EGH	Careers	388
Clothing			
Clothing	EBF	Careers	388
Conservation			
Conservation for Beginners	SVE	Careers	388
Construction			
Shelter	EBF	Careers	388
Story of Houses, The	EGH	Careers	388
Dairy Industry			
(Milk)	SVE	Careers	388
Farming			
Farmer's Animal Friends, The	JH	Careers	388
Life on the Farm	EBF	Careers	389
Food Industry			
Food	EBF	Careers	389
General Careers			
Big City — U.S.A.	EGH	Careers	389
Community Helpers Series	MCG	Careers	389
Community Helpers	SVE	Careers	389
Community Services	EBF	Careers	389
Community Workers	PSP	Careers	390
Country Community, The	EBF	Careers	390
Friends Who Help Us (1)	CSP,MCC	Careers	390
How We Get Our Clothing	SVE	Careers	390
How We Get Our Foods	SVE	Careers	390
How We Get Our Homes	SVE	Careers	390
Let's Go and Learn	EGH	Careers	391
Little Town — USA	EGH	Careers	391
Our Community	JH	Careers	391
Our Neighborhood Helpers	JH	Careers	391
Our Neighborhood Workers	EGH	Careers	391
People Who Help Us	PSP	Careers	391
School Helpers Series	MCG	Careers	391
(Science)	MCG	Careers	391
Some Neighborhood Helpers	EGH	Careers	392
Town Community, The	EBF	Careers	392
Trips Here and There	EGH	Careers	392
True Book Community Helpers	SVE	Careers	392
Where and How People Work and Live	BF	Careers	392
Where Our Daddies Work (1)	EGH	Careers	392
Wonderland of Science, The	EGH	Careers	392
Work People Do, The	PSP	Careers	392
Workers for the Public Welfare	EGH	Careers	393
World of Work	EC,MEA	Careers	393
Geology			
The Earth	PSP	Careers	393
Oceanography			
Wonders of the Sea (1)	PSP	Careers	393
Public Utilities			
Our Public Utilities	EBF	Careers	393
Science			
Men Who Helped Us Find Out	EGH	Careers	393
Space			
First Adventures in Space	JH	Careers	393
(Project Apollo)	PSP	Careers	393
Transportation			
Fun on Wheels	SVE		
People and Goods Travel	JH	Careers	393
Story of Transportation, The	EGH	Careers	394
Transportation	BF	Careers	394
Ways We Travel Series	MCG	Careers	394

TITLE	SOURCE	CATEGORY	PAGE
Weather Forecasting			
Weather	PSP	Careers	394
Wholesale Produce			
Wholesale Produce Market	BF	Careers	394

EDUCATION

TITLE	SOURCE	CATEGORY	PAGE
Better Study Habits Series	MCG	Education	394
Constructing Reports (Series)	EBF	Education	394
Living Together in School (Series)	MCG	Education	394
Place for Me, A (1)	METHC,MCC	Education	394
School Community, The	EBF	Education	395
Think, Listen, and Say	EGH	Education	395
Tommy Goes to Kindergarten (1)	EGH	Education	395

SPECIAL EDUCATION

TITLE	SOURCE	CATEGORY	PAGE
"Be Kind" Stories, The	EGH	Education	395
Let's Have Fun	EGH	Education	395
Little Things That Count	EGH	Education	395
Oaktree 7 (Trainable Mentally Retarded and Primary Series)	EGH	Education	396
Our Wonderful World	EGH	Education	396

JUNIOR AND SENIOR

FAMILY LIFE

TITLE	SOURCE	CATEGORY	PAGE
And They Lived Happily Ever After	GA,MCC	Family Life	397
Child Care Series	MCG	Family Life	397
Democracy is Home Made	UCC,MCC	Family Life	397
Family Affair, A	UCP,MCC	Family Life	397
Family Relationships	SVE	Family Life	397
Helping at Home (1)	SVE	Family Life	397
Is Your Home Fun? (1)	UCC,MCC	Family Life	397
Love, Marriage and the Family	GA	Family Life	397
Marriage and Family Living Series	MCG	Family Life	398
Youngs Teens and Their Family Series	FF,MCC	Family Life	398

PERSONAL AND SOCIAL DEVELOPMENT

TITLE	SOURCE	CATEGORY	PAGE
About Sex and Growing Up	SVE	Personal-Social Development	398
Accomplished Generation, The	GA	Personal-Social Development	398
Adolescent Development	ML	Personal-Social Development	398
Alaska: Frontier State	EBF	Personal-Social Development	398
Alcohol and Narcotics Series	MCG	Personal-Social Development	398
Alienated Generation, The	GA	Personal-Social Development	398
Attitudes — A Look and Listen Series	FF,MCC	Personal-Social Development	399
Babysitting: The Job — The Kids	GA	Personal-Social Development	399
Becoming a Man: Maturation and Growth	GA	Personal-Social Development	399
Becoming a Woman: Maturation and Growth	GA	Personal-Social Development	399
Being Responsible About Sex and Love	SVE	Personal-Social Development	399
Better Study Habits Series	MCG	Personal-Social Development	399
Better You Series, A	MCG	Personal-Social Development	399
Bill of Rights — Its Meaning Today	BF	Personal-Social Development	399
Character Formation	BF	Personal-Social Development	400
Character Makes a Difference	EGH	Personal-Social Development	400
Choosing a College (1)	GA	Personal-Social Development	400
Citizen, The	PSP	Personal-Social Development	400
Classroom Revolution, The (Understanding the School		Personal-Social Development	400
Systems and the Community)	GA	Personal-Social Development	400
College Dropout: Six Out of Every Ten	GA	Personal-Social Development	400
College Planning I	PSP		
Communism: Challenge to Freedom	SVE	Personal-Social Development	401
The Cooperative Way to a College Education (1)	GA	Personal-Social Development	401
Crossroad at Cedarmont, A (1)	FP	Personal-Social Development	401
Dare to Be Different	GA	Personal-Social Development	401
Dating	GA	Personal-Social Development	401
Dating Topics	SVE	Personal-Social Development	401
Developing Social Maturity Series	NF	Personal-Social Development	402
Developing Your Personality	EBF	Personal-Social Development	402
Developing Your Personality	GA	Personal-Social Development	402

TITLE	SOURCE	CATEGORY	PAGE
Developing Your Study Skills	GA	Personal-Social Development	402
Do You Dig Friendship?(1)	UCC,MCC	Personal-Social Development	402
Especially for Boys (1)	WFP,MS	Personal-Social Development	402
Exploited Generation, The	GA	Personal-Social Development	402
Failure: A Step Towards Growth	GA	Personal-Social Development	402
Faiths People Live By Series	FF,MCC	Personal-Social Development	403
Freshman Year at College (1)	GA	Personal-Social Development	403
Fundamentals of Thinking, The	EGH	Personal-Social Development	403
General Filmstrips: The Compass, The Golden Rule, Squaring Yourself, An Acted Lie, Perspective, A Vacation Trip, Consequences, Getting Even, How Big is Love?, No One Will Know the Difference, Courage, Reliability Zero, Honor Thy Father and Mother, Stewardship, He Lost His Head, A Big Decision	EGH	Personal-Social Development	403, 404
Getting Along With the Opposite Sex	HSG	Personal-Social Development	404
Getting Into College if You're an Average Student	GA	Personal-Social Development	404
Getting to Know Me	EGH	Personal-Social Development	404
Good Steward, The	UCP,MCC	Personal-Social Development	404
Grandview Story, The (Social Drinking and Your Friends) (1)	NF,ML	Personal-Social Development	404
Grooming for Boys Series	MCG	Personal-Social Development	404
Grooming for Girls Series	MCG,ML	Personal-Social Development	404
Growing Into Manhood: A Middle School Approach	GA	Personal-Social Development	404
Growing Into Womanhood: A Middle School Approach	GA	Personal-Social Development	405
Guidance Discussion Series	JH	Personal-Social Development	405
Habits and Learning (1)	PSP	Personal-Social Development	405
Hawaiian Islands	BF	Personal-Social Development	405
Hide or Go Seek (1)	METH,MCC	Personal-Social Development	405
High School Course Selection and Your Career	GA	Personal-Social Development	405
This Honorable Court: The Supreme Court of the United States	GA	Personal-Social Development	405
How Shall We Live?	JH	Personal-Social Development	405
How to Read a College Catalog	GA	Personal-Social Development	406
How We Learn About the Past (1)	PSP	Personal-Social Development	406
Human Reproduction 100	GA	Personal-Social Development	406
ICYE — Journey to Understanding (1)	ICYE,MCC	Personal-Social Development	406
It Happens Every Day (1)	NCC,MCC	Personal-Social Development	406
It Takes All Kinds (1)	ML	Personal-Social Development	406
It's Your Future	EGH	Personal-Social Development	406
Junior High School Guidance Series	MCG	Personal-Social Development	406
Leading American Negroes	SVE	Personal-Social Development	406
Learning About Sex (1)	GA	Personal-Social Development	407
Learning to Look	BF	Personal-Social Development	407
Learning to Love Our Neighbors	FF,MCC	Personal-Social Development	407
Learning to Study	JH	Personal-Social Development	407
Living Right at Our Work	JH	Personal-Social Development	407
Living Together in School	MCG	Personal-Social Development	407
Look at Your Future (1)	AIM&BW,UMAES	Personal-Social Development	407
Love and the Facts of Life	SVE,MS	Personal-Social Development	407
Making Friends	BF	Personal-Social Development	408
Man and His Fight for Freedom	EBF	Personal-Social Development	408
Man Learns to Govern Himself	EGH	Personal-Social Development	408
Managing Your Money Series	MCG	Personal-Social Development	408
Manners Make a Difference	EGH	Personal-Social Development	408
Marriage Series I, II	ML	Personal-Social Development	408
Me, Myself and I	EGH	Personal-Social Development	408
Minnesota Migrant Neighbors (1)	MCC,MCC	Personal-Social Development	408
Nancy Has a Catholic Friend (1)	UCC,MCC	Personal-Social Development	408
On Being Different (1)	PPTG,MCC	Personal-Social Development	409
One God	FFA,MCC,SPCHR	Personal-Social Development	409
Orientation and Adjustment to Change (1)	NF	Personal-Social Development	409
Our Democratic Heritage	PSP	Personal-Social Development	409
Our Flag Series	MCG	Personal-Social Development	409
Our Friends — The American Indians	MCG	Personal-Social Development	409
Our 49th and 50th States	PSP	Personal-Social Development	409
Our Government	PSP	Personal-Social Development	409
Our Heritage of Freedom	EGH	Personal-Social Development	409
Our National Government	SVE	Personal-Social Development	410
Our United States	BF	Personal-Social Development	410

TITLE	SOURCE	CATEGORY	PAGE
Personality Development	BF	Personal-Social Development	410
Popularity Problems	SVE	Personal-Social Development	410
Preparation for Marriage	MCC	Personal-Social Development	410
Reckless Years, The	GA	Personal-Social Development	410
Religions Around the World	SVE	Personal-Social Development	411
Reverend Dr. Martin Luther King Jr. (1929-1968) (1)	SVE	Personal-Social Development	411
Roots of Religious Freedom (1)	JH,MCC	Personal-Social Development	411
School Skills for Today and Tomorrow	SVE	Personal-Social Development	411
Second Time Around: Who Should Transfer, When and Why (1)	GA	Personal-Social Development	411
Seeing Trees and Clouds	BF	Personal-Social Development	411
Selecting Your "Second Choice" College: Reducing Multiple Applications (1)	GA	Personal-Social Development	411
Sex and Love for Christian Teens	FF,MCC	Personal-Social Development	412
Sex Education U.S.A.	GA	Personal-Social Development	412
Sexual Values in Society	GA	Personal-Social Development	412
Should You Go to College? (1)	GA	Personal-Social Development	412
Somebody's Cheating!	GA	Personal-Social Development	412
Story of America's People — Series I	EGH	Personal-Social Development	412
Story of Hanukkah and Christmas (1)	SVE	Personal-Social Development	413
Strangers in Their Own Land (1)	FP	Personal-Social Development	413
Studying for Success	EGH	Personal-Social Development	413
Techniques of Theme Writing, The	EGH	Personal-Social Development	413
Teen Etiquette Series	MCG	Personal-Social Development	413
Testing: Its Place in Education Today	GA	Personal-Social Development	413
Testing, Testing, Testing	GA	Personal-Social Development	413
Think of Others First	GA	Personal-Social Development	413
Tobacco, Alcohol and Narcotics (1)	PSP	Personal-Social Development	414
Tuned-Out Generation, The (1)	GA,MCC	Personal-Social Development	414
Understanding Human Reproduction: A Middle School Approach	GA	Personal-Social Development	414
United Nations at 20, The (1)	NYT,MCC	Personal-Social Development	414
Using the Library	EBF	Personal-Social Development	414
Values for Teenagers: The Choice is Yours	GA	Personal-Social Development	414
Washington, D.C.: Our Capital City	MCG	Personal-Social Development	414
When We Have Guests (1)	ML	Personal-Social Development	415
When You Visit a College (1)	GA	Personal-Social Development	415
Who Makes Public Opinion? (1)	PSP	Personal-Social Development	415
Who Should Go to a Community College? (1)	GA	Personal-Social Development	415
Who Should Go to a Liberal Arts College? (1)	GA	Personal-Social Development	415
Who Should Go to an Urban University? (1)	GA	Personal-Social Development	415
World Believes, The	SVE,MCC	Personal-Social Development	415
You and Your College Entrance Examinations	GA	Personal-Social Development	415
Young Teens and Dating Series	FF,MCC	Personal-Social Development	415
Your First Year in High School	GA	Personal-Social Development	415

CAREERS

Advertising

Art Careers in Advertising (1)	EDC	Careers	416
Careers in Illustrating (1)	EDC	Careers	416
Careers in Photography (1)	EDC	Careers	416
Careers in Television (1)	EDC	Careers	416
Writing Careers in Advertising (1)	EDC	Careers	416

Agriculture

Agriculture in Minnesota (1)	ML	Careers	416

Air Transportation

Air Transportation, Jobs, and You (1)	ML	Careers	416
Getting There by Jet (1)	PSP	Careers	416

Archaeology

Great Personalities of the Bible in the Light of Archaeology	FS,MCC	Careers	416

Architecture

Look at Architecture Past, and Present, A	SVE	Careers	416

Army

U.S. Military Academy (1)	GA	Careers	416

Art

Arts and Crafts	EBF	Careers	416

TITLE	SOURCE	CATEGORY	PAGE
Astronomy			
Astronomer at Work, The (1)	PSP	Careers	417
Astronomy in the Space Age	EGH	Careers	417
Scanning the Universe	EBF	Careers	417
Wonders of the Sky	EGH	Careers	417
Atomic Energy			
Atom, The: Man's Servant	EBF	Careers	417
Biology			
Biological Societies (1)	PSP	Careers	417
Interpreting Biological Data (1)	PSP	Careers	417
Business			
Business Education Series	MCG	Careers	417
Business Etiquette Series	MCG	Careers	418
Collegiate Education in Business Administration, A	GA	Careers	418
General Business Series	MCG	Careers	418
Our Dramatic Industrial Development — 1865-1900	EGH	Careers	418
City Planning			
Cities of Our Country	EGH	Careers	418
Clothing			
What Do You Wear? (1)	PSP	Careers	418
Coal			
Coal — A Fossil Fuel (1)	PSP	Careers	418
Coast Guard			
U.S. Coast Guard Officer Candidate School (1)	GA	Careers	418
Communication			
Communication	PSP	Careers	418
The Story of Communication	EGH	Careers	419
Conservation			
Conservation	PSP	Careers	419
Conservation of Our Resources, The	EGH	Careers	419
Construction			
The Story of Building a House	EGH	Careers	419
Counseling			
As They Grow, Elementary Guidance: New Dimensions in Meeting Pupil Needs	GA	Careers	419
Role of the Counselor in the Secondary School, The (1)	GA	Careers	419
Earth Science			
Earth Science: The Evolution of Landscapes	SVE	Careers	420
Ecology			
Ecology: Land and Water	EGH	Careers	420
Education			
Mary McLeod Bethune (1)	SVE,MCC	Careers	420
Your Future in Elementary Education (1)	GA	Careers	420
Engineering			
Careers in Materials Engineering: The Aerospace Age (1)	GA	Careers	420
College Education in Engineering and Applied Science, A (1)	GA	Careers	420
Your Future in Engineering Technology (1)	GA	Careers	420
Farming			
American Farmer and Our Food Supply, The	EGH	Careers	421
Evolution of Farming	BF	Careers	421
Fishing			
Deep Sea Crab Industry	BF	Careers	421
Food Service			
New Horizon, A: Careers in School Food Service (1)	GA	Careers	421
New Horizons in Food Service Careers (1)	ML	Careers	421

TITLE	SOURCE	CATEGORY	PAGE
Forestry			
Forest and Forest Products	BF	Careers	421
Trees and Forest Conservation	BF	Careers	421
Fruit Farming			
The Story of How Apples Grow	SVE	Careers	421
Fuels, Minerals			
The Earth	PSP	Careers	421
General Careers			
America at Work	EGH	Careers	422
American Leaders	MCG	Careers	422
Americans at Work Series	EBF,ML	Careers	422
Builders of America	EBF	Careers	422
Career Opportunities I	PSC	Careers	422
Career Opportunities II	PSC	Careers	422
Changing America	PSP	Careers	422
Choosing Your Career	GA	Careers	423
Economic Life II	PSP	Careers	423
Exploring the World of Work Part I, Part II (1 each)	ML	Careers	423
Famous American Women (1)	PSP	Careers	423
Foundations for Occupational Planning	SVE	Careers	423
Fundamentals of Economics	EGH	Careers	423
Getting and Keeping Your First Job	GA	Careers	423
High School Course Selection and Your Career	GA	Careers	424
How to Apply for a Job	UMAES,ARF	Careers	424
I Wish I'd Known That Before I Went to College	GA	Careers	424
If You're Not Going to College	GA	Careers	424
Industry Changes America (1)	ML	Careers	424
Industry in 20th Century America — Group I	SVE	Careers	424
Story of Coated Abrasives, The (1)	SVE	Careers	424
It Pays to Save (1)	ML	Careers	424
Jobs for High School Students	GA	Careers	424
Leaders of America	EGH	Careers	424
Minnesota's Manufacturing Industries (1)	ML	Careers	425
(Money)	EBF	Careers	425
Occupational Education	EGH	Careers	425
Our Public Utilities	EBF	Careers	425
Preparing for the Jobs of the 70's	GA	Careers	425
Preparing for the World of Work	GA	Careers	425
Selecting Your Life Work and Preparing for It, Pt. I (1)	ML	Careers	425
Vocational Decisions	SVE,MCC	Careers	425
Vocational Guidance Series	NCC,CF,MCC	Careers	425
What You Should Know Before You Go to Work	GA	Careers	426
World of Work (1)	MEA	Careers	426
Your Job Interview	GA	Careers	426
You're More Than a Score	GA	Careers	426
Geography			
The Science of Geography	PSP	Careers	426
Geology			
Dating Geologic Events	PSP	Careers	426
Earth Science: The Rock Cycle	SVE	Careers	426
Story of Our Earth, A: Rocks and Soil (1)	PSP	Careers	426
Girl Scouting			
Quest for Learning, A	GSA	Careers	426
Government			
Government in Action	EBF	Careers	426
Your Federal Government Series	MCG	Careers	426
Health			
Community Health Series	MCG	Careers	427
Health Careers	BF	Careers	427
Health Careers I (1)	SFMS,MHA	Careers	427

TITLE	SOURCE	CATEGORY	PAGE
Health Careers II (1)	SFMS,MHA	Careers	427
Health Careers III (1)	SFMS,MHA	Careers	427
Health Careers IV (1)	SFMS,MHA	Careers	427
Home Economics			
New Look at Home Economics Careers, A (1)	GA	Careers	427
Hotel and Restaurant Careers			
Career Opportunities in the Restaurant Industry (1)	HHC	Careers	428
Careers in Hotels, Motels and Motor Inns	CIC	Careers	428
Industry			
Industry in 20th Century America	SVE	Careers	428
Journalism			
Joseph Pulitzer (1)	PSP	Careers	428
Machines			
The Machine Age Comes to America (1)	PSP	Careers	428
Medicine			
Antibiotics — Disease Fighting Champions (1)	PSP	Careers	428
Work of Louis Pasteur, The — Disease (Causes) (1)	PSP	Careers	428
Merchant Marine			
Merchant Marine Academy, The (1)	GA	Careers	428
Meterology			
Understanding Weather and Climate	SVE	Careers	428
Weather	PSP	Careers	428
Mining			
Field Identification of Minerals (1) (Minerals)	PSP	Careers	428
Music			
Men of Music	EGH	Careers	429
Our Heritage of American Folk Music	SVE	Careers	429
Natural Science			
Careers in Natural Science (1)	SB	Careers	429
Navy			
United States Naval Academy, The (1)	GA	Careers	429
Nursing			
Collegiate Nursing Program, The	GA	Careers	429
So You Want to be a Nurse! (1)	VF,MHA	Careers	429
Your Future in Nursing (1)	GA	Careers	430
Oceanography			
Life in the Oceans (1)	PSP	Careers	430
(Oceanography)	EBF	Careers	430
Oceanography — Developing Science	PSP	Careers	430
Oceans of the World (1)	PSP	Careers	430
Understanding Oceanography	SVE	Careers	430
Park Service			
National Park Service Areas of the U.S.A.	SVE	Careers	430
Peace Corps			
Agriculturist in the Peace Corps (1)	UMAES	Careers	430
Peace Corps in Action, The	GA	Careers	430
Poetry as a Career			
American Poets	EBF	Careers	431
Politics			
America and Its Presidents	SVE	Careers	431
American Government in Action: Portrait of a Governor	GA	Careers	431
American Government in Action: Portrait of a Mayor	GA	Careers	431
Anatomy of U.S. Political Parties	GA	Careers	431
John Fitzgerald Kennedy (1)	SVE	Careers	431
Leaders of America	EBF	Careers	431
Vice Presidency, The: In Action and Evolution	GA	Careers	431
Your Federal Government Series	MCG	Careers	431

TITLE	SOURCE	CATEGORY	PAGE
Radioastronomy			
Radioastronomy (1)	PSP	Careers	432
Radiobiology			
Radioisotopes — A Biological Tool (1)	PSP	Careers	432
Ranching			
Trips to be Enjoyed	PSP	Careers	432
Religious Vocations			
Albert Schweitzer (1)	ML	Careers	432
Jack in the Pulpit	UC,CAN,MCC	Careers	432
Meet Bill Hayden, Director of Religious Education (1)	NCC,MCC	Careers	432
Wide Horizons, The (1)	MUP,MCC	Careers	432
Sculpture			
Sculpture — A Timeless Expression in Form	SVE	Careers	432
Secretarial Work			
Secretarial Training Series, Set I, Set II	MCG	Careers	432
Space			
Aerospace	COR	Careers	433
Careers in Materials Engineering: The Aerospace Age	GA	Careers	433
Frontiers in Space and Undersea	GA	Careers	433
Satellites (1)	PSP	Careers	433
Space	PSP	Careers	433
Space Age, The	EGH	Careers	433
Space and Space Travel	JH	Careers	433
Space and Space Travel	SVE	Careers	433
Space and the Atom	EBF	Careers	433
Understanding Our Earth and Universe	SVE	Careers	434
Steel			
Story of Steel, The (1)	SVE	Careers	434
Teaching			
Your Future in Elementary Education (1)	GA	Careers	434
Transportation			
Transportation	ML	Careers	434
Water Transportation			
St. Lawrence Seaway, The	JH	Careers	434
Weather			
Fundamental Elements of Weather	EGH	Careers	434
Writing			
American Authors	EBF	Careers	434
Story of Writing, The (1)	PSP	Careers	434

PERSONAL AND SOCIAL PROBLEMS

About Venereal Disease (1)	BF	Personal-Social Problems	435
Alcohol, Narcotics and Tobacco	EGH	Personal-Social Problems	435
Cable of Love (1)	CCI,MCC	Personal-Social Problems	435
Cities, U.S.A. (1)	GA	Personal-Social Problems	435
Critical Areas of Health	SVE	Personal-Social Problems	435
Crescendo	FP,MCC	Personal-Social Problems	435
Don's Unwanted Friend	METHC,MCC	Personal-Social Problems	435
Dropping Out: Road to Nowhere	GA	Personal-Social Problems	435
Drugs in Our Society	SVE	Personal-Social Problems	436
Everything But . . .	GA	Personal-Social Problems	436
First Things First (1)	METHC,MCC	Personal-Social Problems	436
Four Who Quit	GA	Personal-Social Problems	436
Frederick Douglass, Freedom's Spokesman (1)	PSP	Personal-Social Problems	436
History of the American Negro, The	MCG	Personal-Social Problems	436
How Do You Love Your Neighbor? (1)	UCC,MCC	Personal-Social Problems	436
I Never Looked at it That Way Before	GA,MCC	Personal-Social Problems	436
Is Your Church Burning? (1)	FP,MCC	Personal-Social Problems	437
LSD: The Acid World	GA	Personal-Social Problems	437
Liberty Street — One Way?	GA	Personal-Social Problems	437

TITLE	SOURCE	CATEGORY	PAGE
Marijuana	GA	Personal-Social Problems	437
Minnesota Harvester, The (1)	MCC	Personal-Social Problems	437
Of Cats and People (1)	MC,MCC	Personal-Social Problems	437
P is for Poverty (1)	NCC,MCC	Personal-Social Problems	437
Problem of Drug Abuse	SVE	Personal-Social Problems	437
Rumor Clinic (1)	ADL,MCC	Personal-Social Problems	437
Sex: A Moral Dilemma for Teenagers	GA,MCC	Personal-Social Problems	437
Smoking and Health (1)	PSP	Personal-Social Problems	438
Social Problems	SVE	Personal-Social Problems	438
Social Problems and the Church	CF,MCC	Personal-Social Problems	438
Strangers in Their Own Land	NCC,MCC	Personal-Social Problems	438
Tell It Like It Is	TP	Personal-Social Problems	438
To Smoke or Not to Smoke	ACS,MCC	Personal-Social Problems	438
Tobacco and Alcohol: The $50,000 Habit	GA	Personal-Social Problems	438
Tuned-Out Generation, The	GA	Personal-Social Problems	439
Venereal Disease: A Present Danger	GA	Personal-Social Problems	439
You and the Law	GA	Personal-Social Problems	439
Young Teens and Popularity Problems	FF,MCC	Personal-Social Problems	439

EDUCATION

Classroom Revolution, The	GA	Education	439
Education in America (1)	ML	Education	439
Effectiveness of Audio-Visual Materials	BSF,MCC	Education	439
How to Succeed in High School . . . By Trying	GA	Education	439
How to Use a Filmstrip Set	EGH,MCC	Education	440
Hung Up on Homework	GA	Education	440
Individual College Admissions	GA	Education	440
Louis Braille: He Taught Fingers to Read (1)	PSP	Education	440
Overview of Technical Education, An	GA	Education	440
School Life Series Post High School	MCG	Education	440
School Skills for Today and Tomorrow	SVE	Education	440
Sex Education U.S.A.	GA	Education	440
Study Skills	SVE	Education	441

SPECIAL EDUCATION (MENTALLY RETARDED)

Oaktree 7	EGH	Education	441
Occupational Education	EGH	Education	441
Our Flag and Our Country	EGH	Education	441

SENIOR-COLLEGE-ADULT

FAMILY LIFE

Infant Care Series	MCG	Family Life	442
Teen Guide to Homemaking Series	MCG	Family Life	442

PERSONAL AND SOCIAL DEVELOPMENT

Dare to be Different	GA	Personal-Social Development	442
Ecumenical Bit, The (1)	TKC,MCC	Personal-Social Development	442
How to Lead a Discussion (1)	YU,MCC	Personal-Social Development	442
How to Visit a College Campus (1)	ABC,MCC	Personal-Social Development	442
Man and His Fight for Freedom	EBF	Personal-Social Development	442
Masculinity and Femininity	GA	Personal-Social Development	442
One God Series	MCC	Personal-Social Development	443
Public Speaking	BF	Personal-Social Development	443
World's Great Religion Series	LF,MCC	Personal-Social Development	443

CAREERS

Automation: Promise or Threat? (1)	GA	Personal-Social Development	443
Behind the Counter	JH	Personal-Social Development	443
Collegiate Education in Business Administration (1)	GA	Personal-Social Development	443
Fresh Perspectives in Composition	EGH	Personal-Social Development	443
Johnny Meets His Boss (1)	UM,UM	Personal-Social Development	444
Selling America	JH	Personal-Social Development	444
Supervisory Problems in the Office	MCG	Personal-Social Development	444

TITLE	SOURCE	CATEGORY	PAGE

PERSONAL AND SOCIAL PROBLEMS

Alienated Generation, The	GA	Personal-Social Problems	444
Exploited Generation, The (1)	GA	Personal-Social Problems	444
How Things Hide People (1)	FP,MCC	Personal-Social Problems	444
Liberty Street — One Way (1)	GA,MCC	Personal-Social Problems	444
Migrants Are Our People (1)	MCC	Personal-Social Problems	444
Population Explosion, The	GA	Personal-Social Problems	444

EDUCATION

Choosing a College (1)	GA	Education	445
The College Dropout: Six Out of Every Ten	GA	Education	445
Community Resources Workshops for Teachers	MEA,MEA	Education	445
The Cooperative Way to a College Education (1)	GA	Education	445
Freshman Year at College (1)	GA	Education	445
Getting Into College if You're an Average Student	GA	Education	445
Going to College	MCG	Education	445
How to Read a College Catalog (1)	GA	Education	446
I Wish I'd Know That Before I Went to College	GA	Education	446
Individual College Admissions	GA	Education	446
An Overview of Technical Education	GA	Education	446
The Second Time Around: Who Should Transfer, When and Why (1)	GA	Education	446
Selecting Your Second Choice College: Reducing Multiple Applications (1)	GA	Education	447
Should You go to College? (1)	GA	Education	447
When You Visit a College (1)	GA	Education	447
Who Should Go to a Community College? (1)	GA	Education	447
Who Should Go to a Liberal Arts College? (1)	GA	Education	447
Who Should Go to a Urban University? (1)	GA	Education	447
You and Your College Entrance Examination	GA	Education	447
You're More Than a Score	GA	Education	447

COLLEGE-ADULT

FAMILY LIFE

More Than Love (1)	MOD	Family Life	448
Family Planning Today	GA	Family Life	448
How to Achieve Successful Discipline	ARFC	Family Life	448
Parents and Sex Education	GA	Family Life	448
Our UNICEF Halloween	VEC,MCC	Family Life	448
Your Child and Discipline	NEA,MEA	Family Life	448

CAREERS

Art			
Art and the Growing Child (1)	MCG	Careers	448
Counseling			
As They Grow/Elementary Guidance: New Dimensions in Meeting Pupil Needs	GA	Careers	448
Education			
Student Teaching and Teacher Orientation	BF	Careers	448
Teaching English	BF	Careers	449

PERSONAL AND SOCIAL PROBLEMS

Liberate the Captives	FP		449

EDUCATION

Audio-Visual Representative, The (1)	BF	Education	449
Better Schools Through Federal Aid	MEA	Education	449
Breakthrough to Better Schools (1)	MEA	Education	449
Design for Home and School Cooperation	EGH	Education	449
Elementary Classroom Guidance (1)	BF	Education	449
Every Teacher . . . An Active Political Citizen (1)	MEA	Education	449
Focus on Change (1)	MEA	Education	449
Focus on the Future (1)	MEA	Education	449
How to Get the Most Out of a Filmstrip (1)	EGH	Education	449

TITLE	SOURCE	CATEGORY	PAGE
Making Your Own Tests	EGH	Education	449
Nongraded Education for the Modern Elementary School	EGH	Education	449
Teachers Consider Filmstrips (1)	EGH	Education	450
Teaching With a Filmstrip (1)	SVE,MCC	Education	450
Telling the PTA Story (1)	EGH	Education	450
Testing: Its Place in Education Today	GA	Education	450
Tie Line to Progress (1)	MEA	Education	450
Your School and Community Relations (1)	EGH	Education	450

PART III

TAPES

(Unless specified as **Series,** tapes are single)

PRIMARY-ELEMENTARY

PERSONAL AND SOCIAL DEVELOPMENT

Biggest Job in the Zoo	UM	Personal-Social Development	453
Brotherhood is Good Health	UM	Personal-Social Development	453
Days of Long Ago, The	UM	Personal-Social Development	453
In Henry's Backyard	UM	Personal-Social Development	453
Iron Ore for the Ages	UM	Personal-Social Development	453
Learning to Live (Series)	AV-SDE	Personal-Social Development	453
Leonard, the Laughing Llama	UM	Personal-Social Development	453
Magic with Manners (Series)	AV-SDE	Personal-Social Development	453
Paul Albert, the Pitiful Peacock	UM	Personal-Social Development	453
Sickness Strikes	UM	Personal-Social Development	453
Symptoms, The	UM	Personal-Social Development	453
Twins All Over the Place	UM	Personal-Social Development	454
Winifred Witch and Ungrateful Grace	UM	Personal-Social Development	454

JUNIOR-SENIOR

PERSONAL AND SOCIAL DEVELOPMENT

Beyond Integration, Then What?	UM	Personal-Social Development	455
Conversations at Eslasen (Series)	UM	Personal-Social Development	455
Crucial Factors in the Life History of Talent	UM	Personal-Social Development	455
Excerpts of the Last Public Sermon of Martin Luther King	UM	Personal-Social Development	455
Experimental City, The	UM	Personal-Social Development	455
Future as Shared Culture, The	UM	Personal-Social Development	455
Guidance and Occupations (Series)	AV-SDE	Personal-Social Development	455
History Makers, The (Series)	AV-SDE,UM	Personal-Social Development	456
Human Relations	AV-SDE	Personal-Social Development	456
(Human Sexual Development) (Series)	UM	Personal-Social Development	456
Image of God in Our Time, The, Pts. I, II	UM	Personal-Social Development	456
Marathon Group Counseling	UM	Personal-Social Development	456
Leadership in a Democratic Society	UM	Personal-Social Development	456
Minnesota Honor Role Series	UM,AV-SDE	Personal-Social Development	457
(Minnesota Recreation) (Series)	UM	Personal-Social Development	457
Minnesota Trends Series	AV-SDE,UM	Personal-Social Development	457
More Than Skin Deep	AV-SDE	Personal-Social Development	457
Newspaperman Looks at Brotherhood, A	AV-SDE	Personal-Social Development	457
Overview of Human Sexuality, An	UM	Personal-Social Development	458
Understanding: Stepping Stones to Peace	UM	Personal-Social Development	458
What, When, and How to Give Sex Education at Home, Church, and School (3) (Series)	UM	Personal-Social Development	458
Wilderness Trails	UM	Personal-Social Development	458

CAREERS

Bread for Tomorrow	UM	Careers	458
Commercial Business (Series)	AV-SDE	Careers	458

Commercial Education

Crucial Life Experiences in the Development of Scientists	UM	Careers	458
Earth's Life Layer, The	UM	Careers	458
Executive's Dilemma, The	UM	Careers	458

TITLE	SOURCE	CATEGORY	PAGE
Far Horizons Calling	UM	Careers	459
Farm Youth and Occupational Plans	AV-SDE	Careers	459
Forest Soil Research	AV-SDE	Careers	459
Guidance and Occupations (Series)	AV-SDE	Careers	459
Heritage We Hold, The	UM	Careers	459
Humanities for the Scientist	UM	Careers	459
International Law and Private Business	UM	Careers	459
Kings of the Water World	UM	Careers	459
Legends from Ancient Seas	UM	Careers	459
Links in the Chain of Living	UM	Careers	459
Living Theatre and the Living Audience, The	UM	Careers	459
Lode Stone	UM	Careers	459
Meat Research	AV-SDE	Careers	459
Modernizing State Government	UM	Careers	459
Ocean, The (Series)	UM	Careers	459
Opportunity in Agriculture	AV-SDE	Careers	460
Our Changing Agriculture	AV-SDE	Careers	460
Peace Corps	UM	Careers	460
Plowland Magic	UM	Careers	460
Responsibilities to the Past and Future	UM	Careers	460
Science and Society	UM	Careers	460
Social Work Education	UM	Careers	460
Social Work, Knowledge and Social Responsibility:	UM	Careers	460
This Our Land	UM	Careers	460
Tomorrow's Harvest	UM	Careers	460
Trends in Public Response to Mass Media	UM	Careers	460
Want to be a Veterinarian?	AV-SDE	Careers	460
What's Wrong with Criminal Law?	UM	Careers	460
Northeastern University Career Tape Recordings (Career Information Center Series) F-1 Nursing F-2 Social Work F-3 Engineering Technology F-4 Earth Sciences F-5 Airlines F-6 Engineering F-7 Building Trades F-8 Conservation F-9 Health F-10 Colleges-Senior F-11 Colleges-Junior F-12 Law Enforcement	AV-SDE	Careers	460

SENIOR-COLLEGE-ADULT

FAMILY LIFE AND PERSONAL-SOCIAL DEVELOPMENT

Parent Education Discipline; Emotional Stability; Problems of Adolescence; Stories for Children; Toys for Children; Normal Development and Maturity; Heredity and Environment; Intelligence and Development; The Father's Role in the Family; Basic Habit Training; Development of Responsibility; Learning to Use Money; Social Development; How Parents Can Help Their Children in School; Mentally Retarded Children; Children with Physical Handicaps; Music for Growing Children; Gifted Children; What Shall I Tell My Child About Sex?; Developing Moral and Spiritual Values; Books for Children; The Problems Facing an Unwed Mother	UM	Family Life & Personal-Social Development	461

CAREERS

Crucial Factors in the Life History of Talent	UM	Careers	461
Crucial Life Experiences in the Development of Scientists	UM	Careers	461
Development — Key to Economic Improvement	UM	Careers	461
Education is the Future	UM	Careers	462
Expanding Population Poses Problems	UM	Careers	462
Function of Gifts and Grants in a Public University, The	UM	Careers	462
High on a Peak	UM	Careers	462
Land-Grant Tradition in American Education, The	UM	Careers	462
Liberal Education and the World Crises	UM	Careers	462
Placement and Employment of Women, The	UM	Careers	462

TITLE	SOURCE	CATEGORY	PAGE
Play's the Thing, The	UM	Careers	462
Role of Geophysics in International Science, The	UM	Careers	462
Survival Demands Quality Education	UM	Careers	462
Talent and Democratic Education	UM	Careers	462
Theatre for Minneapolis, A	UM	Careers	462

PERSONAL AND SOCIAL PROBLEMS

American Studies Conference on Civil Rights Address of Rev. Martin Luther King	UM	Personal-Social Problems	462
American Studies Conference on Civil Rights, "The Sectional Crisis of Our Time", Part I	UM	Personal-Social Problems	462
American Studies Conference on Civil Rights, Part II	UM	Personal-Social Problems	462
Apartheid, Segregation — Neither Works	UM	Personal-Social Problems	462
Discrimination	UM	Personal-Social Problems	462
Emerging Nations Seek Dignity	UM	Personal-Social Problems	462
Human Relations (Series)	UM	Personal-Social Problems	462
My Experiences in Southeast Asia	UM	Personal-Social Problems	463
New Frontiers of Race Relations	UM	Personal-Social Problems	463
Race Relations — World's Headache	UM	Personal-Social Problems	463
Second Emancipation Proclamation: Race Relations, Non-Violence, and Social Change	UM	Personal-Social Problems	463
Tolerance is Not Enough	UM	Personal-Social Problems	463
Understanding: Stepping Stones to Peace	UM	Personal-Social Problems	463

COLLEGE-ADULT

FAMILY LIFE

Child Development (Series)	AV-SDE	Family Life	464
Child Development and Welfare (Series)	UM	Family Life	465
Child's World, A (Series)	UM	Family Life	465
Future of Science and Society	UM	Family Life	466
Mental Health Series	AV-SDE	Family Life	466
New Opportunities and Responsibilities in Our Changing Society	UM	Family Life	466
Political Reality and Personal Responsibility	UM	Family Life	466
Pros and Cons of Conformity	UM	Family Life	466
Trends in American Life	UM	Family Life	466
What is Happening to the American Character?	UM	Family Life	466
What Kind of Homes and Neighborhoods Does the Middle Class Family Want?	UM	Family Life	466

PERSONAL AND SOCIAL PROBLEMS

Afro-American (Series)	UM	Personal-Social Problems	467
Black Power, White Backlash and the Rule of Law	UM	Personal-Social Problems	467
Broken Promises	UM	Personal-Social Problems	467
Conscience and Viet Nam	UM	Personal-Social Problems	467
Country's First Citizens, The	UM	Personal-Social Problems	467
Crime in America: A View from the Bench	UM	Personal-Social Problems	467
Epidemic Centers	UM	Personal-Social Problems	467
Exploding Metropolis, The	UM	Personal-Social Problems	467
Failure of the Faiths	UM	Personal-Social Problems	467
Fannie Lou Hamer	UM	Personal-Social Problems	467
Health Campaign, The	AV-SDE	Personal-Social Problems	467
Indians Don't Grow Old	UM	Personal-Social Problems	467
Jobs Wanted	UM	Personal-Social Problems	467
Lillian Anthony Speaks on "Sensitivity in Human Relations"	UM	Personal-Social Problems	467
Means to Human Rights, The	UM	Personal-Social Problems	467
Means to Human Rights, The, or Black Power	UM	Personal-Social Problems	467
Morality and Population Control	UM	Personal-Social Problems	467
New Approach to Juvenile Delinquency, A	UM	Personal-Social Problems	467
New Outbreaks	AV-SDE	Personal-Social Problems	468
Of Generation, Cities and the Two Americas: A View from the Middle	UM	Personal-Social Problems	468
Organizing the Poor	UM	Personal-Social Problems	468
(Parole Series)	AV-SDE,UM	Personal-Social Problems	468
Patients, The	AV-SDE	Personal-Social Problems	468
Pearl Buck	UM	Personal-Social Problems	468
Problem of Pollution	UM	Personal-Social Problems	468
Race Relations — World's Headache	UM	Personal-Social Problems	468

TITLE	SOURCE	CATEGORY	PAGE
Reality of Poverty	UM	Personal-Social Problems	468
Righting the Wrong	UM	Personal-Social Problems	468
Riot Control	UM	Personal-Social Problems	468
Selective Service — Selective Objection: The Limits of Dissent	UM	Personal-Social Problems	468
Social, Ethical, and Legal Implications of Involuntary Institutionalization, The	UM	Personal-Social Problems	468
Social Justice, Law and Order	UM	Personal-Social Problems	468
Strides Toward Freedom	UM	Personal-Social Problems	468
States Rights and Civil Rights	UM	Personal-Social Problems	468
Symposium on Censorship in the Arts	UM	Personal-Social Problems	468
Teenage Morality: A New Morality?	UM	Personal-Social Problems	468
They Were Free	UM	Personal-Social Problems	469
Thy People Shall be My People	UM	Personal-Social Problems	469
Trends in Court Treatment of Youthful Offenders	AV-SDE	Personal-Social Problems	469
U.S. Riot Commission Report and You, The	UM	Personal-Social Problems	469
Values, Morality and Commitment in Social Welfare	UM	Personal-Social Problems	469
Violence in American Tradition	UM	Personal-Social Problems	469
What the Generations Owe Each Other	UM	Personal-Social Problems	469
When No One is Aware	UM	Personal-Social Problems	469
Who Carries the Germs?	AV-SDE	Personal-Social Problems	469
Whole Town Inoculated, A	AV-SDE	Personal-Social Problems	469
Why the Negro Revolt in the 60's	UM	Personal-Social Problems	469

EDUCATION

TITLE	SOURCE	CATEGORY	PAGE
Concept of Neutrality in Teaching Religion in the Public School	UM	Education	469
Constitutional Limitations on the Teaching of Religion in the Public Schools	UM	Education	469
Crisis in Rural Education	UM	Education	469
Culture of a Scientific Age, The	UM	Education	469
Doorway to the Future (Series)	UM	Education	469
Education of Handicapped Children	UM	Education	469
Human Rights and Minnesota Teachers	UM	Education	469
Modern Languages in American Education Today	UM	Education	469
National Interest and the Teaching of English: Implications for Minnesota	UM	Education	469
Needed Improvements in American Education	UM	Education	470
Objectives of American Education	AV-SDE	Education	470
Political Participation Among Minnesotans	UM,AV-SDE	Education	470
Responsibility of the University Student	UM	Education	470
Study Abroad: The World as a Classroom	UM	Education	470
(Teacher, The) Series	AV-SDE	Education	470
Teachers and Politics	UM	Education	470
Technology and World Tension	UM	Education	470
Treatment and Schooling of the Mentally Retarded Child	UM	Education	470
University and the Social Order, The: A Lover's Quarrel	UM	Education	470
Use of Minnesota Tapes for Teaching Service	UM,AV-SDE	Education	470
What is a Liberal Education?	UM	Education	470
What Kind of Schools Does the Middle Class Family Want?	UM	Education	470
What Science Can Contribute to the Art of Teaching	UM	Education	470
Why College?	UM	Education	470
Why Students and Faculty are Unhappy in Their Work	UM	Education	470
(You and Education) (Series)	AV-SDE	Education	470

PART IV

RECORDINGS

PRIMARY-ELEMENTARY

FAMILY LIFE

TITLE	SOURCE	CATEGORY	PAGE
The Child and His World	SVE	Family Life	475

PERSONAL AND SOCIAL DEVELOPMENT

Child's Idea of Death	MCC,ALPARK	Personal-Social Development	475
Child's Rights, A	MCC,ALPARK	Personal-Social Development	475
Conscience	MCC,ALPARK	Personal-Social Development	475
Man With the Mike	MC,MCC	Personal-Social Development	475
Sex Education for Children	RRA	Personal-Social Development	475

PERSONAL AND SOCIAL PROBLEMS

Worry	MCC,ALPARK	Personal-Social Problems	475

EDUCATION

How We Like to Learn	MCC,ALPARK	Education	475

JUNIOR-SENIOR

FAMILY LIFE

Family Life Education	MCG	Family Life	476
Youth Health and Sex Education	MCC,PYGI	Family Life	476

PERSONAL AND SOCIAL DEVELOPMENT

Art of Virtue from the Autobiography of Benjamin Franklin, The	EGH	Personal-Social Development	476
Facts of Love and Life for Teen Age Boys, Facts of Love and Life for Teen Age Girls	MCC,LRL	Personal-Social Development	476
Glory of Negro History	MCC,FWR	Personal-Social Development	476
Going Steady — Boys and		Personal-Social Development	476
Going Steady — Girls	MCC,ALPARK	Personal-Social Development	476
Guilt	MCC,ALPARK	Personal-Social Development	476
No Man is an Island	MCG-DECCA	Personal-Social Development	476
Your Sexuality: A Thing of Beauty	MER	Personal-Social Development	476

CAREERS

Automotive Industry			
Selling of Services Series, The	EMC,EMC	Careers	477
Banking			
The Face at the Window is the Face of the Bank	EMC,EMC	Careers	477
Music			
Duke Ellington's Concert of Sacred Music	MCC,RCAVictor	Careers	477
Salesmanship			
Bill Gove Development Series, The	EMC,EMC	Careers	477
Co-op Salesmanship is Personal	EMC,EMC	Careers	477
Retail Salesmanship Series, The	EMC,EMC	Careers	477
Selling of Services Series	EMC,EMC	Careers	478
Space			
The Conquest of Space — William L. Laurence	EBF	Careers	478

PERSONAL AND SOCIAL PROBLEMS

Black Man in America	MCC,MMM,Columbia	Personal-Social Problems	478
In White America	MCC,MMM,Columbia	Personal-Social Problems	478

SENIOR-COLLEGE-ADULT

PERSONAL AND SOCIAL DEVELOPMENT

TITLE	SOURCE	CATEGORY	PAGE
Fiddler on the Roof	MCC,RCAVictor	Personal-Social Development	479
Key to Motivation, The	SMI	Personal-Social Development	479
Medium is the Massage, The	MCC,Columbia	Personal-Social Development	479
Sex Morality Teaching Kit	YWCA	Personal-Social Development	479

COLLEGE-ADULT

FAMILY LIFE

Your Child's Intelligence	MEA	Family Life	480

EDUCATION

Learning as We Play (Normal or Retarded)	MCC,FR	Education	480

PERSONAL AND SOCIAL DEVELOPMENT

Wonder of Sex: How to Teach Children	HPC	Personal and Social Development	480

PART V

SLIDES

JUNIOR-SENIOR

PERSONAL AND SOCIAL DEVELOPMENT

Building Bridges for Brotherhood	MCC,MCG	Personal-Social Development	483
Interracial Vacation Visits	MCC,MCC	Personal-Social Development	483
Ninety Percent You, The	UMAES,AEMBW	Personal-Social Development	483

CAREERS

Agriculture			
New Challenge in Vocational Agriculture, A	UMAES,OSU	Careers	483
Opportunities for Training and Employment in Agriculture, Forestry and Veterinary Medicine	UMAES,UM	Careers	483
Four-H Story, The	UMAES,UM	Careers	483
General			
Agricultural Adjustment Series of Charts	UMAES	Careers	483
Grain Exchange			
Story of the Minneapolis Grain Exchange, The	UMAES	Careers	483
Home Economics			
Facts About a Very Important Profession	UMAES,AHES	Careers	483
Home Economist in the Peace Corps	UMAES,GA	Careers	483
Nursing			
History of Nursing	ARC,ARC	Careers	483
Life of Florence Nightingale, The	ARC,ARC	Careers	483

PERSONAL AND SOCIAL PROBLEMS

Our Indian Neighbors and Our Indian Neighbors in Minnesota	MCC,MCC	Personal-Social Problems	484

Part I

16 MM FILMS

PRIMARY AND ELEMENTARY

FAMILY LIFE

AL IN THE HOSPITAL 362.1
22 min., b&w, 1958
Disraeli Films, P.O. Box 343—Cooper Station, New York City 3
EFLA Evaluation
Subject Area: Health; human relations
Evaluators: Paterson State Teachers College, N.J.; Pt. Washington Jr. High, N.Y.
Synopsis: Al is in the hospital with a broken leg. He tells how the accident occurred when he was riding his bicycle. In his letter to his classmates, he draws pictures illustrating his experience. The hospital routine is depicted. Al's parents and his teacher visit him. He plays with other children who are allowed out of bed. Soon he goes home and returns to school.
Uses: To show children what a stay in the hospital is like; for social studies, health, teacher training classes
Age Level: elementary; Paterson adds primary, college
Technical: Sound—exc-Pat, fair-Pt. Wash; Photo—exc-Pat, fair-Pt. Wash.
Comment: Pat-Fills a need in preparing children for possible separation from family and stay in hospital. Pt. Wash.-Purchase value is slight, but valuable for preparing children, for removing fears of doctor, nurse.
Rating: Very good-Paterson Fair-Port Washington
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3729 FiA58-866
MINNESOTA SOURCES: UM 4D0041 ($3.35)

ALLEN IS MY BROTHER 173
11 min., b&w, color, 1957
Churchill-Wexler Film Productions, 801 N. Seward St., Hollywood, Cal.
EFLA Evaluation
Subject Area: Family relations
Evaluator: Michigan City Public Schools, Indiana
Synopsis: Allen indulges in several pranks which demand his mother's attention. Finally his mother asks an older sister to take care of him. Karen reluctantly accepts her duties, but neither she nor her brother are happy until she tries to be interested in games he enjoys. Karen finds that helping can be fun. Good behavior is rewarded by their mother.
Uses: To teach respect for others; to encourage children to help their mothers; to help parents plan youngsters' activities.
Age Level: primary
Technical: Sound—good; Photography—good
Comment: In an effort to maintain simplicity, may leave too much to be taken for granted by primary children. Characters may have been more effective if their voices were used, rather than an off-stage voice.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3379
MINNESOTA SOURCES: UM 3S0541 ($3.25)

APPRECIATING OUR PARENTS
10 min., 1 reel, Cor., b&w $65.00, color $130.00
A boy discovers how much his parents do for him each day. He sees how he can help repay them. Lessons of family cooperation are presented in a manner easy to understand.
MINNESOTA SOURCES: UM 2S0542 ($2.00), MS, ML

BARBARA'S NEW SHOES
5 min.
Mother has problems pleasing Barbara until the girl friend enters the scene. The problem is solved when the friend sides in with the mother. **University of California, Berkeley, California**
MINNESOTA SOURCES: None at present

CARING FOR YOUR TOYS 649.1
11 min., b&w, 1953
Centron Corp.; McGraw-Hill
EFLA Evaluation
Subject Area: Child care
Evaluator: Hempstead Public Schools, New York
Synopsis: On a rainy Saturday the Thompson children cannot play outside but they have plenty of toys to play with in their indoor playroom. They have fun but make a terrible mess, misplace and lose things, and break and spoil toys. They decide to clean up and ask mother for advice. With boxes, boards, and bricks they make orderly storage spaces, learn how to repair toys, and are given many hints on caring for dolls, wheeled toys, water toys, and outdoor toys.
Uses: To show how to care for toys and the importance of caring for them
Age Level: primary
Technical: Sound—good; Photography—good
Comment: Shows many of the careless habits children have with toys and creates natural situations which will lead to discussion of toy care.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2585
MINNESOTA SOURCES: UM 2S0234 ($2.00), MS

DATE WITH YOUR FAMILY, A
10 min.
Points up need for greater awareness in the home of the respect that all of us should have towards each other. Shows that graciousness, consideration and kindness can apply when the family group is alone as well as when company is present—shows the way family ties are strengthened by practice of simple courtesies in the home. (IF)
MINNESOTA SOURCES: UM 2S0551 ($2.00), MS

FAMILIES AND HISTORY: 929 301.24
WHY IS MY NAME ANDERSON?
9 min., color, 1967
Presents basic ideas about families. Stresses that people live as families in all parts of the world. States that a family is made up of different people who are related to each other and live together. Shows the Anderson family. Explains about family names and given names. **McG $110.00**
MINNESOTA SOURCES: MS

FAMILIES AND LEARNING: 301.24 370
EVERYONE'S A TEACHER
11 min., color, 1967
Presents the ways youngsters learn from life in the family. States that everyone is both a teacher and a pupil. Stresses there are many ways that children learn. Shows Linda and her family and how they learn from each other. Discusses how living in a family helps teach us how to get along with others, share our belongings and play by the rules. **McG $120.00**
MINNESOTA SOURCES: MS

FAMILIES AND RECREATION: FUN IS FOR EVERYONE 790 301.24
10 min., color, 1967
Presents the need for recreation in all families. States that the essential ingredient of recreation is fun, but different people have different ideas of what constitutes fun. Illustrates the use of leisure time to produce amusement, exercise, self-expression and learning. Concludes by showing that sometimes recreation needs planning, cooperating with others, or following rules. **McG $120.00**
MINNESOTA SOURCES: MS

FAMILIES AND RULES: WATCH HOW WELL EVERYTHING WORKS 177 301.24
10 min., color, 1967
Presents the importance of rules in family life. States that rules tell us what to do and what not to do. Explains penalty and punishment within families. Discusses rights and responsibilities of individuals. Shows the Leland family and the rules they have in their home. Provides a background for open-minded discussion. **McG $120.00**
MINNESOTA SOURCES: MS

FAMILY CIRCUS
10 min., color, 1956
This is an animated film, by the producers of Mr. Magoo and Gerald McBoing-Boing, about a young child's jealousy of her baby brother. The film is well-handled and a stimulus to discussion. **IFB $100.00**
MINNESOTA SOURCES: MDPW

GRANDMOTHER MAKES BREAD
Billy and Robin help grandmother make bread. The process of measuring the ingredients and the importance of yeast in preparing the dough are shown. The children help with the kneading of the dough and the final preparations for baking. During the waiting intervals between risings, the children help grandmother wash dishes and clean her canary's cage. The picture ends with the children each eating a piece of delicious warm bread and butter. Produced by Lawbetts. **BF 11 min., b&w $60.00, color $120.00.**
MINNESOTA SOURCES: UM 3S0039 ($3.25)

HOMES AROUND THE WORLD (SERIES: THE WAY WE LIVE)
15 min., b&w, 1957
Homes not only reflect the kind of area in which they are built, but also reflect the culture of the people who built them. In this film we learn how each family uses the available natural resources as building materials, and how geography and climate play their part in the choice of a home for shelter and protection. (UW)
MINNESOTA SOURCES: UM 4S0048 ($3.35)

LETS BE GOOD CITIZENS AT HOME 377.2
8 min., b&w, 1953
John F. Criswell; Dis-Gateway Productions, 1859 Powell St., San Francisco
EFLA Evaluation
Subject Area: Character education
Evaluator: El Paso Public Schools
Synopsis: A description of how a family can be happy by working, playing, and sharing together. While the mother cooks, the children help set the table. Jack makes his bed and helps with the work in the yard while his father fixes his bicycle. He learns about being a good loser and a good winner. At the end family plans its summer vacation.
Uses: To promote good citizenship; as an illustration of good family relations; for social studies classes.
Age Level: primary, elementary, junior high
Technical: Sound—excellent; Photography—excellent
Comment: Story and emphasis are generally weak. Presentation lacked drive.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1943
MINNESOTA SOURCES: UM 2S0272 ($2.00)

MOVING DAY—TIMMY'S NEW NEIGHBORS
10 min., Cor., b&w, $65.00, color $130.00
This film has been designed to help the child realize that moving is a necessary and not unusual family activity and that attitudes of cooperation, interest, and friendliness help to make the family and child welcome in the new surroundings. We follow Timmy's family through the moving day and to their new home, where they meet their new neighbors and friends.
MINNESOTA SOURCES: UM, MS

OUR FAMILY WORKS TOGETHER. 173
11 min., b&w $65.00, color $130.00, 1958
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Family Relations
Evaluator: Indiana University
Synopsis: Dramatizes the cooperation that Mike and Susan exhibit by doing their part in sharing household tasks. Shows how they care for their rooms, help mother, and are quiet in the house when father comes home to sleep after his night duty as a policeman. Points out the part each member of the family takes in preparing a surprise for father when he wakes. In closing, the film stresses the happiness and fun that is had in a family when all work together.
Uses: To show the cooperation between children and parents in sharing the work and pleasure in the home.
Age Level: primary
Technical: Sound—good; Photography—good
Comment: The story is simple and to the point. It adequately provides an atmosphere for follow-up discussions on family cooperation.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.4079 L.C.FiA. 58-3360
MINNESOTA SOURCES: UM 2S0573 ($2.00), MS

OUR FAMILY WORKS TOGETHER 173
12 min., color $100.00, 1958
Argus Films; Dis-Churchill-Wexler Film Prod., 801 N. Seward St., LA 38
EFLA Evaluation
Subject Area: Family relationship
Evaluator: Indiana University
Synopsis: As "father" tells the story, the family is seen preparing for a camping trip but some members fail to complete their assigned tasks until it is too late to go. The following week, due to planning ahead, everyone is able to help and they leave for the mountains and a week-end of fun.
Uses: To show importance of cooperation and responsibility.
Age Level: primary, elementary
Technical: Sound—excellent; Photography—excellent
Comment: Has an emotional appeal that will be helpful in building citizenship and illustrating the importance of cooperation in general.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3968
MINNESOTA SOURCES: None at present

UNDERSTANDING CHILDREN'S PLAY
11 min.
Shows how adults can understand and help children through

observation of their use of toys and play materials. The film opens with a panorama of a nursery school, showing a rich variety of materials and how they may be made easily accessible to children. The narration stresses that by watching and listening to children at play, adults can gain a better understanding of children and find ways of helping the child to mature in his own way. **(New York University Film Library, 1948)**
MINNESOTA SOURCES: MDPW

WE LIVE IN A TRAILER
We meet the Burnes family, who lives in a modern trailer park, and spend a Saturday with them. Lory dries the dishes for her mother, goes with her to the community laundry, helps hang up the washing. Roby sweeps the steps outside the trailer, empties the wastebasket, and helps father with the gardening. The film compares trailer life with a conventional home environment and shows good relationships with family and friends. Produced by Lawbetts Productions. **BF. 11 min., b&w $60.00, color $120.00.**
MINNESOTA SOURCES: UM 3S0317 ($3.25)

THE WONDERFUL WORLD OF A FOUR-YEAR OLD
A pictorial study of life seen through the eyes of a 4 year old boy. (color, 30 min., Produced: December 1967 **WCCO-TV)**
MINNESOTA SOURCES: WCCO-TV, EFC

PRIMARY AND ELEMENTARY

PERSONAL AND SOCIAL DEVELOPMENT

ACTS OF COURTESY 395
11 min., b&w, 1954
Centron Corp.; Dis-Young America Films, 18 East 41 St., New York
EFLA Evaluation
Subject Area: Etiquette
Evaluator: Hempstead Public Schools, New York
Synopsis: Children act out a variety of courtesy situations in the home, school, and community. Robert does not realize he is discourteous when pushing at the drinking fountain or getting on bus. Polly talks of her own interests when people are busy with other matters. Freddy is not a courteous listener. Other examples of common courteous behavior shown.
Uses: To build desirable attitudes toward courtesy in everyday life; for language arts, guidance, and social studies; to demonstrate courteous acts.
Age Level: elementary, junior high
Technical: Sound—good, Photography—good
Comment: Uses average children in average situations. Positive approach presents courtesy as a tool for achieving success in getting along with others. Discourtesy pictured as an unthinking act by individual in group situation. Does not degrade children because of their discourteous behavior.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2580
MINNESOTA SOURCES: UM 2S0192 ($2.00), MS, ML

ADVENTURES AT DAY CAMP 369.4
20 min., b&w, 1952
Girl Scouts, Inc., Visual Aids Service, 155 E. 44 St., New York 17
EFLA Evaluation
Subject Area: Girl Scouting, Camping
Evaluator: Hempstead Public Schools, New York
Synopsis: The play areas available in a city and those offered by a day camp are compared. Activities of a Girl Scout day camp depicted. Directors plan the equipment, shelters, programs, and transportation and the Scouts share the working and playing activities. Opening and closing camp and planning for following year included.
Uses: To picture the activities of an outdoor day camp; to show how girls, leaders, and parents can work together on a project; to stimulate interest.
Age Level: elementary, junior and senior high, college, adult
Technical: Sound—good; Photography—good
Comment: A good general purpose film on day camps. Scout troops could use it for camp reunions or for rallies to create new interest in day camps.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1767
MINNESOTA SOURCES: UM 4S0665 ($3.75), ML

ADVENTURING IN THE ARTS 369.4
22 min., color, 1956
Girl Scouts of the USA, Visual Educ. Service, 155 E 44, New York 17
EFLA Evaluation
Subject Area: Girl Scouts
Evaluators: Akron Public Library, Ohio; New Brunswick Public Library, N.J.
Synopsis: A Girl Scout leader, dissatisfied with the standardized, commercialized aspects of modern life and its influence on crafts and individual expression, initiates a visit to a county fair to stimulate her troop to express what is seen there in individual terms, with free choice of medium and a wide range of personal preference.
Uses: To guide leaders, teachers and parents in approach to art training; to stimulate elementary school girls to express their individuality.
Age Level: senior high, college, adult NBPL adds elementary
Technical: Sound—Exc-Akron, good-NBPL; Photography—good
Comment: NBPL—A sound, though somewhat idealistic approach to the arts as a means of self-expression. Demonstrates what imaginative leadership can accomplish. Akron-Excellent for showing parents and leaders how to interest children in art and how to develop ability to see creatively.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956-2978
MINNESOTA SOURCES: ML

APACHE INDIAN, THE
(1 reel, 11 min.)
Collaborator: Alfred F. Whiting, Museum of Northern Arizona.
Apache ceremonies are little changed through the years, and through this film we attend the most exciting of them. We see the Apache demonstrate his magnificent horsemanship and his love of pageantry in tribal functions. **$65.00 B & W, $130.00 Color. Cor.**
MINNESOTA SOURCES: UM-3S0146 ($3.25)

ARE MANNERS IMPORTANT? 177
11 min., b&w, No. 788, $70.00, 1954
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Guidance, Personal Relations
Evaluator: White Plains Public Schools
Synopsis: Illustrates how good manners, defined as consideration for others, is important in daily living. The story centers about Mickey Taylor, an elementary school boy, who thinks that good manners are the concern of grown-ups only.
Uses: To initiate a discussion on good manners; to encourage and promote the development of good manners.
Age Level: elementary
Technical: Sound — good; Photography — good
Comment: An excellent film for stimulating discussion. Recommended for showing amongst students from grades 4-6.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.4021 L.C. Fi 55-93
MINNESOTA SOURCES: UM 2S0224 ($2.00), MS

ARE YOU A GOOD CITIZEN? 323.6
10 min., b&w, $65.00, color, $130.00, 1949
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Citizenship, Guidance, Government
Evaluators: Pennsylvania College for Women, University of Kentucky
Synopsis: A man is named the leading citizen of his community. A check list of five points for good citizenship is shown, including participation in group activities, knowledge of and obedience to the law, etc. He helps a junior high boys group to better citizenship.

Uses: Teach responsibilities of good citizenship; discussion of community problems; suggest activities for community groups.
Age Level: PCW — elem., jr.-sr. high; U. of K. — elementary to adult
Technical: Sound— good; Photography — U of K— good, PCW — excellent
Comment: Kentucky — sets good example of conduct for both boy and man. Pennsylvania —Inclined to be rather juvenile for high school use.
Rating: Pennsylvania College — Fair. Kentucky — Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.667
MINNESOTA SOURCES: UM 2S0225 ($2.00)

ARTIST AND NATURE
11 min., color, $120.00
The film discloses sources of inspiration in man's environment and interprets these forms through the eyes of the creative artist. The film is designed: to help you become aware of the opportunities in your environment; to inspire you to find experiences so you can use art in your own living; to stimulate original thinking and ceativeness. (BF)
MINNESOTA SOURCES: UM 3F0249 ($3.25)

BACKYARD ARTIST, THE
11 min., (1 reel, color)
In this film a youngster relates the experiences he and his brother encountered when drawing pictures in their own backyard. First they have to attract birds. They build a bird house, a bird bath and a feeder. Soon a variety of birds appear. There are sparrows, finches, a hummingbird and a hungry blue jay. The film motivates interest in birds, building projects and drawing. (PDP)
MINNESOTA SOURCES: UM 3F0189 ($3.25)

BEGINNING RESPONSIBILITY: BEING A GOOD SPORT
(1 reel, 11 min.)
Collaborator: Ira J. Gordon, Ed.D., Director, Institute for Development of Human Resources, University of Florida. Acts of poor sportsmanship over a game of checkers lead Paula and Woody into an argument. To find out how this and other conflicts might be resolved, situations involving other youngsters and the underlying motives that lead them to varying degrees of sportsmanship are explored. **$65.00 B & W, $130.00 Color. Primary. Cor.**
MINNESOTA SOURCES: None at present

BEGINNING RESPONSIBILITY: BEING ON TIME 177
10 min., b&w, $65.00, color, $130.00, 1956
Coronet Films, 65 East South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Personal guidance
Evaluator: Indiana University
Synopsis: Jimmy misses out on things at home and in school because he is not on time. By observing others, particularly firemen and train engineers, he realizes how important it is to be on time. He learns to get things ready in advance and to estimate how long it will take to do other things. He also realizes that occasionally people can't help being late.
Uses: To help children assume responsibility by demonstrating some causes and cures for lateness; for PTA meetings; to help form good habits
Age Level: primary
Technical: Sound — good; Photography — good
Comment: Does not just talk for it presents incidents children can understand. Could be used early in year and then reused. Color not too good.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3241
MINNESOTA SOURCES: UM 2S0226 ($2.00), MS

BEGINNING RESPONSIBILITY: 028
BOOKS AND THEIR CARE
11 min., b&w $65.00, color, $130.00, 1959
Coronet Films, 65 East South Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Books; reading
Evaluator: Jefferson Parish Public Library, La.
Synopsis: A grandmother and her grandson go shopping for books for the boy and his little sister. When they reach home they show their purchases to Mother, Dad, and the little girl. She handles her book roughly and her father points out the good condition of a book he was given as a child, and the things to be remembered in proper care of books at home and in the library.
Uses: To instruct school children in the proper care of books
Age Level: primary, elementary
Technical: Sound — good; Photography — good
Comment: A good subject treated properly for the age group intended. Directed toward appropriate age for development of a good habit.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3802
MINNESOTA SOURCES: UM 2S0227 ($2.00), MS

BEGINNING RESPONSIBILITY:
DOING THINGS FOR OURSELVES IN SCHOOL
10 min., 1 reel B/W $65.00, color $130.00
From the time Steve dresses himself in the morning, through his activities at school, we discover how he learns to do things for himself — by watching others, by profiting from his mistakes, by asking for help, and practice. By stressing the satisfactions of self-reliance and the fun of learning, this film will motivate your pupils to follow Steve's example. (Cor)
MINNESOTA SOURCES: UM 2S0228 ($2.00)

BEGINNING RESPONSIBILITY:
GETTING READY FOR SCHOOL
(1 reel, 11 min.)
Collaborator: Marvin D. Glock, Ph.D., Professor of Educational Psychology, Cornell University.
Ricky often stays up late, oversleeps in the morning, has to rush, forgets things and is often late for school. But when he spends a night with his friend, Pete, he sees how well his time and belongings can be organized to get ready for school. **$65.00 B & W — $130.00 Color. Cor.**
MINNESOTA SOURCES: None at present

BEGINNING RESPONSIBILITY:
LEARNING TO FOLLOW INSTRUCTIONS
(1 reel, 11 min.)
Collaborator: James L. Hymes, Jr., Ed.D., Professor of Education, University of Maryland.
When David can't seem to learn how to follow instructions, some of his toy animals magically come to life and help him. A wonderful turtle, a very special owl, and three marvelous elephants teach him that the way to follow instructions is to pay attention all the way, understand or ask questions, and remember the order of the instructions. **Cor. $65.00 B & W — $130.00 Color.**
MINNESOTA SOURCES: None at present

BEGINNING RESPONSIBILITY:
LUNCHROOM MANNERS
Coronet Films, 1960, 1 reel, 11 min., sd., $65.00 b&w and $130.00 color, 16 mm (With Teachers' Guide)
Phil and the other children in Miss Brown's class are watching a puppet show, "Mr. Bungle Goes to Lunch." Although Mr. Bungle is funny, the children see he is clumsy and impolite, and know it wouldn't be much fun to eat with someone like

him. When Phil goes to lunch, he remembers to look neat, to go to the end of the line, to chew his food slowly, to leave his place at the table clean, and to show good manners in order to make lunch pleasant for everyone.
Educational Collaborator: Ross L. Allen, Dr. P.H., Director of Education, Division of Health, Physical Education and Recreation, State University Teachers College, Cortland, New York.
Subject Areas: Guidance, Health

MINNESOTA SOURCES: UM 2S0229 ($2.00) MS

BEGINNING RESPONSIBILITY: OTHER PEOPLE'S THINGS 173

10 min., b&w, $65.00, color, $130.00, 1957
Coronet Films, 65 E. South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Child development
Evaluator: L. I. Audio-Visual Council, Hewlett, New York
Synopsis: A third grade class has made paintings as the culmination of group discussion about ways to take care of other people's things. The narration leads off from four scenes depicting responsibility, in a painting done by one of the girls. Responsibility to peers, to adults and to large groups. Theme emphasized is that responsibility must be practiced, and when practiced other people are made happier.
Uses: To influence child behavior toward people and things
Age Level: primary, elementary
Technical: Sound — excellent; Photography — excellent
Comment: Good job of presenting situations and questions to stimulate follow-up discussion.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3302

MINNESOTA SOURCES: UM 2S0230 ($2.00) MS

BEGINNING RESPONSIBILITY: RULES AT SCHOOL

1 reel, 11 min., b&w, $65.00; $130.00 color
This film shows that rules are made to help us and to provide pupils with a lesson in making their own rules. After making a set of rules for a museum visit, a group of students see how pleasant their visit is because they follow the rules and make them work. **Cor.**

MINNESOTA SOURCES: UM 2S0231 ($2.00)

BEGINNING RESPONSIBILITY: TAKING CARE OF THINGS 173

11 min., b&w, $65.00, color, $130.00, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Child development
Evaluator: White Plains Public Schools, New York
Synopsis: A primary grade boy cannot take care of things at home or in school and consequently is never able to find his possessions when he wants them. After several embarrassing incidents he sees the light and reforms. He learns how to take care of things by putting them in definite places where they belong, by handling them carefully to prevent accidents or damage, and by cleaning up after playtime.
Uses: To instruct children in the care of their possessions; to show parents and teachers how to help children learn responsibility.
Age Level: primary, adult
Technical: Sound — good; Photography — good
Comment: The film is rather "preachy" for youngsters. The whole pace is too slow moving. Might be helpful for primary language arts.
Rating: Fair to good
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1095

MINNESOTA SOURCES: UM 2S0232 ($2.00), MS

BEGINNING RESPONSIBILITY: USING MONEY WISELY

(1 reel, 11 min.)
Collaborator: Gilbert M. Wilson, Ed.D., Chairman, Department of Elementary Education, Boston University.
In trying to stretch his budget, Tom learns some simple economic facts about money and its use. With him, we see that, although some things can be obtained by trading, most purchases require money. We learn that money is exchanged for time and skills, that it is used for such necessities as food, clothing, housing, taxes and savings, and that careful choices are necessary to keep within one's income. **$65.00 B & W — $130.00 Color. Primary. Cor**

MINNESOTA SOURCES: UM 2S0231 ($2.00)

BIG LITTLE LEAGUERS

10 min.
The film opens by taking us to the national baseball museum. Here our attention is directed to the many baseball heroes of the past. The film discusses the development of little league baseball, how it is carried on and finally we see the little league world series. (TFC)

MINNESOTA SOURCES: UM 2K0011 ($2.00)

BIG PEOPLE, LITTLE PEOPLE 398; 155.4

9 min., color, $120.00, 1967
Prod — John Korty; Dist — Sterling Educational Films, 241 E. 34 St., New York City 10016
EFLA Evaluation
Subject Area: Children's films; child study
Evaluator: Dallas, Texas, Public Library
Synopsis: The story of a big city in which all the work is done by little people, who consequently have no time to do what children do — play. The boy-mayor ponders the problem and solves it by sending through the mails for some big people. They arrive in large cartons of various sizes: the policeman, crane operator, gas station attendant, housewife. All ends happily as the big people do big people's work and the little people can play.
Uses: To stress that children should not be expected to perform beyond their capacities; to teach children to be themselves
Age Level: Primary, college, adult
Technical: Sound, photography and structure are very good
Comment: Fresh idea that gives a perspective on growing up. Music, narration and visuals well integrated. Charming cast of children.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6711

BOY OF THE NAVAJOS

(1 reel, 11 min.)
Collaborator: J. Lawrence Walkup, Ed.D., Dean of Instruction, Arizona State College, Flagstaff.
This is the story of a present-day Navajo boy as he herds sheep in the Arizona desert, spends evenings with his family in their hogan, and takes a trip to the trading post, where he sells drawings he has made of the Navajos. **$60.00 B & W—$120.00 Color. Primary, Intermediate. Cor**

MINNESOTA SOURCES: UM 2S0147 ($2.00)

BOY OF THE SEMINOLES, A (Indians of the Everglades)

(1 reel, 11 min.)
Collaborator: Wendell W. Wright, Ph.D., Dean, School of Education, Indiana University.
Visiting Naha's people, the Seminoles, seeing his family and their way of life, and traveling into the swamp as he returns the baby alligator captured by his dog, pupils learn of life among the Indians of the Everglades. **$60.00 B & W—$120.00 Color. Primary, Intermediate. Cor**

MINNESOTA SOURCES: UM 2S0148 ($2.00)

THE BULLY 177

10 min., b&w, 1952
Centron Corp., Dist-McGraw-Hill
EFLA Evaluation

Subject Area: Human relations

Evaluators: Hempstead Schools, N.Y.; U of Minnesota, Teachers College, N.Y.

Synopsis: Chuck, a boy in his early teens and large for his age, is not accepted by his own age and size group. He bosses a gang of smaller boys and controls them through fear. They plan to break up a class picnic but one of the boys reveals the intentions and the student committee changes the place of the picnic. Questions directed at audience start discussion.

Uses: To motivate discussion of the problem of bullying

Age Level: elementary, junior high, Minn. adds senior high

Technical: Sound — good; Photography — good

Comment: Hempstead-Should help viewer understand the emotional problems of a bully and his need to be in a constructive group. Minn-Definitely prompts discussion. Only one type of bully shown. TC-Presentation was unrealistic in characters, situation and problems. The bully's attitude and actions revealed an abnormal personality. Did not deal with real issues.

Rating: Good-Hempstead Fair to good-Minn; Poor-Teachers College

Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1344

MINNESOTA SOURCES: UM 2E0239 ($2.00)

CHILD OF HAWAII, A 919.69

14 min., b&w, $75.00, color, $150.00, 1960
Journal Films, 2441 West Peterson Avenue, Chicago, Illinois
EFLA Evaluation

Subject Area: Social Studies; Hawaii

Evaluator: Board of Education of Frederick County, Maryland

Synopsis: Young Theo Susu-Mago, a native Hawaiian, tells about his life in the Hawaiian Islands. He tells how the islands were formed, where they are, their climate, commercial crops, and flora and fauna. He introduces us to his friends, and we learn about the ethnic origins of the people, the children's school activities, their play activities, and their traditional games and customs.

Uses: As an introduction to a unit on Hawaii

Age Level: elementary

Technical: Sound — good; Photography — good

Comment: A realistic and up-to-date film. The idea of presenting things to children from a child's point of view is particularly effective.

Rating: Very Good

Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19
EFLA No. 1960.4236

MINNESOTA SOURCES: UM 5G0687 ($4.75)

CHILDREN IN THE HOSPITAL

44 min.

"Children In The Hospital" is a record on film of the spontaneous activity of children on the wards at Boston City Hospital. It illustrates types of emotional responses of four to eight-year-olds to the stress of hospitalization, illness, and separation. **(International Film Bureau, 1966) $170.00**

MINNESOTA SOURCES: MDPW

CHILDREN MAKE MOVIES 136.7

10 min., b&w and color — $90.00, 1963
Contemporary Films, 267 West 25 Street, New York 1, New York
EFLA Evaluation

Subject Area: Sociology, children

Evaluator: Long Beach Public Library, New York

Synopsis: Film taken in a day care center, is in two parts. First, youngsters draw directly on film and a sprightly piano track is added. Second, a group of children of many races and creeds are shown building a city of blocks. Costumes are hilarious and suspense builds. Finally atomic warfare causes building to fall. Camera surveys dead citizens in various positions they have assumed.

Uses: to show how children work and play together

Age level: primary, elementary, sociology students, adult

Technical: Sound — good; Photography — good

Comment: Illustrates the facility which children of different races can play together. Too placid; does not stimulate interest.

Rating: Good

Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19
EFLA No.1963.5132

MINNESOTA SOURCES: None at present

CHILDREN WHO DRAW 136.7

44 min., b&w with color, $185.00, 1956
Iwanami Films, Japan; Dist-Brandon Films, Inc., 200 West 57 St., N.Y.
EFLA Evaluation

Subject Area: Child psychology; art education

Evaluator: Western Psychiatric Institute, Pittsburgh

Synopsis: The art activities in a Japanese first grade class. Children are encouraged to express themselves freely in use of crayon, finger paint, oil, clay. Individual's home and school experiences influence his choice of subjects and feelings communicated. The behavioral changes in selected children, over a seven month period, illustrate these influences.

Uses: To demonstrate effective teaching methods, encouragement of self-expression; to show normal child behavior; to promote understanding and discussion of cross-cultural similarities and differences

Age Level: primary, college, adult

Technical: Sound — fair; Photography — good to excellent

Comment: Well-organized content. Interpretations are valid and given with restraint. Generates feelings of affection for children, appreciation of their work, respect for understanding teacher. Music slightly distracting.

Rating: Excellent

Copyright 1958 by Educational Film Library Association, Inc., 250 West 57 Street, New York
EFLA No. 1958.3462

MINNESOTA SOURCES: None at present

CINDY GOES TO A PARTY 395

10 min., b&w, 1955
Centron; Dist-McGraw-Hill
EFLA Evaluation

Subject Area: Etiquette, Citizenship, Language Arts

Evaluator: Hempstead Public Schools, Long Island

Synopsis: Cindy finds that she has not been invited to a party and feels that her friend may have thought that she did not know how to behave. In a dream her fairy godmother takes her to the party where she is helped to remember the rules of good behavior. When she awakens, she receives the coveted invitation.

Uses: To stress the basic rules of good behavior at a party

Age Level: primary, elementary

Technical: Sound — good; Photography — good

Comment: Presenting in a Cinderella type of story the basic rules for behavior, the film should be of much benefit to the younger pupil.

Rating: Good

Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2863

MINNESOTA SOURCES: UM 2L0037 ($2.00)

CITY, THE

11 min., B/W No. 2044 — $70.00; Color No. 2043 — $135.00

Illustrates private homes, apartments, office buildings, schools, stores, factories of a city; its diversity of neighborhoods; ma-

jor transportation facilities; suburban areas; the elected government body which provides fire and police protection. EBF
MINNESOTA SOURCES: None at present

CITY AND ITS PEOPLE
12 min., color
This film follows a day in the city from early morning, when the streets and buildings are quiet, to afternoon, when the city is busy and bustling with workers and shoppers. The city provides places to live, work, and relax; it is made of streets and buildings and of people. FA
MINNESOTA SOURCES: UM 5S0488 ($4.75)

CITY PETS: FUN AND RESPONSIBILITY
(1 reel, 11 min.)
Collaborator: A. M. Johnston, Ph.D., Associate Professor of Education, University of Tennessee.
We see some pets commonly found in a city — dogs, cats, hamsters, white mice, parakeets, canaries, and goldfish. The film stresses the special care these domesticated animals require and helps children to understand their responsibility toward their pets. $65.00 B & W — $130.00 Color. Primary. Cor
MINNESOTA SOURCES: UM 2S0241 ($2.00)

COMMUNICATION
11 min. color
The purpose of this film is to acquaint the pupil with different methods of communication in use today and their evolution from early forms. It shows how dependent we are on communication in our daily lives. Stimulates thinking on this broad subject toward a better appreciation of one of man's most useful tools — gives the groundwork for further study. (GPI)
MINNESOTA SOURCES: UM 3L0337 ($3.25)

COMMUNICATION FOR BEGINNERS
(1 reel, 11 min.)
Collaborator: Paul W. Eberman, Ph.D., Professor of Education, University of Wisconsin.
By pretending what it would be like to be living back in the days of the Indians, Tommy learns how important the everyday means of communication are. We see how the methods of sending and receiving messages have changed; from the smoke signals of the Indians to the telegraph and to our modern devices of today — television, radio, the telephone, and others. $65.00 B & W — $130.00 Color. Primary. Cor
MINNESOTA SOURCES: UM 2L0338 ($2.00)

COURTESY AT SCHOOL
11 min., sd., b&w, $65.00, color, $130.00, 16 mm. (with teacher's guide) Coronet Films, 1956
Courtesy, Jerry discovers, means thinking of others. He and his classmates learn that being courteous helps them enjoy their work and play — in the classroom, the cafeteria, the auditorium, the hallways, and on the playground.
Educational Collaborator: Emil L. Larson, Ph.D., Professor of Education, University of Arizona
Subject Area: Guidance
MINNESOTA SOURCES: UM 2S0244 ($2.00)

COURTESY FOR BEGINNERS (Second Edition)
(1 reel, 11 min.)
Collaborator: Marvin D. Glock, Ph.D., Professor of Educational Psychology, Cornell University.
Jimmy learns that courtesy is a way of making everyone feel good. With a tape recorder, his class practices greetings and other courtesies; then we see the same courtesies in real situations; how to make others feel welcome, making introductions, taking turns, being courteous listeners, and the importance of please, thank you and excuse me. They experiment and discover that how they say things can affect how others feel. $65.00 B&W — $130.00 Color. Cor.
MINNESOTA SOURCES: UM 2S0245 ($2.00)

CREATIVE DRAMA: THE FIRST STEPS
28 min., color
The film points out that every child should be given experience in creative drama. The film demonstrates methods used in introducing creative drama to a group of children. The film presents: creating ideas in movement, using a piece of driftwood to express an idea as to what the child wishes to represent, using music and color to express ideas, and the introduction to characterization. (NwU)
MINNESOTA SOURCES: UM 7L0467 ($12.85)

DANCE YOUR OWN WAY
A group of boys and girls create individual, exciting dances to phonograph music played by the teacher. The children move freely and confidently, enjoying themselves and mastering the skills of dancing by actually experiencing rhythmic interpretation. Each child dances in his own way, sometimes with the group and sometimes alone, discovering his own special pattern of movement. The music is exciting and stimulating, the children respond to it by whirling and spinning, skipping and leaping, using their whole bodies to express the feeling it arouses. Produced by Lawrence P. Frank, Jr., and Gary Goldsmith. 10 min., Color $120.00. BF
MINNESOTA SOURCES: UM 3K0058 ($3.25)

DANGEROUS STRANGER, THE 614.8
10 min., b&w, 1955
Sid Davis Productions, 2429 Ocean Park Blvd., Santa Monica, Cal. 90485
EFLA Evaluation
Subject Area: Safety
Evaluator: University of Kentucky
Synopsis: Policeman tells group of children on a city playground what might happen if they should forget their parents' advice and become friendly with strangers. Dramatizes each of the policeman's stories to show where and when child may encounter "dangerous strangers."
Uses: To illustrate possible dangers in befriending strangers; to teach the value of keeping calm in an emergency.
Age Level: primary, elementary, junior high
Technical: Sound — good; Photography — good
Comment: Good summary of the main points is given in the form of a cartoon character at the end of the film.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc.
EFLA No. 1950.829
MINNESOTA SOURCES: UM 2S0594 ($2.00), MS

DAVID AND THE PUPPY
(1 reel), 10 min.
An original story of a six-year old boy and his first puppy. David goes to the animal shelter to pick out a puppy. At home, David's parents show a warm interest in his pet. The puppy runs away from the yard. Then David and his father and the Humane Society all join in a search of the neighborhood. The return of the puppy is a joyous experience for all. (JHP)
MINNESOTA SOURCES: UM 2S0007 ($2.00)

DECISION OF LOVE 248.4
31 min., color, 1962
Jam Handy Org.; Dist. by Pontifical Assn. of Holy Childhood, 947-949 N. Lincoln, Pittsburgh, Pa.
EFLA Evaluation
Subject Area: Doctrinal. .
Evaluator: Festival jury; Chairman: Archie Pipe, Amer. Bible Soc.

Synopsis: A small boy adopts an overseas orphan during the depths of the depression and thereby sets in motion a series of unexpected events in his own family.
Uses: Convey Holy Childhood message; demonstrate rewards of giving
Age Level: Elementary
Technical: Sound — very good; Photography — very good
Comment: Fulfills its stated purpose. Simple story, sincerely told with all the hallmarks of a polished production. There was intelligent use of the camera, direction, and overall dialogue. Attained quality of reality. Contained great deal of human warmth and interest.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
250 West 57 Street, New York 19
EFLA No. 1963.5067
MINNESOTA SOURCES: None at present

DEVELOPING RESPONSIBILITY

11 min., 1 reel, B/W $65.00; Color $130.00
This story of a boy and of the dog that he wants very much teaches lessons in responsibility that students will understand and remember. They will realize that although responsibilities often entail hard work, difficult decisions, and missing out on some fun — the rewards, both material and spiritual, more than compensate. **(Cor)**
MINNESOTA SOURCES: UM 2E0248 ($2.00), MS

DISCOVERING THE LIBRARY

(1 reel, 11 min.)
Collaborator: Mildred L. Batchelder, American Library Association.
Bobby visits the children's section of the public library where he finds not only books but storytelling, card catalogues, and special book lists. Proper procedure in the library is an integral part of the film. Award of Recognition, Second Annual Golden Reel Film Festival, 1955. **$60.00 B & W — $120.00 Color. Primary, Intermediate. Cor**
MINNESOTA SOURCES: UM 2E0388 ($2.00)

DON'T BE AFRAID

11 min., B/W $70.00, Color $135.00
This film is designed to aid youngsters in obtaining a basic understanding of fear. It points out that certain fears are normal; that many will be outgrown; and that others can be overcome. **(EBF)**
MINNESOTA SOURCES: UM 2S0203 ($2.00)

DON'T GET ANGRY

11 min., B/W $70.00, Color $135.00
Explains anger as a natural emotion which cannot be entirely avoided but which can be successfully managed in a mature way. Reveals physiological changes during the period of excitement, and emphasizes control of anger in children and adults. **(EBF)**
MINNESOTA SOURCES: UM 2E0194 ($2.00), ML, SL

DUET

Why do two very friendly neighbors become such arch enemies? Two animated puppets, one fat and one slim, really enjoy being neighbors. They grow flowers, play music, go fishing and sightseeing together. They even help each other and share their food. Then one day one of them buys a gramaphone and togetherness vanishes as the gramaphone completely takes over. Everything built up by the friendship deteriorates, as each one vies to have bigger and better material things. In time, they become bitter and lonely, but do nothing to cement the breach. Produced by Beaux-Arts/Vita Films. **9 min., Color $120.00 BF**
MINNESOTA SOURCES: None at present

ESKIMO CHILDREN

11 min., B/W No. 101 — $70.00
Portrays representative activities of an Eskimo family living on Nunivak Island, off the Alaskan coast. As parts of the film story, centering around the children, the following are depicted: Eskimo solution to the problems of food, shelter, clothing, and transportation, tasks of parents and children; handicraft arts; forms of recreation; family and community relationships; traditional manners and customs; and changes resulting from recent outside contacts. **EBF**
© 1941
MINNESOTA SOURCES: UM 2G0662 ($2.00)

ESKIMO IN LIFE AND LEGEND, THE

22 min. with guide
A story teller describes the spirit world of the Eskimo, the source of his art and legends and his personal view of life. A sensitive and penetrating portrayal, with particularly interesting sculpture sequences. **EBF**
MINNESOTA SOURCES: UM 7G0664 ($12.85); SL

EVERYDAY COURTESY (Second Edition)

(1 reel, 11 min.)
Collaborator: William E. Young, Ph.D., Director, Curriculum Development Center, The University of the State of New York.
In a talk before his class, Jeff defines courtesy as being considerate of other people. This involves both courteous speaking and courteous listening. In actual situations, we learn the courteous forms of introductions, extending and accepting oral and written invitations, showing respect for one's elders and other social acts that make it easier and more pleasant for everyone.
$65.00 B & W — $130.00 Color. Intermediate. Cor
MINNESOTA SOURCES: UM 2S0247 ($2.00); MS, Color 3S0247 ($3.50)

EXCHANGING GREETINGS AND INTRODUCTIONS

11 min. Color, 1960
The importance of knowing and using proper forms of greetings and introductions is dramatized in this film. Examples of wrong impressions through awkwardness in introductions and greetings are illustrated and the proper forms demonstrated. **(McG)**
MINNESOTA SOURCES: UM 3L0385 ($3.25)

FAIRNESS FOR BEGINNERS 170

11 min., b&w, $65.00, color, $130.00, 1956
Coronet Films, 65 E. South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluator: Jefferson Parish Public Library, Louisiana
Synopsis: A group of school children illustrate the various aspects of fairness. Good manners or fairness includes sharing toys and work supplies, respecting the rights of others by taking turns at play, being quiet so that others may study, helping others with school work and with home chores. Film closes with review of all the aspects illustrated.
Uses: For classroom instruction in good manners; for education classes
Age Level: primary, college
Technical: Sound — good; Photography — good
Comment: A simple, effective presentation of good manners.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3350
MINNESOTA SOURCES: UM 2S0249 ($2.00), MS

FAMILIES AND JOBS: 301.24, 331.2
RISA EARNS HER DIME

9 min., color, 1967 kp
Presents basic economic concepts — needs and wants, goods and services, banks, checks, money, rules and responsibilities.

Shows Risa, a little girl, who wants money of her own to spend. Illustrates the inter-relationship between goods and services and needs. Explains that Risa's father receives money for the services he performs and the goods he sells; her mother uses the money to pay for rent, utilities, food, clothes and other goods and services. Risa earns money by helping her mother — and she can buy the things she wants. **McG $110.00**
MINNESOTA SOURCES: MS

FAMILY, THE — THE BOY WHO LIVED ALONE P-1
An angry 9-year-old runs away from home because of imagined mistreatment by his family. The film faithfully records his feelings of being alone; his reactions to people he sees on the streets. To get out of the rain, he spends a lonesome night in an abandoned house. Flashbacks of home life contrast with present discomforts — no lights; leaking windows; an empty refrigerator; a bed of newspapers. The film also follows the family as they wait for his homecoming and reunion the following morning.
Collaborator: Emilie U. Lepthien, Principal, Wicker Park School.
11 min., Color No. 2734 — $135.00; B/W No. 2735 — $70.00. EBF
MINNESOTA SOURCES: None at present

FINDING INFORMATION 007
11 min., color — $120.00, 1962
Churchill Films, 6671 Sunset Blvd., Los Angeles 28, Calif.
EFLA Evaluation
Subject Area: Language and science
Evaluator: Aberdeen City Schools, So. Dakota
Synopsis: Boy discovers he needs information when he tries to raise a baby bird. The first device is to seek expert advice. Observation comes next in solving problems. Experiments, and the trial and error method are helpful to him. Use of library reference system, card catalogue, encyclopaedias, and books is explained.
Uses: Source material, nature study
Age level: Primary, elementary, junior high.
Technical: Sound — excellent; Photography — excellent
Comment: Very clever teaching film. Interest kept up by boy and bird. One of the best productions on a usually dull subject.
Rating: Excellent
MINNESOTA SOURCES: UM 3E0390 ($3.25)

FUN ON THE PLAYGROUND
10 min.
The film depicts three types of games: those which children invent themselves, those learned under the guidance of an instructor, but carried on by the children alone, and those which represent dramatic play growing out of school activities. **(EBF)**
MINNESOTA SOURCES: UM ($2.00), MS

GETTING ALONG WITH OTHERS
11 min., b&w
The purpose of this film is to help the class as a whole and its individual members to realize the importance of working together and getting along with each other. Shown are situations that demonstrate and develop fair play, sharing, helping one another, helping at home, taking turns, and maintaining classroom neatness. **B/W $65.00, Color $130.00. (Cor)**
MINNESOTA SOURCES: UM 2E0254 ($2.00)

GETTING ANGRY 157.2
10 min., color $120.00, 1966
Prod — Jim & Sue Stinson; dist. — Film Associates of California, 11559 Santa Monica Blvd., Los Angeles, California 90025
EFLA Evaluation
Subject Area: Emotions; human relations
Evaluator: American Film Festival Jurors, 1967
Synopsis: Willie takes his new birthday present to school to share with his class. On the school playground, the gift, a model space capsule, is hit by a ball and appears broken. The ensuing chain reaction of anger involves many children. The teacher helps them to see that much of the anger is unnecessary and misdirected.
Uses: To give the young child insight into anger.
Age Level: Primary, elementary
Technical: Sound, photography and structure are very good to excellent.
Comments: A very good idea, well carried out. Good continuity carries point across to audience. Gives chance for children to express their own opinions on the situation. Very natural use of racial integration.
Rating: Excellent
L.C. # Fi A 67-71
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019
EFLA No. 1968.6649
MINNESOTA SOURCES: None at present

GLEN WAKES UP 301.12
11 min., b&w, 1950
Centron Corp., Dis-McG, 18 East 41 St., New York 16
EFLA Evaluation
Subject Area: Developing attitudes, Human relations
Evaluator: Wilmington Board of Education
Synopsis: Glen feels that everyone in his school, his home and his community has turned against him. His only friend is his dog Spot. One night he is visited in a dream by a Mr. X, a mysterious but kind man, who tells him that if he wants people to like him, he must make them like him by learning to be a good citizen and to recognize and accept responsibilities. Glen tries to follow some of these suggestions and makes the pleasant discovery that he regains his friends and their respect as well as his own.
Uses: To aid the development of desirable attitudes in home, school and community; to further understanding and appreciation of personal responsibilities.
Age Level: elementary
Technical: Sound—excellent; Photography—excellent
Comment: Impressively and effectively conveys its message. Will help a child to "see himself as others see him."
Rating: Excellent
Copyright 1952 by Educational Film Library Association, Inc.
MINNESOTA SOURCES: UM 2S0253 ($2.00)

GOING TO SCHOOL IS YOUR JOB 372
15 min., color $150.00, b&w $75.00, 1965
Prod-Gilbert Altschul Productions, Inc.; dist-Journal Films, Inc., 909 Diversey Parkway, Chicago, Illinois 60614
EFLA Evaluation
Subject Area: Elementary Education
Evaluator: American Film Festival Jurors, 1965
Synopsis: Present a variety of ways to extract the best from actual classroom situations. Children are encouraged to contribute by working together, obeying the rules and assuming responsibility. Basic rules about promptness, safety, proper care of books and materials, and personal cleanliness are illustrated and explained.
Uses: To encourage positive attitudes toward school; to introduce important citizenship concepts by showing that many people work together to make a good school and community.
Age Level: Kindergarten and primary
Technical: Sound—excellent; Photography—excellent
Comment: Well done, without being "preachy", film provides unlimited opportunities for follow-up in teaching good citizenship.

Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc.
EFLA No. 1966.5998
MINNESOTA SOURCES: UM 4E0256 ($2.50)

GOLDEN RULE, THE:
A Lesson for Beginners
11 min., b&w $65.00, color $130.00, 16mm. (with study guide)
Coronet Films, 1953.
The Golden Rule, a standard for conduct accepted by religions all over the world, is visually interpreted so that it will be understood and have meaning to young children. Everyday situations in which this rule can be used are delightfully dramatized to encourage youngsters to apply the Golden Rule to their own behavior.
Educational Collaborator: A. M. Johnston, Ph.D., Associate Professor of Education, University of Tennessee
Subject Areas: Guidance, Social Studies, Language Arts, Church Schools
MINNESOTA SOURCES: UM 2S0254 ($2.00), MS

GOOD CITIZENS 372.83
11 min., b&w $60.00, color $120.00, 1962
Educational Horizons Films, 3015 Dolores St., Los Angeles 65
EFLA Evaluation
Subject Area: Citizenship
Evaluator: Schenectady Public Schools, N.Y.
Synopsis: A simple explanation of what it means to be a good citizen. Cooperation, helping others, being dependable, and getting along with others are some of the essentials pointed out. Shows how youngsters can develop these qualities in everyday living at school and home.
Uses: Explain the meaning of good citizenship; show that it must be practiced at home, in school, and in the community.
Age Level: primary
Technical: Sound—good; Photography—good
Comment: Could provide material for class discussion. Simple examples of youngsters practicing good citizenship should help primary grade children understand this concept.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4816
MINNESOTA SOURCES: UM 3S0255 ($3.25)

THE GOOD LOSER 301.1
12½ min., b&w $62.50, 1953
Young America Films, 18 East 41 St., New York 17
EFLA Evaluation
Subject Area: Social psychology
Evaluators: Teachers College, Columbia University, University of New Hampshire
Synopsis: Ray, annual winner of his school's debating team, is asked by a teacher to coach a younger girl in extemporaneous speaking. He works with her until the next contest. There girl is selected the winner, much to Ray's chagrin. Friends and family tease him about his resentment. Teacher talks to him about meaning of being a good loser. Questions are directed to audience asking its reactions to such a situation.
Uses: To promote discussion in guidance, homeroom, and psychology classes
Age Level: junior and senior high
Technical: Sound—exc-NH, good-TC; Photography—good-NH, fair-TC
Comment: U of NH-Cast of children is convincing. An overabundance of platitudes. Teachers College-Acting often stilted and attitudes of boy after his defeat over-simplified. However, problem is real and children will identify themselves with characters. Can be used constructively.
Rating: Good-U of New Hampshire, Fair to Good-Teachers College
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1855
MINNESOTA SOURCES: UM 4S0256 ($2.50)

GOOD TABLE MANNERS 395
10 min., b&w $65.00, color $130.00, 1951
Coronet Instructional Films, 65 East South Water St., Chicago, Ill.
EFLA Evaluation
Subject Area: Guidance, Home economics, Language Arts
Evaluators: Junior High 120, N.Y., Sacramento County Schools, Morton School
Synopsis: Chuck has decided not to go to a party because he is ashamed of his bad table manners and as he sulks he is visited by himself as a young man of twenty-one. The older Chuck rejects the boy's disdain for good manners by portraying how he will feel in the future with a date or his boss. He demonstrates use of silver and proper way to eat, and emphasizes that one should practice at home. Chuck confidently goes to party.
Uses: To teach good table manners and stress that poise requires daily practice; to demonstrate how to set a table; to motivate discussions
Age Level: elementary, junior high, Morton adds senior high
Technical: Sound-Morton & Sacra-excel, NY-good; Photog—Morton-excel, NY-good
Comment: Sacramento-Stresses value of manners as well as how to achieve them. Morton-Identification with "double" easy for boy or girl. Encourages use of reference books. N.Y.-Engaging plot will prove interesting.
Rating: Morton & N.Y.—excellent Sacramento—good
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1150
MINNESOTA SOURCES: UM 2S0257 ($2.00) b&w, 3S0257 ($3.25) color

GOSSIP, THE—YA
10 min., 1955
(Discussion Problems)
Purpose of the film is as follows: to show through a familiar school situation how a serious problem can be caused by gossip. To demonstrate that opinions should be based on facts. To show how a person can misunderstand and misinterpret the actions of another by putting his own interpretation on a series of incidents. To give the discussion leader a situation which is not related directly to his group so that the discussion of this serious problem can be objective and lead to a frank expression of opinion. The story is told by Laura, a high school girl, as she touches her friendship bracelet and writes her theme on The Gossip, in which she tells her own recent experience. (McG.)
MINNESOTA SOURCES: UM 4S0265 ($2.50), MS

GOSSIP 301.15
10 min., b&w $50.00, 1953
Sid Davis Productions, 2500 South La Brea Ave., Los Angeles 16, Calif.
EFLA Evaluation
Subject Area: Social psychology
Evaluator: University of Texas
Synopsis: A dramatization of how gossip spreads and the harmful effects it can have. Janice, a new girl in school, dates school Romeo and injures his pride by refusing to kiss him good night. He spreads embellished story about their date. She acquires "bad girl" reputation and is hurt and lonely. Situation corrected when principal has Romeo explain story is false.
Uses: To depict harmful influence of gossip among young people; to promote discussion; to show importance of correcting mistakes
Age Level: junior high, senior high, prospective teachers
Technical: Sound—fair; Photography—fair

Comment: Principal's approach was good. Close-up shots out of focus. Musical score distracting. Content good.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1972

MINNESOTA SOURCES: UM 2S0258 ($2.00), MS

GROWING UP (PREADOLESCENCE) 136.7
11 min., b&w $65.00, color $130.00, 1958
Coronet Films, Inc., 65 East South Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Child development; health
Evaluators: Springfield City Schools, Ohio; Indiana University
Synopsis: Normal growth patterns and variations in the characteristic patterns are discussed. Observes fraternal twins, Nicky and Peggy. Considers such factors as different rates of growth, the roles of the thyroid and other endocrine glands, the faster growth of girls at certain ages. Emphasizes good health practices. Uses both animated and silhouette photography. Closes with review.
Uses: To illustrate good health practices and aspects of child development for parents; to relieve children's anxieties about growth patterns.
Age Level: elementary, junior high; Springfield adds adult
Technical: Sound—good; Photography—good
Comment: Indiana-A good, general health film. Concentrates on a consistent set of facts. Achieves viewer identification. Springfield-Very accurate, clear. Best with groups of like sex on junior high level.
Rating: Very good-Springfield, Good-Indiana University
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MINNESOTA SOURCES: UM 2S0598 ($2.00), MS

GROWING UP DAY BY DAY 612.65
11 min., b&w $60.00, color $120.00, 1959
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Child Psychology
Evaluator: Indiana University
Synopsis: Explains the process of growing up to children. Compares the growth rates of eight year old children while indicating the saltatory nature of growth and emphasizing that each child has his own particular way of growing up. The importance of exercise, rest, and proper diet are discussed and it is suggested that growing up is more than just getting bigger. Encourages children to act their ages by doing more things for themselves and others.
Uses: To point up the nature of child development
Age Level: primary, elementary, college, adult
Technical: Sound—good; Photography—good
Comment: The principles of physical growth and social development are presented as a message to children which can help them to understand the growth process and encourage them to do things appropriate for their age.
Rating: Very Good
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4245 L.C. FiA59-112

MINNESOTA SOURCES: UM 2S0042 ($2.00)

HAVE LITTER, WILL TRAVEL 628.4
15 min., color, apply, 1961
Dynamic Films, 405 Park Ave., New York 22 for NYC Dept. of Sanitation
EFLA Evaluation
Subject Area: Citizenship
Evaluator: Pre-Screening Comm., Dallas, Texas
Synopsis: Roger Price is followed about the city as he pursues his hobby of picking up after people. How the Department of Sanitation helps Roger, and the help they, in turn, need is illustrated.
Uses: Interests the young citizen in his responsibility for a better and cleaner community.
Age Level: primary, elementary, adult
Technical: Sound—good; Photography—good
Comment: Humorous, but with a well-carried through purpose. An imaginative treatment of the subject. Vocabulary sometimes beyond youngsters.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4749

MINNESOTA SOURCES: UM 5S0260 ($4.75)

HEALTH—YOU AND YOUR HELPERS
11 min., color
The purposes of this film are to acquaint children with what they can do to stay healthy and to introduce community members who assist in keeping everyone healthy. Everyone wants to be healthy. Exercise, proper food and plenty of sleep are needed for proper growth and good health. It is also important that we keep ourselves, our homes, and our whole community clean. People in our community who are specially trained to keep us healthy are presented. (CCA)

MINNESOTA SOURCES: UM 3D0055 ($3.25)

HELPING JOHNNY REMEMBER
10 min.
Portrays the problem of a young boy who is rejected by the other children because he is domineering and uncooperative. The film does not go into the dynamics of Johnny's behavior. The purpose of the film is to help children understand the importance of respecting the rights of others through taking turns and sharing. (PFC)

MINNESOTA SOURCES: UM 2S0264 ($2.25)

HERITAGE 323.4
9 min., color, 1953
New World Productions; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y. 36
EFLA Evaluation
Subject Area: Civil Rights, Human Relations
Evaluators: Wittenberg College, Workshop in Educational Leadership, New York University
Synopsis: To show that the rights of citizens are accompanied by corresponding responsibilities, the case of a man who disregards others in his community is portrayed. Tom Allman, harrassed by controls which seem to take away his liberties, defies all regulations until he discovers that his actions get him into trouble and make him like a wild beast. Made with the cooperation of the Anti-Defamation League, Catholic Youth Organization of Chicago, and United Christian Youth Movement.
Uses: To teach respect for rights of others and further human relations
Age Level: elementary, junior and senior high, college, adult
Technical: Sound—good; Photography—good-Workshop, fair-Wittenberg
Comment: Wittenberg-Cartoon technique well chosen as medium for objective treatment of well developed theme. Negative approach made strong positive points. Workshop-One good basic idea emphasized. Values presented in interesting way.
Rating: Good to Excellent-Workshop, Good-Wittenberg
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1782

MINNESOTA SOURCES:UM 3S0620 ($3.50), SL, ADL, ML, MS

HOLIDAY FROM RULES
11 min.
Demonstrates the importance of rules in human relationships by dramatizing the fulfillment of a wishful dream by four children — that of being able to live on an imaginary island, alone and without any rules. They soon discover that without rules it is impossible to play games or do anything together requiring group cooperation, or even group tolerance. And they soon realize the advantages of having parents, doctors, and others in authority at hand for help when problems or emergencies arise. Produced by Portafilms. **(McG)**
MINNESOTA SOURCES: None at present

HOPI INDIAN, THE
11 min., 1 reel
Collaborator: Alfred F. Whiting, Museum of Northern Arizona.
Magnificent color photography takes us to the land of the Hopi in the Grand Canyon. We see his way of life — the crops he raises, the food he cooks, and even his secret marriage ceremony. Here is a rare opportunity to observe a typical Hopi Indian pursuing his work and participating in his ceremonies. **b&w $65.00, color $130.00.** Primary, Intermediate, Junior High. **Cor.**
MINNESOTA SOURCES: UM 3S0152 ($3.25)

HOPI INDIAN ARTS AND CRAFTS
11 min., 1 reel
Collaborator: Alfred F. Whiting, Museum of Northern Arizona.
This study of the Hopi Indian centers on his distinctive handicraft. Weaving, silversmithing, basket making, and pottery making are all shown in detail. This film records the skill and patience required in these interesting native arts. **b&w $65.00, color $130.00.** Primary, Intermediate, Junior High. **Cor.**
MINNESOTA SOURCES: UM 3S0150 ($3.25)

HOPI INDIAN VILLAGE LIFE
11 min., (1 reel) $1.75
This portrayal of the Hopi Indians and their mode of living, as it exists today, makes clear the changing character of Hopi Indian life. Meeting Bob, Ralph, Mrs. Hotewa, grandmother White Sand, and other villagers, and observing them at their daily work, we see a blending of old and new ways. **b&w $65.00, color $130.00, Cor.**
MINNESOTA SOURCES: UM 2S0151 ($2.00)

HOW ANIMALS HELP US (Observing Things About Us)
11 min., 1 reel
Collaborator: Helen Heffernan, California State Department of Education.
Jimmy finds a kitten and tries to decide whether it would be useful enough to keep. He thinks of other animals and ways in which they help man — cows, chickens, and pigs by providing food; sheep and fur bearing animals by providing clothing; and camels, oxen, and dogs by doing useful work. **b&w $65.00, color $130.00.** Primary. **Cor.**
MINNESOTA SOURCES: UM 2S0051 ($2.00)

HUMAN AND ANIMAL BEGINNINGS 612.6
(2nd edition of HUMAN BEGINNINGS)
11 min., color, 1966
Prod-Wexler Films; Spon-E. C. Brown Trust; dist-Henk Newenhouse, 1017 Longaker Rd., Northbrook, Ill. 60062
EFLA Evaluation
Subject Area: Reproduction
Evaluator: Indiana University
Synopsis: Contrasts a human baby's start in life with that of monkeys, ducks, rabbits, mice, fish and guinea pigs. Stresses how helpless humans are at birth compared to other animals. Demonstrates how human and monkey babies are alike and different a few hours after birth. Emphasizes that the human infant will need years of care and attention to grow up. All life begins with an egg that is fertilized by the father.
Uses: To introduce the concept of birth; to show other animals similar to humans.
Age Level: Primary, intermediate
Technical: Sound—very good; Photography—excellent; Structure—very good
Comment: Presents the information in a delicate way. Discussion with the school children in the conclusion seems a bit contrived.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019 EFLA No. 1966.6288 L.C. # FiA66-1256
MINNESOTA SOURCES: UM 5N0650 ($4.75)

HUMAN GROWTH, 2nd Edition 574.1
19½ min., color $165.00, 1962
Wexler Film Prod. for E. C. Brown Trust. Dist. by E. C. Brown Trust, 220 S.W. Alder St., Portland, Oregon.
EFLA Evaluation
Subject Area: Biology
Evaluator: Festival jury. Chairman: William Lewis
Synopsis: Animation depicts the normal pattern of growth and development of boys and girls from conception to teenage, with emphasis on bodily changes during adolescence.
Uses: Help teachers and pupils talk more intelligently about sexual growth
Age level: Junior high school
Technical: Sound—very good; Photograph—very good
Comment: Simply and sincerely done, in good taste. Visuals were excellent. Utilization of materials by cartoon and slides well done. It is a fine film; a modern film.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5074
MINNESOTA SOURCES: UM 5N0651 ($6.65)

I LIVE IN HAWAII
15 min., color
This film takes us to Hawaii to show us children of this state as they eat their lunches of food from many countries, learn a few old Hawaiian customs, and learn about their new state. The children of Hawaii are Americans in every way. In detail are depicted their school, their state, importance of ships, Hawaiian customs, and the island of Oahu. **(FA)**
Copyright 1960
MINNESOTA SOURCES: UM 5G0298 ($4.75)

I PLEDGE ALLEGIANCE
24 min., color, 1967
This film explores the concept of loyalty in a democracy and considers examples of the expression of loyalty in wartime. McG
MINNESOTA SOURCES: UM 7S0669 ($7.85)

IMPROVING YOUR VOCABULARY
11 min., b&w $65.00, color $130.00, 1966. Cor.
A boy whose vocabulary needs improvement gets help from a unique television screen whose narrator combines whimsy and fact to set up useful guidelines for him. He sees his vocabulary can grow by looking up meanings of words new to him or other means of familiar words, and by making effective use of the words he already knows.
MINNESOTA SOURCES: UM 2L0424 ($2.00)

INDIAN BOY OF THE SOUTHWEST
15 min., color
In the film, Toboya, a Hopi Indian boy, tells us about his life and his home. Toboya lives on a high mesa in the southwestern

desert of the United States. We learn about the food he eats, how his family, and the other families of his pueblo, make their livings. We visit his school, and the Trading Post near the mesa. As Toboya tells us, the Indians of the Southwest are keeping the best of the old ways and learning the best of the modern ways. (FA)

MINNESOTA SOURCES: UM 5S0154 ($4.75), ML

INDIAN COUNTRY

28 min., color, 1962

Joseph Gayek Prod., Box 278, La Crecsenta, Calif.

EFLA Evaluation

Subject Area: Indians and lands of the Southwest (N. Mex., Ariz.)

Evaluator: Sacramento City Library

Synopsis: Gives a brief look at American Indian life; dances: (pottery, weaving, jewelry-making, etc.) Presents glimpses of scenic wonders of the territory, tells myths, and reviews Indian history. Ceremonial dances never before filmed.

Uses: Social studies, art, adult information

Age level: Elementary, junior and senior high, college, adult

Technical: Sound—excellent; Photography—good

Comment: Material authentic, narration outstanding. Color brings out the best in costumes and scenery. Dance sequences filmed unrehearsed. While some footage is poor, it is a valuable piece of coverage.

Rating: Very good

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MINNESOTA SOURCES: None at present

IT'S WONDERFUL BEING A GIRL

18 min., color

New motion picture to explain menstruation, from the same people who brought you "Molly Grows Up." Seeing this film, young girls will find themselves, like its 14-year-old heroine, equipped with the understanding and the psychological attitudes to agree that "It's Wonderful Being a Girl."

Personal Products Corporation **(MTPS)**

MINNESOTA SOURCES: MS, EFC (free), UM 5S0600 ($6.65)

IT'S YOUR LIBRARY

11 min.

The purpose of this motion picture is to introduce the library to the child. This simple story of a small boy's discovery of a rich and adventurous world will encourage the pupils of your classrooms to more frequent and extensive use of their own library. **(Mah VG)**

MINNESOTA SOURCES: UM 2E0399 ($2.00)

"JERRY JOINS UP"

25 min., color

For elementary school students showing how they can help Red Cross. **ARC**

MINNESOTA SOURCES: ARC

JIMMY VISITS THE CITY

11 min., color

In this film characteristic features of the city are visualized. Shown are tall office buildings, congested streets, apartment buildings, elevated trains, stores and escalators. **(Cor) b&w $60.00, color $120.00**

MINNESOTA SOURCES: UM 3S0054 ($3.25)

JOHNNY LEARNS HIS MANNERS

20 min.

This film is a black and white animation of Johnny, a very small boy who has a small boy's difficulties in keeping himself neat and clean. His two alter egos, good self and bad self, struggle with him for dominance. By letting his bad self win over the good, he becomes a pig. He finally realizes his mistake and reforms to become himself again. (PFI)

MINNESOTA SOURCES: UM 4S0268 ($3.35)

JUST LIKE ME 177

9 min., color $79.00, 1961

Karl Lohmann, Jr.; Thorne Films, 1229 University Ave., Boulder Co.

EFLA Evaluation

Subject Area: Guidance; Personal Relations

Evaluator: Indiana University; Los Angeles City Schools

Synopsis: Uses simple animation to dramatize why it is good that all people are not just alike. Introduces Alvin and his three friends, their families, their pets and their special interests. Describes the fun the boys have because they are different. Contrasts these good times with what would happen if, as Alvin imagines it, the friends were all just alike. Concludes that it is better to be different.

Uses: To help develop tolerance for the differences of others

Age Level: primary

Technical: Sound—good; Photography—good

Comments: Type of animation used is effective. The film illustrates well a single important concept. (Indiana)

Rating: Very good (Indiana); Fair (Los Angeles City Schools)

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MINNESOTA SOURCES: UM 3S0633 ($3.25)

No. 1474 $70.00, color No. 1475 $135.00, 1956

KEEP AMERICA BEAUTIFUL 172

14 min., color, free, 1959

Frederick Rochett Co., Modern Talking Pictures, 2 East 54 St., N. Y.

EFLA Evaluation

Subject Area: Conservation

Evaluator: Cleveland Hill Schools, Buffalo, N.Y.

Synopsis: Deals with the age-old problem of thoughtless littering of the roadsides and public highways of our country. It very simply points out how this is done almost unconsciously and that if people are brought to think about it, it can be overcome.

Uses: To promote civic pride

Age Level: Primary, elementary, junior and senior high, college, adult

Technical: Sound—fair: Photography—excellent

Comment: Excellent for area covered. Examples could be extended to public buildings, subway platforms, railroad stations, etc.

Rating: Very good

Copyright 1961 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1961.4387

MINNESOTA SOURCES: None at present

KEEPING CLEAN AND NEAT 613

11 min.

Encyclopaedia Britannica Films, Inc., 1150 Wilmette Ave., Wilmette, Ill.

EFLA Evaluation

Subject Area: Personal hygiene

Evaluator: Indiana University

Synopsis: Don and Mildred are not chosen to represent their classroom in an assembly program because they had been careless in their personal appearances. Later, after they have learned how to be clean and neat, both Don and Mildred are shown in the morning as they get ready to go to school. Attension is paid to the daily bath, to washing and brushing hair, cleaning teeth, paying attention to nails, shined shoes, clean clothes, and the proper attire for school wear.

Uses: To show importance of cleanliness and neatness; for teacher education classes viewing health films

Age Level: elementary, college

Technical: Sound—good; Photography—good
Comment: Useful in teaching the importance of good habit formation. Some condescension on part of narrator
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3252
MINNESOTA SOURCES: UM 2D0052 ($2.00) MS

KINDNESS TO OTHERS 170
10 min., b&w $65.00, color $130.00, 1957
Cor. Films, 65 E. South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluator: Long Island Audio-Visual Council, Hewlett, N.Y.
Synopsis: A primary class discusses kindness to animals, to friends, and to family. Sam is absent from school that day. His classmates realize that he is always kind to his family, to other children, and to animals. Wishing to be kind to him, they write him get-well notes. Kindness, the class discovers, makes everyone happier.
Uses: To influence the behavior of children toward each other, their families, and animals
Age Level: primary, elementary
Technical: Sound — good; Photography — excellent
Comment: Film's entire approach is positive; no negative aspects of subject are presented. Too academic for a subject which needs emotional impact.
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EFLA No. 1957.3356
MINNESOTA SOURCES: UM 2S0269 ($2.00)

KITTENS: BIRTH AND GROWTH
This is a simple science lesson designed to prepare children for pictures on human growth at a later grade level, and to assist teachers in the early grades in a discussion about motherhood. It is the story of Millie, a white mother cat belonging to Robin and Billy. The children are present when Millie gives birth to four kittens. They react to the birth in a natural manner. The film extends over an eight-week span. It helps build work habits, tells the importance of milk as food, and shows good family fun. Produced by Lawbetts Productions. **11 min., B&W $60.00, color $120.00. BF**
MINNESOTA SOURCES: None at present

KITTY CLEANS UP (1 reel)
This is a film made especially for the lower grades, telling the story of a small girl and her pet cat. She arises in the morning and bathes, dresses and eats, in preparation to take kitty to the pet show at school. The camera catches the actions of the cat which closely parallel those of this girl in washing and eating. This film is designed to stimulate language activities revolving around pets and personal health habits. **(McG)**
MINNESOTA SOURCES: UM 2L0070 ($2.00)

LEARNING ABOUT OUR BODIES
1 reel, 11 min.
Collaborator: John G. Read, Ed.D., Professor of Science Education, Boston University.
Animation and cinefluorography help answer the question, "What's inside me?" Familiarizing children with the basic structure of the human body and the position and function of the major organs, this film teaches that the body must be kept in good condition to work properly. **B&W ($60.00) color ($120.00) Cor.**
MINNESOTA SOURCES: UM 2N0030 ($2.00)

LEARNING FROM DISAPPOINTMENTS 175
11 min., b&w $65.00, color $130.00, 1961
Cor. Films, 65 E. S. Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluator: Aberdeen City Schools, South Dakota
Synopsis: Three children who are not chosen for the roles they wanted in their class history pageant overcome their disappointment in various ways. Flashbacks show previous disappointments of the three and how they learned to handle them.
Uses: Help in growing up; instruction in handling this common problem.
Age Level: elementary, junior high
Technical: Sound — excellent; Photography — excellent
Comment: The reactions shown are very typical of youngsters and many adults. The mother scene was well handled. This is one of the best films on this subject.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4721 L.C.FiA61-1073 1073
MINNESOTA SOURCES: UM 2S0270 ($2.00) MS

LEARNING FROM PETS IN THE CLASSROOM
1½ reels, color
In this film we visit several schools where the children are feeding and taking care of animals, watching them, enjoying them, and learning from them. Some of the concepts brought out in the film: Responsibility of taking care of animals in the classroom; how animals live together; how animals adapt to their environment; classification of animals—reptiles, amphibians, fish, insects, birds, mammals; life cycles of insects—eggs, larva, pupa, adult; how to keep animals in a classroom—aquarium, terranium, cage. **(JF)**
MINNESOTA SOURCES: UM 5E0088 ($4.75)

LEARNING THROUGH COOPERATIVE PLANNING
20 min.
Elementary school children are shown doing their own planning for a program of community cooperation in cleaning up and beautifying their community. **COLUMBIA COLLEGE, COLUMBIA U., New York, N.Y. 10027**
MINNESOTA SOURCES: None at present

LETTER WRITING FOR BEGINNERS
1 reel, 11 min.
Collaborator: F. Norwood Marquis, Ed.D., Chairman, Department of Education, School of Education, Miami University.
Pat gets an invitation, Susan gets a thank-you letter, and Eddie gets a friendly letter. As Eddie answers his letter, we learn about the five parts of a letter, indented and block form, the use of capital letters and punctuation, and how to address an envelope. Throughout the film, the fun of getting and writing letters is stressed. **B&W ($60.00) color ($120.00) Cor.**
MINNESOTA SOURCES: UM 2L0408 ($2.00)

LET'S BE A GOOD CITIZEN WHEN VISITING
10 min.
Jack and Susan learn how important it is to be good citizens when visiting away from home. It adds to their vacation fun on Uncle Bill's farm. **(GPI)**
MINNESOTA SOURCES: UM 2S0271 ($2.00)

LET'S BE CLEAN AND NEAT
1 reel, 11 min.
Throughout the day, Bobby, Jane, and their parents demonstate how cleanliness and neatness contribute to family life, social acceptance, good health, and a feeling of well-being. Examples help develop responsibility and motivate cleanliness and good grooming. **B&W ($60.00) color ($120.00) Cor.**
MINNESOTA SOURCES: UM 2D0153 ($2.00)

LET'S BE GOOD CITIZENS AT SCHOOL 377.2
10 min., b&w, $49.50, 1953
John F. Criswell; Dis-Gateway Productions, 1859 Powell St., San Francisco
EFLA Evaluations

Subject Area: Character education
Evaluator: El Paso Public Schools
Synopsis: Describes how children can be good citizens at school by helping each other, accepting and welcoming new children to their classes, planning ahead to avoid disturbing others, and by doing things together in the classroom.
Uses: To show children how to be courteous at school; for social studies classes; for health and citizenship units.
Age Level: primary, elementary
Technical: Sound — excellent; Photography — excellent
Comment: Particularly good for upper elementary classes to teach good classroom behavior. It could be stronger in pointing out poor and wrong behavior on playgrounds and in classrooms.
Rating: Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1944
MINNESOTA SOURCES: UM 2S0274 ($2.00)

LET'S BE GOOD CITIZENS AT PLAY 790

10 min., b&w $49.50, 1953
John F. Criswell; Dis-Gateway Productions, 1859 Powell St., San Francisco 11, Cal.
EFLA Evaluation
Subject Area: Recreation; citizenship
Evaluator: El Paso Public Schools, Texas
Synopsis: A group of young boys and girls are at play in the neighborhood. The boys' activities include a show to raise funds for their ball team. The children show serious consideration of the rights of others in recreation and group play. Cooperation and sharing at home and on the playground are part of good citizenship. Successful play depends on the individual giving up personal desires for the benefit of the team.
Uses: For citizenship training
Age Level: elementary
Technical: Sound — good; Photography — excellent
Comment: A realistic, unbiased picture of activities in the daily lives of boys and girls. Should be a distinct aid in citizenship classes.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3594 L.C. FiA54-82
MINNESOTA SOURCES: UM 2S0273 ($2.00)

LET'S BE GOOD CITIZENS IN OUR NEIGHBORHOOD

8 min., b&w, $49.50, 1953 377.2
John F. Criswell; Dis-Gateway Productions, 1859 Powell St., San Francisco
EFLA Evaluation
Eubject Area: Character Education
Evaluator: El Paso Public Schools
Synopsis: About fifteen ways in which children can be of service to their neighborhoods through courtesy, helpfulness, and friendliness are discussed. Children can learn the need for and value of good citizenship by helping to improve their neighborhoods, respecting their neighbors' property and customs, and learning how other people live.
Uses: To promote good citizenship habits; for social studies and health classes
Age Level: primary, elementary
Technical: Sound — excellent; Photography — excellent
Comment: A fine presentation of a number of good lessons in citizenship.
Rating: Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1945
MINNESOTA SOURCES: UM 2S0276 ($2.00)

LET'S BE GOOD CITIZENS IN OUR TOWN

10 min.
Jack and Susan go to town to see a parade. They learn to stay back of the curb; wait for traffic signals before crossing the street; how to mail a letter; the importance of leaving a picnic area neat; to obey traffic rules on bicycles; how to report a fire; why they should not destroy property; and that the policeman is their friend. **(GPI)**
MINNESOTA SOURCES: UM 2S0277 ($2.00)

LET'S PLAY FAIR (Second Edition)

1 reel, 11 min.
Collaborator: William E. Young, Ph.D., Director, Curriculum Development Center, The University of the State of New York.
When Billy plays baseball, the rules are clearly defined. But in many other situations it's not so easy for him to make up his mind about how to play fair, or even about what is fair. Pupils share his thoughts as he arrives at decisions, and are stimulated to discuss and think about problems in fairness which come up in their own experiences. **B&W ($65.00) color ($120.00) Cor.**
MINNESOTA SOURCES: UM 2S0279 ($2.00), MS

LET'S SHARE WITH OTHERS (Second Edition)

1 reel, 11 min.
Collaborator: Ira J. Gordon, Ed.D., Director, Institute for the Development of Human Resources, University of Florida.
Greg has a new ball which he wants to share, but everyone is busy. When Greg joins his friends' activities, he shares their games, work, hobbies, food, and information. We see the different ways of sharing, when we should and should not share, and the benefits of sharing. Greg's friends share his ball in a final game of fun. **B&W ($65.00) color ($130.00) Cor.**
MINNESOTA SOURCES: UM 2S0280 ($2.00)

LISTENING SKILLS: AN INTRODUCTION

11 min.
The purposes of this film are to show skills which are important to effective listening and to motivate students to use these skills. Shown are useful listening skills, listening to conversation and discussion and listening to a lecture. Numerous examples are presented to illustrate what may be going through your mind with what should be going through while you listen. Paying attention, thinking about what is being said and responding to the person talking are the specific pointers stressed. **Cor. B&W ($60.00) color ($120.00)**
MINNESOTA SOURCES: UM 2L0446 ($2.00)

LITTERBUG 395

10 min., b&w $45.00, color $90.00, 1956
Avis Films, 2408 W. Olive Ave., Burbank, California 91506
EFLA Evaluation
Subject Area: Etiquette
Evaluator: Sacramento State College, Calif.
Synopsis: Begins by contrasting the behavior of two ten year old boys. One leaves a mess in his home and is untidy before he goes to school while the second keeps his room, clothes, and possessions in good order. At school their class views a film about the importance of cleanliness in traveling, at picnic places, and in cities. The first careless boy decides to reform by cleaning up and keeping things neat.
Uses: To point out that the avoidance of careless litter is every person's business; to instill good personal habits
Age Level: elementary
Technical: Sound — good; Photography — good
Comment: Film successfully conveys the basic ideas in terms of the behavior of the two boys.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2999
MINNESOTA SOURCES: UM 3S0281 ($3.25), MS, EFC

THE LITTERBUG

Donald Duck portrays this scourge of cities, beaches, and countryside. Walt Disney uses the effective medium of animation

to illustrate the actions of that contemptible pest — The Litterbug.
8 Min. WDP
MINNESOTA SOURCES: BFC, IPM

MANNERS AT SCHOOL 395

10 min., b&w $49.50, 1956
John F. Criswell; Dis-Gateway Productions, 1859 Powell St., San Francisco 11, Cal.
EFLA Evaluation
Subject Area: Etiquette; citizenship
Evaluator: El Paso Public Schools, Texas
Synopsis: Elementary level pupils are playing and walking together on their school campus. The narrator points out that the best way to get along well with each other is to have good manners. In the classroom good manners means being on time, being clean and neat, being courteous to classmates, standing and sitting erectly, remaining quiet while others recite. The words "please," "thank you," and "excuse me" are magic words that contribute much toward good manners.
Uses: To teach courtesy and citizenship
Age Level: elementary
Technical: Sound — excellent; Photography — excellent
Comment: Shown to the appropriate age group, this should stimulate the desire to have good manners. Respect for the feelings of others is depicted clearly.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3600
MINNESOTA SOURCES: None at present

MANNERS IN SCHOOL

12 min., b&w
With the aid of Chalky, an animated cartoon character, Larry learns about manners in school. **(McG)**
MINNESOTA SOURCES: UM 4S0283 ($2.50)

MEALTIME MANNERS AND HEALTH

11 min., sd., b&w $65.00, color $130.00
16 min. (with teachers' guide)
Cor. Films, 1957.
Phil learns there is more to good mealtime manners than the simple courtesies at the table. He finds that making mealtime pleasant for others is essential to being well liked, to easy and natural table manners, and to health.
Educational Collaborator: Ross L. Allen, D.P.H., Director of Education, Division of Health, Physical Education and Recreation, State University Teachers College, Cortland, New York.
Subject Areas: Health, Guidance
MINNESOTA SOURCES: UM 2S0284 ($2.00), MS

MEET THE SIOUX INDIAN

10 min., color
The story of the Sioux Indians of the plains and their way of life, designed for use in elementary grades. Shows dependence on buffalo for food, clothing and shelter. Filmed at the Pine Ridge Reservation in North Dakota. **(MDFP)**
Copyright 1949
MINNESOTA SOURCES: UM 3S0164 ($3.25), SL

MURAL MAKING

7 min., color
In this film third grade students decide to do a mural on "Things to Buy." In this kind of group activity each child has a job to do and learns to work harmoniously with others. All stages of making the mural are shown in this film. This film is planned for use in the lower grades. **(IFB)**
Copyright 1956
MINNESOTA SOURCES: UM 3F0296 ($3.25)

MUSIC, THE EXPRESSIVE LANGUAGE

11 min., color
This film designed to motivate children's interest in learning to read music; to prepare children for music reading by demonstrating the manner in which the musical score serves as a graphic representation of melody and rhythm; to illustrate that music is a universal language; and to develop the concept that music is a language capable of expressing many moods. With this as a basis, students are prepared for the film "Introduction to Music Reading." **(SEFI)**
MINNESOTA SOURCES: UM 3F0066 ($3.25)

NAVAJO CHILDREN

1 reel
Here are revealed in superb photography, set in Arizona and New Mexico, the experiences of a Navajo boy and girl in moving with their family, household effects, pets, horses, sheep and goats from their winter quarters to their summer home. Following a day's journey by wagon, they camp for the night with other Navajos and after the evening meal sing native songs. In the morning, the Navajo boys hold a marksmanship contest with bows and arrows. Another day's travel brings the family to their destination. Repairing their home, planting crops, caring for their sheep and goats, and rug weaving are among the activities shown. Navajo conversation and songs vitalize this stimulating learning experience for primary grade boys and girls. **(EBF) G.J.**
MINESOTA SOURCES: UM 2S0167 ($2.00); MCC

NAVAJO COUNTRY

11 min., color, 1951
"Navajo Country" is designed for children in the elementary grades who are learning about the relationships of man and his varied environment. Navajo Indian people illustrate these relationships between the people and their land. Livestock grazing, rug-making, and jewelry-making are seen in light of environmental influences. **(UofM)**
MINNESOTA SOURCES: UM 3S0168 ($3.25)

NAVAJO INDIAN, THE

1 reel, 11 min.
In this story we see the Navajo laboriously carding, dyeing, weaving rugs . . . taking his finished product to the trading post to bargain with the government representative. We see him toiling in the fields, and watch him produce his famous silver work. **Cor. $130.00**
MINNESOTA SOURCES: UM 3S0169 ($3.25)

NAVAJO INDIANS

1 reel
In this production can be seen glimpses of Navajo Indian life which few white people know about. High on the Rocky Mountain Plateau, a Navajo girl, while watching her sheep and goats, sees her future husband. The girl later attends a dance where, in accordance with custom, the girls ask the boys to dance. Following this, homework of weaving and gardening are presented. Silversmithing, home building, and cooking likewise are treated. A native wedding, together with Navajo conversation and songs, makes this film an unusual experience. **(EBF)**
MINNESOTA SOURCES: UM 2S0170 ($2.00)

NEIGHBORHOODS ARE DIFFERENT 301.3

11 mins., b&w $70.00, color $135.00
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: civics
Evaluator: Indiana University
Synopsis: Compares four types of neighborhoods, farm, small town, large city, and suburb. Shows and discusses the various types of living conditions that are found in each. Points out

that the way a person lives and the activities he participates in depend to a great extent on the neighborhood in which he lives.
Uses: To introduce concepts concerning living conditions and how they vary
Age Level: elementary
Technical: Sound — good; Photography — good
Comment: The four children in the film will act as identification influences and also a connecting and unifying factor for whole film. Good movement, flow and continuity.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc., 250 W. 57 St., New York 19. EFLA No. 1964.5365
MINNESOTA SOURCES: MS

A NEW WORLD FOR PETER 362.11

22 min., color, $175.00, 1960
Kay Hanna; dis-Parents' Committee, Box 23, Ithaca, New York.
EFLA Evaluation
Subject Area: Hospitals, Child Patients
Evaluator: Boy Scouts of America, New Brunswick
Synopsis: Eight-year-old Peter narrates the story of his experiences in going to the hospital for an operation. He tells how he was received, about the care given him, the play facilities, how he felt after the operation. He describes his recovery and discharge from the hospital. Includes a message to parents about children's fears of hospitals.
Uses: To allay children's fears of hospitals; to help parents tell their children about hospitals; for fund-raising purposes.
Age Level: primary, elementary, adult
Technical: Sound — fair; Photography — fair
Comment: Authentic, but tends to underplay role of physicians and nurses. The sequence for children is too juvenile for adult audiences and the sequence for adults too mature for child audiences. Children's portion of the film, however, is well presented and convincing.
Rating: Fair
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4219
MINNESOTA SOURCES: None at present

NOISY NANCY NORRIS

(Read by Shirley MacLaine)
This story will teach your students about the nature of compromise. Nancy Norris was such a noisy child that the landlady told her she would have to maintain complete silence or else move. But when Nancy finally quieted down, the landlady sent a note to Nancy saying "Make just a little noise so I'll know you are all right."McG
Code 655605—L.C.FiA67-2305
11 min., color, sale $150.00, rental $10.00
MINNESOTA SOURCES: None at present

THE OTHER FELLOW'S FEELINGS 170

10 min., b&w, $45.00, 1951
Young America Films, 18 East 41 St., New York 17, New York
EFLA Evaluation
Subject Area: Human relations, Guidance
Evaluators: East Detroit Public Schools, El Paso Public Schools
Synopsis: A crying spell in a class by a seventh grade girl begins the case history of a typical student problem. The cause of the tears is traced to teasing by one of the boys in the class. Both the teacher and other members of the class suggest ways to help and overcome teasing. Film concludes by asking audience "What would you do"
Uses: To stimulate group discussion on behavior problems; to promote better understanding and attitudes for group living.
Age Level: upper elementary and junior high
Technical: Sound — good; Photography — good
Comment: Detroit-A realistic report of personality conflict in the class room. Tends to be a little overdramatic. El-Paso-Excellent for arousing student interest and discussion. Real life situation portrayed. Judy's key line was poorly delivered and might be missed.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.2287
MINNESOTA SOURCES: UM 2S0288 ($2.00)

OUR CLASS WORKS TOGETHER

1 reel, 11 min.
Working together is the best way to get certain projects done. Here, as a group of children build a model community and make an exhibit of pictures showing community workers, we learn of the importance of planning and solving problems together and of sharing ideas and work. The work is done faster and better—and it's more fun, too. **B&W $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: None at present

OUR COMMUNITY

10 min.
Dramatically illustrates important community institutions and their services and activities by portraying a day in the life of a 10-year-old boy. Depicts such services as police and fire protection, health safeguards, and parks and recreational facilities. Points out ways in which the members of a community serve each other, and emphasizes that membership in a community is a responsibility as well as a privilege. **(EBF)**
MINNESOTA SOURCES: UM 2S0290 ($2.00)

OUR COUNTRY'S EMBLEM

1 reel, 11 min., 1956
Children learn why our country has an emblem as well as the meaning of each part. As the class constructs a model of the Great Seal of the United States, they discover a story behind each symbol in the design. Freedoms Foundation Award, 1957. **B&W $65,00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2S029 ($2.00)

OUR COUNTRY'S FLAG (Second Edition)

1 reel, 11 min.
Our new flag of fifty stars and thirteen stripes is explained in this film. We learn of its symbolism and why it should be respected. The "Pledge of Allegiance" is explained in terms of everyday activities, and rules of respect to the flag are reviewed clearly. Primary, **Intermediate. B&W $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 3S0292 ($2.00)

OUR COUNTRY'S SONG

1 reel, 11 min.
This is the story of how one class developed a rich appreciation for "The Star Spangled Banner." They learn the meaning of the words and the circumstances under which Francis Scott Key wrote the song, resulting in a deeper understanding of our national anthem. **Intermediate,** Junior High. **B&W $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2F0067 ($2.00)

OUR PET SHOW 599

10 min., b&w $65.00, color $130.00, 1962
Cor. Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Language Arts, Science
Evaluator: Dade Cty. Public Schools, Florida
Synopsis: A pet show is held in Jimmy's school on Saturday. His dog, Whiskers, is in the show. Jimmy sees and learns many interesting things about other children's pets.
Uses: Appreciation of pets; science concepts
Age level: Primary

Technical: Sound — excellent; Photography — good
Comment: Of outstanding interest to children. Simply told. Color has great appeal, as it adds authenticity of description of animals.
Rating: Fair
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.5007
MINNESOTA SOURCES: UM 3N0440 ($3.25)

PEOPLE ALONG THE MISSISSIPPI
22 min., 1952
The region through which the Mississippi River flows provides a unique cross-section of American life. The film emphasizes the people of different backgrounds and origins who live along the river, and reveals their oneness in purpose and ideals. **B&W No. 562 $135.00. EBF**
MINNESOTA SOURCES: UM 4G0046 ($3.35), SL

PEOPLE ARE DIFFERENT & ALIKE 301.3
11 min., b&w $65.00, color $130.00, 1967
Cor. Films, 65 E. South Water St., Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Social studies
Evaluator: Grace Church School, N.Y.C.
Synopsis: Opens with people having fun on the midway of a country fair. Then people are shown living in different parts of the world, wearing different types of clothing, eating different types of food. People living in different environments have different ways of living, but people are similar because they need love, happiness, food, shelter.
Uses: To show geographical environments; to show similarities of people
Age Level: Primary
Technical: Sound, photography and structure are excellent
Comment: Although its primary use is to teach geography, this film will also be most helpful in showing that we all have the same basic needs.
Rating: Excellent
L. C. # Fi A 67-721
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6731
MINNESOTA SOURCES: UM 3S0918 ($3.50)

POPE JOHN XXIII—THE MAN OF PEACE
9 min., b&w, 1963
(Formerly entitled "Story of Pope John XXIII")
The film presents events in the life and work of Pope John XXIII from his coronation in November, 1958 to his death in June, 1963. Among the famous visitors seen in the film with the Pope are France's Charles DeGaulle, England's Queen Elizabeth, Prince Philip, and the Archbishop of Canterbury, and former U.S. president Dwight Eisenhower. Pope John is pictured receiving the first international peace award presented to a pope. The Pope is seen signing the "Peace on Earth" doctrine, the calling of the Ecumenical Council and the sad end of his reign. **Castle Films Production**
MINNESOTA SOURCES: ML

THE RABBIT BROTHERS
12 min., b&w, cleared for TV (No Fee)
Betty Girling of the University of Minnesota deals with adventures of twin rabbits who react in many ways to others who are different from themselves.
MINNESOTA SOURCES: ADL ($1.00)

RESPECT FOR PROPERTY 323.4
10 min., b&w $50.00, color $100.00, 1952
Cor. Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Personal guidance
Evaluator: Washington High School, Massillon, Ohio.
Synopsis: A gang of boys break into a rival group's club house and destroy much of the contents. Instead of seeking revenge, the boys who suffered the damage seek the help of a local policeman who explains to them the meaning of private and public property. They relate their own loss to the damage they have done on school property and realize that public property is owned by everyone and not just one individual.
Uses: To instill respect for property in guidance and citizenship classes
Age Level: upper elementary, junior and senior high
Technical: Sound — good; Photography — good to excellent.
Comment: The common situation of lack of regard for property is handled in a realistic manner. Not preachy. Should provoke thoughtful discussion. The point is clearly made although not all the answers are given.
Rating: Good to Excellent
Copyright 1953 by the Educational Film Library Association, Inc. EFLA No. 1953.1600 L.C. Fi52-262
MINNESOTA SOURCES: UM 2S0300 ($2.00)

RESPONSIBILITY
15 min.
This is a discussional-type film whose story is about a boy who had difficulty in accepting responsibility and in making decisions. Young people will find the film interesting because it is concerned with a problem familiar to every home and every classroom. This film is designed to challenge students to discuss their mutual problems under the guidance of their teacher and to arrive at solutions which will help them to meet their problems in a wholesome manner. **(YA)MCG**
MINNESOTA SOURCES: UM 4S0301 ($2.50), SL

RULES AND LAWS 340
14 min., b&w, $60.00, 1952
Ritter, Young, Lerner Associates; Dis-Encyclopedia Britannica films
EFLA Evaluation
Subject Area: Civics, Law
Evaluators: University of Minnesota, University of Kentucky
Synopsis: A father explains to his children the necessity for and value of rules and laws. He compares the rules needed to play hide-and-seek with those needed for society to function. Laws should be made and changed according to special needs. Other examples used are the rules and laws essential to the operation of a city government and to Congress.
Uses: To teach children how laws are made and why they are necessary; to stress that rules and laws must be shared experiences and adaptable.
Age Level: Elementary Minn adds junior high, Kentucky adds primary
Technical: Sound — good; Photography — good
Comment: Minn-The comparison of rules in play with rules in society is well done. Presents basic reasons for laws in society. Kentucky-Information given could be handled in a more effective way.
Rating: Good-Minnesota Fair to Good-Kentucky
Copyright 1953 by the Educational Film Library Association, Inc. EFLA No. 1953.1563
MINNESOTA SOURCES: UM 4S0303 ($2.50), MS

SAY NO TO STRANGERS
10 min.
At the earliest possible age children should know the correct and safe way in which to conduct themselves when coming in contact with strangers. This film is designed to teach these essential lessons to the youngest of our school children at the age when it is perhaps most important that they know them, and in such a way that they will remember the safety rules throughout the rest of their childhood. This film is designed for kindergarten, first and second grade pupils, dealing with safety and prevention of child molestation. **SDP**
MINNESOTA SOURCES: UM 2D0273 ($2.00), ML

SCHOOL RULES: HOW THEY HELP US 371.5
10 min., b&w $60,00, color, $120.00, 1952
Cor. Instructional Films, 65 East South Water St., Chicago 1, Ill.

EFLA Evaluation
Subject Area: School government
Evaluators: Southeast Missouri State Teachers College, Gary Schools, Ind.
Synopsis: A school boy who wants a special exception made for him of a library rule takes his case to the principal. The principal explains why rules are necessary in a school even as they are necessary for smooth, safe traffic and in various games. Flashbacks to game violations and traffic situations point out importance of and reasons for rules.
Uses: To teach the reasons why rules exist; for school government and management classes; for a study of human relations
Age Level: Junior high Missouri adds senior high, Gary adds elementary
Technical: Sound — good; Photography — good
Comment: Gary-Stresses that rules are made so that people can live more happily and easily together. Missouri-The fundamental reasons behind rules could be clearer. The "guard" situation was objectionable. Continuity awkward.
Rating: Good-Gary Fair to Good-Missouri
Copyright 1953 by the Education Film Library Association, Inc. EFLA No. 1953.1602
MINNESOTA SOURCES UM: 2S0305 ($2.00)

SCHOOLS AND LEARNING: 371.8, 370
LEARNING IS MY JOB
10 min., color, 1967
Presents some of the ways youngsters learn in schools. Shows two boys, Brian and Seth, who demonstrate to their grandmother that learning is their job. Discusses the different ways a child learns. Provides familiar experiences to illustrate the importance of what is learned everyday in school. **McG $120.00**
MINNESOTA SOURCES: MS

SCHOOLS AND RULES: 370, 177
RULES TO VIEW A ZOO BY
Presents the need for rules. Shows Mrs. Braun's class, who decide that they need rules for their trip to the zoo. Discusses rules, plans and responsibilities. Shows what happened to Mrs. Braun's group when Jimmy forgot the most important rule—sticking together. **McG $120.00**
MINNESOTO SOURCES: MS

SCHOOLS AND SHARING: 175, 370
LET'S SHARE A SEESAW
Presents the ideas of sharing, making decisions and creating values. Shows how students in Mrs. Kramer's class demonstrate the process of making and testing decisions in a democratic manner. Examines the need to share. States that a student must develop his own sense of values. **McG $120.00**
MINNESOTA SOURCES: MS

A SCRAP OF PAPER AND A PIECE OF STRING
6 min.
A friendship between a scrap of paper and a piece of string points up many aspects of human relationships in an amusing and entertaining way. **McG $75.00**
MINNESOTA SOURCES: SL

SEVEN LITTLE DUCKS
By taking good care of her family of ducks, six-year-old Carol learns thoughtfulness, responsibility, helpfulness, and willingness to share with others. The film offers opportunity for bird study by showing the life habits of a family of domesticated Muscovy ducks; and it shows how a child can help care for pets by feeding, watering, and sheltering them. Produced by Paul Burnford and Marian Evans. **11 min., B&W $60.00, color $120.00. BF**
MINNESOTA SOURCES: None at present

SIGNS
Signs warn, instruct, guide, explain and direct. There are many, many different kinds of signs. In a non-verbal treatment, students are encouraged to discover the various signs and their meanings, in a number of different environments, whether they are on their way to the library, looking for a bus stop, riding a bike in the park, or taking the dog for a walk. The fact that signs are helpful guides is stressed. A Gabor Kalman Film. **11 min., color $125.00. BF**
MINNESOTA SOURCES: None at present

SISIBAKWAT — THE OJIBWAY MAPLE HARVEST
17 min.
The activities of a Chippewa Indian family in Minnesota in their maple camp, topping the trees, collecting the sap, boiling it and making sugar. **FRC**
MINNESOTA SOURCES: UM 5S0174 ($6.65), SL

SKIPPER LEARNS A LESSON
10 min.
A little girl and her dog move to a neighborhood where youngsters of different races play together. Skipper snubs the dogs belonging to these youngsters and refuses to play with them because they look "funny" to him. They are different in color, size and shape. Later, through an episode with a can of paint, Skipper becomes the one who looks odd to the other dogs. He soon realizes his mistake, and understanding is established among them. **(EBF)**
MINNESOTA SOURCES: UM 2S0309 ($2.00), MS, ADL

SPUD'S SUMMER: INTERRACIAL UNDERSTANDING
This film recounts the feelings and experiences of a six-year-old boy from Harlem making his first visit to the country. Spud, the lad who narrates the film, moves — trustful and confiding — from the sordid tragedy of slum life in a New York City ghetto to the wholesome domesticity of farm life in Chester County, Pennsylvania. Expressing his feelings about the farm and the city, Spud unconsciously reveals how his world broadens and his ideals change. Thus, without preaching and without interference from adults, the film delves so deeply into the mind and heart of one child that it reveals the dignity and worth of all children. Spud moves so naturally in the innocence of boyhood that he arouses our love and, unknowingly, presents the strongest possible argument for overcoming race prejudice. This film has won many important awards, among them the San Francisco Film Festival's International Award for the finest TV documentary of the year. Produced by CBS News. **Code 400404—L.C.FiA67-1631. McG**
26 min., color, sale $300.00, rental $16.00
MINNESOTA SOURCES: None at present

STORY OF A BROWNIE SCOUT TROOP
15 min., color
Scouts of third to sixth grade age plan with adult leaders to carry out a trip to the woods. Girls learn to work in committees— take charge of lunches, decide what to wear. Film shows group methods of working with this age girl. **(GSofA)**
Brownie Troops
MINNESOTA SOURCES: UM 5S0670 ($4.75)

TABLE MANNERS
10 min.
This picture opens with a graphic identification and definition of every possible piece of flat silver in general use today: spoons, forks, and knives. The pieces not considered necessary for average living are eliminated and those remaining on the

screen are again defined. The closing sequences illustrate how the same rules of table manners learned and observed at the family table can be relied upon under any circumstances. (AFA)
MINNESOTA SOURCES UM 2S0312 ($2.00)

TAKING CARE OF MYSELF

Can be used in the classroom or as a pre-service or in-service teacher training film, to illustrate the importance of developing self-discipline in home and school environments. Dickie's activities show good family attitudes, citizenship practices, mental and motor skills and good health habits. **12 min., color No. 2667 $120.00, B&W No. 2668 $60.00**
MINNESOTA SOURCES: UM 3D0158 ($3.25)

TALKING AND LISTENING

1 reel, 11 min.
Collaborator: Miriam E. Wilt, Ed.D., Professor of Early Childhood and Elementary Education, Temple University.
A meeting at Don's house seems headed for trouble because the boys don't talk or listen effectively. In time, Don realizes that there should be rules for talking—like "talk about one thing at a time." There are also some simple listening rules—like "look at the speaker." Through proper talking and listening, primary children can learn more and understand each other better. **B&W ($65.00) color ($120.00) Cor.**

TALKING VALENTINE, A

1 reel, 10 min., color
Mrs. Jones is the safety-patrol lady at a school corner. All the children like her. She is fun, for she always speaks in rhyme. Linda, Jerry and Mother make a valentine box for school. While the children make valentines at school, they see a parakeet, apparently a lost pet, outside the window. He flies in and entertains the children with a rhyme which reminds them of Mrs. Jones. This is Mrs. Jones' bird. She comes for him as the children write a valentine to her expressing to her their love for her and the bird. **(EBF)**
MINNESOTA SOURCES: UM 3L0128 ($3.25)

TOMMY AND DEE-DEE (Read by Shirley MacLaine)

Tommy lives in the United States and Dee-Dee lives in China. This film shows the many ways in which the lives of these boys are different and the ways their lives are alike in spite of the fact that they live half a world apart from each other. **Code 655610 — L.C.FiA67-2310 McG**
5 min., color, Sale $65.00, Rental $10.00
MINNESOTA SOURCES: None at present

THE TOYMAKER 370.19

16 min., b&w, $80.00, color, $135.00, 1952
Wallace Puppet Films; Dis-Athena Films, 165 West 46 St., New York 19
EFLA Evaluation
Subject Area: Interracial and Intercultural education
Evaluator: Indiana University
Synopsis: Two hand puppets. Spots and Stripes, are rivals in the toyshop. Gradually they learn that in spite of the slight differences which caused them to be fearful and suspicious of each other, they are really very similar. They have a common origin and are both animated by the same power—the hands are both animated by the same power—the hands of the toymaker. They become friends and work together.
Uses: To help children and adults overcome the barriers of racial prejudice and see the benefits of universal brotherhood.
Age Level: primary, elementary, junior and senior high, adult
Technical: Sound—good: Photography—excellent
Comment: Manipulation of puppets very effective. Film treats a challenging problem in a simple yet emotionally satisfying and logical way. Can be used to illustrate hand puppets as a teaching aid.
Rating: Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1879
MINNESOTA SOURCES: NCCJ, MS, ML, UM 5L0539 ($4.75)

UNDERSTANDING OTHERS

15 min.
A dramatic plea to judge the other person for his true value, ability, and net worth, rather than by his economic background, poor social skills, and inability to be one of the group. **(McG)**
MINNESOTA SOURCES: UM 4E0293 ($2.50)

VALUES: COOPERATION

"No man is an island unto himself," and no one is too young to learn this. Rod, John and Julian enjoy playing together. They are seen in action getting things done and having lots of fun by cooperating with each other. The tire they find is rolled, dragged and carried by all three. They climb into it, pretending to be wheels on a car. One boy's father cooperates in helping them build a swing. Whether at work, play or school, the value of cooperation is stressed. Produced by Jarvis Couillard Associates. **11 min., color $125.00. BF**
MINNESOTA SOURCES: None at present

VALUES: PLAYING FAIR

A class round table discussion lets students decide for themselves what "playing fair" really means. As the teacher starts to run the camera, she asks them to look for "no fair" situations. They see three boys play at wrestling. Two against one, is "no fair." As they play "King of the Rock" they're playing fair. They see children from pre-school to Junior High, learning to take turns and becoming part of a team. Students identify with various social interactions and learn the meaning of playing fair. Produced by Jarvis Couillard Associates. **10 min., color $125.00. BF**
MINNESOTA SOURCES: None at present

VALUES: TELLING THE TRUTH

Telling the truth is something a person can be neutrally aware of, or feel a strong sense of commitment. Specific values are graphically illutsrated as Rod, Julian and John walk home from school together. They spot a cement mixer and a man building a walk by pressing stones into the cement. Some are left over. When boys and stones get together, what's the target? The final choice is Mrs. Jensen's window. Rod and Julian run. John stays and tells the truth, aware of his commitment. Produced by Jarvis Couillard Associates. **10 min., color $125.00. BF**
MINNESOTA SOURCES: None at present

VERY SPECIAL DAY, A

19 min., Color
The charming story of a boy who, although ridiculed by his friends, makes a difficult decision involving personal responsibility and gains new values as well as a new friendship.
MINNESOTA SOURCES: SL

WAYS TO GOOD HABITS 150

10 min., b&w, color, 1949
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance, citizenship, social studies
Evaluator: Indiana University
Synopsis: Two boys are playing softball. One has poor batting habits and the other has poor personality habits. Each helps the other to develop and practice good habits. Steps to good habits include: realize what is wrong, get help from others in establishing good habits, practice the good habit, don't slip back to the old ways. Habits are methods of doing things without conscious thought. Examples of good habits shown.

Uses: Describe how new habits are formed; illustrate how good habits help us.
Age Level: elementary, junior high, adult
Technical: Sound—good; Photograph—good
Comment: The suggested method of establishing good habits is stressed and consolidated by repetition, using various situations common to the experience of children.
Rating: Good
Copyright 1950 by Educational Film Library Association, Inc. EFLA No. 1950.769
MINNESOTA SOURCES: MS, UM 2D0066 ($2.00)

WAYS TO SETTLE DISPUTES
10 min., b&w $65.00, color $130.00, Cor.
Students will see how disputes waste time and rob them of fun. Settlement of dispute must involve give and take, and the film emphasizes that the settlement of disputes must be desired if it is to be achieved. Compromise, obey the rules, find the facts and find opinions are given as four ways of settling disputes.
MINNESOTA SOURCES: UM 2S0315 ($2.00), MS

WE GO TO SCHOOL
9 min.
Few children are actually "prepared" for school. There are many adjustments each child must make — and they are seldom easy, so this film is designed specifically to help teachers bring an understanding of school to their classes. Children are shown how to make the normal adjustment from a home to school environment and how a sense of "belonging" is fostered and an attitude of cooperation is stimulated.
MINNESOTA SOURCES: UM 2S0316 ($2.00)

WE PLAY AND SHARE TOGETHER
A unique film demonstrating the desirability of cooperation, courtesy, and consideration toward others by showing children at play during a recreation period. Difficulties arise when the children refuse to play together, but they soon discover that games are more successful when everyone shares the fun. Produced by Paul Burnford. **10 min., b&w $60.00. BF**
MINNESOTA SOURCES: None at present

WHAT COLOR ARE YOU?
Why don't all people look alike and have the same color skin? This film explains how mutations sometimes occur in genes to produce different traits in an individual and how the changed individual will survive and produce offspring like himself. Teachers will find many discussion possibilities both for science and social studies classes on the three main races of the human species and the advantages of different skin color in relation to geographical locations. **Collaborator: Amram Scheinfeld, Columbia University. 15 min., color No. 2554 $200.00. EBF**
MINNESOTA SOURCES: None at present

WHAT IS A NEIGHBORHOOD?
11 min., b&w, 1969
The purposes of this film are to show what a neighborhood is, to relate it to the larger community and to help children understand their place in the neighborhood. The film shows different kinds of neighborhoods, how people help their neighbors, how neighbors help each other and how to make a neighborhood pleasant and safe. **(Cor.) b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2S0320 ($2.00)

WHAT OUR TOWN DOES FOR US
11 min., 1 reel
When Billy goes to his town hall to buy a bicycle tag, he sees the services provided the community by its government. Billy's tour shows how community governments are organized, and he learns that taxes support the community government. Freedoms Foundation Award, 1956. Primary, Low Intermediate, **b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2S0321 ($2.00)

WHAT TO DO ABOUT UPSET FEELINGS
11 min., 1 reel
Understanding why you are upset, facing your responsibilities, talking to someone about your feelings, and taking some positive action are four ways of overcoming upset feelings. By presenting three parallel situations in which learnings from one situation are applied to the next, this film provides youngsters with some means of dealing constructively with their upset feelings. Primary. **Cor. b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2S0322 ($2.00)

WHITE MANE
39 min., b&w
The story of a young boy's love for the wild horse, White Mane. Exciting action combined with moments of touching beauty make this film by Albert Lamorisse an outstanding one.
MINNESOTA SOURCES: SL

WHO ARE THE PEOPLE OF AMERICA? 917.3
10 min., b&w $65.00, color $130.00, 1952
Coronet Instructional Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: United States
Evaluator: Kansas State Teachers College
Synopsis: A pictorial treatment of the "melting pot" theme, describing where Americans came, how these people from different lands and backgrounds fought together for independence, settled the continent, built cities and farms, and are still working together to create a better America. Common interests and experiences fused people into Americans.
Uses: To depict the heritage and background of the American people; to remind Americans that they are all immigrants or descendants of immigrants
Age Level: elementary, junior and senior high, college, adult
Technical: Sound—excellent; Photography—excellent
Comment: A restrained and dignified treatment. A justifiable sort of "flag waving" with a concrete purpose. While there is an emotional appeal, the approach is almost entirely documentary.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1806 L. C. FiA53-151
MINNESOTA SOURCES: UM 2S0323 ($2.00), MS, ML

WORLD FRIENDSHIP
19 min., color, sound
Girls from Brazil, Canada and U.S.A. meet at a Girl Scout International encampment, and become friends despite language difficulties, through working and playing together and learning each others songs, dances, foods and customs. Native Brazilian dances in authentic costumes. **(GS of A)**
MINNESOTA SOURCES: ML

WRITING DIFFERENT KINDS OF LETTERS
11 min., 1 reel
Collaborator: F. Norwood Marquis, Ed.D., Director, Division of Education, Wright State University.
Using four common situations, we see how to write different types of letters. Jack writes a friendly letter to Bob, who is in Japan. Ralph writes a business letter requesting a part he needs for his model car. Jane's class writes a letter of invitation to her uncle, asking him to be a guest speaker. Nancy writes a thank-you letter for her aunt's gift. **b&w $65.00, color $120.00, Cor.**
MINNESOTA SOURCES: None at present

YOU'LL FIND IT IN THE LIBRARY
13½ min., 1¼ reels
Collaborator: Sara Innis Fenwick, M.A., Associate Professor of Library Science, The University of Chicago.
What will you find in the library? Books, of course. But it's the "how" of finding them that might be a mystery to young people. How do you find a book about a certain subject? A book when you just know its title? Books by a certain author? The solutions to these mysteries become the keys to finding any book in the library. **b&w $81.25, color $162.50, Cor.**
MINNESOTA SOURCES: None at present

YOUR CLEANLINESS 613
10 min., b&w $45.00, 1953
Centron Production; Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Personal hygiene
Evaluators: Fitchburg Public Schools, Mass., Brockport State Teachers College, N.Y.
Synopsis: Subject of cleanliness introduced by depicting its importance in fields of science and medicine. Explains that cleanliness is a protection against diseases and that it makes one feel and look well. Desirable personal habits include washing hands, bathing, showers, brushing teeth and hair, care of skin, eating proper foods, drinking water.
Uses: For health and physical education classes; for mixed personal guidance classes; for teachers and parents groups
Age Level: elementary, junior high Brockport adds senior high, adult
Technical: Sound—excellent; Photography—excellent
Comment: Brockport-Most important aspects of cleanliness are treated in a straightforward manner. Closes with point that a clean individual is a happy one. Fitchburg-Situations used to illustrate various types of cleanliness are somewhat stilted. Tactfully organized and executed.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1845
MINNESOTA SOURCES: UM 2D0164 ($2.00)

YOUR CLOTHING
10 min.
This film is designed to implement and enrich study-units in health and science education dealing with personal clothing—its function as protection for the body, the importance of choosing clothing appropriate to the weather, and the how and why of caring for personal clothing. **McG**
MINNESOTA SOURCES: UM 2D0165 ($2.00)

YOUR FRIEND, THE DOCTOR 610
10 min., b&w $65.00, color $130.00, 1950
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Health education, Community life
Evaluators: Pueblo Junior College, Cathedral School St. Paul
Synopsis: The combined efforts of health services in an ordinary school beginning with the school nurse and finally projecting into the doctor's office, are illustrated. A new boy in town discovers that the doctor is a friend and cooperates with him by following his advice and instructions. Shows children the functions of the doctor in their lives.
Uses: To acquaint children with the helpfulness and friendliness of doctors; to introduce school health programs; to show functions of school nurse.
Age Level: elementary
Technical: Pueblo-Sound—excellent; Photography—excellent
Comment: Pueblo-Would be most appropriate in upper elementary grades. Cathedral-Strength lies in fact that film has all the requirements of a complete unit, especially health education in grades one to six.
Rating: Pueblo-fair, Cathedral-excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1014
MINNESOTA SOURCES: UM 2S0326 ($2.00)

YOUR TABLE MANNERS 395
10 min., b&w $60.00, 1956
Centron; Dis-McG Inc., 18 E. 41 St., New York 17
Subject Area: Etiquette
Evaluator: Hempstead Public Schools, New York
Synopsis: Two children, realizing that eating together, whether in a public place or at home, can be an enjoyable occasion, decide to make the family dinners more pleasant by practicing good table manners. They draw up a list of rules to follow, and with the help of their mother, surprise their father with their good behavior at the dinner table.
Uses: To help children appreciate and learn poise and social adjustment; to develop good table manners; for guidance, language arts
Age Level: primary, elementary
Technical: Sound—good; Photography—good
Comment: The rules developed by the children are simple, yet effective. This is a film that could profitably be shown to many parents.
Rating: Very Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2857
MINNESOTA SOURCES: UM 2S0238 ($2.00), MS

YOURS, MINE AND OURS
Points out the meaning of ownership through scenes of seven classroom situations in which proper responsibility for ownership has not been taken. Trains children to recognize group and personal responsibility; motivates discussion of concepts of correct group behavior. Produced by Educational Horizons Films. **11 min., color No. 2663 $120.00, b&w No. 2664 $60.00 EBF**
MINNESOTA SOURCES: None at present

PRIMARY AND ELEMENTARY
CAREERS

AGRICULTURE

AUTUMN ON THE FARM
Two farm children observe the changes in plant and animal life during autumn and become interested in apple and corn harvesting, grape picking, nut gathering, the hibernation of animals, and the migration of wild ducks. **11 min., color No. 356 $135.00. EBF**
MINNESOTA SOURCES: UM 3L0011 ($3.25)

BUSY DAY AT THE COUNTY FAIR
11 min., b&w $65.00, color $130.00, Cor.
Visiting the county fair, a farm family sees the exhibits of fruits, vegetables, flowers, handicrafts, and livestock. They enter their pet duck in the poultry show and have fun on the rides at the midway. The climax of the day comes when Father wins the tractor-pulling contest.
MINNESOTA SOURCES: UM 2B0026 ($2.00)

CARDBOARD COW, THE 630
15 min., color $66.00, 1966
Prod/dist—Information Office, U.S. Dept. of Agriculture, Washington, D.C.
EFLA Evaluation
Subect Area: The food we eat
Evaluator: Suburban Washington Library Film Service, Fairfax, Va.
Synopsis: Begins with girl about seven years old drawing a cow in school. From here on the viewer is taken on a field trip with the girl to a modern farm where milk is produced as well as wheat, meat, poultry, cherries, etc.; and is shown how the produce reaches the market.
Uses: For explaining how food is produced today.
Age Level: Primary, intermediate.
Technical: Sound, photography and structure are excellent.
Comment: Very informative and easily understandable.
Rating: Excellent.
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6172
MINNESOTA SOURCES: UMAES

DAY AT THE FAIR, A
Three youngsters go to the fair to exhibit their calves and pigs. They tend their livestock, watch the judging, take in the displays and have fun on the midway. A valuable film for creative expression in language arts. **11 min., b&w No. 390 $60.00 EBF**
MINNESOTA SOURCES: UM 2S0008 ($2.00)

EGGS TO MARKET: 636.5
THE STORY OF AUTOMATED EGG PROCESSING
11 min., color $120.00, 1964
EFLA Evaluation
Produced by Peggy and Yoram Kahana; distributed by Film Associates of California, 11014 Santa Monica Blvd., Los Angeles, Calif. 90025.
Subject Area: Social Studies; Food Production
Evaluator: American Film Festival Jurors, 1965
Synopsis: Shows what happens to eggs from the time they are laid until they are delivered to market, less than 24 hours later. Shows farmer who collects the eggs and the automatic machines that clean, weigh, sort and package the eggs, which are then delivered by truck to market.
Uses: To make the student aware of the variety of men and machines needed to process an egg on its journey from hen to table.
Age Level: Primary and elementary
Technical: Sound—excellent; Photography—very good
Comment: An informative film with a script that speaks directly instead of down to primary and elementary level. Music is appropriate and photography is imaginative, although it lacks transition in places. Good length, but some worthwhile details are omitted.
Rating: Very good
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MINNESOTA SOURCES: None at present

FARM ANIMALS (2nd Ed.)
10 min.
The scenes and natural sound effects in this film help pupils identify common farm animals. Film shows cows milked by machine and sheep being sheared. Farmer's young son takes care of newborn kittens, a calf and some chicks. Characteristics and habits of the animals are explained. Products obtained from farm animals are identified. **(EBF)**
MINNESOTA SOURCES: UM 2S0021 ($2.00)

FARM BABIES AND THEIR MOTHERS
10 min., color
A visit to a farm to see the animal mothers and their babies — with real farm sounds. Introduces the farm animals, gives their names, the names of their young and pertinent facts about their habits and importance to man. **(FA)**
MINNESOTA SOURCES: UM 3N0379 ($3.25)

FARM FAMILY IN AUTUMN, THE
Autumn is generally harvest time on the farm —the fulfillment of what began the previous Spring. As the days grow shorter and colder, the crops are gathered and either stored or shipped. It is a busy time on the farm, because the whole family has to contribute— the farmer employs the machines and tools of harvesting, the children help around the house and with the smaller animals, and the mother may preserve some of the harvest crops for use throughout the winter. **14 min., color No. 2654 $167.50, b&w No. 2655 $86.00. EBF**
MINNESOTA SOURCES: None at present

FARM FAMILY IN SPRING
Spring is a busy time on a farm, particularly on a dairy farm. The film records these stepped-up activities: planting corn; tending the dairy herd; planting vegetable gardens; repairing and painting farm buildings. The younger members of the family are busy, too — with 4-H projects, school and, of course, their share of good times. **15 min., color No. 25557 $200.00, b&w No. 2558 $102.50. EBF**
MINNESOTA SOURCES: None at present

FARM FAMILY IN SUMMER
Scenes of a county fair introduce a rural summer highlight unfamiliar to most city children. The film follows the family to the fair— catches the colorful scenes of horse races, concessions, corn judging contests, tractor demonstrations, and other features. Young viewers will react to the farm boy's excitement over his prize-winning entry in the calf-judging contest. **Price to be announced. EBF**
MINNESOTA SOURCES: None at present

FARM FAMILY IN WINTER, THE
The farm in winter confronts the restrictions of inclement weather. However, life continues at a vigorous pace as the farmer and his family complete the work of Autumn's harvest and prepare for the renewal of the growing cycle in Spring. The film highlights both the farm in winter and the farm family in winter. **15 min., color No. 2524 $200.00, b&w No. 2525 $102.50. EBF**
MINNESOTA SOURCES: None at present

FARMER, THE
14 min., (1½ reels)
This film was designed to extend and enrich the everyday experience of young children. For primary grade pupils who are not yet skilled readers, films such as this provide rich and vivid material which will promote the use of words and stimulate the communication of ideas. The story of the film is told by Danny, the farmer's older boy. They do the many varied tasks as milking, feeding chickens, pigs, etc. He describes the procedure of harvesting in detail. **(EBF)**
MINNESOTA SOURCES: UM 4S0022 ($2.50)

FARMER DON AND THE CITY
11 min., color $110.00, 1959
American Films; dis-Film Associates of California, 11014 Santa Monica Blvd., Los Angeles 25.
EFLA Evaluation
Subject Area: Farm Life
Evaluator: Indiana University
Synopsis: Illustrates the interdependent relationship between the farm and the city. Introduces farmer "Don" and his family and shows the work done on the farm to raise a crop of carrots. City people bring gasoline for his tractors, seeds to be planted, and help him collect the harvest. In the city, farmer Don watches how carrots are processed for sale. He visits a department store to shop for the things he needs. It is explained that farm and city cooperate in making such products available.
Uses: To show the relationship that exists between the farm and city.
Age Level: primary, elementary
Technical: Sound—good; Photography—good
Comment: The over-all content is well organized and factual, but it tends to stress a one way dependence of the farm on the city.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4243 L.C. FiA 59-1026
MINNESOTA SOURCES: UM 3S0023 ($3.25)

FARMYARD BABIES
11 min., 1 reel
Collaborator: A. M. Johnston, Ph.D., Associate Professor of Education, University of Tennessee.
As we follow Daisy, the farm dog, on her morning rounds, we see a variety of babies of the farmyard — lambs, calves, colts, chicks, and others. We learn the answers to questions such as: What do farmyard babies look like? What do they sound like? What do they eat? Diploma of Participation, V International Festival of Films for Children, Venice, Italy, 1953. **b&w $60.00, color $120.00. Cor.**
MINNESOTA SOURCES: UM 2S0027 ($2.00)

FOODS FROM GRAINS
11 min., 1 reel
Collaborator: Celia Burns Stendler, Ph.D., Professor of Child Development, College of Education, University of Illinois.
Visiting his uncle's bakery, Bobby sees the steps involved in making bread. He learns that bread is only one food made from grains, and a shopping trip to a supermarket shows him many others. Bobby also learns where and how the most important grains— wheat, corn, oats, rice, and rye — are grown and harvested. **b&w $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 3S0034 ($3.25)

HARVEST FAIR
20 min., color
This film is an interpretation of the Minnesota State Fair in the life of the Minnesota community, particularly the rural population. Using the actual people who work and exhibit at the State Fair, it documents the exciting preparations which continue throughout every summer preceding the fair, with emphasis on the true story of eight-year-old Roger Kritzeck, who finally persuades his father to bring him to the first State Fair he has ever seen. The film shows various aspects of our wonderful State Fair. **(Minne)**
MINNESOTA SOURCES: UM 5S0045 ($6.65)

LET'S VISIT A POULTRY FARM
10 min., color 1948
This film visit to a poultry farm includes feeding the chickens, gathering the eggs and watching a baby chick peck out of his shell. **(Cor.)**
MINNESOTA SOURCES: UM 3B0113 ($3.25)

MACHINES THAT HELP THE FARMER 631.3
11 min., b&w, color, 1957
Film Associates of California, 10521 Santa Monica Blvd., Los Angeles 25, California
EFLA Evaluation
Subject Area: Farm machinery
Evaluator: Grosse Pointe Schools, Michigan
Synopsis: Two children work with hand tools in their backyard garden. Their activities are compared with the farmer's power machinery. The simple spade, rake, and hoe for gardening are paralleled by a farmer's machines. Points out that machines make it possible to produce the great quantities of food needed by our country.
Uses: To acquaint children with the importance of machines in farm economy
Age Level: primary, elementary
Technical: Sound—excellent; Photography—excellent
Comment: The immediate comparison of hand tools to farm equipment is excellent. Review at end brought out points emphasized in the film's content. Vocabulary on level of child's understanding. Color excellent.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc., 250 West 57 Street, New York. EFLA No. 1957.3398
MINNESOTA SOURCES: UM 2S0065 ($2.00)

MAHNOMEN—HARVEST OF THE NORTH
20 min., color
The story of wild rice—probably the oldest harvest on the American continent. Wild rice is found in Minnesota, Wisconsin and Michigan. Canada also has some. Sixty-five percent of the total crop is taken from Minnesota. The film shows how wild rice is harvested and what tools are used. Depicts the techniques used by the Indians in harvesting and processing. Also, the purchasing by buyers of rice and more modern methods of processing is shown. **(FEI)**
MINNESOTA SOURCES: UM 5B0033 ($6.65)

MAILMAN, THE 383
10 min., b&w, 1946
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Social studies
Evaluator: Indiana University
Synopsis: The work of both city and rural mail-carriers. Sorting first class mail, then the rest, packing bundles into mail bags and relay bags, signing for a registered letter, delivering mail to homes, getting more mail from storage box, picking up out-going mail. Rural carrier delivers letters, boxes and packages, and writes money orders. Emphasizes mailman's friendly relationships with people.

Uses: Show actual details of mailman's work; develop appreciation of mail delivery service; present mailman as a community servant.
Age Level: elementary, junior high
Technical: Sound—excellent; Photography—excellent
Comment: Excellent because it presents the work of mailman in detail, limits itself to one phase of postal system, and does not talk down.
Rating: Excellent
Copyright 1949 by the Educational Film Library Association, Inc. EFLA No. 1947.223
MINNESOTA SOURCES: UM 2S0282 ($2.00)

MILLER GRINDS THE WHEAT, THE 633.1

11 min., b&w $60.00, color $110.00, 1958
Betts & Lawrenson; Dis-Bailey Films, Inc., 6509 De Longpre Avenue, Hollywood 28, Cal.
EFLA Evaluation
Subject Area: Wheat; social studies
Evaluators: Contra Costa County, Inyo County Schools, Cal.
Synopsis: Two young children visit their grandmother and are taken on a tour of modern stone-grinding flour mill. They learn how wheat is harvested, transported to the mill, ground, sacked, and loaded for delivery.
Uses: For study of farms, trucking and transportation, breadmaking
Age Level: primary
Technical: Sound—fair-Contra, exc-Inyo; Photo—fair-Contra, exc-Inyo
Comment: Inyo—An excellent film for primary level. Content on farm machinery and trucks is particularly accurate and well presented. Contra-Talks down, even to 2nd graders. Too much material about too little. By showing only stone-grinding may give impression that it is the only method. Not enough educational value to warrant purchase.
Rating: Excellent—Inyo County, Poor—Contra Costa County
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York. EFLA No. 1959.3820
MINNESOTA SOURCES: UM 3S0069 ($3.25)

ONE DAY ON THE FARM

11 min., (1 reel)
The film covers a number of the characteristics of a farm, showing some of the usual tasks of the farmer and his family: how the cows and chickens are cared for, what they eat, and their value to the farmer in providing milk to be sold for dairy products, and the eggs to be sold at the market. Signs of autumn on the farm and preparation for and moments immediately after the birth of a young calf enriches the experience of this film visit to a farm. **Cor. b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2B0036 ($2.00)

OUR PRODUCTIVE LAND

Features the importance of soil as a most valuable natural resource. Compares early-day farming with modern methods. Scientific and conservation farming is emphasized as necessary for present and future food production. Modern methods have widened the farmers' markets and made nearly all foods available the year around **A Pat Dowling Picture. 10 min., color $120.00. BF**
MINNESOTA SOURCES: UM 3B0038 ($3.25)

SPRING ON THE FARM

Children watch the planting of crops, the return of migrating birds, moths coming out of their cocoons, baby rabbits emerging from their nest, and trees and flowers bursting into bloom. **11 min., color No. 384 $135.00. EBF**
MINNESOTA SOURCES: UM 3L0115 ($3.25)

SUMMER ON THE FARM

Observing the growth of plants and animals during summer becomes an experience as Joan and Jerry ramble by the pond, through the orchard, and into gardens and fields. **11 min., color No. 388 $135.00. EBF**
MINNESOTA SOURCES: UM 3S0102 ($3.25)

TIM'S CHOICE

16 mm sound-on-film, color, running time—52 min.
Reid Ray Films Ind.
The story centers around the perplexing, unpredictable—but inevitably gratifying—activities of modern rural youth. It is a fast-moving, happy type of movie with just the right number of anxious moments to suit its realistic setting in the life of a typical American farm family. The story is built around the three youngsters of the family—all of 4-H age—and their irrepressible spirit, their trials, and their anxieties as they compete for a share in activity honors. It's a very human story that thrills by its very simplicity. The picture is certain to create interest in 4-H and FFA groups.
MINNESOTA SOURCES: Reid Ray Films

TRUCK FARM, THE 635

11 min., b&w $55.00, color $100.00, 1957
Coronet Films, 65 E. South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Vegetable gardening
Evaluator: State Teachers College, Brockport, N.Y.
Synopsis: After a view of the vegetables in a grocery store, a truck farm where the vegetables are produced is visited. The life of the family on the farm and the operation of the farm are depicted. Harvesting, marketing and various seasonal activities are shown. Explains how truck farming, or farming of vegetables, differs from other types.
Uses: To introduce the idea that there is a variety of types of farming; to show how truck farming is distinctive.
Age Level: primary, elementary
Technical: Sound—excellent; Photography—good
Comment: Valuable for introducing children to fact of a variety of ways of life and methods of operation in farming.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3371
MINNESOTA SOURCES: UM 2S0108, MS

TRUCK FARMER, THE (2nd Edition)

11 min.
The film is designed to portray in human terms the role of the truck farmer in modern American life. Reproduction of conversations between the farmer and a visiting tourist, and a discussion of crop matters by the farmer's family, provide a knowledge of their problems and method of solution. Planting, irrigating, spraying, harvesting, packing, and shipping truck crops are shown in detail. Scenes of the farmer's home life focus attention upon living standards made possible by the application of scientific farming methods. **(EBF)**
MINNESOTA SOURCES: UM 2B0046 ($2.00), MS

WINTER ON THE FARM

Illustrates how plants and animals adapt to cold weather. Shows children feeding birds and farm animals; cutting a Christmas tree; discovering animals in the snow. **11 min., color No. 404 $135.00. EBF**
MINNESOTA SOURCES: UM 3N0478 ($3.25)

AIR OCCUPATIONS

AIRPLANE TRIP BY JET, AN (3rd edition)

11 min., color No. 1918 $135.00, b&w No. 1919 $70.00
Tells the story of a transcontinental jet flight showing personnel in the airport assisting passengers, while the ground and flight crews service the plane. Offers views of a modern airport, jetliner equipment and cabin facilities. **(EBF)**
MINNESOTA SOURCES: UM 2A0355 ($2.00)

AIRPLANES WORK FOR US 629.13

10 min., b&w $60.00, color $110.00, 1960
Churchill-Wexler Film Prod., 801 N. Seward St., Los Angeles 38, Cal.
EFLA Evaluation
Subject Area: Science, Social Studies
Evaluator: Inyo County Schools, Independence, California
Synopsis: An introduction to many different types of services performed by airplanes. Includes passenger transportation, air mail, freight, private flying, fire patrols, weather-radar research, crop-dusting, various uses of helicopters.
Technical: Sound—excellent, photography—excellent
Uses: To demonstrate the various types of airplanes in use; as an introduction to a study of modern transportation.
Age Level: primary and elementary
Comment: This film is actually better for social studies than science, although it is part of a science series. Good use of humor.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4341
MINNESOTA SOURCES: UM 3A0357 ($3.24), MC

AIRPORT ACTIVITIES

20 min.
This film explans how an airport works, the functions of differenet buildings and workers. **(BIS)**
MINNESOTA SOURCES: UM 4A0359 ($3.35)

AIRPORT IN THE JET AGE (2nd Edition)

11 min., color No. 2001 $135.00, b&w No. 2002 $70.00
Explores a jet airport from the traffic control tower to the baggage-processing center. Shows the equipment and services involved in preparing for a jet flight: ground and flight crews, traffic controllers, passenger agents, and baggage handlers. **(CFP)**
MINNESOTA SOURCES: UM 3A0360 ($3.25)

BEHIND THE SCENES AT THE AIRPORT

10 min.
This shows an exploratory tour of an airport. Shows the mechanics overhauling and testing airplane engines, the chief pilot preparing for a flight, a dispatcher at work, the ramp agent at his post, and many other behind-the-scenes activities which occur in a large airport. **(Mah VG)**
MINNESOTA SOURCES: UM 2A0366 ($2.00)

BILLY'S HELICOPTER RIDE 629.13

11 min., b&w $65.00, color $130.00, 1962
Coronet Films, 65 E. South Water Street, Chicago, Ill.
EFLA Evaluation
Subect Area: Transportation
Evaluator: Indiana University
Synopsis: Introduces the helicopter and its uses through the story of a young boy taking his first ride.
Uses: Introduce helicopters.
Age level: Elementary, primary
Technical: Sound—good; Photography—good
Comment: Gives children an opportunity to experience second hand, what they might never experience themselves.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.5027 L.C. No. Fi A 62-39
MINNESOTA SOURCES: UM 3L0015 ($3.25)

BUILDING A JET PLANE

11 min., color
This film stresses the cooperation of thousands of skilled workers who must work together to build a jet plane. We follow a jet plane from original planning through parts manufacture, sub-assembly, final assembly, ground testing, flight testing, and sale. **(FA)**
MINNESOTA SOURCES: UM 3B0008 ($3.25)

BUSY AIRPORT

11 min., b&w $65.00, color $130.00, 1 reel
David visits a big airport for the first time: he sees people at their jobs, passengers arriving and leaving, air freight and mail being handled. Among the planes carrying air freight is one from a small local airport, with a puppy being flown to David as a birthday present. **Cor.**
Social science, vocations
MINNESOTA SOURCES: UM 2A0370 ($2.00)

COMMUNITY AIRPORT, THE 629.136

11 min., b&w $75.00, color $125.00, 1966.
Sigma Educational Films, P.O. Box 1235, Studio City, Calif. 91604
EFLA Evaluation
Subject Area: Community Services — airports.
Evaluator: Indiana University
Synopsis: Specifies the needs for and the purposes of community airports and illustrates the manner in which such airports operate. Basic aviation vocabulary is highlighted with subtitles. Practical uses of small planes point up the importance of non-airline aviation to the welfare of the community. Review of important points.
Uses: To describe an important community resource or to introduce a unit on flying or air pressure.
Age Level: Primary, intermediate
Technical: Sound—excellent; Photography—very good; Structure—excellent
Comment: Narration is slow and easy to follow. The review provided at the end is helpful and well-done. Superimposition of vocabulary words over object named aids assimilation of new vocabulary.
Rating: Very good.
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6211. L.C. # Fi A 66-1134
MINNESOTA SOURCES: None at present

HELICOPTER HELPERS

Helicopters are truly a unique method of transportation. Rising straight up into the air, they use "egg beaters" for propellers, as they perform work that cannot be done by any other method of transportation, such as carrying people over traffic and cities, locating lost people in remote inaccessible areas, laying pipelines for construction companies and rescue work at sea. **Produced by Bailey Films. 11 min., Color $125.00.**
This film replaces "Helicopter Carries Mail." It is available at a 30% discount from list price, on a trade-in basis through December 31, 1969.
MINNESOTA SOURCES: None at present

OUR SHRINKING WORLD—JET PILOT

17 min.
From the time he leaves his suburban home in Montreal to his return that same evening, the jet pilot has traveled farther than Columbus did when he sailed to the New World. The film effectively illustrates how our world is shrinking through modern transportation. **McG color $200.00, b&w $102.50**
MINNESOTA SOURCES: UM 2A0398 ($2.00)

ART

CREATING CARTOONS

11 min.
Basic techniques needed for cartooning are clearly pointed out. First, the use of the circle is shown as a device for roughing out cartoons and creating cartoon characters. Secondly, cartoon expressions, exaggeration and its relation to the cartoon, how to make cartoons move, be full of humorous action, are dem-

onstrated in several different ways. A follow-up review of all points presented constitutes the conclusion of the film. **BF**
MINNESOTA SOURCES: UM 2F0262 ($2.00)

MURAL ON OUR STREET 751.73
18 min., color $175.00, 1964
Prod-Kirk Smallman, Henry Street Settlement; dist-Contemporary Films, 267 W. 25 St., New York City 10001
EFLA Evaluation
Subject Area: Making a mural; community projects
Evaluator: Milwaukee Art Center
Synopsis: Follows the progress of a mural done by children at the Henry Street Settlement in New York City. Documents the children drawing at the zoo, in the classroom; follows work at factory and kiln; workmen install the tiles; community reaction to the project.
Uses: To show how a group project can be enjoyed by and instruct the group
Technical: Sound and photography—fair to average; Structure—good.
Comment: Charming subject and idea, but filmmaking not imaginative enough or technically adequate to the problems presented in documenting the project. It is, however, enjoyable to watch; picks up at the end, although editing could have been better.
Rating: Good
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MINNESOTA SOURCES: SL

ASTRONOMY

STARS AT NIGHT, THE
11 min., 1 reel
Collaborator: J. Myron Atkin, Ph.D., Professor of Science Education, University of Illinois.
As a simple introduction to the stars, the film clearly answers such basic questions as why we cannot see the stars by day, why they seem to move across the sky during the night, and why we see different constellations at different times of the year. It shows familiar constellations such as Orion the Hunter, the Big and Little Dippers, as well as the planet Mars and the Milky Way Galaxy. **b&w $60.00, color $120.00. Primary. Cor.**
MINNESOTA SOURCES: None at present

BAKING INDUSTRY

BIG BAKERY, THE
15 min., color, 1½ reels
Two children are given a tour by their father through a modern, large city bakery where they see the complete process of making bread and pastries. **(UofC)**
MINNESOTA SOURCES: UM 5B0024 ($4.75)

BREAD (2nd Edition)
The story of bread—from the grain fields, to food on the table. Shows wheat being harvested and stored in grain elevators; grain being ground into flour; and finally, a trip through a bakery shows the process of making bread. **11 min., color No. 1813 $135.00, b&w No. 1814 $70.00. EBF**
MINNESOTA SOURCES: UM 2B0131 ($2.00)

COMMUNITY BAKERY, THE
One of the important community helpers, the baker at work contributes to the daily need of his townspeople for bread and pastries. By showing the step-by-step process of making bread—from the ingredients used to the packaging and selling—the viewer is also introduced to methods of food production and distribution. **Produced by Educational Horizons Films. 11 min., color No. 2675 $120.00, b&w No. 2676 $60.00. EBF**
MINNESOTA SOURCES: UM 3B0132 ($3.25)

BANKING

MONEY IN THE BANK — AND OUT 332.1
15 min., color, 1964
Produced by Dimension Films; distributed by Churchill Films, 662 North Robertson Boulevard, Los Angeles, California 90069.
EFLA Evaluation
Subject Area: Economics; Banking
Evaluator: American Film Festival Jurors, 1965; Los Angeles City Schools
Synopsis: Demonstrates the importance to a community of borrowing and lending money. Shows that the bank provides a safe way for money to move back and forth and, thereby, increases community prosperity.
Uses: To introduce the idea of money flow between borrowers and lenders; to show how the bank aids the flow, thus helping community prosperity.
Age Level: Primary and elementary
Technical: Sound—good; Photography—good
Comment: Simplifies some difficult concepts in a way that is understandable by primary youngsters, however, omits several important concepts. Color is excellent.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5686. L.C. # Fi A 65-360
MINNESOTA SOURCES: None at present

BUILDING TRADES

BUILDING A HOUSE (2nd edition) 690
11 min., color $120.00, 1963
EFLA Evaluation
Encylopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
Subject Area: Social Studies
Evaluator: AV Dept., St. Louis Co (Mo) Schools
Synopsis: Shows the step by step details of building a house; surveying the land, bringing construction equipment, laying the foundation, installing plumbing and wiring, construction and the finished product.
Uses: to show how a house is built
Age Level: primary
Technical: Sound — good; Photography — excellent
Comment: A good film which should be interesting and informative to primary children. Film would be improved with some discreet editing out of the non-essential preliminary scenes at the beginning, which have no real value; ending also has some superfluous footage.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1096.5274
MINNESOTA SOURCES: UM 2B0007 ($2.00)

LET'S BUILD A HOUSE 690
11 min., color, b&w, 1962
Prod. — Churchill-Wexler Film Productions; Dist. — Churchill Films, Inc., 662 North Robertson Boulevard, Los Angeles, California 90069
EFLA Evaluation
Subject Area: Housebuilding; Language Arts
Synopsis: Faith, her father and Mark build a playhouse using material like that used in building real houses: concrete for the foundation; bricks for the steps; wood for the floor, walls, and roof; glass for the windows; and iron to hold things together. Shows how the children help in the mixing, pounding, sawing, and painting.
Uses: To explain the process of building a house and its relation to the structure of the house; to illustrate the advantage of working together.
Age Level: Primary
Technical: Sound — very good; Photography — very good; Structure — very good

Comment: For the grade level intended the film is kept clear and simple in visuals and commentary and should provide nucleus for oral expression.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6002. L.C. # Fi A 61-21
MINNESOTA SOURCES: UM 2S0056 ($2.00)

MAKING WORK EASIER 621.9
10 min., color $135.00, b/w $70.00, 1963
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Machines and Safety
Evaluator: El Paso Public Schools, El Paso, Texas
Synopsis: An 11-year-old boy visits a housing project under construction to see how machines help the worker. All machines illustrated are based on the inclined plane, and are shown to make work easier. The men who use these machines can now work faster and with greater precision.
Uses: To show how simple scientific principles can ease the job of labor
Age Level: primary, elementary
Technical: Sound — excellent; Photography — excellent
Comment: Very accurate, except possibly on one point — the cement construction on this job might be called concrete. The variety of tools and products are well shown.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1964.5407. L.C. # FiA 63-754
MINNESOTA SOURCES: None at present

THE NEW HOUSE: WHERE IT COMES FROM
(1 reel, 11 min.)
Johnny watches the building of a new house and sees many materials and different jobs in construction. We learn where such materials as concrete, lumber, bricks, glass, and pipes come from and see the carpenters, brick-layers, glaziers, painters, plumbers and electricians at work. Johnny learns that many people have to work together to build the houses in which we live. **Cor. B/W $65.00, Color $130.00.**
MINNESOTA SOURCES: UM 2B0015 ($2.00)

BUS DRIVING

THE BUS DRIVER
10 min.
The work of long distance bus drivers is dramatized in the story of an eventful cross-country bus trip made by a small boy. The duties of a bus driver are depicted in scenes showing how he meets driving hazards, serves his passengers, and keeps his bus in operating condition. Attention is given to the principles of safe driving and the aids to safety and efficiency provided by modern highway construction. The activities of a bus terminal and service garage are pictured, along with typical experiences of a four-hundred-mile bus journey. The life and activities of the highway are shown, and there are picturesque scenes of the countryside between New York and Pittsburgh, including the Susquehanna River, Pennsylvania Turnpike, the Allegheny Mountains, and the Pittsburgh industrial region. **(EBF)**
MINNESOTA SOURCES: UM 2B0007 ($2.00), MS

BUSES THAT SERVE THE COMMUNITY 388.322
11 min., color, b&w, 1964
Film Associates of California, 11014 Santa Monica Boulevard, Los Angeles, California 90025
EFLA Evaluation
Subject Area: Social Studies; Public Transportation
Evaluator: Indiana University
Synopsis: Explains that different kinds of buses are used for various types of trips. Describes the function of school buses, city buses, and cross-country buses. Points out the role of bus drivers as community helpers.
Uses: To show buses as a form of transportation and to depict bus drivers as helpers in the community.
Age Level: Primary and elementary
Technical: Sound — good; Photography — excellent
Comment: Does excellent job of differentiating between the different types of buses. Answers many questions which would occur to children about buses.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5781. L.C. # Fi A 64-584
MINNESOTA SOURCES: None at present

CITY BUS DRIVER 388.322
10 min., color $120.00, b&w $60.00, 1962
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Community Services
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Film shows why the city bus driver and the service he provides are a valuable asset to the community. Follows the daily routine of a typical bus driver, as we get a look at all phases of his work. Film also presents other bus company employees at work arranging new schedules, changing routes, training new drivers, and servicing buses in the maintenance shop.
Uses: to portray the city bus driver as a member of the community
Age Level: primary, elementary
Technical: Sound — good; Photography — good
Comment: Film appears authentic and accurate. Presents bus driver as hard working, effective and pleasant personality.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1964.5329
MINNESOTA SOURCES: None at present

BUSINESS

BILL GARMAN, TWELVE-YEAR-OLD BUSINESSMAN
(11 min.)
Frith Films, 1816 N. Highland Ave., Hollywood, Cal.
Tells how American boy earns money raising rabbits and frogs.
MINNESOTA SOURCES: None at present

CATTLE RAISING

CATTLE DRIVE
10 min.
Presents a colorful and impressive account of a cattle drive in the Southwest. Portrays the movement of cattle from the range to the shipping point as a significant aspect of cattle raising and as an important activity in supplying us with food. Emphasizes the work of the cowboy during the drive and shows him preparing and enjoying a hearty meal at noonday camp. **(EBF)**
MINNESOTA SOURCES: UM 2G0350 ($2.00), 3G0350 ($3.25)

LIFE ON A CATTLE RANCH
(1 reel, 11 min.)
Collaborator: George B. Smith, Ph.D., Dean of The University of Kansas.
How does a cattle ranch function? What does ranching entail? These questions and many more are answered as we join Tommy in his chores and pleasures of raising and selling cattle, interspersed with traditional Western recreation—folk singing

and rodeos. $65.00 B & W, $130.00 Color. Primary, Intermediate, Junior High. Cor

MINNESOTA SOURCES: UM 2B0114 ($2.00)

CIRCUS CAREERS

BOY OF THE CIRCUS, A
(1¼ reels, 13½ min.)

Collaborator: C. W. Hunnicutt, Ed.D., Professor of Education, Syracuse University.

All of Dino's family are part of the circus; only Dino has no job for the opening performance. Trying to find a way to be useful, he goes to some of the performers. Children will see how circus people work together to produce an exciting spectacle in which Dino finally plays a part. **$75.00 B & W, $150.00 Color. Cor.**

MINNESOTA SOURCES: UM 4L0023 ($2.50)

CIRCUS 791.3
8 min., color, 1959
Film Assoc. of California, 11014 Santa Monica Blvd., Los Angeles 25
EFLA Evaluation
Subject Area: Social studies, art, music
Evaluator: Sacramento City Library, California
Synopsis: Animated film with original music by junior high students, who draw their impressions of a circus: the circus train, the parade, the side-show, under the big tent, and the circus leaving town.
Uses: Art and color appreciation; entertainment.
Age Level: primary, elementary, junior high
Technical: Sound — excellent; Photography — excellent
Comment: Color combinations very effective, humor obvious and spontaneous. Gives a good "feeling" of the circus. Music very effective and original.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1961.4527. L.C. Fi A 60-675

MINNESOTA SOURCES: ML

CIRCUS DAY IN OUR TOWN
15 min.

Describes vividly the excitement and drama of circus day depicting not only the highlights of the performance itself, but many of the preparations necessary for staging the big show. Provides an unforgettable ringside view of circus animals in a variety of acts, and acrobats, and clowns in their routines. **B/W No. 430 $102.50. EBF**

MINNESOTA SOURCES: UM 4L0040 ($2.50)

CIRCUS PEOPLE
11 min. (1 reel, color)

The whole story of unloading the big tent from the circus train and setting it up leisurely is shown. The human side of a circus preparation of food, washing clothes, the wagon in which people live are well and graphically shown. A considerable part of the film is devoted to the clowns, who dress themselves and prepare for the parade. **(Acad)**

MINNESOTA SOURCES: UM 3L0041 ($3.25)

LET'S GO TO THE CIRCUS

From ringside seats at the circus, children see the thrills and spectacles of the world's greatest show. Social studies teachers can use this film as an introduction to a well-known entertainment and to the way circus people live. **9 min. B/W No. 955 $35.00. EBF**

MINNESOTA SOURCES: None at present

CITRUS GROWING

STORY OF CITRUS FRUITS, THE
(1 reel, 11 min.)

Collaborator: Wilhelmina Hill, Ed.D., Specialist for Social Science, U. S. Office of Education.

Visiting his uncle's citrus grove, Bill learns about the cultivation and processing of citrus fruits. We see how seedlings are grown in nurseries, how trees are cared for, how the fruits are harvested, processed, canned, and frozen at packing plants and canneries for shipment to all parts of the country. **$65.00 B & W, $130.00 Color. Primary, Intermediate. Cor**

MINNESOTA SOURCES: None at present

CITY PLANNING

CITIES AND BEAUTY: 711, 352
CITIES CAN BE BEAUTIFUL
8 min., color, 1967

Presents ideas about the beauties of the city. Shows the pupils of Mrs. Clark's class who are given the assignment of drawing a picture of what each thinks is the most beautiful thing in the city. Discusses some conclusions: Everyone is entitled to his own opinion on whether something is beautiful; people find it easier to agree on what they find ugly than what they find beautiful; the responsibility for making a city beautiful rests with each citizen; the city government and businessmen try to make a city beautiful. **McG**

MINNESOTA SOURCES: MS

CITIES AND GEOGRAPHY: 352, 312
WHERE PEOPLE LIVE
10. min., color, 1967

Presents man's universal need for shelter. States that cities are divided into neighborhoods; each neighborhood is different. Shows that some people prefer houses, some apartments, some high-rise apartments. Discusses some of the reasons people prefer each kind of home. Shows Dinah's family who lives in an older neighborhood near an industrial section, Timothy's family who lives in a high-rise apartment, and Vicky's family who lives in a house on a quiet street. **McG**

MINNESOTA SOURCES: MS

FAMILIES AND SHELTER: 331.8, 301.24
A HOUSE FOR HERNANDEZ
11 min., color, 1967

Presents the need of families to have homes to provide shelter from the weather and from other people. States that there are many kinds of places in which people make their homes. Shows the Hernandez family who are looking for a new house. Describes the different features that the mother and father like about a home that they see. Concludes that people live where they do for any number of reasons. **McG**

MINNESOTA SOURCES: MS

CLOTHING INDUSTRY

CLOTHES AROUND THE WORLD
(1 reel, 11 min.)

Collaborator: Frank E. Sorenson, Ph.D., Professor of Education, University of Nebraska.

The clothing people wear depends upon the weather, the materials available and the customs of the people. Other important factors include changes in methods of making materials, changes in needs and movements of people and ideas from one part of the world to another. **$65.00 B & W, $130.00 Color. Primary, Intermediate. Cor.**

MINNESOTA SOURCES: None at present

CLOTHES WE WEAR, THE
11 min.

Craig and Toni find out why clothing keeps them warm. The film discusses animal, plant, and synthetic fibers; contrasts

primitive methods of spinning thread and weaving cloth with today's methods; develops an appreciation of the abundance and value of the clothes we wear. **(CFP)**
MINNESOTA SOURCES: UM 2S0004 ($2.00)

COTTON TO CLOTHING 677

11 min., color, 1967
Presents the many processes involved in the manufacture of clothing from raw cotton. Shows cotton being harvested and transported to the mills. Describes how cotton is carded and spun into thread, woven into cloth, dyed or imprinted with a pattern or design. Shows how clothing is manufactured—many people operating the machines which cut and sew. Follows the finished pieces of clothing on the trip to the retail store, where it is to be purchased. CCA
MINNESOTA SOURCES: MS

GEORGE'S NEW SUIT (Where Clothing Comes From)

11 min.
George's curiosity about where his clothing came from leads to the visualization of many aspects of clothing manufacture—from raw material to finished product. Tracing some of the processes by which wool, cotton, silk, nylon, leather, and rubber are manufactured into articles of clothing, the film makes the audience aware of the many people whose skills and cooperation are involved in clothing production. **B/W $65.00, Color $130.00. (Cor)**
MINNESOTA SOURCES: UM 2S0035 ($2.00)

COAL MINING

LIFE IN A COAL-MINING TOWN

11 min.
In a coal-mining community, life centers around the coal mine. As we follow the activities of a family in David, Kentucky, we gain a rich appreciation for the patterns of living that have developed around the mine and mining, and we see some of the many uses of coal—one of our nation's important resources. **(Cor) B/W $65.00, Color $130.00.**
MINNESOTA SOURCES: UM 2S0057 ($2.00)

COMMERCE

CITIES AND COMMERCE: WHERE WE GET OUR GOODS & SERVICES 381, 352

8 min., color, 1967
Presents basic concepts about how a family spends money and where the family get the goods and services they need. Shows Suzie and her parents who are new in the neighborhood and do not know where to find the goods and services they need. States that some of the goods and services we need are brought to our homes and there are others that we must go somewhere to get. Discusses the businesses and government agencies that have goods and services for sale. **McG**
MINNESOTA SOURCES: MS

CONSERVATION

CONSERVATION FOR BEGINNERS

(1 reel, 11 min.)
Collaborator: Carl S. Johnson, Ph.D., Professor of Conservation, Ohio State University.
In a primary grade classroom and on a farm, children are introduced to the importance of soil, plants, wildlife and water, and about ways of taking care of, or conserving, these natural resources so we can continue to use them. In class, we see children's experiments and exhibits. On the farm, the class sees many examples of conservation in actual practice. **$65.00 B & W, $130.00 Color. Primary, Intermediate. Cor**
MINNESOTA SOURCES: None at present

CONSERVATION VISTAS 333.72

14 min., color, free loan, 1958
Motion Picture Service, Office of Information, U.S. Dept. of Agriculture, Washington, D.C.
EFLA Evaluation
Subect Area: Natural resources; education
Evaluator: North Carolina A&T College
Synopsis: Considers activities and methods in study of conservation. Teachers like Nancy Clarke and Bob Gordon know how to make the subject interesting both indoors and outdoors. Activities in primary grades capitalize on the children's curiosity. Middle grade activities include planting trees and surveying. Emphasizes that new vistas in the study of conservation are being opened by our teachers.
Uses: To show activities and methods in study of conservation; to create greater interest in the study of natural resources
Age Level: primary, elementary, junior high, college, adult
Technical: Sound — good; Photography — good to excellent
Comment: The presentation of methods is very good. A more detailed explanation of what was shown might make the film more effective for use with primary classes
Rating: Very Good to Excellent
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1959.3844
MINNESOTA SOURCES: None at present

OUR PART IN CONSERVATION 631.4

11 min., b&w $65.00, color $125.00, 1959
Young America — McGraw-Hill Text-Films, 330 W. 42 St., New York City
EFLA Evaluation
Subject Area: Conservation
Evaluator: Indiana University
Synopsis: A father introduces his children, a boy and girl, to the concept of conservation in its full sense — inside the house and outdoors, in urban as well as rural areas. The youngsters experiment on conservation projects in the classroom. They help conserve resources outdoors in the yard.
Uses: To shown some practical projects in conservation for young children; to explain the meaning of conservation in a broad and practical sense
Age Level: primary, elementary
Technical: Sound — excellent; photography — good
Comment: The striking points in the film are the down-to-earth ideas which can be understood and applied by youngsters of different backgrounds. Some criticism of overacting in the part of the father.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1960.4298
MINNESOTA SOURCES: None at present

YOUR FRIEND THE FOREST: KEEP IT OR DESTROY IT

11 min., color
A field trip on film, designed for use in primary and middle grades, science units on conservation. The forest is home for birds and animals, it is the source of lumber for people, and it is a most dangerous enemy—fire. **(EB)**
©1954
MINNESOTA SOURCES: UM 3Z0046 ($3.25)

YOUR FRIEND THE SOIL: KEEP IT OR LOSE IT

11 min., color
Both animation and photography are used to present an appealing and graphic illustration of the importance of our natural resources. It shows that good soil, and the good food it can produce, are a part of each child's share of our national heritage. **(EB)**
©1954
MINNESOTA SOURCES: 3Z0047 ($3.25)

YOUR FRIEND THE WATER: CLEAN OR DIRTY

11 min., color

In this film the sources and value of pure water are shown in striking contrast to the causes and wastefulness of water pollution; both clean and dirty water are presented in terms that young children will appreciate. **(EB)**
©1954

MINNESOTA SOURCES: UM 3Z0048 ($3.25)

COWBOYS

A VISIT WITH COWBOYS

A city boy visiting a Western ranch for the first time introduces the viewer to many new experiences: cowboys rounding up horses, calves being branded, and a rodeo. The film also stimulates interest in the old and new West in language arts classes.
11 min., B/W No. 428 $60.00. EBF

MINNESOTA SOURCES: UM 2L0139 ($2.00)

DAIRY INDUSTRY

BUTTER IS MADE THIS WAY 637

12 min., color, free loan, 1954

E. H. Harrington in cooperation with Denver Dairy Council, 945 11th St., Denver 4, Colorado
EFLA Evaluation

Subject Area: Dairy industry

Evaluator: Middletown, Conn., Public Library

Synopsis: A second grade class learns how to make butter in the classroom. The children beat the cream until it becomes butter, wash and salt it, and spread it on crackers to eat it. The class also visits a large, modern dairy and sees how butter is produced commercially. Shows the steps and ingredients in the process, packaging, and marketing.

Uses: To show how one of our basic foods is made; for study of a major industry; in place of a field trip to a dairy

Age Level: primary, elementary

Technical: Sound — excellent; Photography — fair to good

Comment: Explains the making of butter very simply, but the commentary never "talks down" to the children. Can be used for review or in place of a field trip to a dairy or farm. Might have shown an old churn being used, instead of merely mentioning it.

Rating: Good

Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1959.3875

MINNESOTA SOURCES: None at present

THE DAIRY FARM (Second Edition) 636.2

14 min., color $162.50, b/w $81.25, 1963

Coronet Films, E. South Water Street, Chicago, Ill. 60601
EFLA Evaluation

Subject Area: Farm Life; Dairy Products

Evaluator: Indiana University

Synopsis: Depicts life and work on a dairy farm. A young boy and girl feed chickens, gather eggs, ride horses, gather fresh vegetables, and feed kittens. Shows how they move cows to and from pasture and their activities in the milking barn. Follows milk being transported by tank truck. Illustrates automatic bottling procedures.

Uses: To introduce life on a dairy farm.

Age Level: Primary, elementary, and junior high

Technical: Sound — good; Photography — good

Comment: Authentic. Establishes a good family relationship.

Rating: Very good

Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5604

MINNESOTA SOURCES: UM 5B0100 ($4.75)

DAIRY — FARM TO DOOR 637

11 min., color, b&w, 1965

Charles Cahill and Associates, Inc., P.O. Box 3220, Hollywood, California 90028
EFLA Evaluation

Subject Area: Agriculture: Dairying

Evaluator: Santa Monica, California, Unified School District

Synopsis: Shows all steps in the production of milk, from feeding and milking the cows to delivery of milk to home and supermarket. Demonstrates how milking is done by machines, how milk is conveyed to tank trucks via steel pipes, and how truck takes milk to the processing plant where it is pasteurized and homogenized. Shows entire bottling process.

Uses: To supplement social studies unit on dairies or foods.

Age Level: Primary

Technical: Sound — very good; Photography — very good; Structure — very good

Comment: With stress on importance of sanitary methods in handling milk, film illustrates the major role of automation in today's dairy farming. Includes interesting details such as special food for cows and the use of music to keep them contented.

Rating: Very good

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MINNESOTA SOURCES: MS

ICE CREAM

11 min.

Takes pupils "behind the scenes" to show how one of their favorite foods is produced. Portrays making of ice cream at home and compares this to a large ice cream plant, then describes the various stages in the manufacture of commercial ice cream. **EBF**
©1948

MINNESOTA SOURCES: UM 2B0103 ($2.00)

JUDY LEARNS ABOUT MILK

11 min.

The story of our milk supply told in suitable terms for young children. Judy visits her Uncle George's farm and learns how the cows are cared for and fed, how they are milked, and how the milk is taken from the farm to the dairy plant to the home. **(McG)**
©1948

MINNESOTA SOURCES: UM 2B0104 ($2.00)

MILK (2nd edition) 637.1

11 min., b&w $70.00, 1956

Encyclopaedia Brittanica Films, Inc., 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation

Subject Area: Social studies

Evaluator: Indiana University

Synopsis: A story of milk production in the United States from Colonial times to the present, presented by first showing the cow tethered to the pioneer family's wagon and the hand milking and butter churning that was done and then showing a typical modern dairy farm and milk processing plant. There are interior scenes of the modern dairy barn with its milking machinery, and shots of activities in the milk plant.

Uses: To show methods of dairying to social studies classes; for teacher education classes; for interested parent groups.

Age Level: primary, elementary, college, adult

Technical: Sound — good; Photography — good

Comment: Excellent close-ups of dairy herd. Can serve as introduction to a unit studying milk and dairy products.

Rating: Very good

Copyright 1957 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1957.3257

MINNESOTA SOURCES: UM 2B0106 ($2.00)

THE DANCE

DANCE YOUR OWN WAY
10 min., color

A group of boys and girls create individual, exciting dances to music. The children move freely and confidently, enjoying themselves and mastering the skills of dancing by actually experiencing rythmic interpretation. The music is stimulating and exciting; the children respond to it by whirling and spinning, skipping and leaping, using their whole bodies to express the feeling it arouses. Principles of creative rhythm are introduced. **(BF)**
©1961
MINNESOTA SOURCES: UM 3K0058 ($3.25)

ECOLOGY

LIVING THINGS DEPEND ON EACH OTHER (P)
Educational Adviser: George I. Schwartz, M.S., Fellow, New York Academy of Sciences.

Focuses on the interdependence of all living things, showing how plants provide animals with shelter and how animals carry seeds and pollen so new plants can be formed. The natural drama of predators, the rhythm of bees pollinating flowers, and the saphrophytic dependence of lower plants on higher ones are all part of this rare film study on life science. **EBF 11 min., Color No. 2713 $135.00, B/W No. 2714 $70.00**
MINNESOTA SOURCES: None at present

ELECTRICITY

ELECTRICITY WORKS FOR US
12 min., b&w

Using familiar examples in the home and neighborhood, this film introduces elementary students to the many uses of electricity in a modern community. It also provides a simple explanation of how and where electricity is generated and how it gets to the home. Some rules of the safe use of electricity are mentioned. **(McG)**
MINNESOTA SOURCES: UM 2S0017 ($2.00)

MY POP'S A LINEMAN 614.85
16 min., color $135.00, 1957
Stout State College, Audio-Visual Center, Menomonie, Wisconsin
EFLA Evaluation
Subject Area: Safety
Evaluator: Los Angeles County Schools
Synopsis: Bill tries to retrieve a kite from a high voltage line in which it is tangled. His father, a lineman, sees him and warns him of the dangers involved. Bill goes with his father on a typical work day and learns about the dangers that can arise in cutting down trees, in shooting insulators off high tension wires, in automobile accidents when a car comes in contact with a high voltage line.
Uses: For safety education, vocational guidance, driver training, general adult groups
Age Level: elementary, junior-senior high, college, adult
Technical: Sound — excellent; Photography — good
Comment: Some explanations not clear. Good advice on what not to do.
Rating: Good
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MINNESOTA SOURCES: UM 5D0249 ($4.75)

FIRE PROTECTION

CITY FIRE FIGHTERS
11 min.

Shows the importance of organized fire-fighting activities in a city; includes a visit to a city fire house, the equipment there and in action at a fire, simple precautions against fires and how to turn in alarms in case of fire. **Cor**
MINNESOTA SOURCES: None at present

A DAY WITH FIREMAN BILL 352.3
10 min., b&w $55.00, color $110.00, 1948
Argus Prod., Dis-Film Associates of Calif., 10521 Santa Monica Blvd., Los Angeles, Calif.
EFLA Evaluation
Subect Area: Vocational guidance
Evaluator: Audio-Visual Education, El Paso Public Schools
Synopsis: Pitchard is a new fireman, and he gets training on the job. He learns the location of all equipment, how to use it, how to answer a fire call and how to cooperate and do his share of the normal responsibilities around the fire station. While being trained, he rides the fire truck, hooks up the long hose atop the truck extension ladder, and learns about the general duties of a fireman. At the end of the training period he receives a badge.
Uses: To give an idea of the activities of firemen and to motivate an interest in the vocation.
Age Level: elementary, junior high
Technical: Sound — excellent, Photography — excellent
Comment: The film shows excellent views of actual training of a rookie fireman. The equipment pictured may be incomplete, but a complete day of training and fire station activities are shown.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3815
MINNESOTA SOURCES: UM 3S0009 ($3.25)

FIRE BOAT
Shows how a fire boat operates in putting out waterfront fires; features a tour of the boat, describing its distinctive features and explaining their purposes; pictures how firemen live, work, and play; and includes scenes of the men and boat in action. Produced by Bailey Films. **11 min., B&W $60.00, Color $120.00 BF**
MINNESOTA SOURCES: None at present

FIRE ENGINES
11 min. (1 reel)

A story of the activities of a fire department—the different types of equipment and for what each is used. The equipment is demonstrated in a real fire. It points out the importance of fire equipment in saving our homes and our lives from destruction. **(TEF)**
MINNESOTA SOURCES: UM 2P0289 ($2.00)

FIREHOUSE DOG
10 min., (1 reel, color)

Freckles, the firehouse dog, is never allowed to go to fires. Fires can be dangerous and the firemen are afraid he might be hurt. He can only watch as the firemen clean and test fire engines and as they prepare to go to fires. One day, the firemen take Freckles along. They hope he will obey and stay safely on the fire engine. He does and becomes a regular member of the engine company. **(FA) P.G.**
MINNESOTA SOURCES: UM 3D0294 ($3.25)

THE FIREMAN (2nd edition)
Dramatizes the work of a company of firemen—practicing fire fiighting, keeping equipment in perfect condition—prepared for all emergencies. Highlight of film is an exciting ride on a fire engine to a real fire. **EBF 11 min., Color No. 835 $135.00, B/W No. 820 $70.00**
MINNESOTA SOURCES: UM 2D0295 ($2.00)

FIREMAN — ON GUARD 614.86
11 min., color, 1963

Presents the many duties of the firemen in a community. Describes the training each fireman must have. States that fires

can occur at anytime so firemen must alternate their duty. Shows the many things firemen do to help prevent fires. Stresses that fire is one of the greatest helpers of man, but can be his worst enemy if it gets out of control—that is why a fireman is always on guard. **CCG**
MINNESOTA SOURCES: UM 3D0295 ($3.25); MS

THE HELPFUL LITTLE FIREMAN **398**
11 min., b&w $65.00, color $130.00 1966
Coronet Instructional Films, 65 E. South Water St., Chicago, Ill. 60601
EFLA Evaluation
Subject Area: Stories for Children; activities of fire department
Evaluator: Indiana University; Lima Public Library, Lima, Ohio
Synopsis: A little boy works at a fire house doing all the duties of a fireman. He feels overlooked at the fire calls, and he dreams to be at the scene of the fire doing the same work as the firemen. His wish comes true but he discovers that most of the jobs are difficult for someone his size. He plugs a hole in the hose, and becomes a hero.
Uses: To show that each person is important; to show fire dept. at work
Age Level: Primary
Technical: Sound, photography and structure — very good.
Comment: Unrealistic; all right as a language arts story (Ind.); The narrator's condescending tone mars film. Good acting by the boy, and the whole episode is done without sentimentality. But film might give the idea that there is a reward for every deed well done. (Ohio)
Rating: Average (Ind.); Good (Ohio)
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6284. L.C. # Fi A 66-301
MINNESOTA SOURCES: UM 2L0064 B/W ($2.00), 3L0064 Color ($3.25)

FISHING

FISHERMAN'S BOY, THE
11 min.
Danny's father is captain of a commercial fishing boat, the "Oliver Smith," yet Danny has never been fishing on it. When can he go? When he is a real fisherman, his father tells him, so he can do the work a fisherman has to do on the "Oliver Smith." Danny decides to learn about fishing, and with the help of Mr. Brown, who has fished for many years, Danny does learn to fish with a pole from the dock, and so earns the right to go out with his father on the "Oliver Smith." **(Cor)**
MINNESOTA SOURCES: UM 2S0029 ($2.00)

FOOD AND REFRIGERATION INDUSTRIES

BEHIND THE SCENES AT THE SUPERMARKET **658.8**
10 min., b&w $55.00, color $110.00, 1958
Film Associates of California, 11559 Santa Monica Blvd., Los Angeles, Cal. 90025
EFLA Evaluation
Subject Area: Vocational guidance; marketing
Evaluator: El Paso Public Schools
Synopsis: Deals with the activities of employees preparing the items found in today's supermarket. The manager of a supermarket takes his young son to work with him early one morning and shows him the many facets of the job. The boy sees produce being cleaned, meats prepared, canned goods and other items moved on conveyor belts from storage rooms to the market's shelves, and signs painted to announce special sales. Reviews entire operation of a supermarket at end of film.
Uses: For social studies classes and vocational guidance
Age Level: primary, elementary
Technical: Sound — excellent; Photography — excellent
Comment: Well presented. The scenes are authentic and the commentary excellent, but the subject may not readily fit into the curriculum of a particular school system.
Rating: Very Good
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MINNESOTA SOURCES: UM 3A0083 ($3.25)

CITIES AND SHOPPING: **658.87, 352**
WHERE WE GET OUR FOOD
8 min., color, 1967
Presents the sources from which we get our food. Discusses the people who are involved in the processes of getting the food from the farm to the consumer. Describes how different foods are processed. Shows the role of the wholesaler and the retailer. Relates that the foods we buy come from all parts of the United States and the world. **McG**
MINNESOTA SOURCES: MS

THE FOOD STORE (2nd Edition) **(P)**
Follows a mother and her two children through a neighborhood food store as they make selections from the various departments—and the five-year-old daughter as she does her "secret" shopping. Describes the work of the clerks, butcher. **EBF 13 min., Color No. 1587 $167.50, B/W No. 1588 $86.00**
MINNESOTA SOURCES: UM 4S0033 ($2.50)

FOODS AROUND THE WORLD
(1 reel, 11 min.)
Collaborator: Frank E. Sorenson, Ph.D., University of Nebraska.
Examples from six continents show that wherever people live, local conditions of land and climate usually determine the kinds of food they eat. Where conditions are similar, foods are similar. Hunting, fishing, and harvesting of crops are shown, as well as the storing and marketing of food. The film emphasizes basic similarities in human needs. **$65.00 B & W, $130.00 Color. Primary, Intermediate. Cor.**
MINNESOTA SOURCES: None at present

FROZEN FOODS
Man and machine working together to provide some of our food is chronicled in this film. By contrasting the preparation of food today with that at the turn of the century, we are made to realize how modern industry has changed and improved our way of life. Children at the primary level will find ways they can relate their own experiences to those in the film. **Produced** by Arthur Evans. **11 min., Color $120.00. BF**
MINNESOTA SOURCES: UM 3X0016 ($3.25)

WHERE DOES OUR FOOD COME FROM?
(1 reel, 11 min.)
Helping his father in the grocery store, Dickie wonders where our foods come from. The men who deliver dairy products, meats, and fresh fruits and vegetables help Dickie learn of the places where our foods are grown and processed and of the people who work together to bring them to us. **$65.00 B & W, $130.00 Color. Primary, Low Intermediate. Cor**
MINNESOTA SOURCES: UM 2S0118 ($2.00)

FORESTRY

CONSERVING OUR FORESTS TODAY
11 min.
The many recent advances in forest conservation are emphasized in this film, such as the use of helicopters and plastic hose in fire fighting, new insecticides, and chemicals for the control of disease, aerial seeding and mechanical transplanting. The film shows the values of forests for lumber, grazing, water and recreation, and how forest lands are being protected and renewed for the future. **(Cor)**
MINNESOTA SOURCES: UM 2Z0013 ($2.00)

FOREST RANGER
15 min., b&w No. 822 $70.00, color No. 632 $135.00
Photographed in a national forest in Idaho, this motion picture tells the story of the forest ranger's work in water conservation, lumbering, and fire fighting. Particular emphasis is placed on his duties in fire prevention and control. The film illustrates the work of men who "spot" fires from fire towers, and it portrays crews and equipment in action at an actual fire. **(EBF)**
MINNESOTA SOURCES: UM 5E0334 ($4.75), MS

FURNITURE INDUSTRY

CHAIRMAKER AND THE BOYS
21 min., with guide
This interesting story about Ernest Hart and his grandson shows the uncomplicated beauty of nature, integrity of craftsmanship, and the natural curiosity of normal boys, the latter resulting in an exciting climax. **IFB $195.00**
MINNESOTA SOURCES: SL

GENERAL CAREERS

A COMMUNITY KEEPS HEALTHY 614
10 min., b&w, color, 1960
Film Assoc. of California, 11014 Santa Monica Blvd., Los Angeles 25
EFLA Evaluation
Subject Area: Public health
Evaluators: Grosse Pointe Public Schools, Michigan; Indiana U.
Synopsis: Presents the various workers who help to keep a community healthy and clean — milk and food inspectors, water supply and air pollution inspectors, street cleaners, garbage collectors, and doctors.
Uses: Encourage cleanliness and community pride; increase awareness of health workers in community and to encourage cooperation.
Age Level: primary; Grosse Pointe adds elementary
Technical: Sound — Gr. Pointe, excellent; Ind. good: Photography — Gr. Pointe, excellent; Ind., good
Comment: Gr. Pointe — Aimed at child's level but could be a bit more technical. Good summation. Use of youngsters throughout the film helps hold attention; Ind. — Good integration of aspects of community welfare.
Rating: Grosse Pointe — Very Good; Indiana — Very Good to Excellent
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MINNESOTA SOURCES: UM 3D0178 ($3.25)

A COMMUNITY KEEPS HOUSE
Color 11 min.
Shows how a community keeps clean. Stresses how special machines clean streets, parks, schools; how rubbish and trash are buried or burned; and how each person can help the community keep house. **(FA)**
MINNESOTA SOURCES: UM 3S0243 ($3.25)

EVERYONE HELPS IN A COMMUNITY 301.34
17 min., color $150.00, 1963
Prod. — Churchill Films; Dis. — Henk Newenhouse, 1017 Longaker Road, Northbrook, Illinois
EFLA Evaluation
Subject Area: Community life and services
Evaluator: Indiana University
Synopsis: Describes the development of a typical contemporary rural community. Animation of a realistic model of a small model is used. The valley's growth from wilderness and a small farm is shown through the settlement and growth of such community services as a grocer, hardware man, doctor, railroading, and other specialists. Interdependence of people within the community is stressed as a means to better living.
Use: Social studies — community helpers
Age Level: Primary, elementary
Technical: Sound — good; Photography — excellent
Comment: Well organized and produced. Will hold the attention of young students through the effective model.
Rating: Very good
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MINNESOTA SOURCES: UM 5S0248 ($4.75)

FATHERS GO AWAY TO WORK 371.425
11 min., color $110.00, 1958
Pat Dowling Pictures, Dist. — Bailey Films
EFLA Evaluation
Subject Area: Social studies
Evaluator: Aberdeen City Schools, Aberdeen, South Dakota
Synopsis: Three children playing house try to re-enact a typical day. David, the father, goes off to work but returns soon. So they try to figure out where daddies work all day. Then we see David's father drive to work as a construction worker driving an earthmoving machine. Ruth's father takes the bus to his office, where he checks his mail, dictates letters, telephones customers in selling his product. Patricia's father walks to his office, where he works as an artist doing commercial art work.
Uses: To increase children's understanding of the adult world
Age Level: primary
Technical: Sound — excellent; Photography — excellent
Comment: The idea is excellent but is not fulfilled by the film. The first occupation is excellent, the second too complicated for children to understand, the third is so rare that it loses meaning for children.
Rating: Fair
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MINNESOTA SOURCES: UM 3S0556 ($3.25)

HELPERS IN OUR COMMUNITY 323.35
11 min., b&w $65.00, color $130.00, 1958
Coronet Films, 65 E. South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: primary social studies and language arts
Evaluator: Michigan City Public Schools
Synopsis: Community helpers are discussed in a regular class situation; flashback sequences show the work of helpers including the doctor, storekeeper, bus driver, and many others. The film emphasizes the need for close cooperation among all the community helpers.
Uses: To introduce a unit on community helpers; to relate the work of community helpers to the work of pupils' families; to teach cooperation.
Age Level: primary
Technical: Sound — good; Photography — good
Comment: The film relates the work of many community helpers. This expanded list provides a more useful subject.
Rating: Good
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MINNESOTA SOURCES: UM 2S0262 ($2.00), MS

HELPERS WHO COME TO OUR HOUSE 323.35
11 min., b&w $65.00, color $130.00, 1955
Coronet Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Communities
Evaluator: Springfield Public Schools, Ohio
Synopsis: Joey, new to the community, meets the people who contribute to a comfortable living. The services performed by the mailman, milkman, truck driver, news boy, and garbage collector are sources of amazement to him, even as are the services of repairmen and firemen who help families in need. He reviews the list with two new neighbors.

Uses: To introduce young children to family living and community life.
Age Level: primary and elementary
Technical: Sound — excellent; Photography — excellent
Comment: All occupations important to the community are shown. The family appreciates the services as much as the men enjoy giving service. Joey helps his family and friends to adjust to their new homes.
Rating: Very Good
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EFLA No. 1956.2831. L.C. Fi55-196
MINNESOTA SOURCES: UM 2S0263, MS

OUR COMMUNITY

11 min., 1952
Dramatically illustrates important community institutions and their services and activities by portraying a day in the life of a ten-year-old boy. Depicts such services as police and fire protection, health safeguards, and parks and recreational facilities. Points out ways in which the members of a community serve each other, and emphasizes that membership in a community is a responsibility as well as a privilege. **(EBF) b&w $70.00, color $140.00**
MINNESOTA SOURCES: UM 2S0290 ($2.00), MS

PEOPLE WHO WORK AT NIGHT 331

13½ min., b&w, 1956
Paul Burnford; Dis-Film Associates, 10521 Santa Monica Blvd., Los Angeles, Calif.
EFLA Evaluation
Subject Area: Community Labor
Evaluator: Oregon College of Education, Monmouth
Synopsis: Tracing the journeys of a taxi driver who works at night, attention is drawn to the many places and people who also work during the night. A gas station attendant, druggist, bus driver, hotel clerk, bakers, dairymen, newspaper printers and many others work at night while society sleeps and thus help make life better and easier for everyone.
Uses: For primary community study units; for intermediate language arts; to introduce various occupations
Age Level: primary
Technical: Sound — excellent; Photography — good
Comment: Gives primary school children their first real insight into the activities of city people who work at night and their many and varied activities. Vocabulary, rate of presentation, and choice of pictures are most appropriate. Correlates well with general topic "workers in the community."
Rating: Very Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.3066
MINNESOTA SOURCES: UM 4E0279 ($2.50)

SCHOOLS AND JOBS: LOTS OF PEOPLE WORK HERE 331.7, 370

10 min., color, 1967
Presents the different people that must be employed to make a school run smoothly. Shows Janet who discovered many things about her school when her parents dropped her off early one day. Shows the janitor, nurse, cooks, and special teachers who arrive early to perform tasks before the school opens. States that it takes lots of people, all cooperating with one another, to make a school run smoothly. **McG $120.00.**
MINNESOTA SOURCES: MS

WHAT DO FATHERS DO 331.769

11 min., b&w $60.00, color $110.00, 1968
Churchill-Wexler Film Prod., 801 N. Seward St., Los Angeles 38, Cal.
EFLA Evaluation
Subject Area: Social studies; Family relations
Evaluator: Michigan City, Indiana, Schools
Synopsis: Tobey is eager to spend the day with his father at work on a construction site. He meets the other men, takes part in some of their activities, and when the men are paid at the end of the day, Tobey accompanies his father on a shopping trip for things the family needs.
Uses: To explain how each member of the family has his responsibilities; to show how fathers have different types of work; to teach value of money
Age Level: primary
Technical: Sound—good; Photography—good
Comment: This film contains the type of material which is highly appreciated by primary pupils. Safety criticism—the boy should not have been allowed to stand in the doorway of the crane while it was in operation.
Rating: Good
Copyright 1961 by Educational Film Library Associations, Inc.
EFLA No. 1961.4374 L.C. FiA59-1108
MINNESOTA SOURCES: UM 2S0319 ($2.00), MS

GEOLOGY

ROCKS: WHERE THEY COME FROM

11 min., b&w
The purposes of this film are to illustrate the different types of rocks about us, and to explain how they vary in characteristics and how they were formed. At a granite quarry, a sandstone cliff and in a museum, Don sees many interesting kinds of rocks. He learns that some are made by heat, some are made by water, and that others are made over from other rocks by pressure. Simple demonstrations help him actually see the effects of water, heat and pressure in the formation of rocks. **b&w $65.00, color $130.00, (Cor.)**
MINNESOTA SOURCES: UM 2G0008 ($2.00)

GIRL SCOUTING

OPEN YOUR EYES 369.46

28½ min., color $120.00, 1965
EFLA Evaluation
Girl Scout Film Library, 830 Third Avenue, New York, New York 10022
EFLA Evaluation
Subject Area: Girls' Clubs; Girl Scouts
Evaluator: Rochester, New York, Public Library
Synopsis: Presents the world of Senior Girl Scouting, illustrating how Girl Scouting makes it possible for girls to invest their time and energy in such projects as; forming Brownie troops on Chippewa Indian reservations; conservation of woodland areas; designing reading aids to teach Mexican children English; teaching illiterate adults to read by the Laubeck method; setting up small town libraries.
Uses: To inform and inspire Girl Scout groups for program work and fund-raising; For teen-age groups — to suggest and arouse interest in activities.
Age Level: Elementary, junior and senior high, and adult
Technical: Sound—excellent; Photography—good
Comment: Idealized presentation of only the most outstanding Girl Scout activities. Contains useful suggestions for any group working with teenage volunteers. A well made film.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. '7 St., New York 10019. EFLA No. 1965.5726. L.C. # Fi A 65-444.
MINNESOTA SOURCES: None at present

GOVERNMENT

CITIES AND GOVERNMENT: GOVERNING OUR LOCAL COMMUNITY 352

9 min., color, 1957
Presents the structure and processes of government in our cities. States that it is the job of city government to provide the

people of the city with the many services and facilities they want and need. Shows Andy and his baseball team who need a place to play. Describes how a city government functions by showing Andy and his friends as they help petition for a ball park and then follow the procedures until the park is completed. **McG**

MINNESOTA SOURCES: MS

OUR CITY GOVERNMENT 352

9½ min., b&w $60.00, color $120.00, 1966

Prod-Bob Waterman; dist—Film Associates of California, 11559 Santa Monica Boulevard, Los Angeles, California 90025.

EFLA Evaluation

Subject Area: Local Government—Administration

Synopsis: Film shows how a man is elected to the city council where he represents the people who chose him. Depicts how in the city council he helps to decide on needed services and to pass laws.

Uses: To help students understand the representative nature of a city government and its role in making a city a better place in which to live.

Age Level: Primary and intermediate—social studies classes.

Technical: Sound—very good; Photography—very good

Comment: A simple and sincere presentation which is direct and to-the-point. The script stands up throughout and provides good material for study unit.

Rating: Very good

Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6121. L.C. #Fi A 66-295.

MINNESOTA SOURCES: UM 3S0464 ($3.25)

GRAIN PRODUCTION

MILLER GRINDS WHEAT

Robin and Billy are told how wheat is harvested. Then they visit a nearby mill which produces stone-ground flour and see the entire process of modern milling; how grain arrives by truck and is stored in a large tank; how it is ground, sifted, put into sacks, and finally loaded for delivery to bakeries. A flow chart helps explain these steps. Produced by Lawbetts. **11 min., b&w $60.00, color $120.00. BF**

MINNESOTA SOURCES: UM 3S0069 ($3.25)

HEALTH CAREERS

HEALTH IN OUR COMMUNITY 614

13 min., b&w $86.00, color $167.50, 1959

Encyclopaedia Brittanica Films, 1150 Wilmette Ave., Wilmette, Ill.

EFLA Evaluation

Subject Area: Public Health

Evaluator: Indiana University

Synopsis: Shows the ways in which a community fights disease through its health agencies. Points up the importance of cleanliness and the need for health examinations, inspections, and immunizations. Shows the functions of the department of health in preventing and controlling the spread of contagious diseases as it follows the developments in a successful attempt to stop the spread of a threatened typhoid epidemic. Encourages children to keep health rules and keep homes and towns clean.

Uses: To show how community agencies work to protect community health.

Age Level: elementary

Technical: Sound—good; Photography—good

Comment: This film presents an overview of the public health program on the level of understanding of elementary school children.

Rating: Very Good

Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1960.4246. L.C. Fi A 59.496.

MINNESOTA SOURCES: UM 4D0185 ($2.50)

HOSPITAL CAREERS

COMMUNITY HOSPITAL 362.1

11 min., color, 1962

Sutherland Educational Films, 201 N. Occidental Blvd., Los Angeles 26

EFLA Evaluation

Subject Area: Social Studies, health

Evaluator: Los Angeles City Bd. of Education

Synopsis: The many activities which the family doctor, the community hospital, and its staff members do to serve the community are viewed. Follows a boy through the hospital, meeting the people who work there, and showing how these people keep the community healthy and happy.

Uses: Introduction to the community hospital's functions.

Age Level: primary

Technical: Sound—excellent; Photography—good

Comment: Encourages many positive attitudes toward doctors, nurses, and the many other people who help run a fine hospital. However, a tendency to make a hospital like a country club — not a "typical" hospital.

Rating: Very Good

Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4784. L.C. Fi A 62-718.

MINNESOTA SOURCES: UM 3S0242 ($3.25)

HOSPITAL, THE 362.11

13 min., b&w $75.00, color $150.00, 1966

Encyclopaedia Britannica Educational Corporation, 425 N. Michigan Avenue, Chicago, Illinois 60611

EFLA Evaluation

Subject Area: Community Helpers

Evaluator: Hempstead, N.Y., Public Schools; Indiana University

Synopsis: Dramatization of two children who are brought to the hospital for medical attention. As they are cared for, all hospital services are surveyed: admission procedures, work of nurses, X-rays, lab technicians, interns, blood tests, operations, recovery room, food service, laundry, sterilizing, visitors, children's playroom, going home.

Uses: To inform children about purpose of a hospital; to prevent fear of hospitals.

Age Level: Primary, intermediate, junior high

Technical: Sound, photography and structure are excellent.

Comment: Answers many questions children might have about hospitals. (Ind.) Vocabulary may be too advanced for primary use. Good idea to have scenes of taking a blood sample and start of operation so children will learn hospital procedures under non-frightening conditions. (N.Y.)

Rating: Very Good (N.Y.); Excellent (Ind).

Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6580

MINNESOTA SOURCES: None at present

INDUSTRIAL ARTS

DICKIE BUILDS A TRUCK

Because the story of building a simple truck with the correct tools and methods illustrates a child's ability to plan and complete a project, the film might be used in pre-service or in-service teacher training or as an introduction to industrial arts. Produced by Educational Horizons Films. **12 min., color, No. 2677 $120.00, b&w No. 2678 $60.00. EBF**

MINNESOTA SOURCES: UM 3S0202 ($3.00)

LIBRARY SCIENCE

LIBRARIES ARE FOR SHARING 021

11 min., color $120.00, 1965

Prod-Portafilms; dist-Henk Newenhouse, Inc., 1017 Longaker Road, Northbrook, Illinois 60062.

EFLA Evaluation

Subject Area: Libraries: Establishment and Purpose
Evaluator: Indiana University
Synopsis: Depicts the library as a place for sharing riches of knowledge and adventure through the use of maps, globes, books and encyclopaedias. Explains that the librarian, as well as the card catalogue, assist the student in finding information.
Uses: For use in language arts classes, to demonstrate and dramatize the place of the library in the school; To introduce fiction and storytelling.
Age Level: Intermediate
Technical: Sound—good; Photography—very good; Structure—very good
Comment: A good motivational film which emphasizes the potential of the library. Voices of children are inadequately reproduced.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6004
MINNESOTA SOURCES :None at present

LIGHTHOUSE KEEPING

LIGHTHOUSE, THE

Tells the fascinating story of a young boy whose father is a lighthouse keeper. The lad listens to ship-to-shore radio messages and helps his father shine the lighthouse prism and take care of the power plant. He helps his father do the marketing and then collects driftwood along the shore. **12 min., color No. 585 $135.00. EBF**
MINNESOTA SOURCES: None at present

LUMBERING

LUMBER FOR HOUSES

(1 reel)
This film tells the story of lumber—from trees to sawmill. Illustrates up-to-date methods of lumbering operations, particularly in forests of the northwest. Shows logging crews at work. Portrays the operation of felling trees, moving the logs to the sawmill, sawing, planing, and drying. Points out the important fact that more houses are built of lumber than of any other material. **(EBF)**
MINNESOTA SOURCES: UM 2B0249 ($2.00)

LUMBERYARD, THE 674

11 min., b&w, color, 1961
Bailey Films, 6509 De Longpre Ave., Hollywood 28, California
EFLA Evaluation
Subject Area: Social studies
Evaluator: Sacramento City Library, California
Synopsis: Documents the processing of lumber, from tree to lumberyard. Story is carried by a father and two children who plan to build a pet shelter, and how they go to a lumberyard to select their materials.
Uses: Show lumber processing.
Age Level: primary, elementary
Technical: Sound—good; Photograph—good
Comment: Valuable teaching film to show processing and transportation of lumber. A record accompanies the film giving additional aid in teaching. Useful to stimulate family participation in a joint project.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4540
MINNESOTA SOURCES: UM 3S0063 ($3.25)

MACHINES

HOW MACHINES AND TOOLS HELP US

11 min., 1 reel, 1954
This film explains ways we make work easier: (1) we use our muscles more efficiently with the aid of simple tools (the lever, the inclined plane), (2) we harness natural forces to work for us (the wind, running water), (3) we build engines and motors to drive machines that work for us (steam engines, internal combustion engines). **b&w $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2P0066 ($2.00)

HOW WHEELS HELP US 531.8

11 min., b&w $65.00, color $130.00, 1966
Coronet Films, 65 E. South Water Street, Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Science; machines
Evaluator: University of Minnesota
Synopsis: Relationships of the wheel to the roller, sprocket wheel, gears. Gives wide variety of familiar examples for children and examines them in relation to an understanding of scientific principles. Demonstrates how a wheel is changed into a gear, how two gears work.
USES: To provide basic understanding of scientific principles of wheel
Age Level: Primary
Technical: Sound—very good; Photography—very good; Structure—good
Comment: Introductory material which surveys the implications of the wheel in our everyday environment. Clear introduction. Good audio-visual stimuli. Good transition between scenes.
Rating: Good
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6615. L.C. #Fi A 66-1733.
MINNESOTA SOURCES: UM 3P0641 ($3.25)

MACHINES HELP US (rev. ed) 338.45

12 min., b&w $60.00, color $110.00, 1959
Bailey Films, 6509 De Longpre Ave., Hollywood 28, Calif.
EFLA Evaluation
Subject Area: Social Studies
Evaluator: Indiana University
Synopsis: Discusses the importance of machines to our way of life. Illustrates the functions of machines in making, carrying, building, and growing the things we need and use. Indicates the role they have played in the building of industrial cities and the effect they have had in creating new patterns of living.
Uses: To show the importance of machines to an industrial society; to point out the role of machinery in the economic development of the world.
Age Level: elementary, junior high
Technical: Sound—good; Photography—good
Comment: The subject matter is well presented and introduces rich concepts in social studies. Teachers should find fruitful areas of exploration, at the elementary and junior high levels, following the use of this film.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1959.4072
MINNESOTA SOURCES: UM 5S0064 ($4.75)

MACHINES THAT MOVE EARTH 621

15 min., b&w, color, apply, 1955
Film Associates, 10521 Santa Monica Blvd., Los Angeles 25
EFLA Evaluation
Subject Area: Mechanical engineering
Evaluator: Oregon College of Education
Synopsis: Describes various types of earth-moving equipment in action and shows how much work can be done by such machines as steam shovels and bulldozers. Points out how they contribute to road and building construction.
Uses: To teach students to recognize the different machines and their uses
Age Level: primary and elementary
Technical: Sound—excellent; Photography—excellent

Comment: The vocabulary used in the picture seemed to be too advanced for the age groups for which the film was designed.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc., 345 East 46 St., New York 17. EFLA No. 1956.2834
MINNESOTA SOURCES: UM 4S0066 ($2.50)

MANUFACTURING

CITIES AND MANUFACTURING: WHERE WE MAKE THINGS 670, 352

9 min., color, 1967

Presents the elements and steps needed for modern manufacturing. States that the basic elements of production are resources, capital, labor and management. Shows Tony, whose favorite toy is broken; he takes it to the store to be repaired; he discovers where the toy was manufactured; he visits the factory. Shows the assembly line and the workers. Discusses the need for machines and materials and transportation. Stresses that items manufactured on the assembly line are exactly alike and therefore can be used for replacement parts — Tony's toy is fixed. McG

MINNESOTA SOURCES: MS

MEAT PRODUCTION

WHERE DOES OUR MEAT COME FROM?

11 min., 1 reel

Collaborator: R. K. Bent, Ph.D., Professor of Education, University of Arkansas.

Visiting Uncle Phil's feeder farm, Wes and Emily want to know where our meat comes from. Uncle Phil explains, and the film shows, that the story of meat starts in the western range country, and is continued on the corn-belt feeder farms. We see the livestock going on from there to the stockyards and packing plants. The processed meat is then taken by refrigerated railway cars to the local market from which we purchase it and bring it into our homes. **b&w $65.00, color $130.00. (Cor.)**

MINNESOTA SOURCES: UM 2S0119 ($2.00)

MEDICINE

DOCTOR

11 min., b&w No. 391 $70.00

Develops an appreciation of the significant role of the medical doctor in modern life. Follows a child specialist through a typical day at his office, at the hospital, and at the home of a patient. Reveals him at such duties as those of making a physical examination, vaccinating a baby, visiting his hospital patients, and diagnosing a case of measles. **(EBF)**

MINNESOTA SOURCES: UM 2S0426 ($2.00)

YOUR FRIEND, THE DOCTOR

10 min.

Understanding the functions of the doctor motivates children to "be friends" with him. Young audiences will understand what the doctor does and why it is important to cooperate with him. **(Cor.)**

MINNESOTA SOURCES: UM 2S0326 ($2.00)

METAL WORK

METALMAN

15 min.

Explains the work of craftsmen who shape iron, tin, pewter, gold, and silver. **Net Film Service.** Indiana University, Bloomington, Indiana.

MINNESOTA SOURCES: None at present

METEOROLOGY

HOW WEATHER IS FORECAST

11 min., 1 reel, 1953

This film shows the operation of a weather forecasting station, the instruments used to observe and record, the charting of weather maps, and forecasting. The importance of this forecasting to farmers, airplane pilots, fishermen, and the inhabitants of flood areas is discussed. **b&w $65.00, color $130.00.** Intermediate, Junior High. **(Cor.)**

MINNESOTA SOURCES: UM 2G0420 ($2.00)

INSIDE THE WEATHER

Living Science Series, min., color

On an air trip to Chicago two children learn in detail about the important weather factors and the problems of weather forecasting.

MINNESOTA SOURCES: UM 5G0423 ($4.75)

LET'S LEARN TO PREDICT THE WEATHER

11 min., 1 reel, 1962

Weather facts which pupils can observe for themselves are presented in this film to give a basic understanding of why weather changes take place. The film shows the significance of barometer readings, wind direction, and types of clouds, and other interesting observations which will enable pupils to anticipate weather changes. **b&w $65.00, color $130.00. (Cor.)**

MINNESOTA SOURCES: UM 2G0424 ($2.00)

WEATHER FOR BEGINNERS 551.5

11 min., b&w $65.00, color $130.00, 1964
Coronet Instructional Films, Coronet Building, Chicago, Illinois 60601

EFLA Evaluation
Subject Area: General Science: Weather
Evaluator: Indiana University
Synopsis: Presents basic concepts about weather, explaining it in terms of changes in the air. Uses animation to explain why the air above land gets warmer than the air above water, why it rains, what causes winds, and how clouds form.
Uses: To inform about air movement; to introduce or summarize a unit on weather.
Age Level: Primary and intermediate
Technical: Sound—good;Photography—good; Structure—good
Comment: A good elementary explanation of air movement and weather. Animation is used to advantage and the narration is meaningful and pleasant.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6057. L.C. # Fi A 64-597
MINNESOTA SOURCES: UM 2G0011 ($2.00)

MUSIC

OUR COUNTRY'S SONG

11 min., (1 reel)

This is the story of how one elementary grade class develops a rich appreciation for our country's song, "The Star Spangled Banner." They learn the meaning of the words, delve into the circumstances under which Francis Scott Key wrote them, and thus acquire a deeper understanding of the song we honor as our national anthem. **(Cor.) b&w $65.00, color $130.00.**

MINNESOTA SOURCES: UM 2F0067 ($2.00)

TIME OF THE HORN

7 min., b&w

This film designed to elicit response follows a small Negro boy who retrieves a discarded trumpet from an alley rubbish basket and, oblivious to those around him, pretends to play the horn and becomes lost in a jazz fantasy of his own imagining. It is set against a musical composition as interpreted by trumpeter Jonah Jones. **JF**

MINNESOTA SOURCES: UM 2L0131 ($2.00)

TOOT, WHISTLE, PLUNK AND BOOM
A delightful animated film tracing the origin of musical instruments. Where does the music come from?—It comes from a toot, a whistle and a plunk, then a boom—From the caveman to the bands of today. **10 min., — minimum rental $5.00. WDP**
MINNESOTA SOURCES: UM 3F0414 ($3.25), BFC, IPM

NURSING

NURSE
11 min., 1949
Stresses the significance of the nurse as a person trained to provide technical and personal services that assist the sick. Describes clearly some of the typical activities of nurses in the pediatrics, emergency, and maternity wards of a hospital. Depicts some of the equipment used in a hospital and portrays the role of the nurse in its use. **(EBF)**
MINNESOTA SOURCES: UM 2D0193 ($2.00)

OCEANOGRAPHY

WE EXPLORE OCEAN LIFE
11 min., color
Through the magic of underwater photography, we go with Steve and his father down under the surface of the ocean to explore the coral reef and the ocean floor. Your pupils will see such fascinating creatures as colorful fish, sea anemones, squid, and jellyfish, and learn how these living things depend upon one another, how they get their food, and how they protect themselves. **(Cor.) b&w $60.00, color $120.00.**
MINNESOTA SOURCES: UM 3G0454 ($3.25)

OLIVE INDUSTRY

OLIVE INDUSTRY, THE 664.8
10 min., color $110.00, 1965
Arthur Barr Productions, P.O. Box 7-C, Pasadena, California 91104
EFLA Evaluation
Subject Area: Olive production
Evaluator: Indiana University
Synopsis: History of the olive industry, where olives grow, how they are harvested, gathered, and processed. How machinery is used to clean, sort and can the olives according to size. Neutralization, pasteurization and sterilization of black olives. How olives are pitted, canned, and distributed to market.
Uses: To study the production, processing and distribution of olives
Age Level: Primary, intermediate
Technical: Sound, photography, and structure are very good.
Comments: Well constructed and does an adequate job of presenting the content. Interesting as well as informative. A new piece of knowledge that children will enjoy.
Rating: Good
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6660. L.C. # Fi A 65-1105.
MINNESOTA SOURCES: UM 3B0254 ($3.25)

PAPER INDUSTRY

PAPER
15 min.
Tells the story of paper and its uses. Describes the process of papermaking. **Ind. U**
MINNESOTA SOURCES: None at present

PAPER
(1 reel)
Tells the interesting, complete story of paper-making, one of modern technology's foremost industries. Shows trees being cut, sawed into logs, and floated downstream to the mill. Describes the complete process of paper-making, from trees to paper. **(EBF)**
MINNESOTA SOURCES: UM 2B0256 ($2.00)

PARK PLANNING

CITIES & RECREATION: PLACES WE PLAY 790, 352
Presents the universal need for recreation. Shows that city agencies provide many facilities and programs. States that private businesses, clubs, and organizations also provide programs and facilities. Discusses some of the different ways people can enjoy themselves. Shows that city governments put parks and playgrounds in every neighborhood so everyone will have some place to play. Cites there are good transportation routes to most recreation places. **McG**
MINNESOTA SOURCES: MS

POLICE WORK

CITIES AND PROTECTION: 364.4 352
PROTECTING OUR LIVES AND PROPERTY
8 min., color, 1967
Presents the people in the metropolitan area who are responsible for the protection of lives and the conservation of property and resources. States that both private businesses and city government agencies help protect us. Shows Jerry, whose dog Pepper is lost; he asks a policeman to help find his dog. Describes the work of the firemen, policemen, members of the City Health Department, and city park attendants. **McG**
MINNESOTA SOURCES: MS

POLICEMAN, THE (3rd edition)
Focuses on an accident investigation to illustrate the workings of the police in a metropolitan district. As they go about their daily duties, the police are shown to be determined investigators and protectors of the people. Produced in cooperation with the Community Division of the **Metropolitan Police department of Washington, D.C. (EBF). 16 min., color No. 2477 $200.00, b&w No. 2478 $102.50.**
MINNESOTA SOURCES: UM (2d) 4S0296 ($2.00)

POLICEMAN — DAY AND NIGHT
11 min., color, 1963
This film shows what a policeman does by providing a summary of police activities around the clock. Training of policemen is described. Emphasis is on the "preventive aspects" of enforcement. **(CCA)**
MINNESOTA SOURCES: UM 3S0295 ($3.25)

POLICEMAN WALT LEARNS HIS JOB 352.2
10 min., b&w $55.00, color $110.00, 1958
Film Associates of California, 11014 Santa Monica Blvd., LA 25
EFLA Evaluation
Subject Area: Vocational guidance
Evaluator: El Paso Public Schools
Synopsis: Officer Chambers is shown through his entire training period as a rookie policeman. He takes the policeman's oath, attends various schools, is assigned to training duty with experienced officers, and finally is put on regular patrol. He also makes a full investigation of an auto accident.
Uses: To arouse interest in the profession; to inform students of the activities of policemen.
Age Level: elementary, junior high
Technical: Sound—excellent; Photography—excellent
Comment: The duties of a patrol officer are studied fully. The scenes are at a regular police station. The acting, the plot, and the accident seem quite real.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3970
MINNESOTA SOURCES: UM 3S0297 ($3.25)

POLITICS

JOHN FITZGERALD KENNEDY

20 min.

A film dedicated to the living influence of President Kennedy's work and ideals. Shows many of the highlights of President Kennedy's life, from boyhood until his assassination. **(FI)**
MINNESOTA SOURCES: UM 4H0077 ($3.35)

MAYOR, THE

Describes the duties of the mayor of a typical community. Explains that he, as a public servant elected by the people, is responsible for the smooth operation of every city department and for making the city a better place in which to live. Produced in collaboration with Eugene C. Lee, Ph.D., University California, Berkeley. **(EBF). 12½ min., color No. 2452 $167.50, b&w No. 2453 $86.00.**
MINNESOTA SOURCES: None at present

POSTAL SERVICE

DUKE THOMAS, MAILMAN 383

15 min., b&w $90.00, color $180.00, 1967
Prod-Benjamin Jackson, Dimension Films; Dist-Churchill Films, 662 North Robertson Blvd., Los Angeles, California 90069

EFLA Evaluation

Subject Area: Postal Service; community helpers
Evaluator: Bridgewater State College, Massachusetts
Synopsis: Trip to the post office and around the neighborhood with Duke, a Negro mailman. Aspects of the life of the mailman brought out. Duke, on his deliveries, narrates the problems of mail delivery: wrong addresses, illegible handwriting, no zipcodes, wrong postage, etc.
Uses: Social studies; human relations
Age Level: Primary, intermediate
Technical: Sound—good; Photography—excellent; Structure—excellent
Comment: Extremely valuable, excellent film. Photography is well done, with fast moving cuts and scenes of conversations with customers. Duke's inner problems of long hours are subtly suggested.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6681
MINNESOTA SOURCES: None at present

HELICOPTER CARRIES MAIL

Two small boys receive some baby chickens by air parcel post. They go to the airport where they see the airliner landing with their chicks; watch the sorting of the mail and the arrival of the helicopter from the downtown post office. After the helicopter is loaded with incoming mail, it flies back downtown. Soon we see the postman delivering the chicks to the boys' home. Scenes show how a helicopter operates and what makes it fly. **11 min., b&w $60.00, color $120.00. BF**
MINNESOTA SOURCES: UM 2A0382 ($2.00)

LETTER TO GRANDMOTHER, A (Second Edition)

(1¼ reels, 13½ min.)

Mary mails a letter, then visits her local post office where she learns how mail is collected, canceled, sorted and dispatched—by truck, rail, or air. As we follow Mary's letter, we see the use of the zip code number, a concentration center, a final delivery of the letter by a mail carrier. When Grandmother answers Mary with a package, we see how parcel post is handled. **(Cor.) b&w $81.25, color $162.50.**
MINNESOTA SOURCES: UM 4L0072 ($3.25), MS

OUR POST OFFICE (Revised Edition)

Highlights activities in a city post office. Students learn how to address envelopes properly and how to buy a money order. Activities in an airport and in a railway post office are also shown. **11 min., color No. 2323 $135.00. (EBF)**
MINNESOTA SOURCES: UM 2S0293 ($2.00)

POSTAL SERVICE: LETTERS

A letter is mailed, picked up by a mounted carrier (truck driver), and taken to the post office. There we follow it with other letters as they are separated, cancelled, routed, pouched, and taken to the railroad mail docks. The mail is handled by railroad employees from this time until it reaches the destination city. The picture concludes with the neighborhood postman delivering the letter.**(BF)** ©1948
MINNESOTA SOURCES: UM 2A0402 ($2.25)

POSTAL SERVICE: PARCEL POST

10 min., (1 reel)

Employees at a small branch post office put postage on a package with a postage meter, while adding the insurance number by hand. The package is then tossed into a sack and taken by truck to a larger post office. There all the packages are sectionalized, put into proper destination sacks, and sent to the railroad mail docks. After processing at its destination, the package is delivered by a parcel post carrier. **(BF)**
MINNESOTA SOURCES: UM 2A0403 ($2.25)

WHERE DO OUR LETTERS GO? (The Postal System)

(1 reel, 11 min.)
Collaborator: R. K. Bent, Ph.D., Professor of Education, University of Arkansas.

Planning a surprise party for Jerry's birthday, his mother and sister mail invitations to Jerry's friends. Seeing how the invitations are prepared for mailing, how they are handled at the post office, and how they reach their destinations helps children understand the workings of our postal system. **$65.00 B & W, $130.00 Color. Primary, Intermediate. Cor**
MINNESOTA SOURCES: UM 2S0117 ($2.00)

PUBLIC UTILITIES

CITIES AND UTILITIES: 380, 352
OUR PUBLIC UTILITY SYSTEM

8 min., color, 1967

Presents our public utility system. Shows how a system is a set of things, methods and people that when combined provide an orderly way for getting things done. States that a utility system produces a product that can be distributed; the amount used is measured; people are charged for what they use. Shows what happens at Joey's house when there is a power failure in the neighborhood. Discusses the kinds of services available from utility companies. Shows some of the people who work teogether to serve the public's needs. **McG**
MINNESOTA SOURCES: MS

PUBLIC WORKS

COMMUNITY KEEPS HEALTHY, A

11 min., color

Our community is a clean and healthy place in which to live. Community health department inspectors visit dairies to test milk and visit produce markets to examine the food. City workers clean our streets; water department workers keep our drinking water pure. But all the workers and all the machines cannot do the job alone; your help is needed, too. The film also points out what individuals can do to keep a community a healthy place. **(FA)**
MINNESOTA SOURCES: UM 3D0178 ($3.25)

COMMUNITY KEEPS HOUSE, A

11 min. (1 reel, color)

Shows how a community keeps clean. Stresses how special machines clean streets, parks, schools; how rubbish and trash are buried or burned; and how each person can help the community keep house. **(FA)**
MINNESOTA SOURCES: UM 3S0243 ($3.25)

COMMUNITY HELPERS — THE SANITATION DEPARTMENT 614.7

11 min., b&w, color, 1963
Prod — Charles Cahill & Associates; dist — Henk Newenhouse, 1825 Willow Rd., Northfield, Illinois 60093
EFLA Evaluation
Subject Area: Public Health
Evaluator: Indiana University
Synopsis: Shows truck collecting garbage and trash. Truck has compactor to compress garbage; takes two hours to fill. Truck takes rubbish to land fill where it's buried under 2 feet of dirt. Area will be used as park later. Trash can also be burned. Street sweepers used to keep streets clean. Clean-up squads also include tree trimmers. A boy shows good habits with litter box on bike.
Uses: Social studies introduction; health classes
Age Level: Primary, intermediate
Technical: Sound — excellent; Photography — excellent; Structure — very good
Comments: Stresses civic responsibility of individuals, especially children, for keeping city clean. Very effective for motivation.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6643. L.C. # Fi A 64-70
MINNESOTA SOURCES: None at present

VISIT TO THE WATERWORKS, A

11 min.
This film provides a valuable insight into the operation of an essential community service, with emphasis on the importance of safe drinking water to our health. A group of students go to a field trip to visit and learn about the water works that provides water to their school, home, and their city. **(EB)** ©1957
MINNESOTA SOURCES: UM 2S0112 ($2.00)

RAIL TRANSPORTATION

BIG TRAINS ROLLING

(2½ reels, color)
This film is sponsored by the Association of American Railroads. It presents the viewpoint of a boy and girl taking an overnight train trip, emphasizes the railroad's service to agriculture, industry, commerce, and the general public. **(AAR)**
MINNESOTA SOURCES: UM 7A0367 ($3.00)

FREIGHT TRAIN

11 min. (1 reel)
In this film we see the assembling of fast freight train #40 and follow it on its journey from Kansas City to Chicago. We meet all the people involved in this operation and find out why freight trains are important in our daily lives. **(EBF)**
MINNESOTA SOURCES: UM 2A0379 ($2.00); ML

PASSENGER TRAIN, THE (2nd Ed.)

10 min. (1 reel)
The audience shares Bobby's trips on a transcontinental train ending at a colorful station in the heart of the West. Bobby learns about the organization of a passenger train and about the many services that contribute to the speed, safety and comfort of the passengers. **Color No. 863 $135.00, B/W No. 862 $70.00. (EBF)**
MINNESOTA SOURCES: UM 2A0399 ($2.00)

SERVICE STATION

SERVICE STATION, THE 388

11 min., color $120.00, 1957
Pat Dowling Pictures, 1056 S. Robertson Blvd., Los Angeles 35, Cal.
EFLA Evaluation
Subject Area: Social studies; transportation
Evaluators: El Paso Public Schools; Indiana U.; Jefferson Parish, La.
Synopsis: Begins with the early 20th century, when automobiles were rare, roads poor, service stations few and far between. Compares these early stations with our modern, convenient service stations. Shows how the latter provide services with such equipment as gas pumps, grease guns, tire tools, and air pressure gauges.
Uses: To show the job of service station attendants; for study of community services; for language arts
Age Level: primary; Jefferson and El Paso add elementary
Technical: Sound — fair to good to excellent; Photography — fair to good to excellent
Comment: El Paso — A complete history of our service stations. One realizes excellence of today's services. Indiana — Done in good taste. Some difficult vocabulary for the age level. Jefferson — Early automobile era of some interest. Deals with subject with which children are familiar.
Rating: Very Good — El Paso, Good — Indiana, Poor — Jefferson
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3830
MINNESOTA SOURCES: UM 3S0307 ($3.25)

SCHOOL ASSISTANTS

HELPERS AT OUR SCHOOL

11 min., color
The purpose of this film is to introduce pupils to the work of different members of the school staff and to help pupils see themselves as members of a larger group in which work is accomplished by division of labor and cooperative effort. The film shows that it takes many people to run a school, the many kinds of jobs which staff members do and how pupils and staff work together. It is pointed out that when each person works well, he helps the entire group. **B/W $60.00, Color $120.00. Cor.**
MINNESOTA SOURCES: UM 3S0261 ($3.25)

SCIENCE

SCIENCE FOR BEGINNERS

11 min., b&w, 1 reel, 1964
The purposes of this film are to show the manner in which a scientist works and to stimulate primary students to make investigations of their own. Mike finds a mold on a piece of bread. In discovering the conditions needed to make mold grow, he illustrates some of the methods used in science. **B/W $65.00, Color $130.00. (Cor)**
MINNESOTA SOURCES: UM 2N0450 ($2.00)

SCULPTURE

DISCOVERING SCULPTURE

Uninhibited creativity as two small brothers create things out of materials found everywhere: stones, sticks, mud, sand, water, shells, paper, and scraps. Their adventures will motivate young children to observe natural materials around them, to build with their hands and their imaginations, and to enjoy seeing the results. Produced by John Waddell, Arizona State University. **10 min., B&W, $60.00. BF**
MINNESOTA SOURCES: UM 2F0346 ($2.00)

SHEEP RAISING

LIFE ON A SHEEP RANCH

(1 reel, 11 min.)
Collaborator: George B. Smith, Ph.D., Dean of The University of Kansas.
The owner of a sheep ranch lets his son, Andy, stay with the sheep herder for the summer months. In a Colorado moun-

tain setting Andy learns to handle the dogs, watch the sheep, protect them from coyotes, and recalls other seasonal activities on the sheep ranch. **$65.00 B & W, $130.00 Color. Primary, Intermediate, Junior High. Cor.**
MINNESOTA SOURCES: UM 2S0060 ($2.00)

SPACE

JETS AND ROCKETS: HOW THEY WORK
(1¼ reel, 13½ min.)
Collaborator: Nathan S. Washton, Ed.D., Coordinator of Science Education, Professor of Education, Queens College of the City of New York.
By the use of familiar objects such as a cart and cylinder of compressed gas, Newton's principle of action and reaction is presented in simple visual terms. The principles of the jet engine are clearly shown by animation and a simple experiment. We see how the same principle of action and reaction propels rockets, although rockets carry their own oxygen, and use special fuels provide greater thrust. **$81.25 B&W, $162.50 Color. Primary, Intermediate. Cor**
MINNESOTA SOURCES: None at present

OUR CLASS EXPLORES THE MOON
(1 reel, 11 min.)
Collaborator: J. Myron Atkin, Ph.D., Professor of Science Education, University of Illinois.
Our desks become a space ship as we take an imaginary trip to the moon. When the speed of our ship reaches 25,000 miles per hour, engines are cut off and we coast to the moon. We land and explore the lunar seas, mountains, and craters. When the lunar night begins, we return to Earth. **$65.00 B & W, $130.00 Color. Primary. Cor.**
MINNESOTA SOURCES: None at present

SPACE SCIENCE FOR BEGINNERS
(1 reel, 11 min.)
Collaborator: Phillip W. Alley, Ph.D., Professor of Physics, State University of New York, College at Geneseo.
Simple demonstrations with a balloon and a model rocket illustrate the kind of action-reaction forces needed to travel away from the pull of the earth. Words and concepts visualized include planets, sun, moon, gravity, orbit, satellite, space and spacecraft. **$65.00 B & W, $130.00 Color. Primary. Cor.**
MINNESOTA SOURCES: None at present

WHAT DO WE SEE IN THE SKY?
(1 reel, 11 min.)
Freddie's curiosity about things he sees in the sky leads him to learn about the sun, moon, planets, stars, and constellations—their relative sizes and distance from the earth, their light, and something of their composition. While learning about the sky, he comes to appreciate its beauty and wonders. **$65.00 B & W, $130.00 Color. Cor.**
MINNESOTA SOURCES: UM 2P0164 ($2.00)

STORES

LET'S VISIT A SHOPPING CENTER 658.87
11 min., color $120.00, b&w $60.00, 1964
Prod — Bernard Wilets; dist — Film Associates of California, 11559 Santa Monica Boulevard, Los Angeles, California 90025
EFLA Evaluation
Subject Area: Business: Retail Shopping
Evaluator: Indiana University
Synopsis: Describes the operation of a shopping center, showing how the merchandise is brought into the stores, and points out the various services provided by both specialized shops and department stores to a community.
Uses: To introduce the concept of a shopping center; To show various occupations.
Age Level: Primary and intermediate
Technical: Sound — good; Photography — good; Structure — good
Comment: An unimaginative, but adequate production which would be useful especially at the primary level.
Rating: Good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5938. L.C. # Fi A 64-1277
MINNESOTA SOURCES: UM 3S0001 ($3.25)

STORES IN OUR COMMUNITY
(1 reel, 11 min.), 1954
Collaborator: Janet C. Rees, Ed.D., Social Studies Specialist, National College of Education.
This film is designed to increase the child's understanding of the relationship between stores and families in the community, and to give him general appreciation for services the stores provide. The film experience leads naturally to reading, arithmetic, storytelling, and many other classroom activities. **$65.00 B & W, $130.00 Color. Primary. Cor.**
MINNESOTA SOURCES: UM 2S0097 ($2.00)

TELEPHONE AND TELEGRAPH

DRAW ME A TELEPHONE 621.386
12½ min., color, $50.00 1967
Prod. by Pelican Motion Pictures, Inc., for Western Electric; dist. by Sterling Movies, Inc., 375 Park Ave., New York City 10022
EFLA Evaluation
Subject Area: Telephone manufacturing
Evaluator: American Film Festival Jurors, 1968 — Blue Ribbon Winner
Synopsis: Documents the adventures of a group of 15 school children who were given artistic license to interpret production activities at Western Electric's telephone manufacturing plant. Animates their drawings. Children's comments plus original musical score for background
Uses: To show how Western Electric manufactures telephones.
Age Level: General
Technical: Sound, photography and structure — very good to excellent.
Comment: Exceptionally good approach. Very good for general audiences. Well devised animation, nicely executed. Will stimulate youngsters to learn about electricity, engineering, manufacturing. Good PR film.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6768. L.C. #Fi A 68-184
MINNESOTA SOURCES: Sterling Movies, Inc.

THEATRE

CHILDREN'S THEATRE 792.0226
17 min., color, 1963
Australian News & Information Bureau, 639 Fifth Ave., New York 10020
EFLA Evaluation
Subject Area: Dance, Music and Drama
Evaluator: Jurors, American Film Festival
Synopsis: Shows ballet as the main form of study at the Studio Theatre in Adelaide, Australia. Special training helps children to study and understand other arts.
Uses: Children's theater, music and dance groups, PTA.
Age Level: general
Technical: Sound — good; Photography — good
Comment: Well paced, interesting idea. Good illustration of children's creative abilities; ballet entertaining. Example of one school's work.

Rating: Good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 10019. EFLA No. 1964.5417.
MINNESOTA SOURCES: None at present

JUST IMAGINE (Fact & Fancy Series) 372.5
15 min., b&w, 1961
NET Film Service, Indiana U. Bloomington, Ind. — AV Center
EFLA Evaluation
Subject Area: Creative drama, reading, speech
Evaluator: El Paso Public Schools, Texas
Synopsis: Students present an orientation into techniques for developing creative drama at elementary school level.
Uses: Reading classes, interpretation of character
Age level: Elementary
Technical: Sound — good; Photography — fair
Comment: Participation spontaneous, creativity superior. Good insight into technique for characterization. Picture seemed snowy. Characters were dimmed. Dramatization was vivid.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.4968.
MINNESOTA SOURCES: None at present

TRANSPORTATION

BIG, WIDE HIGHWAY, THE
(1 reel, 11 min.)
Collaborator: Margaret Keyser Hill, Ed.D., Former Director of the Reading Clinic, State University of Iowa.
Sammy and his father take their turkeys to market. On the big highway they see many different kinds of trucks and cars, and pass a train and an airfield. Sammy learns why highways are important and provisions are made for safety on the highway. **$65.00 B & W, $130.00 Color. Primary, Low Intermediate. Cor**
MINNESOTA SOURCES: UM 2S0084 ($2.00)

CITIES AND TRANSPORTATION: 385, 352
MOVING PEOPLE AND GOODS
9 min., color, 1967
Presents the growth of the vast and complicated network of various kinds of transportation facilities. States that within our cities we find highways, subways, bus lines, train routes and local airports. Shows that transportation in a community is the result of many different things provided by city agencies and private companies. **McG**
MINNESOTA SOURCES: MS

FAMILIES AND TRANSPORTATION: 388,301.24
WHAT'S A POCKET FOR?
7 min., color, 1967
Presents basic concepts of transportation. States that transportation means moving people or things from place to place. Shows many kinds of transportation. Demonstrates that a container, or a carrier, is anything in which we can store things we want to move. Stresses that it takes power to move things—engine power or muscle power. Shows Wendell and his family and the many kinds of carriers and containers they use to move themselves and the things they own. **McG**
MINNESOTA SOURCES: MS

TRANSPORTATION AROUND THE WORLD
(1 reel, 11 min.)
Collaborator: Roy A. Price, Ed.D., Professor of Social Science and Education, Syracuse University.
Relating geography in different places to forms of travel, we see transportation from the most primitive to the most complex. Llamas in the Andes, kayaks in the Arctic, electric trains in Japan and helicopters in the United States illustrate land, water and air transportation. **$65.00 B & W, $130.00 Color. Cor**
MINNESOTA SOURCES: None at present

TRUCK DRIVER, THE 371.42
17 min., color $200.00, B/W $102.50, 1958
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Illinois
EFLA Evaluation
Subject Area: Vocational guidance; trucking
Evaluator: Indiana University
Synopsis: A truck driver is on an overnight haul from Chicago, Illinois to Sandusky, Ohio. The film shows him saying goodbye to his family, checking out his truck, stopping for meals, helping a motorist, arriving at his destination, and finally returning with another load. Narrator points out some safety practices and the cooperation of other people.
Uses: To show how many people cooperate to supply our needs, how goods are transported from one place to another, what the truck driver does
Age Level: primary, elementary
Technical: Sound — good; Photography — good
Comment: Good portrayal of the driver's work. The character portrayed gives the occupation respectability. Some minor illogical points in the narration.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3869
MINNESOTA SOURCES: UM 4S0107 ($3.35), MS

TREE FARMING

LET'S VISIT A TREE FARM
(1 reel, 11 min.)
Collaborator: D. P. Duncan, Ph.D., Director, School of Forestry, University of Missouri.
Kathy and Johnny spend their vacation at Uncle Jim's farm, which includes a tree farm. We see how seedlings are grown in a nursery, transplanted to a tree farm, cared for and harvested. We also visit very large tree farms, where helicopters are often used for planting and spraying trees. At a sawmill we see logs converted into lumber. **$60.00 B & W, $120.00 Color. Primary, Intermediate. Cor**
MINNESOTA SOURCES: None at present

TRUCK FARMING

CITIES AND SUBURBS: 309.2, 352
THE METROPOLITAN AREA
8 min., color, 1967
Presents the two types of urban communities. Identifies the local community—village, town, or city—that is surrounded by open or farmed land. Describes the complex community—the metropolitan area—a large central city which is surrounded by suburbs. Stresses the inter-dependence of the people living in the communities. Shows Marty and his family who live on a truck farm. Follows their trip to the city to take their produce to the market and in turn purchase goods and services that they want. **McG**
MINNESOTA SOURCES: MS

WATER TRANSPORTATION

BUSY HARBOR, THE 387.1
11 min., b&w $65.00, color $130.00, 1960
Coronet Instructional Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Social studies — Shipping
Evaluators: Indiana University; Aberdeen City Schools, South Dakota
Synopsis: A tugboat captain shows Ted and Maria the many activities in the harbor: fishing boats unloading, tugboats pulling barges, cargo ships, a lighthouse, buoys, harbor traffic lights, a passenger vessel docking with the help of tugs, longshoremen at work, a dredge working on mud. A ride on the captain's tugboat climaxes the children's visit.

Uses: A transportation unit for Grades 1-4; to acquaint land-locked pupils with harbors
Age Level: Primary, elementary
Technical: Ind. — Sound-good; Photography-good; Aberdeen — Sound-excellent; Photography-excellent
Comment: Ind. — Good unit, especially for children on coastal area. Aberdeen — Good for those who have never seen a harbor. Very informatvie.
Rating: Ind. — good; Aberdeen — excellent
Copyright 1961 by Educational Film Library Association, Inc., 250 W. 57 St., New York 19. EFLA No. 1961.4382. L.C. Fi A 60-29.
MINNESOTA SOURCES: UM 2A0371 ($2.00)

FERRYBOAT

A large harbor and different kinds of work boats, such as the freighter, oil tanker, river barge, passenger liner, tug boat, and fire boat are shown. Then the special function of the ferryboat is explained. Ferryboats of different sizes are shown, and we see how large ones can carry loaded trains, trucks, and buses, as well as automobiles and people. Produced by Stuart Roe. **9 min., B&W $60.00, Color $110.00. BF**
MINNESOTA SOURCES: UM 3A0376 ($3.25)

HARBOR, THE

11 min., color
Important American harbors are viewed to illustrate the three basic kinds of harbors: natural, river, and man-made. In safe waters, men and machines work together to service ships bearing cargo and passengers. Scenes of loading and fueling operations are shown, as well as the recreational facilities which are provided in many harbors. Produced by Arthur Evans. **($120.00) BF**

HARBOR HIGHLIGHTS

(1 reel)
The purpose of this film is to provide an overall picture of the activities carried on within a modern harbor. Some of the topics discussed in detail are: the harbor, the pilot station, meeting and boarding a freighter, guiding the freighter, tug boats at work, longshoremen loading a freighter, etc. **(JHP)**
MINNESOTA SOURCES: UM 2S0043 ($2.00)

HARBOR PILOT

Explains the importance of the harbor pilot in bring a giant liner safely into a crowded port. Shows the value of ocean shipping in bringing products such as rubber, coffee, and bananas, from all parts of the world. Includes significant scenes around the harbor. Produced by Frye-Cirlin. **10 min., B/W $60.00, Color $120.00. BF**
MINNESOTA SOURCES: UM 2S0044 ($2.00)

OCEAN VOYAGE P-I

Exciting story of apprentice officer, Niko Catsis, aboard the S.S. Olympia. Shows N.Y. Harbor, life on the bridge, in the engine room, galleys, dining rooms, passengers' and crew's quarters. Illustrates radar's role in making shipping safe. **14 min., Color No. 887 $167.50, B/W No. 888 $86.00. EBF**
MINNESOTA SOURCES: UM 4A0395 ($2.50)

OPERATION FREIGHTER

Nearly every school boy, on seeing his first freighter, has had a secret desire to become a member of her crew. In this film, life aboard a freighter is described. Duties and responsibilities of the Captain and crew are explained and viewers visit the wheelhouse, bridge, chart room, galley and radio shack. In port, they watch the freighter unload her cargo and start back homeward. A Paul Hoefler Production. **20 min., Color $215.00. BF**
MINNESOTA SOURCES: None at present

OPERATION LINER

Today's modern ocean liners are self-contained floating cities. They offer every facility, from a medical clinic, to their own newspaper. As we view the film, we learn about the preparations that go into an ocean voyage, take a tour of the ship, learn the duties of officers and crew and discover the luxuries of an ocean cruise. A Paul Hoefler Production. **20 min., Color $215.00. BF**
MINNESOTA SOURCES: None at present

TRANSPORTATION BY SHIP

Passengers and freight are loaded, and a cruise that takes students from San Francisco to Hong Kong begins. Community life is compared to shipboard life where the officers and crew have specific jobs and responsibilities in providing for the safety and comfort of the passengers. The film shows the many special facilities on board ship, such as a dance band, a tailor shop, and a printing shop. The importance of proper navigation in arriving at the destination thousands of miles across the ocean is emphasized and becomes a meaningful experience by the end of the voyage. Produced by Arthur Evans. **11 min., Color $120.00. BF**
MINNESOTA SOURCES: None at present

TUGBOATS AND HARBORS

10 min., color
This film follows a tugboat skipper and crew through their daily work of helping ships to move safely in and out the harbor. We visit the tugboat engine room, galley and captain's cabin. An animated model gives a simplified preview of how the tug will berth the freighter, after which we see the intricate and exciting process itself. **(CFP)**
©1961
MINNESOTA SOURCES: UM 3S0110 ($3.25)

WIDE, WIDE SEA, THE: BACKGROUND FOR READING AND EXPRESSION

(1 reel, 11 min.)
Sally and Tom visit the seashore and learn of the busy harbors, lighthouses, and ships. Imagination takes them to far-off lands across the sea and to life beneath the surface. These experiences are related to stories and poems about the wide, wide sea. **$60.00 B & W, $120.00 Color. Cor**
MINNESOTA SOURCES: UM 2L0142 ($2.00)

WRITING

LET'S WRITE A STORY

11 min., color, 1962
A boy and his dog have a series of adventures, each of which is designed to motivate and facilitate oral and written language expression. Ross and Shu-Shu play in their own back yards, wander along a lonely beach, and visit a deserted fairground, providing a sequence of vicarious experiences rich in content for the beginning writer. The film is designed in three episodes, provision being made to stop the projector after each vignette so the class may despond to the aural and visual stimulation presented. **(CFP)**
MINNESOTA SOURCES: UM 3L0407 ($3.25)

PERSONAL AND SOCIAL PROBLEMS
PRIMARY AND ELEMENTARY

AFRAID OF SCHOOL
When children are morbidly afraid of school, there is a need to look to home and family relationships. The film reveals causes of this particular instance of school phobia. Contemporary Films. **Code 406024, 30 min., B&W, Sale $175.00, Rental $11.00. McG**
MINNESOTA SOURCES: None at present

ALCOHOLISM AND THE FAMILY: THE SUMMER WE MOVED TO ELM STREET
The plight of an alcoholic beginning his descent into the maelstrom of progressive disintegration is tragically portrayed in this film. The relationship between members of the family as seen through the eyes of a nine-year-old child provides the audience with an understanding of the nature of the drinking problem, its symptoms and effects. A National Film Board of Canada production. **Code 604056. L.C. FiA 68-1278. 28 min., Color, Sale $335.00, Rental $11.00. McG**
MINNESOTA SOURCES: MDPW

ASSIGNMENT CHILDREN
Color, 20 min., 1955, Rental $3.00
Danny Kaye is the star and narrator of this heartwarming human interest film showing the activities of the United Nations' Children's Emergency Fund, better known as UNICEF. He travels with various UNICEF teams in Asia and is an interested observer of their fight against Malaria in India, polio treatment in Japan, distribution of powdered milk in Korea, maternal and child care in Burma, and the continuing work against yaws in Thailand. This is outstanding film to bring home to union members the human aspects of international relations. **UNICEF**
MINNESOTA SOURCES: ML; SL

I WONDER WHY 144
6 min., b/w, 1964
Presents a photographic essay which represents the thoughts of a young Negro girl who wonders why some people don't like her. Shows a series of beautiful and heartwarming expressions of love for nature, people, games and other common elements of daily life. Reveals that these are the musings of a child afflicted with the prejudices of our society.
Produced by Robert Rosenthal for Contemporary.
Based on the book by Shirley Burden, 1963. U.S. official entry to Locarno Film Festival.
MINNESOTA SOURCES: MS, ADL

MEETING STRANGERS: RED LIGHT, GREEN LIGHT
"Never talk to strangers" is a phraise often repeated by mothers to children. Child molesters are dangerous psychopaths in various degrees of emotional disturbances. They come from all walks of life. Children view representative types of problem situations. Red and green light symbols are used to demonstrate stopping, talking to strangers and rebuffing advances. It teaches children who, and who not to trust. Produced by Bailey Films. **20 min., Color $220.00. BF**
MINNESOTA SOURCES: None at present

MY DOG IS LOST (Read by Harry Belafonte)
Juanito has just come to New York from Puerto Rico. He speaks no English and he has lost his dog. This story centers around all the difficulties Juanito encounters while looking for his dog Pepito—the different people he meets who help him find Pepito and who become his friends. **Code 655604. L.C. FiA 66-746. 10 min., Color, Sale $135.00, Rental $10.00. McG**
MINNESOTA SOURCES: None at present

A PLACE IN THE SUN
7 min.
We have to share our place in the sun, or darkness will prevail.
MINNESOTA SOURCES: SL

SAY NO TO STRANGERS
1963
EFLA Evaluation
Subject Area: Safety, guidance
Synopsis: A lesson in personal safety for young school children, the film covers not accepting rides or gifts from strangers, not walking down dark streets or alleys, and remembering that a policeman is always a friend.
Uses: For safety education
Technical: Sound and photography good
Comment: The main point is evaded in that the consequences of not obeying these rules is not pictured — safety could have been stressed more — the policeman's contribution is not stressed enough
Rating: Fair
Sid Davis Productions
MINNESOTA SOURCES: UM 2D0273 ($2.00); ML

THE WORLD OF THREE
A typical day in the life of a young child whose feeling of security has been undermined by the arrival of a new baby sister. The devastating effects of jealousy on a young child's behavior and on his developing personality are shown in scene after scene. Not only does the viewer see how jealousy affects the child's behavior, but he sees what gives rise to the jealousy and how, with a little thoughtful planning on the part of the parents, this jealousy might have been avoided. National Film Board of Canada. McG
Code 604040—L.C.FiA67-2253
28 minutes—B&W—Sale $170.00—Rental $8.00
MINNESOTA SOURCES: None at present

PRIMARY AND ELEMENTARY EDUCATION

A BOOK IS TO CARE FOR
1 reel, 11 min.
Collaborator: LaVern Walther, Ph.D.,
Head, Library Science Department, Northern Illinois University
In a secondhand book store, Billy buys a damaged book that catches his interest. Seeing how a book is created and how it is manufactured helps us appreciate it more. At school, Billy's classmates try to guess how his book was damaged and learn ways of repairing and caring for books. **$65.00 b&w—$130.00, Color. Cor.**
MINNESOTA SOURCES: None at present

BRIGHT BOY, BAD SCHOLAR
The problems of school children who have difficulty in learning and do not perform on a level consistent with their intelligence are examined in this film. Produced and directed by Robert Anderson, Contemporary Films. **Code 406179 — 28 minutes — b&w. McG. Sale $175.00 — Rental $11.00**
MINNESOTA RESOURCES: ML

CHAPARRAL CLASSROOM (A Story of Outdoor Education) (ECA)
Portrays the planning of the camp director, counselors, and the teacher in preparing to take a sixth grade class to a school camp for a week. The varied activities of the class while at the camp are revealed, such as conservation experiences, star studies, canyon hikes, camp responsibilities, fire prevention, and the evening camp fire. Finally the new interests created back in the classroom are pointed out. Produced by Los Angeles City Schools. **19 min., Color $200.00. BF.**

EFFECTIVE LEARNING IN THE ELEMENTARY SCHOOL
In the first-person narrative, a fifth-grade teacher tells some of her own experiences in making learning more effective. In her class, teacher and pupil work together on such basic skills as reading, writing, arithmetic, social studies and creative arts, but motivation for their work is strengthened through unit study projects which provide opportunities for developing other vital skills. Correlated with the textbook by Richey: **Planning for Teaching. Code 681202 — L.C.FIA56-105. McG. 20 minutes — b&w — Sale $120.00 — Rental $8.50**
MINNESOTA SOURCES: None at present

EXPLORING OUR COMMUNITY 301.34
20 min., color, 1965.
MINNESOTA SOURCES: None at present
EFLA Evaluation
International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604
EFLA Evaluation
Subject Area: Elementary social studies; teacher education
Evaluator: Brigham Young University, Provo, Utah
Synopsis: How some elementary students get involved in a project to learn more about their community; how the teacher organizes them into groups, and how they carry out their projects. The students interview people, do research, go on field trips etc.
Uses: To show the result of group activity to teachers; to give students ideas for projects.
Age Level: Intermediate and college
Technical: Sound and photography are good; Structure — very good.
Comment: More explanation was needed about how the students got interested in the project and how the teacher directed the activities of the various groups of students. More emphasis is needed on the carrying out of the project.
Rating: Good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6213.

HEADSTART 371.9
28 min., b&w, apply, 1966
Produced by Churchill Films, for the Office of Economic Opportunity, Washington, D.C. 20506
EFLA Evaluation
Subject Area: Education of Special Classes
Evaluator: American Film Festival Jurors, 1966
Synopsis: Presents an account of the program Project Headstart, initiated by the Federal Government in the summer of 1965 to help communities plan, organize, administer and finance local programs for children known to be in need of help before entering school.
Uses: To illustrate the pilot project of the Office of Economic Opportunity to aid pre-school deprived children throughout the country.
Age Level: General
Technical: Sound — very good; Photography — very good
Comment: A very strong film because it dealt with the subject on a human level, making use of powerful visual images of children experiencing the small joys of discovery. Lends a dignity and respect to the program and the people involved in it.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6072
MINNESOTA SOURCES: None at present

HEADSTART TO CONFIDENCE
20 min.
The film illustrates the vital need for every child to have a sense of his own importance and worth as a person. It shows teachers various means of building the self-confidence of preschool children through controlled achievement, language and performance of useful tasks.
MINNESOTA SOURCES: MDPW

HELPERS AT OUR SCHOOL 371.2
11 min., b&w $65.00, color $130.00, 1965
Coronet Instructional Films, 65 E. South Water St., Chicago 60604
EFLA Evaluation
Subject Area: School management and organization
Evaluator: Indiana University
Synopsis: Introduces people who work in elementary schools: the custodian starts the film and the day by listing some of his duties; a first grade teacher tells how she prepares for class; the principal and his secretary tell of how they help run the school; the lunchroom workers show how they help.
Uses: To introduce the school personnel
Age Level: Primary
Technical: Sound — very good; Photography — average; Structure — very good.
Comment: The organization is good, but a better choice of people might have improved the film. Some people were left out, such as school nurse.

Rating: Good to very good
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6398. L.C. # Fi A 66-36
MINNESOTA SOURCES: UM 3S0261 ($3.25)

HOW QUIET HELPS AT SCHOOL 377.2

11 min., b&w $65.00, color $130.00, 1953
Coronet Films, 65 East South Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: School citizenship
Evaluators: Morton School, Hammond, Ind., Kansas State Teachers College
Synopsis: Two classrooms are contrasted: in the first there is so much noise and confusion that pupils cannot work or learn well while in the second quiet prevails. The only sounds are "work'" sounds. Bobby quietly clears his desk, sharpens his pencil and gets materials from a cabinet while other children take chairs and noiselessly form a reading group.
Uses: To teach importance of quiet and cooperation in school; to show children how to work together and independently
Age Level: elementary Kansas adds primary
Technical: Sound — good; Photography — good
Comment: Kansas — Both the noise and quiet situations are exaggerated. Will help student teachers set up good learning situations. Morton — Activities seemed teacher-directed. Opening noisy scene was a negative approach. Small number of pupils did not seem typical of the average classroom.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1901. L.C. Fi53-301
MINNESOTA SOURCES: UM 2S0267 ($2.00), MS

HOW TO TAKE A TEST

10 min. ($60.00)
This film is designed to help students learn how to prepare for and take tests in school, to encourage them to follow a recommended procedure that will insure that the test is a true measure of their knowledge and ability. **(McG)**
MINNESOTA SOURCES: UM 2E0263 ($2.00) MS

I WANT TO GO TO SCHOOL

Dealing with the multiple problems of elementary education, this film examines the important role of the teacher-child relationship. I Want To Go To School shows how the teacher stimulates pupil interest by using different objects for the purpose of demonstration. To further their ability to express themselves clearly and easily, the children are encouraged by sympathetic coaching from the teacher. Art and music lessons are tailored to the age groups. At all times, children are treated as individuals, and made aware of being part of a group and the responsibilities involved. Produced by the British Film Institute. Code 651010—L.C.FiA 67-1376. **McG**
32 min., b&w, sale $165.00, rental $11.00
MINNESOTA SOURCES: None at present

IMPRESSIONABLE YEARS

30 min.
A delightful portrayal of a small girl visiting the public library for the first time. She is pleased with her card, the books she takes home, the story hour. Shows the varied services of a Children's Library and emphasizes the freedom of choice and democratic relationships there.
MINNESOTA SOURCES: UM 6E0394 ($6.00), SL

IT'S FUN TO READ BOOKS

10 min.
This film sets out to develop an attitude in younger students that will lead to habits essential to the enjoyment of reading. Where do we get the books we want; how do we take care of books; how do we get fun from books? These are typical questions that are raised and answered by the films. **Cor.**
MINNESOTA SOURCES: UM 2E0398 ($2.00)

KEEP UP WITH YOUR STUDIES

10 min.
This latest addition to Coronet's Basic Study Skills series treats the problem of daily assignments and how to handle them efficiently. It motivates interest in doing well on these assignments and doing them regularly. Specific and helpful suggestions on organizing study time, study materials, and study conditions are presented. **(Cor.)**
MINNESOTA SOURCES MS

LET'S BE GOOD CITIZENS AT THE LIBRARY 027

10 min., b&w $49.50, 1954
John F. Criswell; Dis-Gateway Productions, Inc., 1859 Powell St., San Francisco 11
EFLA Evaluation
Subject Area: Citizenship; library
Evaluator: El Paso Public Schools
Synopsis: Two boys decide to visit the library to obtain plans for constructing a soap box racer. Touring the library they discover that there are books on every subject, and magazines of interest to boys and girls everywhere. The two boys check the card catalog for books on soap box racing models. Film points out that users of the library should take care of the books by avoiding soiling or removing pages, marking the books, or turning down page corners.
Uses: For social studies classes and library science.
Age Level: elementary
Technical: Sound — good; Photography — excellent
Comment: Excellent for introducing new students to the library. Provides fairly complete instructions on library use.
Rating: Very good.
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3643. L.C. FiA55-771.
MINNESOTA SOURCES: UM 2S0275 ($2.00)

LISTEN WELL, LEARN WELL

Cor., 1951, 11 min., sd., b&w $65.00, color $130.00, 16mm. (with study guide)
Listening "like a sponge" — "a grasshopper — "a turtle" — are ways children in this film characterize their own listening habits as they play listening games. They learn how to pick out important sounds, how to keep listening to sounds, and how visualizing sounds helps you understand them.
Educational Collaborator: Viola Theman, Ph.D., Associate Professor of Education, Northwestern University.
Subect Areas: Language Arts; Teacher Education
MINNESOTA SOURCES: UM 2L0445 ($2.00)

ONE AND TWO AND THREE 371.92

15 min., color $150.00, 1962
EFLA Evaluation
Wexler Films, 801 N. Seward Street, Los Angeles 38, Calif.
Subject Area: Mathematics
Evaluator: Inyo County Schools, Calif.
Synopsis: Made at the request of teachers of retarded children, the production introduces the concept of counting to three, and also of adding unrelated subects. It is shown uninterruptedly, twice, for the benefit of those who might learn at slower rates.
Uses: Basic mathematics
Age level: Elementary mentally retarded classes
Technical: Sound — Excellent; Photography — Excellent
Comment: Very well done. Will have great value to any school or institution working with mentally retarded youngsters. Probably useful for Point II Classes.
Rating: Excellent
Copyright 1963 by Educational Film Library Association, Inc., 250 W. 57 Street, New York 19. EFLA No. 1963.5045
MINNESOTA SOURCES: UM 5M0204 ($4.75)

ORGANIZING FREE PLAY

22 Min.
This film depicts the necessary elements of a child development center. Various facets of a pre-school program, such as

zoned areas of activity, group and individual activity and child verbalization are illustrated. It is a practical guide for those forming or operating a child development program. **Elliot Film Co.**

MINNESOTA SOURCES: MDPW, EFC

PLANNING CREATIVE PLAY EQUIPMENT FOR YOUNG CHILDREN

16 min., color

The film demonstrates how members of a community pooled their skills and knowledge to provide creative out-of-door play material for their children. One hundred twenty families worked together to build the spacious Sierra Madre Community Nursery School. The purpose of the film is to inspire other communities to use a creative approach in utilizing their talents and employing local resources in setting up such a program. **(University of California, 1966)**

MINNESOTA SOURCES: MDPW

PREPARING A CLASS REPORT

11 min., b&w $65.00, color $130.00

The correct techniques and procedures for preparing a report are graphically presented in this film, as we follow a young student through the steps of research, note-taking, making an outline, and, finally, writing the report. **McG**

MINNESOTA SOURCES: None at present

PREPARING YOUR BOOK REPORT

10 min., b&w $65.00, color $130.00

Cor.

The purpose of this film is to show why book reports are made, and the steps to follow to make a good report, illustrating proper preparation, delivery, and class participation. This film also shows: why book reports are important; how to make a library file card, how to prepare a good book report, how to deliver a book report, and classroom procedure during a book report.

MINNESOTA SOURCES: UM 2L0409 ($2.00), MS

READING IMPROVEMENT: COMPREHENSION SKILLS 428.4

11 min., b&w $65.00, color $130.00, 1961

Cor. Films, 65 E. South Water St., Chicago 1

EFLA Evaluation

Evaluators: Millersville State College, Pa.; Indiana University

Synopsis: Outlines steps to take for better comprehension by discussing ways of organizing paragraphs and explaining how to make an outline. Shows how to use organizational clues in books.

Subject Area: Reading

Uses: Stress importance of organizing ideas; show different ways of reading that may be combined in an effective study habit.

Age Level: Indian — elementary, junior high; Millersville — senior high

Technical: Sound — good; Photography — good

Comment: Audience involvement an excellent application of learning principles. Concept of organizing is presented clearly and simply. Emphasis on elementary principles to good comprehension.

Rating: Millersville — Good; Indiana — Very Good

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MINNESOTA SOURCES: UM 2L0460 ($2.00)

READING WITH A PURPOSE

10 min., Cor., b&w $65.00, color $130.00

Purpose: To emphasize the importance of purposes in reading, to show how purpose affects what and how we read, and to illustrate how purposes may be discovered. Through a combination of live action and animated "thought balloons," this film reveals that the key to good reading lies in asking yourself questions to help discover your purpose for reading. As Fred tries to improve his reading, we can work with him to find the formula: purpose for reading + the material you read = how you read.

MINNESOTA SOURCES: UM 2L0450 ($2.00)

SCHOOL FOR TED 372

11 min., color $135.00, b&w $70.00, 1964

EFLA Evaluation

Encyclopaedia Brittannica Films, Inc., 1150 Wilmette Avenue, Wilmette, Illinois 60091

Subject Area: Social Studies

Evaluator: Cranbrook Institute of Science, Bloomfield Hills, Michigan

Synopsis: Presents the value and responsibilities of a school community. Children's drawings, clay figures, and a model school are combined with live-action scenes to illustrate the roles of all the people who work for the high school and to highlight a day's activities in a first-grade classroom.

Uses: To show all aspects of school to youthful audiences

Age Level: Lower intermediate

Technical: Sound — good; Photography — good

Comment: Film seems to lack purpose and imagination. Limited in its possible usage.

Rating: Fair

Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5799.

MINNESOTA SOURCES: UM 2S0304 ($2.00)

SHARING TIME IN OUR CLASS

1 reel, 11 min.

Collaborator: Patricia Cianciolo, Ph.D., Associate Professor of Elementary and Special Education, Michigan State University. At sharing time it's fun to share things with the class that you think are interesting. Plan what you are going to say, and speak loudly and distinctly. If the others listen carefully and ask questions, they will enjoy sharing with you. Jennifer's class learns many things when she shares a favorite song with them. **b&w $65.00, color $130.00.** Kindergarten. **Cor.**

MINNESOTA SOURCES: None at present

WAYS TO FIND OUT 9.00

12 min., b&w, color, 1957

Churchill-Wexler Productions, Inc., 801 North Seward St., Los Angeles 38, California

EFLA Evaluation

Subject Area: Science; human senses

Evaluator: Indiana University

Synopsis: Vino, a boy of about eight years, discovers that there are many ways to learn about things. Walking home in the rain, he sees, hears, feels, tastes, and smells many things: At home he distinguishes between things, such as a ball and an apple, by using his senses. Vino shows that he can find out many things by using only one sense. He can sense a kitten by its sound, a rug by its feel, soap and pickles by their smell, and an orange by its taste.

Uses: To acquaint youngsters with the capacities of their sense organs; to encourage greater awareness of objects in our environment

Age Level: primary

Technical: Sound — good; Photography — good

Comment: An effective presentation. Should increase the youngster's awareness of his environment and of the capacities of his senses

Rating: Very Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3692.
MINNESOTA SOURCES: UM 2S0113

WE GO TO SCHOOL
10 min.
Few children are actually "prepared" for school. There are many adjustments each child must make—and they are seldom easy, so this film is designed specifically to help teachers bring an understanding of school to their classes. Children are shown how to make the normal adjustment from a home to school environment and how a sense of "belonging" is fostered and an attitude of cooperation is stimulated. **(Cor.) b&w $60.00, color $120.00**
MINNESOTA SOURCES: UM 2S0316 ($2.00), MS

JUNIOR AND SENIOR
FAMILY LIFE

ARE YOU READY FOR MARRIAGE?
1½ reels, 16 min.
Two young people, who want to get married, discover what it really takes to be "ready for marriage." They investigate their own relationship with the help of a church marriage counselor, who explains important things to be considered by a couple before and during marriage. **b&w $90.00, color $180.00.** Junior High, Senior High, **College. Cor.**
MINNESOTA SOURCES: UM 4S0544 ($2.50)

AS BOYS GROW
20 min.
Deals with the changes that occur during adolescence. Attention is given to both primary and secondary sexual characteristics, and to the relationship between the sexes during adolescence. Designed for presentation to 7th and 8th grade boys. **(MAPI)**
MINNESOTA SOURCES: UM 4S0589 ($3.35)

A DAY OF THANKSGIVING 394
20 min., b&w $80,00, 1951
McGraw-Hill, 330 W. 320 St., N.Y., N. Y. 10036
EFLA Evaluation
Subect Area: Guidance, Social studies, Family living
Evaluators: White Plains Public Schools; Univ. of Minnesota; Penn College For Women
Synopsis: Bill Johnson's family is disappointed when the mother announces that they cannot afford to have a turkey for Thanksgiving dinner but the family rally after the father points out that they still have much to be thankful for. At dinner each member offers thanks for the larger blessings of America such as plenty to eat, political freedom, education, etc.
Uses: Guidance in how to celebrate Thanksgiving in the proper spirit; for community and family living programs and social studies classes.
Age Level: elementary, junior high, PCW adds senior high, college, adult
Technical: Sound — good, PCW — excellent; Photography — good
Comment: WPPS-Typical family. Not stuffy but effective. U of M-An average American family down to furnishings, dress and appearance of individuals. PCW-Emphasis is placed on the values which really count. Appealing presentation.
Rating: U. of M — good; WPPS and PCW — excellent
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1099
MINNESOTA SOURCES: UM 4L008 ($2.50), SL

A FAMILY FOR NOW
20 min., 1964
A vivid narrative on foster care produced as an effective home finder for those children who are in need of foster homes. **Harvest Films.**
MINNESOTA SOURCES: MDPW

FAMILY OF MAN
20 min.
A comprehensive exhibit of pictures by photographers from all over the world. It is shown and explained to us by the man who assembled it — Edward Steichen.
MINNESOTA SOURCES: SL, ML

FAMILY OUTING 917.123
20 min., color, free loan, 1947
National Film Board of Canada, 6805 5th Ave., N.Y.C. 10019
EFLA Evaluation
Subject Area: Travel, recreation
Evaluators: Indiana University; New Rochelle Public Library
Synopsis: A family camping trip in Banff National Park. The family motors to the Park and lives outdoors. They pay small entrance fee, then pitch camp and enjoy hiking, mountain climbing, swimming, cooking and eating. In background are mountains, green vegetation, sparkling mountain streams, and excellent highways.
Uses: Show natural beauty of Canada; recreational possibilities of national forests; show how a family can have a good time together
Age Level: junior high, senior high, adult. New Rochelle adds elementary
Technical: Sound — good; Photography — Indiana — good, New R — excellent
Comment: New Rochelle — Breathtaking scenery. Much human interest in the family vacation. Music a bit loud. Indiana — Skillful editing should improve the film by retaining essentially the same content but removing a drag in some places.
Rating: Indiana — Good; New Rochelle — Excellent
Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.781
MINNESOTA SOURCES: None at present

FITNESS IS A FAMILY AFFAIR
20 min., sound, b&w
National Film Board of Canada, 1948
Neighbors, by pooling their resources, find new interests and enrich community living. Two families in a neighborhood are contrasted, one that has no sense of unity, the other that works together, sharing the business of living. The first family is persuaded to try out the cooperative ideas of the second and discovers new kinds of fun and recreation.
MINNESOTA SOURCES: ML

GETTING ALONG WITH PARENTS
15 min., b&w No. 817 $86.00, color No. 742 $167.50
The camera takes a close look at the question of mutual respect between teenagers and their parents. Six high school students decide to visit a night club after the Junior Prom. Their parents oppose the project for different reasons, disclosing varied family backgrounds and attitudes. The film points out that here, as with all problems, there are two sides and that both sides have a right to be heard. **(EBF)**
MINNESOTA SOURCES: UM 4S0557 ($2.50), ML, MS, SL

HUMAN AND ANIMAL BEGINNINGS
13 min., color $150.00, rental available, 1956
Film relates the birth developments of both humans and animals.
Producer: Wexler Film Productions 801 North Seward Street, Los Angeles, California 90038
Distributor: Henk Newenhouse, Inc., 1825 Willow Road, Northfield, Illinois 60093
MINNESOTA SOURCES: UM 5N0650 ($4.75)

JAMIE—STORY OF A SIBLING
29 min.
Episodes in the life of a typical American family, the Walker family, consisting of a father, mother, and three children.

The film emphasizes how seriously sibling rivalry can affect the personality patterns and relationships with other family members. **NFBC, McG $165.00**

MINNESOTA SOURCES: MDPW, UM 6S0566 ($6.00)

MAKING A DECISION IN THE FAMILY 301.42

8 min., b&w $50.00, 1957

National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 West 42 Street, NYC 10036

EFLA Evaluation

Subject Area: Psychology; family relations

Evaluator: Indiana University

Synopsis: Presents a situation in which a teenage girl is invited to a gathering of friends, and must face her parents' objections and insistence that she attend a family party that same evening. Shows her family's reaction and leaves the question of how they might have handled the situation differently up to the audience.

Uses: To develop young people's ability to make decisions

Age Level: junior high

Technical: Sound — good; Photography — good

Comment: Content is very useful in developing sound reasoning and ability to make correct decisions. Same situation as in the film "Making A Decision," in which the decision is left entirely to the girl.

Rating: Very Good

Copyright 1959 by Educational Film Library Association, Inc.

EFLA No. 1959.3819

MINNESOTA SOURCES: None at present

MARRIAGE IS A PARTNERSHIP

1½ reels, 16 min.

Collaborator: Lemo D. Rockwood, Ph.D., Professor of Family Relationships, Cornell University.

This film establishes a positive approach to the realities of marriage and answers some of the major problems that arise during the first year of marriage. Arguments, responsibilities, decisions, loyalties, and other marital questions are raised and discussed. **b&w $90.00, color $180.00. Senior High,** College. **Cor.**

MINNESOTA SOURCES: None at present

MESSAGE TO NO ONE

25 min.

The problem of listening is subtly treated in an evening with a typical middle class family, father and mother, teen-age son and pre-teen daughter. An excellent production.

MINNESOTA SOURCES: SL, ML

A MILLION MILES OF MODEL RAILROADS

14 min., color, free, 16mm

Here's a wonderfully entertaining film about the world of model railroading, a favorite hobby of kids—from 8 to 80. It tells the story of this absorbing pastime from its inception to today. Recent developments and actual scale model trains and scenery, including that of the old West, are shown, as well as several of the more than 100 different model locomotives now available. Viewing these attractive miniatures racing down stretches of model track amongst hosts of replica towns and valleys, realistic effects working away, it's easy to see and understand this hobby's fascination. Exciting fun to watch! **(MTPS)**

MINNESOTA SOURCES: EFC

MOLLY GROWS UP 612.6

15 min., b&w, 1965

Medical Arts Production, 11 W. 42 St., New York or 116 Natoma St., San Francisco

EFLA Evaluation

Subject Area: Menstruation, Health education

Evaluator: State University of New York at Brockport

Synopsis: As evidence that she is growing up, 13 year old Molly shows great interest in her older sister's clothes and activities. One day she tells her mother about her new "illness," menstruation, and the two have a friendly talk about it. School nurse explains biological changes with diagrams of female organs and explains functions performed by each.

Uses: To explain menstruation to girls and show them the proper attitude to take toward this period of change; for parent education

Age Level: junior and senior high, college

Technical: Sound — good; Photography — good

Comment: Subject matter is treated accurately and with a matter-of-fact attitude. Nurse's explanations good and answered many questions. Makes point that Molly's family and school is helping her to grow up.

Rating: Excellent

Copyright 1955 by Educational Film Library Association, Inc.

EFLA No. 1955.2486

MINNESOTA SOURCES: ML

NAVY WIVES

MN8794, 27 min., color

The role of an enlisted Navy man's wife is portrayed. Typical problems and advantages unique to her family are stressed. **USN**

MINNESOTA SOURCES: USNRS

PARENTS ARE PEOPLE TOO 173

15 min., b&w $90.00, 1954

McGraw-Hill Textfilms, 330 West 42 St., New York 36, New York

EFLA Evaluation

Subject Area: Family Ethics

Evaluator: Hempstead Public Schools, New York

Synopsis: A group of teenagers are discussing their parents before a class begins. The teacher picks up discussion and leads students to present their complaints and then reason out why parents act as they do. They consider how students themselves can work with parents to gain better mutual understanding and how pupils help create conflicts with parents.

Uses: To illustrate that mutual understanding and cooperation are essential to happy family life; to show that mental attitudes control many actions.

Age Level: junior and senior high, adult

Technical: Sound — good; Photography — good

Comment: Presents customary gripes of students in a good life-like situation. Effectively brings out the facts that parents have hopes, aspirations, joys, problems, and sorrows, just like everyone else.

Rating: Good to Excellent

Copyright 1955 by Educational Film Library Association, Inc.

EFLA No. 1955.2641

MINNESOTA SOURCES: UM 4S0576 ($2.50), SL, MS

PREFACE TO A LIFE 131

29 min., b&w, 1950

United World Films, Inc., 1445 Park Ave., New York 29, N.Y.

EFLA Evaluation

Subject Area: Child psychology

Evaluator: Indiana State Teachers College

Synopsis: A synthetic case study of Michael Thompson from birth to maturity with special attention given to the duality of parental influences and their projected results in his adult adjustments. Over-protective practices of the mother lead to certain maladjustments while the over-wishful father's hope lead to another. A happier adjustment is possible by balanced love and understanding from both parents.

Uses: To illustrate the influence of home environment on personality; to promote parent education and mental hygiene study

Age Level: college, adult

Technical: Sound — good; Photography — excellent

Comment: Both the positive and negative aspects of adjustment may seem to oversimplify the problems of child development and growth, but the film is thought provoking.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1037
MINNESOTA SOURCES: UM 6S0217 ($6.00), SL, MDPW, ML,

PROUD YEARS

28 min., 1956

Film shows in detail the practical steps that can be taken to help old people lead active useful lives. It provides an eloquent means by which old people and their families can explore together the day-to-day problems that accompany old age. A film about optimistic people who have learned to overcome the handicaps of strokes, fractured bones and other disabilities of old age. **Columbia U.**
MINNESOTA SOURCES: MDPW, UM 6S0658 ($6.00)

THEY NEED THESE DAYS—DAY CARE FOR CHILDREN

30 min., color, 1965

Produced by the Minnesota Department of Welfare to describe the benefits of group day care programs. Vividly portrays the reasons for day care and the type of activities necessary in this program. Outstanding film depicting the attitudes and setting necessary for a successful group day care project.
UM ($170.00)
MINNESOTA SOURCES: MDPW; UM 7D0032 ($11.35)

TO STRANGER AS TO KIN

20 min., color, 1951

The meaning of foster home placement both to children and to foster parents is portrayed. **Greater Hartford Council of Churches.**
MINNESOTA SOURCES: MDPW

WHAT'S YOUR OPINION: MAKING A DECISION IN THE FAMILY 136.73

10 min., b&w, 1957
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 36
EFLA Evaluation

Subect Area: Adolescent psychology; family
Evaluator: Teachers College, Columbia University
Synopsis: When a very popular boy asks fifteen year old Eileen for her first date, she is very excited and proud of his unexpected conquest. Her parents, unaware of the importance of the occasion, insist that she attend a family party, as she has always done. Eileen is very disturbed and refuses to come down from her room for dinner. Raises questions of the limitations and obligations of parental discipline.
Uses: To stimulate discussion of teen-ager's and parent's obligations to the family; to stimulate discussion of parental discipline
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Other films in series are more effective. Situation is realistic and issue important, but treatment is obvious and, therefore, weak as discussion stimulus. Handling of issue biases viewer's opinions.
Rating: Fair
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3494
MINNESOTA SOURCES: None at present

WHEN SHOULD I MARRY?

(Marriage & the Family series)
19 min., b&w $115.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36
EFLA Evaluation

Subject Area: Guidance
Evaluator: Brooklyn Public Library
Synopsis: A young couple wishing to get married seeks the advice of a minister. Flashbacks to the experiences of two other young couples are used as the minister discusses the problems of early marriage. He considers the problems of completing school, financial responsibilities, and raising children, reminding them that only they can answer the question of when they should marry.
Uses: for high school guidance
Age Level: senior high
Technical: Sound — good; Photography — good
Comment: Handles an important problem realistically. More sophisticated young people will not readily identify with the couple portrayed, but the issues raised will stimulate discussion. Some feel that material aspects of marriage are over-emphasized. Acting is generally good.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3799
MINNESOTA SOURCES: UM 4S0583 ($3.85), MS, ML

WHO SHOULD DECIDE?

(Areas of Parental Authority)
Coronet Films, 1958, 11 min., sd., b&w $65.00, color $130.00, 16 mm (with teachers' guide)

Bill and Susy, like many adolescents, find their own decisions and desires frequently conflict with those of their parents. Using a family setting with two teenage children, the film deals with the most typical problems faced by teen-agers. By raising questions concerning areas and degree of parental influence, the film provides a stimulating basis for discussion for students, parents, or parent-student groups.
Educational Collaborator: Reuben Hill, Ph.D., Director, Minnesota Family Center, The University of Minnesota.
1 reel; Price — Color $110.00, b&w $60.00
MINNESOTA SOURCES: UM 2S0585 ($2.00), ML

WHO'S RIGHT?

(Marriage Series)
20 min.

The Carsons are in the midst of one of their quarrels when this film opens—quarrels that are becoming increasingly frequent and bitter. With the narrator we review the events that led up to this latest quarrel. We see that while each is basically a sensible, responsible person, neither makes a real effort to understand the other's situation or problem. We find that unless they learn to put their marriage partnership above self-interest, they will continue to undermine the marriage.
MINNESOTA SOURCES: UM 4S0587 ($3.85), ML, MS

A WOMAN'S PLACE

Whether in the role of homemaker, career woman, or a combination of both, knowing how to cook well is an invaluable asset. This film—especially suitable for use in home economics classes, but also of interest to women's groups — is meant to encourage viewers to acquire good cooking skills. **Color, 27 min., free loan**
MINNESOTA SOURCES: EFC

WORTH WAITING FOR

30 min., color, 1962

The film depicts a young couple in high school becoming engaged in their senior year and plan to get married before they graduate. The boy drops out of the football squad to take on a part time job. The coach points out problems he will encounter. The home economics teacher discusses some of the problems and the value of waiting and completing one's education. After the father refuses the girl to get married, they plan to elope. It is during this time they meet with others that have quit school to get married and while visiting encounter the unhappiness and difficulty of making ends meet. The couple decides to complete their education before becoming married. (BYU)

MINNESOTA SOURCES: UM 7S0588 ($12.85)

YOU AND YOUR ATTITUDES 301.423

10 min., b&w, color, 1951

EFLA Evaluation

Association Films, 347 Madison Ave., New York, New York 10017

Subject Area: Human relations, Guidance

Evaluator: Akron Public Library

Synopsis: A family consisting of a mother, father and two teen-agers discuss their problems with each other. There is father's attitude toward the children's allowances, sister's attitude toward the new girl in school, and mother's attitude toward a Greek restaurant. At dinner the family talks about different kinds of attitudes, how people get attitudes and what to do about them.

Uses: To encourage the recognition of attitudes and interest in changing them; to develop good family relations and better group relations.

Age Level: elementary, junior and senior high, adult

Technical: Sound — good; Photography — good

Comment: A fine film to help people become aware of their relations to others. It is rather weak, however, in pointing out how to go about changing one's attitudes.

Rating: good

Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1174

MINNESOTA SOURCES: None at present

YOU AND YOUR FAMILY

10 min.

This film has been made to help audiences, both young and adult, discuss how young people and their parents should feel and act toward one another in the everyday business of living together. Shown on the screen are typical family problems. When Mary's family refuses to let her go out on a date, what should she do? What happens when family members shirk their household chores? How can Bill and his father agree on what time Bill should get home at night? These scenes are shown dramatically, then summarized and each spectator is invited to join in discussion. (AssoF)

MINNESOTA SOURCES: ML, MS

YOUR VERY OWN

17 min., Color, 1956

Explains the requirements and dramatizes the procedure of child adoption with emphasis on the adoption of Negro children. Describes the care in matching characteristics of the parents with those of the child. Produced by Los Angeles County Bureau of Adoption to stimulate interest in adoption.

University of Southern California

MINNESOTA SOURCES: MDPW

PERSONAL AND SOCIAL DEVELOPMENT
JUNIOR AND SENIOR

ABOUT RUMORS
14 min., color
The purpose of this film is to diminish the harmful effects of rumors by promoting a better understanding of the subject. A serious presentation in cartoon form, it describes rumors, shows the harm they do, what they are, how they start, and why they spread. **(USN)**
MINNESOTA SOURCES: USNRS

ACTING WITH MATURITY (Second Edition of "Act Your Age")
(1 reel, 11 min.)
Collaborator: Richard Hill Byrne, Ed.D., Professor of Education, University of Maryland.
Dating, family life, friendship and school present young people with situations that may result in immature behavior. Their reactions show that how you feel is as important as how you act, and that decisions require thinking before acting, considering the feelings of others and facing up to difficult situations. **$65.00 B & W, $130.00 Color. Senior High. Cor**
MINNESOTA SOURCES: None at present

ALASKA AND ITS NATURAL RESOURCES 917.98
33 min., color, free-loan, 1961
La Brea Prod., 3371 Cahuenga Blvd. W., Hollywood 28, Calif.
Subject Area: Social studies, natural resources
EFLA Evaluation
Evaluator: Aberdeen City Schools, Aberdeen, South Dakota
Synopsis: A survey of the natural resources of this new state. Its geography, industries, and recreational facilities are presented. The forests, minerals, agriculture, and wild life resources are stressed, along with a brief resume of the state's history and principal cities.
Uses: Introduce the new state; conservation
Age Level: junior high, senior high, college
Technical: Sound — excellent; Photography — excellent
Comment: Presents a most attractive picture of Alaska, but also includes mention of its disadvantages. An excellent example of a film sponsored by a commercial company. No advertising until the film story is done.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1961.4521
MINNESOTA SOURCES: UM 7G0656 ($3.00)

ALASKA: A MODERN FRONTIER (Revised)
(1 reel, 11 min.)
Revised to include Alaska's status as the 49th state, this film shows pupils the thriving modern community of Fairbanks; gold miners; salmon fishermen; pioneer farmers of the Mantanuska Valley; Eskimos on the coast of the Bering Sea— and other aspects of this new state. **$65.00 B & W, $130.00 Color. Intermediate.**
MINNESOTA SOURCES: UM 2G0654 ($2.00)

ALASKA — The 49th State
(2nd Edition)
Visualizes the natural beauty of Alaska, and developments of the five geographic areas, showing the land, resources, the people and their work. Surveys the rapidly growing cities, the homesteads, farmlands and major industrial development. **16 min., Color No. 1713 $200.00, B/W No. 1714 $102.50. EBF**
MINNESOTA SOURCES: UM 4G0657 ($3.35); SL with guide

ALASKA: U. S. A.
We see Alaska's size and location, learn about her population, and survey her geography with its extremes of climate. The film discusses the development of her natural resources of fish, timber, oil, minerals, and furs. Alaska's major cities and towns, agricultural regions, methods of transportation and communication, recreation, native plants and animals, and places of interest are shown. The film conveys the unusual spirit of this young, vigorous land. Produced by Bailey Films.
22 min., B&W $120.00, Color $225.00. BF
MINNESOTA SOURCES: UM 5G0658 ($6.65)

ALASKAN ESKIMO 919.8
27 min., sd., color, 1952
Walt Disney Productions, 477 Madison Ave., New York City
EFLA Evaluation
Subject Area: Sociology
Evaluator: Rochester Public Library
Synopsis: Presents the village life of a small group of Alaskan Eskimos. Points out the importance of hunting and fishing as the basis of the Eskimo economy. Family life, arts and crafts, customs and religious rituals are described.
Uses: Entertainment and information
Age level: Elementary, junior & senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Well made films; entertaining and informative; the photography is notable.
Rating: Very good
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4917
MINNESOTA SOURCES: UM 7G0659 ($10.00)

ALICE ADAMS — DANCE SEQUENCE
20 min.
A young girl finds herself at a disadvantage in a community in which her friends are richer than herself. Her sensitiveness to appearance leads her into exaggeration and fantasy. Her mother blames the girl's father for not making enough money to give his daughter the social status she craves. At a dance the girl is snubbed and humiliated. **(TFC)**
MINNESOTA SOURCES: None at present

ALOHA
11 min.
This film shows some of the customs, occupational activities, industries, sports, etc., of Hawaii. The narrator describes the film against a background of native Hawaiian music. **(Cal)**
MINNESOTA SOURCES: UM 2Z0050 ($2.00)

THE AMERICAN FLAG
14 min.
A history of the American flag from the colonial period through historic changes to its design in 1958. Important incidents in American history are briefly dramatized. **EBF**
MINNESOTA SOURCES: UM 5S0223 ($4.55); SL

AN AMERICAN GIRL 301.45
28 min., b&w $150.00, 1958
Dynamic Films, Inc., 405 Park Avenue, New York City 10022
EFLA Evaluation
Subject Area: Social psychology; prejudice
Evaluator: Hofstra College, N.Y.
Synopsis: An adolescent in a small town buys a charm bracelet with Jewish symbols on it. When she insists upon wearing it,

her friends begin to ostracize her. The mother of one of her friends explains that people believe she is Jewish, because she is wearing the bracelet, and want her to stay with her "own kind." The girl discusses the problem with her teacher, principal, and parents. She is invited to a P.T.A. meeting to read her diary in which she has recorded her experience.
Uses: To promote awareness and discussion of our attitudes and our prejudices; to depict how attitudes toward others can change
Age Level: junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Well photographed and acted. Involves audience on emotional level, making point without offensive propaganda. Good student reaction.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3618
MINNESOTA SOURCES: ML, ADL

AMERICAN INDIANS AS SEEN BY D. H. LAWRENCE
(1¼ reels, 13½ min.)
At the Lawrence ranch near Taos, where the great novelist spent most of his later years, we hear his wife Frieda speak intimately about his beliefs and thoughts. Aldous Huxley presents selections from Lawrence, which reveal his deep insights into the religious and ceremonial impulses of Indian culture as shown by various ritual dances. **Intermediate, Junior High, Senior High, College. Cor. B/W $81.25, Color $162.50**
MINNESOTA SOURCES: UM 5S0796 ($3.50)

AMERICAN INDIANS OF TODAY
(1½ reels, 16 min.)
This film documents the achievements and problems of American Indians in a variety of situations—from spacious cattle ranges on a modern reservation, to re-location centers in the largest cities; from ceremonies that keep a rich heritage alive, to council meetings that reflect a modern concept of community government. The film also analyzes current trends that are shaping the future of American Indians in their adjustment to new ways of living—as ranchers and farmers, migratory workers, craftsmen and artists, professional men, and technicians. **(EBF)**
MINNESOTA SOURCES: UM 4S0145 ($2.50)

AND NOW MIGUEL
63 min.
An American sheep herder family in New Mexico. Portrays their family life and shows how 12-year-old Miguel becomes accepted on an equal footing by his father and older brothers.
MINNESOTA SOURCES: SL

ARE YOU A GOOD CITIZEN? 323.6
10 min., b&w, color, 1949
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Citizenship, Guidance, Government
Evaluators: Pennsylvania College for Women, University of Kentucky
Synopsis: A man is named the leading citizen of his community. A check list of five points for good citizenship is shown, including participation in group activities, knowledge of and obedience to the law, etc. He helps a junior high boys group to better citizenship.
Uses: Teach responsibilities of good citizenship; discussion of community problems; suggest activities for community groups
Age Level: PCW — elem., jr-sr high; U. of K. — elementary to adult
Technical: Sound — good; Photography — U. of K. — good, PCW — excellent
Comment: Kentucky — sets good example of conduct for both boy and man. Pennsylvania — Inclined to be rather juvenile for high school use.
Rating: Pennsylvania College — Fair, Kentucky — Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.667
MINNESOTA SOURCES: UM 2S0225 ($2.00)

ARE YOU POPULAR? (New edition) 136.73
10 min., b&w $65.00, color $130.00
Coronet Films, 65 East South Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance; personality development
Evaluator: Middletown, Conn., Town Schools
Synopsis: Presents a high school boy and girl and the reasons why they are popular. Considers the social problems of adolescents and such aspects of dating as asking for a date, accepting a date, meeting parents, etc. Develops concept that popularity can be attained through learned techniques.
Uses: To help teenagers in classes and clubs gain self-adjustment and good manners in social situations
Age Level: junior-senior high
Technical: Sound — fair to good; Photography — good
Comment: A new edition with same dialogue as old film. Makes good points on dating, on what makes a person popular. Will appeal to high school audiences. Acting is fair, in some instances unrealistic.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3838
MINNESOTA SOURCES: UM 2S0543 ($2.00), ML, SL, MS

AS BOYS GROW
20 min.
Deals with the changes that occur during adolescence. Attention is given to both primary and secondary sexual characteristics, and to the relationship between the sexes during adolescence. Designed for presentation to 7th and 8th grade boys. **(MAPI)**
MINNESOTA SOURCES: UM 4S0589 ($3.35)

ATTITUDES AND HEALTH 613
10 min., b&w, color, 1949
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Hygiene, Guidance
Evaluators: Indiana University, University of Kentucky
Synopsis: Marv Baker worries about not making the high school basketball team, then finds that his sister has become ill through worrying about a promotion at the office. The doctor explains the need for perspective and gives rules — get the facts about what is worrying you, make your plans in relation to facts, carry out the plans. Marv applies the rules.
Uses: Show the effect of attitudes on health; give rules for achieving right attitudes; importance of perspective in dealing with problems.
Age Level: junior high, senior high, college, adult
Technical: Sound — fair to good; Photography — fair
Comment: Indiana — good content, but over-simplified presentation of solution. Photography and indigenous sound detract to a degree but subject matter has sufficient interest to make it a good film.
Rating: good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.0668
MINNESOTA SOURCES: None at present

BABY SITTER, THE
15 min.
Discusses the mutual problems and responsibilities of the baby sitter and the parent who employs her, as well as the important skills and knowledge which the sitter should have. The film's story is built around the experiences of Mary Gibson, a teen-age girl, on her first visit to the Browns' home where she spends the evening with Baby, age one, and Sue,

age four. Presents most of the important problems which any sitter, boy or girl or adult, would encounter in such a situation. **McG.**
MINNESOTA SOURCES: UM 4D0026 ($2.50), MS

BAR MITZVAH (Eye Witness series) 296.44

15 min., b&w, 1957
National Film Board of Canada, 680 Fifth Ave., New York City
EFLA Evaluation
Subject Area: Judaism, Religious Rites
Evaluator: East Orange Public Library
Synopsis: Presents the Bar Mitzvah ceremony of a Canadian-Jewish boy in an orthodox congregation. Each detail of the ceremony is recorded from the time the youth is called to the Torah until the time he is made a Son of the Commandments. The footage also includes some of the preliminary study required for the ritual.
Uses: For groups interested in human relations; for the study of Jewish tradition; for comparative religion classes.
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The film effectively demonstrates its subject matter. The material is presented in a respectful tone and with unity of organization.
Rating: Very good
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MINNESOTA SOURCES: ML

BASIC NATURE OF SEXUAL REPRODUCTION

15 min. (1½ reels)
This film uses a variety of plants and animals to show that although sexual reproduction may differ in certain details from organism to organism, its basic features remain the same, i.e., it always involves the production and union of gametes. Also, models of cells and chromosomes are used to illustrate that through random assortment and chance union, sexual reproduction makes possible great variation which has benefited man and has insured the survival of many living things in a varied environment. **(IndU)**
MINNESOTA SOURCES: UM 4N0645 ($2.50)

BEGINNING TO DATE

12 min., b&w No. 774 $70.00, Color No. 737 $135.00
This is one of a group of films on life adjustment planned especially for junior high school. The film opens as a poster is being placed on the bulletin board announcing the "Winter Frolics"—a party with dates. The passing children react to this news in ways that vary from enthusiasm to apprehension. It shows planning a date, right and wrong approaches and enjoying a date. **(EBF)**
MINNESOTA SOURCES: UM 2S0545 ($2.00), MS, ML

BEING DIFFERENT

11 min.
The case of a thirteen-year-old boy who develops an interest in butterfly collecting and as a result finds himself ridiculed by his classmates. Should he pursue his genuine interest or should he conform to the opinion of his friends?
MINNESOTA SOURCES: SL

BELONGING TO THE GROUP

16 min., b&w No. 622 $102.50
Examines the meaning of the idea of respect and explains its essential relation to living in a democracy. Illustrates the origin and development of some of the barriers to respect, and suggests ways and means by which such barriers can be avoided and done away with. Indicates how respect must be exchanged among all members of society. **(EBF)**
MINNESOTA SOURCES: UM 4S0484 ($2.50), MS, ML, NCCJ

BETTER READING

Demonstrates the methods used by a reading clinic to help a high-school student increase his reading speed and comprehension and to enlarge his vocabulary. Considers the values of being able to read rapidly with understanding. **13 min., Color No. 591 $135.00, B/W No. 590 $70.00. EBF**
MINNESOTA SOURCES: UM 4L0451 ($2.75)

BEYOND THESE HILLS

20 min., b&w
Billy Graham and Sargent Shriver visit a community in Appalachia which, through the help from the Office of Economic Opportunity, has developed its own water system, created a handicraft industry, and initiated an adult literacy program. Billy Graham's comments about poverty and the Christian obligation to be concerned are a strong point in the film. **Recommended. US Govt. Office of Economic Opportunity**
MINNESOTA SOURCES: MCC

THE BILL OF RIGHTS IN ACTION: STORY OF A TRIAL 343.1

22 min., b&w $150.00, color $250.00, 1966
Film Associates of California, 11559 Santa Monica Boulevard, Los Angeles, California 90025.
EFLA Evaluation
Subject Area: Government; U.S. Constitution
Evaluator: Indiana University
Synopsis: How the Bill of Rights works under the U.S. Constitution and what protection each citizen enjoys under it. Points out specifically that an accused person is innocent until proved guilty. Gives highlights of a trial and shows application of Bill of Rights to the defendant.
Uses: To acquaint students with their protection under Bill of Rights
Age Level: Junior high, senior high
Technical: Sound and photography are very good; Structure — excellent.
Comment: An excellent job of demonstrating Bill of Rights in action. The selection of the jury and the problems faced during the final jury deliberations were not given the treatment they deserved.
Rating: Very good.
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6208
MINNESOTA SOURCES: UM 5S0408 ($7.50)

THE BILL OF RIGHTS OF THE UNITED STATES 342.73

19 min., b&w, color, 1956
Encyclopaedia Britannica Films, 1150 Wilmette Avenue, Wilmette, Illinois
EFLA Evaluation
Subject Area: U.S. History; civil liberties
Evaluator: Dearborn Public Library, Michigan
Synopsis: A dramatization of the history and meaning of our Bill of Rights. Development is traced to the struggle for establishment of civil liberties in England and in the colonies in the seventeenth century. Depicts the trial of John Peter Zenger which set a precedent for freedom of the press. The struggle for personal liberties was a force which resulted in the Revolution and a major issue in the Constitutional Convention of 1787. Traces development until World War II.
Uses: For study of United States history and civil rights
Age Level: elementary, junior-senior high
Technical: Sound — excellent; Photography — excellent
Comment: Costumes and settings are authentic. Characterizations of historical figures are good. Opening and closing are imaginative. Too many events and facts seem to be avoided or passed over too lightly.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1958.3578. L.C.FiA56-882
MINNESOTA SOURCES: UM 4H0243 ($3.35)

BIOGRAPHY OF ELEANOR ROOSEVELT **920 R**
25 min., b/w, 1963
Prod. — Wolper Prod.; Dis. — Official Films, 742 Fifth Ave., New York 19
EFLA Evaluation
Subject Area: Biography
Evaluator: Jurors, American Film Festival
Synopsis: The life story of the dynamic First Lady who established a new pattern for wives of Presidents. Covers a career that spanned the depression, the war, the difficult postwar years in national and international politics: a moving personal story of Eleanor Roosevelt as a woman.
Uses: Non-theatrical audiences, TV, students of history
Age Level: General audiences
Technical: Sound — good; Photography — very good
Comment: Effectively shows a strong and gentle woman; choice of sequence excellent to portray transition from a shy girl to mature, forceful lady. Mike Wallace's appearance could be omitted since it only establishes the film identity as the biography series.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 10019. EFLA No. 1964.5525
MINNESOTA SOURCES: None at present

BIRTHDAY PRESENT TO AMERICA **917.3**
14 min., b&w, 1958
Robert Disraeli Films, P.O. Box 343, New York City 3
EFLA Evaluation
Subject Area: History, citizenship
Evaluator: Paterson State Teachers College, N.J.
Synopsis: A teacher and her class are looking at a souvenir model of the Statue of Liberty in their classroom. The history of the Statue is reconstructed by use of old prints and drawings. The children learn how the money was raised and the Statue given to us by France on the one hundredth birthday of the United States. They visit Bedloe's Island and see the Statue. Closes back in classroom with teacher & children.
Uses: For social studies classes and program material for Independence Day; to promote international understanding
Age Level: elementary, junior high
Technical: Sound — good; Photography — excellent
Comment: Interesting technique used in depicting the Statue's history. The use of materials of the period provide realism and vividness. It is particularly appropriate for classes unable to visit the Statue.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1958.3621
MINNESOTA SOURCES: None at present

BODY CARE AND GROOMING
20 min., McG $100.00
This film develops the theme that good grooming begins with personal care, and describes some recommended daily habits that can help everyone to make the most of his natural endowments. Throughout the film there is continuous emphasis on the social advantages of a clean, healthy appearance.
MINNESOTA SOURCES: UM 4D0142 ($3.35), ML, MS

BOOKER T. WASHINGTON
Color 11 min.
The early years of Booker T. Washington are covered in this film. His struggle for learning and efforts to build Tuskegee Institute are depicted. The film points out that he was one of the foremost exponents of industrial education.
MINNESOTA SOURCES: UM 3H0501 ($3.85)

BOY TO MAN **612.661**
16 min., b&w, color, 1962
Churchill Films, 6671 Sunset Blvd., Los Angeles 28, Calif.
EFLA Evaluation
Subject Area: Physiology
Evaluator: Bd. of Cooperative Educational Services, Broome Ctny., N.Y.
Synopsis: Describes the physical changes occurring in adolescent boys at puberty. Explains difference in growth rate at the same age, secondary sexual changes such as changing pitch of voice, growth of hair, the possible occurrence of skin disorders, and finally the phenomena of glandular changes and sexual maturation.
Uses: Introduction to physical problems of maturation.
Age Level: junior high, senior high, adult
Technical: Sound — excellent; Photography — excellent
Comment: class should be properly prepared, with discussion afterwards. Valuable for parents of students. Animation and microphotography are excellent. Question implication that masterbation is an acceptable practice, even though not physically harmful.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4778. L.C.FiA62-786
MINNESOTA SOURCES: UM 5S0590 ($6.65), MS

BUILD YOUR VOCABULARY (Second Edition)
(1¼ reels, 13½ min.)
Collaborator: John J. DeBoer, Ph.D., Professor of Education, University of Illinois.
Bill doesn't give his vocabulary much thought. In a stage show with his friends the values of a good vocabulary are demonstrated and interesting and practical ways to increase and improve it are shown. While incidents shown on the stage are amusing to the audience, they bring home the importance of vocabulary improvement and specific ways for doing so.
$75.00 B & W — $150.00 Color. Junior High, Senior High. Cor
MINNESOTA SOURCES: 2L0452 ($2.00)

BUDGETING: CONSUMER EDUCATION
Color, 10 min.
After graduation from high school, two sisters get jobs and decide to "go on their own." With a room-mate to share expenses, they move into an apartment. On a shopping spree, the girls buy furniture, books, records, ski equipment, a typewriter, clothes — and more clothes. Everything is purchased on credit and the girls are soon in difficulty. Dad steps in to help them learn how to manage their money more wisely.
Because each person is different, the girls learn they must consider their own goals, values, and future plans before setting up a "design for spending." They discover that you never have enough money to buy everything you want so you have to decide what you want most and plan ahead for it. Each girl sets her own goals and begins to play the Budget Game. She lists her fixed expenses and important needs and sets a maximum amount of money for each category—shifting and adjusting until a workable plan is devised. Together they decide that a good budget helps them reach important goals, resist the temptation to waste money on unimportant things, and feel confident, rather than inferior, when they see something they cannot afford. **BAILEY FILMS ($120.00)**
MINNESOTA SOURCES: UM 5X0058

BURDEN AND THE GLORY OF JOHN F. KENNEDY, THE **920K**
52 min., b&w $250.00, 1964
Prod. — CBS News; Dist. — Carousel Films, 1501 Broadway, New York, N.Y. 10036.
EFLA Evaluation
Subject Area: Biography: John F. Kennedy
Evaluator: American Film Festival Jurors, 1965
Synopsis: A documentary of President Kennedy's quest for peace, film examines various events which occurred during his administration, such as his historic inaugural address, his meeting in Vienna with Khrushchev, the nuclear test-ban

treaty, his speech before the United Nations, and his renowned speech at American University.
Uses: To provide a record of President Kennedy's quest for peace.
Age Level: General — schools, public libraries, historical groups.
Technical: Sound — very good; Photography — very good
Comment: Although choice of narrators was appropriate, there were perhaps a few too many. In addition, although the editing is quite good, the film is too long for the intended audience. Good handling of an excellent choice of visuals. Some jurors felt film was too "reverently" memorial in treatment; however, the general opinion was that the film is outstanding.
Rating: Very good
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MINNESOTA SOURCES: UM 6H0067 ($10.65); SL

CANINE EYES FOR THE BLIND 636.7

11 min., b&w, color, 1947
Hollywood Film Enterprises, 6060 Sunset Blvd., Hollywood, Cal. 90028
EFLA Evaluation
Subject Area: Dog training, Rehabilitation of the handicapped
Evaluator: Pennsylvania College for Women
Synopsis: The selection and training of dogs which serve as guides for sightless people are presented. It is stressed that blind applicants for dogs must prove their physical fitness and need for a dog, and that they also must undergo training before a dog can be delivered to them.
Uses: To portray the rehabilitation of blind people through seeing-eye dogs; to illustrate the training and intelligence of seeing-eye dogs.
Age Level: junior and senior high, adult
Technical: Sound — good; Photography — good
Comment: The film was carefully done and was well-organized. The content agrees with other films and books on the same subject. It has a general educational value, particularly useful with individuals concerned with rehabilitation work among the physically handicapped.
Rating: Good
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1018
MINNESOTA SOURCES: None at present

CARLTON COUNTY CLOSEUPS

29 min., b&w, kinescope, University of Minnesota (TV $1.00)
Shows how groups and citizens in a county organize to develop their human and natural resources. Also shows what they are doing to boost the tourist industry. Explains how a community is facing up to the problem of community change. **UM**
MINNESOTA SOURCES: UMAES

CHARLIE MARTIN, AMERICAN

20 min., 1953
Produced by Teaching Film Custodians.
Edited version of Hollywood movie, "A Medal for Benny" about a poverty stricken Mexican-American whose son, killed in World War II, is cited for a Congressional Medal of Honor. Town leaders, ashamed of Charlie Martin's house, try to get him to accept the medal in a better section of town. Charlie refuses to go along and accepts the medal in the hero's home. **AFL-CIO Rental $3.00**
MINNESOTA SOURCES: None at present

CHILDREN OF ISRAEL 915.69

14 min., color, 1967
Presents young Israelis of different age levels and various backgrounds. Shows these children in school, in arts and crafts classes, on a kibbutz, in a synagogue, on the beach, at home. Demonstrates how the adult world is reflected in the children's activities. Illustrates the diversity of backgrounds by showing the faces modeled by children in a ceramics class. No narration. **IFF**
MINNESOTA SOURCES: MS

CHOICE IS YOURS

23 min., (2 reels), (A WCTU Film) Handling Charge
Features Dr. A. C. Ivy, University of Illinois, V. P. in charge Chicago Professional Schools, and young people questioning science teacher about alcohol. **(WCTU)**
MINNESOTA SOURCES: UM 4D0076 ($3.00)

CITIZEN MAKES A DECISION, A 323.6

18 min., b&w, apply, 1954
Centron Corp.; Dis-McG., 18 East 41 St., New York 18
EFLA Evaluation
Subject Area: Citizenship
Evaluators: Greenwich Library, Con.; Hempstead Public Schools
Synopsis: An "average" man faces problem of voting intelligently on question of local flood control measures. He weighs opinions given by county agent, political opportunist, and man in the street, consults material on flood control in library, reads and compares opinions offered in local newspaper, consults federal experts on conservation, and attends meetings. He then votes for man who stands for measures he favors himself.
Uses: To show proper preparation for intelligent voting to civics classes and naturalized citizens; to show role of individual citizen in democracy
Age Level: senior high, adult Hemp adds college, junior high
Technical: Sound — exc-Green, good-Hemp; Photography — good
Comment: Hemp — Fine portrayal of how to investigate, find sources, and form a decision. Depicts conditions before and after decision. Green — Situation presented realistically but conscientious efforts of citizen overdone.
Rating: Excellent — Hemp, Good — Green.
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2470. L.C.Fi54-219
MINNESOTA SOURCES: UM 4S0237 ($3.35)

CITIZENSHIP: WHOSE RESPONSIBILITY SERIES
TO TELL OR NOT TO TELL

Examines the question of the degree to which high school leaders have the responsibility to support candidates in whom they have the greatest confidence for school office, even though other candidates may be better friends.
Producer and Distributor: Horizon Films, International Film Bureau Inc., 332 S. Michigan Avenue, Chicago, Illinois 60604
Cost: $85.00 from producer, **Rental:** $4.50 from producer
Specifications: 16mm film, color, sound, 6½ min., 1967
MINNESOTA SOURCES: None at present

CITIZENSHIP AND YOU

Coronet Films, 1959, 13 min., 1¼ reels, sd., b&w $81.25, color $162.50, 16 mm (with teachers' guide)
Larry Keith must complete a list of the requisites of good citizenship for a civics assignment. He discusses the list with his father, discovering that he himself, a high school student, not old enough to vote, has many opportunities to fulfill these requisites in the social environments — home, school, and community — in which he participates.
Educational Collaborator: Judson T. Landis, Ph.D., Professor of Family Sociology, University of California at Berkeley.
Subject Areas: Social Studies, Civics
MINNESOTA SOURCES: UM 4S0239 ($2.50), MS, UMAES

CITIZENSHIP IN ACTION 323.6

24 min., b&w, color, 1958
Audio-Visual Center, Indiana University, Bloomington, Indiana; Dis-Indiana U. or EFLA

EFLA Evaluation
Subject Area: Citizenship
Evaluator: Michigan City, Ind., Public Schools
Synopsis: Opens with a discussion in a student council meeting. The council decides that to improve school citizenship it will determine what the student should know about the community and will also study the school's moral code. The group visits the mayor, who stresses importance of interest and action in community affairs. The council then deals with the issue of respect for law, a moral code, and its own role.
Uses: To teach respect for law and good citizenship; to develop procedures for council action and coordination of activities
Age Level: junior-senior high
Technical: Sound — good; Photography — excellent
Comment: Shows conditions similar to those in a typical high school. Poses a minimum number of problems in order to make film most effective. Should develop wholesome attitude for organized solution to problems.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3843
MINNESOTA SOURCES: UM 6S0240 ($4.10)

CONGRESS, THE (Rev. Edition)
Film points out that the making of a law begins with citizens concerned with an issue. It is traced from the action of a local committee to the campaign of a congressman, through debate in a congressional committee, to final action on the Senate floor. **20 min., B/W No. 912 $135.00. EBF**
MINNESOTA SOURCES: UM 4S0410 ($3.35)

DEFINING DEMOCRACY
(Forum Version of Democracy and Despotism)
17 min. (1½ reels)
This combined version of the popular single reeled films, democracy and despotism, gives the audience an excellent basis for the discussion and appraisal of democracy. Conditions in a community which tend towards democracy or despotism are illustrated. This film offers an excellent short definition of democracy to the teacher. **(EBF) J.S. Teacher Education**
MINNESOTA SOURCES: UM 4S0467 ($2.50); SL (with guide)

DEVELOPING FRIENDSHIPS
10 min.
This film explores the differences in individual capacities for friendliness and helps students understand the meaning of friendship. Thy see how a teenager learned to be a friend and how his new attitude led him to appreciate persons of varying backgrounds and personalities. **(Cor.)**
MINNESOTA SOURCES: UM 2E0247 ($2.00), MS

DINNER PARTY
20 min.
Personal yet practical approach to table etiquette instruction. A valuable addition to every domestic science and social science curriculum. **(SM)**
MINNESOTA SOURCES: None at present

DISCOVERING IDEAS FOR ART
15 min., color
The purpose of this film is to stimulate students to learn to see differences in things around us that can stimulate artistic invention. A variety of objects are shown and details such as shape, color, line, texture, pattern, and value are pointed out. Ideas from observations are shown transformed, simplified or with characteristics emphasized. **(FA)**
MINNESOTA SOURCES: 5F0270 ($4.75)

DISCOVERY
16 mm, sound, b&w, 22 min. Sale: $27.00 Stock No. 321570
High school students demonstrate how they have discovered ways to find opportunities for giving community service through Red Cross. The film is accompanied by the leaflet Leader's Guide (ARC 1492), which helps to achieve audience participation and follow-up action. **ARC**
MINNESOTA SOURCES: ARC

DO THEY REALLY WANT ME?
The purpose of this film is to relate to Negro youth and to motivate them to prepare for and investigate new careers now open to college-educated Negroes in business, industry, and government.
Producer: Calvin Productions, Inc., 1105 Truman Road, Kansas City, Missouri 64106
Distributor: Association Films, Inc., 600 Madison Avenue, New York, New York 10022
Sponsor: Ford Foundation
Cost: $85.00 from distributor, Rental: No fee — distributor
Specifications: 16 mm film, color, sound, 28 min., 1967
MINNESOTA SOURCES: None at present

DO WORDS EVER FOOL YOU?
10 min., b&w
In conversation, newspaper headlines, radio commercials, politics—word trickery can have serious consequences. The nature of the danger and specific precautions to prevent confusion in word meanings are illustrated. **(Cor)**
MINNESOTA SOURCES: UM 2L0047 ($2.00)

THE DRAG
Animated cartoon shows struggle of individual against pressure of smoking.
Producer: McGraw-Hill Text Film Division, 330 West 42nd Street, New York, N.Y. 10036
Cost: $110 (tentative)
Rental: Through universities and libraries
Specifications: 16 mm, color, sound, 8 min., 1968
MINNESOTA SOURCES: None at present

ECONOMICS — IT'S ELEMENTARY
10 min., color
This film provides an introduction to Economics in keeping with the Joint Council on Economics' recommendations. A family, removed from a city environment, on vacation becomes familiar with the basic principles of economics—Consumers, Supplies, Wants, Specialization, Services, Trade and Money. **(CCA)**
MINNESOTA SOURCES: UM 3S0013 ($3.25)

EFFECTIVE CRITICISM 371.42
10 min., b&w $60.00, color $120.00, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.

EFLA Evaluation
Subject Area: Youth guidance, Human relations
Evaluator: New York City Public Schools
Synopsis: A high school boy who is anxious to have a story accepted by his school paper, resents criticisms of a friend and the editor until a teacher helps him to understand the nature of criticism. When asking for criticism, on must really want it, then evaluate and understand the criticism, and thirdly be helped by it, as the boy learns to do.
Uses: For personal adjustment and human relations discussions; Ninth grade and sophomore orientation; Job training classes
Age Level: Ninth grade, senior high
Technical: Sound — good; Photography — good
Comment: Handles a topic of a widely suffered emotion, the frustration of being corrected. Needs preparation of students and good discussion leader since attitudes do not change as quickly as picture portrays. Simple, realistic school and home environment. A little didactic in parts.
Rating: Good

Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1101
MINNESOTA SOURCES: None at present

ELEANOR ROOSEVELT

30 min., B/W No. 1805 $150.00, 1960

This film provides many discussion possibilities with Mrs. Roosevelt's opinions on the political obligations of the citizen, the practical mechanics of politics, her opinion of her husband's greatest achievements and mistakes, and the present-day challenges. From NBC Wisdom series. **EBF**

MINNESOTA SOURCES: UM 6T0035 ($5.00)

ELEANOR ROOSEVELT (History Makers of the 20th Century Series) 920R

26 min., b&w, 1965

Prod — David L. Wolper; Dist — Sterling Educational Films, Inc., 241 East 34th Street, New York, New York 10016.

EFLA Evaluation

Subject Area: Biography: Eleanor Roosevelt

Evaluator: Chenango Valley Schools, Binghamton, New York

Synopsis: Examines the influence of Eleanor Roosevelt on her husband and the United Nations. Focuses on her personal relationship to her husband and the policies carried out in his political relationship to her husband and the policies carried out in his political campaigns and administrations, and illuminates her capacity as a dedicated world welfare worker.

Uses: To examine the life of a noted American, Eleanor Roosevelt.

Age Level: Junior high, senior high, college, adult

Technical: Sound — excellent; Photography — good

Comment: An effective and valuable film for groups studying personalities of dynamic persons, for groups interested in social problems of the world and for groups studying the United Nations.

Rating: Very good

Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5966

MINNESOTA SOURCES: None at present

END OF SUMMER 791.437

28 min., b&w, $130.00, 1964

National Film Board of Canada, Suite 819, 680 5th Ave., NYC 10019

EFLA Evaluation

Subject Area: Film as Art

Evaluator: American Film Festival Jurors, 1965

Synopsis: A teen-age girl recalls different incidents in her summer vacation at her family's cottage in the Laurentian Mountains. Shows typical bittersweet mood of adolescence manifesting itself.

Uses: To present an essay in "cinema verite" style where the camera enters the charmed world adults never penetrate again once they leave it — the world of adolescence at the lake at the end of summer.

Age Level: General

Technical: Sound — good; Photography — good

Comment: Some beautiful experiences of the end of summer are lost in contrived shots, sound, titles and editing. Despite forced attempts at cinema ..rite, there are some wonderfully spontaneous scenes which make the film worth viewing. A picture such as this which focuses on a figure's subjectivity should pay closer attention to detail.

Rating: Good

Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5709. L.C.#FiA65-885

MINNESOTA SOURCES: None at present

ENGAGEMENT: ROMANCE AND REALITY

(Series: Marriage and family living)

15 min., color, 1965

This film presents a step by step portrayal of a couple who plan to marry. It is immediately apparent that although Judy and Jim claim to love each other, they do not really know one another and the image each has of himself is completely unrealistic. As the dating progresses, it becomes evident that Judy and Jim differ somewhat in the values they hold. Slowly the couple begin to see these differences for what they are. The film ends with the couple beginning to see themselves and each other realistically in terms of marriage. **(McG)**

MINNESOTA SOURCES: UM 5S0554 ($4.75); SL

ERIC HOFFER: "The Passionate State of Mind"

CBS News commentator Eric Sevareid interviews Eric Hoffer, longshoreman, author, political theorist and student of mass movement psychology—a man who received no formal education during his formative years because he was totally blind between the ages of seven and fifteen. Of interest to high school and college levels only. **(Color, 2 reels, 6-min., Prod.: 1967) WCCO-TV**

MINNESOTA SOURCES: WCCO-TV

ESKIMO FAMILY

17 min.

The objective of this film is to present a vivid picture of Eskimo life. The film follows Anakudluk and his family on the annual trek from winter camp to spring hunting grounds, giving a fresh and at times intimate insight into the day-today life of an Eskimo family. ©1959. **EBF**

MINNESOTA SOURCES: UM 4G0663 ($3.35)

THE ESKIMO IN LIFE AND LEGEND

(The Living Stone)

Relates the dramatic story of a great seal hunter who carved the image of his wish from a piece of stone—a wish that later came true. Shows how the Eskimo's way of life, his legends, and his art of stone carving are interrelated. Producer: The National Film Board of Canada. **22 min., Color No. 1756 $265.00, B/W No. 1757 $135.00, EBF**

MINNESOTA SOURCES: UM 7G0664 ($12.85)

ESKIMOS: WINTER IN WESTERN ALASKA

11 min. (1 reel, color)

This film presents typical activities of Alaskan Eskimo life throughout a long winter. Depicts the Eskimo's dependence upon fish as a food supply and graphically illustrates winter methods of keeping warm. Reveals dangers incident to a seal hunt and ends on a gay note of an authentic Eskimo dance. **(EBF)**

MINNESOTA SOURCES: UM 3G0666 ($3.25)

EVERYDAY COURAGE AND COMMON SENSE

(1¼ reels, 13½ min.)

Collaborator: Joseph L. Norton, Ph.D., Professor of Education, State University of New York at Albany.

Firefighters parachuting into a flaming forest and a boy going off a high dive illustrate physical courage. But courage is also needed in everyday activities where social acceptance, self-esteem, morals and personal values are at stake. In a variety of situations involving intermediate-aged pupils, we are reminded of the many experiences in our lives which require courage, tempered by common sense. **$65.00 B & W, $130.00 Color. Intermediate, Junior High. Cor.**

MINNESOTA SOURCES: None at present

FACING REALITY 150

12 min., b&w, 1954

McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.

EFLA Evaluation

Subject Area: Psychology

Evaluator: State University of New York at Brockport

Synopsis: An explanation of several common defense mechanisms such as rationalization, projection, negativism, and escape mechanisms like day-dreaming, identification, suppres-

sion, and malingering. Most of footage devoted to story of Mike, a high school boy whose sense of social failure has caused him to rationalize and build up negative attitudes.
Uses: For college psychology classes and adult mental health classes; to illustrate common defense mechanisms and some of their causes
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Presents defense mechanisms that are very common today in a straight forward manner. Too short to cover adequately all phases of defense mechanisms.
Rating: Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.2431
MINNESOTA SOURCES: UM 2E0195 ($2.25), MS, ML

FEELING LEFT OUT: SOCIAL ADJUSTMENT 301.1

13 min., b&w, color, 1951
Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Guidance
Evaluator: Indiana University
Synopsis: Mike Hanlon wants to get into a particular high school clique. The coach notices his repeated and unsuccessful efforts to join "that conceited bunch" and suggests Mike consider other ways to make friends. Mike does learn to be friends with many individuals and to belong to different groups and thus he forgets the clique that rejected him.
Uses: To indicate ways of adjusting to clique situations in a high school; to show that the individual must make his own social adjustment
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Film concedes that being left out is painful and that some people may never be accepted by group they want to join. Points out that solution to problem is largely up to the individual. Shows how an understanding teacher can help with effective on-the-spot counseling.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1502. L.C.Fi 52-46
MINNESOTA SOURCES: MS

FOR BETTER, FOR WORSE

12 min., Color
A satirical survey of television which demonstrates how TV can be a source of information and entertainment, but also can mesmerize and engulf the viewer if taken in too large a dose.
MINNESOTA SOURCES: SL

4-H TRAIL, THE 369.4

28 min., b&w, color, 1956
Education Film Sales, Univ. of Cal., 405 Hilgard Ave., Los Angeles 24
EFLA Evaluation
Subject Area: 4-H Clubs and Agriculture
Evaluator: Aberdeen City Schools, S.D.
Synopsis: Shows the scope and variety of activities of members, a project from its beginning to its conclusion, entertainment and recreation programs, and a 4-H camp. Cooking and sewing projects demonstrated, also cattle raising, carpentry, community service project, and insect-collecting.
Uses: To show scope of 4-H clubs to members themselves and to agricultural classes; for group showings by county agents.
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: An interesting film, but with rather limited use. Projects not covered thoroughly enough. Safety practices in picture are poor.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3131
MINNESOTA SOURCES: None at present

FOUR RELIGIONS — Pt. I: Hinduism, Buddhism

30 min., b&w $135.00
Historian Arnold Toynbee and the producer of this film, James Beveridge present a comparison of these faiths. Photographed in India and Japan, the film examines the precepts of Hinduism and Buddhism. Which is the oldest of the faiths? Which is winning the most converts? Do all teach "love thy neighbor?" These are some of the questions whose answers may surprise the viewer. **(McG)**
MINNESOTA SOURCES: UM 6T0012 ($5.00)

FOUR RELIGIONS — Pt. II: Islam, Christianity

30 min., b&w $135.00
Historian Arnold Toynbee and the producer of this film, James Beveridge, present a comparison of these faiths. Photographed in Morocco and Canada the film examines the precepts of Islam and Christianity. Which is the oldest of the faiths? Which is winning the most converts? Do all teach "love thy neighbor?" These are some of the questions whose answers may surprise the viewer. **(McG)**
MINNESOTA SOURCES: UM 6T0013 ($5.00)

FRED MEETS A BANK 332.1

(2nd edition)
13½ min., color $162.50, b&w $81.25, 1963
Coronet Instructional Films, Coronet Building, Chicago, Illinois
EFLA Evaluation
Subject Area: Business Education
Evaluator: Hewlett High School, Hewlett, New York
Synopsis: Film presents a complete picture of the basic economic factors behind the value of today's banks. The uses of a checking account, the opening of a savings account, plus the teaching of why loans are sometimes necessary are each presented.
Uses: to understand how a bank functions
Age Level: junior and senior high
Technical: Sound — good to excellent; Photography — good to excellent
Comment: Interest is held throughout film, which presents an excellent and realistic approach to the problem of banking. Gives one a sense of completeness in purpose, attitudes, and sound saving philosophy for teen-agers.
Rating: Very Good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. W. 57 Street, New York 19. EFLA No. 1964.5288
MINNESOTA SOURCES: UM 4A0338 ($2.50)

FREDERICK DOUGLASS

(Profiles in Courage Series)
Frederick Douglass is the story of the runaway slave who understood that learning to read and write was the pathway to freedom and became well versed in Shakespeare and Voltaire. He eventually dared to announce publicly that he was a fugitive slave and gave his true name when his story was challenged. Stating, "The man who cannot speak the truth of himself is not truly free," Douglass published his autobiography, and risked recapture for the sake of the freedom to fight for the rights of his people. **I.Q. Films Inc., 689 Fifth Avenue, N.Y.C. 10022**
MINNESOTA SOURCES: None at present

FREEDOM TO SPEAK — (J-H-C)

People of New York vs. Irving Feiner
Collaborator: Isidore Starr, Ph.D., Queens College.
Based on the case of Feiner v. New York (1951), this case study examines and investigates the basic freedom of expression. How can the confilict between freedom and restriction be resolved? The case of a college boy convicted of disorderly

conduct is followed by an analysis of the majority and dissenting opinions of the justices. This is an open-ended film designed to encourage student enquiry and class discussion.
23 min., Color No. 2717 $296.00, B/W No. 2718 $151.00. EBF
MINNESOTA SOURCES: None at present

FRIENDLY ENEMY

2 reels
(A WCTU Film)
The entire film takes place in a laboratory and presents the nature and properties of alcohol, its uses in industry, and its effects on the human body. **(WCTU), J.S.C.A.**
MINNESOTA SOURCES: UM 4D0006 ($3.00)

FROM THE INSIDE OUT

Documents the life of Negro teenagers on the streets of North Richmond, California. The camera ranges freely through the Negro community, and visuals are accompanied by the comments of the teenagers themselves. Produced by Dan Robbin. Contemporary Films. **McG Code 406556, 24 minutes, b&w—sale $165.00, rental $15.00**
MINNESOTA SOURCES: None at present

FUNDAMENTALS OF PUBLIC SPEAKING

11 min., 1 reel, b&w, $65.00, color $130.00
Importance of public speaking in everyday life is presented in a typical school situation. This film demonstrates the steps in achieving an effective speech. How to analyze a speech situation, how to plan, and how to deliver a talk that will get results is told here. **(Cor.)**
MINNESOTA SOURCES: UM 2L0361 ($2.00)

FUTURISTS, THE

25 min., color
This film offers a look at the future with ten leaders in the world of government, science, technology, and sociology. The purpose of the film is to view from many angles man's capacity for adaptation to the future. **(McG) social studies**
MINNESOTA SOURCES: UM 7S0909 ($7.70)

GIRL TO WOMAN

18 min., 1965
Churchill Films, 662 North Robertson Blvd., Los Angeles, Calif. 90069
Subject Area: Health; adolescence and maturation
Evaluator: American Film Festival Jurors, 1966
Synopsis: Extensive animation to illustrate the male and female reproductive systems and the changes that go on during time from girlhood to womanhood.
Uses: To illustrate the physical changes during female maturation
Age Level: junior high
Technical: Sound, photography and structure are very good
Comment: Could be clearer for intended audience; as it is, there is much technical detail and great many diagrams. Sensitive treatment.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6252. L.C.#FiA 66-310
MINNESOTA SOURCES: UM 5S0591 ($6.65)

GIRLS BEWARE

10 min.
This film is designed for use in the 7th through 9th grades. It is a film on social behavior, safety and prevention of child molestation. This film can help keep the children of your community safe from would-be child molesters. The film has a completely positive attitude in its approach to teaching this important lesson. **(SDP)**
MINNESOTA SOURCES: UM 2S0596 ($2.00)

GOALS AND DREAMS (2)

An inspiring talk by a former Miss America, Miss Marilyn VanDerbur, for youth. It was given before the National Convention of Junior Achievers. She urges youth to have a "goal" and with it a "dream" for America today needs its youth. The film was sponsored by United Airlines.
Producer: Reid H. Ray Film Industries, Inc., 2269 Ford Parkway, St. Paul, Minnesota
Distributor: Sterling Movies U.S.A., Inc., 309 West Jackson Blvd., Chicago, Illinois 60606
Specifications: 16mm, 33 min., color, sound, 1968
Cost: Not for purchase. Rental, no charge
MINNESOTA SOURCES: RRFC

GOING PLACES 371.42

8 min., color, $95.00, 1966
Charles Cahill & Associates, Box 322C, Hollywood, Calif. 90028
EFLA Evaluation
Subject Area: Guidance; vocational
Evaluator: Harvard Medical School, Dept. of Psychiatry, Boston, Mass.
Synopsis: Fantasy of teenagers taking over jobs to which they aspire. They have gotten there by working hard and preparing themselves, leaving behind those who lack motivation and involvement. A youthful narrator offers constructive suggestions for students.
Uses: To give motivation toward education and training for careers
Age Level: junior high
Technical: Sound — excellent; Photography and Structure — very good
Comment: The fantasy of taking over from adults is delightful and could potentially capture the imagination of a middle class child with borderline motivation toward career preparation. Possibly worthless with culturally deprived children.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6283.
MINNESOTA SOURCES: UM 3E0492 ($3.25)

GOSSIP, THE — YA

10 min.
(Discussion Problems)
Purpose of the film is as follows: to show through a familiar school situation how a serious problem can be caused by gossip. To demonstrate that opinions should be based on facts. To show how a person can misunderstand and misinterpret the actions of another by putting his own interpretation on a series of incidents. To give the discussion leader a situation which is not related directly to his group so that the discussion of this serious problem can be objective and lead to a frank expression of opinion. The story is told by Laura, a high school girl, as she touches her friendship bracelet and writes her theme on The Gossip, in which she tells her own recent experience. **(McG.)**
MINNESOTA SOURCES: UM 4S0265 ($2.50), MS

GOSSIP 301.15

10 min., b&w, 1953
Sid Davis Productions, 2500 South la Brea Ave., Los Angeles 16, Calif.
EFLA Evaluation
Subject Area: Social psychology
Evaluator: University of Texas
Synopsis: A dramatization of how gossip spreads and the harmful effects it can have. Janice, a new girl in school, dates school Romeo and injures his pride by refusing to kiss him goodnight. He spreads embellished story about their date. She acquires "bad girl" reputation and is hurt and lonely. Situation corrected when principal has Romeo explain story is false.

Uses: To depict harmful influence of gossip among young people; to promote discussion; to show importance of correcting mistakes.

Age Level: Junior high, senior high, prospective teachers

Technical: Sound — fair; Photography — fair

Comment: Principal's approach was good. Close-up shots out of focus. Musical score was distracting. Content good.

Rating: Good

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MINNESOTA SOURCES: UM 2SO258 ($2.00), MS

GREAT RIGHTS

14 min., color

The purpose of this film is to deepen our understanding of the basic freedoms guaranteed by the Constitution. Using animated cartoons, this documentary film conveys a story of profound impact. **BF**

MINNESOTA SOURCES: UM 5S0425 ($4.75)

THE GRIPER 177

12 min., b&w $50.00, 1954

McG, 18 East 41 St., New York 16, New York

EFLA Evaluation

Subject Area: Social ethics

Evaluator: State University of New York, Brockport, New York

Synopsis: The story of two teen-agers presents the problem of griping. George is a habitual griper who always looks on the dark side, finds fault, and wonders why things can't be better in school and at home. Betty is bright and cheerful. Scenes of breakfast with their two families and at school contrast their attitudes. Asks audience "What do you think?"

Uses: For mental health and guidance classes; motivate discussion

Age Level: junior and senior high

Technical: Sound — good; Photography — excellent

Comment: Begins well with George's conscience, super-imposed photographically, questioning him about his behavior. Makes point that George comes from a family of habitual complainers. Characters stereotyped and cut and dried. Goody-goody personality contrasted to extremely poor personality.

Rating: Good

Copyright 1955 by Education Film Library Association, Inc. EFLA No. 1955.2593

MINNESOTA SOURCES: UM 2S0259 ($2.00), MS

GROWING GIRLS 612.6

16 min., b&w $60.00, 1951

Encyclopaedia Brittanica Films, Inc., Wilmette, Illinois

EFLA Evaluation

Subject Area: Health, Sex education, Science

Evaluator: University of Minnesota

Synopsis: A survey of the physiological aspects of female growth. The development and maturation of the adolescent girl, the structure of the female organs, the development of the fetus, menstruation, and the care of the body are described. Rest, relaxation, proper exercise, diet and personal protection are stressed for personal cleanliness and habits.

Uses: To explain the process of maturing, especially the function of menstruation, to young people in health and sex education classes.

Age Level: junior and senior high

Technical: Sound — good; Photography — excellent

Comment: The character roles were played by preadolescent girls. Vocabulary is realistic and not too technical. Film emphasizes the normalcy of maturing and developing and should dispel fears of growing up.

Rating: Excellent

Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1080

MINNESOTO SOURCES: UM 4S0597 ($2.50)

GROWING UP (PREADOLESCENCE) 136.7

11 min., b&w $60.00, color $120.00, 1958

Coronet Films, Inc., 65 East South Water Street, Chicago 1, Illinois

EFLA Evaluation

Subject Area: Child development health

Evaluators: Springfield City Schools, Ohio; Indiana University

Synopsis: Normal growth patterns and variations in the characteristic patterns are discussed. Observes fraternal twins, Nicky and Peggy. Considers such factors as different rates of growth, the roles of the thyroid and other endocrine glands, the faster growth of girls at certatin ages. Emphasizes good health practices. Uses both animated and silhouette photography. Closes with review.

Uses: To illustrate good health practices and aspects of child development for parents; to relieve children's anxieties about growth patterns.

Age Level: elementary, junior high; Springfield adds adult

Technical: Sound—good; Photography—good

Comment: Indiana-A good, general health film. Concentrates on a consistent set of facts. Achieves viewer identification. Springfield-Very accurate, clear. Best with groups of like sex on junior high level.

Rating: Very good-Springfield, Good-Indiana University

Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3739

($2.50)

MINNESOTA SOURCES: UM 2S0598 ($2.00), MS

THE GROWING YEARS 369.4

18 min., b&w, 1951

Girl Scouts, Inc., Visual Education Service, 155 E. 44 St., N. Y.

EFLA Evaluation

Subject Area: Scouting, Guidance

Evaluator: Huntington Schools, Indiana

Synopsis: The story of Janet, a newcomer in a community at the age of twelve, and how the Girl Scout activities and associations gave her that desired sense of belonging. For four years Janet's activities are related in terms of Girl Scouting and its part in making her a young leader. Various types of Scouting and the world-wide, race-wide relationship of Scouting are emphasized.

Uses: To guide girls into Girl Scouting; to interest parents and community groups in Girl Scouting; to stimulate Girl Scout troops.

Age Level: junior high, adult

Technical: Sound — good; Photography — good

Comment: Use may be rather limited to stimulate interest among non-Scouts but is quite effective in this area. It should make a girl "want to join." Portrays something of the Girl Scout program in the community.

Rating: Good

Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1109

MINNESOTA SOURCES: UM 4S0667 ($4.10), ML

HABIT PATTERNS 370.15

15 min., b&w, 1954

McGraw-Hill Textfilms, 330 West 42 St., New York 36, N. Y.

Subject Area: Educational psychology

Evaluator: State University of New York at Brockport

Synopsis: The behavior of two teen age girls illustrates how habits are formed. Barbara has many bad habits such as lying, being sloppy, and not listening when she should while Helen has developed good habits of neatness, promptness, and being pleasant to others. These examples point out that habits are a matter of growth and cannot be changed easily, except with other habits. Correlated with Sorenson's "Psychology for Living Series."

Uses: For college educational psychology classes; for high school orientation classes.

Age Level: junior and senior high, college, adult

Technical: Sound — fair; Photography — good

Comment: Several uneven breaks in sound track. Points out that the little lie usually grows into the big lie, causing undue pain throughout a person's life.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2481
MINNESOTA SOURCES: UM 4R0027 ($2.75), ML, MS

HANDS ACROSS THE SEA 369.4

17 min., color, 1951
International Film Foundation; Dis-Girl Scouts, 155 E. 44 St., N. Y. 17
EFLA Evaluation
Subject Area Girl Scouting
Evaluator: Indiana University
Synopsis: As a group of American Girl Scouts read letters from Scout friends abroad, the activities of Scouts in other countries are shown. English Girl Guides drink tea, take walks, and play cricket. Swiss Guides drink tea, take walks, and play cricket. Swiss Scouts drink cocoa, climb mountains, and toast Swiss cheese. Dutch Scouts camp near canals and spend most of their time on or in the water. There are similarities and differences but spirit of Scouting is same everywhere.
Uses: To point out the international scope of Girl Scouting; to illustrate Scouting activities in other countries; to arouse interest in Scouting
Age Level: junior and senior high, adult
Technical: Sound — good; Photography — good
Comment: Scenic backgrounds are a colorful asset. International similarities and interests and role of Scouting is encouraging these similarities among all young people is stressed.
Rating: Good
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1986. L.C.Fi 52-199
MINNESOTO SOURCES: None at present

HAVING YOUR SAY 301.1

7 min., b&w, 1954
National Film Board of Canada; Dis-McGraw-Hill Textfilms, New York 36
EFLA Evaluation
Subject Area: Social Studies
Evaluator: Indiana University
Synopsis: Develops a situation in which teen-agers are refused use of local youth center. Pictures a small group of teenage leaders as they consider the problem and develop a line of action to force a reinfranchisement. Shows teen-agers solution to situation. Ends on note of indecision, leaving further discussion to audience.
Uses: To show need for cooperation with adult authority.
Age Level: senior high
Technical: Sound — good; Photography — good
Comment: Could be used in college courses in guidance to show problems in dealing with youth. Would be excellent for use in senior high schools.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3960
MINNESOTA SOURCES: None at present

HAWAII: AMERICA'S TROPICAL STATE 919.69

6½ min., color, apply, 1965
Prod-Centron Corp., Inc.; dist-McGraw-Hill Textfilm Division, 330 W. 42 St., New York 10036
EFLA Evaluation
Subject Area: Geography: Hawaii
Evaluator: American Film Festival Jurors, 1966
Synopsis: Four important industries of the island state: sugar, pineapple, tourism, and military. Brief explanation of how the islands were settled. Other industries touched upon.
Age Level: int, junior high
Technical: Sound — very good; Photography — excellent; Structure—very good
Comment: Good for counteracting 'pleasure paradise' myth, but could have done this even more for school use, with emphasis on the noncommercial aspects of Hawaiian geography.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6254
MINNESOTA SOURCES: UM 5G0688 ($4.75)

HAWAII—THE 50th State

Presents an overview of Hawaii and a brief history of early Polynesiam settlement and the influence of diverse cultures on the present way of life in Hawaii. Collaborator: George Kish, Ph.D., University of Michigan. **EBF. 17 min., color No. 1725—$200,00, b&w No. 1726—$102.50**
MINNESOTA SOURCES: UM 4G0291 ($3.25)

HAWAII: THE ISLAND STATE 919.69

20 min., color, 1959
United World Films, 1445 Park Ave., New York City
EFLA Evaluation
Subject Area: Geography, Hawaii
Evaluator: White Bear, Minn., High School; Indiana University
Synopsis: The story of life in the new state of Hawaii, as viewed through the activities of a modern Hawaiian family. Touches lightly on the diverse population of Hawaii, its climate, celebrations, and its economy. Shows the pineapple and sugar industries, and includes scenes of volcanic action.
Uses: To introduce physical geography, people, and major industries; to point out similarities between Hawaii and other states of the Union.
Age Level: elementary, junior and senior high
Technical: Sound — good; Photography — Ind-good, White B — excellent
Comment: White B — First class photography, can be used as travelogue or to supplement speech about Hawaii. Indiana — A gool film, but content and treatment no different from any other film on the subject.
Rating: Good
Copyright 1961 by Education Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1961.4350
MINNESOTA SOURCES: None at present

HAWAII: U.S.A. 919.69

21 min., b&w $120.00, color $225.00, 1958
EFLA Evaluation
Bailey Films, Inc., 6509 De Longpre Avenue, Hollywood 28, California
Subject Area: Social studies; geography
Evaluator: Aberdeen, S. Dakota, City Schools
Synopsis: Opening sequences locate the Hawaiian Islands on a map and show them from the air. Honolulu is shown as a typical American city with evidences of the culture of a century ago. Stresses the traditional dances as story-telling devices which take the place of the printed word. Shows old and new methods in fishing, sugar cane cultivation, pineapple and coffee industries, and cattle raising. Explains the formation of the islands by volcanoes, showing extinct and active craters.
Uses: To depict geography and life in the new American state
Age Level: primary, elementary, jr-sr high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: One of the best films of its kind. Shows more of Hawaii and the life of its people than seems possible in so brief a film. Volcanic lava flowing to the sea is very graphically shown.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1959.3891
MINNESOTA SOURCES: UM 5G0293 ($6.65), SL

HAWAIIAN NATIVE LIFE
(formerly, People of Hawaii)
Portrays the home life, work, and customs of the polyglot Hawaiian population. The geologic origin of the islands is reviewed and related to present-day utilization of the land for agriculture. Studies factors that stimulated immigration from the Orient. Collaborator: Margaret Mead, Ph.D., American Museum of Natural History. **EBF. 11 min., b&w No. 165—$70.00**
MINNESOTA SOURCES: UM 2G0296 ($2.00)

THE HAWAIIANS 919.69
15 min., color $165.00 n. d.
EFLA Evaluation
Park Films, 228 N. Almont Drive, Beverly Hills, Calif.
Subject Area: Geography of Hawaii
Evaluator: Indiana University
Synopsis: Locates the various islands on the map and describes how they were formed. Refers to the Hawaiians as Pacific Americans, 50% with Oriental ancestry, 18% Polynesian, and the rest Caucasian. Describes the three main industries of Hawaii—sugar, pineapple, and tourism.
Uses: To introduce the people of Hawaii; to survey the islands' three major industries.
Age Level: elementary, junior and senior high
Technical: Sound — good; Photography — good
Comment: The film has a logical organization and gives the viewer a clearer understanding of the location, people, and major industries of the Islands.
Rating: Very good
Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1960.4288
MINNESOTA SOURCES: None at present

HERITAGE 323.4
9 min., color, 1953
New World Productions; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y. 36
EFLA Evaluation
Subject Area: Civil Rights, Human Relations
Evaluators: Wittenberg College, Workshop in Educational Leadership, New York University
Synopsis: To show that the rights of citizens are accompanied by corresponding responsibilities, the case of a man who disregards others in his community is portrayed. Tom Allman, harassed by controls which seem to take away his liberties, defies, all regulations until he discovers that his actions get him into trouble and make him like a wild beast. Made with the cooperation of the Anti-Defamation League, Catholic Youth Organization of Chicago, and United Christian Youth Movement.
Uses: To teach respect for rights of others and further human relations
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — good; Photography — good-Workshop, fair-Wittenberg
Comment: Wittenberg-Cartoon technique well chosen as medium for objective treatment of well developed theme. Negative approach made strong positive points. Workshop-One good basic idea emphasized. Values presented in interesting way.
Rating: Good to excellent-Workshop; Good-Wittenberg
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1782
MINNESOTA SOURCES: UM, ML, NCCJ, ADL

THE HONEST TRUTH: WHAT DO YOU THINK SERIES 177
5 min., b&w, 1954
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Social ethics
Evaluator: Hempstead Public Schools, New York
Synopsis: Film brings up question of whether an honest judgment is better than diplomatic double-talk to avoid hurting someone's feelings. Question arises in a discussion of the acting ability of a popular but untalented student in a leading role in a school play. Editor of the school paper defends his right to print an objective review of her performance but other students think she should be let down gently.
Uses: To provoke a discussion on the place of "honest truth" in dealing with fellow students
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Film does a fine job of bringing to a discussion point the ever present question of whether a person should express his opinions without regard for the feelings of another person.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2753
MINNESOTA SOURCES: UM 2S0266 ($2.00)

HOPI INDIANS
1 reel, color
Portrayal of the customs, habits, and the ceremonies of these southwestern Indians. The geography of their territory, tribal functions and arts and crafts are described. Depicts a Hopi wedding and its preparation. **(Cor.) G.J.**
MINNESOTA SOURCES: UM 3S0152 ($3.25)

HOW ARE YOU?
16 min., color
Animated cartoon describing mental illness and mental health. Designed to promote better understanding of the problem of mental illness and how to recognize its symptoms. A mental health film, produced for high school students. (Medical Services, **Minnesota Dept. of Public Welfare, 1966)**
MINNESOTA SOURCES: MDPW

HOW COME WHEN IT'S THUNDERIN' YOU DON'T SEE THE MOON? 706.907
15 min., color, apply, 1965
S. F. Gordon, 10 Sheridan Square, New York, New York 10014
EFLA Evaluation
Subject Area: Adolescent Development; Adolescent Art
Evaluator: Hempstead, New York, Public Schools; Festival Jurors, 1965
Synopsis: Exhibits the creative art work of underprivileged children in a Harlem junior high school, showing what can be accomplished under constructive guidance.
Uses: To show how art reflects the artist's reaction to his environment; for teachers in depressed area schools, to restore morale and purpose.
Age Level: Junior high through adult
Technical: Sound — good (both evaluators); Photography — good (both eval.)
Comment: Purpose is confusing; apparently, producer wants to tell us that there is much in human values among the children of Harlem that can be and must be nurtured. Given limited resources, film is fair and unprofessional ——Hempstead. Making no pretense of being a good film technically, it is a moving film exhibiting a sincere and personal approach. Reflects sensitive understanding of children in an art situation. Beautiful art work.
Rating: Fair — Hempstead; Very good — Jurors
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5900. L.C.#FiA 65-784
MINNESOTA SOURCES: None at present

HOW DO YOU DO 395
15 min., b&w, 1946
McG., 18 East 41 Street, New York 17, N.Y.
EFLA Evaluation

Subject Area: Etiquette

Evaluators: Newark, N.J., A-V Center; University of Minnesota

Synopsis: Presents typical teen-age situations at home, at a dance or party, and at a store, where knowledge of formal introductions is essential. Flashbacks used to emphasize correct behavior.

Uses: with clubs and groups interested in social etiquette and personality; show how to perform introductions correctly

Age Level: junior high, senior high

Technical: Sound—Nwk-fair, Minn-poor; Photog — Fair

Comment: Minnesota — Good teaching of points covered. Good subject matter. Poor sound. Good commentary by high school girl. Newark—Adolescent situations are highlighted. Very good for introductions. There are awkward pauses in continuity, acting is stilted, and background is much too elaborate in the home scene.

Rating: Good

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MINNESOTA SOURCES UM: 4L0386 ($3.35)

HOW TO CONCENTRATE

1 reel, 11 min.

Collaborator: I. James Quillen, Ph.D., Dean, School of Education, Stanford University.

When we understand how to concentrate, we can do much to overcome the bad effects of distractions. Audiences will learn to select one thing upon which to concentrate and to give it full attention. Then by following other "habits," the ability to give proper attention to a task will be developed. **b&w $60.00, color $120.00. Junior High, Senior High. Cor.**

MINNESOTA SOURCES: UM 2E0547 ($2.00)

HOW TO CONDUCT A DISCUSSION

24 min., b&w No. 699 $151.00, 1952

Dramatizes eleven basic principles which discussion leaders can use in order to insure effective and satisfying group discusion topics. Collaborators: Cyril O. Houle, Ph.D., The University of Chicago, and a panel of advisors. **EBF**

MINNESOTA SOURCES: UM 6L0387 ($4.75), SL with guide, ML

HOW TO MAKE A MISTAKE

11 min., color, 1963

Roundtable Films, 139 S. Beverly Drive, Beverly Hills, Calif.

EFLA Evaluation

Subject Area: Psychology

Evaluator: Sacramento City Library, California.

Synopsis: A boy, about 10 or 12, makes a mistake which he is tempted to hide, but instead enlists his father's help in handling it. He then observes how other people involve themselves in mistakes through neglect, lack of foresight and care.

Uses: to stimulate discussion on good citizenship and why people sometimes behave as they do.

Age Level: elementary, Jr. High

Technical: Sound — good; Photography — good

Comment: A lively presentation. The examples shown of mistakes commonly made should stimulate good discussion among children of the basic errors responsible for mistakes, and how the same and similar mistakes could be avoided.

Rating: Very good

Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5215

MINNESOTA SOURCES: None at present

HOW TO READ A BOOK (Second Edition)

1 reel, 11 min.

Chuck learns how to select the best book for a particular purpose and how to use a book's reading aids, such as the preface, footnotes, chapter headings, and index. He learns to adjust his reading speed to his reading purpose, to look for the author's point of view, and to use his own judgment in analyzing and evaluating a particular book. **b&w $65.00, color $130.00. Cor.**

MINNESOTA SOURCES: UM 2E0392 ($2.00)

HOW TO STUDY (Second Edition)

1 reel, 11 min.

Collaborator: William G. Brink, Ph.D., Professor of Education, Northwestern University.

By organizing work and time, by reading with a purpose, and by knowing how to locate reference material quickly, Jim is able to complete a special report as well as maintain his regular study schedule. This second edition will encourage your students to follow Jim's example in developing study skills which will enable them to do more work in less time with less effort. **b&w $65.00, color $130.00. Junior High, Senior High. Cor.**

MINNESOTA SOURCES: UM 2E0435 ($2.00), color 3E0435 ($3.25)

HOW TO WRITE EFFECTIVELY

1 reel, 11 min.

Collaborator: Viola Theman, Ph.D., Professor of Education, Northwestern University.

Three students follow the rules of effective writing to promote a school party — (1) make sure the material is complete and accurate, (2) consider the audience, (3) be clear in the purpose, and (4) edit the completed story carefully. **b&w $65.00, color $130.00. Junior High,** Senior High. **Cor.**

MINNESOTA SOURCES: UM 2E0264 ($2.00)

HUMAN GROWTH, 2nd Edition 574.1

19½ min., color $165.00, 1962

Wexler Film Prod. for E. C. Brown Trust. Dist. by E. C. Brown Trust, 3170 S.W. 87 Ave., Portland, Oregon 97225

EFLA Evaluation

Subject Area: Biology

Evaluator: Festival jury. Chairman: William Lewis

Synopsis: Animation depicts the normal pattern of growth and development of boys and girls from conception to teenage, with emphasis on bodily changes during adolescence.

Uses: Help teachers and pupils talk more intelligently about sexual growth.

Age level: Junior high school

Technical: Sound — very good; Photography — very good

Comment: Simply and sincerely done, in good taste. Visuals were excellent. Utilization of materials by cartoon and slides well done. It is a fine film; a modern film.

Rating: Very good

Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5074

MINNESOTA SOURCES: UM 5N0651 ($6.65)

HUMAN HEREDITY

20 min., color

This film pertains to observable physical differences in boys and girls, including the genetics of sex determination, the improvement of early environment in shaping sex roles, and the improved status of girls in our contemporary society. The film contributes to the full understanding of important social changes of our times and to the separation of fact from superstition which is essential to intelligent modern living. The film carries certain mental health overtones, ending on a note of tolerance for minority groups that may suffer discrimination solely on the basis of inherited surface traits. **(ECBT)**

MINNESOTA SOURCES: UM 5N0293 ($6.65)

HUMAN REPRODUCTION 612.6

21 min., b&w $120.00, color $240.00, 1965

Produced by Audio Productions, Inc.; distributed by McGraw-Hill Text-Films, 220 West 42nd Street, N. Y. 10036

EFLA Evaluation

Subject Area: Human Reproduction

Evaluator: American Film Festival Jurors, 1966

Synopsis: Using animated drawings, film examines the reproductive systems of the male and female, explaining how conception takes place, process of menstruation, and ovulation and fetal development. Birth process is also described in animation and live-photography.
Uses: To show the structure and function of both male and female reproductive systems and how the miracle of human birth is accomplished.
Age Level: Junior and senior high, college, adult
Technical: Sound — very good; Photography — very good
Comment: This very informative film handles its subject superbly using an excellent combination of animation and live-photography. Most appropriate for intended audience, film answers simply all questions that could possibly be asked by audience, especially non-academic questions.
Rating: Very good
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MINNESOTA SOURCES: UM 5N0652 ($8.35), ML, MDH

THE HUMANITIES:
What They Are and What They Do
In the first film Clifton Fadiman states: "In embarking on this course, you yourself will become part of this long tradition. You will study man—and so arrive at a better understanding of yourself. And you will discover that in this great drama of human thought and feeling you are yourself the hero. The Humanities are about you." From the EBE Humanities Series. **EBF. 30 min., color No. 47511 $390.00.**
MINNESOTA SOURCES: UM 7L0193 ($12.85)

"I HAVE A DREAM . . . ": THE LIFE OF MARTIN LUTHER KING
The story of this dedicated man's life, and the forces that brought him to leadership of his people are explored, with actual news film footage. The film brings a better understanding of the philosophies and ideals that he exemplified. In telling the story of Dr. King, the civil rights movement of the 1950's and '60's plays an integral part. Produced by CBS News.
35 min., b&w $195.00. BF
MINNESOTA SOURCES: None at present

I WALK AWAY IN THE RAIN
The film depicts the problem of motivating a highly capable adolescent who puts forth minimal effort in school work. It is an open ended film and could be used as a stimulus for discussion with high school students or teachers in an in-service training program.
Producer: Calvin Productions, Inc., Kansas City, Missouri
Distributor: Holt, Rinehart and Winston, Inc., New York, N.Y.
Specifications: 16mm, 11 min., color, sound, 1968
Cost: $130.00. Rental: none
MINNESOTA SOURCES: None at present

IMMIGRATION
1 reel, 11 min.
Shows by photographs and animated maps how the United States became populated, and why Europeans left the Old World for the New. Photographic scenes of families leaving their homes for this country tell the human side of the story. **(EBF)**
MINNESOTA SOURCES: UM 2H0345 ($2.00)

IMPROVE YOUR PERSONALITY 137
10 min., b&w $50.00, color $100.00, 1951
Coronet Instructional Films, 65 East South Water St., Chicago, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluators: Morton School, Hammond, Ind., University of Minnesota
Synopsis: Teen agers demonstrate right and wrong approaches to various situations in which they wish to gain desired goals. The importance of getting along with other people and helping others to respond favorably to oneself is emphasized. By keeping pace with changing environments a boy's or girl's character may be adapted, controlled and developed.
Uses: For guidance, home room and human relations programs; to supplement work on vocational training.
Age Level: junior and senior high; Morton adds college
Technical: Sound — Morton-excel, Minn-good; Photography—Morton-excel, Minn-good
Comment: Morton — The carefully selected scenes seem a bit brief. Minn-The beginning is good but the rest of the film is fragmentary.
Rating: Good
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1155
MINNESOTA SOURCES: UM 2E0267 ($2.00), MS

IMPROVE YOUR SPELLING
1 reel, 11 min., 1951
Collaborator: Henry B. McDaniel, Ph.D., Professor of Education and Psychology, Stanford University.
A boy who is editing his term paper improves his spelling by repeating words, imagining their spellings, checking and writing the words, then checking again. His excellent results prompt other aids in spelling, such as making a notebook for problem words. **b&w $60.00, color $120.00. Junior High, Senior High. Cor.**
MINNESOTA SOURCES: UM 2L0406 ($2.00)

INCITEMENT TO READING 372.4
37 min., b&w., $150,00, 1966
EFLA Evaluation
Prod—Dr. L. Joseph Stone, Vassar College; dist——New York University Film Library, 26 Washington Pl., New York 10003
EFLA Evaluation
Evaluator: American Film Festival Jurors, 1967
Subject Area: Teacher training; child development
Synopsis: Candid documentary of class work and showing children's spontaneity and teacher's perceptive guidance. Children live significant experiences, re-live them in words, and see the words in written symbols. Teacher's role is crucial but she cannot impart reading.
Uses: An approach to beginning reading that is highly individualized and stresses meaning and communication over mechanics.
Age Level: College, adult
Technical: Sound — fair; Photography — average; Structure — good
Comments: Ideal situation shown. No problems that presented difficulty for teacher. Good for discussion in education classes. Narrator too pedantic. Concepts are good, but should show more, tell less. Too long.
Rating: Good to very good
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MINNESOTA SOURCES: None at present

INDIAN BOY OF THE SOUTHWEST
15 min., b&w $85.00, color, 1963
Film Associates of California, 11014 Santa Monica Blvd., Los Angeles
EFLA Evaluation
Subject Area: Social Studies
Evaluator: Broome Co. Bd. of Coop. Ed. Services, Binghamton, New York
Synopsis: The narrator is Toboya, who describes the life of the Hopi Indians. Included are a description of the land types of foodstuffs, occupations, recreations, and the trading center located near the mesa.

Uses: Social Studies classes
Age Level: elementary
Technical: Sound — good; Photography — good
Comment: Very general. Perhaps too much material was included, since it covered many aspects of life in the Southwest today. The film, however, integrates very well with the 4th grade unit on the Southwest Indians.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1964.5396. L.C. #FiA 63-1429
MINNESOTA SOURCES: UM 5S0154 ($4.75), ML

INDIAN FAMILY OF THE CALIFORNIA DESERT

A woman from the Cahuilla Indian tribe, which has lived for hundreds of years near the desert area now called Palm Springs, recalls her primitive life and illustrates that her tribe intelligently adapted to its environment, had fine craft skills and were creative, intelligent and happy people. Produced by Educational Horizons Films. **EBF. 15 min., b&w No. 2674—$75.00, color No. 2673—$150.00**
MINNESOTA SOURCES: None at present

INDIAN INFLUENCE IN THE UNITED STATES

11 min., b&w $65.00, color $130.00, 1964
The purpose of this film is to survey the many contributions of the American Indian to modern American culture. The film shows Indian influence on the names of towns, cities, roads and states; crops and clothing; language, literature, art and music. Narration is combined with photography of the subject being discussed to show how aspects of our Indian heritage continue in present day art, music, foods, location of cities, highways and our language and literature. **Cor.**
MINNESOTA SOURCES: UM b&w 2S0157 ($2.00), color 3S0157 ($3.25)

INDIANS OF THE PLAINS—PRESENT-DAY LIFE

1 reel, 11 min., color
This film shows how the Plains Indians of today have adjusted their way of life to present-day conditions. The film begins with close-ups of typical Indian people who live on the Black Feet Indian Reservation. We see that the life and dress of the Plains Indians are very much like that of other rural communities of the Plains states. Many of the Plains Indians live in towns on the reservation. Scenes in the town of Browning, Montana, include the Tribal office, shopping center, a typical home and church. Another sequence shows a group of Indian children at one of the Indian schools in a rural area. Some of the Indian children come to school on horseback. Film also shows the tanning of deer hides and the making of moccasins and other wearing apparel. **(Acad)**
MINNESOTA SOURCES: UM 3S0160 ($3.25)

THE INHERITANCE

35 min., b&w, cleared for TV
Film covers the late 19th and early 20th century migration of millions of people from all corners of the world to America. Through the use of historic film footage and dramatic still photographs, we live through the social, economic and cultural changes which marked the immigrant's early years in this country. There is strong emphasis on the development of the trade union movement which finds a parallel in today's struggle for civil rights and equal opportunity. Ideally suited for civics, social studies, and history classes. Produced by the Amalgamated Clothing Workers of America. (Adult and secondary school levels.) **ADL. Purchase price $110.00**
MINNESOTA SOURCES: ADL, ML

INSTALLMENT BUYING (CONSUMER EDUCATION)

10 min., color
Two sisters, just out of high school, get jobs and decide it's time to buy a car. Dad offers to help with the down payment, but they must shop around for the best buy and the best method of financing the purchase. After finding the right car, they investigate the cost of financing through a bank, a small loan company, and their father's credit union. They learn the advantages and disadvantages of each financing arrangement, especially facts about add-on interest, interest computed on a sliding scale, and true annual interest (simple interest.) They compare the maximum each agency will loan, interest rates and how they are computed, true annual interest rates, and total dollar cost. Armed with information, the girls ponder their decision. While they do, the film is stopped and the class tries to decide which course of action they should follow. As the film resumes, the girls realize that none of the possible solutions is wise. They decide to postpone buying the car and use other available transportation until they have saved more money for a larger down payment. **Bailey Films ($120.00)**
MINNESOTA SOURCES: UM 5X0059 ($4.40)

INTERROGATION AND COUNSEL

22 min., color
Answering none of the questions it raises, this film will provoke discussion about what rights, in regard to police apprehension and interrogation, we are guaranteed by the U.S. Constitution. **HNI**
MINNESOTA SOURCES: UM 5S0903 ($5.40)

THE INTERVIEW 791.437

5 min., ed., color, 1961
Pro., Pintoff Productions; Dis., Brandon Films, 200 W. 57 St., N.Y. 10019
EFLA Evaluation
Subject Area: Language arts
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: Cartoon presenting an interview between an uninformed radio announcer and a jazz musician. Failure to communicate due to vocabulary differences is a basis for humor.
Uses: Showing communication problems, entertainment
Age level: Junior & senior high, college, adult
Technical: Sound — good; Photography — very good
Comment: Appealing and amusing. Without deep meaning. Droll comment on the best musician. Color well used to express mood of speaker. Good example of talking "different languages." Fun to watch, but makes no great contribution to art of interviewing.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4896
MINNESOTA SOURCES: None at present

INTRODUCTIONS

10 min.
Demonstrates correct ways of meeting or introducing people, using actual dialogue. Typical situations in home, business, school, party and official gatherings depict forms of gracious greetings and conversation. **(SM)**
MINNESOTA SOURCES: UM 2L0388 ($2.00)

THE ISLAND CALLED ELLIS 325.973

51 min., color, $500.00, 1966
EFLA Evaluation
Prod-NBC (Donald B. Hyatt, Project Twenty); dist-McGraw-Hill Text-Films, 330 W. 42 St., New York City 10036
EFLA Evaluation
Subject Area: Immigration
Evaluator: American Film Festival Jurors, 1967
Synopsis: The story of the 30 acre Ellis Island in New York Harbor which was for so many years the core of American immigration. Recreates drama of how the immigrants were processed on the island and what happened to the immigrants as they moved on.
Uses: To show how and why immigrants came; their contributions; prejudices

Age Level: General
Technical: Sound, photography and structure are very good.
Comment: Jose Ferrer narrates. Impressively told but with overlong introduction. Editing of old stills and footage is excellent, very professionally done. Sensitive treatment. Too much footage of narrator.
Rating: Very good to excellent
Copyright 1967 by Educational Fils Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6618. L.C. #Fi A 67-1505
MINNESOTA SOURCES: None at present

JACKIE ROBINSON

26 min., b&w, 1965

The film uses actual photography and footage from old films to portray events in the life of Jackie Robinson. (Library of Congress, 1966)
The right man, in the right place, at the right time, Jackie Robinson combined superb athletic ability with the strength of character and self-restraint his position as the first Negro major baseball player required. He paved the way for acceptance of Negro athletes in professional sports while his exploits as a Dodger permitted him to crusade openly for equal rights and respect for all members of his race. The study of Robinson's career is both an inspiration and a revealing insight into the nature of prejudice and antipathy in human relations. (Sterling Educational Films catalog, 1968.) **David L. Wolper Productions. SEF**
MINNESOTA SOURCES: ML

JOE TURNER, AMERICAN 323.6

30 min., b&w, loan, 1950
National Assoc. of Manufacturers, 14 West 49 St., N.Y.C. 20
EFLA Evaluation
Subject Area: Civics, Social Studies
Evaluator: St. Bonaventure University
Synopsis: The story of a man in a typical American community who comes up against the political apathy of the average man. A personal misfortune causes him to crusade against the ineptitude of the local government.
Uses: Show the duties of a citizen; the rights of an American
Age Level: senior high, adult
Technical: Sound — excellent; Photography — excellent
Comment: Too much build up at the beginning. Acting well done. Gives only one quality of American citizenship — does not answer question "What is an American?". It does bring out that a voter should understand who and what he is voting for, and that politics as such cannot change a condition but that good men with a purpose can do something about it. A good teacher is needed with this kind of film.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.952
MINNESOTA SOURCES: MS

JOHNNY'S NEW WORLD

16 min., color, 1954
National Society for the Prevention of Blindness, 16 East 40th St., N.Y. 10016
EFLA Evaluation
Subject Area: Eye disorders
Evaluator: Trenton Free Public Library, New Jersey
Synopsis: When Johnny's second grade teacher realizes he has difficulty seeing, she refers him to the school nurse who in turn tells his mother to take him to an eye specialist. Examination reveals need for corrective glasses. Doctor explains myopia, hyperopia, and crossed eyes and stresses the importance of early treatment. Importance of seeing to boy stressed.
Uses: To point out to parents the importance of eye examinations and treatment; to help reconcile children to wearing glasses; to alert teachers
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Effective presentation of the problems caused by poor vision. Positive approach will stimulate parents and teachers to observe symptoms. Enough technical information to be helpful yet easy to understand.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2517 L.C. Fi 54-247
MINNESOTA SOURCES: None at present

JOURNEY TO NOWHERE

The United Church Committee on Indian Work is happy to report that the WCCO-TV film, "Journey to Nowhere", is now available for public showing. The film tells the story of the Indian leaving the reservation and coming into the city to find a new way of life. A number of the Indian people are interviewed by a reporter and reveal the difficulties encountered during this transition period. The film points out that the hope for the future lies with the children and youth as they seek this new way of life in education and training. The music for the film is furnished by a young Indian, Barry Blackhawk. An introduction is given by Bishop Philip F. McNairy and the Rev. Gradus C. Aalberts, Chairman and Executive Director, respectively, of the committee responsible for this work with American Indian families in the Twin Cities. The film is especially adapted for church, civic and school groups. It is 16 mm., sound, black and white, 25 minutes.
No charge is made for the rental of the film, **but a free will offering is requested.**
Film reservations should be made as far in advance as possible to:
MINNESOTA SOURCES: United Church Committee on Indian Work, Audio-Visual Aid Department, Minnesota Council of Churches (MCC)

JUNIOR HIGH—A TIME OF CHANGE

(Series: Junior high guidance)
11 min.

The purpose of this film is to develop in students realistic attitudes toward themselves, by helping them to understand that every junior high student has a variety of problems to face and that they themselves are not unique, inferior, or different because of their absorption of their problems. This film is designed to provide junior high students with a better understanding of some major adjustments facing boys and girls of their age. In this film they are encouraged to look at themselves and their place in junior high and recognize that both they and their school experience are different from last year. **(McG) b&w $65.00, color $135.00**
MINNESOTA SOURCES: UM 2E0272 ($2.50)

JUNIOR PROM

20 min., color

It pictures the experiences of two high school couples who have a date for their big social event of the year. Shows how they face the various problems created by the occasion, such as selecting proper dress, making introductions, and the many other niceties which make such an event either a great success or a dismal flop. **(SM)**
MINNESOTA SOURCES: UM 5E0273 ($6.65)

KNOCK ON EVERY DOOR

28 min., 1954
Produced by the Christophers

This is a story of what one person can do about getting people out to vote. The star in this film is a lonely mother-in-law who, by chance, attends a political meeting. She was just trying to get out of the way. She begins knocking on doors, checking registrations, passing out information about the election. While she is unusual, everything she does could be done by one person — block by block, street by street. Discussion following the film should stress the responsibilities of block workers. **AFL-CIO. Rental $3.00**
MINNESOTA SOURCES: None at present

KNOW YOUR LIBRARY (Second Edition)

1 reel, 11 min.

Betty discovers the value of the library when she works on her research assignment. This second edition includes all new photography and sound, while retaining the teaching concepts of the original film. The librarian shows Betty how to use the card catalog, find books as classified by the Dewey Decimal System, and use reference materials, such as an encyclopedia and the Reader's Guide to Periodical Literature. **b&w $65.00, color $130.00. Junior High,** Senior High. **Cor.**

MINNESOTA SOURCES: UM b&w 2E0401 ($2.00), color 3E0401 ($3.25)

LAND OF IMMIGRANTS 325.73

16 min., color, 1965

EFLA Evaluation

Produced and distributed by Churchill Films, Inc., 662 North Robertson Boulevard, Los Angeles, California 90069.

Subject Area: Sociology; Immigration

Evaluator: Santa Monica, California, Unified School District

Synopsis: Shows how the character, quality, and fabric of the United States has been molded by the mixture of many cultures, pointing out that the country is made up of people of different national origins, creeds, and colors who have come at different times and for varying reasons.

Uses: For use in social studies and U.S. history classes

Technical: Sound — very good; Photography — very good; Structure — very good

Comment: The animated art work in this film is very effective. Although there is plenty of motion, and history is traced rapidly, the film drags in spots. Good for teaching in many areas, i.e., U.S. history, immigration, tolerance, etc.

Rating: Very good

Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6115. L.C. FiA 66-26

MINNESOTA SOURCES: UM 5S0055 ($6.65)

LEAVING IT TO THE EXPERTS: WHAT'S YOUR OPINION SERIES 323.6

8 min., b&w, 1955

National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 36

EFLA Evaluation

Subject Area: Citizen responsibility

Evaluator: Akron Public Library

Synopsis: A farmer agrees to join a study group but withdraws when he discovers the subject is foreign affairs. He explains he is busy enough keeping up with new farming methods and that foreign affairs should be left to experts. This raises questions on the role of the citizen in a modern society, individual responsibility, and ways of keeping citizens informed. Several points of view are expressed and problems are directed to audience.

Uses: To stimulate discussion on civic responsibility in community groups, civil classes, and men's and women's clubs.

Age Level: junior and senior high, adult

Technical: Sound — good; Photography — good

Comment: Though brief, film does an excellent job of raising many important issues regarding citizens' responsibilities and the necessity for understanding the complex problems involved in international relations.

Rating: Good

Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2877

MINNESOTA SOURCES: None at present

LET'S GIVE A TEA

20 min.

A comprehensive treatment of accepted procedures of dress, invitations, guest lists, etc. Cleverly woven into story form. **(SM)**

MINNESOTA SOURCES: None at present

THE LIBRARY—A PLACE FOR DISCOVERY

Highlights the services, materials, and resources of public and school libraries, from storytelling to research facilities. With this film, teachers can easily show students how to use the card catalog, find books on the shelves, and use the vertical files for pictures. Produced in collaboration with the American Library Association. **EBF. 16 min., color No. 2371 $200.00, b&w No. 2372 $102.50**

MINNESOTA SOURCES: UM 5E0516 ($4.95)

LIVING WORK OF ALBERT SCHWEITZER

44 min., color

The film, the last film of Dr. Albert Schweitzer and his hospital village at Lamborene, Gabon, West Africa, taken shortly before his death, begins with Dr. Schweitzer moving down the Ogawe River in his boat. The viewer shares with Dr. Schweitzer his life at the hospital, the practical application of his philosophy of Reverence for Life. There are vivid and colorful scenes of hospital life — the leper village. The documentary was photographed by Erica Anderson, author of several books about Dr. Schweitzer, and photographer of the 1958 Oscar award-winning film, "Albert Schweitzer". The script was prepared by Dr. Schweitzer's daughter, Rena Schweitzer-Eckert, who worked as a laboratory technician at the jungle hospital during her father's lifetime and was appointed by him to assume administration of the hospital at his death. No other medium illuminates so clearly the life and spirit of one of the greatest men of our time. **Erica Anderson, Inc. Release**

MINNESOTA SOURCES: ML

LOOK IT UP! (Dictionary Habits)

1 reel, 11 min.

Collaborator: Henry B. McDaniel, Ph.D., Professor of Education and Psychology, Stanford University.

Designed to motivate the dictionary habit — especially for definitions, spelling, and pronunciation — this film shows students that the dictionary contains other useful information such as synonyms, derivations, prefixes, suffixes, and information on geographical, historical, and biographical matter. **b&w $65.00, color $120.00.** Intermediate, **Junior High, Senior High. Cor.**

MINNESOTA SOURCES: None at present

THE MAGIC BOW

A Sioux Indian legend provides the basis for this stop-action puppet film. The primary purpose is to provide an introduction to childhood maturity and responsibility. The story is of an Indian boy who steals away from the village to hunt and thereby prove his manhood. As he is standing over a small deer he has killed, an old chief comes to tell him the legend of the magic bow. In the story, an Indian lad abuses the gift of a magic bow by killing so many animals that the earth runs crimson. As a consequence of his deeds, the spirit of the forest takes the boy's bow and arrows and hurls them into the sky where they remain a shameful reminder for all time. By the end of the story the chief has taught the boy an important lesson: a youth becomes a man when he acts like a man, when he can accept the responsibilities of a man. **Code 656270, 13 min., color—sale $210.00, rental $12.50. McG**

MINNESOTA SOURCES: None at present

MAJOR RELIGIONS OF THE WORLD—
Development and Rituals

Presents an objective survey of the origins, rituals, and symbols of Hinduism, Buddhism, Judaism, Christianity, and Islam. Designed to help inspire an appreciation for the principal religious faiths. Collaborator: Wilhelm Pauck, D.Th., Union Theological Seminary, New York City. **EBF, 20 min., b&w No. 771 $135.00, color No. 644 $265.00**

MINNESOTA SOURCES: UM 4T0029 ($3.25), SL

THE MAJORITY VOTE 177

7 min., b&w, 1954

National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 36

EFLA Evaluation

Subject Area: Social ethics

Evaluator: Hempstead Schools, New York

Synopsis: Designed to promote discussion on question of whether an elected representative of a group may legitimately support a measure disliked by the majority of those who voted for him. High school students disapprove their student council representative's support of a measure to curtail extra curricular activities. He defends his action by pointing out that class members did not participate in discussions of the measure.

Uses: To stimulate discussion on the duties of an elected representative and voting members of a society.

Age Level: junior and senior high

Technical: Sound — good; Photography — good

Comment: Presents a very true to life high school situation and does it in a natural manner. Shows that the majority of the people are apt to be apathetic about government except when their toes are trod upon.

Rating: Excellent

Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2762

MINNESOTA SOURCES: UM 2S0399 ($2.00)

MAKING A DECISION 173

8 min., b&w, 1957

National Film Board of Canada

EFLA Evaluation

Subject Area: Social studies

Evaluator: Indiana University

Synopsis: When a junior high school girl is asked to a picnic by a popular boy, her parents approve until they discover that it conflicts with a dinner with relatives. Her father insists she must attend the family function. Shows various reactions to this situation, and leaves decision to audience with remark: "What would you do?"

Uses: To develop power of decision in young people.

Age Level: junior high

Technical: Sound — good; Photography — good

Comment: Good animation used in titling this film. Content will be very useful in making for better use of powers of thought and initiative.

Rating: Good

Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3929

MINNESOTA SOURCES: None at present

MAKING FRIENDS 177

11 min., b&w No. 778 $70.00, color No. 758 $135.00, 1954

Encyclopaedia Britannica Films, Wilmette, Illinois

EFLA Evaluation

Subject Area: Social ethics

Evaluator: Indiana University

Synopsis: Deals with three high school students' problems in making satisfying friendships. Points out importance of friendships and indicates that they exist in varying degrees of closeness. Three qualities of good friends are: sincerity, loyalty, and consideration for others. Points up some barriers to friendship and urges viewers to make and cultivate friendships by overcoming shyness, trying to help others, and participating in activities.

Uses: To help students develop friendships; guidance

Age Level: junior high

Technical: Sound — good; Photography — good

Comment: Approach is likely to succeed because it does not encourage judgment of others but rather urges self-inventory in analyzing friendships. Color is not essential.

Rating: Good

Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2557 L.C. Fi 54-149

MINNESOTA SOURCES: UM 2E0276 ($2.00), MS, ML

MAKING SENSE WITH OUTLINES

1 reel, 11 min.

A planned visit to a fruit farm led a class to organize their questions in outline form. Reasons for a breakdown of the subject matter into major topics and sub-topics with the proper lettering and punctuation is emphasized. The outline led to greater enjoyment of the field trip and later, to organizing other subjects of class interest. **Cor. b&w $65.00, color $130.00**

MINNESOTA SOURCES: UM 2L0396 ($2.00)

MAN ENOUGH FOR THE JOB

27 min., color, ($4.80)

Sam Orleans and Associates

The story of 4-H clubs helping their members grow physically, morally, and spiritually into young men and women who can assume the responsibilities of good citizenship and become future leaders of their communities. The film shows how a young lad adjusted to a new rural area by his 4-H club work. His entire family is drawn into community life through activities of the club. This film would be very useful at service clubs or similar civic groups. It should be helpful in organizing a new 4-H club. **IFB. $250.00**

MINNESOTA SOURCES: UMAES

MARIAN ANDERSON

27 min.

Describes the singer's life from childhood to her successful career. Includes scenes of concert appearances and of Miss Anderson practicing in her home, Marianna.

MINNESOTA SOURCES: SL

MARTIN LUTHER KING, JR., A MAN OF PEACE

30 min., b&w

(1964) Prod. by Walter Schwimmer, Inc.

(1968) Journal Films

Film produced by Walter Schwimmer, Inc. in 1964 to honor Dr. King on the occasion of his selection for the Nobel Peace Prize. The film provides an intimate look at the man, his philosophies and his teaching. The most dynamic section is Dr. King's own interpretation of the philosophy of non-violence; his thoughts on the future path of the civil rights movement; the role of organized religion in bringing about social change; and his personal feelings about death. Dr. King addresses himself to the possibility of his violent death and re-affirms his belief in non-violence as the only means to accomplish social justice. (1) **Journal Films**

MINNESOTA SOURCES: UM 6H0539 ($5.25), ML

MEALTIME MANNERS AND HEALTH 395

11 min., b&w $60.00, color $120.00 1957

Coronet Films, 65 E. South Water Street, Chicago 1, Illinois

EFLA Evaluation

Subject Area: Health; etiquette

Evaluator: St. Bonaventure University, N. Y.

Synopsis: Young Phil is embarrassed when he is asked to sit and eat with the younger children in the school cafeteria. His feeling of rejection is increased when he arrives home late for supper and must eat by himself. He is confused and upset until he learns, from a TV program, that good manners at mealtime are important in enjoying his food, being liked by others, and having good health.

Uses: To demonstrate the need for good canners.

Age Level: junior high

Technical: Sound — good; Photography — good

Comment: The title is misleading. One expects to see more specific table manners demonstrated, such as proper use of tableware, placement of napkin, posture, etc.

Rating: Fair

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3524
MINNESOTA SOURCES: UM 2S0284 ($2.00), MS

THE MEANING OF PATRIOTISM

1¼ reels, 13½ minutes
Any person who loves his country and is willing to protect it is a patriot; he need not be famous nor a hero. In a series of dramatic vignettes depicting American patriots of the past, this film points out that law-makers, school teachers, newspapermen, even the ordinary housewife, may achieve in different ways the uncommon service to their country that we identify as patriotism. (Chris Award, Ninth Annual Columbus Film Festival, 1961) **Cor. b&w $81.25, color $162.50**
MINNESOTA SOURCES: UM 4S0285 ($2.50)

MEASURE OF A MAN

25 minutes, color, 1962
Describes the evening activities of three high school boys and their casual dates. Presents and explores the idea that teen-age boys and girls are led into dangerous situations because they are afraid to be called "chicken". Shows the group driving hazardously, and proposing to drink beer. Describes how one lad and his girl take a stand against drinking and bring the others to their senses. **BYU**
MINNESOTA SOURCES: MS

MENTAL HEALTH: KEEPING MENTALLY FIT 131

12 min., b&w $70.00, color $135.00, 1952
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Mental health
Evaluator: Morton High School, Hammond, Indiana
Synopsis: A description of adolescents and their emotional problems. Film sets up problem situations and demonstrates possible solutions to help teen agers achieve emotional maturity. Problems are analyzed from an adolescent point of view. Stresses importance of emotional "safety valves". Depicts group interaction and importance of being part of a group.
Uses: To teach proper attitudes and conduct in high school biology, health, home economics, and home room classes; to show place of school counselor
Age Level: junior and senior high
Technical: Sound — good; Photography — excellent
Comment: Psychology of personal adjustment emphasized and personality dynamics analyzed, both with a minimum of technical terminology. Will help teach group cooperation and self control.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1909 L.C. Fi53-159
MINNESOTA SOURCES: UM 5R0083 ($5.35), ML, SL, MDPW

MR. CHAIRMAN (THE FUNDAMENTALS OF PARLIAMENTARY LAW)

13 min., 1960
Presents the fundamentals of parliamentary law in a series of dramatic animated sequences. Shows why rules of order are essential to the process of democratic discussion and decision-making and suggests ways in which parliamentary procedures can be adapted to the specific needs of a group, whatever its size or objective. **EBF, b&w No. 1759 $86.00, color No. 1758 $167.50**
MINNESOTA SOURCES: UM 4L0366 ($2.50)

MODERN CHIPPEWA INDIAN

11 min., with guide
Filmed on the Red Lake Chippewa Reservation in Minnesota. Includes farming with modern methods, fishing, lumber business and the ice house.
MINNESOTA SOURCES: SL

MODERN HAWAII (Revised edition)

11 min., color
The purpose of this film is to provide an overview of the geographical, economic, and cultural facets of Hawaii. It presents important historical facts, and how geography and geology are related to the state's economy. Origin, settlement and industries are presented against a background of Hawaiian culture. **(Cor) b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 3G0301 ($3.25)

A MORE ATTRACTIVE YOU

25 min., color
This brand-new film offers girls a step-by-step guide to good grooming. Candy Jones, the leading beauty authority, is featured. The film covers diet, posture, make-up, hair and fingernail care and dressing ideas for teenagers. Booklets with beauty and health hints are available free with each school booking of the film. **MTPS**
Courtesy: Knox Gelatine, Inc.
MINNESOTA SOURCES: EFC, MTPS

MOST FOR YOUR MONEY, THE 339.4

14 min., b&w, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.
EFLA Evaluation
Subject Area: Consumer education
Evaluator: Western Carolina College, N.C.
Synopsis:A high school girl who is invited on an important date to a basketball game and dance feels she must have a new sweater and proceeds to buy an expensive one at the last minute which turns out to be inappropriate. Her brother wants a new tool but instead of buying one hastily, he consults his parents, catalogues, friends, and consumer reports.
Uses: For home economics, family living, economics, and guidance classes; to show the importance of thinking and comparing before buying
Age Level: junior and senior high, college
Technical: Sound — excellent; Photography — excellent
Comment: Includes both male and female viewpoints toward buying. Students can easily identify themselves with the situation. Solutions given are feasible and reasonable. Script was natural and convincing.
Rating: Very Good to Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2684
MINNESOTA SOURCES: None at present

MURAL ON OUR STREET

18 min., color
Members of the Henry Street Settlement in New York, ranging in age from six to seventy, create a mural for their community center building. The Settlement's own steel drum band provides the musical background on the film soundtrack.
MINNESOTA SOURCES: SL

MY CHILDHOOD: Hubert Humphrey's South Dakota and James Baldwin's Harlem 920 H; 920 B

51 min., b&w $275.00, 1967
Prod. by Metromedia Inc.; dist. by Benchmark Films, Inc., 516 Fifth Ave., New York City 10036
EFLA Evaluation
Subject Area: Biography
Evaluator: American Film Festival Jurors, 1968—Blue Ribbon Winner
Synopsis: Recreates Hubert Humphrey's happy childhood memories in Doland, South Dakota, and his admiration for his father. Contrasts James Baldwin's bitter childhood in Harlem, and his hatred and fear for the world of authority. Both men narrate their own stories.
Uses: To show how a child develops his personality from family influence
Age Level: General

Technical: Sound, photography, and structure—very good to excellent
Comment: Reveals several reasons for the present revolution among minority groups, and explains the resentment and "hate whitey" attitude. An excellent contrast of personalities, but Baldwin's film is better.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6776
MINNESOTA SOURCES: None at present

NAME UNKNOWN 371.42

10 min., b&w, 1951
Sid Davis Productions, 5608 Clemson, Los Angeles 16, Calif. EFLA Evaluation
Subject Area: Youth guidance
Evaluator: University of Kentucky
Synopsis: The dangers that lead to sex delinquency are revealed. By relating actual incidents teen agers are warned against the dangers of parking on lonely roads, going out with people they do not know, and being picked up by strangers.
Uses: For high school guidance programs; young people's church groups; Parent-Teacher meetings.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Details of sex are avoided. Excellent for mixed groups. Acting is not very good. Aimed more at girls than boys. Too brief. In many instances film should be followed by discussion and question answering either with parents or guidance counselor. Dangers of hitchhiking stressed.
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1234
MINNESOTA SOURCES: UM 2S0654 ($2.00), MS

A NATION OF IMMIGRANTS

52 min., b&w, not cleared for TV
Based on the late President John F. Kennedy's book of the same title, this superb documentary traces the successive waves of immigration to the United States and highlights contributions to our democracy made by these immigrants, our forefathers. Rare prints, early photographs and archive film footage illustrate the rich diversity of American life. Serving as a counter-point are sequences depicting the hate-mongering American Firsters and Father Coughlin who campaigned for the enactment of restrictive immigration quota laws, only recently revoked. Included in the film, narrated by Richard Basehart, is an introduction by Senator Robert F. Kennedy and interviews with distinguished foreign-born Americans. **ADL (for rental only)**
MINNESOTA SOURCES: ADL

NAVAJO — A PEOPLE BETWEEN TWO WORLDS

2 reels, 20 min., color
This film is a significant study of what is happening today — right now — to America's largest Indian tribe. The following facts are shown: their work, food, education, climate, hogan life, barter methods, nature of the land, tribal government and transportation. This film has been recognized by the National Geographic Society as an outstanding production. **(FRL)**
MINNESOTA SOURCES: UM 5S0165 ($6.65), SL with guide

NAVAJO INDIANS

1 reel
In this production can be seen glimpses of Navajo Indian life which few white people know about. High on the Rocky Mountain Plateau, a Navajo girl, while watching her sheep and goats, sees her future husband. The girl later attends a dance where, in accordance with custom, the girls ask the boys to dance. Following this, homework of weaving and gardening are presented. Silversmithing, home building, and cooking likewise are treated. A native wedding, together with Navajo conversation and songs, makes this film an unusual experience. **(EBF)**
MINNESOTA SOURCES: UM 2S0170 ($2.00)

THE NAVAJOS — CHILDREN OF THE GODS 970.1

20 min., color, 1967
Presents the way of life of the Navajo Indians. Shows that home construction, family life, and religious customs are related to the necessary movements of their herds of sheep and goats. Describes their Matriarchal society. Shows the many ceremonies performed before the eldest granddaughter of one family selects her mate from all the available males of many family clans. **WDP**
MINNESOTA SOURCES: MS

NEGRO AMERICAN

This animated film is a brief history of the Negro in the United States from the time they were involuntarily uprooted from their homes in Africa and sold into slavery until the present. The accomplishments of many Negro Americans, including Frederick Douglass, George Washington Carver, and Booker T. Washington, are presented. The contributions of the Negro to our wars, territorial expansion, and government are shown in other sequences which illustrate the struggles that have been a part of their movement toward political and economic equality. In spite of the frequent lack of educational opportunity and motivation, the Negro has become an integral part of American life. The picture offers more education as one solution to their problems and presents a dramatic background of information for spirited discussions about the Negroes' past, present, and future. A Solis-Jones Production, **15 min., Color $165.00. BF**
MINNESOTA SOURCES: None at present

NEGRO HEROES IN AMERICAN HISTORY (2)

An introduction to the history of the Negro in America through the biography of eight unheralded heroes from the Revolutionary War to the present day; Attucks, Du Sable, Beckworth, Tubman, Smalls, Henson, Johnson, Miller.
Producer: John Simons
Distributor: Atlantis Productions, Inc., 1252 LaGranda Drive, Thousand Oaks, California 91360
Specifications: 16mm, 11min., color, sound, 1966
Cost: $125.00.
Rental: USC Film Library, Boston U Film Library
MINNESOTA SOURCES: None at present

NEIGHBORS

10 min., color IFB $100.00, 1952
ALA Films for Libraries, 1962
In this modern parable Norman McLaren uses his "pixillation" technique, utilizing the principles of animating drawings or puppets to animate live actors. The story is simple: two men, friendly neighbors for years, come to blows over a flower which grows on their boundary. The dispute grows until homes, property, and men are destroyed. Synthetic music and sound effects effectively replace dialogue. A thought-provoking tale applicable to many local, national, and international issues. For young adults and adults; stimulating as a discussion starter for groups concerned with civic and world affairs.
MINNESOTA SOURCES: ML, IPM

NOTHING TO DO 790.13

10 min., color, b&w, 1961
Journal Films, 909 West Diversey Parkway, Chicago, Ill. 60614 EFLA Evaluation
Subject Area: Recreation
Evaluator: State University College at Brockport, Brockport, New York
Synopsis: Directed at children who have difficulty in determining what to do, film is composed of examples of what may be done in various environments such as camps, schools, trips, study trips, parks, and zoos.
Uses: For education psychology classes; For adult education classes; For summer activities program personnel.
Age Level: Intermediate, junior and senior high, college, and adult

Technical: Sound — good; Photography — good
Comment: The film is organized logically and divided into four case studies; however, the bridging is so gradual that it seems to be a complete unit. It is excellent for pointing out that children do need time to formulate questions, and when questions are formulated they need time to explore possible answers.
Rating: Good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5865
MINNESOTA SOURCES: None at present

OF THESE OUR PEOPLE
20 min., b&w
A survey of the Jew in America . . . names unknown to the average person . . . the film links with such vital events as Plymouth Rock, Bull Run and Gettysburg . . . From these sources the story is brought up to date, presenting the Jew's absorption into the complex fabric of American society, showing the Jew as worker, farmer, doctor, scientist, artist, writer, and soldier. Several notable figures appear — from each of the classifications. **Horizon Films**
MINNESOTA SOURCES: ML

ONE MAN'S OPINION: WHAT DO YOU THINK SERIES
6 min., b&w, 1954
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Social ethics
Evaluator: Hempstead Public Schools, New York
Synopsis: Presents a home room situation occasioned by a school campaign to raise funds for a special project. One student who believes in the cause withholds his support because he disapproves of the high pressure methods used to embarass individuals when they are unable or do not wish to contribute. Concludes by asking viewers what they think about problem.
Uses: To promote a discussion on the methods to be used in raising funds; for guidance and citizenship classes
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Points out aspects of high pressure methods which arise so often with enthusiastic promoters, be they teen-agers or adults
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2767
MINNESOTA SOURCES: UM 2S0287 ($2.00)

ONE PEOPLE
11 min., color $60.00 (A color cartoon)
Youth, Adult. Vincent Price narrates. Story of the settling of America by peoples of many origins.
MINNESOTA SOURCES: ADL

ORGANIZING DISCUSSION GROUPS
21 min., B/W No. 698 $135.00
Designed for those who are interested in forming discussion groups but need help in going about it. This film dramatizes various steps to be taken by a discussion group. **(EBF)**
MINNESOTA SOURCES: UM 4L0389 ($3.85)

OTHER PEOPLE'S PROPERTY
10 min., b&w, 1951
McG, Inc., 18 East 41 St., New York
EFLA Evaluation
Subject Area: Social ethics
Evaluator: Hempstead Public Schools, N.Y.
Synopsis: A story of three boys who caused damage to a school room because they did not stop to think before they acted. One boy who has been disciplined by his teacher plans revenge and pulls two pals in with him. They place chemicals in a wastebasket and create a disturbance that necessitates the turning in of a fire alarm, dismissal of school, and the redecoration of the classroom. All are concerned with the prank's results.
Uses: Motivates discussion on the respect of other people's property; to point out the reults of thoughtless action.
Age Level: junior and senior high, college
Technical: Sound — good; Photography — good
Comment: The build-up gives an excellent opportunity for class discussion. The conflict of conscience vs. fellow coersion included in a good way. Could be used as a problem film for teacher education.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1236
MINNESOTA SOURCES: UM 2S0289 ($2.00)

OUR BASIC CIVIL RIGHTS 342.73
13 min., b&w $75.00, color $150.00
Coronet Films, 65 E. S. Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Social Studies; Citizenship
Evaluators: Iowa State College; University of Minnesota
Synopsis: A group of high school students interview a judge on civil rights. He explains the meaning of civil rights and how they apply, and points out what would happen if we did not have them. Shows how a trial is conducted in the U.S. and how it would be conducted in a country without civil rights.
Uses: Explain what civil rights are; to contrast a trial with civil rights as opposed to one without; to show a typical American trial
Age Level: junior high, senior high. Iowa adds college, adult
Technical: Sound — Minn.-good, Iowa-excel.; Photography — good
Freedoms Foundation Award 1950
Comment: Minnesota — Limited to junior and senior high school use. Good examples of civil rights used. Iowa — Trial not too typical of a general trial. Buildup of the case is good but seems "staged" in some places. The film covered the material very well.
Rating: Good
Copyright 1950 by Educational Film Library Association, Inc. EFLA No. 1950.922
MINNESOTA SOURCES: UM 4S0627 ($2.50), MS

OUR CITY STREETS 372.83
10 min., color, 1951
Tompkins Films, 960½ Larrabee St., Los Angeles 46, Calif.
EFLA Evaluation
Subject Area: Municipal government, Citizenship
Evaluator: University of Delaware
Synopsis: A street sweeper sees a small boy and girl throw ice cream cups into the gutter so he tells them how city streets are repaired and maintained to provide the best service and appearance for the citizens. He explains the subject so well and uses indirect suggestion so effectively that the children pick up their cartons.
Uses: To further good citizenship in the use of public property; to depict community occupations and services; to explain street maintenance.
Age Level: primary, elementary, junior and senior high
Technical: Sound — good; Photography — excellent
Comment: Background sounds would have added to the reality of the picture. In one place the shift in the tone of the commentator's voice is disturbing. Could be used in a study of community problems.
Rating: Good to excellent
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.2319
MINNESOTA SOURCES: None at present

OUR DECLARATION OF INDEPENDENCE
20 min.
Dramatizes events in American history from 1763 to 1776, including the Stamp Act, the Quartering Act, the Boston Tea

Party, the Committee of Correspondence and the signing of the Declaration.
MINNESOTA SOURCES: SL

OUR IMMIGRANT HERITAGE

32 min., color
This film shows the arrival in the United States of a young man as an immigrant, while the narrator points out the courage required to leave behind all familiar places and people and the natural grouping of immigrants with similar backgrounds. The history of immigration in America is traced. The film gives reasons for each group's immigration, their areas of settlement, their most common type of work, and some of their contributions to American culture. Activities of anti-immigrant societies and general public discrimination against each group of newcomers are explored, including the social problems of the Negro as a non-voluntary immigrant and the difficulty of assimilation because of skin color. Music, folk culture, and physical differences are revealed by many sequences showing immigrant groups performing in formal or informal situations. A wide variety of visual techniques include live action, reenactment, paintings and lithographs, pictorial maps, photographs, and contemporary film footage. **(McG)**
MINNESOTA SOURCES: UM 7H0500 ($8.35)

OUR LIVING DECLARATION OF INDEPENDENCE

(1½ reels, 16 min.)
Collaborator: Jerome G. Kerwin, Ph.D., Professor of Political Science, The University of Chicago.
Freedom, rights, obligations, the pursuit of happiness — explanation of these terms leads us to the theme that the Declaration is not a dead historical document, but a vital force and guide to living today. The story of an immigrant family gives present-day meaning to the principles of the Declaration. Freedoms Foundation Award, 1950. **$97.50 B & W, $195.00 Color. Junior High, Senior High. Cor.**
MINNESOTA SOURCES: None at present

OUR LIVING CONSTITUTION

(1 reel, 11 min.)
Collaborator: J. Donald Kingsley, Ph.D., Formerly, Professor of Government, Antioch College.
Illustrated is the importance of the Constitution in everyday life, guaranteeing the rights and freedoms of the individual, protecting the interests of the people, and growing to meet the needs of the times. Further explained are the basic structure and ways the Constitution changes by acts of Congress, custom, and usage while retaining its original principles. **B & W $65.00, Color $130.00. Intermediate, Junior High, Senior High. Cor.**
MINNESOTA SOURCES: UM 2H0261 ($2.00)

THE OUTSIDER 177

10 min., b&w, 1951
McG, Inc., 18 East 41 St., New York
EFLA Evaluation
Subject Area: Social ethics
Evaluators: Brockport State Teachers College, N.Y.; New Haven State Teachers College, Conn.
Synopsis: Susan Jane, a high school girl, is not accepted by her classmates partly because of her own personality traits and partly because of the classmates' lack of consideration. Marcie and Lois whisper about plans for a party and Susan feels left out but she is finally invited. At the party she tries to become a participant rather than a watcher.
Uses: To stimulate discussion about social relations; in psychology classes where teaching consideration of others is the objective.
Age Level: senior high; Brockport adds junior high, college, adult
Technical: Sound — Brkpt-good, NewH-fair; Photography — good
Comment: Brkpt — Noticeable southern accent. Acting is rather stiff in spots. Questions at the end are good and no "pat" answers are attempted. A discrepancy in attitudes of mother and daughter. New Haven — Pictures raises questions instead of answering them and this is its strong point. Susan is unsympathetic and flat.
Rating: Brockport — Good, New Haven — Fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1237
MINNESOTA SOURCES: UM 2E0206 ($2.00)

OWL AND FRED JONES, THE

15 min., color
This film deals helpfully with something that concerns every human being — habit. It shows that habits are what you make them — good or bad. It explains how we can control our habits and make them serve us. Fred Jones realizes that much of his behavior is a string of habits — some helpful, some not so helpful. He would like to change some of his habits (overeating in particular) but never bothered to find out how to go about it. The owl convinces him that "if you want to, if you know how, and if you're willing to work at it," habits can be changed. Then he proceeds to show Fred how to do it. **(ELAS)**
MINNESOTA SOURCES: UM 5R0008 ($2.00)

PARLIAMENTARY PROCEDURE

18 min., 1955
Produced by the National Film Board of Canada.
The film shows and explains the functions of the chairman, the purpose and correct manner of presenting a motion, an amendment, point of order, and other points up to and including the motion for adjournment. It is made in an informal manner, with some humorous touches, and fills a long-felt need for a really good parliamentary procedure film for union use. **AFL-CIO Rental ($3.00)**
MINNESOTA SOURCES: None at present

PARLIAMENTARY PROCEDURE IN ACTION

(Second Edition) 328.1
16 min., color $195.00, b&w $97.50, 1965
Coronet Instructional Films, Coronet Building, Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Political Science: Legislation — Parliamentary Law
Evaluator: Indiana University
Synopsis: Shows an organization in deliberation, illustrating officer's duties, order of business, how to introduce motions, both main and subsidiary and other parliamentary procedures. Refers to historical background of parliamentary rules. A student council meeting is pictured showing use of parliamentary procedure with explanations given where needed by faculty sponsor informing newspaper reporter. Illustrates both correct and incorrect procedures and shows how group handles problems.
Uses: To illustrate parliamentary procedure.
Age Level: Junior and senior high
Technical: Sound — very good; Photography — excellent; Structure — very good
Comment: Illustrations of the various types of motions and why some take precedence over others are well done for the level for which the film is designed.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5943. L.C. # Fi A 65-1200
MINNESOTA SOURCES: UM 4S0372 ($3.35)

PATHWAY INTO LIGHT 655.3

18 min., b&w, 1954
British Information Services, 30 Rockefeller Pl., New York 20
EFLA Evaluation
Subject Area: Braille printing

Evaluator: Greenwich Public Library, Conn.
Synopsis: Opens with scenes of English and French memorial services to the honor of Louis Braille, the inventor of the Braille alphabet. Traces the tremendous contribution of Braille printing to the lives of the blind. Illustrates the processes of Braille printing and publishing and the techniques of reading Braille books.
Uses: To present the history, techniques, and significance of Braille printing; for general and school audiences
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: A carefully constructed and informative presentation of a subject not well known to the general public. Though unemotional in technique, film carries great emotional impact and important message. Outstanding.
Rating: Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2642
MINNESOTA SOURCES: None at present

PERSONAL FINANCIAL PLANNING 647.1

11 min., color $120.00, 1960
Sutherland Educational Films, 201 N. Occidental Blvd., Los Angeles 90021.
EFLA Evaluation
Subject Area: Personal finances and budgeting
Evaluator: Chico State College, California
Synopsis: General introduction to personal finances. Deals briefly with individual and family budgeting.
Uses: Introduce importance of personal budgeting.
Age Level: junior high
Technical: Sound — good; Photography — good
Comment: Terms and examples used lack clarity and preciseness. Would be difficult for a teacher to launch a penetrating discussion based on the concepts presented. Teacher's guide appears to be more helpful to teacher as a point of departure on this topic than the film.
Rating: Fair
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4544
MINNESOTA SOURCES: MS

PERSONALITY AND EMOTIONS

13 min., b&w No. 714 $86.00
From the cradle to the grave we lead a life full of emotions. This film is designed for audiences studying personality development and mental health. It gives an overview of the development of emotions from infancy through early childhood, and it implies that emotional maturity is a desirable goal in the development of personality. **(EBF)**
MINNESOTA SOURCES: UM 4R0068 ($2.50), ML, MS

PLAIN WHITE ENVELOPE

19 min., color, 1965
The purpose of this film is to provide a springboard to discussion of cheating and dishonesty. The film illusrtates that students know that other people, even their parents and friends, are sometimes dishonest in small ways. A problem is set up so that a student faces the problem of cheating. A section of blank film occurs in the film just before the problem is resolved so that a discussion may be held before seeing the conclusion of the film. **(FA)**
MINNESOTA SOURCES: UM 5S0294 ($6.65)

THE PRINCESS IN THE TOWER 301.1

22 min., color, 1957
Robert Disraeli, Dis-Contemporary Films, 330 West 42nd Street, New York 10036
EFLA Evaluation
Subject Area: Human relations
Evaluator: Hempstead Public Schools, N.Y.
Synopsis: The arrival of a newcomer in the neighborhood, her behavior and the reactions of established residents in the community. Leads to a discussion of the variety of racial and religious groups, and different attitudes, desires, and intellectual pursuits of the youngsters in a community. In a song and dance by a group of children, each is accepted and recognized, without prejudice, as an individual within community.
Uses: To promote adjustment and good relations within a group, and teach the acceptance of people who differ from us
Age Level: elementary, junior high, adult
Technical: Sound — good; Photography — good
Comment: An easily paced film that impresses the viewer with the necessity of giving and taking to promote good human relations.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3402
MINNESOTA Sources: None at present

THE PROCRASTINATOR 179

10 min., b&w, 1952
Centron Corp., Dis-McGraw-Hill
EFLA Evaluator
Subject Area: Psychology, Guidance
Evaluators: Syracuse University, Southeastern Missouri State College
Synopsis: Jean Nelson is pretty and popular but not efficient. She is the social chairman for her high school class but through her thoughtlessness procrastinates to the point of almost ruining the class party. Despite the efforts of her mother, teachers, and classmates she does not realize the effects of her behavior until it is nearly too late.
Uses: To build up attitudes against procrastination; to introduce guidance units; to stimulate discussion on good organization of school activities
Age Level: junior and senoir high, Syracuse adds college, Mo. adds adult
Technical: Sound — good-Syr., poor-Mo.; Photography—exc-Mo., good-Syracuse
Comment: Syracuse — Convincing adolescent acting. Excellent treatment of the subject matter. Needs to stress the importance of a counselor. Mo-Slightly moralizing approach. No final solution given. Very poor synchronization of voices. Settings well chosen.
Rating: Excellent-Syracuse, Fair-Missouri
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1645
MINNESOTA SOURCES: UM 2E0284 ($2.00)

THE PROM — IT'S A PLEASURE

15 min., c-d-e
Prom etiquette from the invitation to the final goodbyes. Includes the invitation, transportation, flowers, dance floor etiquette, and behavior at a private party at the home of one of the boys after the dance. **PCBC**
MINNESOTA SOURCES: SL

PROPAGANDA TECHNIQUES 301.15

11 min., b&w $60.00, color $120.00, 1949
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Political Science, Sociology
Evaluators: Pennsylvania College for Women; University of Kentucky
Synopsis: A high school student calls on a political campaign manager to get some facts about propaganda. Various techniques such as name calling, transfer, glittering generalities, band wagon, plain folks, etc. are demonstrated. Shows how to detect them. Propaganda is defined as attempt to persuade people to do something, believe, or buy something.
Uses: Explain how propaganda works; help detect propaganda
Age Level: junior high, senior high, adult. Kentucky adds college

Technical: Sound — good; Photography — Ken-fair to good, PCW — excellent
Comment: Kentucky — Some may take exception to definition of propaganda. PCW — Good film for use in high school propaganda analysis and detection. Points out that propaganda may be used for good or evil. Positive in its approach.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.721
MINNESOTA SOURCES: UM 2L0343 ($2.00), MS, ML

QUARTERBACK 371.42
30 min., b&w, 1949
National Association of Manufacturers, 14 West 49 St., New York 20
EFLA Evaluation
Subject Area: Guidance
Evaluator: St. Bonaventure University
Synopsis: Tom Walker, a college football hero, fails to succeed in his business position after his football game is forgotten. Then he learns that to succeed in life, as in football, it is necessary to study and to work hard. Self-examination is essential to success in any life situation and all kinds of knowledge and skills ae necessary.
Uses: To stimulate discussion and thought in guidance and social adjustment classes; to teach good study habits and attitudes
Age Level: junior and senior high, adult
Technicai: Sound — excellent; Photography — excellent
Comment: Particularly good for senior high guidance work. Would also be helpful in adult education classes.
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1004
MINNESOTA SOURCES: MS

QUEST FOR FREEDOM
16 min., color
The story of man's unending quest for freedom is told through animation, making inventive use of art treasures of the past. The spirited chronicle highlights the pre-history struggle for freedom from hunger and danger. Athens as the birthplace of democracy; the Roman contribution of justice; how freedom was submerged by feudalism in the Middle Ages and how it slowly emerged with the rise of a middle class; the rebirth of freedom during the Renaissance. the major documents which safeguard freedom in the modern world; contemporary milestones in the quest for freedom. The film translates abstract concepts into vivid, tangible, concrete visual terms. The barriers to freedom presented by natural environment are differentiated from man-made barriers. The essential guarantees of personal and political freedom are explained. The film illuminates two central ideas: (1) freedom and learning are inseparable; (2) freedom is a universal goal sought by many peoples in the past and yet to be achieved by many in the future. (ICF)
MINNESOTA SOURCES: UM 5H0313 ($6.65)

REBELLION: PART I
26 min.
Hamilton Film Service, 1963
This film brings out how youth rebel against the necessity of conforming to society's rules just for the sake of conformity. Shows how youth wants to face new issues and make their own decisions. Various situations are staged by the discussion participants.

REBELLION PART II — HUMAN RELATIONS
26 min., Hamilton Film Service, 1963
Examined closely in this film are the problems of dating, going steady, parental attitudes, and sex before marriage. Apparent agreement is reached on the idea that sex must be set in the whole context of real life. Various situations are staged by the discussion participants.
MINNESOTA SOURCES: MDPW

RESPECT FOR PROPERTY
(1 reel, 11 min.) ,1952
This film presents three concepts basic to building respect for property. The owner's value of his property is considered and why the law protects property. Public property has many owners, but it must be respected by everyone. Certificate of Merit, Columbus Film Festival, 1953. **Cor. B/W $60.00, Color $120.00.**
MINNESOTA SOURCES: UM 2S0300 ($2.00)

RESPONSIBILITY 179
14 min., b&w, 1952
Centron Corp., Young America Films, 18 E. 41 St., N. Y. 17
EFLA Evaluation
Subject Area: Ethics
Evaluators: University of New Hampshire, Enoch Pratt Free Library
Synopsis: This is one of the "Discussion Problems in Group Living" films presenting the story of two high school boys, both leaders and popular, who compete in an election for the office of student president. Incidents in their school careers show that one boy sometimes failed to fulfill his responsibilities by failing to hand in his work on time, prepare for an important debate, etc. Audience is asked "How would you vote?" and "Why?"
Uses: To stimulate discussion in guidance, life adjustment, or discussion classes; for school assembly programs; for PTA programs
Age Level: junior and senior high New Hampshire adds college
Technical: Sound — good; Photography — good
Comment: U of NH-Emhasizes need of developing responsibility. Enoch Pratt-Most evaluators felt incidents illustrated effectively the lack of responsibility but a few thought them trivial. Film avoided preaching.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1799
MINNESOTA SOURCES: UM 4S0301 ($2.50), SL

RESPONSIBILITY OF AMERICAN CITIZENSHIP, THE
(American Adventure Series)
(1½ reels) 13 min., 1955
Dr. Ganus' open salutation to his class in this final film of the series: "We are discussing today one of the most precious gifts on earth—American citizenship." He makes the point the American citizenship is a combination of privileges and responsibilities, and that the responsibility must be developed by each new generation, else the heritage of freedom will die. Eight great obligations of citizenship are discussed: (1) understand the American way of life and what makes it tick; (2) understand Communism; (3) understand Socialism; (4) understand propaganda techniques used by both the Communists and the Socialists; (5) take an interest in your public schools and the private and public-finance colleges; (6) become active in government; (7) strive constantly for spiritual growth; (8) dedicate a part of your everyday life to bringing these obligations of citizenship to the attention of other people. **(MAF) J.S.C.A.**
MINNESOTA SOURCES: UM 4S0302 ($2.50)

RETAIL CREDIT BUYING
10 min., Color
Just out of high school, two sisters get their first real jobs, open several charge accounts, and go on a buying spree. Within a few weeks they have bills everywhere and are several hundred dollars in debt. (With a charge plate, it was all so easy!) Father steps in to help and both girls realize that spending must be controlled and that charge accounts and other retail credit must be used wisely. Lu and Sam learn how

much it really costs to buy on credit, how to compute credit charges, and what additional items could have been purchased with the money paid in interest charges (this really hurts). They see why a good credit rating is important and how it is established. They come to see that money can work for you, in a savings account earning interest. This is a motivational film that focuses on the problems and hazards of overspending. The treatment is light and appealing. Teenagers can identify with the situations and the characters and will be led to a serious consideration of the use of credit in our affluent society.
Bailey Films $120.00
MINNESOTA SOURCES: UM

RIGHT OR WRONG? (MAKING MORAL DECISIONS) 377.1

10 min., b&w $65.00, color $130.00, 1951
Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Ethical problems
Evaluator: Associated Workshops in Educational Leadership, NYU
Synopsis: Late at night in a warehouse district, a gang of teen age boys decide to break windows in one of the buildings. Harry is chosen to throw the rock but he is unable to make himself do it. A watchman comes along and Harry is recognized. Thus issues are raised: Should a boy protect himself by telling on his friends? Should police use threats? etc.
Uses: For stimulating thought and discussion on moral problems; to improve moral judgment; as a preventive for juvenile delinquency.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A skillful teacher could create an interesting unit of work from this film, but a great amount of preparation is needed before presenting the picture itself. Questions raised demand careful thought as well as discussion.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1238
MINNESOTA SOURCES: UM 2S0501 ($2.00), SL

ROOM FOR DISCUSSION

25 min., B/W No. 620 $151.00
Develops an understanding of the process of discussion and a desire to participate in it. Emphasizes that discussion is the privilege and responsibility of all citizens living in a democracy. **(EBF)**
MINNESOTA SOURCES: UM 6L0390 ($3.75), ML

SCHOOL SPIRIT AND SPORTSMANSHIP 371.5

10 min., b&w, color, 1953
Coronet Films, 65 East South Water St., Chicago
EFLA Evaluation
Subject Area: School government
Evaluator: Bessemer High School, Alabama
Synopsis: Members of a high school basketball team who have planned to get even with members of a rival team are persuaded to give up their scheme by their principal and coach who point out that good sportsmanship means playing a good game, not winning or losing. Their actions as individuals also reflect on the spirit of the entire school.
Uses: For orientation programs; to urge students to conform to good school and sportsmanship practices; to show individual and group leadership.
Age Level: junior and senior high, college
Comment: Negative approach may stimulate harmful acts. Good influence of faculty leadership and awareness of problems portrayed. Harmful effects of continued, unchecked bad sportsmanship not shown. Searching questions asked the audience.
Rating: Good

Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.2446 L.C. 54-92
MINNESOTA SOURCES: None at present

SCIENCE STUDY SKILLS

(1 reel, 11 min.)
There are important differences between your general study skills and those you will have to use in science. The film stresses that the key lies in clearly understanding the definitions, facts, concepts and theories that help unify science, as well as being aware that the materials of science are interrelated. In experimentation and observation, it is vital to follow a scientific method and be precise in observations, measurements, and record-keeping. **$65.00 B & W, $130.00 Color. Junior High, Senior High.**
MINNESOTA SOURCES: UM 2E0286 ($2.00)

SECURITY AND FREEDOM

American Adventure Series, 15 min.
The quest for security—economic well-being and peace of mind—is as old as mankind. And the impulse that drives mankind to seek security is as fundamental as inhaling and exhaling—the impulse to live. That is why political demagogues throughout history have been able to gain power and control people with promises of economic security. The interrelated aspects of freedom and security are emphasized in this film which gives the question-answering job to the student in Dr. Ganus' class. **(MAF)**
MINNESOTA SOURCES: UM 4S0405 ($2.25)

SEMINOLE INDIANS

11 min., color
Seminole life on the hummocks of the Everglades in Flordia has not been changed appreciably by the white man. This film is a serious study of these people as they live and work in their surroundings. **IFB B/W $60.00, Color $120.00**
©1951
MINNESOTA SOURCES: UM 3S0173 ($3.25); ML

SHOW OFF, THE 301.1

10 min., b&w, 1954
Centron Productions; Dis-McGraw Hill
EFLA Evaluation
Subject Area: Social psychology, Guidance
Evaluators: Hempstead Schools, N.Y., Wilmington Board of Education, Del.
Synopsis: As a high school junior class is dismissed, Kay Reynolds stays behind to explain her's and her class's problem with the class show-off. Flashbacks depict him creating a disturbance in a history class, upsetting play try-outs, tripping a friend at a party who breaks the hostess' glass, and finally creating school problem by leading a group in a prank. Principal calls class officers together, explains school attitude, and asks audience "What do you think should be done?"
Uses: To motivate discussion; for human relations and guidance groups
Age Level: junior and senior high, Hempstead adds upper elementary, college
Technical: Sound — good-Hemp, fair-Wilmington; Photography — good
Comment: Wilmington-Selection of characters fine. Well done. Promotes discussion. Sound too loud in beginning. Hempstead-Acting of the show-off exceptionally realisitc. Will show how foolish it is to accept a show-off.
Rating: Excellent-Wilmington Very Good-Hempstead
Copyright 1954 by Educational Film Library Association, Inc, EFLA No. 1954.2369
MINNESOTA SOURCES: UM 2S0579 ($3.00)

SING A SONG OF FRIENDSHIP 784

2 reels, 11 min., each, color, each reel, 1949 Official Films, 25 W. 45 St., New York 19, N.Y.
EFLA Evaluation

Subject Area: Intercultural Education
Evaluators: Penn. College for Women; Newark Schools; Fredonia St. T.C.
Synopsis: Each reel consists of three songs, written by Irving Caesar, designed to foster good will and understanding, with animation illustrating the theme as songs are sung by Ken Darby Chorus, Audience is invited to participate in singing and words are superimposed on film.
Uses: Stimulate brotherhood and friendship through group singing of especially written songs; emphasize idea of one world.
Age Level: elem., jr. high, sr. high. Newark adds adult
Technical: Sound — good; Photography — PCW-excel; others-good
Comment: Newark — an excellent device. Songs have pleasant melodies and interesting lyrics. Teacher's manual with song words helpful. JCW — Strong films on race relations and better understanding. Fredonia — Chorus work unusually good — may detract from effectiveness of picture. Catchy words and tunes, effective cartoons. Good color.
Rating: Newark — good Fredonia — Very Good, Newark — Excel.
Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.729
MINNESOTA SOURCES: ADL

SIXTEEN IN WEBSTER GROVES
47 min.
The film explores the attitudes of 16-year-olds growing up in an affluent suburban community. Taking its clues from answers supplied by the young people themselves, it deals with their attitudes toward their parents, school, marriage and their futures. (Produced by CBS News distributed by **Carousel Films,** 1967)
MINNESOTA SOURCES: UM 8S0096 ($9.70); MDPW; WCCO-TV

SMALL STEPS, GIANT STRIDES
20 min., Color
An account of the Junior League volunteer activities at Marion County (Indianapolis) Welfare Department.
MINNESOTA SOURCES: MDPW

SNOB, THE
13 min., $80.00, color $160.00, McG
Through the story of a high school girl whose attitude toward her school mates causes her to be labeled a "snob," this film explores the basic problems of snobbery and the reasons for it.
MINNESOTA SOURCES: UM 4S0310 ($2.50)

SOCIAL DANCING
10 min., b&w, color
Approaches the problem of elementary social dance steps (waltz and fox trot), showing couples and individuals in basic box turn, forward pattern, crossover and underarm turn, concluding with a quiz-review. This film is adaptable to elementary dance classes of physical education courses. **(Cor)**
MINNESOTA SOURCES: None at present

SPEAK UP! 808.5
12½ min., b&w, color, 1955
Alturas, P. O. Box 1211, Santa Barbara, California
EFLA Evaluation
Subject Area: Speech
Evaluators: Sacramento State College; Los Angeles County Schools
Synopsis: In order to describe stage fright and the other tensions of speech making, the film shows a young man about to give a speech before his class. With the help of a counselor, he understands the normal reactions to a common problem and is able to share his new knowledge.
Uses: To reduce stage fright among students and adults
Age Level: senior high; LA adds junior high
Technical: Sound — poor-Sacramento, good-L.A.; Photog — good
Comment: Sacramento-Offers counsel in a way that does not seem to require the film medium. L.A. — Somewhat unrealistic approach. Gives a few constructive points, but omits others which are important.
Rating: Poor-Sacramento; fair-Los Angeles
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2809
MINNESOTA SOURCES: ML

SPEECH AND PROTEST
22 min., color
Answering none of the questions it raises, this film will provoke discussion about what rights, in regard to freedom of speech and freedom to protest, we are guaranteed by the U. S. Constitution. Can police disperse orderly protest groups? Whom must police protect: heckling spectators or the group? **(HNI)**
MINNESOTA SOURCES: UM 5S0904 ($5.40)

STORY OF A GIRL SCOUT TROOP
15 min., color
Film shows the early teen-ager and how activities such as Girl Scouting provide healthy fun and help develop self-confidence, initiative, ability to work with others. Girl Scouting put on a community entertainment, supper, and folk dance for parents, teachers, and neighbors. **(GS of A) Girl Scout Troops.**
MINNESOTA SOURCES: UM 5S0671 ($4.75)

STORY OF AN IMMIGRANT, THE
(3 reels) 30 min.
This is the story of the Americanization of Steve Dangos, who comes to America early in the twentieth century. As a corollary to the story of the making of an American citizen, the film also depicts the making of steel, The film closes with Steve proudly joining his follow newly-made citizens in the recitation of the Oath of Allegiance at the Americanization ceremony. **(TFC) J.S.C.**
Comment: Very well done, but vocabulary level requires prep-
MINNESOTA SOURCES: UM 6S0098 ($4.75)

STRANGERS 377
11 min., b&w, color, 1957
Sid Davis Productions, 2500 S. La Brea, Los Angeles 16, Cal.
EFLA Evaluation
Subject Area: Moral education
Synopsis: Rules for elementary school children when meeting strangers, Children leaving school are confronted with various situations in which they encounter strangers or find themselves in isolated areas. Positive behavior which avoids difficulties is shown. One should avoid going with people one does not know, and should stay with groups of other children.
Uses: To show children and adult parents how to deal with such situations
Age Level: primary, elementary, junior high, adult
Comment: Very well done, but vocabulary level requires preparation. Older age groups may not find satisfactory answer to "why should I not go with strangers." Assistance by mother, rather than father, might be more effective as she is more likely source of help for primary children.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3406
MINNESOTA SOURCES: UM 2S0099 ($2.00)

STRUCTURE OF THE AMERICAN WAY OF LIFE, THE
15 min., (American Adventure Series)
With the aid of students Dr. Ganus builds the structure of the American way of life.On the beginning he makes the point that many well-meaning citizens feel that "the American way

of life" is an abstract term, that it cannot be specifically defined. He then builds, stone by stone, a definitive structure specific enough to include the basic political and economic tenets of the American system **(MAF)**

MINNESOTA SOURCES: UM 4S0504 ($2.50)

TEENS, THE 136.7

27 min., b&w $155.00, color $270.00, 1957

Crawley Films for Nat'l. Film Bd. of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y.C.

EFLA Evaluation

Subject Area: Child study

Evaluator: Western Psychiatric Institute & Clinic, Pittsburgh

Synopsis: The problems confronting the normal teenager and his parents, and how they are solved in the O'Connor family. The O'Connor have three children, 13-year-old Tim, and 15-year-old twins. Davy and Joan. Depicts the differences in needs and interests of the two age levels. Shows the teenager as an individual reacting to himself, to and with contemporaries, learning about boy-girl relationships, living within a family unit.

Uses: To increase adult understanding of adolescent needs and problems; to show adolescent that adult is aware of these problems; for discussion

Age Level: senior high, college, adult

Technical: Sound — fair; Photography — good

Comment: A realistic, enjoyable portrayal of normal behavior. Commentary attempts to cover too much ground. A wealth of discussion material. Qualified leader would be helpful. Problems solved with minimal friction.

Rating: Good to Very Good

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3689 L.C. Fi A 57240

MINNESOTA SOURCES: UM 6S0581 ($4.75), MDPW, MS

THIS IS EXPLORING 369.4

25 min., color, 1958

Visual Education Service, Boy Scouts of America, New Brunswick, N. J.

EFLA Evaluation

Subject Area: Boy Scout programs

Evaluator: Middletown, Conn., Public Library

Synopsis: The new Explorer program is based on a study by the Boy Scouts in which teen-agers expressed their own views. The film centers around a television program covering country-wide Explorer activities. Scenes show boys' interest in science, skin diving in the Gulf of Mexico, fishing, hunting, sailing, and a horseback camping trip.

Uses: For recruitment of Scouts; for adult support of the program

Age Level: junior-senior high, adult

Technical: Sound — good; Photography — excellent

Comment: Should have recruitment appeal for boys of fourteen to eighteen years of age, and should make parents and the community aware of a fine program. The variety of activities is portrayed briefly, realistically, and well. Not primarily a training film.

Rating: Very Good

Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3867

MINNESOTA SOURCES: None at present

TIME FOR TELEVISION 301.42

16 min., b&w, 1952

Seminar Films, 347 Madison Ave., New York City

EFLA Evaluation

Subject Area: Family sociology, Guidance

Evaluators: University of Illinois; Hempstead Public Schools, New York

Synopsis: A ten or twelve year old boy is excited when his family buys a television set and becomes so fascinated by the new set that he neglects his schoolwork, his friends, and his former activities. Even when a cousin visits the home he prefers sitting in front of the set to playing until the cousin becomes angry. Boy then realizes he must schedule his TV time.

Uses: To impress upon youngsters that there are other interesting things beside TV programs; to help plan a TV schedule; for family relations groups

Age Level: elementary, junior and senior high Ill adds college, adult

Technical: Sound — exc-Ill., good-Hempstead; Photography — good

Comment: Illinois-Good suggestions for the intelligent use of television. A little too much emphasis on boy's over-use of TV. Hempstead-Should be particularly valuable in areas where TV reception is new. Portrays how budgeting of time on a family basis is helpful in many problems.

Rating: Very Good-Hempstead Good-Illinois

Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1606

MINNESOTA SOURCES: None at present

TO A BABYSITTER

14 min.

Produced under the auspices of the U.S. Public Health Service and the Los Angeles County Medical Society. A MUST for all girls from upper grades through high school, (and for boys too for that matter as they also do sitting at times,) and just as much a MUST for parents. The splendid film gives very helpful suggestions to parent and sitter. **Alfred Higgens Prod.**

MINNESOTA SOURCES: None at present

TOBACCO AND THE HUMAN BODY (J-H)

An authentic report on the scientific results of modern research, evaluating the effects of the use of tobacco. Analyzes the contents of tobacco smoke, demonstrates some of the psysiological effects of smoking, and sums up the factors to be considered in deciding whether or not to smoke. **EBF 15min., B/W No. 800 $86.00**

MINNESOTA SOURCES: UM 4D0019 ($2.50)

TROUBLEMAKER, THE

14 min., color

The dramatic story of a boy who turns troublemaker as a means of satisfying his own needs. Designed to show the interaction between the troublemaker and his peer group and to stimulate class discussion of what makes him behave that way. **McG**

MINNESOTA SOURCES: UM 4E0214 ($2.50)

UNDERSTAND YOUR EMOTIONS

13½ min., 1¼ reels, B/W $75.00, Color $150.00

This film gives a general background in the psychology of emotions. In simple, direct terms the film explains the concepts of basic emotions, emotional conditioning and emotional maturity. In point of view the film seeks to be useful rather than simply academic. Terms are simple, explanations are direct. **(Cor)**

MINNESOTA SOURCES: UM 4R0010 ($2.50), MS, MDPW

U.S. COMMUNITY AND ITS CITIZENS

20 min.

The facts that all of man's needs cannot be satified directly from the earth and that to supply many of these needs, people live together in communities are lucidly portrayed in this film. In a community which has thousands of counterparts throughout this country and many parts of the world, we see the actual functioning of community life and services as we spend a day with a group of school children who are making a survey of their town as a school project. **(UW)**

MINNESOTA SOURCES: None at present

USING VISUALS IN YOUR SPEECH

(1½ reels, color) 15 min., 1959

The film begins by pointing out that good speech must communicate an idea or mood to the audience, and that it often depends as much on what the audience sees as on what hears. The demonstrator then proceeds to show us what he means. Beginning with the appearance and movement of the speaker himself, the demonstrator moves to a variety of visual aids, showing us how each contributes to the effectiveness of the speech. The best techniques for using each are discussed, as well as the importance of selecting the right visual aid for the particular point to be made. **McG**

MINNESOTA SOURCES: UM 5L0381 ($5.35)

VOICES OF THE PEOPLE
18 min., B/W; with guide

The right of freedom of expression is important. Great stress is laid on that thought throughout a tour of the Freedom Train where the great documents of our nation are shown.

MINNESOTA SOURCES: SL

VOTING PROCEDURES
14 min., 1955
Produced by Indiana University.

This film shows and explains the importance of becoming a registered, active voter. It shows details of registration requirements and voting procedures in primaries and general elections. It shows details on proper marking of ballots for voting a "straight" ticket, a "split" ticket, or making "write-ins." It stresses the importance of individual preparation prior to voting; knowing the location of the polling place, the date and "best" time for voting.Here are facts to stimulate discussion of problems relating to state and national elections. It is useful to help new voters or persons who have voted, learn more about voting procedures.**AFL-CIO — Rental $3.00**

MINNESOTA SOURCES: UM 4S0456 ($2.50)

WASHINGTON, BOOKER T.

This film covers the early years of Booker T. Washington. Born a slave in 1856, he came to be the man who would build a monument to education. When Washington stepped out of the bonds of slavery into the dark years of the Negro's freedom, he had a thirst for learning. It was a struggle, but he satisfied that thirst. With his own hands and the helping hands of his students, Tuskegee Institute was built. Produced by Vignette Films. **11 min., Color $130.00. BF**

MINNESOTA SOURCES: None at present

WAYS TO BETTER CONVERSATION 177
b&w, color, 1950
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Social Guidance
Evaluator: Iowa State College
Synopsis: Compares a conversation to a volley ball game. Every phase of a good conversation is compared to the elements of a good game. Everyone participates, is courteous, respects others' opinions, is a good listener, sticks to the subject. Contrast of a good conversation with a poor one.
Uses: For speech classes, showing how to conduct a conversation; as a help in social contacts — learning how to be popular with a group
Age Level: elementary, junior high, senior high, adult
Technical: Sound — excellent; Photography — good
Comment: The subject is excellent. The points stressed are good. The presentation of the poor conversation is "staged" too much.
Rating: Good
Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.934
MINNESOTA SOURCES: UM 2L0394 ($2.00), MS

WHAT DO YOU THINK? CHOOSING A LEADER 377.2
9 min., b&w, 1957
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 36
EFLA Evaluation
Subject Area: Guidance; leadership
Evaluators: Hempstead Public Schools, N. Y.; Paterson St. Teachers Coll., N. J.
Synopsis: After a heavy rainstorm, a group of teenagers take a hike through the woods under the leadership of Jim, the popular president of their class. When they lose their way, they face the problem of whether they have chosen their leader wisely and should follow him, or follow Russell, the chief dissenter. Presents questions of whether to remain together or go separate ways, of what qualities make a good leader, etc.
Uses: To arouse interest in qualities of a good leader; to point out that the popular person is not always right in making decisions
Age Level: junior-senior high; Paterson adds elementary
Technical: Sound — fair; Photography — good
Comment: Hempstead-Content is not sufficient for decision on choice of leader or a good leader's attributes. "Open-end" film; no decision made. Paterson-Should stimulate discussion and guide children in such choice.
Rating: Fair-Hempstead Good-Paterson
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3493
MINNESOTA SOURCES: None at present

WHAT OUR FOUNDING FATHERS DID NOT FORESEE
29 min.

In this lecture film the elements within our Constitution which provide it with its strength and flexibility, enabling it to survive cyclonic changes and serve as well today as it did when our founding fathers created it are discussed. **(McG)**

MINNESOTA SOURCES: UM 6H0388 ($5.00)

WHERE WERE YOU?
30 min., b&w, free loan, 1960
M.P.O. for Ford Motor Productions, Inc., 222 East 44th St., N.Y., N.Y. 10017
EFLA Evaluation
Subject Area: Civics, Government, Politics
Evaluator: League of Women Voters of the City of New York
Synopsis: A dramatic case history shows how a candidate for public office may be selected, nominated, and elected by a small minority of the voters. Shows nomination by party caucus, campaigning, citizen attitudes as well as bally hoo and use of mass communication media. Joseph Welch, as narrator, explains the processes, and points up the citizen's role.
Age Level: junior high, senior high, college, adult
Uses: To stimulate interest in election procedure; to point out citizen's responsibility in the early stages as well as at the polls.
Technical: Sound — good; Photography — good
Comment: An important addition to film material in this field. Smooth, skillful production which secures audience identification. Some episodes a bit overdone, and tone sometimes preachy, but a valuable film.
Rating: Excellent
Copyright, 1961 Educational Film Library Association, Inc.
EFLA No. 1961.4482
MINNESOTA SOURCES: SL

WHO'S RUNNING THINGS:
WHAT DO YOU THINK SERIES 177
7 min., b&w, 1955
National Film Bd. of Canada; Dis-McGraw-Hill Text-films, 330 W. 42 St., N.Y.
EFLA Evaluation
Subject Area: Social ethics
Evaluator: Hempstead Public Schools, New York

Synopsis: A student is elected by his classmate to be in charge of recreation periods in the gym while the instructor is away but on the first day of his leadership some of the members of the group refuse to adhere to the schedule or follow his instructions. The next day the leader closes the gym during recreation period and the boys discuss whether the leader should be followed, or a new leader elected.
Uses: To stimulate discussion on what extent democratic methods should be followed in respect to student leadership.
Technical: Sound — good; Photography — good
Comment: Points up a problem that is very often posed with elected student leadership. Raises questions regarding the strength of the leader to carry out his job and his having the respect and cooperation of fellow students.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2854
MINNESOTA SOURCES: SL

WHY WE RESPECT THE LAW 323.6
14 min., b&w $81.25, color $162.50, 1950
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Character training, Civics
Evaluator: University of Kentucky
Synopsis: Ken and three friends need some boards to make a backstop for their baseball field but cannot raise the money to buy them. One night they steal some from a lot. Ken suffers from a guilty conscience and goes to see his family lawyer who helps him develop an attitude of respect for our laws, and a sense of individual responsibility toward obeying them. Ken then helps the other boys settle accounts with the construction company.
Uses: To stimulate discussion in citizenship courses and government classes; to promote character training in church groups
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — excellent; Photography — good to excell.
Comment: A fine film for any age group, especially at present when the federal government is concerned with the problem.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1053
MINNESOTA SOURCES: SS, UM 4S0324 ($2.50), MS

THE WIDER WORLD 369.4
28 min., color, 1956
International Film Foundation; Dis-Girl Scouts, 155 E. 44 St., New York 17
EFLA Evaluation
Subject Area: Girl Scouts and Girl Guides
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: The basic principles of Girl Scouts and Girl Guides in world scouting are shown through episodes of various groups helping in an American election campaign, conducting a literacy project in Mexico, assisting younger scouts from a school for the blind in Finland, and working in a day nursery in Rangoon.
Uses: To train volunteer leaders and members of troops; to show scouting to church groups; general audiences
Age Level: junior and senior high, adult
Technical: Sound — good; Photography — good
Comment: The poise and attractiveness of the girls, and the inspirational as well as entertaining features make film adaptable for a variety of groups. Gives suggestions for worthwhile projects
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3196
MINNESOTA SOURCES: UM 7S0672 ($5.60), ML

WISE BUYING
10 min.
Important factors like seasonal changes, quantity purchases, and product labels are discussed in this film. The effects of wise buying—more, better, and needed good for less—prove that one can raise his standard of living by buying wisely. **(Cor.)**
MINNESOTA SOURCES: MS IPM ($2.50)

WORDS OF COURTESY 395
11 min., b&w, $60.00, 1954
Centron; Dis-McG, 18 East 41 St., New York 17
EFLA Evaluation
Subject Area: Etiquette
Evaluator: Hempstead Public Schools, New York
Synopsis: Words are often unnecessary between a boy and his dog but when living with human beings words can make life easier and more pleasant. Film sets up situations in which the use of common words of courtesy are helpful. Stresses that it is better to get into the habit of using "Thank you," "Please," "I'm sorry," and "Congratulations" than to accept actions or take people for granted.
Uses: To build up desirable attitudes toward courtesy in everyday living; to demonstrate importance of courtesy; guidance and social studies
Age Level: elementary, junior high
Technical: Sound — good; Photography — good
Comment: The situations which promote the use of courtesy are all natural ones which children will recognize and accept.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2698
MINNESOTA SOURCES: UM 2S0325 ($2.00), MS

WORLD OF A GIRL
20 min., color
This film explains with diagrams and a simple story the psysiology and anatomy of menstruation. Emphasis is on the fact that the menstrual process is natural and healthy. Classroom discussion is encouraged by the way of the presentation in the film. **(SPC)**
MINNESOTA SOURCES: UM 5S0603 ($6.65)

THE WORLD OF HELEN KELLER 920K
14 min., b&w, free loan, 1960
Leo Trachtenberg for Amer. Foundation for Overseas Blind, dist. by Harvest Films, 90 Riverside Dr. NYC
EFLA Evaluation
Subject Area: Biography, promotional
Evaluator: Middletown, Conn., Public Library
Synopsis: A meeting of Helen Keller and the field director of the Amer. Foundation for Overseas Blind described the Foundation's work in bringing help, education, and training to the blind of seventy countries. Shows Miss Keller visiting students aboard, and at home in Westport, Conn.
Uses: To provide insight into work of Helen Keller; to encourage support of the Foundation; to show problems of the blind in many countries
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Compact and condensed, so that all of the film seems vital, this is much more than good promotional material. The study of the courage and determination of Helen Keller to lead a whole life in spite of being blind and deaf, and to help others, is an inspiration to all.
Rating: Very Good.
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4338 L.C. FiA 601874
MINNESOTA SOURCES: None at present

WRITING A REPORT
1 reel, 11 min.
Collaborator: F. Norwood Marquis, Ed.D., Chairman, Department of Education, School of Education, Miami University.

As Ted writes a report on his subject, the news, your pupils will follow him through the four steps: choose a subject, gather information, organize the information, and write the report. The film stresses the importance of knowing where to find sources of information, taking notes, outlining, organizing facts, and careful preparation for writing a good report. **b&w $60.00, color $120.00. Intermediate (Cor.)**
MINNESOTA SOURCES: UM 2L0414 ($2.00)

WRITING BETTER SOCIAL LETTERS 395

11 min., 1 reel, b&w $60.00, color $120.00, 1950
Coronet Films, 65 E. S. Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: English, Social Guidance
Evaluator: University of Illinois
Synopsis: Explains the forms and purposes of social letters. Demonstrates the principles of letter writing, and how to write good letters easily and naturally.
Uses: As an introduction to problems and values of letter writing; to provide ideas for content of a social letter
Age Level: senior high
Technical: Sound — fair; Photography — fair
Comment: Writing is not prettied up — natural subjects used. The acting is poor and the dialogue weak in spots.
Rating: Fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951,974
MINNESOTA SOURCES: UM 2L0415 ($2.00)

YOU AND YOUR LIBRARY

10 min., color, 1962
The purpose of this film is to demonstrate intelligent use of the extensive research and information media provided by modern public libraries. The film outlines procedures used by high school students in selecting information to be used in a research project. The Dewey Decimal System, Readers Guide, encyclopedia, pamphlets, magazines, still pictures, photograph records, and motion pictures are used as reference materials providing a well-rounded evaluation of the subject. Actual scenes and sounds are interspersed in the film for added interest. **(C-B, F)**
MINNESOTA SOURCES: UM 2E0413 ($3.25)

YOU CAN DO IT!

10 min., 1952
Produced by the United Automobile, Aircraft and Agricultural Implement Workers of America.This is a lively non-partisan documentary film to stimulate interest in our various elections —local, state and national. It emphasizes the problem of the Four I's—indifference, inconvenience, illness and ignorance, which keep half of our population out of politics. The film shows different individuals participating in politics for what they can get out of it and urges all people to participate to get those things helpful to all the people—good schools, slum clearance projects, improved streets and recreational facilities. This is a good film to help make people aware of the individual's responsibility in a democracy. **AFL-CIO. Rental $3.00**
MINNESOTA SOURCES: ML

YOUR BODY DURING ADOLESCENCE 616.2

10 min., b&w $65.00, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Biology, Health
Evaluator: Hempstead Public Schools, New York
Synopsis: A class picture of 18 boys and girls between the ages of 13 and 15 and points out that there are different stages of development among teen-agers. Explains puberty and how it affects the body. Animation depicts the seven glands which regulate human life and growth and shows how the pituitary and sex glands turn a child into an adult. Reproductive organs are described and a fairly complete explanation of their uses and functions is given. Correlated with Health and Safety for You."
Uses: To describe the glands that change adolescents into adults; to explain the functions of the reproductive organs
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: A brief but clear presentation. Non-essentials are omitted. Role of sex glands and pituitary emphasized with outlines of growth changes.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2738 L.C. Fi55-58
MINNESOTA SOURCES: UM 2S0604 ($2.25), MS

YOUR COMMUNICATION SKILLS: LISTENING

1 reel, 11 min.
Collaborator: Wayne Otto, Ph.D., Associate Professor of Curriculum and Instruction, University of Wisconsin.
Demonstrations with audience participation and an animated "communication line" show why a listener must tune out conflicting inner and outer signals, why no communication can take place when the listener doesn't understand speaker's jargon and what the listener can do when speaker hasn't organized his material well. **b&w $65.00, color $130.00. Intermediate,** Junior High. **Cor.**
MINNESOTA SOURCES: None at present

YOUR COMMUNICATION SKILLS: READING

1 reel, 11 min.
Collaborator: Wayne Otto, Ph.D., Associate Professor of Curriculum and Instruction, University of Wisconsin.
Understand written messages involves more than just a good understanding of the symbols used and the ability to adjust reading speeds. It requires the ability to distinguish fact from fiction and the ability to relate the new messages to the many messages and ideas already stored in your brain. **b&w $65.00, color $130.00. Intermediate,** Junior High. **Cor.**
MINNESOTA SOURCES: None at present

YOUR COMMUNICATION SKILLS: SPEAKING

1 reel, 11 min.
Collaborator: Wayne Otto, Ph.D., Associate Professor of Curriculum and Instruction, University of Wisconsin.
An animated "communication line" shows the path a message takes between speaker and listener. Demonstrations that subjectively involve viewers show why a speaker must select his language to suit his audience, how he can help control his own nervousness and ways he can avoid boring, confusing or angering his listeners. **b&w $65.00, color $130.00. Intermediate,** Junior High. **Cor.**
MINNESOTA SOURCES: None at present

YOUR COMMUNICATION SKILLS: THE EXCHANGE OF IDEAS

1 reel, 11 min.
Collaborator: Wayne Otto, Ph.D., Associate Professor of Curriculum and Instruction, University of Wisconsin.
Communication skills can be improved by studying incoming and outgoing messages and trying to decide why some are easier to understand than others. The viewer is given a chance to do this, and to sense the different responsibilities that go with sending and receiving verbal communications. **b&w $65.00, color $130.00. Intermediate,** Junior High. **Cor.**
MINNESOTA SOURCES: None at present

YOUR COMMUNICATION SKILLS: WRITING

1 reel, 11 min.
Collaborator: Wayne Otto, Ph.D., Associate Professor of Curriculum and Instruction, University of Wisconsin.
Information, feelings and abstract ideas can all be communi-

cated from one person to another with the proper words. Subjective demonstrations help show how to select words which will most accurately communicate your particular message, and what effects the appearance of a written message may have on the reader. **b&w $65.00, color $130.00. Intermediate,** Junior High. **Cor.**

MINNESOTA SOURCES: None at present

YOUR NEIGHBOR CELEBRATES 296
28 min., b&w $75.00, color $160.00, 1950
John Ott Pictures for Anti-Defamation League: Dis-Religious Film Assn.

EFLA Evaluation

Subject Area: Religious festivals

Evaluator: Stamford Film Council, Conn.

Synopsis: A group of young people survey an informal presentation of the following five Jewish religious festivals: Rosh Hoshanah, Yom Kippur, Succoth, Passover and Shevuoth. Film is designed to explain Jewish worship services to peoples of other faiths and to give a fuller understanding of the Old Testament and Jewish roots of Christian customs.

Uses: To portray Jewish festivals to church and interfaith groups; to interpret and instruct in religious festivals

Age Level: Junior and senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Film was best at the beginning. Lacked dramatic appeal at the end. Sincerity of purpose was high and it succeeded in portraying the deep religious significance of the festivals well and in explaining them to people who know nothing about these religious holidays.

Rating: Excellent

Copyright 1952 by Educational Film Library Association, Inc. 1600 Broadway 19, New York EFLA No. 1952.1413

MINNESOTA SOURCES: BB (ADL)

YOUR STUDY METHODS
11 min., 1967
The purpose of this film is to present effective study methods which result from thinking about an assignment, considering its requirements and its purpose, and working it through in a systematic way. Various pupils apply these principles in a variety of study assignments. The value of planning organizing materials, note taking and outlining is presented. **b&w $65.00, color $130.00. (Cor).**

MINNESOTA SOURCES: UM 2E0437 ($2.00)

YOUR THRIFT HABITS (Second Edition)
1 reel, 11 min.
Collaborator: Ellis F. Hartford, Ed.D., Professor of Education, Chairman, Division of Foundations of Education, University of Kentucky.

When Tony wants to buy a new camera, his father helps him establish good thrift habits. Tony learns to distinguish between fixed and flexible expenses and to choose among his flexible expenses. Thus, he is able to save for both short-range and long-range goals. Learning to manage his money, Tony begins to understand that thrift is the absence of waste. **b&w $65.00, color $130.00. Junior High,** Senior High. **Cor.**

MINNESOTA SOURCES: MS

YOUTH DANCES
15 min.
This is a film designed to capture the imagination of young people by demonstrating the rare benefits of studying contemporary dance techniques in schools and community groups. A behind-the-scenes view is given of girls from ages of four through the teens as they progress in developing an increasingly mature technique which can be applied successfully in ballet, modern and ethnic dance forms. **(CoF)**

MINNESOTA SOURCES: UM 4K0068 ($2.50)

JUNIOR AND SENIOR
CAREERS

AGRICULTURE

AGRICULTURAL PORTRAIT
2½ reels, color, handling charge
(Minnesota Agriculture)
This film gives a background in the development of Minnesota's Agriculture. It shows the diversfied land conditions that are evident in Minnesota's geography and the men and machines and crops that have made Minnesota a leading agricultural state. The film also shows the persistence of those working in research, processing, and manufacturing who have helped increase agricultural output. The film is also a story of the strength of Minnesota as seen in her people and in her rivers, lakes, forests, vast acres of cultivated land and in her distribution and industrial centers. **(MSCC)**
MINNESOTA SOURCES: UM 7B0020 ($3.00)

AGRICULTURE
10 min.
This film explains the various types of farming and explains how many farmers diversify their operations to make their farms profitable. This is done by raising grain, and marketing it as beef, pork, mutton, and poultry. It tells some of the jobs a farmer must know.Protection against soil erosion is explained. **(Mah VG)**
MINNESOTA SOURCES: UM 2B0021 ($2.00)

AGRICULTURE, RESEARCH, AND YOU
28 min., color, (TV—$1.00) Pfizer Company
Shows the wide variety of agricultural research carried on at land-grant colleges and explains the importance of the research to our economy. Several of the scenes were shot at the University of Minnesota. The significance of chemicals in today's farming is pointed out although there's no objectionable advertising. The film would be helpful in vocational guidance discussions or for most general audiences.
MINNESOTA SOURCES: UMAES

AGRICULTURE—USA
29 min., color, (TV—$1.00) USDA
Produced especially to commemorate the 100th anniversary of the United States Department of Agriculture, this film answers many questions the public is asking today: What is the place of the farmer in today's society? In the home . . . industry, . . . market place? It surveys the past, talks of the present and looks toward the future. This panoramic film documentary shows that from research comes knowledge . . . and from knowledge comes power — the power to meet needs of our ever expanding population. Every audience—farm, suburban, and urban will enjoy this film.
MINNESOTA SOURCES: UMAES

AMERICAN FARMER 630
28 min., color, free loan, 1954
MPO Productions; Dis-Ford Motor Co. Film Library, 30050 Schaefer Road, Dearborn, Mich. 48122
EFLA Evaluation
Subject Area: Agriculture
Evaluator: Joliet Township High School, Illinois
Synopsis: Depicts favorable aspects of farm life from point of view of 16 year old city boy who spends summer living with and sharing work of farm family. He observes the variety of farm activities, the importance of planning, use of good business methods, need to be informed on new techniques, and ability to do manual labor and operate and repair machinery. Family and community cooperation shown. Ends with county fair.
Uses: To present the variety of skills required of modern farmers; to show satisfactions derived from living on farm; for 4-H clubs, youth groups and agriculture classes.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Particularly useful for developing attitudes of appreciation for farm life and an understanding of farm work. No farm exhibits shown at county fair. Personal satisfactions of farming evident.
Rating: Good
Copyright 1955 by Educational Flm Library Association, Inc.
EFLA No. 1955.2582 L.C. FiA54-518
MINNESOTA SOURCES: ML, MS

ANIMALS IN MODERN LIFE
11 min.
This film reveals the present status of domesticated animals the world over and shows the 3 principal reasons for their domestication — to furnish power, clothing and food. Changes in the various uses of animals are depicted. **(EB)ijs**
MINNESOTA SOURCES: UM 2N0336 ($2.00)

ATOMIC AGE FARMER
13 min., b&w (TV—$1.75) Handel Films
This film shows how agricultural research is speeded up by using radioactive tracer elements in livestock feed and fertilizer. The film is of general interest rather that suited to a particular group. It would be useful in senior high or adult classes.
MINNESOTA SOURCES: UMAES

BIG HARVEST
2 reels, 20 min.
Shows what our people have done to the soil which they inherited. It expresses in very full and stimulating terms the basic service which agriculture has played and must continue to play in the support of our economy and of the kind of life which we lead, and of the strength of our nation. **(IF)**
MINNESOTA SOURCES: UM 4B0108 ($3.35)

BOYS ON THE LAND
20 min.
This film depicts the story of an FFA member who relates to his classmates his experience at the Silver Anniversary Minnesota FFA Convention. Exciting scenes of Future Farmer delegates at the business sessions, judging contests, and convention banquet are interwoven with close-ups of the band and chorus in action. After a visit to the State Convention, flashbacks are shown of activities at the State Fair livestock show, camp, classroom, and boys on the farm. The film also includes scenes of the awards assembly and election of new student State FFA Officers. **(FFA-A)**
MINNESOTA SOURCES: UM 4B0025 ($3.35), AV-SDE

CAREERS IN AGRICULTURE 371.42
1¼ reels, 13½ min., b&w $81.25, color $162.50, 1958
Coronet Films, 65 East South Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Agriculture; social studies; guidance
Evaluator: Michigan City, Ind., Public Schools
Synopsis: Richard surveys the field of agriculture, considering such aspects as farm size, yield per acre, use of hybrid seed.

jobs in allied areas which include research, conservation, and production of farm supplies. He studies the work of the veterinarian, farm agent, feed salesmen, and the personnel of the U.S. Department of Agriculture. Closing sequences show Richard reading a publication of Land Grant Colleges.
Uses: To present and stimulate discussion of opportunities in agriculture and allied areas; for study of economic aspects of agriculture
Age Level: junior-senior high
Technical: Sound — good; Photography — good
Comment: Promotes interest in using real life situations. Perhaps attempts to include too much material in one film.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3805
MINNESOTA SOURCES: UM 5E0316 ($4.75)

CONSERVING OUR SOIL TODAY
1 reel, 11 min.
Latest techniques and experiments in soil conservation are shown in this film, such as the use of plastic sheets to retain moisture, subsoil mulching, new fertilizers, and experiments with artificial rain to determine patterns of soil erosion. The film also describes the more common methods of conservation, and emphasizes the pupil's own dependence on products of the soil. **b&w $60.00, color $120.00. Intermediate, Junior High. Cor.**
MINNESOTA SOURCES: UM 2Z0014 ($2.00)

CORN BELT
17 min., color
This film shows the importance of corn as an economic commodity. It illustrates the nature of the corn belt of the United States by utilizing sixty-one widely scattered locations. The film emphasizes the role of corn as a food crop for early pioneers and as a factor in the Western Movement. It develops the interrelationship between corn farming, railroads, villages, and cities and explains how farm mechanization, hybrid seeds and fertilizers have increased production with the resulting rise in the farmer's standard of living. **(IndU)**
MINNESOTA SOURCES: UM 5B0029 ($6.65)

THE CORN FARMER 633.15
14 min., b&w $86.00, color $167.50, 1960
EBF, 1150 Wilmette Ave., Wilmette, Illinois
EFLA Evaluation
Subject Area: Agriculture, farm life, economics
Evaluator: Indiana University
Synopsis: Describes the life and work of a family from spring planting to fall harvest on a highly mechanized corn farm. Emphasizes interrelation between raising livestock and raising corn.
Uses: Picture working and living on a modern farm; present economic conditions of farming.
Age Level: elementary, junior high, senior high, adult
Technical: Sound — good; Photography — good
Comment: Planned and executed well to show modern farming methods and routine of farm life. Wonderful for children to see a highly mechanized farm. Color was good.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4605 L.C. FiA60-17-55
MINNESOTA SOURCES: UM 4B0109 ($2.00), MS

CORNET AT NIGHT
15 min.
Thirty years ago, a farm boy had no radio or television to bring music into his life. Here we see the lasting impression made by a hired hand who played the "Cornet at night".
MINNESOTA SOURCES: SL

DAY AT THE FAIR
1 reel, 11 min.
Relives the fun, drama, and atmosphere of a state fair. Tells the story of three youngsters who go to the fair to exhibit their cattle and pigs and follows them as they tend their livestock, watch the judging, see the displays, and take in the sights. Reveals one boy as he wins a prize, and follows all three as they frolic on the midway. **(EBF) G.J.S.**
MINNESOTA SOURCES: UM 2S0008 ($2.00)

DYNAMIC CAREERS THROUGH AGRICULTURE
28 min., color
Tells dramatically of the future for young people which lies in our agribusiness complex.
MINNESOTA SOURCES: Write: The Farm Film Foundation (FFF) Suite 819 Southern Bldg., 1425 H. Street N.W., Washington D.C. 20005 (no fee)

FARM IMPLEMENTS
(Americans at Work Series)
15 min.
Depicts the many people at work manufacturing farm inplements. Shows how many of the pieces are made and the detailed work involved in making them. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0331 ($3.00)

FARMER OF TOMORROW
20 min., color
Dramatized the part the Future Farmer of America plays in the lives of its many members and former members. Scenes were photographed with members playing the leading parts. **GM**
MINNESOTA SOURCES. AV-SDE

GEORGE WASHINGTON CARVER
Using historic footage of Dr. Carver at work in his laboratory during the early 1930s' students are given a documented account of the achievements of this great Negro American who was born a slave in 1864. His many important contributions toward agricultural research in this country are presented. Carver devoted his life to agricultural research for the betterment of all mankind, and he developed more than 300 byproducts from the peanut. Produced by Vignette Films.
11 min., b&w only $70.00. BF
MINNESOTA SOURCES: None at present

GRAIN MERCHANTS, THE 633.1
28 min., color, $150.00 1965
Produced by Paul Alley Productions for the BUNGE Corporation; distributed by Sterling Movies, Inc., 43 West 61st Street, New York, N.Y. 10023.
EFLA Evaluation
Subject Area: Agriculture—Field Crops
Evaluator: American Film Festival Jurors, 1966
Synopsis: Shows how a grain export company enables a U.S. farmer to export his crops, the importance of foreign markets to a farmer, and the benefits everyone derives from American agriculture production.
Uses: To make more Americans aware of the importance of the export market to the farm community and acquaint people with the role the "grain merchants" play in helping to feed the world.
Age Level: General
Technical: Sound — very good; Photography — very good
Comment: Imaginatively dramatizes the relationship between the population burst and the need for distribution of grain using excellent pictures of meals around the world and the poverty scenes of cities. Some jurors felt this rapid coverage of territory was confusing.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 350 W. 57st., New York 10019 EFLA No. 1966.6070
MINNESOTA SOURCES: None at present

THE HARVESTER
19 min., 1961
Produced by Franciscan Films
This film tells the story of migratory workers in California where agriculture is the state's largest industry amounting to $3 billion a year. The corporation farmer, an absent landlord operating from a desk in the city, makes enormous profits from high productivity and low wages. Unable to complete with the corporation farm, the family farmer often ends up in the position of a migratory worker earning bare subsistence wages in competition with imported Mexican labor. A stark picture of the miserable living and working conditions of the migratory worker and his family is presented. These are unusual shots of the new mechanized equipment which is being increasingly used in these factories in the field. **AFL-CIO. Rental $3.00**
MINNESOTA SOURCES: None at present

IRRIGATION FARMING (2nd Ed.)
1 reel
Describes the need for irrigation in certain sections of the United States and portrays the use of man-made dams for irrigation. Illustrates irrigation by furrow and flooding methods, canvas dam, flooding, and sprinkling. Points up ways in which farming by irrigation leads to neighbors' mutual planning. **(EBF) G.J.**
MINNESOTA SOURCES: None at present

IRRIGATION TO MAKE THE DESERT BLOOM
1½ reels, 15 min.
This film deals with irrigation of desert land in America's Southwest, using it as the illustrative example to explain what irrigation is, how it is planned and accomplished, and what results it brings to man and the land he irrigates. Irrigation is traced from ancient days, and the mechanics of irrigation thoroughly explained in the film. **(McG)**
MINNESOTA SOURCES: UM 4B0112 ($2.50)

MAHNOMEN—HARVEST OF THE NORTH 633.1
17 min., color $170.00, 1959
Film Research Company, 7401 Wayzata Blvd., Minneapolis 40, Minnesota
EFLA Evaluation
Subject Area: Social Studies; American Indian
Evaluator: White Bear High School, Minnesota
Synopsis: Introduces wild rice as an old Indian legend and describes the area in which it grows, its importance to the Indians, and the tools and techniques of ancient and modern harvesting. Emphasizes the crop as an important economic factor in the transition from the old to the new way of life for the Indians of the North, and view it as a growing food industry in the American market place.
Uses: As a supplement for class study of Indian culture and way of life.
Age Level: junior-senior high, adult
Technical: Sound — excellent; Photography — excellent
Comment: A very interesting film on the traditional method of harvesting wild rice.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1960.4138. L.C.FiA 60-526
MINNESOTA SOURCES: UM 5B0033 ($6.65), ML/MS

MAKING THE DESERT GREEN
(3rd EDITION IRRIGATION FARMING)
A case study for the Pacific Southwest region, this film introduces the concept of water management and scientific farming to children. Shows the method of irrigation used in the Coachella Valley, California, which has changed this dry soil into the richest farm land acre for acre in the world today. **16 min., b&w No. 2474 $102.50, color No. 2473 $200.00. EBF**
MINNESOTA SOURCES: UM 5B0111 ($5.30)

MAN MAKES A DESERT 631.4
11 min., b&w $60.00, color $120.00, 1964
Film Associates of California, 11559 Santa Monica Boulevard, Los Angeles, California 90025
EFLA Evaluation
Subject Area: Conservation: Soil
Evaluator: Indiana University
Synopsis: Explains how poor farming and ranching practices have destroyed the grasslands in the southwestern United States, creating a man-made desert in less than 100 years. Describes how scientists are trying to reverse the damage through organized programs of land reclaimation.
Uses: To show how man can misuse and waste valuable land; to show the importance of a balance between plants and animals; to show scientific reclaiming techniques.
Age Level: Intermediate and junior high
Technical: Sound — good; Photography — good
Comment: Although the farming and ranching sequences are somewhat superficial and speedy, the total concept is very good as is emphasis on reclaiming techniques. Not many films of this nature geared for upper elementary.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1965.5827
MINNESOTA SOURCES: UM 3Z0024 ($3.25)

MAN ON THE LAND
14 min., color
A light-hearted, animated cartoon story of man's conquest of the soil through the ages. Highly enjoyable, it starts with prehistoric times and ends in the present. Excellent for youth groups and farm audiences. **MPC**
MINNESOTA SOURCES: MPC, EFC; BFE

MIDDLE STATES, THE (2nd Ed.)
1 reel, 11 min.
Highlights typical scenes and activities in the middle states — Minnesota, Wisconsin, Michigan, Iowa, Illinois, Ohio, and Missouri. Points out the region's important contributions to the national economy; traces the origins and distribution of population; and illustrates the unique balance between agriculture and industry. **(EBF) G.J.S.**
MINNESOTA SOURCES: UM 2G0680 ($2.00)

MIRACLES FROM AGRICULTURE
14 min., color (TV — $1.00)
USDA
Produced for Farm-City Week, it is the story of high quality foods, when, where, and in the forms we want them—the result of efficient production and marketing. It tells of food and farm products with new qualities for consumer and industry.
MINNESOTA SOURCES: UMAES

MOUNTAIN FARMERS
2 reels, 20 min.
In a land that is very mountainous, where living presents many difficulties, we learn that by turning some of the apparent disadvantages into advantages and by using natural resources to their fullest extent, it is possible for people to live happy, prosperous lives. **(UW) G.J.S.**
MINNESOTA SOURCES: UM 4S0073 ($3.35)

NEIGHBORS OF THE LAND
20 min., color
Film was produced under the supervision of the County Farm Advisor of the Soil Conservation Service. Film shows sound soil conservation practices. Shows how neighbors, as a group, under the direction of the Farm Advisor, can combat soil erosion and how they can produce better crops on their farms. **(OC) jsa**
MINNESOTA SOURCES: UM 5Z0031 ($3.00)

OLD MACDONALD

25 min., color ($1.00)
American Feed Manufacturing Association
Using the Edward R. Morrow television technique, a farmer is called in to tell his story. He presents the story of American farmers in an educational and entertaining way. The film is of general interest and would be good for nearly any audience.
MINNESOTA SOURCES: UMAES

OPPORTUNITIES FOR TRAINING AND EMPLOYMENT IN AGRICULTURE, FORESTRY AND VETERINARY MEDICINE

30 slides, color
Similar to slide set #183. Designed especially for 4-H club and similar groups. Revised.
MINNESOTA SOURCES: UMAES

OUR PRODUCTIVE LAND

1 reel, color
Early-day farming contrasted to modern production and distribution methods. Scientific and conservation farming emphasized. Variety of crops, filmed in many parts of the United States. **(PDP) GJ.S.**
MINNESOTA SOURCES: UM 3B0038 ($3.25)

PIG PROJECTS MAKE PROFITS

1½ reels, 15 min., color
This is the story of pig club activities and the activities of young men in this phase of their life in agriculture. A very fine film, well filmed in kodachrome. **(UDPP)**
MINNESOTA SOURCES: UM 5B0039 ($4.79)

PROVIDERS OF PLENTY

28 min., color, free rental, 1967
Federal Land Bank (local or national) or Information Service, Farm Credit Administration, Washington, D. C. 20578
Subject Area: Today's agricultural business
Evaluators: George Washington University, Washington, D. C.
Synopsis: "Providers of Plenty" is a lengthy discussion between a male college student and the father of one of his classmates. The father, who is a farmer, points out to his guest the improvements that have been made in farming in recent years through research, automation, and labor saving devices. There are some scenes around the farm and farm house, plus a long sequence on the advances in agriculture through research.
Age-grade Level: junior high school, senior high school, college, rural youth groups
Technical: Structure — fair; Picture quality — excellent; Sound quality — good.
Comment: This is an attractive color presentation but it misses the mark as an occupational film. The story is very distracting and adds little to the film. The point of most of the conversation is clearly to convince the visiting college student (and the viewer) to choose a career in farming. Somehow, this never seems to come off. There are also a number of thinly disguised commercials about the value of loans in farming that seem overdone and out of place. Finally there is an overemphasis on the "what" and "how" of farming and too little on the "who." farmers are only seen informally telling about their work. There is little on preparation or entry-level jobs. There is a total absence of any ethnic or racial groups in the film.
Rating on NVGA Guidelines: Useful
MINNESOTA SOURCES: None at present

POULTRY RAISING

10 min.
A person with small capital can enter this vocation, but must be willing to study and work hard, because many people lose money unless thy really know this business. Modern poultry raising equipment is shown including feeders, watering dishes, brooder coops, trap nests incubators and their operation. Egg sorting and grading are shown and the reasons for this operation are explained. **(MahVG)**
MINNESOTA SOURCES: UM 2B0042 ($2.00)

SALUTE TO FFA

27 min., b&w ($1.00)
FFA
The film includes a sequence on the beginnings of the National FFA organization and some history of the early years of the Minnesota Association. Faribault, Forest Lake, and other local chapters are shown in action. The film includes references to corn for Camp Courage, farm safety, anti-cigarette campaign, forestry project farm record keeping, hand tools to Congo, and the state and national FFA conventions.
MINNESOTA SOURCES: UMAES

STORY OF POTATOES, THE

11 min.
From this film we learn the story of one of the world's basic foods. The preparation of potatoes for planting, the planting, of the eyes, cultivation of the crop as it grows, and the harvesting are all depicted on a modern potato farm in western United States. The film also shows the crop through the processes necessary for marketing. **(EB)ijsa**
Copyright 1952
MINNESOTA SOURCES: UM 2B0044 ($2.00)

TIME FOR SEARCHING, A

22 min., color
Dramatizes the importance of agricultural research in assuring a continuing supply of wholesome food for our expanding population. Shows studies underway in animal nutrition, plant plant and veterinary science. **MT PDS Eli Lilly and Company**
MINNESOTA SOURCES: EFC, MTPS

VOCATIONS IN AGRICULTURE

15 min., color, 1965
The purposes of this film are (1) To illustrate the broad range of vocational opportunities in agriculture and related fields. (2) To show that there is a worthwhile future in agriculture for those who process adequate training and ability. (3) To emphasize the needs for specialized college training for both farming and non-farming occupations. Vocations related to agriculture, engineering, communications, business practice, conservation, education service, farming and ranching. **(JF)**
MINNESOTA SOURCES: UM 5B0047 ($4.75)

WAVES OF GREEN

1951
Traces the beginnings and purposes of the land-grant colleges and universities, and described the advances made by agriculturalists and scientists on the farms of America.
MINNESOTA SOURCES: ML

WHEAT COUNTRY 633.1

20 min., b&w $120.00, color $240.00, 1959
Nat. Film Bd. of Canada; Dis—EBF, 1150 Wilmette Ave, Wilmette, Ill.
EFLA Evaluation
Subject Area: Agriculture, Canadian farm life
Evaluators: British Columbia Dept. of Education; Indiana Uni.
Synopsis: Details the life of a farm family on the Canadian prairie, describing the hazards, problems, and rewards of wheat farming, and documenting the changes in life and methods during three generations. Emphasizes that the weather is the farmer's biggest risk.
Uses: Describe farm life; point out problems and historical growth of wheat farming.
Age Level: elementary, junior high, senior high, adult

Technical: Sound — Brit. Col., good; Ind., excellent; Photography — Brit. Col., good; Ind., excellent
Comment: Brit. Col. — Achieves a high degree of realism. Greatest appeal in the schools; Ind.—Excellent learning experience of seeing life on the farm. Color is important technically as it enhances realism.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4517 L.C. FiA59-11-24
MINNESOTA SOURCES: UM 4G0139 ($335.00), MS

WHEAT FARMER, THE (2nd Ed.)
15 min., b&w No. 1440 $86.00, color No. 1441 $167.50
Describes the daily life of a wheat farmer and his family in a typical midwestern area. Shows how the soil is prepared, how winter wheat is planted, and other activities such as milking cows, attending a 4-H Club meetings, hiring and feeding harvest hands, harvesting the grain, and finally transporting it to the elevator. **(EBF)**
MINNESOTA SOURCES: UM 4S0505 ($2.50), MS

AGRONOMY

GREEN GOLD
22 min., color (TV — $1.00)
Republic Steel Corporation
Stressing the improvement and effective use of grassland aggiculture and livestock, this film features Dr. W. M. Myers, former head of the Department of Agronomy and Plant Genetics. The story includes the successful application of methods of seeding, fertilization, harvesting and grazing grasslands as promoted by a boy for his farmer's farm. The use of machinery and techniques described in the movie further the cause of grass-livestock farming.
MINNESOTA SOURCES: UMAES

AIR OCCUPATIONS

AIR AGE, THE 629.109
26 min., b&w, $135.00, 1954
March of Times for TV; Dis-McGraw-Hill Textfilms, 330 West 42 St., N.Y. 10036
EFLA Evaluation
Subject Area: Aeronautics
Evaluator: Great Neck Public Schools, New York
Synopsis: Film traces man's conquest of the air from the Wright brother's first flight at Kitty Hawk to the development of man-carrying rockets. Eddie Rickenbacker describes the highlights of his own career in aviation while other historically important episodes include scenes of Lindberg's flight across the Atlantic, Igor Sikorsky's first helicopter, the burning of the Hindenburg, and jet fighter planes.
Uses: To show the development of air transportation; to depict the role science has played in the development of aviation.
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A fine general review of the development of aeronautics and air transporation.
Rating: Good
Copyright 1955 by Educational Film Library Association, Lnc.
EFLA No. 1955.2460 L.C. Fi54-67
MINNESOTA SOURCES: MS

AIRFREIGHT
15 min.
Demonstrates the rapidly developing place of the movement of produce, textiles, and machinery by means of air transportation. Illustrates with care and detail the steps involved in weighing in, loading, and transporting airfreight. Carefully explains the work of the pilot and co-pilot, ramp agent and control tower operators. **(Acad)**
MINNESOTA SOURCES: UM 4A0354 ($2.50), MS

AIRMAN'S WORLD, THE: CHEECHAKO
13 min., b&w
CHEECHAKO means "newcomer to the company" and the film introduces a new airman to his company. **USAF**
MINNESOTA SOURCES: USAFRO

AIRPLANE WORKERS
Americans at Work Series
15 min.
This film depicts the people engaged as airplane workers and the various tasks performed by each person. (AFL-CIO) . .
MINNESOTA SOURCES: UM 4E0305 ($3.00)

AIRPORT
10 min.
Brings to vivid life the fascinatng activities at a large, busy, commercial airport. Instructions are radioed from the control tower to incoming planes; giant airliners land and take off; passengers purchase tickets; food is prepared in the airport kitchen for each flight; baggage and mail are made ready; and a private pilot charts his trip and submits his flight plans. **(EBF)**
MINNESOTA SOURCES: None at present

AIR TRANSPORTATION
10 min.
This film presents the whole field of occupations in the air transportation industry, from the highly trained flight and mechanical personnel to the clerical jobs. The requirements and training necessary to qualify for positions of pilot, metrorologist, and flight superintendent are well covered as well as jobs such as mechanic, traffic coordinator, navigator, hostess, and food department. **(MahVG)**
MINNESOTA SOURCES: UM 2A0352 ($2.00)

AIR UNIVERSITY—WHAT IT IS—WHAT IT DOES
18 min., color, 1962
MINNESOTA SOURCES: US Air Force Recruiting Office, 115 Federal Courts Bldg., St. Paul

AMERICAN IN ORBIT, THE
10 min.
An authentic film on Colonel Glenn's historic flight. This film presents the important activities on February 20, 1962—Dawn at Cape Canaveral. Dawn of Colonel John Glenn's Day of Destiny. Presents the preparation, launching, and return to earth. **(UW)**
MINNESOTA SOURCES: UM 2P0181 ($2.00) SL, MS

BUILDING A JET PLANE
1 reel, 11 min., color
This film stresses the cooperation of thousands of skilled workers who must work to gether to build a jet plane. We follow a jet plane from original planning through parts manufacture, sub-assembly, final assembly, ground testing, and flight testing. Finally, it is sold to an airline company to carry passengers and freight across the country and around the world. **(FA) G.J.**
MINNESOTA SOURCES: UM 3B0008 ($3.25)

CAREER FOR TOMORROW 345
22 min., b&w, 1955
Career in the Air Force(USAF)
MINNESOTA SOURCES: USAFRO

DESTINATIONS OF TOMORROW 629.135
12 min., color, apply, 1958
Autonetics, Motion Picture Dept., Bellflower, California
EFLA Evaluation
Subject Area: Flight Navigation
Evaluator: Indiana University

Synopsis: Shows the function of the inertial autonavigator in controlling the flights of supersonic planes and missiles. Briefly relates the development of navigation instruments to the need for an automatic, self-contained navigation unit for unmanned space flights. Pictures scenes from test flights with a sabre jet, the X-10 rocket, and the Navajo Intercontinental missile and points to the future of the navigation instrument in directing further space conquests.
Uses: To motivate students toward scientific endeavors
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Shows little of the functions of the instrument, but may be used as indirect motivation to students to direct their study toward science.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc.
EFLA 1960.4097 L.C. FiA59-500
MINNESOTA SOURCES: None at present

FOOD FOR THOUGHT
16 min., color
Discusses the career of a dietician in the WAF—USAF
MINNESOTA SOURCES: USAFRO

CAREER OPPORTUNITIES IN AIR RESEARCH AND DEVELOPMENT CENTER
22 min., color, 1959
MINNESOTA SOURCES: U.S. AIR FORCE RECRUITING OFFICE, 115 Federal Courts Bldg., St. Paul, Minn.

TOMORROW'S AIR FORCE THROUGH TODAY'S EDUCATION
24 min., color, 1961
MINNESOTA SOURCE: USAF

HELICOPTER, THE
11 min.
We find in this film a straightforward explanation of the principles of helicopter flight, in addition to a survey of its many uses and its potentialities. The film covers the following topics: uses of the helicopter, how the helicopter flies and recent helicopter developments. **EBF**
©1954
MINNESOTA SOURCES: UM 2P0495 ($2.00)

JETLINER CAPTAIN
11 min.
Tells about an experienced pilot who returns to school to learn how to fly jets. **Fass-Levy Films, 1320 Quebec Street, Denver, Colorado**
MINNESOTA SOURCES: None at present

MAN IN FLIGHT
31 min., color
(A Disney Production)
This is an authentic documentary tracing the development of aviation from the Wright Brothers in 1903 to the supersonic aircraft of today. **(WDP)**
MINNESOTA SOURCES: UM 9A0390 ($10.00), ML, IPM ($12.00)

MR. WITHERS STOPS THE CLOCK
3 reels, color
Produced by Paul Alley Productions for Air Transport Association of America. This film depicts some of the benefits an airport confers on a community. **(SMUI)**
MINNESOTA SOURCES: UM 7A0394 ($3.00)

OFFICE IN THE SKY The Story of Flight Operations
26 min., color a free 16mm sound
The interesting and commanding story of the Flight Operations department of United Air Lines is told in this production centered around the "office" of flight crews — the cockpit of a modern Jet Mainliner. Highlights include the intensive, never-ending training which the flight officers receive, from pre-flight ground school instruction through the latest technique of flight simulator experience. All efforts lead to proficiency in operation, which in turn affords dependable and comfortable service to air travelers.
Courtesy: United Air Lines, Inc.
MINNESOTA SOURCES: EFC

OPERATION JETLINER 387.7
14 min., color, 1965
Prod—Paul Hoefler Productions; dist—Walt Disney 16 mm Films, 350 S. Buena Vista St., Burbank, Calif. 91503
EFLA Evaluation
Subject Area: Airplanes; transportation
Evaluator: Indiana University
Synopsis: Outline history of development of aviation and the airplane. Principles of flight and the functions of the control surfaces. How a big jet airliner functions. A passenger, a young boy, is booked on a flight, checks his baggage, boards the plane, and enjoys the flight. Meanwhile, behind the scenes, his baggage is swiftly put aboard, his plane is fueled, food is prepared, crew members, weathermen, traffic controllers perform their jobs efficiently to assure his comfort and safety.
Uses: To show the working of jet airliner and airports today
Age Level: Intermediate, junior high
Technical: Sound, photography and structure are very good
Comment: Seeing operation through eyes of young passenger holds interest.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6297. L.C.#FiA 66-1247
MINNESOTA SOURCES: 5A0397 ($6.65)

PERSONAL HISTORY: STAPP-CHURCHILL
1 reel, 11 min.
(Excerpt from the News Magazine of the Screen)
Col. John Paul Stapp: A Science Pioneer in the little-known field of aviation medicine. Using his own body, Colonel Stapp is learning if pilots can withstand the agonizing shock of breakneck stops at high speeds. He risks his life so others might live. Winston Churchill: A History of his life and his many accomplishments. **(WPN) J.S.A.**
MINNESOTA SOURCES: UM 2Z0132 ($3.00)

PLANE TALK
20 min., color
An informational documentary which gives the viewer a "ride" beside the pilot of a jet airliner and takes him to major airports and reservation centers. It shows him the tremendous variety of communications used by commercial air carriers to get passengers confirmed reservations, airborne and safely to their destinations. **NWBTC**
MINNESOTA SOURCES: NWBTC

UP AND OVER
The role of the commercial helicopter
12 min., color
There is a troublesome gap in the jet-age transportation picture. It is the time-consuming, traffic congested ride between airport and city. "Up and Over" shows how this gap is being bridged by use of helicopter "taxis" which transport people safely, quickly and easily from one place to another. Enlightening scenes show helicopters in use in Los Angeles, Chicago, San Francisco and Europe. MTPS. Courtesy: Sikorsky Aircraft, Division of United Aircraft Corporation
MINNESOTA SOURCES: EFC (Free)

YOUR FUTURE IN THE AIR FORCE INSTITUTE OF TECHNOLOGY
20 min., color, 1961
The AFIT is for career officers who may work toward M.A. and Ph.D. degrees, all expenses paid.
MINNESOTA SOURCES: USAF

ALUMINUM

ALUMINUM
28½ min., color
Here is a beautiful blending of man's achievements and nature's splendor. Various operations and processes necessary for transforming bauxite into many aluminum products are so artistically presented in this film that they rival the glories of nature. It's a cinematic masterpiece. **Alcan Aluminum Limited.**
MINNESOTA SOURCES: MTPS

APPRENTICESHIP

APPRENTICE TRAINING
30 min., 1952
Produced by U. S. Information Agency
This is the story of the apprentice training program as seen through the eyes of young Tom Dunham, who learns to be a bricklayer. It shows meetings of the Apprentice Committee, explains how the committee selects applicants and follows up on the progress of the apprentices. It describes Tom's on-the-job training and points out the importance of his joining the union and working under union conditions. **AFL-CIO. Rental $3.00**
MINNESOTA SOURCES: None at present

SKILLS FOR PROGRESS
28 min., 1963
Produced by U. S. Department of Labor
This film introduces young people to the concept of apprenticeship and how one learns on the job. It is not a training film. Various types of training available to young people in the printing trades and the construction, electrical and other fields are surveyed. The film was produced primarily for high school students to encourage them to stay in school and consider further training programs after graduation. **AFL-CIO Rental $3.00**
MINNESOTA SOURCES: None at present

ARC WELDING

STORY OF ARC WELDING, A
2½ reels, 24 min., color
Shows the technique of arc welding—selection and use of the electrode, adjustment of welding machine providing current, safety clothing of the welder, and methods of striking arc. Animation of movement of electrodes, fusing of metal, and formation of gases. Different forms of welded joints, surface build-ups, equipment, repairs, and automobile, locomotive and airplane construction are shown. **(BofM) J.S.A.**
MINNESOTA SOURCES: UM 7B0215 ($3.00)

ARCHAEOLOGY AND ANTHROPOLOGY

AKU AKU 913.9618
85 min., color, apply, 1963
Irving Lesser Enterprises, 527 Madison Avenue, New York City 10022
EFLA Evaluation
Subject Area: Archaeology
Evaluator: Dearborn Public Library
Synopsis: A camera story of an archaeology expendition to Easter Island by Thor Heyerdahl. The island's only industry is sheep raising, yet a civilization once flourished there and the Heyerdahl expedition digs up many relics and statues of earlier eras.
Uses: For museum and archaeology groups and social studies classes
Age Level: junior and senior high, college and adult
Technical: Sound — good; Photography — fair
Comment: Heyerdahl's accent is sometimes a bit difficult to comprehend. Extremely interesting subject matter. Good, clear illustrations, fascinating discoveries. Color is uneven but print is clear. Titles spell Easter Island as "Eastern Island" two out of four cases.
Rating: Very Good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1964.5343
MINNESOTA SOURCES: None at present

ARCHAEOLOGISTS AT WORK 571
14 min., color, 1961
Film Associates of California, 11014 Santa Monica Blvd., Los Angeles 25, California
EFLA Evaluation
Subject Area: Science, Social Studies
Evaluator: Los Angeles City Schools
Synopsis: Archaeologists shown digging at a site from the prehistoric past. They discover and remove articles which might have belonged to an ancient peoples of the Southwest. Illustrates laboratory methods of dating discoveries.
Uses: Science classes
Age level: Junior high school
Technical: Sound — good; Photography — good
Comment: Very good information on steps of site excavation. Emphasizes problem-solving techniques applicable to classroom science.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.4991
MINNESOTA FORCES: UM 5S0182 ($6.65)

DANGEROUS RIVER
A documentary film relating the experiences of a group of archaeologists from the Smithsonian Institution as they explore by boat the primitive area of the Big Horn River in Wyoming and Montana. Their experiences with the wild life, Indian relics, and fossils of the region, combined with scenes of hunting, fishing, swimming, and camping, are climaxed by an exciting boat trip through raging rapids. Photographed by W. D. Green, produced by **Bailey Films. 17 min., Color $185.00.**
MINNESOTA SOURCES: None at present

DR. LEAKEY AND THE DAWN OF MAN
26 min., b&w
This film shows Dr. Lewis Leakey's finding of the remnants of a civilization that predates anything previously known and shows man's origins in Africa rather than in Asia. Shows work of anthropologists. (Nat Geo Soc EB) **social science: anthropology.**
MINNESOTA SOURCES: UM 6S0854 ($4.65)

DEM DRY BONES
(Series: Smithsonian)
1966
The film shows how Smithsonian research teams use clues, supplied by prehistoric bones found at a typical excavation, to recreate the environment in which an ancient animal lived. **(NBC-McG) Color $300.00.**
MINNESOTA SOURCES: UM 7S00613 ($9.35)

EXPEDITION
Examines the importance of field expeditions in extending man's knowledge of the world in which he lives. It shows your students the tremendous amounts of time and energy needed to plan and organize an expedition, and how the painfully exact

replicas and reconstructions of field sites are made back in the museum. The Smithsonian has been called the nation's attic, but this film shows that its work is infinitely more than just collecting for the sake of collecting. It is exploring in every corner of the earth, bringing back treasures that otherwise might be lost, and cataloging and defining our natural world. Produced by NBC News for the "Smithsonian" Series. Code 672416 — L.C. FiA 67-1062. **McG**
24 min., Color — Sale $300.00, Rental $16.00
MINNESOTA SOURCES: None at present

FOSSILS: CLUES TO PREHISTORIC TIMES
(1 reel) 11 min.
The story of fossils (the traces of ancient animals or plants,) where they are found, how they were formed, and what they tell us about the development of life on earth is the subject of this study. Musum dioramas, animation, and many fossil specimens are used to explain the work of scientists and their findings. **Cor. B/W $65.00, Color $130.00**
MINNESOTA SOURCES: UM 2S0186 ($2.00)

MAN AND HIS CULTURE
In the imaginative form of a "Report From Outer Space," this film shows how the ways of mankind might appear to visitors from another planet. It considers the things which most cultures have in common, the ways in which cultures are transmitted from one generation to the next, and the ways in which they change.
Collaborator: Robert Redfield, Ph.D., The University of Chicago.
EBF, 15 min., B/W No. 767 $86.00.
MINNESOTA SOURCES: UM 4S0497 ($2.50)

MILLION YEARS OF MAN, A
Here is an introduction on film to the science of anthropology — a guided tour of the Hall of Anthropology of the Smithsonian Institution, coupled with some on-the-site views of Australian aborigines whose mores are being investigated by anthropologists. There are views of various Hominidae and primate bones, as well as models and reconstructions of skulls, and drawings based on scientific extrapolation of the limited data available. Produced by NBC News for the "Smithsonian" Series.**McG**
Code 672414 — L.C. FiA 67-730
24 min., Color — Sale $300.00, Rental $16.00
MINNESOTA SOURCES: None at present

NEW LIVES FOR OLD
(Horizons of Science series) 572
20 min., color, $210.00, 1959
Educational Testing Service, 20 Nassau Street, Princeton, N. J.
EFLA Evaluation
Subject Area: Anthropology
Evaluator: Indiana University; Mount Hermon School, Mount Hermon, Mass.
Synopsis: A case history in cultural anthropology, showing the changes in the life of the Manus people of the Admiralty Islands as a result of the presence of U.S. troops during World War II. Features Dr. Margaret Mead of the American Museum of Natural History.
Uses: To stimulate an interest in and an awareness of the field of anthropology.
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good-Mt. Hermon; excellent-Ind. U.
Comment: The fact that Miss Mead was able to study the same people and note changes in their culture over a period of years makes this study very valuable. — Mt. Hermon. Two points seemed to have been missed: (1) there was no indication that borrowing from other cultures is selective; (2) primitive societies are studied because of their simplicity — Ind. U.
Rating: Good — Mt. Hermon Very Good — Ind. U.
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4180
MINNESOTA SOURCES: UM 5S0138 ($3.00), MS

PLUNGE INTO THE PAST
An award-winning color film produced by KSTP-TV in cooperation with the Minnesota Historical Society. Covers the Society's underwater search for fur trade artifacts in the rivers and lakes which form the international boundary between Ontario and Minnesota.
MINNESOTA SOURCES: MHS

ARCHITECTURE

A IS FOR ARCHITECTURE 720.9
30 min., color $285.00, 1960
Nat. Film Bd. of Canada; dist. by Int. Film Bureau, 322 S. Michigan Ave., Chicago, Ill.
EFLA Evaluation
Subject Area: Architecture
Evaluator: Pre-Screening Committee, Dallas, Texas
Synopsis: Drawings and animation re-create famous buildings of the past. From ancient temples on the Nile to skyscrapers of today, buildings show the spirit of the men who made them.
Uses: To sketch the history of architecture; to show the significance of different styles of building in each era of history
Age Level: high school, college, adult
Technical: Photography — good; Sound — good
Comment: The drawings used are attractive and interesting. A great deal of material is compressed into the film, resulting in a somewhat superficial treatment. Not for advanced college students, but useful as an introduction and synthesis on the high school level.
Rating: Very good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4449. L.C. FiA 60-394
MINNESOTA SOURCES: None at present

ARCHITECTURE, YOUR CAREER IN
30 min., color
Your Career Series
Putting first things first, this film surveys the interests and aptitudes that mark the potential student of architecture in his early months of high school. It suggests studies for him at high school level, then follows his progress through graduation and on into the first of five years of college. It explains how general courses taken in the first two years of college help prepare the student for three years of professional training at the college's accredited school of architecture. Here, we see the student progressing in courses on architectural design, architectural drawings and renderings, on the complicated calculations of stress and strain in judging the strength of materials for a specific application. The film explains what the aspiring architect may expect during his three-year apprentice period with a licensed firm. The challenges and rewards of the profession are summed up in closing sequences showing the architect, now fully licensed, during various phases of his career in his chosen field. As he grows in experience and accomplishment, his rewards are the buildings which are recognized as the creation of his design and which attest to his architectural ability. **(MLA)**
MINNESOTA SOURCES: UM 7E0306 ($12.85)

FRANK LLOYD WRIGHT
This original and influential architect discusses his theories of functional architecture and analyzes contemporary styles. The film reveals the wit and eloquence of this colorful personality. From the NBC Wisdom Series. **EBF**
30 min., B/W No. 1663 $150.00
MINNESOTA SOURCES: UM 6F0242 ($5.00)

MAN AND MASONRY 720
17 min., b&w, free-loan, 1960
Structural Clay Products Inst., 1520 18th St. N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Architecture, design
Evaluator: Indiana University
Synopsis: Presents the structures built by man from clay and stone which reflect scale, form, nature, and emotion. Illustrates different building texture, pattern, and sculpture.
Uses: Presents a survey of art history; show use of materials.
Age Level: junior high, senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Gives a broad look at architecture. Examples show extensive variety in the imaginative use of materials. Well composed with good photography, which is excellent in some places. Presents some of the best examples of architecture, both old and new.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4724
MINNESOTA SOURCES: None at present

MONUMENT TO THE DREAM 721.4
28½ min., color $150.00, 1967
Prod. and dist. by Guggenheim Productions, Inc., 815 17th St. N.W., Washington, D.C. for American Iron and Steel Institute, and Laclede Gas Co.
EFLA Evaluation
Subject Area: Architecture
Evaluator: American Film Festival Jurors, 1968 — Blue Ribbon Winner
Synopsis: Records the construction of the St. Louis Gateway Arch, designed by Eero Saarinen, from conception to completion.
Uses: To evoke the spirit and meaning behind the construction of America's tallest national monument.
Age Level: General
Technical: Sound, photography, and structure — very good to excellent
Comment: Fine photography, direction, and content. Modern engineering and technology devoted to the production of a large sculptural structure well presented. Musical background could have been better.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6775
MINNESOTA SOURCES: None at present

ARMED SERVICES

THUNDERBIRDS
John Derek, Mona Freeman, John Barrymore, Jr., Gene Evans, Eileen Christy, Ward Bond, Barton MacLane
"Thunderbirds" salutes the National Guard! Specifically the Thunderbird Division, distinguished by the Indian insignia worn on the blouse, has been chosen to show how the men of the National Guard, with additional training, are transformed into a hard hitting effective force. Plenty of action — a terrific experience awaits you. **Ideal Pictures**
89 min.
MINNESOTA SOURCES: IPM Rental ($17.50)

ARMED SERVICES 355
Kinescope, 1960, b&w, 25 min.
Presents Bert Marconett, Minneapolis counselor, who hosts a session in which representatives of the armed services provide information about selective service, military obligations, reserve training, ROTC, academy appointments, OCS, WAAC'S, WAVES, women marines, the Navy and Air Force programs.
MSAV
MINNESOTA SOURCES: MS

YOUR MAN IN . . .
A series of eight brief segments each describing the work of the army specialist in today's action army.
Producer: Ketchum, McLeod & Grove, Inc., New York, N. Y.
Distributor: U.S. Army Recruiting, Hampton, Virginia 23369
Cost: Not for sale
Rental: Copies of individual clips may be obtained without cost from distributor
Specifications: 16 mm, color, sound. 16 — 60 second color TV clips, 10 min.
MINNESOTA SOURCES: None at present

ARMY

A DEBT AND A DATE — HISTORY OF WAC
Documentary on history of WAC from 1942 to 1963. Expanded training and service in last decade—Present role in strengthening the peace. **(18 min., 1963 — Film Reference) (USAR)**
MINNESOTA SOURCES: USARO

CHAPLAIN USA
19 min., color, 1955
The career of a chaplain in the army. USAR
MINNESOTA SOURCES: USARO

ENGINEER MISSION
b&w, 26 min., 1954
Tells of the two missions of the Corps of Engineers. Military functions are shown by scenes of World Wars I and II and the Korean conflict. Training of Corps of Engineers soldiers is illustrated. Research is also illustrated with scenes of the U.S. Army Engineer Waterways Experiment Station, Vicksburg, Mississippi, and the U.S. Army Engineer Research and Development Laboratories, Fort Belvoir, Virginia. Also shown are Civil Works Projects of the Corps of Engineers constructed for the improvement of rivers and harbors and flood control. Obtainable on loan from Director, U.S. Army Engineer Waterways Experiment Station, P. O. Box 631, Vicksburg, Mississippi; Central Film Library at the nearest Army headquarters; District Engineer, U.S. Army Engineer District, Tulsa, P. O. Box 61, Tulsa, Oklahoma.
MINNESOTA SOURCES: District Engineer, U. S. Army Engineer District, St. Paul, 1210 U. S. Post Office and Custom House, 180 East Kellogg Boulevard, St. Paul 1, Minnesota; or the nearest Division Engineer Office, except North Central Division.

FIGHTERS AND BUILDERS
29 min., color, 1959
Depicts the many fields of endeavor of the Corps of Engineers and traces Army Engineer advances from the Revolutionary War to date.
MINNESOTA SOURCES: District Engineer, U. S. Army Engineer District, St. Paul; 1210 U. S. Post Office and Custom House, 180 East Kellogg Blvd., St. Paul, Minnesota 55100

HURRYING KIND, THE
This film shows hot-rodders, anxious to get out of school. The film tries to show how important it is to stay in school. **USAR**
MINNESOTA SOURCES: USARO

I AM A PARATROOPER 356.6
18 min., b&w, 1953
RKO Pathe; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Air-borne forces
Evaluator: Stamford Film Council, Conn.
Synopsis: A portrayal of the training of three airborne infantrymen at Fort Benning, Georgia. The film follows the three men from the first day they arrive at camp until they finish their strenuous training and become full-fledged paratroopers.

Uses: To depict the training of paratroopers for vocational guidance; to recruit paratroopers; general audience information
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Visually the film is exciting and has good continuity. Narration is of the pseudo-tough variety. Narrator says that the paratrooper gets things done to prove that he's a man but without any real thought of why he does anything. Gives impression that paratrooper is irrational individual.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1785
MINNESOTA SOURCES: None at present

LOOK TOWARD TOMORROW
28 min., color, 1960
Filmed by the Army Pictorial Center as a big picture for TV use. Now available for Army recruitment efforts to encourage young science graduates to select one of the Army's technical services for civilian employment. Obtainable on loan from Director, U.S. Army Engineer Waterways Experiment Station, P.O. Box 631, Vicksburg, Mississippi. **USA**
MINNESOTA SOURCES: USAE

MAKING OF A WEST POINTER, THE
40 min., color, 1955
Mf 45-8521
Career in the army. **USAR.**
MINNESOTA SOURCES: USARO

MEN, SHIPS AND GREAT LAKES
27 min., Color
A fascinating story of the work of the Army Corps of Engineers in the construction of the St. Lawrence Seaway and many other projects on the rivers in the Midwestern states. A story of the Great Lakes system is given and the development of this great waterway is shown in detail. Some of the interesting places and activities are: Duluth, Minneapolis, Detroit; various locks in the seaway and rivers; and the launching of large ships and ore boats. The film refers to the iron ore industry and how the iron ore is shipped to various cities in the Great Lakes area. The maintenance of rivers and the seaway by the Army Corps of Engineers is clearly shown. **(USAE)**
MINNESOTA SOURCES: UM 7A0391 ($3.25)

THIS IS WEST POINT
25 min., 1951
Career in the army. **USAR.**
MINNESOTA SOURCES: USARO

WOMEN IN THE SERVICE (ACCOMPLISHMENTS, TRADITIONS AND HEROISM OF SERVICEWOMEN)
17 min., 1949
Careers for women in the army. **USAR**
MINNESOTA SOURCES: USARO

ART

AMERICAN FOLK ART
(Series: Smithsonian)
24 min., color
The Smithsonian Institution provides the background for a collection of American folk art of the 18th and 19th centuries. The untrained craftsman and housewife developed this art form — both functional and decorative, yet devoid of academic influence. **(NBC-McG)**
MINNESOTA SOURCES: UM 740421 ($9.35)

AMERICAN VISION, THE
The history of the United States has been studied in many ways; for art students and lovers, perhaps one of the most impressionistic and vivid is through the art of the nation. The film studies the works of eighteenth, nineteenth and twentieth century artists who captured the spirit and growth of America. Produced by the National Gallery of Art. **EBF**
36 min., Color No. 2489 $390.00
MINNESOTA SOURCES: None at present

ART IN OUR WORLD
The artist's reaction to the world is one of seeing, not merely looking. This film is designed to show students what to look for and how to interpret what they find. It is excellent for use in preparing a trip to an art museum; it serves to remind the viewer that commercial art and industrial design make life more aesthetically pleasing; and it may inspire him to construct, carve, paint, or model forms in nature by expressing his interpretation of them. Produced by Paul Burnford in collaboration with Virginia Purcell of Chapman College, California.
11 min., Color $120.00. BF
MINNESOTA SOURCES: UM 3F0247 ($3.25)

ART IN THE WESTERN WORLD
30 min., with guide
Treasures from the National Gallery of Art in Washington, D.C. are used to present the development of western art, starting with the 13th century. Includes art in the U.S.
MINNESOTA SOURCES: SL

ART: WHAT IS IT? WHY IS IT?
John Canaday's perceptive analysis of art does much to unravel the mystery surrounding man's urge to paint, carve, and build. A host of masterpieces filmed throughout Europe and America lavishly embellish his comments. From EBE Humanities Series. **EBF**
30 min., Color No. 47561 $390.00
MINNESOTA SOURCES: UM 7F0248 ($12.85), ML

ARTIST AND NATURE
By directing attention to the way a creative artist sees and interprets his environment, this film seeks to stimulate original thinking and creativity on the part of the student, to help him become aware of the opportunities all around him for enjoying art, and to inspire him to search for experiences which will aid him in understanding and using art in everyday living. Produced by Paul Burnford in collaboration with Virginia Purcell of Chapman College, California. **11 min., Color $120.00. BF**
MINNESOTA SOURCES: UM 3F0249 ($3.25)

AUDUBON AND THE BIRDS OF AMERICA
(1½ reels, 16 min.)
The life and works of John James Audubon, the great "American Woodsman," are unfolded as the film recreates Audubon's youth in America, his struggles to resolve repeated business failures with an intense interest in painting wildlife, his decision to dedicate his life to his art, and his eventual triumph in the publication of his magnificent work, **The Birds of America.** National Film Award, Scholastic Teacher Magazine, 1958. **$90.00 B & W, $180.00 Color. Intermediate, Junior High, Senior High, Adult. Cor**
MINNESOTA SOURCES: UM 470011 ($2.50)

CAREERS IN ART
16 min., color $180.00, $10.00 per day, 1967
SL Film Productions, 5126 Hartwick St., Los Angeles, California 90041
Subject Area: Art careers
Evaluators: Oregon State University, Corvallis, Oregon
Synopsis: The film briefly surveys the four major areas of art where most artists are employed — advertising, industrial design, interior decoration, and art education. Over ten other secondary art careers are briefly shown and discussed. Educational requirements are mentioned. It is primarily documentary, narrated and has music and sound effects.

Age-Grade Level: Junior high school, senior high school, college, adult, special groups.

Technical: Structure — excellent; Picture quality — excellent; Sound — excellent.

Comment: This is colorful, interesting, and educational. One could use this film as an introductory film in a study of art careers or in art classes.

Rating on NVGA Guidelines: Highly recommended.

FP

MINNESOTA SOURCES: None at present

DRAMA OF AN OLD FARM

21 min., with guide

Minnesota artist, Dewey Albinson and photographer Harry Webb pooled their talents to produce this film. On a lovely autumn day they show us the beauty in nature and how an artist finds scenes to paint. (Same film also titled "Eye of An Artist".)

MINNESOTA SOURCES: SL

EYE OF AN ARTIST

20 min., color

Man continually searches for beauty and finds it in different places, in different forms and through different means. This film shows an effort to find beauty in nature. Here the artist searches among the uncommon elements of the common place to find inspiration for his work. The film attempts to record some of the artist's subjective experiences with landscape material. It focuses upon his first explorations, his evaluations and organizations, his "first seeing" which is a part of the creative process. **(EBF)**

MINNESOTA SOURCES: UM 5F0281 ($8.35), ML, SL, MS

DRAWING WITH PENCIL

Records the technique of one of America's leading sketchers, Theodore Kautzky, in drawing a picture of a seventeenth-century cooper's shop between Gloucester and Rockport, Massachusetts, near his home. Very good in presenting its subject matter. **(EBF)**

MINNESOTA SOURCES: UM 2F0196 ($2.00)

4 ARTISTS PAINT 1 TREE

16 min., color

In the opening scenes, Walt Disney explains his philosophy of art. Then four artists from the Disney staff are shown going into the country and painting their own individual interpretations of the same beautiful old live oak tree. **(WDP)**

MINNESOTA SOURCES: UM 5F0287 ($6.65)

GRANDMA MOSES

24 min.

The life and works of this noted New York primitive painter. Excellent musical background and fine commentary add to the enjoyment of this film portrait.

MINNESOTA SOURCES: SL

HOW A COMMERCIAL ARTIST WORKS

14 min.

Shows how a professional artist works with an advertising agency on a particular advertisement, from rough layout through finish. Also includes analysis of types of material best suited for commercial art uses. Available to grades 7-12 only. #1773, Art Instruction Schools

MINNESOTA SOURCES: MTPS

"HOW" OF THE CREATIVE PROCESS, THE

Renate Druks, painter

The story of a painting told in graphic detail from the commission of the artist to the completed portrait. The preliminary steps are shown in black and white but, when the actual painting begins the film bursts into startling color. The creative processes are shown as concept, composition, sketching, material preparation, mixing of pigment, techniques, and application. AV-ED

J-S-C-A 16½ min., Col. w/B&W $175.00

MINNESOTA SOURCES: None at present

I, LEONARDO DA VINCI

This extraordinary film traces the life story of the great Renaissance man and the enormous influence of his ideas and innovations on the intellectual history of the western world — as a painter, sculptor, architect, musician, engineer, and scientist. Filmed on location in Italy and France, the motion picture shows two of Leonardo's great, but ill-starred works of art — the immense fresco, "The Battle of Anghiari", and the giant sculptured horse, the Sforza monument. The sights, the sounds and the greatest figures of Renaissance Europe live again through superb camera artistry. The eminent actor, Frederic March, speaks the words of Leonardo da Vinci. Winner: "Television Broadcast of the Year" Award by the Italian Executives of America, Inc., and "Emmy" Award from the National Academy of Television Arts and Sciences.**McG**

Code 656046. L.C. FiA 65-789 — 54 min.

Parts I & II, B&W, Sale $275.00

Code 656043. L.C. FiA 65-789 — 54 min.

Parts I & II, Color, Sale $550.00; Rental $35.00

MINNESOTA SOURCES: None at present

LEONARDO DA VINCI AND HIS ART

(1¼ reels, 13½ min.)

Collaborator: David M. Robb, Ph.D., Chairman, Department of History of Art, University of Pennsylvania.

A close examination of Leonardo's famous works provides a basis for appreciating his particular style and the beauty of his art. Reflecting his position as one of the foremost figures of the Renaissance, Leonardo's versatility is revealed as an artist, anatomist, mathematician, and architect. **B/W $81.25, Color $162.50. Cor.**

MINNESOTA SOURCES: UM 5F0178 ($3.25)

LOUVRE, THE

The film traces the evolution of this remarkable treasury of art in terms of the historical and cultural growth of France from the time of the Renaissance. Visuals offer rare close-ups of paintings and sculptures. Filmed in Technicolor. Produced by the National Broadcasting Company. From EBE Humanities Series. **EBF**

45 min., Color No. 47594 $480.00

MINNESOTA SOURCES: UM 9F0292 ($13.50)

MAKING OF A MURAL 751

10 min., color, 1947

Encyclopaedia Britannica Films, Inc., Wilmette, Illinois

EFLA Evaluation

Subject Area: Art appreciation, applied art

Evaluator: Indiana University

Synopsis: Thomas Hart Benton makes a mural for a Missouri department store. All stages of preparation and work are shown, from conference with store president to final mounting of mural on wall. Benton experiments with rhythmic designs to fit space, chooses theme from Greek myth, sketches layout, makes clay model, makes small painting from model, uses live models to make larger clay models: all stages of painting

Uses: Show steps Benton follows in painting a mural; develop appreciation of Benton's murals; show specific mural techniques

Age Level: junior high, senior high, college, adult

Technical: Sound — good; Photography — excellent

Comment: Excellent closeups. Appreciation of Benton's work is stressed more than specific techniques, though has valuable background information. Organization of material good for wide age and interest range.

Rating: Excellent
Copyright 1949 by Educational Film Library Association, Inc.
EFLA No. 1949.245
MINNESOTA SOURCES: UM 3F0294 ($3.25), ML, SL, MS

MICHELANGELO AND HIS ART

(1½ reels, 16 min.)

Collaborator: David M. Robb, Ph.D., Professor of History of Art, University of Pennsylvania. This film traces the life and career of Michelangelo, sculptor, painter, architect, and poet, whose knowledge of the human body and skill in portraying human emotion through the body make him one of the great artists of all time, as well as a leading figure of the Italian Renaissance. Among the original works photographed and analyzed are the "David," the "Pieta," the "Moses," the figures of the Medici Chapel and the "Deposition." **B/W $97.50, Color $195.00. Cor.**
MINNESOTA SOURCES: UM 5F0182 ($6.65)

MICHELANGELO: THE LAST GIANT

Here is one of the most beautiful films ever made, and the winner of numerous international awards for excellence. It is the story of Michelangelo as told through his paintings, sculpture and architecture, as well as through quotations from his biographers and excerpts from his own writings. Beautifully lighted and magnificently photographed, this film will give your students an insight into the mind of this great artist, and instill in them an appreciation of some of the greatest works of art the world has ever known. Michelangelo, the last giant of the Italian Renaissance, will come to life for your students through the voices of Peter Ustinov portraying the great artist and Jose Ferrer as narrator. This exceptional film was photographed in Europe, at the exact locations where everything happened, to lend realism and visual authenticity to the intriguing story of Michelangelo, The Last Giant. Produced by NBC News. **McG** Code 672073. L.C. FiA 66-479 — 67 min.
Parts I & II, Color, Sale $675.00; Rental $45.00
MINNESOTA SOURCES: None at present

NATIONAL GALLERY OF ART, THE

20 min.

A motion picture tour through the National Gallery of Art at Washington, D.C. As if through the eyes of an appreciative visitor, the camera looks at the priceless paintings, sculpture and tapestries, walking down massive corridors, stopping repeatedly before especially outstanding masterpieces, going in for a closer look, then proceeding on to new treasures. Rembrandt, Rubens, Renoir, Gainsborough, Romney, Reynolds, Van Dyke, Whistler, as well as some of America's own immortal originals are shown. **(NGofA) McG ($575.00)**
MINNESOTA SOURCES: None at present

NORTHWEST INDIAN ART

11 min., B/W $65.00, Color $130.00. Cor.

A variety of museum materials show the highly sophisticated art of the Northwest Indian. Through movements and dances using the double-faced masks we see part of their unusual culture.
MINNESOTA SOURCES: UM 3F0442 ($3.50)

OLD WORLD ATELIER IN NEW YORK

15 min., b&w

Demonstrating the existing, unchanged, basic processes of stone sculpture, and increasing the viewers' understanding of sculpture's continuing role in the expression of man's beliefs are the purposes of this film. The development of statuary from clay modeling, plaster modeling and stone carving in the studio with full descriptions of each method and fine detail through the raising of the statues into position on the facade of St. Thomas Church in New York City is presented. Finishing and direct carving into the stone of the church is shown. **(CPI)**
MINNESOTA SOURCES: UM 4F0347 ($3.00)

SEVEN ARTS, THE 700

11 min., color, 1961
Fleetwood Films, 34 McQueston Parkway South, Mount Vernon, N. Y. 10550
EFLA Evaluation

Subject Area: Art
Evaluator: Cleveland Hill Schools, N.Y.
Synopsis: An animated version of the seven arts through figures and music — no narration. Presented are such arts as painting, architecture, drama, the dance, music and others.
Uses: Stimulation of the imagination; a simplification of the subject matter presented.
Age Level: junior high, senior high, college
Technical: Sound — good; Photography — good
Comment: Is a good presentation of the arts and the individual arts. Delightfully done.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4835
MINNESOTA SOURCES: IPM ($10.00)

SOURCES OF ART

11 min., Color $120.00, 1966

Art is one of man's oldest means of expression, as the artist looks at the world around him and translates what he sees and what he feels into visual form. By using many examples from nature, professional artists, and students, this film helps to show that no two artists ever see the same world in the same way. It demonstrates the four basic elements of which all art is composed: line, color, shape, and texture. **BF**
MINNESOTA SOURCES: UM 3F0397 ($3.65)

ASTRONOMY

ASTRONOMER

16 min., color

This film presents the tools and methods used by present-day astronomers, showing the construction and function of the 200-inch Hale telescope at Mt. Palomar, the solar tower, the Schmidt-type telescope, refractor, reflector, and radio telescopes. The astronomer's work away from the telescope is emphasized — the measurement and analysis of all the photographs and spectrograms made at the telescope. **IFB**
MINNESOTA SOURCES: UM 5P0183 ($6.65)

ASTRONOMY: FRONTIERS OF SPACE

(News magazine of the screen)
11 min.

This film reports on man's study of the boundless universe and shows the observatories at Mount Wilson and Mount Palomar. **(WPN)**
MINNESOTA SOURCES: UM 2P0184 ($3.00)

EXPLORING THE NIGHT SKY

10 min.

Stars, meteors and planets are defined and stars and constellations identified. The stories of their naming are outlined by animation. An elementary presentation for all interested in astronomy.
MINNESOTA SOURCES: SL

REALM OF THE GALAXIES, THE 523

(Horizons of Science series)
20 min., color, 1959
Educational Testing Service, 20 Nassau Street, Princeton, N. J.
EFLA Evaluation

Subject Area: Astronomy
Evaluator: Mount Hermon School, Mass.
Synopsis: Features Dr. Allan R. Sandage, Professor of Astronomy at the California Institute of Technology. A preliminary discussion of the stars, sun, nebulae, and galaxies leads to the presentation of Dr. Sandage's work on a project to determine

the distance to the galaxy M33 in the constellation of Triangulum. Shows the operation of the Hale 200-inch telescope and how an astronomer photographs areas of the sky for later study. Introduces theories of the nature of the universe.
Uses: To stimulate an interest in science; to encourage preparation for a career in science.
Age Level: senior high, adult
Technical: Sound — good; Photography — good
Comment: An excellent study of techniques. Certain points are passed over too quickly, however, because of the mass of material presented.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4226
MINNESOTA SOURCES: UM 5P0221 ($3.00), MS

ATOMIC ENERGY

ATOM COMES TO TOWN
(Series: U.S. Chamber of Commerce)
29 min., color
This film discusses the uses of atomic energy in industry, research, agriculture, and medicine, showing with time-lapse microphotography living, growing cancer cells that die after radiation treatment.CofC-US
MINNESOTA SOURCES: UM 7P0407 ($12.85)

ATOMIC RESEARCH
Areas and Development
15 min., Cor. B/W $81.25
Using authentic footage of actual atomic research installation and operations, the film surveys three large areas of atomic research — the energy applications of nuclear fission, the structure of the atom, and the by-products of nuclear fission. In examining these large areas, the audience will gain an overview of the vast scope of this research and of its significance to the future of mankind.
MINNESOTA SOURCES: UM 4P0416 ($2.50), ML

AUTOMATION

AUTOMATION: WHAT IT IS AND WHAT IT DOES
13 min., b&w
This film shows what automation is, major areas where it has been applied, levels of automation, feedback, and use of computers.
Cor, B/W $81.25, Color $162.50
MINNESOTA SOURCES: UM 4B0003 ($2.50)

WHAT IS AUTOMATION?
14 min., color, 1965
This film takes the viewer into an automated factory to see automation in action. Although a few skilled workers supervise the machines and check the quality of the product, it is pointed out that the demand for workers with skills to supervise automated factories will greatly increase. A wide variety of automatic machines is described. **(FA)**
MINNESOTA SOURCES: UM 5S0116 ($4.75)

AUTOMOTIVE INDUSTRY

AUTO WORKERS
Americans at Work Series
15 min.
Depicts the importance of automobiles to the American people. Points out that the automobile industry creates one out of six jobs. Shows how various parts are made and assembled. Points out the importance of the individual in the automobile industry. Released for TV use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4A0245 ($3.00)

AUTOMOBILES
11 min.
How does an automobile engine work? Why are gasoline and air explosive? How does the carburetor of an automobile work? How is the auto engine cooled? These questions are answered with experiments that children can do themselves.
(McG)
MINNESOTA SOURCES: UM 2B0004 ($2.00)

AUTOMOTIVE SERVICE
10 min.
This film gives a young man an overview picture of the jobs in the field so he may better choose what particular kind of work he would like. He is shown motors being serviced, including bearing replacement, valve grinding, cylinder reboring, and welding. The need for an automobile electrician is explained. Brakes need adjustment, radiators must be soldered as well as body and fenders repaired by competent men. The film points out how various manuals, charts, and films, as well as night schools and correspondence schools, are available to a boy who wants to be a good automobile service man.
(MahVG)
MINNESOTA SOURCES: UM 2B0005 ($2.00), AV-SDE

HORIZONS UNLIMITED 625.7
17 min., b&w, 1948, Free Loan
National Highway Users Conference, Inc., 938 Nat. Press Bldg., Washington
EFLA Evaluation
Subject Area: Social studies
Evaluator: J.H.S. 120, Manhattan
Synopsis: Ten leading highway transportation organizations sponsored this film produced by RKO. It depicts various types of motor vehicles: automobiles, buses and trucks. Indicates the vast changes in rural and city life caused by motor vehicles, and stresses that distribution of farm and factory products and of people have helped to bring production in the U.S. to a high level.
Uses: How motor vehicles help distribution; importance of motor vehicles in modern life
Age Level: junior high, senior high
Technical: Sound — good; Photography — good
Comment: Of limited value for education. Very little specific information. Gives in a general way the same ideas which pupils can obtain from observation and from entertainment films.
Rating: Fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.949
MINNESOTA SOURCES: ML, MTPS

JOBS IN THE AUTOMOTIVE TRADE
10 min., color, $41.02, free loan, 1968
U.S. Department of Labor (free) or Louis DeRochement Assoc., Inc., 18 E. 48th Street, New York, New York 10017 (purchase)
Subject Area: Careers in the Automotive Industry
Synopsis: The film gives an up-to-date coverage of body repair, auto parts sales, dealerships, transportation, and the use of machines to diagnose trouble areas. It touches upon everything from factory to showroom, with its opening scenes taken on the race track.
Age-Grade Level: Intermediate, Junior High School, Adult, Special Groups such as vocational classes
Technical: Structure — excellent; Picture quality — excellent; Sound — good.
Comment: The evaluators were impressed by the detail coverage of so many areas in the automotive trade. This is an excellent introductory film and would motivate a lively discussion. There was some difficulty in the sound tract which is probably

due to the fact that workmen, not professionals were used; however, this made for a more realistic presentation.
Rating on NVGA Guidelines: Highly recommended.
MINNESOTA SOURCES: None at present

BACTERIOLOGY

A CAREER IN BACTERIOLOGY 589.9
15 min., b&w, color, 1957
Indiana University Audio-Visual Center, Bloomington, Indiana; Dis-Indiana U. or EFLA
EFLA Evaluation
Subject Area: Bacteriology; vocational guidance
Evaluator: Snyder High School, Texas
Synopsis: Discusses the characteristics of bacteria. Presents a survey of career opportunities in bacteriology, covering those in industry, agriculture, medicine, public health, and teaching. Points out the sequence of college courses required for a major in the area.
Uses: For high school vocational guidance and college orientation
Age Level: senior high, college
Technical: Sound — good; Photography — excellent
Comment: An interesting survey of the career opportunities in bacteriology.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3623
MINNESOTA SOURCES: UM 4E0315 ($2.50)

BAKING INDUSTRY

BAKERS
15 min.
(Americans at Work Series)
This film shows the members of the bakers union at work in the baking industry. Shows how ingredients are prepared and how baked products are made. Released for TV use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0307 ($3.30)

BAKING INDUSTRY
10 min.
Some of the jobs shown are the scaler, mixer, divider, panner, oven loader, oven dumper, and the work each man or woman performs is explained. This trip through a large bakery is most informative. There are quite a number of technical jobs in this vocation, i.e., chemists, bacteriologists, foremen, and production managers. **(MahVG)**
MINNESOTA SOURCES: UM 2E0308 ($2.00)

WONDER-LAND OF BREAD, THE
20 min., color
The golden wheat waving in the fields travels a long way before it becomes the bread you enjoy. All the steps in this amazing process are presented in this film . . . from harvesting to baking in the most modern ovens.
#2558, Continental Baking Company
MINNESOTA SOURCES: MTPS

BALLET

BALLERINA
Cast: Kirsten Simone, Henning Kronstam, Paul Reichhardt, Astrid Villaume, Mette Honningen.
Brilliant ballet, performed with the grace and artistry of one of the world's most famous companies — the Royal Danish Ballet — is the colorful background for this tender and emotional story. A talented ballerina attempts to win a career despite her mother's objections of the girl's plan to devote her life to the all-consuming dedication required. **WDP 94 min.**
MINNESOTA SOURCES: BFC/IPM/EFC

BALLET FESTIVAL 792.8
11 min., b&w, 1949
Nat. Film Bd. of Canada, 680 Fifth Ave., New York 19
EFLA Evaluation
Subject Area: Ballet
Evaluator: Lloydminster Film Council, Canada
Synopsis: Depicts preparations for Canada's first national ballet festival, and scenes from the festival itself. Among the groups shown are the Ottawa dancers. Winnipeg Ballet. Volkoff Ballet of Toronto performing Les Sylphides, Visages, and Red Ear of Corn, respectively.
Uses: Give ballet students feeling of preparation and performance before large and critical audience; entertainment.
Age Level: junior high, senior high
Technical: Sound — good; Photography — good
Comment: Well produced. Of great interest to a ballet group or students of ballet. May not hold the interest of a general audience.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 10019 EFLA No. 1961.4489
MINNESOTA SOURCES: None at present

BALLET GIRL 729.8
23 min., b&w, $125.00, 1954
Henning-Jensen; Dis-Brandon Films, 200 West 57 St., New York 19
EFLA Evaluation
Subject Area: Ballet
Evaluator: New Brunswick Free Library, N. J.
Synopsis: An introduction to the backstage, deglamorized world of the ballet as seen through the eyes of a winsome 10 year old, Kirsten Arnvig, a student at the Ballet School of the Royal Danish Ballet. From the moment when a lucky errand brings Kirsten to the attention of the theatre staff, through the hard work and despair associated with mastering the intricate routines, to her final triumph before the footlights, the arduous, work-a-day world of the ballet is depicted in fascinating detail. Narrated by Claire Bloom.
Uses: For dance enthusiasts and students; youth film programs
Age Level: elementary, junior high, adult
Technical: Sound — fair; Photography — good
Comment: Sequences featuring little girl and her classmates were beguiling and adults, too, were enjoyable. Plot unnecessary and obvious.
Rating: Good to Very Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2939
MINNESOTA SOURCES: None at present

BALLET'S GOLDEN AGE
8 min.
Rare prints capture the exquisite loveliness of the romantic period of ballet and some of its celebrated ballerinas. Quotations from letters and reviews of the period recreate the interest and excitement of the art. **Fine arts: dance. b&w $48.75, color $97.50. Cor. sca**
MINNESOTA SOURCES: UM 3F0441 ($3.50)

DANCE: NEW YORK CITY BALLET
(Series: U.S.A.)
30 min.
George Balanchine explains his philosophy about classical ballet and the star members of the New York City Ballet — Suzanne Farrell, Arthur Mitchell, Patricia McBride, Edward Villella, Melissa Hayden, and Jaques D'Ambroise — perform excerpts from four dances. **(NET-Indu)**
MINNESOTA SOURCES: UM 6F0429 ($3.60)

STEPS OF THE BALLET
25 min.
A fascinating portrayal of a modern ballet narrated by Robert Helpmann, a choreographer and dancer. Reveals basic ballet

positions and movements and explains their significance. Illustrates the work of the choreographer, solo dancers, composer, and designer of stage settings in the creation of a ballet. Takes us backstage where we see a ballet in rehearsal and learn its story, and finally shows us a finished performance of the ballet. **(EBF) b&w No. 474 $135.00**

MINNESOTA SOURCES: UM 6F0048 ($4.10), SL

BANANA GROWING

GREEN GOLD (BANANAS) 634.7

11 min., color $120.00, 1949

Lyman Judson, International Film Bureau, 57 Jackson Blvd., Chicago, Ill.

EFLA Evaluation

Subject Area: Food, Central America, Botany

Evaluator: Indiana University

Synopsis: Shows the culture and processing of bananas — where they are grown, how they are planted, pruned, irrigated, protected against disease and wind, harvested, processed and shipped.

Uses: To provide information for units on food and botany; to provide information for classes in economic geography and geography of the Caribbean area.

Age Level: elementary, junior-senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Logical and clear. Straightforward and simple in style.

Rating: Very good

Copyright 1959 by Educational Film Library Association, Inc. 250 West 57 Street, New York 10019 EFLA No. 1959.3958

MINNESOTA SOURCES: UM 6Z0022 ($3.60)

BANKING

USING THE BANK

(2nd edition)

11 min.

Explains the various functions and services of a bank. Describes how a savings account works; demonstrates how banks lend money; explains how a checking account functions; traces a check on its rounds; and reveals the bank in its role as a convenient source of ready cash for its depositors. **(EB)**

MINNESOTA SOURCES: UM 2A0347 ($2.00)

BARBERING

BARBERS

15 min.

(Americans at Work Series)

Shows the importance of the profession and the many people engaged in it. A profession on which every man, woman and child depends. Makes some comparisons with barbers of years ago. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4E0309 ($3.35)

BEE KEEPING

SECRETS OF THE BEE WORLD

12 min., color ($3.00)

Walt Disney

A dramatic presentation of the lifecycle of the honey bee. It shows the roles of drones, honey gatherers, and queen bees. Closeup photography pictures the construction of the comb and the honey-making process. This is a good general background film suitable for introducing the subject of beekeeping or entomology in a broader sense. It would be appreciated by almost any audience. **WDP**

MINNESOTA SOURCES: UMAES

BEHAVIORAL RESEARCH

FRONTIERS OF THE MIND

(Edited Version)

No longer is man content with the knowledge that his brain controls his body; science is now involved in behavioral research that explores the mind. The film explains the purpose and benefits to science of such exploration —involving experiments with chemicals, drugs, electrode implantation, etc. Produced by Wolper Productions, Inc. **EBF, 25 min., b&w No. 2462 $151.00**

MINNESOTA SOURCES: UM 6R0084 ($3.80)

BIOLOGY

ANTARCTIC BIOLOGY

2 reels, 22 min.

Written and narrated by Dr. Lawrence M. Gould, Professor of Geology, University of Arizona; Director of the United States Antarctic Program in the International Geophysical Year. Produced by Herbert Ullmann for the University of Arizona in cooperation with the National Science Foundation. Amid spectacular views of the snow-covered mountains and glaciers, we observe the animal and plant life of the frozen continent, with emphasis on the Weddell seal, the emperor and Adelie penguins, and brightly colored lichens and mosses. The film includes unusual scenes of biologists at work, investigating both marine and terrestrial life. **b&w $130.00, color $260.00. Junior High, Senior High. Cor.**

MINNESOTA SOURCES: UM 7N0161 ($9.35)

BIOLOGY IN SPACE SCIENCE 629.4

13½ min., b&w $81.25, color $162.50, 1966

Coronet Instructional Films, 65 E. South Water St., Chicago, Ill. 60601

EFLA Evaluation

Subject Area: Space Science; biology

Evaluator: Board of Education, Frederick County, Maryland

Synopsis: Research experiments and projects undertaken in the area of conditions man expects to encounter in space flight. Shows men experiencing extreme forces on vibrating chairs, being weightless, sealed in heat and pressure chambers, etc. Concludes with a space walk.

Uses: High school biology classes; space science interest groups

Age Level: Junior high, senior high

Technical: Sound and photography are good.

Comment: A good film, but not exceptional. Too short for anything but introductory use; excellent listing of problems.

Rating: Good

Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6242. L.C. #FiA 66-298

MINNESOTA SOURCES: UM b&w 4W0015 ($2.50), color 5W0015 ($4.75)

BIOLOGY IN TODAY'S WORLD 574

11 min., b&w $65.00, color $130.00, 1962

Coronet Instructional Films, Coronet Building, Chicago, Ill.

EFLA Evaluation

Subject Area: Biology

Evaluator: Indiana University, Bloomington, Indiana

Synopsis: Presents insights into the importance and contributions of biology in three phases of our modern world production of food; processing and preserving food; and maintaining health. Each of these areas are illustrated with examples of how science has helped to control disease, preserve foods, and improve public health systems.

Uses: to stimulate public interest in biology

Age Level: junior high, senior high, college

Technical: Sound — good; Photography — good

Comment: A fresh, general approach in surveying the role of biology in our every day living. Technically well done.

Rating: Good

Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19, EFLA No. 1964.5272

MINNESOTA SOURCES: UM 3N0002 ($2.00)

INTRODUCTION TO BIOLOGY 574

14 min., b&w, 1952

Encyclopedia Britannica Films, Wilmette, Illinois

EFLA Evaluation

Subject Area: Biology

Evaluators: Oliver P. Morton School, Hammond, Ind., University of Minnesota

Synopsis: A comprehensive summary of the scope of a high school biology course. Major sequences survey the food needs of living things, protective devices, organs and special processes, reproduction and genetics, principles of growth, disease and insect control, plant, animal, bird, reptile and insect kingdoms, and examples of biology at work.

Uses: Orientation to study of biology; to indicate the scope and importance of biological principles in daily life

Age Level: junior and senior high

Technical: Sound — exc-Ind. good-Minn; Photography — exc-Ind. good-Minn

Comment: Minn-Tends to cover too much too fast. Teacher has responsibility of introducing film. Ind.-A splendid over-all view of biology. Combines technical words with an immediate pictorial interpretation. Film guide valuable aid for the teacher, who must prepare and follow up film with discussion.

Rating: Excellent-Indiana Good-Minn

Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1510

MINNESOTA SOURCES: UM 4N0004 ($2.50)

MARINE BIOLOGIST 371.4268

18 mins., color, b&w, apply, 1963

Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.

EFLA Evaluation

Subject Area: Science

Evaluator: University of Arizona, Tuscon, Arizona

Synopsis: Shows a marine biologist performing several types of operations. Biologists are pictured gathering and examining specimens. It emphasizes the role of biologist in man's search for mystery of "life."

Uses: Instruction and guidance of potential marine biologists

Age Level: junior high

Technical: Sound — excellent; Photography — excellent

Comment: Very good film for guidance and emphasis of scientific method. Film could have been more specific in illustrating scientific method.

Rating: Very Good

Copyright 1964 by Educatonal Film Library Association, Inc., 250 W. 57 St., New York 19. EFLA No. 1964.5409. L.C.#FiA 63-1119

MINNESOTA SOURCES: None at present

MARINE LIFE

10 min., color

A vivid portrayal of some of the colorful forms of animal life found under the sea. Shows typical activities of octopuses, sea urchins, hermit crabs, reef fish, sea robins, moon fish, sergeant majors, and killers of the sea. Tiger sharks, barracuda, porpoises, sea fans, and sea anemones all are seen in their natural surroundings and in their relation to each other. **(EBF)**

MINNESOTA SOURCES: UM 3N0552 ($3.25), ML

THE WORLD OF DR. VISHNIAC (Horizons of Science series) 576

20 min., color, 1959

Educational Testing Service, 20 Nassau Street, Princeton, New Jersey.

EFLA Evaluation

Subject Area: Microbiology

Evaluator: Michigan City Public Schools, Ind.

Synopsis: Examines the life functions of microscopic, one-celled organisms through cinemicroscopy by Roman Vishniac, prominent microbiologist. Views the structure of the paramecium and amoeba, and how they move and eat.

Uses: To develop an understanding of protozoa; to stimulate an interest in the world of nature.

Age Level: junior-senior high, college, adult

Technical: Sound — fair; Photography — excellent

Comment: The photography is excellent and the film would certainly be very good for any biology course. It is very difficult for students of high school age to understand the speaking of Dr. Vishniac, but regardless of this the film rates well.

Rating: Very good

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MINNESOTA SOURCES: UM 5N0547 ($3.00), MS, ML

BOOKBINDING

BOOKBINDING: THE ART OF BINDING PAMPHLETS 655.7

24 min., color, 1964

Audio-Visual Center, Stout State University, Menomonie, Wis.

EFLA Evaluation

Subject Area: Bookbinding

Evaluator: Indiana University & American Film Festival Jurors, 1965

Synopsis: Demonstrates two methods for binding pamphlets by hand. A step-by-step procedure is given for how a pamphlet is taken apart, the pages reinforced, re-sewed and trimmed and how a new cover is made, using cloth covered boards. Also shows how a cover is made using quarter binding with book cloth for the back and hand-designed and produced paper for the sides.

Uses: To demonstrate a step-by-step procedure of two practical, durable, and artistic methods for the case binding of pamphlets by hand

Age Level: Junior high — college

Technical: Sound — good (both eval.); Photography — good (both eval.)

Comment: Although the procedure is instructive and clearly presented, it is excessive in its concern for elementary data through repetition—Jurors. Film is much too long for the content presented; the concepts involved could have been covered adequately in one reel — Indiana.

Rating: Very good — Jurors; Good — Indiana

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MINNESOTA SOURCES: UM 7B0159 ($9.35)

CRAFTSMANSHIP AND AUTOMATION 655

22 min., color, $100.00 1960

Pilot Prod.; Dist. by Field Enterprises, 11 West 42 St., New York

EFLA Evaluation

Subject Area: Industrial Automation, libraries

Evaluators: Pre-Screening Comm. Trenton, New Jersey; Indiana U.

Synopsis: Explains the production steps in the manufacture of encyclopedias, starting from the approved copy and illustrations to the final shipment and delivery of the set of books. Stresses automation in this process. Sponsored by R. R. Donnelly and Sons.

Uses: Show process of automation and bookbinding and manufacture.

Age Level: college, adult

Technical: Sound — good to excellent; Photography — good

Comment: Pre-Screening — Very well done, although not exceptionally interesting. Too long. Indiana — Could be used by references classes in library science courses.

Rating: Pre-Screening — Very Good; Indiana — Good
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MINNESOTA SOURCES: None at present

MAKING BOOKS
10 min.
Tells the story of books, of mass production, of modern American technology. It shows the pupils the workings of a great book-making plant quickly, conveniently, and emphatically. The skilled typesetter, make-up man, "stoneman," and "ready-man" are familiar figures. **(EFB)**
MINNESOTA SOURCES: UM 2B0250 ($2.00), ML

BOOKKEEPING AND ACCOUNTING

BOOKKEEPING AND ACCOUNTING
10 min.
The film gives a very good description of the many jobs a bookkeeper and accountant perform, the tools with which they work, education and training they must have as well as the various types of advancement possible in this growing and vitally important vocation. **(MahVG).**
MINNESOTA SOURCES: UM 2E0125 ($2.00)

OCCUPATIONS AND OPPORTUNITIES: BOOKKEEPING
The history of bookkeeping is traced from the early Babylonians, Egyptians and the Romans, through modern times. The importance of keeping accurate records, not only in financial matters but in business inventories as well is demonstrated and the invaluable aid a knowledge of bookkeeping gives, both to individual families and business firms is stressed. The film points up the advantages of a knowledge of bookkeeping as an invaluable aid to career success. Produced by John Paul Jones. **15 min., color $160.00. BF**
MINNESOTA SOURCES: None at present

BUILDING SERVICES

BUILDING SERVICES
15 min.
(Americans at Work Series)
Shows the many people engaged in the building services and the importance of this vocation. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0312 ($3.35)

BUSINESS

COMPETITION AND BIG BUSINESS
Presents an objective analysis of the relationship of big business to competition. Analyzes the effect of big business on such problems as monopoly, entry into the market, and technological progress. **Collaborator:** Dr. A. D. H. Kaplan, The Brookings Institution, Washington, D. C. **EBF, 22 min., b&w No. 770—$135.00, color No. 654—$265.00;**
MINNESOTA SOURCES: UM 5A0004 ($6.65)

COMPETITION IN BUSINESS 330.1
14 min., color, b&w, apply, 1962
Coronet Instructional Films, Coronet Building, Chicago, Ill. EFLA Evaluation
Subject Area: Economics; business
Evaluator: Indiana University
Synopsis: Introduces the variety and scope of competition in American business and dramatizes one firm's experience in creating, manufacturing and marketing a competitive product. Shows how consumers benefit from competition as products complete in quality, durability, ease of servicing and price.
Uses: to illustrate the role of competition in the U.S. economy
Age Level: sr. high
Technical: Sound — good; Photography — good
Comment: Presents only the best aspects of competition without giving a fuller analysis of its assets and drawbacks. Film implies that businessmen like competition.
Rating: Good
Compyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, N.Y. 19. EFLA No. 1964.5241
MINNESOTA SOURCES: UM 5A0006 ($4.75)

ENVIRONMENT FOR ENTERPRISE—Program #17
3 reels, 28 min.
(The American Economy: College of the Air Series)
Every year thousands of new businesses are started. The entrepreneurship back of new enterprises are resources for growth. Factors necessary for the success of an individual enterprise are explained. **(MCEE)**
MINNESOTA SOURCES: UM 6A0086 ($3.00)

FILING PROCEDURES IN BUSINESS (2nd Edition)
14 min., b&w $81.25, color $162.50
Coronet
In a step-by-step breakdown, students see how records are prepared for filing, actual filing, retrieval and transfer of files to storage. Different types of file organization are explained; alphabetical, numerical, geographical, and by subject. Putting files away properly so you can find them again is one of the most important jobs in any business, and the procedures shown in this film can be applied to either large or small offices. Modern filing methods such as microfilming, automated elevator files and electronic systems are shown.
MINNESOTA SOURCES: UM 5E0134 ($4.75), MS

INVISIBLE DIPLOMATS
20½ min., color
Audrey Meadows and Ruta Lee help make this an eye-pleasing and interesting film. The two girls join Hal Perry in demonstrating how efficient and courteous switchboard attendants can play a key role in the success of a business. **NWB**
MINNESOTA SOURCES: NWB

IT'S EVERYBODY'S BUSINESS
20 min., color
This film explains how our business system, built on a firm foundation of freedoms, has given America the highest standard of living in the world. It dramatizes the dangers to our personal, political, and economic freedoms and emphasizes the importance of protecting these freedoms. The film helps correct widespread misinformation about business. It will also help you build a better understanding of the American business system. The film is in lively, humorous animation. **CofC—US)**
MINNESOTA SOURCES: UM 5A0305 ($3.00)

A MANNER OF SPEAKING
28 min., color
A humorous story about the benefits of good telephone manners for business people. Business executive, Mr. Burton (played by Fred Clark), sees a series of badly handled telephone calls result in a cancelled contract. An especially fine film for business and other office groups. **NWB**
MINNESOTA SOURCES: NWB

POLITICS: THE HIGH COST OF CONVICTION, with guide
5 min.
Raises the question of whether a businessman has the obligation to publicly endorse a senatorial candidate even though such action may adversely affect his business.
MINNESOTA SOURCES: SL

THE WORLD IS YOURS
27 min., color
Business and commercial education classes should derive much

from this film's career aspects. Deals with founding and growth, modern retailing and marketing methods, of Montgomery Ward. Includes buying excursions and latest U. S. merchandising methods. **MTPS Montgomery Ward & Company.**
MINNESOTA SOURCES: EFC

WRITING BETTER BUSINESS LETTERS
1 reel, 10 min.
In an entertaining presentation, this film emphasizes the three principal characteristics of a good business letter: clarity, brevity and courtesy. Primarily designed for use in general English classes **(Cor.) J.S. b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2E0155 ($2.00)

CARTOONIST

CREATING CARTOONS 741.5
10 min., b&w, 1955
Bailey Films, Inc., 6509 De Longpre Avenue, Hollywood 28, California
EFLA Evaluation
Subject Area: Cartoons
Evaluator: Los Angeles County Schools
Synopsis: Basic techniques of cartooning are demonstrated with the use of animation. The circle is shown as a basic means of creating characters. Explains the device of exaggeration and ways of creating cartoon expressions and movement. Closes with summary of techniques.
Uses: To demonstrate cartoon technique to art classes
Age Level: junior-senior high
Technical: Sound — good; Photography — good
Comment: Presentation is simple and easy to follow.
Rating: Good
Copyright 1957 by the Education Film Library Association, Inc., 250 West 57th Street, New York 19. EFLA No. 1957. 3345.
MINNESOTA SOURCES: UM 2F0262 ($2.00)

CATTLE RAISING

CATTLE AND THE CORN BELT —
MIDWEST, U.S.A.
20 min.
In this film, we learn how the people who live and work on the vast areas of level land which constitute our midwestern plains produce large quantities of food for the peoples of the world and feed for livestock. Cattle and hogs are fattened for market on the corn and other crops raised on the farm. As a result of these agricultural activities, the Central States have millions of people and many large cities. **(UW)**
MINNESOTA SOURCES: UM 4G0673 ($3.35), MS

CATTLE COUNTRY
This Canadian Film Board production deals with modern cattle ranching in Western Canada, and is applicable in all important respects to the cattle industry of the U. S. Shows methods of protecting cattle during the winter months, the annual spring migration to fresh grazing lands, and finally the fall roundup when cattle are selected for market. **(McG)**
MINNESOTA SOURCES: UM 2G0120 ($2.00)

CATTLEMAN: A RANCHER'S STORY (2nd Edition) 636.2
22 min., color $240.00, b&w $120.00, 1964
Encyclopaedia Britannica Films, Inc., 1150 Wilmette Avenue, Wilmette, Illinois 60091
EFLA Evaluation
Subject Area: Social Studies; Ranching
Evaluator: Board of Educ. of Frederick County, Frederick, Maryland
Synopsis: The voice of the rancher describes the problems faced by modern ranchers, the amount of knowledge required to manage successfully a modern ranch, and the activities of each season of the year. Attention is focused on one important phase of the ranch's economy: the annual shipment of livestock to market. Shows how technology is affecting the cattle industry and the people who make ranching a way of life.
Uses: To show what life in the West is really like today.
Age Level: Intermediate, junior high, adult
Technical: Sound — excellent; Photography — excellent; Structure — excellent
Comment: Concepts expressed by the narrator are creatively interpreted by corresponding pictures. Old and new ways are clearly contrasted. Includes much geographic, economic, and vocational information.
Rating: Excellent
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MINNESOTA SOURCES: UM 6B0050 ($3.75)

HERDS WEST 636.2
12 min., b&w, color, 1955
Avalon Daggett Productions, 411 N. Orange Drive, Los Angeles 36, Cal. Dist. Modern Learning Aids
EFLA Evaluation
Subject Area: Southwest cattle industry
Evaluators: Iowa State College; Contra Costa County Schools Dep't, Cal.
Synopsis: Presents the story of the beef cattle industry in southwestern United States. Typical breed types are shown, and the feeding, branding, and round-up of the herds are pictured in order to show the importance of the livestock industry. Concludes with scenes in the pens of the packing plants.
Uses: For agricultural classes
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Iowa — The film was well accepted, though there was a feeling that the feed-mixing scenes localized film to the western states. Contra Costa-Poorly organized as a teaching film, but authentic and technically excellent.
Rating: Good-Iowa; fair-Contra Costa
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2794
MINNESOTA SOURCES: UM 3S0046 ($3.25)

YESTERDAY THE COYOTE SANG
PARTS I AND II
(Series: Glory Trail)
This film tells the story of cattle ranching, describes the "great American cowboy", pictures the intruding farmer who subdivided the wide open spaces. The film concludes with a sequence on modern ranching methods. **(NET-INDU)**
60 min.
MINNESOTA SOURCES: UM 6H0526 ($8.05)

CERAMICS

CERAMIC WORKERS
Americans at Work Series
15 min.
Shows the work involved in ceramics and the many people engaged in this occupation. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0318 ($3.25)

CHEMISTRY

BETTER TOMORROW 540
30 min., b&w, color, apply, 1955
Manufacturing Chemists Assn., Washington 6. D.C.
EFLA Evaluation
Subject Area: Chemistry
Evaluators: Hempstead Schools, New York, State Teachers College, Millersville, Pa.
Synopsis: Starting with assumption that humans are dependent upon earth, air, and water, film points out how chemistry has

helped mankind enjoy the benefits of the universe in past 25 years. Surveys role of chemistry in industry, medicine, home, school, conservation of natural resources, metallurgy, mining, oil, and development of new products.
Uses: To show importance of chemistry to modern life; to interest students in studying chemistry and taking up chemical work or research
Age Level: senior high, college, PennSTC adds adult
Technical: Sound — good; Photography — excel-N.Y., fair-PennSTC
Comment: PennSTC — Color version would be preferable. Many meaningful illustrations are used with telling effect. Hempstead — Very well made. Commentary and visuals sometimes compete for attention. Good recruiting film.
Rating: Excellent-Hempstead Good-Penn. State Teachers College
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2742
MINNESOTA SOURCES: None at present

CAREERS IN CHEMISTRY
14½ min., color
Like waves on the seashore, there are a multitude of variations in the possible careers in this almost endless field: analytical chemistry, chemical engineering, biological chemistry, just to name three. Equally interesting is the fact that nearly every variation has an application to agriculture. If you don't believe, screen the picture and see for yourself. **FFF**
MINNESOTA SOURCES: None at present

CHEMISTRY AND THE CHANGING WORLD
(2nd edition)
11 min.
The film pays tribute to the significant role played by chemistry in modern industry. Traces the important roles of the research chemist in developing new products, and the skill of the chemical engineer in planning, constructing, and operating a production plant. Scenes of the production and may uses of elemental phosphorus help to illustrate chemistry in action. **(EB)**
MINNESOTA SOURCES: UM 2P0267 ($2.00)

I CHOOSE CHEMISTRY!
15 min., b&w, color, 1958
San Jose State College; Dis-Bailey Films, Inc., 6509 De Longpre Ave., Hollywood 28, Cal.
EFLA Evaluation
Subject Area: Guidance; chemistry
Evaluator: Inyo County Schools, California
Synopsis: Tom, a graduate chemical engineer, recalls his birthday, in the ninth grade, when he received a chemistry set. He recalls his high school experiences and his teachers' encouragement to study chemistry and mathematics seriously. Sequences show the school laboratory, the industrial plant, and a magic show.
Uses: For vocational guidance
Age Level: junior-senior high, adult
Technical: Sound — good; Photography — good
Comment: Should be most useful at junior high school level for hobby clubs which consider vocational guidance. Effectively makes the point that a vocation may grow out of a hobby. Sequences too long, drawn out.
Rating: Fair
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3672
MINNESOTA SOURCES: UM 5P0315 ($4.75)

INTRODUCTION TO CHEMISTRY
10 min.
Designed to stimulate an interest in the study of chemistry as well as provide important classroom instruction. Beginning with a clear-cut definition of chemistry, the motion picture introduces some of the important terms and materials of chemistry common to the subject; industrial applications and everyday uses are presented. **(Cor.)**
MINNESOTA SOURCES: UM 2P0321 ($2.00)

MAN IN THE DOORWAY 540
25 min., color, loan, 1957
American Cyanimid Co., Lederle Laboratories Div., Pearl River, N. Y.
EFLA Evaluation
Subject Area: Chemistry
Evaluator: The Conservation Foundation, N. Y.
Synopsis: The film shows how science in general and chemistry in particular promote conservation. Conversion of waste wood into saleable products, improved soil fertilizers and other developments are shown as answers to problem of decreasing resources. Includes chemistry's campaign against enemies of health, to conserve "human resources".
Uses: To show school and general audiences how chemistry helps to bridge the gap between nature's yields and man's needs.
Age Level: junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Graphic examples of chemistry in action make up a large and convincing part. Slightly optimistic bias on industry's productivity, but makes clear the awareness of need for conservation. Outstanding quality of color printing.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc.
250 West 57th St., New York 10019 EFLA No. 1957.3322
MINNESOTA SOURCES: None at present

THE MODERN CHEMIST 540
20 min., color $130.00, 1961
Sutherland Educational Films, 201 N. Occidental Blvd., L.A. 26, Calif.
EFLA Evaluation
Subject Area: Chemistry; Scientific Method
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Illustrates methods of scientific investigation through work of Dr. Tracey Hall, who discovered how to make industrial diamonds. Traces history of scientific discovery through water colors from Rome to the present day.
Uses: To illustrate methods of scientific investigation
Age Level: Junior & senior high
Technical: Sound — good; Photography — good
Comment: Some like the idea of showing one particular experiment and its accompanying work to illustrate that discovery is not usually a simple experiment.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc.
250 West 57 Street, New York 10019 EFLA No. 1963.5043
L.C. No. Fi A 62.717
MINNESOTA SOURCES: None at present

NEUTRONS AND THE HEART OF MATTER 539.7
20 min., color, 1960
Horizons of Science, 5 East 57th Street, New York 22, N.Y.
EFLA Evaluation
Subject Area: Chemistry and Physics
Evaluator: Indiana University
Synopsis: Present problems attending research into heart of matter. Describes particles making up atom and indicates that they can be divided. Describes some of equipment used in study of neutrons, shows photographs of trails in a bubble chamber which indicates neutrons have been split. Pictures "atom smasher" at Brookhaven research center and indicates some of the research being carried on there.
Uses: To show work involved in sub-atomic research; to encourage study of science.
Age Level: junior and senior high; college
Technical: Sound — good; Photography — excellent

Comment: Very well organized but too general in nature to be used as an instructional film.
Rating: Very good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4390 L.C. FiA 60-3023
MINNESOTA SOURCES: UM 5P0549 ($3.00), MS

PREFACE TO CHEMISTRY
17 min., b&w $102.50, color $200.00
An introduction that surveys examples of human achievement dependent upon chemistry. Provides a brief description of our chemical heritage including the work of Priestley and Lavoisier. Introduces three basic areas of Chemistry—inorganic, organic and physical—and shows how these lead to applications that are widely beneficial. Portrays interesting experiments concerning chemical change, electrolysis, conductivity, and analysis. Describes how the work of modern chemists contributes to a higher standard of living. **EBF**
MINNESOTA SOURCES: UM 4P0355 ($2.50), MS

STORY OF RESEARCH
18 min., sound and color, 1952
Subject Area: Industrial chemistry
Synopsis: Many phases of research in a Dupont research laboratory are surveyed, particularly those involved in the production of orlon. The cooperation among many different departments is stressed. The versatility of the new material is shown by many tests to which it is subjected, such as weather, acids, alkalis, skin sensitivity, and tensile strength.
Uses: To portray industrial research methods; to depict practical applications of chemistry; to stress importance of cooperation in research.
Comment: Fine continuity, clear and to the point. Not a great deal of detail about the chemistry involved in the production of orlon: quite general. DuPont products mentioned by name several times. DuPont Corp.
Ratingff Good to excellent
MINNESOTA SOURCES: ML

TOMMY LOOKS AT CAREERS: CHEMISTRY
26 min., color, free, 1966
Farm Film Foundation, 1425 H Street, N.W., Washington, D. C. 20005
Subject Area: Careers in field of chemistry
Evaluation Committee: University of Kansas
Synopsis: A high school boy explores career opportunities in the field of chemistry. Emphasis is on the changing technology and its impact on occupations in this field. Special attention is given to occupations at the professional level. It is primarily dramatized with some animation, has both dialog and narration, with music as well as sound effects.
Age Level: Junior high school, senior high school, college, adult.
Technical: Structure — good; Picture — excellent; Sound — excellent
Comments: A generally well done and interesting film which stimulates interest in career opportunities in chemistry. However, its emphasis on professional occupations would reduce its effective use with disadvantaged or non-college oriented groups. It does not present organizations related to the field nor does it present adequately opportunities below the professional level.
Rating on NVGA Guidelines: Highly recommended. **FFF**
MINNESOTA SOURCES: None at present

WONDER OF CHEMISTRY, THE
1 reel, 11 min.
Introduces the student to chemistry as one of the sciences. Defines and explains element, compound and chemical change. Stresses the contributions that chemistry has made to a better way of life. **(McG)**
MINNESOTA SOURCES: UM 2D0177 ($2.00)

CITRUS INDUSTRY

CITRUS THE GOLDEN FRUIT
14½ min., color
In addition to its fascinating history, this film presents every phase of the Calif.-Ariz. citrus industry . . . its geography, unique production methods and marketing. Includes the health benefits of fresh fruit and ways to use it. The camera captures the great beauty of citrus-growing areas and groves. Available to 7th grade & higher. #2920. **Sunkist Growers, Inc.**
MINNESOTA SOURCES: MTPS

ORANGE GROWER
16 min., b&w $102.50, color $200.00
This film is a study of the people engaged in citrus fruit growing. It includes significant aspects of their home life, their working conditions, their environment, and their typical problems. Cooperation and interdependence are depicted. There are also interesting and significant aspects of various processes involved. **(EBF)**
MINNESOTA SOURCES: UM 2E0356 ($2.00)

THE STORY OF LEMON JUICE
10 min., color.
Lemon juice is a vital ingredient for meal planning. This film briefly traces the history of the lemon and presents some of the many daily uses of bottled lemon juice. Available 7th grade and higher. **Realemon Company 2531, Div. of Borden Foods Company**
MINNESOTA SOURCES: MTPS

CITY PLANNING

THE CHANGING CITY 301.36
16 min., color, apply, 1962
Churchill Films, 6671 Sunset Boulevard, Los Angeles, Calif. EFLA Evaluation
Subject Area: City planning
Evaluator: The Conservation Foundation, 30 East 40th St., New York, N.Y.
Synopsis: Film weighs the advantages of city life against the problems caused by its proliferation. These include the private automobile versus public transportation, the decay of the old central city and the problem of renewal, and future planning for both city and suburbs. The use of animated maps indicates factors influencing current problems.
Uses: to encourage discussion on the problems of the city
Age Levels: junior and senior high
Technical: Sound — good; Photography — good
Comment: A tempered and objective job which does not fall prey to extremists on either side of the productivity-conservation debate. Points out that we need the city for culture, fun, and togetherness as well as for business. Eloquent animation emphasizes the need for proper planning.
Rating: Very Good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, New York 10016 EFLA No. 1964.5277
MINNESOTA SOURCES: UM 5S0511 ($6.65), SL, ML

CHICAGO—MIDLAND METROPOLIS
Using Chicago as an example, the film studies the factors which contribute to urban growth, such as geographical location, transportation, industrialization, and immigration. **Collaborator:** Clarence W. Sorensen, Ph.D., Augustana College (Ill.) **EBF. 22 min., b&w No. 2076 $135.00, color No. 2075 $265.00**
MINNESOTA SOURCES: UM 5S0855 ($6.85)

CITIES OF THE FUTURE
25 min., color
By the 21st century, 9 out of 10 Americans will live and work in cities occupying less than 1% of our total land area. A wide range of interrelated problems stems from this increasing

concentration of people. The film suggests several possible approaches to solution of these problems and includes visits to Brasilia; Philadelphia; Lincoln Road Mall of Miami; Reston, Virginia; and Place Ville Marie of Montreal. **(McG)**
MINNESOTA SOURCES: UM 7F0438 ($7.70)

CITY HIGHWAYS

An example of how heavily populated areas and shifts of population affect the lives of people. Promotes an understanding and appreciation of civic projects. Shows the planning, construction, and use of typical controlled access highways through metropolitan centers. A Pat Dowling Picture. **13 min., color $130.00. BF**
MINNESOTA SOURCES: UM 5S0520 ($4.75)

HOW TO LIVE IN A CITY

(Series: Metropolis—creator or destroyer)
30 min, b&w
This film presents the eternal, city-bound dilemma — every thing so near, but where is there room to stretch? The kinescope program questions whether designers with montonous architectural ideas are making conformists out of city dwellers. **NET**
MINNESOTA SOURCES: UM6S523 ($5.00)

HOW TO LOOK AT A CITY

(Series: Metropolis — creator or destroyer)
30 min., b&w
Eugene Raskin describes New York's ever-changing face as seen by lovers, adventurers, and the star-struck. He uses three fundamental standards to judge the quality of a city's neighborhoods: human scale, density, and variety. **NET**
MINNESOTA SOURCES: UM 6S0524 ($5.00)

HOW THINGS GET DONE

(Series: Metropolis — creator or destroyer)
30 min., b&w
This is the story of twelve square blocks of land in New York and what goes on when the area in pin-pointed for exchange. Who decides when an urban renewal will benefit some people and hurt others? The film documents the pressures and policies of one such renewal plan. **NET**
MINNESOTA SOURCES: UM 6S0522 ($5.00)

THE LIVING CITY

Reveals the necessity of urban redevelopment in a cross-section of American cities. Stresses the importance of making the best possible use of available land and other facilities to serve the growing needs of business, industry, transportation, and everyday urban living. Produced in cooperation with The Twentieth Century Fund. **Collaborator:** Miles L. Colean, Consulting Economist. **EBF**
26 min., b&w No. 625 $151.00
MINNESOTA SOURCES: UM 6S0525 ($4.10), SL, ML

METROPOLITAN IMPROVEMENTS: THEIR IMPACT ON PEOPLE

(Series: Twin cities—a million problems, KTCA)
28 min., b&w
Metropolitan changes have resulted in highway construction, urban redevlopment and renewal, and institutional expansion. This kinescope discusses problems arising from the re-location of displaced persons: the elderly, racial minorities, very low income and uneducated groups. Guests: Arthur Goldman, executive director of Edward F. Waite Neighborhood House, Minneapolis. **(UofM)**
MINNESOTA SOURCES: UM 6S0527 ($3.00)

ORIGIN AND GROWTH OF THE TWIN CITIES

(Series: Twin cities—a million problems, KTCA)
28 min., b&w
This kinescope shows how certain influences operated to stimulate the different kinds of development that took place in Minneapolis and St. Paul.. Guests: Russell Fridley, director, Minnesota Historical Society. **UofM**
MINNESOTA SOURCES: UM 6S0530 ($3.00)

ROBERT MOSES

This dynamic city planner is perhaps best known as New York City's Park Commissioner. Mr. Moses' forceful comments range from his philosophy on city planning to future planning for the entire nation. From NBC Wisdom Series. **EBF**
30 min., b&w No. 1797 $150.00
MINNESOTA SOURCES: UM 6S0529 ($5.00)

THREE CURES FOR A SICK CITY

(Series: Metropolis — creator or destroyer)
30 min., b&w
Designers are trying both to minimize displacement of present residents and to preserve natural and historical sites as they rebuild Washington, D. C. Private intiative has reshaped the formerly rundown Georgetown area, low-income high-rise apartments are being mixed with more expensive homes in the southwest section, and the Adams-Morgan Project is restoring existing structures. **NET**
MINNESOTA SOURCES: UM 6S0533 ($5.00)

WHAT IS A CITY? (2nd Edition)

Explains the location and growth of cities in terms of the needs of people and the work they do, using live-action pictures and animation to answer four questions: "Why do people live in cities? Why are cities built in one place rather than another? Where do people usually build cities? Why are some cities large and others small?" The film ends with a challenge to the audience. "Think about your city. Why was it built where it was? Will it grow larger? Do you want it to?" Produced by Paul Burnford. **BF**
b&w $60.00, color $120.00
MINNESOTA SOURCES: UM 3S0115 ($3.25)

CIVIL SERVICE

CIVIL SERVICE OPPORTUNITIES (Kinescope)

b&w, 25 min., 1961
Ethel Poleen, a Minneapolis counselor, interviews civil service representatives (city, state and national) to secure information about job opportunities in this field to high school graduates. Teachers will find this kinescope very helpful in bringing sound advice and information about this part of the job spectrum.
MINNESOTA SOURCES: MS

CLERKS

RETAIL CLERKS

(Americans at Work Series) 15 min.
This film shows many people engaged as retail clerks, the importance of their jobs and training work involved in carrying out their assignment. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0370 ($3.00)

CLOTHING INDUSTRY

CLOTHING IS MADE: THE STORY OF MASS PRODUCTION 687

14 min., color, b&w, 1965
Prod-Peggy and Yoram Kahanna; dist-Film Associates of California, 11559 Santa Monica Boulevard, Los Angeles, Calif. 90025.

EFLA Evaluation
Subject Area: Manufacture of Clothing
Evaluator: Hempstead, New York, Public Schools
Synopsis: Follows the steps in mass-producing shirts from the preliminary sketches by the designer to the shipment of the

completed article to the retail store. Shows an original sample shirt being hand-sewn and the approved pattern being mass-produced. Describes the specialized part of an machine operator in manufacturing clothes.
Uses: For home economics classes, to show steps in commercial production of clothing; For art classes, to introduce the field of commercial art.
Age Level: Junior and senior high
Technical: Sound — excellent; Photography — excellent; Structure — excellent
Comment: Moves at a deliberate pace, has delightful musical interludes and is a pleasure to watch. Mass production techniques seem logical and good — not overwhelming as they frequently are portrayed.
Rating : Very good
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MINNESOTA SOURCES: None at present

CLOTHING WORKERS
(Americans at Work Series)
15 min.
Shows the many workers engaged in the clothing industry. Shows the various and numerous tasks involved in the manufacture of clothing. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0322 ($3.00)

GARMENT WORKERS
(Americans at Work Series)
15 min.
Shows the making of clothes and accessories by many workers in the garment industry. Points out the designing and production of clothes of all kinds. Released for TV use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0338 ($3.00)

HATTERS
Americans at Work Series)
15 min.
Depicts the many workers involved and their various jobs in the manufacture of hats. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0342 ($3.00)

COMMUNICATION

COMMUNICATION IN THE MODERN WORLD
1 reel, 11 min.
Collaborator: Paul W. Eberman, Ph.D., Professor of Education, University of Wisconsin.
Within a framework of historical development, the film vividly portrays the importance of communication in the local, national and international community today. Examining the various means of communiation such as books, newspapers, radio, telephone, recordings television, motion pictures, etc., we learn of their significant role in our society and of recent technological improvements. **b&w $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2L0339 ($2.00)

COMMUNICATION: STORY OF ITS DEVELOPMENT
1 reel, 11 min.
Collaborator: Roy A. Price, EdD., Professor of Social Science and Education, Syracuse University.
This film presents milestones in the history of the transmission of spoken and written language. The progress which enables us to send messages over greater distances at increased speeds is emphasized. Live action scenes and views of many original inventions, such as the electric telegraph and the first wireless radio broadcast, are presented. **b&w $65.00, color $130.00. Cor.** Intermediate, **Junior High**
MINNESOTA SOURCES: UM 2L0340 ($2.00)

DEVELOPMENT OF COMMUNICATIONS
(From Telegraph to TV) (2nd Edition)
Traces the development of modern methods of communication, including television, teletype, wirephoto, and the germanium transistor. Portrays modern communication instantaneously connecting the remotest parts of the world. **Collaborator:** Ralph E. Turner, Ph.D., Yale University. **EBF**
10 min., b&w No. 884 $70.00
MINNESOTA SOURCES: UM 2L0341 ($2.00)

DIMENSIONS IN COMMUNICATIONS
Provides career information for young people interested in the communication field— chapters on communication, computing, engineering and science, and mathematics. Written by noted Bell Laboratories authorities. **NWBTC**
MINNESOTA SOURCES: NWBTC

FEDERAL COMMUNICATIONS COMMISSION, THE 384
15 min., b&w, $95.00
McGraw-Hill, 330 W. 42 St., New York City 10036
EFLA Evaluation
Subject Area: Political Science; Government; U.S. History
Evaluator: Indiana University
Synopsis: Describes the organization and functions of the FCC, outlining the responsibilities of the four bureau of the commission. Highlights problems encountered, indicating that many stem from the crowded condition of the air waves. Narrated by Newton N. Minow, former chairman of the FCC.
Uses: To outline the function and responsibilities of the FCC.
Age Level: Junior and senior high
Technical: Sound — good; Photography — good
Comment: Dramatic introduction contributes little to purpose of film. Does do an adequate job of outlining organization, function, and problems of the FCC.
Rating: Good
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MINNESOTA SOURCES: UM 4S0419 ($2.50)

INSTRUCTIONS OR OBSTRUCTIONS (with guide)
12 min.
Presents Dr. Paul Pigors, of the Massachusetts Institute of Technology, in an effective demonstration analysis of verbal communication techniques, giving many useful hints on how to handle the difficult job of giving orders and instructions.
MINNESOTA SOURCES: SL

CONSERVATION

ADVENTURING IN CONSERVATION
15 min., color ($3.00)
Indiana University
Since more people are using the outdoors every year, it is important to know how to enjoy nature without destroying or upsetting the inhabitants of the plant and animal community. Scenes show various outdoor areas of the country and how they are used for teaching and recreation purposes. The film also shows what happens when good conservation practices are not observed. This film would be good at 4-H conservation meetings and for high school groups.
MINNESOTA SOURCES: UM 5Z0009 ($6.65), UMAES

CONSERVING OUR FORESTS TODAY 634.9
11 min., b&w $65.00, color $130.00, 1960
Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Forestry; conservation
Evaluators: Boy Scouts of America; Indiana University
Synopsis: Shows how forest lands are being protected and renewed. Emphasizes today's methods such as aerial seeding to replant trees, airplanes to fight fires and chemical spraying by

helipcopter. Shows value of forests for lumber, grazing, water and recreation.
Uses: To show importance of conservation
Age Level: Elementary, junior high
Technical: Boy Scouts: Sound — fair; Photography — fair; Ind: Sound — good, Photography — good.
Comment: Rather hasty and superficial treatment of a large subject. Related more to Western forests and problems.
Rating: Boy Scouts — fair; Ind — Good
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MINNESOTA SOURCES: UM 2Z0013 ($2.00)

CONSERVING OUR SOIL TODAY 631.45

11 min., b&w $65.00, color $130.00, 1960
Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Soil conservation
Evaluators: Boy Scouts of America; Indiana University
Synopsis: Scenes from representative geographical areas of the U.S. illustrate soil conservation practices. Shows how soil affects human life, what happens when there is poor land use, problems of grazing, erosion, fertilizing, etc.
Uses: To provide information to schools, scouts, 4-H and garden clubs.
Age Level: Elementary, junior high
Technical: BSA-Sound — fair; Photography — fair; Indiana-Sound — good; Photography — good
Comment: BSA-Straightforward, not too imaginative treatment. Best for younger groups. Ind-Vocabulary too difficult for younger grades. Best for upper grades and junior high.
Rating: BSA-Fair; Ind-Good
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MINNESOTA SOURCES: UM 2Z0014 ($2.00)

CONSERVING OUR WATER RESOURCES TODAY 628.1

11 min., sd., b&w $65.00, color $130.00, 1962
Coronet Films, 65 E. South Water Street, Chicago 1, Ill.
EFLA Evaluation
Subject Area: Science, Social Studies
Evaluator: Los Angeles City Schools
Synopsis: Describes water as one of the world's most precious resources today. Snow and rain shown to be main source of supply. The water cycle is diagrammed as a process of evaporation, precipitation, and storage. Enumerates ways of conserving water.
Uses: Social studies, general science classes
Age Level: Elementary, junior high
Technical: Sound — good; Photography — fair
Comment: Uses a straightforward textbook approach to the problem of water conservation, but it fails to make the best use of the motion picture media.
Rating: Fair
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MINNESOTA SOURCES: UM 2Z0015 ($2.00)

HERITAGE FOR OUR CHILDREN

30 min., color
Minnesota's natural resources and their conservation as suggested in the report of the Governor's Commission on Conservation. Minnesota's natural resources, especially the use of peat and taconite, as suggested in the Report of Governor Youngdahl's Commission on Conservation. **Film Productions Company**
MINNESOTA SOURCES: ML

THE HOUSE OF MAN—OUR CHANGING ENVIRONMENT

Reveals the waste of resources in cities, woodlands and farmlands, and the pollution of river waters and of the air. Comparison is made between the progress through wasteful methods and through the intelligent preservation of resources. Produced by the Conservation Foundation. **EBF**
17 min., b&w No. 2207 $102.50, color $200.00
MINNESOTA SOURCES: None at present

MARSHLAND IS NOT WASTELAND 631.6

14 min., color, $125.00, 1962
Roy Wilcox Productions, 301 Allen Ave., Meriden, Conn.
EFLA Evaluation
Subject Area: Conservation
Evaluator: The Conservation Foundation, N.Y.
Synopsis: Introduces the life of tidal marshlands and underlines their value as a natural resource. Emphasizes the hazards of reclaimed marshland in terms of the potential pollution of sea food, the fact that spawning grounds are lost for all time, and that once a marshland is filled it can never be replaced. Identifies marshes as "seaside nursery."
Uses: Introduce a sense of values and the need for conservation
Age Level: elementary, junior high, senior high, adult
Technical: Sound — excellent; Photography — excellent
Comment: True value of a marsh is expressed not only in spiritual terms but in common sense as well. Taut script, above average photography, and shortness of film make this a particularly good work.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4825
MINNESOTA SOURCES: UM 5Z0027 ($4.75)

LITTLE SMOKEY

12 min., Color, USDA, Forest Service, (TV $1.00)
A documentary of "Smokey, the forest fire preventin' bear" narrated by Hopalong Cassidy. A little brown bear cub, found clinging with burned paws to a charred tree, becomes famous as Smokey, the Bear, now a full grown bear. Smokey is the living symbol of the need for applying fire prevention measures in all forests in the United States.
MINNESOTA SOURCES: UMAES

MEANING OF CONSERVATION, THE

(1 reel, 11 min.)
In this film we see what is being done to maintain our country's resources and natural beauty by limiting hunting and fishing, building dams to control floods, planting trees, and developing new farming methods. **$65.00 B & W, $130.00 Color. Intermediate, Junior High. Cor.**
MINNESOTA SOURCES: UM 2Z0029 ($2.00)

MYTHS AND THE PARALLELS, THE 333.7

28 min., b&w, $150.00, 1964
Prod-Allan Kitchel, Jr.; dist-Association Films, Inc., 347 Madison Avenue, New York, New York 10017.
EFLA Evaluation
Subject Area: Conservation of Natural Resources
Evaluator: American Film Festival Jurors, 1965
Synopsis: Using a pictographic treatment of still photographs plus some original stock footage, film traces the evolution of conservation and probes into myths which influence people's attitudes towards the earth and nature.
Uses: To shock people into an awareness of the need to combat ugliness, pollution, and blight of America's landscape.
Age Level: General
Technical: Sound — good; Photography — good
Comment: A good overview of a problem that concerns everybody, but could have put even more emphasis on the idea that everyone should be active in conservation. Photography methods are remarkably well handled but not in themselves capable of using the moving picture to its utmost.
Rating: Very good
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MINNESOTA SOURCES: UM 6N0766 ($4.15)

OUR NATURAL RESOURCES

Presents a broad picture of the chief natural resources in America and their influence on our way of life. Emphasizes how conservation practices are being employed in using these resources. Sequences include timber, water, copper, iron, limestone, uranium, bauxite, oil, and natural gas. A Pat Dowling Picture. **10 min., Color $120.00. BF**
MINNESOTA SOURCES: UM 370033 ($3.25)

OUR VANISHING LANDS

This film contributes to the fulfillment of one of the obligations of the Smithsonian Institution and of science educators — the conservation of America's resources — its land, its wildlife, and its natural beauty. As a museum, the Smithsonian might be considered to have a limited role of preserving records and specimens, but it has, in fact, always held a position of leadership in field studies and it has been a voice crying for the wilderness. The use of this film can motivate better understanding of problems of conservation now confronting this nation. Produced by NBC News for the "Smithsonian" Series. **McG**
Code 672407. L.C. FiA 67-1694
24 min., Color, Sale $300.00
MINNESOTA SOURCES: None at present

WE'RE ON OUR WAY

25 min., color
This film shows several beautification programs in operation in both urban and rural areas in large and small communities from Louisiana to California, from Washington State to New Jersey. The film shows highlights of the National Youth Conference on Natural Beauty and Conservation in Washington, D.C., which include speeches by both President and Mrs. Johnson expressing their confidence in what youth can do for a more beautiful America. (JH)
MINNESOTA SOURCES: UM 7N0782 ($3.25)

CONSTRUCTION INDUSTRY

BRICK AND STONE MASON

10 min.
Many types of structures show the varied use of the brick mason's skill, such as on large and small buildings, churches, and homes. In addition to the jobs in the building trade, others are shown in steel mills and round houses. Educational requirements are stressed, working conditions outlined, and various steps in advancement are listed. **(MahVB)**
MINNESOTA SOURCES: UM 2E0311 ($2.00)

BUILDING AMERICA'S HOUSES

(1 reel) 11 min.
Animated drawings and live-action photography are used to analyze important reasons for high building costs, and to examine ways in which these costs can be reduced. A final sequence shows how the economics of mass-production can be applied to housing costs by means of prefabrication, site fabrication and power tools. **(EBF) J.S.A.**
MINNESOTA SOURCES: UM 2B0009 ($2.00)

CAREERS IN THE BUILDING TRADES

Basic Skills
1 reel, 11 min., b&w $65.00, color $130.00
At a summer job on a construction site, Bob observes the carpenter, plumber, bricklayer, electrician, painter, plasterer, and glazier at work. He discovered that his interests and aptitudes fit him for a vocation in the building trades and, when he returns to school, finds that each of his subjects will contribute to his future work. **(Cor)**
MINNESOTA SOURCES: UM 2E0317 ($2.00), MS

SKYSCRAPER

20 min.
The construction of the 39-story Tishman Building in New York City — including the fascinating work done hundreds of feet above the street.
MINNESOTA SOURCES: SL

SPECIAL BREED, A

22 min., color, free rental
Distributed by the Jam Handy Organization, 2861 East Grand Boulevard, Detroit, Michigan 48211.
Subject Area: Heavy machinery used in the construction industry
Evaluators: Oregon State University, Corvallis, Ore.
Synopsis: A general presentation of jobs and opportunities in construction and in the use of heavy earth-moving machinery. It shows how other related occupational areas are involved in the planning and completion of a construction project. It is primarily dramatized, narrated, and has excellent sound effects.
Age-Grade Level: Intermediate grades, junior high school, senior high school, vocational education classes.
Technical: Structure — excellent; Picture quality — good; Sound — excellent.
Comment: Good general introductory film which could provide motivation for students to consider construction and heavy machinery as an occupational choice.
MINNESOTA SOURCES: None at present

COAL MINING

INVISIBLE POWER OF COAL, THE

28 min., color
Today's highly-mechanized coal industry, history of coal and important role it plays in generating electricity, making steel and serving industry as fuel and raw material. Award winner. Available to 8th grade and higher.
#2464 National Coal Association
MINNESOTA SOURCES: MTPS

LIFE IN A COAL-MINING TOWN

(1 reel, 11 min.)
Collaborator: Clyde Kohn, Ph.D., Professor of Geography, University of Iowa.
As we follow the activities of a family in David, Kentucky, we gain a rich appreciation for the patterns of living that have developed around the coal mine and mining, and we see some of the many uses of coal — one of our nation's important resources. **$60.00 B & W, $120.00 Color. Cor.**
MINNESOTA SOURCES: UM 2S0057 ($2.00)

COAST GUARD

MEN AGAINST THE ARCTIC

Walt Disney's inquisitive cameras go to the icebound roof of the world to film the daring exploits of the Coast Guard's heavy duty icebreakers as they wage a ceaseless battle aganist the almost impenetrable ice barriers blocking their passage to our northernmost weather and observation bases. **USDP**
30 min.
MINNESOTA RESOURCES: BFC/IPM

COOKING

PROFESSIONAL COOKING

10 min.
This film shows the necessary training required in order to enter the profession of cooking. A modern hotel kitchen is shown and the work of the chef, steward and the various cooks and their assistants are shown. It is pointed out that training can be acquired by attending a trade school or working as an apprentice. The work of the various cooks — such as the vegetable, roast, meat and fish, fry, bakery and pastry cooks and salads or pantry man are explained. Shows the on-the-job training and its importance in becoming a skilled cook. **(MahVG)**
MINNESOTA SOURCES: None at present

COPPER MINING

COPPER MINING 622.343

14 min., color $135.00, 1960
Bailey Films
EFLA Evaluation
Subject Area: Elementary Science, Industry
Evaluator: Inyo County Schools, Independence, California
Synopsis: Pictures the mining and refining of copper step by step from open pit through milling and smelting processes. Details the progress of copper from low grade ore to 99% copper ingots. Emphasis is on the vast amount of raw material that must be mined to extract the valuable remaining metal.
Uses: For general science and social studies classes.
Age Level: junior high
Technical: Sound — excellent; Photography — excellent
Comment: Technically excellent. A first class film where study of this topic is desired.
Rating: Very good
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MINNESOTA SOURCES: UM 5H0233 ($4.75)

COPPER — Mining and Smelting

Pictures an open-pit mine in operation and illustrates the main steps in extracting pure copper from ore. Collaborator: John R. Lewis, Ph.D., University of Utah. **EBF**
11 min., Color No. 440 $135.00, B/W No. 525 $70.00
MINNESOTA SOURCES: UM 3B0234 ($3.25)

COPPER: STEWARD OF THE NATION 622.343

13 min., b&w, color, 1959
Avalon Dagget, 441 N. Orange Dr., Los Angeles 36
EFLA Evaluation
Subject Area: Mineral resources
Evaluators: Aberdeen City Schools, South Dakota; Indiana Univ.
Synopsis: Presents the story of copper from the open pit mine through the electrolytic refining process. Gives the historical background to the development of the copper industry in the Southwest, and uses.
Uses: Explain processes of copper refining and uses; show importance of copper to the economy of the Southwest.
Age Level: junior high, senior high; Aberdeen adds elementary
Technical: Sound — Indiana-good, Aberdeen-excellent; Photography-excellent
Comment: Aberdeen — Many possibilities for use. Narrator had a tendency to drop his voice on key words, making it hard to catch at times; Indiana — Very good photography; flotation process could have been more thoroughly explained.
Rating: Very Good
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MINNESOTA SOURCES: None at present

CORN PRODUCTION

CORN BELT 633

17 min., color, 1964
Presents the importance of corn as an economic commodity. Uses widely scattered locations to demonstrate the nature of the corn belt. Points up the inter-relationships that have developed between the rural regions and the railroads, villages and cities. Shows a dairy farm, a cash grain farm and a hog and cattle feeder farm to illustrate that the Corn Belt is a vast area of diversified farms and related activities. Explains how farm mechanization and the development of hybrid seeds and fertilizers have increased corn production for individual farmers. **INU**
MINNESOTA SOURCES: UM 5B0029 ($6.65), MS

GREAT STORY OF CORN

35 min., color (TV — $1.00)
Funk's Seed Corn
Traces the development of corn in the United States from the landing of the Pilgrims to present day fields. All phases of corn production are pictured in very interesting sequences. The story of breeding hybrid varieties is told without objectionable advertising. Although the film is long, it should hold the attention of any general audience all the way through.
MINNESOTA SOURCES: UMAES

COTTON PRODUCTION

COTTON

1 reel, 11 min.
The story of the making of cotton cloth is pictured from the picking of the soft, ripe, fluffy cotton boll in southern fields to the packing and shipping of the finished cloth as it comes from the looms of a modern mill. The picking of cotton by hand in the customary manner is contrasted with the work of a modern mechanical picker. The cotton is shown being ginned and baled, shipped to the mill, where it is carded, spun into yarn and woven into cloth. The operation of each of the machines that contribute an important part to this process is vividly portrayed in clear, accurate photography. Close views of carding and spinning machines and the great power looms in motion reveal the intricacy, speed and precision of modern large-scale spinning and weaving. **(EBF) G.J.S.A.**
MINNESOTA SOURCES: UM 2B0235 ($2.00)

COTTON BELT: YESTERDAY & TODAY 633

17 min., color, 1963
Presents an overview of the part of the south traditionally known as the Cotton Belt. Depicts the changes that have taken place in the southern states where cotton was, and is, being grown. Explains that, within the last century, farmers have gradually begun to concentrate on crops other than cotton. Describes the industrialization and other factors leading to the great diversity in the area today. Emphasizes that, although cotton growing is still a major agricultural activity, it is no longer king. **INU**
MINNESOTA SOURCES: UM 5G0340 ($6.65), MS

COTTON IN TODAY'S WORLD

1 reel, 11 min.
Collaborator: Zoe A. Thralls, Professor of Geography, University of Pittsburgh.
Through scenes filmed in Egypt, India, Mexico, Indonesia, and England, this film presents a brief historical background of the growing of cotton and indicates its important place in the economy of the world today. Modern American methods of growing, spraying, picking and ginning cotton are shown, as well as some of the finished products. **Cor.**
b&w $65.00, color $130.00
MINNESOTA SOURCES: UM 2B0236 ($2.00)

OUR CHANGING WAY OF LIFE—THE COTTON FARMER

Reveals evidence of increasing mechanization in the cotton industry and its effects on the people and the economy. Illustrates cotton production from the seed on the farm to the processing of raw cotton into finished cloth. **Collaborators:** William L. Giles, Ph.D., Mississippi State University; and the National Cotton Council of America. **EBF**
14 min., b&w No. 2098 $86.00, color No. 2097 $167.50
MINNESOTA SOURCES: None at present

WORLD OF DIFFERENCE

22½ min., color
Nature's own miracle fiber meets the need of today's demanding consumer market. The full cycle of cotton from the field through the mills, to the store, and into the home. The grower

is shown new ways to further his production and profits by applying the most modern methods. A large and varied line of tillage, plantings, cultivating, spraying, and harvesting equipment is shown at work. This is an outstanding agri-business film which has won both an American Film Festival Blue Ribbon and a CINE Golden Eagle Award. **FFF (free)**
MINNESOTA SOURCES: None at present

COUNSELOR'S DAY
10 min.
This film presents an over-all survey of the counselor's job. Paul Draper is a good counselor, sincerely interested in his work. In dealing with students who need special counseling, Draper organized his methods in accordance with the student's emotional needs. To do this, he prepares for the interview by referring to the cumulative file for the student; here he finds facts about health, school activities, marks, etc. Aptitude tests give him valuable data on the student. Work experience and school success are other indicators of interest and ability. Draper then calls a case conference at which all the teachers meet to discuss the student's total problem. They analyze the facts, pool their ideas, and together work out a plan designed to guide the student through his difficulty. To give his counseling greater perspective, Draper teaches his own class and acts as advisor to a hobby club. He is active in the Boy Scouts, talks to local business and civic groups, and shares his experiences with others through writing. Additional courses keep him abreast of new research, recent findings in human relations, and current developments in personnel. **(McG)**
MINNESOTA SOURCES: UM 2E0245 ($2.25)

COWBOY LIFE

AMERICAN COWBOY
30 min.
The non-glamourized life of the modern cowboy, hard at work on a western cattle ranch. Lively narration and excellent photography.
MINNESOTA SOURCES: ML, SL, MS

BALLAD OF THE WEST
(1½ reels) 15 min.
Based on the series of western folk tunes and cowboy songs, this film tells a story of a cowboy's longing to have his own herd and brand and to be his own boss. Photographed against a magnificent background of Arizona's Wickenburg and Hot-springs, the story revolves around the popular ballad "The Chisholm Trail." Embodies the basic concept of American free enterprise. **(EBF)**
MINNESOTA SOURCES: UM 4F0087 ($2.50)

DAIRY INDUSTRY

CHEESE AND CHEESE MAKING
11 min., color
"Cheese and Cheese-making" is a simply told, yet complete, record of modern methods used in natural cheese-making. Shows steps in manufacturing three kinds of cheese: cheddar or American, Italian, and Swiss types. Clearly portrays coagulation of milk. Separation of whey, preparation of curd, forming, seasoning, curing, and aging. Visualizes and explains specific vocabulary. Uses animation when necessary. **IFB $120.00**
MINNESOTA SOURCES: UM 3B0098 ($3.25)

DAIRY BELT
16 min., color, 1963
This film shows the importance of milk production in the agricultural region known as the dairy belt. It compares activities on two dairy farms in different states with reference to physical environment, land use, crops grown, and marketing of the milk. The film discusses sanitation requirements, transportation of milk to urban areas, and production of other dairy products. **(IndU)**
MINNESOTA SOURCES: UM 5B0099 ($6.65); MS

DAIRY INDUSTRY
10 min.
Presents the work involved in production in processing and marketing the products of the dairy farm. Dairy plant operation, product processing and marketing offer many opportunities for trained men and women. Among these are butter makers, cheese makers, laboratory testers, ice cream makers, technicians, dairy superintendents and managers. **(MahVG)**
MINNESOTA SOURCES: UM 2B0102 ($2.00)

FROM COW TO CARTON
20 min., color
Grandpa, a distinguished pipe-smoking old bull, dressed to the teeth in country tweeds, reminisces about the good old days for his grandcow children. The deft humor and animation gradually bring the viewer to actual live action scenes of the marvels of the modern dairy industry.
#2878 The Ex-Cello Corporation
MINNESOTA SOURCES: MTPS

LOOK WHO'S TALKING
20 min., color
A thorough roundup of the dairy business . . . its problems, challenges, competitive needs for advertising, new product research, modern tools of communication, and analysis of dairy sales gains . . . the dairyman's ability to produce and his need to develop real selling power to get his message to the consumer. Available to 9th grade and higher. For rural audiences only.
#2543 American Dairy Association
MINNESOTA SOURCES: MTPS

MARKETING GRADE A MILK
30 min., color
This film depicts the problems and procedures in marketing grade A milk. It shows in detail the production, collection, preparation, bottling and delivery of this very important product of Minnesota. **(UofM) $225.00 Sale**
MINNESOTA SOURCES: UM 7B0105 ($1.85) Rent

MODERN MILK MARKETING
30 min., color
This film vividly portrays the care exercised in the production, processing, packing, and distribution of pure milk. The film also shows the benefits of typical cooperative association. **UM $185.00 (Sale)**
MINNESOTA SOURCES: UM 5B0107 ($665)

MORE PROFIT PER ACRE
20 min., Color, American Jersey Cattle Club 1952 ($1.00)
Story of a family which improves its lot through dairy cattle. Shows some of the activities of the home office of the American Jersey Cattle Club.
MINNESOTA SOURCES: NMAES

OUR CHANGING WAY OF LIFE: THE DAIRY FARMER 637
17 min., B/W $102.50, Color $200.00, 1965
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Chicago, Ill. 60091
EFLA Evaluation
Subject Area: Social Studies; Economics
Evaluator: Dade County Public Schools
Synopsis: Presents the contrasting views of two dairy farmers on problems associated with rising farm labor costs. Discusses the role of automation in the modern dairy community.
Uses: For supplementing studies in economics and agriculture.

Age Level: Junior and senior high, college, adult
Technical: Sound — very good; Photography — very good; Structure — very good
Comment: The film shows that American dairy farming today, in order to be competitive and economically feasible, must be operated on a rather large scale; a dairy farm must be completely mechanized and utilize the most modern methods of sanitation. Although an explanation of why various regions are well suited to dairy farming, the over-all audio-visual aspect and general organization were well done.
Rating: Very good
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MINNESOTA SOURCES: UM 5B0101 ($6.65)

ROMANCE OF CHEESE, THE

28 min., color
The facts and fables about cheese combine to make an unusually interesting and highly informative film. The fascinating history and various uses of this food are enlivened by various legends in animation about its influence on everyday life. Available to 10th grade and higher.
#1775 Kraft Foods
MINNESOTA SOURCES: MTPS

THIS IS THE DAIRY INDUSTRY

24 min., color
Pictures the myriad career opportunities open to young people in one of our largest industries; an excellent aid for vocational guidance. **MTPS American Dairy Association**
MINNESOTA SOURCES: EFC, MTPS

VISA TO DAIRYLAND USA

27 min., Color. National Dairy Council. ($1.00)
The portrayal of a U. S. A. dairy farm and dairy processing plant as seen by a foreign exchange student and his teen-age friends. Film shows extreme care that is taken in producing milk on modern dairy farms and processing it in modern plants. A little human interest is woven into the story by showing a mixup of boy friends. While the film was intended primarily for a consumer audience, it could be used effectively with almost any group — particularly young people.
MINNESOTA SOURCES: UMAES

THE DANCE

DANCE: ANNA SOKOLOW'S ROOMS

(Series: U.S.A.)
30 min.
This film presents Anna Sokolow's ballet **Rooms** after a brief introduction describing the theme for the ballet: the loneliness and alienation of modern man. **(NET-IndU)**
MINNESOTA SOURCES: UM 6F0427 ($3.60)

DANCE: ECHOES OF JAZZ

(Series: U.S.A.)
30 min.
This film traces the development of a unique American art form, the jazz dance, from tap dancing through the stylized theatrical form of the 1900's and the orchestrated jazz of the thirties to the cool, abstract, symbolic music of the sixties. **(NET-IndU)**
Copyright 1966
MINNESOTA SOURCES: UM 6F0430 ($3.95)

DANCE: FOUR PIONEERS

(Series: U.S.A.)
30 min., 1966
This film introduces the four major choreographers — Martha Graham, Doris Humphrey, Charles Weidman, and Hanya Holm — who rebelled against the conventions of ballet to produce American modern dance. The American Dance Theatre performs Doris Humphrey's "Passacaglia" at the close of the film. **(NET-IndU)**
MINNESOTA SOURCES: UM 6F0431 ($3.95)

DANCE: IN SEARCH OF LOVERS

(Series: U.S.A.)
30 min.
This film documents the period of creation during which Glen Tetley develops each item for his ballet **Lovers** and integrates it with all the other items into a coherent whole. **(NET-IndU)**
MINNESOTA SOURCES: UM 6F0428 ($3.95)
Copyright 1966

DANCE: ROBERT JOFFREY BALLET

(Series: U.S.A.)
30 min.
This film examines the unique qualities of American ballet as demonstrated by the Robert Joffrey Ballet, one of the newest American dance companies. **(NET-IndU)**
MINNESOTA SOURCES: UM 6F0432 ($3.95)

DANCE: NEW YORK CITY BALLET

(Series: U.S.A.)
30 min., 1966
George Blanchine explains his philosophy about classical ballet and the star members of the New York City Ballet — Suzanne Farrell, Arthur Mitchell, Patricia McBride, Edward Villella, Melissa Hayden, and Jaques D'Ambroise — perform excerpts from four dances **(NET-IndU)**
MINNESOTA SOURCES: UM 6F0429 ($3.95)

MODERN DANCE: ABC OF COMPOSITION

13 min., color, 1964
The purpose of this film is to present fragmentary dance studies as specific problems without emotional origin for purposes of creative stimuli. Six groups of studies are presented. In the first two groups the problems are similar. Group I and Group II are composition problems using rhythmic patterns. Those in Group I differing from those in Group II in that first is motivated by words and restricted by musical form in unrestricted. Group III four problem studies are based on the creative uses of children's games skills. Group IV four studies use a trio, solo and group to show functional use of architectural shape and form. Group V (three studies) is based on folk idiom. Group VI (one study) is a duet pattern using complementary movement. **(BaF)**
MINNESOTA SOURCES: UM 5K0062 ($4.75)

MODERN DANCE: CREATIVE IMAGINATION AND CHOREOGRAPHY

How the choreographer with a creative imagination discovers new relationships and finds new concepts in common subject matter is the subject of this film, which shows four complete dance compositions: **Around the Town,** a children's dance; **A Fly Was Drinking From My Cup,** a whimsey; **Nine to Five,** a pantomime; and **Green-Sleeves Fantasy,** a period piece. By taking common sounds and antics, trivial occurrences, everyday situations, or existing music and then stylizing, dramatizing, enriching, or otherwise creating an interaction between observation and ideas, many opportunities are presented for developing unusual dances. Produced by Hildegard L. Spreen and Margaretta B. Fristoe, San Jose State College. **17 min., Color $180.00. BF**
MINNESOTA SOURCES: UM 5F0389 ($5.60)

MODERN DANCE: CHOREOGRAPHY AND THE SOURCE

To illustrate that the source of creativity lies within man himself, and that the subject matter for dance exists in the world around us, four complete dance compositions are presented:

Sumer is Icumen In, a round in fragmented form; **Farandale,** a folk dance; **Green-Sleeves Duet,** a romantic dance; and **Boxes,** a dramatic abstraction of ordinary activity. On the assumption that the choreographer's task is to enrich with meaning the original source of his inspiration, this film suggests opportunities for the dramatic blending of movement and form. Produced by Hildegard L. Spreen and Margaretta B. Fristoe, San Jose State College. **20 min., Color $210.00. BF**
MINNESOTA SOURCES: UM 5F0388 ($5.70)

RUTH ST. DENIS AND TED SHAWN (H-C)
These two distinguished founders of the modern dance talk about their work during the past half century and perform three dances they created which greatly influence American choreography. From the NBC Wisdom Series. **EBF**
30 min., B/W No. 1661 $150.00
MINNESOTA SOURCES: UM 6K0064 ($5.00)

DATA PROCESSING

CAREERS IN BUSINESS DATA PROCESSING 651.26
16 min., b&w, color-apply, 1962
Film Distribution Section, Division of Cinema, University of Southern California, University Park, Los Angeles, Calif. 90007
EFLA Evaluation
Subject Area: Business Education; vocational guidance
Evaluator: Indiana University
Synopsis: History of business data from 1910 to the 1950's and shows the changes that have resulted in an accountant's job. Introduces junior college training programs and modern processing machines. Visits a class studying computers and shows planning of the flow charts.
Uses: As vocational guidance to introduce careers in the field
Age Level: Junior high, senior high
Technical: Sound, photography and structure — good.
Comment: A good introduction to the subject, but the organization and purpose of the film are slightly confusing.
Rating: Good
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6352. L.C. # Fi A 63-661
MINNESOTA SOURCES: None at present

COMPUTER REVOLUTION, THE
23 min., color
This film discusses computers in laymen's terms, with emphasis on current and future uses. Computer language is briefly defined, and examples illustrate computer use and effects on our social environment. **(CBS-FA)**
MINNESOTA SOURCES: UM 7M0322 ($6.55)

ELECTRONIC COMPUTERS AND APPLIED MATHEMATICS 510.78
23 min., b&w, color, 1961
Colburn Film Distributors, P.O. Box 470, Lake Forest, Illinois
EFLA Evaluation
Subject Area: Mathematics
Evaluators: University of Arizona; Indiana University
Synopsis: Shows the basic units of electronic computers. Some computers are viewed in action. The system of mathematics used for computing and recording data, binary arithmetic is explained. The ways that computers may be used is stated.
Uses: Introduce basic design of computers; binary arithmetic.
Age Level: Junior high; Indiana adds senior high; Arizona — upper elem.
Technical: Sound — Ariz., excellent, Ind., good; Photography — excellent
Comment: Arizona — Best use as general information. Too little content for instruction. Too much irrelevant footage. Good introduction to binary arithmetic.; Indiana — Very good for showing application of binary numbers system, and application of computers in today's world.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4716
MINNESOTA SOURCES: None at present

LIVING MACHINE, THE
29 min., 1963
Produced by the National Film Board of Canada.
"What is a man that a machine is not?" asks the narrator in this provocative film on the rapidly advancing progress in electronics technology. Here is a story of machines which perform feats which emulate the human brain in calculating, remembering and prognosticating. The film illustrates the intelligence of machines by following a game of checkers in which an IBM computer challenges a New York checkers champion. This is an excellent film to stimulate discussions. It should be used primarily for staff programs or be carefully integrated into an education program. **AFL-CIO Rental $7.50.**
MINNESOTA SOURCES: None at present

THINKING MACHINE, THE 510.78
54 min., b&w, 1960
CBS: Dis.-Carousel Films, Inc., 1501 Broadway, New York 36, N.Y.
EFLA Evaluation
Subject Area: Science
Evaluator: University of New Hampshire
Synopsis: Reports progress of computer development and its implications for the future. David Wayne and Dr. Jerome B. Weisner of MIT introduce frontiers of brain and computer research with the Tx-O Digital computer.
Uses: For college courses in psychology and educational psychology. For high school courses in general science.
Age Level: Senior high; college
Technical: Sound — excellent; Photography — excellent
Comment: Very provocative for psychologists and educators. Weakness is that it is too general for the special audience for which it could best be used.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4406
MINNESOTA SOURCES: None at present

DATE CULTURE

DATE CULTURE IN THE UNITED STATES
11 min., color
This film shows the techniques used to improve the quantity and quality of yield by studying soil conditions, cultivation methods and harvesting. The film depicts how plants are started and the necessary elements required to produce a crop. It also points out where in the United States dates are grown. **(PHP)**
MINNESOTA SOURCES: UM 3B0030 ($3.25)

DENTISTRY

CHALLENGE OF DENTISTRY
28 min., color, 1962
Discusses dentistry as a profession showing the opportunities open to dentists and discusses the many fields in which modern dentists work. Answers various questions about the preparation of a dentist. Includes a dramatization about a young boy who discovers the importance of dentistry when his family dentist is honored for helping to save a patient's life.
MINNESOTA SOURCES: MS

DENTAL ASSISTANT, THE — A CAREER OF SERVICE
15 min., color
The film shows career opportunities in dental assisting. It highlights the chair-side duties performed by assistants, and points

out training facilities available at schools and colleges. **(DHEW)**
MINNESOTA SOURCES: UM 5E0325 ($3.00)

DIESEL ENGINES

DIESEL STORY, THE
20 min., 1952
This film provides a thorough understanding of the principle of modern four-stroke engines. The compression-ignition principle of modern diesels is clearly demonstrated by comparison with the crude, handmade "fire piston" of hundreds of years ago, which worked on the same basic principle as that of compression-ignition. It provides an excellent introduction to the study of the modern diesel engine. **(SOC)**
MINNESOTA SOURCES: UM 2P0441 ($3.00)

DIETETICS

TOWARD THE VICTORY OF HEALTH
14 min., color, $75.00, free loan, 1967
Modern Talking Pictures, Inc., 1212 Avenue of the Americas, New York, N. Y. 10036
Subject Area: Dietetics...
Evaluation Committee: Central Junior High School, White Bear Lake, Minnesota.
Synopsis: The film discusses developments in nutrition from the early days of the cave dwellers through the scientific discovery of nutritional causes of diseases. It describes the development of dietetics in hospitals and other institutions, formation of the professional organization, and the present status of the profession. The film is narrated with music and sound effects and places major emphasis on animation and unusual color effects.
Age Level: Junior High School, Senior High School, College.
Technical: Structure — good; Picture — good; Sound — good.
Comments: The editing is fairly well done with the opening sequences particularly effective. However, there is too much animation, and more of the film could be dramatized. The animation effect seems to be designed for younger students, but the information presented is for the more mature person. As a career film, it needs less emphasis on health and origins of the field of work and more on the preparation and reward aspects of the profession itself.
Rating on NVGA Guidelines: Useful.
MINNESOTA SOURCES: MTPS

VIEW FROM THE MOUNTAIN 371.42
22 min., b&w, free loan, 1958
Wilding Pictures for American Dietetic Ass'n., 620 N. Michigan Ave., Chicago 11, Illinois
EFLA Evaluation
Subject Area: Vocational guidance
Evaluator: Eastern Illinois University, Charleston
Synopsis: Describes courses and experiences required in college to provide the professional background of a dietician. Shows the one-year internship in a large hospital to provide experience for the practical application of college studies. The story of a romance between a student dietician and an engineering student is woven through the film.
Uses: For recruitment of high school and college students, and general information about the work of a dietician and its importance
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Points out the need for dieticians and the many opportunities available. Student romance provides added interest
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3871
MINNESOTA SOURCES: EFC, MTPS

DRAFTING

DRAFTSMAN
10 min.
This film is an excellent one to show the student who is interested in this vocation the many places he can enter this field with the training he is able to secure. A very difficult subject marvelously presented. It must be seen to be appreciated. **(MahVG)**
MINNESOTA SOURCES: UM 2E0326 ($2.00)

LANGUAGE OF DRAWING
10 min.
This film attempts to provide a sensible and acceptable answer to the question, "Why study mechanical drawing," and to stimulate the beginning student's interest in the subject. Through glimpses of many jobs in factories, shipyards, laboratories, and shops, the student sees that in modern production many people must work together, and that their work must be successfully coordinated. **(McG)**
MINNESOTA SOURCES: UM 2B0095 ($2.00)

OCCUPATIONS AND OPPORTUNITIES: DRAFTING
From drawing board to final construction, drafting is a means of visual communication and a key to organized thinking and planning. In an animated sequence, viewers learn that drafting knowledge can be useful to anyone, from the housewife to an auto enthusiast. The live action portion of the film correlates an idea on a drawing board with the scene of actual construction. It stresses that drafting is the professional language of architects, engineers and designers in many fields, and that it offers endless career possibilities. Produced by John Paul Jones.
13 min., Color $140.00 BF
MINNESOTA SOURCES: None at present

SHOP PROCEDURES
15 min.
This film shows how finished drawings are used as detailed instructions in every step of manufacturing. From the drafting room, the drawings are seen going to the blueprinting machine to be reproduced by the dozens or hundreds and distributed to all those workmen who will have a part in making the finished product. The film then shows many of these workmen at their jobs and using blueprints. The operation of basic machines is demonstrated. In conclusion the film points out that many people can work together in production only if the engineer or draftsman understands what each workman will have to do, and if each workman is supplied with accurate drawings that he can read and understand. **(McG)**
MINNESOTA SOURCES: UM 4B0210 ($2.0)

EARTH SCIENCE

BLUEPRINT FOR DISCOVERY 551
27 min., sd., color, 1962
Victor Jurgens Prod., Old Military Rd., Lae Placid, N.Y.
EFLA Evaluation
Subject Area: Earth science
Evaluator: Broome County Brd. of Coop. Ed. Services, and Kalamazoo Public Library
Synopsis: Relates story of Project Mohole from its beginnings to its final drillings in the Pacific. Presents the methods of operation and the findings of the project.
Uses: Science classes, adult information
Age Level: Junior high, senior high, adult
Technical: Sound — good; Photography — excellent
Comment: Clearly presented in lay language. Exciting. First-rate explanation of a project of general interest. Minimum of generalization.
Rating: Broome County — excellent; Kalamzoo — very good
Copyright 1962 by Educational Film Library Association, Inc.
250 West 57 Street, New York 19. EFLA N 1962.4850
MINNESOTA SOURCES: None at present

OUR EARTH 555.1

14 min., color, apply, 1963
Central Scientific Company
EFLA Evaluation
Subject Area: Geology
Evaluator: Indiana University
Synopsis: Elements which make up the earth are depicted. Terminology of rock illustrated and defined. Different formation of the surface of the earth are illustrated, with labels and narration to inform the viewer.
Uses: to introduce earth science to young children
Age Level: elementary
Technical: Sound — good; Photography — good
Comment: Color and sound effective. Film took a stand as to what the intermediate zone of the earth is composed of, although there is a difference of opinion regarding this matter.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.5157
MINNESOTA SOURCES: UM 2G0045 ($2.00)

TREASURES OF THE EARTH 622

14 min., color, apply, 1965
Broadcast/Motion Picture Service, 9370 Santa Monica Boulevard, Beverly Hills, California 90213
EFLA Evaluation
Subject Area: Prospecting; Electronic Equipment
Evaluator: Wayne State University, Detroit, Michigan
Synopsis: Discusses recent development of methods for locating and processing natural resources. Shows how man-machines are used in the aerial and sea search for natural resources and in the processing of these materials. Film also demonstrates automated research and production technology systems involving seismographs, computers, gas lasers, magnetometers, and other equipment used by Litton Industries.
Uses: To show use of man-machine systems.
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — very good; Structure — very good
Comment: Primarily a promotional film lauding the use of technology by one company. It was not designed for, nor can easily be used for, instructional purposes. Well paced and presented film.
Rating: Average
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5986
MINNESOTA SOURCES: UM 2G0010 ($2.00)

ECOLOGY

ECOLOGY OF MAN (Series: Animal secrets)

30 min., color
Dr. Loren Eiseley discusses man's power to shape his environment. He shows how early man developed and moved over land bridges existing between our present continents to dominate the earth. Man is more involved in the balance of nature than any other creature: man must learn an ethical attitude toward nature, damming, irrigating, replanting, and conserving, in order for his descendants to find enough food, clean water, and clean air for survival. **(GrCl)**
MINNESOTA SOURCES: UM 7N0767 ($7.70)

WHAT IS ECOLOGY?

Introduces the study of ecology by illustrating the wide variety of interrelationships between plants, animals, and their environment. Shows how biologists study these interrelationships and explains the importance of such studies to mankind. The major biomes of the world are introduced. **Collaborator:** Ralph Buchsbaum, Ph.D., University of Pittsburgh. From EBE Biology Program. **EBF. 11 min., b&w $70.00, color $135.00.**
MINNESOTA SOURCES: None at present

THE WORLD AROUND US

This film introduces your students to the science of Ecology: what it is and why it is so necessary to understand it in order to take effective action against the inroads before it is too late. Students are shown, rather than told about, a number of different eco-systems that can be found in the Chesapeake Bay Center for Field Biology of the Smithsonian, and the generalizations that can be drawn from this specific area. The film demonstrates what an ecosystem is and why it is important; shows how all life is dependent on the other forms of life immediately surrounding it; demonstrates how man is the only form of life that is changing his environment and therefore the ecosystems around him and indicates what effects this may have on future generations. This film also brings up for student discussion the all-important areas of pollution and conservation and indicates what man can do to better his surroundings and modify the various ecological systems around him. Produced by NBC News for the "Smithsonian" Series.
Code 672406—25 min. Color: sale $300.00, rental $16.00. McG
MINNESOTA SOURCES: None at present

ECONOMICS

THE GIVE AND TAKE 382

26 min., color, Free loan, 1960
Volkswagen of America, Inc., Dis:Marathon International Prods., 10 E. 49 St., New York 17
Subject Area: Economics
Evaluator: Pre-Screening Committee, Hofstra College, L.I., N.Y.
Synopsis: Confirms man's need for the unique unity of free and open exchange of materials and ideas. As an example, it shows a single industrial organization doing business throughout the world, a business devoted to "give and take."
Uses: For public information, use in clubs, organizations, etc.
Age Level: Adult
Technical: Sound — good; Photography — Very good
Comment: Excellent photography, development of subject matter and presentation very good. Beauty distracts from important message, and omission of idea that trade brings conflict unrealistic. In overstating case, something is lost.
Rating: Very good
Copyright 1961 by Educational Film Library Assn., Inc. EFLA No. 1961.4424
MINNESOTA SOURCES: EFC (free), ML

END IS JUST THE BEGINNING, THE—Program #159

3 reels, 28 min.
(The American Economy: College of the Air Series)
Highlights of the film: Economics is an unfolding science. The American economy has changed greatly over a short space of time. Where will we go from here? The economist can only say on the basis of all that he knows that the end is nowhere in sight and that we have the resources and the know-how to make all the past mere prologue. Whether we do in fact use those resources and that know-how wisely will be intimately related to our ability to go on learning the facts of economic life and to face our ever-changing problem with objectivity and open minds. (MCEE)
MINNESOTA SOURCES: UM 6A0017 ($3.00)

EDUCATION

YOUR CAREER IN ELEMENTARY EDUCATION

27 min.
For the high school student contemplating a career in elementary teaching, there is no aptitude more important than ability to know and understand people. As seen in this film, the girl who will make a good elementary teacher is a good student. She must have ability to learn easily herself if she expects to teach others. In high school, she is shown applying this ability to liberal arts courses, especially English, mathe-

matics, and social sciences, music and art. These are the studies which prepare the future elementary teacher for college, where she continues to receive an even broader education in liberal arts courses that give a perspective of human growth and development. History, the physical and biological sciences, physical education and additional courses in art and music give her a broad background for teaching. College scenes in the film show how these courses are combined with studies in education which give training in teaching methods, school law, elementary school curriculum and others. The film illustrates practice teaching before showing what the graduate may expect in looking for her first job. It shows that good elementary teachers win the esteem and affection of their communities wherever they may work. (MLA)
MINNESOTA SOURCES: UM 7E0329 ($12.85)

INTRODUCTION TO STUDENT TEACHING 370.7

19 min., b&w, 1950
Indiana University Audio-Visual Center, Bloomington, Indiana; Dis-Indiana U. or EFLA
EFLA Evaluation
Subject Area: Teacher training
Evaluator: State University Teachers College, Brockport, N.Y.
Synopsis: Depicts the activities of a teacher during the first few weeks of student teaching experience. She gets acquainted with her pupils' interests and needs, her school, routine classroom practices, and various instructional materials.
Uses: For vocational guidance and orientation for potential teachers
Age Level: junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Geared to the secondary school level. Excellent for orientation purposes, for presenting teaching skills and good human relations.
Rating: Very good
Copyright 1958 by the Educational Film Library Assn., Inc. EFLA No. 1958.3640 L.C. FiA 54-140
MINNESOTA SOURCES: UM 4E0450 ($3.50)

LINK IN THE CHAIN, A

Christopher, 1955, 28 min., sound, b&w
Stars James Cagney in an outstanding performance as a college teacher. As Professor Graham, Cagney looks back over his 43 years in the classroom. Though inclined to feel that he has accomplished little of worth during his teaching career, the film shows how the professor changed and influenced the lives of his students by his patience, vision and conviction of the worth and power of each student.
MINNESOTA SOURCES: ML

MINNEAPOLIS VOCATIONAL HIGH SCHOOL, EVENING SCHOOL, AND TECHNICAL INSTITUTE

Explains the programs of training offered by this school.
MINNESOTA SOURCES: MS

NOT BY CHANCE 371

28 min., b&w and color, 1957
National Education Assn., Div. of Press & Radio Relations, 1201 16 St., NW, Washington 6, D.C.
EFLA Evaluation
Subject Area: Teacher training; education
Evaluator: Eastern Illinois University
Synopsis: A junior high school teacher is portrayed as a skilled, understanding, and professional person. The education of a prospective teacher of high school science is traced from the beginning of her college work, her teacher education activities, and student teaching. This preparation will make her able to teach in the successful way demonstrated by the professional junior high school teacher.
Uses: To encourage students to enter teaching profession; to show public a good teacher education program; for preparation of teachers
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A professional production that will be of great value in encouraging students to enter the field.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3530
MINNESOTA SOURCES: UM 6E0458 ($3.00), MS, MEA

TEACHER, THE 371

18 min., b&w, 1951
Encyclopaedia Britannica Films., Inc., Wilmette, Illinois.
EFLA Evaluation
Subject Area: Teacher recruitment
Evaluator: University of Minnesota
Synopsis: The normal teaching activities of fourth grade teacher Julia Whittaker are interrupted when she is offered a good position with a local television station. As she wonders whether to accept the offer, she reminisces about her teacher training in college, her first job, and her many worthwhile experiences in the classroom. Next day she refuses the position as she realizes that her work with children is more important.
Uses: To encourage women to become teachers; to inspire teachers-in-training; to portray teachers' services to community groups.
Age Level: junior and senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: The teacher could have been a little more glamorous. She seemed rather old maidish and gave an impression of being afraid of the world.
Rating: fair
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1172
MINNESOTA SOURES, UM 4E0037 ($2.50)

TEACHERS

(Americans at Work Series)
15 min.
Shows the importance of the teaching profession and the many people engaged in it. Shows the training necessary to participate in this work. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0605 ($3.00)

TEACHING

10 min.
The introduction brings out the great responsibility and challenge which is the foundation of teaching. The trend is toward specialization, kindergarten, home economics, physical education, guidance, science, vocational, etc. The film covers educational and training requirements and shows the activities in which a teacher partakes in the modern school. **(MahVG)**
MINNESOTA SOURCES: UM 2E0290 ($2.00)

WHY STUDY FOREIGN LANGUAGES?

10 min.
Don Baker can't see any use in studying foreign languages—until his brother Dick returns from a trip to Europe and convinces him that he is wrong. As this interesting film unfolds, it demonstrates how knowledge of foreign languages contributes to enjoyment of travel, success of commerce and harmonious international relations—shows that this knowledge is necessary to the full appreciation of many great literary works—gives a richer understanding of our own culture. This valuable film will give students a new concept of the importance of foreign language to themselves. **(Cor)**
MINNESOTA SOURCES: UM 2Y0001 ($2.00), MS

WHY STUDY HOME ECONOMICS 640

10 min., b&w, 1956
Centron; Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Homemaking

Evaluator: Hempstead Public Schools, New York
Synopsis: Two teen-age girls discuss the next semester's courses, and one of them goes to the homemaking teacher for advice. Here she learns some of the whys and the hows of running a home and comes to realize that personality plays a part in the choice of clothing, home decorations, house design, money management, and family relations. She also learns how homemaking courses can help her in college and business life.
Uses: To show the possibilities in homemaking courses; to orientate the teen-ager in future life.
Age Level: junior and senior high, junior college
Technical: Sound — good; Photography — good
Comment: A well-rounded film that gives a good deal of information in a useful manner. Opens up many possibilities that many teen-agers might not be aware of.
Rating: Very Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2855
MINNESOTA SOURCES: UM 2B0231 ($2.00)

WHY STUDY INDUSTRIAL ARTS 745.2

11 min., b&w, 1956
Centron; Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Industrial Arts, Guidance
Evaluators: Hempstead Public Schools, N.Y.; Fair Lawn Junior High, N.J.
Synopsis: A discussion between two high school boys, their industrial arts teacher, and their basketball coach points up several reasons why the study of industrial arts is worthwhile. It will provide a basic background for many engineering fields as well as for home and farm maintenance. Also it is good training for those who wish to become teachers.
Uses: To help explain the part a study of industrial arts can play in school and in life and professions after graduation.
Age Level: elementary, junior and senior high
Technical: Sound — good; Photography — good
Comment: Hempstead-Stresses that industrial arts is a general background study and that it does not train skilled or vocational workers. Fair Lawn-Gives definite reasons and helps non-academic students see wide number of vocational possibilities. Informative, well correlated, and will elevate Industrial Arts programs.
Rating: Very Good-Fair Lawn, Good-Hempstead
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2975
MINNESOTA SOURCES: UM 2E0297 ($2.00), ML, MS

WHY STUDY SCIENCE 507

11 min., b&w, 1955
Centron Corp., Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Scientific research
Evaluator: Morton School, Hammond, Indiana
Synopsis: As a family sit around a camp fire, their conversation turns to the son's wonderings about a trip to the moon. The need for a thorough understanding of certain scientific principles is mentioned and these ideas are extended to include the widespread necessity for scientific understanding in politics, various occupations, recreation, the home, and the interrelationships between living and non-living things.
Uses: To introduce a general science course; for junior science clubs; to give teachers suggestions on the reasons for studying science
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Gives the attitudes and opinions of ordinary people and identification with some person in story is easily made. Many questions for follow-up discussion suggested. Sound level of part of dialogue is too low.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2735
MINNESOTA SOURCES: UM 2E0298 ($2.00), MS

WHY STUDY SPEECH 808.5

10 min., b&w, 1955
Centron Corp., Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Speech
Evaluator: Hempstead Public Schools, New York
Synopsis: A high school boy asks his faculty advisor why he should study speech. The answer is given with real life situations which portray how good speech training can be important and useful in a variety of ways such as conversation, speaking to fellow students in school, applying for a job, and talking to civic groups in community activities. Activities involved in speech studies and what one can expect to learn also indicated.
Uses: To show the value of good speech in many daily activities; to introduce the study of speech; guidance and language arts classes
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Stresses that one's success in life may depend on the ability to speak well. Asks viewers what they are doing to improve their speech.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2736
MINNESOTA SOURCES: UM 2L0471 ($2.00), MS

ELECTRICAL APPLIANCE REPAIR

JOBS IN SMALL AND MAJOR ELECTRIC APPLIANCE REPAIR

7 min., color, 8 mm. $33.75, 16 mm. $36.22; free loan, 1968
Distributed by State Employment Security Agencies(free) or Louis DeRochemont Assoc., Inc., 18 E. 48th St., New York, New York 10017 (purchase)
Subject Area: Electric Appliance Repair
Synopsis: Provides a short, interesting insight into the field of electric appliance repair work. Creates interest. Generally not thorough enough to be used alone. More related information is necessary. Provides a good introduction to appliance repair, covering job description, working conditions, outlook, and advancement. Useful in vocational counseling with youth. Probably effective with minority groups. Good sound and color.
Age-Grade Level: Junior high school, senior high school
Technical: Structure — good; Picture quality — excellent; Sound — good.
Comment: Gives short, interesting insight into the job field. May be useful with minority and unemployed youth, pre-vocational guidance occupational centers, students and in counseling those interested in the field.
Rating on NVGA Guidelines: Highly recomnended. **LDR**
MINNESOTA SOURCES: None at present

ELECTRICITY

ELECTRICAL WORKERS

15 min.
Shows the people involved in the electrical industry and what their jobs consist of. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0327 ($3.00)

ELECTRICIAN, THE

10 min.
The film portrays in an excellent manner many of the jobs which the electrician is called upon to do. I starts with the

wiring of a home and then traces the electric supply lines back through various transformers to the power plant. Views of this equipment in operation are shown and its servicing explained. Another field is that of communications, both telephone and telegraph, while radio takes a large number of electricians to keep the intricate equipment operating properly. The electrical operation of Diesel-electric trains, as well as jobs in street car and trackless trolley maintenance are shown. This is followed with a discussion of the qualities one must have to enter this field and how his high school can give him his foundation work. **(MahVG)**

MINNESOTA SOURCES: UM 2B0137 ($2.00)

POWER AND THE LAND

38 min., 1948

Produced by U. S. Dept. of Agriculture

Outstanding documentary presentation of the story of a typical family-size farm before and after electrification. The actors are real farm people, members of a Rural Electrification Administration cooperative. The film is useful for explaining farm problems to union members and pointing up the tremendous achievements of REA. **AFL-CIO. Rental $3.00.**

MINNESOTA SOURCES: None at present

ELECTRONICS

YOUR CAREER AS AN ELECTRONICS TECHNICIAN

27 min.

This invention of television and the growth of automation as well as other electronic wonders of recent years present the new career opportunities described here for today's youth. This film puts in the forefront electricity and physics as the important subjects for the high school student working toward a career in this field. Shop courses also play an important role in scenes which show how they teach the importance of accuracy in measurement and give facility in handling tools and materials. Many students may be surprised to learn through this film that the prospective electronics technician should take all the courses necessary for entrance to an accredited college of engineering. Most electronic technicians get their training at a vocational or company school, on the job, or at one of the technical schools of the Armed Forces. This film illustrates the range of their studies and shows how vocational education in electronics bridges the gap between theory and practice. Then it goes out into the industry to give examples of specific jobs in radio, television, radar, aircraft radio, automation and many other areas with opportunities for the well-trained technician. **MLA**

MINNESOTA SOURCES: UM 7E0328 ($12.85)

ELECTRONS AND ELECTRONICS: AN INTRODUCTION

11 min, 1962

This film clearly explains how such electronic devices as vacuum tubes and transistors work and how they are put to use in the fields of communication, transportation, medicine, and industry. A visit to a broadcasting station shows us what part electronics plays in bringing us radio and television. **(Cor.)**

MINNESOTA SOURCES: UM 2P0462 ($2.00)

LASER: THE NEW LIGHT

Illustrated with photos and drawings, this booklet is designed to help the reader understand this fascinating new kind of light, its origin, and its theoretical potential for communications. **NWBTC**

MINNESOTA SOURCES: NWBTC

NEW GIANT

15 min., sound, color

The film presents a look at the unbelievably complex world of military electronics. It examines the tremendous growth of a new industry and emphasizes the vital role played by highly skilled human beings in the creation of airborne automation. Hughes Aircraft Co. 1958

MINNESOTA SOURCES: ML

SO YOU WANT TO BE AN ELECTRONICS TECHNICIAN

11 min., color $120.00, rental $12.00, 1968

Henk Newenhouse, Inc., 1825 Willow Road, Northbrook, Ill. 60093

Subject Area: Careers in Electronics

Synopsis: This film shows some of the many roles played by the electronics technician in the world of work. It blends the jobs done by showing how three recent high school grads prepared for entry jobs in the broad field of electronics. Presents opportunities as well as line of advancement.

Age-Grade Level: Junior High School, Senior High School

Technical: Structure — good; Picture quality — excellent; Sound — excellent.

Comment: This really is very well done, for such a short film. It shows how the part-time work (in TV repair shops) and hobbies (ham radio) have a direct bearing on future opportunities in a related field. Three recent graduates provide good models (inter-racial) for viewing by today's students. The field is fast-moving and lively, though subdued and not hard sell. Excellent addition to the field.

Rating on NVGA Guidelines: Highly recommended.

MINNESOTA SOURCES: None at present

THE TRANSISTOR AGE

Tells of the invention and development of the transistor, what it does, and how it works. Also tells how the transistor is improving our daily lives in many unsuspected ways. **NWBTC**

MINNESOTA SOURCES: NWBTC

ENGINEERING

AERONAUTICAL ENGINEER, YOUR CAREER AS AN

Your Career Series, 30 min., color

As seen in this study of career planning, the future aeronautical engineer in high school is likely to show his most important aptitudes in mathematics and the sciences that pose analytical problems. He readily learns to express facts in mathematical language. His natural inclination is to distrust his own conclusions until they are proven by actual demonstration or mathematical formula. He is the boy who turns to the hobby that poses a problem of a mathematical or mechanical nature. This film advises students interested in the career of an aeronautical engineer to prepare for entrance to a college of engineering but to put off making a definite choice as to a particular branch of the field until later. It emphasizes the importance of high school courses in mathematics and physics but does not neglect to remind students that engineers need English and foreign languages as well. At a typical college of engineering it illustrates the kind of material presented in the freshman's general engineering classes, following this with the more specific and technical studies in aeronautics taken in later courses. Scenes from industry show how the aeronautical engineer works with other technicians to develop new designs for aircrafts, and how he enjoys being part of a creative team in an important industry. **(MLA)**

MINNESOTA SOURCES: None at present

AGRICULTURAL ENGINEERING—THE PROFESSION WITH A FUTURE

14 min., color, USDA. (TV — $1.00)

Describes the work of engineers who seek practical solutions to the problems of producing and processing food and fiber. The film was designed to interest high school students in a career in agricultural engineering and it points out the basic courses required before entering college. Scenes include pineapple and cotton plantations as well as corn and grain harvesting activities in the upper midwest.

MINNESOTA SOURCES: UMAES

AGRICULTURAL ENGINEERING

14 min., color, 1960

American Society of Agricultural Engineers, Columbus, Ohio

Describes the work of engineers who seek practical solutions to the engineering problems of food and fiber production and processing.

MINNESOTA SOURCES: None at present

AMERICAN ENGINEER 620

29 min., color, free, 1956

Jam Handy Organization, 2821 E. Grand Blvd., Detroit 1, Mich.

EFLA Evaluation

Subject Area: Engineering

Evaluator: East Orange Public Library, N.J.

Synopsis: A review of the achievements of civil, mechanical, chemical, electrical, mining, and aeronautical engineering in the United States to show dramatically significant developments in the material progress of the country. Concludes with discussion of plant and automotive engineering as illustrated by the aspects of design and manufacture of Chevrolet automobiles.

Uses: To stimulate initial interest in engineering as a career; to summarize for general audiences recent developments in American engineering.

Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — excellent

Comment: Though photography excellent and many engineering developments shown, film distorts relative importance of Chevrolet advances and script becomes over-written.

Rating: Good

Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3161

MINNESOTA SOURCES: None at present

CAREERS IN ENGINEERING 371.425

14½ min., color, 1964

General Electric Ed. Films., 60 Washington Ave., Schenectady, N.Y. 12305

EFLA Evaluation

Subject Area: Guidance

Evaluator: Broome County Bd., Coop. Ed. Services, Binghamton, N.Y

Synopsis: Outlines the main types of engineering courses and the requirements in course work for each. Science and mathematics are emphasized; Humanities are very briefly considered.

Uses: Career planning groups; incentive for better study habits

Age Level: Junior-senior high

Technical: Sound — good; Photography — good

Comment: This film, like many others of its type, does a good straightforward outlining of what an engineering career is like and what is needed in school and college to obtain it. A totally fresh approach would be welcomed.

Rating: Good

Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St. New York 10019. EFLA No. 1964.5491. L.C.#FiA 64-985

MINNESOTA SOURCES: None at present

ENGINEERING

10 min.

Electrical, mining, metallurgical, chemical and many more fields are pictured. The film has a number of action scenes in these industries, showing the students many things they would not be able to see by any other means. Qualifications for work in the field of engineering are covered in detail. **(MahVG)**

MINNESOTA SOURCES: UM 2W0002 ($2.00)

ENGINEERING—A CAREER FOR TOMORROW

25 min.

This film was produced to assist high school students and their parents to appreciate what engineers do, and how a boy or girl should prepare for an engineering career. Like many high school seniors and college freshmen, Joe Williams was career shopping. He was thinking about engineering, but he wanted to know how to become an engineer and what kind of work he would do if he did become one. This film uses as an example electrical engineering, but the principles of the story apply to the whole engineering profession. Mr. Kelly tells the story to Joe in flashbacks of his own experiences. **(EKNA)**

MINNESOTA SOURCES: UM 7W0003 ($9.35)

ENGINEERING FOR EDDIE

20 min., color

This film (a) Shows how the engineer has brought magic into the American home; (b) Pictures engineering as a profession requiring superior men and women; (c) Takes you behind the scenes of engineering research; (d) States the crisis in technical education and points out the responsibility of the engineer and architect in meeting the problems of the world; (e) Points out the problem of man vs. the machine; (f) And explores the importance of engineering in terms of future generations. **(OSU)**

MINNESOTA SOURCES: UM 5W6004 ($6.65)

THE MATHEMATICIAN AND THE RIVER (Horizons of Science series) 627.4

20 min., color, 1969

Educational Testing Service, 20 Nassau St., Princeton, N.J.

EFLA Evaluation

Subject Area: Flood control engineering; Mathematics

Evaluator: Michigan City Public Schools, Indiana.

Synopsis: The Ohio and Mississippi River serve as a case in point to illustrate how, by models and mathematical scales, floods may be prevented. Illustrates what causes floods, the nature of the river, and how mathematicians can determine what happens under varying conditions by using models.

Uses: To create additional interest in mathematics; to secure materials for problems in higher mathematics.

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: The illustrations, combined with actual scenes, models, and solutions of problems, simplify an otherwise difficult topic. The film should prove to be much used in this area.

Rating: Excellent

Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4140

MINNESOTA SOURCES: UM 5M0066 ($3.00), MS

TO ENRICH MANKIND

25 min., color

This picture is designed to explain the significance of the role mechanical engineering plays in the development of our country. Through the wisdom of Archimedes, the famous Greek mathematician and inventor, an old-time worker at the National Museum learns about the important part mechanical engineering plays in our economy. He also learns that a mechanical engineer must have a creative imagination, never-ending curiosity. JH

MINNESOTA SOURCES: UM 7E0292 ($11.35)

VANNEVAR BUSH

This distinguished administrator and electrical engineer discusses his career in industry and government. As a leader in the mobilization of scientific manpower for national defense, Dr. Bush's comments make the film a rewarding experience for U.S. history classes. From NBC Wisdom series. **EBF, 30 min., b&w No. 1666 $150.00**

MINNESOTA SOURCES: UM 6T0006 ($5.00)

ENTOMOLOGY

INSECT COLLECTING

Points out that collecting specimens is an important part of any study of insect life. Shows common and some uncommon terrestrial and aquatic insects in close detail. Shows where to look and how to capture specimens. Methods of collecting include: netting, beating of host plants, night collecting, investigating dead parts of trees, using a Berlese funnel to procure microscopic specimens, and aquatic methods. How to raise insects to adult stage is included. A Pat Dowling Picture. 14 **min., color $135.00. BF**

MINNESOTA SOURCES: UM 5N0251 ($4.75)

FACTORIES

FACTORIES, MINES, AND WATERWAYS

2 reels, 20 min.

Heavy industry tends to develop in areas which have easy access to sources of raw materials, labor supply and markets. Alsace-Lorraine is one of the most highly industrialized regions in the world. This film accompanies the captain of a coal barge on his trip from Strasbourg to Pont-a-Mousson, on the Rhine Marne Canal. **(UW) G.J.S.**

MINNESOTA SOURCES: UM 4G0186 ($3.35)

FEDERAL BUREAU OF INVESTIGATION

A DAY WITH THE FBI 351.7

18 min., $100.00, 1955

DeRochemont; Dis-International Film Bureau, 332 South Michigan Ave., Chicago, Ill. 60604

EFLA Evaluation

Subject Area: Criminal detection

Evaluator: Illinois State Library, Springfield

Synopsis: A portrayal of the Federal Bureau of Investigation as it investigates and solves three different major crimes, showing the laboratory work involved, the training of agents, and minute search for pertinent information and significant clues.

Uses: To understand the operations of the FBI; for FBI recruitment; to provide further training for law enforcement officials.

Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — good

Comment: A clear and concise presentation of its message. Shows how behind the excitement and thrill of the chase lies much exacting research and investigation.

Rating: Very good

Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3245

MINNESOTA SOURCES: UM 4S0412 ($3.85), SL

F.B.I.

The history, training, laboratory methods, and some of the historic criminal and espionage cases solved by the Federal Bureau of Investigation under the leadership of J. Edgar Hoover are described. A CBS News "20th Century" Production. **McG**

Code 618033—L.C.FiA 52-2606

27 min., b&w, sale $135.00, rental $11.00

MINNESOTA SOURCES: None at present

FEDERAL BUREAU OF INVESTIGATION

10 min.

A descriptive film showing the exhaustive program of the Federal Bureau of Investigation to protect the nation against crime and corruption, and more recently against espionage and sabotage. Much of the picture is within the F.B.I. building in Washington, showing methods of tabulating and identifying fingerprints, class sessions for special agents in training, and laboratory practice in police techniques. Items of laboratory equipment are described by a well-informed commentator. This film was made in consultation with the staff of the F.B.I. Highly recommended for junior and senior high school classes studying government functions and services. **(TFC)**

MINNESOTA SOURCES: ML

FIRE PROTECTION

FIRE AND POLICE SERVICE 614.84

11 min., b&w, 1947

Carl F. Mahnke Productions, 215 East 3 St., Des Moines 9, Iowa

EFLA Evaluation

Subject Area: Vocational guidance

Evaluator: University of Kentucky

Synopsis: The training and special abilities of both firemen and policemen are portrayed. To be a good fireman one should be acquainted with a working knowledge of many tools, be an expert in first aid, and know the theory of fire fighting. Police work is subdivided into traffic, patrolling a beat, detective's duties, and technical services at police headquarters.

Uses: To inform young people in vocational guidance classes of the duties and training necessary for occupations of fireman and policeman.

Age Level: junior and senior high

Technical: Sound — good; Photography — good

Comment: The necessity for good training in both fields is well emphasized and the types of training are explained.

Rating: Good

Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1024

MINNESOTA SOURCES: UM 2S0422 ($2.00)

FIRE FIGHTERS

(Americans at Work Series)

15 min.

The film depicts the extensive training related to a fire fighter's work. The use of the hose and how to control it. Care for the injured is included. He is trained in fire prevention and fire laws. Shows an actual fire and how it is fought. Released for television use. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4E0333 ($3.00)

FIRE RESCUE COMPANIES

24 min., color

This film shows the work of both the rescue car and the truck (hook and ladder) rendering aid in common emergencies not connected with fires. It illustrates the type of mishap in which a fire department generally provides the quickest and best first aid available. The picture stresses the importance of public knowledge of the correct way to obtain such assistance without delay. The film is built around three types of emergencies which frequently involve rescue companies: 1. a heart attack, 2. people who have gotten themselves into dangerous positions, 3. and the collapse of an earth work excavation where a workman has been buried. The grave danger children face when digging caves and tunnels is closely tied in with the rescue of the workman from his collapsed trench. **(TEF)**

MINNESOTA SOURCES: UM 5D0292 ($4.65)

MEN OF FIRE

10 min.

Brief history of fire fighting, bucket brigades, hand pumpers, horse-drawn wagons, etc. Pictures firemen at training school, escapes from burning buildings, salvage crews in action, first-aid emergency crews, arson squads, and public relations work of fire departments. **(BAF)**

MINNESOTA SOURCES: UM 2S0700 ($2.00)

FISHING INDUSTRY

FISHING FOR A LIVING

10 min.

Presents the boats, equipment and methods used by the purse seining fleet. Shows the men repairing the boats and net, stow-

ing the food necessary for a long cruise. The search, the finding of a school of tuna, and the setting of the huge seine are shown. The final scenes show how the fish are taken from the net and stowed in refrigerated holds. **(JHP)**
MINNESOTA SOURCES: UM 2S0030 ($2.00)

FISHING IN THE LAND OF SKY BLUE WATERS

Fishing at its best with fishing scenes of bass, sunfish, northern pike, muskies and lake trout.
MINNESOTA SOURCES: Boyd Film Company

FRESH OUT OF THE WATER

15 min., color, 1957

The film shows commercial varieties of fish underwater, plus capture, processing, retailing, cooking, serving, and the steps taken by modern industry to preserve the nutritional value of fishery products. (Fishery Motion Pictures leaflet 438, Fish and Wildlife)

Beginning with an underwater sequence, the film first shows the catching of fish, emphasizing the cleanliness of the fishing boats and the extreme care which is given fish from the moment of taking. The film then moves to a brief but comprehensive picture of what takes place before fish reach the consumer—the icing, freezing, fileting, canning and other processing, the transporting and the marketing. Then it shows two steps so important after the product is in the consumer's hands — the proper preparation of the food and, finally, serving it in an attractive manner. (Dept. of the Interior Fish and Wildlife Service) **Production of Bureau of Commercial Fisheries, Fish & Wildlife Service**
MINNESOTA SOURCES: ML

MINNESOTA BROWN TROUT

20 min., color

This is an informational film which tells of research and propagation programs being carried on by the Minnesota Department of Conservation. After a glimpse at the work with water analysis and growth studies of brown trout, the film examines a research project on one of the state's southern streams. **(UofM) $195.00**
MINNESOTA SOURCES: UM 5ZOO29 ($6.65), ML, MS

NEW ENGLAND FISHERMEN (2nd Edition)

By showing the fishing methods of one skipper and his crew out of Gloucester, the film examines the problems facing the industry. Fishing is seen as hard work—eight days at sea where the crew tends the net around the clock. Viewers also see how the working conditions and slim wages can cause a further decline in this industry. **Collaborator:** Clarence W. Sorensen, Ph.D., Augustana College. **EBF. 11 min., color No. 2578 $135.00, b&w No. 2579 $70.00**
MINNESOTA SOURCES: UM 2S0076 ($2.00)

SALMON STORY, THE

1 reel, 11 min., color

After portraying the six stages in the life cycle of the salmon, the film calls attention to the steps that are taken by modern fish hatcheries to insure a continuing supply of this important food, fish. The "purse seine" method of catching salmon is featured as the one most commonly in use today. Following the catch from the sea to the cannery, the film depicts canning operations including cleaning, scaling, removing of heads, canning, cooking and final preparation for shipment. **(EBF)**
MINNESOTA SOURCES: UM 3B0264 ($3.25)

SHELL FISHING

10 min.

An overview of the oyster, crab, clam, and lobster fishing industries on the eastern coast of the United States is provided by this production. Preparing the oyster beds, planting, and dredging for the mature oysters, and their preparation for the market make up the oyster sequence. Luring crabs to their nets with baited lines, crab fishermen find to be both sport and work. Clam fishermen, under the supervision of conservation agencies, are revealed planting, harvesting, and preparing their crops for market in a manner similar to the methods of the oyster fishermen. Lobstermen, after dumping their catches from baited traps, take the lobsters to nearby factories where they are packed in ice or boiled for shipment and consumption. **(EBF)**
MINNESOTA SOURCES: UM 2B0016 ($2.25)

STORY OF A TROUT HATCHERY, THE

1½ reels, color, 13 min.

This is a study about fish life, showing the biological development of the trout from egg to fully grown adult. It also illustrates the fun of fishing and the importance of conservation. In this film we see how a fish hatchery operates and how our state governments serve the recreational needs of its citizens. **(AthF)**
MINNESOTA SOURCES: UM 5Z0038 ($4.75)

STRANGE FACTS

10 min.

"Shelling for a Living." Collecting, assorting, polishing, and building various types of sea shells into objects for commercial sale. "Coconut Carving." Seminole Indian in Florida who makes a business of carving coconuts and husks into funny and odd-shaped heads and faces for the tourist trade. "Fable of Fishes." Usual shots of the glass-bottomed boats at Silver Springs, Florida, but this one made during the run of baby shad, which occurs but once in every ten years. **(TFC)**
MINNESOTA SOURCES: None at present

TRAPPERS OF THE SEA

12 min.

Has scenes of village; prepartion of buoys, traps, and trap lines; setting of the traps; hauling; taking of lobsters; and operations at the cannery. **International Film Bureau, Inc., 332 South Michigan Ave., Chicago, Illinois.**
MINNESOTA SOURCES: None at present

FLOORING

THE FLOORING CRAFTSMAN

This film tells young men about rewarding careers available as resilient flooring craftsmen. It shows installation specialists at work and answers questions about what a flooring craftsman does, what skills he needs, and his income opportunities.
Producer: Xanadu Productions, Inc., 36 West 62nd Street, New York, N. Y.
Distributor: Armstrong Cork Company, Lancaster, Pennsylvania 17604
Specifications: 16 mm, 15 min., color, sound, 1968
Cost: Not for purchase, **Rental:** No charge
MINNESOTA SOURCES: None at present

FOOD AND BEVERAGE INDUSTRY

14 ACRES OF KITCHEN

13 min., color

Quick, nutritious meals of canned foods are a staple of the American diet. Here is the history of a foremost canning concern whose name has become a household word. It shows in detail how foods are processed in a modern, automated plant. Available to 7th grade and higher. #2268. **Libby, McNeill & Libby**
MINNESOTA SOURCES: MTPS

THE FREEDOM TO SUCCEED

23½ min., color

Here is the story of the largest and most important business in the country—food. Special emphasis is given to diverse career opportunities in food wholesaling and in the operation of modern, independently-owned retail stores. Recommended for career guidance, business administration and marketing students. Available to 10th grade & higher. **National-American** #2729 **Wholesale Grocers' Association, Inc.**

MINNESOTA SOURCES: MTPS

GOOD THINGS FROM THE GARDEN
23 min., color

The exciting behind-the-scenes story of vegetables. Shot on location, the film takes you from pea planting in the hills of Washington to harvesting of broccoli and cauliflower in the lush Salinas Valley of California. Available 7th grade and higher. #2657. **Green Giant Company**

MINNESOTA SOURCES: MTPS

JACKSON'S TREE
16 min., color

This unique film presents the unusual career opportunities offered young men in the nation's largest industry, food distribution. Here we see this modern and very exciting business in its true light **(MTPS) General Mills, Inc.**

MINNESOTA SOURCES: EFC

PRODUCTION OF FOODS
1 reel, 11 min.

This film presents authentic material concerning the technology and geography of food production. Photographic and animation sequences depict the role of land in production; the methods employed in the production of plant and animal products; and the relation of animal food production to plant foods. Problems concerning the increase in world production of foods are posed and possible solutions suggested. One of a series of three films on World Food Problems, the other two being "Consumption of Foods" and "Distribution of Foods." **(EBF)**

MINNESOTA SOURCES: UM 2A0238 ($2.00)

FOREIGN SERVICE CAREERS

INTRODUCTION TO FOREIGN TRADE
11 min.

In order to appreciate the complex aspects of modern foreign trade, certain basic concepts and procedures should be understood. To help accomplish this goal, this motion picture first establishes the importance of foreign trade to our economy and then presents a general picture of the mechanics of international commerce. The role of monetary standards and control, national policies in reference to those controls, distribution of raw materials and markets are shown. Then, in an actual exchange of goods, the detailed domestic and foreign operations involved in the sale, shipment and payment are graphically portrayed. **(Cor.)**

MINNESOTA SOURCES: UM 2A0304 ($2.00)

A SIMPLE CUP OF TEA
28 min., b&w

Shows Ben Ferguson, of the Agency for International Development in East Pakistan doing work which typifies the AID program in many countries of Asia, Africa and Latin America.

MINNESOTA SOURCES: SL

FORESTRY

CAREERS IN FORESTRY
28 min., color

Film illustrates the work of foresters in growing successive crops of timber, in outdoor recreation development, wildlife production, and watershed management; details the training program and desirable background preparation; and describes the employment opportunities for forestry school graduates in the public agencies — Federal, State and Municipal, and in the forest products industry.

MINNESOTA SOURCES: UMSP

FOREST, THE
28 min., Color, USDA (TV $1.00)

Shows the multiple benefits provided by our national forests. Excellent photography pictures water conservation, flourishing wildlife, and shows how timber grows, is harvested, and replenished. The film features trail riding, family picnics, skiing, and other recreational opportunities in the forests. Any group would enjoy this film.

MINNESOTA SOURCES: UMAES/SL

FOREST CONSERVATION
11 min., Color, Encyclopedia Britannica $3.00

This film explains the need for careful conservation of America's forest resources. It emphasizes the fact that our country's forests, which were once the mightiest and most varied on the face of the earth, need careful management and protection against fire and insect pests. **EBF**

MINNESOTA SOURCES: UMAES

FOREST PRODUCES
11 min., color

Portrays, in full color, the development by the forest of the great life-giving resources which man exploits. Describes timber and how it grows, explains the watershed's vast underground reservoir; and recalls the facilities of the forest for man's use in physical and spiritual recreation. Implanted in the film are hints as to how these forest resources are threatened by man. **EBF**

MINNESOTA SOURCES: UM 3B0119 ($3.25)

FOREST RANGER
12 min., Color $135.00, B/W $70.00 EBF

Photographed in a natural forest in Idaho, this motion picture tells the story of the forest ranger's work in water conservation, lumbering, and fire fighting. Particular emphasis is placed on his duties in fire prevention and control. The film illustrates the work of men who "spot" fires from fire towers and it portrays crews and equipment in action at an actual fire. **EBF**

MINNESOTA SOURCES: UM 5E0334 ($4.75); MS

FORESTS AND CONSERVATION
1 reel, 11 min.

This study of forest conservation shows our government and a progressive lumber camp joining forces to save trees through a program of selective logging, reforestation, and fire prevention. A fire-fighting sequence shows the forest's most deadly enemy. **$60.00 B & W, $120.00 Color. Cor.**

MINNESOTA SOURCES: UM 3Z0020 ($3.25)

FORESTRY AND FOREST INDUSTRIES
10 min.

An excellent background is laid for this subject by showing what has happened to our forests in the past. How the governments have acted to protect the woodlands by enacting laws and the establishment of the Forest Service. The film closes by presenting a number of jobs allied to wood, i.e., plywood manufacture, veneers, paper lumberyard, and the experimental laboratory. **(MahVG)**

MINNESOTA SOURCES: UM 2B0120 ($2.00)

FORESTRY, YOUR CAREER IN
(Your Career Series) 30 min., color

The care and harvesting of the nation's timber crops are two closely related functions that provide a career opportunity with appeal for the youth who loves the great outdoors. This

career film depicts him as a person sound in mind and body and with a natural curiosity about nature. He is an observant boy who finds every opportunity to spend his time in the forest — hunting, fishing, or just hiking. The film urges him to pay particular attention to high school courses in English so that he will be able to prepare reports on forest conditions quickly and effectively once he becomes a professional forester. It stresses the importance of mathematics, giving as an example of its usefulness the role of trigonometry in measuring trees. Of prime importance are studies in botany and physics to help prepare for an accredited school of forestry at a college or university. The film gives insight into the nature of the student's college courses in silviculture, and wood technology, as well as the economics, management, utilization and protection of our forests. It concludes with scenes showing the college graduate working toward professional career status in both private and public employment. **(MLA)**
MINNESOTA SOURCES: UM 7B0121 ($12.85)

IT'S A TREE COUNTRY
15 min., b&w, American Forest Products Industries ($1.00)
Shows the importance of forests to our country and its people. It explains the extent of many uses of forest products. The film covers management, planting, harvesting, and prevention of forest fires. A good general interest film.
MINNESOTA SOURCES: UMAES

NEW HORIZONS IN WOOD
30 min., color
Film describes the type of college training program needed in training for forest products industries. Emphasizes need for strong background in basic sciences. Shows results of forest products research and development.
MINNESOTA SOURCES: None at present

OUT OF THE WOODS
17 min., Color, U. S. Forest Service (TV $1.00)
Depicts the functions of the farm service forester within the framework of a typical case history. **UMAES**
MINNESOTA SOURCES: UMAES

PREPARING FOR CAREERS IN FORESTRY
57 slides, Color
Covers college offerings of the School of Forestry of the University of Minnesota and employment opportunities. **UM**
MINNESOTA SOURCES: UMAES

RAINBOW VALLEY 634.9
28 min., color, loan, 1954
U. S. Forest Service, Washington 25, D.C.
EFLA Evaluation
Subject Area: Forestry
Evaluator: Indiana University
Synopsis: Presents some of the problems and pleasures of a forest ranger and his family. Shows his role in making timber sales and presents some essentials of good forest management. Explains necessity for range management and importance of forest roads, trails, and communications systems. Planting of trees and grasses, location of diseased and insect infested trees, cleaning camping and picnic grounds, fire fighting, and constant consideration for water management are other duties
Uses: To show responsibilities of forest ranger; to stimulate interest in becoming a forest ranger; to show general conservation problems
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Presents both good and bad aspects of job. Indicates most of the general phases of conservation. Develops respect and admiration for rangers
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2568. L.C. FiE 54-103
MINNESOTA SOURCES: MS

THIS IS LUMBER
16 min., Color, Western Wood Products Association, ($2.00)
Shows the growth of a tree, how it is processed into lumber, and utilized in homes and buildings. It blends the historic with modern uses of wood. Anyone over age eight would enjoy this film.
MINNESOTA SOURCES: UMAES

TOMORROW'S TREES
30 min., Color, Weyerhauser Company (TV $1.00)
Filmed in the Pacific Northwest, this film deals with the fundamentals of forest land management. With the use of time lapse photography, and unusual photo techniques, this film tells the relationship of man, animals, and plants in nature. "Tomorrow's Trees" would be of general interest.
MINNESOTA SOURCES: UMAES

TREASURES OF THE FOREST
1¼ reels, 13½ min.
Presents the processing of timber, from scientific forest management and industrial harvesting, to the finished newsprint and other paper and wood products. The film also demonstrates the increasing machinery-to-man ratio and the increasingly efficient utilization of wood in Canada's growing lumber industry. We see log scaling, operations in the paper plant and the saw mill, and the specialized industry of salvaging waste. Produced by The National Film Board of Canada. **B/W $81.25. Cor.**
MINNESOTA SOURCES: UM 4G0137 ($2.50)

WOODLANDS STORY, THE
26 min., Color, Kimberly Clark Corporation (TV $1.00)
A story of nursery practices, forest management, and transportation to mill for conversion into marketable products. Included are interesting scenes of timber cruising, selection, and cutting. The film is intended for general forestry education.
MINNESOTA SOURCES: UMAES

FRUIT FARMING

APPLES
(From Seedling to Market)
1 reel, 11 min., color $135.00
This film uses the delicious apple to trace the major steps of apple growing and packing — from planting and grafting stages through shipment of the packaged fruit. Features modern methods of horticulture including the use of helicopters for dusting and growing trees as protection against insect pests. Illustrates both natural and artificial methods of pollination. Emphasizes the care of the trees and fruit received during all stages of growth. **(EBF) (G.J.S.)**
MINNESOTA SOURCES: UM 3B0122 ($3.25)

FUR TRADE

FUR TRADE
11 min., b&w, 1946
National Film Board of Canada; Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Fur industry
Evaluators: Wilmington Board of Education, Michigan City Public Schools
Synopsis: A historical introduction indicates how trading posts and fur trappers helped extend the frontiers of Canada. Habitats of various fur bearing animals shown symbolically on a map. Fur trapping and raising of fur bearing animals in captivity now a valuable business and under government inspection. Styles and qualities of Canadian furs are included.
Uses: To supplement studies in social studies, world geography, Canadian economics, and zoology
Age Level: elementary, junior and senior high PCW adds college, adult

Technical: Sound — fair-Wil & Mich., good-PCW; Photog — exc-Wil, good-Mich & PCW
Comment: Wil-Much information about trappers and fur industry which city dwellers would never realize. Mich-Not enough detail on raising animals in captivity and not enough history. PCW-All scenes in Canada but suitable for audiences everywhere.
Rating: Good-Wil & PCW, Fair-Mich City
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1392
MINNESOTA SOURCES: UM 2B0051 ($2.00), MS

FUR TRAPPER OF THE NORTH

Portrays the rugged life of the fur trapper in the northern wilds. Depicts his summer and early autumn preparations, and illustrates autumn and winter trapping activities. Follows through to the coming of spring with the breakup of the ice, the end of the trapping season, and the marketing of the pelts.
Collaborator: W. J. Hamilton, Jr., Ph.D., Cornell University.
EBF
11 min., Color No. 505 $135.00, B/W No. 723 $70.00
MINNESOTA SOURCES: None at present

FURNITURE INDUSTRY

ART OF MAKING FURNITURE, THE 684

15 min., color $150.00, 1966
Prod-Aegis Productions, Inc. for Baumritter Corporation; dist-Ideal Pictures, Inc., 34 MacQuesten Parkway S., Mt. Vernon, N.Y. 10550 EFLA Evaluation
Subject Area: Furniture making
Evaluator: American Film Festival Jurors, 1967
Synopsis: Documents the manufacture of furniture from the time the logs are delivered, through the rough mill, grading, inspecting, drying of the lumber, machining and planing, turning, sanding, staining, wiping, assembling, hand rubbing, inspection, and finally, shipping.
Uses: To show the processes that go into making furniture.
Age Level: General
Technical: Sound — fair to good; Photography — good; Structure — good
Comments: Shows process fairly well, but is a hurried presentation. Photography lacks imagination. Should have focused on one piece of furniture throughout rather than many. Adequate but uninspired film.
Rating: Good to very good
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MINNESOTA SOURCES: None at present

FURNITURE CRAFTSMAN

11 min., B/W No. 300 $70.00
Work of the designer and craftsman in furniture patternmaking, laying-out, hand sawing, power planing, joining, lathe turning, grooving, gluing, carving, and finishing operation. **EBF**
MINNESOTA SOURCES: UM 2E0336 ($2.00), MS

FURNITURE MAKERS

(Americans at Work Series)
15 min.
Depicts men and women at work in a furniture factory. Shows in detail the many jobs involved in the making of various kinds of furniture. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0337 ($3.00), MS

GAS INDUSTRY

COMPRESSED AIR AND GAS — YOURS TO COMMAND

27 min., Color
This film shows how man's imagination has made compressed air and gases perform at command, so that they help shape our everyday lives and are at the forefront of some of technology's newest frontiers. Available to 10th grade and higher.
#2489 Educational Commission
Compressed Air and Gas Institute
MINNESOTA SOURCES: MTPS

GAS FOR HOME AND INDUSTRY

1½ reels
Explains the role of fuel gas as a source of energy in our modern society. Describes production of various types of manufactured gas, using both natural photography and animated drawings. Shows how natural gas is obtained from wells and distributed through pipelines to population centers. **(EBF)**
MINNESOTA SOURES: UM4A0087 ($2.50)

GENERAL CAREERS

APTITUDES AND OCCUPATIONS

(Second Edition)
1½ reels, 16 min.
A group of students and their counselor examine scholastic achievement, aptitude, and interest tests — the basic types used to guide students toward the selection of a satisfying occupation. The basic groups of aptitudes and interests are fully illustrated in scenes detailing a variety of occupational categories. **Cor. B/W $97.50, Color $195.00**
MINNESOTA SOURCES: UM 4E0237 ($2.50), MS

BIG CITY, THE 352

25 min., b&w, 1956
Charles Guggenheim; Dis-Contemporary Films, 13 E. 37 St., New York
EFLA Evaluation
Subject Area: City government
Evaluator: League of Women Voters of the City of New York
Synopsis: A picture of the complexity and multiplicity of services in a large city during a typical day. Views the various departments that minister to the health, safety, comfort, and convenience of its citizens. Shows how millions of gallons of water must be purified each day. City officials, government buildings, and activities of St. Louis' departments of sanitation, public health, fire, police, recreation, philanthropy.
Uses: For study of civics and government; to show how tax money is spent; to arouse civic responsibility
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Well organized, comprehensive. Unbiased and detached approach. Arouses admiration for municipal administration. Does not point up any problems confronting city government. Viewers both bored and fascinated.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3502
MINNESOTA SOURCES: MS

BOSS DIDN'T SAY GOOD MORNING

10 min.
A story about the psychological effect a boss's failure to say good morning has on an employee: Jones is happy; he is loyal and takes pride in his work. We see him leaving home in a happy mood. At the office, however, the boss comes in, passes him without a greeting. This alarms Jones who thinks it is an expression of dissatisfaction with his work. He is given an important sales order to rush to the factory, but is in such a state that he puts it absentmindedly into his pocket. At home he is unhappy and unreasonable with his family. He spends a sleepless night, and Sunday, which is usually a happy day for the family, is grim. He finds the order in his pocket; decides to resign. He writes a letter to the boss, gives it to his son to mail. He goes off by himself to his golf club where he meets the boss. The boss asks about the order and is glad to hear

he hasn't sent it in because the credit of the purchaser was found to be bad. Recommended for discussion for social studies in the junior and senior high school. **(TFC)**

MINNESOTA SOURCES: None at present

BULB CHANGER, THE

12 min., b&w with guide

Satirical comedy about a city-employed bulb changer who devises a new and better method of doing his job. When his boss takes credit for the plan the bulb changer's revenge is quick and effective.

MINNESOTA SOURCES: SL

CAREERS FOR GIRLS 371.42

18 min., b&w, 1949

March of Time, 369 Lexington Avenue, New York City

Subject Area: Vocational Guidance

Evaluators: University of Minnesota; Pennsylvania College for Women

Synopsis: An exploration of personal aptitudes and capacities of women for various types of vocations. Shows many women who have reached the top in their vocations, especially in medicine, science, nursing, chemistry, journalism, public relations, transportation, fashions, merchandising, teaching, radio, executive. Kinds of training necessary.

Uses: Show a number of careers open to women; as an aid in vocational guidance and counselling of girls.

Age Level: junior-senior high. PCW adds college; adult

Technical: Sound — Minn-good, PCW-excel; Photog — Minn-good, PCW-excel.

Comment: PCW — A splendid film which does not unduly glamourize nor close the door to aspiring young women. The great variety of types of work shown is an asset. Good advice on school guidance. MINNESOTA — Would stimulate interest in further knowledge of specific occupations.

Rating: Minn — good, PCW — Excellent

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MINNESOTA SOURCES: MS

CHOOSING YOUR OCCUPATION

11 min., 1 reel, B/W $60.00, Color $120.00

"This is a picture about 'You.'" From this opening sentence through the last scene the impact of this film is directed toward each individual member of the audience. Self appraisal, occupational possibilities. preparation requirements and guidance facilities are a few of the ideas perfectly integrated here for the benefit of vocational guidance classes. **(Cor)**

MINNESOTA SOURCES: UM 2E0241 ($2.00), MS

A DAY IN THE LIFE OF A: BANKER, CHEF, CHEMIST, CLERGYMAN, CONTRACTOR, FIREMAN

Kinescopes, Guidance Information: Frank M. Kohout No. 2511, 12-4-58, MS-AV

MINNESOTA SOURCES: MS

FINDING YOUR LIFE WORK

20 min.

Basic film in the Your Life Work vocational guidance film series. It discusses the student's natural aptitudes, whether he likes to work alone, work in groups, work with ideas or things, and whether he has hobbies which may be converted into a vocation. Explains how the many departments of the school can contribute to the boys' and girls' preparation for their life work. It further shows how health, character, general education, citizenship, special interests and abilities, ambition, a willingness to work, knowledge of self, and special training are important in choosing your life work. **(MahVG)**

MINNESOTA SOURCES: UM 4E0332 ($3.35), AV-SDE

GETTING A JOB

16 min., b&w No. 781 $102.50

This film describes the stey-by-step procedures through which various kinds of jobs are obtained. The film shows a high school senior under the guidance of the school's vocational counselor making plans to apply for a job. The counselor shows a chart which illustrates the various roads for a job. This film will make a distinct contribution to high school classes. **(EBF)**

MINNESOTA SOURCES: UM 4E0253 ($2.50), MS, ML

HEY, WHAT ABOUT US!

A documentary which depicts which happens after high school, in terms of job satisfaction, to the majority who do not go on to college. Young people representative of two groups — those who are disillusioned by the jobs available to them and those who feel their lives will be productive and successful — describe their feelings about their work after high school graduation. The functions of school counselors, training classes in industry, employment agencies, and the role of the military are also probed.

Producer: National Educational Television

Distributor: Indiana University, Audio-Visual Center, Bloomington, Indiana

Specifications: 16mm,57 min., b&w, 1968

Cost: $240.00, **Rental:** $8.90

MINNESOTA SOURCES: None at present

HOW TO INVESTIGATE VOCATIONS 371.42

11 min., 1 reel, b&w $60.00, color $120.00, 1952

Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill. FFLA Evaluation

Subject Area: Vocational guidance

Evaluators: Wheaton College, Ill.; Gary Public Schools, Ind.; Indiana University

Synopsis: Utilizing a boy's interest in photography as a lead, the process of deciding on a vocation is depicted. Paul talked with his school guidance counselor, took tests to determine his interests and abilities, read books about vocations, listed questions he wanted answered, interviewed people, and finally took a summer job to sample photography work.

Uses: To point out importance of systematic investigation of occupations before choosing a lifetime vocation; for vocational counseling groups

Age Level: senior high, college, IndU and Gary add junior high

Technical: Sound — exc; Gary — good; Ind & Wheaton; Photog — exc.; Gary, Good; Ind & Wheaton

Comment: Gary — Realistic and positive approach. Up-to-date guidance techniques used. Indiana — Review at end reinforces the systematic process shown. Wheaton — Paced too fast to indicate the care necessary for reaching a decision. Implies that decision resulted from one interests profile check-up

Rating: Excellent — Gary; Good — Indiana; Poor to Fair — Wheaton

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MINNESOTA SOURCES: UM 2E0346 ($2.00), MS

HOW TO KEEP A JOB

11 min., 1 reel, B/W $60.00, Color $120.00

For vocational guidance, for business education, and for all young people and most adults this picture carries an important theme. Job success is dependent upon more than a wise selection of vocation, more than the right attitude toward work itself, more than the wise selection of a particular position. Although all of these are important, job success means getting along with fellow-workers, conduct of work, attitude toward company and several other factors which this film explains vividly in the context of a fascinating story. **(Cor)**

MINNESOTA SOURCES: UM 2E0259 ($2.00), MS

ICBM — INTERCONTINENTAL BALLISTIC MISSILE
(Americans at Work Series) 15 min.
Depicts the many workers engaged in the construction of the buildings and the complete area for launching missiles. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0347 ($3.00)

INDUSTRY ON PARADE — Reel No. 192
(TV Feature Newsreel) 15 min.
This film features: **Advancing With The Atom:** Experiments in the constructive uses of atomic energy are being conducted at the University of Michigan. **Versatile Plastic:** Shows one phase of the fast growing plastic business, namely blending different colored plastic in a marbelized effect. **More Power To The Householder:** Labor saving devices for the home. Shows the building and use of power mowers. **Taking Stock:** Shows the annual stockholder's meeting of the Matson Lines on the company's flagship, the Lurline, docked in San Francisco Bay. **(NAM)**
MINNESOTA SOURCES: UM 470108 ($3.00)

INDUSTRY ON PARADE — Reel No. 193
(TV Feature Newsreel) 15 min.
This film features: **Grandpa's First Car:** A collection of antique automobiles are shown. **A Break For Coffee:** Takes us to the Nestle Company to see coffee being pre-percolated in vast quantities and the making of instant coffee. **Twentieth Century Apprenticeship:** Shows the training of a linesman at the Spokane Trade School. Also learning the theories and fundamentals of electricity. **Wiser Than The Owl:** Shows psychologists Keller and Marion Breland at their Animal Behavior Enterprises near Hot Springs. They teach fantastic tricks to all kinds of creatures. **(NAM)**
MINNESOTA SOURCES: UM 470109 ($3.00)

INDUSTRY ON PARADE — Reel No. 194
(TV Feature Newsreel) 15 min.
This film features: **To Give Us More Miles:** Road tests on the Mobiloil Economy Run. Testing cars for weaknesses and strong points. **Academy For Artists:** Correspondence schools in operation. The procedure for qualifying to enter is shown. **Fabricated Wood:** Shows sawdust turned into briquettes called Presto Logs. Sawdust, once a worthless waste now of great value. **Hospitality Old Style:** Shows the Coonamessett Lake on Cape Cod to show how the Treadway Inns apply rules of good business to hospitality of other days. **(NAM)**
MINNESOTA SOURCES: UM 470110 ($3.00)

INDUSTRY ON PARADE — Reel No. 195
(TV Feature Newsreel) 15 min.
This film features: **City of Oil:** A pilgrimage is made to Titusville, Pennsylvania, birthplace of the modern oil industry. Shows the world's first oil well. **Very Special Customers:** The making of shoes to fit misshapen feet by the Field & Flint Company in Brockton, Massachusetts. **Water Out of the Air:** Shows the use of a compound silica gel to soak up vapors and moisture from the air. **Timed By The Camera:** Shows a camera that can measure the speed of a tiny object at 2000 miles an hour. **(NAM)**
MINNESOTA SOURCES: UM 470111 ($3.00)

INDUSTRY ON PARADE — Reel No. 196
(TV Feature Newsreel) 15 min.
This film features: **Big Boy:** Shows the giant trains that carry freight across the Rocky Mountains. **Picture In The Air:** Shows on-the-spot news pictures that can be seen minutes later over a television station miles or even continents away from the site of the event. **Precision A-Plenty:** Shows the precise workmanship in the manufacture of watches. **Junior Bankers:** Shows how a bank encourages thrift in the community by providing youngsters with their own banking facilities. There are teenage tellers and cashiers, etc. **(NAM)**
MINNESOTA SOURCES: UM 470112 ($3.00)

INDUSTRY ON PARADE — Reel No. 197
(TV Feature Newsreel) 15 min.
This film features: **Receipt For Assurance:** Shows health and safety tests for workers in industry. **Soak, Don't Sprinkle:** Shows the manufacture of precision lawn sprinklers and it points out how they are to be used. **Motoring On High:** The manufacture and use of the car and plane combination; called the Aerocar. **Music-Makers of Tomorrow:** Shows a music school of the east where youngsters learn to play instruments of various kinds. Also, shows simple musical instruments made by youngsters in their own home. **(NAM)**
MINNESOTA SOURCES: UM 470113 ($3.00)

INDUSTRY ON PARADE — Reel No. 198
(TV Feature Newsreel) 15 min.
This film features: **Saving The Scrap:** Shows elimination of waste and using smaller pieces of steel trimmings for by-products. **America's Most Popular Game:** Shows the makings of bowling alleys, balls, pins by the Brunswick Company. **What A Grind:** The making of grinding wheels made from aluminum oxide. **Stacking Them Up:** Shows pigeonhole parking in a garage with automatic arms and elevators. **(NAM)**
MINNESOTA SOURCES: UM 470114 ($3.00)

INDUSTRY ON PARADE — Reel No. 199
(TV Feature Newsreel) 15 min.
This film features: **Lumber Lab:** At the research laboratory of the Western Pine Association, the newsreel cameraman observes some of the experiments to which scientists are devoting their time — a preservative to keep wood from warping, to make it fire resistant, converting soft wood into hard wood — are some of the projects shown. **House Of Spice:** To the home of McCormick & Co. come spices from all over the world to make the port of Baltimore redolent with exotic and romantic odors. **Design Of A Door:** Designers and engineers spend thousands of man-hours each year improving that supposedly prosaic item. Shows the making of revolving and other doors. **Learning Life By Living It:** We visit a republic within our republic in up-state New York. It's the George Junior Republic, founded some 60 years ago as a combination of home, school and place of work for teenagers who have encountered more than the usual amount of trouble in coping with the problems of adolescence. **(NAM)**
MINNESOTA SOURCES: UM 470115 ($3.00)

INDUSTRY ON PARADE — Reel No. 200
(TV Feature Newsreel) 15 min.
This film features: **Sweet Ship:** Shows the sugar plantations of Hilo, Hawaii, how sugar is processed and shipped to the United States, how they meet the competition of other sugar cane growing areas. **To the Victor:** This portion of the film shows the making of a modern trophy. Shows the Vandenburg Trophy, given each year to the three top jet squadrons in the Air Force. **Portable Offices:** This portion of the film takes us to the Aetna Steel Products Corporation showing the production of partitionettes, a movable partition used in offices. **Yachting Ashore:** Shows a mobile home best described as a land yacht. Combines living and driving facilities in a single unit. **(NAM)**
MINNESOTA SOURCES: UM 470116 ($3.00)

INDUSTRY ON PARADE — Reel No. 201
(TV Feature Newsreel) 15 min.
This film features: **Transporting An Inferno:** Shows the making of vessels called cinder pots, used to carry molten wastes from steel furnaces. **Power Steering For The Tractor:** Shows how these hydraulic steerers are designed and how they operate. **On Behalf Of The Birds:** Takes us to the Hyde Bird Feeder Company to show us bird feeders and homes designed for the comfort, wealth and well-being of birds. **Saving Young Lives:** Shows the annual Bicycle Safety Parade and Carnival staged at Morristown, New Jersey. **(NAM)**
MINNESOTA SOURCES: UM 470117 ($3.00)

INDUSTRY ON PARADE — Reel No. 207

(TV Feature Newsreel) 15 min.

This film features: **Railroad Firemen New Style:** Shows the training of the men operating the Dieseled roads; especially their training in fire fighting in shops and along the right of way. **A Penny For Your Thoughts:** Shows one of the most modern plants in the country and one of its novel features, the walking suggestion box. **The Island Hoppers:** Shows the airline that flies almost entirely over water. It's the Hawaiian Airlines, that link the various islands together, hauling everything. **Spud Saga:** Shows the potato fields of Maine and tells the complex story of the simple potato chip. **(NAM)**

MINNESOTA SOURCES: UM 470123 ($3.00)

INDUSTRY ON PARADE — Reel No. 208

(TV Feature Newsreel) 15 min.

This film features: **Proving Grounds:** Shows how the auto industry sets up proving grounds to test cars and trucks. **Excelsior:** Shows how excelsior is made from the trees of the forest. **A River That Burns:** Shows how coal is extracted from the mud taken from the bottom of rivers. **Playthings of Plastics:** Shows the making of plastic tops and plastic swimming pools. **(NAM)**

MINNESOTA SOURCES: UM 470124 ($3.00)

IT TAKES EVERYBODY TO BUILD THIS LAND

16 min., 1952

Our basic independence — food, clothing and shelter. This film shows that in order to have these we must depend upon people of all trades and occupations in various parts of our country and that no one can get along without the help of others. It points out the importance of the miners, farmers, carpenters and many others. **(EBF) B/W $135.00**

MINNESOTA SOURCES: UM 4S0053 ($3.35)

JOB INTERVIEW — MEN
JOB INTERVIEW — WOMEN

To stimulate thought and discussion about job interviews and preparation for employment. In a larger sense, encourages students to see themselves as potential employers might.

Producer: Dimension Films

Distributor: Churchill Films, 662 North Robertson Blvd., Los Angeles, California 90069

Specifications: 16mm, 17 min., men; 16 min., women, color, sound, 1968

Cost: $170.00

Rental: Standard rates from film libraries

MINNESOTA SOURCES: None at present

LISTEN, LISTEN . . .

Various pathways leading to career fulfillment.

Producer: Tom Thomas, 404 Trade Center Building, Detroit, Michigan

Distributor: Education Affairs Department, Ford Motor Company, American Road, Dearborn, Michigan 48121

Cost: Not for purchase

Rental: Free from distributor

Specifications: 16mm, color, sound, 25 min., 1968.

MINNESOTA SOURCES: None at present

"MINNEAPOLIS STORY, THE"

This is a 25 minute color-sound film utilizing modern photography's techniques to transform historic still pictures into seemingly "live" action.

(90 South 6th St., Minneapolis)

It was produced for the Farmers & Mechanics Savings Bank by Martin Bovey Films with the assistance of the Minnesota Historical Society, Hennepin County Historical Society and the Minneapolis Public Library. The most significant scenes in the city's colorful history are pieced together from thousands of rare pictures. The film, the first such historical document ever done in Minneapolis, fills an educational and cultural need.

The Farmers and Mechanics Savings Bank is proud to have been able to make this contribution toward the enrichment of our community's heritage. Prints of "The Minneapolis Story" may be borrowed for showing by schools, business firms, clubs, churches and civic groups, and other interested organizations. There is no charge.

MINNESOTA SOURCES: Farmers & Mechanics Savings Bank; ML; MHS

MINNESOTA STORY, THE 977.6

28 min., color, free loan, 1964

Produced by Martin Bovey Productions, Inc., for the Farmers & Mechanics Savings Bank, 90 South 6th Street, Minneapolis, Minnesota 55402.

EFLA Evaluation

Subject Area: U.S. History; Minnesota History

Evaluator: Rochester, N.Y., Public Library & Festival Jurors, 1965

Synopsis: Using old photographs and paintings, documents the change, growth and prosperity of Minnesota based on the state's great wealth of natural resources. Begins with the fur trading days of the 1840's and covers history up to the present. Mentions many important leaders and their accomplishments in the history of the state.

Uses: To provide a dramatic and entertaining historical account of Minnesota's colorful past; intended primarily for use in Minnesota.

Age Level: General — schools, clubs, churches, civic and service groups

Technical: Sound — good (NY), very good (Jurors); Photography — fair(NY), very good (Jurors)

Comment: A competent informational film. (NY) Excellent movement for filmograph. Nice collection of photos and prints. Static history. (Jurors)

Rating: Fair — NY; Very good — Jurors

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MINNESOTA SOURCES: UM 7S0377 ($3.00); ML; SL; MHS; EFC

NEW HORIZONS IN VOCATIONS 371.42

20 min., color, $200.00, 1966

Dibie-Dash Productions, 4949 Hollywood Blvd., Suite 217, Hollywood, California 90027

Subject Area: Vocational guidance

Evaluator: Brooklyn Public Library

Synopsis: Various opportunities in the trade and technical fields of employment open to the young person who is a member of a minority group. Details the careers and work of 6 men and women in 4 kinds of vocations: electronics-communications; mill work and cabinetmaking; space craft assembly; trucking and diesel industry. Quick survey of examples of vocations men and women of minority groups have succeeded in.

Uses: To show types of vocations available and the preparation needed.

Age Level: Junior high, senior high

Technical: Sound — good; Photography — very good; Structure — very good

Comments: Fills a real need for a good up-to-date general vocational film. Choice of vocations excellent. With proper use will be effective with all kinds of minority groups. Some thought production too slick.

Rating: Very good

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MINNESOTA SOURCES: None at present

NO LIMIT TO LEARNING 371.425

29½ min., color, 1963

Prod-Jarvis Couillard Associates; dist-College Board Film Library, College Entrance Examination Board, 475 Riverside Drive, New York, N.Y. 10027.

EFLA Evaluation
Subject Area: Vocational Guidance
Evaluator: Indiana University
Synopsis: Shows a number of people in different careers, providing some information about the educational paths they followed to their present jobs. Encourages junior high students to investigate the range of opportunities for post-secondary education and training. Features class discussions before and after the visits to diverse locations and stresses the importance of a high school education.
Uses: To show a number of different careers and what they offer; To show the importance of finishing secondary school.
Age Level: Junior high
Technical: Sound — good; Photography — good; Structure — good
Comment: Although film seems rather long, it uses a good approach and presents its point well. Should be of interest to junior high students.
Rating: Good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5980
MINNESOTA SOURCES: None at present

OPPORTUNITIES UNLIMITED

Nat'l Assoc. of Mfrs., 1954
14 min., sound b&w
Intended to show employees and management the need for accepting the physically-handicapped as coworkers. Relates how an increasing number have become self-supporting citizens when correctly placed, sometimes surpassing other workers in morale, loyalty, and in production.
MINNESOTA SOURCES: MS

PERSON TO PERSON

The film discusses the importance of communication and suggests ways in which individuals, as well as business and industry, might learn to bridge the communications gap.
Producer: International Business Machines, New York, N. Y.
Distributor: Science Research Associates, 259 E. Erie Street, Chicago, Illinois
Specifications: 16 mm, 17 min., color, sound, 1968
Cost: $260.00
Rental: None
MINNESOTA SOURCES: None at present

PERSONAL QUALITIES FOR JOB SUCCESS 371.42

10 min., b&w $50.00, color $100.00, 1952
Coronet Instructional Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Vocational guidance
Evaluators: Wheaton College, Illinois; Gary Public Schools, Indiana
Synopsis: Several high school students apply for jobs with a firm, thereby pointing out the qualities which make for job success. The young people demonstrate both how to get a job and how to make a success of one. Personality, appearance, courtesy, speech habits, the ability to accept criticism and to get along with others, and love of good tools are needed.
Uses: For vocational guidance and business classes; for general assembly programs; for personality development discussions
Age Level: junior and senior high, college
Technical: Sound — exc-Gary, good-Wheat; Photography — exc-Gary, good-Wheaton
Comment: Gary — A positive and realistic approach throughout. Both boys and girls are involved in the job situations. Wheaton — oversimplifies the problems by stressing superficial aspects of personality rather than basic attitudes toward self and others. Best for general personality qualities.
Rating: Excellent-Gary, Fair to Good-Wheaton
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1558
MINNESOTA SOURCES: UM 2E0280 ($2.00), MS

PLANNING YOUR CAREER

16 min., b&w No. 671 $102.50 (EBF)
This film is a basic vocational guidance film designed for students and others who are facing the problem of deciding on a career. It presents a straightforward procedure through which a person can come to a better understanding of his own capabilities and the potentialities of various careers in which he is most likely to succeed. The film emphasizes the importance of selecting a vocation as early as possible, yet keeping an open mind on possible careers.
MINNESOTA SOURCES: UM 4E0283 ($2.50), MS, ML

SAINT PAUL: DESIGN FOR LIVING

Saint Paul, Minnesota is a city experiencing a rebirth, a rejuvenation, a renewal unique among American cities. "The Saint Paul Design For Living" is a new motion picture capturing all the color, drama and excitement of an old town emerging into a modern metropolis. "The Saint Paul Design For Living" is a "first person" tour of Minnesota's Capital City today. Through the eyes of a new resident you experience what it means to live, work and play in the New Saint Paul. The New Saint Paul is designed with people in mind . . . from its climate controlled downtown to its year around recreational facilites. "The Saint Paul Design For Living" guides you through the phenomenal story of business and industrial development . . . the pleasures of four-season living . . . important educational, social and cultural progress. "The Saint Paul Design For Living" is your passport to the remarkable story of "the city on the grow." For the first time this dramatic rebirth is available on film . . . in color! What you will see in "The Saint Paul Design For Living" is over 14 months of photography, writing and editing to give you an up-to-date view of Saint Paul progress. The Saint Paul Area Chamber of Commerce invites you. **(Robert C. Bruce Productions)**
MINNESOTA SOURCES: SM

SAINT PAUL—FUR TRADE TO SPACE AGE

28 min., color, sound, 1963
The film traces the development of Minnesota's capital city from the day of the Sioux and the Chippewa up to St. Paul's present position on the threshold of a dramatic revitalization. A history of St. Paul is given. The final portion of the film covers St. Paul's entry into the fields of manufacturing and the science-oriented industries and closes with scenes of the St. Paul being planned for the future.
MINNESOTA SOURCES: ML, First National Bank St. Paul

ST. LAWRENCE SEAWAY: PATHWAY TO THE ATLANTIC

Forest industries, the fishing trade and handicrafts contrast with the heavy commercial industries along the St. Lawrence River. Fur and lumber are found in abundance. Cod, halibut, lobster and many other kinds of fish are caught by the millions. The handicrafts of the region are justly world-famous. The source of water power, however, provides the greatest prosperity, in this section's most important industry, paper manufacturing. The St. Lawrence area is rich in natural resources and continues to show a rapidly expanding industrial growth. Produced by Arthur Evans. **16 min., color $180.00. BF**
MINNESOTA SOURCES: None at present

TELL IT LIKE IT IS

This film counsels high school students on the career opportunities in the distributive occupations and presents the high school and post-secondary distributive education programs through which students may gain access to careers in this field.
Producer: The American Vocational Association in cooperation with Sears-Roebuck Foundation
Distributor: The Sears Roebuck Foundation, 7435 Skokie Boulevard, Skokie, Illinois
Specifications: 16mm, 28 min., color, sound, 1968
Cost: Not for Purchase; **Rental:** No charge
MINNESOTA SOURCES: None at present

WHERE THE FUTURE IS BORN

A Film on Minnesota
30 min., color
This film tells an impressive story about the Upper Midwest area, with particular emphasis on exciting new developments in the economy of this region. Among the dramatic new developments reported and pictured in this film are the development of "brain industries" which range from production of gigantic electronic computers and missile controls to the balloons and instruments used in stratosphere research. . . The development of Duluth and Superior as seaports as a result of the St. Lawrence Seaway; progress in the development of the Dakota oil fields and Northern Minnesota Taconite industry. Also shown are Upper Midwest agriculture, industrial and other developments. **(RHBC)**
MINNESOTA SOURCES: UM 7S0381 ($12.85), MS

YOU AND YOUR WORK 371.42

1 reel, 11 min., b&w $60.00, color $120.00, 1948
Coronet Films, 65 E. S. Water Street, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluator: Indiana University
Synopsis: Frank, an average high school graduate, is working in a shoe store, but feels his job to be routine, monotonous and of no real importance. This is reflected in his attitude and work, and he is fired. In consultation with his former school counselor, some of the factors in enjoying one's work and giving good service are brought out. He re-applies for his former job and with a changed viewpoint, is successful.
Uses: Point out important attitudes necessary for successful employment; importance of pride in one's work and sense of accomplishment and satisfaction
Age Level: junior high, senior high
Technical: Sound — Fair; Photography — Good
Comment: Rather staged and unrealistic, but does exemplify several important points on satisfactory employment of young people.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.774
MINNESOTA SOURCES: UM 2E0299 ($2.00) MS

YOU CAN GO A LONG WAY

22 min., b&w No. 1551 $135.00
This film analyzes the predicament of young people who are not meeting the increased educational standards of today's employers. Taking a light approach—using language the high school student will recognize as his own—the film considers first, the students' ambitions; second, the qualifications expected of a newcomer in various trades and professions. Effectively, the film makes the point that an extra year or two in school may mean a lifetime of better living, better security, and greater environment. **(EBF)**
MINNESOTA SOURCES: UM 4E0300 ($3.35)

GEOLOGY

THE PETRIFIED RIVER 553.49

28 min., color, free loan, 1956
U.S. Bur. of Mines; Dist—Mod. Talking Pict. Serv., 3 E. 54 St., NYC
EFLA Evaluation
Subject Area: Geology
Evaluator: Conservation Foundation, New York
Synopsis: Depicts the geologic theory of how uranium was deposited in beds of prehistoric rivers of the Colorado plateau. Shows present day prospecting; the atomic reactor at Oak Ridge; the exploration, mining, and milling of uranium ores; and the peacetime uses of uranium.
Uses: Increase understanding of uranium's uses; geology classes
Age Level: junior high, senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: An outstanding documentary, which is creatively and effectively produced. Geologically it is one of the most outstanding films in its field and is also of interest to the sociologically minded. Unfortunate that social implications are not completely followed up.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4687. L.C.FiE 56-191
MINNESOTA SOURCES: UM 7P0352 ($3.00)

ROCKS IN OUR NEIGHBORHOOD

13 min., color
The story of rocks — their formation and general characteristics and the many different purposes they serve — is told through live photography and animation. The student is introduced to rocks in their natural form. Then in animated sequences the film shows the conditions under which the three basic types of rock — igneous, sedimentary, and metamorphic — are formed. **(McG)**
MINNESOTA SOURCES: UM 5G0395 ($4.75)

ROCKS THAT REVEAL THE PAST 552.5

15 min., color, $125.00, 1962
Film Associates of Calif., 11014 Sta. Monica Blvd., L. A. 25
EFLA Evaluation
Subject Area: Science
Evaluator: Los Angeles City Schools
Synopsis: Explains how sedimentary rocks are formed, and how age and weather erodes them. Applies stratification to dating, as used by scientists. Points out that the Grand Canyon in Arizona is one of the few places where rock layers have remained undisturbed.
Uses: Earth science classes
Age Level: Elementary, junior high school
Technical: Sound — good; Photography — fair
Comment: Threw in picture of amphibians without illustrating any earlier or later forms of life. Might have brought out reasons for studying past life. Seems to be authentic.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 S.reet, New York 19. EFLA No. 1963.5009
MINNESOTA SOURCES: UM 5G0398 ($4.75)

GIRL SCOUTS

BEHIND THE SCENES

Shows the many different kinds of people, the talent, time, and energy it takes behind the scenes to make Girl Scouting happen. Narration by Miss Debbie Reynolds.
Producer and Distributor: Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022
Cost: $50.00 from producer; **Rental:** $5.00 **contact producer....**
Specifications: 16mm, color, sound, 18 min., 1968
MINNESOTA SOURCES: None at present

GLASS MAKING

GLASS — FROM THE OLD TO THE NEW THROUGH RESEARCH

13 min., 1953
This film unfolds a story of progress in glass and explains how glass contributes to a high standard of living. Identifies major types of glass by providing scenes filmed in a glass factory. Shows specialized departments that direct modern industries such as glass and emphasizes research, the most recent member of the industrial team to obtain importance. **EBF**
MINNESOTA SOURCES: UM 4S0036 ($3.35)

GLASS WORKERS (Americans at Work Series)

15 min.
Shows the ingredients used in making glass. Depicts how these

are used in producing many items of glass. Shows the operation of the glass furnace. Glass blowing is shown in detail. Released for television use. **AFL-CIO**
MINNESOTA SOURCES: UM 4E0340 ($3.00)

MAKING GLASS FOR HOUSES

1 reel, 11 min.
Tells the story of making of glass in a laboratory and also on a large scale. Describes the three ingredients of glass, the steps in its manufacture and its everyday uses in houses. **(EBF)**
MINNESOTA SOURCES: UM 2B0252 ($2.00)

GOVERNMENT

AMERICA'S HERITAGE: THE CAPITOL

(News magazine of the screen)
10 min.
Over Washington rises the dome of the capitol of the U.S. — the building where Americans have shaped the nation's destiny for 155 years. This film takes us to the House Wing, the Senate Wing, Statuary Hall, and the Great Rotunda. **(WPN)**
MINNESOTA SOURCES: UM 2H0325 ($3.00)

COMMUNITY GOVERNMENTS: HOW THEY FUNCTION

1½ reels, 13 min.
Because the citizens of Riverside are dissatisfied with the inadequacies of their community government, they find out how different kinds of community government function—mayor-council, commission and the city manager. In the process of their investigation, the citizens also learn that good government depends on the people of the community—especially on their active participation in community affairs. **(Cor.)**
b&w $81.25, color $162.50
MINNESOTA SOURCES: UM 4S0460 ($2.50)

COUNTY GOVERNMENT

27 min.
Explains the system of county government in the United States as illustrated by Westchester County, New York; its legislative, executive, and judicial functions; and its relationships to the state and federal governments. **(UW) S.C.**
MINNESOTA SOURCES: UM 6S0461 ($5.00)

DEBT TO THE PAST: GOVERNMENT AND LAW

21 min., color, 1964
The purposes of this film are 1) To present the American heritage in constitutional government and law. 2) To encourage personal appreciation for the freedom and justice we enjoy under government and law. 3) To make the student aware of his debt to the past in government and law, and his obligation to preserve his heritage for future generations. The American system of government and law is a precious treasure from the past. The film discusses the constitution, our democracy, our republic, our legal system and our federal government. **(MIOS)**
MINNESOTA SOURCES: UM 5S0391 ($6.65)

DEPARTMENT OF HEALTH, EDUCATION AND WELFARE 353.84

14 min., b&w, $95.00, 1963
McGraw-Hill, 330 West 42 St., New York City 10036
EFLA Evaluation
Subject Area: Public Health; Education; Political Science
Evaluator: Indiana University
Synopsis: Discusses purposes and functions of the five major divisions within the Department of Health, Education, and Welfare. Presents administrative duties of several offices, agencies, and bureaus in dealings with food, drugs, social security, vocational rehabilitation, education, etc.; emphasizes concern of benefiting the individual in his living.
Uses: To introduce and review the purpose and functions of the U.S. Department of Health, Education and Welfare.
Age Level: Junior and senior high and colle
Technical: Sound — good; Photography — good
Comment: Narration by Abraham Ribicoff, a former Secretary of Health, Education and Welfare, adds greatly to the authenticity of the film.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5605
MINNESOTA SOURCES: UM 4S0413 ($2.50)

THE DEPARTMENT OF JUSTICE 353.5

16 min., b&w, $95.00, 1963
Prod. — CMC; Dis. — McGraw-Hill, 330 West 42 St., New York 10036
EFLA Evaluation
Subject Area: Government; Civil Rights
Evaluator: Indiana University
Synopsis: Outlines the six main divisions of the Justice Department: tax division; civil (govt. legal representative); criminal (breakers of Federal law); anti-trust; land (federally owned properties); civil rights (statutory and constitutional laws). Rudolph Abel spy case included. Narrated by Robert Kennedy as Attorney General.
Use: To explain and give case histories related to work of Justice Dept.
Age Level: Senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Good presentation of Department's work; too much time given to Abel case which might have been better spent on other divisions of the Justice Department.
Rating: Good
Copyright 1965 by Educational Film Library Association, Inc., 250 West 57 St., New York 10019. EFLA No. 1965.5571
MINNESOTA SOURCES: UM 4S0414 ($2.50)

DEPARTMENT OF STATE 353.1

18 min., b&w $95.00, 1963
McGraw-Hill Textfilms, 330 West 42 St., New York 10036
EFLA Evaluation
Subject Area: Politics and government in the United States
Evaluator: Indiana University
Synopsis: Discusses the varied functions and roles of the Department of State. Procedural policies, especially in foreign affairs, are shown through steps taken in the negotiation of a treaty with Mexico relating to the establishment of U.S. tracking stations in that country.
Uses: To introduce or review functions of the Department of State
Age Level: junior, senior high, college, adult
Technical: Sound — good; Photography — good
Comment: An air of authenticity is added by the special narration by Secretary of State, Dean Rusk.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 10019. EFLA No. 1964.5418.
MINNESOTA SOURCES: UM 4S0415 ($2.50)

FEDERAL GOVERNMENT: PLAN OF ORGANIZATION

13 min., Cor., b&w $81.25, color $162.50
This film presents the structure and functions of the Federal Government while the primary divisions of responsibility are outlined. The reasons for the divisions and the problems that arise from the many quasi-legislative and quasi-judicial boards and agencies are illustrated.
MINNESOTA SOURCES: UM 4S0420 ($2.50)

GOVERNMENT

13 min., b&w, 1964
This film uses animated techniques to introduce abstract concepts such as government responsibilities, and how the government protects its citizens at the national, state, and local levels. **(McG)**
MINNESOTA SOURCES: UM 2S0397 ($2.00)

GOVERNOR
Covers the duties and responsibilities of a state governor and shows how democratic government on the state level is responsive to public needs. A documentary technique is used, portraying the life and work of Governor Peabody, former governor of Massachusetts. **McG**
Code 658200—L.C.FiA 66-1458
29 min., b&w sale $150.00, rental $11.00
MINNESOTA SOURCES: None at present

GOVERNMENT WORKERS (Americans at Work Series)
15 min.
This film shows the many government workers in our country and the training necessary to carry on this kind of work. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0341 ($3.00)

OUR CITY GOVERNMENT
10 min., color, 1966
This film shows how a city government provides the people who live in the city with services and shows how it makes and enforces laws. Sequences include how a man is elected to the city council where he represents the people who chose him; how the council decides on services and passes laws; and how in addition to the council a mayor or city manager sees that the city departments provide the services and enforce the laws. **(FA)**
MINNESOTA SOURCES: UM 3S0464 ($3.25)

STATE LEGISLATURE IN ACTION, THE
2 reels, 22 min.
A study of a single bill and how it becomes a state law is presented in the authentic setting of a state legislature. We see how it is introduced, faces a committee hearing, is brought to the floor for the Assembly to act on and goes to the Senate for final action. Produced by Discovery Productions in cooperation with the New York State Legislature. **b&w $130.00. Junior High, Senior High, College. Cor.**
MINNESOTA SOURCES: None at present

STUDY OF GOVERNMENT, THE
15 min.
The film opens with scenes that show various aspects of our government in action and points out the many services rendered by government, the many people who take part in the operation of our government, and our responsibility as citizens for selecting our elected leaders. The narrator poses the question, "Can we afford to take government for granted?," the scene shifts to a class in American government. Here the instructor uses charts to illustrate his discussion of the legal framework of our government. **(IndU)**
Copyright 1957
MINNESOTA SOURCES: UM 4S0451 ($2.50)

TOMORROW'S GOVERNMENT TODAY 352
27 min., color, $250.00, 1964
Prod/dist-International Film Bureau, 332 South Michigan Ave., Chicago, Illinois 60604, for the International City Managers' Assoc.
EFLA Evaluation
Subject Area: Civics; Municipal Government
Evaluator: Indiana University
Synopsis: The ever-growing number of complex problems facing municipal government, the need for trained personnel to deal with these problems, and the teamwork between local government departments essential to successful solution, are the elements of this timely film. Depicts some blocks in getting across city government plans to the populace.
Uses: To explain the role of city government; to show individual jobs in city government.
Age Level: Junior and senior high
Technical: Sound — very good; Photography — very good; Structure — good
Comment: Directing is simple, but adequate, and the basic content is good. Acting is rather amateurish.
Rating: Good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.5985
MINNESOTA SOURCES: UM 7S0465 ($12.85)

WHAT KIND OF GOVERNMENT HAVE WE?
(Lecture Film)
Covers the essential attributes of democracy and the dangers of tyranny, the multi-faceted system of government devised by our founding fathers to ensure against dictatorship, and the need for cooperation among the many organs of the American government in meeting modern problems. **McG**
Code 681241—L.C.FiA 61-665
29 min., b&w sale $160,00, rental $11.00
MINNESOTA SOURCES: None at present

WORLD WITHOUT END 060
45 min., b&w, $145.00, 1953
United Nations; Dis-Brandon Films, 200 West 57 St., New York 19
EFLA Evaluation
Subject Area: Sociology, United Nations
Evaluator: Syracuse University
Synopsis: An informative and sensitive portrayal of the work of UNESCO in Mexico and Thailand. Although the countries are culturally and geographically very different, their peoples face the same problems and share the same human needs. The medical, agricultural, and educational programs of UNESCO, FAO, WHO, and UNICEF are helping both areas.
Uses: For social studies and international relations classes; for groups and community organizations interested in the work of UNESCO.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Excellent portrayal of the work of UNESCO. Theme of "the world's knowledge at work for the people of the world" well developed. Powerful impact on attitudes. Continuity not very clear cut nor are transitions always effective. Could have been two films.
Rating: Very good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.2458
MINNESOTA SOURCES: UM 8S0748 ($8.60), ML

YOUR GOVERNMENT: THE CONGRESS
10 min.
The functions of the two houses of Congress are surveyed in this film. It also explains the powers peculiar to the Senate and to the House of Representatives. The relationship of the Congress to the other branches of government is described. **(McG)** Copyright 1949
MINNESOTA SOURCES: UM 2S0459 ($2.00)

GRAIN EXCHANGE

GRAIN EXCHANGE—INSTRUMENT OF FREEDOM
21 min., color
According to the fact sheet accompanying this "still-life" movie, the Minneapolis Grain Exchange was "born to fill the economic need of bringing together the farmers of the northern plains area and their customers around the world. . . ." It is "the instrument to bring buyers and sellers together in competitive trading. . ." It offers "a dual opportunity for efficiency. . ." To see how the Exchange undertakes to accomplish these and other objectives, and in so doing becomes an "Instrument of Freedom" you should screen this educational film. **FFF (free)**
MINNESOTA SOURCES: None at present

GRAPHIC ARTS

KEY TO MERCHANDISING
30 min., color
This is the story of gravure; a dramatic non-technical presentation. In its broad range gravure embraces: Magazines, Sunday Supplements — colorful packaging that sells on sight — Calendars, Book Jackets, Works of Art, Textiles, Linoleum, Wallpaper, Plastics, Mail-order Catalogs, etc. Gravure is unique among the various methods of printing. The gravure process is discussed in detail. **(GTA)**
MINNESOTA SOURCES: UM 7B0161 ($14.35), MS

PRESSMEN (Americans at Work Series)
15 min.
Depicts the pressmen at work producing the newspaper. Shows in detail the preparation and production of a newspaper. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4L0352 ($3.00)

PRINTING
10 min.
Among the jobs in a printing establishment are linotype and monotype setters, proofreaders, compositors, layout, pressmen, and bindery workers. The printing industry also offers many jobs to people qualified in writing advertising, art, and layout. Vocational schools and "on-the-job training" are the usual places where an apprentice begins his training. **(MahVG)**
MINNESOTA SOURCES: UM 2E0365 ($2.00)

PRINTING—A FUTURE UNLIMITED
20 min., sound, b&w
Education Council of Graphic Arts, 1958
Illustrates the vocational and career opportunities offered in the graphic arts industry. Color, interesting narrator (Howard Duff), attractive background music, (attention-getting), well written, planned, informative (inspiring, even)
MINNESOTA SOURCES: MS

PRINTING, YOUR CAREER IN
(Your Career Series)
30 min.
Opening scenes here give perspective to an industry famous for craftsmanship as a way of life. A typical high school student becomes interested in the industry from working with a printer to turn out his school paper. He learns the importance of English, particularly correct spelling, grammar and punctuation, in a printer's work. He finds the skills in arithmetic which develop accuracy and speed are those used by printers in calculating type for the printed page. Through his friendship with the printer, he is able to see the importance of high school courses in art and photography in relation to printing. The film briefly defines the six separate but related skilled trades in this industry before focusing on the compositor's job as representing a basic industry skill. It describes on-the-job training, correspondence courses and night classes by which the apprentice earns journeyman status over a six-year period. He learns to use printer's tools, to make the right choice of type for the job and set it to the correct measure. He develops a sense of page layout and the ability to harmonize various elements on the printed page. The journeyman printer is fortunate in having a high degree of job security as he progresses toward supervisory position then sales and service representative and top management jobs in his company. **(MLA)**
MINNESOTA SOURCES: UM 6E0366 ($12.85)

HANDICAPPED WORKERS

THEY HAVE WHAT IT TAKES
14 min., 1963
Produced by AFL-CIO in cooperation with International Brotherhood of Electrical Workers
How unions and management can cooperate to establish more job opportunities for the disabled is the subject of this film. Portraying a meeting between a union representative, a personnel manager and a rehabilitation consultant, the film depicts the steps necessary to match the abilities of the handicapped worker to the job. The rehabilitation consultant points out that when special care is taken in placing the handicapped workers, analyzing job content and the worker's ability, the disabled worker presents no special problem or unusual risk. In a closing statement, President George Meany says the AFL-CIO is committed to equal job opportunities for all and he appeals to employers to judge handicapped workers on the basis of their ability, not their disability. **AFL-CIO, Rental $3.00**
MINNESOTA SOURCES: None at present

HEALTH CAREERS

COMMUNITY HEALTH AND YOU 614
15 min., b&w, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Public Health
Evaluator: Brockport State Teachers College, New York
Synopsis: A story of community health agencies and the people who work for the general welfare and health of a single community. The daily activities of Anne and Roger serve to illustrate the whys and hows of pure water supplies, garbage and sewerage disposal, food protection, and community health laws. Immunization programs and the work of nurses, dentists, hospitals, and clinics shown. Correlated with "Health and Safety for You."
Uses: For health and hygiene classes; for community health meetings.
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; Photography — good
Comment: Utilizes some of the same footage used in SNEEZES AND SNIFFLES. Failed to mention the work or responsibilities of teachers or parents. Good in emphasizing preventive health measures.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2703
MINNESOTA SOURCES: UM 2D0177 ($2.00), MS

DEFENDING THE CITY'S HEALTH
1 reel, 11 min.
In this picture modern community hygiene controls are presented. It shows how the death rate from communicable diseases has been definitely reduced through scientific advances and social controls. The effective functioning of a public health department is shown. This picture brings to life very forcefully the working activities of that great army of public health workers upon whom so much depends in the manner of living in a city. **(EBF)**
MINNESOTA SOURCES: UM 2D0179 ($2.00)

HEALTH CAREERS 371.42
13½ min., b&w, loan, 1956
Wilding Pictures; Dis-National Health Council, 1790 Broadway, New York
EFLA Evaluation
Subject Area: Guidance
Evaluators: Fitchburg, Mass., Public Schools; Norwalk, Conn., Public Schools
Synopsis: A high school guidance class and the counselor confer with a guest speaker on the opportunities for employment in the field of health. Various job possibilities in school, industry, research, hospital, and public health are shown through shots of health workers in these different capacities. Opportunities in Atomic Age are suggested.
Uses: Vocational guidance for high school students; to stimulate interest in health careers

Age Level: senior high, Norwalk adds junior high
Technical: Sound — good; Photography — fair
Comment: Fitchburg-Film does not clearly identify the various jobs, needs qualified leader to guide discussion and answer questions. Norwalk-The technique used to answer students' questions is vague and confusing
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3090
MINNESOTA SOURCES: UM 4E0343 ($3.00), ML, AV-SDE

HEALTH HEROES: THE BATTLE AGAINST DIEASE
1 reel, 11 min.
Collaborator: Frederick Stenn, M.D., Assistant Professor of Medicine, Northwestern University Medical School. The contributions of five great men in the battle against disease are outlined within an historical framework. We see how Van Leeuwenhoek began the study of germs by improving the microscope; how Jenner developed the concept of vaccination; how Pasteur's and Koch's study of germs threw new light on the causes of disease; and how Lister helped demonstrate the relationship between sanitation and health. **b&W $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2D0184 ($2.00)

HEALTH IN OUR COMMUNITY
Dramatizes the work of the Department of Health—both the everyday activities required to safeguard the community and the crises that result from the outbreak of a dangerous disease. Shows the teamwork between public health personnel and private medical people. **Collaborator:** Donald A. Dukelow, M.D., American Medical Association, Chicago. **EBF**
14 min., color No. 1694 $167.50, b&w No. 1695 $86.00
MINNESOTA SOURCES: UM 4D0185 ($2.50)

HELPING HANDS FOR JULIE
20 min., b&w
Association Films, Inc., Broad at Elm, Ridgefield, New Jersey
Sponsored by: AMA, A Hosp. A, Squipp, Inc.
Description: About ten (10) medical occupations depicted. Team approach in treatment — general overall view naturally limits depth of any one presentation. Very good for junior-senior high.
MINNESOTA SOURCES: MS

IMPROVING AMERICA'S HEALTH
11 min.
America's health has been greatly improved since the turn of the century. The film shows how expanded health and medical services have increased life expectancy through the conquest of communicable diseases, and points out the importance of education and individual responsibility. We learn that America's health problem today lies in the area of non-communicable diseases. **b&w $65.00, color $130.00. Cor.**
MINNESOTA SOURCES: UM 2D0188 ($2.00)

MENTAL HEALTH CAREERS
20 min., 16mm, b&w
An informative film for high school youth entitled, "Mental Health Careers" has been produced by the Minnesota Department of Public Welfare. The film provides a preview of the various careers in fields relating to mental health.

The high school girl who is the heroine in the film, when assigned to write a paper on the mental health professions can think only of the psychiatrist and the psychologist, and she doesn't know precisely what they do. Her father, however, sends her out to talk to a judge, from whom she learns about others in the community who help people with emotional problems—juvenile probation officers and county social workers, for example. As she continues her research, she learns that many other people such as school counselors help solve people's problems. The latter part of the film is devoted to the girl's investigation of the work of a Minnesota mental health clinic team as well as the work of the many professional (and non-professionals) at a Minnesota state hospital. In an informative yet unpretentious way, this film covers a wide range of jobs and manages to make them all look interesting and challenging to youth.

A brief discussion guide has been developed as an aid for teachers who may wish to show the film.
MINNESOTA SOURCES: MDPW

MENTAL HEALTH CAREERS 371.42
20 min., b&w, $135.00, 1962
Rusten Film Associates, 6250 Wayzata Blvd., Minneapolis, Minn. 55416
EFLA Evaluation
Subject Area: Vocation Guidance; Mental Health; Public Health
Evaluator: Indiana University
Synopsis: Points out vocational areas dealing with mental illness. Presents involvement of psychiatrist, psychologist, M.D., social worker, center and services rendered by the mental health hospital in the care and treatment of the mental patient.
Uses: To show career opportunities dealing with mental illness.
Age Level: Junior and senior high and college
Technical: Sound — good; Photography — good
Comment: Excellent portrayal of needs and careers in the field of mental health. Acting rather stilted but content and treatment compensate for such shortcomings.
Rating: Excellent
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5613
MINNESOTA SOURCES: Rental MDPW, sale RFA

PEOPLE WHO CARE 362.2
25 min., color, $135.00, 1964
Prod. by Potomoc Films, Inc., for the National Association for Mental Health, Film Library, 267 West 25th Street, New York, N. Y. 10001.
EFLA Evaluation
Subject Area: Vocational Guidance: Mental Health Center
Evaluator: Cleveland Hill High School, Buffalo, NY, & Festival Jurors, 1965
Synopsis: Presents various aspects of mental health work as a career. Follows the treatment of a young woman suffering from depression, showing various forms of therapy and psychiatric care which lead to her recovery. Shows new trends in a community hospital in treating mental illness.
Uses: To illustrate hospital treatment of the mentally ill; to introduce young people to careers in mental health.
Age Level: Senior high, college and adult
Technical: Sound—fair(NY); good(Jurors); Photography—good(NY); very good(Jurors)
Comment: Certain voices on sound track didn't coincide with lip movement. Valuable in encouraging nursing or psychiatric careers.(NY) Absorbing story. Needs teacher follow-up to develop area of vocational selection(Jur.)
Rating: Excellent(both evaluators)
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5727. L.C.# FiA 65-554
MINNESOTA SOURCES: UM 7R0067 ($9.35)

YOUR HEALTH IN THE COMMUNITY
1 reel, 11 min.
Collaborator: Mabel E. Rugen, Ph.D., Professor of Health Education, University of Michigan. This film stresses the important services of a public health department and other departments in maintaining and improving the health of the community. It shows how the individual may cooperate in his community's health program. $60.00 b&w, $120.00 color. **Intermediate,** Junior High. **Cor.**
MINNESOTA SOURCES: UM 2D0069 ($2.00)

HEATING AND AIR CONDITIONING

HEATING AND AIR CONDITIONING
10 min.
The film opens by showing some of the places where air conditioning is used, such as restaurants, hospitals, large meeting halls, factories, and printing establishments. This is followed by many scenes of air conditioning equipment being constructed, installed and serviced, showing a great variance of jobs in this expanding industry. The subject matter is well presented and many different kinds of equipment and their operation present many kinds of jobs. **(Mah VG)**
MINNESOTA SOURCES: UM 2W0012 ($2.00)

HISTORY

ARNOLD TOYNBEE
(Series: Wisdom)
30 min.
Arnold Toynbee, a British historian whose massive ten-volume A STUDY OF HISTORY has been acclaimed one of the great books of our time, talks about the experiences that have influenced his work. He describes the quarter century of research and writing that went into his monumental summary of world history and discusses his philosophy of historical causation. **(EB)**
MINNESOTA SOURCES: UM 6T0049 ($5.00)

INDUCTIVE TEACHING OF THE HISTORIAN'S METHOD OF INQUIRY 371.3; 907
28 min., b&w $80.00, 1966
Holt, Rinehart and Winston, 383 Madison Avenue, New York, N.Y.
EFLA Evaluation
Subject Area: Method of teaching; teaching history
Evaluator: Indiana University
Synopsis: Interaction of students in a high school history class with the instructor and with members of the class as they work, through the inquiry method, to discover the main points of the lesson. Asks how historians determine what is factually accurate when they encounter conflicting accounts of the same event. Through inductive approach the instructor leads the students to answer the question.
Uses: Demonstrate inquiry method through inductive teaching; to inform how a historian interprets what is factually accurate.
Age Level: Junior high, senior high, college
Technical: Sound — very good; Photography — very good; Structure — excellent
Comments: An excellent demonstration of interaction and involvement on part of students and instructor. To aid cameraman, instructor calls on a student before he asks a question.
Rating: Excellent
MINNESOTA SOURCES: None at present

HOME ECONOMICS

DESIGN FOR LIVING 745.4
19 min., color, $195.00, 1965
International Film Bureau, Inc., 332 S. Michigan Ave., Chicago, Ill. 60604
EFLA Evaluation
Subject Area: Home economics; interior decoration, principles of design
Evaluator: Indiana University; American Film Festival Jurors, 1966
Synopsis: Using furniture, utensils, glassware, china, and pictures, the principles of good design: function, economy and honesty of material, elegance, ease of maintenance, are followed. Two well-designed and furnished homes are examined to illustrate these points.
Uses: Home economics study; adults interested in home design
Age Level: Senior high, college, adults
Technical: Sound, photography and structure—very good to excellent, among those believing the film valid as film
Comment: Might be more effectively presented in slides (Ind.; some festival jurors). Settings all in modern style and expensively priced. The principles talked about are of value to students, but the illustrations are not realistic.
Rating: Good (Ind.); Very good (A.F.F.)
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6246 L.C.#FiA 66-380
MINNESOTA SOURCES: UM 5X0023 ($6.65)

HOME ECONOMICS — A CAREER WITH A DOUBLE FUTURE
15 min., color
A home economics career film. Shows the many areas a person can specialize in which are related to home economics. The film gives a brief insight into each of these areas. An excellent film to be used to acquaint students with home economics and its advantages if chosen as one's life work. **(CoFI)**
MINNESOTA SOURCES: UM 5X0002 ($4.75)

HOME ECONOMICS STORY
30 min., color
A film intended for junior and senior high school girls. It has been developed to give guidance in the fields represented in a college Home Economics curriculum. This film shows the details of college training in Home Economics and the opportunities offered after graduation. **(ISC)**
MINNESOTA SOURCES: UM 7X0003 ($12.85)

HORTICULTURE

STORY OF JOHN PORTER, THE 635
23 min., color, free loan, 1957
Earl Fultz Productions, Inc.; Dis-National Canners Ass'n., 1130 20 St., N. W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Horticulture; vocational guidance
Evaluator: University of Kentucky
Synopsis: A high school boy is considering horticulture as his future vocation. A visit to Atlanta, Georgia, with a group of other youngsters interested in the field, enables him to see the work being done by horticulturists and to make a decision about his career. Sequences from laboratories and farmlands depict the scientists' advancements in harvesting and distributing crops, fighting plant diseases and soil erosion.
Uses: To encourage high school and college students to study horticulture and choose it as a vocation
Age Level: junior-senior high, college
Technical: Sound — fair; Photography — good
Comment: A good means of attracting interest in the subject, but the film could have presented additional opportunities in horticulture and eliminated repetition of NJVGA. Latter should be spelled out at beginning. **Rating:** Fair to good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3485
MINNESOTA SOURCES: None at present

HOSPITAL CAREERS

HELPING HANDS
25 min., color, 1961
A story of volunteer services at the Brainerd State Hospital which portrays some of the many kinds of services provided by volunteers. These services include: camping programs, homemaking services, shopping trips, and variety shows. **Brainerd State Hospital**
MINNESOTA SOURCES: MDPW

INTERVIEWS FOR JOBS

TOMORROW AT TEN
19½ min., 16mm, sound, color
Tomorrow at ten, Susan Wright has an appointment for her first job. Instead of preparing for the interview, she stays out late with her boyfriend. That night, she has a nightmare in which the interview goes wildly wrong. The next morning, while having a hasty breakfast, her brother gives her a forgotten message: The interview was postponed until 2:30. Helped by her mother, Susan now takes the time to prepare. Looking "just right," Susan gets the job.**Popular Science Publishing Company, $220.00**
MINNESOTA SOURCES: None at present

ICE CREAM INDUSTRY

OF TOWN AND COUNTRY
16 min., color, (TV—$1.00)
National Dairy Council
This film dramatizes the interdependence of town and country by tracing development of the ice cream industry. Detailed steps of making ice cream are pictured. Excellent photography. The film would be interesting for almost any audience.
MINNESOTA SOURCES: UMAES

INDUSTRY

HAWAII: THE CHIEF INDUSTRIES
The economic relationship of Hawaii to the mainland states. Hawaii depends to a large extent on agriculture and the shipment of its chief crops, sugar and pineapples, to mainland markets for the livelihood of its people. Modern methods of sugar cane and pineapple culture are shown and the interchange of goods is emphasized.
10 min., color $120.00. BF
MINNESOTA SOURCES: None at present

INDUSTRIAL RESEARCH: KEY TO JOBS AND PROGRESS 658.5
14 min., b&w, loan, 1955
National Assn. of Manufacturers, Motion Picture Dept., 2 E. 48 St., N.Y.
EFLA Evaluation
Subject Area: Industrial Research
Evaluators: Indianapolis Public Library, Wittenberg College
Synopsis: A report on the part industrial research plays in American life. The contributions of pure science and applied science are pointed out in scenes of experiments involving radio-activity, extreme cold, and great tensions. Research often begins with no practical end in mind but the data collected helps solve current problems and as a result new products are developed. After testing they are made available for consumers.
Uses: To stimulate interest in research among students; to show social implications of research; to develop appreciation for scientific research
Age Level: senior high, college, adult; Wittenberg adds junior high
Technical: Sound — good; Photography — good
Comment: IndPL-Very general so teacher could prepare for several teaching situations. Lacks continuity and detail. Impressive industrial scenes. WitColFragmentary. Fails to show how jobs result from research and omits technological unemployment.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2679
MINNESOTA SOURCES: MS

INDUSTRIAL PURCHASING 658.7
21 min., color, $200.00, 1952
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Industrial Management
Evaluators: University of Kentucky, Indiana University
Synopsis: The importance of the purchasing department in a manufacturing concern is explained. Using the Northern Freezer Company as an example, the cooperation of the production, accounting, sales, engineering, and management departments with the purchasing department is illustrated. The purchasing department works to integrate all parts of the company, decides what, where and how much to buy, and considers economic trends.
Uses: To show the work and importance of a purchasing department in a business enterprise; for business education and management courses
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Latest and best equipment and techniques shown except for office machines in purchasing department. Cooperative analysis good. — Ky. Problem covered thoroughly. Departments represented by heads from whose point of view work is discussed-Ind.
Rating: Good
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1588
MINNESOTA SOURCES: UM 5A0113 ($6.65)

OUR PRODUCTIVE INDUSTRY
Emphasizes how the system of mass production influenced industrial expansion in the United States. Includes the experience of Eli Whitney, the inventor, as an early start of mass production. With the automotive industry as an example, the film shows how manufacturers are dependent on other suppliers in different areas for their own operations. **A Pat Dowling Picture. 10 min., color $120.00. BF**
MINNESOTA SOURCES: UM 3B0255 ($3.25)

STEADY WORK, STEADY PAY
15 min., sound, b&w
National Assoc. of Mfgrs., 1958
Traces industrial management's efforts to provide year around employment security without hampering economic progress. Tells how management is leveling out peaks and valleys of employment even in some seasonal industries.
MINNESOTA SOURCES: MS

INTERIOR DECORATING

ARMSTRONG WORLD OF INTERIOR DESIGNS, THE 747
17 min., color, 1964
Prod. by Armstrong Cork Co. and Telic, Inc., for Armstrong Cork Co.; dist. by Association Films, Inc., 347 Madison Ave., N. Y., N.Y. 10017.
EFLA Evaluation
Subject Area: Interior Decoration; Home Economics
Evaluator: American Film Festival Jurors, 1965
Synopsis: Shows how decorating a home today can be exciting. A visit to Armstrong's World of Interior Design at Rockefeller Center reveals a wide range of international styles, textures and colors available for furnishing a home or apartment.
Uses: To stimulate the imagination and suggest that home decorating can be an exciting adventure, no matter what one's budget may be.
Age Level: General
Technical: Sound — excellent; Photography — excellent
Comment: Has both promotional and educational aspects. Good decorating ideas, though somewhat expensive; consumer must have imagination in order to adapt to his own needs and means.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5739
MINNESOTA SOURCES: None at present

DESIGN FOR LIVING

18 min., color, 1965

This film presents principles of good design as they relate to furnishings and objects common to the home. It uses furniture, utensils, glassware, china, pictures, and other decorations, and rooms themselves to illustrate the following criteria of good design: (1) function, (2) economy of material, (3) elegance of design, (4) honesty of material, and (5) ease of maintenance. **(IFB)**

MINNESOTA SOURCES: UM 5X0023 ($6.65)

IRON ORE

GREAT LAKES AREA — MEN, MINERALS, AND MACHINES (Series: U.S. geography-social studies)

15 min., color

This film depicts the work of four men — an electrical shovel operator in an iron mine: a captain of an ore boat; a steel worker; and an assembly line worker in an automobile plant. We travel from the iron mines in Minnesota and docks at Duluth, to the steel mill in Hammond, Indiana, and to the automobile plant in Detroit. The film shows how highly-skilled workers shape the steel into the finished product — an automobile containing some 14,000 parts. **(McG)**

MINNESOTA SOURCES: UM 5G0677 ($6.65)

IRON ORE MINING

15 min., color

Animated maps show the location of the principal sources of iron ore. Shows operations in a typical open pit mine near Hibbing, Minnesota. The complete operation of clearing land, loading, ore samples, sorting, classifiying, shipping on to the blast furnaces and steel mills near Chicago, Detroit, Cleveland and Pittsburgh. (Acad)

MINNESOTA SOURCES: UM 5B0241 ($4.75), MS

IRON ORE UNLIMITED

3 reels, 30 min., color

A look at the great things happening on Minnesota's iron ranges. This film takes you to the world-famous open pit mines of the Mesabi. It takes you into the underground mines and into the air for fabulous views of Minnesota's "iron country" in all its rugged magnitude and color. And, most important, it shows you clearly and dramatically the progress that is being made in extending Minnesota's iron ore reserves — reserves that hold the promise of a prosperous future for the nation's steel industry. It's the story of man's ingenuity in action. **(USSC) G.J.S.C.A.**

MINNESOTA SOURCES: UM 7B0242 ($3.00)

MINING IRON ORE

20 min.

This film depicts how iron ore is mined in the Mesabi Area. It also shows the areas where iron ore is found in Northern Michigan, Wisconsin, and Minnesota. Spectacular scenes of the open pit mining operations are followed by processing techniques such as sluicing, sintering, etc. The methods used to sample and analyze the ores are shown. The film also studies, in close-up, several interesting geological specimens found in the region. The film ends with a ship being loaded at Duluth and moving out on to the steel mills. **(UofM) $185.00—sale**

MINNESOTA SOURCES: UM 5G0681 ($6.65) ML, MS

STRUCTURAL IRON

(Americans at Work Series) 15 min.

Shows the many people and work involved in the making of structural iron. Detailed description of many jobs are shown. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4E0377 ($3.00)

IRRIGATION

LIFE IN THE CENTRAL VALLEY OF CALIFORNIA

1 reel, 11 min.

Nowhere is man's conquest of nature through using nature itself more perfectly illustrated than in the Great Valley of Central California. Only a few early settlers tried to make this hot and dry land support them. They began to dig wells, build dams — began to give this fertile soil the water it needed. Today it produces many different crops and has many thriving cities. **(Cor.) G.J.S.A.**

MINNESOTA SOURCES: UM 2G0322 ($2.00)

JOURNALISM

ANCHOR MAN

Follows CBC newscaster Walter Cronkite on an average day, May 21, 1964, as he prepares the daily network evening news report. THIS IS NOT A KINESCOPE. **(b&w, 15 min. Produced: 1964) WCCO-TV**

MINNESOTA SOURCES: WCCO-TV

ASSIGNMENT: MANKIND 070

29 min., color, apply, 1958

Irving M. Lesser, 250 West 57th St., N. Y. C. 10019

EFLA Evaluation

Subject Area: Journalism; the Christian Science Monitor

Evaluator: Antioch College, Ohio

Synopsis: A documentary account of a day's activities around the world and in the offices of the Christian Science Monitor. The "Monitor's" correspondents are shown on the job in Washington, Detroit, and major cities of Europe, Africa, South America, and the Middle East. Depicts reporters and writers in the major editorial departments at the Boston office. The stages in production of a newspaper, from gathering of the news to editing and printing, are shown.

Uses: For general information, motivation for journalism students; to substitute for class field trips to a newspaper office

Age Level: elementary, junior-senior high, adult

Technical: Sound — excellent; Photography — excellent

Comment: Colorful, general survey, but indicates nothing unique about "Monitor." Conveys excitement of getting news on press before deadline.

Rating: Very good

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3660

MINNESOTA SOURCES: MS

GETTING THE NEWS

A documentary that explains, using live and still photography, what constitutes news, how it is gathered and disseminated, and how it affects those it reaches. News media are discussed — their individual functions and operation and their collective contribution to our knowledge of the world around us. Collaborator: Frances H. Wolowitz, Washington, D.C., Public Schools. **EBF. 16 min., color No. 2711 $200.00, b&w No. 2712 $102.50**

MINNESOTA SOURCES: None at present

JOURNALISM

10 min.

This film shows the various types of work available to those boys and girls interested in journalism as a vocation. Various kinds of reporting jobs are explained, including special feature, society, home-making, cooking, hospital, city desk, and police. The work of the managing, make-up, financial, editorial, and smalltown editors is presented. Various types of peoples are shown being interviewed. Tells what training is necessary for the various types of journalistic work and how the schools can help in the preparation for the student's entry into this field. Another film in the Your Life Work vocational guidance series. **(MahVG)**

MINNESOTA SOURCES: UM 2L0347 ($2.00)

JOURNALISM, YOUR CAREER IN

(Your Career Series)
30 min., color

The journalist is first and foremost a craftsman who knows how to communicate with other people. He has a natural feeling for words, a flair for the dramatic and natural curiosity about the affairs of man. His educational background is a broad one in liberal arts, for he must understand the world around him to report the daily events taking place in it. For this reason, high school students are advised here to prepare for college and for journalism, with studies that include languages, science, social studies and the mechanics of getting words down on paper — typing. The film shows the extension of liberal arts education given students in their first two years of college with courses in English, history, science, social studies and psychology. Professional journalism courses are divided into editorial, public relations or advertising sequences, depending upon the specific area of journalism in which the student wants to specialize. In all three areas, clarity in writing, accuracy in reporting and attention to detail in editing mark the student headed for success. The film's concluding scenes illustrate typical beginning jobs in news reporting and point out the different specialized jobs by which men of journalism grow in stature, reputation and competence as respected members of their communities. (MLA)

MINNESOTA SOURCES: UM 7E0348 ($12.85)

KEYSTON IDEA 070

25 min., b&w, color, 1952
Newspaper Publishers Assn., Telegraph Bldg., Harrisburg, Pennsylvania
EFLA Evaluation
Subject Area: Journalism
Evaluator: Indiana University
Synopsis: Demonstrates the community need for a newspaper by depicting what happened in a town in which the editor decides not to publish the paper. The town barber describes the great inconvenience experienced by the people. When they unite and hold a public meeting on the issue, the publisher reaches his objective of proving that the newspaper was not to be taken for granted.
Uses: To show importance of the newspaper in our lives; to point out to journalism students their responsibilities to their readers
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: An excellent portrayal of the influence of the newspaper in a small town. Particularly effective in emphasizing the newspaper's value, rather than the technical aspects of journalism.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc
EFLA No. 1957.3355 L.C. Fi53-2
MINNESOTA SOURCES: None at present

MIRACLE AT YOUR FRONT DOOR

25 min., color, sound, b&w, 1955
Mpls. Star-Tribune

Tells the story of how news from the corners of the world is gathered and printed, then distributed to readers every day.

MINNESOTA SOURCES: ML

NEWSPAPER SERVES ITS COMMUNITY

15 min.

This film shows how a newspaper works and emphasizes the many ways in which it serves its community. The film follows the reporting of a local news event: the arrival of a new baby elephant for the town zoo. It documents the step-by-step processes of writing, editing, printing, and delivery of a newspaper, and shows the variety of news, features, and advertising it brings to a community each day. **(FA)**

MINNESOTA SOURCES: 4L0349 ($2.50)

NEWSPAPER STORY

17 min., b&w No. 451 $102.50

Presents a vivid behind-the-scene view of a newspaper office. Follows a human interest news story from the time a reporter first learns of it until it appears in print on the front page. Illustrates the duties of the workers who observe, write, edit, print, and distribute the daily newspaper. Suggests the tremendous importance of the newspaper as a medium of communication. **(EBF)**

MINNESOTA SOURCES: UM 4L0350 ($2.50), ML, MS

THAT THE PEOPLE SHALL KNOW

21 min.

Six top journalists describe their careers in the vital field of communications and opportunities, excitement and challenges the field offers. Narrated by Walter Cronkite, the film discusses newspaper, broadcast and magazine journalism and America's growing communications industry. Fine career guidance film. Available to 9th grade & higher.
#2870. **Sigma Delta Chi**

MINNESOTA SOURCES: MTPS

TOO GOOD TO BE TRUE

1962 color, 20 min.

Presents an exposure of false advertising. Shows how stores sometimes use "come on" advertising in the papers. Relates how you can guard against false advertising and receive good value for money spent. **BBB**

MINNESOTA SOURCES: MS

TRIBUNE DEADLINE

An encompassing view of the immensity and complexity of the daily newspaper. A well conceived and realistic film of workers and their duties in the newspaper industry. Copty Prod. San Diego Evening Tribune

MINNESOTA SOURCES: ML

LABOR

AUTOMATION: THE NEXT REVOLUTION

29 min., 1965, rental $3.00 (AFL-CIO)
Produced by WCBS-TV

This documentary looks at the impact of automation on workers and the problems it creates in our society. Two labor leaders who have faced problems of automation in contract negotiations are featured. Bertram Powers, President of ITU Local 6 in New York, talks about problems of computers in the printing industry. Harry Van Arsdale, President of Local 3 IBEW, stresses the need to think in terms of human values. He talks of the need for a shorter workweek. Unskilled workers, the first to be hurt as automation chews its way up the skill ladder, express their sense of despair. Civil rights leader Bayard Rustin urges Negro and white workers to join in pushing for job-creating programs. **(AFL-CIO)**

MINNESOTA SOURCES: None at present

AWESOME SERVANT, THE

55 min., 1961, (service charge $7.50)
Produced by ABC-TV

The impact of automation on workers and the communities in which they live is explored by this probing documentary. Unlike "Automation: Weal or Woe," which explains the evolution of automation, this film largely deals with unemployment and the severe problems of the worker displaced by automation. The national dimensions of the problem are indicated by interviews with Labor Secretary Arthur J. Goldberg, Rep. Elmer Holland, Chairman of the House Labor Subcommittee on Unemployment and the Impact of Automation, corporation executives and union leaders. This is excellent. **(AFL-CIO)**

MINNESOTA SOURCES: None at present

BROTHER JOHN
10 min., 1947
Produced by United Automobile, Aircraft and Agricultural Implement Workers of America.
Uses an empty chair at a union meeting to draw attention of union members to the many activities of the UAW education program and what it means to the individual union member. The film points out that even the best contract will not protect workers against today's economic problems — he needs to use his political arm. **Rental $3.00 (AFL-CIO)**
MINNESOTA SOURCES: None at present

CHALLENGE OF CHANGE
20 min., 1963, rental $3.00
Produced by the U.S. Department of Labor.
Tracing the history of the Labor Department from its inception in 1913 when it possessed a small staff of 15 in the Women's Bureau, 94 in the Bureau of Labor Statistics and a horse and a buggy, this film charts the concurrent economic development of the nation and the expansion of the Labor Department. From its earlier concern with the problems of child labor and protection of women, the responsibility of the Department has expanded to the broad area of manpower training under MDTA and surveying depressed areas to determine their eligibility for ARA aid.
MINNESOTA SOURCES: None at present

GRIEVANCE HEARING
15 min., 1953, rental $3.00
Produced by McGraw-Hill Book Co.
Mary Carson, reporting back to work after a six weeks' absence due to illness, finds that because she didn't report in for an extension of leave, she is considered an "automatic quit" under the terms of the union contract. The case comes to the personnel manager, who chairs a meeting with the union's grievance committee and representatives from management.
AFL-CIO rental $3.00
MINNESOTA SOURCES: None at present

HEART OF THE UNION
45 min., 1953.
Produced by the International Association of Machinists.
The wrong and the right ways of running a union meeting are graphically depicted in this film. The first half shows all the wrong ways of conducting the union's meeting—the hall is dirty and messy, the officers arrive late, the secretary mumbles so no one can understand the minutes, and the presiding officer is unable to keep the meeting in hand. The second half shows the same union meeting in a spruced up hall with the officers opening the meeting promptly and conducting it properly with all members given an opportunity to state their points of view under correct parliamentary procedures. Particularly useful for union officers. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

JOHN F. KENNEDY'S LAST WORDS TO LABOR
29 min., 1963. Rental $3.00. Purchase price $35.00
Produced by the AFL-CIO
Delegates to the AFL-CIO Fifth Constitutional Convention in New York City heard one of the last speeches made by President Kennedy before his assassination on Nov. 22, 1963. In his speech the late President discusses some of the key issues before the nation today—unemployment, education, civil rights, taxes and the national economic growth rate. **(AFL-CIO)**
MINNESOTA SOURCES: ML

LAND OF PROMISE 331.88
30 min., b&w, for educational groups, other, 1960
AFL-CIO Educ. Dept., 815 16th St., N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Labor Organizations, history
Evaluator: Chico State College, California
Synopsis: A history of the labor movement in the United States. Tells of the Revolution, industrial revolution, and western expansion of the country, and of immigration, prosperity and depression. The story of the labor movement against this background in its efforts to improve conditions. Narrated by Melvyn Douglas. George Meany appears briefly.
Uses: To provide general information on the historical development of the labor movement.
Age Level: elementary, junior and senior high, adult
Technical: Sound — good; photography — good
Comment: An interesting but rather general survey. It is more effective in influencing attitudes toward organized labor than in giving a detailed accurate history of the labor movement. Nothing on CIO in 30's, but good footage on Triangle fire, the 20's, depression, etc.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4353
MINNESOTA SOURCES: UM 6A0258 ($6.00)

LET'S ARBITRATE
35 min., 1961, rental $3.00
Produced by American Arbitration Association.
This is a training film which will be useful in preparing union officers to participate in arbitration cases. It can also be helpful in educating shop stewards and union members who have not had previous experience with arbitration. Procedures and the presentation of facts in arbitration cases are illustrated by the portrayal of an actual case in which an employe with seniority and ability to do the job bids on a job which the company refuses to give him because of his absentee record. Although this film presents a somewhat formal procedure with lawyers representing both the company and union, it is a much shorter film than the previous AAA film "Arbitration In Action" and, therefore, allows more time for discussion. **(AFL-CIO)**
MINNESOTA SOURCES: None at present

A MIGHTY FINE UNION 381.88
30 min., b&w, 1959
AFL-CIO Department of Education, 815 Sixteenth St., N.W., Washington, D.C.
EFLA Evaluation
Subject Area: Labor Unions
Evaluator: Akron Public Library
Synopsis: Shows the operations of a local labor union. Presents the day-to-day problems faced by president and membership and describes how they go about solving them. Collective bargaining sessions, union meetings, and elections of officers exemplify democracy in action. Flashbacks show the background history of why and how unions came into being.
Uses: To show how labor unions operate; for social action programs.
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The activities of a democratic, everyday local union are well portrayed. The film should help to counteract the emphasis placed on corrupt unions.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.4075 L.C. FiA 59-833
MINNESOTA SOURCES: None at present

SHOP STEWARD, THE
22 min., 1952
Produced by the National Film Board of Canada.
In this film you watch a good shop steward in action. His responsibilities to the members of the union, his problems in handling grievances—these are dramatically shown through the story of Johnny Walachuk, newly elected steward for a local of the United Steelworkers of America. The film opens with Johnny Walachuk's election as shop steward. Then you see him take on the responsibilities of the job. As he says, you can

work in a place for fifty years and not see the things you notice as soon as they make you a shop steward. You follow him as he works on three grievances. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

TOGETHER
40 min., 1956
Produced by the AFL-CIO Glass Bottle Blowers' Association.
This film shows the December 1955 merger convention of the AFL and CIO. Starting with scenes from the two separate conventions, the film moves into the dramatic events of merger. Featured in the film is President George Meany's acceptance speech after Walter Reuther, president of the former CIO, nominates Meany. Most of the main speakers to the Convention are shown, including Adlai Stevenson who gets a rousing reception. The film is useful for high schools, labor history classes and for showing to new members of the labor movement. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

24 HOURS
38 min., color, 1954
Produced by the Amalgamated Meat Cutters and Butcher Workmen of North America.
The round-the-clock activities of a typical business agent of the Amalgamated Meat Cutters' union are portrayed in this film designed to acquaint the union's members with the strength of their international and its concern with their welfare as human beings both on and off the job. The film is narrated by Leon Ames, who introduces Dave Larson, business agent, and shows some of the problems he helps to solve. The film was awarded first place in the Business and Economics category at the 1955 Golden Reel Film Festival. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

UNION BUZZ GROUPS
20 min., 1953
Produced by the United Automobile, Aircraft and Agricultural Implement Workers of America.
This film shows the buzz group technique in action at a UAW summer school. A class is studying political action. They "buzz" on questions about realignment of the major political parties and about Senate Rule 22. Useful in classes for political education or at general meetings to create interest and support for union education. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

UNION LOCAL
26 min., b&w
A machinist's union demonstrates how labor-management problems are solved through discussion. The film also explains how a union's officers are elected, their function and how a union carries out its responsibilities.
MINNESOTA SOURCES: SL

UNION IN THE MILL
18 min., 1951
Produced by the International Brotherhood of Paper Makers.
Shows why the employees of a paper company decided they needed a union and how they organized one. The film depicts the tactics which management used to discourage organization and the assistance the workers received from the Paper Makers. Ends with the union organized and the newly elected negotiating committee meeting with management. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

WORKING TOGETHER
(A Case History in Labor-Management Cooperation)
The story of a nine-year give-and-take struggle between labor and management in an American industrial plant. Re-enacts the first hostile meetings between labor and management representatives; the incidents leading to a strike and its settlement; and the gradual development of an effective working relationship which resulted in increased productivity, higher wages, and better working conditions. Produced for the Twentieth Century Fund by Eddie Albert Productions. **EBF. 24 min., b&w No. 598 $135.00**
MINNESOTA SOURCES: UM 4A0278 ($3.85); SL

LAUNDERING AND DRY CLEANING

LAUNDERING AND DRY CLEANING
10 min.
So that one can see the many types of jobs in this vocation, both skilled and unskilled, this film presents a most interesting trip through a laundry and dry cleaning plant. Many of the specialized jobs in dry cleaning are presented and explained. Some of the most important jobs are the spotter, dyer, foreman and manager. **(MahVG)**
MINNESOTA SOURCES: UM 2E0349 ($2.00)

LAW

ALL KINDS OF PEOPLE 340.1
13 min., color, 1963
Prod.-Precedent Films, Inc., Gaylordsville, Conn. For-Pierce Butler Foundation for Education in World Law, Inc.
EFLA Evaluation
Subject Area: Government
Evaluator: Festival Jurors, 1964
Synopsis: Beginning with natural law, moves on to man's law and shows that all kinds of people live under law, but that the rule of law stops at national boundaries.
Uses: To increase awareness of the need for world law.
Age Level: General audience.
Technical: Sound — good; Photography — very good
Comment: Well-edited stock color footage—interesting and fast moving. Effective use of Rodgers and Hammerstein song to carry theme and purpose. Point is somewhat unclear.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc., 250 West 57 St., New York 10019. EFLA No. 1965.5631. L.C.#FiA 64-648
MINNESOTA SOURCES: None at present

BASIC COURT PROCEDURES
1¼ reels, 13½ min.
Collaborator: Fred E. Inbau, Professor of Law, Northwestern University. Two students learn the function of the courts and how our law operates. Many specialized legal terms are clearly defined, and the audience sees the roles played by the various courtroom personalities. The film explains the function of the judicial system in a democracy. **b&w $81.25, color $162.50. Cor.**
MINNESOTA SOURCES: UM 4S0364 ($2.50)

JUSTICE UNDER LAW—The Gideon Case
The concept of justice is seen in terms of an actual case study—Gideon vs. Wainwright (1963). Students are not only involved in the facts of the case but in the feelings and attitudes inherent in any court case. Is every accused entitled to the right of counsel? Can the Supreme Court overrule its own previous decisions? This open-ended film is designed to encourage student inquiry and class discussion. **Collaborator:** Isidore Starr, Ph.D., Queens College. **EBF**
23 min., color No. 2471 $265.00, b&w No. 2472 $135.00
MINNESOTA SOURCES: UM 6S0366 ($5.00)

LAW IS MADE, A
28 min., b&W, 1961
The purposes of this film are to give a better understanding of the complicated structure of the American system of govern-

ment, of the formal processes that make our system work and of the nature of the policy-making process in particular. This is a case study of the Housing Act of 1959, traced from its genesis, through hearings, veto, passage of a smaller bill, veto, passage by a still smaller bill and final approval by the President. The complex process is illustrated and at the same time the interplay among conflicting forces that shaped the result is emphasized. **(McG)**
MINNESOTA SOURCES: UM 6S0430 ($3.00)

LAW, YOUR CAREER IN

Your Career Series
30 min., color
This career evaluation describes the man of law as the voice of our government and its people in the cause of justice and social order. It recognizes the high school student with potential for the profession as a boy with a great capacity for reading, a love for words and respect for the truth. He begins charting his course toward law school by taking all high school courses required for college. The film singles out English for special attention to emphasize the importance of language skills in giving the lawyer presence of mind and quiet self-confidence. It suggests that typing be taken as an elective subject to help give the student capacity for quick, accurate and legible expression. Once the student enters college for his pre-law course, his immediate objective is acquisition of a critical understanding of human values and institutions. Philosophy, the humanities, economics, political science and history are his subjects. In law school, professional study of torts, contracts, property rights, crime and other aspects of the law is shown in a practical example of a fictional trial case conducted by students. In illustrating various opportunities for specializing in specific areas of law, the film describes the lawyer's duties as those "that challenge the highest powers of man's intellect and the noblest qualities of the human heart." **(MLA)**
MINNESOTA SOURCES: UM 7S0369 ($12.85)

LEGISLATIVE PROCESS, THE

3 reels, 30 min.
This film presents detailed information about the various steps through which bills must pass to become laws. It shows the action taken on bills in both House and Senate chambers as well as in committees. The film also depicts the work of the Legislative Bureau and the Attorney General in the preparation of bills and the part played by lobbyists in legislation. **(IndU)**
MINNESOTA SOURCES: UM 6S0432 ($5.00)

PROFILES IN COURAGE SERIES: JOHN MARSHALL

A Chief Justice of the U.S., presiding at the treason trial of Aaron Burr, demands that the constitutional definition of treason "levying war against the U.S. or adhering to their enemies" be the only basis for determining Burr's guilt.
Producer: Robert Saudek Associates, Inc., 689 Fifth Avenue, New York, N.Y. 10022
Distributor: I. Q. Films, Inc., 689 Fifth Avenue, New York, N.Y. 10022
Cost: $300 from distributor; rental: Write distributor for fee
Specifications: 16 mm film, b&w, sound, 50 min. (2-25 min. reels), 1965
MINNESOTA SOURCES: None at present

SPEAKER OF THE HOUSE: LEGISLATIVE PROCESS

21 min., color, 1964
The purpose of this film are (1) to explain the role of the speaker as a key figure in the legislative process; (2) to describe his extraordinary powers and influence; (3) to portray the speaker as a skilled politician who is committed to serve the responsible aims of his party and have a dedicated responsibility to all citizens; (4) to show that the business of democracy is a full time job; (5) and to make each student aware of his responsibilities as a citizen and his responsibility in the selection of elected representatives. The film is introduced by Stephen K. Baily, Dean, Maxwell Graduate School of Citizenship and Public Affairs, University of Syracuse. The activities and work done by a Speaker during a legislative day are followed. The scenes are from the legislature of the State of Illinois. **(JF)**
MINNESOTA SOURCES: UM 7S0449 ($7.50)

SUPREME COURT, THE

Relates how, under the guidance of John Marshall, the Court gained recognition of its power to determine the constitutionality of federal and state laws. **Collaborator:** Alpheus Thomas Mason, Ph.D., Princeton University. **EBF**
18 min., b&w No. 846, $135.00
MINNESOTA SOURCES: UM 4S0452 ($3.35)

UNDERSTANDING THE LAW—Equal Justice for All

Explains the right of individuals to be protected from the law and by the law. Illustrates step-by-step functions in due process of law with a series of dramatic sequences in actual courtrooms, featuring a criminal trial by jury. Duties of the state and federal courts in the American judicial system are sketched and dramatized. **EBF**
MINNESOTA SOURCES: UM 2S0373 ($2.00)

LIBRARY SCIENCE

BEGINNINGS 020

40 min., b&w, apply. 1960
World Book Encyclopedia, Merchandise Mart Plaza, Chicago 54
EFLA Evaluation
Subject Area: Librarianship
Evaluator: Wittenberg University
Synopsis: Uses a volume from the World Book Encyclopedia to define "library," followed by description of services in Detroit Public Library. Dr. Ralph Ulveling, Head Librarian, explains importance of public libraries in a democracy, and the opportunities and satisfactions of a library career.
Uses: To recruit librarians; explain the role of the library
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Dr. Ulveling gives a very favorable view of profession of librarianship. Interview seems spontaneous and honest, with forthright expression of opinion. An intelligent perform-
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4273.
MINNESOTA SOURCES: ML

CAREERS IN LIBRARIES

25 min., b&w, $75.00, 1967
Division of Pupil Personnel and Counseling, School District of Philadelphia, Pennsylvania
Subject area: Library work
Evaluators: Hobart and William Smith Colleges, Geneva, New York
Synopsis: The film describes and depicts the various aspects of library work. The importance of librarians to the society is emphasized as is the necessity for working with people as well as books and records. The different types of libraries with their uses are discussed. The different skills employed and the training needed by librarians are also explained.
Age-grade level: Junior high school, senior high school
Technical: Structure — good; Picture quality — fair; Sound quality — good.
Comment: The major setting of the film is a question and answer panel in which a librarian and a prospective librarian answer the questions of the two adolescents. The questions are those which might generally be asked by students in secondary school. The discussion is usually relevant and consumes a major portion of the film. There seem to be too few scenes of actual work.

Rating on NVGA guidelines: Useful
Dist.: Donald H. Hunt, Graduate School of Library Science, Drexel Institute of Technology, Philadelphia, Pennsylvania 19104
MINNESOTA SOURCES: None at present

THE CARPET UNDER EVERY CLASSROOM 027.8

17 min., b&w, 1957
Marion Hoch, 30 Grace Avenue, Great Neck, New York
EFLA Evaluation
Subject Area: School library
Evaluators: East Orange Public Library; Brockport St. Teachers College, N.Y.
Synopsis: The school librarian works with teachers on assignment preparation, helps students with research, book reviews, club activities, reading for enjoyment. The library is a complete resource center and a source of ideas. It serves the nonreader and the student with special interests. Its activities are necessary in realization of school aims.
Uses: To demonstrate the services of library and their value for pupils, administrators, teachers; for vocational guidance in career as librarian.
Age Level: adult: Brockport adds jr-sr high, college
Technical: Sound — E. Orange-good, Brock-exc; Photography — good
Comment: E. Orange—A sound but undramatic study of school library's function. Brockport—An excellent presentation of librarian's objectives. Its specific reference to secondary school level limits its use for elementary school and college levels.
Rating: E. Orange—Good Brockport—Excellent
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3385
MINNESOTA SOURCES: UM 4E0055 ($3.85)

LIBRARIAN

10 min.
Shows the work of all kinds of librarians. Also points out that librarians must like both people and books in order to bring them together. Librarians may specialize in fields such as law, science, medicine, adult education, rural, film, music, and other fields. **(Mah VG)**
MINNESOTA SOURCES: UM 2E0403 ($2.00)

LIBRARY STORY

15 min., color No. 578, $167.50
Portrays the ways in which a modern public library serves its community. Dwells on the varied interests of "regular" readers, children, teen-agers, blind people, and those interested in music, showing how the library helps them all. The film takes us to many parts of the library including the children's room, conference room, reference room, catalogue and microfilm sections, and to the art balcony. **(EBF)**
MINNESOTA SOURCES: UM 5E0405 ($5.35), ML

LIFE INSURANCE

I TAKE RISKS

20 min., color
The film presents a short history of insurance and forerunners of insurance which began in 1710; their contribution to the building of American enterprise; fire insurance and how risks are determined and premium rates arrived at; explanation of the National Board of Underwriters and Underwriters Laboratory. **(UL)**
MINNESOTA SOURCES: ML

THE INVISIBLE FORCE 368.01

27 min., b&w, apply, 1963
Insurance Information Institute, 110 Williams Street, New York City
EFLA Evaluation
Subject Area: Insurance
Evaluator: New York State Library
Synopsis: Through visible and sometimes invisible narrator, we see the development of insurance from its origin in ancient Phoenicia as the means of protecting ship's cargo, to the present types of insurance. How insurance rates are computed by actuaries is also shown.
Uses: To teach about insurance
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Film might be suitable for orientation at sales meetings for new employees of insurance companies, or for use by high school business classes. Does not seem suitable for general adult use.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1964.5361
MINNESOTA SOURCES: None at present

LIFE INSURANCE OCCUPATIONS

11 min., b&w, 1948
Explains the services of insurance companies to the public and describes various careers with insurance companies. Includes actuarial work, legal dept., claims adjustment, medical service, and clerical jobs. Shows opportunities for initial employment and advancement through on the job training and professional courses. Stresses fact that in the insurance field, most of the training opportunities are available on the job; therefore it is a good field for those who have not had opportunity for education in a special field. **MahVG**
MINNESOTA SOURCES: ML

LITHOGRAPHY

LITHOGRAPHY

1½ reels, 15 min.
A film demonstration. Presents in well-timed progression the successive steps in the production of a lithograph. The drawing is made on Bavarian limestone outdoors directly from nature and the stone taken back to the studio for inking and printing. **(IFB)**
MINNESOTA SOURCES: UM 4B0163 ($2.50)

LUMBERING

LUMBER STATES, THE—THE PACIFIC NORTHWEST

2 reels, 20 min.
The Pacific Northwest has the finest forests of our country. We see the people engaged in safeguarding the forests to prevent this rich lumber supply from becoming exhausted. We learn how young people are taught to prevent forest fires and to keep young trees growing to replace those that are cut down. Washington and Oregon are prosperous because of their rich natural resources. New industries are moving into this area because of cheap electricity. **(UW)**
MINNESOTA SOURCES: UM 4G0323 ($3.35)

LUMBERMAN, THE: OUR CHANGING WAY OF LIFE

Studies the dynamics of a changing Pacific Northwest lumber industry. Emphasizes the effect of modern machinery and transportation on the industry, on the individual lumberman, and on population patterns. **EBF**
15 min., color No. 2257 $167.50, b&w No. 2258 $86.00
MINNESOTA SOURCES: UM 5G0324 ($4.75)

OREGON (This Land of Ours Series)

1 reel, 9 min., color
Presents outstanding scenic features including the rugged cliffs of the Pacific coastline, Columbia River, Columbia River highway, Bonneville Dam, Crater Lake, Celilo Falls, and Mt. Hood. Points out the lumber and industries as sources of wealth. Introduces us to Oregon's larger cities. **(EBF)**
MINNESOTA SOURCES: UM 3G0326 ($3.25)

MACHINES

BALLAD OF ISAAC AND JACOB

27 min., 1964, Rental ($3.00) (AFL-CIO)
Produced by the George Meany Foundation for NBC-TV
Our rapidly-advancing technology poses questions regarding man's values and his status in a society in which work will occupy a diminishing place for many. In this film a young man, who programs computers, reflects on the values of the Jewish culture in which he was brought up. In a series of flashbacks, he talks with his grandfather about the dignity of work and the future of man in a society where machines are replacing human labor. (AFL-CIO)
MINNESOTA SOURCES: None at present

MACHINES HELP US (2nd Edition)

A motivational film in which basic premises necessary to understanding our mechanical age are introduced through a series of three questions: "What is a machine? How do we get machines? How have machines changed our way of living?" It develops the thesis that in many ways we live in a machine-made world where machines are servants which help to raise our standard of living. Produced by Paul Burnford. **12 min., B&W $60.00, color $130.00. BF**
MINNESOTA SOURCES: UM 5S0064 ($4.75)

MACHINE MAKER, THE

10 min.
The film portrays the setting and personnel of a machine tool factory. Demonstrates the manufacture and operation of lathes, millers, planers, drill presses, boring mills, grinders, and other machines. Reproduces workers' conversations on technical problems, and reveals the role of machinist apprentices. Provides closeups of checking and assembly line operations. Conversations in a machinist's home focus attention on conveniences made possible by mass production. Scenes in an automobile factory show the flow the machine-tooled parts in the manufacture of cars by mass production. (EBF)
MINNESOTA SOURCES: UM 2B0097 ($2.00), MS

MACHINES THAT MOVE EARTH

1¼ reels, 15 min.
This film describes the major kinds of earth moving machinery used in large-scale earth moving projects. Men use these machines to move mountains and hills, to fill valleys and low places. Men and machines are constantly at work changing the face of the land we live on to help make living better and easier for all of us. (FA)
MINNESOTA SOURCES: UM 4S0066 ($2.50)

MACHINIST

MACHINIST AND TOOLMAKER

10 min.
Machinists and toolmakers are always in demand; it is a field seldom overcrowded, because new things are being developed which must be produced. The most highly skilled men in this vocation are the toolmakers and the die makers. They must have experience and knowledge of metal, be able to read blueprints well, and have a good understanding of manufacturing procedures. The film closes with the work of the machine designer and presents suggestions of "how to be a machinist." **(Mah VG)**
MINNESOTA SOURCES: UM 2B0192 ($2.00)

MACHINISTS (Americans at Work Series)

15 min.
Shows the work of many workers that are engaged as machinists. It shows in detail what the work involves. Released for television use. (AFL-CIO)
MINNESOTA SOURCES: UM 4B0193 ($3.35)

MANUFACTURING

DOLLS

(Americans at Work Series) 15 min.
Depicts the manufacture of dolls and the machines and many workers engaged in this occupation. Shows the importance of each step in the production of this product. AFL-CIO
MINNESOTA SOURCES: UM 4E0250 ($3.00)

FACTORY THE

13½ min., b&w, color, 1957
Bailey-Film Associates, 11559 Santa Monica Blvd., Los Angeles 90025
EFLA Evaluation
Subject Area: Manufacturing
Evaluator: Oregon College of Education
Synopsis: The step by step demonstration of how a product is manufactured. Shown are the initial planning, the building of an experimental model, the planning by engineers, the tooling, the production line, the assembly line, and the sale of the finished product.
Uses: For social studies classes
Age Level: elementary, junior high
Technical: Sound — good; Photography — excellent
Comment: A carefully done film, with a summary that was particularly good. By showing the amount of planning necessary to the production of a finished product helps to develop an appreciation of the manufacturing process and the finished article.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3202
MINNESOTA SOURCES: UM 4B0238 ($2.50)

SLOAN, JR., ALFRED P.

(3 reels) 30 min.
(Wisdom Series)
Alfred P. Sloan, Jr., chairman of the Board of Directors of the General Motors Corporation, talks about his meteoric rise in business. He became President and General Manager of the Hyatt Roller Bearing Company at the age of 26 and President of General Motors at the age of 43. He also discusses problems of finance and labor and the responsibilities of management to society. **(EBF)**
MINNESOTA SOURCES: UM 6T0043 ($5.00)

WORKING FOR FUN 790

30 min., color, loan, 1949
MacGregor-Goldsmith Co., John & Findlay Sts, Cincinnati 14. Ohio
EFLA Evaluation
Subject Area: Sports, recreation, manufacturing
Evaluator: Newark, N. J., Board of Education
Synopsis: Illustrates the sports and recreational facilities made available to millions of sports-loving Americans. Shows the unusual crafts and skills that go into the making of all kinds of sports equipment including baseballs, basketballs, athletic shoes and protective football equipment.
Uses: Show large-scale production of sports equipment; importance of sports in American life; Importance of well-made equipment for sports
Age Level: junior high, senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Beautifully made and well planned film. Provides an unusual way of capturing student's interest in manufacturing through interest in sports. Helpful for athletic coaches in making students appreciate value of good equipment.
Rating: Good
Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.772
MINNESOTA SOURCES: None at present

MAPLE SYRUP PRODUCTION

WORKING THE SUGARBUSH

21 min., color,
University of Minnesota. (TV — $1.00)
This is the story of maple syrup production in Minnesota. It opens with early Indian methods of making maple syrup contrasted with today's. Washing equipment, tapping trees, collecting sap, boiling, and bottling are shown. Although the film was planned for those who could profit by making syrup, any group, young or old, would find it interesting. It should be especially useful in high school biology classes.
MINNESOTA SOURCES: UMAES

MARINE BIOLOGY

MARINE BIOLOGIST, THE

Presents a close-up view of scientists at work. Shows both the excitement of discovery of new knowledge and the challenge of the elements which the biologist faces at the marine station. **Collaborators: Ralph Buchsbaum, Ph.D., University of Pittsburgh; Margaret McKibben Lawler, Ph.D.**
14 min., color No. 2115 $167.50, b&w No. 2116 $86.00
MINNESOTA SOURCES: None at present

MARINE LIFE

10 min., color
A vivid portrayal of some of the colorful forms of animal life found under the sea. Shows typical activities of octupuses, sea urchins, hermit crabs, reef fish, sea robins, moon fish, sergant major, and killers of the sea Tiger sharks,barracuda, porpoises, sea fans, and sea anemones all are seen in their natural surroundings and in their relation to each other. **(EBF)**
MINNESOTA SOURCES: UM 3N0552 ($3.25)

MARINE CORPS

CHALLENGE THE

28 min., b&w, sound
A brief description of Marine Corps recruit training, featuring those facts of the training which contribute to the development of a recruit into a self-confident poised man. **USMC**
MINNESOTA SOURCES: Marine Corps Recruiting Office, Room 102 Federal Courts Bldg., St. Paul; Marine Corps Recruiting Station, Room 500, 310 4th Ave. So., Minneapolis

SHARE A PROUD TRADITION

14 min., b&w, color
A woman Marine recruiting film which highlights the training program, various duty assignment, types of uniforms and the religious, recreational, educational and social opportunities available.
MINNESOTA SOURCES: Marine Corps Recruiting Office, St. Paul and Minneapolis

TIME TO GO

28 min., b&w, sound
Shows the organization, purpose and operation of the selective service system.
MINNESOTA SOURCES: Marine Corps: Minneapolis and St. Paul

MASS MEDIA

COMMUNICATIONS WESTWARD

31 min.
This excerpted version of a feature photoplay draws together numerous historical threads and weaves them into a significant pattern of our country's development from 1845 to 1870. It stresses the vital part played by communications in the opening of West and the settlement of California. **(TFC)**
MINNESOTA SOURCES: UM 6H0331 ($5.00)

GETTING THE FACTS

Explores the role of newspapers, radio, television, libraries, and other channels of information for the purpose of providing citizens with the facts they need. **Collaborator: Ralph D. Casey, Ph.D., University of Minnesota. (EBF)**
12 min., b&w No. 621 — $70.00
MINNESOTA SOURCES: UM 2L0342 ($2.00)

MEAT INDUSTRY

BEEF

ANGUS IN YOUR FUTURE, AN

24 min., color,
American Angus Association. (TV — $1.00)
A promotional film for Angus cattle. Contains useful information on selections, feeding, handling, fitting and showing a calf. The film aims to influence young people to establish as Angus herd through heifer projects. This film is well suited for 4-H and FFA groups interested in beef calves.
MINNESOTA SOURCES: UMAES

BEEF RINGS THE BELL

25 min., color
Union Pacific Railroad, ($1.00)
A colorful film showing production marketing and processing of beef. A few meat cuts are also shown. This film is planned for use as an entertainment feature or as a meeting opener.
MINNESOTA SOURCES: UMAES

BIG IDEA THE

30 min., b&w, loan, 1951
Wilding Picture Productions for Swift & Co.; Dis-Modern Talking Picture Service, 45 Rockefeller Pl., 1212 Avenue of the Americans, New York, N.Y. 10036
EFLA Evaluation
Subject Area: Economics
Evaluator: Illinois Agricultural Association, Chicago
Synopsis: A young man undertakes to prove to a newspaper woman from a totalitarian nation that American institutions offer genuine benefits and are not a propagandist's dream. They visit the Swift & Co. plants at Chicago and Omaha where they talk with workers and executives and view the actual operations, protection of individual rights, advantages of the American free enterprise system.
Uses: To promote the ideals of free enterprise, freedom of choice, and competitive business; to introduce and summarize economics studies
Age Level: junior and senior high, adult
Technical: Sound — good; Photography — excellent
Comment: A welcome relief from the usual "free enterprise" film. Shows the good points of our system, admits to a few imperfections, and does not smear anybody. Stresses individual dignity.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1770 L. C. Fi 52213
MINNESOTA SOURCES: EFC

BRINGING HOME THE BACON

22 min., color
Introduced by Willie Mae Rogers, Director Good Housekeeping Institute, this film covers the many facts of meat processing, including research, raw materials, seasoning. It shows how sausage, bacon and other smoked meats are processed. **Available to 7th grade & higher**
# 2465 OSCAR MAYER & COMPANY
MINNESOTA SOURCES: MTPS

FIRST PRIZE STORY, THE 664.9

22 min., color, free loan, 1959
Carson Davidson Prods. for Tobin Packing Co.; dis-Tobin Packing Co., Albany, New York
EFLA Evaluation

Subject Area: Food Processing
Evaluator: Free Public Library, Trenton, N.J.
Synopsis: Discusses the manufacture of meats products and illustrates the parts played by the machine, the skilled worker, and the U.S. Government. Covers the major aspects, beginning with the hog farm and ending with the trailer truck loaded with ham, cold cuts, and frankfurters.
Uses: To demonstrate the care that is requisite in the manufacture of high quality meat products.
Age Level: junior-senior high, general adult
Technical: Sound — excellent; Photography — excellent
Comment: The film is presented in a simple and effective manner, and does a straightforward job of reporting. It is first-rate from every angle of production.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York 10019 EFLA No. 1960.4169
L. C. Fi A 60-518
MINNESOTA SOURCES: None at present

HORMEL WIENER STORY

color, 10 min.
This film — built around the production of Hormel wieners — describes the weighing, smoking, skinning, packaging and distribution processes. Modern inspection and quality control operations are detailed and emphasized. **(HorCo.)**
MINNESOTA SOURCES: UM 3B0240 (free)

MEAT AND MEAT PACKING

15 min., IFB, $135.00
This film shows the activities in a meat packing plant. In detail, it shows process of preparing meat, used by every family, from the time the animals arrive at the plant to the time meat is consumed by the people. A field trip via motion picture. **(IFB)**
MINNESOTA SOURCES: UM 5B0052 ($4.75)

MEAT-CUTTER

15 min.
(Americans at Work Series)
Shows the meat cutter at work and the training necessary to be engaged in this work. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0352 ($3.00)

MEAT FROM RANGE TO MARKET

1 reel, 11 min.
From range to corn belt to packing house disassembly line, products go to market through interstate commerce, government inspection and skillful processing. **(EBF) b&w No. 932 $70.00**
MINNESOTA SOURCES: UM 3B0053 ($2.00)

SCHWEIGERT'S MEAT PRODUCTS

23 min., color
An interesting color film showing the various processes in the preparation of meat and the making of various products that are found on every American table. The film shows the making of sausage, wieners, preparation of hams and many other products. **(RCB)**
MINNESOTA SOURCES: UM 7B0267 ($3.00)

THIS IS HORMEL (Replaces "Hormel House")

30 min., color
This film follows a rural Minnesota family on a tour of the George A. Hormel and Company slaughtering plant in Austin, Minnesota. They see the manufacture of sausages, bacon, other fresh meat items, and canned goods. **(Hor Co)**
MINNESOTA SOURCES: UM 7B0289 (free)

MECHANICS

AUTOMOTIVE MECHANICS AND TECHNICIANS

23 min., color, free, 1967
Distributed by Ford Motor Company, Service Training Department, Central Office Building, the American Road, Dearborn, Michigan. 48121
Subject Area: Careers in automotive service
Evaluators: George Washington University, Washington, D.C. automotive service work, and both on-the-job and full time
Synopsis: Various avenues of training leading to jobs in training are described. Job content, characteristics, environment, requirements, rewards, and opportunities are shown. Automotive occupations are discussed by trainees, workers, supervisors, managers, and dealers in a wide-variety of locations where automotive service work is done.
Age-Grade Level: Junior high school, senior high school, adult.
Technical: Structure — excellent; Picture quality — excellent; Sound quality — excellent.
Comment: This is a bright, lively film with sharp color and music that appeals to youth. It does not try to sell Ford Motor Company, but rather provides an industry overview in an objective presentation. There is an instructional guide accompanying the film that can be used to answer questions and motivate group discussion. The film can be used with confidence at recommended age-grade levels.
Rating on NVGA Guidelines: Highly recommended.
MINNESOTA SOURCES: None at present

MECHANICAL APTITUDES

10 min., b&w, color, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Vocational guidance testing
Evaluators: Leland Junior High School, Md., University of Minnesota
Synopsis: A high school student is anxious to discover if he has any mechanical ability so he visits his school counsellor who shows him, by application of various tests, the methods, for determining such ability. The tests given were: general interest test; manual dexterity test; and a written mechanical aptitiude test. Background and information knowledge is also examined and personal data compiled.
Uses: To demonstrate to students means of determining their abilities and thus assisting them to plan their studies and vocational training.
Age Level: junior and senior high
Technical: Sound — Leland-excel, Minn-good; Photography — Leland-excel, Minn-good.
Comment: Leland-The uses and different kinds of mechanical aptitude tests are clearly illustrated. Minn-Shows how to go about discovering if a person has mechanical ability.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1270
MINNESOTA SOURCES: UM 2E0205 ($2.00), MS

OCCUPATION: AUTO MECHANIC

This motion picture (sound, color, 16 mm., 15 minutes) tells about the opportunities available to young men and women in the retail automobile business. The narration tells the story of three young individuals who have just graduated from high and are employed in various occupations in a retail automobile dealership. It describes their present level of occupation and outlines the future opportunities that lie ahead for those who enter this work. This film, available on a loan basis, may be obtained by writing to: Marketing Staff, Service Section, General Motors Building, Detroit, Michigan 48202.
MINNESOTA SOURCES: MTPS

MEDICINE

ARMED FORCES MEDICAL SPECIALISTS

14 min., color, free, 1965
Distributed by any military recruiting station
Subject Area: Medical careers in the Armed Forces
Evaluators: Montgomery County, Maryland Public Schools
Synopsis: The film gives a detailed description of the duties, responsibilities, and contributions of the professional dietitian, the occupational therapist, and the physical therapist, in a hospital setting, as performed by these Armed Force specialists. Much use is made of oral presentation by both dialog and narration.
Age-Grade Levels: Junior high school, senior high school, college, adult.
Technical: Structure — excellent; Picture quality — excellent; Sound quality — excellent.
Comments: Good coverage of several military medical careers without the glamour that is often emphasized in career films.
Rating on NVGA Guidelines: Highly recommended.
MINNESOTA SOURCES: None at present

CAREER: MEDICAL TECHNOLOGIST 610.69

24 min., color, 1955
Churchill-Wexler for Natl. Com. for Careers in Medical Technology, Dis: EFLA Office, New York
EFLA Evaluation
Subject Area: Vocational guidance
Evaluator: Instructional Materials, Dade County Public Schools, Florida
Synopsis: Four high school graduates, two boys and two girls, begin training as medical technologists after learning from their guidance counselor the variety of positions available in the field. The education, on-the-job training, personality traits, and job satisfaction are shown for one girl in particular.
Uses: To inform students of science and biology of the job qualifications in medical technology; to show application of science studies to specific fields of work
Age Level: junior and senior high
Technical: Sound — excellent; Photography — excellent
Comment: A clear and interesting presentation of the preparations, requirements, and hard work needed for a specific career.
Rating: Very Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2822
MINNESOTA SOURCES: UM ($2.00). These films may also be borrowed free from Minnesota DULUTH, Arthur H. Wells, M.D., St. Luke's Hospital, MINNEAPOLIS, Audio-Visual Extension Serv., Univ. of Minnesota, 115121 TSMA; Don Gleason M.D., Veterans Hospital: University of Minnesota Hospital, Division of Medical Technology, C-105 Mayo. ST. CLOUD, St. Cloud Hospital Clinical Laboratory.

BORN IN THE WHITE HOUSE

26 min.
The film traces the tremendous progress of medical research in the conquest of disease, with particular emphasis on the history of man's fight against polio. The main character, Bill Dempsey, a Bronx high school student who had polio, visits Washington, D.C. where he learns about the work of pioneers in medical research who have conquered disease and about modern scientists who are making possible the approach to victory over polio. **(NFforIP)**
MINNESOTA SOURCES: UM 6D0173 ($3.35)

CHILDREN OF ST. JUDE, THE 614.59

20 min., color, apply, 1966
Prod-Portafilms; dist-ALSAC, St. Jude Children's Research Hospital, 611 Massachusetts Ave., Indianapolis, Indiana
Subject Area: Control and treatment of diseases
Evaluator: American Film Festival Jurors, 1967
Synopsis: Reports on advancements made at St. Jude Hospital through medical research into catastrophic children's diseases such as leukemia. Danny Thomas pays tribute to American teenagers for their efforts in support of the hospital.
Uses: To motivate support and understanding for the work at St. Jude's.
Age Level: General
Technical: Sound — good; Photography — very good; Structure — good
Comments: Good pace, music and color. Effectively shows wide range of work at the hospital. Has strong appeal but perhaps too many medical terms for general audiences. Good for recruitment of volunteers.
Rating: Very good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1967.6498
MINNESOTA SOURCES: None at present

DIFFERENT DRUM, A

13 min., color
The new Institute for Biomedical Research provides the right environment for exploration of the life processes. Man's search among nature's limitless abundance brings forth new discoveries to aid mankind. Magnificent scenes of the beauty of nature. Won two awards. Available to 10th grade and higher.
American Medical Association Education and Research Foundation #2750
MINNESOTA SOURCES: MTPS

DOCTOR

10 min.
Develops an appreciation of the significant role of the medical doctor in modern life. Follows a child specialist through a typical day at his office, at the hospital, and at the home of a patient. Reveals him at such duties as those of making a physical examination, vaccinating a baby, visiting his hospital patients, and diagnosing a case of measles.
MINNESOTA SOURCES: UM 2S0246 ($2.00), EBF

IN A MEDICAL LABORATORY

28 min., color, free loan, 1967
National Committee for Careers in Medical Technology, 1501 New Hampshire Ave., N.W., Washington, D. C. 20036
Subject Area: Careers in medical technology
Evaluation Committee: NVGA Occupation Film Evaluation Committee.
Synopsis: A documentary type of film depicting the types of occupation found in a medical technology laboratory. The duties of the workers are dramatized by portraying what procedures are used in the laboratory. Dialog, narration, close-ups of slides, and the operation of equipment are included. The interdependent relationship of technical and professional personnel in the laboratory are demonstrated.
Age-Grade Level: Junior high school, senior high school, college, adult.
Technical: Structure—excellent; Picture—excellent; Sound—excellent
Comments: In general, the work of medical technologists in a laboratory setting is portrayed very effectively. Much of the film is devoted to the activities of the workers at the expense of devoting insufficient attention to the preparation required for this field of work. Information concerning organizations related to occupations in this field and factors affecting the growth of these occupations were not included in the film's content. Other content items were handled very adequately.
Rating on NVGA Guidelines: Highly recommended.
MINNESOTA SOURCES: UM 7E0530 ($4.35)

MAKING OF A DOCTOR, THE—A WIDER WORLD

29 min., b&w, free loan, 1964 610.695
EFLA Evaluation

Prod-Vision Associates, Inc., for Merck, Sharp & Dohme; dist- Modern Talking Picture Service, 3 East 54th St., New York, New York 10022.
Subject Area: Vocational Guidance; Medicine
Evaluator: American Film Festival Jurors, 1965
Synopsis: Shows three of the fields open to a medical student after he has completed his training by picturing a day in the life of a general practitioner, a public health physician, and a physician working on cancer and leukemia research.
Uses: To show three of the fields open to a medical student once he has completed his general training.
Age Level: General — medical students; students interested in career
Technical: Sound — good; Photography — very good
Comment: Has a realistic approach which does not seek to glorify a physician. The idea of showing concurrent pursuits of three different doctors is good; however, the excessive cuts from one phase of medicine to another results in confusion. Too general for medical students. Very workmanlike.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1965.5826
L.C.#FiA 65-518
MINNESOTA SOURCES: None at present

NEW FRONTIERS OF THE BRAIN

In this special report, five of the nation's leading brain scientists dramatically point out how much is known and not known about this complex subject and describe the remarkable strides being made by science in exploring the human mind. An actual brain operation on a human patient, performed at Johns Hopkins University, is shown, as well as experiments on the brains of animals. From the CBS "Conquest" Series. Code 628012—L.C.FiA 59-808. **McG**
27 min., b&w sale $135.00, rental $11.00
MINNESOTA SOURCES: None at present

ALBERT SCHWEITZER

80 min.
The first part of this film by Jerome Hill traces the early life of Dr. Schweitzer, through his decision, at 30, to go to Africa. The second part describes a typical day at Lambarene.
MINNESOTA SOURCES: SL, MCC

ALBERT SCHWEITZER 920 S

80 min., color $500.00, b&w $350.00, 1957
Louis de Rochemont, dist. by Contemporary Films, 257 W. 25 St., NYC
Subject Area: Biography
Evaluator: Dartmouth College
Synopsis: Uses still photographs to relate Schweitzer's early life and decision to establish a jungle hospital. Live action photography shows him during a day's routine at Lambarene, at the organ and with his family and friends.
Uses: With high school and college classes to tell story of a great man; with church and adult groups discussing dedication to others' needs.
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; photography — good
Comment: This is one of the most intriguing biographical films ever made. It is completely believable, beautiful in its message and its sentiment.
Rating: Excellent
MINNESOTA SOURCES: SL, MCC

STORY OF DR. LISTER, THE

28½ min., color
This is an absorbing chronicle of Dr. Lister's valiant strugle to relieve the suffering of mankind. He introduced aseptic surgery to the world. It stars Richard Ney and Wanda Hendrix. Authentic period costumes and settinngs — magnificent photography. Prizewinner. Available to 7th grade and higher. #2476
Warner-Lambert Pharmaceutical Company
MINNESOTA SOURCES: MTPS

STORY OF JOHN PORTER

23 min., color, free loan
Synopsis: Starting with the premise that "to defeat an enemy, you must first know him," an extensive background of information on drugs, drug addicts, and the problems resulting from drugs is developed. The mental and physical results of drugs are depicted. Three types of narcotics are explained. Prevention of importation and use of dope is emphasized.
Rating: Excellent
MINNESOTA SOURCES: ML

STORY WITH NO END, A

29 min., color
Tour of modern medical research laboratory. Closeups of experiments, methods and techniques used by research scientists in their search for ways to prolong life and reduce suffering and disability caused by diseases. Available to 9th grade and higher. #2528. **Parke, Davis & Company**
MINNESOTA SOURCES: MTPS

METALS

CAST IRON—THE BIOGRAPHY OF A METAL

27 min., color
This film traces the history of the production and use of cast iron showing the changes and kinds produced today. The film describes the chemical composition and microstructure of different types of cast iron explaining the used of each kind.
Industry & technology: mining, manufacturing. BofM
MINNESOTA SOURCES: UM 7P0259 ($3.00)

METAL CRAFT

1 reel
The film presents and explains the steps taken by a master craftsman in making a pewter bowl by spinning and shaping a blank for later soldering to a cast base. The craftsman then creates a bronze bowl by raising, smoothing, annealing, planishing, and burnishing a blank disc. Methods of constructing a candlestick mold, inserting the core, pouring, removing and finishing the pewter cast are demonstrated. The designing, shaping, and soldering the sides and top of a jewel box also are shown. These four sequences provide demonstrations of techniques which many pupils otherwise are unable to observe because of the specialization involved and the need for proper tools and equipment. **(EBF) b&w No. 236 $70.00**
MINNESOTA SOURCES: UM 2F0014 ($2.00)

METEOROLOGY

ABOVE THE HORIZON

21 min., color
This film gives a bird's-eye view of the field of meteorology emphasizing air circulation, numerical forecasting, hurricane reconnaissance, satellite meteorology, and weather modification. **(MLA)**
MINNESOTA SOURCES: UM 5P0660 ($5.10)

THE EARTH: ITS ATMOSPHERE

1 reel, 11 min., 1961, b&w $60.00, color $120.00
This film describes the structure and composition of the earth's atmosphere and shows characteristics of the troposphere, stratosphere, and ionosphere. We learn how the atmosphere provides moisture and gases necessary to life on earth, and how scientific instruments sent into the atmosphere are used to forecast weather. **Cor.**
MINNESOTA SOURCES: UM 2G0418 ($2.00)

EYES IN OUTER SPACE

A Disney Production, 25 min., color

This film is designed to inform students of the work of the weather stations and to stimulate their thinking about the possible development of satellites and guided missiles for constructive use in the control of weather. The film describes the work of weather stations today in forecasting weather and possible use in the future of satellites and rockets to control weather and avert destructive storms and hurricanes. **(WDP)**

MINNESOTA SOURCES: UM 7P0044 (1 day rental $7.50, 2 day rental $11.25, 3 day rental $15.00, 1 week rental $18.75) IPM $12.00, MS

GREAT WEATHER MYSTERY, THE

Explains what weather is, how it is predicted and what can be done to control it. We see how the United States Weather Bureau's National Meteorological Center in Suitland, Md., and the Weather Bureau's New York office make their forecasts of national and local weather. In Dublin, New Hampshire, the publisher of the famed Farmer's Almanac predicts the weather by studying the height of hornets' nests or the thickness of the winter coat of animals. Scenes are shown of probes in the upper atmosphere for weather information by Tiros satellites, U-2 high altitude meteorological planes, the supersonic F-106, and the Air Force's Robin I, a balloon which rises to 250,000 feet. Some of the basic research on weather being conducted at the Loomis School in Connecticut and at Yellowstone National Park are included in the film. A CBS News "20th Century" Production. Code 618064—L.C.FiA 64-103

27 min., b&w sale $160.00, rental $11.00. McG

MINNESOTA SOURCES: None at present

HOW WEATHER IS FORECAST

1 reel, 11 min.

This film shows the actual operation of a weather observation station and a weather forecasting station. By means of animation, a weather map is charted and its symbols explained. The instruments used in weather forecasting and their functions are discussed as are the various aspects of weather with which observers and forecasters are concerned. **(Cor.) G.J.**

MINNESOTA SOURCES: UM 2G0420 ($2.00)

METEOROLOGIST, YOUR CAREER AS A

30 min., color

(Your Career Series)

Important decisions in business, industry, agriculture and the armed forces often depend upon what happens to the weather. That's why there's a rewarding future awaiting the boy or girl who selects this field for a career. As seen in this film, the high school student should prepare for college-level study in meteorology with special attention to mathematics, physics, chemistry, and geography. The film shows the advanced college-level education given in these subjects before a student is ready for actual courses in meteorology. Laboratory scenes reveal the complicated experiments by which weather can be measured. Students learn how to measure humidity, take accurate barometric readings and construct weather maps. Wind speeds, visibility, pressure and temperature changes are quickly charted in practice forecasts of what the weather will be. This is the same work by which the meteorologist provides a valuable public service after earning his college degree. The film illustrates how he specializes in weather forecasting, in climatology, hydrology, teaching and research and in private meteorology for the benefit of companies and industries. In an age of jet aircraft, rockets and guided missiles, the weatherman's role assumes increasing importance in the welfare and safety of the country. **(MLA)**

MINNESOTA SOURCES: UM 7G0426 ($12.85)

OUR WEATHER

11 min., b&w No. 883 $70.00 (EBF)

This film is planned as an introductory survey. It tells the far-ranging story of our weather—where it begins, why it changes, how it is observed and forecast.

MINNESOTA SOURCES: UM 2G0428 ($2.00), ML

READING WEATHER MAPS

14 min., b&w $81.25, color $162.50, 1965 (Cor.)

The purposes of this film are to show how weather maps are prepared, how to interpret weather symbols and how to read the weather map. The film shows how weather maps are prepared at Weather Bureau Forecasting Centers from reports received from a number of weather stations and particularly the one located in Peoria, Illinois. Scenes of actual weather conditions and weather recording equipment are compared with the symbols used on weather maps. A step by step preparation of a station model is made. The use of a weather map to forecast weather is presented.

MINNESOTA SOURCES: UM 5G0429 ($2.50)

WEATHER BY NUMBERS (Series: Experiment)

30 min.

Dr. Joseph Smagorinsky of the Environmental Science Services Administration is working out mathematical models designed to simulate real weather patterns in the earth's atmosphere. This film describes the immense amount of work involved in collecting data and suggests possible applications of the findings to weather control and long-range forecasting. **(NET-IndU)**

MINNESOTA SOURCES: UM 6P0672 ($3.95)

WEATHER SATELLITES 551.591

15 min., color $200.00, b&w $102.50, 1965

Prod/dist-Encyclopaedia Britannica Films, 425 N. Michigan Ave., Chicago, Ill. 60611

EFLA Evaluation

Subject Area: Earth Science

Evaluator: Anchorage Borough School District, Alaska.

Synopsis: Shows process by which a weather satellite operates giving essential information on the nerve system of the computing or data receiving equipment. Brief photos of storm areas, and ends with new types of satellites that are being built.

Uses: To explain weather forecasting

Age Level: Junior and senior high

Technical: Sound — good; Photography — excellent; Structure — very good.

Comment: Ties in well with earth science text books and has up-to-date, very impressive information.

Rating: Very good

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MINNESOTA SOURCES: UM 5G0439 ($4.75)

WEATHER SCIENTISTS 551.591

18 min., color, 1960

United World Films, 1445 Park Ave., New York City

EFLA Evaluation

Subject Area: Weather

Evaluator: Indiana University

Synopsis: Conducts the audience on a trip to the weather bureau and shows how weather information is obtained and used in preparing weather maps and weather forecasts. Shows the various instruments used to gather weather data, and how forecasts are sent out to the public.

Uses: To show the work of the weather scientist in gathering weather information and making forecasts

Age Level: elementary, junior high

Technical: Sound — good; Photography — good

Comment: The labelling of the instruments shown is very effective, and includes instruments not usually shown in a film

on this level. The many concepts are well stated and illustrated—the film would be about as effective as an actual trip to a weather station
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4336
MINNESOTA SOURCES: UM 5G0441 ($4.75)

WEATHER: UNDERSTANDING STORMS

York University
This film shows how temperature, pressure and moisture interact to bring about the various types of storms: thunderstorm, tornado, hurricane, blizzard, dust storm, etc. The distinguishing characteristics of each type of storm are made clear. The film emphasizes the increasingly important role of **meteorology**, including weather satellites, in accurate forecasting of storms. **$60.00 b&w. Intermediate, Junior High. Cor.**
1 reel, 11 min.
MINNESOTA SOURCES: UM 2G0013 ($2.00)

MILK PRODUCTION

HAIL THE HEARTY 641.1

28 min., color, free loan, 1957
The Borden Co.; Dis-Sterling Movies U.S.A., 43 W. 61 St., New York
EFLA Evaluation
Subject Area: Nutrition
Evaluator: N. Y. Nutrition Films Committee, Welfare & Health Council
Synopsis: The story of the development of the modern milk industry, methods of preserving milk, and modern scientific dairy practices. Emphasizes work of Gail Borden, who succeeded in condensing and preserving milk, and initiated sanitary practices. Portrays the scientific discoveries which made us aware of milk's nutritional value. The work of Sherman McCollum, and other pioneers in nutrition research is illustrated.
Uses: For study of nutrition and food preservation; general science
Age Level: Junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Interesting and worthwhile. Technique of using old movies and pictures gives a feeling of the past and is quite successful. Contributions of Gail Borden over-emphasized. Some may find chronological sequence unclear. Sub-title, "Story of Nutrition", is not well chosen.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc., 250 West 57 Street, New York. EFLA No. 1958.3441
MINNESOTA SOURCES: None at present

MINERALS

THE MAGIC MINERAL 622.367

13 min., b&w, 1959
EFLA Evaluation
National Film Bd. of Canada, 680 Fifth Ave., New York City
Subject Area: Asbestos
Evaluator: New York State Library
Synopsis: A typical asbestos town is viewed, and how the mineral is mined and processed is shown. Its many uses, including fireproof cloth, self-supporting sheets for walls and roofs, heat resistant pipes, and brake linings for automobiles, are given.
Uses: Physical science classes.
Age Level: Junior high, senior high, college
Technical: Sound — good; Photography — good
Comment: Seemingly presents a good overview of the asbestos industry in Canada—from mining to finished product for market.
Rating: Very good
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4792. L.C.FiA 60-637
MINNESOTA SOURCES: None at present

ROCKS AND GEMS 549

10 min., color, apply, n.d.
AV-ED, 7934 Santa Monica Blvd., Hollywood 46, California
EFLA Evaluation
Subject Area: Mineralogy
Evaluator: El Paso Public Schools
Synopsis: Rock collectors gather specimens of different colors and sizes which are classified as igneous, sedimentary or metamorphic rock. Rocks are used commercially in soaps, toothpastes, wallboards, floors and many other products. Within the three classes of rocks, they are grouped according to their mineral content or commercial use. Explains the effect of heat, water, pressure, and air on rocks.
Uses: For study of rocks and minerals in clubs and general science classes
Age Level: Junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: An excellent film for general science and physical geography classes. Any rock-hound club would enjoy it.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1959.3903
MINNESOTA SOURCES: UM 3G0391 ($3.25)

MINING

CONSERVING OUR MINERAL RESOURCES TODAY

11 min., b&w $65.00, color $130.00, 1966 333.8
Coronet Instructional Films, 65 E. S. Water St., Chicago 60601
EFLA Evaluation
Subject Area: Conservation
Evaluator: College of Forestry, Syracuse University, N.Y.
Synopsis: Technology has caused a shift from renewable to mineral resources in today's energy needs. Abundant minerals may be substituted for minerals in short supply, i.e., use of low-grade ores and re-use of scrap metals. Advent of nuclear power as energy source will affect use of mineral resources.
Uses: To introduce problems and practices of mineral conservation
Age Level: Intermediate through adult
Technical: Sound, photography and structure are good.
Comment: Well-documented film on a subject that has been poorly covered in the past. Should serve as an excellent introduction to the study of management and conservation of mineral resources.
Rating: Good to very good
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MINNESOTA SOURCES: UM 3P0677 ($3.50)

GOLD AND GOLD MINING

A study of gold mining methods in use today. Contrasts the simple operation of the gold miners in the west with mining companies that use hydraulic pressure, dredges, or machinery in tunnels or open pits to mine the ore. Shows basic milling and refining. Illustrates some of the uses for gold. Produced by Bailey Films in association with Trinity County Schools, California. **17 min., b&w $90.00, color $175.00. BF**
MINNESOTA SOURCES: UM 5W0005 ($6.65)

MINER 622.2

20 min., color and b&w, $210.00, 1966
Prod-National Film Board of Canada; dist-Encyclopedia Britannica Educational Corporation, 425 N. Michigan Ave., Chicago 60611
EFLA Evaluation

Subject Area: Mining; economics; social documentary
Evaluator: Flint, Michigan, Public Library
Synopsis: A miner working near Sudbury, Ontario, leaves for work while the narrator describes his neighbors and their community status. We learn his feelings about his job, education, and desires for his family. As he arrives at work we are introduced to the mine and its functions. He talks about how things used to be in the mining town compared to now.
Uses: To show change in status and economic level of miners, etc.
Age Level: Junior high, senior high, adult
Technical: Sound — good; Photography — good; Structure — good
Comments: Sympathetically told story with an idealistic approach. The contrast between now and when he started in the mines is very great. The several jumps in sequence from the monochrome world in the mine to the bright color of day may jarr some. Might be cut to improve.
Rating: Very good
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MINNESOTA SOURCES: None at present

MINERS' STORY, THE 331.76
60 min., b&w, rental, 1965
WCAU-TV, City Line and Monument Aves., Philadelphia, Pa.
EFLA Evaluation
Subject Area: Social documentary, economics, business-labor.
Evaluator: American Film Festival Jurors, 1966
Synopsis: Documents the development and demise of the Eastern Pennsylvania anthracite industry, and points up concurrent changes in the social and economic structure of the region. Unemployment, land waste, and reindustrialization projects are presented.
Uses: To show how lack of foresight in dealing with a one-product economy can lead to economic depression and unemployment.
Age Level: General
Technical: Sound — good; Photography — very good; Structure — very good
Comment: Well told story, with poignant interviews with mining families, but too long. Better editing would not only improve film, but would extend its audience.
Rating: Good to very good.
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MINNESOTA SOURCES: None at present

SILVER
27 min., color
This film shows the minting of silver-bearing ores and the mechanical, metallurgical, and chemical methods used in producing silver—a metal in transition from its historical uses in ornaments and as a medium of exchange to its modern role as an industrial raw material. **(BofM)**
MINNESOTA SOURCES: UM 7B0290 ($3.00)

TREASURES OF THE EARTH 550
11 min., b&w, $50.00, color $100.00, 1958
Churchill-Wexler Film Production, 801 N. Seward St., Los Angeles 38
EFLA Evaluation
Subject Area: Mines and mineral resources
Evaluator: Indiana University
Synopsis: Uses animation to depict the changes in the earth's crust, and the formation of mineral deposits by natural forces. Illustrates the formation of copper, iron, tin, gold, salt, oil, and coal deposits. Shows the formation of a volcano, and the reasons why we mine our mineral resources in certain areas.
Uses: To show geography students how changes in the earth's crust occur; to show science students how mineral deposits in the earth are formed.
Age Level: elementary, junior high
Technical: Sound — good; Photography — good
Comment: Makes excellent use of animation to show the changes in the earth and mineral deposits which could not be shown with live photography. A very good introductory film; it covers many aspects of the earth's surface and formation.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1959.3940
MINNESOTA SOURCES: 2G0010 ($2.00)

MODELING

BEAUTY HABIT, THE (For Girls)
29 min., color, Grades: J.S.
A model shares her beauty secrets with a teenage charm class, giving pointers on walking, standing, sitting, streamliner exercises, weight control and good diet. The importance of breakfast and well-rounded meals is stressed. **Florida Citrus Commission.**
MINNESOTA SOURCES: AV - SDE

MORTICIAN: MORTUARY SCIENCE

EPISCOPAL SERVICE
20 min., color
An excellent film for use by funeral directors and students interested in preparing to become a director. The film shows the detailed tasks of a director of a service in the Episcopal Church. **(GJC)** Funeral Directors, Students in Mortuary Science.
MINNESOTA SOURCES: UM 5B0275 ($8.35)

HERITAGE OF SERVICE
20 min., color
Produced by National Selected Morticians in cooperation with RKO. It gives background information relative to the requirements necessary to become a successful funeral director, respected by the citizens of the community. The information is presented by way of an interview between a nephew questioning his fitness for funeral service and a successful funeral director uncle. The film is especially well adapted for vocational information regarding funeral service. **(RKOP)** Funeral Directors—Students in Mortuary Science.
MINNESOTA SOURCES: UM 5B0276 ($3.85)

LIFTING SHADOWS
15 min.
A presentation of the historical transition of customs and practices regarding funeral service from early Egypt to modern day practices and techniques. An analysis based on the text, History of American Funeral Directing. An excellent study for sociologists or groups interested in the evolution of social customs. Recommended for high school social studies groups, vocational classes, service clubs and church groups. **(NFDA)**
MINNESOTA SOURCES: UM 4B0277 ($2.75)

PERFECT TRIBUTE
4 reels, 40 min., color
This film portrays a complete funeral service from the advent of death until the committal at the cemetery. It is a training film in one of the largest mortuaries in the United States. With proper presentation it becomes excellent material for vocational studies and funeral services. **(PBC)** Funeral Directors, Students in Mortuary Science.
MINNESOTA SOURCES: UM 9B0278 ($3.00)

MOTION PICTURES

ABEL GANCE—YESTERDAY AND TOMORROW 791.4
29 min., color, $300.00, 1967
Prod-Office de Documentation par de Film; Dist-Contemporary Films, 330 W. 42 St., New York 10036
EFLA Evaluation
Subject Area: Motion pictures
Evaluator: Dearborn, Michigan, Public Library
Synopsis: The life and work of film director Abel Gance is told through scenes from his many films beginning in 1910 to the present. His many contributions to and innovations in the field of motion pictures are covered, along with a first-person narration in English.
Uses: Film study groups; general adult audiences
Age Level: College, adult
Technical: Sound, photography and structure are excellent
Comment: A valuable study of a great motion picture pioneer. The use of color tints is interesting but not necessary in this otherwise black and white film.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1968.6708
MINNESOTA SOURCES: None at present

THE ART DIRECTOR 791.4
The Movies and You series
8 min., b&w, 1950
Teaching Film Custodians, 25 W. 45 St., New York City 18
EFLA Evaluation
Subject Area: Art, Vocational Guidance, Photography
Evaluator: Newark, N.J., Board of Education
Synopsis: Explains the work of the set-creator in the motion picture industry. Stresses the imagination, talent and technical knowledge which he must possess to recreate past historical scenes and to present current-day scenes for the camera.
Uses: For those interested in the techniques of motion picture production; to show a possible field for the art student
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Not only shows the art student a possible field to enter, but makes him aware of the necessary abilities required to be successful in the field.
Rating: Excellent
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.897
MINNESOTA SOURCES: UM 2L0473 ($2.00), ML

CINEMATOGRAPHER
10 min.
The most important piece of equipment in motion pictures is the camera. Its function is to transform lifeless film into the pulsating, vital, moving images which one sees on the screen. This is accomplished with high artistry and effectiveness due entirely to the abilities of the cinematographer. This film shows the important part he plays in producing a motion picture. **(EP)**
MINNESOTA SOURCES: UM 2F0215 ($2.00), ML

COSTUME DESIGNER, THE
10 min.
The mood of the scene, the economic standing of the family, the country, the era, the period of history — all these are the problems of the costume designer. This film shows the skill, the research, the sense of the appropriate which must go into the designing of costumes for the screen. **(EPS)**
MINNESOTA SOURCES: UM 2L0476 ($2.00), ML

DAY WITH TIMMY PAGE, A
Documents the filmmaking activities of Timmy Page, a 12-year-old boy who has made some 20 films. The film includes scenes of Timmy at work on a film, his comments about his films, and scenes from some of his 8mm productions. A film by David Hoffman. Produced by Amram Nowak Associates, Inc. Contemporary Films. **McG**
Code 406378, **18 min., b&w sale $150.00, rental $15.00**
MINNESOTA SOURCES: None at present

ELEMENTS OF THE FILM (Film Appreciation No. 1) 791.4
28 min., color, apply, 1965
Produced by Karl Holtsnider; distributed by OFM Productions, Los Angeles, California.
EFLA Evaluation
Subject Area: Motion Pictures; Communication
Evaluator: Indiana University
Synopsis: Making a behind-the-scenes tour during the filming of a typical western movie, film illustrates and explains techniques of filmmaking, such as effective lighting, camera angles, close-ups, long shots, and the editing process. Features Ann Blyth.
Uses: To show the elements of movie-making
Age Level: Intermediate, junior and senior high, college, and adult
Technical: Sound — very good; Photography — very good; Structure — very good
Comment: Good use of visuals to illustrate points. Utilization of a "horse opera" was an excellent choice to illustrate by exaggeration. **Rating:** Very good
Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6109. L.C.#FiA 65-1899
MINNESOTA SOURCES: UM 7L0524 ($7.45)

FILM AS AN ART (Series: Film appreciation)
28 min., color
Excerpts from several black and white movies suggest that it takes artists to write, direct, and edit a good film. **(OFM)**
MINNESOTA SOURCES: UM 7E0574 ($6.60)

FILM EDITING: INTERPRETATIONS AND VALUES 791.4
25 min., b&w, apply
American Cinema Editors, Hollywood, Calif.
EFLA Evaluation
Subject Area: Film Technique
Evaluator Dearborn Public Library
Synopsis: Rushes from a "Gunsmoke" film sequence are run off for the viewer in the order in which they were photographed. A sequence edited by three film editors with varying interpretations of pace, emphasis and pictorial value follows.
Uses: To show how a movie is made; to show the importance of film editing in the art of film making.
Age Level: junior-senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Excellent for showing how a film is shot and edited, it is also commendable as a vehicle for presenting the amount of "know how" needed for acting and directing a motion picture.
Rating: Excellent
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MINNESOTA SOURCES: None at present

FILM FIRSTS
27 min.
Part I. Ideas, techniques and stories of the films' earliest days, ranging from the first time the camera moved to the screen's first "talkie." Part II. (THE PRIMITIVES) Spotlights a quartet of great film pioneers, Edwin S. Porter, Georges Melies, Thomas Ince and D. W. Griffith.
MINNESOTA SOURCES: SL

FILMMAKER, THE

30 min., color, apply, 1964
Prod-Morton Heilig, Communication Design, Inc.; dist-United Artists, 729 7th Avenue, New York, New York 10036.
EFLA Evaluation
Subject Area: Motion Picture Photography
Evaluator: American Film Festival Jurors, 1965
Synopsis: Presents a portrait of George Stevens in the act of creating the motion picture THE GREATEST STORY EVER TOLD. Shows how Mr. Stevens researched the project and controlled every facet in the preparation both before and during the production of the film.
Uses: To create a desire in the audience to see the film THE GREATEST STORY EVER TOLD.
Age Level: General
Technical: Sound — very good; Photography — very good
Comment: An excellent job of explaining to the layman what is involved in making a film. Outstanding for its compact treatment of a many faceted subject.
Rating: Excellent
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MINNESOTA SOURCES: None at present

HISTORY BROUGHT TO LIFE

10 min.
Sequences from feature pictures are included to show the work done by Hollywood research experts, to bring accuracy of mood and detail to motion picture versions of historical periods. (EP)
MINNESOTA SOURCES: UM 2F0223 ($2.00), ML

LIFE AND WORK OF D. W. GRIFFITH, THE

51 min., b&w
"The Great Director" is a factual, and fascinating account of the life and work of D. W. Griffith, the man who revolutionized the film industry. Griffith gave the screen its first (and perhaps greatest) full-length feature: "Birth of a Nation." He followed it with such all-time classics as "Intolerance," "Way Down East," "Broken Blossoms," "Orphans of the Storm." "The Great Director" includes priceless, rarely-seen footage from many of the known and unknown films of D. W. Griffith. It also includes the appearance of one of his greatest stars, Lillian Gish, who presents warm, first-hand recollections of the man's genius. With "Birth of a Nation" and "Intolerance," movies came of age. They had been little more than amusement parlor peep shows. Now, more or less by the hand of D. W. Griffith alone, they were moulded into a new, narrative art form.

"Intolerance," according to Eisenstein, provided the basis for the entire Soviet film industry. When Winston Churchill and Lord Beaverbrook saw it, they summoned Griffith to England and persuaded him to make a propaganda film for Britain's war effort.

"The Great Director" paints a warm, faithful portrait of D. W. Griffith; it was made with the cooperation of both the Griffith Estate and New York's Museum of Modern Art.
BBC-TV. Produced by John Boorman
MINNESOTA SOURCES: UM 0F0436 ($7.60)

MOVIES (Americans at Work Series)

15 min.
Shows the making of motion pictures and the many people involved in this occupation. Shows in detail the many techniques and how they are carried out in order to have an excellent motion picture. Shows the research done, script writing, pre-planning with model layouts, construction of sets, lighting and finally actual shooting of the picture. **(AFL-CIO)**
MINNESOTA SOURCES: UM 9F0229 ($3.00)

SHAPE OF FILMS TO COME, THE

(Series: CBS 21st century)
25 min., color
This film surveys new techniques in cinematography, many of them displayed at Expo' '67—multiple screens, multiple pictures on giant screens, screens on different planes, computer-composed films, and audience participation. **(CBS-McG)**
MINNESOTA SOURCES: UM 7F0460 ($8.15)

SCREEN ACTORS

10 min.
Motion picture actors are seen in their homes, conducting important business of their craft through the Screen Actors Guild, and meeting the problems of everyday living the same as other citizens. **(EP)**
MINNESOTA SOURCES: UM 2F0233 ($2.00)

THE SCREEN DIRECTOR

Warner Bros. Motion Picture in cooperation with the Academy of Motion Picture Arts and Sciences, 1951
Explains the work of the screen director in the production of a feature motion picture. Follows a typical director at work to show that he must know a variety of jobs, including those of the actor, the costume designer, the electrician, the property man, the musician, and the film editor, in order to make the best use of the technical means at his command. **TFC**
MINNESOTA SOURCES: ML

SCREEN WRITER, THE

10 min.
This film pictures a typical writer and analyzes his job, emphasizing the importance of the screen writer by listing the many writers who have become producers. **(EP)**
MINNESOTA SOURCES: 2F0234 ($2.00), ML

SOUNDMAN, THE

10 min.
The story of the soundman: his studio secrets and techniques are shown in this film. It graphically illustrates the manner in which the studio experts use their vast resources to create the effects taken for granted by motion picture audiences. Also shows the history of sound in movies. **(TFC)**
MINNESOTA SOURCES: UM 2F0235 ($2.00), ML

MUSEUMS

ANACOSTIA — MUSEUM IN THE GHETTO

The film describes how a neighborhood museum, a branch of the Smithsonian Institution located in a Washington, D. C. ghetto, is bringing beauty, creativity, and joy to the children there. Candid scenes depict the museum's policy of involving children in its activities.
Producer: KQED TV, San Francisco, California
Distributor: Indiana University, Audio-Visual Center, Bloomington, Indiana
Specifications: 16mm, 17 min., b&w., sound, 1968
Cost: $100.00, rental $4.15 on 5 day loan
MINNESOTA SOURCES: None at present

FOSSILS: CLUES TO PREHISTORIC TIMES

1 reel, 11 min.
Collaborator: George C. Mallinson, Ph.D., Professor of Science Education, Western Michigan University. The exciting story of fossils—where they are found, how they were formed, and what they tell us about the development of life—is the subject of this film. Museum dioramas, animation, and many fossil specimens are used to explain the work of scientists and their findings. **b&w $60.00, color $120.00. Cor.**
MINNESOTA SOURCES: UM 2S0186 ($2.00)

LEAF THIEVES
28 min., color
New techniques and new fields have brought a change in natural history museums. Sea and space provide new challenges for the museum that is no longer a place to see, but a place of research and learning. The organization of a modern museum is presented in detail. The development of a rain forest exhibit in three dimension is presented step by step starting with preplanning; expedition preparation, exploration in a British Guiana rain forest; collection of specimens; the taking of molds of tree trunks and rocks; and model making. The botanists, zoologists, geologists, anthropologists, and artists are shown at work in the field. The film concludes with the return to the museum, study of the collection, cataloging, research and final implementation of the plan to make the museum exhibit. **(SI)**
MINNESOTA SOURCES: UM 7F0309 ($3.00)

MUSEUM IN ACTION 069
30 min., color, 1961
Virginia Museum of Fine Arts, Blvd. & Grove, Richmond 20, Virginia
EFLA Evaluation
Subject Area: Museums, fine arts
Evaluator: Enoch Pratt Free Library, Baltimore, Md.
Synopsis: Activities of the Museum of Fine Arts, with emphasis on its widespread activities in taking art to the people. In addition to showing and describing Museum's art works, the operation of the Artmobile is explained. This carries original works to small communities in the State. Narration by Allistair Cooke.
Uses: Stimulate discussion on expanding Museum activities.
Age Level: junior high, senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A good promotional film, indicating varied functions of a museum. Should arouse interest, and could lead to discussion.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4612
MINNESOTA SOURCES: None at present

MUSEUM MAN 579.7
20 min., color, 1961
Sleeping Giant Films, 3019 Dixwell Ave., Hamden, Conn.
EFLA Evaluation
Subject Area: Biology, Museums
Evaluator: Indiana University
Synopsis: Traces the production of a habitat group from the field collection & research to the completed display. Shows collection of specimens, steps in taxidermy to achieve life-like effect. Places emphasis upon specific skills employed by men who create habitat groups.
Uses: Develop appreciation of museum dioramas
Age Level: elementary, junior & senior high, college, adult
Technical: Sound — good; Photography — fair to good
Comment: Excellent descriptive & motivational film. Has a few poor photographic sequences, but otherwise excellent. Especially strong in providing a genuine appreciation for care employed in making exhibits.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5005
MINNESOTA SOURCES: None at present

MUSEUM OF SCIENCE AND INDUSTRY
1½ reels, 13 min.
Outstanding exhibits at Chicago Museum; model farm, coal mine, railroads, steel rolling mill, autos, ships, machine tools; illustrations of physical laws and principles applied to industry. **(UW) G.J.S.**
MINNESOTA SOURCES: UM 4P0104 ($2.50)

MUSIC

AMERICAN MUSIC: FROM FOLK TO JAZZ AND POP: PTS. I-II
54 min.
By tracing the roots of popular music and jazz in American history, the film explains the why of the "musical explosion." Pictures and music trace the African and European sources of New Orleans jazz, gospel songs, and hillbilly folksongs and dances. Many old-time and recent performers perform. The closing sequence shows a recording artist working with an orchestra and crew in a recording session. **(ABC-McG)**
MINNESOTA SOURCES: UM 6F0377 ($7.05)

BEGONE DULL CARE
10 min., color
A lively interpretation in fluid lines and color of jazz music played by the Oscar Peterson Trio. Painted directly on film, McLaren and Lamber have created a gay, visual expression.
IFB $100.00
MINNESOTA SOURCES: UM 3F0214 ($3.25)

BLIND GARY DAVIS
Rev. Gary Davis, blind since youth, combines in his driving style and guitar virtuosity great natural musical gifts and real feeling for the blues and religious songs that are his statement of life. Produced and directed by Harold Becker. Contemporary Films. Code 406151, **12 min., b&w sale $135.00, rental $12.50. McG.**
MINNESOTA SOURCES: None at present

HIGH LONESOME SOUND, THE 784.4
30 min., b&w, $165.00 1963
Prod. John Cohen; Dist. Brandon Films, 200 W. 57 St., **NYC 10019**
EFLA Evaluation
Subject Area: Social Documentary; Music
Evaluator: Indiana University; Jurors, American Film Festival, 1964
Synopsis: Presents folk music and spirituals, including ballads, rock and roll, and blue grass, sung by mountain people of eastern Kentucky. Explains that song is means of maintaining dignity and tradition while living in a depressed area. Interview with singer Roscoe Holcomb.
Uses: To demonstrate the relationship between music, tradition, and a way of life in the mountains of eastern Kentucky.
Age Level: Junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Good documentation of physical and cultural aspects of area but questionable portrayal of social realism. Uneven camera work: sometimes sensitive, poetic handling of camera and other times indecisive, chaotic picture. Music obscures documentary story.
Rating: Good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1965.5609 L. C. # Fi A64-1057
MINNESOTA SOURCES: None at present

HYMN OF THE NATIONS
3 reels, 30 min.
The world's leaders offer tribute to Arturo Toscanini. This is the only film ever authorized by the great Maestro. Arturo Toscanini's nobility as a man, his humility toward the great classics and his idealistic standards in the performance of fine music, secure him a place among the legendary musical figures of all time. In this special performance commemorating the liberation of Italy, Toscanini conducts the NBC Symphony Orchestra in a special presentation of Verdi's overture to "Florza del Destino." **(UW)**
MINNESOTA SOURCES: UM 6F0150 ($5.00)

INSTRUMENTS OF THE BAND AND ORCHESTRA: INTRODUCTION
1 reel
This is the general introduction to bands and orchestras, explaining the three sections of the band; the brasses, the woodwinds, and the percussions, and showing how the additional section of strings give the orchestra its different sound. The more common instruments of each section are demonstrated. **(Cor.) b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2F0107 ($2.00)

LISTEN . . . AND SING
This film is an introduction to folk music, a demonstration of harmonics, descant, and part-singing, and an illustration of music as an enjoyable, enriching part of life. The Gateway Singers talk about folk music, then demonstrate by singing five songs: "Rock Island Line," "The Colorado Trail," "I Was Born About 10,000 Years ago," "The Ballad of the Reuben James," and "Come to the Dance." Four children participate in the film, learning that the wonderful thing about folk music is that it never stops growing and changing. Recipient of the Chris Award, Columbus Film Festival. A Carol Levene film. **19 min., b&w $135.00. BF**
MINNESOTA SOURCES: None at present

LONELY BOY 920A
26 min., b&w, 1962
National Film Board of Canada, 680 Fifth Ave., New York City
EFLA Evaluation
Subject Area: Biography, Social studies
Evaluator: Dearborn Public Library, Michigan
Synopsis: Shows the rise of Paul Anka, a Canadian singer. Depicts him as an American teen-age personality. Shows the reactions to him of his manager, and throngs of adoring fans. Illustrates pressure, egotism, and carnival atmosphere of the appearance of a teen-age idol.
Uses: Psychology and sociology classes, teen discussion groups
Age Level: high school, college, adult
Technical: Sound — good; Photography — good
Comment: Superb camerawork, and brilliant use of sound and picture editing. Well-organized narration. A revealing and bizarre look at one show business personality.
Rating: Excellent
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5041
MINNESOTA SOURCES: None at present

MUSICIAN IN THE FAMILY, A 780.7
17 min., b&w, 1953
National Film Board of Canada, 630 Fifth Ave., New York 20
EFLA Evaluation
Subject Area: Musical education
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: Story of an elementary school boy on a Canadian farm who is introduced to music by his school music teacher. He shows a real love for the trombone but his father considers music a waste of time and fears that it might take boy away from farm. Boy wins place in provincial music festival and father eventually agrees to further musical education.
Uses: For PTA's and parents; to inspire children to overcome obstacles; for civic groups interested in music work in other communities; teachers
Age Level: adult, elementary, junior and senior high
Technical: Sound — good; Photography — good
Comment: Film tells its story in simple terms, acting is natural and convincing, settings are realistic, and situation is a common one in urban as well as rural areas. Flashback technique somewhat confusing.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA 1955.2562 L. C. FiA 63-881
MINNESOTA SOURCES: None at present

SYMPHONY ORCHESTRA, THE (2nd Edition)
Traces the development of the orchestra from an ensemble of five string players to the present-day large symphonic organization. Examples from masterworks of three centuries are used to demonstrate the contribution of each major development in the orchestra. Excerpts from the works of Dvorak, Mozart, Bach, Wagner, and Berlioz are played by the Vienna Symphony Orchestra, conducted by Hans Swarowsky. **Collaborator:** Ralph E. Rush, Ph.D., University of Southern California. **EBF. 14 min., color No. 1482 $167.50, b&w No. 1483 $86.00**
MINNESOTA SOURCES: UM 4F0101 ($2.50)

TENDER GAME, THE
7 min., color
THE TENDER GAME is an exercise in free associations of popular music and popular images to the tune of "Tenderly", sung by Ella Fitzgerald and played by the Oscar Peterson trio. **(NY Times)**
EFLA Evaluation
Subject Area: Film as an art
Synopsis: An animated drama of two people falling in love. The relationships and reactions of the separate lovers are stated dramatically by means of abstract shapes and colors. The song "Tenderly". . . is an integral part of the story.
Uses: For the study of film technique; as entertainment for general audiences and jazz appreciation groups.
Age Level: EJSCA
Technical: Sound — excellent. Photography — excellent
Comment: The humor and originality of this delightful combination of design and music should be a happy choice for an entertainment short, with the Ella Fitzgerald vocal providing a pleasure bonus.
Rating: Very good. **CF**
MINNESOTA SOURCES: ML

TODAY—MUSIC AND DANCE
30 min.
This film consists of interviews and demonstrations. The following are presented: Fine Arts Quartette—instruments are introduced and a portion of Tchaikovsky's "Andante Cantabile" is played; Antino—Spanish flamenco dancer presents flamenco music; Paul Zukofsky and Abbott Lee Ruskin, two young performers talk about the preparation and work of a musical career, and play selections of Norman Lloyd's "Suite for Violin and Piano for Young People"; Dennis Brain—outstanding French horn player demonstrates his instrument and plays an excerpt from Mozart's "Concerto for Horn in E"; Katherine Dunham—dancer discusses South American native rhythms, which are demonstrated by a drummer and a dancer. **(NBC-EFLA)**
MINNESOTA SOURCES: UM 6F0160 ($5.00)

TRAVELLING FOR A LIVING
This intimate profile of one of England's most popular folk singing groups—The Watersons—explores the lives of the four members. All from one family, the group is down-to-earth, vibrant, receptive, and haunted by all kinds of influences from the past. They are a strikingly handsome group, but a far cry from the affluent and fashionable "pop" folk singers. Written and directed by Derrick Knight. Contemporary Films. **McG** Code 407540, **40 min., b&w sale $200.00, rental $30.00**

W. C. HANDY
The cultural contribution of an outstanding Negro composer is traced in this film about the life of William Christopher Handy, the "Father of the Blues." The film reflects the political, economic, and sociologic conditions of the American scene during the period 1890-1950. The influences which demanded Handy's career as a musician, composer, school teacher, and music publisher are traced. Composer of the St. Louis Blues, Handy's simple philosophies and uncomplaining ac-

ceptance of the blows of fate show how work, determination, and talent can help in achieving one's goals. Produced by Vignette Films. **14 min., color $165.00. BF**
MINNESOTA SOURCES: None at present

NATURALIST

LIVING DESERT, THE

Incredible in scope, this True Life Adventure brings to the screen an array of strange personalities. Naturalist-cameramen have done a superb job in seeking out the teeming activity hidden in the barren desert. Here life ranges from the stark drama of the never ending fight for survival of the species to the pageant of loveliness as the desert breaks into bloom. **WDP. 75 min.**
MINNESOTA SOURCES: BFC, IPM

VANISHING PRAIRIE, THE

Once again Walt Disney brings to the screen a stirring True-Life Adventure feature, a worthy successor to the honored LIVING DESERT. The VANISHING PRAIRIE relates the story of the great American prairie, the vanishing wildlife of the American scene, bringing intimate stories of birds and animals now almost extinct. The antelope, prairie dog, bighorn sheep, lion, cougar, buffalo and a variety of other creatures who once found an abundant life in their prairie home, are starred in lavish splendor. **WDP. 71 min.**
MINNESOTA SOURCES: BFC, IPM

YOURS IS THE LAND

25 min., color
Encyclopedia Britannica. ($6.00)
We learn what happens to the basic needs of man after he began to make his way on the earth. It shows remains of the forests, barren land, and little wildlife which resulted from man's habitation. Shows the necessity of land producing its best and suggests management of life-supporting resources.
MINNESOTA SOURCES: UMAES

NAVY

ADMIRALS IN THE MAKING 359.07

13½ min., color, loan, 1955
National Dairy Council, 111 North Canal St., Chicago 6, Ill.
EFLA Evaluation
Subject Area: U.S. Naval Academy, Nutrition
Evaluators: Eastern Illinois State College; Kalamazoo Public Library, Mich.
Synopsis: A tour of the United States Naval Academy at Annapolis, depicting the ways and means by which midshipmen are trained to become regular Navy officers. Scenes include classrooms, laboratories, playing fields, mess halls, study rooms and action shots on training cruises, with emphasis on the role milk and nutrition play in developing the officers.
Uses: For young men interested in military careers; to present the U.S. Naval Academy to general audiences
Age Level: junior and senior high, college, adult
Technical: Sound — good-Kalamazoo, fair-EI; Photography — fair
Comment: EIllCS—Glamorizes the Naval Academy. Teaches very little about value of milk and nutrition. Kalamazoo—Does not present a well-rounded picture of the total activities at Annapolis. Places too much stress on the feeding of the cadets.
Rating: Fair — Kalamazoo, Poor — Eastern Illinois
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.3040
MINNESOTA SOURCES: MS

THE ANNAPOLIS STORY

27 min., color
Presents a description of the Naval Academy covering in accurate proportion its professional, educational, athletic, extra-curricular, and recreational highlights.
MINNESOTA SOURCES: USNRS

CIVIL ENGINEERS OF THE NAVY

18 min., b&w
Shows various billets available to an engineer in the Civil Engineer Corps. (USN)
MINNESOTA SOURCES: USNRS

CLERBYMEN IN UNIFORM

12 min., color
This film designed to acquaint civilian clergymen and other interested persons with the opportunities for service in the Navy, the similarities and differences between ministering to a civilian parish and a Navy group are shown. Duties aboard ship, with the Marines in actual combat in Korea, and at typical U.S. shore installations are depicted **(USN)**
MINNESOTA SOURCES: USNRS

DEAR BOSS

25 min., b&w
Just thought I'd drop you a line and let you know how I was making out in the WAVES. Being a member of the Navy is quite a bit different from my old job at the office. Gee, I've really had some interesting experiences and met lots of new friends too. Why, I remember back in "boot camp" when . . . **(USN)**
MINNESOTA SOURCES: USNRS

ENLISTED CLASSIFICATION— THE RIGHT MAN FOR THE RIGHT JOB

20 min., b&w
Explains how Navy selects the right man for the right job by scientific methods of testing. Shows purpose of giving GCT, Mechanical, Clerical and mathematical tests as well as interviewing for past experience, hobbies, etc. Follows typical recruit through entire classification procedure. **USN**
MINNESOTA SOURCES: USNRS

LIBERAL EDUCATION

24 min., color
An explanation of the Naval Reserve Officers Training Corps Program. **USN**
MINNESOTA SOURCES: USNRS

LIFE IN THE U.S. NAVY

28 min., color
Shows the Navy man at leisure as well as on the job training and in school. Latest equipment, surface ships, aircraft, submarines are shown. **(USN)**
MINNESOTA SOURCES: USNRS

NAVAL AVIATOR

20 min., b&w
Basic training. Picture opens with a newspaper montage of the four major naval battles in the Pacific and tallies the score. The youngster who goes through the training program refers to the headlines as those he read while going to school. The headlines sold him on Navy air, resulting in his assuming actual status as a student at Pensacola. The first part of the picture takes three boys through Basic Training. **USN**
MINNESOTA SOURCES: U.S. Navy Recruiting Station, Federal Office Building D and Washington Avenues, South Minneapolis 1, Minn.

NAVAL AVIATOR

15 min., b&w
Advanced Training. The two boys who passed through basic are now in the Advanced Training Syllabus. One lad goes into

fighters, F8F, and the other takes the multi-engine course, in P2V's. The film also covers very briefly 4 engines and seaplane training. USN
MINNESOTA SOURCES: USNRS

NAVY CIVIL ENGINEERS
15 min., b&w
Gives brief history of Civil Engineer Corps. Deals briefly with CB's and their operations. USN
MINNESOTA SOURCES: USNRS U. S. NAVY RECRUITING STATION

NAVY FLIGHT SURGEON
27 min., b&w
Portrays typical career of doctor in aviation medicine, reviewing briefly his specialized training for Flight Surgeon's wings, variety of possible assignments and emphasis on good clinical medicine. Representative Flight Surgeons are shown at air station in close association with men of their squadrons, and later aboard a carrier in Korean waters. USN
MINNESOTA SOURCES: USNRS

NAVY FROGMEN, THE
29 min., sd., b&w, 16 mm 1957
Shows the training of U.S. Navy frogmen, including the underwater training tank at New London, Connecticut; advanced training at St. Thomas, Virgin Islands; underwater swimming sequences with the aqua lung and Pirelli lung; and an underwater spear fishing sequence. **US DEPT. NAVY**
MINNESOTA SOURCES: ML

NAVY WINGS OF GOLD
28 min., color
Shows phases of the training program of Naval Aviators.
MINNESOTA SOURCES: USNRS

OCS MN8563
28½ min., color
Naval Officers just don't happen, they are trained for their jobs. The nucleus of this training for many of them is the four months spent at OCS, Officer Candidate School. Here is the story of the transformation from the college graduate, or enlisted man, to the officer in the U.S. Navy.
MINNESOTA SOURCES: USNRS

RECRUITING—LIFE AT SEA
20 min., color, MN6604B
Typical experience of men aboard ship, showing living quarters, "Chow Call," welfare and recreation, medical care, religious services, various military activities, and drill, with emphasis on action and teamwork.
MINNESOTA SOURCES: USNRS

RECRUITING—THE NAVY AIRMEN
20 min., color, MN6604C
Beginning with Aviation Fundamentals, schools, shows how students develop aptitudes and apply theory in practical work, especially maintenance and repair in the Navy units ashore and afloat. Emphasis on life in service, security and opportunity to learn valuable trades.
MINNESOTA SOURCES: USNRS

RECRUITING—THE NAVY RECRUIT
20 min., color, MN6604A
An attractive presentation of life at a Navy Boot Camp, with particular emphasis on seamanship, physical fitness, teamwork, recreation and preparing oneself for an interesting career.
MINNESOTA SOURCES: USNRS

SEA, MY NATIVE LAND
10 min.
To a sailor a ship is a job, a way of earning a living. But the man who sails the ships has special problems. From one young sailor we learn how fair hiring halls, a decent place to stay in port and good conditions on board ship all help the men who move the vital cargoes. At the U.N. the International Maritime Conference goes into action. Here men of many nations work together. **(UN-Assof)**
MINNESOTA SOURCES: UM 2E0287 ($3.00)

SEABEES
***(Americans at Work Series)* 15 min.**
Shows the seabees—the construction workers of the Navy. Depicts the many tasks performed by these people. The work of those in the reserve is shown.
MINNESOTA SOURCES: UM 4E0372 ($3.00)

SEAPORT
15 min.
Th complex structure of a large modern seaport is illustrated in this film. It shows how goods are handled by means of conveyor systems, pumps, electromagnets and other means, and how they are distributed throughout the land. The functions of various people, including ordinary seamen, longshoremen, customs officers, and truck drivers, are explained. **(EBF)**
MINNESOTA SOURCES: UM 4A0408 ($2.75)

U.S. NAVAL ACADEMY
10 min.
A factual presentation of life in the United States Naval Academy at Annapolis, Maryland. **(TFC)**
MINNESOTA SOURCES: None at present

USS FORRESTAL
21 min., b&w
A documentary film covering the construction of a modern aircraft carrier. Shows building phases from keel laying to actual sea trials and final commissioning.
MINNESOTA SOURCES: USNRO

NURSING

FRIEND IN BLUE
35 min.
The work of the Minnesota Public Health nurse is shown in this film. One typical nurse visits the home of a T.B. patient, a diabetic, a heart disease case, helps with baby care classes, nutrition demonstrations, puts up posters, helps get people to the mobile X-ray clinic, and visits the homes of several elderly patients. Some of the training of a nurse is shown also. The cooperation of the nurse with the representatives of other agencies is clearly demonstrated. **(UofM)**
MINNESOTA SOURCES: UM 8D0182 ($6.75)

FUTURE NURSE
25 min., color
The role and activities of a Future Nurses Club in a high school. Narrated by Pat Boone.
Distributed by ANA-NLN Film Service, 10 Columbus Circle, New York 19, N.Y.
MINNESOTA SOURCES: None at present

GIRLS IN WHITE
20 min.
Following the career of a typical nurse, this film tells the story of Betty Burns from the day she enters nurse's training to the time she graduates and sets out on a career of her own. **McG**
MINNESOTA SOURCES: UM 4E0339 ($3.35)

STUDENT NURSE, THE

30 min., IFB $125.00

We go through the many experiences of a young student nurse from her first day until the end of the first year. Her many classes cover such fields as physiology, biology, medicine and psychology. The practical part of nursing is illustrated as the student learns the art of changing the bed. Her many duties and responsibilities are explained in this film. The film stresses the human side of nursing. This is also a good recruiting film for future nurses. **(IFB)**

MINNESOTA SOURCES: UM 6D0113 ($6.00)

NURSING

10 min.

There are many and varied types of nursing and this film shows nurses at work in many of these different jobs. Nurses are shown at work in operating rooms, as X-ray helpers, the work of school nurses, various visiting bureaus. There are jobs to be had in hospitals of large industrial plants calling for more than average training; also the more highly trained nurse can find work in the field of pediatrics. A thorough knowledge of the various kinds of therapy permits a nurse to receive better pay and to work under better conditions. The narration explains the advantages of nursing and goes into detailed analysis of the qualifications and requirements necessary to be successful in the field of nursing. **(MahVG)**

MINNESOTA SOURCES: UM 2E0353 ($2.00), AV-SDE

YOUR CAREER IN NURSING (Your Career series)

28 min., color, apply, 1956

Weyerhauser Sales Co., Film Service, St. Paul, Minn.

EFLA Evaluation

Subject Area: Nursing, Vocational Guidance

Evaluator: Indiana University

Synopsis: Reviews the qualities, aptitudes, and training necessary for a successful career in nursing. Reenactments of typical situations, from the time a desire to be a nurse is apparent to nursing school or college days, portray the path to be followed.

Uses: To show the training and aptitudes necessary for a nursing career; to show the importance of nursing and the services it performs.

Age Level: junior-senior high, adult

Technical: Sound — fair to good; Photography — fair to good

Comment: The film achieves its objective through scenes arranged in detailed, logical sequence and tied together by narration. It should be useful for recruitment purposes, vocational guidance, or merely to show what is involved in becoming a nurse.

Rating: Very good

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MINNESOTA SOURCES: UM 7E0354 ($12.85)

"THE ROAD BACK" (Nursing)

25 min., b&w

The home nurse in the rehabilitation of the sick and injured . . . self-help and its role in rehabilitation. **ARC**

MINNESOTA SOURCES: ARC

ROLE OF THE PUBLIC HEALTH NURSE

20 min.

Shows how certain standard hospital nursing techniques can be adapted to home treatment of tuberculosis. **(MPHA)**

MINNESOTA SOURCES: UM 4D0199 ($3.00)

OCCUPATIONAL THERAPY

THE OT STORY

17 min.

Distributed by American Occupational Therapy Association, 250 West 57 St., New York 19, N.Y.

Of particular interest to high school and junior college students in describing Occupational Therapy.

MINNESOTA SOURCES: None at present

PRESCRIPTION: OCCUPATIONAL THERAPY

22 min., Distributed by United World Films., Inc., 1445 Park Ave., New York 29, N.Y.

A Veterans Administration film showing how a resident physician learns about occupational therapy.

MINNESOTA SOURCES: None at present

OCEANOGRAPHY

CHALLENGES OF THE OCEANS

(Oceanography)

The physical aspects of the ocean are examined, including the variety of currents in the ocean, the relationship of the dynamics of the ocean to weather and climate, and the composition of ocean waters. The life cycle in the oceans is sketched. Topography and composition of ocean bottoms is delineated, and the structure and content of the sediments are portrayed. The use of seismology, using underwater explosions, to examine what the bottom the sea is made of and what lies beneath the bottom is explained.**McG**

Code 681101 L.C.FiA 61-663 **27 min., b&w sale $110.00**

Code 681114 L.C.FiA 61-663. **27 min., color, sale $220.00, rental $16.00**

MINNESOTA SOURCES: None at present

DEEP FRONTIER, THE

In this film, your students explore the ocean floor in the Deep Diver—the "diving-bell-submarine" that taxis drivers to SPID —underwater residence for aquanauts. In addition, they inspect several other underwater devices that are bringing us closer to future utilization of the ocean's resources: FLIP — a 4-story submerged lab; Aluminaut — a submarine with wheels; CURV — a remote-controlled recovery robot. Featured interviews in this film include Jacques-Yves Cousteau, Jon Lindbergh, and Captain George Bond. Code 689310, L.C.FiA 67-1528. **McG. 25 min., color sale $300.00, rental $16.00**

MINNESOTA SOURCES: None at present

EARTH, THE: ITS OCEANS

1¼ reels, 13½ min., b&w $75.00, color $150.00. Cor.

A comprehensive study of a scientific area of growing importance is presented in a clear, easily understood manner. This film reveals the changing pattern of the ocean's surface, the living and nonliving things in the waters, the nature of the ocean floor and the influence of the oceans upon man. The roles of modern scientists — oceanographers, marine biologists, and other — are shown as they work to gain more knowledge of the earth's vast, deep oceans.

MINNESOTA SOURCES: UM 4G0447 ($2.50)

EXPLORING THE OCEAN 574.92

10 min., b&w, color, 1960

Churchill-Wexler Film Productions, 801 N. Seward St., Los Angeles 38

EFLA Evaluation

Subject Area: Science, marine life

Evaluator: Inyo County Schools, Independence, California

Synopsis: Animation and live photography are used to show the ocean's floor, with its varied slopes and depths, how man explores it by sounding and photography, and the plants and animals which live in the sea. Explains how the ocean acts as a storehouse of minerals and how these are deposited through the water cycle.

Uses: To introduce the study of the ocean as an important part of the earth; to arouse interest in the resources of the ocean

Age Level: elementary, junior high

Technical: Sound — excellent; Photography — excellent

Comment: One of the "Health Science Series" and, like others in the series, well done and with a refreshingly light touch.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4347
MINNESOTA SOURCES: UM ($3.25), MS

MAN AND THE SEA

"They that go down to the sea in ships do business in great waters." Daily, the business conducted on, in, and under these waters itself becomes greater. While some exploitation of the oceans takes place today, the seas remain the last terrestrial frontier. In a thoroughly researched and most competently produced film, marine science is explained in terms of a panoply of specialties from liquid breathing to currents. Dr. Johannes Kylstra of Duke University, for example, explains how two years of concentrated research could solve the problem of liquid breathing, i.e., human respiration under water. Ever increasing demands on our food supply, habitable domain, and resources make knowledge of the type supplied in this NBC News presentation not only desirable, but perhaps necessary. Code 672359—**54 min. Color sale $600.00, rental $35.00. McG.**
MINNESOTA SOURCES: None at present

MYSTERIES OF THE DEEP

24 min., color, 1961
The film depicts the exploring of the depths of the ocean to see some of the many creatures to be found there. Marine life in the deep; manta ray, anemones, feather dusters, worms, and crabs, shrimp, pipefish, giant slug, dolphins, sea horse, squirrel fish, and octopus are shown. Besides the creatures of the sea and reef the film shows birth at sea and survival in the sea. **(See special conditions of rental) WDP**
MINNESOTA SOURCES: UM 7N0553; BFC; IPM

OCEANOGRAPHY AT WORK (DIAMONDS UNDER THE SEA) 622.15; 551.46

25 min., b&w, color, 1965
Prod-Willard Bascom for Ocean Science and Engineering Inc.; Dist-Coronet Instructional Films, 65 E. South Water St., Chicago, 60604
EFLA Evaluation
Subject Area: Prospecting under water; oceanography
Evaluator: Indiana University
Synopsis: Search for and discovery of diamonds under the sea. Description of terrain along North Africa — how diamonds are found in gravel along the coast. Modern equipment and techniques used in underwater diamond hunting, including coordination of all people and factors involved. The ship "Rockeater" was especially built for this purpose.
Uses: To show modern prospecting techniques; to study North African coast
Age Level: Junior high, senior high, college
Technical: Sound-average; Photography-excellent; Structure-average
Comment: Exceptionally good photography, but very dull narration. Slow pace, almost drags along. Excellent example of how the modern electronic equipment is used and how prospecting has changed.
Rating: Good
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6404. L.C.#FiA 66-849
MINNESOTA SOURCES: None at present

OCEANOGRAPHY: SCIENCE OF THE SEA 554.46

11 min., b&w, color, 1962
Film Associates of California
EFLA Evaluation
Subject Area: Oceanography
Evaluator: Michigan City Schools, Indiana
Synopsis: Views of the surface of the ocean begin the description of the men and instruments who study below. The ocean floor is surveyed and instruments are used to determine depths, contour of the floor, and temperatures and currents. The final sequences deal with an analysis of samples obtained in drilling into the ocean floor.
Uses: Introduction to a scientific study of the earth's surface; teach facts concerning the ocean and ocean life.
Age Level: elementary, junior high
Technical: Sound — excellent; Photography — excellent
Comment: Follows a logical sequence with no irrelevant material.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4796. L.C.FiA 62-582
MINNESOTA SOURCES: UM 3G0451 ($3.25)

RIDDLE OF THE SEAS: MATHEW FONTAINE—OCEANOGRAPHER

20 min.
This film was adapted specifically for educational use by the National Science Teachers Association in cooperation with Teaching Film Custodians. The teaching objectives included are: to introduce the study of weather and related fields of oceanography and meteorology; to illustrate scientific methods of research; to demonstrate the practical applications of reflective thinking; to inspire interest in the work and the character of a significant American scientist. **(TFC)**
MINNESOTA SOURCES: UM 4G0452 ($3.35)

SCIENCE OF THE SEA

20 min., IFB $195.00
Scientists of the sea study the relationship between sea and atmosphere, in an effort to better understand the water cycle. The life of the sea is studied beginning with the microscopic plants at the surface. The film also shows how the bottom of the sea is studied, how the continental shelves, continental slopes, and the deep sea basins are mapped, and how the thickness of the sediment is measured and samples brought up for laboratory study. In the conclusion the film raises a number of questions still to be answered by oceanography.
MINNESOTA SOURCES: UM 5G0453 ($6.65)

THE WORLD OF JACQUES-YVES COSTEAU

This unusual film, narrated by Orson Welles, records events in the lives of six oceanauts who pioneered an inner space expendition 328 feet below the surface of the Mediterranean for 27 days. Students can observe the training and preparation needed for the experiment and the working conditions both in and out of Conshelf Three, a specially made steel bubble which served as home and laboratory. They can also get an insight into the role of computers in scientific investigations. Produced by Jacques-Yves Costeau for the National Geographic Society. **EBF. 48 min., color No. 2624/2625 $500.00**
MINNESOTA SOURCES: None at present

OFFICE WORK

OFFICE COURTESY

Dramatizes techniques for office workers in meeting and working with persons outside the company, face to face and over the telephone. Emphasizes the importance of courtesy and thoughtfulness and reveals how the employee's attitude may, without his realizing it, have considerable effect on his company's success. **(EBF)**
MINNESOTA SOURCES: UM b&w 2E0141, color 3E0141 ($2.00), MS

OFFICE ETIQUETTE

15 min.
Emphasizes the importance of courtesy in everyday business contacts by portraying ways in which office etiquette con-

tributes to success in office relationships. Shows how courtesy can be applied to typical situations such as applying for a job, reporting for work the first day, and performing routine secretarian duties. Emphasizes consideration for fellow workers and employer, telephone courtesy, promptness, and the desirability of a friendly but businesslike attitude while on the job. **(EBF)**

MINNESOTA SOURCES: UM 4E0142 ($2.50), MS, SL

VOCATIONAL OFFICE TRAINING

10 min., color

This film portrays the classroom activities and work experiences of cooperative part-time office education students. It is of particular interest to guidance counselors and co-ordinators for showing to students, employers and civic groups. **(FPS-VDE)**

MINNESOTA SOURCES: UM 3E0153 ($3.25)

OIL INDUSTRY

BARREL NUMBER ONE

b&w, 29 min.

Educational motion picture showing the various steps involved in the discovery, production, refining, transportation, and marketing of a barrel of oil.

MINNESOTA SOURCES: MPC

BIRTH OF AN OIL FIELD

30 min., 3 reels, color

Shows how an oil well is drilled and how crude oil is brought up from the ground and started on its way to the refinery. **(SOC) J.S.A.**

MINNESOTA SOURCES: UM 7P0251 ($3.00)

DRILLING FOR OIL 583

22 min., color, $200.00, 1957

Pat Dowling Pictures, Bailey Films, color $180.00

EFLA Evaluation

Subject Area: Geology

Evaluator: Los Angeles County Museum

Synopsis: The step by step operations of drilling an oil well, in live photography and animation, from the initial exploration of the field to final drilling process. Brief explanation of drilling techniques under varying conditions. Work of various members of crew is explained: crane operators, drillers, derrick men, cathead operators and others.

Uses: For social studies and physical sciences classes, adult groups

Age Level: elementary, junior-senior high, adult

Technical: Sound — good; Photography — good

Comment: Might have commented on some specific problems of oil companies in drilling operations and in U.S. economy. Well-presented film, clearly explaining difficult concepts to general public. Diagrams well done. No bias; authenticity evident throughout. Presentation of related topics of interest is good. Public is interested in subject, but uninformed.

Rating: Good

Copyright 1957 by Educational Film Library Association, Inc., 250 West 57th St., New York 19. EFLA No. 1957.3306

MINNESOTA SOURCES: UM 7G0362 ($9.35)

OIL REFINERY

15 min.

(Americans at Work Series)

Shows the importance of the oil refining industry, the work involved, and the many people engaged in this occupation. Shows the importance of many of the jobs in this manufacturing procedure. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4E0355 ($3.00)

OIL—THE INVISIBLE TRAVELER

19 min., 2 reels, color

This film traces the history of petroleum transportation and shows how the present great network of oil carriers—pipe lines, tankers, barges, tank cars and tank trucks—evolved from the barrel, which was the only practical method available to pioneer oil men. It clearly explains how this planned transportation system permits supplies to be balanced with demand. **(SOC) J.S.C.A.**

MINNESOTA SOURCES: UM 5A0396 ($3.00)

ROUGHNECKS 622.1828

22 min., b&w, 1961

Nat. Film Bd. of Can.; Dist—Contemporary Films, 267 W. 25 St., NYC, 1

EFLA Evaluation

Subject Area: Social studies

Evaluator: Broome County Bd. of Cooperative Educational Services, N.Y.

Synopsis: An account of the "bringing in" or an oil well in Canada as seen and narrated by the foreman of a well-drilling crew. Actual drilling sequences and the various jobs and skills of crew members are explained as well as the trade's peculiar dangers and special rewards.

Uses: Show demanding and exacting nature of modern technology; vocations.

Age Level: junior high, senior high, adult

Technical: Sound — good; Photography — excellent

Comment: Interesting matter-of-fact narrative of one of the rougher and more dangerous trades in our high-powered economy. High visual impact. Reaction to musical background was mixed, but the overall attitude was that it did not greatly detract.

Rating: Very Good

Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4732

MINNESOTA SOURCES: None at present

OSTEOPATHY

AMERICAN DOCTOR

29 min., color

This is the story of the osteopathic profession which includes a history of the origin of medicine from Hippocrates to the present. #1793. **American Osteopathic Association**

MINNESOTA SOURCES: MTPS

PAINTING AND DECORATING

HOUSE PAINTS AND PAINTING

29 min., b&w (TV — $1.00)

University of Minnesota kinescope.

C. H. Christopherson discusses paints and painting. He brings out many aspects of the subject including composition of various paints, reasons for painting, why some paints fail, methods of applying paint, care of brushes, and other wood treatments. painting. It would be excellent to introduce or summarize a unit on painting for a farm shop class. **UM**

MINNESOTA SOURCES: UMAES

PAINTING AND DECORATING

10 min.

Educational requirements are explained and the disadvantages of the vocation are pointed out, such as chemical fumes, lead poisoning, and working on high places. The apprenticeship requirements are explained as are the ethics of the vocation. **(MahVG)**

MINNESOTA SOURCES: UM 2E0357 ($2.00)

YOUR UNION

25 min., color, 1964
Produced by Local 1247, Painters, Decorators and Paperhangers.
The largest local in the Painters union produced this film to educate new and current members on how the union protects their job security and improves their standard of living. It tells how the union is administered, the structure of the union, the apprenticeship program and the benefits which evolve from union membership. These concepts are developed to build a stronger union. This film can be useful in public schools to develop understanding of union structure and services. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

PAPER AND PULP MAKING

PAPER AND PULP MAKING

1 reel, 11 min.
The modern technology, many people and vast operations involved in the conversion of wood into pulp and into paper are shown in this up-to-date overview of one of our nation's major industries. The paper and pulp-making processes are followed from raw materials to finished product, and the film shows not only the complexity of this industry, but its importance in our daily living. **(Cor.) b&w $65.00, color $130.00**
MINNESOTA SOURCES: UM 2B0257 ($2.00)

PAPERMAKERS (Americans at Work Series)

15 min.
Depicts in detail the work involved in paper making and the many workers engaged in this work. The entire process is shown. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0358 ($3.00)

PARKS AND PLAYGROUNDS

HERITAGE OF SPLENDOR 339.4973

18 min., color, $101.00, 1963
Alfred Higgins Prod., 9100 Sunset Blvd., Hollywood, Calif.
EFLA Evaluation
Subject Area: Conservation
Evaluator: Festival Jurors, 1964
Synopsis: Shows how important recreational areas are to the public, why we must keep them clean for generations to come, and how everyone can do his part to solve the litter problem.
Uses: To awaken the public to the need of conserving our parks and recreation areas and keeping them free from litter
Age Level: General
Technical: Sound — excellent; Photography — excellent
Comment: An effective and straightforward film. Puts across points on anti-litter smoothly, with impact. Highly credible script.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. ELFA No. 1964.5321
MINNESOTA SOURCES: None at present

PEACE CORPS

MISSION OF DISCOVERY

28 min.
This film about the Peace Corps explains the Corps' objectives and includes footage of volunteers serving throughout the world.
MINNESOTA SOURCES: SL

PEACE CORPS, THE 362

27 min., color-free loan, 1961
Modern Talking Picture, 9129 Lyndale Ave. S., Minneapolis, Minn 55420
EFLA Evaluation
Subject Area: Social Science
Evaluator: State University College at Brockport, N.Y.
Synopsis: Introduced by John F. Kennedy, and narrated by Dave Garroway, the purposes of the Corps are established. Sergeant Shriver is interviewed, and states the Corps is an attempt to "combine skills with tasks," for the betterment of living conditions in other lands.
Uses: Social studies classes, entertainment
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Explanation of the Peace Corps was given in excellent language and with great clarity. Close-up photography was outstanding.
Rating: Excellent
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5046
MINNESOTA SOURCES: EFC, MTPS

PEACE CORPS IN TANGANYIKA, THE

55 min., color, 1961
Produced by NBC-TV
What does the Peace Corps mean to the young people who volunteer to spend two years in some remote land for board and room and $75 a month? The answer to this question comes through loud and clear as these recruits voice ideals that match their vigorous efforts in a comprehensive training program which has them working from 5:30 a.m. to 6:30 p.m. Narrated by NBC commentator Ray Scherer, this movie follows the first group of 35 volunteers through their training period in Texas and Puerto Rico to their assignment in East Africa where they are to build roads in the newly independent country of Tanganyika. This film can be useful in building understanding for the Peace Corps and to recruit labor volunteers. **(AFL-CIO) Rental $3.00**
MINNESOTA SOURCES: None at present

PETROLEUM

CONSERVING A HERITAGE

16½ min., color
The search for petroleum often takes oilmen into remote regions where fish and wildlife abound. This film dramatizes oilmen's efforts to preserve these natural treasures. **MPC**
MINNESOTA SOURCES: MPC

DESTINATION EARTH

13 min., color
This animated cartoon focuses on the key role that petroleum plays in our daily lives. Entertaining as well as educational, the story concerns a Martian, his trip to the U. S. A. in a flying saucer, and his discovery of the "secrets" of our civilization.
MINNESOTA SOURCES: MPC, EFC

PHARMACY

AGE OF PROMISE 615.3

10 min., b&w, free, 1956
Brandt Enos Assoc., Inc.; Dis-Association Films, Ridgefield, N.J.
EFLA Evaluation
Subject Area: Pharmaceutical research
Evaluator: Greenwich Public Library, Conn.
Synopsis: A presentation of the role of the Pfizer Laboratories in the discovery, development, and mass processing and packaging of antibiotics for use in combating disease. The use of terramycin in the field of animal husbandry and poultry breeding is shown and agramycin's use for control of insects on trees and plants. Explains how fermentation chemistry has produced antibiotics for control of many diseases.
Uses: For science and pharmaceutical classes; general audience
Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — good
Comment: A terse statement of chemical research at which the layman can only marvel. Might have shown more the application to human medicine.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3159
MINNESOTA SOURCES: None at present

BARTLETT AND SON
35 min., color
A young pharmacist home on vacation finds himself facing three problems—his 4-year-old godson's threatened blindness, opportunity to work with his father in his drugstore and a romance. How Dan solves his problems makes a warm and suspenseful movie full of dramatic appeal and human interest. Available to 10th grade and higher. #2858. **National Association of Retail Druggists**
MINNESOTA SOURCES: MTPS

PHARMACEUTICALS
(Americans at Work Series)
15 min.
Shows the pharmaceutical workers manufacturing medicines and drugs. Shows the importance of exactness in each operation in preparing these products. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0359 ($3.00)

PHARMACIST
10 min.
This film tells the work of the professional pharmacist, his work with drugs and chemicals which go into the compounding of medicines. There are many jobs of this nature in large drug stores, government agencies and in specialized prescription stores. However, in smaller stores, the druggist has many responsibilities in addition to compounding drugs. **(MahVG)**
MINNESOTA SOURCES: UM 2E0360 ($2.00)

PHARMACY, YOUR CAREER IN
(Your Career Series) 30 min., color
Upon the pharmacist's shoulders often may rest responsibility for compounding life-saving drugs for a doctor's emergency order. For this reason, he must be meticulous and accurate. As a business man, he must know how to turn a profit in his store. This film suggests that boys and girls can test their inclination toward pharmacy through a summer job in a drug store. Those who like the profession are advised to take high school courses that satisfy requirements for college entrance. They are warned that good grades are important for getting into a college of pharmacy today. Scenes illustrating laboratory studies show the rigorous college training given in fundamental principles and procedures of pharmacy. In addition, there are courses in pharmacy law, management, accounting and in merchandising. The film explains the state examinations which gives a pharmacist a legal right to practice his profession after graduation from college. It points out that nine out of ten graduates go into drug retailing. Yet, other career paths, such as research pharmacist for a hospital, are also open. Whatever the choice, the film describes the pharmacist as one of the best known and best respected men of his community. **(MLA)J.S.**
MINNESOTA SOURCES: UM 7E0361 ($12.85)

RX—BEHIND THE DOCTOR'S PRESCRIPTION 615.1
17 min., b&w, loan, 1947
E. R. Squibb & Sons, 745 Fifth Ave., New York 22, New York
EFLA Evaluation
Subject Area: Health, Biology
Evaluator: Huntington Schools, Indiana
Synopsis: A survey of how the resources of chemical and biological science contribute to medical service throughout the world by modern manufacturing methods. Importance of "control" to retain standards is emphasized. Products included are ether, preventive vaccines, insulin and antibiotics. The value of a brand name is pointed out, as assuring quality.
Uses: To portray the role of science in the pharmaceutical industry; to stimulate interest in the field; to point out importance of reputation of manufacturer.
Age Level: junior and senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Dignity of presentation is in keeping with the subject. While film covers many items, this is appropriate for purpose of establishing an attitude rather than teaching specific information or skills.
Rating: Good
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1127
MINNESOTA SOURCES: UM 4D0200 ($3.35)

PHOTOGRAPHY

BIRTH OF THE CAMERA, THE
8 min., 1 reel
(Excerpt from News Magazine of the Screen)
At the Eastman House in Rochester, the film traces the development of a science and art which enables man to record exact images of the world around him. The film also depicts The Coming of the Camera Age. Advances in Photography, and a tour of the Dryden Gallery. **(WPN) J.S.C.**
MINNESOTA SOURCES: UM 2FO332 ($3.00)

CAMERAS AND CAREERS 770
30 min., color, apply
Eastman Kodak Co., Information Films, 343 State St., Rochester, New York 14650
EFLA Evaluation
Subject Area: Photography
Evaluator: Indiana University
Synopsis: Portrays the varied careers open to those persons interested in the field of photography. Pictures the role of the industrial, commercial, and fashion photographer. Presents glimpses of careers in photo-journalism, photo-finishing, camera servicing, X-ray photography, and in various areas of scientific research.
Uses: Show career possibilities in the field of photography.
Age Level: junior high, senior high, college
Technical: Sound — excellent; Photography — excellent
Comment: Presents a good comprehensive review of career possibilities.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4597
FFF $3.00 1st day, $1.50 each day after or $10.00 per month

EDWARD STEICHEN
(Series: Wisdom) 30 min.
Edward Steichen, dean of American photographers, looks back on his long career as an artist and later, as one of the leading spirits in the development of modern photography. He discusses the circumstances which led him into painting and then prompted him to abandon the palette for the camera. He describes some of his experiences as a photographer and gives his views on the role of the photographic artist as an interpreter of man's life and aspirations. Copyright 1958. **(EBF) b&w No. 1665 $150.00**
MINNESOTA SOURCES: UM 6T0044 ($5.00)

PHOTOGRAPHER, THE
30 min. (with guide)
Photography is one of the creative arts in America. The late Edward Weston, pioneer in this field, has his work skillfully interpreted; the locale is the coastline of Southern California.
MINNESOTA SOURCES: SL

PHOTOGRAPHY
1 reel, 11 min.
This film covers the many and varied phases of photography as a vocation. Its use in industry, science, publications, advertising, and entertainment is to list only a few of the many uses of photography presented in the film. **(MahVG) J.S.**
MINNESOTA SOURCES: UM 2F0338 ($2.00)

PHOTOGRAPHY AS AN ART
Photography—The Incisive Art, 30 min.
This film shows Ansel Adams' work in relation to the "great earth gesture" of the far western landscape. He demonstrates that "elemental nature must be approached with a reverential lens." The film presents convincing and rounded view of philosophy that gives Adams' work its strength and meaning. He shows the inexhaustible resources of beauty in the world around him and demonstrates the importance of the natural environment as a source of photographic inspiration. **(IndU)**
MINNESOTA SOURCES: UM 6F0339 ($6.00)

THIS IS EDWARD STEICHEN
27 min., b&w
A biographical sketch including some of Steichen's world famous photographs. He discusses his beliefs about men's relationships to man, nature and work, and explains his identification with life and objects about him.
MINNESOTA SOURCES: SL

TIME LAPSE PHOTOGRAPHY
10 min., color
Explains meaning of motion pictures and gives information on some basic processes of making sound pictures which should be of value to all audio-visual directors. Shows, frame by frame, that motion pictures are a series of still pictures projected one after another to create the illusion of motion. By varying the time, either faster or slower, between each single picture on the film, the camerman can slow down or speed up the "moving" images on a screen when the finished picture is projected **(IFB)**
MINNESOTA SOURCES: UM 3E0116 ($3.25)

PHYSICAL EDUCATION

WHY PHYSICAL EDUCATION?
14 min., color, 1963
The purpose of this film is to demonstrate the importance of physical education to the full development of each individual to more efficient study, work, play, expression and survival. It emphasizes the goal of a fitness program in both the immediately useful, satisfying experience and preparation for the demands of adulthood. **(HNI)**
MINNESOTA SOURCES: UM 5E0170 ($4.75)

PHYSICS

INTRODUCTION TO PHYSICS
10 min., Cor., b&w $65.00, color $130.00
This film accomplishes three goals for audiences: (1) shows the main divisions of physics, (2) provides a basic vocabulary for study of the subject, and (3) illustrates some of the important concepts of physics. For those who plan to study science, this film can serve as an excellent introductory medium and also provide a stimulating guide to those now taking courses in the field. Stress is laid on the importance of physics in understanding everyday problems.
MINNESOTA SOURCES: UM 2P0507 ($2.00)

MIGHTY ATOM, THE
25 min., color
This film introduces the viewer to the constructive uses of atomic power. Nuclear energy is presented as a practically unlimited source of productive power which can be used in place of fuel for food preservation, in cancer treatment, and as a subject of and tool for research. **(McG)**
MINNESOTA SOURCES: UM 7S0907 ($7.70)

PREFACE TO PHYSICS
15 min., b&w No. 805 $102.50, color No. 743 $200.00, 1953
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Physics
Evalulator: Indiana University
Synopsis: Introduces physics as a study of the properties of matter, explains its importance to man's material progress, and shows what a study of physics entails. Specifies branches of physics as mechanics, heat, sound, light, magnetism, and electricity and illustrates them with examples of the discoveries of Archimedes, Galileo, Faraday, and others. Applies physical principles to common machines. Indicates opportunities in field.
Uses: To show students what can be expected from a physics course.
Age Level: junior and senior high
Technical: Sound — good; Photography — good
Comment: Depicts the nature of a physics course more vividly than a teacher's lecture-demonstration could. Fine to introduce students to physics for it shows experiences to come and outcome one can expect.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2607 L.C. Fi 54-147
MINNESOTA SOURCES: UM 4P0564 ($2.50), MS

PLASTICS

PLASTICS: INDUSTRIAL PROCESS AND PRODUCTS
b&w, 24 min.
The purpose of this film is to provide viewers with an understanding of the principles of the basic manufacturing processes of the plastics industry and their applications to the production of consumer goods. A chart introduces the basic processes of the plastic industry; compression molding, transfer molding, injection molding, extension, blow molding, expansion, lamination, and thermoforming. The film depicts the process using animation to explain principles. Typical consumer products are shown being manufactured in actual production plants. The intent is to give basic understanding to the processes rather than to train machine operators (SSC).
MINNESOTA SOURCES: UM 6B0260 ($9.00)

PORTRAIT IN PLASTICS
From photography to plastics: a story about Eastman, 23 min., 16 mm, sound, color, free.
Man's earliest plastic—cellulose nitrate (1868)—enabled George Eastman to supply the first motion picture film. Eastman went on to make history not only in the photography field but also in the new era of plastics.

This film tells the story of plastics, particularly Tenite plastics, used in injection molding, extruding and vacuum forming. Especially interesting is the part about color; Eastman has over 30,000 different color samples. The film is also a must for anyone interested in photography, with its fascinating account of the early history of the art, its Civil War photographs and its early movies.
Courtesy: Eastman Chemical Products, Inc., Subsidiary of Eastman Kodak Co. MTPS
MINNESOTA SOURCES: EFC

PLUMBERS

PLUMBERS
(Americans at Work Series) 15 min.
Shows many of the workers working the area of plumbers and pipefitters. Shows in detail what the work entails. Shows the

training of these men by their local union. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0363 ($3.00)

PLUMBING
10 min.
Requirements of an apprentice are outlined and studies pertinent to the craft are explained. There are many different scenes in the film, and after seeing it everyone will have a much better understanding of the work of the plumber. **(MahVG)**
MINNESOTA SOURCES: UM 2E0362 ($2.00), AV-SDE

POETRY

SANDBURG, CARL
3 reels, 30 min.
(Wisdom Series)
Carl Sandburg, the famous American poet, biographer of Lincoln, and twice-winner of the Pulitzer Prize, plays his guitar and sings folk songs in a style no less familiar than his gift for poetry. He recalls some of his adventures as a newspaper reporter, and speaks with gentle and heart-warming eloquence of his life-long dedication to his writings on the life of Lincoln. **(EBF) J.S.C.A.**
MINNESOTA SOURCES: UM 6F0153 ($5.00)

POLICE WORK

THE THIN BLUE LINE
27 min.
This film walks the beat with policemen across the country who daily risk their lives to protect us from danger—whatever the source. A dramatic and powerful documentary that takes a penetrating look at the law enforcement officer. With Academy Award winner Van Heflin. Available to 7th grade and higher. **Kemper Insurance # 2828**
MINNESOTA SOURCES: MTPS

YOUR STATE TROOPER
22 min., b&w, 1955
Indiana University, Audio-Visual Center, Bloomington, Indiana. Dis-Indiana U, or EFLA
EFLA Evaluation
Subject Area: Vocational guidance, safety
Evaluator: Schenectady Public Schools, N.Y.
Synopsis: Shows the duties and importance of this aspect of state government to our communities. Presents a day in the life of an Indiana state trooper, the problems he faces and how he solves them. Some of his routine duties include patrol, road blocking, assisting motorists, checking stolen cars, covering highway accidents.
Uses: To point out highway safety rules, the value of troopers to a community, the value of one's driving license and how it can be revoked
Age Level: junior-senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A clear presentation. Emphasizes the excellent character qualities demanded by the profession. More problems of the trooper might have been included
Rating: Excellent
Copyright 1958 by Educational Film Library Association Inc. EFLA No. 1958.3656. L.C. Fi 5550
MINNESOTA SOURCES: None at present

POLITICS

BURDEN AND THE GLORY OF JOHN F. KENNEDY
52 min., b&w
This film reviews the Kennedy quest for peace with excerpts from several speeches: the President's Inaugural Address, the Bay of Pigs incident, Kennedy's meeting in Vienna with Khrushchev, the nuclear test ban treaty, the President's speech before the United Nations, and his speech at the American University in Washington.
history & world affairs: biographies, U.S. CBS-CaFI
MINNESOTA SOURCES: UM 6H0067 ($10.65)

CONGRESSMAN AT WORK, THE
22 min., color
By examining the work of Olin Teague, the film shows many of the barriers that a Congressman must overcome in order for Congress to work efficiently. **(EBF) color $265.00, b&w $135.00**
MINNESOTA SOURCES: UM 7S0877 ($7.35)

DANIEL WEBSTER—PTS. I AND II
(Series: Profile in Courage)
50 min.
The purposes of this film are to explore the conflicting currents on the American scene during the first half of the 19th century; to ascertain the contribution of Daniel Webster to the preservation of the Union; and to evaluate the role of the senator from Massachusetts in the Compromise of 1850. We see how the support given to Henry Clay's Compromise of 1850 undermined his popularity and forced him to give up his ambition to run for the Presidency. (RSA)
MINNESOTA SOURCES: UM 6H0305 ($7.50)

HOW WE ELECT OUR REPRESENTATIVES
1 reel, 11 min.
Explains the function basis of our democracy—our election system. Registration, primaries, electioneering, voting, methods of counting ballots, and the overview of the responsibility of voting intelligently to make our democracy work are the basic contents of this film. **b&w $60.00, color $120.00. (Cor.) J.S.A.**
MINNESOTA SOURCES: UM 2S0429 ($2.00)

JOHN FITZGERALD KENNEDY
25 min., b&w
A film dedicated to the living influence of President Kennedy's work and ideals. It shows many of the highlights of President Kennedy's life, from boyhood until his assassination. **(FI)**
MINNESOTA SOURCES: UM 4H0077 ($3.35)

OUR MAN IN WASHINGTON
In the past, public officials were, unfortunately, proto-typed as venal and dishonest. What kind of a man is a government official? Judge for yourself as you see this introduction to Congressman Wyatt. See him face two crises in his home state. Watch him work in committee. Follow him through an election campaign and watch him handle the problems of his constituents as he meets with them and tries to handle their needs as a dedicated, public official. Produced by Cap Palmer.
27 min., b&w $175.00. BF
MINNESOTA SOURCES: None at present

PEOPLE AND POLITICS
28 min., 1962
Produced by AFL-CIO
This film touches on all the important areas which motivate unions to develop political action programs. Not only does it explain why labor got into politics and how collective bargaining gains can be lost at the ballot box, it shows how elections are lost by apathy. What COPE means in terms of translating labor's goals into realities is explained as we see how grass roots organizations function on the precinct level. In addition to stimulating interest and activity in politics, the film can be useful in training workers in the techniques of voter registration, canvassing, planning campaigns and getting out the vote.
AFL-CIO Rental $3.00
MINNESOTA SOURCES: None at present

PEOPLE OF THE STATE ENACT, THE
Series No. 3096 Super-8mm; series No. 3092 16mm
A 29-minute full-color dramatization demonstrating to future voters the working processes of a typical two-house state legislature . . . exploring the making of laws from the initial working of a bill to final passage. This documentary has been produced with support from leaders of business, labor and education, and with cooperation from both Republican and Democratic parties. The approach is bipartisan; the content dateless. **Citizenship Super 8mm $295.00, 16 mm $350.00**
MINNESOTA SOURCES: None at present

POWERS OF CONGRESS, THE
1 reel, 11 min.
Collaborator: John Day Larkin, Ph.D., Dean of the Division of Liberal Sutdies, Illinois Institute of Technology. Mr. Williams dropped off to sleep for only a few moments to find himself confronted with a chaotic world in which Congress had been suspended. It was a nightmare—fantastic, weird, and unbelievably confusing. He awoke with a new understanding of Congressional powers and his own responsibility in the selection of his representatives. **b&w $60.00, color $120.00. Cor.**
MINNESOTA SOURCES: UM 2S0440 ($2.00)

DANIEL WEBSTER—Pts I and II (Profiles in Courage Ser.)
Sectional antagonisms in early 19th century America, preservation of the Union, compromise of 1850, Henry Clay. A U. S. Senator defies his abolitionist supporters to speak out for a compromise he hopes will save the union.
Producer: Robert Saudek Associates, Inc., 689 Fifth Avenue, New York, N.Y. 10022
Distributor: I.Q. Films, Inc., 689 Fifth Avenue, New York, N.Y. 10022
Cost: $300 from distributor; rental: write distributor for rental fees
Specifications: 16mm, b&w film, sound, 50 min. (2-25 min. reels), 1965
MINNESOTA SOURCES: UM 6H0305 ($7.50)

WASHINGTON, D. C.: STORY OF OUR CAPITAL
1 reel, 11 min.
Through the words of the designer of the master plan for our nation's capital, students are given the early history of Washington, D. C. They gain an appreciation of the city's development and its significance as a center of government and culture. Certificate of Merit, Ninth Annual Cleveland Film Festival, 1956. **b&w $60.00, color $120.00.** Intermediate. **Cor.**
MINNESOTA SOURCES: UM 2H0382 ($2.00)

POSTAL SERVICE

LETTER CARRIERS
(Americans at Work Series) 15 min.
Depicts the work of the letter carriers, how it is carried on, and the part the union plays for this group of people. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0350 ($3.00)

MAIL IN MOTION
21 min.
Explains how young men learn to distribute and dispatch mail for air, railroad and highway postal delivery.
MINNESOTA SOURCES: UM 4A0388 ($3.00), ML, MS

POSTAL WORKERS
(Americans at Work Series) 15 min.
Depicts the many people engaged as postal workers. Descriptions of the many jobs and the work involved are shown. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0364 ($3.00)

YOUR POSTAL SERVICE
18 min., b&w, 1949
March of Time, New York City 17
EFLA Evaluation
Subject Area: Postal Service
Evaluator: Pennsylvania College for Women, University of Minnesota
Synopsis: Presents the various phases of work done by the largest business in the world, such as transfer of money, savings accounts, collecting and delivering mail, parcel post, overseas mail and rural delivery; the role of inspectors who guard the mail and of the individual carriers.
Uses: To illustrate the scope of the Postal Department; to indicate the various jobs within the U.S. Post Office.
Age Level: elementary, junior-senior high, college, adult
Technical: Sound—PCW excellent, Minn.-good; Photog—PCW -exc., Minn-good
Comment: PCW-Comprehensive and detailed but not boring; a considerable amount of interesting statistical information. Minn-The methods of presentation are well adapted to a subject such as this. Describes jobs in detail so that material is meaningful.
Rating: PCW-Excellent; Minn-Good
Copyright 1950 by the Educational Film Library Association Inc. EFLA No. 1950.854
MINNESOTA SOURCES: None at present

POTTERS

POTTERS
(Americans at Work Series) 15 min.
Depicts the work of pottery making and the number of people engaged in this art. Shows how pottery is made. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4F0039 ($3.00)

POULTRY FARMING

TODAY'S CHICKS
19 min., color, USDA. (TV—$1.00)
This is a story of poultry improvement through a plan—the National Poultry Improvement Plan—a federal-state supervised program designed to improve the breeding qualities and reduce loss from pullorum disease in our poultry flocks. The film shows how a typical hatcheryman, with the cooperation of flock owners, specialized poultry breeders and supervisors of the plan, can conduct his operations in such a manner as to produce high quality chicks.
MINNESOTA SOURCES: UMAES

PREPARE FOR THE FUTURE

MORE POWER FOR THE JOB
19 min., color
This is a comprehensive film that explains the need for young people to plan careers while still in high school. The rapidly advancing technology is described; the essential educational background required for college, vocational schools, and on the job training is stressed; and expanding opportunities available to students who consult school vocational guidance counselors are pointed out. A brief description of the preparation for the professions, clerical jobs, positions as owner-managers of business, various skilled and unskilled trades and agriculture is presented. **(IFB)**
MINNESOTA SOURCES: UM 5E0278 ($6.65)

PRINTING

STORY OF PRINTING, THE
40 min.
Traces the story of printing from ancient times to the present day; shows early methods of reproduction pictures by means of carved wood blocks and depicts gradual transition from

printing pictures to printing and letters, includes sequences clearly illustrating Gutenberg's contributions to printing. Shows evoluation of modern typeface and improvements in paper on which to print. Suggests the impact of the Industrial Revolution on printing and concludes with scenes of modern book and newspaper presses in operation. **(EB)**
MINNESOTA SOURCES: UM 8B0169 ($6.85)

PRODUCE

PRODUCE—From Farm to Market
The concepts of moving tons of produce daily and the variety of workers needed to move it fast are the key themes in this film. Centering on the early morning rush hours of a wholesale produce market, the film shows how the produce arrives, by truck, ship, and plane, and how it leaves the market for city customers—all within the space of a few hours. Collaborator: Joseph W. Eckert, Ph.D., School of Agricultural Sciences, University of California, Riverside. **EBF. 16 min., color No. 2580 $200.00, b&w No. 2581 $102.50**
MINNESOTA SOURCES: None at present

PROSTHETICS

MEN AND MOBILITY 617.57; 362.43
17½ min., color, $90.00, 1966
Norwood Studios, Inc., 926 New Jersey Ave., N.W., Washington, D. C., for American Orthotics & Prosthetics Association.
EFLA Evaluation
Subject Area: Medical sciences; vocational guidance
Evaluator: American Film Festival Jurors, 1967
Synopsis: Depicts the Certified Prosthetist Orthotist and the non-certified younger man in training. Stresses that hard work, both scholastically and technically, is necessary to qualify. Covers many of the duties involved in working with amputees.
Uses: Vocational guidance; general information
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are good to very good.
Comment: A timely depiction of little known profession. Well organized but occasionally over-dramatic. Camerawork and script are very good.
Rating: Very good to excellent
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6624
MINNESOTA SOURCES: None at present

ONE STEP AT A TIME 615.8
15 min., b&w, 1963
National Film Board of Canada, 680 Fifth Ave., New York 10019
EFLA Evaluation
Subject Area: Health
Evaluator: Harvard Medical School, Boston
Synopsis: Male amputee goes from crutches to artificial leg with help from professional team in Montreal Rehabilitation Institue. Shows craftsmanship of making a leg, skill of teaching and learning its use, and recognition of emotions of amputee during rehabilitation.
Uses: Encourage rehabilitation; recruitment of workers; general audience
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Authentic and sensible; somber and unexciting for some, fascinating for others; mixed reactions by viewers about possible audiences. Some difficulty with sound because of accent.
Rating: Good
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MINNESOTA SOURCES: None at present

PSYCHIATRIC NURSING: THE NURSE-PATIENT RELATIONSHIP
40 min.
The film portrays a nurse starting work on a ward of large state mental hospital. It shows how a nurse approaches patients under some of the varying circumstances of her work. It illustrates some of the ways in which she works with and seeks help from the nursing supervisor and the ward physician. The film is intended to show the constructive aspects of the nurse-patient relationship; the viewer will notice that the nurse, like other nurses, is not perfect. She makes errors but these are corrected by working with her experienced colleagues. The film is a device for helping to consider and examine the work role of the nurse in psychiatric facilities, in relation to the work roles of the nursing supervisor and the psychiatrist. **(DFI)**
MINNESOTA SOURCES: UM 8D0112 ($7.85)

RADIO-TELEVISION INDUSTRY

NORMAN McCLAREN'S OPENING SPEECH
8 min.
A whimsical tale of the frustrations and defeats of mere man against a self-willed microphone. **IFB $45.00**
MINNESOTA SOURCES: SL

T. V. ARTS
(Americans at Work Series) 15 min.
Shows the many workers preparing a television program, cameramen and each individual necessary to put on a program from beginning to end. Depicts each job in detail, building of sets, script writers, lighting technicians, cameramen, director and many others. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4L0354 ($3.00)

TELEVISION DIRECTING, PART I
30 min.
Both undesirable and desirable pre-camera, or rehearsal procedures are discussed and demonstrated from the director's point of view. By demonstration and explanation, the development of a program is traced from its conception to camera time.
MINNESOTA SOURCES: UM 6L0355 ($6.00)

TELEVISION DIRECTING, PART II
30 min.
A continuation of the discussion and demonstration of techniques and problems of television directing, dealing here with the on-camera aspect of program direction. Demonstrations and examples are used extensively. Featured personality; Alan Beaumont. **(IndU)**
MINNESOTA SOURCES: UM 6L0356 ($6.00)

TELEVISION LIGHTING
30 min.
Lighting fundamentals for the interview and for panel-discussion types of television programs are explained. Problems and pitfalls are outlined and exemplified. How each may be avoided is spelled out, and demonstrations of good basic lighting principles are shown throughout. Featured personality: Greg Harvey **(INDU)**
MINNESOTA SOURCES: UM 6L0357 ($6.00)

TELEVISION SERVES ITS COMMUNITY
15 min.
The film shows how television programs are prepared for transmission to the homes of a community. The film follows three programs as they are planned, rehearsed, and televised. It shows the use of live cameras, film, magnetic tape, and remote pickups from trucks and helicopter. **(FA)**
MINNESOTA SOURCES: UM 4L0358 ($2.50)

TELSTAR
27 min., color
On-the-scene at the July 10, 1962 launching of Telstar, world's first active communications satellite. This historic film shows its development and scenes of the first intercontinental transmission of telephone messages, television, data and facsimile photos by means of the experimental statellite. You are there: at Cape Canaveral; at the earth satellite station at Andover, Maine; and at Bell Telephone Laboratories at Holmdel, New Jersey. The film reveals the story behind Telstar; the results of Bell System research. Northwestern Bell Telephone Company.
MINNESOTA SOURCES: NWBTC

RAILROAD TRANSPORTATION

FREIGHT WORKERS
(Americans at Work Series) 16 min.
Shows the many people engaged as freight workers and the training involved to participate in this activity. Released for television use. (AFL-CIO)
MINNESOTA SOURCES: UM 4E0335 ($3.00)

MAINLINE, U.S.A.
2 reels, 19 min., color
Depicts the services performed by the American railroads in providing the reliable, all-weather mass transportation that is essential to industry and vital to our national defense. (AAR)
MINNESOTA SOURCES: UM 5A0389 ($3.00)

RAILROAD MAINTENANCE
(Americans at Work Series) 15 min.
Shows the many workers engaged in the maintenance of our railroads. Shows the many important tasks performed in order to keep our railroads moving. Released for television use. (AFL-CIO)
MINNESOTA SOURCES: UM 4E0367 ($3.00)

RAILROAD PASSENGER WORKERS
(Americans at Work Series) 15 min.
Shows the many men at work in the railroad industry and the various jobs done to keep the trains moving. Released for television use. (AFL-CIO)
MINNESOTA SOURCES: UM 4E0368 ($3.00)

RAILWAY SPECIAL AGENT 385.1
15 min., b&w, 1951
RKO Pathe; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Railroads
Evaluator: Indiana University
Synopsis: The qualifications, training program, and various duties of railroad special agents, or "cinder dicks" are portrayed. How these agents protect and safeguard the people and goods which travel on American railroads is shown. Emphasizes the importance of the Assn. of American Railroads and how these units collaborate with other law-enforcing agencies in capturing and prosecuting railroad thieves.
Uses: To list the qualifications and show the duties of railroad special agents.
Age Level: junior and senior high
Technical: Sound—good; Photography—good
Comment: Film is interesting and effective within its limited subject area.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1868 L.C. FiA 52-2351
MINNESOTA SOURCES: None at present

RANCHING

CATTLEMEN: A RANCHER'S STORY (2nd Edition)
(Our Changing Way of Life—Cattlemen)
Film dramatizes the transition between old and new methods of operation of cattle growing. Shows how technology is affecting the cattle industry and the people who make ranching a way of life. Collaborator: Robert H. Burns, Ph.D., University of Wyoming. **EBF, 22 min., color No. 2219 $265.00, b&w No. 2220 $135.00.**
MINNESOTA SOURCES: UM 6B0050 ($3.75)

RECREATION

$1,000 FOR RECREATION
2 reels, 20 min.
How social service and other voluntary agencies can invest wisely in a complete recreation program for the community. Contains suggestions for setting up a community recreation program and the kind of facilities to provide. Points out that a successful recreation program must be the responsibility of the entire community, and recommends that community officials be placed in charge. (MSHSL)
MINNESOTA SOURCES: UM 4S0476 ($2.00)

RED CROSS

KIP CATCHES UP
22 min., 16mm, sound, color. Sale $45.00, Stock No. 321601
(Area offices also have loan prints with Spanish sound track)
A 12-year-old-boy, Kip, develops concern for other people through membership in Junior Red Cross. Kip's participation in programs and activities related to service, international friendship, health, safety, and leadership give him an understanding of why Junior Red Cross is important. The film guide in Kip Catches Up, ARC 1467, offers many suggestions for showing the film. (ARC)
MINNESOTA SOURCES: ARC

MOMENT OF SERVICE
15 min., color
Story of Red Cross in action at home and with the servicemen around the world. (ARC)
MINNESOTA SOURCES: ARC

100 YEARS YOUNG
10 min., b&w
Relates in stirring terms the dramatic birth of the Red Cross idea when Henri Dunant witnessed the Battle of Solferino and became deeply affected by the suffering and lack of care of the wounded and dying soldiers. (ARC)
MINNESOTA SOURCES: ARC

ONE WHO CARED
15 min., color
This 1967 film is in two segments. One depicts Red Cross Disaster Action team, explains how it is trained and mobilized and how it works in dramatic scenes from actual disaster operations. The second segment takes viewer to Vietnam for a day in the life of a Red Cross field director, visits with Red Cross clubmobile girls and hospital recreation workers. (ARC)
MINNESOTA SOURCES: ARC

SYMBOL OF HUMANITY
16 mm, sound, b&w, 21 min. Sale: $21.20, Stock No. 321590
This film is designed as one of the tools to be used in the orientation training of Red Cross workers. Listed as a reference in Introduction to the Red Cross (ARC 2311), this excellent film is a fascinating story of human efforts to meet human needs. (ARC)
MINNESOTA SOURCES: ARC

YOU AND THE JUNIOR RED CROSS
16mm, sound, color, 14 min., 30 sec. Sale: $99.00—Order direct from Kent County Red Cross, 55 Division Ave. N., Grand Rapids, Mich. 49502. (Area office has one print available on loan.)
This film was produced for the Kent County Chapter, with minimum chapter identification. The film covers various facets of the Junior Red Cross, with a sequence filmed in Tokyo on the school-to-school exchange program. **(ARC)**
MINNESOTA SOURCES: ARC

YOU AND YOURS
16mm, sound, b&w, 28 min., 30 sec. (No sale prints available, but loan prints are available)
This film gives a panoramic view of the Red Cross through the years, with particular emphasis on its work for the men of the armed forces. Produced by the U.S. Department of Defense as a tribute to the Red Cross, the film traces the growth of this humanitarian organization from the time of Henri Dunant to the present. In addition to its explanation of the services Red Cross provides to the armed forces and veterans, it shows the many other activities, including disaster relief operations, in which the Red Cross and the government cooperate. **(ARC)**
MINNESOTA SOURCES: ARC

REFRIGERATION AND AIR CONDITIONING

REFRIGERATION AND AIR CONDITIONING
11 min., b&w
The purposes of this film are to show the basic principles of refrigeration and how they apply in a refrigerator and in an air conditioner. The film shows how evaporation removes heat, how the refrigerant circulates and the work of the condenser. The operation of both electric and gas refrigerators is explained. Air conditioning systems are described using pictures of equipment and animated drawings. **(Cor.) b&w $65.00, color $130.00.**
MINNESOTA SOURCES: UM 2P0116 ($2.00)

RELIGIOUS VOCATIONS

BOOK OF BOOKS
1 reel, 11 min.
Actual printing of the Bible by the National Bible Press in Philadelphia. Printshop scenes with close-up—reference and background scenes covering Biblical events—commentary on importance of Bible in lives of all Christians. **(NBP)**
MINNESOTA SOURCES: UM 2T0001 ($2.00)

CALLED TO SERVE: (Called to the Ministry)
Family Film
30 min., b&w
Jim has been thinking about the ministry as a vocation for some time. Although he has been majoring in business administration, he is confronted with a series of events that lead him to discuss with his college pastor what it means to be "called" to the ministry. Jim discovers his own "calling". What does it mean to be called to the ministry?
MINNESOTA SOURCES: AUDIO-VISUAL CO. ($9.00)

CHAPLAIN U.S.A.
19 min., color, 1955
The career of a chaplain in the army. USAR
MINNESOTA SOURCES: USARO

CHURCH VOCATIONS 250
11 min., b&w, 1949
Carl F. Mahnke Productions, 1215 3rd St., Des Moines, Iowa
EFLA Evaluation
Subject Area: Guidance, Religion
Evaluator: Newark, N.J., Board of Education
Synopsis: All phases of ministerial duties in the Protestant churches. Minister's work includes preparation and delivery of sermons, officiation at marriages and funerals, directing educational and recreational program of his congregation, counseling his parishioners, management of church business.
Uses: Primarily in religious work to suggest and explain the ministry as a vocation.
Age Level: high school, college
Technical: Sound—good; Photography—good
Comment: Limited to church vocations in churches of the Protestant faith. Might have been more effective if the work of one minister had been shown to illustrate duties.
Rating: Fair
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.680
MINNESOTA SOURCES: UM 2E0319 ($2.00)

EPISCOPAL SERVICE
20 min., color
An excellent film for use by funeral directors and students interested in preparing to become a director. The film shows the detailed tasks of a director of a service in the Episcopal Church. **(GJC)**
MINNESOTA SOURCES: UM 5B0275 ($8.35)

LITTLE SISTERS, THE
30 min., b&w, 1959
Nat. Film Bd. of Canada; Dist.—Contemporary Films, 267 W. 25 St., NYC 1
EFLA Evaluation
Subject Area: Convents, nuns
Evaluator: Middletown Public Library, Connecticut
Synopsis: The daily routine of cloistered nuns is pictured, revolving around a novice preparing for five years for a life dedicated to the Lord. Sisters are seen at work, at mass, and during a period of rest.
Uses: Provide a better understanding of religious life.
Age Level: senior high, college, adult, also specified junior high
Technical: Sound—excellent; Photography—excellent
Comment: Concise and authentic information. Interesting and inspiring, done with feeling and reverance. Should be enlightening to many who do not understand the Religious life, especially the Contemplative life. Excellent for instruction on religious life as it is lived.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4539 L.S. FiA61-81
MINNESOTA SOURCES: ML

THE NUN
The story of a young Minnesota girl preparing to enter a convent. The film centers on the Benedictine Order in St. Joseph, Minnesota. **(b&w, 30 min., prod: Sept. 1960) (WCCO-TV)**
MINNESOTA SOURCES: WCCO-TV

THEY HEARD THE ANGELS SING 271
30 min., b&w, color, 1952
Werner Sanssen Prod., Dis-Clune Studios, 5358 Melrose Ave., Hollywood 38
EFLA Evaluation
Subject Area: Monastary life
Evaluator: Richmond Public Library, Calif.
Synopsis: The grounds and building of the Mount Angel Abbey of St. Benedict in Oregon are shown in relation to the Oregon countryside. The life of the monks is portrayed with scenes of processionals, meals, feeding the livestock, and at Mass. Gregorian chants are sung to match the mood of the monastery activities and spoken narration tells the history of the Abbey.
Uses: As a recruitment film; to depict the life and spiritual activities of Benedictine monks
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good

Comment: The narration was generally poor with unsuitable voices. It was difficult to understand the words.
Rating: Good
Copyright 1953 by the Educational Film Library Association, Inc. EFLA No. 1953.1762
MINNESOTA SOURCES: None at present

THROUGH THESE HANDS 266.025
29 min., color, 1960
Wilson-Davis Prod.; Dist. by United Presbyterian Church, 475 Riverside Dr., NYC 27
EFLA Evaluation
Subject Area: Medical missionaries
Evaluator: Pre-Screening Comm., South Bend, Ind.
Synopsis: Story of the medical service in Korea being performed by Dr. Kenneth M. Scott, a United Presbyterian medical missionary. Also described is a missionary eye clinic in Pakistan.
Uses: Demonstrate the healing of the body and of the spirit in the best tradition of Christine medicine.
Age Level: Junior high, senior high, college, adult
Technical: Sound—excellent; Photography—excellent
Comments: Well done. Simple, plausible story, well told. Message is carried within the simple plot, rather than just a documentary. Perhaps a little too stark for the junior high. Distinctly for adults and perhaps mature senior high.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4767
MINNESOTA SOURCES: None at present

RESEARCH

OF MEN AND MINDS
30 min., color, 1963
American Heart Association Library, 267 W. 25th St., New York, NY
EFLA Evaluation
Subject Area: Health for General Audiences
Evaluator: Festival Jurors, 1964
Synopsis: Highlights the philosophy behind American Heart Association's research program, investment primarily in the individual scientist. The story depicted through four men. Albert Szent-Gyorgyi, Nobel Prize winner, states the case for pure research.
Uses: to explain the research work done by American Heart Association
Age Level: General
Technical: Sound—Very Good; Phtography—Very Good
Comment: Interesting presentation of the work of several scientists. A refreshingly different approach.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1964.5334
MINNESOTA SOURCES: None at present

RESTAURANT AND HOTEL INDUSTRY

HOTEL AND RESTAURANT WORKERS
(Americans at Work Series) 15 min.
Depicts the many workers engaged in this occupation and the training necessary to be successful in this work. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0344 ($3.00)

HOTEL MANAGEMENT, YOUR CAREER IN
30 min., color
(Your Career Series)
Who's the high school student most likely to succeed as a hotel manager? Often he's the one fellow students admire for competent leadership. His important high school studies include English, mathematics, foreign languages and art. This film explains why these courses are important preparation for his career. It recommends four years of college as a hotel administration major. It proves the value of higher education in this field by pointing out that four years of college are valued at 12 years of on-the-job training. In tracing the college program in hotel administration, the movie reveals the broad range of knowledge acquired from the humanities and courses in business administration. Professional courses in hotel management provide technical training in food handling, housekeeping and other aspects of running a hotel or motel. Concluding scenes show the many opportunities at various management levels of hotel, restaurant, club and hospital administration which are open to the trained manager with ability. The film warns that hours of work in this field are long. It offsets the demands of hard work with rewards that include the respect of employees, the patronage of guests, and a unique standing in the business community. It points out that the industry is one likely to grow and prosper as the country's population increases. **(MLA)**
MINNESOTA SOURCES: UM 7E0345 ($12.85)

RESTAURANT OPERATOR
10 min.
The film opens telling why there are over two million people employed in the restaurant business and goes on to point out the many important jobs in this vocation. Jobs shown range from the owner-operator, hostess, food buyer, personnel directors, chefs, and the all-important young lady who serves the food, the waitress. The responsibilities of each are explained. **(MahVG)**
MINNESOTA SOURCES: UM 2E0369 ($2.00)

RICE GROWING

MY NAME IS RICE
12 min., color
Both educational and instructive, this delightful film presents new food ideas, pointing up the importance of rice as an economical, nutritious and versatile food. Home Economics students will profit by the demonstration of easy-to-prepare tasty rice dishes. Available to 9th grade and higher.
No. 2424 Rice Council for Market Development
MINNESOTA SOURCES: MTPS

RICE IN TODAY'S WORLD
(1 reel, 11 min.)
Joseph E. Spencer, Ph.D., Professor of Geography, University of California, Los Angeles
Showing the importance of rice as a major food crop of the world, this film points out rice-producing areas around the globe with particular attention to the Orient. Factors contributing to rice growing are explained, such as proper climate, water supply, and terrain. An overview of processes in the culture of rice is also presented. **$65.00 b&w—$130.00 Color. Intermediate, Junior High, Senior High. Cor.**
MINNESOTA SOURCES: UM 2G0166 ($2.00)

THE STORY OF RICE
Portrays the activities in rice-growing areas of Louisiana, Texas, and Arkansas. Illustrates up-to-date machines and methods of planting, cultivating, irrigating, harvesting, threshing, milling and packaging. Collaborator: Jordan G. Lee, Jr., Louisiana State University. **(EBF) 13 min., Color No. 614 ($135.00), b&w No. 565 $70.00**
MINNESOTA SOURCES: UM 2B0116 ($2.00)

RUBBER INDUSTRY

RUBBER IN TODAY'S WORLD
(1 reel, 11 min.)
Collaborator: William H. Hartley, Ed.D., Professor of Education, State Teachers College, Towson, Maryland

Here is a review of the history of rubber, covering primitive methods of manufacture, the improvements through vulcanization, and the modern production and processes from plantation to market. The sources and major steps in the production of synthetic rubber are also illustrated. **$65.00 b&w—$130.00 color. Intermediate, Junior High, Senior High (Cor.)**
MINNESOTA SOURCES: UM 2B0263 ($2.00)

RUBBER WORKERS
(Americans at Work Series) 15 min.
Shows the many workers engaged in the rubber industry and the many jobs available. Depicts workers on the job performing important tasks in this industry. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0371 ($3.00)

SALESMANSHIP

BEN FRANKLIN ON SALESMANSHIP 685.85
22 min., b&w,
Jam Handy, 2821 E. Grand Blvd., Detroit 11, Mich.
EFLA Evaluation
Subject Area: Salesmanship
Evaluators: Ferris Institute, Michigan; Indiana University
Synopsis: Ben Franklin gives his rules for salesmanship. Shows how as a young man, a poor speaker who did not get along with people, he formulated rules of salesmanship by which he sold his town on community street cleaning, a public library and a fire department; how he later sold belief in America to the French government, and Americans on signing the Declaration of Independence. There is a restatement of the rules at the end of the film.
Uses: To acquaint students with Franklin's views on good salesmanship
Age Level: Senior high, college adult
Technical: Ind. — Sound - good; Photography - good; Ferris — Sound - excellent
Comment: Ind.-Practically identical with an older film. Ferris-Well paced and a good vehicle for teaching Franklin's rules.
Rating: Ind. - good; Ferris - very good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4381
MINNESOTA SOURCES: MS, UM 6A0175 ($4.75)

THE CARE AND HANDLING OF BUYERS
45 min.
Tips on the fundamentals of success in selling, gathered from nationwide survey. Of interest to people engaged in buying, selling and sales training. Republic Steel Corporation. **(MTPS)**
MINNESOTA SOURCES: EFC, MTPS

GOODWILL AMBASSADORS
(Series: People sell people)
7 min., color, 1965
This film dramatically illustrates what really wraps up a sale. The retail sales approaches shown deal with the concepts of quality and quantity in interrelationship of the store, department and you. The film summarizes the need for a warm personal touch in accommodating customers wants. **(MLA)**
MINNESOTA SOURCES: UM 3A0177 ($3.25)

NOTHING BUT LOOKERS
(Series: People sell people)
8 min., color
Film portrays a lazy sales approach when an "anxious to buy" customer enters a department store. Several sales approaches are dramatically illustrated. The depressing results of these methods are adeptly shown. The film ends asking the question "wonder what it takes to make a customer buy?" **(MLA)**
MINNESOTA SOURCES: UM 3A0181 ($3.25)

ART OR SCIENCE?
25 min., color
Interviews college students at Dartmouth, Tulane, Ohio State and Stanford and gives their opinions on the importance of a career in sales. Careers of actual salesmen in widely diversified areas are studied. The many creative and rewarding opportunities in sales are included. Available to 10th grade and higher. **No. 2825 Chevrolet Motor Division, General Motors Corporation**
MINNESOTA SOURCES: MTPS

CAREER OPPORTUNITIES
14 min., color
The film poses questions concerning personalized, on-the-job training in the fundamentals of selling, necessary for a successful career in selling. It goes on to show that a salesman who is thoroughly trained in the methods and techniques of selling will have a worthwhile and profitable lifetime career. The film message indicates that if you qualify in terms of personality, ambition, education and training, a sales career can give the solid feeling of accomplishment of a job well done. **(JF)**
MINNESOTA SOURCES: UM 5A0187 ($4.50)

SALESMAN ISN'T DEAD—HE'S DIFFERENT
20 min., b&w
This film presents the activities and role of the salesman of today. **(DFI)**
MINNESOTA SOURCES: 4A0186 ($3.50)

SELLING YOUR PERSONALITY
10 min., color
Shows how a sales person sells merchandise, and induces buyers to come back to the store again. Gives some answers to the question: "What is personality?" **(IFB)**
MINNESOTA SOURCES: UM 3A0189 ($3.85), MS

YOU'VE SOLD ME, MRS. MARLOWE
(Series: People sell people)
9 min., color, 1965
"It's up to you to make the sale" is the theme of this film message. Three conditions must be met to accomplish a successful sale. The film goes on to deal with the conditions under which the customer/salesperson contact is made and held, additional sales are suggested to meet customer needs, and where the sales contact is made for future sales. The film closes with the theme **People Sell People. (MLA)**
MINNESOTA SOURCES: UM 3A0192 ($3.25)

SCIENCE

AND THE EARTH SHALL GIVE BACK LIFE
25 min.
This documentary tells about the earth-derived medicines known as antibiotics, how science seeks them out, how it brings them to the physician. **(SQS)**
MINNESOTA SOURCES: UM 6D0097 ($3.00)

DEBT TO THE PAST: SCIENCE AND TECHNOLOGY
21 min., color, 1962
The purposes of this film are to develop an appreciation for the benefits we derive from modern science and technology and to give an understanding of our heritage in science and technology and the student's obligation to help preserve this legacy, add to it, and use it creatively. Our "golden age" of modern science and technology is briefly but clearly surveyed. It is pointed out that we have inherited the benefits of the most explosive four centuries in the history of mankind. We note that modern science and technology has helped us understand the nature of our environment more clearly and achieve a more rewarding relationship to the technology of ancient man is explored. The film illustrates the sudden explosive growth of modern science. **(MIOS)**
MINNESOTA SOURCES: UM 5S0011 ($6.65)

THE GOD WITHIN
Traces the origins of modern science—how it emerged from the ideas of pre-Socratic philosophers. Produced by Drs. June Goodfield and Stephen Toulmin for the Nuffield Foundation Unit for the History of Ideas. Contemporary Films. **(McG)**
Code 406592—21 min. Color— Sale $225.00—Rental $15.00.
MINNESOTA SOURCES; None at present.

HOW A SCIENTIST WORKS
17 min., color, $135.00, 1960
Educational Horizons, 3015 Dolores St., Los Angeles 65, Calif. (EBF) b&w $75.00 color $150.00
EFLA Evaluation
Subject Area: Wildlife conservation, birds, scientific method
Evaluators: Pre-Screening Comm., White Plains, N.Y.; Indiana U.
Synopsis. Portrays the various techniques used by a scientist in an attempt to discover why wild geese are disappearing. Shows how he gets data, and stresses the importance of this informaion in order to map out a plan of action to increase the number of geese.
Uses: To develop the concept of a scientist at work; stimulate a positive attitude toward wildlife conservation.
Age Level: junior high, senior high
Technical: Sound — good to very good; Photography — good
Comment: Pre-Screening — Fine camerawork. Very interesting presentation, but title misleading; Indiana-Narration excellent. Very good portrayal of the scientist in the field.
Rating: Very Good
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MINNESOTA SOURCES: UM 5E0554 ($4.30)

MAN AGAINST MICROBE
10 min.
Historical episodes span 300 years in this fascinating story of man's fight against communicable diseases, and the discoveries of such men as Pasteur, Lister and Koch. **MTPC**
Metropolitan Life Insurance Co.
MINNESOTA SOURCES: EFC

OUR WORLD OF SCIENCE 500
11 min., color, $100.00, 1956
Encyclopaedia Britannica Films, Inc., 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: General science
Evaluator: Indiana University
Synopsis: Begins by showing how man has been able to take such things as heat, the sunrise, taste, seasons for granted by observing and understanding them. The condensation of water and its evaporation is shown to demonstrate importance of observation and experimentation. Raises questions for further study: What is wind? What causes shadows?
Uses: To give an introduction to the study of science; to stimulate an interest in science by asking many questions and answering only a few.
Age Level: elementary
Technical: Sound — good; Photography — excellent
Comment: Does a good job of emphasizing need for careful observation and experimentation. Stays on intermediate level with overlays of major words as science, experiment. Good color.
Rating: Very Good
Copyright 1957 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1957.3261
MINNESOTA SOURCES: UM 2P0108 ($2.00)

SCIENTIFIC METHOD IN ACTION
19 min., color, IPB, $195.00
The falling objects experiments of Galileo serve as introduction to the scientific method. Actual historic motion pictures of polio experiments by Dr. Jones E. Salk and his research show the application of the scientific method to a complex modern problem. Simple examples lend importance to the scientific method in everyday life, and the steps of the scientific method are seen to be flexible checkpoints to aid in the search for answers to a variety of problems. **(IFB)**
MINNESOTA SOURCES: UM 5P0118 ($6.65)

CARVER, DR., STORY OF
10 min.
This picture gives us the story of a Negro slave-boy who received an education and became a scientist. Night raiders steal the boy from a land-owner named Carver. Carver trails them and trades his horse for the boy who is sickly and considered of small value. Because of the little slave's interest in study, Carver educates him, gives him his own name. After being graduated from Iowa State College the young scientist is assigned to the cotton crisis in the South. He solves it by introducing the idea of rotating peanut and cotton crops. When this results in an oversupply of peanuts, he determines to seek new uses. There are now about 140 products made from the peanut, including oil, wallboard, shaving cream, ice cream cones, axel grease, meat sauce, and quinine. Tuskegee Institute has erected a statute to Carver. Highly recommended for social studies, agriculture, and general science. **(TFC)**
MINNESOTA SOURCES: None at present

THE VAN ALLEN RADIATION BELTS—
EXPLORING IN SPACE
Dr. James Van Allen and other noted scientists explain some of the purposes and methods of obtaining information in exploratory space flights. The film also illustrates the complicated instrumentation and procedures necessary for exploration of the radiation belts. Collaborators: James Van Allen, Ph.D., State University of Iowa; Donald A. Boyer, Ph.D., National College of Education. **EBF, 17 min., color No. 2103 $200.00, b&w No. 2104 $102.50**
MINNESOTA SOURCES: None at present

THE WAY OUT MEN (Edited Version)
A comprehensive study of scientists who work in fields that are gradually extending man's knowledge of and readiness for the future. The scientific revolution of which they are a part not only enables man to create and shape his environment, but to understand what he has created. Produced by Wolper Productions, Inc. **EBF. 27 min., b&w No. 2461 $167.50. For full length version, order The Way Out Men: 50 minutes, b&w Nos. 1566-2567—$250.00.**
MINNESOTA SOURCES: UM 6M0308 ($4.15)

WHAT IS SCIENCE?
11 min.
Designed as an introducion to the study of science, this film is an illuminating exposition of the meaning of the word. The "road to science" is presented as an unending ever fascinating trail through the ages. **(Cor.)**
MINNESOTA SOURCES: UM 2P0167 ($2.00)

SCULPTURE

FIVE BRITISH SCULPTORS WORK AND TALK
28 min., color, $225.00, 1964
Produced by Forma Art Associates, Inc., distributed by Contemporary Films, Inc., 267 West 25th Street, New York, N. Y. 10001.
EFLA Evaluation
Subject Area: Sculpture
Evaluator: American Film Festival Jurors, 1965
Synopsis: Composed of five sequences showing five British sculptors working and talking about some of their concepts of their art.
Age Level: General

Technical: Sound — excellent; Photography — excellent
Comment: Fine use of the cinematic language as an art form and as a means of expression. Philosophies made clear by the artists' dialogues and in the method of presentation. Could have had more variety.
Rating: Excellent
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5681
L.C. #FiA 64-932
MINNESOTA SOURCES: None at present

METAMORPHOSIS 731

15 min., color, $160.00, 1957
University of Minnesota, Audio-Visual Education Service, Minneapolis, Minn.
EFLA Evaluation
Subject Area: Art Appreciation, Sculpture
Evaluator: Illinois State Library
Synopsis: Sculptor John Rood demonstrates that metamorphosis can be illustrated in sculpture. The film's piano accompaniment was composed by the artist.
Uses: To show art students and art appreciation groups the transformation of wood, metal, stone, and clay into objects of art through the hands and interpretation of the artist.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Photography, color, and music are esthetically pleasing. The change in form from natural world to sculptor's work, however, is sometimes almost too subtle.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1959.4044
L.C.FiA 57-492
MINNESOTA SOURCES: UM 5F0352 ($5.35)

THE SCULPTOR

A camera study in the Sculptor's Art showing the infinite sources of his inspiration in the world around him, how he adapts materials and equipment to the medium at hand: capturing the darting of fish in stone, the flight of birds in a sheet of lifeless metal, or even penetrating the solar system to interpret the luminous shapes of nebula in welded aluminum. The film covers the processes, step by step, whereby a group of birds in flight is sculptured in welded brass.
14½ min. Color $155.00. AV-ED
MINNESOTA SOURCES: None at present

SCULPTURE IN MINNESOTA

10 min., sd., b&w
Demonstration of techniques, tools and materials to demonstrate the threefold relationship between the hand of the sculptor, the tool he is using, and the material in which he works, Caponi; Schochet; Druck; Hoesli; Lupori; MacKenzie; Rood; Wolf; Benson; Hauser; Raymond.
MINNESOTA SOURCES: ML

SECRETARIAL WORK

DO I WANT TO BE A SECRETARY?

1 reel, 16 mm. (with teachers' guide). price—color $130.00, b&w $65.00
The skills, personal qualities, educational requisites and principal duties of a secretary are shown. After talking with her typing teacher and her guidance counselor, taking vocational tests, reading about secretarial work and visiting an office, one girl in a beginning secretarial course is assisted in deciding if she wants to be a secretary. Educational Collaborator: Frank S. Endicott, Ph.D., Associate Professor of Education, Director of Placement, Northwestern University.
MINNESOTA SOURCES: UM 2E0131 ($2.00) b&w, 3E0131 ($3.25) color

FROM EIGHT TO FIVE

20 min., color
A secretarial-clerical training film which uniquely contrasts the acceptable aspects with the unacceptable aspects of secretarial responsibilities. **(CUPA).**
MINNESOTA SOURCES: UM 5E0136 ($3.35)

THE SECRETARY: A NORMAL DAY (2nd Edition) 651.3

11 min., b&w $65.00, color $130.00, 1966
Coronet Instructional Films, 65 E. South Water St., Chicago, Ill.
EFLA Evaluation
Subject Area: Business training
Evaluator: Hempstead, N.Y. Public Schools
Synopsis: Joan Carroll arrives at the office first and automatically turns to the many chores that make her services so valuable to her employer: she prepares his appointment card, handles the mail, changes appointments, plans his trips, greets visitor, directs the work of other employees, and generally relieves her employer of wide range of jobs.
Uses: In business education classes; to improve work of secretaries
Age Level: Senior high
Technical: Sound, photography nad structure — excellent
Comment: Much better than the first edition. Range of duties covered is wide, deportment of secretary is stressed, and intra-office relationships made important. Photographed well so style changes will not date it.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6346
L.C.#FiA 66-845
MINNESOTA SOURCES: UM 2E0145 ($2.00)

SECRETARY, YOUR CAREER AS

(Your Career Series) 30 min., color .
The future secretary in this film is a thoughtful, orderly person who displays confidence and initiative by the time she is ready for high school. She is the girl who can organize herself and others to get things done. She is a well-balanced person who mixes well with other students in sports and social activities as well as in school. She may already show the characteristics of the tact and diplomacy which mark the good secretary. Girls heading for a secretarial career are urged by this film to make early plans for their high school training in business. In showing the various classwork in typing shorthand, bookkeeping, business law, and arithmetic, the film points out that the modern high school offers more complete training for a job in the secretarial field than in any other. It shows how the high school graduate may go directly to work without further immediate training and gives examples of experiences the beginner may expect on her first job. It emphasizes the need for advanced study throughout the secretary's career to broaden her knowledge of such subjects as finance and taxation and pave the way toward better jobs and greater responsibility. Throughout her career the secretary is recognized for the discretion, trust, loyalty and intelligence to which her employer so often refers when he says "I don't know how we'd get along without you." **(MLA)**
MINNESOTA SOURCES: UM 7E0148 ($12.85)

TAKE A LETTER FROM A TO Z 653

16 min., color
Presents the exciting and remunerative opportunities in the secretarial profession. Follows the school career of a young secretary. Encourages young people to enroll in business education programs which will prepare them for interesting work. Stresses the importance of good human relations. **McG**
MINNESOTA SOURCES: MS

SERVICE STATIONS

AT THE SERVICE STATION 371.42
10 min., b&w, 1958
Robert Disraeli Films, P.O. Box 343, New York City 3
EFLA Evaluation
Subject Area: Human relations; vocational guidance
Evaluation: Weber Junior High School, Port Washington, New York
Synopsis: Describes the work of a gas station attendant. It includes filling the gas tank, supplying oil for the motor, pouring water into the radiator, etc. Different customers and their individual problems are presented. The attendant serves a retired gentlemen, an antique dealer, a gag writer, children, and a passing traveler. He says he believes that "In this business you don't just service cars, but people."
Uses: For discussion of jobs and community service
Age Level: junior high
Technical: Sound — fair; Photography — fair
Comment: Depicts a good approach to one's job. May be dated soon because of the cars shown. If handled well by a teacher, could be useful for discussion of vocations. Useful for human relations discussion.
Rating: Fair
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 Street, New York EFLA No. 1958.3693
L.C.#FiA 58-865
MINNESOTA SOURCES: None at present

SHEEP RANCHING

THE SHEEP RANCHER
This case study of a typical sheep rancher in Wyoming focuses on the changes in this industry. In showing the operations of the ranch, the film reveals the most pressing problems — lack of shearing crews who travel from New Mexico and Texas in early spring up to Montana and herders to watch over the sheep during the summer months. But the film also points up the rancher's satisfaction with his work and way of life. Collaborator: Paul Stratton, Ph.D., University of Wyoming. **EBF, 16 min., color No. 2576 $200.00, b&w No. 2577 $102.50**
MINNESOTA SOURCES: None at present

WESTERN SHEEP
22 min., color (TV—$1.00)
Union Pacific Railroad
Tells the story of sheep raising in the west. A large number of recommended range practices are shown. While the setting is in the western states some of the practices apply to our state. Film will be of general interest to sheep producers.
MINNESOTA SOURCES: UMAES

SHEET METAL WORK

SHEET METAL WORKER
10 min.
Some of the jobs in this field are shown in furnace manufacturing and repair, operation of the sheet metal brake, metal roof, gutter, skylight, and ventilating installations. Air conditioning is one of the largest fields of work and the film shows workers in these and many other types of sheet metal jobs. **(MahVG)**
MINNESOTA SOURCES: UM 2E0373 ($2.25)

SHIP BUILDING

SHIPBUILDERS
(Americans at Work Series) 15 min.
Shows the construction of ships and the work involved in building them. Shows the many workers and their various jobs in ship construction. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0374 ($3.00)

SHOE MANUFACTURING

IF THE SHOE FITS 685
15 min., color, loan, 1949
Institute of Visual Training, 40 East 49 St., New York 17, N.Y.
EFLA Evaluation
Subject Area: Trades and industry
Evaluator: University of Kentucky
Synopsis: At the Tom McAnn shoe factory, the two hundred and eight major operations necessary in the making of shoes are illustrated in sequence. The selecting of the materials, cutting of the leather, stitching, trimming and all the other operations essential to a finished shoe are portrayed in detail.
Uses: To show how Tom McAnn shoes are made; to give an idea of the processes involved in the shoe industry.
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: There was much too much advertising
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.989
MINNESOTA SOURCES: None at present

MAKING SHOES 685
10 min., b&w, 1946
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Social studies, home economics
Evaluator: Indiana University
Synopsis: Manufacture of shoes from selection of leather to packaging of finished product. Machine cutting of leather and cloth lining pieces, pasting, stitching, putting on lasts, fastening insoles to uppers, stretching, trimming and stitching soles, nailing heels, cleaning and polishing finished shoes, final inspection and boxing.
Uses: Show steps in manufacture of shoes; appreciation of skill, labor, machinery involved in modern shoe factory; example of assembly-line.
Age Level: elementary, junior high, senior high
Technical: Sound — excellent; Photography — excellent
Comment: Very good treatment of the subject. Might be better to have longer film showing processes in more detail and in relationship to each other.
Rating: Excellent
Copyright 1949 by Educational Film Library Association, Inc. EFLA No. 1949.263
MINNESOTA SOURCES: UM 2B0244 ($2.00)

SHOE WORKERS
(Americans at Work Series) 15 min.
Shows the many people involved in the shoe making industry from the designing of shoes to the completion of the finished product. Released for television use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0375 ($3.00)

SOCIAL WORK

AFDC INTAKE INTERVIEW
2 reels, 16 min.
This film demonstrates the use of casework concepts and principals in the interview process through contrasting versions. Film Study # 2 — less effective interview with the addition of subjective thought voices. Film Study # 4 — more effective interview with subjective thought voices added. **(University of Southern California, 1966)**
MINNESOTA SOURCES: MDPW

GROUP WORKER, THE
20 min.
This film is intended to depict the areas of social group work in a variety of settings and with reference to different kinds of clients' problems. Recommended for orientation to basic group methods. **(University of Michigan, 1964)**
MINNESOTA SOURCES: MDPW

SCHOOL SOCIAL WORKER, THE 371.42
25 min., b&w, 1955
University of Southern California, Los Angeles
EFLA Evaluation
Subject Area: Guidance
Evaluator: Indiana University
Synopsis: Portrays the tasks involved in school social work and explains its purposes. Shows two cases: a boy who withdraws and becomes aggressive to hide his poverty; and a girl who steals in rebellion against parental over-protection. Indicates the variety of problems of children and some approaches to helping them adjust to school and community.
Uses: To show the nature of the school social worker's job.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: This is an interesting presentation. Its acting is realistic and its structure compels attention and suspense.
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4301 L.C. FiA56-12-15
MINNESOTA SOURCES: UM 6S0479 ($4.50)

SOCIAL WORKER
14 min., color
This film is made for use with high school and college students . . . attempts to show the functions, environment, and training of a social worker. The emphasis is on working with people, rather than giving services to them. It depicts a wide variety of work activities: psychiatric social work, family casework, marriage counseling, group work, community organization, and work with mentally and physically handicapped children.
MINNESOTA SOURCES: MDPW

SUMMER OF DECISION
29 min., hs., col.
Tells the story of a young college student who chooses to enter social work as a result of his summer work experience in a New York social agency. Social work is shown as a challenging field, requiring resourcefulness of its practitioners, as well as a basic liking for others and a desire to help others live more satisfying lives. Produced by the Council on Social Work **(Assoc.F.)**
MINNESOTA SOURCES: MDPW

SPACE

AMERICA IN SPACE
18 min., color
This film presents a brief overview of National Aeronautics and Space Administration's first five years and the early phases of the program to land an American on the moon before the end of the decade. **(NASA)**
MINNESOTA SOURCES: UM 5P0180 ($3.00)

BEYOND OUR SOLAR SYSTEM
1 reel, 11 min.
Collaborator: Henry J. Otto, PhD., Professor of Elementary Education, University of Texas. Beyond our solar system lie the vast wonders of the universe. Telescopic photographs taken at Mount Wilson and Yerkes observatories and explanatory artwork help us to understand basic concepts about stars, nebulas, major constellations, and about galaxies beyond our own Milky Way. The film presents a clear, visual impression of the physical characteristics of these bodies, and of their great distance from the earth and from each other. **b&w $65.00. Cor.**
MINNESOTA SOURCES: 2P0185 ($2.00)

BIOLOGY IN SPACE SCIENCE
1¼ reels, 13½ min. b&w $75.00, color $150.00. Cor.
Men experiencing extreme forces on giant centrifuges and vibrating chairs; cats, pigeons and men subjected to a "weightless" state; mice living in a closed, self-sustaining ecological system; men sealed in heat chambers and pressure chambers — these are some of the experiments biologists are performing to solve the problems of sustaining man in the hostile environment of space.
MINNESOTA SOURCES: None at present

BIOLOGY IN SPACE SCIENCE
13 min.
This film shows some of the biological problems man must solve in order to travel in space: acceleration, gravitational force, extreme temperature, and reduced pressure. **McG**
MINNESOTA SOURCES: UM 4W0015 $2.50 b&w, 5W0015 $4.75 color

CHARTING THE UNIVERSE WITH OPTICAL AND RADIO TELESCOPES
Explains and illustrates the instruments and methods used by astronomers. Describes the work of radio astronomers and of astrophysicists in their search for facts about the universe and the cooperation between different observatories in solving the mysteries of outer space. Collaborators: I. S. Bowen, Ph.D., Mt. Wilson and Palomar Observatories; Robert I. Johnson, Director, Adler Planetarium, Chicago.
EBF. 13 min., color No. 2083 $167.50, b&w No. 2084 $86.00
MINNESOTA SOURCES: None at present

EARTH SATELLITES: EXPLORERS OF OUTER SPACE
Illustrates the basic principles of space exploration with earth satellites and discusses the present and future uses of such exploration. The film examines the structure of the atmosphere, the physical laws governing orbiting satellites, and the nature of outer space. Collaborator: Willy Ley, Writer and Consultant on Space Science.
EBF, 17 min., color No. 1686 $200.00, b&w No. 1687 $102.50
MINNESOTA SOURCES: UM 4P0190 ($3.35)

EXPLORER IN SPACE
10 min.
How the United States prepared and launched her first earth satellite, EXPLORER, during the International Geophysical Year.
MINNESOTA SOURCES: SL

EXPLORING SPACE—ROCKETS 629.1
30 min., b&w $100.00, color $175.00, 1958
Louis de Rochemont Associates, 267 West 25 Street, New York City
EFLA Evaluation
Subject Area: Space exploration
Evaluator: Indiana University
Synopsis: Discusses the theory of rocketry through the third law of Newton. Animated mock-ups and graphs are used to cover action and reaction. Shows actual firing of V-2 rockets and other military missiles, and some of the problems, particularly those inherent in the use of dry and liquid fuels. Uses footage taken from a V-2 rocket above the White Sands Proving Grounds in New Mexico.
Uses: For study of the basic theory of rocketry and introduction to the third Newtonian law in general science and physics classes
Age Level: elementary, junior-senior high
Technical: Sound — good; Photography — good
Comment: The title is misleading as none of the footage is concerned with outer space as such. Entire film is built around the theory of rocketry and space flight. Excellent use of animation and models.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1959.3884
MINNESOTA SOURCES: UM 6P0196 ($6.00)

EXPLORING SPACE

11 min.

A film photographed in the Hayden Planetarium which takes the audience on a trip through space with close-ups of the Moon, Venus, Sun, Mars, the Milky Way, and excellent pictures of an eclipse of sun showing Baily's Beads and the corona. Scientific and a very understandable commentary. **(TFC) (See special conditions of rental).** Copyright 1957

MINNESOTA SOURCES: UM 2P0195 ($2.00)

EXPLORING BY SATELLITE 629.1388

30 min., b&w, color, 1958

Delta Film Productions, 7238 W. Touhy Avenue, Chicago 48, Illinois

EFLA Evaluation

Subject Area: Space travel

Evaluator: Indiana University

Synopsis: Integrates the procedures involved in satellite exploration and explains the purposes of the satellite program. Deals with activities involved in assembling, testing, launching, tracking, observing, and recording of data. Uses animation to illustrate the nature of the earth's atmosphere and diagrams the principles concerned in orbiting a satellite around the earth.

Uses: To explain the physical laws, scientific methods, and data obtained in satellite exploration; to show the purpose of the satellite program.

Age Level: junior-senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Covers the general information which a non-specialist in missile and satellite production and launching would like to know.

Rating: Very good

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EFLA No. 1960.4131

MINNESOTA SOURCES: UM 6P0194 ($5.00) b&w; 7P0194 ($12.85) color, MS

EXPLORING THE UNIVERSE

Describes the vastness of the universe and the complexity of motion going on in it. Demonstrates the principles of refracting and reflecting telescopes. Examines stars and clusters in our own galaxy, showing, through special cinematic technique, their movements in relation to each other and as part of a great galaxy. Explains the theory of the expanding universe. Collaborator: Walter Bartky, Ph.D., The University of Chicago.

EBF, 11 min., b&w No. 161 $70.00

MINNESOTA SOURCES: UM 2P0199 ($2.00)

EXPLORING THE MOON

By means of telescopic and photographic equipment at the Griffith Observatory in Los Angeles, the viewer is taken on a hypothetical expedition to the moon. Dr. C. H. Cleminshaw, Director of the Observatory, discusses the characteristics of the moon and identifies topographical features as they come into view. **McG.** Code 641701 L.C.FiA 61-797

16 min., color sale $180.00, rental $12.50

MINNESOTA SOURCES: None at present

FIRST MEN INTO SPACE

(Solving the Space Survival Problems)

Re-creates, with live photography, film animation, and scale models, the first American orbital space flight, and illustrates some problems of man's survival in this hostile environment. Collaborator: Willy Ley, Writer and Consultant on Space Science.

EBF, 16 min., color No. 1938 $200.00, b&w No. 1939 $102.50

MINNESOTA SOURCES: UM 5P0200 ($6.65)

FRIENDSHIP SEVEN 629.4

58 min., color, no sale, 1962

General Dynamics/Astronautics for National Aeronautics & Space Adm., Washington D.C. Dist.; NASA

EFLA Evaluation

Subject Area: Current Events

Evaluator: Festival jury. Chairman: R. Barnes, Rochester P.L.

Synopsis: Documents the historic mission from liftoff to landing, features scenes of the astronaut flying his spacecraft, and behind-the-scenes of the men at global tracking stations as they charted the progress of the flight.

Uses: Official NASA film report of John Glenn's orbital space flight

Age Level: General public

Technical: Sound — excellent; Photography — very good

Comment: Technical quality was excellent. Human element was ever present, which contributed to the dramatic elements. Top notch! Sensitive! Fine musical background and dialogue. Outstanding in clarity and continuity

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EFLA No. 1963.5071

MINNESOTA SOURCES: None at present

FRONTIERS IN SPACE

(Exploring the Universe with Telescopes) 1962

Explains how astronomers use optical and radio telescopes to gather information about the universe. Shows the world's largest reflecting telescope at Palomar Observatory in operation. Collaborator: Dr. I. S. Bowen, Mount Wilson and Palomar Observatory.

11 min., color No. 2022 $135.00, b&w No. 2023 $70.00. EBF

MINNESOTA SOURCES: MS

HOW WE EXPLORE SPACE

20 min., color

This film is an introduction to the instruments astronomers use and the methods by which they obtain information about the objects in space. The telescope, camera, spectroscope, and photocell are demonstrated and explained. Over time-lapse telescopic motion pictures of the moon, Mars, Jupiter, Saturn, and the sun, we learn many of the facts astronomers have discovered in their exploration of space. **(FA)** Copyright 1958

MINNESOTA SOURCES: UM 5P0203 ($6.65)

JETS AND ROCKETS: HOW THEY WORK

14 min.

By the use of familiar objects such as a cart and cylinder of compressed gas, Newton's principle of action and reaction is presented in simple visual terms. The principles of the jet engine are clearly shown, and we see how the same principle of action and reaction propels rockets. physical science:

b&w $81.25, color $162.50 (Cor.)

MINNESOTA SOURCES: UM 5P0682 ($4.25)

MAN AND THE MOON

2 reels, color, 20 min.

This film presents a realistic and believable trip to the moon in a rocket ship — not in some far-off fantastic never never land, but in the near, foreseeable future. It will provide food for sober thought for the mature viewer, and stimulation and motivation for young people considering future vocations. **(WDP)**

MINNESOTA SOURCES: UM 5P0209 ($10.35)

THE MOON—ADVENTURE IN SPACE 629.4

15 min., color $175.00, b&w $95.00, 1964

Produced and distributed by Charles Cahill & Associates, Inc., 5746 Sunset Boulevard, Hollywood, California 90028

EFLA Evaluation

Subject Area: Science

Evaluator: Miami-Dade, Florida, Junior College & Festival Jurors, 1965

Synopsis: Presents an appraisal of the current U.S. programs for moon exploration. Basic moon concepts and leading scientific theories are covered. The need for unmanned and manned spacecrafts is explored. Designed to remain up-to-date by periodic addition of revised end sections.

Uses: To present a study of concepts and theories about outer space.
Age Level: Upper elementary through junior high
Technical: Sound — excellent (Florida); good (Jurors) Photography — excellent (Florida); good (Jurors)
Comment: Introduction is strong and interesting and resume is good. Film indicated it was well supported by scientific theory. (Florida) Very elementary presentation covering too much basic information. Facts are fuzzy in a few places. Better than average film of this type. (Jurors)
Rating: Excellent (Florida); good (Jurors)
Coupyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5754
MINNESOTA SOURCES: UM 5P0216 ($4.75)

MAN IN SPACE 629.1
35 min., color, apply, 1957
Walt Disney Productions, 16mm Division, 2400 Alameda Ave., Burbank, Cal.
EFLA Evaluation
Subject Area: Space science
Evaluators: U.C.L.A.; Indiana University; Hofstra College, Hempstead, NY
Synopsis: Walt Disney introduces topic of flight through space. History of rocketry and its future prospects presented by Dr. Heinz Haber. Animation is used to show problems man faces in region beyond earth's atmosphere, adjustments he must make, advances in space medicine. Dr. Wernher von Braun describes theoretical space ship flight with human passengers. Closing emphasizes importance of science training, its challenge to youth.
Uses: To motivate study of science, math, medicine; for general adult entertainment and information
Age Level: jr-sr high; Indiana U. adds elem.; U.C.L.A. adds adult
Technical: Sound — exc; Photo — exc-Hofstra & UCLA, good-Indiana
Comment: Hofstra — good entertainment, instruction, motivation. Animation gives misleading impressions at times. Indiana U — Effective treatment of interesting subject. UCLA — Noted scientists give authenticity. Excellent use of humor and animation. Some felt approach mainly entertainment.
Rating: Good-Indiana U.; Very good-Hofstra; Exc-U.C.L.A.
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MINNESOTA SOURCES: UM 9P0210 ($4.35), IPM ($12.00), MS, SL

NEXT—THE MEN (1966)
The film pictures the conquest of space as the most spectacular activity of the 20th century — one that engrossed public and scientific attention for the past decade . . . It is the complete story of Surveyor I and how it helped to build the bridge for coming astronauts . . . This was the first of a series of Surveyors, which are needed to gather information on the moon's surface before the greatest adventure of them all can be possible—Man's Landing on the Moon. **Hughes Aircraft Company.**
MINNESOTA SOURCES: ML

OUR FRIEND THE ATOM
The precedent-setting production which tells the story of the Atom and its potential future in the service of peace and progress. **IPM, 48 min.**
MINNESOTA SOURCES: IPM ($16.00)

REACHING INTO SPACE
14 min., IFB $150.00, color
This film introduces the basic considerations of modern space investigation. A chronological record of man's attempts to reach into space is presented from the ancient discovery of rockets by the Chinese to present-day launchings. Newton's Third Law as it applies to rocket flight is explained, and the amount of force necessary for a satellite to orbit, the escape speed necessary to break through the earth's gravitational pull, weather surveys and other ramifications of modern space research are depicted. **(IFB)**
MINNESOTA SOURCES: UM 5W0017 ($4.75)

SATELLITE COMMUNICATIONS PHYSICS
How scientists and engineers use basic physical principles to solve some of the problems in communicating by means of man-made satellites. Prepared by staff members of the Bell Telephone Laboratories. **NWBTC**
MINNESOTA SOURCES: NWBTC

SCIENCE IN SPACE
30 min., color
Scientific exploration of space and its contents and the placing of satellites in orbit are explained. Significant discoveries of modern space science are shown, including the Van Allen radiation belts. Radio and optical methods of tracking satellites, the telemetry of data from satellites and space probes to earth, and the analysis of these data are stressed. The significance of satellite and space probes to man's understanding of the cosmos is underlined. **(McG)**
MINNESOTA SOURCES: UM 7P0224 ($12.85), MS

SPACE PIONEER
10 min.
Shows the launching of the rocket pioneer. The tracking stations work on this launching. The rocket's goal was to orbit around the moon but because of a malfunction it did orbit the earth. The assembling of the Pioneer rocket is shown. Information on construction, preparation, launching and tracking is depicted. **(UW)**
MINNESOTA SOURCES: UM 2P0231 ($2.25)

SPACE PROBES—EXPLORING OUR SOLAR SYSTEM
Animation, live photography, and models of spacecraft and instruments tell the story of man's efforts to explore the outer regions of space — from the launching of Pioneer I in 1958 to present-day programs. Collaborator: Willy Ley, Author and Consultant on Space Science.
EBF 11 min., color No. 2172 $135.00, b&w No. 2173 $70.00
MINNESOTA SOURCES: None at present

SPACE SCIENCE: AN INTRODUCTION
1¼ reels, 13½ min.
Collaborator: Dr. Robert Jastrow, Director, Goddard Institute for Space Studies, NASA
Introducing the new vocabulary of space science, this film uses live action, a specially designed model, and animation to show how speed and direction determine whether a space vehicle will go into orbit, fall back to earth, or escape the earth. Terms such as thrust and acceleration are explained; *g*-forces and zero *g* conditions are demonstrated; and satellite orbits are shown.
b&w $81.25, color $162.50. Cor.
MINNESOTA SOURCES: UM 4W0021 ($2.50)

SPACE SCIENCE: COMETS, METEORS, AND PLANETOIDS
1 reel, 11 min.
Collaborator: Fletcher Guard Watson, Ph.D., Professor of Education, Harvard University.
This film introduces the minor members of the solar system and discusses theories explaining their origin. The use of the spectroscope and radio and optical telescopes in providing us with the information about these bodies is discussed. Events such as the meteor shower of 1833, the approach of Halley's Comet, and the movements of planetoids are shown in tele-

scopic photographs, live photography, animation and other special effects.
b&w $65.00, color $130.00. Cor.
MINNESOTA SOURCES: UM 2P0232 ($2.00)

CHALLENGE OF OUTER SPACE

Space Education, 60 min.
Dr. Werner von Braun, Director of the Guided Missile Division, Redstone Arsenal, explains the characteristics of present-day guided missile models, how they function and the challenge presented by outer space. (UW)
MINNESOTA SOURCES: UM 6P0634 ($9.85)

SPACE SCIENCE: MAN-MADE SATELLITES

11 min., color
This film shows how passive satellites (without instruments) and active satellites (with instruments) and manned satellites are placed in orbit, how they function, and the valuable information they transmit.
b&w $65.00, color $130.00. (Cor.)
MINNESOTA SOURCES: UM 3P0679 ($3.50)

SPACE SCIENCE: THE PLANETS

1½ reels, 16 min.
Collaborator: Fletcher Guard Watson, Ph.D., Professor of Education, Harvard University.
Telescopic motion pictures, animation, and other special effects survey the nine planets and their satellites. The film shows how we learn about the planets and provides information about their temperatures and atmospheres, periods of rotation and revolution, and the distance of each planet from the sun. The film also shows that instruments launched into space are adding to our information about the planets.
b&w $97.50, color $195.00. Cor.
MINNESOTA SOURCES: UM 4P0233 ($3.35)

SPACE SCIENCE: STUDYING THE STARS

14 min., color
We see in this film how astronomers gather information about the stars, how optical and radio telescopes measure the energy-radiation of stars, how distance to stars can be found, and information about movements, heat, composition and size. **(Cor.) b&w $81.25, color $162.50**
MINNESOTA SOURCES: UM 5P0680 ($4.25)

TRIAL BALANCE

25 min., color
Shows how NASA has contributed to scientific knowledge in such fields as meteorology, communications, the study of planets and the search for extra-terrestrial life.
MINNESOTA SOURCES: SL

TRIP TO THE PLANETS, A

15 min.
Illustrates an imaginary trip to the planets, based on the most recent scientific facts about the solar system. Model photography and animation combine to examine the structure, motion, size and imagined surface appearance of the planets. The film also explains how the sun produces its enormous energy. Scientific adviser (and narrator): Willy Ley, Author and Consultant on Space Science.
EBF. color No. 1995 $200.00, b&w No. 1996 $102.50
MINNESOTA SOURCES: None at present

UNIVERSE 520

30 min., b&w, $130.00, 1960
Tom Daly: Dis.-National Film Board of Canada, 680 Fifth Ave., New York
EFLA Evaluation
Subject Area: Physics; Astronomy
Evaluators: Hofstra College, Hempstead, N.Y.; Indiana U.
Synopsis: Simple presentation of structure of universe. Impression of immensity in time, space, number, variety conveyed by discussion buttressed by astronomical photographs. Describes members of solar system and its position in Milky Way. Pictures work of an astronomer.
Uses: To introduce solar system and other bodies in space to all audiences. More useful to those not acquainted with astronomy.
Age Level: Junior and senior high, college. Hofstra adds adult.
Technical: Sound — Hofstra exc., Ind-good; Photography — excellent
Comment: Hofstra-Excellent example of art, science and music combined to make an outstanding documentary in its field. Ind.-Covers great deal of material in one film but coverage is adequate for introduction to subject.
Rating: Hofstra-exc; Ind-very good
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MINNESOTA SOURCES: UM 6P0240 ($6.00), SL

WAY OUT MEN 507

27 min., b&w, 1966
Presents twentieth century researchers and their ideas about the future. Shows some of the advanced experimentation which will lead to broadened knowledge and alter the life of man. Describes research studies in the field of atomic physics, biochemistry, medicine, sociology, oceanography, astronomy and exploration. **EBF**
MINNESOTA SOURCES: UM 6M0308 ($4.15), MS

WHY EXPLORE SPACE 629.4

16 min., b&w, color, 1962
Dimension/Churchill Films, 6671 Sunset Blvd., Los Angeles 28, Calif.
EFLA Evaluation
Subject Area: Social Studies, Science
Evaluator: Aberdeen City schools, So. Dakota
Synopsis: Compares importance of Columbus' discovery with that of John Glenn's space flight. Main footage deals with Glenn's flight from preparation to blastoff and tracking station operations. Includes films made inside capsule and through Glenn's periscope. Ends with a summation of what this new knowledge will do for medicine, weather prediction, etc.
Uses: Social Studies or Science classes
Age Level: Elementary through college
Technical: Sound — good; Photography — excellent
Comment: Produces a sense of suspense though viewer knows the outcome. Comparison of feats of Columbus and Glenn did not come over well. This sequence was too brief.
Rating: Excellent
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MINNESOTA SOURCES: UM 5W0022 ($6.65), SL

YOU AND THE AEROSPACE FUTURE

Describes the Canadian aviation industry and the various employment opportunities it offers. Encourages young people to stay in school and apply for these positions. The film, which stresses the importance of education, is applicable also in the United States. Produced by Crawley Films, Ltd.
24 min., color No. 2305 $296.00. EBF.
MINNESOTA SOURCES: None at present

SPORTS CAREERS

BASEBALL HALL OF FAME

3 reels, color
The American and National League of Professional Baseball presents the Hall of Fame. The film shows Cooperstown, New York, the Home of Baseball. The film then takes us on a tour of the Hall of Fame and Museum where we meet many of the still living greats in baseball as well as plaques of those who

have done so much as a player and for the game. We see or hear of Ford Frick, Walter Perry Johnson, Carl Hubbell, Albert G. Spalding, Joseph Cronin, Rogers Hornsby, Henry Greenberg, Ty Cobb and many others. **(MSHSL)**
MINNESOTA SOURCES: UM 5K0008 ($3.00)

BIG MOMENT IN SPORTS, THE
26 min., with guide
Some of the most exciting events in all sports history — the famous finishes, upsets, rhubarbs and riots. Includes the Giant-Dodger playoff in 1951, and the Navy-Notre Dame game of 1945.
MINNESOTA SOURCES: SL

DEMOCRACY OF BASEBALL
2 reels
A short on the history of baseball featuring some of the past and present stars of professional baseball including Connie Mack, John McGraw, Babe Ruth, Ty Cobb and Tris Speaker. **(MSHSL) J.S.**
MINNESOTA SOURCES: UM 4K0015 ($3.00)

GEHRIG'S, LOU, GREATEST DAY
(You Are There Series)
3 reels, 30 min.
Walter Cronkite reports, as if on July 4, 1939, that Lou Gehrig, now unable to play baseball because of a rare form of chronic polio, will receive a great tribute from his fans. From a press box in Yankee Stadium, a reporter interviews Grantland Rice just before the between-games ceremony for Gehrig. Rice tells how hard it will be for Gehrig to make a speech accepting the unusual honor being paid to him, "not for being a great ball player, but for being Lou Gehrig. **(CBS-McG)**
MINNESOTA SOURCES: UM 6K0016 ($5.00)

MINNESOTA VIKINGS HIGHLIGHTS 1965
MINNESOTA VIKINGS HIGHLIGHTS 1966
MINNESOTA SOURCES: Boyd Film Company

SO YOU WANT TO BE ON THE TEAM
11 min., color, $120.00, rental $12.00
1968 Telecine Studios, 111 Euclid Ave., Park Ridge, Illinois
Subject Area: Professional sports
Synopsis: Deals with career opportunities as professional athlete. Four star athletes in baseball, basketball, and football are shown in action and are interviewed. All stressed that the student must stay in school and be a member of a recognized team before professionals will become interested in him. It is primarily dramatized and has both dialog and narration.
Age-Grade Level: Intermediate, Junior High School, Senior High School
Technical: Structure — good; Picture quality — good; Sound — good
Comment: Excellent for male students of minority groups and/or for Physical Education classes. Rather short, but gets the point across that student must get grades to become athlete.
Rating on NVGA Guidelines: Recommended.
MINNESOTA SOURCES: None at present

WORLD SERIES OF 1965
40 min., color
This film presents highlights of games played during the series between the Minnesota Twins and the Los Angeles Dodgers.
Physical education games, sports, and activities: baseball
FiA 66-1246
MSHSL 1966
MINNESOTA SOURCES: UM 9K0040 ($4.00); SL

WORLD SERIES OF 1967
40 min., color
This film presents highlights of the games played during the 1967 World Series: the Boston Red Sox vs. the Cleveland Indians. **(MSHSL) Physical education: sports: baseball jsca**
MINNESOTA SOURCES: UM 9K0192 ($4.00)

STEEL

THE MASTER METAL **672**
18 min., color, apply, 1963
Cosmo PR Corp. for Yawata Iron & Steel Co.; dist. by Sterling Movies U.S.A., 375 Park Avenue, New York, New York
EFLA Evaluation
Subject Area: Industrial and Technical Processes
Evaluator: Festival Jurors, 1964
Synopsis: Steel, born of the earth, plays many roles in our daily lives, cooking, cleaning, factories — from nails to safety pins. Striking photography captures the conversion of coal and ore on to a molten stream of steel which flows into many forms to create and build the modern world.
Uses: To show the basic importance of steel in modern life
Age Level: General.
Technical: Sound—Excellent; Photography—Excellent
Comment: Excellent camera work and production. In general an excellent film and specifically describes steel and its uses interestingly and excitingly.
Rating: Excellent
Copyright 1964 by Education Film Library Association, Inc. 250 W. 57 St., New York 19. EFLA No. 1964.5329
MINNESOTA SOURCES: None at present

PIONEER OF PROGRESS
20 min.
Tells the dramatic story of steel—how it is made to the vital roles it plays in our everyday life. **(AI&SI)**
MINNESOTA SOURCES: UM 4B0258 ($3.00), MS, ML

STEELMAKING TODAY
30 min., color
This film shows the process of steelmaking from the mining of raw materials through the production of pig iron, to the manufacture of finished products.
MINNESOTA SOURCES: UM 7P0671 ($3.25)

STEWARDESS

STEWARDESS STORY
20 min., color
The unique and interesting experiences of an airline stewardess are the subject of this film. It shows the first interview and then the careful training at United's modern training center. In addition, there are fascinating scenes of the life of an airline stewardess, both aloft and on the ground. Available to 10th grade and higher. #2480. **United Air Lines, Inc.**
MINNESOTA SOURCES: MTPS

STOCK EXCHANGE

THE LADY AND THE STOCK EXCHANGE
27 min., color
Janet Blair and Eddie Bracken in a lively story of a family's first investment. How the Stock Exchange works, the function of brokers and sensible investment approaches for men and women. #2095. **Members, New York Stock Exchange**
MINNESOTA SOURCES: MTPS

SUGAR PRODUCTION

STORY OF SUGAR, THE
Describes in detail the major processes in cane sugar production — planting the cane, cultivating the field, harvesting, washing, crushing and refining. Calls attention to important

by-products of sugar. Collaborator: Jordan G. Lee, Jr., Louisiana State University. **EBF, 13 min., Color No. 674—$135.00, b&w No. 633—$70.00**
MINNESOTA SOURCES: UM 2B0269 ($2.00)

SUPERVISORY ROLES

LISTEN, PLEASE

10 min., with guide
In a series of incidents at home as well as at work, a supervisor learns how important it is for him to pay attention to those who speak to him and to make careful listening second nature.
MINNESOTA SOURCES: SL

TECHNICIANS

TECHNICIANS IN OUR CHANGING WORLD

14 min., color
The purposes of this film are to show how the need for technicians parallels recent scientific advances in many fields, to define technicians and their work, to explain how technicians are trained, and to show the technician's need for a thorough and well-rounded high school education. The body of the film is divided into three main sequences. Each deals with the training of technicians and shows representative examples of technicians at work in related fields. On-the-job training, junior colleges and technical institutes and armed services training are shown along with the general requirements for becoming a successful technician. **(Sta-F)**
MINNESOTA SOURCES: UM 5E0291 ($4.75)

TELEPHONE AND TELEGRAPH WORK

COMMUNICATION WORKERS

(Americans at Work Sseries) 15 min.
The story of telephone workers, switch board operators, and others explaining the part each plays in our total communication system. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0323 ($3.00)

EXTERIOR-TELEPHONE LINEMAN

(Americans at Work Series) 15 min.
This film shows the many people engaged in this occupation and the work involved in installing and maintaining telephone service. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0324 ($3.00)

TELEPHONE AND TELEGRAPH

10 min.
To show the many jobs in this vocation and skills required to qualify, the film takes one to the plant department, responsible for the installation of exchange equipment. The complex telephone systems offer many specialized jobs, some of which require advanced education above high school. **(MahVG)**
MINNESOTA SOURCES: UM 2E0379 ($2.00)

THE TELEPHONE IN AMERICA

A discussion of the American telephone system, its workers, the communication services available, research, manufacture and supply, growth of the telephone industry and plans for communications of the future. **NWBTC**
MINNESOTA SOURCES: NWBTC

THOUGHT FOR TOMORROW

10 min., sound, b&w
American Telegraph & Telephone, 1951
Shows the job opportunities to be found in the telephone business. Most of the jobs shown are for women.
MINNESOTA SOURCES: MS

TELEVISION CAREERS

AND THEY CALLED IT TELEVISION

An exploration of the history and development of television. It does focus on some rare moments in the early days of television telecasting. **(b&w, 30 min., Produced: Aug. 1964) WCCO-TV**
MINNESOTA SOURCES: WCCO-TV

HOW TELEVISION WORKS

11 min., (1 reel)
This film explains in detail the elementary principles of television and visualizes the story in live action and animation. An excellent concert pianist is televised. The action of the television cameraman and other technicians is shown and explained. Animated sequences explain the workings of the TV camera, the vacuum tubes, the flow of electrons onto the mosaic and the amplifying and receiving systems. The transmitting aerial and family scenes before the home television set help complete the cycle of transmission. **(UW) J.S.C.A.**
MINNESOTA SOURCES: UM 2B0282 ($2.25)

TELEVISION: HOW IT WORKS

1 reel, 11 min.
Collaborator: Marvin Camras, Senior Physicist, Illinois Institute of Technology.
Beginning with the transmission of a scene by electron beams, the audience follows the cathode ray tube in action, an image orthicon tube, an electron gun — to the actual picture on a television screen. Award of Merit, Third Annual Boston Film Festival, 1953. **$60.00 b&w—$130.00 Color. Junior High, Senior High, Adult. (Cor.)**
MINNESOTA SOURCES: UM 2P0609 ($2.00)

TELEVISION IN YOUR COMMUNITY 384.55

11 min., b&w, color, 1956
Coronet Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Television broadcasting
Evaluators: Kansas State Industrial Reformatory; East Detroit High School
Synopsis: A detailed portrayal of the work that goes into the preparation of pictures for television purposes. Included are demonstration of cameras; work of the director, sound engineer, floor manager, and projectionist; and how teletype is used for news and the differences between a live and film program.
Uses. For TV workshops; for amateur acting groups; adult education
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Kansas State Training and information material meets standards. East Det.—A good presentation of how a TV studio works; shows importance of cooperation; audience lost interest toward end of film.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2929
MINNESOTA SOURCES: UM 2L0518 ($2.00); MS

TELEVISION SERVES ITS COMMUNITY

15 min.
The film shows how television programs are prepared for transmission to the homes of a community. The film follows three programs as they are planned, rehearsed, and televised. It shows the use of live cameras, film, magnetic tape, and remote pick-ups from trucks and helicopter. **(FA)**
MINNESOTA SOURCES: UM 4L0358 ($2.50)

TEXTILE INDUSTRY

CAN YOU IMAGINE?

13½ min., color

A fast-paced film, that shows how a young boy learns of the vital role that textiles play in daily life — at home, in sports, in industry, and in national defense. Wally Cox (Mr. Peepers of TV fame) is the star. Available to 7th grade and higher. #2728. **American Textile Manufacturers Institute, Inc.**

MINNESOTA SOURCES: MTPS

ONLY SILK IS SILK

17½ min., color

Students of textiles and fashions will be especially interested in this film which documents the origin, making and uses of silk. Available to 10th grade and higher. #2493. **International Silk Ass'n (U.S.A.) Inc.**

MINNESOTA SOURCES: MTPS

PATTERNS OF PROGRESS

25 min., color film on Textiles 16mm sound

One of man's oldest activities, the making of textiles, is also one of the most important of contemporary industries, inseparably woven into the lives of all of us. Think of the countless uses of textiles — in apparel, for the home, for industry. Think of the influence of so many products in the domestic economy and in international trade; the roles that thousands of mills play in their local communities. And think of the numbers of people who work — directly and indirectly — in the textile field. This is the story of the textile industry. You will find it a unique and engrossing film, with top education and entertainment qualities. Superb photography and original musical score. **MTPS.**

Courtesy: Burlington Industries, Inc.

MINNESOTA SOURCES: EFC

THEATRE

GEORGE BERNARD SHAW

Using an amazing variety of actual film clips, this film probes some of George Bernard Shaw's major ideas; describes how his work and art reflected and changed our society; and depicts the surface "buffoon" personality GBS presented to the world. From the award-winning BIOGRAPHY SERIES. Produced by David Wolper.

Code 683029—L.C.FiA66-1456. 26 min—b&w—Sale $160.00 —Rental $11.00 (McG)

MINNESOTA SOURCES: None at present

MIRACLE IN MINNESOTA

25 min.

From inception to completion, the story of the Guthrie theatre, including scenes from the productions of the first season and varied backstage activities.

MINNESOTA SOURCES: UM 7F0373 ($7.50); SL

A SALUTE TO THE AMERICAN THEATRE

45 min., b&w, not cleared for TV

An edited kinescope film, based on the original one-hour program produced by CBS television, in cooperation with the Anti-Defamation League. This star-studded program presents many outstanding dramatic and musical plays whose theme is freedom and anti-discrimination in the American theatre. Franchot Tone is narrator, and among those seen and heard are William Tabbert, Claudia McNeil, Tom Poston, William Warfield, Eli Wallach, William Shatner and many others. Particularly suitable for drama students and theatre workshop groups. (Adult and secondardy school levels.) **ADL. Purchase Price—100.00**

MINNESOTA SOURCES: ADL

SHAKESPEARE: SOUL OF AN AGE

This motion picture moves from landmark to landmark in Shakespeare's life, picturing authentic maps, buildings, towns, estates and cities. Sir Michael Redgrave recites illustrative passages from key speeches in Shakespeare's chronicles, comedies and tragedies — some fifteen in all. Produced by NBC News.

Code 606108—L.C.FiA63-1134—54 minutes, b&w—Parts I & II—Sale $250.00

Code 606111—L.C.FiA63-1134—54 min., Color—Parts I & II—Sale $525.00—Rental $35.00. (McG)

MINNESOTA SOURCES: None at present

THIS THEATRE AND YOU

10 min.

Explains the role of the theatre and the theatre manager, not only in relation to the motion picture industry, but also in relation to each community. In the process of pointing out that the theatre provides a box-office seat on life, the footage includes excerpts from dramas, musical productions, adventure films, travelogs, animated cartoons, and newsreels. **(EP)**

MINNESOTA SOURCES: UM 2F0236 ($2.00)

TOOL AND DIE MAKING

DIE CASTING—HOW ELSE WOULD YOU MAKE IT?

35 min., 16mm, color

Often called "the shortest distance from raw material to finished product," die casting is sometimes the only feasible way, or even the only possible way, to achieve a given result. Small wonder, then, that so many production engineers have so often said "How else would you make it?" This film gives an especially clear picture of the die casting process and its place in the metals fabricating industries. Many interesting examples from actual production show the kind of problems that die casting can handle. The film explains die casting uses of different metals — zinc, aluminum, magnesium and brass — and the advantages and disadvantages of other ways of working metals — automatic screw machine, sand casting, forging, stamping and drawing, and the powder metal process. **(MTPS)**

MINNESOTA SOURCES: EFC (FREE)

SO YOU WANT TO BE A TOOL AND DIE MAKER

11 min., color $120.00, b&w $60.00, 1967

Distributed by Vocational Films, 111 Euclid Avenue, Park Ridge, Ill. 60068

Distributor: Hank Newenhouse, 1825 New Willow Road, Northfield, Illinois, Rental $12.00

Subject Area: Tool, die, and mold making

Evaluators: Hobart and William Smith Colleges, Geneva, N.Y.

Synopsis: The film depicts the skill which a tool and die maker apprentice must learn and use in the occupation. The operations are related to the manufacturing process of objects found in the home. The components of the apprenticeship program are explained. There is reference to the financial rewards and advancement possibilities. The importance of the job to the industry of our country is explained.

Technical: Structure—good; Picture quality—excellent; Sound —excellent.

Comment: The film begins slowly and in a vague manner, but the pace accelerates and the objectives become clear as the job and skills are depicted. The emphasis on skills, training, and work conditions is sufficient for purposes of arousing interest. It appears well suited for grades 9-12, with a more limited use in grades 7-8. There is no mention of personal characteristics needed.

Rating on NVGA Guidelines: Recommended.

MINNESOTA SOURCES: None at present

TRANSPORTATION

DEVELOPMENT OF TRANSPORTATION, THE
(2nd Edition)
Surveys the rapid growth of transportation in the United States showing how great natural barriers were overcome by engineering skill and inventions. Calls attention to new frontiers of transportation conquered today by jet power, rocket power, and atomic power. Collaborator: Ralph E. Turner, Ph.D., Yale University. **EBF. 11 min. Color No. 1638—$120.00; b&w No. 1639—$60.00**
MINNESOTA SOURCES: UM 2A0374 ($2.00)

GASOLINE AGE, THE—HISTORY OF TRANSPORTATION, PART II (1½ reels) 14 min.
This film describes the history of transportation since 1900, when the gasoline engine was first being developed. It discusses the automobile, railway and waterways and airplane.
b&w $75.00 No. 1637; color $150.00 No. 1636. EBF
MINNESOTA SOURCES: UM 4H0074 ($2.50)

OUR SHRINKING WORLD
(1 reel) 11 min.
The development of many phases of transportation and communication through the ages. Develops an appreciation of the relative values of the factors stimulating progress. Emphasizes the necessity of appreciating the problems of all the peoples of a world in which we live closely together. **(McG)**
MINNESOTA SOURCES: UM 2A0398 ($2.00)

STEAM AGE, THE
(History of Transportation, Part I)
Describes the swift development of transportation in the United States from the time of the Indians to the coming of the automobile. Historical re-enactments and unusual prints of the period show early attempts to solve transportation problems in North America. Collaborator: Ralph E. Turner, Ph.D., Yale University. **EBF. 17 min., color No. 164—$180.00; b&w No. 1635—$90.00**
MINNESOTA SOURCES: UM 4A0410 ($2.50)

STREETCAR AND BUS WORKERS
(Americans at Work Series) 15 min.
Shows the many people engaged as workers on streetcars and busses. The training and details of these jobs are shown. Released for TV use. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0376 ($3.00)

TRANSPORTATION
10 min.
This film covers bus, truck and taxi. Outlines the qualifications necessary for the bus driver, trucker, and taxicab driver. These three employ several million people in steady work and at good wages. The better jobs which can be attained only by experience and training are very desirable. **(MahVG)**
MINNESOTA SOURCES: UM 2A0416 ($2.00)

TRANSPORTATION BY LAND
11 min. (1 reel)
This film points out the vast size and the richness of our country, stressing the fact that transportation is the one factor that prevents our rich resources from being isolated and useless. The film treats in detail the organization and role of highway and rail transportation in our country. **(McG)**
MINNESOTA SOURCES: UM 2A0418 ($2.00)

TRANSPORTATION IN THE MODERN WORLD
11 min. (1 reel)
Collaborator: Paul W. Eberman, Ph.D., Professor of Education, University of Wisconsin.
This cohesive survey of transportation in today's world shows the importance of various types of transportation to industry, travel, and growth of cities in our nation. The film compares transportation today with that of the past, providing a basis for studying its development in our interdependent world.
b&w—$65.00, color—$130.00 (Cor.)
MINNESOTA SOURCES: UM—2A0419 ($2.00)

TREE FARMING

TREE FARMING
7 min., b&w, Marvin Smith. (TV—$1.00) Timber!
Film points out advantages of tree farming. How to properly manage the farm forest. How to become a tree farmer. How foresters estimate board feet and income from a crop of trees.
MINNESOTA SOURCES: UMAES

TRUCK FARMING

THE TRUCK FARMER (2nd Edition)
Points out the chief truck farming areas of the United States and gives a detailed picture of the activities on a truck farm in the Rio Grande Delta. Collaborator: J. F. Rosborough, Agricultural and Mechanical College of Texas.
EBF. 11 min., b&w No. 746—$70.00
MINNESOTA SOURCES: UM 2B0046 ($2.00)

TRUCKING

LIFELINE ON WHEELS
28 min., color
A little-known but vital part of our life today is the trucking industry. The film shows how this round-the-clock lifeline keeps Americans all over the U.S. supplied with a fantastic variety of products. Available to 9th grade and higher. #2512.
Automobile Manufacturers Association
MINNESOTA SOURCES: MTPS

THE STRONGEST LINK
26½ min., color.
The importance of the trucking industry as a link in our nation's transportation system and the wide variety of uses for trucks (from fuel to livestock to rockets) are presented in this unusual film. Narrated by Art Baker. Available to 9th grade and higher. #2510. **Detroit Diesel Engine Division General Motors Corporation**
MINNESOTA SOURCES: MTPS

TYPESETTING

LEARNING TO SET TYPE
11 min. (1 reel)
Demonstrates the basic principles of typesetting and distribution for beginning students. The student demonstrator first removes a type case from the cabinet to the workbank, showing the care necessary to avoid spilling and damaging the type. Close-ups and slow motion are used to show the process of setting and distributing type. Each step is fully explained and analyzed. **(BaF)**
MINNESOTA SOURCES: UM 2B0162 ($2.00)

VETERINARIAN

VETERINARIAN
28 min., color USDA. (TV—$1.00)
Covers the topic of public and animal health protection. Seemingly unrelated events are used to explain the role of USDA veterinarians in safeguarding the health of both man and animal. The spread and control of tuberculosis and Johne's disease are used as models. Other diseases are treated in lesser detail. This overview should be of general interest to those exploring careers in agriculture and related fields.
MINNESOTA SOURCES: UMAES

VOCATIONAL REHABILITATION

VOCATIONAL REHABILITATION IN A COMMUNITY HOSPITAL

The advantages of providing vocational rehabilitation within existing hospital facilities are demonstrated. The film follows a patient through the full rehabilitation process; job counseling, aptitude testing, evaluation, instruction, and placement.
Producer: Campus Film Distributors, 20 East 46th Street, New York, N.Y. 10017
Distributor: The Arthritis Foundation, New York Chapter, 432 Park Avenue, New York, N. Y.
Cost: $125.00 color; $75.00 b&w; Rental: $5.00
Specifications: 16mm, color or black and white, sound, 27 min., 1967.
MINNESOTA SOURCES: None at present

WATER TRANSPORTATION

THE ERA OF WATER COMMERCE: 1750-1850 973.5

11 min., b&w, $70.00, 1960
Affiliated Films: Dist—McGraw-Hill Films, 330 W. 42 St., New York 36
Subject Area: U.S. History, commerce, transportation
Evaluator: Indiana University
EFLA Evaluation
Synopsis: Shows the influence of water transportation and the demands of the growing economy in the development of commerce in the United States. Illustrations, diagrams, and narration describe the dependence of the U.S. upon sea lanes for economic survival.
Uses: Review the history of water commerce; show the implications of water commerce for business and trade.
Age Level: elementary, junior high
Technical: Sound—good; Photography—good
Comment: Accurate but not too effective in presentation. Good for a review of this subject. Too many ideas presented for use as an introduction.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1961.4567
MINNESOTA SOURCES: MN 5H0336 ($4.05)

FERRYBOAT 387

9 min., b&w, $50.00, color, $100.00, 1958
Bailey Film Associates
EFLA Evaluation
Subject Area: Social studies
Evaluator: Aberdeen City Schools, Aberdeen, South Dakota
Synopsis: Opens with a harbor scene. Cargo boats, oil tankers, passenger liners, and various kinds of ferries are shown. A trip on a Staten Island ferry is taken during which cars drive on and off, the Statue of Liberty and the New York skyline. Another trip is taken on a large ferry going from England to the continent with a cargo of people, cars, and freight cars.
Uses: To show water transportation of various kinds, especially ferryboats.
Age Level: elementary, junior high
Technical: Sound—excellent; Photography—excellent
Comment: Excellent especially in parts of the country where children have no chance to see boats. The name however might be confusing. It presents many new ideas in an interesting way, so it could be beneficial even to children living near the coast.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1959.3921
MINNESOTA SOURCES: UM 3A0376 ($3.25)

HARBOR HIGHLIGHTS

10 min. (1 reel)
The purpose of this film is to provide an overall picture of the activities carried on within a modern harbor. Some of the topics discussed in detail are: the harbor, the pilot station, meeting and boarding a freighter, guiding the freighter, tug boats at work, longshoremen loading a freighter, etc. **(JHP)**
MINNESOTA SOURCES: UM 2S0043 ($2.00)

HARBOR PILOT

11 min. (1 reel)
This film explains the duties of a harbor pilot and the importance of his work in a modern harbor. The film shows the procedure of bringing a liner into port, the necessity of traffic rules in the harbor, and the various kinds of boats in a large harbor. **BF**
MINNESOTA SOURCES: UM 2S0044 ($2.00)

LIFELINES U.S.A. 387.5

26 min., color, apply
Dudley Pictures Corp., Dis-Association Films, Broad at Elm, Ridgefield, New Jersey
EFLA Evaluation
Subject Area: Transportation; Trade
Evaluator: Boy Scouts of America, New Brunswick, N.J.
Synopsis: The story of the United States Merchant Marine and American shipping to the world's ports of call. Shows the inter-dependence of all peoples on shipping, how our merchant fleet connects the seaports of the world, the luxury passenger ship on a maiden voyage to the South Pacific, the freighter casting-off at New Orleans for far-away ports.
Uses: To explain and promote the U.S. Merchant Marine
Age Level: junior-senior high, college, adult
Technical: Sound—good; Photography—good
Comment: A moderately interesting time-filler, colorful, and mildly entertaining. It ranged over such a wide area that no very definite message came through. Might excite interest in foreign travel, and perhaps be of interest to organizations interested in world trade.
Rating: Fair
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4104
MINNESOTA SOURCES: None at present

MARITIME WORKERS

15 min.
(American at Work Series)
Shows the jobs available on the ships of the seas. Depicts the work of each person in the operation of the big and small ships that carry people and materials over the world. **(AFL-CIO)**
MINNESOTA SOURCES: UM 4E0351 ($3.00)

MEN, SHIPS, AND GREAT LAKES

30 min., color
A fascinating story of the work of the Army Corps of Engineers in the construction of the St. Lawrence Seaway and many other projects on the rivers in the Midwestern states. A story of the Great Lakes system is given and the development of this great waterway is shown in detail. Some of the interesting places and activities are: Duluth, Minneapolis, Detroit, various locks in the seaway and rivers, and the launching of large ships and ore boats. The film refers to the iron ore industry and how the iron ore is shipped to various cities in the Great Lakes area. The maintenance of rivers and the seaway by the Army Corps of Engineers is clearly shown. **(USAE)**
MINNESOTA SOURCES: UM 7A0391 ($3.25), USAE

STORY OF THE ST. LAWRENCE SEAWAY, THE

13 min., color (with color)
Vivid record of the development of this great waterway using animated drawings, historical footage, maps and films of the actual construction of the seaway, operation of the locks and dedication ceremonies.
MINNESOTA SOURCES: SL

TANKSHIP, THE

Shows the sources throughout the world where petroleum is obtained and the routes which tankships follow to transport raw products to refineries and finished products to market. Shows the jobs of officers and crew, how cargo is distributed in compartmented hulls, how ships are loaded and unloaded, and means of communication and safety. A Pat Dowling Picture. BF

12 min., color $120.00

MINNESOTA SOURCES: UM 5S0313 ($3.25)

TRANSPORTATION: A SHIP COMES HOME

16 min. (1½ reels)

The complexity of modern ocean transportation is vividly demonstrated as we observe the exacting maneuvers, expert timing, and alertness to every shift of wind and current that are necessary to bring the majestic liner, *The United States,* into port. Produced by Manfred Kirchheimer Productions.

$97.50 b&w—$195.00 color. Intermediate, Junior High. (Cor.)

MINNESOTA SOURCES: None at present

WELDING

WELDING OPERATOR

10 min.

The first part of the film shows oxy-acetylene equipment being used by an operator, and illustrates flat and overhead welding and cutting. The problems involved in the use of equipment and kind of welding being done are explained. The film closes by showing the many opportunities open to good welding operators, such as in steel mills, automotive, aircraft, building, bridge and pipe-line work. **(MahVG)**

MINNESOTA SOURCES: UM 2B0226 ($2.00)

OPPORTUNITIES IN WELDING

7 min., color, $38.22, free loan, 1967

Distributed by State Employment Security Agencies (free) or Louis DeRochemont Assoc., Inc., 18 E. 48th St., New York, New York 10017 (purchase)

Subject Area: Welding

Synopsis: This film depicts welders, both in training and on the job. Welding is seen being performed in factories, shipyards, aircraft maintenance shops, and on the site of a large construction project. Several methods of welding, utilizing conventional and automatic equipment are shown.

Age-Grade Level: Senior High School, Adult

Technical: Structure—good; Picture qualtity—good; Sound—fair.

Comment: While the film provides a good overview of welding, there are several areas in which it could have been more complete. (1) The dubbed in sound, while aiding authenticity, sometimes makes the narration difficult to understand; (2) the term MOTA is used without explanation, and unqualified support for MOTA programs is given; (3) the running time of 7 minutes is too short; (4) avocational aspects of the welders' lives are left untouched; and (5) fails to show women in light welding jobs in factory production lines.

Rating on NVGA Guidelines: Recommended. **LDF**

MINNESOTA SOURCES: None at present

WHEAT FARMING

WHEAT BELT

(Series: Geographical regions of the U.S.)

16 min., color

The purposes of this film are to identify and describe the winter and spring wheat regions of the Plains States. A wheat farm is visited in south central Kansas to observe the yearly cycle of wheat production. The cultural and land-use patterns are compared with those of a spring wheat farm in northeastern North Dakota. A drier region, northwestern Kansas, is visited for further comparison. The operations of a farmer who lives on the land is compared with those of a farmer who lives in town. The operations on all farms point up the adaptation of wheat farming to topography, soil, precipitation, length of growing season, disease, hail and mechanization. **(IndU)**

MINNESOTA SOURCES: UM 5G0686 ($6.65)

WHEAT—FOOD FOR THE WORLD

28 min., color, Miller's National Federation. (TV—$4.80)

The story of wheat from harvest to its many and varied uses throughout the world. Transporting, storing and milling lead into the processes of baking. Wheat products of many lands are shown along with their uses. Featured in the film are breads, cakes, cookies, pies and a new pastry called bulgur. The film should be of interest to mixed audience of any age or purpose.

MINNESOTA SOURCES: UMAES

WHOLESALE MARKET

WHOLESALE MARKET, THE

15 min., color

Purpose: To show the basic operations of the wholesale produce market, and how they depend on the cooperation of many workers; to give the feeling of the bustling environment; to introduce primary concepts of economics and public health. The film shows the basic activities of one workday at the wholesale produce market. Trucking, sorting and grading, inspection, packing, display, buyers, peddler, neighborhood market, warehouse, etc. **(CFP)**

MINNESOTA SOURCES: UM 5S0120 ($4.75)

WOOD OCCUPATIONS

WONDERS IN WOOD

11 min. (1 reel)

Wood carving, with an intriguing sequence showing how a block of wood on a lathe can be turned into a score of wooden soldiers in a few minutes. **(AlmF)**

MINNESOTA SOURCES: UM 2B0227 ($2.00)

WOODCUTTERS

(Americans at Work Series) 15 min.

Shows the woodsmen, lumber men at work in the forests of our nation. The raw materials taken to the mill to be made into lumber for construction of various kinds. Depicts the men and their specific duties in the making of lumber. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4E0380 ($3.00)

WOODWORKER

10 min.

The many phases of the building industry employ thousands of men who work with wood. Furniture, mill work, and pattern making establishments employ wood working craftsmen in large numbers. **(Mah-VG)**

MINNESOTA SOURCES: UM 2B0230 ($2.00)

WOODWORKING

10 min.

Describes the importance of woodworking and suggests its values as a hobby as Ray proudly shows his workshop to two of his friends who are enrolling in a beginning woodworking class. Illustrates basic woodworking tools and shows how they are used. Shows the step-by-step construction of a beginning project, and the satisfactions derived from its completion. **(EBF)**

MINNESOTA SOURCES: UM 2B0231 ($2.00), MS

WORLD TRADE

ROUND TRIP
24 min., b&w, 20th Century Fund ($3.00)
This film tells the story of world trade and shows advantages of having goods going both ways. It is excellent as a starter for discussion.
MINNESOTA SOURCES: UMAES

WORLD TRADE FOR BETTER LIVING
17 min., b&w, $102.50, 1951
EFLA Evaluation
Subject Area: International trade
Evaluator: University of Minnesota
Synopsis: An illustration of how the exchange of goods and services between countries of the world contributes to the welfare of the world's peoples. The features of world trade are described together with its restricting elements and solutions for major trade problems are discussed.
Uses: To describe the economic importance of world trade, the problems and principles involved, and the restrictions preventing increased trade
Age Level: senior high, college, adult
Technical: Sound—good; Photography—excellent
Comment: Such a film should promote healthy discussion. Animation is used to portray how various countries contribute to the world's supply of goods.
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1254
MINNESOTA SOURCES: UM 4S0747 ($2.50), ML

WRITING

BOOK
18 min.
This film shows the talents and techniques that are combined to produce a book. The author's concept, research, and writing; his conferences with a publisher; the editing, printing, binding, distribution, and sale of the book bring it eventually to its readers. **EBF. b&w No. 928, $102.50**
MINNESOTA SOURCES: UM 4E0526 ($3.15), ML

STORY OF A BOOK
11 min. (with guide)
Follows the author H. C. Holling through the creation of Pagoo, the story of a hermit crab, from the first idea, to final preparations for printing.
MINNESOTA SOURCES: SL

WRITERS ON WRITING
Through a documentary technique covering a Writer's Week at the University of Redlands, California, the audience learns how four writers work: Harry Golden, Ray Bradbury, Frederic K. Shroyer, and Richard D. Armour. The film uses a question and answer technique as the writers reveal their sources of inspiration or ideas; their methods; how they evaluate their own writing; what they think of their critics; etc. The film shows the contrasts and the similarities between the four writers, qualities for which the student should be on the lookout. Produced by David L. Bell-Ikon Films.
28 min., color $295.00. BF
MINNESOTA SOURCES: UM 7L0412 ($12.85)

WRITING THROUGH THE AGES
Shows ways in which writing evolved from pictures and signs and how it was influenced by available materials used for writing tools. Analyzes significant features of early Chinese, Mesopotamian, and Egyptian writings, and stresses contributions of Phoenicians, Greeks, and Romans to our present alphabet. Provides teachers of ancient history a stimulating approach to the influence of these peoples based on their development of writing skills. **EBF. 10 min., b&w No. 488—$70.00**
MINNESOTA SOURCES: UM 2L0418 ($2.00)

JUNIOR AND SENIOR
PERSONAL AND SOCIAL PROBLEMS

AGAIN PIONEERS 261
70 min., b&w, $250.00, 1950
Religious Film Association, Inc., 45 Astor Place, New York 3, N.Y.
EFLA Evaluation
Subject Area: Religion, Social problems, Human understanding
Evaluator: Newark Board of Education
Synopsis: A group of migratory workers who have settled on the outskirts of a small, prosperous American town arouse the indignation of the town's citizens who feel they are a threat to the health and welfare of the community. A home mission field worker helps a leading citizen change his attitude toward his "neighbors" and to understand the problems and needs of the migrant families. Stresses need to practice religion.
Uses: To stimulate discussion and understanding at church and community meetings; to stress relation of religion to needs of the underprivileged.
Age Level: junior and senior high, college, adult
Technical: Sound—good; Photography—excellent
Comment: A thoughtful film that does not emphasize any one religion. It serves a definite purpose of depicting people's need to practice religion and live up to its teachings. Teaches a much-needed lesson.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1056
MINNESOTA SOURCES: None at present

ALCOHOL AND THE HUMAN BODY 613.81
14 min., b&w, 1949
Encyclopaedia Britannica Films Inc., Wilmette, Illinois
EFLA Evaluation
Subject Area: Health, physiology
Evaluator: University of Oklahoma
Synopsis: Describes briefly the manufacture of beer, wine and whiskey, indicating the production of ethyl alcohol and the percent in each. Shows the immediate effects upon the body and organs including the liver, cerebrum and cerebellum. Suggests method of treatment of alcoholism.
Uses: Show the immediate harm done the body by alcohol in the blood stream.
Age Level: junior high, senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Points up the immediate consequences of alcoholism without much reference to long-range effects.
Rating: Good
Copyright 1949 by Educational Film Library Association, Inc.
EFLA No. 1949.661
MINNESOTA SOURCES: UM 4D0072 ($2.50), ML, MS

ALCOHOL IS DYNAMITE
10 min., b&w, 1952
Sid Davis Productions, 3826 Cochran Ave., Los Angeles 56, Calif.
EFLA Evaluation
Subject Area: Alcohol, Personal guidance
Evaluators: Indiana University, University of Texas
Synopsis: The case histories of several teen-age drinkers points out that drinking can become habit forming. A girl friend is killed in a car accident caused by drunken driving and the three boys involved resolve their problems in different ways: one becomes a member of Alcoholics Anonymous, one gives up liquor entirely and one becomes a skid row bum.
Uses: To show the influence of alcohol on human system and on society; to teach parents their responsibilities towards their children and liquor.
Age Level: senior high, college, adult Indiana adds junior high
Technical: Sound—good; Photography—Ind.—good; Texas—fair
Comment: Indiana-Might be effective as a counter-pressure to the "good sport" drive in teen-age drinking, but some teen-agers might find it humorous. Texas-Too much drinking. Consequences too far removed from the persons likely to need the lessons. Educational approach poor.
Rating: Good—Indiana; Fair—Texas
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1534
MINNESOTA SOURCES: ML, MS

ALCOHOLISM
Presents some causes of excessive drinking, tracing the development of the disorder in the case history of one man. Shows how the roots of alcoholism are imbedded in personality difficulties, and describes various forms of treatment. Demonstrates the role of the public clinic, and emphasizes the need for increased treatment facilities and greater public knowledge.
EBF. 22 min., b&w No. 548—$135.00
MINNESOTA SOURCES: UM 4D0073 ($3.35); ML; SL (with guide); MDPW

ALMOST NEIGHBORS
34 min.
A middle-class family is forced to feel its involvement with pleasant and unpleasant aspects of society. Application of Christian principles emphasizes the impossibility of isolating oneself from one's neighbors, near or far.
MINNESOTA SOURCES: SL

ANOTHER WAY
28 min., color
This film reveals the personal experiences of three young Job Corpsmen in a week-long election race for Corpsman government, as the boys themselves tell of their newly-found self-respect. **(OEO)**
MINNESOTA SOURCES: UM 7S0912 ($3.80)

AS THE TWIG IS BENT
28 min., b&w, cleared for TV
Shows a volunteer group of teenagers in a suburban community serving as counselors in a summer play school for pre-school children. The film offers community groups insight into what volunteers can do to help provide valuable learning experiences for disadvantaged children. Professional teachers will be able to suggest means by which the play school can be improved. (Church and other community organizations, and adolescents). **Purchase Price—$55.00**
MINNESOTA SOURCES: ADL; UM 6E0556 ($4.15)

ASSIGNMENT CHILDREN 341.13
20 min., color, 1956
UNICEF; Dis-United Nations Film Dept., 42 St. at UN Plaza, New York
EFLA Evaluation
Subject Area: United Nations activities; health
Evaluator: Dearborn Public Library, Michigan
Synopsis: A record of Danny Kaye's UNICEF tour through

India, Japan, Korea, and Burma. Shows the aims and accomplishments of UNICEF, the United Nations commission founded on the belief that "better health means better living for the children of the world".
Uses: To depict the work of UNICEF; to promote international understanding and good will projects in schools, churches, civic organizations
Age Level: senior high, college, adult
Technical: Sound—excellent; Photography—good
Comment: Kaye's narration is warm, deeply moving and witty. The children exhibit an uninhibited, natural quality which prevents the film from lapsing into the maudlin. An excellent example of the "soft sell" informational film.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 Street, New York EFLA 1958.3659
MINNESOTA SOURCES: ML

BARRIER, THE 301.45
30 min., b&w, apply, 1951
Family Films, 1584 Crossroads of the World, Hollywood 28, Calif.
EFLA Evaluation
Subject Area: Human relations
Synopsis: This is a story of the venom inherent in class prejudice with a moral of putting Christian love into actual practice. Harry Saddler is a well-to-do good citizen but he fights against the building of a housing project near his home on the basis of segregation. His hatred is picked up by his children, but later, his son becomes a friend of a boy from a project and proves to his father the error of his ways.
Uses: As program material for neighborhood clubs, PTA meetings, and young people's groups.
Age Level: elementary, junior and senior high, college, adult
Technical: Sound—excellent; Photography—excellent
Comments: The Good Samaritan act on the part of the project boy illustrates the power of love against the weakness of false pride.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1300
MINNESOTA SOURCES: IPM ($3.00)

BECAUSE SHE LIVED
Reid H. Ray Film Ind. (Elizabeth Kenny Found.)
With narration by Herbert Marshall, the motion picture actor, the film takes the viewer on a tour of the Kenny Institute in Minneapolis. Shown are the facilities and services, including the Kenny treatment, rehabilitation, out-patient department services, patient education, recreation activities, the kitchens and the food served the patients, and the scientific research performed. An appeal is made at the end of the film for financial contributions . . . Produced after the death of Elizabeth Kenny, the film presents only her photograph in color, at the start of the movie.
Reidray Film Ind.
MINNESOTA SOURCES: ML, RRFC

BENNIES AND GOOFBALLS
A very good film dealing with the use of "pep" pills and barbituates. A MUST for 9th grade to 12th and for college students and adults—perhaps 7th and 8th grades. **Precision Films.**
MINNESOTA SOURCES: None at present

THE BIG CON 364.163
Precision Films
18 min., color, $200.00, 1967
Dept. of Justice, Office of the Attorney General, State of California, State Building, Los Angeles, California
EFLA Evaluation
Subject Area: Consumer fraud; citizenship
Evaluator: Buena Park Library District, California
Synopsis: Hypothetical case showing how a "con" organization, operating behind a seemingly legitimate business front, uses the telephone quiz, token prizes, contests, sales commission, gimmicks, and high-pressure salesmanship to obligate an unwary buyer for a load of bills, and an attractive, expensive, and worthless machine that he doesn't need, or want, and can't afford.
Uses: To make the public aware of social and economic problems
Age Level: Intermediate through adult
Technical: Sound, photography and structure are excellent.
Comment: An exceptional film—interesting and informative. Excellent photography, color, sound, and continuity.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1968.6675
MINNESOTA SOURCES: None at present

BILL OF RIGHTS IN ACTION: FREEDOM OF SPEECH
21 min., color
A neo-Nazi purposely enters a Jewish neighborhood and speaks in praise of Hitler. He is found guilty in a municipal court, and his case is brought to an appellate court, where his constitutional rights will be determined. Must freedom of speech include the voicing of unpopular opinions? **(Cor.)**
MINNESOTA SOURCES: UM 5S0916 ($5.95)

BOUNDARY LINES
10 min., color
A plea to eliminate the arbitrary boundary lines which divided peoples from each other as individuals and as nations, invisible boundary lines of color, origin, wealth, and religion. On an adult level, these lines result in an accumulation of fear and suspicion and finally in war. The film is composed of animated paintings, moving lines, realistic and abstract symbols; the music is an integral part of the drama. The message—that we must learn, as peoples to live together in harmony, and that it is possible to do so — makes this highly suitable for forum discussion group of all ages. **(McG)**
MINNESOTA SOURCES: UM 30S0612 ($3.25), NCCJ, ADL, MS

BOY IN COURT
10 min.
Thousands of young offenders — the cadets of crime — stand before juvenile courts of the nation each year. From the typical experience of one of these, Johnny Marvin, a child of neglect and a candidate for serious trouble, the National Probation Association has built "Boy in Court" — an appealing film story of the juvenile court and probation. Suitable for schools and all groups interested in the treatment of children and the prevention of crime. **(NPA)**
MINNESOTA SOURCES: UM 20S0486 ($2.00), YCC

BOYS BEWARE
10 min.
This film is designed for use in the 7th through 9th grades. It is a film on social behavior safety and prevention of child molestation. This film can help keep the children of your community safe from would-be child molesters. The film has a completely positive attitude in its approach to teaching this important lesson. **(SDP)**
MINNESOTA SOURCES: UM 2S0593 ($2.00), ML

BRAIN IS THE REASON, THE
(2 reels), Handling Charge, (A WCTU Film)
A doctor demonstrates to two young people why a few drinks of beer may have caused the accident in which a friend of theirs was injured. It points out the amount of alcohol in a bottle of beer and its effects upon the brain. **(WCTU)**
MINNESOTA SOURCES: UM 4D0075 ($3.35)

BROTHERHOOD OF MAN

11 min., color, $110.00

This film shows the Caucasian, Negroid, and Mongoloid nationalities living together in one backyard. Each is restrained in his attempt at brotherliness by a green monster within him which emerges and pulls him back from all efforts at getting along with the others. The green monster in the Caucasian causes him to ask a series of such questions as what about the differences in our hair, skin, noses, and sizes; what about the comparative size of brains; is our blood alike; can we get along when we live so differently. All questions are answered to the satisfaction of each. **(BF)**

MINNESOTA SOURCES: UM 3S0613 ($3.25), NCCJ, ADL, ML, SL, SCHR

BROTHERHOOD OF MAN

"Races of Mankind" by Drs. Ruth Benedict and Gene Weltfish provides the basis for this animated film. It stresses the equality of all peoples and their need for brotherhood. Produced by United Productions of America for the **United Automobile Workers. Contemporary Films. (McG)**

Code 406185—10 min.; Color—Sale $125.00—Rental $9.50

BULLDOZED AMERICA 333.7

25 min., b&w, $135.00, 1965

Produced by Columbia Broadcasting System, Inc., distributed by Carousel Films, Inc., 1501 Broadway, New York, N. Y. 10036.

EFLA Evaluation

Subject Area: Conservation

Evaluator: American Film Festival Jurors, 1966; Indiana University

Synopsis: The vanishing beauties of nature are depicted, showing the triumph of the bulldozer and commercial interests as they tear apart the countryside and turn it into supermarkets, highways, automobile dumps.

Uses: To show how commercial interests and indifference to nature's beauty contribute towards making America less beautiful.

Age Level: Junior high through adult—schools, libraries, clubs

Technical: Sound, photography, structure—very good (Indiana and Jurors)

Comment: Very much to-the-point in introducing the need for conservation, omitting areas in which conservation is winning—Indiana. This well done and extremely interesting film packs a real punch in making a plea for conservation. It embraces many aspects of the crisis, hammering at the basic theme of man's abuse and misuse of nature. Trenchant script—Jur.

Rating: Excellent—Jurors; Very good—Indiana

Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1966.6065

MINNESOTA SOURCES: UM 6S0648 ($4.10); SL

CAN WE IMMUNIZE AGAINST PREJUDICE?

7 min.

Open-ended cartoon film expressing separate points of view taken by three families about how to bring a child up in a world of tension.

MINNESOTA SOURCES: NCCJ, ADL

THE CAPTIVE 362.5

28 min., b&w, 1963

Prod.-Quest Production. Dis.-Broadcasting and Film Commission, Nat'l. Council of Churches of Christ in USA, 475 Riverside Dr., NYC; AFL-CIO

Subject Area: Social Documentary

EFLA Evaluation

Evaluator: Festival Jurors, 1964

Synopsis: Follows experiences of a representative poor family. The father is without a job—not because he is old, ill disinterested, or mentally deficient, but because technological change has made his one skill obsolete. Stresses others' responsibilities to bring hope and freedom to people captive to poverty-of-opportunity and poverty-of-aspiration.

Uses: To dramatize unemployment problems caused by technological change.

Age Level: General audience.

Technical: Sound—good; Photography—good

Comment: Good inside camera work. Clearly illustrates complexity of the issue. Honest, but weak and unimaginative presentation. Voice of narrator is unfortunate.

Rating: Good

Copyright 1965 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019 EFLA No. 1965.5635

MINNESOTA SOURCES: SL, MTPS

CAST THE FIRST STONE

42 min. b&w, Not cleared for TV

This documentary, originally shown on ABC-TV with commentary by John Daly, features interviews on location with Americans whose lives have been affected by prejudice and discrimination. Negroes in Los Angeles and Chicago, Jews in Detroit, Puerto Ricans in New York, Mexicans, Japanese and Chinese in the Midwest, describe their firsthand experiences and the outlook for the future. **ADL. For rental only**

MINNESOTA SOURCES: ADL

CENSORSHIP: A QUESTION OF JUDGMENT

5 min. with guide

A picture of a gang fight after school is suppressed by the high school journalism advisor. Is he right? **IFB. $75.00**

MINNESOTA SOURCES: SL

CHALLENGE, THE

28 min., 1956

Produced by Trade Union Education Program.

This film, produced for the Fund for the Republic, offers a unique approach to a problems in civil liberties. The film story is about a school bus driver who refuses to sign a loyalty oath and is fired. Most of the film shows a PTA meeting where the parents argue out the issue. The film ends with the group about to take a vote for or against giving Bill his job back without his signing the oath. But the issue is left with you, since the film does not tell how the people voted. **(AFL-CIO). Rental $3.00**

MINNESOTA SOURCES: None at present

CHALLENGE OF URBAN RENEWAL (J-H-C-A)

(Edited Version)

Illustrates the problems created by mass, unplanned migration from city to suburb growth of suburbs at the expense of cities, creation of vast metropolitan areas, air pollution and water contamination, over-crowded highways. Urban problems in Boston and Detroit are examined. **EBF**

28 min., Color No. 2428—$327.50; b&w No. 2429—$167.50

MINNESOTA SOURCES: ML

THE CHANGING CITY

16 min., with guide

Shows the pressing problems that have developed as a result of the enormous growth of the city and suburbia and suggests coordinated planning as a solution.

MINNESOTA SOURCES: SL

A CHILD ACROSS THE SEA 362.7

27 min., b&w, free-loan, 1961

Justin Herman; Dist. by Association Films, 347 Madison Ave., NYC

EFLA Evaluation

Subject Area: Public relations

Evaluator: Middletown Public Library, Connecticut

Synopsis: Story of a Chinese boy and his family, refugees from Red China, who are barely subsisting in the crowded Kowtoon section of Hong Hong. Through a chance encounter,

the boy finds out about the Foster Parents' Plan and the help it offers to needy children.
Uses: Inform about Plan and how it operates.
Age Level: elementary, junior high, senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Although it is not overly emotional, film is genuinely moving and should inspire groups and individuals with a desire to participate in the Foster Parents' Plan. Packed with information about how the Plan operates, told in an absorbing story.
Rating: Very good
Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19 EFLA No. 1962.4707
MINNESOTA SOURCES: None at present

THE CHOICE IS YOURS

23 min., (2 reels)
Features Dr. A. C. Ivy, University of Illinois, V.P. in charge Chicago Professional Schools and young people questioning science teacher about school. **WCTU**
MINNESOTA SOURCES: UM 4D0076 ($3.00)

THE CITIES: A CITY IS TO LIVE IN

Call it what you will, pollution or smog, by any name it is dirty air and it is a plague in our major cities. This problem is investigated in all its phases by News Correspondent Walter Cronkite. He reports the many contributive factors to smog and pollution such as automobiles, factories, power companies, trucks and buses. A detailed study of Cleveland, Ohio is shown, with a clear delineation of the air pollution problem and projected plans that are under consideration to help erase this condition. Produced by CBS News.
54 min., b&w $275.00, Color $575.00. BF
MINNESOTA SOURCES: None at present

THE CITIES: A DILEMMA IN BLACK AND WHITE

One of the major symptoms of America's urban decay is the ghetto. Narrated by News Correspondent Walter Cronkite, the restoration of the inner-ghetto is studied in depth. One of the country's most amibitious restoration projects is seen in the Bedford-Stuyvesant section of Brooklyn. It is America's second largest ghetto, covering four square miles and housing some 400,000 people. The effort made by the two races to solve urban decay is graphically presented. Produced by CBS News.
54 min., b&w $275.00, Color $575.00. BF
MINNESOTA SOURCES: None at present

THE CITIES: TO BUILD A FUTURE

American cities everywhere are going through cycles of decline that seem to be gaining frightening momentum. These cycles start with shifting populations and as middle class whites flee for the suburbs, Negroes, poor, uneducated and unskilled, move in to replace them. Problems inherited by centuries of racial prejudice mushroom in the ghetto, with their poverty, crime and unemployment. Produced by CBS News.
54 min., b&w $275.00, Color $575.00. BF
MINNESOTA SOURCES: None at present

A CITY DECIDES 30.15

27 min., b&w, 1957
Charles Guggenheim for Fund for the Republic; Dis-Contemporary Films, 13 E. 37 St., NY 16
EFLA Evaluation
Subject Area: Integration in schools
Evaluator: League of Women Voters of the City of New York
Synopsis: St. Louis began plans for integration in the schools before Supreme Court decision. There are incidents of hostility of white toward the black boys outside of school area. Points out attitudes of teachers, students, adult groups before and during integration. Demonstrations of suspicion and fear among adult, and prejudice in schools. Understanding and skill of teacher gradually brings about better relationship.
Uses: For discussion of integration problem and promotion of integration
Age Level: junior-senior high, college, adult
Technical: Sound—good; Photography—excellent
Comment: Sensitive photography. Restrained, helpful narration. Looks beyond behavior to basic causes. Weakness in showing only hostility of white toward black boy; needs skillful leadership for discussion. Favors integration, but unbiased. Raises questions and encourages rational discussion.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3507
MINNESOTA SOURCES: ADL

CIVIL RIGHTS MOVEMENT: HISTORIC ROOTS

16 min., b&w
Where, when, and why did the civil rights movement begin? This film reviews slavery, the abolitionist trend, Lincoln's role, and the Emancipation Proclamation. **(NBC-EB)**
MINNESOTA SOURCES: UM 4H0576 ($3.00)

CIVIL RIGHTS MOVEMENT: MISSISSIPPI SUMMER PROJECT

17 min., b&w
This film highlights vital issues in the civil rights movement in Mississippi — the freedom schools set up by volunteers, labor exploitation, police brutality, voter registration and the challenge of achieving racial peace. **(NBC-EB)**
MINNESOTA SOURCES: UM 4H0579 ($3.00)

CIVIL RIGHTS MOVEMENT: THE NORTH 323.4

25 min., b&w, $135.00, 1966
Prod-NBC News; dist-Encyclopaedia Britannica Educational Corp., 425 N. Michigan Ave., Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Civil Rights
Evaluator: Indiana University
Synopsis: Surveys problems of discrimination in employment and education against Negroes in some northern communities. Several leaders speak about their race's problems. Views of scenes in Chicago, Elizabeth, N. J. Common goal of demonstration is elimination of discrimination. Several people are interviewed: Senator Edward Brooks, Senator Robert Kennedy, Billy Martin, Councilman Jones of N. Y., Malcolm Z, etc.
Uses: To provide a survey of some existing opinions of Civil Rights.
Age Level: Junior high through adult
Technical: Sound-very good; Photography-good; Structure-good
Comments: Lacks historical perspective, but emphasizes the current debate by national personalities. Useful to portray local and national leaders of the civil rights movement, but not the causes behind issues.
Rating: Good
Copyright 1968 by Educational Film Library Associaiton, Inc. 250 W. 57 St., New York 10019 EFLA No. 1968.6642
L.C. # FiA 67-2077
MINNESOTA SOURCES: None at present

CIVIL RIGHTS MOVEMENT: THE PERSONAL VIEW

25 min., b&w
This film reviews attitudes of fear and hatred among whites and Negroes, the problem of community race relations, and Negro stereotypes that have led to a distorted image of the Negro. **(NBC-EB)**
MINNESOTA SOURCES: UM 6H0577 ($4.15)

CIVIL RIGHTS MOVEMENT: THE SOUTH

28 min., b&w
This film examines forces that combined, after the supreme Court decision on desegretion, to ignite the civil rights movement in the South — it shows sit-ins, bus boycotts, and traces

the principle of civil disobedience from Thoreau to Ghandi to Martin Luther King, Jr. **(NBC-EB)**
MINNESOTA SOURCES: UM 6H0578 ($4.65)

CLINTON AND THE LAW
60 min., 1956
Produced by "See It Now," CBS-TV
This is an exciting one-hour report of the attempts of White Citizens' Councils to prevent the school officials in Clinton, Tenn., from obeying the Supreme Court decision. It shows John Kasper of Washington, D. C. organizing opposition to the school board decision. It also shows Rev. Turner, a Baptist minister, who was beaten up when he protected the Negro children and helped them enter the school. **(AFL-CIO) rental $3.00**
MINNESOTA SOURCES: None at present

COLOR OF MAN 573
10 min., color, 1955
R. H. Cohen; Dis-Univ. of Calif., Educational Film Sales Dept., Los Angeles
EFLA Evaluation
Subject Area: Anthropology
Evaluators: Los Angeles County Museum, Calif. State Polytechnic College
Synopsis: Animation and live photography describe conditions which brought about color differences among primitive people. Melanin prevents many of the sun's ultra-violet rays from penetrating skin. People who lived near equator developed dark skins with much protective melanin and those living near poles developed fair complexions. Exceptions of American Indians and Eskimos explained. Implies that in time skin color will neutralize.
Uses: For anthropology, sociology, and biology classes; for adult education, community service, and international relations groups.
Age Level: senior high, college, adult LA Museum adds jr. high
Technical: Sound — good; Photography — excel-Polytechnic, good-LA Museum
Comment: Polytechnic-Shows modern means of alleviating need for protective melanin. LA Museum-Concentration on melanin is extreme but this makes for understanding. Fails to mention that skin color has no effect on intelligence.
Rating: Excellent-Polytechnic; Good-LA Museum
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2624
MINNESOTA SOURCES: UM 3S0614 ($3.25), ML

COMMUNICATIONS EXPLOSION, THE
(Series: 21st Century)
25 min., color
This film investigates the world of the 21st century with particular reference to patterns of communication and their projected impact on man. The film follows the development of today's sophisticated communication system and points out that technology alone cannot produce human understanding. **(CBS-McG)**
MINNESOTA SOURCES: UM 7S0899 ($7.70)

COMPULSIVE CAR THIEF
28 min., b&w
The purpose of this film is to throw light on the emotional origins of certain forms of anti-social behavior. The difference between pranks that are a normal part of growing up and irresponsible acts that are danger signals of serious emotional distribance are shown. This is not a "story film." Events described in the interviews actually happened to the people who talk about them. The conversations are spontaneous and uninhibited. **(NAFMH)**
MINNESOTA SOURCES: UM 6S0538 ($5.00)

CRIME IN THE CITIES
30 min.
Does the volume of crime warrant the crisis atmosphere that exists in the U.S. today? This film shows the relationship between crime rates and the causes of social disorder, poverty, prejudice, lack of educational and economic opportunity. An iconographic histories sequence reviews big-city crime in the United States over the past century, placing the current crime wave in proper perspective. **EBF. b&w $167.50**
MINNESOTA SOURCES: UM 6S0798 ($4.65)

DANCE, LITTLE CHILDREN 614.547
28 min., color, $58.60, 1961
U.S. Public Health Service, Audiovisual Facility, Communicable Disease Center, Atlanta, Georgia 30333
EFLA Evaluation
Subject Area: Control of venereal disease
Evaluator: Indiana University
Synopsis: Community-wide nature of the problem of venereal disease, especially among teenagers. The work of the U.S.P.H.S. in preventing epidemics. Dramatizes typical start of potential epidemic. When the town's doctor become alarmed by the discovery of several cases of syphilis, a full investigation is started with the help of the public health services. Need to track down every known contact in spite of parental embarrassment and disbelief and reluctance of those involved to name others. Though proper medical care, the disease is checked.
Uses: Shows methods used to check VD; VD as a community problem
Age Level: Junior high through adult
Technical: Sound-very good; Photography-very good; Structure-excellent
Comment: Tastefully done. Makes emotional impact without scare techniques.
Rating: Excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1967.6569
L.C.#FiA 63-902
MINNESOTA SOURCES: UM 7D0342 ($3.50)

DEFINING DEMOCRACY
18 min., 1954
In deciding where a community rates on the democracy-despatism scale, it is important to search first for two signs of democracy — shared respect and shared power. Shared respect implies that a community respects the dignity of the individual. Restricted respect is a characteristic sign of depotism. Power is concentrated in a community where decision-making is handled by a few individuals. A community is democratic when its citizens share in the making of important decisions through free, secret elections. Economic balance and enlightenment are also necessary if democracy is to thrive. **(AFL-CIO) rental $3.00**
MINNESOTA SOURCES: None at present

DIVIDED WE STAND
28 min., b&w, not cleared for TV
Produced by the National Council of Catholic Men in cooperation with NBC-TV, "Divided We Stand" deals with anti-Catholic prejudice in America. This effective treatment of religious prejudice was originally presented as part of the "Prejudice, U.S.A." series. (Adult and secondary school levels).
Purchase price $110.00
MINNESOTA SOURCES: ADL

DRAG, THE
Done entirely in animation, and with color changes and music beautifully attuned to the action and the times, this film is designed to provoke discussion and to stimulate recognition of the need for information before decisions can be made. It deals entirely with smoking, the basic psychological needs

and influences that cause a person to start and continue smoking even though the initial attempts were unpleasant and, without preaching, shows some of the motivations that cause a person to want to stop. Produced by the National Film Board of Canada. Code 604031—L.C.FiA 66-1194. **McG**
8 min., color, sale $95.00, rental $6.00
MINNESOTA SOURCES: None at present

DR. SAMMY LEE
25 min., 1955
Produced by Paul Coates' "Confidential File."
This tells the story of Dr. Sammy Lee, former Olympic diving champion, who was unable to buy a house in the area in which he wished to live in California because he was an Oriental. It also shows what happens to other minority groups as they try to find employment, housing, schooling, etc. The latter half of the film is devoted to some encouraging aspects of the problem as Mr. Coates interviews people who have friends among minority groups, work with them, hire them, and believe in true democracy. **AFL-CIO, rental $3.00**
MINNESOTA SOURCES: None at present

DON'T BE A SUCKER
20 min.
Dramatically portrays effect of hate propaganda. **USAR.**
MINNESOTA SOURCES: NCCJ

DRIVEN WESTWARD
31 min., 3 reels
This excerpted version of the feature film presents contribution made by a minority group to our national development, and the necessity for respecting the rights of such groups. The film shows a sequence showing the persecution of Mormon settlers in Illinois and the subsequent resolution of Brigham Young to lead his people westward in search of peace and worship. It reveals the struggle to survive in the new colony. **(TCF) (See page iii for Conditions of Rental)**
MINNESOTA SOURCES: UM 6H0333 ($5.00)

DROPOUT, THE
30 min.
This film depicts why Joe left school and how that step affected his future. Reveals how a community may tackle its dropout problem through remedial reading and work experience programs. **(IFB)**
MINNESOTA SOURCES: UM 6E0059 ($6.00), MDPW, MS

DROP OUT
One third of the nation's fifth grade students will never finish high school. 2.5 million of the 10.8 million pupils now in grades nine through twelve will leave school before graduation. This film tells the story of one school drop-out, Alfred Barnard, 18, of Quincy, Illinois, and illustrates the personal problems and the dangers to America caused by the alarming rate of school drop-outs from high school and junior high school. What reasons impelled Alfred Barnard, a fine student, to lose interest in school work? Why did the school system let such a promising student get away? What kind of a future does he now face, unemployed, embittered, and without his high school diploma? And how will he and so many others like him affect the future of the United States? The story of this Illinois drop-out is the story of thousands of drop-outs across the nation. An ABC News Presentation.
Code 656003—L.C.FiA 63-1555. **McG**
27 min., b&w, sale $160.00, rental $11.00
MINNESOTA SOURCES: None at present

DROPOUT, THE 371.42
11 min., color, b&w, 1963
Sid Davis Productions, 1418 N. Highland Ave., Hollywood 28, Calif.
EFLA Evaluation
Subject Area: Guidance
Evaluator: Indiana University
Synopsis: Describes the experiences of one high school senior who leaves school prior to graduation. Dramatizes the problems he faces in finding employment and adjusting to his new social position. Depicts the gradual deterioration of the individual resulting from loss of security, lack of parental understanding, inability to find employment.
Uses: to stimulate discussion among high school students
Age Level: Senior high
Technical: Sound — good; Photography — good
Comment: Some evaluators believed presentation lacked emotion, some thought it overly emotional, others believe it a good presentation. The ending is such that it will effectively lead into discussion.
Rating: Very Good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5138 L. C. No. Fi A 62-414
MINNESOTA SOURCES: None at present

DRUG ADDICTION 616.86
22 min., b&w, 1951
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Drug addiction, Drugs
Evaluator: University of Minnesota
Synopsis: The way in which young people become drug addicts is revealed through Marty's story. A "friend" introduced him to marijuana and later to heroin and once the habit became established Marty was forced to steal to obtain funds to buy the drugs. He was caught stealing and given treatment to cure him but his old friends never trusted him again. The sources of the major drugs and their effects on the human system are described in animated sequences.
Uses: To warn young people against taking drugs, to describe the harmful effects of drugs and the insidious methods of dope traffic.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The total aspect of drug addiction is emphasized, not just one phase. Positive suggestions for combating drug addiction are given.
Rating: Excellent
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1303
MINNESOTA SOURCES: UM 4D0003 ($3.35), MDPW, ML

DRUGS AND THE NERVOUS SYSTEM 613.8
16 min., color, $180.00, 1966
Churchill Films, 662 N. Robertson Blvd., Los Angeles, Calif. 90069
EFLA Evaluation
Subject Area: Effect of drugs on nervous system
Evaluators: American Film Festival Jurors, 1967
Synopsis: Surveys effect of drugs on organs and body systems, using aspirin to illustrate how a common drug works on the nervous system to reduce pain and fever. Explains serious disruption of nervous system caused by narcotics: airplane glue, stimulants, depressants, hallucinogens. An animated film.
Uses: To survey effects of drugs on organs and body systems and explain the serious disruption of the nervous system by misuse of drugs.
Age Level: Junior high, senior high
Technical: Sound, photography and structure are very good.
Comment: Imaginative animation that results in a visually beautiful film. Comprehensively done in a straightforward way, but may not be of interest to younger viewers.
Rating: Very good to excellent
Copyright 1967 Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6464
MINNESOTA SOURCES: UM 5D0366 ($5.65), MDPW, SL

EPITAPH FOR JIM CROW
Five films which can be used as a series or as independent entities.
30 min. each, b&w, cleared for TV
This series of illustrated film-lectures on the dynamics of intergroup relations in the United States focuses on the history and current situation of the Negro American. The historical, political, sociological and psychological forces which shape patterns of prejudice and discrimination are reviewed, and new advances in intergroup relations are discussed. Produced in cooperation with the National Educational Television Network and Harvard University, Dr. Thomas Pettigrew of the Harvard faculty is host narrator.
"14th Generation Americans" . . . The history of the Negro American and contributions by Negroes to all aspects of American life are emphasized.
"Face to Face" . . . Dr. Pettigrew explores the problems of bringing diverse groups together and the value of various kinds of contact in actually bettering intergroup relations.
"A Tale of Two Ladies" . . . A review of the history of Negro protest against racial discrimination.
"The Newest New Negro" . . . The meaning and value of the newest forms of direct-action protest against segregation are discussed with Whitney Young, Director of the National Urban League.
"Conformity and the Crutch" . . . The psychology of bigotry and the differences between pathological bigotry and bigotry arising out of social conformity are discussed in the light of recent sociological research. **Purchase Price $85.00 each.**
MINNESOTA SOURCES: ADL

ESCAPE TO NOWHERE
The message that "drugs are a cop out" comes from drug users; not "the Establishment." You will become a part of their world. Your students will share the heart breaking experiences of a contemporary who has tried all drugs and found them wanting. It is an open ended film which will provoke discussion and stimulate the sharing of ideas.
Producer: Professional Arts, Inc., Box 8484, Universal City, California 91608 (for the San Mateo, Calif. Union HS District)
Distributor: Professional Arts, Inc., Box 8484, Universal City, California 91608
Specifications: 16mm, 25mm, color, sound, 1968
Cost: $275.00; rental: $27.50 for 3 days
MINNESOTA SOURCES: None at present

EXILES, THE
72 min.
Shows American Indians who have left their reservations and are caught between two cultures — unwilling to become a part of the dominant pattern but unable to return to their past life. Produced by Kent MacKenzie. Contemporary Films. (For intramural use only.) **McG ($375.00)**
MINNESOTA SOURCES: None at present

EXPANDING WORLD RELATIONSHIPS
10 min., color
This film demonstrates the effects of science and technology on expanding world relationships. People have lived much the same the world over for ages until the nineteenth century. Then the industrial age was ushered in and modern power suddenly changed the way of life for all. New world problems were created which could not be handled locally. The need for international understanding in solving modern problems is emphasized in this film. (UW)
MINNESOTA SOURCES: UM 3S0694 ($3.25), ML

FACE OF THE SOUTH
30 min., color
Historical analysis of economic and social factors which influenced Southern life styles, attitudes and behavior. An illustrated lecture by George Mitchell, former director of the Southern Regional Council. **ADL $180.00**
MINNESOTA SOURCES: ADL

FAREWELL OAK STREET 331.83
17 min., b&w, 1954
National Film Board of Canada, 1270 Ave. of the Americas, New York 20
EFLA Evaluation
Subject Area: Housing
Evaluator: Enoch Pratt Free Library, Baltimore, Md.
Synopsis: A substandard, slum area on Oak Street, Toronto, is demolished and replaced by a public housing project, the Regent Park Development. The people who had lived in the aged buildings found a new life in the clean, convenient, modern dwellings where there was air, light, space to play, and rents adjusted to incomes.
Uses: To make people aware of what slum living is like and how it effects inhabitants; for civic and church groups to arouse sense of responsibility
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Excellent as a means of awakening public consciousness of the implications of bad housing and of community penalties of slums. More explanation of the whys and hows of public housing could be given by a qualified discussion leader.
Rating: Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2478 L. C. Fi A 54-254
MINNESOTA SOURCES: None at present

FELICIA
12½ min., b&w, not cleared for TV
In this film the corrosive effects of prejudice are poignantly portrayed. Felicia, a junior in high school, lives with her mother, an older brother and younger sister in the Watts section of Los Angeles, California. Felicia is Negro. Her town, a prototype of all ghettos, is a slum. Many adults in her community are jobless. The majority of her classmates see no future for themselves because of their color. But Felicia has a goal — education, and she wants to help make Watts a good place in which to live. Felicia speaks for all Negroes who have been living lives of deprivation and segregation. The film, made shortly before the 1965 riot, is simple and honest, perfect for junior and senior high school students. **ADL. Purchase price $75.00**
MINNESOTA SOURCES: ADL

FLATHEAD
This animated film, based on the short novel by Edwin A. Abbott, offers a universal social commentary. It depicts the tale of a Square who lives in Flatland, and the difficulties he encounters in trying to convince his two-dimensional society of the existence of a third dimension. Produced by John Gardner for Harvard University. Directed by Eric Martin. Music by David Borden. Voice of the Square — Dudley Moore. Silver Award, Chicago International Film Festival. Contemporary Films.
Code 406525, **12 min., color sale $150.00, rental $15.00. McG**
MINNESOTA SOURCES: None at present

FOR ALL MY STUDENTS
30 min., b&w
The harsh facts of education for the economically disadvantaged are honestly presented in this documentary, filmed at a ghetto high school in Palo Alto, California. Students candidly evaluate their teachers who, in turn, probe the reasons for their own successes and failures. The film, which raises many questions is designed to stimulate self-analysis and open discussion among educators as it illustrates both poor and effec-

tive methods of teaching in difficult class-room situations. It also suggests ways of providing special help for disadvantaged students. ADL $175.00
MINNESOTA SOURCES: ADL

FOR FAIR PLAY
30 MIN., 1955
Produced by the Pennsylvania State Commission on Industrial Race Relations
Shows how a white machinist becomes concerned because a black machinist cannot find a job in town and what he does about it. Elliott Smith, a machinist, has a son who has a friend named Raymond Parker, a Negro. Through the boy, Smith learns that Parker, a machinist, is unable to find a job because he is a Negro. Smith wonders how it would feel to be in Parker's place and the sequence which follows shows him discovering what it would be like as he tramps from place to place looking for work. Realizing the unfairness of what is happening to Parker, Smith talks to his friends, discusses the situation at a church meeting, talks to the hiring boss at work, and finally Parker is given a job in the plant. After reviewing all this in his mind, Smith points out that the new wing of the plant is now hiring without discrimination, that there is more money in the community, delinquency is down and the slums are dwindling. **AFL-CIO**
MINNESOTA SOURCES: None at present

FOR WHITE CHRISTIANS ONLY
30 min., b&w, not cleared for TV
A kinescope of the NBC-National Educational Television program on housing discrimination against minorities — specifically Negroes and Jews. In addition to round table discussion with three experts, Jackie Robinson describes his house-hunting experiences, and a Fairfield County, Connecticut real estate broker shows how housing discrimination against Jews operates in his area. (Adult and secondary school levels)
For rental only
MINNESOTA SOURCES: ADL

FORGOTTEN RIVER 628.168
30 min., color, apply, 1965
WCBS-TV, 51 W. 52 St., New York for Eastern Air Lines, 10 Rockefeller Plaza, New York, N.Y.
EFLA Evaluation
Subject Area: Conservation; rivers
Evaluator: American Film Festival Jurors, 1966
Synopsis: Five men who have lived their lives in close contact with the Hudson River — a naturalist, a fisherman, an historian, a writer, a planner, and a health officer, reminisce about the River's changes to give a perspective on man's successes in living with his environment.
Uses: To mobilize support for measures to reclaim Hudson by making problems of pollution apparent in urban dwellers' terms.
Age Level: General
Technical: Sound, photography and structure are very good.
Comment: The reminiscences are lively, but film is perhaps too long. Sincerely done with some good photography; good taste and message.
Rating: Very good
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MINNESOTA SOURCES: None at present

FREE AT LAST 973.7, 973.9
29 min., b&w, 1965
Presents the history of the American Negro from emancipation to the end of World War II. Shows that immediately after the Civil War, Negroes and whites went to the same schools and that both Negroes and whites sat in Congress. Discusses the influence of authors Booker T. Washington, W. E. B. Dubois, Frederick Douglas, and Marcus Garvey on the present Negro—white position in the United States. **NET**
History of Negro People Series
MINNESOTA SOURCES: MS

FREEDOM MOVEMENT: 1877-TODAY
(History of the Negro in America)
20 min.
After Reconstruction the Negro was forced into a sharecropper-tenant farm life or penned up in the black ghettoes of the big cities. This film describes the Negro's new life caused by his low income and the rapidly multiplying segregation laws. It follows the renaissance of the new Negro of the 1920's, the battle for survival in the depression years and the effect of the New Deal. The period since 1950 is described, showing significance of the Supreme Court decisions and the active civil rights leadership. **(McG)**
MINNESOTA SOURCES: UM 4H0489 ($3.35)

GIRL IN DANGER
A case study of the actual persons involved depicts a physically mature but emotionally adolescent girl who engages in stealing, ignoring regulations, and running away. The film shows efforts to handle her problems with more maturity and control. Produced and directed by Robert Anderson. Contemporary Films. Code. 406583—**30 min. b&w sale $175.00, rental $11.00. McG**
MINNESOTA SOURCES: None at present

GIRLS BEWARE 176
11 min., color, apply, 1963
Sid Davis Productions, 1418 N. Highland, Los Angeles, Calif.
EFLA Evaluation
Subject Area: Guidance
Evaluator: Dade County Public Schools
Synopsis: Shows dangers and pitfalls that may be experienced by teenage girls with respect to babysitting jobs, dating older boys, and in their general deportment.
Uses: To use in guidance classes
Age Level: junior and senior high
Technical: Sound — excellent; Photography — excellent
Comment: Situations were plausible and it pointed up realistic problems. Ending was weak. Some doubt existed in exact prognosis of the girl's case.
Rating: Good to Very Good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1964.5353
MINNESOTA SOURCES: UM 2S0596 ($2.00), MS

GOLDEN DOOR, THE
12 min., color, cleared for TV
The discriminatory aspects of American immigration prior to legislation through vivid color and animation. The film calls for a philosophy based on such concepts as: "immigration confers mutual benefits; judge an immigrant on his merits; make no distinction between someone born here and someone naturalized"; etc. **ADL Purchase price $150.00**
MINNESOTA SOURCES: ADL, ML

HARLEM CRUSADER 362.84
29 min., b&w, $167.50, 1966
Prod-NBC; dist-Encyclopaedia Britannica Educational Corporation, Inc., 425 N. Michigan Avenue, Chicago, Ill. 60611
EFLA Evaluation
Subject Area: Social work
Evaluator: Brooklyn Public Library; Indiana University
Synopsis: Documentary centering around the life and work of Dan Murrow, social worker, working for the American Friends Service Committee in Spanish Harlem, on 111 St., N.Y.C. Reveals the warm relationship which has developed between Murrow and his neighbors during the five years he has lived on their block and helped with their problems — drug addiction, alcoholism, shop lifting, lack of education, poverty, Ex-

plores the hopelessness of the human situation in that section and the need for more social workers. Edited version of Wm. C. Jersey's TV film.
Uses: Inform about conditions, the job of social worker; discussion
Age Level: Junior high through adult
Technical: Sound — average; Photography — very good; Structure — average
Comments: Sometimes too abrupt and not detailed enough. Authentic. Perhaps too hopeful considering the problems.
Rating: Very good (Brooklyn); good (Indiana)
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L.C.#FiA 661608
MINNESOTA SOURCES: UM 6S0804 ($4.65)

HARVEST OF SHAME
60 min., McG. ($275.00)
A CBS report, narrated by Edward R. Murrow, giving the story as life exists today for the migrant worker of the south. This film has to do with the men, women and children who harvest our crops in the best-fed nation on earth. This film shows the underprotected, the underclothed, and underfed citizens of our country. Shows how in this land of surpluses and plenty many people from the south — the migrant worker — are next to being slaves. Where formerly landowners owned slaves, today they rent them for a very small wage to do a job which might last a few days, weeks, or months. The homes of these workers where they spend the winter and where they work are shown. The unsanitary conditions under which this large group of people must live is dramatically shown. **(McG)**
MINNESOTA SOURCES: UM 6S0652 ($11.35), MS

HAT, THE 341.1
18 min., color, 1964
Prod-John and Faith Hubley, for the World Law Fund; dist-Sterling Educational Films, 241 East 34th Street, New York, New York 10016.
EFLA Evaluation
Subject Area: International Relations
Evaluator: American Film Festival Jurors, 1965
Synopsis: Hubley animation portrays two soldiers, each representing a different, unknown country, on border patrol on a nameless frontier. By accident the helmet of one falls across the line into the territory of his opponent, who lays claim to it. Dizzy Gillespie and Dudley Moore improvise the music and dialogue of the two soldiers discussing their dilemma, as well as international problems of borderlines, disagreements and wars.
Uses: To explore, using humor, the need for a world legal authority to establish disarmament and settle international disputes peaceably.
Age Level: Intermediate through adult
Technical: Sound — excellent; Photography — excellent
Comment: Showing the absurdity of our present system, film presents an excellent argument for disarmament; however, doesn't come off completely.
Rating: Excellent
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1965.5788
MINNESOTA SOURCES: UM 5S0698 ($6.65)

HELEN KELLER IN HER STORY 920
45 min., b&w, 1956
Louis De Rochemont; Dis-Contemporary Films, 13 E. 37 St., New York 16
EFLA Evaluation
Subject Area: Biography
Evaluator: Akron Public Library, Ohio
Synopsis: The story of Helen Keller — her childhood when an illness left her blind, dumb, and mute, the coming of Anne Sullivan who taught her to talk, read lips and read in Braille, and encouraged her to study and work for improvement of the handicapped. Shows her home, her friends, and her work for others throughout the world.
Uses: To show how to overcome handicaps; general audiences
Age Level: elementary, junior and senior high, college, adult
Technical: Sound — good; Photography — fair
Comment: Though the photography is not always well done, it is a fine documentary film transmitting the hope and courage of this unusual woman. A moving narrative.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2992
MINNESOTA SOURCES: UM 8L0251 ($8.60), SL, ML

HER NAME WAS ELLIE, HIS NAME WAS LYLE 616.95
29 min., b&w, $60.00, 1966
Prod/dist-Louis de Rochemont Associates, Inc., 18 East 48th Street, New York, N. Y. 10017, for the U. S. Public Health Service
EFLA Evaluation
Subject Area: Communicable Diseases — Venereal Disease
Evaluator: American Film Festival Jurors, 1966
Synopsis: Story begins with an infected boy unaware of the private and public health services available for the treatment of venereal disease. It enforces the tragic realization that the inability to recall the name of a single contact who may have become infected can prolong a dangerous epidemic.
Uses: To develop, in conjunction with a medical doctor or public health officer, an essential understanding of venereal disease to combat its epidemic spread among adolescents; For youth clubs and community groups.
Age Level: Junior high
Technical: Sound — very good; Photography — very good
Comment: An effective presentation which does not moralize basic information. It is a fine film for the intended audience.
Rating: Very good
Copyright 1966 by Educational Film Library Assocaition, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6147
MINNESOTA SOURCES: None at present

HIDE AND SEEK
14 min., color
A teenager who tried for "kicks" and got caught by the habit tells the story of his life as a drug addict. He points out the many things he has lost through his addiction. **(CUP)**
MINNESOTA SOURCES: UM 5D0344 ($4.55)

HIPPIE TEMPTATION, THE
Describes the Hippie culture and its impact on youth in contemporary American society. The film provides a study of the life style and behavior patterns of Hippies by taking viewers into a typical Hippie colony in San Francisco's Haight-Ashbury district. CBS's Harry Reasoner narrates and provides commentary on the reasons behind young people becoming Hippies, the great dependence of the Hippie culture on drugs, particularly LSD, and the sometimes tragic outcomes of the Hippie's experimentation with drugs. The film summarizes the positive and negative aspects of young people trying to adjust to the often confusing middle class world. Produced by CBS News. Code 682550—L.C.FiA 68-893, **51 min., Parts 1 & 2, color sale $550.00, rental $35.00. McG**
MINNESOTA SOURCES: None at present

HOME IS A LONG ROAD
18 min.
Depicts the needs and problems of the migratory worker and his family in Wisconsin. Stresses what can be done in the fields of health, education, recreation, an improved working conditions by the communities involved in assisting these migratory workers, and points out the economic necessity of employing them. (University of Wisconsin, 1956)
MINNESOTA SOURCES: MDPW

HOOKED
20 min., b&w
A group of former addicts describe their experiences with drug addiction.
MINNESOTA SOURCES: UM 4D0368 ($3.95), SL

HOUSE I LIVE IN, THE 323.1
10 min., b&w, 1946, McGraw-Hill
Young America Films, 18 East 41 Street, New York City
EFLA Evaluation
Subject Area: Intercultural education
Evaluator: Newark, New Jersey, Public Schools
Synopsis: Frank Sinatra comes across a group of youngsters who show belligerent antagonism toward a boy of another religion. He talks to them of the necessity for accepting people of all creeds and recognizing their value as individuals, and sings Earl Robinson's song.
Uses: Promote intercultural understanding; build good will in community groups.
Age Level: elementary, junior-senior high
Technical: Sound — excellent; Photography — excellent
Comment: A well chosen cast of children, plus Frank Sinatra's appeal, is presented in an easily understood film where the obvious lesson, understanding and tolerance among people, is purposeful and should lead to good discussion. The situation is a bit artificial.
Rating: Excellent
Copyright 1949 by the Educational Film Library Association, Inc. EFLA No. 1946.107
MINNESOTA SOURCES: UM 2S0621 ($2.00), ADL, NCCJ, SPCHR, ML

I NEVER WENT BACK 371.42
16 min., color $160.00, b&w $90.00, 1963
Charles Cahill & Assoc., P.O. Box 3220, Hollywood 90028
EFLA Evaluation
Subject Area: Guidance
Evaluator: Los Angeles Board of Educa.; Jurors, Am. Flm. Festival
Synopsis: Traces, via flashbacks, story of a typical high school dropout. Follows him in difficulties in locating a satisfying job. He returns to night school, takes technical training, and finally begins to advance.
Uses: Study of values of remaining in school
Age Level: senior high
Technical: Sound — excellent; Photography — excellent
Comment: Very good for audience for which it was made (Calif.). An effective film. Moral persistently emphasized. (Jurors, Festival)
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1964.5464
MINNESOTA SOURCES: UM 4E0265 ($2.50), U.S. Office of Education, NEA Project; School Drop Outs; National Vocational Guidance Association, a Division of American Personnel and Guidance Association

I WONDER WHY
Portrays the thoughts of a young Negro girl who wonders "why people don't like me." Narrated by Alexander Scourby. Music by Don Elliot. Produced by Robert M. Rosenthal. Contemporary Films
Code 406769, **6 min., b&w sale $75.00, rental $7.50. McG**
MINNESOTA SOURCES: None at present

IMMIGRATION IN AMERICA'S HISTORY 325.73
11 min., b&w, $60.00, color $120.00, 1960
Coronet Instructional Films, Coronet Building, Chicago 1, Ill.
EFLA Evaluation
Subject Area: Social studies, American history
Evaluator: Aberdeen, S.D., City Schools; Indiana University
Synopsis: Summarizes the various waves of immigration to the U. S. from the early colonial period to the present. The English became the dominant group in early days, and from their laws and government came our constitution. African slaves were brought first in 1619. Europeans and Chinese came until various restrictive laws slowed immigration. Recently refugees have come, as immigration continues to contribute to America.
Uses: To show that immigration has been a continuous process in American history; to show contributions from groups from various countries
Age Level: upper elementary, junior and senior high
Technical: Sound — Abden-excellent; Ind-good. Photography—Ab-excel; Ind-good
Comment: Aberdeen — One of the best on this subject. Color not essential. Indiana — presents too simplified and compartmentalized a picture of immigration. Does little to show the contributions of the different groups to social and political thought.
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4311, L. C. FiA 60-33
MINNESOTA SOURCES: UM 2H0345 ($2.00), MS

IN SEARCH OF PEACE 327
20 min., b&w, $40.59, 1966
Prod-Vision Associates for U.S. Dept. of State; dist-Precision Film Laboratories, Inc., 21 W. 46 St., New York, N.Y. 10036
EFLA Evaluation
Subject Area: Social science-political science
Evaluator: Chico State College, Chico, California
Synopsis: Special interviews with Dean Rusk, Sec. of State; David E. Bell, Administrator of A.I.D.; Walt W. Rostow, Special Ass't. to the President; Jeffrey C. Kitchen, Deputy Ass't. Sec. of State for Politico-Military Affairs; Joseph J. Sisco, Ass't. Sec. of State for International Organization Affairs; George W. Ball, Under Sec. of State. Film clips illustrate U.S. foreign policy positions as each man is interviewed.
Uses: To acquaint public with U.S. Foreign policy and the reasons for it.
Age Level: Junior high and adults.
Technical: Sound-fair; Photography-good; Structure-good
Comment: Interviewed men should have looked at camera and their names should have been superimposed as they spoke. Would lead to some good discussion on U.S. policy. Interest increases as film progresses.
Rating: Good
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MINNESOTA SOURCES: ML

INCIDENT ON WILSON STREET
Newspapers in many cities have recently reported frequent attacks on teachers by pupils. This film shows individual and group reaction to an in-school "incident" when a young student suddenly strikes out at her teacher. Because of the classroom crisis: A 10-year-old child is revealed as a person frustrated by her surroundings; a father is seen enraged by what he believes classmates are doing to his child; a young teacher feels she cannot keep the child in her class. Classmates are shown expressing a surprising amount of concern and understanding; and the principal and another teacher are revealed as dedicated and determined educators willing to grapple with an uncomfortable and potentially destructive situation. As it reveals the response of teachers, pupils and parent to the crisis which has suddenly involved them all, "Incident on Wilson Street" defines learning in a very real sense, and tells how it is fully achieved. An NBC News Production.
Code 672070, **51 min., Parts I & II b&w sale $250.00, rental $25.00. McG.**
MINNESOTA SOURCES: None at present

INDIAN SPEAKS, THE
Color
A number of young Indians tell of the conflicts they encounter as they and other Indians move from a Canadian reservation

to a large city. There is contrast, with the Ojibway (Chippewa) culture and the inner city presenting the difficulty for the Indian — living in two worlds. The Indian is adapting himself to the two cultures although many problems present themselves.
McGraw Hill
MINNESOTA SOURCES: None at present

INNOCENT PARTY
17 min.
A veneral disease film dealing with social involvement as well as physiological aspects. Two boys pick up girls on street, contract syphilis. One gives it to girl friend. He goes to doctor and then brings girl to doctor. Dramatic presentation. It goes well with QUARTER MILLION TEENAGERS. It deals with only syphilis. They can be used together. **Calvin Productions**
MINNESOTA SOURCES: None at present

INSIDE STORY
15 min.
This dramatic film presents an account of efforts at penal rehabilitation. Shows — without revealing any faces — what a convicted man must go through in order, first, to get himself into the rehabilitation center; and second, to stay there. Calls attention to the role vocational therapy and recreation play in the process of rehabilitating men who have offended society.
(EBF)
MINNESOTA SOURCES: None at present

IT HAPPENED IN SPRINGFIELD
20 min., B&w
Warner Brother's World War II story of how Springfield, Mass. tackled the problem of attacks on minority group members by youthful gangs.
MINNESOTA SOURCES: NCCJ

IT'S THE BRAIN THAT COUNTS
20 min.
(A WCTU Film)
A doctor demonstrates to two young people why a few drinks of beer may have caused the accident in which a friend of theirs was injured. **(WCTU)**
MINNESOTA SOURCES: UM 4D0009 ($3.00)

JOE DAVIS—AMERICAN 331.1
13 min., b&w, 1953
Congress of Industrial Organization, Film Div., 718 Jackson Pl. N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Fair Employment Practices
Evaluators: Colonial Williamsburg, York Film Library, Penn
Synopsis: A story of the difficulties encountered by a Negro graduate engineer when he seeks employment in the field for which he has been trained. Individuals of other racial and religious minority groups have similar problems finding jobs comparable to their educational levels. An interview with Senator Wayne Morse concludes film with a plea for a Federal Fair Employment Practices Act with enforcement powers.
Uses: To stimulate discussion on racial and religious job discrimination
Age Level: junior and senior high, college, adult
Technical: Sound — good-York, fair-ColWil; Photography — good-York, fair-ColWil
Comment: Colonial Williamsburg-Film reveals a problem but makes no suggestions for possible solutions. Sound inconsistent. Photography was unimaginative. York-Reference to 1952 political campaigns dates film
Rating: Good-York; Fair-Colonial Williamsburg
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1788
MINNESOTA SOURCES: ML

KID BROTHER 301.1
25 min., b&w, 1957
Mental Health Film Board, 8 East 93rd St., New York 10028
EFLA Evaluation
Subject Area: Adolescent problems
Evaluator: Enoch Pratt Free Library, Baltimore, Maryland
Synopsis: A sixteen-year-old boy reluctantly attends his older brother's engagement party. He findes it dull and disagreeable, and tries to leave. When this fails, he begins to drink, in disobedience to his father, and passes out. His brother, whom he has idolized, finally realizes that the boy is broken-hearted and resentful over losing him.
Uses: To help parents, teachers and youth workers deal with teen-age emotional problems; to promote mature attitudes; to stimulate discussion of teen-age drinking
Age Level: junior-senior high, adult
Technical: Sound — good; Photography — good
Comment: Concerned with adolescence in middle class setting; little value in discussions of alcoholism or with lower income groups. Should provoke discussion, but tedious and over-all theme unclear. Too many problems raised without focus. Considering sponsorship, disappointing.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3320
MINNESOTA SOURCES: MDPW

KU KLUX KLAN: INVISIBLE EMPIRE
(Series: CBS reports)
47 min., b&w
Cameras and microphones inside the Klan are used in this study of the band of men that has caused so much havoc in Southern United States. The viewer is given a new understanding of the mentality and aims of the Klan in the retracing of the story of its origins and activities. Footage of the reorganization of the Klan in 1915, scenes from "The Birth of the Nation" and the revelations by the camera of this current sorry aspect of American life — faces of bigots, fanatics, lunatics, flaming crosses, white sheets and a pitiful negro who survived torture — are included in the sequences of this documentary.
(CBS) ADL $250.00
MINNESOTA SOURCES: UM 8S0622 ($9.35), ML, ADL

LET MY PEOPLE LIVE
14 min.
This is a sound film dealing with tuberculosis among the Negroes. The choir of Tuskegee Institute sings. Good music and an interesting story played by the stars of" Green Pastures." It was well received by all types of audiences. **(NTBA)** Copyright 1938
MINNESOTA SOURCES: UM 4D0190 ($2.50)

LOSERS WEEPERS
28 min., color
This film is designed to help encourage young people to stay in school. The importance of graduating is demonstrated as the "dropout" experiences loss of friends, opportunity for advancement and general disillusionment with a world he was unprepared to meet. **(BYU)**
MINNESOTA SOURCES: UM 7E0275 ($11.85)

LSD: INSIGHT OR INSANITY?
18 min., color, $300.00 *Revised
The film documents the dangers of the unsupervised, capricious use of LSD, and explains what medical scientists know of the physiologic and psychologic effects of the drug. Medical experts point out that LSD does nothing for creativity but merely distorts perception and judgment, often with permanent and damaging effects. LSD: INSIGHT OR INSANITY? does not preach, but instead makes young people aware of the possible consequences of taking LSD and helps them to establish their own sense of personal responsibility. (Produced by Max

Miller. (**BF**) *Added sequence: the first to deal with the damage LSD can have on the chromosomes of the human body and to show damage caused by LSD to fetuses of pregnant animals. Through proven scientific and medical facts the film objectively proves, beyond argument, the case against the use of LSD.

MINNESOTA SOURCES: UM 5D0354 ($6.25), MDPW

MAKE WAY FOR YOUTH

Twenty minute 60 mm sound film produced in Hollywood for the Wisconsin Division of Children and Youth. Melvin Douglas as narrator. Setting is an average midwestern community. Theme: Two boy gangs clash and in the fighting one of the boys falls in front of a passing truck and is killed. He is the local editor's son. The editor realizes that ill feeling in the community was of long standing and other instances of religious and racial tension are recalled. His editorial arouses the interest of a small group of adults led by the Recreation Board secretary. They decide to assist the youth in developing their own center. Many problems are encountered by the young people, but with patience and understanding and mutual cooperation between young people and adults these problems are surmounted. The community thus, as a result, becomes a better place to live both for the youth and adults. Recommended for civic groups P.T.A. and others interested in community planning for youth.

MINNESOTA SOURCES: YCC, NCCJ, ADL

MARIJUANA
34 min., color

The arguments against smoking marijuana are hard proven facts. Why, then, do students find challenges and reasons to justify their addiction to it. Sonny Bono, of Sonny & Cher, explores and explains in detail, the reasons for not smoking marijuana. Students are given an objective picture. The rational decision is theirs. Produced by Max Miller. **BF ($350.00)**

MINNESOTA SOURCES: UM 9D0371 ($9.35)

MEGAPOLIS—CRADLE OF THE FUTURE
22 min., sd., color $265.00, b&w $135.00, 1962 301.36
20th Cent. Fund; Dis., Encyclopaedia Britannica, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation

Subject Area: Social studies, economics, history
Evaluator: The Conservation Foundation, New York, Denison U.
Synopsis: Underlines concentration of population in urban regions. Dynamics of urbanization described in live photography and animation. Emphasis on need for careful planning.
Uses: Current affairs group, contemporary history, economics
Age Level: junior & senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Imparts the excitement and dynamism of the subject. Makes clear the need for future planning. Dr. Gottman's narration pin-points significance of eastern coast urban complex.
Rating: Excellent

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EFLA No. 1962.4900 L.C. FiA 62-1035

MINNESOTA SOURCES: UM 4S0498 ($3.35)

MIGHTY WARRIORS
30 minutes
(Series: Glory Trail)

This film pictures the major encounters between the white man and the plains Indian, dramatizing the Battle of the Little Big Horn, the Sand Creek Massacre, and the Fetterman Massacre. (**NET-IndU**)

MINNESOTA SOURCES: UM 6H0525 ($3.60)

THE MINDS OF MEN 060
33 min., b&w, free loan, 1966
Prod-Glenn Bernard Film Productions, Inc.; dist-U.S. National Commission for UNESCO, Dept. of State SA-8, Washington, D.C. 20520
EFLA Evaluation

Subject Area: International relations via UNESCO
Evaluator: American Film Festival Jurors, 1967; Indiana Univ.
Synopsis: Activities undertaken by UNESCO in the past 20 years. Outlines educational program in Latin America, research on sea water to find possible source of food, preservation and exchange of cultural values. How funds are spent. How mass communication is affecting the cultural revolution in South America. How International Indian Ocean Study operates. Aswan Dam project in Egypt. UNESCO's plans for the future.
Uses: To review work done by UNESCO; shows how nations can work together.
Age Level: Junior high through adult
Technical: Sound — good; Photography — very good; Structure — good
Comments: One sided message, leaves many other agencies out. Does good job explaining UNESCO to anyone not familiar with it. (Indiana) Purpose not clear. Not an inspiring film, although of value. (A.F.F.)
Rating: Good to Very good

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250 W. 57 St., New York 10019. EFLA No. 1967.6511
L.C.#FiE 67-75

MINNESOTA SOURCES: UM 6S0709 ($3.00), SL, ML

MOLESTED
24 min. (for girls)

Valuable tips for girls on averting tragedy with the opposite or same sex.

MINNESOTA SOURCES: AV-SDE

MY OWN YARD TO PLAY IN
6 min.

A lyrical documentary stressing the need for better recreational facilities for children of large metropolitan areas. Artistically done, of general entertainment value as well as for subject matter. Venice Festival Award as Best Social Subject.

MINNESOTA SOURCES: IPM ($5.00)

NARCOTICS: PIT OF DESPAIR 616.863
28 min., color, $250.00, 1967
Film Distributors International, 223 S. Olive St., Los Angeles 90007
EFLA Evaluation

Subject Area: Narcotics
Evaluator: Chico State College, California
Synopsis: John Scott is not doing too well in his high school English class, and unless he brings up his grades he will be dropped from the track team. He needs to settle down and study more but being used to procrastinating and not having his folks around to insist that he study that evening, he decides to go to a party instead. He is introduced to marijuana. Using heroin is just a short step or two away. Psychologically he is ready for being introduced to narcotics.
Uses: To show the danger of using narcotics
Age Level: Junior high, senior high, college
Technical: Sound, photography and structure — very good
Comments: Hard-hitting, factual and impressive. Seems to be realistic and authentic. Attitude seems to be more 'real' than 'scare' in the presentation. Could stress psychological readiness for drugs more.
Rating: Very good

Copyright 1967 by Educational Film Library Association, Inc.
250 W. 57 St., New York 10019. EFLA No. 1967.6514

MINNESOTA SOURCES: UM 7D0346 ($6.65), MDPW

NARCOTICS—THE INSIDE STORY
This film acquaints students with the effects narcotics and drugs have on the senses and the central nervous system. "The 'inside story' is that you have a sixth sense — common sense — use it!"
Producer: Charles Cahill & Associates, Inc., P. O. Box 3220, Hollywood, California 90028
Distributor: AIMS Instructional Media Services, Inc., P. O. Box 1010, Hollywood, California 90028
Specifications: 16 mm, 12 min., color, sound, 1967
Cost: $145.00, rental: U. of Arizona,U. of Southern California
MINNESOTA SOURCES: None at present

NARCOTICS—WHY NOT 616.86
14 min., color, $175.00, 1965
Prod-Charles Cahill; dist-Henk Newenhouse, 1017 Longaker Rd., Northbrook, Ill. 60062
EFLA Evaluation
Subject Area: Health; drug addiction
Evaluator: Indiana University
Synopsis: A series of extemporaneous interviews with teenagers and young adults who have taken narcotics and are now residents of the California Rehabilitation Center. Some scenes show to what ends the addicts go to obtain narcotics. They discuss their first association with narcotics and their experiences under the influence of narcotics. They relate the misery of being an addict and wish they never were.
Uses: To inform of the destructive nature of drugs and to make automobile drivers aware of the hazards an addict presents.
Age Level: Junior high, senior high, college, adult
Technical: Sound, photography and structure — good.
Comment: The testimonies given have much meaning to students since the subjects were actual addicts at one time.
Rating: Very good
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L.C.#FiA 66-958
MINNESOTA SOURCES: UM 5D0369 ($5.10)

A NATION OF SPOILERS 364.16
11 min., color, $120.00, 1964
Alfred Higgins Productions, 9100 Sunset Blvd., Hollywood, Calif. 90069
EFLA Evaluation
Subject Area: Conservation; Social Problems
Evaluator: American Film Festival Jurors, 1965
Synopsis: Typical acts of vandalism are shown — scarred monuments of national heroes, broken recreational facilities, vandalized schools, littered parks, scenic views marred by names painted on ricks. The psychological reason behind such actions is discussed.
Uses: To state that vandalism of public property is an increasing national disgrace; to make a plea to conserve our nation's beauty.
Age Level: General
Technical: Sound — very good; Photography — very good
Comment: A good dramatic appeal to keep America beautiful; resists temptation to overdo. Dialogue lacks drama of title, however. Good choice of visuals. A most worthwhile film.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5756
MINNESOTA SOURCES: None at present

NEGRO KINGDOM OF AFRICA'S GOLDEN AGE 960
14 min., color, 1968
Presents the important contributions to civilization made by several advanced and prosperous African kingdoms over four hundred years ago. Shows the use of metals, and the introduction of the camel for trans-Saharan trade. Discusses the influence of Islam. Depicts how three centuries of slavery robbed the world of a unique African heritage. States that in our own day newly founded nations, as well as black peoples everywhere, are looking with pride upon the accomplishments of a never quite forgotten past. ATL
MINNESOTA SOURCES: MS

NO LONGER VANISHING: RETURN OF THE INDIAN
32 min., b&w, color, 1956 970.1
National Film Board of Canada, 630 Fifth Ave., New York 20
EFLA Evaluation
Subject Area: Indians of North America
Evaluator: University Museum, Philadelphia
Synopsis: Indians are no longer disappearing in Canada but are increasing in number. They are learning about machinery and other practical ways of life from the white man. Modern building techniques combined with primitive methods are seen on the reservations. Indians as war veterans, nurses, teachers, judges, and construction men are shown. Methods of self-rule on the reservations are also pictured.
Uses: To show what is happening to the modern Indian; to teach integration of the Indian into modern society
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: There is no basis for comparison since background is lacking. Film is important to those interested in Indian problems, but of little value in a general survey of the American Indian.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2883
MINNESOTA SOURCES: None at present

NONE FOR THE ROAD 615.86
15 min., b&w, $75.00, 1957
Young America Films; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y. 36
EFLA Evaluation
Subject Area: Alcohol education
Evaluator: State Teachers College, Brockport, N.Y.
Synopsis: A discussion of the problem of teen-age drinking and driving, made in cooperation with the Yale Center of Alcohol Studies. Three college men, one doing no drinking, one drinking beer, and one drinking heavily, are studied. The results are compared to the effects of equivalent amounts of alcohol on rats. Depicts an accident resulting from only casual drinking before driving.
Uses: To make teen-agers and adults aware of the effects of alcohol
Age Level: junior-senior high, college, adult
Technical: Sound — excellent; Photography — good
Comment: Film is effective in forming identification between the teenager or college level person and the characters in the studies.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc. 250 West 57th St., New York 19. EFLA No. 1957.3361
MINNESOTA SOURCES: UM 4D0014 ($2.50)

NOT IN MY BLOCK (Part II) 301.45
30 min., b&w, free loan, 1964
Produced by the City of Philadelphia Commission on Human Rights and the Philadelphia Chapter of the American Jewish Committee; dist. by Association Films, Inc., 347 Madison Ave., New York, N.Y. 10017.
EFLA Evaluation
Subject Area: Sociology; Racial Discrimination
Evaluator: University of California, Berkeley
Synopsis: Presents a cross-section of views on housing integration given by key figures in the housing industry, including real estate brokers and appraisers, bankers and builders. Makes an appeal for human rights.
Uses: To illustrate a social problem and alter attitudes toward it
Age Level: Junior high through adult
Technique: Sound — good; Photography — good

Comment: A sincere film, though not too effective. Problem is presented through local (Philadelphia) specifies only. Economic factor was the only one covered with any success. Film does not, unfortunately, clearly address the necessary audience; pro-integrationists might have their beliefs strengthened; those unconvinced will not be affected by film.
Rating: Average
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5759
MINNESOTA SOURCES: None at present

OBESITY (Psychosomatic Conditions)

One of the "Disordered Mind" Series, Obesity describes the unhappiness of a fat 13-year-old girl who eats because she is depressed and is depressed because she is corpulent. The treatment of the girl and her parents is discussed. Produced and directed by Robert Anderson. Contemporary Films.
Code 407084, **30 min., b&w sale $175.00, rental $11.00. McG.**
MINNESOTA SOURCES: None at present

ODYSSEY OF A DROPOUT

1¾ reels, 19 min.
"I've got to mean something." This is the worried plea of Scott, a high school dropout. The spectre of no diploma, no job, no future, and finally, no girl, haunts Scott as we follow him through his aimless day. This film is a gripping, low-key portrayal of a boy faced with the decision of continuing his education or leading a life without hope or meaning — the true odyssey of a dropout.
$105.00 b&w. Senior High, Adult. **Cor.**
MINNESOTA SOURCES: None at present

OF HUMAN RIGHTS

20 min.
An incident involving economic and racial prejudice among children is used to dramatize the importance of bringing to the attention of the peoples of the world their rights as human beings as set forth in "The Universal Declaration of Human Rights," proclaimed by the United Nations General Assembly in December 1948. **(UN)**
MINNESOTA SOURCES: UM 4S0625 ($3.85), ADL, SP-CHR, MS

ONLY KID ON THE BLOCK, THE

14 min., 30 sec., 16 mm. sound
Dramatic story of the impact of a serious birth defect on a boy, his family and neighbors, as told by his parents. Available in both color and black and white. **MOD**
MINNESOTA SOURCES: None at present

ONLY WAR WE SEEK, THE

The world-wide fight against poverty, ignorance, hunger and disease in a world undergoing rapid change and seemingly insatiable need is the story of this film. The work of the Agency for International Development is described in some detail. How and why the U.S. supplies specialists. technicians, loans and grants is developed against a background of the needs of the underdeveloped nations and our long-range self interest in helping these nations to find the right road in their quest for a better life. The photography is outstanding. It is an unusually good film for building understanding of the foreign aid program, why we should be concerned about less developed nations, where the money comes from and where it is spent and how many jobs are dependent on foreign aid. **(AFL-CIO)**
MINNESOTA SOURCES: None at present

OTHER FACE OF DIXIE, THE — 379.14

53 min., b&w 250.00, 1962
CBS-TV; Dist., Carousel Films, 1509 Broadway, N.Y.C. (AFL-CIO rental $7.50)
EFLA Evaluation
Subject Area: Integration
Evaluator: New York State Library, Albany
Synopsis: Reporters return to the four cities which made headlines four years ago: Clinton, Little Rock, Norfolk, and Atlanta. Schools are visited and teachers, students, school administrators and public officials are asked about the current state of affairs in each city.
Uses: P.T.A. and Church groups
Age Level: College, adult
Technical: Sound — good; Photography — good
Comment: A revealing study of a major national social problem. Though the impression intended for the viewer is one of compliance with the "law of the land," much tension is still evident.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1963.4973
MINNESOTA SOURCES: UM 6S0626 ($11.35)

OUR TOWN IS THE WORLD

40 min.
A dramatic lesson in democracy — as youngsters from different parts of town discover that they can play and get along together, when understanding replaces ignorance and intolerance.
MINNESOTA SOURCES: ML, SL, NCCG

OUT OF SLAVERY—1619-1860

(Series: History of the Negro in America)
20 min.
This film describes the development of the African slave trade and the growth of slavery in the American colonies. The Negro's constant resistance to slavery through this period is traced. His part in the American Revolution is presented and shown to be the beginning of the Negro's quest for freedom. **(McG) JSA**
MINNESOTA SOURCES: UM 4H0492 ($3.25)

PATHOLOGICAL ANXIETY

30 min., b&w
This is a presentation of psychoneurotic conditions. The film examines the effect of mental disorder on behavior. The patient is an office worker whose efforts to suppress his hostilities result in a sense of terror and panic which prevents him from leading a normal life. **(IFB)**
MINNESOTA SOURCES: UM 6R0066 ($6.00)

PENNYWHISTLE BLUES

63 min., b&w, apply, 1951
Donald Swanson; Dis-Brandon Films, 200 West 57 St., New York 19
EFLA Evaluation
Subject Area: Modern folk tale
Evaluator: Colonial Williamsburg, Virginia
Synopsis: Negroes of Johannesburg play themselves in this comedy about the theft of forty pounds from a church. By chance the money passes from thief to hungry mother, to evil merchant, to young lover, to usurer, and finally back to the church, thus illustrating that money is a godsend or a curse depending upon the individual's capacity for faith. Accompanied by plaintive tune played on a whistle. Also titled "The Magic Garden."
Uses: For general entertainment; to promote racial tolerance
Age Level: junior and senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: Considering this a semi-documentary comedy employing untrained actors, it is a good, almost successful film. At moments rhythms and verve of recently civilized slum dwellers illuminating but more often film burdened by laborious plot. Story should be more realistic or more comic.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2491
MINNESOTA SOURCES: None at present

PEOPLE NEXT DOOR, THE
81 min., b&w
From a television program: honesty in everyday living. **Bailey Films ($475.00)**
MINNESOTA SOURCES: None at present

PEOPLE WHO CARE
25 min., 1965
Demonstrates the kind of high-quality care and treatment which should be available to every person who needs treatment for a serious mental illness. Filmed in documentary style showing patient's entire stay in a mental hospital and how each member of the mental health team contributes to her improvement. **Natl. Assn. for Mental Health.**
MINNESOTA SOURCES: UM 7R0067 ($9.35), MDPW

PHOEBE—STORY OF A PREMARITAL PREGNANCY
28 min., 1966
This film is intended to serve as a springboard to teacher-led discussion, intended to aid youth in understanding some of the realities and emotional aspects of a premarital pregnancy and to help students clarify their individual values and personal goals. The film deals with the mental and emotional reactions of Phoebe, a teen-ager, when she discovers that she is pregnant. Dramatically the film reveals her apprehension and dilemma as it depicts her thoughts about telling her parents, her boyfriend and the school authorities, and their various possible reactions to her and the situation. **McG—NFBofC)**
MINNESOTA SOURCES: UM 6S0601 ($5.00), MDPW

PLACE CALLED HOME, A 362.7
22 min., sd., color, free loan, 1962
Dudley Pictures; Dis., Association Films, 347 Mad. Ave., N.Y.
EFLA Evaluation
Subject Area: Child care services
Evaluator: Arlington Cty .Debt. of Libs.
Synopsis: In Boys' Town, the children learn basic principles of life, receive guidance, and learn to make a living. Presents the educational, social and religious aspects of Boys' Town's programs.
Uses: General public, church groups, social service: Information
Age Level: junior & senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Inspirational, with no bias. Good prototype for consideration of social work principles in any social service program. Color is good. Action is well-paced.
Rating: Very good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4905
MINNESOTA SOURCES: None at present

PLAYTOWN, U.S.A.
30 min.
Designed to provide civic, patriotic, service, religious, social and other groups with the 'why' and 'how' of community organization for a year-round all age public-sponsored recreation program. A detailed account is given of the recreational facilities and program in Decatur, Illinois. **(MSHSL)**
MINNESOTA SOURCES: UM 6S0478 ($3.00)

POPULATION PATTERNS IN THE UNITED STATES
11 min., b&w, color, $130.00, 1961 301.32
Coronet Films, 65 E. S. Water St., Chicago I, Illinois
EFLA Evaluation
Subject Area: Social studies
Evaluator: Schenectady Public Schools, New York
Synopsis: Traces the history of growth and reasons which stimulated the westward movement in America. Points out conditions affecting current problems of population growth and movement, such as birth and death rates, increasing life span, movement away from farms, and suburban areas.
Uses: Study of growth and movement patterns in U.S.; reveal population trends; show influence of census on planning
Age Level: upper elementary, junior high, senior high
Technical: Sound — good; Photography — good
Comment: Clear picture of the reasons for and the problems which result from a rapidly growing population.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4728 L. C. Fi-A 61-399
MINNESOTA SOURCES: UM 2S0089 ($2.00), MS

PREJUDICE
1 hour
A dramatic production showing the effects of prejudice and how it is overcome. Apply National Council of Churches, Broadcasting and Film Commission, 475 Riverside Drive, New York 27, N.Y. Rental fee.
MINNESOTA SOURCES: ADL

PROJECT DROPOUT
30 min., b&w
The sad case of the teen-ager who leaves before graduation, his prospects for the future, his problems in obtaining employment, and how the schools are endeavoring to combat this problem. **(WCCO-TV)**
MINNESOTA SOURCES: WCCO-TV

PRUDENCE CRANDALL (Profiles in Courage Series)
A New England school teacher, accepting only her conscience as her guide, insists on the right to an education of every American child regardless of color, and discovers that she has joined a battle for the liberation of a race.
Producer: Robert Saudek Associates, 689 Fifth Avenue, New York, N. Y. 10022
Distributor: I. Q. Films, Inc., 689 Fifth Avenue, New York, N. Y. 10022
Cost: $300 from distributor; rental: Write distributor for fees
Specifications: 16mm film, b&w, sound, 50 min. (2-25 min. reels), 1966
MINNESOTA SOURCES: None at present

QUACKS AND NOSTRUMS
Shows the ways in which medical quacks dupe the consumer, and the steps taken by local and federal agencies to protect the public. When Larry, a young pre-med student, learns that his mother is taking a herb tea cure-all for her "attacks," he goes to their family physician. The doctor sends him to the Food and Drug Administration laboratories to have the herb tea analyzed. Although the tea is useless, Larry's mother continues to use it, until a severe gall-bladder attack sends her to the hospital and convinces her that the tea is a worthless nostrum and the man who sold it to her is a quack. While investigating the tea, Larry becomes interested in quacks and nostrums and decides to write a term paper on the subject. Code 647403—L.C.FiA 59-803. **McG. 19 min., b&w, sale $120.00, rental $8.50**
MINNESOTA SOURCES: None at present

QUARTER MILLION TEENAGERS, A 614.547
16 min., color, $180.00, 1964
Churchill Films, 6671 Sunset Blvd., Los Angeles, Calif., 90028
EFLA Evaluation
Subject Area: Health, biology
Evaluator: Chico State College, Calif.
Synopsis: Presents factual information about venereal diseases. Makes use of animation and actual photography to illustrate how syphilis and gonorrhea are introduced into the human body, their spread, effects and treatment. Emphasizes the importance of medical care.
Uses: Give factual information in health study
Age Level: Junior-senior high, college, adult
Technical: Sound — good; Photography — good

Comment: Factual data well presented. Cure may seem simpler than in reality. Open-end questions at end should be discussed by qualified person. Devoid of moralistic overtones. Personal responsibility to self and others should be stressed by film users.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc.
250 West 57 St., New York 10019. EFLA No. 1964.5514
L.C.# FiA 64-1084
MINNESOTA SOURCES: UM 5D0198 ($6.65)

REBOUND
23 min., color
This is the story of a young man's loss of sight, the subsequent depression he suffers, his ultimate adjustment to the handicap, and employment in work for which he has been trained. **(Centron Corporation Inc., 1955)**
MINNESOTA SOURCES: MDPW

RIGHT NOW
29 min., 1964
Produced by Brandon Films, Inc.
The backbone of the voter registration campaigns in the South is the determination of those people who persevere in the arduous and dangerous task of convincing non-voters that they have a personal stake in registering and that it's worth the risk. Sponsored by the United Church Board for Homeland Ministries, the Southern Christian Leadership Conference, and the Committee for Racial Justice, this film was made in Savannah, Georgia. It shows responsible Negroes using many techniques to get their neighbors registered. **AFL-CIO rental $3.00**
MINNESOTA SOURCES: None at present

RIGHT OR WRONG? (Making Moral Decisions)
1 reel, 11 min.
Collaborator: Judson T. Landis, Ph.D., Professor of Family Sociology, University of California, Berkeley.
A gang of high school boys breaks a warehouse window; one of them is caught. The moral decisions of the watchman, the boy's mother, the property owner, the police sergeant, a social worker, and the boy are presented as problems to motivate thinking and discussion. Diploma of Participation, IV International Festival of Films for Children, Venice, Italy, 1952.
$60.00 b&w, $120.00 color. Senior High. Cor.
MINNESOTA SOURCES: UM 2S0501 ($2.00)

RIGHT TO LEGAL COUNSEL
Gideon vs. Wainright is a dramatic telling of the 1963 Supreme Court decision that ruled that indigent defendants, accused of serious crimes, must be offered the assignment of counsel. In making this decision, the Supreme Court overruled the Betts vs. Brady decision. When tried, with adequate legal representation, Gideon was found innocent. The film presents a vivid demonstration of the citizen's use of the 5th, 6th and 14th amendments to the Bill of Rights. Produced by Vignette Films.
14 min., color $150.00. BF
MINNESOTA SOURCES: None at present

RUMOR TO RUBBLE: A Northside Inquiry
A film report of the problems in the Minneapolis Northside which precipitated the disturbance of July, 1967, following the Minneapolis Aquatennial Torchlight Parade.
30 min., color, produced Aug. 1967. WCCO-TV
MINNESOTA SOURCES: WCCO-TV

SALUTE TO COURAGE
25 min.
We follow actress Peggy Dow as she goes through a Goodwill Industries workshop. There, handicapped people lead busy lives by reconditioning and repairing useful items given to the Goodwill.
MINNESOTA SOURCES: SL

SELF DEFENSE FOR GIRLS
A training film that teaches girls to defend themselves against attack and injury in any situation. Bruce Tegner and Alice McGrath demonstrate methods that enable girls to get out of dangerous situations, without harm to the attacker, but with safety to themselves. A film that develops self-confidence in girls through teaching them how to protect themselves. Produced by Bailey Films. **20 min., color $230.00. BF**
MINNESOTA SOURCES: None at present

SEIZURE: THE MEDICAL TREATMENT & SOCIAL PROBLEMS OF EPILEPSY
30 min.
Explains the diagnostic and therapeutic treatment of epilepsy through a dramatized story of an epileptic veteran, the background of his condition, and his treatment in a Veterans Administration Hospital. Describes the physiological basis of epilepsy, clinical manifestations of common types of seizures, and socio-economic problems facing an epileptic. **UW**
MINNESOTA SOURCES: UM 6D0109 ($6.25), MDPW

1619-1860: OUT OF SLAVERY
This film traces the history of the promise of freedom and equality for all — a promise kept by some, but misinterpreted and even broken by others. After a dramatic prologue — the proclamation of the Declaration of Independence — students examine some of the steps which led to the Civil War. They view slavery as it was practiced in ancient Greece and Rome, and civilization as it existed in West Africa on the eve of the slave trade. They witness the uprooting of millions of Negroes from Africa and their passage into bondage in the New World. And, most importantly, they experience the life of the Negro in the North and in the South as free man and as slave, as patriot during the American Revolution, and as participant in the abolitionist movement.
Code 643151, **20 min., b&w sale $125.00, rental $10.00. McG**
MINNESOTA SOURCES: None at present

SIT-IN, THE, PART I & II
54 min., 1961
(NBC White Paper Series No. 2)
This is the story of two months of unrest among the whites and Negroes in Nashville, Tennessee, and the sit-in problem. This film shows many of the activities as they occurred in this city. How the Negro went about trying to get and have equal rights and how the problems were solved, by both white and negro. The film is narrated for NBC by Chet Huntley. This is an excellent film to obtain information about this problem that faces the entire South. Nashville became the first city in the South where white and Negro ate side by side. **(McG)**
MINNESOTA SOURCES: UM 6S0634 ($10.50)

SMOKE ANYONE?
12 min.
Objective and to the point. This film does not go for dramatics. It presents its point, follows it through, leaving conclusion to the viewer. **Mass Media Center, Columbia U. Press.**
MINNESOTA SOURCES: None at present

STATISTIC NAMED ANN, A
30 min.
A compelling story of the emotions and trials of an unwed mother named Ann. Her story makes the viewer aware that the problem of illegitimacy has its human side. It portrays the stigma and pain suffered by an unwed mother who is a person rather than an item in a column of statistics. **(Florence Crittenton Assoc. of America, Inc., Baltimore, Maryland, 1967)**
MINNESOTA SOURCES: MDPW

STAY IN SCHOOL
Aimed at the growing number of high school students who are potential or actual dropouts, the film presents strong en-

couragement to all students to finish high school and even to pursue further education to insure job opportunities. It also advises students to avail themselves of professional school programs and career counseling.
11 min., color $120.00. BF
MINNESOTA SOURCES: UM 3E0034 ($3.25)

STORY OF SAMMY LEE, THE
22 min., b&w, not cleared for TV
A kinescope from Paul Coates' "Confidential File" series, which exposes how Sammy Lee, an Olympic diving champion and an Army career man, was denied housing accommodations in California in the early 1950's. Includes interviews with members of the Olympic diving champion's family and friends. The film has a ten-minute section devoted to basic questions of racial prejudice — and how it affects Jews, Mexicans and Negroes in a variety of situations. (Adult and secondary school levels)
For rental only
MINNESOTA SOURCES: ADL

STREETS OF GREENWOOD, THE
20 min., 1964
Produced by Brandon Films, Inc.
Greenwood is a town in the heart of the Mississippi Delta where walking up the Court house steps to register to vote is considered an act of defiance. The penalty may be economic reprisal, a beating, or death. Knowing this full well, many Negroes lay their life on the line daily in their determination to register and vote and encourages others to do so. The Mayor of Greenwood repeats the tired, bankrupt theory that this is a town that never had any trouble until the outside agitators came along and it would be a peaceful place again if they would only go away. Bob Moses, the leader of the voter registration drive, tells quite a different story. Negroes relate their determination to keep on going back to the court house to register no matter how many times they are rejected and threatened, even if it means death. **AFL-CIO rental $3.00**
MINNESOTA SOURCES: None at present

SUNDAY
A candid, impetuous, discussion-stimulating look is taken at youth versus authority during a police ban on folk singing in New York's Washington Square. Directed by Dan Drasin. Contemporary Films.
Code 407449, **16 min., b&w sale $150.00, rental $8.50. McG**
MINNESOTA SOURCES: None at present

SUPERFLUOUS PEOPLE
55 min., 1962
Produced by WCBS-TV
Filmed in New York City, this documentary slices through the many inter-related problems which engulf the poor, the uneducated, members of minority groups, the young and the aged in every big city across the nation. Starting with the abandoned children in city institutions, the film proceeds to survey problems of the teenage dropout, the unemployed, delinquency, older persons displaced by urban renewal, people on relief, and in slums. The stark presentation of the problems of a segment of American life which most of us do not often see strikes at the social conscience of the viewer. Problems are presented through interviews with no attempt to suggest answers but with a strong suggestion that more should be expected of an affluent society. This leaves the discussion leader free to direct the discussion toward any one or combination of problems which may be relevant to his group, or to discuss the overall social responsibility of the labor movement for the "Superfluous People." **AFL-CIO rental $7.50**
MINNESOTA SOURCES: UM 6S0480 ($10.60)

TENEMENT, THE 301.364
40 min., b&w, $240.00, 1967
Prod-CBS News; Dist-Carousel Films, 1501 Broadway, N.Y.C. 10036
EFLA Evaluation
Subject Area: Sociology—urban
Evaluator: University of California, Berkeley
Synopsis: Documents the life style of 9 Negro families (17 adults, 48 children) living in a tenement on Chicago's south side. Traces a day from 5:40 a.m. to midnight and reveals the physical and human side of blight — dirty, rundown living conditions, large families, matriarchy, lack of social organization, urbanization problems, poverty, despair. They comment on their situation as we follow them in their activities. Also, interviews with neighbors and city planners.
Uses: For social workers, general public, community groups; middle-class
Age Level: Junior high through adult
Technical: Sound-very good; Photography-good; Structure-good
Comment: Understatement carries the non-hopes & non-dreams of this futile life to the viewer. Depicts their life style very well and tries to be objective. Clear examples of "culture of poverty" applicable to all poor people. Disorganized. Needs discussion leader. Very valuable document.
Rating: Good
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MINNESOTA SOURCES: UM 8S0830 ($6.25)

TEENAGER AND THE POLICE, THE: Conflict and Paradox
A series of four filmstrips which presents a vital topic in all its aspects — plus the incorporation of an added dimension — contributions from several educational disciplines toward fullest student motivation and communication. It bridges the gap in understanding between the nation's youth and our law enforcement agencies.
Producer: Educational Film Associates, Box 292, Pleasantville, N.Y. 10570
Distributor: Educational Film Associates
Specifications: 4 filmstrips/4 12" lp records, 80 min., color, sound, 1968
Cost: $54.95, rental. none
MINNESOTA SOURCES: None at present

TERRIBLE TRUTH, THE 371.42
10 min., b&w, 1951
Sid Davis Productions, 5608 Clemson, Los Angeles 16, Calif.
EFLA Evaluation
Subject Area: Youth guidance
Evaluator: University of Kentucky
Synopsis: A case history of a teen age girl's introduction to the use of narcotics and the personal and social problems that result. Beginning with an occasional marijuana cigarette, she then experiments with heroin and soon acquires a criminal record in an effort to secure money to satisfy her drug cravings. Statistics and authorities quoted to point out danger of drug addiction.
Uses: To warn young people against using narcotics; for young people's church groups, guidance classes, and P.T.A. meetings.
Age Level: junior and senior high, college, adult
Technical: Sound — good to excellent; Photography — good to excellent
Comment: Highly dramatic and realistic and does not glamorize use of drugs. Should be used in a discussion group. Speech of judge not synchronized with picture. Skipped many arguments against use of drugs. Too much addicts' slang.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1245
MINNESOTA SOURCES: UM 2D0016 ($2.00)

THAT BOY JOE
20 min.
(A WCTU Film)
The story of juvenile delinquency, its causes and preventive means, analyzed from a long-range viewpoint rather than confined to current wartime conditions. It recognizes that juvenile delinquency is a continuing problem not confined to today alone. **(WCTU)**
MINNESOTA SOURCES: UM 4S0608 ($3.00)

THAT'S ME 177
15 min., b&w, 1963
Presents a comedy-drama dealing with a young Puerto Rican who loves to play his guitar. Shows the Puerto Rican's difficulty in adjusting to the life in New York City. **MGH**
MINNESOTA SOURCES: MS

THERE'S A MESSAGE IN EVERY BOTTLE
The film deals with teaching teenagers the bad side of drinking alcoholic beverages before being of legal age. No threats or preaching are presented in the film — just a straight forward informative film on today's problem.
Producer: Earle J. Deems
Distributor: EDCOM Productions, 285 West Sixth Street, Mansfield, Ohio 44904
Specifiications: 16mm, 27 min., color, sound, 1968
Cost: $175.00; Rental: None
MINNESOTA SOURCES: MDPW

THREE FACES IN LIMBO
60 min., color, gen.
Depicts the case histories of three girls faced with pregnancy out of wedlock: a 16-year-old high school girl; a 21-year-old college student; and a 34-year-old secretary. A group discussion follows each situation. **(American College of Obstetricians and Gynecologists, 1967)**
MINNESOTA SOURCES: MDPW

A TIME OUT OF WAR
22 min.
Two Union soldiers and a Confederate soldier declare an hour's cease-fire. They talk, exchange rations, and fish before the interlude ends. This multiple award winner is eloquent and timeless.
MINNESOTA SOURCES: SL

TIME PULLS THE TRIGGER
24 min., color
The action in this film is part live and part animated. The story begins with the burial of a young man in the armed services who had contacted lung cancer. The animation illustrates what happens to blood circulation, the action of specific ingredients found in tobacco smoke upon the cells of the lungs, and the overall influence of tobacco on the heart. **(WCTU)**
MINNESOTA SOURCES: UM 7D0018 ($3.00)

TO FIND A HOME
28 min., b&w, 1963
Produced by University of Wisconsin
The problems encountered by a Negro couple in a northern city when it sets out to find a larger apartment are depicted in this film. Paul Reed is a TV repairman who can pay up to $135 a month for an apartment. Time after time, he phones to make an appointment to see an apartment only to find white rental agents disconcerted when they discover he is a Negro, and concocting evasive stories that the apartment has just been rented. Some people are more direct, saying they wish they could rent to him but people in the community might complain and they don't want any trouble with their neighbors. The usual myths about the devaluation of property, danger of intermarriage and so on are voiced by the landlords. The despair and humiliation resulting from continuous rejection begin to destroy Paul Reed's self-respect. This film can set the stage for a discussion of discrimination in the community as it closes with the Reeds once again approaching an apartment with a "For Rent" sign. As they knock at the door, the narrator asks the audience: "What would you do?" **(AFL-CIO).**
Rental $3.00
MINNESOTA SOURCES: UM 6S0635 ($5.00)

TO YOUR HEALTH 616.86
10 min., color, 1956
Center for Mass Communication, 1125 Amsterdam Ave., New York 25
EFLA Evaluation
Subject Area: Alcoholism
Evaluator: Akron Public Library
Synopsis: Philip Stapp's cartoon, giving the impartial evidence of the effects of alcohol on mind and body. People drink because drinking is socially acceptable and helps escape from tensions and conflicts. Drinking to be sociable can lead to habitual drinking that becomes a necessity. The alcoholic ends up in jail or in a hospital. To overcome the habit, men need help of a social worker or Alcoholics Anonymous. Closes by asking whether alcohol will control us, or we will control alcohol.
Uses: For education of school, community, and health groups
Age Level: junior-senior high, college, adult
Technical: Sound—excellent; Photography—excellent
Comment: Cartoon is very effective in pointing out dangerous aspects of drinking, without seeming pontifical or condescending.
Copyright 1957 by Educational Film Library Association. Inc. EFLA No. 1957.3412
MINNESOTA SOURCES: MDPW, SL

TOMORROW'S A WONDERFUL DAY 296
50 min., b&w, 1948
Children to Palestine, Inc., 1819 Broadway, New York 23, N.Y.
EFLA Evaluation
Subject Area: Social studies, human relations, child study
Evaluators: Hempstead, N.Y., Schools; Newark, N.J. Board of Education
Synopsis: The story of a 15 year old Jewish boy, former concentration camp inmate, from the day of his arrival in a children's village in Israel. The inner fight the boy has to make to overcome suspicion, fear and loneliness until he joins in the life of the community.
Uses: Understanding of life and customs in modern Israel; effects of life in concentration camp; handling of hostile adolescent boy
Age Level: junior high, senior high, college, adult
Technical: Sound—good; Photography—Newark-good, Hempstead-excellent
Comment: Newark—has merits of such films as "The Quiet One" and "The Search." Not intended as teacher training film, but reveals expert psychology in handling of children. Hempstead—Too long for class period. Foreign language sections difficult to follow. Implications for mental hygiene. Of value in geography of Israel, in showing boy's emotions.
Rating: Excellent
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.734
MINNESOTA SOURCES: SPCHR

TOO TOUGH TOO CARE
20 min., b&w, 1967
The serious subject of smoking, and its proven effects, are shown in a topical spoof of the efforts of a tobacco company to find "new smokers". Written in association with Dr. Gerald Hill, psychiatrist, the film attempts to undermine teen-age resistance to anti-smoking education by appealing to their anger at being duped and sold cigarettes by mis-leading claims.

With satire and jests, it shows teenagers, in a graphic way that companies are supposedly offering them money, power, prestige, identity and glamour — while in truth — they are being offered serious illness, instead. This film was produced with the cooperation of California Medical Association and Marin County Medical Society. **(SDP)**
MINNESOTA SOURCES: UM 4D0020 ($3.35)

TOP, THE

This brilliant animation has as its theme the attainment of material success, the acquisitive urge. It depicts several different social types who are engaged in the quest. A comic parable. Direction, animation, design, and story by Teru Murakami. Contemporary Films.
Code 407528—8 min.—Color, Sale $135.00—Rental $12.50. McG
MINNESOTA SOURCES: None at present

TREE IS DEAD, THE

10 min.
A description of one of the last Indian Reservations in the State of Minnesota and the disintegration of their own culture. Photographed on the Red Lake Indian Reservation. **(UofM)**
MINNESOTA SOURCES: UM 2S0176 ($2.00)

UNITED NATIONS: ORGANIZATION FOR PEACE 341.13

21 min., color—$220.00, b&w—$110.00, 1964
Produced by Gilbert Altschul Productions, Inc.; dist. by Journal Films, Inc., 909 West Diversey Parkway, Chicago, Illinois 60614.
EFLA Evaluation
Subject Area: Social Studies; United Nations
Evaluator: Hempstead, New York, Public Schools
Synopsis: Traces the growth and accomplishments of the international organization for peace, from the drafting of the U.N. Charter at San Francisco, in April, 1945, to its present activities. Attemps to explain the interrelated functions of the various departments and illustrates the activities of such specialized agencies as UNICEF, WHO, and UNESCO.
Uses: To provide an up-to-date report on the United Nations—it's growth, structure and function; To explain the role of the U.S. in UN activities.
Age Level: Junior and senior high
Technical: Sound—good; Photography—good
Comment: It was felt that screen motion adds little by way of clarifying the commentary; still pictures might be less distracting. Film left the committee with a negative feeling.
Rating: Average
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5772
MINNESOTA SOURCES: UM 4S0732 ($3.85)

UNWED MOTHERS

23 min. b&w
WCCO-TV, narrated by Dave Moore
The narrator describes several case histories of pregnant girls who are taken care of by an institution, staffed for that purpose. Statements are made about the treatment these girls receive while in the institution and after being discharged. The disposition of the baby is commented upon.
MINNESOTA SOURCES: AV-SDE, WCCO-TV

UPTOWN

27 min., b&w, $135.00, $7.50 per day, 1966
Contemporary Films, Inc., 267 West 25th St., New York, N.Y., 10036
Subject Area: Life in lower Bronx.
Evaluator: Hobart & William Smith College.
Synopsis: The film depicts the life and sounds of the lower Bronx. Life in this area is portrayed and sound effects attempt to stimulate the clamor of the neighborhood. The difficulties of growing up in this area are depicted. By implication, the viewer can deduce the occupational opportunities available to disadvantaged young people. One can also see the difficulties encountered by the disadvantaged in attempting to set vocational goals for themselves.
Age-Grade Levels: Senior high school, college, adult.
Technical: Structure—good; Picture quality—good; Sound—fair.
Comment: The film does not deal directly with occupations, but it is not difficult to deduce the types of workers needed, the temperaments necessary, and the tasks to be faced in such an area. It is an excellent portrayal of a neighborhood in a period of transition.
Rating on NVGA Guidelines: Useful.
MINNESOTA SOURCES: None at present

VANDALISM 364.3

10 min., b&w, 1953
Sid Davis Productions, 2500 North La Brea Ave., Los Angeles 16, Calif.
EFLA Evaluation
Subject Area: Juvenile deliquency
Evaluator: University of Texas
Synopsis: Several incidents revealing how teen-agers out for "fun," mischief, and excitement can get into trouble with the police and be booked as delinquents. Several boys throw a dummy in front of a car as an April Fool's joke and cause an accident. Another group, using a girl as a front, steal from a store and are caught. Two boys from "good" families "spike" the punch at a party, let air out of tires, steal a car, and leave a drive-in without paying. They too are captured and jailed.
Uses: To teach that vandalism is not fun but a crime against society for prospective teachers of adolescents; to show that "crime does not pay."
Age Level: senior high
Technical: Sound—fair; Photography—fair
Comment: Musical background distracting. Does not give examples of how children can channel their energies into other activities. Negative approach.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1955
MINNESOTA SOURCES: UM 2S0662 ($2.00)

VANDALISM: CRIME OR PRANK?

5 min., color, (with guide), IFB—$75.00
Is an adult who witnesses an act of vandalism by children obliged to report the matter to the parents of the offenders, to the police — or was it only a prank?
MINNESOTA SOURCES: UM 2S0662 ($2.00); SL

VICIOUS CIRCLE, THE

A WCTU Film, 20 min.
This film is presented in a semi-documentary form with a cast of professional actors; it traces the downfall and rehabilitation of a man's attempted flight from reality through the use of alcohol. **(WCTU)**
MINNESOTA SOURCES: UM 4D0022 ($3.00)

VD—NAME YOUR CONTACTS

22 min., (2 reels)
Veneral disease can be effectively treated today, but to combat its spread requires the cooperation of every person who has come in contact with it. We see a realistic portrayal of how young people, faced with the possibility or reality of being infected with venereal disease, cope with their individual situations. Produced by Moreland-Latchford Productions. Ltd.
$130.00 b&w—$260.00 Color. (Cor.)
MINNESOTA SOURCES: None at present

WALK IN MY SHOES

54 min., b&w, with guide
This candid presentation explores the world of Negro Americans from city, country and all economic strata as they express

their feelings, and asks "How would you feel in the same circumstances?"
MINNESOTA SOURCES: UM 6S0637 ($9.75), SL

WAR ON POVERTY . . . A BEGINNING (H-C)
(Edited Version)
Two case studies review the war on poverty at the local and national level: a Negro boy in the Neighborhood Youth Corps and a white boy in the Job Corps. Why did they join? What are the agencies trying to do? The film examines the problems which must be solved before these programs can retrieve a vital segment of our nation's youth resources. Produced by the National Broadcasting Company. **EBF**
26 minutes, B/W No. 2414—$167.50
MINNESOTA SOURCES: UM 6S0834 ($4.15)

THE WAY IT IS . . .
A documentary which takes the viewers into the chaos of a ghetto school. The workers with a New York University special learning project are candidly shown in classrooms, teachers' meetings, and visits with parents.
Producer: National Educational Television, New York, N.Y.
Distributor: NET Film Service Audio-Visual Center, Indiana University, Bloomington, Indiana 47401
Cost: $200.00; Rental: $9.15
Specifications: 16mm, black and white, sound, 60 min., 1967.
MINNESOTA SOURCES: None at present

WHAT ABOUT ALCOHOL?
A WCTU Film, 10 min., color
Five teen-agers bemoan the absence of their star basketball player when their team loses. They learn that he had been banned from the team for taking alcoholic drinks against training rules. Discussion of alcohol and drinking follows. **(WCTU)**
MINNESOTA SOURCES: UM 3D0023 ($3.00)

WHAT ABOUT ALCOHOLISM?
11 min., $65.00
A documentary-type re-enactment of a high school class researching and discussing the nature and problems of alcoholism, designed to stimulate thoughtful discussion of the nature, causes and treatment of this social ill. Produced in collaboration with Yale Center for Alcohol Studies.
MINNESOTA SOURCES: None at present

WHAT ABOUT JUVENILE DELINQUENCY? 364.3
11 min., b&w, 1955
Centron Corp., Dis-McGraw-Hill, 18 east 41 St., New York 17
EFLA Evaluation
Subject Area: Juvenile delinquency
Evaluation: Teachers College, Columbia University, New York
Synopsis: A teen-age gang on a reckless driving spree crash into a man's car and mug him. They tell of their exploit to another member who is shocked to discover that the attacked man was his father. Jamie decides to quit the gang and is asked by his classmates to join a delegation to the City Council which is considering measures to curb delinquency. Despite threats from his former gang, Jamie goes. Picture ends as City Council asks delegates for their suggestions for solving problem.
Uses: To stimulate discussion with students, PTA's, and teacher education classes
Age Level: junior and senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Valuable for raising discussion in a classroom, especially because question is raised without offering solution. Situation is realistic but loses dramatic effect by not showing man's assault. No community conditions shown.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2734
MINNESOTA SOURCES: UM 2S0610 ($2.00)

WHAT ABOUT PREJUDICE? 323.1
Discussion Problems in Group Living series
12 min., b&w, 1959
McGraw-Hill Textfilms, 330 West 42 Street, N.Y.C. 36
EFLA Evaluation
Subject Area: Social Science
Evaluator: St. Bonaventure University, Wittenberg University
Synopsis: Deals with the prejudices against minority groups harbored by a student's classmates. When Bruce Jones performs an heroic deed at great personal risk, his fellow students are prompted to re-evaluate him on proper terms. Indicates that a great deal of prejudice is passed on to children by their parents.
Uses: For college orientation programs; for Sociology class study.
Age Level: senor high, W.—college, adult; St. B.—junior high
Technical: Sound—excl.-St. B., good-W., Photography—excl.-St. B., good-W.
Comment: W.—A special strength is its universality; the type of prejudice is never clearly identified. Excellent film for launching discussion. St. B.—Tends to be slightly melodramatic and thus loses some of its value at the senior high school level.
Rating: W.—Excellent; St. B.—good
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4123 L. C. FiA 59-792
MINNESOTA SOURCES: UM 2S0638 ($2.00)

WHERE DOES IT GET YOU? 616.86
20 min., b&w, 1946
Film Publishers, Inc., 25 Broad St. New York 4, New York
EFLA Evaluation
Subject Area: Alcoholism
Evaluators: East Orange Public Library, N.J.; Kent State University, Ohio
Synopsis: Rapidly moving scenes of various sports events are pictured while the narrator emphasizes the need for agility, stamina and judgment in these activities. An instructor lectures his class on the physiological effects of alcohol on the body, demonstrating his points with diagrams. Relationship between traffic accidents and drinking indicated. Problems of social drinking and parental disapproval illustrated.
Uses: To reinforce attitudes against drinking; to point out bad effects of alcohol on agility, stamina and judgment
Age Level: junior and senior high, college
Technical: Sound—good-Kent, fair-EOPL; Photography—exc-Kent, fair-EOPL
Comment: Kent-Suggests that abstinence brings greater real pleasure than drinking in a social situation. Costs of drinking illustrated. EOPL-Script is boring, unrealistic and painfully moralistic. Actors are wooden. No motivation.
Rating: Fair-Kent University Poor-East Orange Library
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1611
MINNESOTA SOURCES: UM 4D0025 ($3.00)

WHERE IS PREJUDICE? 323.1 177.5
60 min. (2 reels), b&w, 1967
Presents a dialogue between college students of different ethnic and religious backgrounds. Shows these students on a retreat discussing their own prejudices, fears and feelings. States that the students feel they are free of prejudices, but when they spend considerable time together examining their feelings and discussing them with others, they find they have many prejudices. Moderated by a Human Relations Consultant. **NET**
MINNESOTA SOURCES: MS

WHILE I RUN THIS RACE
A dramatization of the efforts of four VISTA Volunteers, a retired couple and two young men helping the migrant workers in two communities in Arizona. Made to inform the public about the activities of the VISTA program.
Producer: Sun Dial Films, 318 E. 45th Street, New York, New York 10017

Distributor: Sterling Movies, 43 W. 61st Street, New York, New York 10023
Cost: $68.75 from Capital Film Lab., 42 E. Street, S.W., Washington, D.C.
Rental: No charge. Write distribtuor
Specifications: 16mm film, color, sound, 28½ min., 1967
MINNESOTA SOURCES: SM

WHY VANDALISM?

15 min.
The problems of vandalism strike at the roots of our democracy. This film probes the underlying cause which lead three boys to destroy a classroom, and suggests ways in which vandalism might be curbed. **(EBF)**
MINNESOTA SOURCES: UM 4S0664 ($2.50), ML, SL

WILLIE CATCHES ON

Even before he is ten years old, Willie sees that some people are treated differently than others. Without direct instruction he knows that there are people who "belong" and people who do not. Willie's parents are not unkind to the Chinese laundryman or the Negro porter or the Jewish children up the street, yet the impression becomes firmly fixed in Willie's mind that these people are "different." When Willie goes to high school and college, the seeds of prejudice, not deliberately sown by any adult, begin to sprout in unmistakable, though polite, acts of tolerance. During his summer job at a fashionable resort he doesn't question the fact that he has privileges denied his Negro colleague. Willie has developed a sure sense of "discrimination" and is easily able to adjust to his "two-faced" world. Produced by the National Film Board of Canada.
Code 672319—L.C.FiA63-302. **McG**
24 minutes—B&W—Sale $135.00—Rental $8.00
MINNESOTA SOURCES: None at present

WOMAN OF THE HOUSE

13 min.
The camera visits a city housewife and observes her daily routine as she cleans, irons, etc. However, this housewife is blind. A straightforward and unemotional demonstration of the possibility for effective and successful adaptation for the blind homemaker. (American Foundation for the Blind, 1954)
MINNESOTA SOURCES: MDPW

WORLD OF THE RIGHT SIZE

20 min., hs., gen.
"A World of the Right Size" is a 20-minute color, animated cartoon film, designed to promote better understanding of mental retardation. (Minnesota Dept. of Public Welfare, 1967)
MINNESOTA SOURCES: MDPW

THE WORLD OF THREE

26 min.
Story of a family with a three-year-old who has been the "king" of the family. Now a baby comes into the house. He reacts accordingly. Child development film. **McG**
MINNESOTA SOURCES: None at present

YOU CAN'T RUN AWAY

30 min.
When Lucas Beauchamp, a Negro, is arrested for the murder of a white man, even his lawyer assumes him to be guilty, and the townspeople tacitly condone plans of the victim's kinfolk to take Lucas from jail and lynch him. But Charles Mallison Jr., the lawyer's newphew, listens to Lucas' story, being "too young to be cluttered," and he convinces his uncle of the Negro's innocence. The boy, the lawyer, and an upright, fearless sheriff then bring the real murderer, a brother of the victim to justice. The mob in front of the jail quickly departs as though running away from something, as the lawyer tells the boy that it will be all right as long as someone like himself faces up to his responsibilities. **(TFC)**
AFL-CIO, Rental ($3.00)
MINNESOTA SOURCES: UM 6S0641 ($5.00)

JUNIOR AND SENIOR EDUCATION

ANTIOCH COLLEGE
15 min.
Tells the story of Antioch's work-and-study plan, whereby all Antioch students alternate twelve weeks of study on campus with twelve weeks of work in the country's foremost businesses and professions. It pictures student social workers, accountants, engineers, getting vocational guidance and experience; using the real world as a laboratory in which to test classroom theory; developing interest and skills in democratic processes; and aiding the war effort now while preparing for larger responsibilities in the future. **(AC)** **S.C.**
MINNESOTA SOURCES: UM 4E0051 ($2.50)

AS TALL AS THE MOUNTAINS 371.393
36 min., color, 1964
Produced and distributed by Larry Madison Productions, 111 East 39th Street, New York, N. Y., for the Adolph Coors Company.
EFLA Evaluation
Subject Area: Education; Camping
Evaluator: American Film Festival Jurors, 1965
Synopsis: Describes the physical and spiritual life of a group of boys during the twenty-six day program of the Outward Bound School for Boys in Colorado
Uses: To inspire interest in a ruggedly disciplinary education for youth.
Age Level: General—youth groups and civic organizations
Technical: Sound—excellent; Photography—excellent
Comment: A most inspring and challenging film notable for its suspense element. Construction, narration and a mature script sustain interest, but length is excessive.
Rating: Excellent
Copyright 1965 by Education Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5670
MINNESOTA SOURCES: None at present

AS THE TWIG IS BENT (H-C)
The film examines two different approaches to education: the traditional "curriculum-centered" program and the Montessori "learning-process centered" method. It focuses on two kindergarten classrooms in Greenwich, Conn., where these methods are tried out and discussed. Produced by the National Broadcasting Company. **EBF**
27 minutes, B/W No. 2218—$135.00. EBF
MINNESOTA SOURCES: None at present

AVIATION HIGH SCHOOL 371.426
22 min., color, $110.00, 1965
Aviation High School, 36 St. & Queens Blvd., Long Island City, N.Y. 11101
EFLA Evaluation
Subject Area: Vocational Guidance
Evaluator: American Film Festival Jurors, 1966
Synopsis: How high school students at Aviation High School prepare for various mechanical, technical and scientific aerospace careers. How the school combines the teaching of basic subjects—mathematics, English, science—with practical aviation learning, using modern education techniques, facilities and teaching aids.
Uses: For vocational guidance
Age Level: Junior high
Technical: Sound, photography and structure are good to very good.
Comment: Music overpowering at times. Too long, but vivid and clear picture of what goes on at the school.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6316
MINNESOTA SOURCES: None at present

BETTER CHOICE OF WORDS 428.3
10 min., b&w, color, 1952
Cornet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: English language
Evaluator: Kansas State Teachers College, Emporia
Synopsis: A group of high school students learn how to improve their speaking vocabularies. They are taught to use the "best words for the purpose and for the audience." Overworked words such as "good" should be avoided. To improve their speaking, students should build a large vocabulary, choose words appropriate to the listener, and have a clear idea of what they wish to express before they speak.
Uses: To encourage and teach better word usage; English and speech classes
Age Level: junior and senior high
Technical: Sound—fair; Photography—fair
Comment: Film will help students to realize that there are several ways to express an idea and that what is best in one situation is not necessarily suitable in another.
Rating: Fair
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.1495 L.C. Fi52-83
MINNESOTA SOURCES: UM 2L0383 ($2.00)

BETTER READING
15 min.
Clearly reveals the problems confronting the slow reader and suggests ways in which they can be met and solved. Tells the story of an intelligent high school boy whose work suffers from his slow reading habits. Portrays the methods used by a reading clinic in helping him to increase his reading speed and understanding and to enlarge his vocabulary. **(EBF)**
MINNESOTA SOURCES: UM 4L0451 ($2.75), MS

BUILD YOUR VOCABULARY
10 min.
The story of a vocabulary failure turned into success is the medium through which students will gain an understanding of the value and techniques of learning new words—and how to use them. Mr. Willis finds himself at a loss for words at a public meeting, takes a cue from his son, Pete, and embarks upon a campaign of improvement. **(Cor.)**
MINNESOTA SOURCES: UM 2L0452 ($2.00)

CHOOSING BOOKS TO READ
11 min., 1 reel, $60.00 b&w, $120.00 color
This is a story of many types of books—each with a message awaiting the reader. Just as Peter's quest for information on photography leads him from a beginniner's volume to books on composition, to a novel and finally a work on art, so does this film lead students to literary treasures. **(Cor.)**
MINNESOTA SOURCES: UM 2E0387 ($2.00)

CHOOSING YOUR COLLEGE CAREER
Film and narration offer the about-to-graduate high school student a step-by-step method for selecting the college best suited to his needs. Advice stressed: Don't wait until the last

minute to select the college you wish to attend. Plan well in advance of the college matriculation date by making a thorough investigation of likely colleges or universities. Wherever feasible, write to the Office of the Registrar to make an appointment for an interview and to request a conducted tour of the college. **JH-SH. 16 min., Col. $170.00**
MINNESOTA SOURCES: AV-SDE

COLLEGE PERSPECTIVE
30 min., color
It consists of unrehearsed interviews with College students on the campuses of three institutions of higher education—a small private college, a large university, a medium-sized urban college. The students in the film are an equally diverse group who make, in their own words, candid and personal comments about the process of college choice, life on a college campus, and the opportunities available to students in colleges today. **(CBFL)**
MINNESOTA SOURCES: UM 7E0242 ($12.85)

COMMUNITY SCHOOLS CAN'T STAND STILL
30 min., Black and White, University of Wisconsin. ($4.50)
Included in this film on the community action process is a meaningful review of new methods of team teaching, individual study, and variable class periods. Main emphasis is on the community action process demonstrating that concerned citizens can work together in two communities to bring about a more adequate educational institution at the secondary level.
MINNESOTA SOURCES: UMAES

DEBT TO THE PAST:
LANGUAGE & COMMUNICATION 411
16 min., color, 1962
Moody Institute of Science, 12000 East Washington Blvd., Whittier, Calif. 90606
EFLA Evaluation
Subject Area: Language Training, Literature
Evaluator: Festival jury. Chairman: R. Cornfield, Teaching Audios & Visuals
Synopsis: This is a study of the development of spoken and written language. Shows the pictographic, ideographic and phonetic stages.
Uses: Give understanding of our heritage of spoken and written word.
Age Level: upper elementary, junior high
Technical: Sound—very good; Photography—very good
Comment: Intensely interesting to watch. Details of the presentation were beautifully worked out, making it an exciting experience. Makes the viewer want to do more about language. Really teaches something. Children will remember the point it makes.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5066
MINNESOTA SOURCES: UM 5H0310 ($6.65), MS

DESK FOR BILLIE
NEA-MEA '56, 60 min.
This film tells the dramatic story of Billie's fight for an education. Against tremendous odds she managed to go to school, even though she never had a real home. Her parents moved from town to town, slept in a tent, lived in the open, ate poor food, and led a life of nothingness. This film shows how America's schools open their doors to all children regardless of wealth or poverty. **(NEA-MEA)**
MINNESOTA SOURCES: UM 0E0058 ($3.00), MS, MDPW, MEA

DO BETTER ON YOUR EXAMINATIONS 371.27
11 min. (1 reel), b&w $60.00, color $120.00, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Educational training
Evaluation: Syracuse University
Synopsis: In preparing for examination, the role of reviewing is stressed. The student can review by himself, by checking other sources, by discussion groups, and by a prepared questionnaire. Proper preparation gives a student self-confidence. Different types of exams are included.
Uses: To assist the development of mechanical techniques and proper attitudes for preparing for exams; to depict pleasantries of group discussion.
Age Level: junior and senior high
Technical: Sound—good; Photography—good
Comment: Acting good for seemingly non-professionals. Steps taken were well punctuated. Approached the ideal rather than the practical, because most students with extra curricular activities would not be so scholarly. Poor student would need more parent-teacher guidance than film suggests, although it attempts to inspire student to help himself.
Rating: Fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1072
MINNESOTA SOURCES: MS, UM 2E0507 ($2.00)

EFFECTIVE LISTENING 006
17 min., b&w, apply, $95.00, 1960
McGraw-Hill Text-Films, 330 West 42 Street, New York 36, New York
EFLA Evaluation
Subject Area: Listening, Communication
Evaluator: Wittenberg University
Synopsis: Explains that listening is a communicative skill in which we spend 45% of our time. Daydreaming, detouring, debating, and private planning are presented as barriers to effective listening. Discusses ways to overcome these barriers through concentration, attention, developing an interest in the subject, and relating other thounghts to the subject.
Uses: To illustrate procedures for effective listening; for classes in How to Study, Debate and Public Speaking
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: An especially good film for Freshman English courses.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4204
MINNESOTA SOURCES: UM 4L0444 ($2.75)

FACING THE TEST
A Film for Test Takers, 25 min.
Purpose: To provide students with useful information about standardized test before they actually take such tests. Told from the point-of-view of an average teenager, the film uses SCAT (The School and College Ability Test) and STEP (The Sequential Tests of Educational Progress) to explain: what standardized tests are for, what types of information they provide, how they "sample" knowledge, what kinds of things they measure, what sort of questions to expect, what test items look like, what is meant by "verbal" and "quantitative" tests, how to work within the allotted time limit, how to mark and change an answer sheet, what to do about guessing, how standardized tests measure "ability," how to work with a new type of answer sheet, how tests are scored and why it is inappropriate to "cram." **(ETS)**
MINNESOTA SOURCES: UM 6E0251 ($4.75)

FESTIVAL OF IDEAS
The Festival of Ideas was conceived and developed by the student administration of West Virginia University with full support of its faculty and administration. The festival brings together twenty-five of America's most distinguished scholars and public figures discussing the concerns and anxieties of today's college students.

Producer: Office of Radio, TV and Motion Pictures, West Virginia University, Morgantown, W. Virginia 26506
Distributor: Audio-Visual Library (same address as Producer)
Cost: Not for sale **Rental: $0.50 plus shipping**
Specifications: 16mm, black and white only, sound, 29 minutes. 1966.
MINNESOTA SOURCES: None at present

FIND THE INFORMATION
11 min., 1 reel, $60.00 b&w, $120.00 color
This study of many widely used indexes helps students find information quickly. They will learn how to use the library card file and such general reference sources as "The Readers Guide to Periodical Literature, Who's Who in America, and The World Almanac." **(Cor.)**
MINNESOTA SOURCES: UM 2E0389 ($2.00), MS

GETTING INTO COLLEGE 371.422
13½ min., color—$162.50, b&w—$81.25, 1962
Coronet Films, Coronet Building, Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Guidance
Evaluator: Brooklyn, New York, Public Library
Synopsis: Uses two examples of high school students to illustrate the necessity for intelligent and early planning and counseling in the selection of and acceptance by a college.
Uses: To provide information on facts to consider in choosing a college end to motivate the student to make early preparations.
Age Level: Junior and senior high
Technical: Sound—fair; Photography—fair
Comment: Dull, didactic and sketchy. Solutions to problems presented are too pat. This kind of film should be a spring board to discussion, excitement and curiosity; however, in order to make it at all successful, the guidance counselor or teacher must provide ample supplementation. There seems to be no attempt to instill in the student a desire to help himself. Narration is heavy and conversation is stilted in places.
Rating: Poor
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5749
MINNESOTA SOURCES: None at present

GETTING THE FACTS
10 min.
Discusses the ways and means by which people can become sufficiently well-informed to behave intelligently as citizens. Portrays newspapers, radio, books, schools, television, and the spoken word as channels of enlightenment. **(EBF)**
MINNESOTA SOURCES: UM 2L0342 ($2.00), MS

HIGH SCHOOL: YOUR CHALLENGE
12 min., b&w, $62.50, color, $125.00, 1951
Coronet Instructional Films, 65 East South Water St., Chicago, 1, Ill.
EFLA Evaluation
Subject Area: Education, Guidance
Evaluators: University of Minnesota; Berea College, Kentucky
Synopsis: A story of a boy who had decided to drop out of high school but through proper guidance was persuaded to change his mind and finish his education. The values of a high school experience, such as friendships, an education, and a future, are described from a student's view point.
Uses: To make students aware of the values derived from the maturing experiences of high school; to inform parents and teachers of some education problems.
Age Level: junior and senior high, Berea adds college, adult
Technical: Sound—good; Photography—Minn-excellent, Berea-good
Comment: Minn-several weak episodes especially those between counselor and the boy. Berea-Does not indicate ways of observing needs or helping those who do not ask for help. More suitable for large schools since many of the activities are not possible for a small one. Could be expanded.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1356
MINNESOTA SOURCES: MS

HOMEWORK: STUDYING ON YOUR OWN 371.3
11 min., b&w, $60.00, color, $120.00, 1953
Coronet Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Teaching methods, Guidance
Evaluator: Kansas State Industrial Reformatory
Synopsis: Students are shown how to choose a proper place and set aside a certain time for doing their homework. References and use of reference materials discussed. Methods of study are portrayed in relation to possible entrance to college. Scheduling time and planning projects covered.
Uses: To emphasize the importance of a quiet and comfortable place for studying; to help develop worthwhile study habits
Age Level: junior and senior high, college, adult
Technical: Sound—excellent; Photography—good
Comment: Clear and easy to follow suggestions for studying. Useful for student teachers. A positive approach is assumed and used. Positive attitude is built up in the student as he attacks his study problems.
Rating: Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1974
MINNESOTA SOURCES: UM 2E0434 ($2.00), MS

HOW EFFECTIVE IS YOUR READING? 029.9
11 min., 1 reel, b&w, $60.00, color, $120.00, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Reading instruction
Evaluator: Associated Workshops in Educational Leadership, NYU
Synopsis: A high school boy finds reading a very difficult job and consults his teacher. Miss Richards suggests practice exercises which Jim finds slow and tedious until he realizes he has acquired the basic skills. He then applies his skills to other types of materials and uses them in various ways according to his purpose in reading.
Uses: To stress the importance of reading skills; to teach use of reference materials.
Age Level: junior and senior high, adult
Technical: Sound—good; Photography—good
Comment: The film performs an excellent service but the subject matter used for illustration was rather difficult. Emphasizes the necessity for persistence and practice in gaining reading skills.
Rating: Good
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1229
MINNESOTA SOURCES: UM 2L0447 ($2.00)

HOW TO CONCENTRATE
11 min.
An understanding of how to concentrate can do much to overcome the bad effects of distractions **(Cor.)**
MINNESOTA SOURCES: UM 2E0547 ($2.00)

HOW TO PREPARE A CLASS REPORT 371.3
10 min., b&w, $60.00, color, $120.00, 1953
Coronet Instructional Films, 65 East South Water St., Chicago
EFLA Evaluation
Subject Area: Teaching methods, Guidance
Evaluator: Wayne University
Synopsis: A class has been assigned to prepare a written or oral report and the procedures for selecting a topic of interest

to the individual student as well as the audience, of doing research in a library, utilizing personal experiences, organizing the material, and finally writing the report are illustrated. Main points are summarized at the end.
Uses: For English and composition classes; to teach the organization and preparation methods useful for making written and oral reports
Age Level: elementary, junior and senior high
Technical: Sound—good; Photography—good
Comment: Motion did not add to story. While material seemed to be of a junior and senior high level, age of main character seemed to be upper elementary.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1784 L. C. Fi 53-169
MINNESOTA SOURCES: UM 2E0260 ($2.00), MS

HOW TO READ A BOOK
(Second Edition)
11 min., 1 reel
Chuck learns how to select the best book for a particular purpose and how to use a book's reading aids, such as the preface, footnotes, chapter headings, and index. He learns to adjust his reading speed to his reading purpose, to look for the author's point of view, and to use his own judgment in analyzing and evaluating a particular book. **Coronet-B/W—$65.00. Color—$130.00**
MINNESOTA SOURCES: UM 2E0392 ($2.00), MS

HOW TO READ NEWSPAPERS 070
10 min., b&w, $60.00, color, $120.00, 1951
Coronet Instruction Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Reading, English
Evaluators: University of Minnesota, Leland Junior High School, Md.
Synopsis: The newspaper reading habits of a high school student are revealed as he first glances at the headlines, then the sports pages, and finally the comics. An off-stage voice explains the proper way to read a newspaper. The functions of headlines, lead paragraphs, and editorials are explained as is the way to scan a newspaper. The student tries this method and finds the value of newspapers in his school work.
Uses: To teach students the value of and most worthwhile way to read newspapers; to stimulate interest in newspapers and increasing reading speed.
Age Level; junior and senior high; Leland adds college, adult
Technical: Sound—Minn-good, Leland-excel; Photography—Minn-good, Leland-exc.
Comment: Minn-The evaluation of several different newspapers on the same subject is suggested. Good as introduction to newspaper reading. Leland-Helpful in teaching evaluation opinions by comparing various opinions.
Rating: Minn-Good, Leland-Excellent
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1264
MINNESOTA SOURCES: UM 2E0393 ($2.00)

HOW TO REMEMBER
11 min., 1 reel, $60.00 b&w, $120.00 color
This film illustrates the use of a very practical procedure for remembering given material. How to memorize a selection is shown specifically while explaining the whole process of remembering. Types of remembering are explained and six basic rules for making remembering easier are presented. **(Cor.)**
MINNESOTA SOURCES: UM 2E0261 ($2.00)

HOW TO STUDY (Second Edition) 371.42
11 min., b&w, $60.00, 1963
Coronet, Coronet Building, Chicago 1, Illinois
EFLA Evaluation
Subject Area: Guidance
Evaluation: AV Dept., St. Louis Co. Schools; Indiana University
Synopsis: Describes the most efficient means of studying and presents in detail study skills such as skimming, rapid reading, careful reading and re-reading.
Uses: To motivate better work habits.
Age Level: junior and senior high
Technical: Sound—good; Photography—good
Comment: Might have some value as motivational film to encourage better study habits if student identifies with the actor, obviously a "good guy" type, popular with his peers but not a "brain." (St. L.) Except for the greater amount of time used in describing the type difference found in the library, this film is like the first edition.
Rating: Good (Indiana)
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5149
MINNESOTA SOURCES: UM 2E0435 ($2.00) b&w; 3E0435 ($3.25) Color, MS

HOW TO SUCCEED IN SCHOOL 371.42
11 min., b&w, $60.00, 1956
Contron; Dis-McG, 18 East 41 St., New York 17
EFLA Evaluation
Subject Area: Educational guidance
Evaluators: Hempstead Public Schools, N.Y.; Perth Amboy Schools, N.J.
Synopsis: Two teenage students are dissatisfied with their school reports and seek help from their father.He says school is like business and takes them to his plant to point out analogy. He shows them that work must progress each day, that planning and scheduling are necessary, and that workers must know their tools and how to apply them. If his son and daughter organize the business of going to school, results will be good.
Uses: To motivate students to plan their school work; guidance programs
Age Level: junior and senior high Perth Amboy adds college
Technical: Sound—exc-PA, good, Hemp; Photography—exc-PA, good-Hemp
Comment: Hemptead-Points on using time constructively, personal attitudes, use of tools, and need for changing methods to suit occasion, are well made. Perth Amboy-Interest of parent good for student morale. Holds interest throughout and teaches without seeming to do so.
Rating: Excellent-Perth Amboy Good-Hempstead
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2954
MINNESOTA SOURCES: UM 2E0262 ($2.00)

HOW TO WRITE EFFECTIVELY
10 min., b&w $60.00, Color $120.00
Important rules for effective writing are demonstrated in this film. Material, audience and purpose are offered as elements which must be considered. The picture discusses the factors involved in editing and offers an unique-exercise in classroom participation. **(Cor.)**
MINNESOTA SOURCES: UM 2E0264 ($2.00)

IMPORTANCE OF MAKING NOTES 371.422
10 min., b&w, $65.00, color, $130.00, 1951
Coronet Instructional Films, 65 East South Water St., Chicago, Ill.
EFLA Evaluation
Subject Area: Language arts, Guidance
Evaluators: Hempstead Public Schools, Morton School, University of Minnesota
Synopsis: A student named Jeff tells how he discovered the importance of note taking. After a trip to a radio station class reports revealed how some students had prepared notes and some had not. The various methods of note taking are ex-

plained in terms of how and why. Jeff analyzed his difficulties and with the help of a friend learned how to take good notes.
Uses: To teach students how to take useful, organized notes; for home room, guidance, and study habits groups; to stress advantages of good notes
Age Level: junior and senior high, Hempstead adds college
Technical: Sound—good; Photography—Hemp & Minn.-good, Morton-excellent
Comment: Hempstead-Logical organization. Examples of results of good and poor note taking and using. Minn-Fails to explain methods of taking notes. Morton-Idealizes a perfect job of making notes, recopying and systematizing the material.
Rating: Hempstead-excellent; Morton-good; Minn-fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1154
MINNESOTA SOURCES: UM 2E0266 ($2.00), MS

IMPROVE YOUR HANDWRITING

11 min., 1 reel, b&w $65.00, Color $130.00
This picture helps youngsters learn for themselves how to improve handwriting. It may be used in classes which offer handwriting instruction and in classes in which teachers wish to stress the fundamentals of good handwriting in an effective way.
MINNESOTA SOURCES: UM 2L0404 ($2.00), MS

IMPROVE YOUR PRONUNCIATION

11 min., 1 reel, b&w $60.00, color $120.00
While practicing his speech, which is to be given at the class banquet, Walter begins to realize his own pronunciation shortcomings. So he formulates a program for improvement using these basic rules: (1) Pronounce every syllable, (2) Pronounce each sound correctly, (3) Use accepted pronunciations, and (4) Use natural pronunciation. Like Walter, your students will be amazed and pleased with results and will realize that to make themselves correctly understood, proper pronunciation is an essential asset. **(Cor.)**
MINNESOTA SOURCES: UM 2L0363 ($2.00), MS

IMPROVE YOUR READING

11 min., 1 reel, b&w $65.00, color $130.00
This film offers many suggestions for improving the rate of reading and comprehension. Careful attention is given to those pupils with special reading problems, such as narrow eye perception span, reading too rapidly for comprehension, reading with fingers or lip movement, etc. These problems are developed in an interesting and concrete situation, around characters from whom pupils and teachers will learn and whom they will enjoy knowing.
MINNESOTA SOURCES: UM 2L0458 ($2.00)

IMPROVE YOUR SPELLING

11 min. b&w $65.00, color $130.00
The determination of a high school boy to make his term paper as good as possible prompts him to use, in his editing, the recommended procedure for learning the spelling of words. The audience participates by learning the spelling of words while, at the same time, using and learning the procedure.
MINNESOTA SOURCES: UM 2L0406 ($2.00)

IMPROVE YOUR STUDY HABITS

11 min., sd., b&w $65.00, color $120.00, 16mm
Coronet Films, 1961, (With Teacher's Guide)
When Ron realizes that he is handicapped by poor study habits, his friend Bert gives him pointers on how to form good habits of study in the classroom, in the study hall and library, and at home. Such habits as taking notes, learning how to use reference books, outlining, and making a homework schedule are suggested to aid the student in working to improve his own study habits.
Educational Collaborator: H. B. McDaniel, Ph.D., Professor of Education and Psychology, Stanford University.
MINNESOTA SOURCES: UM 2E0268 ($2.00), MS

IMPROVING STUDY HABITS

15 min., McG, color $175.00, b&w $85.00
(Junior High Guidance Series)
Purpose: To emphasize the fact that effective study habits can be learned. To encourage students to examine their own study habits to see where they can be improved. This film presents an over-all view of the various skills comprising effective study techniques. It begins by emphasizing that effective study begins in the classroom with careful note-taking skill. It demonstrates how to listen, how to read, how to organize ideas from class discussions and from books, and how to take notes and to write assignments. **(McG)**
MINNESOTA SOURCES: UM 4E0269 ($2.50)

JUNIOR COLLEGE STORY 378.154

23 min., color $185.00, 1964
Bailey Films
EFLA Evaluation
Subject Area: Guidance
Evaluator: Broome County Board of Cooperative Educational Services, Binghampton, New York
Synopsis: Shows the activities and training programs of Junior Colleges in California, especially the technical programs. Emphasis on possibility of further training after the two year degree. Discusses the Junior College role as a community resource and adult education center.
Use: Career discussion; general audiences
Age Level: Junior-senior high
Technical: Sound—good; Photography—good
Comment: Photography technically good; film provides information required. Narration too rapid; rather unimaginative. Over used "newsreel music" in background cancels out the effectiveness of the visuals.
Rating: Fair
Copyright 1964 by Educational Film Library Association, Inc.
250 West 57 St., New York 10019 EFLA No. 1964.5538
MINNESOTA SOURCES: None at present

JUNIOR HIGH—A TIME OF CHANGE

11 min., McG, b&w $65.00, color $135.00
(Junior High Guidance Series)
Purposes: To develop in students realistic attitudes toward themselves, by helping them to understand that every junior high student has a variety of problems to face and that they themselves are not unique, inferior, or different because of their absorption in their problems. This film is designed to provide junior high students with a better understanding of some major adjustments facing boys and girls of their age. In this film they are encouraged to look at themselves and their place in junior high and recognize that both they and their school experience are different from last year. **(McG)**
MINNESOTA SOURCES: UM 2E0272 ($2.50)

JUST BEYOND THE CHALKBOARD 370

25 min., color, 1967
Presents an introduction to outdoor education. Considers the values and applications of outdoor study. Shows first to seventh grade students during learning experiences for which they were prepared in the classroom. Emphasizes the fact that an outdoor trip is not an end in itself, but should include follow-up experiences in recording the information, making displays, applying practical concepts, discussion, creative writing and dramatic play. Suggests different outdoor projects. **NIU**
MINNESOTA SOURCES: UM 7E0531 ($5.60), MS

KEEP ON LEARNING

14 min., b&w, sound
This motion picture shows some of the many educational advantages presently available though the United States Armed Forces Institute to members serving in the Armed Forces. It also depicts other voluntary study programs. It covers study

possibilities from trade courses to a college education. It has been cleared for both service and public use. May be broadcast over television. **MD-6962-CP**
MINNESOTA SOURCES: USMCO

LANGUAGE—THE SOCIAL ARBITER

A series of seven film discussions. This series of non-technical films is designed to help language arts and English teachers understand the language problems of students who do not speak stardard English.
Producer and Distributor: Stuart Finley, Inc., 3428 Mansfield Road, Falls Church, Virginia 22041
Cost: $250.00 each, rental: conditional free preview service
Specifications: 16mm, color, sound, 22 to 28 minutes.
MINNESOTA SOURCES: None at present

LEARNING TO EARN 371.426

19½ mins., color, 1963
Conn. State Dept. of Educa., State Office Bldg., Hartford, Conn.
EFLA Evaluation
Subject Area: Guidance
Evaluator: Jurors, American Film Festival
Synopsis: Shows physical plants, sports and general classroom work but concentrates on the area of trade specialization in the technical high schools, Emphasis on actual performance in various trades which will provide their livelihood upon graduation.
Uses: For consideration of vocational choices and information.
Age Level: Junior high school
Technical: Sound — fair; Photography — good; lighting at times, fair
Comment: Much material covered too fast without explanation. Good idea; interesting. Well organized although it might have been more specific in some areas.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019 EFLA No. 1964.5507
MINNESOTA SOURCES: None at present

LEARNING TO EARN IN BUSINESS 371.425

20 min., color, $175.00, 1965
Prod-Sleeping Giant Films, Inc., 3019 Dixwell Ave., Hamden, Conn., for Connecticut State Department of Education & U. S. Dept. of Education
EFLA Evaluation
Subject Area: Vocational guidance, business education
Evaluator: New York State Library
Synopsis: Students in Hartford, Conn. learn the operation of various business machines: typewriters, key punch, duplicators etc., and are taught the methods of merchandizing, advertising, and effective speaking.
Uses: To illustrate the vocational opportunities available
Age Level: Junior and senior high
Technical: Sound, photography and structure are excellent.
Comment: A survey rather than a teaching film and shows a wide variety of new machines used in businesses. The opportunities for young people in the business and distributive fields are illustrated well.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019 EFLA No. 1966.6219
MINNESOTA SOURCES: None at present

LEARNING TO STUDY

14 min., b&w No. 419 $86.00
As a score of students enter a high school library for study period, the film introduces the question of the importance of learning to study, Many students fail to learn how to study unless someone shows them how important it is. In a classroom a social studies teacher is telling his students that learning is basically a change in behavior resulting from one of three things — the acquisition of new knowledge, the development of skills, or a change in attitudes. This discussion impresses the class with the importance of study. The film points out and discusses the steps in learning to study. **(EBF)**
MINNESOTA SOURCES: UM 4E0436 ($2.50), MS

LIBRARY ORGANIZATION

1 reel, 11 min.
Collaborator: Alice Lohrer, M.S., Associate Professor of Library Science, Graduate School of Library Science, University of Illinois.
A detail understanding of library organization effects better use of study time. By explaining the card catalogue system and the Dewey Decimal System in use in one typical library, the film provides students with the means for making their library a treasure of information.
$60.00 b&w, $120.00 color. Junior High, Senior High. Cor.
MINNESOTA SOURCES: UM 2E0404 ($2.00)

MARY S. McDOWELL (Profiles in Courage Series) 920M

50 min., b&w, $300.00, 1964
Prod-Robert Saudek Associates; dist-I.Q. Films, Inc., 630 Fifth Avenue, New York, New York 10020.
EFLA Evaluation
Subject Area: Biography: Mary S. McDowell; U.S. History
Evaluator: Lima, Ohio, Public Library
Synopsis: Mary S. McDowell, a Quaker and teacher of Latin at the Brooklyn Manual Training High School, is obligated to sign a loyalty act to the U.S. at the time of World War I. Because of her Pacifist convictions, she is dismissed from her position by the Board of Education and brought to trial for disloyalty and insubordination. She maintains her position with great courage. Played by Rosemary Harris.
Uses: To show the value of religious principles, courage and dignity
Age Level: Junior and senior high, college, adult
Technical: Sound — excellent; Photography — excellent; Structure — excellent
Comment: Skillful acting in this highly inspirational film is reinforced with an excellent quality of camera work.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1966.6039 L. C. # Fi A 65-1422
MINNESOTA SOURCES: None at present

MIRACLE OF THE MIND

"Smart pills" may be a possibility for the future.
Miracle of the Mind reviews the research being conducted into the nature of the brain and means of improving its functional capabilities. Chemical and electronic means of stimulating and directing the mind are discussed. Research on animals shows that it is feasible to both increase and decrease emotional attitudes such as aggression with electronic stimulation. The theory of RNA — Ribonucleic Acid — purports to increase memory by retarding breakdown of the RNA protein-producing organ. Another, highly controversial, theory is that certain drugs can increase motivation, competitiveness, even IQ level. Transfer of certain substances from one brain to another may be the forerunner of "smart pills" which some scientists say may do away with such formal education. Produced by CBS News for the "21st Century" series.
Code 689347, **26 min., color sale $300.00, rental $16.00. McG**
MINNESOTA SOURCES: None at present

NO REASON TO STAY

Presents the problems of a school dropout and good reasons for staying in school. Urges the school to offer the challenge which would encourage the student to complete his education. Produced by the National Film Board of Canada. **EBF. 29 min., b&w No. 2436 $167.50**
MINNESOTA SOURCES: UM 6E0532 ($4.65)

ODYSSEY OF A DROPOUT

19 min., b&w $113.75, Cor.

The vision of no diploma, no job, no future and no girl haunts Scott, a high school dropout, as we follow him through an aimless day. Should he continue his education or lead a life without meaning?

MINNESOTA SOURCES: UM 4E0608 ($3.10)

OTHER FACE OF DIXIE

(Series: CBS reports—look up and live)
55 min., 1962

This film is a vivid presentation of four southern cities, Clinton, Little Rock, Norfolk, and Atlanta, that only a few years ago had made headlines with their varying degrees of resistance to school integration. The integration progress and achievement, and the contrast between the old hate and the new cooperative spirit among students, presents a striking and encouraging picture. The testimony of southern teachers who had lived through the strain and strife of recent years and now see the privilege of learning restored to youngsters regardless of their color is a human document of uncommon inspirational impact. **(CaFI)**

MINNESOTA SOURCES: 6S0626 ($11.35)

OUR TOWN IS OUR CLASSROOM 371.3

21 min., b&w, 1951
U.S. Army; Dis-United World Films, Government Dept., 1445 Park Ave., N.Y.

EFLA Evaluation

Subject Area: Teaching methods
Evaluator: Stamford Film Council
Synopsis: A class of high school students learn about the government and administration of their community, not from textbooks but from actual observation of town government in action. They sit in on the town council meetings, on court sessions, and on meetings between citizens and town officials.
Uses: As a methods instruction tool for teachers' colleges and in-service training projects; for community interest groups and civics classes
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Use of a high school student as the narrator tends to limit use to a classroom although subject matter and methods illustrated are applicable to adults interested in improving local government. Good motivation for school government classes. Live conversation would be more effective.
Rating: Good

Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1640 L. C. FiE52-1938

MINNESOTA SOURCES: None at present

PARLIAMENTARY PROCEDURE

10 min.

This film shows parliamentary procedure used in a civic meeting. The correct procedure for the call to order, reading of minutes, treasurer's reports reports of standing committees, executive committees, unfinished business and new business are demonstrated with special emphasis on motions and amendments to motions. **(Cor)**

MINNESOTA SOURCES: UM 4S0372 ($3.35), ML, MS, SL

PLANNING FOR COLLEGE—PT. I,A

28 min., 1963

Prepared by the Minnesota Private College Council, this film is a panel discussion of college admissions procedures, dealing with broad questions of planning for college such as (1) how to prepare for college, (2) selection of schools, (3) knowing your own interests and abilities, (4) how to get information, (5) tests, and (6) costs **(MPCC)**

MINNESOTA SOURCES: UM 6E0579 ($3.00)

PLANNING FOR COLLEGE—PT. II,A

28 min., 1963 edition

Prepared by the Minnesota Private College Council, this film is a panel discussion of college admissions procedures, including more specific matters such as (1) what must be included in application, (2) when to apply (3) how many applications, and (4) tests. **(MPCC)**

MINNESOTA SOURCES: UM 6E0580 ($3.00)

PLANNING FOR COLLEGE—PT. I, B

28 min., 1964 revised edition)

A panel representing the 15 private colleges of Minnesota discusses college admissions procedures, stressing visits to colleges, how and when to apply for admission, the value of test scores and high school records, and interviews with college admissions counselors. **(MBCC)**

MINNESOTA SOURCES: UM 6E0281 ($3.00)

PLANNING FOR COLLEGE—PT. II, B

28 min., 1964 revised edition

A panel representing the 15 private colleges of Minnesota discusses the college admissions process from the point of view of the college and analyzes financial aid opportunities available to students. Included are such matters as the work of admissions committees, high school records versus tests as predictors of college success, types of financial aids, qualifications for scholarship grants, and information about the College Scholarship Service. **(MPCC)**

MINNESOTA SOURCES: UM 6E0282 ($3.00)

PROBLEM OF PUPIL ADJUSTMENT: THE DROP OUT

20 min., b&w, 1950 373
McGraw-Hill Text-Films, 330 West 42 St., New York 18, New York

EFLA Evaluation

Subject Area: Educational guidance
Evaluator: University of Kentucky
Synopsis: Steve Martin dropped out of school as soon as the law permitted. The reasons why his school failed to meet his needs are examined and the type of curriculum that did not hold his interest is discussed. A life-adjustment program is suggested in which class subjects are more closely related to the interests and drives of the students.
Uses: To promote discussion at P.T.A. meetings and with teacher training groups; for school guidance programs.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Film dragged in many places and was slowly paced. Its strength lies in personal reflection of conditions rather than in film itself. Could be more closely correlated with the second film.
Rating: Good

Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1275

MINNESOTA SOURCES: UM 4E0208 ($3.85)

PUBLIC RELATIONS OF TESTING, THE 371.26

15 min., b&w, 1961
Educational Testing Service, 20 Nassau St., Princeton, N.J.

EFLA Evaluation

Subject Area: Educational testing
Evaluator: Dade County Public Schools, Fla.
Synopsis: Concerns ways to achieve good public relations with students, teachers, parents, and the community at large in regard to test data. Working with the press and the importance of communicating test data properly to the students is emphasized.
Uses: Inform school personnel on how to achieve good public relations in regard to test data; overcome negative thinking toward testing.
Age Level: junior high, senior high, adult
Technical: Sound — good; Photography — good

Comment: Decreases parents and pupils fears and distrust through understanding. Material well organized and achieved purpose although the lecture type of presentation was monotonous. Lacked specifics.

Rating: Good

Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4690

MINNESOTA SOURCES: None at present

SHOULD I GO TO COLLEGE? 378

29 min., color No. 1613 $327.50, b&w No. 1614 $167.50, 1957
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette,, Ill.

EFLA Evaluation

Subject Area: College, education

Evaluator: Indiana University

Synopsis: A filmed interview in which Dr. Harvey White of the University of California answers questions often asked by high school students. He discusses who should go to college and why, economic status of college graduates as compared to others, comparative advantages of small college and large university, costs, entrance requirements, typical course of study, major fields of study, fraternities and sororities.

Uses: To answer high school students' questions about college; to stimulate their interest in college; to inform parents and teachers

Age Level: senior high, adult

Technical: Sound — good; Photography — good

Comment: An effective film interview. The information can be obtained from books or other people, but is given here by a qualified person.

Rating: Very good

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3655

MINNESOTA SOURCES: UM 6E0288 ($4.50), ML, MS

SOUND OF A STONE 323.4

30 min., b&w, color, 1954
Methodist Church, Chicago, and Broadcasting and Film Co., 220 First Ave., New York 1

EFLA Evaluation

Subject Area: Civil Liberties

Evaluator: Akron Public Library

Synopsis: A young English teacher gives a traditional outside-reading assignment and a father finds the title on a subversive list. He informs other parents and brings accusations against the teacher at a PTA meeting. When his own son is accused of subversion, he reads the book and rescinds his accusation at a school board meeting. This ends the immediate pressure, but the teacher and the minister find the force of ignorance are not easy to cope with.

Uses: For discussions by community, teacher, and religious groups

Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Though film stresses the obvious harm in rumor, it is redeemed by the last scene which shows that there is no easy solution when bigotry and ignorance exist. A good discussion film.

Rating: Good

Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2808

MINNESOTA SOURCES: None at present

STAY IN SCHOOL AND GRADUATE

14 min., color

This film demonstrates to prospective enlistees the importance of having a high school diploma, and shows all the advantages offered by the Navy to an educated, trainable man. USN

MINNESOTA SOURCES: USNRS

STUDENT, THE

Academe as fantasyland? For too many students this is the case. **The Student** captures the spirit of ennui that pervades so many classrooms today. It serves as a plea for humanity in education by pointing out that some things are more important than the droning lectures that plague many students. The value of the film lies primarily in its stimulation of dialogue between the student-teacher audience. The story tells of one boy who escapes the drudgery of a class by slipping into daydreams and eventual sleep thus missing another day in the educational process, A film by Albert James Ihde, Jr. Contemporary Films.

Code 407815, **12 min., b&w sale $100.00, rental $10.00. McG**

MINNESOTA SOURCES: None at present

STUDENT GOVERNOR AT WORK 371.5

11 min., b&w, $55.00, color $110.00, 1953
Coronet Films, 65 East South Water St., Chicago 1, Ill.

EFLA Evaluation

Subject Area: Student government

Evaluator: Berea College, Kentucky

Synopsis: How an active and effective student council works and how it benefits an entire school is described in a survey of two meetings and the detailed work of one committee. Parliamentary procedure, choice of problems presented on agenda, scientific method of approach to and solution of everyday problems, such as lunchroom congestion, reveal basic principles of successful student government.

Uses: For high school student bodies and student councils; for administrators, teachers, and PTA's; for social science classes.

Age Level: junior and senior high, adult

Technical: Sound — good; Photography — good

Comment: The school situation is perhaps too ideal. Strong organization. Free illustrations of fact finding and policy making.

Rating: Good

Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2371

MINNESOTA SOURCES: MS

SUCCESSFUL SCHOLARSHIP 370.15

11 min., b&w, 1954
McGraw-Hill Textfilms, 330 West 42 St., New York 36, New York

EFLA Evaluation

Subject Area: Educational psychology

Evaluator: State University of New York at Brockport

Synopsis: Helen Burns, a high school girl, wants to become a nurse. She is not a brilliant student so she must study hard. Her plan includes setting up long term and short term goals and using 3 by 5 cards to aid her in remembering what she has studied. She studies at a regular time and place. Her method of studying includes scanning, reading carefully for understanding, and checking herself with 3 by 5 card synopses.

Uses: For high school orientation and guidance classes; for college educational psychology classes.

Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Study plans and methods are outlined in a clear cut way. Makes point that although extracurricular activities are valuable, too many such activities can lead to scholastic disaster. Importance of planned place and method.

Rating: Excellent

Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2450

MINNESOTA SOURCES: UM 2E0213 ($2.00), ML, MS

SUMMER HARVEST

30 min.

No more school until next fall — a whole summer to do just as you please! But when the fun of idleness grows thin, then what! In Wichita, Kansas, as in many other communities,

they were struck with the waste of "do nothing" vacations — especially when the school year is not long enough for everything schools would like to do. This film points out the summer programs available to high school students, elementary pupils and some preschool youngsters. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0035 ($3.00), MEA

TAKE TIME FOR TOMORROW
12 min., b&w
Education is advantageous to the individual as well as the Armed Forces. The U. S. Armed Forces Institute (USAFI), the world's largest correspondence course school, offers Armed Forces personnel vocational and academic courses on all levels. The Armed Forces highly recommend that all personnel continue their higher education while in service and encourage the personnel along these lines at every opportunity. **USN**
MINNESOTA SOURCES: USNRS

TEENAGERS WILL READ
26 min., b&w, 1960
McGraw-Hill Text-Films, 330 W. 42nd St., New York City
EFLA Evaluation
Subject Area: Reading, Teacher Education
Evaluator: Indiana University
Synopsis: Illustrates a method of stimulating students' interest in reading through classroom discussion. Doris Coburn, a reading specialist leads unrehearsed discussion with students on such questions as: Do you read? Why do you read? How do you feel about your reading? Narrator analyzes and interprets the significance of the comments.
Uses: To demonstrate to teachers and librarians a technique of evaluating reading needs of adolescents; to help high school students gain satisfaction and understanding of their reading interests.
Age Level: junior and senior high; college
Technical: Sound — fair to good; Photography — fair to good
Comment: The film should probably be used as a supplement to class discussion or lecture. More likely to be effective with teachers and librarians than with students.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4329
MINNESOTA SOURCES: None at present

"THINKING" MACHINES
20 min., color
(Horizons of Science Series—Vol. I)
With Claude Shannon of MIT, Alex Bernstein of IBM, and Leon Harmon of Bell Laboratories. Approaches and experiments in machine "intelligence." A mechanical mouse that learns by trial and error, a chess game against a giant computer, and a machine that recognizes visual patterns are highlights. **(ETS)**
MINNESOTA SOURCES: UM 5P0612 ($3.00), MS, EB

TRIUMPH OF LOUIS BRAILLE, THE
(Series: You are there)
30 min., 1956
May 25, 1847, Louis Braille, the courageous blind Frenchman, makes his most dramatic plea for adoption of his system for teaching the blind to read. The dawn of new hope for the sightless. **(CBS-McG)**
MINNESOTA SOURCES: UM 6E0432 ($5.00)

WHAT ABOUT SCHOOL SPIRIT?
15 min.
Designed to suggest that school spirit, rather than the immature concept of the frenzied sports rally, is a form of citizenship requiring the assumption of responsibilities, both curricular and extra-curricular.
MINNESOTA SOURCES: UM 4S0318 ($2.50)

WHAT'S THE SCORE?
30 min.
(Interpreting Test Results)
Purpose: To give students some help in making complicated test scores meaningful. The film explains to teenagers that there are many tests available; that these differ from each other not only in what they measure but in the kinds of scores they give; and that the scores on a number of tests when put together give an overall picture of the student's individual learning progress. Explanations are given of five points for students to remember when looking at their test scores: (1) A test is no more than a school-type job. (2) A test score is a comparison. (3) A test score is an estimate. (4) No test measures all of any ability. (5) Performance on tests can change. **(ETS)**
MINNESOTA SOURCES: UM 6E0295 ($6.00)

WHEN I'M OLD ENOUGH, GOODBYE! 371.291
28 min., b&w, 1962
Louis de Rochemont Assoc., 380 Madison Ave., New York 17, for N.Y. State Employment Service in affiliation with U.S. Dept. of Labor
EFLA Evaluation
Subject Area: Guidance
Evaluator: Festival jury. Chairman: Daphne Brooke Landis
Synopsis: Doug leaves school in anticipation of freedom from homework and money to spend. Series of humdrum jobs convinces him that education and training are imperative in today's technical world.
Uses: Motivate drop-outs to remain in school
Age Level: junior & senior high, adults
Technical: Sound — good; Photography — very good
Comment: Achieves its purpose, and does it well. Dramatically effective, convincing. Will give pause to the potential drop-out. There was realism and sensitivity to the problem.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5085
MINNESOTA SOURCES: UM 6E0501 ($4.35), MS

WORLD AND BASIC FACTS, THE
The film depicts education as a building process starting with a child's blank mind; as he acquires a few basic facts, a quest is triggered for ever more information. The camera illustrates with a map of the world showing only land and water areas. Gradually the map fills in with a panorama of continents, principal mountain ranges, rivers, deserts, oceans, with narrative relating to each.
EL-JH, 11½ min., color $125.00
MINNESOTA SOURCES: AV-ED

WRITING BETTER SOCIAL LETTERS **395**
10 min., b&w $60.00, color $120.00, 1950
Coronet Films, 65 E. S. Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: English, Social Guidance
Evaluator: University of Illinois
Synopsis: Explains the forms and purposes of social letters. Demonstrates the principles of letter writing, and how to write good letters easily and naturally.
USES: As an introduction to problems and values of letter writing; to provide ideas for content of a social letter
Age Level: senior high
Technical: Sound — fair; Photography — fair
Comment: Writing is not prettied up — natural subjects used. The acting is poor and the dialogue weak in spots.
Rating: Fair
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.974
MINNESOTA SOURCES: UM 2L0415 ($2.00)

YOUR FIRST SPEECH **808.5**
11 min., b&w, $60.00, 1960
Bailey-Film Associates
EFLA Evaluation
Subject Area: Speech
Evaluator: Indiana University
Synopsis: Shows a beginning speech class and the preparation of the first speech. Points out that three basic parts are the introduction, the body, and the conclusion. Discussion of posture and what to do with hands and eyes. Teacher assigns three minute speech, and Carl prepares, practices, and gives his first speech.
Uses: To minimize fears of the "first speech;" to provide basic knowledge of how to give a speech
Age Level: junior and senior high
Technical: Sound — fair; Photography — good
Comment: Content coverage very shallow. Voices of students in class not always clear.
Rating: Good

Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4376
MINNESOTA SOURCES: UM 2L0382 ($12.00)

YOUR JUNIOR HIGH DAYS
12 min., b&w $70.00, color $140.00, McG
In making the transition from elementary school to junior high, the student finds that he must make certain changes in attitude and thinking. The areas in which the boy or girl of junior high age is most likely to need help — learning to adjust to many different kinds of people and situations, to face competition, to develop a self-reliance never required before, and to accept responsibility — are all discussed in this valuable motion picture. It emphasizes the fact that all seventh graders face common problems and that their school, through its trained staff and its various activities, offers students the opportunity to acquire the knowledge and self-discipline necessary for the development of mature personalities.
MINNESOTA SOURCES: UM 4E0302 ($2.50)

SENIOR - COLLEGE - ADULT

FAMILY LIFE

AGING
(Series: About people)
30 min.
This film shows two elderly Jewish gentlemen playing cards and revealing their attitudes toward life, loneliness, and the younger generation. Dr. Piers asserts that the greatest evil dealt to the elderly in modern times is the prevalent notion that an old person is functionless. She advocates re-establishing the natural roles of grandfathers and grandmothers in family life. (NET-IndU)
MINNESOTA SOURCES: UM 6S0754 ($5.35)

AID TO DEPENDENT CHILDREN
30 min.
Local television program presenting the Aid to Dependent Children program in Minnesota.
MINNESOTA SOURCES: WCCO-TV, MDPW

ANSWERING THE CHILD'S WHY
14 min., b&w No. 532 $86.00
The film brings to light important aspects of the period when the child begins to ask questions. Dramatizes true-to-life situations in which youngsters meet with positive or negative attitudes toward their questions, and suggests the resulting effects of their personalities. A valuable film for helping children make a harmonious adjustment to the world about them. (EBF)
MINNESOTA SOURCES: UM 4S0194 ($2.75), SL, MS, AV-SDE

ARE YOU READY FOR MARRIAGE?
15 min., b&w $97.50, color $195.00. Cor.
This film shows a couple who want very much to get married, discover what it takes to be ready for marriage. A practical "checklist" of criteria for engagement and marriage is offered by a marriage counselor.
MINNESOTA SOURCES: UM 4S0544 ($2.00), MS

BABY MEETS HIS PARENTS
11 min., b&w No. 400 $70.00
Clearly points out how differences in personalities can be accounted for, not only by heredity, but also by the human relationships and environmental factors experienced during the first years of life. EBF
MINNESOTA SOURCES: UM 2S0195 ($2.00)

BABY NAMED X, A
60 min.
A documentary about the work of an adoption agency and the experience of three couples who apply for a child. Shows the services involved for the unwed mother and her child, and the process for the selection of th adoptive parents. An intelligent, professionally sound and enlightened treatment of one of the most sensitive and misunderstood subjects of our times. (Spence-Chapin Agency, 1960)
MINNESOTA SOURCES: MDPW

BABY'S DAY AT TWELVE WEEKS
Analyzes one entire day from the baby's waking at 6 a.m. until the final breast feeding at 10 p.m. Interprets the significance of various infant reactions during daily routine activity, and demonstrates bathing, feeding, playing, and daytime sleeping. Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
11 min., b&w No. 314 $60.00. EBF
MINNESOTA SOURCES: None at present

BECKY
The retarded vs. the family. The story of Becky's family and how it overcame what is often an overwhelming tragedy.
Producer and Distributor: Stuart Finley, Inc., 3428 Mansfield Road, Falls Church, Virginia 22041
Cost: $150.00, rental $15.00
Specifications: 16 mm, color, sound, 15 mintes.
MINNESOTA SOURCES: None at present

BEHAVIOR PATTERNS AT ONE YEAR
A series of test situations reveals normal behavior patterns for the infant at fifty-two weeks. Interprets reactions when the infant manipulates one, two, three, and ten cubes. Other test situations involve a cup and spoon, a cup and cubes, a pellet and bottle, a ring and string, and a paper and crayon. Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
10 min., b&w No. 317 $60.00, EBF
MINNESOTA SOURCES: UM 2S0196 ($2.00)

BIOGRAPHY OF THE UNBORN
Traces the creation of life from the moment of fertilization to the moment when the infant begins independent life. In photomicrography, animation, live photography, and X-rays, the film records the development of the embryo and the fetus in the mother's womb. Collaborators: M. Edward Davis.
EBF, 17 min., b&w No. 1436 $102.50
MINNESOTA SOURCES: UM 4N0223 ($2.50)

BIRTH CONTROL—PTS. I-II (Series: Regional report)
60 min., b&w
This film provides a comprehensive look at the legal, medical, moral, and social aspects of the birth control issue. Experienced reporters conduct interviews with people who use the services of birth control clinics, with administrators of private clinics, with federal and state officials, and with public health administrators in Washington, D.C., New York, Chicago, Los Angeles and Denver.
NET-IndU
MINNESOTA SOURCES: UM 6S0546 ($9.85)

BIRTH CONTROL: HOW?
The need for some form of population control is widely recognized, but the means is a source of continual debate. This film covers questions about the pill, examines other birth control methods, presents controlled experiment groups in Kentucky and in Puerto Rico, and considers some of the moral dimensions of birth control. Produced by the National Broadcasting Company.
EBF, 32 min., b&w No. 2327 $160.00
MINNESOTA SOURCES: None at present

BRIDGE TO ADOPTION, A 362.734
28½ min., color, $135.00, 1967
Harvest Films, Inc., 11 W. 42 St., New York City 10036
EFLA Evaluation
Subject Area: Adoption services
Evaluator: Public Library of Cincinnati & Hamilton County, Ohio

Synopsis: Uses real case applicants and prospective children to show the role of N.Y. public Departments of Social Services as the bridge for fulfilling the needs of the couples seeking to adopt, and the children to be placed. 3 case studies represent different ages, family and ethnic backgrounds and demonstrate how adoption procedures may be approached; type of information about the family needed by Agency, etc.
Uses: To introduce adoption services to public or to prospective adoption employees; to correct some misconceptions about adoption procedures
Age Level: Senior high, college, adult
Technical: Sound — fair; Photography — very good; Structure — good
Comment: Good for presenting the basic questions & problems of adoption. Personalities of the parents add much to the film, but it should have shown a couple not placed. Purpose of agency home visits unclear.
Rating: Good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6713
MINNESOTA SOURCES: None at present

BRIGHT SIDE, THE 301.42
23 min., b&w $125.00, 1957
Mental Health Film Bd., Film Service Dept., 13 E. 37 St., New York 16
EFLA Evaluation
Subject Area: Family relations; mental health
Evaluator: Teachers College, Columbia University
Synopsis: Depicts the ways in which family life, despite anxieties, tensions, and restlessness, can have its bright side. A family picnic is a time for fun, relaxation, new adventures, sharing of new experiences, the satisfaction of teamwork. Daily chores can be made enjoyable by understanding parents. A child's hostility and aggressiveness are also a part of growth. Parents with insight can enjoy their role in that process.
Uses: To show students the positive values in family living; to show parents interaction and teamwork in family life
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Imparts some feeling of family "togetherness" and a sound relationship of children and parents. However, contrived and obvious in its positive note. Requires a skilled, discussion leader to give meaning.
Rating: Fair
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3504
MINNESOTA SOURCES: MDPW, SL

CHILD CARE AND DEVELOPMENT 136.7
16 min., b&w, 1950
McGraw-Hill Films, 330 W. 42 Street, New York City
EFLA Evaluation
Subject Area: Psychology, child development
Evaluator: University of Oklahoma
Synopsis: Overall consideration of the habits of daily physical care that ensure a happy, healthy child. Correct attitudes and procedures toward establishing good habits of eating, sleeping and bathing. Suitable and becoming clothing, good diet, and outdoor exercise. Stresses importance of attitude of both parents and children on good routine.
Uses: Stimulus material for discussion of emotional problems of child development; example for parents of proper child care; to make the textbook material more realistic
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Too general. The happy and calm family life shown leaves the viewer with a feeling of being able to do a better job with children.
Rating: Fair
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.901
MINNESOTA SOURCES: UM ($2.75), SL

CHILDREN OF CHANGE 362.71
31 min., b&w, 1961
Irving Jacoby; Dis — IFB, 332 S. Michigan Ave., Chicago 4
Subject Area: Child Day-Care Centers
EFLA Evaluation
Evaluators: East Orange Public Library, New Jersey; Indiana Univ.
Synopsis: Discusses the problems of working mothers and their children during the day, and the activities of these children in Day-Care Centers. Reviews value of an effective day-care program for children.
Uses: Show activities and need for Day-Care Centers
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: East Orange — Not as effective as it could have been, because of its poor organization of material and omission of important information such as the source of financial support for the Center; Indiana — Does a good job of presenting the facts about conditions that exist when mothers work and what happens to the children.
Rating: East Orange — Fair; Indiana — Very Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4599. L. C. Fi A 61-251
MINNESOTA SOURCES: ML

CHILDREN'S PLAY
27 min., b&w, $160.00, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Child psychology
Evaluator: Brockport State Teachers College, New York
Synopsis: The three children of Jane and Ed Taylor illustrate specific examples of types of play activities engaged in by children at various age levels. Children's play can be grouped into categories: free play, make believe, collecting, and constructive play such as sports and games. Play of boys and girls is contrasted and need for space, time, companions, and equipment for play is pointed out for parents.
Uses: For teacher education classes and parent groups
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: A fine study of children's play by age and characteristics of each age level. Good teachers are required to point out to parents the characteristics and needs of children's playing
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2944
MINNESOTA SOURCES: MDPW, MSC

CHOOSING FOR HAPPINESS 173.1
14 min., b&w, 1950
McGraw-Hill Book Co., Text-Film Dept., 330 W. 42 St., N.Y.C. 18
EFLA Evaluation
Subject Area: Family Relations — courtship and marriage
Evaluator: Akron Public Library, Akron, Ohio
Synopsis: Eve questions "is he right for me?" each time she meets a new boy. Each experience ends with the boy resisting her attempts to change him. A friend makes Mary realize the need to analyze one's own conduct before demanding that others live up to her preconceived specifications.
Uses: To illustrate the importance of self-understanding in courtship
Age-Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Deals with only small part of problem of marriage; needs discussion and careful follow-up. Standard of living much higher than the ordinary middle-class user of the film will have.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.821
MINNESOTA SOURCES: UM ($2.75), ML, MS

COURTSHIP AND MARRIAGE—Pts. I & II

60 min., b&w

Courting customs of Sicily, Iran, Canada and India are examined. The customs in Sicily shown include matchmaking, investigation of reputation, chaperoning and dowry. The Iranian custom of investigation by the families and meeting of the couple is shown. Going steady, engagement, the "shower" are presented with the discussion of the courting of a Canadian couple. The age-old ritual of Indian courtship in which the families arrange everything is enacted by an Indian couple. **(McG)**

MINNESOTA SOURCES: UM 6S0549 ($11.35)

CRISIS FOR COOKIE

10 min.

(Excerpt from Perfect Marriage)

This film shows how upset and frustrated children become in families where the parents are getting or are divorced. This motion picture might be used in connection with the marriage film series. **(TFC)**

MINNESOTA SOURCES: UM 2S0550 ($2.00)

DAVID AND HAZEL

28 min., b&w, 1965

This film concentrates on how lack of communication in a family is detrimental to the development of a healthy emotional climate in a home. Two typical families faced with a similar problem, are used to contrast the different ways in which they meet this problem and to show, both directly and indirectly, which way is better. The film helps young adults to be alerted to the importance of communication among members of a family. **(McG—$165.00)**

MINNESOTA SOURCES: UM 6S0552 ($6.00)

DECISION, THE

29 min., b&w, $125.00

Nat. Film Bd. Canada Int. Film Bureau 1958

Describes the conflict between 2 generations, father and son; one holding to the old ways of farm management and the other trying to keep abreast of advancements in agriculture.

MINNESOTA SOURCES: ML

DISCIPLINE DURING ADOLESCENCE 136.73

16 min., b&w, $95.00, 1957

McGraw-Hill Textfilms, 330 West 42 St., New York, New York 10036

EFLA Evaluation

Subject Area: Adolescent psychology

Evaluator: Akron Public Library

Synopsis: Steve, a sixteen-year-old, has been staying out late at night and not doing his school work properly. His parents are worried, but disagree on how to handle the situation. His mother wishes to ignore the problem and wait until Steve is ready to talk. His father wants to take stronger measures and finally deprives Steve of his allowance and forces him to stay in every night. Steve sulks, eventually tries to leave home. Conclusion points out that neither approach has worked and questions what you, as a parent, would do.

Uses: For study and discussion of child-parent relations and adolescent behavior by parent and social worker groups; for teen-age counselling.

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: A very good discussion film.

Rating: Good

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3547

MINNESOTA SOURCES: MS

EARLY MARRIAGE 173.1

24 min., color, apply, 1960

Churchill-Wexler for E. C. Brown Trust, 220 S.W. Adler St., Portland 4, Ore.

EFLA Evaluation

Subject Area: Guidance

Evaluator: Pre-Screening Comm., Kansas City, Mo.

Synopsis: Ancient and modern marriage customs are shown. These are contrasted with the "run-away" marriage. Various elements which contribute to the probable success or failure, especially among teenagers, are discussed in a counseling and classroom setting.

Uses: To provide a springboard for the discussion of marriage, especially among teenagers still in school.

Age Level: senior high, college, adult

Technical: Sound-good; Photography — good

Comment: A must for all Family Living classes or any others in which marriage is discussed.

Rating: Excellent

Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4565

MINNESOTA SOURCES: UM 7S0553 ($12.85), SL, MS, MDH

EARLY SOCIAL BEHAVIOR

10 min., b&w No. 319 $60.00

Analyzes aspects of infant personality as revealed in various social situations by ten different children from 8 weeks to 7 years of age. Directs special attention to individual personality differences. Illustrates the social significance of the home through scenes reflecting relationship between parent and child, and association between brothers, sisters, and adults. **(EBF)**

MINNESOTA SOURCES: UM 2S0264 ($2.00)

EMERGENCE OF PERSONALITY

(Forum Version—3 reels)

A combined forum version of three films in the Personality Development Series: "Baby Meets His Parents," "Helping the Child to Face the Don'ts," and "Helping the Child to Accept the Do's." Explains how the developing personality of the child is influenced. Collaborator: Lawrence K. Frank, Director, Caroline Zachry Institute of Human Development, New York.

EBF, 33 min., b&w No. 367 $200.00

MINNESOTA SOURCES: None at present

FERTILIZATION AND BIRTH

Describes animal and human fertilization with real life deliveries of animals with animated drawings of the human birth.

Producer: Wexler Film Productions, 801 North Seward Street, Los Angeles, California 90038

Distributor: Henk Newenhouse, Inc., 1825 Willow Road, Northfield, Illinois 60093

Cost: $125.00, rental: Available from distributor

Specifications: 16 mm, color, sound, 10 min., 1967.

MINNESOTA SOURCES: UM 3N0736 ($3.75)

FROM GENERATION TO GENERATION 612.6

30 min., color $290.00, b&w $150.00, 1959

Cullen Associates; dis-McGraw-Hill Text-Films, 330 West 42 St., NYC.

EFLA Evaluation

Subject Area: Reproduction

Evaluator: Indiana University

Synopsis: Uses animation and live action photography to portray the conception, development, and birth of a child. Pictures and explains the role of female organs in the menstrual cycle. The role of the hereditary material is also discussed, and the beginning of growth of the embryo is shown as cell division takes place.

Uses: To show the process of human reproduction; to indicate the esthetic qualities of human reproduction as it relates to the family.

Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: A superb treatment of the subject.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1960.4210
MINNESOTA SOURCES: UM 7S0595 ($11.35), ML, SL, MS, MDH

FROM TEN TO TWELVE 136.7
26 min., b&w $155.00, color $270.00, 1956
Crawley Films for Natl. Film Bd. of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., NY 36
EFLA Evaluation
Subject Area: Child development
Evaluators: Chicago Teachers College; Indiana University
Synopsis: The new growth and awareness of boys and girls at ten, eleven, and twelve. Difficult to distinguish between traits of the age and the individual personality. At ten, boys like rough clothes, tough talk, and sports. Girls do better schoolwork, are eager to please. At twelve, they talk a great deal and readily evaluate others. Points out difference in personality and physical development at each age.
Uses: To improve parents' and teachers' understanding of age group.
Age Level: college, adult; Indiana adds senior high
Technical: Sound — good-Chic, exc-Ind; Photo — good-Chic, exc-Ind
Comment: Chicago-A natural and easy approach to children's point of view and new problems. Stimulates discussion of related material. Indiana-Very well done. Good emphasis on individual differences at this age level.
Rating: Excellent-Chicago, Very good-Indiana
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3423. L.C. Fi A 56-676
MINNESOTA SOURCES: UM ($4.75), ML, SL, MDPW, MS

FRUSTRATING FOURS AND FASCINATING FIVES 136.7
22 min., b&w $135.00, color $235.00, 1953
Crawley Films for Natl. Film Bd of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., NYC
EFLA Evaluation
Subject Area: Child study
Evaluator: Western Psychiatric Institute & Clinic, Pittsburgh
Synopsis: A study of normal growth and development of a group of nursery school children and a boy at home, at four and five years of age. Motor skills, attention span, interaction with contemporaries, and response to adults are observed. The 4-year-old is active, inconsistent, often frustrating to adults. The 5-year-old enjoys dramatic play, is cooperative, imaginative, and quite likeable.
Uses: To promote understanding of normal behavior of our and five year olds; to stimulate discussion of ways of handling difficult behavior.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Enjoyable, interesting, informative. Wealth of discussion material, but leader's skill will determine teaching value. Normal concern with sexual role not considered. Group characteristics sharply defined.
Rating: Good to Very Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3671 L. C. Fi A 53-257
MINNESOTA SOURCES: UM ($3.85), ML, MS, MDPW, SL

GETTING ALONG WITH PARENTS 173
14 min., color No. 742 $167.50, b&w No. 817 $86.00, 1954
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Family life
Evaluator: Indiana University
Synopsis: A group of teen-age couples plan to go to a night club after a school dance, and five parental reactions to the plan are described. The objections of the parents are based on moral principles, flat refusals, and high expense involved and they serve to emphasize different views taken by teen-agers and parents. One set of parents solve problem by organizing after-dance party at home.
Uses: To present one solution to typical teen-age and parent conflict; to motivate intelligent thinking about problems of teen-agers.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Typical relationship problem presented in such a way that both parents and teen-agers can readily understand the other's position. Resolution of problem should inspire teen-ager and his parents.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2592
MINNESOTA SOURCES: UM ($2.50), SL, ML, MS

GROWTH FAILURE AND MATERNAL DEPRIVATION
28 min.
The opening scenes of this film show the kind of impoverished surroundings in which the subjects of the film live. Brief vignettes of the activities of normal children give a basis for comparison with the two children who suffer from stimulus deprivation and subsequent growth failure. (McG)
MINNESOTA SOURCES: UM 6S0895 ($4.70)

GROWTH OF INFANT BEHAVIOR
Early Stages
Traces the rapid growth of early infant behavior patterns. Contrasts typical infant reactions at various ages by means of cinematic technique allowing study of two different pictures simultaneously on the screen. Selected scenes depict natural infant behavior; animated diagrams clarify characteristics of infant pyschological growth, Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
EBF, 11 min., b&w No. 310 $60.00
MINNESOTA SOURCES: UM 2S0210 ($2.00)

GROWTH OF INFANT BEHAVIOR
Later Stages
Reveals the increasing ability of the growing infant to use his hands. Portrays the definite and predictable stages by which the hand grows from an almost useless organ to the dexterous instrument of the human will. Animated drawings illustrate the growth of the prenatal hand. Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
EBF, 9 min., b&w No. 311, $60.00
MINNESOTA SOURCES: UM 2S0211 ($2.00)

HANDLING MARITAL CONFLICTS
(Series: Marriage and family living)
14 min., color
Alternately, the film portrays the development of an argument between each of two couples, the Adams and the Kanes. In each case the quarrel was initiated when the wife suggested that the couple take a vacation trip to Mexico. From this point on, the Adams' conflict develops into a constructive conflict and the Kanes' into a destructive one. Early in the film the audience is encouraged to distinguish between the two types of conflict. By the end of the film the Adams' argument has ended in a compromise whereas, the Kanes' argument is still in progress, with the couple further than ever from a point of solution. In conclusion five comparative points are made regarding the elements of constructive and destructive conflict. (McG)
MINNESOTA SOURCES: UM 5S0558 ($4.75)

HAVE I HOLD YOU LATELY THAT I LOVE YOU? 173
16 min., sd., b&w, 1961
U. of So. Cal., Dept. of Cinema, Univ. Park, L.A.
EFLA Evaluation
Subject Area: Social studies, suburban living
Evaluator: Dearborn Public Library
Synopsis: A documentary without narration, covering the routine, over-mechanized, status-conscious world of suburbia and its effect on one upper middle class family, the members of which have ceased communicating with each other.
Uses: Social studies, family living classes, adult groups, film societies
Age Level: Senior high, college ,adult
Technical: Sound — good; Photography — excellent
Comment: Excellent and pertinent idea, well executed. Holds interest throughout. Realistic portrayal of routine which is well conveyed by both black and white pictures and lively sound track. A piece of social documentary with the ring of truth about it.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4860
MINNESOTA SOURCES: UM ($3.85), SL, MS

HELPING THE CHILD TO ACCEPT THE DO'S
11 min., b&w $70.00, EBF
Portrays the child learning to live in a world defined by the Do's, and explains how his personality is influenced by the extent to which the Do's are accepted. Illustrates, with life situations, the types of Do's the child must learn to accept (1) the Do's for personal living, (2) the masculine and feminine Do's, and (3) the Do's for human relations. **(EBF)**
MINNESOTA SOURCES: UM 2E0257 ($2.00)

HELPING THE CHILD TO FACE THE DON'TS
11 min., b&w $70.00, EBF
Reveals how the young child meets a world of Don'ts and how he reacts by conforming in his own distinctive ways — thus forming his own individual personality. Classifies the Don'ts, as (1) those which protect the child from danger, (2) those which restrain him from taking things that belong to others, and (3) those which teach him to respect the rights of others. **(EBF)**
MINNESOTA SOURCES: UM 3E0258 ($2.00), MS, MDPW

HEREDITY AND FAMILY ENVIRONMENT 613.9
9 min., b&w, 1954
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Mental health
Evaluator: Denison University
Synopsis: A psychology teacher brings movie equipment to his classroom and makes one of his students the subject of scenes showing that everyone is product of both heredity and environment. Scenes on tennis court, at home, and other places show influences in her home and among age group which develop her reactions, attitudes, and the physical potentials with which she was born. Correlated with "Psychology for Living."
Uses: For beginning psychology and biology classes; for PTA's and adult groups
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Seemed contrived, both in family and classroom scenes. Controversial subject and teachers would have to qualify many statements. Device of symbolizing how a person learns to know and accept himself was not used very effectively to help others.
Rating: Fair
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2632
MINNESOTA SOURCES: UM 2R0002 ($2.25), ML

HOMELESS CHILD
28 min., color
The film tells the story of children who have been deprived of parental love. It is a documentation of case histories of homeless children and the community's efforts to find homes and parental love for them through the foster parents program. Excellent recruitment film for foster parents. (Los Angeles County, Division of Child Welfare Services, 1964)
MINNESOTA SOURCES: MDPW

HOW MUCH AFFECTION? 173.1
Marriage and Family Living series
20 min., b&w, $120.00, 1958
Crawley Films; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y.C.
EFLA Evaluation
Subject Area: Marriage and Family Life
Evaluator: Indiana University, Paterson State College
Synopsis: Poses the question: how much affection should there be between a couple who is going steady? Controls that young people should employ in handling their feelings during courtship dramatize one point of view. Another sequence presents typical situations where boys and girls may allow uncontrolled feelings to over-rule reasoned judgments.
Uses: To discourage impetuous pre-marital relations.
Age Level: senior high, college adult
Technical: Sound — good — P., excellent — I; Photography — good-P, excel.-I
Comment: I. — The film leaves final judgments to be resolved by the viewer. The subject matter will meet the needs and interests of the target audience. P. — A very realistic and interesting film.
Rating: I — Excellent, P — Very good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.4038. L.C. FiA 58-700
MINNESOTA SOURCES: UM 4S0562 ($3.85), ML, MS

HOWARD 136.73
27 min., b&w, $125.00, 1957
National Film Board of Canada; Dis-International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluator: Kalamazoo Public Library
Synopsis: Howard, a teen-ager, faces a critical decision when his family opposes a summer trip in Canada. He finds that his friendship for George, who enthusiastically proposed the trip, is disapproved by all. Howard's idealism and spirit of adventure clash with the conformity and cautiousness of his parents and his girl friend.
Uses: To increase understanding of problems of adolescence in family relations classes
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The opening scenes in the drug store seem unrelated to the remainder of the film. The central theme is not clearly stated.
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3425
Rating: Good
MINNESOTA SOURCES: MDPW

IMPORTANCE OF MOTHER, THE
The influence of the mother on the development of a monkey and what human beings can learn from the study of this relationship. It discusses Dr. Harlowe's experiments and results in his study of the behavior of monkies. The social bond is the means of survival for many species. The all important foundation on which a monkey's social relationships seem to be based is its first social relation, with its mother. What is "maternal instinct"? How does the mother have an unremitting influence on the child's developing personality, determining the

balance between gratifying and stressful experience? How does the success or failure of the first social relationship affect the potential of all future relationships? What happens if an infant monkey is removed from its mother at birth and does not have this first lesson in forming social relations? Care-eliciting behavior, the development of play and curiosity, the development of sexual relationships and love. Can mother substitutes be found?
16mm, color, approx. 24 min., $300.00
Producer: The Graphic Curriculum, Inc., P. O. Box 565, Lenox Hill Station, New York, N. Y. 10021
Distributor: The Graphic Curriculum, Inc.
Cost: $300.00, rental, contact Graphic rental libraries
MINNESOTA SOURCES: UM

IN SEARCH OF A HOME 362.7
10 min., b&w, 1953
National Film Board of Canada, 1270 Sixth Ave., N. Y. 20
EFLA Evaluation
Subject Area: Adoption
Evaluator: Teachers College, Columbia University
Synopsis: Describes a Canadian agency working with a young couple who plan to adopt a child. Agency worker explains adoption procedures, reasons for waiting period, importance of same background, faith, and good health. Prospective parents shown in first meeting with child and later on their way home together as a family. Their attitudes, maturity, and satisfactory home atmosphere are contrasted to undesirable traits in another applicant.
Uses: For couples wishing to adopt a child; general parent discussion groups; child psychology classes
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: In a brief time film gives excellent information about background factors involved in adoption. To the point, well acted, and useful as discussion starter because it does not "tell" too much.
Rating: Good to Excellent
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2354 L.C. FiA 53-431
MINNESOTA SOURCES: None at present

INSTALLMENT BUYING
11 min., 1 reel, b&w $60.00, color $120.00. Cor.
Young Dr. Harris badly needs new furniture for his waiting room, but cannot pay cash. His experience dramatically demonstrates some of the pitfalls of installment buying, and encourages a complete investigation of installment credit, contracts and interest rates. **(Cor)**
MINNESOTA SOURCES: UM ($2.00), MS

JEALOUSY 173
16 min., b&w, 1954
McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.
EFLA Evaluation
Subject Area: Marriage and Family life, Psychology
Synopsis: A young wife, angered at her husband's late arrival home, accuses him of infidelity. Later she learns that his excuse was valid and is overcome with a feeling of guilt because she had been flirting with a young man. She realizes jealousy is caused by her own dissatisfaction with homemaking and her distorted imagination. Correlated with **Marriage for Moderns** by Bowman.
Uses: For psychology and family life courses; for adult marriage counseling groups.
Age Level: college, adult
Technical: Sound — fair; Photography — fair
Comment: Some felt need of introductory explanation because episode had no background to explain action. Others thought insight and self-evaluation by wife too sudden to be realistic while some thought actions adequately motivated. Depicts a very human situation. Happy ending will appeal to young people.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2397
MINNESOTA SOURCES: UM 4S0567 ($2.75), MS, ML

JOE AND ROXY 136.73
27 min., b&w, 1957
National Film Board of Canada; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluator: Kalamazoo Public Library
Synopsis: Joe and Roxy are teen-agers who are "going steady." Their discussions with each other and with their parents reveal their hopes, fears, and ambitions. Their inadequate home lives provide little security or help with their problems of "going steady," or of planning for their future.
Uses: To aid understanding of adolescent problems in PTA groups and family relations classes
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: Convincing acting and realistic settings provide an impression of sincerity and conviction. Promotes understanding of this age group. Could be used profitably by teachers, parents, other adult groups.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3428
MINNESOTA SOURCES: None at present

DR. ERNEST JONES (Wisdom Series) 920F
30 min., b&w, $150.00, 1958
National Broadcasting Company; Dis-Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Psychoanalysis
Evaluator: Akron Public Library
Synopsis: Dr. Ernest Jones, author of "The Life and Work of Sigmund Freud," is interviewed by Lionel Trilling. Dr. Jones discusses the last years of Freud and evaluates the importance of his contributions in the field of psychoanalysis. He then examines the effect that Freud's work has had upon the areas of child study and parent-child relationships.
Uses: As a supplement for child study and human behavior study programs.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Although it is sometimes difficult to understand the film provides a stimulating and intellectual viewing experience.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.4056
MINNESOTA SOURCES: UM 6T0025 ($5.00)

KID BROTHER
25 min., b&w, 1957
Mental Health Film Board, 166 East 38th Street, N. Y. 16
EFLA Evaluation
Subject Area: Adolescent problems
Evaluator: Enoch Pratt Free Library, Baltimore, Maryland
Synopsis: A sixteen-year-old boy reluctantly attends his older brother's engagement party. He finds it dull and disagreeable, and tries to leave. When this fails, he begins to drink, in disobedience to his father, and passes out. His brother, whom he has idolized, finally realizes that the boy is broken-hearted and resentful over losing him.
Uses: To help parents, teachers and youth workers deal with teen-age emotional problems; to promote mature attitudes; to stimulate discussion of teen-age drinking
Age Level: junior-senior high, adult
Technical: Sound — good; Photography — good

Comment: Concerned with adolescence in middle class setting; little value in discussions of alcoholism or with lower income groups. Should provoke discussion, but tedious and over-all theme unclear. Too many problems raised without focus. Considering sponsorship, disappointing.
Rating: Fair
Copyright 1957 by Educational Film Library Assocaition, Inc.
MINNESOTA SOURCES: MDPW

KNOW YOUR BABY

11 min., color
Illustrates methods of care of the new baby in a home situation where other children are present. Shows the consideration and understanding necessary until the family adjusts itself to the demands of the newcomer. **McG**
MINNESOTA SOURCES: MDPW

LEARNING AND GROWTH

Reveals normal infant ability by showing the possibilities and limitations in the training of infants from twenty-four to forty-eight weeks. Explains major principles of the learning process, and analyzes several learning problems with special reference to the effect of maturity. Describes the relationships of age, growth, and learning. Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
EBF, 11 min., b&w No. 318 $60.00
MINNESOTA SOURCES: UM 2S0213 ($2.00)

LIFE BEGINS

Provides a condensation of the individual Child Development films and gives an overall view of Dr. Gesell's work at the Yale Clinic of Child Development. With an introductory and concluding address by Dr. Gesell, the film stresses the need for infant hygiene and treats many phases of infant behavior. Collaborator: Arnold Gesell, Ph.D., Director, Yale Clinic of Child Development.
EBF, 58 min., b&w No. 333 $300.00
MINNESOTA SOURCES: None at present

LIFE WITH BABY 136.7

18 min., b&w, 1948
March of Time Forum Edition, 369 Lexington Ave., New York 17, N.Y.
EFLA Evaluation
Subject Area: Child Study, Home Economics
Evaluators: Los Angeles City Schools; New Rochelle, N. Y., Public Library
Synopsis: The findings of Dr. Arnold Gesell concerning mental and physical growth of children from 1 to 6 years. Explains that the growth of minds and physical skills of most normal children follows a similar pattern. It follows reactions of younger babies, recording responses to standard tests and demonstrates some of Clinic's findings.
Uses: Aid parents in better understanding and approach to children; show normal development of children; understanding of child psychology.
Age Level: LosA—senior high, jr. college, adult; New R-college, adult
Technical: Sound — excellent; Photography — New R-good, Los A-excellent
Comment: Los Angeles — Photographed at Yale University Clinic, film is a synopsis of documentary research study of growth patterns in young children. New Rochelle — Scientific and balanced point of view.
Rating: Excellent
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.712
MINNESOTA SOURCES: UM 4S0214 ($3.85)

LIFE WITH GRANDPA 362.6

17 min., b&w, 1949
March of Time, 369 Lexington Avenue, New York City
EFLA Evaluation
Subject Area: Problems of old age
Evaluators: Pennsylvania College for Women, University of Minnesota
Synopsis: The population of the aged in the U.S. is constantly increasing, due to science and medicine. But problems of financial security, mental health and care of the aged have resulted. Industry and government must share responsibility of providing answers. Many examples of the problems and attempted solutions are shown. Need for Social Security.
Uses: Show an important problem of modern life; for discussion forums.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: PCW — Narrator's voice is good, but recording of interviews is poor. Valuable in psychological considerations of adjustment. Very little emphasis on personal savings for old age. Minnesota — Excellent as motivation to the study of an important social problem of the day.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.796
MINNESOTA SOURCES: MDPW, ML

LONG TIME TO GROW, A 136.7

Pt. I—TWO AND THREE YEAR OLDS IN NURSERY SCHOOL
37 min., b&w, 1951
Vassar College Dept. of Child Study; Dis-NYU Film Library, 26 Washington Pl, NYC
EFLA Evaluation
Subject Area: Normal child development
Evaluator: Western Psychiatric Institute & Clinic, Pittsburgh
Synopsis: Depicts and interprets behavior of normal two and three year olds in a well equipped nursery school. Two-year-olds are seen playing alone, interacting with other children, responding to adult care. At three years of age, the same children show physical and emotional progress in comparable situations. Emphasizes teacher's changing role with the two groups, and age group similarities and differences.
Uses: To provide information and stimulate discussion about normal development at this age; to demonstrate ideal nursery school facilities
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Thoroughly enjoyable. Good commentary. Authentic teaching material, but a bit idealized. Differentiates guidance and protection, from over-protection and rigidity. Does not lose sight of individualities.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3860
MINNESOTA SOURCES: MDPW

LOSTLING, THE

30 min., 1966
A moving presentation of foster home care, showing relationships and events in the life of a withdrawn five-year-old placed in a welfare foster home. Depicts the warm, friendly attitude of the couple with whom the child is placed, and shows their close working relationship with the social worker. **Florida Dept. of Public Welfare**
MINNESOTA SOURCES: MDPW

LOVE IS FOR THE BYRDS

28 min., color, 1965
The film presents in a dramatized story some of the problems of marriage and family life. The need for love and understanding based on effective communication between a man and his wife is developed in this dramatization. Some of the "myths" commonly held by young people regarding marriage are pinpointed. **(BYU)**
MINNESOTA SOURCES: UM 7S0568 ($11.85)

MARRIAGE IS A PARTNERSHIP 173.1
16 min., b&w, color, 1951
Coronet Instructional Films, 65 E. South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Social relations, Family living
Evaluators: White Plains Public Schools, University of Oklahoma
Synopsis: Dotty, on a train by herself, reflects back on the first year of her married life. Flash backs dramatize some of the major problems that arose between Pete and Dotty; their first apartment, arguments, responsibilities, decisions, financial and personal adjustments, in-law relationships, and other marital difficulties.
Uses: Marriage orientation for young couples newly or about to be married; for courses in marriage and family life; parent education groups
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: White Plains-Opening scene of Dotty on train by herself gives false impression that she is going home to mother in a huff. Film builds up well as it progresses. Okla-A good mixture of problems and a positive approach to their solutions.
Rating: White Plains — excellent. Oklahoma — good
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1119
MINNESOTA SOURCES: SL, ML, MDH

MEETING THE NEEDS OF ADOLESCENTS: ADOLESCENT DEVELOPMENT SERIES 136.73
19 min., b&w $120.00, 1953
Crawley Films Ltd., Dis-McGraw-Hill Textfilms, 330 West 42 St., N. Y. 36
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluators: District of Columbia Public Library, Wayne University
Synopsis: Needs of adolescents are presented in a story of a 14 year old boy and his 17 year old sister, both members of a well-adjusted family. They engage in normal home, school, church, and social activities and the usual problems of family life and personal conduct are presented. Parents recognize children's problems and help them develop understanding of their social consciousness, physical growth, and moral judgment.
Uses: To stimulate discussion among parents, teachers, and church and social workers; for guidance classes and college psychology students
Age Level: college, adult
Technical: Sound — good-DofC Lib, fair-Wayne; Photography — good
Comment: Wayne-Sketchy presentation. At several points the advice given is dubious. Accompanying filmstrip available. DofC Library-Treats problems of religious training in an average manner.
Rating: Good-D of C Library; Fair-Wayne
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1861
MINNESOTA SOURCES: UM 4R0052 ($3.35), SL, ML, MDPW, MS

MEETING THE WORLD 136.7
10 min., b&w, 1946
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Social studies, home economics, human relations
Evaluator: University of Minnesota
Synopsis: Effects of early care upon personality of young child. Baby has three basic needs; food, elimination, and love. Way in which mother feeds and handles the child, the time of toilet training, and the way in which child is allowed to learn to do things for himself determines way in which he will feel toward the world.
Uses: Study of personality or family problems; show child development
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Does a good job of showing effects of early care on personality growth. Shots of breast feeding and changing diapers might be objected to in some communities. Film is objective and should help place functions of breast feeding and elimination in normal sphere where they belong.
Rating: Good
Copyright 1949 by the Educational Film Library Association, Inc. EFLA No. 1947.129
MINNESOTA SOURCES: None at present

MOTHER LOVE (Conquest series) 150.72
26 min., b&w, 1959
CBS-TV; dis-Carousel Films, Inc., 1501 Broadway, New York City 10036
EFLA Evaluation
Subject Area: Experimental Psychology
Evaluator: Denison University
Synopsis: Investigates the infant-mother relationship, through experiments performed by Dr. Harry F. Harlow in his laboratory at the University of Wisconsin. Using new-born rhesus monkeys as subjects, Dr. Harlow tests their reactions to a variety of unusual and inanimate mother substitutes. He demonstrates that the single most important factor is body contact, and that deprivation of this can cause deep emotional disturbances.
Uses: To try to answer the question "What is mother love?"
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: An interesting and authentic film, demonstrating careful, imaginative, exploratory research.
Rating: Very good
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4142 L.C. FiA 60-632
MINNESOTA SOURCES: UM 6R0031 ($5.00)

MY OWN BACK YARD TO PLAY IN
11 min., b&w
Children at play on the sidewalks and in the streets are shown in this film presentation. **(OEO)**
MINNESOTA SOURCES: UM 2E0024 ($3.00)

NEW BABY, THE
22 min., 1962
The film portrays the physical and emotional climate in which the whole family can enjoy a new baby. **Sterling Educational Films.**
MINNESOTA SOURCES: MDH

ONE LOVE — CONFLICTING FAITHS
30 min.
The story of a Protestant-Roman Catholic marriage. A Roman Catholic boy and a Protestant girl fall in love and marry without their parents' knowledge. When the elders are informed, the boy's family is stunned and adamant in demanding marriage by their priest. The girl's mother and father are equally surprised and hopeful of a church wedding. This area of conflict and misunderstanding between the two faiths is joined by the problems of home life, child-raising, and religious practices when the two abide under a single roof. No set of solutions is offered; rather, the situation is dramatized for documentary purposes. **(Tra)**
MINNESOTA SOURCES: UM 6S057 ($6.00), ML

OUR CHANGING FAMILY LIFE 173
22 min., b&w, $125.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York 36, New York
EFLA Evaluation

Subject Area: Sociology; family relations
Evaluators: Wheaton College, Ohio; Chicago City Junior Col.
Synopsis: The family of 1880's was a closely-knit religious, economic, and social unit in which work and recreation were shared by all. This pattern was changed by the industrial revolution and growth of cities. Children and elderly people have fewer duties, more leisure now. A man's and a woman's work are not so clearly differentiated. Despite individualism in recreation and other activities, need for family life still exists.
Uses: To depict economic, social, political roles of members of family; to point out changes in these roles, in family and society
Age Level: senior high, college
Technical: Sound — good-Wheaton, fair-Chicago; Photography — fair
Comment: Wheaton-Persistence of role of family, despite individualism, is questionable statement. Situations are not typical as implied. Poor acting. Chicago-Analysis is superficial and acting amateur.
Rating: Good-Wheaton; Fair-Chicago
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3480
MINNESOTA SOURCES: UM 4S0572 ($3.85), MS

PALMOUR STREET 325.26

26 min., b&w, 1951
Southern Educational Film Prod. Serv. for Georgia State Health Dept.; Dis-Health Publications Institute, 216 N. Dawson St., Raleigh, N.C.
EFLA Evaluation
Subject Area: Family relations
Evaluator: Western Psychiatric Institute, Pittsburgh
Synopsis: The life of a Negro family in Georgia. Despite low economic level, the parents and four children are a close-knit unit. The mother gives up her job because care of children by their aunt proves unsatisfactory. Family problems are handled smoothly until the father is seriously injured. Leaves open the question of what will happen to family.
Uses: To stimulate discussion of family life; to show influence of parental attitudes on children; to improve race relations
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Sensitive, unbiased. Southern Negro cultural patterns are intrinsic, but problems are potential situations in any American family. Thought-provoking. Good discussion leader will add to informational value.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3900 L.C. FiA 54-12-60
MINNESOTA SOURCES: UM 6S0574 ($3.00), MDPW

PARENT ATTITUDE SERIES

John Tracy Clinic (Parent Education Film Series)
9 films plus recordings for the education of parents of preschool age deaf children. There is a 20 minute introductory film and 9 ten minute films in the Information Series and the Parent Attitude Series. (designed to assist parents in understanding problems of their own so that they will be better able to understand those of their children).

1. **Fundamental Needs of People**
2. **Learning to Live Together**
3. **Feelings**
4. **Learning**
5. **Discipline**
6. **Parental Aspirations**
7. **Creative Play**
8. **Anger and Fear**
9. **Problem Solving**

MINNESOTA SOURCES: MDPW

PARENTS (Series: America's crises)

60 min., b&w, 1965
A documentary report on the changing problems of today's American parents and their attempts to find identity, meaning, and purpose in their lives. **(IndU-NET)**
MINNESOTA SOURCES: UM 6S0575 ($9.85)

PRINCIPLES OF DEVELOPMENT 136.7

15 min., b&w, 1950
McGraw-Hill Films, 330 West 42 Street, New York City
EFLA Evaluation
Subject Area: Psychology, Child Development
Evaluator: University of Oklahoma
Synopsis: Outlines the fundamentals of growth and change from early infancy and develops following principles: Development is continuous, orderly, progressive, predictable; considerable correlation between types of development; development from general to specific responses; most children follow same pattern, and each pattern has its own characteristic traits; all development caused by maturation and learning — interrelation of these is key to all child training. Considers the variables which make each child different.
Uses: Stimulus to discussion of emotional problems of children and child development; teach principles of development; arouse interest in subject
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A bit too extensive. Could have presented less material more intensively.
Rating: Fair
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.925
MINNESOTA SOURCES: UM 4S0218 ($2.75), MS, MDPW

PSYCHOLOGICAL DIFFERENCES BETWEEN THE SEXES (Series: Marriage and family living)

14 min., color, 1965
The film dramatizes the way in which a young girl and boy, Jane and Jim, react to similar situations. Their diverse reactions exemplify some typical psychological differences between the sexes. The following differences are emphasized in the film: (A) A girl's tendency is to approach a personal and intimate situation indirectly whereas the boy uses action and a direct approach. (B) A girl is prone to personalize comments or generalizations about people while a boy is not apt to relate generalizations to himself at all. (C) A girl is much more likely to try to impress others by her appearance. (D) A girl is more sensitive in regard to "what others might think" about her. Finally, by projecting into the future, the film shows Jane and Jim married. In this sequence, previously dramatized differences are seen to cause misunderstandings between a husband and wife. **McG**
MINNESOTA SOURCES: UM 5S0577 ($6.65)

RIM OF THE WHEEL 200

20 min., b&w, apply, 1951
Family Films, 1584 Crossroads of the World, Hollywood 28, Calif.
EFLA Evaluation
Subject Area: Religion and family life
Evaluator: Rochester Community Schools, Michigan
Synopsis: Virginia Sutton was a young wife and like many other modern American women she became involved in so many social activities that she neglected her home and family. A neighbor, Dad Dickinson, helps her to realize that religion has a definite place in the home and that the church is as important as her social activities.
Uses: To promote discussion and thought in family living or social adjustment classes; to stress the importance of religion in everyday life
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good

Comment: Film should be used in conjunction with a discussion. Situation is plausible but the husband should have played a more active role.
Rating: Excellent
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.1320
MINNESOTA SOURCES: None at present

ROOTS OF HAPPINESS 301.42

25 min., b&w, $115.00, 1953
Mental Health Film Bd.; Dis-International Film Bureau, Chicago 4
EFLA Evaluation
Subject Area: Family life
Evaluator: American Friends Service Committee, Philadelphia
Synopsis: Two families in Puerto Rico, one a happy one in which the father and mother love each other and their children, the other one in which there are too many children, no understanding between the parents, and neglected and unhappy children, are contrasted to show the importance of well-adjusted, tolerant, loving parents in the development of happy, productive children. Strong comparison made between children and trees, both of which should be planted far enough apart and in a number that can be properly cared for, thus raising question of birth control.
Uses: Adult education, parents' groups, classes in family life
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Stresses universality of human needs, though "happy" family could have had more serious problems and family relations seem over-simplified.
Rating: Very Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2844
MINNESOTA SOURCES: UM 680578 ($4.75), MDH

SIBLING RIVALRIES AND PARENTS 136.7

11 min., b&w $65.00, 1956
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Child development, Family life
Evaluator: Teachers College, Columbia University
Synopsis: A portrait of a family of five children in which conflicts arise. An animated diagram points out the increasing complexity of relationships among members of a growing family. Ways for working off hostilities and developing respect for individuals and mutual relations are shown. Stresses that even under good conditions, rivalry is present.
Uses: For parent discussion groups; for classes in child psychology; to stimulate discussions by adolescents
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comments: Sound content, good choice of incidents, helpful diagram. The film is somewhat stilted, attitude of father unrealistic, and solutions often pat and inadequate. Useful for discussion purposes.
Rating: Fair
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2927
MINNESOTA SOURCES: UM 280220 ($2.00), MDPW

SON, THE 301.42

28 min., b&w, 1952
National Film Board of Canada; Dis-Encyclopaedia Britannica Films
EFLA Evaluation
Subject Area: Family sociology
Evaluators: Brockport State Teachers College, N.Y.; Peoria Public Library
Synopsis: A series of incidents in the life of a 28-year old farm boy, culminating in his decision to leave the farm because he feels no financial security or responsibility there. Flashbacks of farm scenes with a domineering father show growth of this pattern. The seriousness of the situation changes parents' attitude and they give son a share in the farm.
Uses: To depict a child's need for parental encouragement and a share of family responsibilities; to point out the problem of migrating farm youth.
Age Level: senior high, college, adult
Technical: Sound — exc-BSTC, fair-Peoria; Photography — ex-BSTC, good-Peoria
Comment: Brockport-Acting and commentary fine. Great emotional carry over. Solution well chosen and important for all peoples. Problems of migrating farm boys to cities not fully explored. Peoria-Strong human appeal with well-paced plot. Mood good. Probably most interesting for rural groups.
Rating: Excellent-Brockport; Good-Peoria
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1605
MINNESOTA SOURCES: None at present

THE TEENS

27 min., b&w $155.00, color $270.00, 1957
Crawley Films for Nat'l. Film Bd. of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y.C.
EFLA Evaluation
Subject Area: Child study
Evaluator: Western Psychiatric Institute & Clinic, Pittsburgh
Synopsis: The problems confronting the normal teenager and his parents, and how they are solved in the O'Connor family. The O'Connors have three children, 13-year-old Tim, and 15-year-old twins, Davy and Joan. Depicts the differences in needs and interests of the two age levels. Shows the teenager as an individual reacting to himself, to and with contemporaries, learning about boy-girl relationships, living within a family unit.
Uses: To increase adult understanding of adolescent needs and problems; to show adolescent that adult is aware of these problems; for discussion
Age Level: senior high, college, adult
Technical: Sound—fair; Photography—good
Comment: A realistic, enjoyable portrayal of normal behavior. Commentary attempts to cover too much ground. A wealth of discussion material. Qualified leader would be helpful. Problems solved with minimal friction.
Rating: Good to Very Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3689 L.C. FiA 57-240
MINNESOTA SOURCES: UM 680581 ($4.75), MDPW, MS

'TIL DEBT DO US PART 332.2

14½ min., b&w, 1956
Credit Union National Association, Inc., Madison 1, Wis.
EFLA Evaluation
Subject Area: Credit Unions
Evaluator: Akron Public Library, Ohio
Synopsis: Begins in court where couple are preparing for divorce. A talk with the Judge shows that finances have caused the rupture. On his suggestion they talk with treasurer of Credit Union and find out how credit unions function, how they make loans. With this financial help the couple lives happily ever after.
Uses: To show work of credit unions to groups; for marriage relations study by young couple clubs.
Age Level: senior high, college, adult
Technical: Sound—fair; Photography—good
Comment: Such a simplified approach to marriage problems may give wrong impression of difficulties. The sugar-coating approach tends to injure the intent and purpose of credit unions.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3152
MINNESOTA SOURCES: None at present

WEDNESDAY'S CHILD

60 min., gen., prof.

Documentary on the Aid to Families of Dependent Children Program in Oregon. Problems presented are relevant to all states and this film is a real contribution to understanding this program. **(KGW-TV, Oregon, 1963)**

MINNESOTA SOURCES: MDPW

WHEN THE BOUGH BREAKS

25 min., gen., color

Dramatizes the value of homemaker services in a family situation involving illness of the mother. The film is a valuable means of interpreting homemaker service to the community, of enlisting financial support, and stimulating further expansion of such services. **(Family Service Association of Nassau County)**

MINNESOTA SOURCES: MDPW

YOUD CHILD IS A GENIUS 136.7

14 min., color, 1947

David Robbins Productions, 420 Madison Avenue, New York City 17

EFLA Evaluation

Subject Area: Child development

Evaluator: Akron Public Library

Synopsis: The value of painting as a means of creative expression for children. Children use paintings as a normal play activity expressing their ideas of the world around them. Shows children absorbed in creative activity with crayon, paint and paper. Stresses the importance of the creative effort, rather than artistic merit of the result.

Uses: Help parents understand the importance of creative activity for children; guidance for teachers, social workers, and Sunday Schools

Age Level: senior high, college, adult

Technical: Sound—excellent; Photography—excellent

Comment: Strong script and excellent musical accompaniment make this a very effective film.

Rating: Excellent

Copyright 1949 by the Educational Film Library Association, Inc. EFLA No. 1948.310

MINNESOTA SOURCES: None at present

YOUR CHILDREN'S PLAY 136.7

21 min., b&w, 1952

British Information Services; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N.Y.

EFLA Evaluation

Subject Area: Child psychology

Evaluator: Teachers College, Columbia University

Synopsis: A discussion of the role of play in the development of children from infancy to 5 years. Emphasizes that play is a learning experience and importance of adult's attitudes toward play. Various scenes of children playing point out what they are learning about their environment and themselves. Suggests ways for parents to handle playing situations.

Uses: To promote discussion among parents; for child psychology classes; to help teachers understand ways in which play contributes to learning

Age Level: senior high, college, adult

Technical: Sound—good; Photography—excellent

Comment: Illustrative material well selected to point out necessity of free play, right selection of toys, and attitudes of adults. Makes no unqualified suggestions to parents and avoids preaching. Children in natural environments. Film can be stopped frequently for discussion of scenes.

Rating: Excellent

Copyright 1954 by Education Film Library Association, Inc. EFLA No. 1954.1884 L.C. FiA 52-40-54

MINNESOTA SOURCES: None at present

YOUR CHILDREN'S SLEEP (C-A)

23 min., B/W No. 491—$135.00

Gives adults a conception of some typical problems in a child's mind, and shows how these problems, although insignificant to an adult, may be important and even frightening to the child. The film stresses the importance of sound, healthy sleep, and shows how it can be insured for children. **EBF**

MINNESOTA SOURCES: UM 4R0046 ($3.35)

YOU'RE GROWING UP 136.7

10 min., b&w, 1955

Sid Davis, 2500 S. LaBrea Ave., Los Angeles, 16, Cal.

EFLA Evaluation

Subject Area: Child Development

Evaluator: El Paso Public Schools

Synopsis: The four basic growing stages, one to four, four to ten, eleven to sixteen, and seventeen to twenty, are visually presented in terms of parental dependence, appetite, physical growth, ability to make decisions, moral attitudes, and social consciousness.

Uses: To show normal human development to classes in child behavior, child guidance, and counselors working with children

Age Level: senior high, college, adult

Comment: Though of little value to students in high school, except those in homemaking and psychology, an excellent film on child behavior for college classes in child development, psychology, sociology.

Rating: Very good

Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2816

MINNESOTA SOURCES: UM 3R0047 ($3.25)

SENIOR • COLLEGE • ADULT

PERSONAL AND SOCIAL DEVELOPMENT

ADVENTURES OF* 150

10 min., color, 1957

John Hubley for Guggenheim Museum; McGraw-Hill, 330 West 42nd St., New York, N.Y. 10036

EFLA Evaluation

Subject Area: Human psychology; art, music

Evaluator: Rochester Public Library, N.Y.

Synopsis: Animated drawings depict the maturing process of man, symbolized by the figure "*", from childhood to adult. The young boy enjoys the fun of seeing, testing, doing and understanding his environment. His father, dulled by monotony and repetition, has lost the wonderful child-like approach to new things. When the boy grows up and becomes a father, he joins his son in rediscovering childhood curiosity and joy of seeing.

Uses: For study of human relations, primary children; for study of art work and jazz music by art and music students

Age Level: senior high, college, adult

Technical: Sound—good to excellent; Photography—good to excellent

Comment: Original jazz score creates appealing feeling of freedom, spontaneity, fun, feelings of both happiness and sadness. Drawings are highly imaginative, sitmulating; color adds to mood, somber or merry.

Rating: Very good to excellent

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MINNESOTA SOURCES: UM 3F0213 ($3.25), IPM

ANGER AT WORK 150

20 min., 2 reels, b&w, 1956

Univ. of Oklahoma; Dis-International Film Bureau

EFLA Evaluation

Subject Area: Psychology

Evaluator: Indiana University

Synopsis: An explanation of one of the mental mechanisms of man's personality, the headache switch, which involves displacement of anger, resentment, and frustration onto others, and which impairs one's efficiency. Several incidents depicting the mechanism are presented, and the story of Ed Wilson, beginning a new job, who uses the headache switch when he becomes angry with his boss, is told.

Uses: To show techniques for releasing tension; to show the importance of effective emotional control on the job.

Age Level: senior high, college, adult.

Technical: Sound—good; Photography—good

Comment: An excellent presentation of the techniques and principles for combatting emotional tension. Particularly helpful for employee training.

Rating: Very Good

Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3239

MINNESOTA SOURCES: UM 4R0013 ($3.85), MDPW

ALDOUS HUXLEY

(Series: Sum and substance)

30 min.

In this filmed dialogue Huxley's incisive intellect quitely probes the possibilities of man responding with awareness to his manifold and immediate experiences within the limitations of his particular culture, and of his need to express himself in terms of his relationship to the whole human setting. We need, he reflects, both intelligence and good will; knowledge without charity is often misguided while good will by itself is apt to be impotent. In a world which makes increasing demands on our public activities and the products of our efforts, Huxley underlines the importance of educating ourselves in "wise passivity," in receptiveness to the various worlds we experience at any given moment. We must discover how to "take in" as a prelude to wisely "giving out." Then he suggests, we can shift our attention from the insoluble problems of power politics to the possibly soluble problems of man upon the earth. **(MLA)sca**

MINNESOTA SOURCES: UM 6T0023 ($5.00)

THE AMERICAN JEW:
TRIBUTE TO FREEDOM, A

44½ minutes/black and white/not cleared for TV

An edited kinescope film, based on the original one-hour program produced by CBS television in cooperation with the Anti-Defamation League. Shows the contributions of American Jews to democracy, and democracy's role in helping Jews integrate into all areas of American life. Jeff Chandler is narrator, supported by Senator Herbert H. Lehman, Richard Tucker, Dore Schary, Susan Strasberg and others. (Adult and secondary school levels). **Purchase Price—$85.00 ADL**

MINNESOTA SOURCES: ADL

THE AMERICAN WOMAN IN THE 20th CENTURY 396

Prod-David Wolper; dist-United Artists Television, 555 Madison Avenue, New York, New York 10021

EFLA Evaluation

Subject Area: Sociology: Status of Women

Evaluator: Indiana University

Synopsis: Dramatizes the rise of the American woman from her sheltered role of the early 1900's to her present position in modern society. Highlights various eras that brought about changes in the image of the American woman; explains how she has both shaped and reflected the sexual and social mores of our time. Points out how many American women today are torn between trying to compete with men in jobs, business and government and, at the same time, are trying to find identity as wife, mother, female.

Uses: To dramatize the social development of American women.

Technical: Sound—good; Photography—good

Comment: This is an excellent documentary which utilizes rare footage and producing ability.

Rating: Excellent

Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5776. L.C. No. Fi A 64-650

MINNESOTA SERIES: None at present

ARISTOTLE'S ETHICS, BOOK I: THEORY OF HAPPINESS 170

29 min., color-apply, 1962

Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Illinois

(Color No. 47553—$390.00)

EFLA Evaluation

Subject Area: Philosophy

Evaluator: Chico State College, Independence, Calif.

Synopsis: Lecturer Mortimer J. Adler discusses Aristotle's book on ethics. Tries to clarify meanings, and lists things important in the search for happiness, i.e., health, wealth, knowledge, friendship, virtue. Animated sequences illustrate selected ideas.

Uses: Introduction to ethics; social studies classes

Technical: Sound—good; Photography—good

Comment: Satisfactory as elementary introduction to ethics.

Aristotle's definition of happiness not developed sufficiently to do justice to his main conception of happiness. Some illustrations of main points lacked seriousness. Information authentic. Ignores critical distinction between moral and intellectual virtue.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1963.5092. L.C. No. Fi A 62-1625
MINNESOTA SOURCES: UM 7L0184 ($12.85), ML

BEFORE THE DAY 368.43

28 min., b&w, free loan, 1960
U.S. Social Security Administration, Washington, D.C.
EFLA Evaluation
Subject Area: social welfare, insurance, retirement planning
Evaluators: Pre-Screening Committee, Baltimore; Indiana University
Synopsis: The history and scope of the Social Security program in providing insurance for unemployment, disability, and old age. Shows how ways of dealing with these problems in the eighteenth and nineteenth centuries had to be changed to meet modern needs. Interviews several beneficiaries who point out variety of ways Social Security aids people.
Uses: To interpret the social security program; to give historical background of Social Security Act.
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Good interpretation of reasons for social security. Does not point out those elements of the population not covered.—Indiana. Good deal of stock footage used, production quality uneven, interviews effective. Should interest a wide range of audience.
Rating: Indiana—good; Baltimore—very good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1961.4454
MINNESOTA SOURCES None at present

BEGINNINGS OF CONSCIENCE 301.15

16 min., b&w, $95.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York 36, New York
EFLA Evaluation
Subject Area: Sociology
Evaluators: Chicago City Jr. College; Wheaton College, Ohio
Synopsis: A driver obeys traffic signs even when there is no one in sight because he has a conscience, instilled since childhood by his daily life at home, school, and work. The socialization process is analyzed in terms of the life of an "average" young American boy. Shows influence of parental approval or disapproval, peer acceptance or rejection, and forms of discipline in various social situations.
Uses: To show psychology, sociology, child development classes the external factors that contribute to formation of a child's conscience
Age Level: senior high, college; Chicago adds adult
Technical: Sound—good; Photography—good
Comment: Wheaton—Adult acting poor; some found child acting poor also. Poor methods of child training. Chicago—Presents well-chosen life situations in a natural manner. Good coverage of an important subject.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3457
MINNESOTA SOURCES: MS, UM 4S0483 ($3.85)

BEING IN LOVE

(Series: About people)
30 min.
This film dramatizes a restaurant meeting between two brothers. One is planning to divorce his wife to marry a woman he has met in business. Dr. Piers discusses the likelihood of success for such a second marriage. Moving to a more general discussion of love, she explains normal and pathological attachments and attractions, the interconnection between mind and body, and the varying love needs of individuals. **(NET-IndU)sca**
MINNESOTA SOURCES: UM 6S0758 ($5.35)

BELONGING TO THE GROUP

16 min.
Film indicates how "respect" must be exchanged among all members of society. **(EBF)**
MINNESOTA SOURCES: UM 4S0484 ($2.50), MS, ML, NCCJ

BERTRAND RUSSELL DISCUSSES HAPPINESS

13½ min., 1¼ reels, sd., b&w 16mm, $81.25, (with teachers' guide)
Coronet Films, 1961
In this film, Lord Russell describes the factors which he considers necessary for happiness; health, sufficient means to keep one from want, happy personal relations, and successful work. In addition, he discusses what he considers to be sources of unhappiness — worry, envy, and boredom. Distributed by arrangement with Chantern Films Ltd.
MINNESOTA SOURCES: UM 4T0037 ($2.50)

BERTRAND RUSSELL DISCUSSES MANKIND'S FUTURE

1¼ reels, 13½ min., b&w $81.25 Cor.
In speaking of his fears and hopes for the future, Lord Russell sees the possibility of a world so organized and static that "there will be no fun to be had anywhere." On the positive side, he feels that with education and the realization that many of the world's troubles lie in individual psychology, we could abolish war, poverty, and disease.
MINNESOTA SOURCES: UM 4T0038 ($2.50)

BERTRAND RUSSELL DISCUSSES PHILOSOPHY

13½ min., sd., b&w, 16mm (with teachers' guide)
Price—b&w $81.25
Coronet Films, 1961
In this film, Lord Russell, a major philosopher of the twentieth century, gives his own definition of philosophy and speaks of the relationship and differences between philosophy and science. In simple terms he describes his own philosophy and discusses the uses of philosophy in the past and present, the trends of present-day philosophy, and the future of philosophy. Distributed by arrangement with Chantern Films Ltd.
MINNESOTA SOURCES: UM 4T0039 ($2.50)

BERTRAND RUSSELL DISCUSSES THE ROLE OF THE INDIVIDUAL

14 min., 1¼ reels, sd., b&w 16mm (with teachers' guide)
Price—b&w $81.25
Coronet Films, 1961
Lord Russell believes that important human advances have always been due to the activities of individuals. He feels that the present-day needs for expensive equipment in order to carry out useful, important work is leading to a decline in cultural and scientific freedom. He also comments on an orderly society with the maximum liberties for the individual. Distributed by arrangement with Chantern Films Ltd.
MINNESOTA SOURCES: UM 4T0040 ($2.50)

BIG CITY: 1980 711.4

EFLA Evaluation
52 min., b&w, $250.00, 1960
CBS; Dis-Carousel Films, 1501 Broadway, New York 36, New York
Subject Area: City planning, architecture
Evaluator: Indiana University
Synopsis: Presents two basic approaches to urban development

with examples of two large cities, Brasilia and Philadelphia. Contrasts redevelopment of established city to growth of new one. Shows plans for both cities in 1980. Narration by Gary Moore.

Uses: Illustrate approaches to urban planning; show architectural plans for proposed cities; explain and solicit cooperation for redevelopment projects.
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Of interest and value to students and those interested in urban re-development and renewal. Too long for average classroom.
Rating: Good to Very Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1961.4492
MINNESOTA SOURCES: UM 6S0508 ($14.60)

BORDERLINE
27 min., McGraw-Hill, $135.00

This story of a teenage girl who is on the "borderline" between useful citizenship and delinquency, points up some of the problems of emotional adjustment confronting many adolescents in their striving toward maturity. In its treatment of an adolescent who gets out of her parents' control, this film also deals with two common parental problems, (1) how late is "Too Late" for a date and (2) guidance vs. discipline for a teenager.
MINNESOTA SOURCES: MDPW

BORN TO BE FREE (the evolution of rights)
How long was it before Man, walking down those endless corridors of time, first on all fours, then on two feet, came to believe that all men are created equal? Where, in the long millennia that led from fin to reptile foot to furry paw did social behavior and self awareness first begin? A wasp is born into its place in life. So is an ant — but ants are capable of learning. Birds can recognize each other, and develop a pecking order based on individual differences. Monkeys will permit an individual to live outside the group. But only man dreams of forming a "more perfect union" — a society that safeguards liberty. The development of democracy — perhaps the proudest achievement of the only animal born to be free. **Graphic Curriculum Inc. (16mm—color—approx. 24 min.—$300.00)**
MINNESOTA SOURCES: UM

BY JUPITER
30 min.

Approaches the universal problem of improving the attitude of man toward man. It drives home the story of "courtesy is contagious" through a blend of fantasy and reality. It reveals the everyday experiences of an ordinary man who learns how to become "wisely selfish" through a miracle worked by a benign Jupiter and his wife Juno. **(WPP)**
MINNESOTA SOURCES: UM 6A0009 ($6.00), AV-SDE

CAN HUMAN NATURE BE CHANGED?
Each human being perceives the world in a way that is different from every other. But why? Why does all behavior depend on the structure of the brain? How does the brain change during learning? Why does experience seem to increase the rate of differentiation of cortical function? What is memory? There are some 10 billion nerve cells in the cerebral cortex of man's brain and all are capable of undergoing the chemical and electrical changes that accompany the nerve impulse. Can chemicals influence the length of memory? The speed of learning? What happens in a brain when a decision must be made? Can the unused portions of a man's brain be put to use? If the two halves of a brain are severed, does each contain two separate personalities? Is the brain, as Sophocles thought, "like a block of wax on which an idea might be imprinted as one might stamp the impression of a seal ring"?
(16mm—color—approx. 24 min.—$300.00). GCI
MINNESOTA SOURCES: UM

CHALLENGE OF LEADERSHIP 301.155
10 min., 1½ reels, color, 1961
Bureau of National Affairs, Norwood Studios, 926 New Jersey Ave., N.W., Washington, D.C.
EFLA Evaluation

Subject Area: Supervision
Evaluator: Central Mass. Regional Library
Synopsis: An emergency arises while five men are hunting, which illustrates the qualities of leadership. As the group works out its problems, the narrator points out factors in the situation, and also shows the qualities of each man which are shown in an emergency.
Uses: To illustrate principles of leadership
Age Level: high school, college, adult
Technical: Sound—good; Photography—good
Comment: This production could be used well by group leaders to illustrate the qualities of leadership.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5031. L.C. No. FiA 61-361
MINNESOTA SOURCES: UM 5A0094 ($5.35), SL

THE CHURCH AT THE CAMPUS 268
EFLA Evaluation
30 min., color, apply, 1960
TV, Radio, & Film Comm, Methodist Church, 1525 McGavock St., Nashville, Tenn.

Subject Area: Religion, morals
Evaluator: Pre-Screening Comm., South Bend, Indiana
Synopsis: Shows the effects of the Wesley Foundation on three students and their leader. The three are related to each other on different levels: religious, moral, and normal boy-girl relationships.
Uses: Present the work of the Wesley Foundation and the people that form it.
Age Level: senior high school, college, adult
Technical: Sound—fair; Photography—excellent
Comment: A realistic situation portrayed, and very well carried out. Easy to understand, but sound indistinct. Excellent camerawork.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1961.4600
MINNESOTA SOURCES: MCC

CITIZEN CHANG
25 min.

A human relations training film dramatizing facets of human behavior, tolerance and understanding. Conflict, misunderstanding and impasses in communications constitute an almost daily experience for all of us. The educator, the businessman, the parent try frequently and unsuccessfully to analyze frustrating breakdowns in human relations. In fact, no single phrase is more frequently heard today in office, shop or kitchen than — "there must have been breakdown in communications." This film is the story of such a breakdown. Far from moralizing or lecturing on the weakness of human behavior, it leads one to a self-examination of his interpersonal conflicts by depicting the unusual experiences of a small Chinese-American boy and his encounters and confusions with the "grown-up" world. Manual available with film. **(SRP)**
MINNESOTA SOURCES: UM 6S0236 ($4.75), SL

CLIFFORD ODETS
(Series: Sum and substance)
30 min., b&w

In this filmed dialogue, Odets analyzes what he terms our "loss of innocence" by acculturation, our inability to respond to experience directly and honestly. We have become, instead, inadvertently experienced in the techniques of conciliation and ingratiation, of selling ourselves. It is Odets' belief that man has always been challenged to fight for humanistic and sym-

pathetic cooperation within the context of personal integrity. Applying this to the contemporary artist, Odets reveals how acclaim, popularity, and the resultant "bandwagon psychology" produced by our news media, can induce an artist to accept his public image, consequently destroying the actual source of his creativity. Truly creative art is a source of self-discovery, an outward expression of an inner state of being, Odets reflects. The danger today is not in writing "occasional pieces" for monetary gain, but rather in confusing public status with internal growth. **(MLA)**
MINNESOTA SOURCES: UM 6T0032 ($5.00)

COFFEE HOUSE RENDEZVOUS 790.68
28 min., color, free loan, 1966
Prod-Ted Steed for Coffee Information Service; dist-Sterling Movies U.S.A., Inc., 6290 Sunset Blvd., Los Angeles, Calif. 90028
EFLA Evaluation
Subject Area: Recreation; coffee houses
Evaluator: Buena Park Library District, California
Synopsis: A number of different types of coffee houses established as a form of recreation for young people and sponsored by a variety of groups and individuals — parents, colleges, clubs, churches. The ideas of both young people and sponsors in creating, organizing, and establishing these coffee houses. Title song used throughout the film is sung by the Nitelighters.
Uses: To promote coffee houses as recreation
Age Level: Senior high, college, adult
Technical: Sound, photography and structure—excellent
Comment: Excellent photography, color, continuity, and narration. Use of the title song adds interest. Appeals to its audience.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6280
MINNESOTA SOURCES: None at present

COMMON FALLACIES ABOUT GROUP DIFFERENCIES 323.1
15 min., b&w, $100.00, 1957
McGraw-Hill Textfilms, 330 West 42nd St., New York, New York 10036
EFLA Evaluation
Subject Area: Human relations
Evaluator: Denison University
Synopsis: A painter working in a classroom makes a statement about the French race and Latin temperament. A professor, over-hearing his remark, tries to correct his misconceptions. Among other facts, he points out that a nation is not a race, that members of a group are never "all anything," that group behavior cannot be judged by isolated cases.
Uses: To point out misconceptions about group differences, and people's reluctance to give them up, even when provided with scientific evidence
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Some objection to background music. Plea for open-mindedness at close is very good. Some felt that points could be presented effectively without a film, others that humorous incident was good approach.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3344
MINNESOTA SOURCES: UM 4S0616 ($2.75), MS

COMMUNICATIONS REVOLUTION 301.243
20 min., b&w, $50.00, 1961
Ohio State University, Mot. Pict. Div., Columbus 10, Ohio
EFLA Evaluation
Subject Area: Communications, mass media
Evaluator: Rochester Public Library, New York
Synopsis: Presents a round table discussion of ideas about communications, emphasizing man's progress from simple verbalization to the many important kinds today. Parallels communications and thought processes, discusses education, TV influence on molding opinion, and individual on TV.
Uses: Supplement and promote discussion.
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: Fine, if used properly—in proper context and with introduction—followed by more discussion. Requires close attention and good listening. May have to be viewed more than once to get some of the concepts in mind.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1961.4602
MINNESOTA SOURCES: None at present

COMMUNITY ACTION FOR RECREATION
25 min., color
Shows how many communities utilize all their public resources in year-round sports, fitness and recreation programs for people of all ages.
MINNESOTA SOURCES: AV-SDE

CONSUMER EDUCATION: INSTALLMENT BUYING
10 min., color
Two sisters, just out of high school, get jobs and decide it's time to buy a car. Dad offers to help with the down payment, but they must shop around for the best buy and the best method of financing the purchase. After finding the right car, they investigate the cost of financing through a bank, a small loan company, and their father's credit union. They learn the advantages and disadvantages of each financing arrangement, especially facts about add-on interest, interest computed on a sliding scale, and true annual interest (simple interest). They compare the maximum each agency will loan, interest rates and how they are computed, true annual interest rates, and total dollar cost. Armed with information, the girls ponder their decision. While they do, the film is stopped and the class tries to decide which course of action they should follow. As the film resumes, the girls realize that none of the possible solutions is wise. They decide to postpone buying the car and use other available transportation until they have saved more money for a larger down payment. **Bailey Films ($120.00)**
MINNESOTA SOURCES: UM 5X0059 ($4.40)

CREATIVITY 155
11 min., color, 1958, apply
U.S. Dept. of Agriculture; Dis-United World Films, 1445 Park Ave., NYC
EFLA Evaluation
Subject Area: Creative writing, art, humanities.
Evaluator: Indiana University
Synopsis: A visualization of beginning portions of Book of Genesis. Through narration and famous statuary from all parts of the world, presents famous quotations on creativity. Uses several unorthodox production techniques, including color patterns and out-of-focus prisms similar to art abstractions.
Uses: For stimulating creative thinking in such subjects as creative writing, courses for exceptionally bright students, and criticism.
Age Level: senior high, college, adult
Technical: Sound—excellent; Photography—good
Comment: Deliberately violates several production criteria. It strives for unusual effects in both narration and photography. Most scenes are above standard. Should have individual analysis prior to use.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3953
MINNESOTA SOURCES: ML, UMAES

THE CRITICAL TIME
The importance of brief critical periods in permanently directing the pattern of future development. What do investigations

with animals tell us about how enriched or deprived environments affect the potential of the brain? The ability to learn? Is there a direct relationship between nutrition and intelligence? Between stress in early life and the ability to adapt later on? Can the experience of the mother affect the personality of the unborn child? Do the effects of early experience, both prenatal and postnatal, become so deeply rooted in the biological structure that they usually persist throughout life? How does one critical time affect another? Might increased understanding of the critical times in the first few moments and first few years of life bring a greater awareness of the yet unreleased vitality of all mankind?
(16mm—color—approx. 24 min.—$300.00)
MINNESOTA SOURCES: None at Present

DATE WITH LIBERTY
20 min.—black and white—not cleared for TV $2.00
This film is based on the book "Almanac of Liberty" by William O. Douglas, Justice of the Supreme Court. Five dramatic sequences are portrayed illustrating key concepts of liberty as safeguarded by law; the protection afforded by the sixth amendment; the freedom of the press; the right to a fair trial; the power of impeachment; and the right of loyal opposition (Adult and secondary school levels)
MINNESOTA SOURCES: ADL

THE DEVELOPMENT OF INDIVIDUAL DIFFERENCES 137
15 min., b&w, $85.00, 1957
McGraw Hill Textfilm Dep't, 330 W. 42nd St., New York 18
EFLA Evaluation
Subject Area: Psychology
Evaluator: Denison University, Ohio
Synopsis: A development of the thesis that though heredity sets certain limits to the development of an individual, environment, which includes everything that happens to an individual, is of great importance. Shows how Tommy and Jimmy Bradley develop different personalities since their environments are not really similar, social expectancy pushing one toward one side of the family, the other toward the other side. Reaction of the two brothers to a new neighbor and different family life are shown.
Uses: For psychology classes studying environmental influences; parents
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: The best we have seen in this area. Displays an amazing lack of bias on a controversial subject. Review of points a good teaching device.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3281
MINNESOTA SOURCES: UM 4E0593 ($2.75)

DISCOVERY
16 mm, b&w, 22 min. $25.75
High school students demonstrate how they discovered ways to find opportunities for giving community service through Red Cross. Emulating Christopher Columbus, they boldly planned, experimented, and discovered for themselves and, in some instances, helped their elders discover unused capacities of teenagers. The film is good for showing to high school groups to encourage discussion on social responsibility. It also has the advantage of stimulating adult audiences to explore opportunities for service by young people. The leaflet **Leader's Guide** (ARC 1492), which accompanies the film, will help in planning effective showings for a variety of audiences. The guide states the purposes of the film and shows how to help achieve them through audience participation and follow-up action. Suggested questions for discussion, a synopsis identifying discoveries in the film, ideas for TV use and a bibliography are included.
MINNESOTA SOURCES: ARC

EMOTIONAL HEALTH
20 min.
This film has three primary objectives: (1) to assure people of college age that emotional upsets are common, (2) to show that if a disturbance of this kind is prolonged, the need for professional counsel and care is just as important and normal as with any physical illness, and (3) to explain in simplified language some of the basic techniques of psychiatric treatment and thereby allay the stigma attached to the necessity for this treatment. This film points out that the emotional upset depicted here is typical of those that can be cured by bringing to the patient a better understanding of his problem. **(McG)**
$120.00
MINNESOTA SOURCES: UM 4S0130 ($3.35), MDPW, MS, AV-SDE

EMOTIONAL MATURITY 136.73
20 min., b&w $120.00, 1958
Crawley Films for McGraw-Hill Textfilms, 330 W. 42 St., New York 10036
EFLA Evaluation
Subject Area: Psychology; guidance
Evaluator: Indiana University
Synopsis: Case history of Dave, an emotionally disturbed adolescent. Dave cannot face the facts that his girl friend has broken up with him and that the football coach keeps him on the bench during the game. Points out that his father expects too much of Dave, whereas his mother treats him like a baby. Stresses that adults play an important role in helping adolescents develop emotional maturity.
Uses: To stimulate discussion of adolescent problems; to point out important role of adults in helping adolescents develop maturity
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: The content is well organized. Develops and maintains high interest. Acting is effective.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3846 L.C. FiA 58-725
MINNESOTA SOURCES: UM 4S0205 ($3.85), MS

ENGAGEMENT: ROMANCE AND REALITY
(Series: Marriage and family living)
15 min., color, 1965
This film presents a step by step portrayal of a couple who plan to marry. It is immediately apparent that although Judy and Jim claim to love each other, they do not really know one another and the image each has of himself is completely unrealistic. As the dating progresses, it becomes evident that Judy and Jim differ somewhat in the values they hold. Slowly the couple begin to see these differences for what they are. The film ends with the couple beginning to see themselves and each other realistically in terms of marriage. **(McG)**
MINNESOTA SOURCES: UM 5S0554 ($4.75); SL

EQUAL PROTECTION OF THE LAW
30 min.
(Series: Structure and function of American government)
This film examines provisions in the Fourteenth Amendment for equal protection of the law for all classes of men and examples of the infringement of this principle. **(EB)sca**
©1963
MINNESOTA SOURCES: UM 6S0619 ($5.00)

EVOLUTION OF GOOD AND EVIL, THE
In Dante's Inferno, Ulysses speaks: "Remember the seeds of your being. You were not made to live like beasts but to seek the virtues of fulfillment and understanding." What is the difference between a bird who can make use of a tool, and man who can manipulate fundamental sources of energy? In the family loyalties of the social species we can see the first

signs of ethical behavior and the potential of humanity. But instinctive behavior has its limits. The mind of a bird cannot modify an instinct gone awry. A colony of monkeys, however, is capable of invention. A monkey can learn to wash its potatoes and its grain, and teach its young to do the same — pass its learning on to future generations and establish a pseudo-cultural tradition. But man is aware of man and capable of insight instead of instinct. Man can pass along a tradition of integrity.

(16mm—color—approx. 24 min.—$300.00)

MINNESOTA SOURCES: UM

FACING REALITY 150

12 min., b&w, 1954

McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.

EFLA Evaluation

Subject Area: Psychology

Evaluator: State University of New York at Brockport

Synopsis: An explanation of several common defense mechanisms such as rationalization, projection, negativism, and escape mechanisms, like daydreaming, identification, suppression, and malingering. Most of footage devoted to story of Mike, a high school boy whose sense of social failure has caused him to rationalize and build up negative attitudes.

Uses: For college psychology classes and adult mental health classes; to illustrate common defense mechanisms and some of their causes

Age Level: junior and senior high, college, adult

Technical: Sound—good; Photography—good

Comment: Presents defense mechanims that are very common today in a straight forward manner. Too short to cover adequately all phases of defense mechanisms.

Rating: Excellent

Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.2431

MINNESOTA SOURCES: UM 2E0195 ($2.25), MS, ML

FATHER JOHN LA FARGE

30 minutes, B/& No. 1802—$150.00 EBF

This member of a distinguished intellectual family is interviewed by the historian, Richard Heffner. Father La Farge discusses American moral postures toward a number of problems: hostile attitudes abroad, integration at home, world interfaith possibilities, social justice. A thought-provoking film for studies in contemporary affairs. From NBC Wisdom Series.

MINNESOTA SOURCES: UM 6T0027 ($5.00)

FIDELITY OF REPORT

4 min. (1 reel, silent)

After a sixty-second dramatic action sequence the projector is stopped. A set of questions supplied with the film is then given to the audience. The dramatic action is repeated by continuing the projection so that each observer can check the accuracy of his observation. **(PSU)**

MINNESOTA SOURCES: UM 2E0197 ($2.00)

FIFTH AMENDMENT AND SELF-INCRIMINATION—Controversy at Georgetown

26 min. (3 reels)

(Edward R. Murrow's "See It Now")

The recent widespread use of the Fifth Amendment has made it the subject of much controversy. Here, Professor Ralph Sharp Brown of Yale University and Professor Edwin P. McManus of Georgetown University, debate the problem of when to properly claim the privilege of using it. They discuss such questions as: Should it be repealed because of recent misuse? Is the Fifth Amendment designed to save a man's neck and not his reputation or his job? Are congressional committees conducting their investigation so as to distort the view on the Fifth Amendment? These and many other aspects of this important amendment are examined in this film that is both illuminating and timely. **(McG)**

MINNESOTA SOURCES: UM 6H0254 ($6.00)

FREEDOM OF RELIGON

(Series: Structure and function of American government)

30 min., b&w

This film considers the nature of the separation of Church and State in the United States. **(EB)**

MINNESOTA SOURCES: UM 6S0423 ($5.00)

GETTING INTO LOCAL POLITICS

(Series: Government and public affairs)

20 min., b&w

Dr. Norton Long, Professor of political science, Northwestern University discusses political participation at the local level. **(MLA)**

MINNESOTA SOURCES: UM 4S0462 ($3.35)

GETTING WHAT YOU'RE AFTER

(What Do You Think series)

5 min., b&w, 1954

National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York City

EFLA Evaluation

Subject Area: Guidance

Evaluator: Indiana University

Synopsis: A girl applies for a job at the employment office of a downtown store. Later she meets a friend who is also interested in the job. At first she is tempted to say that she has already secured the job, but confesses that she has only applied for it. The two girls argue about whether or not it is necessary to be truthful.

Uses: To show classes in guidance a situation requiring a choice between telling the truth or getting ahead of someone else.

Age Level: senior high

Technical: Sound—good; Photography—good

Comment: A discussion film leaving the basic question unanswered. Well done.

Rating: Good

Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3889 L.C. FiA55-738

MINNESOTA SOURCES: None at present

GETTING YOURSELF ACROSS 384

21 min., b&w $115.00, 1957

McGraw-Hill Textfilms, 330 West 42 Street, New York City 36

EFLA Evaluation

Subject Area: Communication; speech

Evaluator: Indiana University

Synopsis: College students in a speech class illustrate the important effect a speaker's personality has on his audience. Actions, without words, can communicate. The students gain confidence, lose their stage fright, learn that a speaker whose appearance is careless is not convincing. An effective speaker shows genuine interest in his subject and his audience, and is honest in his convictions. Communication is a two-way proposition between the speaker and his audience.

Uses: To show the importance of a speaker's personality in communicating with his audience; to encourage learning of effective speech habits

Age Level: senior high, college

Technical: Sound—good; Photography—good

Comment: The vehicle of the speech class is a much used one, but adds interest and continuity. Some acting stilted, but makes its points clearly.

Ratings: Good

Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3706

MINNESOTA SOURCES: UM 4L0362 ($3.85)

GOLDEN DOOR, THE

12 min. (1½ reels, color)

This is a full-color animated film on "Immigration." The purpose of this film is to inform Americans about our im-

migration history and policy. The content was approved by the American Immigration Conference. This film also dramatizes ideas, facts and figures which tell how our immigration policy evolved, how many and what kinds of people have, and still want to enter the United States. It examines historic and current points-of-view on our immigration law and what our immigration policy hight be. **(BF)**
MINNESOTA SOURCES: UM 5G0195 ($4.75)

GOOD SPEECH FOR GARY
(2 reels, color)
This film presents the entire gamut of a well-organized speech program. Because the speech problems of children in the primary grades are of first importance to school systems, this film has much to offer in both techniques and approach. It contributes much to help the understanding of children's speech difficulties and what schools can do to help children speak clearly and well. **(McG)**
MINNESOTA SOURCES: UM 5D0129 ($8.35)

GREENIE, THE
10 min.
As a group of boys come to know and understand a new-comer to their neighborhood, a Polish refugee lad, they overcome their intial prejudice and ridicule, and accord him a place in their circle. **(TFC)**
MINNESOTA SOURCES: NCCJ

GUILT FEELINGS
(Series About people) 30 min.
This film dramatizes the plight of a young art salesman who feels that a new man in the firm is becoming more successful than he. When the newcomer gets an important contract, the salesman has a dream in which he sees his competitor in a coffin. The next day he over-compensates by being unnaturally friendly. Dr. Piers discusses the strange ways in which feelings of guilt affect human beings and emphasizes the importance of differentiating between bad thoughts and bad deeds. **(IndU)**
MINNESOTA SOURCES: UM 6R0077 ($4.85)

HAWAII'S ASIAN HERITAGE 919.69
20½ min., color, $220.00, 1966
Prod-Island Films; dist-Henk Hewenhouse, 1017 Longaker Rd., Northbrook, Illinois 60062
EFLA Evaluation
Subject Area: Geography; social studies
Evaluator: Aberdeen, South Dakota, City Schools
Synopsis: Presents the popular concept of Hawaii (beautiful beaches, etc.) and then switches to the Asian peoples who have contributed so much to Hawaiian economy and culture. Importation of foreign laborers (Chinese, Korean, Japanese and Philippinos) by plantation owners accounts for much of the diversity of races on the island. Studies each race, its religion, food, type of dwelling, holidays, arts, schools, etc.
Uses: To show racial integration at work; Asian influence on world today.
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are excellent.
Comments: Presents Hawaii in a new light, quite different from the usual tourist attraction. Should be an eye opener to a study of the island
Rating: Excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1967.6541 L.C. # FiA 66-616
MINNESOTA SOURCES: None at present

HERITAGE OF THE NEGRO
30 min., b&w, $125.00, 1965
NET Film Service, Indiana University, Audio-Visual Center, Bloomington, Indiana 47401
EFLA Evaluation
Subject Area: African history; American history
Evaluator: Brooklyn Public Library, N.Y.
Synopsis: Serves as an introduction to the series of 9 films on the Negro in America. The heritage of Negroes is Africa. Africa as conceived by 19th Century Victorians was a barbarous place. Scene from L. Hansberry's RAISIN IN THE SUN illustrates the need for American Negroes to find a heritage in Africa. Scene of Haryou-Act in Harlem and renaissance in attitude toward African culture. Geographical extreme of Africa; first appearance of man in Africa; ancient civilizations; African art, etc.
Uses: General introduction to the history and culture of peoples of Africa
Age Level: Junior high through adult
Technical: Sound, photography and structure are good.
Comment: Fascinating re-evaluation of African history and culture. Often visuals are forced. Technically poor stock footage used. Of great interest to Negro groups. Occasionally over narrated.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1968.6688
MINNESOTA SOURCES: UM 6S0768 ($4.85), MS

HOSTILE ENVIRONMENT, THE (man can what he must)
What are we learning by studing earthly animals that can help man adapt to changes in his environment, physical and social, and to guard him against the hazards of space? Can we learn anything from the way a giraffe pumps blood up that long neck to nourish his brain? Why do rats, put in a tank to swim for their lives, swim much longer when given a little help? Because they have hope? Can man learn to endure the confinement of space flights which may last for a year? Can we foretell and protect ourselves against weightlessness by studying the effect on plants and frog embryos? Can we find ways to relax tensions by studying monkeys who develop ulcers when forced to make decisions? Life on earth has a long history of survival. "What will be man's fate as he plunges into the great void of space and dares the violence of solar flares," asks Dr. Eiseley. "No being on earth has ever attempted such a journey."
16mm, color, approx. 24 min., $300.00
MINNESOTA SOURCES: UM

HOW DO I LOVE THEE?
28 min., color, 1965
Boy and girl relationship and the wholesome choosing of a girl by a boy and the boy by the girl are developed in this film. Moral and ethical attitudes are explored. **(BYU)**
MINNESOTA SOURCES: UM 7S0561 ($12.85)

HOW THE MIND BEGINS
The mind of man may grow from the day of his conception until the day he dies — but how? The brain provides merely the possibility of being a man, particularly the possibility for acquiring language, the tool for thinking. But how is the precise and intricate circuitry established? Are men and animals born with built in wiring patterns for stimulus and response — or are conscious mental, psychic forces the crowning achievement of some five hundred million years or more of evolution? Is the network of nerves mapped in our genetic code — or does the code hold merely the print of a future potential? How does the cortex organize and reorganize itself? It is the mind of man that makes the mind of man!
15mm, color, approx. 24 min., $300.00
MINNESOTA SOURCES: UM

HOW TO CONDUCT A DISCUSSION
2½ reels, 25 min.
Clearly explains some of the basic principles of methods which discussion leaders can use in order to insure effective and satisfying group discussion. Each principle is dramatized simply and forcefully. **(EBF)**
MINNESOTA SOURCES: UM 6L0387 ($4.75)

HOWARD 136.73
27 min., b&w $125.00, 1957
National Film Board of Canada; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluator: Kalamazoo Public Library
Synopsis: Howard, a teen-ager, faces a critical decision when his family opposes a summer trip in Canada. He finds that his friendship for George, who enthusiastically proposed the trip, is disapproved by all. Howard's idealism and spirit of adventure clash with the conformity and cautiousness of his parents and his girl friend.
Uses: To increase understanding of problems of adolescence in family relations classes
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The opening scenes in the drug store seem unrelated to the remainder of the film. The central theme is not clearly stated.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3425
MINNESOTA SOURCES: MDPW

IMAGINATION AT WORK
25 min.
Shows how to overcome the most common barriers to individual creative thinking—perceptual, cultural, and emotional barriers—and dramatizes the application of the factors necessary for the creation of new ideas; sensitivity, fluency, flexibility and originality. **(RTP)**
MINNESOTA SOURCES: UM 6A0111 ($4.75)

IMPROVE YOUR PERSONALITY
1 reel, 11 min.
Collaborator: Clifford R. Adams, Ph.D., Professor of Psychology, Pennsylvania State University.
A frank discussion of personality is encouraged. Students will learn to understand themselves better and see how they can improve their own personalities. How personalities can be developed and controlled is presented dramatically.
$60.00 b&w, $120.00 color. Senior High. Cor.
MINNESOTA SOURCES: UM 2E0267 ($2.00)

INDIVIDUAL (Series: America's crisis)
60 min., b&w
This film explores the problems of the individual in a big society by looking at various areas of American life and at the thread that binds individuals together — the need for self-identification. **(IndU-NET)**
MINNESOTA SOURCES: UM 6S0494 ($9.85)

INDIVIDUAL MOTIVATION AND BEHAVIOR
(Series: Dynamics of leadership)
30 min.
Why do people join groups? Why do they participate or fail to participate? Why do some members try to block or to dominate group action? This film deals with individuals motivation and behavior within groups. It explores with individuals from the demonstration group the basis for their own actions: one member is anxious to leave; one is disturbed by the arguments; one is looking for the approval of the others; another feels threatened by the "domineering" attitudes of others. **(IndU)** Copyright 1963
MINNESOTA SOURCES: UM 6S0770 ($5.35)

IS THERE COMMUNICATION WHEN YOU SPEAK? 384
17 min., b&w $95.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36
EFLA Evaluation
Subject Area: Communication; speech
Evaluator: Indiana University
Synopsis: An engineering student in a college speech class learns how effective communication between speaker and audiance is achieved. The professor points out that sometimes there is no such communication. Speeches by students illustrate the do's and don'ts of good communication. Emphasizes importance of good articulation, pronunciation, language, appearance, gestures, movements, visual aids. Speaker must have clear picture of what he wishes to communicate, have his details organized.
Uses: To show ways in which effective communication is achieved; to stimulate interest in effective speaking habits
Age Level: senior high, college
Technical: Sound — good; Photography — good
Comment: Useful early in a beginning speech course, particularly to justify the speech course requirement for all students
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3674
MINNESOTA SOURCES: UM 4L0364 ($3.85), MS, ML, SL

IS THIS LOVE? (Marriage and the Family series) 136.7
14 min., b&w, $85.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36
EFLA Evaluation
Subject Area: Guidance
Evaluator: Brooklyn Public Library; Paterson State College, N. J.
Synopsis: Contrasts the situations of two college girls, their dating situations and plans for marriage. One girl has been engaged for some time and is planning to marry when her education is completed. The other falls in love quickly and wants to rush into marriage before finishing school. Closes with questions concerning the two romances and the respective chances that each marriage will succeed.
Uses: For guidance and a stimulus for discussion
Age Level: senior high; Paterson adds college
Technical: Sound — good; Photography — good
Comment: Brooklyn — A straight forward approach. Offers no solution, but provides framework for discussion. Well acted except for portrayal of parents. Paterson — Realistic, timely situations. Good basis for discussion, but ending is abrupt. Acting is fairly effective.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3780
MINNESOTA SOURCES: UM 4S0564 ($3.75), ML, MS

JACQUES LIPCHITZ—MLA (Series: Sum and substance)
30 min.
In this film dialogue Jacques Lipscitz talks about the necessity for human responsibility and his belief in spiritual growth. Each of us, he feels, should strive to develop our full potential as human beings; we are all poets in a sense for in man's capacity to dream, he creates poetry and it is our obligation to share this with others so that humanity, still in a stage of adolescence, can one day reach its full maturity. Lipchitz discusses the function of art as a judgement, a "witness of history." Through creating, he himself learns to "see" and by seeing, "you have to change, you have to progress, you have to grow." **(MLA)**
MINNESOTA SOURCES: UM 6T0028 ($4.50)

JUDGING EMOTIONAL BEHAVIOR 157
20 min., b&w, 1953
Churchill-Wexler Film Productions, 801 N. Seward St., Los Angeles 38, Cal.
EFLA Evaluation
Subject Area: Emotions, Psychology
Evaluators: University of Minnesota, Los Angeles County Schools
Synopsis: A series of ten sequences in which two young people experience various emotions in response to emotion-provoking stories. Their emotions are shown first without the stories and

the second time with the stories. The audience is asked to judge the overt emotional reactions of the young people.
Uses: To aid psychological diagnosis; to help an understanding of emotional experiences; for teacher training and parent groups
Age Level: college — Minn senior high, adult — Los Angeles
Technical: Sound — good; Photography — excel-Minn, good-Los Angeles
Comment: Minn-Good introduction to a test situation. Students can rate their judgments and then find their errors in the second portion of film. Los Angeles-Sets up a good experimental situation but the situations themselves seem forced and artificial. Emotions are not defined and no answers are given.
Rating: Excellent-Minn Poor-Los Angeles
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1703
MINNESOTA SOURCES: None at present

LANGUAGE AND COMMUNICATION
16 min., color
The purposes of this film are to give an understanding of our heritage of spoken and written language, the role of this heritage in the communication of ideas, to encourage the student to develop skills in language communication, and to instill in the student a sense of appreciation of the contributions of past generations. The three historical stages of written language — are described. **(MIS)**
MINNESOTA SOURCES: UM L00395 ($5.50)

LANGUAGE OF FACES, THE 172.4
17 min., b&w, 1961
John Korty; Dist. by Contemporary Films, 267 W. 25 St., New York 1
EFLA Evaluation
Subject Area: Ethical problems
Evaluator: Pre-Screening Comm., New York
Synopsis: A portrayal of the "balance of terror" in American life. Children are seen during H-bomb drills, businessmen inspect a Civil Defense shelter, weapons displays, and finally a walk on Washington.
Uses: Stimulate discussion on the role of the individual in the face of increasing tension over the issues of war and peace.
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Prime virtue is its bluntness of approach. Section of film on Washington vigil by the Quakers is powerful and dramatic. Impressive whether you agree with its message or not.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4752
MINNESOTA SOURCES: SL

LESSONS FROM THE ISMS—#157
(Series: American economy: college of the air)
28 min., b&w
The economic systems discussed in this film — capitalism, socialism, and communism — represent something of a continuum when measured by the test of how many of the economic decisions are made in market-places and how many are made by central planning mechanisms. The concept of the continuum is of limited usefulness when measuring these systems by the degree of freedom left to the individual in his political and private life. **(MCEE)**
MINNESOTA SOURCES: UM 6A0026 ($3.00)

LET GEORGE DO IT
27 min.; sound; B&w 1952
The discussion of basic American principles that make for better government. Danny Thomas portrays the "George" who runs our government when the citizens shrug off civic responsibility with "let George do it". Robert Young discusses 12 steps which the citizens can follow to make democracy an individual affair. CHRISTOPHERS
MINNESOTA SOURCES: ML

LET'S BE CHILDISH
20 min.
In this charming film set against backgrounds of the glorious ice-capped French Alps, the children of all the countries of Europe teach a lesson in international cooperation that adults might well profit by. Working together to build a snow city, they win a prize more valuable to them than anything they might have gotten through individual enterprise. **(ECA-AFF)**
MINNESOTA SOURCES: UM 4S0704 ($3.00)

LET'S SHOOT THE DEVIL
30 min., b&w
This is a western in mime which takes a sharp look at the Puritan morality demonstrated in the classic TV "Western." By re-enacting the virtually stereotyped plot of the "Western" the extremes of good and bad are contrasted, and the false morality so strongly demonstrated is explained. Good is represented by the "good guy" who is always able to rise above temptation to engage in violence. Evil is represented by a "bad guy" who is in fact the devil. He generally falls victim to each of the temptations. The plot is imaginative, humorously pointed, and very easy to follow. **(CaFI)**
MINNESOTA SOURCES: UM 6F0227 ($5.00)

LISTEN, PLEASE 658.3
10 min., color, 1960
Bureau of National Affairs, Dist. Norwood Studios, 926 New Jersey Ave. N.W., Washington, D.C.
EFLA Evaluation
Subject Area: Supervision
Evaluator: Central Mass. Regional Library
Synopsis: Importance of listening to others when in a supervisory role is illustrated.
Uses: Stimulate discussion of an important quality of leadership. To stimulate discussion of human relations.
Age Level: high school, college, adult
Technical: Sound—good; Photography—good
Comment: Illustrates the points well. The sequence of events creates a believable situation, and the applications are not so specifically made to business and industry that the film could not be used successfully with a wide variety of community groups.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5040. L.C. No. FiA 60-108
MINNESOTA SOURCES: UM 3A0211 ($3.50), SL

L.S.D.—THE SPRING GROVE EXPERIMENT
The film depicts the progress of two mental patients chosen for treatment with LSD at Spring Grove State Mental Hospital. Demonstrates the patient's reactions with controlled scientific conditions.
Producer: CBS News, 383 Madison Ave., New York, N.Y. 10017
Distributor: McGraw-Hill Text Film Div., 330 West 42nd Street, New York N.Y. 10036
Cost: $275.00 **Rental:** Available through universities and libraries
Specifications: 16mm, B/W, sound, two parts. 54 min., 1966.
MINNESOTA SOURCES. None at present

LIVING IN A METROPOLIS - METROPOLITAN NEW YORK
20 min.
Huge cities have grown up in the last century as trading, transportation, and manufacturing centers to serve the needs of people in an industrialized, commercial nation. The giant city

of New York has been selected as the subject for this film. It portrays the fact that in New York City millions of people of different cultural and racial backgrounds live together in peace, all eventually becoming Americans. UW
MINNESOTA SOURCES: UM 4S0526 ($3.35), MS

MAJOR RELIGIONS OF THE WORLD
20 min., 1953
This remarkable film presents an objective survey of the origins, rituals and symbols of the major religions of the world today — namely Hinduism, Buddhism, Judaism, Christianity, and Mohammedanism. Designed to help inspire an appreciation for, and a tolerance of, the principal religious faiths held by most of the world's people. **(EBF)**
MINNESOTA SOURCES: UM 4T0029 ($3.35), SL, ML

MAN AND HIS CULTURE
15 min.
This film is about the many different ways in which people live together. It shows how the study of different cultures has greatly broadened our understanding of human nature. It also shows how cultures are constantly changing through their interaction on each other and through new inventions and discoveries. **(EBF)**
MINNESOTA SOURCES: UM 4S0497 ($2.50), MS

MASLOW AND SELF-ACTUALIZATION
Dr. A. Maslow, founder of the concept of self-actualization, discusses the various dimensions of self-actualization. The film is illustrated by the life of an individual deemed to be self-actualizing.
Producer and Distributor: Psychological Films, 205 W. 20th Street, Santa Ana, California
Cost: $500.00 Rental: $30.00
Specifications: 16mm, color, sound, two parts, 30 minutes each. 1967
MINNESOTA SOURCES: None at present

MARGARET MEAD—MLA
(Series: Sum and substance)
30 min., b&w
In this filmed dialogue Dr. Mead discusses her "modified optimisim" for the survival of the human species—even with its potential for complete self-annihilation. With her refreshing historical perspective of man's social development, she points out man's selfless quest throughout the ages to protect those things he cherishes—from the primitive's awareness of family ties to our sophisticated concept of social ideals. Thus, human values become contingent upon what motivates men for the future. What is important, Dr. Mead feels, is that mankind be aware of some sense of direction in life, and that it continue working on the solution to its problems. Impressed with the fragility and preciousness of human life, Dr. Mead conveys her belief that an understanding of human traditions, of what people have thought and done, is necessary if we are to place meaningful value on the future of our species. **(MLA)**
MINNESOTA SOURCES: UM 6S0137 ($5.00)

THE MEANING OF ADOLESCENCE
ADOLESCENT DEVELOPMENT SERIES 136.73
16 min., b&w, 1953
Crawley Films Ltd., Dis-McGraw-Hill Texfilms, 330 West 42 St., N.Y. 36
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluators: Wayne University, District of Columbia Public Library
Synopsis: Introduced by a summary of the meaning of adolescence in primitive societies, the new meaning of adolescent in present day society is discussed. Episodes revolve around a boy and girl, 14 to 16 years of age, who reveal the insecurity felt by normal adolescents. By sympathetic understanding parents can help teen-ages adjust to the social, emotional, physical, sexual, and religious problems of adult life. Filmstrip also.
Uses: For parents, teachers, group leaders, church and social leaders; for beginning classes in adolescent psychology; for guidance
Age Level: college, adult Wayne adds senior high
Technical: Sound—good; Photography—good
Comment: D of C Library-Especially useful for helping adults understand the need for settling religious doubts and establishing moral codes. Wayne-Very spotty. Some sections woefully oversimplified.
Rating: Good-D of C Library Poor-Wayne University
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1860
MINNESOTA SOURCES: UM 4R0045 ($2.75), SL, MDPW, ML, MS

MEANING OF DEMOCRACY
(Series: Government and public affairs)
20 min., b&w
This film develops the basic promise of democracy, its respect for the individual and for his personal freedom. **(MLA)**
MINNESOTA SOURCES: UM 4S0473 ($3.35)

MEN OF GOOD WILL
10 min.
The human story of the job done at Lake Success by "international civil servants" to translate the aims of the UN action. **(UN)**
MINNESOTA SOURCES: UM 2S0708 ($3.00)

MR. FINLEY'S FEELINGS
10 min., color
In a situation which he finds very successful, Mr. Finley sets off a series of chain-reactions which pile up more problems and more tensions. His feelings and reactions are well portrayed in this colorful animated cartoon. As a spur to discussion, this film is particularly recommended for business and labor groups, family life and human relations classes, and other high school and adult groups. Metropolitan Life Insurance Co. **1957**
MINNESOTA SOURCES: MDPW

MODERN WOMEN: THE UNEASY LIFE
A documentary which explores the feelings of college-educated women about the various roles which are available to them. Interviews are conducted with women who are living the traditional roles of mother and housewife; and professional career women.
Producer: National Educational TV, New York, N.Y.
Distributor: NET Film Service, Indiana University, Bloomington, Indiana 47401
Cost: $200.00 Rental: $9.15
Specifications: 16mm, B/W, sound, 60 min., 1966.
MINNESOTA SOURCES: UM 6S0858 ($5.35)

NATIONAL SECURITY VERSUS INDIVIDUAL RIGHTS—Lt. Raudulovich versus the Air Force
30 min.
(Edward R. Murrow's "See It Now")
In this film, Edward R. Murrow examines the difference between a loyalty and a security risk; emphasizes the importance of the relationship between the individual and the state; and highlights a case in which these issue were involved. The case reviewed is that of Milo Raudulovich, an Air Force Reserve Officer, who a security review board felt was a risk. There were no charges against him, only against his father and sister, who alleged Communist affiliations. In a series of interviews, Raudulovich, his friends, family, lawyer, etc., give their opinions on the case—all of which point up the difficulties involved in protecting national security and the rights of the individual at the same time. **(McG)**
MINNESOTA SOURCES: UM 6S0286 ($6.00)

ORDET (The Word)
126 min., b&w, apply, 1958
Carl Dreyer, Palladium Films, Copenhagen; Dis-Brandon Films, Inc., 200 W. 57 St., NYC
EFLA Evaluation
Subject Area: Danish drama, film technique
Evaluator: Greenwich Library, Connecticut
Synopsis: A modern parable based on the play by Kaj Munk, the Danish pastor. A plea for modern man to transcend the confusion of his times and have faith in God. Its complexity allows several levels of interpretation in symbolizing man's striving for God. Two quarreling factions are united when a child's faith brings about a miracle.
Uses: For religious groups, study of film technique and drama, general entertainment
Age Level: senior high, college, adult
Technical: Sound—good; Photography—excellent
Comment: A remarkable piece of cinematic art in which Dreyer expresses his view on intolerance, hypocrisy, prayer, faith, God, causing a viewer to question his own attitudes. Over-analysis can only dissipate the film's great power.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3650
MINNESOTA SOURCES: None at present

OUR BASIC CIVIL RIGHTS
13½ min., color $120.00
Presents a detailed study of liberties which are fundamental to our society and which are defined in law. **(Cor.)**
MINNESOTA SOURCES: UM 4S0627 ($2.50), MS

PARABLE
22 minutes, color (also a 35mm film), 1964
A parable in pantomine about a white-faced clown who joins a circus parade, takes upon himself the burdens of the lowly, the abused, and the humiliated, and is rewarded with death in a harness as a human marionette. **Fred A. Niles Production. (Protestant Council of the City of New York, 1964)**
MINNESOTA SOURCES: ML, SL

PICTURES IN YOUR MIND 323.1
16 min., color, 1949
International Film Foundation, 475 5th Ave., New York City 10017
EFLA Evaluation
Subject Area: Intergroup Relations; Art; Sociology
Evaluators: Akron Public Library; University of Kentucky
Synopsis: Philip Stapp's sequel to BOUNDARY LINES, with a special score by Gene Forell. The background and growth of prejudice, from the dawn of mankind. The responsibility of the individual for a better world.
Uses: For better group relations; world understanding; study of modern art and music; arouse discussion; study of individual's place in world
Age Level: senior high, college, adult
Technical: Sound—excellent; Photography—excellent
Comment: Akron—Too diffuse—too many ideas in short period. The first seeing is overwhelming and confusing, but after several showings the facts fall into a pattern. A powerful presentation. Unusual music. Kentucky—Can be used to provoke many discussions. An impelling, beautiful film. Lovely color, drawing and music.
Rating: Excellent
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.802
MINNESOTA SOURCES: UM 4S0629 ($6.65)

PRESSURE GROUPS
20 min.
Clearly explains what pressure groups are and reveals that, when democratically used, they are a necessary instrument for decision-making in a democracy. Illustrates methods used by a representative democratic pressure group to bring about legislation for a desirable civic project. Contrasts these methods with the underhanded and behind-the scenes manipulation employed by a group attempting to prevent the passage of a bill. **(EBF)**
MINNESOTA SOURCES: UM 4S0445 ($3.85), ML, SL

PROBLEM CHILDREN
20 minutes
Ohio State U. 1947
Tells the story of two junior high school boys and how their personalities are affected by their relationships in home and school. It shows how parents and teachers can work together in meeting their needs.
MINNESOTA SOURCES: MDPW

PUBLIC OPINION
10 min.
Public opinion process is traced through state of tension, diagnoses and prescriptions, further debate, to final action. Shows what effects public opinion are illustrated, also ways of analyzing factors that influence public opinion. Defines nature of an enlightened public opinion in a democracy. **(EBF)**
MINNESOTA SOURCES: UM 2L0344 ($2.00)

PUBLIC'S BUSINESS—
WHAT DO YOU THINK SERIES 174
6 min., b&w, 1955
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Business ethics
Evaluator: University of Michigan
Synopsis: A high school boy helps a volunteer group to plan a party and offers to provide food through a catering service for which he works. He will bring profit to his employee and profit to himself. A friend raises the question of the ethics involved, and fairness to school and the boy's friends. A real discussion follows.
Uses: To present the problem of business ethics
Age Level: senior high, college, adult
Technical: Sound—good; Photography—excellent
Comment: The film presents a real problem for open discussion
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2922
MINNESOTA SOURCES: None at present

PURSUIT OF HAPPINESS THE MATERIALISTIC WAY
4 min., color, 1965
This film uses color and symbols of materialistic plenty to stimulate thought, discussion, or some other form of expression. Newspaper headlines and printed advertising jargon will provoke students to consider contemporary values with objectivity. In contrast, the presence of Hunger, Want, and Waste is suggested briefly in the final sequence. **(ThF)**
MINNESOTA SOURCES: UM 3S0837 ($3.25)

RECOVERY OF OEDIPUS, THE
30 min., color
(Introduction to the Humanities Series—Unit III)
True knowledge of life through the painful search for truth is pointed out in this final lesson and bring all the foregoing thought to a climax. **(EBF)**
MINNESOTA SOURCES: UM 7L0207 ($12.10)

RELIGIOUS REVOLUTION AND THE VOID
(Series: America's crisis)
60 min.
This film examines American life in order to understand why the nation's young people are drifting away from organized

religion. A movement within some factions of organized religion wishes to see the church involved in civil rights and other forms of social work in its effort to identify more closely with contemporary life.

MINNESOTA SOURCES: 6T0024 ($9.85)

ROAD SIGNS ON A MERRY-GO-ROUND
57 min., color
This impressionistic film presents the principles espoused by three theologian-philosophers: Martin Buber, Pierre Teilhard de Chardin, and the martyred anti-Nazi Dietrich Bonhoeffer — men who are profoundly affecting modern man's complex, technological society. **(CaFI)**

MINNESOTA SOURCES: UM 1T0059 ($13.35)

SAY WHAT YOU MEAN 384
20 min., b&w $110.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36
EFLA Evaluation
Subject Area: Communication; speech
Evaluator: Indiana University
Synopsis: Discussions in a college speech class and other situations emphasize that language is the principle instrument of communication. The speaker must use abstract words carefully, avoid over-generalization and cliches, and use simple language appropriate to the particular audience. Quotations from renowned personalities emphasize power of simple language, word pictures, rhythmic phrasing, and use of questions.
Uses: To demonstrate the function of language in communication and guides to effective language use; to encourage learning of proper speech
Age Level: senior high, college
Technical: Sound — good; Photography — good
Comment: An adequate presentation, but many teachers might prefer presenting the material through situations in their own classrooms. Could serve as an introduction, supplementary material, or summary.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3719

MINNESOTA SOURCES: UM 4L0368 ($3.75)

SOCIAL CLASS IN AMERICA 301.15
16 min., b&w, $95.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York 36, New York
EFLA Evaluation
Subject Area: Sociology
Evaluators: Denison University; Chicago City Junior College
Synopsis: Three boys born in a small American town, and how the social position of each of their families effects their lives. As they finish high school, it becomes increasingly apparent that each is in a social class determined by his father's occupation and family history. Although one leaves home and achieves success in the city, his home town status is unchanged. Horizontal (geographic) and vertical (economic) mobility.
Uses: To illustrate class distinctions and their effect on individual.
Age Level: senior high, college; Chicago adds adult
Technical: Sound — good; Photography — good
Comment: Den — Structurally good, but beginning is on sub-college level. Explanation of vertical and horizontal mobility good. Value above what teacher can do is questionable. Chicago — Enjoyable, but closer to an idealized classless society than to reality; stresses similarities and minimizes differences. Omits positive aspect of class groupings, such as predictable behavior.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3403

MINNESOTA SOURCES: UM 4S0502 ($3.85)

SOCIAL DEVELOPMENT 136.7
15 min., b&w $100.00, 1950
McGraw-Hill Films, 330 West 42 Street, New York City
EFLA Evaluation
Subject Area: Psychology, Child Development
Evaluator: University of Oklahoma
Synopsis: An analysis of social behavior at different age levels and the reasons for changes in behavior patterns as the child develops. Development from the stage where the sexes and ages are mixed indiscriminately to the point where children begin to pick members of their own sex as playmates, to seek out the natural leader for their groups. The emotional conflicts that come with the gang age, when home and family are no longer the center of the child's world.
Uses: Stimulate discussion of emotional problems of children and child development; teach basic principles of development; types of social behavior.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Excellent examples of social behavior at different age levels.
Rating: Good
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.929

MINNESOTA SOURCES: UM 4R0009 ($2.75), MDPW, MS

SOCIAL PROCESS
20 min.
To understand and deal with the problems of developing a free society, an essential requirement is that we have a systematic way of describing and analyzing societies, hereby making it possible to evaluate and measure the extent to which those societies are moving toward goals of democracy. In this film a noted political scientist conducts a seminar on the patterns of behavior common to all cultures. **(EBF)**

MINNESOTA SOURCES: UM 4S0503 ($3.85)

SOCIAL-SEX ATTITUDES IN ADOLESCENCE: ADOLESCENT DEVELOPMENT SERIES 136.73
22 min., b&w $125.00, 1953
Crawley Films Ltd., Dis-McGraw-Hill Textfilms, 330 West 42 St., N. Y. 36
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluator: Wayne University
Synopsis: The life stories of Bob and Mary are presented and contrasted from the point of view of their sex education and sex adjustments during adolescence. Mary comes from a well adjusted home. Bob has only a widowed mother. Depicts how each dated different types of boys and girls, how they handled problems such as petting, and finally how they met, shared common interests, fell in love, and were married. Filmstrip available.
Uses: For classes in adolescent psychology; for guidance and personal relations discussions; for PTA's and other parent groups
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Describes a wide range of normal behavior that usually troubles parents. Confined to middle class mores.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1874. L.C.FiA 53-979

MINNESOTA SOURCES: UM 6S0602 ($4.60), ML, MS

SOMETHING OF VALUE—EXCERPT
1 reel
This film provides a background for the study of colonialism and a basis for discussing prejudices, social attitudes and taboos. It may also be used to develop better understanding of peoples, for the study and discussion of intergroup relations and as a background for the study of our position of

moral leadership among the free nations of the world. The film opens with a quotation from Robert Ruark's novel: "When we take away from a man his traditional way of life, his customs, his religion, we had better make certain to replace them with something of value." **(TFC)**

MINNESOTA SOURCES: None at present

SPEECH: GROUP DISCUSSION

808.53

12 min., b&w, 1954

Centron Productions; Dis-McG Films, 18 East 41 St., New York
EFLA Evaluation

Subject Area Group Discussion

Evaluators: Wilmington Board of Education, New Lincoln School, New York

Synopsis: Illustrates difference between social conversation and purposeful group discussion by showing how typical American family proceeds through various stages of a discussion on whether or not son should go to college. Family members shown in other group discussion situations in school, PTA, business conference, and at symposium. Lists five factors in group discussion. Leadership and individual participation and interest in group discussion; schools and youth groups

Age Level: senior high Wilm-college, adult Lincoln-elementary, jr. high

Technical: Sound — good; Photography — good

Comment: Covers only most elementary and obvious points and only inexperienced groups will profit from it. Superficial.-New Lincoln. Can accomplish objectives with adult groups where information needed.-Wilmington.

Rating: Good

Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2495

MINNESOTA SOURCES: UM 2L0393 ($2.00), ML

SPEECH PREPARATION

13 min., b&w

The purpose of this film is to teach the basic steps in speech preparation, applying them to important contemporary material, so that they will be clear and practical for the student. Through classroom and conference situation, the film summarizes the essential steps in preparing to speak. All basic procedures, parts of speech and their relationships, are vividly revealed to the students in the film (and to its potential viewers) by blackboard and charts. Theoretical principles are integrated closely with the contents of students' talks. **(C-B,F)**

MINNESOTA SOURCES: UM 4L0372 ($2.50)

SQUARE, THE

136.73

29 min.

Carousel Films, 1501 Broadway, New York 10036
EFLA Evaluation

Subject Area: Human relations, adolescents

Evaluator: Mental Health Association, Nassau County

Synopsis: Portrays a serious and idealistic youth, in a middle class college setting, pressured into conformity by his peers and in employment interviews. Difficulties faced in signing a petition and in boy-girl scenes discussing the future and marriage are presented.

Uses: Springboard for discussion of social problems.

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Mixed reactions. Would give qualified approval if nothing better available. Touches on sensitive areas, but leaves you hanging. Could be useful as springboard for discussion. Stagey, with a weak buildup, employing too many cliches and caricatures.

Rating: Good

Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4693

MINNESOTA SOURCES: None at present

THIS IS MARSHALL McLUHAN: THE MEDIUM IS THE MESSAGE

54 min., color, 1967

In this film, still and motion pictures supplement or substantiate McLuhan's remarks on the relationships among the communications media, human and corporate identity, world involvement, and conservative denial of the new environment. On-camera statements by many individuals from several professional fields indicate pro and con attitudes about McLuhan's style of writing, popularity, and long-range influence. **(NBC-McG)**

MINNESOTA SOURCES: UM 0L0528 ($15.00)

TOWARD EMOTIONAL MATURITY

157

11 min., b&w, $60.00, 1955

McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation

Subject Area: Psychology

Evaluator: Western Carolina Teachers College, Cullowhee, N.C.

Synopsis: The story of an 18 year old girl facing an important decision involving her boy friend and her parents serves to illustrate emotional growth. The girl remembers episodes from her early life in which love, fear, and hate were not always controlled and is then able to make a mature decision. Correlated with "Psychology for Living" by Sorenson and Malm.

Uses: For high school psychology and guidance classes; for college psychology, mental hygiene, and child development classes; for PTA's

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Material is psychologically sound but film seems stilted and pedantic. Lacks naturalness.

Rating: Very Good

Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2731

MINNESOTA SOURCES: UM 2R0041 ($2.00), ML, MDPW, MS

WEAPONS OF GORDON PARKS, THE

Written and narrated by the internationally known Life Magazine photographer, this film explores the environment of Parks' background and presents his thoughts on being a Negro, on his work, and on his philosophy of living in American society. Produced by Warren Forma. Contemporary Films. **McG**
Code 407635, **28 min., color—sale $250.00, rental $25.00**

WHAT FINER PURPOSE—THE MIND

Explores the modern techniques of psychosocial rehabilitation which help the physically and emotionally disabled to cope successfully with their environments. This film is one of a series of four films entitled "What Finer Purpose" which present the full range of comprehensive rehabilitation services as provided at the Institute for the Crippled and Disabled.

Producer: Institute for the Crippled and Disabled, 400 First Avenue, New York, N. Y. 10010

Distributor: Institute for the Crippled and Disabled, 400 First Avenue, New York, N. Y. 10010

Specifications: 16mm , 11 min., color, sound, 1968

Cost: $125.00, rental $10.00 for one week

MINNESOTA SOURCES: None at present

WHAT IS A CONTRACT?

1 reel, 11 min.

Collaborator: Dwight A. Pomeroy, Professor of Law, University of Utah. Two youngsters take summer jobs only to lose them and fall in debt. But a contract solves their problems. The film clarifies the elements of mutual assent, competent parties, legal bargain and consideration — in both oral and written contracts. **$60.00 b&w, $120.00 color. Cor.**

MINNESOTA SOURCES: UM 2E0154 ($2.00)

WHEN SHOULD GROWN-UPS HELP?

15 min., b&w

A series of four episodes involving children in which help is given or withheld are presented. **(OEO)**

MINNESOTA SOURCES: UM 4E0045 ($3.00)

WHEN SHOULD GROWN-UPS STOP FIGHTS?

15 min., b&w

Four episodes involving nursery school children are presented with comments. The viewer is asked to evaluate the appropriateness of the adult decisions in the episodes. **(OEO)**

MINNESOTA SOURCES: UM 4E0482 ($3.00)

WHO CARES?

21 min., color and b&w sequences, 1966

The film, narrated by Wendell Corey, shows how important active participation by all citizens is to good government, and tells how corporate active citizenship campaigns can be organized and implemented. The film is the story of the birth of American Democracy — rule by the people, of the long struggle to resolve disagreements by ballots instead of by bullets, and, of course, a course of action to overcome a growing apathy to political affairs. **Hughes Aircraft Company**

MINNESOTA SOURCES: ML

WHO CARES ABOUT JAMIE?

Smart Family Foundation, 1963, 16 min.

Describes the part adults play in helping Jamie, a first grader, overcome the inevitable setbacks which accompany his growth to maturity. Human understanding is the best preventive of mental illness and this film shows how parents, teachers and other adults directly affect the emotional growth of Jamie.

MINNESOTA SOURCES: MDPW, ML

YOU AND THE U. N.

Eight Steps to Peace Series, 15 min.

The relationship between the individual and the United Nations is clearly drawn by Robert Ryan as he reveals how this organization works for you. **(NFE)**

MINNESOTA SOURCES: UM 4S0750 ($2.75)

SENIOR • COLLEGE • ADULT

CAREERS

ACTING

NAVY LOG THE STAR
29 min., b&w
An actor leaves the stage and tries to join the Navy. After many attempts he is finally able to pass the physical examination and goes to boot camp. After basic training he is assigned to a ship headed to the invasion of Sicily. He has been to Sicily as an actor so he has knowledge of many of the beaches. He volunteers to go ashore to get information that is needed for the invasion. He makes friends with two Italian soldiers and they surrender to him and give him all the information needed for the invasion. He receives a medal for his actions.
MINNESOTA SOURCES: USNRO

AGRICULTURE

AGRICULTURE, RESEARCH, AND YOU 630
28 min., color, $120.00, 1964
Prod. by Star Informational Films for the Agricultural Div. of Chas. Pfizer & Co.; dist. by Farm Film Foundation, 1425 "H" St., NW, Wa., D.C.
EFLA Evaluation
Subject Area: Agriculture
Evaluator: American Film Festival Jurors, 1965
Synopsis: Shows examples of agricultural research which are national in character. Includes research in the areas of plant diseases, entomology, animal health and nutrition, soil chemistry, and pioneering research in the effect of light upon plants.
Uses: Agricultural audiences; High school science & urban service clubs
Age Level: Senior high through adult
Technical: Sound — very good; Photography — very good
Comment: Broad, inclusive and well constructed with tactful omission of advertising. However, relies too much on incomprehensible machinery and is too long. Good for high school science groups.
Rating: Excellent
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MINNESOTA SOURCES: None at present

CASE STUDY IN COMPETITION, A: AGRICULTURE—PART III—Program #73
3 reels, 28 min.
(The American Economy: College of the Air Series)
Highlights of the film: A basic cause of the farm problem is that agriculture is a declining industry in a growing economy. The price elasticity of demand for farm products is very low. The income of farm families. (MCEE)
MINNESOTA SOURCES: UM 6A0294 ($3.00)

CHALLENGE TO MANKIND 301.32
28 min., sd., b&w, $135.00, 1961
Natl. Film Bd of Canada; Dis., McGraw-Hill, 330 W. 42 St., New York
Subject Area: Expanding population
Evaluator: Floral Park Memorial High School
Synopsis: One of the Earth and Mankind Series, it touches on improving agricultural methods and sharing technological information to benefit the nutritionally deprived peoples of our over-populated world. Investigates feasibility of birth control.
Uses: Biology, social studies, interested religious groups.
Age Level: Senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Suitable for colleges and adult audiences rather than high school audiences, as the latter might not be ready for this material and presentation.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1962.4851
MINNESOTA SOURCES: None at present

HARVEST 630.9
28 min., color, 1961
Willard Van Dyke for Rockefeller Foundation, 111 W. 50 St., New York
EFLA Evaluation
Subject Area: Latin America, agriculture
Evaluator: Pre-Screening Comm, New Rochelle, New York
Synopsis: Shows some of the techniques being used in Latin America to keep agricultural production ahead of the increases in population, and to help eliminate hunger as a major factor in the area.
Uses: Information on the technical assistance programs.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Very sincere and honest. Fine camera work. Good emphasis on people. Valuable for general audiences. Might interest some young people in agricultural careers. Very effective script.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4748
MINNESOTA SOURCES: UM 7B0032 ($2.00)

OF FACTS, FICTIONS, AND FALLACIES—#6
(Series: American economy: college of the air)
28 min.
Facts that are not facts are illustrated by employment and unemployment statistics. Post hoc, ergo propter hoc is illustrated by the supermarket manager who raised coffee prices and sold more coffee. Tyranny of words is illustrated by the loose use of free enterprise and socialism in a discussion of the farm problem. Fallacy of composition is illustrated by the farmer whose bumper crop was matched by crops of other farmers, with resulting reduced prices and income. The excluded middle is illustrated by further discussion of the farm problem in the vein of "either this or that." (MCEE)
MINNESOTA SOURCES: UM 6A0038 ($3.00)

PROJECT FOR TOMORROW
2¼ reels
The 4-H farm clubs, long an American institution, have been introduced recently to the children of post-war Austria. Despite the reluctance of the older generation, the popularity of these clubs, with their emphasis on self-reliance and the latest in farming methods, is gradually winning general approval. "Project for Tomorrow" tells its story through Franzy, a 12-year-old boy who, against his grandfather's wishes, raises a calf, and develops her into a prize-winner. **(ECA-AFF)**
MINNESOTA SOURCES: UM 6S0668 ($3.00)

AIR OCCUPATIONS

STORY OF NAVAL AVIATION

28 min., b&w

Shows Naval Aviation from the Wright Brothers and the Progress in 50 years. **Not cleared for television.**

MINNESOTA SOURCES: USNRO

WINGS OF GOLD

28 min., color

Shows phases of the training program of Naval Aviators.

MINNESOTA SOURCES: USNRO

ARCHITECTURE

BIOGRAPHY OF FRANK LLOYD WRIGHT

26 min., b&w, $135.00, 1962

Produced by I. Kleinerman for CBS News "20th Century"; distributed by Star Film Company, 79 Bobolink Lane, Levittown, New York

EFLA Evaluation

Subject Area: Architecture; Social Studies

Evaluator: Cleveland Hill School, Buffalo, New York

Synopsis: Presents the principles for which Wright stood, his work and his achievements, told mostly through his own words which were taped during his lifetime by the Taliesin Fellowship — a group of student architects who lived and worked with Wright. Documents his career from his turn-of-the-century prairie house to the Guggenheim Museum in New York City. Narrated by Walter Cronkite.

Uses: To illustrate the philosophy of a great architect and show his architectural contributions to civilization.

Age Level: Senior high, college and adult

Technical: Sound — fair; Photography — fair

Comment: An excellent first-hand portrayal of the philosophies of Frank Lloyd Wright. Sound and visuals are not well coordinated.

Rating: Excellent

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MINNESOTA SOURCES: None at present

ARMED FORCES

ADJUSTMENT TO MILITARY LIFE

MF45—8288, 18 min., 1954 Film Reference USA

MINNESOTA SOURCES: USARO

CHARACTER GUIDANCE PROGRAM

TF16-2695, 23 min., 1958 Film Reference

Character guidance in the army. (USA)

MINNESOTA SOURCES: USARO

FITNESS FOR LEADERSHIP

15 min., 1959, color

Leadership in the army. (USAR)

MINNESOTA SOURCES: USARO

HOLIDAY FOR QUARTET

14 MIN., color

Defense Advisory Committee on Women in the Service. Depicts the duties and leisure time of our Women in the Armed Forces.

MINNESOTA SOURCES: USNRO

THIS IS HOW IT IS

Career in the army. USA

MINNESOTA SOURCES: USARO

TRADITIONS AND ACHIEVEMENTS OF THE ARMY

26 min., 1957, color (USA)

MINNESOTA SOURCES: USARO

U.S. MILITARY ACADEMY

10 min.

A documentary film presenting life in the United States Military Academy at West Point, New York.

MINNESOTA SOURCES: None at present

YOUR STAKE IN TOMORROW

21 min.

Exciting dramatization of Army missile countdown and how three enlisted technicians helped to solve a serious problem in time. Tells how these typical high school graduates chose and were trained for their specialties as helicopter mechanic, computer specialist and electronics technician. Shows how young men can obtain technical training upon which they can build a lifetime career, either in the Army or as civilians. Importance of guidance counselor is highlighted. Available to 11th grade & higher. #2759. **United States Army Recruiting Command**

MINNESOTA SOURCES: MTPS

ART

THE AMERICAN VISION

36 min., color, (with guide)

A survey of American painting from the late 18th century to the early 20th century, using the collection of the National Gallery of Art in Washington, D.C.

MINNESOTA SOURCES: SL

ART AND SEEING

2 reels, 22 min.

The artist's working material is derived or selected from a common property, the environment. One of the artist's major needs is to be aware of and to see the world around him. The motion picture camera makes it possible to hold and examine surfaces, textures, and patterns in clear detail. In this film we shall examine a number of areas and activities that are familiar to all of us. Through the camera's eye, we will seek out of the natural order, the design, as well as the infinite variety in the world we see every day. An examination is made of specific design elements: textures, patterns, shapes, and their changes in tones or values. These elements are organized by means of movement, suggested directions, changes in size, repeats, closed and open space, contrasts and harmonies, as well as the natural environmental relationships in the situations photographed. **(UofM)**

MINNESOTA SOURCES: UM 4F0244 ($3.85)

ARTISTRY OF BRUCE GOFF, THE

14 min., color

This film examines art and architecture and their close relationship, as expressed in the unique work of a contemporary American architect. We see a series of Bruce Goff's paintings as they are completed through a semi-animation technique illustrating their intuitive growth from basic formal themes. In subsequent shots the compositions evolve as architecture. **(THF)**

MINNESOTA SOURCES: UM 5F0020 ($4.55)

INDIAN ARTIST OF THE SOUTHWEST 745

20 min., color $200.00, 1957

Cine 937 Prod.; Dis-Paul Cox, Coast Visual Education Co., 5620 Hollywood Blvd., Hollywood 28, California

Subject Area: Decorative arts

Evaluator: El Paso Public Schools

Synopsis: The native, abstract art of the Pueblo, Navajo, Hopi, Apache, Cheyenne, and Sioux Indians. Most of the paintings are by Joe Herrera, shown as he depicts the symbolism of his ancient heritage. In addition to modern decorative art, there are examples of early stone painting, and drawings on hides, robes and shields from the plains war period. Finished work is shown on display in museums and art exhibits.

Uses: For art education and general entertainment
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Work shown is a very complete representation of ancient arts and modern, abstract design. Good close-ups of the artist's brush work, the mixing of paints, the application of details.
Rating: Excellent
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MINNESOTA SOURCES: None at present

ASTRONOMY

HARLOW SHAPLEY

Internationally known astronomer and director-emeritus of the Harvard Observatory discusses the major discoveries and theories that have extended our knowledge of the universe in recent years and how these developments have influenced man's philosophy, religion, and orientation in his world. From NBC Wisdom Series. **EBF. 30 min., b&w No. 1806 $150.00**
MINNESOTA SOURCES: UM 6P0227 ($5.25)

STARS AND THE STAR SYSTEMS

Illustrates the work of astronomers with the reflecting and the radio telescope. Shows how astronomers rely on theoretical analysis as well as direct observation for answers to the mysteries of the universe. Collaborator: Fred L. Whipple, Ph.D., Director, Astrophysical Observatory, Smithsonian Institution. Filmed in Germany. **EBF, 16 min., b&w No. 1780 $102.50**
MINNESOTA SOURCES: UM 4P0235 ($3.35)

ATOMIC ENERGY

ATOM AND INDUSTRY

11 min.
The film reveals how radiosotopes are providing new techniques of measurement and quality control in a variety of industries, indicates how the radiation symbol is becoming a common sight in factories and laboratories, and how workers are learning to handle radioactive materials safely. **(EB)**
MINNESOTA SOURCES: UM 2P0405 ($2.25)

INSIDE THE ATOM

1 reel
What atomic energy is, how it can be handled, and its potential uses. In the Chalk River atomic research center, scientists work with tiny amounts of the dangerous material to lessen the menace of radio-activity. Scenes show the constant safety precautions necessary. "Isotopes," radioactive by-products, are an important research tool for science, and may hold out fresh hope for cancer sufferers. If man's wisdom can equal his knowledge, atomic energy may be harnessed to build a bright new world. **(NFBofC)**
MINNESOTA SOURCES: UM 2P0504 ($2.00)

REPORT ON THE ATOM

19 min.
Here, for the first time, is a completely documented film report on the nation's atomic energy program. This new Forum Film release, made in close cooperation with the Atomic Energy Commission, shows the harnessing of atomic energy for peace. It actually goes into the AEC's laboratories and plants to watch scientists and technicians working on atomic research—shows how radioactive materials are already being used in medicine, biology, industry. "Report on the Atom" covers in detail a little-known phase of our atomic energy program—all too often overshadowed by the atomic bomb. **(MOT)**
MINNESOTA SOURCES: UM 4P0577 ($3.85)

AUTOMATION

PROMISE AND PUZZLE IN AUTOMATION—PT. I—#128

(Series: The American economy: college of the air)
28 min., b&w
Automation can be viewed as a continuation of the technological change which has been going on for a long time. Automation is technological change with some distinctive aspects. Automation, as a means for improved production efficiency, promises a more abundant life for all. Automation also poses serious problems. **(MCEE)**
MINNESOTA SOURCES: UM 6A0047 ($3.00)

PROMISE AND PUZZLE IN AUTOMATION—pt. II—#129

(Series: The American economy: college of the air)
28 min., b&w
Highlights of the film: American labor has understandably been concerned over the impact of technological change on the quantity and quality of labor required in the productive process. The impact of automation on the labor force accounts for some of the recent emphasis upon work rules and job security in collective bargaining. In spite of the efforts of labor and management in specific situations, automation may contribute to persistent unemployment in particular areas. New programs of the Federal and local governments to redevelop depressed areas and retain manpower may help in minimizing the employment effects of automation. **(MCEE)**
MINNESOTA SOURCES: UM 6A0048 ($3.00)

AUTOMOTIVE INDUSTRY

AUTOMOBILES: THE GREAT LOVE AFFAIR 629.2

(PT. I and PT. II)
54 min., b&w, each—$150.00, both $275.00, 1965
Prod-CBS News; dist-McGraw-Hill Tevtfilms, 330 West 42 Street, New York, N. Y. 10036
EFLA Evaluation
Subject Area: Automobiles; Sociology
Evaluator: Indiana University
Synopsis: Examines the many-sided relationship between the average American and his automobile. Discusses the influence of the automobile in determining the American way of life, showing how Americans have adapted themselves to the automobile: building drive-ins of all types—churches, theaters, banks, liquor stores; using the auto in sport; creating the formal ceremony of purchase, care and maintenance, etc.
Uses: To illustrate how a society is influenced by a cultural product; To show an example of a TV documentary.
Technical: Sound — excellent; Photography — excellent; Structure — excellent
Comment: A timely report on American society, film is limited in use—namely, for the study of society today.
Rating: Excellent
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MINNESOTA SOURCES: None at present

HOW TO GET WHERE YOU WANT TO GO 371.42

28 min., color, apply, 1963
Jam Handy Association, 2821 East Grand Blvd., Detroit, Mich.
EFLA Evaluation
Subject Area: Vocational Guidance
Evaluator: AAUW Stamford Branch and Ferguson Library
Synopsis: Shows the varied job opportunities open to the qualified male in the field of automotive sales. Shows the sales trainee as he attends lectures, watches films, attends conventions as part of his preparation for the sales position. The role of the salesman in the community and his previous training are also explored.
Uses: For vocational guidance
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — fair

Comment: Stressed the financial success of the individual and placed the salesman in a position in the community that might not meet with general agreement. Final speech too long. Color was displeasing in some instances. Might stimulate college students to enter field because of its high financial return.
Rating: Fair
Copyright 1964 by Educational Film Library Association, Inc., 250 West 57 Street, N.Y. 19. EFLA No. 1964.5359
MINNESOTA SOURCES: None at present

BANKING

BANK FOR BANKERS: THE FEDERAL RESERVE SYSTEM—Program No. 29
(The American Economy: College of the Air Series)
3 reels
This film discusses the American banking system and the rise to the Federal Reserve System. The financial panic and bank failures of 1907 prompted a congressional study which resulted in the establishment of the Federal Reserve System in 1913. Twelve districts of the Federal Reserve System were established. All national banks and most large state banks, holding the bulk of all deposits, are members of the Federal Reserve System. **(MCEE)**
MINNESOTA SOURCES: UM 6A0332 ($3.00)

BUSINESS OF BANKS—#27
(Series: American economy: college of the air)
28 min., b&w
American financial institutions may take any form. The nation's 13,000 commercial banks are the most interesting from the economic point of view: they bring together those who have funds and those who need funds. A tour of one of the nation's largest commercial banks introduces the viewer to some of its major functions. **(MCEE)**
MINNESOTA SOURCES: UM 6A0334 ($3.00)

BUS DRIVER

GENTLEMEN OF THE HIGHWAY 614.81
10 min., b&w, loan, 1950
Affiliated Aetna Life Life Cos., Public Education Dept., Hartford 15, Conn.
EFLA Evaluation
Subject Area: Safety, Vocational Guidance
Evaluator: Enoch Pratt Free Library
Synopsis: A dramatization of the life and work of a skilled motor coach operator for a modern bus line. His qualifications, training, equipment and everyday routine on both a city and an interurban run are illustrated. It is emphasized that a good bus driver is a safe driver.
Uses: To supplement safety and training programs for bus drivers; to stimulate discussion on vocations and community services.
Age Levels: senior high, adult
Technical: Sound — good; Photography — good
Comment: The device by which the subject is introduced (a bus driver talking to a girl in a restaurant) seemed contrived. Does not include actual instructive details on bus operation. The emphasis seems to be on the public relations aspects of bus service. Limited subject appeal.
Rating: Fair
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1190
MINNESOTA SOURCES: None at present

BUSINESS

BIG ENTERPRISE AND THE COMPETITIVE SYSTEM
40 min., (4 reels, color)
Using an abundance of charts and other graphic materials, this film presents a detailed report of research into the growth of big business and its impact on national economy. The discussion deals chiefly with the relationships between big business and competition, their compatibility and interaction within our system of private enterprise. **(EBF)**
MINNESOTA SOURCES: UM 9A0003 ($14.00)

CLERK, THE 641.34
(The Nature of Work series)
30 min., b&w, 1958, $135.00
National Film Board of Canada; dis-McGraw-Hill Text-Films, 330 West 42 Street, NYC.
EFLA Evaluation
Subject Area: Vocational Guidance; Industrial Psychology
Evaluator: Indiana University
Synopsis: Dramatizes the effects of a routine clerical job on the personality of a clerk who seeks challenge and responsibility to meet his personal needs. Points up the problem of vocational adjustment in industrial relations and explains the psychological drives and aspirations involved in a job. Seeks to answer the questions: Why do we work? and For what do we work?
Uses: To point up problems in vocational adjustment.
Age Level: senior high, college, adult
Technical: Sound—good; Photography—good
Comment: This film clearly indicates the nature of vocational maladjustment which leads to dissatisfactions and personality defects in other areas of living.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc. EFLA, No. 1960.4238, L.C. FiA58-986
MINNESOTA SOURCES: UM 6A0096 ($6.00), MS

BUSINESSES OF AMERICA
(Series: American economy: college of the air)
28 minutes
A hypothetical business that makes machines which transform old bottles into light bulbs is established as a proprietorship and evolves into a corporation. In the process, the advantages and disadvantages of the proprietorship, partnership, and corporate forms of business are illustrated. **(CEE)**
MINNESOTA SOURCES: UM 6A0286 ($3.00)

ENVIRONMENT FOR ENTERPRISE #17
(Series: American economy: college of the air)
28 min., b&w
Every year thousands of new businesses are started. The entrepreneurship back of new enterprises are resources for growth. Factors necessary for the success of an individual enterprise are explained in this film. **(MCEE)**
MINNESOTA SOURCES: UM 6A0086 ($3.00)

EVERYBODY KNOWS
(Series: U.S. Chamber of Commerce)
15 min., color
This film spotlights vital facts about wages, prices, profits, the cost of living, productivity and jobs. It does so by means of a simple, forceful story about a man who tries to think through basic economic problems for himself. The film depicts the closing of a plant in a community and its effect upon the people in that community. **(CofC-US)**
MINNESOTA SOURCES: UM 5A0295 ($4.75)

HOW TO TALK BUSINESS TO WIN 658.85
30 min., b&w, apply, 1957
Vision, Inc.; Dis-United World Films, Inc., 1445 Park Ave., N.Y.C. 29
EFLA Evaluation
Subject Area: Salesmanship
Evaluator: Indiana University
Synopsis: Presents a lecture on salesmanship by Millard Bennett. Initiative, creative thinking, and persistence are cited as the corner stones for success. The lecturer indicates the way to

success through his thirty-ten power formula and outlines a procedure for persuading others by arousing their emotions and predispositions to gain profit and avoid loss.
Uses: To motivate salesmen.
Age Levels: senior high, college, adult
Technical: Sound—excellent; Photography—good
Comment: The persuasiveness of the lecturer can arouse confidence and effect motivation; however, the film does not give specific direction as to the means for accomplishing its goals—it uses terms which mean everything to everybody. It also seemed too lengthy.
Rating: Good
Copyright 1959 by Education Film Library Association, Inc., EFLA No. 1959.4063
MINNESOTA SOURCES: None at present

IT'S YOUR DECISION Part I
26 min., Grades: S.C.A.
A good film for high school seniors or other individuals interested in starting a business of his own. Part I, shows how money enters into the operations of a business; that customers are "hard to get and easy to lose," how management must wrestle with the triple problem of pleasing the customers, the employees, and the stockholders; and that the earnings of a business must be sufficient to keep it strong and resistant to temporary emergencies.

IT'S YOUR DECISION Part II
15 min., Grades: S.C.A.
This film, in continuation of IT'S YOUR DECISION, Part I, presents questions to stimulate discussion on some of the basic problems of running a business. Through free and open discussion you can gain a better understanding of what makes business tick . . . you can reach your own conclusions as to the best ways to solve the many problems in which we all have such a vital stake. The Moderator in this film has been asked to stimulate discussion and keep the session rolling. No answers have been prepared. The meeting in Part II, will be what you make it. What conclusions should you reach? It's Your Decision!
MINNESOTA SOURCES: AV-SDE

MARVELOUS MOUSETRAP
24 min., color, $275.00, 1963
Dist. by BNA Inc., 1231 24th St. N.W., Washington, D.C. 33011
EFLA Evaluation
Subject Area: Econmics
Evaluator: Festival Jurors, 1964
Synopsis. Shows how a company was founded and how it grew; how profits are used to insure job security; and how slipshod work by even one employee can jeopardize profits and security. Starring Wally Cox as (1) rank-and-file employee; (2) company president; and (3) company founder.
Uses: To promote understanding of American free enterprise system
Age Level: High school, adult
Technical: Sound—very good; Photography—very good
Comment: Well written script. Puts across its message with humor. Free of usual cliches. Sustains attention. Not pompous or too wordy. Choice of Wally Cox very good. Will reach and hold its audience.
Rating: Excellent
(Norwood Studios)
MINNESOTA SOURCES: UM 7A0215 ($11.35); ML

THE MODERN CORPORATION 658.1
28 min., color, $200.00, 1967
Sponsored by Alfred P. Sloan Foundation; prod. and dist. by Sutherland Educational Films, 201 N. Occidental Blvd., Los Angeles 90025
EFLA Evaluation
Subject Area: Economics and business
Evaluator: American Film Festival Jurors, 1967
Synopsis: Structure and functioning of a modern corporation and the corporation's role in today's economic society. How the corporation affects us as employees, consumers, and owners.
Uses: To help teach the minimum economic understanding essential for good citizenship in high school students.
Age Level: Senior high
Technical: Sound—good;Photography—very good; Structure—good
Comment: Colorful and smoothly done, but unclear in its direction. Too biased on side of big corporations. Some exceptional color sequences.
Rating: Very good
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MINNESOTA SOURCES: UM 7A0437 ($6.65)

OFFICE TEAMWORK
12 min. (1 reel)
Illustrates the importance of cooperation among the members of a business organization. Dramatizes representative office situations in which teamwork is necessary, and reveals the effects of various employee attitudes on company morale and business. **(EBF) S.C.A.**
MINNESOTA SOURCES: UM 2E0143 ($2.25)

RISE OF THE CORPORATION—#52
(Series: The American economy: college of the air)
28 min., b&w
The development of business organization has reflected the changing structure of the American economy. The American economic history shows a change since 1930 from agriculture, commerce, shipping to manufacturing. Proprietorship and partnership business organization changed to corporation organization that was first extensively used in transportation. The advantages of corporations over other business organizations are presented. **(MCEE)**
MINNESOTA SOURCES: UM 6A0058 ($3.00)

TECHNOLOGICAL DEVELOPMENT
(Series: American business system)
30 min.
This film examines the role technology has played in American business and shows how competition compels constant search for better products and processes. **(NET-IndU)** Copyright 1963
MINNESOTA SOURCES: UM 6A0434 ($4.85)

CHEMISTRY

CHEMISTRY IN COLLEGE 540
15 min., b&w, color, 1956
Indiana University, Audio-Visual Center, Bloomington; Dis-Indiana U. or EFLA
EFLA Evaluation
Subject Area: Chemistry; vocational guidance
Evaluator: Snyder High Schools, Texas
Synopsis: Opens with a brief survey of the contributions which chemistry makes to our daily life. Discusses the basic essentials of a college major in chemistry, the broad knowledge gained in general chemistry courses, the material with which analytical, organic and physical chemistry deal. Stresses the chemistry major's need for a broad education today.
Uses: For vocational guidance in high school and college orientation
Age Level: senior high, college
Technical: Sound—good; Photography—good
Comment: A good survey of the college courses required for a major in chemistry, but the material is too limited to provide good motivation. Definition of course sequence is good.

Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3580. L.C. Fi56-308
MINNESOTA SOURCES: UM

CITY PLANNING

COMMUNITY
(Series: America's crises)
60 min., b&w
This film compares the cultural, educational, religious, and physical character of two dissimilar communities undergoing social and economic change. **IndU**
MINNESOTA SOURCES: UM 6S0489 ($9.85)

HOW TO LOOK AT A CITY 711.4
28½ mins., b/w, $75.00, 1964
George Stoney Associates, dist. by National Educational Television, 10 Columbus Circle, New York City
EFLA Evaluation
Subject Area: City Planning
Evaluator: Festival Jurors, 1964
Synopsis: Examines "the big city" from the standpoint of density, variety and human scale, as these concepts are interpreted by Eugene Raskin, former Professor of Architecture and City Planning at Columbia University. Personalizes Raskin's concepts about the city's attractions: Fame, Fortune, Love, and Adventure.
Uses: To give reality to certain generalizations about the city
Age Level: High school, college, adult
Technical: Sound—excellent; Photography—excellent
Comment: Excellent analysis of the architectural and human factors of city planning. Good identification of a variety of people interwoven in the film.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc., 250 W. 57 St., New York 19 EFLA No. 1964.5323
MINNESOTA SOURCES: 6S0542 ($5.00)

LIVING CITY, THE
25 min., (2½ reels)
Explains city growth, decay, and renewal; demonstrates civic attitudes; and illustrates renewal steps taken by various cities. Introductory sequences show construction work in progress on the fringe of slum areas, and close-up views of slums are shown. A drawing shows that slums surround a business district, better residential areas surround the slums and suburbs stretch beyond the residential areas. The film reveals the necessity for urban re-development in a cross-section of American cities. Stresses the importance of making the best possible use of available land and other facilities to serve the needs of business, industry, transportation, and everyday living. **(EBF)**
MINNESOTA SOURCES: UM 6S0525 ($4.10)

METROPOLITICS: CRAZY QUILT OR GRASS ROOTS DEMOCRACY
(Series: Twin Cities—a million problems, KTCA)
28 min., b&w
Too many small units are attempting to deal with large-scale problems. This kinescope describes the metropolitan government units that are steps toward the reduction of fragmentation. Guests: Arthur Naftalin, Mayor of Minneapolis; Thomas M. Scott, instructor of political science, University of Minnesota. **(UofM)**
MINNESOTA SOURCES: UM 6S0528 ($3.00)

PLANNING FOR THE TWIN CITIES METROPOLITAN AREA
(Series: Twin Cities—a million problems, KTCA)
28 min., b&w
City planners should consider social consequences rather than focus on transportation and physical distribution of population. This film explains that metropolitan plans offer a framework for decision making—not the decisions themselves. Guest: C. David Loeks, director, Twin Cities Metropolitan Planning Commission, St. Paul. **(UofM)**
MINNESOTA SOURCES: UM 6S0531 ($3.00)

SMALLTOWN, U.S.A. 301.35
27 min., b&w, $150.00, 1965
Prod-Eugene S. Jones for NBC; dist-Encyclopaedia Britannica Films, 425 N. Michigan Avenue, Chicago, Illinois
EFLA Evaluation
Subject Area: Sociology; U.S.—cities and towns
Evaluator: Indiana University
Synopsis: Presents the problems of the one-industry town and suggests solutions in the form of new businesses and industrial development. The film concentrates on two regions — eastern Kentucky and its coal fields and Kansas and the wheat industry
Uses: To acquaint students with the problems of single economy towns.
Age Level: Senior high, college, and adult
Technical: Photography—good; Sound—very good; Structure—very good
Comment: Carries emotional impact through film presentation and accompanying narration which includes folk songs with Fredric March's narration. Grass roots approach gives excellent examples of how ideologies and social values are developed.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1966.6163, L.C. # A65-1740
MINNESOTA SOURCES: UM 6S0814 ($4.65)

WHAT KIND OF TOMORROW?
15 min, color
This film urges Twin Citians to begin planning ahead. A survey of the area's numerous attractions shows why people flock to Minneapolis and St. Paul. Revealing a few urban problems, the film declares it is not too late to start more careful city planning. **(UofM) sca**
MINNESOTA SOURCES: 5G0698 ($4.60)

CIVIL ENGINEERS

CIVIL ENGINEERS OF THE NAVY
18 min., b&w
Shows various billets available to an engineer in the Civil Engineer Corps.
MINNESOTA SOURCES: USNRO

COMMUNICATION

FEDERAL COMMUNICATIONS COMMISSION
(Series: United States government)
15 min., b&w
In this film Newton N. Minow, Chairman of the Federal Communications Commission, describes briefly the physical properties of the air-wave spectrum and the limited quantities of this "natural resource." He also explains why some control of the use of this spectrum is necessary. The problem of a fair distribution of time and spectrum-space availability is examined — a problem compounded by the constant discovery of new communication facilities. Mr. Minow also describes the function of each of the four bureaus of the Commission. The Safety and Special Radio Services Bureau is concerned with the protection of human life. The Field Engineering and Monitoring Bureau inspects, monitors, investigates and insures compliance with FCC rules governing the physical use of frequencies. The Common Carrier Bureau supervises telephone, telegraph and cable service. The Broadcast Bureau

regulates radio and television broadcasts. Space-age demands on the FCC are also discussed in this film. Mr. Minow concludes by stating, "Even now, we are stepping off into space to speed our links with the entire world. These new demands create a steady challenge for the Commission and its staff. We intend to meet those challenges with the same standards we require of FCC licenses: service, in the public interest." **(McG)**
MINNESOTA SOURCES: UM 4S0419 ($2.50)

MEANINGS ARE IN PEOPLE
(Series: Berlo Communication)
24 min., color
The main tool in working with people is communication. But what sort of communication? Dr. Berlo examines the "conveyorbelt" view of the communication function — "I told you what to do" — and finds it totally wanting. "Meanings aren't in words, meanings are in people." Dr. Berlo shows how misunderstandings occur by presenting dramatic reenactments of what was said and what was thought by several managers and subordinates at cross-purposes in typical work situations. As these situations unfold, Dr. Berlo calls attention to violation of the principles of effective communication. **(BNA)**
MINNESOTA SOURCES: UM 7A0166 ($11.35)

COMMUNITY PLANNING

WHAT IS A CHAMBER OF COMMERCE?
15 min. (2 reels, color)
The highlights of the important aspects of a chamber's operations as: (1) The purpose of a local chamber (2) The role of the Board of Directors (3) The functions of the committee structure (4) The relationship of the staff to the voluntary leadership (5) The importance of a planned program of work (6) The continuing development of capable leadership in the community, are discussed. This film is, therefore, designed to explain the purpose and effect of a well-organized chamber of commerce. **(CofCUS) S.C.A.**
MINNESOTA SOURCES: UM 5S047 ($6.65)

COUNSELING

A BEHAVIORAL COUNSELING SEMINAR
The behavioral approach to counseling focuses on changing specific overt behaviors to accomplish goals. This filmed seminar is designed to provide a media for Dr. Krumboltz to share his views on counseling theories and issues as he responds to questions by Dr. John Whiteley, Washington University and graduate students of the University of Wisconsin's Department of Counseling and Guidance.
Produced: Counseling Films, Inc., Box 1047, Madison, Wisc.
Distributor: Counseling Films, Inc.
Specifications: 16mm/26 min./color/sound/1969
Cost: $285.00 Rental: None
MINNESOTA SOURCES: None at present

CHALLENGE OF CHANGE: CASE FOR COUNSELING
29 min.
This film examines a school's guidance system in its effort to estimate the potential of each student, to explain to him and his parents the opportunities available to him, and to help provide him with educational experiences that will insure his best development. The national urgency to identify and develop the talents of young people makes it imperative that schools provide the kind of well-organized guidance service illustrated in this film. **(NET-IndU)**
MINNESOTA SOURCES: UM 6E0126 ($5.35)

AN INTRODUCTION TO BEHAVIORAL COUNSELING
This film was constructed to demonstrate how behavioral counseling could be used in one problem situation. Every case is different, but some basic principles guide the behavioral counselor as he tries to help students learn more effective ways of making decisions and controlling their own lives.
Producer and Distributor: Counseling Films, Inc., Box 1047, Madison, Wisconsin
Specifications: 16mm, 26 min., color, sound, 1969
Cost: $285.00, rental: none
MINNESOTA SOURCES: None at present

CREATIVITY

ROY HARRIS—MLA (Series: Sum and substance)
30 min., b&w, 1964
In this filmed dialogue, Mr. Harris speaks of his creative capacity in terms of the larger values he finds in human life: the eminently moral laws of the universe and the constant, refreshing, renewal he sees in nature and in each successive generation of students. Composing is "a basket I gather my life into" he reflects, while discussing the qualities and obligations of the truly creative artist today. **(MLA)**
MINNESOTA SOURCES: UM 6T0018 ($5.00)

DATA PROCESSING

ENGINE AT THE DOOR—#6
(Series: Computer and the mind of man)
29 min., b& w
In this film, the question "will machines ever run man?" is considered and commented on by Mr. Eckert, Dr. Nagel and Dr. DeCarlo. The central conclusion: although the computer is the machine most like man himself, it is not the machine but the man who determines what is to be done. **(IndU)**
MINNESOTA SOURCES: UM 6M0243 ($6.00)

ECONOMICS

ALLOCATING OUR RESOURCES 330
Money Talks Series
30 min., b&w, 1962
Carousel Films, 1501 Broadway, New York 36, N.Y.; Prod., CBS-TV
EFLA Evaluation
Subject Area: Economics, resources
Evaluator: The Conservation Foundation, New York City
Synopsis: Discussion of economics. Includes material relating to U.S. economic practices. Demonstrates what goods must be produced, how to produce them, and for whom. Illustrates three basic economic theories, the third of which is a compromise between the other two.
Uses: Introduction to economics
Age Level: high school, college, adult
Technical: Sound — good; Photography — good
Comment: The most simple, lucid, and direct kinescope we have ever seen. Its clarity is exceeded only by the obvious improvement in kinescope technique. Every element is well above average. Highly recommended for students of economics and also for environmental scientists.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.4956
MINNESOTA SOURCES: UM 6A0279 ($6.00)

END IS JUST THE BEGINNING—#159
(Series: American economy: college of the air)
28 min., b&w
Economics is an unfolding science. The American economy has changed greatly over a short space of time. Where will we go from here? The economist can only say on the basis of all that he knows that the end is nowhere in sight and that we have the resources and the know-how to make all the past mere prologue. Whether we do in fact use those re-

sources and that know-how wisely will be intimately related to our ability to go on learning the facts of economic life and to face our ever-changing problem with objectivity and open minds. **(MCEE)**
MINNESOTA SOURCES: UM 6A0017 ($3.00)

EVERYDAY ECONOMIC TERMS
(Series: Exploring basic economics)
20 min., b&w, 1963
In this film Dr. Robert Darcy, associate professor of economics and executive director of the Ohio Council of Economic Education of Ohio University, illustrates and describes the terms of economics. Some of the basic terms included are labor, land and capital, productivity, savings, profit, free market system and gross national product. **(MLA)**
MINNESOTA SOURCES: UM 4A0020 ($3.35)

FREEDOM, GROWTH AND STABILITY IN THE AMERICAN ECONOMY—#158
(Series: American economy: college of the air)
28 min., b&w
This film brings together the authors of the four textbooks used throughout the course to take a final overall look at the accomplishments of the American economy to date and its most significant tasks in the years immediately ahead. **(MCEE)**
MINNESOTA SOURCES: UM 6A0024 ($3.00)

GOALS AND GROWTH (Series: Money talks)
30 min.
Dr. John R. Coleman, Professor of Economics at the Carnegie Institute of Technology, examines gross national product and other indices used to measure our economy. These yardsticks show how we are meeting our major goals — continued growth, stable prices, full employment. He suggests that at times these goals are in conflict and that we must make choices among them. At the present point, our major interest is in increasing the gross national product (the summing up of the goods and services produced in a given time). Dr. Coleman explains how we must achieve continued or accelerated growth in the GNP, and shows the importance of the question of choice, especially in the context of economic freedom. **(CaFI)**
MINNESOTA SOURCES: UM 6A0297 ($6.00)

HOW IMPORTANT IS MONEY?—#41
(Series: American economy: college of the air)
28 min., b&w
Money has played a central role in American politics as well as in economics — from the Revolution down to the present day with its concern over gold outflows. The economist who studies the data presented must dig beneath them to ask which is cause and which is effect in such parallel movements. The film emphasizes the key role that the money supply has played in generating changes in gross national product and in the price level. **(MCEE)**
MINNESOTA SOURCES: UM 6A0339 ($3.00)

PEOPLE: THE QUALITY #14
(Series: The American economy: college of the air)
28 min., b&w
Human resources for growth are at least as much a matter of the quality of the people as of the quantity. The economic function of a nation's educational system is to build human capital by increasing the capacity for using innate abilities to productive ends. One measure of the scale of the job ahead is apparent from looking at the projections of college enrollments for 1975. Americans have enjoyed a high standard of good health. There has been a tradition of exalting the virtues of hard work, frugality, self-improvement and self-confidence. **(MCEE)**
MINNESOTA SOURCES: UM 6A0327 ($3.00)

PEOPLE: THE QUANTITY #13
(Series: The American economy: college of the air)
28 min., b&w
Population is of critical interest to the economist because of the roles that people play both as consumers and potential producers. Age groups, not in the labor force, are today expanding more rapidly than the labor force. United States and world population growths are presented. **(MCEE)**
MINNESOTA SOURCES: UM 6A0039 ($3.00)

PROSPECTS FOR RAPID GROWTH—#142, THE
(Series: The American economy: college of the air)
28 min., b&w
Economic development requires that a nation's leaders desire progress and that they are prepared to build the economic, political, legal, and social institutions necessary to translate that desire into action. The developing economy may face in a particularly stark form the kinds of choices that characterize all economic systems. Growth plans have typically involved larger roles for government than is true in the United States. **(MCEE)**
MINNESOTA SOURCES: UM 6A0050 ($3.00)

PUBLIC APPROACHES TO SECURITY—#101
(Series: The American economy: college of the air)
28 min., b&w
Governmental programs to enhance the economic security of the aged, unemployed, handicapped, ill, and destitute have taken deep roots in the American soil, especially since the depression years of the 1930's. The present system of unemployment compensation benefits is chosen for concentrated attention here because it raises such a host of interesting economic issues. **(MCEE)**
MINNESOTA SOURCES: UM 6A0242 ($3.00)

WORLD OF ECONOMICS—#1
(Series: The American economy: college of the air)
28 min., b&w
The world of economics is all around us — economic institutions and phenomena lend themselves to orderly study. A keynote of the American economy is decentralized decision making by citizens, and the ability of those citizens to preserve and to improve what is best in their economic system which is tied to their ability to understand that system. The camera tours Pittsburgh and abundant symbols of economic activity and problems meet the eye. At each stop of the camera, new economic questions are asked. **(MCEE)**
MINNESOTA SOURCES: UM 6A0077 ($3.00)

EDUCATION

. . .AND GLADLY TEACH
28 min., sound, b&w, NEA, 1959
The film dramatically points up the deep satisfactions of teaching, the lovely magic when a small face lights up with comprehension, or a boy who hates school suddenly finds there's an important spot waiting for him in the school band or Kilowatt Club . . . shows the wide range of opportunities in teaching (where there are no employment worries) and the welcome statistics on rising teacher salaries. It points out that it isn't just "anyone" who can teach. Teaching, says the film, must tap the best and the most promising of youth, and then their skills must be refined and sharpened in an exacting period of preparation . . . narrated by NBC newsman, Stuart Finley. Segments in it shown from "Skippy & the 3R's," "Mike Makes His Mark," and "Not by Chance."
MINNESOTA SOURCES: UM 7E0157 ($3.00), ML, MEA, MS

APPOINTMENT WITH YOUTH 371
26 min., b&w, 1956
McGraw-Hill Textfilms, 330 West 42 St., New York 19
EFLA Evaluation

Subject Area: Teaching
Evaluator: University of Pittsburgh
Synopsis: An experienced teacher who is about to interview a student interested in preparing for a teaching career, recalls what teaching has meant in his own life. Flashbacks depict his first teaching job and the things he learned from his students. Another scene is devoted to an experience in which he helped a boy, through a school activity, to alter his delinquent ways. The reformed boy is the student to be interviewed.
Uses: For orientation in teacher education classes; to stimulate professional pride for in-service teaching groups; high school career day programs
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: The emphasis on the teacher as a general counselor of youth as well as a subject specialist is a strong point. Impressive.
Rating: Very Good
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EFLA No. 1956.3045
MINNESOTA SOURCES: UM

HE WHO DARES TO TEACH 371.1

18 min., color, apply, 1956
Hal Moulin; Dis-Coast Visual Education Co., 5620 Hollywood Blvd., Hollywood 28, Cal.
EFLA Evaluation
Subject Area: Parent education
Evaluator: Oregon College of Education, Monmouth, Oregon
Synopsis: Background of California's "Parent-Participating Nursery Program." Parents disturbed by the problem of understanding their child join the nursery group. Their attendance at a parent education class teaches them to understand and work with children, and strive for community improvement. A day's activities in the school program is shown.
Uses: To interest PTA and civic groups in developing programs; for teacher training in nursery programs; for high school community interest
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Title is misleading, not a good choice. Good approach on development of parent interest and learning by participation. Activities well presented. Ideas accurate and valuable. Narration good, but child voice poor in spots. Rather poor script continuity and parent acting.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3314
MINNESOTA SOURCES: MEA

WHAT GREATER GIFT 371

28 min., b&w, color, 1953
Agrafilms; Dis-National Education Assn., Press & Radio Section, 1201 H St. N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Teaching
Evaluator: Indiana University
Synopsis: The story of Jane Rockford who decides to become a teacher instead of taking a business course and then working in her father's store. In explaining some of the desirable characteristics of a good teacher and what teaching really is, it is shown that the teacher is a professional person with specialized training, skills, and understanding.
Uses: To help people understand modern educational methods; to aid students who are considering teaching as a profession
Age Level: senior high, college, adult
Technical: Sound — good; Photography — fair
Comment: Film was apparently designed for lay audiences. Classroom scenes illustrate modern methods of teaching. Pacing is slow.
Rating: Good
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1723
MINNESOTA SOURCES: UM 7E0294 ($3.00), MEA

ELECTRICITY

PRINTED CIRCUIT STORY, THE

2½ reels, 25 min., color
This film is specifically planned for the classroom, as well as for the practicing technician and repair personnel. Through live action and animation photography the film shows the basic fundamentals in the manufacture of printed circuit boards, starting from the base laminate through etched and plated board production. Recommended servicing techniques are shown, correct tools reviewed, and approved repair standards used for replacing components, soldering and servicing of printed wiring. **(BSI)**
MINNESOTA SOURCES: UM 7B0142 ($8.35)

ENGINEERING

AGRICULTURAL ENGINEERING 631.3

14 min., color, apply, 1960
U.S.D.A., Purchase: Apply Amer. Soc. Agric. Engineers, Columbus, Ohio
EFLA Evaluation
Subject Area: Agricultural Engineering Careers
Evaluators: Pre-Screening Committee, Kansas City Public Schools
Synopsis: Describes the work of engineers who seek practical solutions to the engineering problems of food and fiber production and processing.
Uses: To encourage young people to select career in agricultural engineering and to properly prepare for it in high school.
Age Level: Senior high, college
Technical: Sound — Good to very good; Photography — good to very good
Comment: A high quality film, useful and effective for interesting young people in agricultural engineering careers and showing them how to prepare for such work. Fine photography.
Rating: Very good to excellent
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1961.4414, L.C. FiE 60-268
MINNESOTA SOURCES: None at present

VANNEVAR BUSH

3 reels (Wisdom Series)
Vannevar Bush, distinguished administrator and electrical engineer, discusses his career in industry and government. Holder of many honorary degrees and awards for his work in industrial research and particularly for his contribution to the development of armaments, Dr. Bush was Director of the Office of Scientific Research and Development of the United States Government during World War II. In this and later positions, he has had a leading part in the mobilization of scientific manpower for national defense. **(EBF)**
MINNESOTA SOURCES: UM 6T0006 ($5.00)

FREE ENTERPRISE SYSTEM

ANATOMY OF FREE ENTERPRISE

20 min., b&w
This film presents economics as a systematic science that explains how our markets operate to make available at the right time and place all the things we need and want. **MLA**
MINNESOTA SOURCES: UM 4A0001 ($3.35)

GEM CUTTING

GEM CUTTING

2 reels, 23 min., color

Shows the steps in cutting and polishing an eight-carat gem of titania, from the boule to the finished 57-facet stone. A study of facet angles and light refraction, utilizing animated charts, precedes the actual cutting on the diamond saw and grinding wheel. **(FK)**

MINNESOTA SOURCES: UM 5A0024 ($6.65)

GENERAL CAREERS

THE AGE OF SPECIALIZATION 309.173

13 min., b&w, $75.00, 1957

McGraw-Hill Textfilms, 330 West 42 Street, New York, New York 10036

EFLA Evaluation

Subject Area: Sociology; occupations

Evaluator: Chicago City Junior College

Synopsis: The occupations of the country storekeeper, farmer, village doctor, and the shoemaker in 1900 have been changed greatly by technological changes in production, communication, and transportation. Today their occupations are filled by specialists working on segments of an operation. "Blue collar" or "union" jobs include many kinds of repetitive work for which employer provides the tools. Defines specialization in American life.

Uses: For vocational guidance; for study of occupational changes

Age Level: senior high, college

Technical: Sound — fair; Photography — fair

Comment: First part of the film is trite rather than cogent. Second part implies that specialization is a new phenomenon and that everyone is a specialist today.

Rating: Poor

Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3497

MINNESOTA SOURCES: UM 4S0481 ($2.75), MS

BATTLE FOR BREAD

2 reels

Scenes from all over the world show farmers and fishermen at work. While food supplies suffered from war damage and neglect, food needs increased due to normal population growth and declining death rates. The need for world-wide cooperation on food problems gave rise to the FAO. Its work is part of a world-wide program to increase production of food. The aim of the United Nations to secure the peace is unlikely to be achieved if half of mankind continues to live at starvation levels. **(UN—AssoF)**

MINNESOTA SOURCES: UM 4S0645 ($3.35)

DATE OF BIRTH 331

16 min., b&w, 1950

National Film Board of Canada, 1270 Sixth Ave., New York, N.Y.

EFLA Evaluation

Subject Area: Sociology, Labor relations, old age problems

Evaluators: China Film Enterprises; Great Neck Public Schools

Synopsis: The growing problem of limited opportunities and employment for persons over 45 years of age is presented, as are the ways some parts of industry are attempting to solve these problems. Job surveys show the dependability, low rate of absenteeism and waste in production, and high degree of skilled performance of persons over 45, and are a convincing argument that elderly people deserve more opportunities and help.

Uses: To point out the problems of "older" people and to suggest some solutions; to supplement adult education, economics and business management courses.

Age Level: senior high, college, adult

Technical: Sound — CFE-excel, GN-good; Photog — CFE-excel, GN-good

Comment: CFE-Excellent continuity and simplicity in the statement of the problem and its solution. Timely, important and well-handled. GN-Title is misleading but the content is very fine.

Rating: CFE-excellent; GN-good

Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1070

MINNESOTA SOURCES: UM 4A0248 ($2.75), ML

EVERYBODY'S HANDCAPPED 331.5

18 min., b&w, apply, 1953

National Film Board of Canada; Dis-International Film Bureau

EFLA Evaluation

Subject Area: Physically disabled

Evaluator: University of Illinois

Synopsis: The story of a placement officer responsible for finding jobs for handicapped persons. His supervisor convinces him that everyone is handicapped for certain jobs and he assumes new outlook on what being handicapped means and what handicapped workers can do. Statistics given to show low absenteeism and accident rates among handicapped workers and to show number of jobs handicapped workers can do with equal or greater skill than "normal" workers.

Uses: For employment managers and business groups as public relations tool; business management, industrial relations, and social studies classes.

Age Level: senior high, college, adult

Technical: Sound — good; Photography — excellent

Comment: Situations are natural and convincing. Technical production fine.

Rating: Excellent

Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1969

MINNESOTA SOURCES: UM 4A0251 ($3.85)

LET'S BE HUMAN 658.3

15 min., b&w, 1951

Beva, 104 West 61 St., New York 23, New York

EFLA Evaluation

Subject Area: Personnel management, Industrial relations

Evaluator: University of Kentucky

Synopsis: Important principles of how to get the maximum efficiency out of people without antagonizing them are presented in animated sequences. These principles conform in general with present day practices of management. Factory and business situations are portrayed.

Uses: To show high school students what to expect and how to evaluate a job; for college work in personnel management and industrial relations

Age Level: senior high, college, adult

Technical: Sound — excellent; Photography — excellent

Comment: The inflection in the voice of the main commentator was too condescending while the secondary voices were fair. Cartoons were very clever and made their points successfully. At the industrial level film would be useful at executive foremen's or supervisors' meetings.

Rating: Good

Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1231

MINNESOTA SOURCES: None at present

MAN IS A JOB, A 331.115

24 min., b&w, free-loan, 1960

U. S. Employment Service; Dist—local State Employment Service office

EFLA Evaluation

Subject Area: Employment

Evaluator: Pre-Screening Comm., Baltimore, Md.

Synopsis: Through re-enacting the effect of a plant closing, the key importance of full utilization of each person's working potential is brought out. The services of the U. S. Employment Service are explored.
Uses: Demonstrate the contribution of the U. S. Employment Service to the job seeker, employer, and the economic life of the country.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Holds interest throughout and definitely accomplishes purpose. Good acting out of typical employment situations. Done with emotional impact and sticks to the point with a minimum of plot cliches.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4573
MINNESOTA SOURCES: None at present

MINNESOTA: STAR OF THE NORTH

25 min., color
This is a film documentary of Minnesota's rich heritage. It features the new horizons that lie ahead in the next century. The film takes us into all sections of our state showing industries, resources, recreation, cities, transportation and many other interesting facts about the state. **(MBFP)**
MINNESOTA SOURCES: UM 7S0376 ($9.35), SL, MS, MHS, ML

MOTIVATION THROUGH JOB ENRICHMENT

28 min., color
Dr. Herzberg discusses and illustrates his famous "Motivation-Hygiene Theory." He emphasizes that motivation is found only in the job itself; in the opportunity to satisfy the human need for accomplishment. **(BNA)**
MINNESOTA SOURCES: UM 7A0449 ($12.35)

PRODUCTION 5118 304

30 min., color, free loan, 1956
Wilding Pictures for Champion Paper & Fibre Co.; Dis-Modern Talking Pictures, 3 E. 54 St., NY
EFLA Evaluation
Subject Area: Communication
Evaluator: League of Women Voters of the City of New York
Synopsis: The play-within-a-play method is used to explain some principles of communication. Unexpressed misunderstandings between Philip Baxter, a typical executive, and his personnel, apply to many situations. After each episode, problems and skills in communication are discussed. In an allegorical sequence, Mr. Baxter is judged by a "signalman" and a jury of his peers for "failing to give and receive signals". A solution to the problem of communication is offered by the "signalman".
Uses: For study of communication skills and public relations; to encourage understanding of differing viewpoints
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — good
Comment: A provocative film. A wealth of ideas to stimulate discussion. Incidents well presented, but shifting to explanation confusing at times.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3451, L.C. Fi 56-108
MINNESOTA SOURCES: SL, ML, MTPS

SOCIAL SECURITY STORY, THE 368.4

14 min., color, apply, 1962
U.S. Dept. of Health, Ed. & Welfare, Social Security Adm.
EFLA Evaluation
Subject Area: Sociology
Evaluator: Indiana University
Synopsis: Follows two persons being conducted through new offices of Bureau of Old Age & Survivors Insurance in Maryland. Tells what happens when person loses social security card, what happens to reports of earnings, and why a social security account number is necessary.
Uses: To motivate people to inquire about benefits entitled to them.
Age Level: High school, college, adult
Technical: Sound — good; Photography — excellent
Comment: Very well done. Moves at a leisurely pace, but covers a great deal of area in general way. Would encourage persons to seek more specific information relative to ways Social Security provisions might affect them.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5051, L.C. No. FiE 62-33
MINNESOTA SOURCES: None at present

SPIRIT OF ENTERPRISE

15 min. (American Adventure Series)
America's economic progress; yea, our present-day prosperity has resulted from the development of productive ideas — and production facilities — by people with imagination, initiative, and courage — people with a yen for independence, with a spirit of enterprise. The fact is dramatized with a true life story that is heart-warming and inspiring. It is the story of Tom and Agnes Carvel, who began their married life and joint business career selling frozen custard at a carnival. The hard knocks encountered and the stubborn courage of this young couple makes this a typical American success story. **(MAF)**
MINNESOTA SOURCES: UM 4A0061 ($2.50)

WORLD TRADE FOR BETTER LIVING 382

17 min., b&w $102.50, 1951
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: International trade
Evaluator: University of Minnesota
Synopsis: An illustration of how the exchange of goods and services between countries of the world contributes to the welfare of the world's peoples. The features of world trade are described together with its restricting elements and solutions for major trade problems are discussed.
Uses: To describe the economic importance of world trade, the problems and principles involved, and the restrictions preventing increased trade
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Such a film should promote healthy discussion. Animation is used to portray how various countries contribute to the world's supply of goods.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1254
MINNESOTA SOURCES: UM 4S0747 ($2.50), ML

YOUR EARNING POWER 371.42

1 reel, 11 min., b&w $60.00, color, $120.00, 1952
Coronet Instructional Films, 65 East South Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area Vocational guidance, Business education
Evaluator: Wayne University, College of Education
Synopsis: A pictorial discussion of the factors which determine an individual's earning power. The five factors discussed are: economic conditions, the kind of job selected, the amount of education, personal qualities, and one's ability to produce. Many points are illustrated with charts.
Uses: To give students an appreciation of what factors determine their earning power; for vocational guidance and business education classes
Age Level: senior high
Technical: Sound — good; Photography — good

Comment: Little more than an illustrated lecture. Often visuals have no point and merely serve as a picture on screen while narrator talks.
Rating: Poor
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1726
MINNESOTA SOURCES: UM 2A0078 ($2.00), MS

YOUR JOB: APPLYING FOR IT
Interviews with workers of varying ages and education show that the way to apply for a job and get it is by following a planned procedure which includes getting enough good leads, sticking with it, selling yourself and making the most of what you've got.
13½ min., color $162.50, b&w $81.25. Cor.
MINNESOTA SOURCES: None at present

YOUR JOB: FINDING THE RIGHT ONE
Shows how young people can locate jobs suited to their needs and abilities, how time and effort can be saved by a clear appraisal of abilities and interest, as well as past and future training. The film also shows how to organize a plan of action that will get the "right" job.
13½ min., color $162.50, b&w $81.25. Cor.
MINNESOTA SOURCES: None at present

YOUR JOB: FITTING IN
Challenges the viewer to decide how he would respond to each situation, after witnessing the actions of an employee who is fired for doing "too little" and the actions of an employee who is fired for trying to do "too much".
16 min., color $195.00, b&w $97.50. Cor.
MINNESOTA SOURCES: None at present

YOUR JOB: GETTING AHEAD
Experienced workers, interviewed at their jobs, give tips on getting ahead — tips that are applied by a young man entering on a career as a newspaperman. Frankly and sincerely answers questions about changing jobs, recognizing dead-end jobs, picking areas for advancement and planning for additional education.
16 min., color $195.00, b&w 97.50. Cor.
MINNESOTA SOURCES: None at present

YOUR JOB: GOOD WORK HABITS
An interview with two high school graduates on their first full-time job helps us recognize work of good quality, done with safety and satisfaction. Illustrates how good work habits, such as working steadily, concentrating and planning ahead, can lead to a promotion, a raise and other benefits.
13½ min., color $162.50, b&w $81.25, Cor.
MINNESOTA SOURCES: None at present

YOUR JOB: YOU AND YOUR BOSS
Shows the relationship between worker and boss from both points of view. Interviews with supervisors and employees at their jobs answer many of the important questions faced by young people regarding dependability, familiarity and authority. Bosses and employees tell the qualities they expect from each other.
16 min., color $195.00, b&w $97.50. Cor.
MINNESOTA SOURCES: None at present

GEOLOGY

ROCKS AND THE RECORD
(Series: AIS, pt. X, life, time and change)
28 min., color
This film presents various ways in which the age of rocks and of fossils in them can be discovered, by using simplest methods to most up-to-date radio-active carbon dating. **(McG)**
MINNESOTA SOURCES: UM 7G0393 ($12.85)

GERIATRICS

DIARY OF CONNIE McGREGOR 610.736
29 min., b&w, $125.00, 1963
Arnold Eagle Productions, 41 West 47 St., New York, N.Y. 10036
EFLA Evaluation
Subject Area: Geriatrics
Evaluator: Festival Jurors, 1964
Synopsis: Demonstrates rehabilitation procedures for the chronically ill and aged. Told from the point of view of a student nurse as she watches her hopeless, helpless patient become a self-reliant individual.
Uses: Vocational guidance program in girls' high school; Nurses training program; General audience.
Age Level: Senior high, college, and adult.
Technical: Sound — good; Photography — good
Comment: Well-planned, clear and effective portrayal showing emotional as well as technical aspects of nursing. Suceeds in avoiding mawkish sentiments. Filmically—routine. Camerawork rather jumpy and fast; sound too hollow; music somewhat distracting; focus sometimes off.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1965.5637, L.C. # FiA 63-485
MINNESOTA SOURCES: None at present

GOVERNMENT

CITIZEN RESPONSIBILITY FOR GOOD GOVERNMENT
(Series: Government and public affairs)
20 min., b&w
In this film, Herbert Miller, former executive director of the Tax Foundation, develops three political and economic yardsticks that can be used to measure the effectiveness of government. **MLA**
MINNESOTA SOURCES: UM 4S0685 ($3.35)

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE (Series: United States government)
15 min., b&w
The Department of Health, Education and Welfare consists of five major divisions: the Public Health Service, the Food and Drug Administration, the Social Security Administration, the Office of Vocational Rehabilitation, and the Office of Education. In this film Senator Abraham Ribicoff, former Secretary of Health, Education and Welfare, shows the work of each of these divisions in maintaining vigilance over America's health and welfare security. The Public Health Service sees to such matters of national importance as standards of sanitation and quarantine regulations, and seeks through research to conquer disease. The Food and Drug Administration assures the honest labeling of the food we eat, the purity and strength of the medicines we take, and the safety of the cosmetics we use. The Social Security Administration provides for retirement, protects the wage earner in case of disability and assures his dependents of an income in case of his death. The Office of Vocational Rehabilitation assists the states and communities in their efforts to restore the physically and mentally handicapped to self-supporting lives. And the Office of Education assists the states with counsel, technical advice, and special funds. The aim is to equip American children everywhere to meet problems of our changing world. **(McG)**
MINNESOTA SOURCES: UM 4S0413 ($2.50)

DEPARTMENT OF STATE (Series: United States govt.)
15 min., b&w, 1963
Today the American flag flies over outposts in more than a hundred foreign countries. Under our Constitution, the President is responsible for foreign policy. It is the job of the Secretary of State to carry it out as the President's deputy

and advisor. This film documents the makeup and functions of the U. S. Department of State. Beginning with an organizational breakdown, the film then illustrates the grinding of State's wheels during negotiations with Mexico on the construction of a crucial tracking station at Guayamas for our first manned-orbital flight. Behind this agreement were 16 months of meetings, discussions and negotiations involving officers and agencies at many levels on both sides of the Rio Grande. The film also describes the work of our Foreign Service offices, including the issuance of visas and passports and the protection of American citizens here and abroad. The intricate area of treaties and treaty-making is discussed by Dean Rusk, the Secretary of State. Mr. Rusk closes the film by observing that each U. S. citizen has his own responsibility for the foreign affairs of our country. He urges each citizen to "live in such a way as to demonstrate to the rest of the world what we mean by democracy, social progress, and the rights of individual man." **(McG)**
MINNESOTA SOURCES: UM 4S0415 ($2.50)

INTRODUCTION TO PUBLIC ADMINISTRATION
(Series: Government and public affairs)
20 min., b&w, 1960
Dr. Lynton Caldwell, professor of government, Indiana University, gives an over-all view of the field of public administration, and compares its problems with those of business. **(MLA)**
MINNESOTA SOURCES: UM 4S0701 ($3.35)

HEALTH CAREERS

BOLD NEW APPROACH
62 min.
The film explains the philosophy behind comprehensive community health centers, stressing the concepts of comprehensive and continuous care. Services include inpatient and outpatient treatment for all ages day and night hospital emergency service, **(CoF)**
MINNESOTA SOURCES: UM 6R0087 ($7.35)

REHABILITATION
25 min., 1957
The film represents the polio and rehabilitation program at the Sister Kenny Institute in Minneapolis — the film shows the activities of the physical and occupational therapists, the nurses, the laboratory technicians, the psychologists, the doctors, the adaptive equipment engineers and the vocational counselors — first working separately with patients and then collectively in a co-ordination of treatment for their patients. Narrator Dr. Paul Ellwood discusses the work of the Institute in — providing the crippled patient with the fullest possibilities for his future life — in using the most modern skills to give new hope to those who "have lost hope" — the patients who are handicaped with spinal injuries, brain deficiencies, arthritis, and amputees, in addition to the sufferers of polio-myelitis. **Sister Kenny Foundation Productions**
MINNESOTA SOURCES: ML

WORKING AND PLAYING TO HEALTH
35 min.
Demonstrates in a number of settings how patients in a mental hospital can be helped with occupational, recreational and industrial therapy. Shows conferences on planning and followup for patients. Characters playing parts of patients are activity therapy personnel. Although amateur actors, they show completely the treatment of patients in a variety of arts and crafts as well as work situations. **International Film Bureau, (1954)**
MINNESOTA SOURCES: MDPW

INDUSTRY

INDUSTRIAL RESEARCH: KEY TO JOBS AND PROGRESS 685.5
14 min., b&w, loan, 1955
National Assn. of Manufacturers, Motion Picture Dept. 2 E. 48 St., N.Y.
EFLA Evaluation
Subject Area: Industrial Research
Evaluators: Indianapolis Public Library, Wittenberg College
Synopsis: A report on the part industrial research plays in American life. The contributions of pure science and applied science are pointed out in scenes of experiments involving radio-activity, extreme cold, and great tensions. Research often begins with no practical end in mind but the data collected helps solve current problems and as a result new products are developed. After testing they are made available for consumers.
Uses: To stimulate interest in research among students; to show social implications of research; to develop appreciation for scientific research
Age Level: senior high, college, adult; Wittenberg adds junior high
Technical: Sound — good; Photography — good
Comment: IndPL-Very general so teacher could prepare for several teaching situations. Lacks continuity and detail. Impressive industrial scenes. WitCol-Fragmentary. Fails to show how jobs result from research and omits technological unemployment.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2679
MINNESOTA SOURCES: MS

UPTON SINCLAIR—MLA (Series: Sum and substance)
30 min., b&w
In this filmed dialogue, Mr. Sinclair recalls his campaigns to achieve industrial democracy and in particular, his relatively brief but highly dramatic contact with the industrial empire of Henry Ford. Throughout all that he recounts, there is made particularly distinct his passion for social justice and an incredible zest for living. In his summation of what had come to have substantial meaning for him, he says, " . . . Nature has been, and can be, so cruel to us that surely we should busy ourselves not to commit cruelties against one another." **(MLA)**
MINNESOTA SOURCES: UM 6T0041 ($5.00)

INTERIOR DECORATING

WALL TO WALL DECORATING
14½ min., color
Importance of wall accessories in interior decoration. Shows both old and contemporary craftsmen at work creating objects of beauty. An interior decorator demonstrates placement of accessories to achieve best effect. Good tips on interior decoration. Available to 10th grade & higher. #2894. **Syroco**
MINNESOTA SOURCES: MTPS

IRON MAKING

IRON MAKING (Chemistry Series)
15 min., 1½ reels
The process of smelting iron from its ore centers in the blast furnace. It is primarily a chemical process. This film, broad in scope, treats in extreme detail the chemical processes and formulas involved in the blast furnace. Good use of drawings clearly explains the chemical properties of iron, including atomic structure and proportions of iron and oxygen atoms involved in chemical changes. **(IFB) $65.00**
MINNESOTA SOURCES: UM 4P0327 ($2.50)

WHAT GOES INTO THE BLAST FURNACE?
15 min.
A modern blast furnace uses tons of raw materials to produce its daily output of iron. This film, using both natural photography and animated drawings shows in detail the preparation and handling of the enormous quantities of these raw materials.

The preparation of the ore, coke, limestone, and air, is as important as the actual smelting in the business of iron making. **(IFB)**
MINNESOTA SOURCES: UM 4P0398 ($2.50)

JOURNALISM

BEHIND THE TYPE 070

15 min., b&w, 1957
Pennsylvania State University
EFLA Evaluation
Subject Area: Vocations; Journalism
Evaluator: Dartmouth College; Indiana University
Synopsis: Presents various aspects of journalism as a possible choice of career, and emphasizes thorough preparation as a basic requirement for success. Split stages allow the camera to swing from a narrator to the scenes, which depict misconceptions and more objective treatments of various newspaper jobs. Shows reporter in his total working situation.
Uses: For vocational advice; for high school newspaper staffs — Dartmouth
Age Level: senior high; college — Indiana
Technical: Sound — fair-Dartmouth; good-Indiana; Photography — good
Comment: The story technique is somewhat intriguing but the presentation suffers from amateur acting.—Dartmouth. The general tone of the film would scare more students away from journalism than it would attract. The visuals tend to indicate that too much is required. — Indiana.
Rating: Fair — Dartmouth; Good — Indiana
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3983 L.C. FiA 58-33-33
MINNESOTA SOURCES: None at present

FREEDOM OF THE PRESS (Series: Structure and function of American government)

30 min., b&w
This film examines the problem of censorship in the United States. **(EB)**
MINNESOTA SOURCES: UM 6L0346 ($5.00)

MAN IN THE MIDDLE: THE STATE LEGISLATOR (Parts 1-2)

55 min., McG., $250.00
(NBC "White Paper" Series)
This film explores the role of today's state lawmaker who is often caught up in conflicting pressure from governors, party leaders, lobbyists and constituents. The film attempts to answer the question of whether State Legislators, as originally conceived, can deal effectively with complex modern problems. This film is unique in that it uses the technique of self-examination in an area that is rarely documented. State Legislators themselves discuss the sources of the pressures exerted upon them. One highlight of the film is an unusual speech on the floor of the House of Representatives of Minnesota, when a member discusses a subject normally considered taboo — State Legislator's low pay and their resulting financial problems; major part of this program was filmed in the state capitol in St. Paul, Minnesota.
MINNESOTA SOURCES: UM 6S0434 ($10.60), MS, ML

LABOR

CONSTITUTION AND EMPLOYMENT STANDARDS, THE

28 min., 1959,
Produced by the Center for Mass Communication of Columbia University Press.
This film closes with the decision of the U. S. Supreme Court in 1941 in the case of the U. S. vs. Darby Lumber Co. The Court ruled that Congress did have the right to set minimum wages, limit child labor, and in other respects legislate employment standards. The film reconstructs the case and is valuable for showing how through our form of government laws are passed by Congress, signed by the President (or passed over his veto), and the Supreme Court decides whether they are in keeping with the Constitution. **AFL-CIO, rental $3.00**
MINNESOTA SOURCES: UM 6H0246 ($6.00)

GOALS OF UNIONS—#107

(American economy: college of the air)
28 min.
Historically, trade union leaders saw the function of their organizations primarily in terms of direct impact upon employers. The goals of unionism within the employment relationship must be understood both as economic aims and an effective system for handling grievances. With the growth in unionism, many leaders have become equally interested in, and concerned about, the place of the union in the economy as a whole. **(MCEE)**
MINNESOTA SOURCES: UM 6A0253 ($3.00)

GRIEVANCE HEARING

15 min., b&w
This film presents a case history of a grievance case from the initial causes to the final settlement. The incident shows how grievance hearings enable representatives of labor unions and management to arrive at compromises in settling disputes between supervisors and workers. **(McG)**
MINNESOTA SOURCES: UM 4A0255 ($7.75)

IN COMMON BROTHERHOOD 331.88

27 min., b&w, apply, 1963
AFL-CIO, 815 16th Street NW, Washington, D.C.
EFLA Evaluation
Subject Area: Labor unions
Evaluator: Enoch Pratt Free Library, Baltimore, Maryland
Synopsis: Presents examples from the U.S., Veneszuela, Uganda, Kenya, and Israel to show that trade and labor unions unite workers in an international brotherhood. Emphasizes the role of the AFL-CIO in helping emerging nations to improve living and working conditions, and to develop labor unions based on democratic principles.
Uses: to explain purpose of labor contributions to new nations
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Examples well chosen. Personal element and human interest factors stressed throughout. Narration only average. Film obviously slanted to promotion of labor unions, understandably spotlighting contributions of AFL.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc. 250 W. 57 St. New York 19. EFLA No. 1964.5296
MINNESOTA SOURCES: None at present

INHERITANCE

58 min., b&w, 1965
This film presents a view of America as seen through the eyes of its working people. It uses still photographs, as well as silent film and newsreel footage, accompanied by folk songs and popular music, to show conditions since 1900 as found in the sweatshops, coal mines, and weaving mills, and as evidenced in the labor struggles of the 30's and the civil rights movement of the 60's. (Library of Congress catalog) Produced and distributed by Harold Thayer Productions in cooperation with Amalgamated Clothing Workers of America, AFL-CIO. **Contemporary Films**
MINNESOTA SOURCES: ML

LABOR FORCE IN FLUX—#102

(Series: American economy: college of the air)
28 min., b&w
The occupational structure of the labor force and the relative number of jobs in different industries has been shifting. There has been a steady increase in the number and proportion of

women holding jobs over longer periods than the premarriage years. Shifts in the labor force reflect the dynamic nature of the economy. **(MCEE)**
MINNESOTA SOURCES: UM 6A0257 ($3.00)

LOCAL 100
(Labor and Management Series)
3 reels, 28 min.
How Local 100 was formed. The sudden dismissal of an employee makes the others realize their lack of job security. Discission leads to the organizing of a trade union. The film relates the steps that followed — the approach to the national union, the assistance given by an organizer from union headquarters, and the signing up of the workers which resulted in Local 100 being declared the legal bargaining authority. We see, too, how collective bargaining was carried on to obtain a contract providing job security and improved conditions. The democratic procedure followed throughout proves the contention that free trade unionism is one of the strongest pillars of democracy. **(McG)**
MINNESOTA SOURCES: UM 6A0259 ($6.00)

ROOTS OF LABOR UNIONS—#103
(Series: The American economy: college of the air)
28 min., b&w
Th earliest labor unions in the United States were organized primarily among the skilled trades and typically vanished with severe depressions. However, the American Federation of Labor, a federation of labor unions founded in 1886, grew and endured. In the twentieth century the large industries used mass-production techniques and large quantities of semi-skilled and unskilled labor, not easily organized on a craft basis. This film also presents the most important threads running throughout the history of the unions in the pre-New Deal era. It also presents the important reasons why workers have joined unions in the United States. **(MCEE)**
MINNESOTA SOURCES: UM 6A0268 ($3.00)

SUPERVISORY CONFERENCES
14 min., b&w
This dramatized film is designed to explain the purpose of training programs and to stimulate a favorable opinion toward them. It shows that foremen, management's most important contact with the labor force, will accept supervisory conferences when they see the value of their everyday work. **(McG)**
MINNESOTA SOURCES: UM 4A0230 ($2.75)

UNION AT WORK
2½ reels, 28 min.
The film opens on a typical local union meeting where the members representing one plant or one area are voting on such issues as the election of officers, the levying of dues or a new contract with management. The local is the democratic and administrative heart of the union and, along with 750 other locals representing 450,000 textile workers throughout the country, comprises a single industrial union. The Textile Workers Union of America, CIO. Scenes of a biennial convention and a meeting of the TWUA executive council come next. **(TWUA)**
MINNESOTA SOURCES: UM 6A0274 ($4.75)

UNION OR NON-UNION—#104
(Series: The American economy: college of the air)
28 min.
The portion of workers organized varies substantially from one industry to another in our economy. Most employers have vigorously opposed unionism coming into their businesses. Now some employers with established unions value them particularly as communication channels. Much of the current challenge to union organizing stems from the employment shift in the economy towards those jobs and industries most difficult to organize. Current difficulties in union organizing campaigns are reflected in the marked slowing down of union membership growth in the last ten years. **(MCEE)**
MINNESOTA SERIES: UM 6A0275 ($3.00)

WORKING TOGETHER 331.15
23 min., b&w $135.00, apply, 1952
Eddie Albert Production for Twentieth Century Fund; Dis-EBF, Wilmette
EFLA Evaluation
Subject Area: Labor-management cooperation
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: Based on the 1949 study "Partners in Production", film traces the actual history of labor relations at the American Lead Pencil Co. of Hoboken, N.J. in 1937 unionization was introduced in an atmosphere of bitterness and hostility on both sides but today there is a give-and-take relationship which both labor and management find profitable.
Uses: For civic, adult education, labor, and management groups; to depict the history and solution of one labor-management problem.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Presents both points of view better than any film seen so far. Fact that all but two roles played by the actual people involved and that scenes were shot at the plant give film authenticity. Dramatic interest is well sustained.
Rating: Excellent
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1533
MINNESOTA SOURCES: UM 4A0278 ($3.85), ML, SL

YOUR GRIEVANCE PROCEDURE
15 min., 1964. Rental $3.00
Produced by the National Association of Letter Carriers.
When Executive Order 10988 established the right of Federal employees to bargain collectively, unions representing them were faced with the problem of training a leadership corps to handle grievance procedure. With the primary purpose of training stewards, this film follows the grievance of a postman through all the steps. **(AFL-CIO)**
MINNESOTA SOURCES: None at present

LAW

BASIC COURT PROCEDURES
1½ reels, 15 min.
Here is an exciting story in which two high school students learn from a practicing lawyer the function of the courts and how our law operates. In the development of a "criminal case," many specialized legal terms are clearly defined and the audience sees the roles played by the various courtroom figures. The film teaches not only the function of the courts, but the place of the judicial system in a democrary. The dual purpose of courts in America is established in this unique blend of interest and instruction. **(Cor)**
MINNESOTA SOURCES: UM 4S0364 ($2.50)

CONDUCT OF CONGRESSIONAL INVESTIGATIONS—
Harvard Debate (Edward R. Murrow's "See It Now")
27 min., 2½ reels
In this film, three eminent constitutional lawyers, Dean Erwin Griswold of Harvard, Dean Jefferson Fordham of the University of Pennsylvania, and Professor Godfrey Schmidt of Fordham, attempt to analyze congressional committees, their function and purpose, and how their investigations should be conducted under law. The discussion, and informal seminar before a group of students of the Harvard Law School, begins with a description of the two types of congressional committees and their varying roles. It then takes up all the important moral and political aspects of these committees, making suggestions

as to what changes would be wise and advantageous in their rules and regulations. A question period in which students participate ends the film. **(McG)**
MINNESOTA SOURCES: UM 6S0365 ($4.75)

DEPARTMENT OF JUSTICE
(Series: United States government)
15 min., b&w, 1963
Using the Rudolf Abel spy case as an illustration, the Attorney General Robert F. Kennedy describes the kind of effort needed by the Internal Security Division of the Department of Justice to successfully prosecute internal enemies of the U. S. The other six main areas of the Department are also examined. The Civil Division is the legal representative of the government in its role as a party to business transactions. The Tax Division prosecutes violaters of the income and other tax laws. The Criminal Division deals with criminals who range from racketeers to airplane hijackers. The Antitrust Division enforces the laws against monopolies and restraint of trade in the business world. The Lands Division deals with the legal problems in connection with federally-owned land and buildings. The Civil Rights Division enforces the Constitutional and statutory guarantees of liberty and equality for all U. S. citizens. Attorney General Kennedy closes the film by referring to the Rudolf Abel case. "Here was a man who was an alien, without even the protective mantle of citizenship. Yet even Rudolf Abel was allowed to carry his appeal through every process of appeal, including a final review by the Supreme Court. His story demonstrates eloquently, that we who dwell in freedom adhere to the spirit of these words engraved on the cornerstone of the home of the Department of Justice: 'Where the Law Ends, Tyranny Begins.' " **(McG)**
MINNESOTA SOURCES: UM 4S0414 ($2.50)

FAMILY AFFAIR—CofC (Series: U.S. chamber of com.)
30 min., color
This film points out that legislative issues are basically human problems, which you can help solve. It makes it clear that there are ways open to each of us to take part in the making of economic, political and legislative decisions. We learn anew that progress in this country is, in a very real sense, a Family Affair. **(CofC-US)**
MINNESOTA SOURCES: UM 7S0418 ($12.85)

LIFE INSURANCE

FOR SOME MUST WATCH
30 min.
Portrays the role and influence of the life insurance agent in community affairs and among the people in his community. **(IALI)**
MINNESOTA SOURCES: ML

MANAGEMENT

ORGANIZATIONAL DEVELOPMENT
Sheldon Davis, Vice President of Industrial Relations of TRW Systems, the corporation most advanced in the application of behavioral science to organizational aims, discusses organizational development technology in the context of cultural change within the organization.
Producer and Distributor: University of California Extension Media Center, 2223 Fulton Street, Berkeley, California 94720
Specifications: 16mm, 30 min., color, sound, 1969
Cost: $365.00, rental $20.00 per day

UNDERSTANDING MOTIVATION
(Series: Gellerman motivation and productivity)
28 min., color
Dr. Gellerman explains the scope of behavioral science as it applies to the field of management. **(BNA)**
MINNESOTA SOURCES: UM 7A0451 ($12.35)

MASS MEDIA

MAKING IT WORK
20 min., b&w
Presented in a humorous and in an interesting way, the film is a concentrated course in press and radio-television relations. Following the activities of a newly-appointed press secretary, with no previous experience in public relations, the film provides the basic instructions required by a beginning in the performance of a job. The instructions are presented quickly, clearly and pleasantly — and in a way that will be easily remembered by those interested in the subject. (Blue Ribbon Winner, American Film Festival) **National Council of Churches of Christ**
MINNESOTA SOURCES: ML

HORMONES (Series: AIBS, pt. IV, multicellular animal, #7)
30 min., color, 1961
Defines "hormone" and "target organs" and discusses experiments of Bayliss and Starling that led to discovery of hormones. Covers chemical constitution of hormones and demonstrates hormonal changes in rooster and caterpillar. Dr. Farner details one complete hormone cycle, using the effect of length-of-day on the reproductive system of the male White Crown Sparrow. **(McG)**
MINNESOTA SOURCES: UM 7N0637 ($12.85)

IN A MEDICAL LABORATORY
(Replaces "Career: medical technologist")
28 min., color
This film shows the events of a day and the duties of people who work in the medical laboratory. Training requirements and major responsibilities of the pathologist, medical technologist, cytotechnologist, histologic technician, and certified laboratory assistant are explained. **(NCCMT)** Copyright 1966
MINNESOTA SOURCES: UM 7E0530 ($4.35)

MEDICINE

ATOM AND MEDICINE
14 min.
This film shows how, by taking radioiodine internally, one man's condition was diagnosed and cured; describes the increasing role of radioisotopes in hospitals, clinics, and doctors' offices; clarifies misconceptions about the handling, cost, dosage, and alleged dangers of radioisotope diagnosis and therapy; shows the respect with which radiation must be treated; and reveals some of the instruments and devices used to handle it. **(EB)**
MINNESOTA SOURCES: UM 4P0406 ($2.75)

I AM A DOCTOR 610.695
26 min., color, free loan, 1959
Centron Corp. for AMA; dis-Sterling Movies, 100 W. Monroe St., Chicago
EFLA Evaluation
Subject Area: Vocational Guidance
Evaluator: Indiana University
Synopsis: To elevate his career in medicine, the doctor-narrator dictates an open letter to young people interested in the profession. He speaks of the abilities and character traits required, the scope and comparative difficulties of a medical education, and the ultimate rewards. Scenes depict the birth of a baby, plastic surgery, and an open heart operation.
Uses: To acquaint young people with the opportunities and rewards of a medical career; to inspire young people to enter the profession.
Age Level: high school, college
Technical: Sound — very good; Photography — good
Comment: A very dramatic and forceful presentation, this film will separate the men from the boys. Well delivered, though the titles are at times shaky over their visual background and the focus not always sharp.

Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4172 L.C. FiA 60-519
MINNESOTA SOURCES: None at present

MD USN
28 min., b&w

Whether to remain in the Navy Medical Corps or to go into civilian practice is difficult decision for any young Navy doctor to make. The pros and cons of remaining in the Navy are discussed frankly and in a highly interesting manner, and is presented in such a manner as to make this film interesting to any audience.
MINNESOTA SOURCES: USNRO

DR. PAUL DUDLEY WHITE (Wisdom Series)
30 min., b&w

The internationally known physician tells a young medical student why he made medicine his career, discusses arteriosclerosis and other heart and artery diseases, and relates the increase in heart disease to our modern way of life. He also speaks of the great strides in medicine since the 1700's. **(EB)**
MINNESOTA SOURCES: UM 6D0345 ($4.15)

MOSAIC

WORLD OF MOSAIC, THE
3 reels, 30 min., color

Nearly three years in the making, "The World of Mosaic" is the result of a unique collaborative effort between two University film makers and a mosaic muralist. World-wide interest in mosaic and its cultural potential is the theme. Narrated by film star Richard Widmark and interwoven with music composed by Eugene Hemmer, the art of mosaic is explored through every major civilization. From Sumerian, Greek, and Roman through Byzantine and Aztec, the evolution of mosaic is shown moving toward the present renaissance in Mexico and the United States. The film is climaxed with a dramatic presentation of one of America's most accomplished mosaic muralists, Joseph Young, creating the famed mosaic in the Los Angeles Police Building. In conclusion "The World of Mosaic" stresses the growing need for art in architecture with examples of contemporary mosaics which anticipate the potential for integrated art forms in our time. **(UofC)**
MINNESOTA SOURCES: UM 7F0212 ($12.85)

MOTION PICTURE INDUSTRY

ELEMENTS OF THE FILM
28 min., color

We follow a saloon fight sequence from filming through editing to the finished product in order to learn how a film is put together. **(OFM)**
MINNESOTA SOURCES: UM 7L0524 ($7.45)

GREAT DIRECTOR, THE
5 min.

This film covers the life and work of D. W. Griffith, the man who revolutionized the film industry with its first full-length feature, "Birth of a Nation," and with other classics such as "Intolerance," "Way Down East," and "Orphans of the Storm." The film includes footage from these and other movies and comments by Lillian Gish, one of Griffith's greatest stars. **(PR)**
MINNESOTA SOURCES: UM 0F0436 ($7.65)

ORIGINS OF THE MOTION PICTURE 792.9
21 min., b&w, $34.47, 1955
U. S. Navy; Dis-United World-Govt. Films, 1445 Park Ave., New York
EFLA Evaluation
Subject Area: Photography, motion picture
Evaluator: Indiana University
Synopsis: Events leading to the perfection of the motion picture camera, film, and projector. Inventions occurred simultaneously in many parts of the world. A few of the major contributors were Plateau, Daguerre, Fox-Talbert, Muybridge, Marey, Edison, and Eastman. Material for the film was obtained from The Library of Congress, Smithsonian Institute, National Archives, Thomas Alva Edison Foundation, George Eastman House of Photography.
Uses: For photography groups, film councils and film societies; for social studies classes studying the growth of industry
Age Level: senior high, college, adult
Technical: Sound — good; Photography — fair to good
Comment: A logical, historical account. Not presented in a manner which has appeal for general audiences.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1958.3651. L.C. Fi E 55-252
MINNESOTA SOURCES: ML, SL

UNDERSTANDING MOVIES
15 min.

A brief opening sequence stresses the importance of knowing the fundamentals of cinematic techniques for greater critical enjoyment of motion pictures. Successive sequences present illustrations of excellence in direction, acting, photography, editing, and art and music. Four of the five sequences represented are from film classics based upon widely read English texts, enabling the teacher to use this film also as an introduction to the reading of the literary works. A scene from "Tennessee Johnson" illustrates good direction; one from "The Good Earth," demonstrates excellent acting; shots from "Treasure Island" present beautiful photography; a sequence from "David Copperfield" is used to show skillful editing; and the Capulet ball from "Romeo and Juliet" provides an example of fine art and music in the film **(TFC)** Copyright 1951
MINNESOTA SOURCES: UM 4F0237 ($2.50)

MUSEUM CAREERS

AN AMERICAN MUSEUM 708
24 min., color, apply, 1959
Charles Guggenheim & Assoc. for City Art Museum of St. Louis; dis-City Art Museum of St. Louis
EFLA Evaluation
Subject Area: Museums
Evaluator: New Rochelle Public Library, N.Y.
Synopsis: Views such aspects in the daily life of a museum as: the acquisition of new art, the preparation and exhibition of the temporary show, the responsibility to art education in the community, the effect of the museum's program on the development of the child and adult mind, and the need for community understanding and support of the museum.
Uses: To create interest in and appreciation of the complicated and vital task of a community supported art museum; to motivate interest in its support.
Age Level: senior high, adult
Technical: Sound — very good; Photography — very good
Comment: This film humanizes the museum. It shows not only well, but appealingly, the various phases of a museum's activities.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1960.4162. L.C. Fi A 60-521
MINNESOTA SOURCES: None at present

LEAF THIEVES, THE 371.425
28 min., color, $145.00, 1964
Smithsonian Museum Service, Smithsonian Institution, Washington 25, D.C.
EFLA Evaluation

Subject Area: Vocational Guidance: Employment in Natural History Museums
Evaluator: American Film Festival Jurors, 1965
Synopsis: Illustrates the exhibition and research activities of a natural history museum by following museum curators and technicians on an expedition to the tropical rain forest of British Guiana and showing the collection of specimens in the field and activities at the musum following the return of the expedition. Describes the work of the scientist, the museum administrator, the artist and exhibit technician, showing their dependence on one another.
Uses: To show career opportunities in a natural history museum
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — very good
Comment: Well carried out, the film is highly interesting and holds attention throughout. In addition to being an excellent career film, it can be used to study rainforests and prior to trip to nat. history museum.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.5937. L.C. #Fi A 64-117
MINNESOTA SOURCES: UM 7F0309 ($3.00)

MUSIC

AMERICAN TRADITION, THE (U.S.A.: Composers)

30 min., b&w, $125.00, 1966 780.071
Prod-Allan Miller; dist-NET Film Service, Audio-Visual Center, Indiana University, Bloomington, Indiana 47401
EFLA Evaluation
Subject Area: Music
Evaluator: Middletown, Conn., Public Library
Synopsis: Modern American composers and non-melodic compositions. Point is made that American composers have ceased worrying about being American and are now concerned about being themselves. Segment from the documentary THE PLOW THAT BROKE THE PLAINS is shown, with music by Virgil Thomson. Interview with Walter Piston about the meaning in music Roger Sessions discusses his "Second Piano Sonata". Discussion of the music and popularity of Charles Ives. "Over the Pavements" played.
Uses: Music appreciation; information
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are very good.
Comments: Authentic, accurate and provocative film aimed at a fairly sophisticated audience. Gives impression all U.S. music is dissonant.
Rating: Very good
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MINNESOTA SOURCES: None at present

NAVAL SCHOOL OF MUSIC

14 min., b&w
Navy musicians play everything from stirring marches for parades to smooth strains for dancing. They polish their skills at the only academic school of music in the armed forces. Film traces steps for entrance; follows a class through a typical school day.
MINNESOTA SOURCES: USNRO

NAVY

CAMPUS TO COMMAND

28 min., color
An informative film-story of Navy Officer Candidate School training at Newport, R. I. Although three young college graduates entering OCS provide the story line, and create a good deal of human interest, the real story is Officer Candidate training and what it can lead to in the Navy. Training, classroom study, and recreation shots are well designed to keep the film moving interestingly and at a comfortable pace. Three of the paths that OCS training can lead to — destroyer forces, amphibious forces and service forces — are briefly and effectively shown.
MINNESOTA SOURCES: USNRO

COME SAIL WITH ME 359.1

27½ min., color, free loan, 1965
Prod-Johns Hopkins University; dist-Naval Photographic Center, Anacostia, Washington, D.C.
EFLA Evaluation
Subject Area: Vocational guidance toward Naval Guided Missile Program
Evaluator: American Film Festival Jurors, 1966
Synopsis: Progress of enlisted man from boot camp to school to ship; the Guided Missile Navy as a keeper of world peace; stresses education as key to success both in Navy and civilian life.
Uses: To motivate selection of Navy's Guided Missile Branch as service choice; to present career opportunities in Navy to high school seniors.
Age Level: senior high, adult
Technical: Sound, photography and structure are very good to excellent
Comment: Technically excellent and interesting and should be appropriate presentation for intended audience. For others, however, language may seem too colloquial and film too long.
Rating: Very good
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MINNESOTA SOURCES: USNRO

COMMAND OF THE SEAS—UNITED STATES

17 min., color
Explains the function of the U. S. Navy as that of maintaining command of the seas, and shows the mothballing and demothballing of the fleet, the Navy's recruitment program, launching of new ships and submarines, developments in Naval research, and the firing of a Viking rocket from a Navy guided missile ship.
MINNESOTA SOURCES: USNRO

DOLPHINS THAT JOINED THE NAVY

29 min., color
With narration by Reserve Commander Glenn Ford, this film shows how the Navy is studying and training the dolphin to respond to many tests dealing with its legendary intelligence and historical affinity to men of the sea. Underwater and surface sequences make this a unique story of why the dolphins have "joined the Navy."
MINNESOTA SOURCES: USNRO

ENLISTED CLASSIFICATION (RIGHT MAN FOR THE JOB)

20 min., b&w
Explains how the Navy selects the right man for the right job by scientific methods of testing. Shows purpose of giving GCT, Mechanical, Clerical and Mathematical tests as well as interviewing for past experience, hobbies, etc. Follow typical recruit through entire classification procedure.
MINNESOTA SOURCES: USNRO

MARK

27 min., color
Depicts the world of a pre-teenage boy; his dreams, his hopes, and his idols. Mark is an active tow-headed youngster who lives in historic Annapolis. While classic jazz worthy of a connoisseur's enjoyment is played in the background, Mark plays and daydreams about the sea and the world about him. He visualizes himself as an admiral in command of a ship and of his heroes — the sharp, smart-stepping midshipmen who attend the Academy.
MINNESOTA SOURCES: USNRO

NAVAL CONSTRUCTION FORCES
23 min., color
Story of the Seabees, depicted by the amphibious and mobile construction battalions in their world-wide deployment in support of Fleet operations.
MINNESOTA SOURCES: USNRO

NAVY MEN
28 min., color
Describes the life of a typical recruit at a Navy Training Center. Photographed at Bainbridge, Great Lakes and San Diego and condenses the major aspects of recruit training; such as military indoctrination, seamanship, classroom and laboratory studies, religious observance, and recreational activities.
MINNESOTA SOURCES: USNRO

RING OF VALOR
28 min., color
This is the story of the United States Naval Academy, Annapolis, Md., where young men have been training since 1845 to become commissioned officers in the U. S. Navy. Their class ring ("Ring of Valor") symbolizes the tradition, pride, honor and prestige of the world-famous institution. Daily life, training at sea and ashore, high standards of scholarship required, sports, entertainment — these and many more activities are described in this beautifully photographed film. A picture of great interest to Americans everywhere.
MINNESOTA SOURCES: USNRO

SALUTE TO THE NAVY
28 min., b&w
Produced as a sequence in the Army TV series "The Big Picture", this film reviews the role the Navy and Marine Corps plays. It shows Navy fighting ships from "Old Ironsides" through today's nuclear-powered combatants. Scenes from WW II show shore bombardments, amphibious landings, carrier strikes, and Kamikaze attacks on our ships off Okinawa. Naval operations in Korea are also shown.
MINNESOTA SOURCES: USNRO

SEAPOWER
28 min., color
This film, produced by Warner Brothers Studios and narrated by Glenn Ford, dramatically illustrates the tasks and mission of the Navy in protecting the sea lanes and the security of the free world. The film stresses our nation's reliance on maritime trade and the necessity for development of the wealth of underseas' resources. Seapower shows how a strong Navy does just that.
MINNESOTA SOURCES: USNRO

SEABEE TEAMS
30 min., color
The story of Navy STAT teams training Vietnamese to build roads, homes and schools in South Vietnam.
MINNESOTA SOURCES: USNRO

TAKE 'ER DOWN
13 min., b&w
A brief history of U. S. Submarines from 1900 until 1945, showing various phases of training and operation. Includes launching and commissioning of the USS Nautilus, the Navy's first Nuclear vessel.
MINNESOTA SOURCES: USNRO

WAVES AT WORK
17 min., color
This film depicts enlisted Waves doing typical work in several of the ratings in which they are most successful: Hospital Corpsman, Dental Technician, Teleman, Radioman, Air Controlman, Storekeeper and Tradesman.
MINNESOTA SOURCES: USNRO

NUCLEAR CAREERS

ADVENTURE IN INNER SPACE
28 min., color
The story of high school graduate Jim Evans who, interested in nuclear power, discovered the Navy could give him everything he wanted in this exciting field. This exciting picture of the Silent Service abounds in colorful and eye-catching shots of submarines, old and new, and of life at the submarine school in New London, Conn.
MINNESOTA SOURCES: USNRO

NUCLEAR NAVY
28 min., color
Story of the Navy's development of nuclear power and its application in long range submarines and the growing nuclear surface force.
MINNESOTA SOURCES: USNRO

NURSING

LIFE IN HER HANDS, A 610.73
58 min., b&w, 1951
Crown Film Unit; Dist-British Information Services, 30 Rockefeller Pl. N.Y. 20
EFLA Evaluation
Subject Area: Nursing, Vocational guidance
Evaluator: Brockport State Teachers College, N. Y.
Synopsis: The story of how a woman became a nurse following an automobile accident in which her husband died. Various psychological causes, such as escape from personal grief and guilt feelings, which led to her decision are indicated. Two or three typical types of nurses are portrayed in typical learning, training and practicing situations.
Uses: To depict the career of nursing for vocational guidance courses; for teacher training health programs.
Age Level: senior high, college
Technical: Sound — good; Photography — good
Comment: Great emphasis was placed on the psychological reasons for choosing nursing as a career. Personal characteristics, skills and attitudes depicted slowly. Too long and slow to accomplish objectives.
Rating: Fair
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MINNESOTA SOURCES: None at present

THE MILITARY NURSE
14 min., color, free, 1963
Distributed by any military recruiting station
Subject Area: Career in the field of nursing
Evaluators: Montgomery County, Maryland Public Schools
Synopsis: The film is basically designed as a recruiting film for a military nursing career. It includes all branches of the Armed Forces and gives an orientation to the entire field of military nursing. The film stresses the fact that the Armed Forces are continually trying to keep up with modern advances in medicine.
Age-Grade Level: Senior high school, college, adult
Technical: Structure — excellent; Picture quality — excellent; Sound — excellent
Comment: The film is very well done, but it tends to glamorize the occupation by not showing the more unpleasant and routine tasks. The film is especially suitable for nursing students or for persons interested in training in this field.
Rating in NVGA Guidelines: Highly recommended
MINNESOTA SOURCES: None at present

NEW LIFE FOR LISA 610.73
28½ min., b&w, free loan, 1961
F.C.I. Productions for Ethicon, Inc., Somerville, New Jersey
EFLA Evaluation
Subject Area: Guidance

Evaluator: Pre-Screening Comm., Independence, Calif.
Synopsis: Reviews the story of a young nurse — from her childhood and high school years, her choice of nursing, training in classrooms and on the nursing floor, her recreation, and participation in heart surgery.
Uses: Interest qualified students in nursing as a career.
Age Level: senior high, adult
Technical: Sound — good; Photography — good
Comment: Vivid introductory account of nursing. Powerful and simple with many strong points. Useful information on the workings of a hospital.
Rating: Excellent
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EFLA No. 1962.4758
MINNESOTA SOURCES: None at present

NURSE CORPS—USN

25 min., color
Explains how LTJG June Bond recalls her life and activities during her first tour of duty in the Navy Nurse Corps, from her commissioning and indoctrination to her current assignment.
MINNESOTA SOURCES—USNRO

OCEANOGRAPHY

CAREERS IN OCEANOGRAPHY

28 min., color
This is a documentary film that tells the story of the many sciences in the field of oceanography, the meaningful opportunities that exist in the Navy for young scientists, and how they become oceanographers. The film shows dramatically the challenge and adventure of exploring the oceans, and the vital importance of understanding and conquering the seas, both for defense and the economy. Exciting episodes in the film include unusual ocean phenomena such as the tidal bore at Moncton, New Brunswick, and giant sea-bottom kelp.
MINNESOTA SOURCES: USNRO

CHALLENGE OF THE SEAS

25 min., color
Presents the Navy's ten year oceanographic program. Problems, vessels and instruments, probable applications to fleet operations.
MINNESOTA SOURCES: USNRO

MISSION OCEANOGRAPHY

28 min., color
Pointing up the leading role the U. S. Navy plays in exploring the oceans this film traces the science of oceanography back more than 100 years to the present. The part played by Navy Lieutenant Matthew Fontaine Maury, as perhaps the first true oceanographer of the world, is shown in all the authentic background scenes of his period.
MINNESOTA SOURCES: USNRO

OCEANOGRAPHY: SCIENCE FOR SURVIVAL

28 min., color
Reviews content, aims, importance and progress of national oceanographic program. Shows supporting research surveys and resources. Prepared with Interagency Committee on Oceanography of Federal Council for Science and Technology. Introduced by President John F. Kennedy. This is a condensed version of a 42 minute film.
MINNESOTA SOURCES: USNRO

SEALAB I

28 min., color
Navy's exploratory attempt to apply laboratory studies of man's ability to live and work in an artificial atmosphere at a depth of 200 feet for prolonged periods.
MINNESOTA SOURCES: USNRO

OFFICE WORK

OFFICE TEAMWORK

10 min.
Illustrates the importance of cooperation among the members of a business organization. Dramatizes representative office situations in which teamwork is necessary, and reveals the effects of various employee attitudes on company morale and business. **(EBF)**
MINNESOTA SOURCES: UM 2E0143 ($2.25)

PHARMACY

DESIGN FOR LIFE 615.4

19 min., color, apply, 1956
Film Productions International; Dis-College of Pharmacy, U. of Mich., Ann Arbor
EFLA Evaluation
Subject Area: Pharmacy, Vocational guidance
Evaluator: Indiana University
Synopsis: A soon-to-graduate high school boy is interested in becoming a pharmacist, but his father wants him to enter his construction business. The boy works part-time in a drug store to learn something of the profession. The father consults with a priest and a doctor. An accident occurs in which the boy must deliver supplies to the hospital and the father helps clear the wreck. The father recognizes the value of pharmacy.
Uses: To guide young people into pharmacy; to show need for family understanding in making a vocational choice.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Excellent acting and well-handled dramatic situations make this an effective vocational guidance film.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3167
MINNESOTA SOURCES: None at present

TIME FOR TOMORROW 615.4

17 min., color, apply, 1956
Film Productions International; Dis-College of Pharmacy, U. of Mich., Ann Arbor
EFLA Evaluation
Subject Area: Pharmacy, Vocational guidance
Evaluator: Indiana University
Synopsis: A presentation of a class beginning to study pharmacy in an effort to acquaint students with the course of study and reasons for its various phases. Shows group training in the areas of citizenship, science, profession, and business. Various activities illustrate these areas of study. Social life at the college is shown and also the vocations that utilize pharmacy.
Uses: To demonstrate college course of pharmaceutical study; to show that pharmacy involves more than professional skills.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — fair
Comment: Though organization of the content of the film is good, the scenes in the laboratory are technically poor.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3193
MINNESOTA SOURCES: None at present

PHOTOGRAPHY

ANSEL ADAMS—PHOTOGRAPHER 770

20 min., b&w, $150.00, 1958
Larry Dawson Prod.; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Photography
Evaluator: University of Wisconsin
Synopsis: Ansel Adams, the famous creative photographer, is introduced playing the piano in his home. His varied equipment is shown in rapid succession as we follow him on his

way to photograph scenes on Pacific coast. In the darkroom he makes prints of these shots. Presents some of his finest landscapes, portraits, and industrial photographs. Depicts Adams as a writer, teacher, musician, mountaineer, as well as photographer.
Uses: For general entertainment and biographical interest; for study of technique and art of photography
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: An outstanding presentation of an important person and artist. Photography of fine quality and beauty matches the excellence of Adams' own work. A sensitive and intimate film. A combination of leading photographic minds, David Myers, Adams, Nancy & Beaumont Newhall.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1958.3577
MINNESOTA SOURCES: None at present

BRIDGE TO TOMORROW 615.19

27 min., color, 1964
Prod.-Visual Projects, Ltd.; Dis-Modern Talking Pic. Services, 3 East 54 St., New York 10022
EFLA Evaluation
Subject Area: Pharmaceutical research; public relations
Evaluator: Jurors, American Film Festival
Synopsis: Illustrates safeguards behind clinical research and testing of three new drugs. Earliest experimental work with animals through successful use with human patients shown.
Uses: Vocational instruction; consumer information
Age Level: General audience
Technical: Sound—very good; Photography—very good
Comment: Good idea; excellent portrayal of background of development of new drug. Fine camerawork, outstanding for simplicity
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1964.5455
MINNESOTA SOURCES: None at present

PHOTOGRAPHER, THE

2½ reels
Personality, philosophy, techniques, and artistry of Edward Weston, a contemporary American photographer, illustrated through scenes of Weston at his home in California and on location working and talking with his students, and through exhibitions of his portraits. **(UW)**
MINNESOTA SOURCES: UM 6F0337 ($4.75)

PHOTOGRAPHY IN INTELLIGENCE

18 min., b&w
Shows how aerial mosaics, stills and other photographic reports yield vital information concerning all phases of enemy positions and war potential.
MINNESOTA SOURCES: USNRO

PHOTOGRAPHY IN SCIENCE

27 min., color
Uses of still and motion picture cameras in scientific research, testing and development. Of special interest are scenes dealing with time lapse crystal growth photography, high speed photography in color, V-2 rocket documentation, underwater explosions, astronomical sequences and a picturization of the earth from 101 miles in the stratosphere.
MINNESOTA SOURCES: USNRO

PROFESSIONAL PHOTOGRAPHY

30 min.
(Photography—The Incisive Art)
Professional photography as practiced by Ansel Adams is discussed realistically. He demonstrates some of his methods. Milton Halberstadt, another photographer, is also seen at work on an elaborate still life composition for an air line. Ansel Adams offers many useful pointers to the beginning photographer who may aspire to become a professional. He links the concept of integrity with that of serving the client's immediate purpose. **(InU)**
MINNESOTA SOURCES: UM 6F0342 ($6.00)

PHYSICAL THERAPY

RETURN, THE 371.91

38 min., b&w, free loan
MPO Productions; American Physical Therapy Assn., 1790 Broadway, NYC 10
EFLA Evaluation
Subject Area: Physical therapy
Evaluators: Enoch Pratt Free Library, Baltimore; Indiana University
Synopsis: Depicts role of physical therapist in rehabilitation of a paraplegic patient who has sustained a severe spinal injury. Indicates the thoughts and reactions of the patient throughout his psychological and physical struggle. Depicts the therapist's techniques as well as the patience, understanding, knowledge, and endurance required of her.
Uses: For vocational guidance and recruitment, public information and fund raising; as an example of a public relations film.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Indiana-Involves viewer emotionally throughout. Sympathetic attitude toward patient. Enoch Pratt-Accurate, realistic, dramatic without being melodramatic. Good portrayal of typical therapist. Useful for recruitment but students should be prepared or may feel unequal to the task.
Rating: Excellent-Enoch Pratt; Very Good-Indiana U.
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3752
MINNESOTA SOURCES: UM 8E0285 ($3.00)

WITHIN YOUR HANDS 615.8

18 min., b&w, loan, 1956
Science Pictures; Dis-American Physical Therapy Assn., 1790 Broadway, New York 19
EFLA Evaluation
Subject Area: Guidance; Physical Therapy
Evaluator: Hempstead Public Schools, New York
Synopsis: A view of the personal requirements, training program, and job opportunities for any one interested in becoming a physiotherapist. Film is developed through the eyes of a young woman who plays the part of a college student explaining the work.
Uses: For guidance in physical therapy
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A fine presentation of what goes into the making of a physiotherapist, and the opportunities awaiting such an individual.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3197
MINNESOTA SOURCES: None at present

PLAYWRITING

GEORGE BERNARD SHAW

28 min., b&w
This film depicts the surface personality that George Bernard Shaw presented to the world. It probes some of his major ideas and describes how his work and art reflected and changed our society. The nineteenth century family life that contributed much to the making of the Shaw legend is pictured. The film emphasizes what Shaw called his formula for playwriting. Clear contradictions in Shaw are shown. While critics do not

agree in their assessment of personal stature, they acknowledge the greatness of his plays — the dramatic heritage cherished by the world. (McG)

MINNESOTA SOURCES: UM 6L0275 ($5.00)

POLICE WORK

PRICE OF A LIFE, THE
29 min., b&w
This film traces the probation process following presentence investigation of a 23-year-old offender on his way to becoming an habitual criminal. The film shows the need for competent probation personnel, the various problems presented by probationers, and the use of several community resources. **(AFIC)**
MINNESOTA SOURCES: UM 6S0911 ($3.70)

PSYCHIATRY

MAN TO MAN
30 min.
Film covers the type of material handled in the SNAKE PIT, but this time from the point of view of the psychiatric aide. Joe Fuller, who takes a temporary job in a state hospital, through a deep and moving relationship with a patient, decides to stay permanently at this kind of work. Story reveals satisfaction to be gained from playing an important role in the treatment that brings mentally ill patients back to health. Valuable for orientation of employees and volunteers. (Mental Health Film Board, 1953)
MINNESOTA SOURCES: MDPW

RAILROAD TRANSPORTATION

PROVING GROUND
2 reels, 20 min., color
The headline story of railroad research. This film is the story of the ceaseless research, inventions, ingenuity and investment which underlie the increasing efficiency, capacity and productivity of America's big railroad network. **(AAR)**
MINNESOTA SOURCES: UM 5A0404 ($3.00)

RELIGIOUS VOCATIONS

BEYOND OUR OWN 266
40 min., b&w, 1947
Protestant Film Com; Dist-Religious Film Assn., 45 Astor Pl., N.Y. 3
EFLA Evaluation
Subject Area: Missionaries
Evaluator: Southeastern Missouri State College
Synopsis: A dramatic presentation of the world wide character of the evangelical message of Christianity, Peter, a nominal church member, was primarily concerned with his law career until the shock of his son's death deprived him of spiritual power. He was persuaded to visit his brother, a medical missionary in China, and while observing the sacrificial life of Bob and the Chinese Christians, found meaning in life for himself.
Uses: As a program material for youth, missionary and church groups; to contrast business and church careers.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Beginning seems a little abrupt. Subject presented forcefully but final scene stressing working for Christ is overdone and not necessary. Few lines are not clear. Challenges Christian dedication.
Rating: Good to excellent
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.2107
MINNESOTA SOURCES: None at present

CHAPLAIN COMES ABOARD
15 min., color
Depicts the opportunities for service which the Navy Chaplaincy affords. The varied program of instruction in character education, counseling, and worship is shown at Navy and Marine unit installations. Special emphasis is given to the shipboard work of the chaplains.
MINNESOTA SOURCES: USNRO

CHURCH VOCATIONS 250
11 min., b&w, 1949
Carl F. Mahnke Productions, 1215 3rd St., Des Moines, Iowa
EFLA Evaluation
Subject Area: Guidance, Religion
Evaluator: Newark, N.J., Board of Education
Synopsis: All phases of ministerial duties in the Protestant churches. Minister's work includes preparation and delivery of sermons, officiation at marriages and funerals, directing educational and recreational program of his congregation, counseling his parishioners, management of church business.
Uses: Primarily in religious work to suggest and explain the ministry as a vocation.
Age Level: high school, college
Technical: Sound — good; Photography — good
Comment: Limited to church vocations in churches of the Protestant faith. Might have been more effective if the work of one minister had been shown to illustrate duties.
Rating: Fair
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.680
MINNESOTA SOURCES: UM 2E0319 ($2.00)

CLERGYMEN IN UNIFORM
12 min., color
This film is designed to acquaint civilian clergyman and other interested persons with the opportunities for service in the Navy, the similarities and differences between ministering to a civilian parish and a Navy group are shown. Duties aboard ship, with the Marines in actual combat in Korea, and at typical U.S. shore installations are depicted. **(USN)**
MINNESOTA SOURCES: USNRS

FOSDICK, HARRY EMERSON
(Wisdom Series II)
30 min.
Dr. Fosdick, minister-emeritus of Riverside Church of New York City, noted as a speaker and writer in the liberal tradition, is interviewed in his study by his long-time friend and editor, Eugene Exman. Dr. Fosdick discusses his personal religious philosophy and some of his most interesting experiences as minister of an interdenominational, interracial, and international church. **(EBF) S.C.A.**
MINNESOTA SOURCES: UM 6T0011 ($5.00)

NAVY LOG
THE SKY PILOT
29 min., b&w
A first class petty officer is on report for AWOL, intoxication, and resisting arrest. He is angry at all chaplains because of a misunderstanding. A new chaplain comes aboard and after some very trying experiences and three days leave to dig into the case, he finds out all the facts and gets the case against the first class petty officer dismissed.
MINNESOTA SOURCES: USNRO

ON THE RIM OF TOMORROW 266
28 min., sd., b&w $160.00, 1962
Berkeley Studio of U. Ch. of Can.; Dis., Nat'l Counc. of Chs. of Christ in U.S.A., 475 Riverside Dr., N. Y.
Subject Area: Church aid
Evaluator: Wittenburg University
Synopsis: Problems confronting 3 Christian youths in East Asia

are dramatically presented. They are Oriental, and are caught between two cultures and religions. Shows how church gives aid.

Uses: Church groups; information and discussion

Age Level: Senior high, college, adult

Technical: Sound — good; Photography — good

Comment: No solutions are offered, so discussion is possible. Church's help is shown briefly, enabling the film to concentrate on the youngsters' problems and the solution they find for themselves.

Rating: Very good

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MINNESOTA SOURCES: MCC

PLACE TO GO, A
362.19

28 min., color, apply, 1959

Concordia Films, 3558 S. Jefferson Ave., St. Louis 18, Mo.

EFLA Evaluation

Subject Area: Missionary work, sanitariums and hospitals

Evaluator: Pre-Screening Committee, Indiana Council of Churches

Synopsis: Describes and illustrates the work of the Wheat Ridge Foundation in caring for tubercular patients at mission hospitals in Japan, Hong Kong, India, Nigeria, and New Guinea.

Uses: To inform groups about the missionary work being done by church groups in the medical field; encourage contributions for this work.

Age Level: senior high, adult

Technical: Sound — good; Photography — good

Comment: Outstanding for simplicity and sincerity. Excellent publicity for challenging work. Presents strong motivation for missionary commitment; however, the film is a little long.

Rating: Very Good

Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4509 L.C. FiA 59-1204

MINNESOTA SOURCES: None at present

SALESMANSHIP

IMPORTANCE OF SELLING, THE
658.85

19 min., b&w No. 610 $135.00, 1952

Encyclopaedia Britannica Films, Wilmette, Illinois

EFLA Evaluation

Subject Area: Salesmanship

Evaluators: University of Minnesota, Indiana University, Indiana State Teachers College

Synopsis: A presentation of the role of selling in modern business organizations with emphasis on services provided by salesmen to business and consumers. Selling is important in whole production and distribution process from inventor through manufacturer to consumer. The structure of a typical sales organization and duties of sales executives described.

Uses: To show importance of selling in capitalistic economy; to illustrate how sales organizations work; to orient salesmen to their jobs

Age Level: senior high, college, adult Ind. U adds junior high

Technical: Sound — exc-Ind STC and Minn, good-IndU; Photography — good

Comment: Minn-A fine orientation film on importance of selling in modern business. Ind.STC-Logical and clear presentation. Will develop interest and stimulate discussion. Ind.U-Treatment seems sincere and fair. Many types of selling are briefly introduced which will lead to discussion.

Rating: Excellent-Minn Good to Excellent-Ind.STC Good-Ind. U

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MINNESOTA SOURCES: UM 4A0179 ($3.85), MS, ML

SALES BUILDING ROLE

(Series: People sell people)

7 min., color

This film dramatizes ways to build customer sales. It suggests that sales-persons should design their approach to customer sales toward better merchandise — moving toward better quality material. Sales methods are illustrated making point that high measure techniques are not used in the retail market situation from which examples are drawn. (MLA)

MINNESOTA SOURCES: UM 3A0185 ($3.25)

SALESMANSHIP: MAKING THAT SALE
658.55

14 min., b&w, 1952

McGraw-Hill Textfilms, 330 West 42 St., New York 36, N. Y.

EFLA Evaluation

Subject Area: Salesmanship

Evaluators: University of Illinois, University of Minnesota

Synopsis: The other three films in the Salesmanship Series are briefly summarized and then picture concentrates on demonstrating how to clinch a sale. To do this a salesman must demonstrate the product, overcome any objections, persuade the prospect to actually sign a contract, and finally he must follow through by giving the client exactly what he promised.

Uses: For company salesmanship courses and training programs; for business and commercial courses

Age Level: college, adult Illinois adds senior high

Technical: Sound — exc-Ill, good-Minn; Photography — exc-Minn, good-Ill

Comment: Illinois-Carefully detailed run-through of an actual sale. Shows how to meet numerous client objections. Minn-Repetitious if other films in series are used. Needs to point more specifically to techniques. Animated.

Rating: Excellent-Illinois-Fair-Minnesota

Copyright 1953 by the Educational Film Library Association, Inc. EFLA No. 1953.1678

MINNESOTA SOURCES: None at present

THROUGH THE MIRROR
658.85

27 min., b&w, apply, 1960

Jam Handy Organization, 2821 East Grand Blvd., Detroit 11, Mich.

EFLA Evaluation

Subject Area: Salesmanship

Evaluators: Ferris Institute, Michigan; Indiana University

Synopsis: Do's and don't's of salesmanship. Through a man's experiences during a day's shopping, depicts general principles of retail merchandising. Stresses importance of understanding customer's likes and dislikes, courtesy, and having complete information about merchandise.

Uses: For salesmanship students and adult club meetings

Age Level: Senior high, college, adult

Technical: Sound — Ferris-excellent, Ind-good; Photography — good

Comment: Ferris-Moves easily from one situation to another. Variety of situations good. Ind-Script and sales scenes almost identical with those of **The Face in the Mirror** (1945). Scenery and background brought up-to-date.

Rating: Fer-very good; Ind-good

Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4407

MINNESOTA SOURCES: UM 6A0191 ($6.00); SL

YOU THE THE STAR

27 min.

Shows a typical day in large department store. This film dramatizes the SKILLS OF SELLING with emphasis on approach, discovering customers' needs, meeting objections, closing and the sale, and suggestion selling. It demonstrates enthusiasm, sincerity, friendliness, and interest in customers. It stresses the importance of retailing with the salesperson as the star. Film suitable for vocational guidance counselors, distributive education, or general sales and merchandising classes.

MINNESOTA SOURCES: AV-SDE

10

SCIENCE

BEGINNINGS, THE
How did life begin? Did tremendous bolts of lightning, flashing for millions on millions of years across a bleak and barren primitive planet furnish the energy to set the complex chemistry of life in motion? Were the proteins — without which no living thing exists — forged and formed in the enormous heat of titanic volcanic eruptions? Were those elements which somehow came together to begin the process of life waiting on the wings of infinity — always there? Is life a part of an Immense Design? The frontiers of research into the building blocks of life on earth and in the universe. New discoveries in the laboratories of Dr. Cyril Ponnamperuma at Ames, Dr. Sidney Fox at the University of Florida, and at Monsanto are leading us closer to the secret. **(16mm, color, approx. 24 min., $300.00 McG**
MINNESOTA SOURCES: UM

BIOCHEMICAL GENETICS
(Series: AIBS, pt. VI, genetics, #11)
28 min., color
This film explores the field of genetics as it is related to biochemistry, studies production of color in flowers, examines the life cycle of neurospora, illustrates how the mutation of a single gene blocks a chemical reaction, describes the discovery of DNA and displays a model of it. **(McG)**
MINNESOTA SOURCES: UM 7N0275 ($12.85)

CHEMISTRY OF BEHAVIOR
(Series: Focus on behavior)
30 min.
Psychopharmacology is the study of the effect of psychoactive drugs on behavior. This film shows some tests that measure the effect of drugs on behavior and some methods used to introduce drugs into specific areas of the brain. **(NET-IndU)**
MINNESOTA SOURCES: UM 6R0083 ($6.00)

SCULPTURE

OLD WORLD ATELIER IN NEW YORK 730
15 min., b&w, 1964
Centurion Pictures, Inc., 77 West 55 St., New York 10019
Subject Area: Sculpture
Evaluator: Long Beach Public Library, New York
Synopsis: Shows the art of sculpture on stone starting from plaster models. Gives detailed work done in carving the facade of St. Thomas church, New York.
Uses: Art studies, general audiences
Age Level: high school, college, adult
Technical: Sound — good; Photography — excellent
Comment: Good editing makes this an interesting film. Nontechnical narration aids in enjoyment. Processes shown in proper sequence. An informative picture.
Rating: Very good
Copyright 1964 by Educational Wilm Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1964.5471
MINNESOTA SOURCES: UM 4F0347 ($3.35)

SECRETARIAL CAREERS

THE SECRETARY: TAKING DICTATION (Second Edition)
1 reel, 11 min.
Collaborator: James R. Meehan, Ed.D., Dean of Administration, Hunter College of the City University of New York.
A good secretary has the proper materials organized to respond quickly to the boss's call. She knows correct posture, how to indicate special instructions, when to interrupt and when not, how to "key" dictation to letters being answered, and other routine procedures. Less often, she may record phone conversations or take the minutes of a meeting.
b&w $65.00, color $130.00 Senior High, College, Adult. **Cor.**
MINNESOTA SOURCES: UM 2E0146 ($2.00)

THE SECRETARY: TRANSCRIBING (Second Edition)
1 reel, 11 min.
Collaborator: James R. Meehan, Ed.D., Dean of Administration, Hunter, College of the City College of New York.
Following Joan through a typical series of transcribing assignments, we learn about the placing of work materials to avoid waste motion; establishing priorities so that rush items get out first; and typing techniques for faster, neater letters. Basic letter form and procedures for transcribing from a dictating machine complete the survey.
b&w $65.00, color $130.00 Senior High, College, Adult. **Cor.**
MINNESOTA SOURCES: UM 2E0147 ($2.00)

SECRETARY: A NORMAL DAY
11 min., b&w $65.00, color $130.00. Cor.
Joan, the secretary in this film is followed through a normal day in a modern office. Typical secretarial responsibilities such as making appointments, greeting visitors, processing incoming mail, supervising files, organizing a business trip, taking dictation and transcribing are described. The film emphasizes the personal qualities of self-direction, tact, willingness to learn, judgment and enthusiasm needed to be a secretary. **(Cor)**
MINNESOTA SOURCES: UM 2E0145 ($2.00)

TAKE A LETTER, PLEASE
22 min.
Burlesques the common faults of dictators such as the scatterbrain who isn't prepared, the speed demon, the dreamer, the mumblemush, and Simon Legree. Shows the proper method of dictating and the use of the Dictaphone and Ediphone. **(CFD)**
MINNESOTA SOURCES: UM 7E0149 ($3.35)

SHIPBUILDING

STEEL GOES TO SEA
2 reels, 20 min.
A documentary account of the building of a modern steel cargo ship, stage by stage, from the laying of the keel to launching; shows important processes such as riveting, and molding the ribs, with many human touches provided by British skilled craftsmen on the job. **(BIS)**
MINNESOTA SOURCES: UM 4B0017 ($3.35)

SOCIAL WORK

NEIGHBORHOOD STORY 331.85
20 min., b&w, 1954
I. M. Kriegsfeld; Dis-Syracuse Univ., A-V Center, Collendale Campus, Syracuse, N.Y.
EFLA Evaluation
Subject Area: Settlement house
Evaluators: St. Bonaventure University, N.Y., 1 Rochester Public Library, N. Y.
Synopsis: The story of a group worker in an urban settlement house who tries to help a ten year old boy and his family who live in a crowded slum. Worker studies environmental, emotional, economic, and parental conditions which have produced tensions in boy, and utilizes services of settlement to help cope with problems and needs. Filmed in Rochester, N.Y.
Uses: To depict the services and functions of a community agency; for sociology classes; to train social workers; for adult education classes
Age Level: senior high, college, adult
Technical: Sound — good — Roch, fair-St. Bon; Photography — good
Comment: Rochester-Clear and accurate record of the work of the Baden St. Settlement. Shows need for better living conditions in blighted areas. St. Bon — Depends too much on viewers' emotional responses. Shows persistent and patient work of settlement to use all means to improve conditions.

Rating: Very Good-Rochester Good-St. Bonaventure
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2638
MINNESOTA SOURCES: None at present

SUMMER OF DECISION
29 min., 1959
Tells the story of a young college student who chooses to enter social work as a result of his summer work experience in a New York social agency. Social work is shown as a challenging field, requiring resourcefulness of its practitioners, as well as a basic liking for others — and a desire to help others live more satisfying lives. Produced by the Council on Social Work Education — excellent for recruiting purposes. **(Association Films)**
MINNESOTA SOURCES: MDPW

VISIT, THE 917.14
30 min., b&w, 1956
Nat. Film Bd. of Canada, 680 Fifth Ave., New York
EFLA Evaluation
Subject Area: Sociology
Evaluator: British Columbia Dept. of Education
Synopsis: The conflict of a young French Canadian carpenter over his ties to the old traditional pattern of his father and the challenge of the new methods of industrialization.
Uses: In social studies and sociology classes for discussion of conflicts between craftsmanship of the old and encroachments of the new.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Reveals the problems being faced by the villages along the North Shore of the St. Lawrence River. Skillful portrayal of the conflict. Useful as medium of familiarization with French Canada.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA 1961.4553 L.C. Fi A 57-1119
MINNESOTA SOURCES: None at present

SPACE

CHALLENGE OF OUTER SPACE
Space Age Education, 60 min.
Dr. Wernher Von Braun, Director of the Guided Missile Division, Redstone Arsenal, explains the characteristics of present-day guided missile models, how they function, and the challenge presented by outer space. **(UW)**
MINNESOTA SOURCES: UM 6P0634 ($9.85)

EXPLORING SPACE—ROCKETS
30 min.
In this film presentation of the space travel picture we see how the ancient Chinese mixed sulphur, charcoal and saltpeter for explosives used in the first fireworks. The step-by-step development and operation of the modern rocket is demonstrated by a renowned authority, Dr. I. M. Levitt, Director of the Fels Planetarium, Franklin Institute. This film is a timely and invaluable opportunity to learn and digest the basic principles of space travel. **(LdeR)**
MINNESOTA SOURCES: UM 6P0196 ($6.00)

JOHN GLENN STORY
28 min., color
A biographical account of the background and achievements of the astronaut, Lt. Col. John Glenn. This film opens with a statement by President Kennedy. It traces Glenn's career from boyhood in New Concord, Ohio, through his three-orbit space journey, and includes camera shots taken aboard the capsule Friendship 7.
MINNESOTA SOURCES: USNRO

RESEARCH BY ROCKETS
3 reels, 27 min., color
The exploration of the upper atmosphere by instruments carried aloft by rockets is explained. The history of man's attempts to reach out into the higher atmosphere is portrayed and the variety of modern rocket vehicles, including their principles of operations, is shown. Significant discoveries relating to the atmosphere, the earth's magnetic fields, cosmic rays, the aurora, and radiations from the sun are examined. **(McG)**
MINNESOTA SOURCES: UM 7P0578 ($9.85)

SPECIAL SERVICES

SELLING ONE GUY NAMED LARRY
15 min., 1965
Sheltered workshop training for a mentally retarded person. Describes types of work, training, job finding and placement. This film would be of interest to anyone concerned with mentally retarded or sheltered workshops. **Natl. Assn. for Retarded Children**
MINNESOTA SOURCES: MDPW

SPORTS

MINNESOTA TWINS, THE
Watch the Minnesota Twins limber up in Orlando, Florida for their first season. See them take to the field in their league opener in New York City. Then be a witness to the colorful opener at Metropolitan Stadium. You can borrow a print of "The Minnesota Twins: Pride of the Upper Midwest" (a 26-minute, full color 16mm sound motion picture) for showing to schools, business firms, clubs, church and civic groups, and other interested organizations. There is no charge. The user pays round trip postage only.
Mail Coupon to: First National Bank
Twins Film Booking Office
Minneapolis 2, Minnesota
MINNESOTA SOURCES: ML, SL, First Natl. Bank, Mpls.

STOCK EXCHANGE

BEHIND THE TICKER TAPE 332.6
21 min., color, free loan, 1956
American Stock Exchange; Dis-United World Free Film Service, 1445 Park Ave., New York City
EFLA Evaluation
Subject Area: Business; stock exchange
Evaluator: Indiana University
Synopsis: Dramatizes the history of stock trading in the United States, emphasizing the America Stock Exchange. Shows the activity on the floor of the Exchange and explains how stocks are brought and sold. Clarifies the meaning of signs and symbols used to identify particular stocks or to describe sales or purchases. Shows the distribution of exchange offices across the country and some services and safeguards to customers.
Uses: To provide background historical material; to promote interest in and discussion of American business and industry
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Well done. Its content is entertaining and apparently authentic. Deserves praise for modesty and reserve in its advertising.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3840
MINNESOTA SOURCES: None at present

FAIR EXCHANGE 332.61
21 min., b&w, apply, 1951
Consolidated Television Productions; Dis-Movies U.S.A., 729 Seventh Ave. N. Y. 19
EFLA Evaluation

Subject Area: Stock exchange, Economics
Evaluators: Hempstead Public Schools, N.Y., Newark Board of Education, N.J.
Synopsis: Weaving a story around a young couple who have some money to invest but who know nothing about stocks or the stock market, the workings of a stock broker's office and the stock exchange are explained. The difference between high grade stock and speculative stock, the meaning of commissions, the research department of a broker's organization, and the mechanical means used to place and confirm orders are discussed.
Uses: To point out the functions of a stock broker; to depict the operation of the stock exchange; to show how to make wise family investments.
Age Level: senior high, adult; adds junior high, college
Technical: Sound-exc-Newark, good-Hemp; Photography-good
Comment: Hempstead-Clear and concise with human interest. Warns to "investigate first and then invest." Newark-Fine background material on investments. Teachers should point out other ways of investing money.
Rating: Excellent-Newark. Very Good-Hempstead
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1468
MINNESOTA SOURCES: UM 4A0336 ($3.00)

SPECIAL CASE, A: THE STOCKMARKET—#74

28 min., b&w
This film discusses the operation of the stock market. **(MCEE)**
MINNESOTA SOURCES: UM 6A0060 ($3.00)

SUPERVISORY ROLES

FOLLOW THROUGH, THE

8 min., color, 1959
(Office Supervisor's Problem Series)
The supervisor fails to adequately explain the operation of a new office machine for binding a rush mimeograph job, and returns to find trouble on his hands. The film ends with the question, "How DID he get in a spot like this?" **McG**
MINNESOTA SOURCES: MDPW

TECHNICAL WORK

REPORT TO THE AMERICAN PEOPLE ON TECHNICAL COOPERATION

15 min.
This film shows American programs of technical assistance in agriculture, health, and education projects in all parts of the world. **(EFLA)**
MINNESOTA SOURCES: UM 4S0719 ($3.35)

TELEVISION

HOW TO MAKE A TV FILM COMMERCIAL 792.9

29 min., color $140.00, n.d.
Van Pragg Productions; Dis-Ford Motor Company, Film Library, American Road, Dearborn, Mich.
EFLA Evaluation
Subject Area: Movie production
Evaluator: Indiana University
Synopsis: An explanation of how a TV film commercial is made, from its planning stage to the end product. Shows the story board, the planning sessions, the advance scouting for locations, building of scenery, rehearsing of action, taking of pictures, processing films, dubbing sound, and the other problems of film production for TV use.
Uses: To show steps in the making of a film commercial; to advertise Ford automobiles
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Excellent for use in film production courses, although its use is limited by the amount of commercial reference in it, making the film outdated very soon. Beneficial as a general orientating type of film.
Rating: Very good
Copyright 1957 by Educational Film Library Association, Inc. 250 West 57 St., New York 19 EFLA No. 1957.3250
MINNESOTA SOURCES: None at present

THEATRE

ERIC BENTLEY: THE CREATIVE PROCESS

29 min., b&w
Perhaps best known to the public for his translations of Bertolt Brecht as well as his editing of plays, Eric Bentley has been a major force in American theatre for many years. Here he is shown in his many creative involvements—as a writer, musician, critic, translator, teacher, playwright, and poet. He discusses such items as producing problems and the state of the American theatre today. **(CMC) language arts: drama**
MINNESOTA SOURCES: UM 6L0536 ($4.20)

THEATRE, THE—One of the Humanities

The three main elements of any play and their inter-relationship are considered: the play itself, the actors, and the audience. From the EBE Humanities Series. **EBF, 30 min., color No. 47512 $390.00**
MINNESOTA SOURCES: UM 7L0209 ($12.85)

TOY INDUSTRY

DOLL'S STORY, A 688.7

12 min., color, free loan, 1957
Ideal Toy Co., Inc., 200 Fifth Avenue, New York 10, New Y.
EFLA Evaluation
Subject Area: Production of toy dolls
Evaluator: Fitchburg Public Schools, Massachusetts
Synopsis: A presentation of the reasons why a doll is expensive to buy. The numerous steps of planning and production, with the people and processes involved, demonstrate that the cost of production is the decisive factor in the price tag attached to **a doll.**
Uses: To promote good public relations for the toy manufacturer; to demonstrate the economics involved in toy manufacture
Age Level: senior high, college, adult
Mechnical: Sound — good; Photography — good
Comment: Might have use for a TV consumer audience
Rating: Good
Copyright by Educational Film Library Association, Inc. 250 West 57th Street, New York EFLA No. 1957.3389
MINNESOTA SOURCES: None at present

TRUCKING

MR. O'FLYNN'S 50-MILLION WHEELS

25 min., b&w, 1954
The film is a fantasy in which two "extra-terrestrial" truck drivers come to the aid of a city family who wish to live in the country. It serves to introduce facts about the importance of the trucking industry to the life of all Americans. **(Education Film Guide, 1954 - 1958) Transfilm Productions by Automobile Manufacturer's Association**
MINNESOTA SOURCES: ML

WHOLESALE MARKETING

TO MARKET, TO MARKET

10 min., color
Young people know little about wholesale buying and selling which is the fundamental procedure behind most present-day business. This film shows the flow of commodities from the

farm, through the different wholesalers hands, to the retailer. The film brings in many types of wholesalers and the importance of their work. **(FFC)**
MINNESOTA SOURCES: UM 3A0069 ($3.25)

WORLD TRADE

WORLD TRADE FOR BETTER LIVING
17 min., b&w, $85.00, 1951
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: International trade
Evaluator: University of Minnesota
Synopsis: An illustration of how the exchange of goods and services between countries of the world contributes to the welfare of the world's peoples. The features of world trade are described together with its restricting elements and solutions for major trade problems are discussed.
Uses: To describe the economic importance of world trade, the problems and principles involved, and the restrictions preventing increased trade.
Age Level: senior high, college, adult.
Technical: Sound — good; Photography — excellent
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1254
MINNESOTA SOURCES: UM 4S0747 ($2.50)

WRITING

CREATIVITY
11 min., color, 1958, apply
U.S. Dept. of Agriculture; Dis-United World Films, 1445 Park Ave., NYC
EFLA Evaluation
Subject Area: Creative writing, art, humanities.
Evaluator: Indiana University
Synopsis: A visualization of beginning portions of Book of Genesis. Through narration and famous statuary from all parts of the world, presents quotations on creativity. Uses several unorthodox production techniques, including color patterns and out-of-focus prisms similar to art abstractions.
Uses: For stimulating creative thinking in such subjects as creative writing, courses for exceptionally bright students, and criticism.
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — good
Comment: Deliberately violates several production criteria. It strives for unusual effects in both narration and photography. Most scenes are above standard. Should have individual analysis prior to use.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3953
MINNESOTA SOURCES: ML

GERALD HEARD
(Series: Sum and substance)
30 min., b&w
Gerald Heard, philosopher, historian and scientist, has authored numerous penetrating books and also has written award winning mystery stories under a pseudonym. In this film dialogue he traces the development of men's awareness from primitve consciousness to abstract intelligence and, finally, the subsequent rise of "self" consciousness. He discusses the modern mind in terms of finally understanding its own process and its unique ability to both perceive and analyze at the same time. Thus, he feels, we are arriving at a knowledge of the very essence of the creative process. This "integral" thought demands of us both an intellectual curiosity and a willingness to participate fully in life. It asks of the student both an open mind and a gentle heart. **(MLA)**
MINNESOTA SOURCES: UM 7T0019 ($5.00)

RAY BRADBURY
(Series: Sum and substance)
30 min., b&w, 1964
In this dialogue, Bradbury describes the modern writer in terms of his ability to release the tensions built up in us by the complex demands of modern civilization. He contends that it is the artist's obligation to probe all aspects of society as he sees it and then to allow the reader catharsis by offering him a symbolic grasp of the unknowable.
language arts: literature: authors, poets, playwrights; philosophy & religion. **MLA**
MINNESOTA SOURCES: UM 6T0002 ($5.00)

SENIOR - COLLEGE - ADULT
PERSONAL AND SOCIAL PROBLEMS

ACTION AGAINST THE LAW
(An excerpt from the Lawless)
30 min.
This is a story of a town and of some of its people, who in the grip of blind anger forget their American heritage of tolerance and decency, and become the lawless. Introductory sequences establish the atmosphere of tension existing between the people of Marta and the fruit pickers, whom they call "Cholos," on "the other side of the tracks." A group of town boys invade a fruit pickers' dance, and a fight ensues. An excitable reporter exaggerates the story. In fleeing the fight, a young fruit picker startles a girl, causing her to fall and injure herself. A "sob sister" expands this incident into a case of criminal assault. A posse captures the youth. When a level-headed editor attempts to sift the facts in the interest of justice, irresponsible townspeople decide to storm the jail and lynch the youth. Only the quick action of the sheriff and the editor averts a terrible miscarriage of justice. **(TFC)**
MINNESOTA SOURCES: UM 6S0363 ($5.00)

ADOLESCENCE (Series: About people)
30 min.
This film pictures a group of young people, not juvenile delinquents, who have been brought into a police station on a trespassing charge. Dr. Piers comments on the different attitudes of the accuser, the police officer, and a high school teacher, pointing out that the example of the adult is largely responsible for the development of the teenager. **(NET-IndU)**
MINNESOTA SOURCES: UM 6E0099 ($4.85)

AGE OF ANXIETY, THE, PARTS 1 AND 2 616.89
49 min., b&w, $250.00, 1962
Prod.-CBS News; Dis.-Star Film Co., 240 W. Front St., Plainfield, N.J.
EFLA Evaluation
Subject Area: Psychology, sociology
Evaluator: Indiana University
Synopsis: Discusses causes of mental illness, methods and equipment for treatment in an interview with Drs. Karl and William Menninger of the Menninger Foundation, Topeka, Ka. Reviews early work, newer attitudes and training. Scenes of hospital and personnel in action shown.
Uses: To introduce and review concepts about mental illness; past and present procedures of treatment.
Age Level: senior high, college, adult
Technical: Sound-good; Photography-good
Comment: Presents a message in an understandable manner.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1964.5415
MINNESOTA SOURCES: None at present

AGGRESSION — OR LOVE?
What causes animals, including man, to turn to their fellows in violence? The role of aggression in the preservation of the species. The role of ritual as a substitute for aggression. Is man the only animal that will kill its own kind? The evolution of inhibition; the "mating dance". What motivates aggression? News from the frontiers of research in American laboratories seeking answers to the question of instinct versus learning. Can aggression be controlled? Does punishment produce aggression? What is its relation to frustration? What does Pavlov's discovery teach us about gang fights, guerrilla skirmishes and global war?
16mm, color, approx. 24 min., $300.00, 1968
Producer and Distributor: The Graphic Curriculum, Inc., P. O. Box 565 — Lenox Hill Station, New York, N. Y. 10021
MINNESOTA SOURCES: UM

ALMOST NEIGHBORS 323.1
34 min., b&w, cash lease price $155.00, 1965
Prod-Klaeger Associates for the Broadcasting and Film Commission, National Council of Churches, 475 Riverside Drive, New York, N.Y. 10027.
EFLA Evaluation
Subject Area: Ethics
Evaluator: Flint, Michigan, Public Library
Synopsis: Film is a dramatization about the experiences of a man and a family in a typical suburban community which is confronted with the possibility of incorporating with a less privileged community next door. Features Margaret O'Brien, Keith Andes, Jeff Donnell, and William Marshall.
Uses: To be used in clubs and civic and church groups to promote better understanding between different classes of people & stimulate discussion.
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — excellent; Structure — v. good
Comment: Digs out many unexamined personal feelings about unrest in cities. Especially articulates the feelings of many middle class Protestants; nonetheless, this is a non-denominational film of which extensive use can be made. Unusually creative and professional. Use of stars is distracting.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5848
L.C. #FiA 65-1158
MINNESOTA SOURCES: None at present

ALL THE WAY HOME 323.1
30 min., b&w, 1958
Dynamic Films, Inc., 112 West 89 Street, New York City 24
EFLA Evaluation
Subject Area: Human relations; housing integration
Evaluator: Brooklyn Public Library
Synopsis: A Negro family seeks to buy a home in an all white community hostile to the idea of integration. The owner had never considered the issue until neighbors attempted to prevent the sale. Various reactions are expressed throughout the community. There is much heated discussion and a community meeting is held. The clergyman urges everyone to consider the kind of community they want, reminds them of blindness of prejudice.
Uses: For civic and church discussions of integration, human relations
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Timely and provocative. Will aid group discussion. Attempts to focus attention on problem before integration occurs. Pro & con attitudes; no definite stand, but plea for integration. Raises such questions as do land values depreciate? can we have Negro neighbors and friends?
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3537
MINNESOTA SOURCES: ML, ADL

AN AMERICAN GIRL
30 min.
Based on a real-life incident, tells the story of a teen-aged girl who believed that people are to be judged by personal worth. **(DFU)**
MINNESOTA SOURCES: ML, ADL

AMERICA THE UGLY 333.7
3 min., color, $19.00, 1965
Prod-Forney W. Miller, for General Electric Co., Schenectady, N.Y.
EFLA Evaluation
Subject Area: Conservation of the land..
Evaluator: American Film Festival Jurors, 1966
Synopsis: To the music of America the Beautiful the camera shows the devastation that has been done to the land.
Uses: To make people aware of the need for beautification.
Age Level: General
Technical: Sound, photography and structure are very good.
Comment: A tour de force with very effective treatment of the subject; executed economically. May be considered too heavy handed.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6205
MINNESOTA SOURCES: None at present

AMERICAN ALCOHOLIC, THE
The word alcoholic often brings to mind a caricature of an unshaven Skid Row transient. Who would think a member of the family next door, an average middle-class American, would be one of the six million alcoholics in our country? In fact, about 70% of all alcoholics do live in respectible neighborhoods, pay taxes, raise families, and have life styles which would never betray their problem. In this study of middleclass alcoholism, a number of these men and women tell of their difficulty with drinking problems and the struggle to overcome them. Produced by NBC News.
Code 672355—L.C.FiA 68-2185. **McG**
55 min., color sale $600.00, rental $35.00
MINNESOTA SOURCES: None at present

ANATOMY OF CINDY FINK, THE 791.437
12 min., b&w and color, $85.00, 1965
Leacock Pennebaker Inc., 56 W. 45 St., New York, N.Y. 10036
EFLA Evaluation
Subject Area: Film As Art
Evaluator: American Film Festival Jurors, 1966
Synopsis: Cindy is a kookie girl from San Francisco, full of creative energies, going to her first job, a dance rehearsal in an artists's loft. There are all sorts of creative people wandering around and the studio rocks with jazz rhythms.
Uses: Entertainment / Social commentary
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are fair to very good.
Comment: Film conveys sense of hectic place, mood, people, via good zoom camera work and satirical approach. Perhaps too forced in its casualness. Has limited audience, not for general public.
Rating: Average
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6314
MINNESOTA SOURCES: None at present

AND SO THEY LIVE
3 reels, 28 min.
Shows the tragic poverty of the land in a rural southern community, the lack of proper diet, housing and sanitation, and the need for better adaptation of the school program to the problems of the community. There is a detailed and intimate picture of the family, the real affection and respect among the family members emerging as clearly as the unfortunate social and economic circumstances under which they live. **(NYU)**
MINNESOTA SOURCES: UM 6S0464 ($5.00)

ANGRY NEGRO, THE 301.153
30 min., b&w, 1966
Presents varied opinions as to the way the Negro should go in his search for equality. Shows interviews with: Elijah Muhammad of the Black Muslims; Daniel Watts, editor of Liberator Magazine; Jimmy Garret from the Congress of Racial Equality; Fannie Lou Hamer, one of the founders of the Mississippi Freedom Democratic Party; Julian Bond of the Student Non-Violent coordinating Committee; John Lewis, cofounder of SNCC; Andrew Young of the Southern Christian Leadership Conference; Bill Epton, candidate from the Progressive Labor Party. States that the one ideal on which both moderate and radical negroes agree is "freedom now!"
Radical American Series (NET)
MINNESOTA SOURCES: MS

ANTI-SEMITISM IN AMERICA
25 min., b&w, cleared for TV
Dr. Melvin Tumin, professor of sociology and anthropology at Princeton University, presents a study in depth of the attitudes and motivations behind anti-Semitism. Dr. Tumin places special emphasis on the "gentle people of prejudice." (Adult and secondary school levels)
Purchase price $75.00
MINNESOTA SOURCES: ADL

ASSEMBLY LINE 301.15
35 min., sd., b&w, 1961
Annenberg School of Commun. & Inst. of Coop. Research, U. of Pa.
EFLA Evaluation
Subject Area: Sociology
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: Unsuccessful attempt of a factory worker in New York to find escape from loneliness. Commentary on city life, and an examination of the effects of an artificial environment on a young man who has not learned to cope with it.
Uses: To educate city dwellers, factory owners in this area.
Age Level: Senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A strong comment on city life with the intentionally depressing effect. A different treatment of a familiar problem; occasionally forced, especially in dialogue. Good study of loneliness.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4883
MINNESOTA SOURCES: None at present

BACK TO LIFE 131.3
Mental Health Materials Center, 1790 Broadway, New Y. 19
EFLA Evaluation
Subject Area: Rehabilitation of the mentally ill
Evaluator: Greenwich Public Library, Conn.
Synopsis: A skilled factory worker suffers a nervous breakdown as a result of tensions and personality conflicts on the job and he enters a mental hospital. He is diagnosed as a schizophrenic-paranoiac type. Calm, psychotherapy, and occupational therapy restore him to good health. His wife, family, minister, friends, social worker, and a rehabilitation worker help him adjust to normal life and he returns to his job.
Uses: To outline the principles and methods of mental rehabilitation; to promote an understanding of mental illness
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Situation is presented in very general terms. There is nothing to give concrete advice to anyone wishing to contact

a rehabilitation center nor is there any specific information on type of treatment given.
Rating: Fair
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2661
MINNESOTA SOURCES: None at present

BALTIMORE PLAN 331.83
21 min., b&w, 1953
Encyclopaedia Britannica Films, Wilmette, Ill.
Subject Area: Housing
Evaluator: University of Minnesota
Synopsis: Film portrays the difficulties of the urban slum sections of Baltimore and alludes to the effect of poor housing on the people. Illustrates how a plan, the Baltimore Plan, was devised to initiate corrective measures. The people in the blighted areas were persuaded to rebuild and renovate their houses with financial aid frmo special funds.
Uses: To stimulate group action, especially among people in slum areas; for sociologists and social workers; for social studies and civics
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Clear in its orientation and purpose. Presents story concisely and with appropriate impact. Developed the methods and results of the plan effectively.
Rating: Good to Excellent
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1962
MINNESOTA SOURCES: UM 4S0507 ($3.85), SL

BANQUET OF LIFE 301.32
55 min., b&w, $60.00, lease, 1967
Prod-Canadian Broadcasting Co.; Dist-NET Film Service, Audio-Visual Center, Indiana University, Bloomington, Ind. 47401
EFLA Evaluation
Subject Area: Population Explosion/Birth Control
Evaluator: Enoch Pratt Free Library & Md. State Health Dept.
Synopsis: Population is exploding faster than resources of earth can cope with it. Children die of malnutrition, cities are jammed, litter disfigures landscape, waters are polluted, etc. Industrialized agriculture, improved health and nutrition, decline in death rates, etc. result in further explosion of people. Moral questions arise. The birth rate must be controlled by a balanced, permanent program or the human race will stifle itself.
Uses: To promote concern for world population; population vs. food
Age Level: Senior high through adult; libraries, schools, clubs
Technical: Sound, photography and structure are very good.
Comment: A very subtle plea for a realistic look at the need for birth control. Could be shortened. Very informative and relevant.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6674
MINNESOTA SOURCES: None at present

BATTLE OF NEWBURGH, THE
5½ reels, 54 min.
(An ABC "White Paper Presentation")
This film examines the tightened relief code proposed for Newburgh, N.Y. by its city manager. The camera takes viewers into the homes of several families on relief. A housewife tells what it means to live on a relief budget and a father, having just been denied city aid, describes the situation facing his family. City Manager is shown speaking on the welfare code to various civic groups. The code itself is outlined, as well as its relation to taxation, housing, employment and business growth. **(McG)**
MINNESOTA SOURCES: UM 6S0646 ($10.60)

BERTRAND RUSSELL DISCUSSES POWER
1¼ reels, 13½ min.)
Lord Russell speaks of three kinds of power: the power of armies and police forces, economic power, and propaganda power. He feels that here are good and bad motives for wanting power, and cites instances of each in history. He points out that the use and abuse of power is related to the differences between good government and bad.
b&w $81.25. Cor.
MINNESOTA SOURCES: None at present

BIRTHRIGHT 616.95
45 min., b&w, 1951
Southern Educational Film Productions Service; Dis-Columbia University
EFLA Evaluation
Subject Area Venereal disease, Public health
Evaluator: Indiana University
Synopsis: A documentary treatment of a young couple in Gainesville, Ga., who face the psychological and medical problems of syphilis. In anger the husband runs off to drink and becomes infected unknowingly. When other woman realizes she is infected she goes to Public Health Office and they locate the man who is guilt-ridden but confesses to his pregnant wife. Medical and counseling services help the couple receive necessary treatment.
Uses: To give non-technical information about syphilis; to show importance of community-wide health campaigns; to give psychological insight
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — fair
Comment: Problem is well presented and circumstances handled with good taste. Information skillfully incorporated into story. Multiple causes of behavior leading to infection shown. Community aspects of problem indicated. Amateur acting.
Rating: Good
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1659
MINNESOTA SOURCES: None at present

BLINDNESS
28 min., b&w
This film presents a sensitive study of how a man reacts to sudden blindness. It probes his psychological reactions and shows how community agencies offer rehabilitation, leading to an ordinary life with job, home, and family. **(NFBofC-EB)**
MINNESOTA SOURCES: UM 6S0860 ($4.65)

BLOOD AND FIRE 267.15
30 min., b&w, $130.00, 1958
National Film Board of Canada, 680 Fifth Ave., New Y. 19
EFLA Evaluation
Subject Area: Religion, Salvation Army
Evaluator: Rochester, N.Y., Public Library
Synopsis: A documentary of a Salvation Army post in action. Band rehearsal, street meeting, welfare work, reminiscences of an Army officer about his early experiences. Final sequence shows a prayer meeting in which one of the human derelicts is converted.
Uses: To show how the Salvation Army operates, what it stands for
Age Level: Senior high, college, adult
Technical: Sound — good; Photography — fair
Comment: Has a feeling of authenticity. Some live dialog is difficult to understand, but this does not destroy impact. Candid shots of prayer meeting are very good. A realistic documentary about a difficult topic.
Rating: Very good
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York. EFLA No. 1960.4275. L.C. Fi A 59-425
MINNESOTA SOURCES: None at present

BOLD NEW APPROACH 131.329
62 min., b&w, $195.00, 1966
Mental Health Film Board, 164 E. 38 St., New York 10016
EFLA Evaluation
Subject Area: Mental Health
Evaluator: Villa Madonna College, Covington, Kentucky.
Synopsis: In an attempt to explain to an architect what facilities are needed for a comprehensive community mental health center, a psychiatrist describes various treatments and follow-ups needed to return people to a productive life. Seven different locations shown with the buildings adapted to needs of each community. The effect such a center will have on various groups — physicians, judges, social workers, nurses, teachers.
Uses: Elicit interest in mental health program; student nurse guidance.
Age Level: Senior high, college, adult
Technical: Sound-good; Photography and structure are very good.
Comment: Documentary approach accounts for bad sound at times. Excellent presentations, highly informative in all phases of community program. Focus on actual buildings overdone; stressing of re-education of professionals is very good.
Rating: Very good to excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6389
MINNESOTA SOURCES: UM 6R0087 ($7.35), ML

BOOK BANNING
(Series: See it now)
19 min.
Here is the story of Mrs. Anne Smart, who appointed herself a one-man committee to ban certain books from California school libraries. We learn why Mrs. Smart thought books are to be feared and what were the disqualifying characteristics of the books and authors on her list. The film concludes with the case against suppression of books, presented by an official of the American Library Association. **(McG)**
MINNESOTA SOURCES: UM 4E0386 ($2.50)

BORDERLINE 364.3
30 min., b&w $135.00, 1955
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 10036
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: A case study of a fifteen year old girl in a remedial center for adolescent girls. Not given sufficient guidance by her parents, she is allowed to date a man who is too old for her. When she returns home late she is treated with punishment which is withdrawn when she cries. Eventually she is sent to an institution where she and her mother receive professional guidance.
Uses: To encourage proper guidance by welfare, parent and church groups
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A sensitive and restrained presentation. Weakness is its over-simplification, although ideas are conveyed with subtlety. Professional workers may question the case-work technique. Should lead to good discussion, but an experienced leader is recommended.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3383 L.C. Fi A 57-180
MINNESOTA SOURCES: MDPW

BORN EQUAL 341.13
10 min., b&w, 1952
Australian Instructional Films; Dis-Library Films, 25 West 45 St., N.Y.
EFLA Evaluation
Subject Area: Human rights, United Nations
Evaluator: East Orange Public Library
Synopsis: The United Nations' Declaration of Human Rights is interpreted from an Australian point of view, stressing the idea that "All human beings are born free and equal in dignity and rights." The rights enjoyed by people of the free world are contrasted to those of Hitler's Germany. Mothers everywhere see the dignity and individual worth of their chldren. A plea is made for racial and religious tolerance.
Uses: To stimulate discussion in international relations, human relations, and world history groups.
Age Level: junior and senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Film attempts to cover too much material and hence is sketchy and sometimes disorganized. Documentary technique not as good as American.
Rating: Fair
Copyright 1953 by the Educational Film Library Association, Inc. EFLA No. 1953.1689
MINNESOTA SOURCES: ML

BREAKDOWN 157
43 min., b&w $210.00, 1951
National Film Board of Canada; Dis-McGraw-Hill, 330 West 42 St., N. Y.
EFLA Evaluation
Subject Area: Mental hygiene
Evaluators: Enoch Pratt Free Library, University of Minnesota
Synopsis: A responsible twenty-three year old woman developed a schizoid personality and had a nervous breakdown, to the amazement of her employer, family, and friends. She receives treatment in an excellent hospital and returns to normal life. Film does not discuss causes of mental illness but rather community attitudes towards it.
Uses: To give general information about mental illness to the public.
Age Level: college, adult. Minnesota adds senior high
Technical: Sound — good; Photography — Minn - excellent, Pratt-good
Comment: Pratt-Factually sound and splendid in depicting emotional and social situations. Would be a good public relations film but title is unfortunate. A psychiatric discussion leader might be necessary for some audiences. Minn-Will prove to laymen that mental disorders can be treated and cured.
Rating: Excellent
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.1301
MINNESOTA SOURCES: UM 8R0056 ($7.85), MDPW, MS

BROKEN MASK, THE 301.15
28 min., b&w and color, 1957
Broadcast Film Comm., Natl. Council of Churches of Christ in U.S.A., 220 5th Ave., NYC
EFLA Evaluation
Subject Area: Religious education; integration
Evaluator: Indiana University
Synopsis: The experiences of young Christian men of different races living together for the first time. They live in a close association in a summer workshop sponsored by a Christian mission. Paul Brannon realizes that the racial barrier is a man-made mask; to see beyond this mask to the individual, human and divine, requires common experiences, goals, and sacrifices.
Uses: To develop understanding and stimulate discussion of the problems of integration; to motivate greater racial tolerance and compatibility
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Technically well done. Gets in message across clearly and realistically, without preaching.
Rating: Very good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3622
MINNESOTA SOURCES: None at present

BURDEN OF TRUTH 323.1

62 min., b&w, apply, 1958

Allend'Or Productions for United Steelworkers of America, Pittsburgh, Pa.

EFLA Evaluation

Subject Area: Race relations

Evaluators: Brooklyn Public Library; Enoch Pratt Free Library, Baltimore

Synopsis: Problem of racial discrimination viewed through the experiences of a young Negro who seeks equality of opportunity and acceptance in an integrated society. Depicts his experiences, after Army duty and college graduation, in finding employment and buying a home in a white community. Brings out his conflict with his brother-in-law who insists that the Negro will lose what he has gained if he seeks equal rights.

Uses: For discussion in student, labor union, civic, church groups; to depict the problem from the Negro's point of view

Age Level: college, adult; Brooklyn adds senior high

Technical: Sound — good; Photo — exc-Brooklyn, good-Enoch Pratt

Comment: Brooklyn — Approaches issue realistically, revealing attitudes of both groups. Offers no easy solution. Enoch Pratt —Acting, content, pace excellent. Blunt, thought-provoking. Promote constructive discussion.

Rating: Excellent — Enoch Pratt, Very good — Brooklyn

Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3769

MINNESOTA SOURCES: ADL, MS

CARE OF THE YOUNG RETARDED CHILD

18 min., color

The film stresses the point that parents and professionals need to know the growth and development patterns of normal children in order to identify the true developmental level of the young retarded child. With knowledge of the retarded child's rate of mental progress, realistic standards can be developed for his habit and behavioral training. (International Film Bureau)

MINNESOTA SOURCES: MDPW, UM 5D0027 ($7.00)

CASE OF CHARLIE GORDON

15 min.

The case history of one boy in a Canadian community, who might be any boy, anywhere — Charlie Gordon was one of many who never had a job, and after a long period of looking for work was on the verge of concluding himself unwanted and society his enemy. A local committee determined to stir up their efforts, and the work of the Federal Government, hundreds of boys were apprenticed to garage, machine shops, and distributing trades. **(BF)**

MINNESOTA SOURCES: UM 4S0649 ($2.50)

CHAIN OF CARE

37 min., 1962

Resume of current approaches in providing services to the mentally ill. Shows roles of the clinic, general hospital, mental hospital, day hospital, and after-care clinic. Each service is portrayed in sufficient depth to give the viewer more than merely a casual impression of the service's function. **(MHFB)**

MINNESOTA SOURCES: MDPW

CHILD MOLESTER

20 min., color

One of our nation's most hideous crimes is studied in this film which is directed to parents and teachers. The film stresses the importance of alerting children about molesters and shows how a molester education program can be successfully and safely taught. The film is based upon an actual case in which two young girls were murdered by a convicted molester. Police films show the search and recovery of the girls' bodies to drive home the consequences of neglecting to educate children about this subject. A strong story line emphasizes that most sex crimes against children could be prevented if the youngsters had been taught certain basic precautions. The film shows in detail how rules of safety and good conduct can be adapted for molester education. **(HSF)**

MINNESOTA SOURCES: UM 5S0650 ($8.35)

CHILDREN OF THE SUN 362.7

10 min., color, $120.00, 1960

John Hubley for UNICEF; dist. by Edward Harrison, 1501 Broadway, NYC

EFLA Evaluation

Subject Area: UNICEF, child welfare; Film as Art

Evaluators: Dallas Public Library

Synopsis: Images in line drawings and pastel color-spots portray the life of a child from birth to seven, as he is loved, protected, well fed; and as he becomes aware of the world about him. In contrast are under-fed ragged, sad children in poverty-stricken countries. Only narration is a brief message from the fortunate child. Music by Casals and Budapest Quarter with Walter Trampler.

Uses: Arouse interest in work of UNICEF; example of film as art form

Age Level: high school college, adult

Technical: Sound — excellent; Photography — excellent

Comment: Imaginative art work and animation combine with evocative sound track — music, sound effects, commentary — to produce a powerful impact on the viewer's senses, emotions and thinking.

Rating: Excellent

Copyright 1961 by Educational Film Library Association, Inc.
250 W. 57 St., New York City EFLA No. 1961.4458

MINNESOTA SOURCES: SL, ML

CHOICE

15 min., b&w

This film shows the effects of the use of alcohol, adults encouraging young people to try drinking, and an accident resulting from drink. **WCTU**

MINNESOTA SOURCES: UM 4D0001 ($3.00)

CIRCLE, THE — PART I

Traces therapy of drug addicts in Daytop, Staten Island, New York. A group therapy center.

Producer: National Film Board of Canada, P.P. Box 6100, Montreal, P.Q., Canada

Distributor: McGraw-Hill Text Film Div., 330 West 42nd St., New York, N. Y. 10036

Cost: $345.00. Rental: Available through universities and libraries.

Specifications: 16mm, b&w, sound, two parts, total time 1 hr. 55 min., 1968.

CIRCLE, THE — PART II

Second reel of above listed film.

MINNESOTA SOURCES: None at present

CITIES — CRIME IN THE STREETS

(Series: America's crisis)

60 min., b&w

This film considers two problems. Proper police protection of citizens is hampered by shortage of men, poor training, inefficient clerical and communications methods, and poor community relations. The rehabilitation of juvenile offenders through the use of training schools and reformatories has not brought about any noticeable decrease in juvenile crime rates. **NET**

social science: sociology: crime

MINNESOTA SOURCES: UM 0S0537 ($9.85)

CONSTITUTION AND CENSORSHIP, THE

(Series: Decision)

28 min.

Disputes over freedom of speech and related freedoms of the First Amendment are reviewed by in this program, with re-

enactments of two important cases: "Burstyn v. Wilson," which resulted in the Supreme Court decision concerning the film, "The Miracle," and Cantwell v. Connecticut, which involved questions of freedom of speech and religion. Questions posed by these cases: How "free' can speech be permitted to be when it is multiplied via recordings or film? How are the claims of free expression to be weighed against other claims for local, state or federal protection? **(IndU)**
MINNESOTA SOURCES: UM 6H0245 ($6.00)

CONSTITUTION AND THE RIGHT TO VOTE, THE
28 min., 1957, rental $3.00
Produced by the Center for Mass Communication of Columbia University Press.
This film, shot in Houston, Tex., is based on two cases in which the "white primary" was challenged: Grovey vs. Townsend and Smith vs. Allwright. The film traces the steps by which the aggrieved party took his case into the courts and was eventually upheld by the Supreme Court of the United States. This film could be useful not only for a discussion on how Negroes are gaining the right to vote in the South because of the Supreme Court decision but to promote a discussion of the Civil Rights law passed in the 85th Congress. **AFL-CIO**
MINNESOTA SOURCES: UM 6H0250 ($6.00)

CRIME IN THE CITIES 364.1
28 min., b&w, $150.00, rel. 1966
Prod-NBC; dist-Encyclopaedia Britannica Educational Corporation, 425 North Michigan Ave., Chicago, Illinois 60611
EFLA Evaluation
Subject Area: Criminology
Evaluator: Santa Monica, California, Unified School District
Synopsis: Documentary based on NBC's TERROR IN THE STREETS. Contrasts crime in a wealthy apartment house in NYC with that in a Negro section in Harlem. Cab drivers give their impressions that crime is on the rise. Statistics gathered by FBI in 1963 indicate that there has not been an increase in crime in the cities. There is difference between violent crimes and money (robbery) crimes. Experts give their opinions.
Uses: Sociology, U.S. history and government.
Age Level: Senior high through adult
Technical: Sound and photography — good; Structure — very good
Comment: Good analysis of the facts, putting crime in its perspective. Historical references good. Thoroughly done; should be very useful.
Rating: Very good
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MINNESOTA SOURCES: UM 6S0798 ($4.65)

CRISIS IN LEVITTOWN, PA. 323.1
30 min., b&w, 1957
Dynamic Films, Inc., 112 West 89 Street, New York City 24
EFLA Evaluation
Subject Area: Human relations; housing integration
Evaluator: Brooklyn Public Library
Synopsis: When a Negro family moved into an all white community, a wave of protest broke out, resulting in much violence and name-calling. This film records interviews with residents. Attitudes are analyzed by Dr. Dan Dodson, of New York University. Expresses both enlightened views and such fears as devaluation of property, lack of maintenance of property by Negro owners, other Negro families seeking to enter the community, etc.
Uses: Civic and church discussions, brotherhood and human relations groups
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Would have been valuable to see how Negro family lived, as compared to neighbors, and heard its views. Comments from community leaders would be revealing. Shows what happens in a community unprepared for integration. Good film for discussion, but camera not used creatively.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3546
MINNESOTA SOURCES, ADL, UM 6S0617 ($5.00)

DANGEROUS YEARS
27 min., b&w, 1967
"The dangerous years" refers to the middle and late teen-age when a young person may turn from pranks to crime. The film attempts to impress upon the viewer the extent of juvenile crime in the U.S. In interviews police officers and judges discuss the scope of the crimes and some of the reasons behind them. A particularly effective sequence examines the life of a man of 25, who, since the age of 17, has made his living by stealing. After a brief look at inadequate courtroom and parole facilities, the film presents 3 exciting, experimental programs for rehabilitation and prevention being tried in various parts of the country that offer new ideas in law enforcement. No actors are used in this thoroughly believable film which is only slightly marred by uninspiring pleas for civic action by the sponsoring company. It is recommended for use with community affairs groups and those citizens and officials concerned with crime and law enforcement. — Booklist and Subscription Books Bulletin 1968. David Wolper Prod., Inc. for Kemper Insurance Agency.
MINNESOTA SOURCES: ML, MTPS

DAVID: THE PROFILE OF A PROBLEM DRINKER
27 min., b&w $140.00, 1957
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 10036
EFLA Evaluation
Subject Area: Alcoholism; mental health
Evaluator: Teachers College, Columbia University
Synopsis: Depressed after one of his extended drinking sprees, David and his wife accept a friend's advice to consult a doctor. Tracing his "disease" to its beginnings, we discover how, as a shy, young man, David overcame his timidity by drinking. Frustrations in his job and other circumstances strengthen the habit. The doctor points out that the case is not hopeless, but, like any disease, will require long effort and patience.
Uses: To increase understanding of the problems of alcoholism in young adult and church groups, and mental hygiene classes
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: Does not try to simplify a very complex problem or offer any pat solution. Well acted with restrained emotion, it communicates the ideas effectively. Doctor was vague in spots; no definite suggestions.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3420
MINNESOTA SOURCES: UM 6D0002 ($5.00)

DAY IN THE NIGHT OF JONATHAN MOLE, A 323.1
33 min., b&w $135.00, 1959
National Film Board of Canada; dis-McGraw-Hill Text-Films, 330 West 42 Street, New York City 10036
EFLA Evaluation
Subject Area: Prejudice, Intergroup Relations
Evaluator: Akron Public Library, Denison University
Synopsis: A fantasy about Jonathan Mole, a bitter and biased Canadian, who dreams himself into a country where only people of "pure stock" can work in the better jobs. Mole finds himself presiding over a case against a Jew, an Indian, and an immigrant accused of breaking the employment law. Explores various forms of prejudice and discrimination.

Uses: To illustrate prejudice and discrimination against minority groups; to encourage fair employment practices.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A very good film for presenting the major reasons for prejudice and how they affect people. — Akron. The judge considers only the points which fit his presuppositions, which is what other people tend to do.-DU.
Rating: Good-Akron, Very Good-DU
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4202 L.C. Fi A 60-644
MINNESOTA SOURCES: UM 6S0618 ($6.00), ML, MDPW, SL, ADL

DECISION, THE 338.1
29 min., b&w, $125.00, 1958
Nat. Film Bd. of Canada; Dis — International Film Bureau, EFLA Evaluation
Subject Area: Agriculture
Evaluator: Mossomin Film Council, Canada
Synopsis: Describes the conflict between two generations, father and son; one holding to the old ways of farm management and the other trying to keep abreast of advancements in agriculture.
Uses: Lessen resistance to progress in agriculture; educate adult groups interested in rural problems.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: One of the outstanding films dealing with this problem. Conflict remains present throughout and is well worked out. Actors looked like an actual farm family.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4495 L.C. Fi A 59-435
MINNESOTA SOURCES: ML

DEPRESSED AREAS—#123
(Series: American economy: college of the air)
28 min., b&w
The common characteristic of the depressed areas is that they have suffered a substantial drop in the number of jobs available to the local populace. Job opportunities may be lost in an area because of movement or abandonment of productive facilities. Our present policy toward depressed areas combines efforts to bring new jobs to the men with efforts to send the men to new jobs. A mining town in West Virginia where there is now much less mining activity shows the meaning of "depressed area" and its impact on the people involved. What does one do when there is no work? What do people in and around this situation see in the future. **(MCEE)**
MINNESOTA SOURCES: UM 6A0010 ($3.00)

DEHUMANIZATION AND THE TOTAL INSTITUTION
15 min., color, $86.90, 1966 362.2; 150.13
Studio One Animation, 4640 W. 77th St., Minneapolis, Minn. 55435
EFLA Evaluation
Subject Area: Staff training in human relations
Evaluator: Nassau, N.Y., Library System
Synopsis: Humorous animation shows how staff members, especially in mental institutions, can become so impersonal in their relations with patients as to be "dehumanizing". De, the chief cartoon character to whom the points are made, seems to be modeled after a bumbling detective in a TV series. Based on the books, **Dehumanization and the Institutional Career** by David J. Vail, **Asylums** by Erving Goffman, and **Institutional Neurosis** by Russell Barton.
Uses: In-training hospital, public service institutional staff
Age Level: Adult
Technical: Sound-very good; Photography-excellent; Structure-very good
Comments: Amusing format. Makes a difficult subject accessible for discussion by a wider range of groups than intended. Alerts the audience to the necessity of keeping in mind the human rights of people they serve.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6644. L.C. # Fi A 67-367
MINNESOTA SOURCES: MDPW, SOA

DETACHED AMERICANS, THE 300.15
33 min., b&w $145.00, 1964
Prod - WCAU-TV, Philadelphia, for the Philadelphia Gas Works; dist-Carousel Films, 1501 Broadway, Suite 1503, New York, N. Y. 10036.
EFLA Evaluation
Subject Area: Social Psychology; Urban Apathy
Evaluator: Central Massachusetts Regional Library, Worcester, Mass.; American Film Festival Jurors, 1965
Synopsis: Written by John Keats and narrated by Harry Reasoner, film examines the widespread problem of apathy in the U.S. by dramatizing real incidents in which Americans stood by and refused to heed the cry for help. Points up some of the reasons for lack of involvement by people.
Uses: To promote discussion of moral values.
Age Level: Senior high, college, and adult
Technical: Sound and Photography: good (Mass.); very good (Jurors)
Comment: Uneven: some parts exceptionally good; others are cliche-ridden. Excerpted from the TV program, it needs re-editing as a film — Jurors. Good for stimulating discussion. Teen-agers might not voluntarily choose it, but a thoughtful leader could use it to advantage — Massachusetts
Rating: Very good — both evaluators
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5890 L.C. # Fi A 65-862
MINNESOTA SOURCES: UM 6S0491 ($5.00), ML, SL

DIAGNOSING: GROUP OPERATIONS
(Series: Dynamics of leadership)
30 min.
This film points out signs of conflict, withdrawal, factionalism, and group indecision along with their crippling effect on the life of the group. The need for spotting problems dealing with them quickly is emphasized. **(IndU)**
MINNESOTA SOURCES: UM 6S0799 ($4.85)

DR. LOUIS FINKELSTEIN
30 min.
Dr. Louis Finkelstein, chancellor of the Jewish Theological Seminary of America, eminent theologian, author, and leader in interfaith activities, discusses the perplexing spiritual problems that face America today **(EB)**
MINNESOTA SOURCES: UM 6T0010 ($5.00)

DR. PAUL J. TILLICH
30 min.
Dr. Paul J. Tillich, leading Protestant theologian, now at Harvard University, talks about the fight against Hitlerism that drove him from Germany to the United States and his hopes for the future of the Nation and the world. A leader of the German Evangelical and Reformed Church and professor at German universities, Dr. Tillich was forced to flee Germany in 1933 because of his opposition to the Nazi regime **(EB)**
Copyright 1958
MINNESOTA SOURCES: UM 6T0047 ($5.00)

DROPOUT
29 min., b&w, 1961
Landers Film Reviews: May, 1962
Subject: Social Studies
Age Level: Senior high, college, adult

Summary: The film stresses the hidden causes of dropouts in the family life, in the community, and in our educational system. It suggests possible remedies, defines the social, economic, and educational losses suffered by the community that does not successfully come to grips with this serious national problem. The film shows some of the pressures that make a child quit school and stresses the point that dropouts do not happen over night. The film also stresses the terrible waste of youth from dropouts.
Comment: The film treats the subject in a straight-forward fashion, and although it does not place the blame on any one area of responsibility, it does discuss the home, the school, and the economic conditions which, when combined, do cause dropouts. The film should arouse concern and good discussion in parent and teacher groups and other community groups. It is excellent and highly recommended. **(IFB)**
MINNESOTA SOURCES: UM 6E0059 ($3.00), MDPW, MS, MEA, ML

DROP-OUT
27 min., b&w $160.00, McG.
This film tells the story of one school drop-out, Alfred Barnard, 18, of Quincy, Illinois and illustrates the personal problems and the dangers of America caused by the alarming rate of school drop-outs from high school and junior high schools. The story of this Illinois drop-out is the story of thousands of drop-outs across the nation.
MINNESOTA SOURCES: UM 6E0060 ($6.00)

DRUGS IN THE TENDERLOIN
Drug users, who live in San Francisco's Tenderloin district, are interviewed as to their methods of obtaining drugs, their reasons for using them, and their ambitions for moving back into the "square" world. The interviews alternate with candid scenes taken in the Tenderloin district.
Producer: KQED-TV, San Francisco, California
Distributor: Indiana University Audio-Visual Center, Bloomington, Indiana
Specifications: 16mm, 52 min., b&w, sound, 1968
Cost: $250.00. Rental: $8.90 for five days
MINNESOTA SOURCES: None at present

EMOTIONAL DILEMMA—PTS. I-II
(Series: America's crisis)
60 min., b&w, 1966
One of every 7 Americans has sought guidance for emotional problems, and 1 out of 5 adults feels he is on the verge of a nervous breakdown. A description of recent federal legislation to establish community mental health centers and a discussion of the government's long-range goals conclude this film.
MINNESOTA SOURCES: UM 6S0492 ($9.35)

EMOTIONAL ILLNESS
(Series: About People)
30 min.
This film shows a young husband whose wife has suddenly had a nervous breakdown and must be hospitalized. Dr. Piers discusses his reactions of fear and guilt, and also explodes some of the myths about mental disturbance and psychiatry. The film answers such questions as: Can a psychiatrist change your personality? Is sex the main concern of psychiatry? Is insanity hereditary? **(IndU)**
MINNESOTA SOURCES: UM 6R0076 ($4.85)

EMPLOYEES ONLY
14 min., b&w, Hughes Aircraft Co., 1958
The film portrays the integration of the physically handicapped in all phases of a large company's activities. By stressing their adaptability, reliability, and safety records, the film urges other employers to adopt similar handicapped hiring programs. **(HAC)**
MINNESOTA SOURCES: ML

EPILEPTIC SEIZURE PATTERNS
25 min., color
The purposes of this film are to demonstrate a variety of types of epileptic seizures and to show and compare normal electroencephalograph tracings with several epileptic types. Historical and geographical aspects of epilepsy are shown through original artwork as an introduction. A normal man is shown being wired to an electro-encephalograph (EEG), and his EEG tracings are recorded, and the patterns are explained. Various types of epileptic seizures are depicted by motion picture sequences of actual patients: 1. Grand mal, 2 Petit mal, 3. Automatism, 4. Myoclonic, 5. Psychomotor, 6. Mixed adversive-grand mal. Electroencephalograph tracings are simultaneously exhibited for most of the examples through the use of the "split-frame" technique. Synchronous sound accompanies some of the examples in order to give audio as well as visual characteristics of the seizures shown. **(IndU)**
MINNESOTA SOURCES: UM 7D0101 ($11.35)

EQUAL PROTECTION OF THE LAWS
The initial integration of Riverside, California provides the background for this film. Using a documentary approach, conflicting positions are expressed in interviews to fully explore the meaning of the Fourteenth Amendment. The film focuses special attention on the area of conflicts between minority and white groups. Produced by Abram D. Murray and Paul Burnford. **30 min., color $295.00. BF**
MINNESOTA SOURCES: None at present

ETERNAL FIGHT, THE
20 min.
Throughout history, man has fought an eternal struggle against plague, hunger and war. Scientists of many nations have joined this fight against disease. But industrial developments of the 19th and 20th centuries have created new health problems, and war itself has added a major disaster problem. International cooperation can help control disease. The only real protection is extensive preventive work. The World Health Organization, under the United Nations, has been organized to fight disease on a global scale. Some of its work has already been effective — but tremendous tasks lie ahead. **(UN-AssoF)**
MINNESOTA SOURCES: UM 4S0692 ($3.35)

FARTHEST FRONTIER, THE 616.891
47 min., b&w, apply, 1966
Prod-CBS; dist-Carousel Films, Inc., 1501 Broadway, New York 10036
EFLA Evaluation
Subject Area: Mental Health
Evaluator: Middletown, Connecticut, Public Library
Synopsis: The effects of research on the mind, in the field of neuro-chemistry. Cases of mental retardation in children have been helped by replacement of natural protein in the diet by chemical protein. Psychotic persons have recovered within a few weeks with the help of mind drugs. LSD as treatment for alcoholism. Drugs can cultivate the mind.
Uses: with general public, or students of health and science.
Age Level: Senior high, college, adult
Technical: Sound-very good; Photography-good; Structure-very good
Comment: Interesting and instructive introduction to the constant experimentation going on across the country in 'mind drugs'. Explained in lay terms for easier understanding.
Rating: Very good
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MINNESOTA SOURCES: UM 8R0080 ($7.50)

FEELING OF REJECTION
20 min., b&w $150.00, McG.
The case history of a twenty-three-year-old girl who learned in childhood not to risk social disapproval by taking independent action. Symptoms of her trouble are illustrated by

incidents in which she submits to other people unwillingly but without protest. Under the guidance of a psychiatrist she begins to understand the causes of her feelings of rejection and becomes more able to express her real feelings and assert herself. **(NFB of C)**

MINNESOTA SOURCES: UM 4R0060 ($3.35), MS

FEELINGS OF DEPRESSION 131

32 min., b&w $185.00, 1951

McGraw-Hill Book Co., Text-Film Dept., 330 West 42 St., New York 18

EFLA Evaluation

Subject Area: Mental health

Evaluator: Great Neck Public Schools, New York

Synopsis: The case history of John Murray who becomes despondent when his firm loses a large account, a loss for which he feels responsible. He is not aware that his despondency is a sign of deep mental distress and that he should consult a psychiatrist. Flashbacks uncover his childhood and youth and reveal the influences, guilt-feelings, loneliness, feelings of rejection, and other factors which have determined his present condition.

Uses: To further self-understanding in group psychiatry discussions; for parent, teacher, social service, and psychology student groups.

Age Level: senior high, college, adult

Technical: Sound — good; Photography — excellent

Comment: More stress on ways in which such a middle-aged man seized with depression could obtain help would have given a more hopeful ending. Conclusion summarizes problems and suggests psychiatry as aid to richer life.

Rating: Excellent

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MINNESOTA SOURCES: UM 6R0059 ($6.00), MS

FELICIA 301.36

13 min., b&w, $70.00, 1965

Prod-Stuart Roe; dist-University of California Extension Media Center, 2223 Fulton Street, Berkeley, California 94720.

EFLA Evaluation

Subject Area: Urban Sociology

Evaluator: Indiana University; American Film Festival Jurors, 1966

Synopsis: Filmed in her home, school, and neighborhood in Watts, Calif., Felicia is shown observing the area as it was in the spring of 1965, a few months before Watts was devastated by rioting. Felicia comments on hopes and frustrations experienced by Negro population as a whole.

Uses: To show problems of Negroes in city slum areas; Discussion.

Age Level: Senior high, college, adult

Technical: Sound — very good (Ind.), good (Jurors); Photography — very good (Ind.), good (Jurors); Structure — excellent (Ind.), good (Jurors)

Comment: Narration by Felicia is very natural. Dramatic opening contrasts affluent section of town and Negro sections—Ind. Film contains some inconsistencies: "outsider" shooting clashes with "insider" narration; not much footage of disadvantaged areas; girl is quite mature — Jur.

Rating: Very good (Ind.) good (Jurors)

Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6143. L.C. # Fi A 66-408

MINNESOTA SOURCES: None at present

FIGHTING FEAR WITH FEAR

Series: CBS 21st century

25 min., color

Behavioral psychologists treat fear by inducing intense stress in therapy. They assume that neurotic behavior results from bad habits, and that therapy need not treat the causes — opposite views to those of the Freudian school. The film includes actual therapy sessions. **(CBS-McG)**

MINNESOTA SOURCES: 7R0104 ($7.65)

FIRST STEPS

10 min.

In this film one crippled child learns to walk: first to move, then to stand, and finally to take his first steps. The film deals with modern techniques of physio-therapy, and the need to develop the whole child — his emotions and mind as well as muscles — is stressed. **(UN — AssoF)**

MINNESOTA SOURCES: UM 2E0422 ($3.00)

FOR ALL THE WORLD'S CHILDREN

3 reels, 30 min.

Portrays the world-wide activities of UNICEF (United Nations International Children's Emergency Fund) including the distribution of supplies from one side of the world to eventual feeding operation in another. **(UN — SeF)**

MINNESOTA SOURCES: UM 6S0697 ($5.00)

FROM 5 TO 7:30

A WCTU Film, 25 min., color

This film has a vivid story plot attractive to teenagers with the atmosphere of typical high school life, but one which will have an impact on all viewers. Perhaps the most famous authority on the alcohol problem today, Dr. Andrew C. Ivy of the University of Illinois appears in this film as a teacher speaking to high school students. Specifically this is a film for every youth who finds himself in a drinking environment, also for parents of such youth. **(WCTU)**

MINNESOTA SOURCES: UM 7D0007 ($3.00), ML

FUTURE AND THE NEGRO — PTS. I, II, AND III

(Series: History of the Negro people)

75 min.

This film moderated by Ossie Davis and filmed at the Carnegie International Center in New York City, features a panel discussion by commentators concerned with the Negro's future. Questions are considered regarding the future of the Negro. The panel also discusses racism, amalgamation, the economic position of the Negro, and the relationship of American Negroes to Africa. **(IndU)**

MINNESOTA SOURCES: UM 6S0765 ($10.50)

GAME, THE

A young high school student is taunted by his friends to live up to his claimed ability as a seducer. He therefore begins to play the game . . . he tries to win over a young girl in his class and eventually succeeds, after which he drops her because of his guilt feelings over his dishonesty with and his exploitation of the girl he has come to like very much. At the end, as at the beginning, his friends get vicarious pleasure in discussing some of the details of Peter's affair as they imagine it. By means of this simple plot, the film introduces your students to the problems of the relationships between young members of the two sexes. At the same time it opens up questions and provides the stimulus to reflection, discussion and study. The questions implicit in this film relate at one level to premarital sex, and at a deeper level, to the relationships of people to people, in particular of boys to boys and boys to girls. Produced by the National Film Board of Canada.

Code 699127—L.C.FiA 67-277

28 min., b&w, sale $180.00, rental $8.00. McG.

MINNESOTA SOURCES: ML

GENTLE WARRIOR

28 min.

Dramatizes the life of Dorothea Lynde Dix played by Jeanette Nolan. In an age when mentally ill were treated as criminals and housed in jails, Miss Dix began a campaign for humane

treatment and understanding. Though her ideas and plans were constantly opposed and misunderstood, her efforts were relentless and by the end of her life, 127 mental hospitals had been started. (The Christophers, 1956)
MINNESOTA SOURCES: MDPW

H—THE STORY OF A TEEN-AGE DRUG ADDICT
25 min.
A documentary film dealing with one of the nation's most grave social problems, that of narcotics addiction among youth. Produced and directed by Larry Frisch, the film is re-enacted under true-to-life conditions by a cast of nonprofessional actors. Every effort has been made to see that the film reflects the most significant facts relating to the problem of teen-age addiction, particularly those which show how drugs are typically encountered by youth today and how the first casual encounter oftentimes leads to addiction. **(McG)**
MINNESOTA SOURCES: UM 6D0008 ($3.60)

HAND, THE 791.437
19 min., color $225.00, 1967
Prod. by Cartoon and Puppet Film Studio, Prague, Czechoslovakia; dist. by Contemporary Films, Inc., 330 W. 42 St., New York 10036.
EFLA Evaluation
Subject Area: Film as Art
Evaluator: American Film Festival Jurors, 1968 — Blue Ribbon Winner
Synopsis: Animated, stylized allegory about a man who lives alone in a small room and finds pleasure in caring for a potted flower. As he makes a flower pot, the Hand disturbs the form of the pot, changing it into a statue of the Hand. The man protests, but the Hand is very powerful and eventually causes the man's death.
Uses: To provoke discussion on freedom of expression.
Age Level: General
Technical: Sound, photography, and structure are very good to excellent.
Comment: Truly exemplifies film as an art. Ambitious, successful and meaningful film. Brilliant, powerful. Imaginative and moving.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6771
MINNESOTA SOURCES: None at present

HANDLE WITH CARE
28 min.
Many mentally retarded children, given enough time and love, can be taught to live much more productively than may once have been thought. This film shows several such children attending schools and special classes, learning things that will prepare them to live in the world and, perhaps, enable them to find employment. **(USDHEW)**
Copyright 1965
MINNESOTA SOURCES: UM 6S0896 ($3.00)

HANGMAN 172.1
11 min., color $135.00, 1963
Produced by Les Goldman, Melrose Productions, Inc.; distributed by Contemporary Films, Inc., 267 West 25th Street, New York, N. Y. 10001.
EFLA Evaluation
Subject Area: Social Ethics
Evaluator: American Film Festival Jurors, 1966
Synopsis: Animation by Paul Julian illustrates Maurice Ogden's allegorical ballad about a town which fails to take a stand against a self-styled prosecutor-jurist who takes the law into his own hands and destroys the liberties of the citizens by attacking the weakest ones first.
Uses: To convey the message that man has no choice but to speak out against all injustice, or he is doomed; to point out the importance of involvement as an individual moral responsibility.
Age Level: General audience; social studies, ethical problems classes.
Technical: Sound — excellent; Photography — excellent
Comment: A most universal statement on ethics, this film is imaginatively conceived and beautifully executed. It is fantasy, poetic, and has pleasing color, but it also has a terrifying impact. Good for discussion.
Rating: Excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.60 L.C. # Fi A 64-709
MINNESOTA SOURCES: UM 5S0929 ($4.40); ML; SL

HARD BROUGHT UP
40 min., 16-mm., b&w, sd., 1954
Available through International Film Bureau, Inc., $150.00
Kate Shepherd and Morris Priebatsch, technical advisers Dwight Ferguson, consultant. Produced, written, and directed by Nicholas C. Read. Sponsor: Mississippi State Department of Welfare with the cooperation of the Children's Bureau of the U.S. Department of Health, Education and Welfare. Potomac Film Producers, Inc. Various aspects of juvenile delinquency are dramatically presented. The film illustrates the function of the juvenile court, the work of child-welfare agencies, and especially the role of the social worker. Possible relationships between juvenile delinquency and socioeconomic conditions are also suggested. Different film sequences show two boys in their relation to their home environment, in their delinquent behavior, and in various situations resulting from court decisions and from social welfare activities. The film emphasizes the importance of a causal approach to delinquency; the need for a better understanding of child behavior, and the role being played by various social-welfare agencies, as symbolized by the child-welfare worker. The film could be used profitably in general and social psychology classes for analysis and interpretation of juvenile delinquency and its sociocultural aspects.
MINNESOTA SOURCES: MDPW

HARD WAY
(Series: America's crisis)
60 min., b&w, 1965
This film considers the problem of poverty in this, the richest country in the world, and discusses how the poor of today are different from the poor of past generations. **NET IndU**
MINNESOTA SOURCES: UM 6S0651 ($9.75)

HEADED FOR TROUBLE 364.4
41 min., b&w, apply, 1963
Potomac Films, 1536 Connecticut Ave., Washington, D. C. 20006
EFLA Evaluation
Subject Area: Social Work
Evaluator: New York State Public Library
Synopsis: An examination of the methods used by a law enforcement agency, the Prince George County Police Department, in deterring juvenile crime and aiding youthful offenders to become useful members of society. Special emphasis given to the attitudes and manner used by policemen and juvenile officers when dealing with habitual offenders. Cooperation with the courts and counseling agencies stressed.
Uses: training programs; education and guidance; information
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Sound presentation, interesting, seemingly unbiased. The discussion on trailer added at the end tends to clarify transitions.
Rating: Good
Copyright 1963 by Educational Film Libraries Association, Inc. EFLA No. 1963.5148
MINNESOTA SOURCES: None at present

HEALTH FRAUD RACKET

28 min., color
Americans waste over one billion a year on worthless health products and practices. This film exposes the cunning traps and trappings of the fraud, the quack, and the charlatan who prey on all strata of our society. In a series of vignettes, it tells how to distinguish between legitimate and fradulent health services and products and how to outwith the quack and quackery. **(USPH-Cap)**
MINNESOTA SOURCES: UM 7S0827 ($3.40)

HIDE AND SEEK 178.8

14 min., color $150.00, 1966
Prod-Julian Krainin; dist-Center for Mass Communication, Columbia University, 1125 Amsterdam Ave., New York 10025
Subject Area: Drug addition; guidance
Evaluator: Dearborn Public Library, Dearborn, Michigan; Central Massachusetts Regional Library System, Worcester, Massachusetts
Synopsis: Teenage boy looks back over his life as he attempts to kick the drug habit in his empty room at home. He has been rejected by his father, but is helped by his girl friend. He is alone and helpless.
Uses: To discourage experiments with drugs; to create understanding of the problem.
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — very good to excellent; Structure — fair to average
Comment: Coverage of the subject is 'too nice' to be effective; tragic impact strived for is not achieved. (Central Mass. Library) Sketchy, but effective film with very good acting by the boy. (Dearborn Library)
Rating: Poor (Mass.); Good (Mich.)
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6255
MINNESOTA SOURCES: None at present

HIGH WALL, THE 301.46

32 min., b&w $135.00, 1952
Anti-Defamation League, Illinois Dept. of Public Information & Health, and Columbia Foundation; Dis-McGraw-Hill Textfilms, 330 W. 42 St., N. Y.
EFLA Evaluation
Subject Area: Race prejudice
Evaluators: East Orange Free Public Library, Denison University
Synopsis: A white-collar neighborhood gang fight ends in hospitalization of two teen-age boys, one of Polish extraction. A review of the boys' lives by a psychiatrist and social worker points out how prejudice was gradually built up in one boy through the discriminatory attitudes of his socially and economically frustrated parents. His sister, less susceptible to family frustrations, makes an adequate adjustment in her life.
Uses: To stimulate discussion about prejudice and its roots
Age Level: senior high, college, adult
Technical: Sound — exc-DenU, good-EO Lib; Photography — exc-DenU, good-EO Lib
Comment: East Orange — Development of prejudice shown in logical, realistic manner. Flash back review at conclusion is excellent. Denison-Choice of Poles, rather than Jews or Negroes, fortunate. Solution only indicated.
Rating: Excellent-Denison, Good to excellent-East Orange
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1427
MINNESOTA SOURCES: UM 8E0200 ($6.75), ML, SL, ADL

HISTORY OF THE NEGRO IN AMERICA — 1619-1860: OUT OF SLAVERY 973

17 min., b&w $115.00, 1965
Prod-Niagara Films; dist-McGraw-Hill Text-Films, 330 W. 42nd Street, New York, N. Y. 10036.
EFLA Evaluation
Subject Area: U. S. History — The American Negro
Evaluator: Indiana University
Synopsis: Gives a glimpse of slavery in the ancient world and moves to the development of the African slave trade in America. Depicts the role of the Negro in the American Revolution and as the foundation of Southern wealth. Shows the life of the Negro as a slave in the South and as a free man in the North. Briefly touches on the Abolitionist movement.
Uses: To supplement similar studies in U.S. history; To illustrate the effort of the Negro in his own emancipation.
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — very good; Structure — very good
Comment: Although committee members disagreed on accuracy of facts, it was generally felt that film provides good overview of Negro in America.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6148
MINNESOTA SOURCES: None at present

HISTORY OF THE NEGRO IN AMERICA, A — 1861-1877: CIVIL WAR AND RECONSTRUCTION 973

16 min., b&w $115.00, 1965
Prod-Niagara Films; dist-McGraw-Hill Text-Films, 330 W. 42nd Street, New York, N. Y. 10036.
Subject Area: U. S. History — The American Negro
Evaluator: Indiana University
Synopsis: Discusses the cause of the Civil War and shows the Negro's role in the fight for his emancipation. It also discusses the Emancipation Proclamation and the passage of the 13th, 14th, 15th Amendments to protect the newly freed Negroes after the victory over slavery.
Uses: To supplement similar studies in U.S. history; To illustrate the effort of the Negro in his own emancipation.
Age Level: Senior high, college, adult
Technical: Sound — very good; Photography — very good; Structure — very good
Comment: Slightly over dramatic.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6149
MINNESOTA SOURCES: None at present

HISTORY OF THE NEGRO IN AMERICA, A — 1877-TO-DAY: FREEDOM MOVEMENT 973

20 min., b&w $115.00, 1965
Prod-Niagara Films; dist-McGraw-Hill Text-Films, 330 West 42nd Street, New York, N. Y. 10036.
EFLA Evaluation
Subject Area: U. S. History — The American Negro
Evaluator: Indiana University; American Film Festival Jurors, 1966
Synopsis: Narrated by James Earl Jones, film shows how segregation laws, especially in the South, humiliated and degraded the Negro. Points out that even though he fought gallantly in both World Wars, he is still Jim Crowed both in and out of uniform. Includes brief look at today's issues.
Uses: To supplement similar studies in U.S. history; To illustrate the effort of the Negro in his own emancipation.
Age Level: Senior high, college, adult
Technical: Sound — very good (both eval.); Photography — very good (both eval.); Structure — very good (both eval.)
Comment: Committee disagreed on authenticity of facts — Ind. Except for several omissions — i.e., "V", symbol for Negro freedom, it is well done.
Rating: Very good (both eval.)
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6150
MINNESOTA SOURCES: None at present

HOOKED 616.80

20 min., b&w $125.00, 1965
Prod/dist-Churchill Films, Inc., 662 N. Robertson Blvd., Los Angeles, Calif. 60069; also dist-Henk Newenhouse, 1017 Longaker Rd., Northro, Ill. 60063

EFLA Evaluation

Subject Area: Narcotics Addiction
Evaluator: New York, Albany, State Library; Indiana Univ.
Synopsis: A group of young, former addicts describe their experiences with drug addiction, telling how they started, what it was like once they were addicted, and how it affected their families.
Uses: To illustrate the danger of drugs and warn against using them; inform driver training class of the danger of an addict as a driver.
Age Level: Senior high, college, adult
Technical: Sound — very good (NY), good (Ind.); Photography — very good (NY), good (Ind.); Structure — very good (NY), good (Ind.)
Comment: A very effective presentation of frank testimonies by former addicts who explain the anguish they felt — NY. Surprisingly well-spoken and confident speakers, the subjects emphasize how the habit sneaks up on a victim, and how each believes he is an exception to addiction.
Rating: Very good (NY); Excellent (Ind.)
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6 L.C. #Fi A 66-3
MINNESOTA SOURCES: UM 4D0368 ($3.95); SL

HOSPITAL ADMINISTRATION

29 min.
Presents a filmed tour of the Eastern State Hospital for the mentally ill, Lexington, Kentucky. Explains how the hospital is organized, and innovations which have been introduced such as open wards and mixed dayrooms. Shows what happens to a patient from the time he is admitted until he is ready for release.
MINNESOTA SOURCES: MDPW

HOW SAFE AM I?

Dr. Bell, a recognized authority on alcohol and drug addiction, answer those questions most often asked today by young adults in their late teens and early twenties about the use of alcohol. He points out the immediate and future danger that young people who use alcohol must face. Dr. Bell indicates the reasons why most young people feel they have to start drinking and why it is unnecessary. He discusses the need for doctors, parents, teachers and health educators to utilize our newly acquired knowledge of alcohol to help today's youth break away from the antiquated and dangerous drinking customs of their parents. **(L. L. Cromien)**
MINNESOTA SOURCES: None at present

HUNGRY ANGELS 613.2

20 min., color, free-loan, 1960
Association Films, 347 Madison Ave., New York City

EFLA Evaluation

Subject Area: Child care
Evaluator: New Brunswick Public Library, New Jersey
Synopsis: Depicts the rearing of three newly born Guatemalan children from the day they go home with their respective mothers through the hospitalization of two of them suffering from serious malnutrition. Produced by the Institute for Nutrition for Central America and Panama.
Uses: Information; support for agencies working on such problems.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Climatic struggle for lives of children is very dramatic, however the impact is a long time in coming. Cases obviously selected and staged over a period of time to promote continuity of action. Viewpoint is objective, but a bit too matter of fact.
Rating: Good to Very Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4680
MINNESOTA SOURCES: None at present

I AM A SOLDIER

This film shows your students what it means to be a soldier in the United States Army fighting in South Vietnam. It examines the changing philosophy of warfare as it applies to the current conflict, and contrasts it with the old aims and goals of earlier wars. The film begins with scenes of new recruits arriving at the First Cavalry Division's base camp at An Khe in South Vietnam, follows them through the additional training they must have for this new kind of war, and accompanies the soldiers as they go out on a number of missions against the Viet Cong. The closing scenes show the men assembling to honor those whose bravery has won them medals. This is an exciting film, photographed live, right in the midst of the fighting in Vietnam. Your students will find viewing this film an informative experience that will perhaps answer many questions they might have concerning the war in Vietnam. **McG Code 656080 — 51 min.**
Parts I & II, Color — Sale $550.00, Rental $35.00
MINNESOTA SOURCES: None at present

IMPACT OF DEPRIVATION OF YOUNG CHILDREN

28 min., b&w
In this film Dr. Barbara Biber presents a lecture on the life deficits by young children found in areas of disadvantaged living. **(OEO)**
MINNESOTA SOURCES: UM 6E0424 ($3.00)

IN THE NAME OF HUMANITY

13 min.
Produced by the Minnesota Association for Retarded Children to show the care and treatment of mentally retarded persons in Minnesota. This film was produced in 1965 to acquaint the Legislature with the needs of our mentally retarded citizens.
MINNESOTA SOURCES: MDPW

IN TIME OF TROUBLE 173

14 min., b&w, 1954
Affiliated Film Production; Dis-McGraw-Hill Text-films, 330 W. 42 St., N. Y.

EFLA Evaluation

Subject Area: Marriage and the Family
Evaluators: Greenwich Library, Conn.; New Jersey State Teachers College
Synopsis: A young wife consults her minister about her husband's drinking and he has her relate the circumstances leading up to his last bout. Flashbacks show a Sunday afternoon and evening in wife's home. At second interview minister suggests that woman adopt a less masterful attitude toward her husband and that she give him a more active part in the job of homemaking. Several weeks later couple are shown leaving church and minister's voice explains that adjustments are beginning to be made.
Uses: To introduce discussion of marital problems; to teach counseling techniques; for group work agencies and young peoples groups
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: NJSTC-Only hints at basic personality problems. Takes one problem at a time. Green-Over-simplifies problem but solution realistic and convincing.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.2355
MINNESOTA SOURCES: UM 4S0563 ($2.75), ML, MS

INNER CITY
42 min., b&w $149.00, 1966
Prod & Dist by Berkeley Studio, 315 Queen Street E., Toronto 2, Ontario, Canada for the United Church of Canada
EFLA Evaluation
Subject Area: Church at work
Evaluator: American Film Festival Jurors, 1967
Synopsis: Those who live in the inner city — unemployed men, teenage gangs, transients, children, pensioners, etc. — increasingly find their common surrounding are demolition crews, park benches, moving vans, discotheques, social and anti-social drinking. What can the church do about the many social and personal problems pressing in on its doorsteps?
Uses: To make people aware of an "inner city" with special problems; to study the relevance of the church to the community.
Age Level: Adult church audience
Technical: Sound — good; photography — very good; structure — good
Comment: An honest presentation of what the church really is and is trying to do. Dynamic treatment of the church's work today. Excellent montage sequence of life in the inner city.
Rating: Very good to excellent. (Blue Ribbon Award 9th American Film Festival in N.Y.C., May, 1967)
MINNESOTA SOURCES: ML

INTEGRATION REPORT I 323.41
21 min., b&w, 1960
Center for Mass Communication, 440 W. 110th St., New York 10020
EFLA Evaluation
Subject Area: Civil rights
Evaluators: New Brunswick Public Library; Pre-Screening, Ossining, N.Y.
Synopsis: Documentary of the struggle for racial equality in the U.S. Sit-ins in Alabama, a march to Washington to petition for integrated schools, a Brooklyn rally to protest shooting of a Negro, and speeches by Martin Luther King and Tom Mboya of Kenya are shown.
Uses: Discussion of problems facing American democracy.
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — fair
Comment: New Brunswick-Disjointed photography emphasizes the episodic treatment rather than providing a means of bridging the gap in continuity. Good springboard for initiating discussion; Pre-Screening-Slow moving. Not very inspiring or creative.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4651
MINNESOTA SOURCES: None at present

INTRODUCING THE MENTALLY RETARDED
24 min.
Stresses that each retarded person has to be assessed on an individual basis. Classifies patients into educable, trainable, and custodial groups and points out abilities and limitations of each. Emphasizes need for family life, education, and vocational guidance wherever possible. Missouri Department of Health, 1963
MINNESOTA SOURCES: MDPW

INVADER, THE 616.95
45 min., b&w, 1955
Potomac Film Producers; Dis-Center for Mass Communication, New York
EFLA Evaluation
Subject Area: Health education, Syphilis
Evaluators: Brockport State Teachers College, N. Y.; East Orange Library, N. J.
Synopsis: The story of the search for the cause and treatment of syphilis is told through contemporary wood cuts, paintings, lithographs, and motion picture clips. Attitudes toward the disease are shown from 1400 to the present, and development of cures are traced from Erlish to Salversan to Fleming to the present. U.S. education campaign is featured.
Uses: To educate young people and adults in the modern attitude toward a social disease
Age Level: senior high, college, adult
Technical: Sound — exc-East Orange, fair-Brockpor; Photography — good
Comment: East Orange-Effective combination of sound track and pictures of contemporary art. Brockport-Rather long for classroom use. Some of the sound not synchronized.
Rating: Excellent-East Orange; Good-Brockport
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2798
MINNESOTA SOURCES: None at present

IT'S BEST TO KNOW
8 min.
A film on alcoholism produced to be shown to teenagers. Describes situations where alcoholic beverages may be served and Steve Allen, narrator, points out the difficulties that may arise from these social situations. Alcoholism & Drug Addition Research Foundation of Ontario, 1964.
MINNESOTA SOURCES: MDPW

JIMMY
29 min., b&w
This film covers six weeks in the life of Jimmy Douglas of New Haven — in school, at home, and one the streets. Jimmy, a Negro, whose mother was president of the PTA, earned test scores above grade level, was well liked, and showed artistic and mechanical abilities. Irked and bored by school, he was often absent. The events leading up to his final decision to drop out are shown. Although the film shows no easy solution to the annual tragic waste of a million dropouts like Jimmy, it does show some of the factors leading up to one boy's fateful decision. **NEA-MEA ($35.00)**
MINNESOTA SOURCES: UM 6E0451 ($3.00)

JUSTICE AND THE POOR
60 min., b&w
This film reports on the inequities in the present justice system and on some reforms which are being made. The film asserts that the poor receive callous treatment from the police, are penalized by the bail system, and seldom can obtain the services of a qualified lawyer. Various attempts to remedy these situations are documented. **(NET-IndU)**
MINNESOTA SOURCES: UM 0S0923 ($6.45)

KU KLUX KLAN: THE INVISIBLE EMPIRE 363.973
47 min., b&w $250.00, 1965
Produced by Columbia Broadcasting System, Inc.; distributed by Carousel Films, Inc., 1501 Broadway, New York, N. Y. 10036.
EFLA Evaluation
Subject Area: Political Societies — Ku Klux Klan
Evaluator: A.F.F. Jurors, 1966; North Carolina Adult Film Project
Synopsis: Cameras and microphones set up inside the Klan record its history and outlook. Charles Kuralt narrates.
Uses: To expose the history and activities of the Ku Klux Klan.
Age Level: General — schools; public libraries, community groups.
Technical: Sound — very good; Photography — very good (Jurors)
Comment: More journalistic than "artful", film is a fantastic exposition of the harsh realities of narrowness in human minds. Very inflammatory, it succeeds in inspiring disgust and hate for the organization — Jurors. Excellent as it is, this film can, with the wrong audience, be used as a recruiting film for the Ku

Klux Klan; therefore, it should not be used without adequate previewing and introduction except to a limited audience of the literate few — North Carolina.
Rating: Excellent — Jurors
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MINNESOTA SOURCES: UM 8S0622 ($9.35)

LSD: A TRIP TO WHERE?
25 min., color
The flower people use LSD as a kind of religion and aid to self-knowledge. But research shows the great potential harm that LSD may do, in chromosome damage and effects on mental and physical health, especially to the future generations. **(Health; drugs) (ABC-McG)**
MINNESOTA SOURCES: UM 7D0349 ($8.20)

MAGICIAN, THE 791.437
13 min., b&w $75.00, 1963
Prod.-Semafor Studios. Dis.-Sterling Educational Films, Inc., 241 East 34 St., New York, New York 10016
EFLA Evaluation
Subject Area: Ethics; Film as Art
Evaluator: Festival Jurors, 1964
Synopsis: An anti-war film in the form of an allegory without narration. A magician at a beach attracts a group of children and amuses them in the beginning with innocent tricks, but gradually leads them into playing with guns, and in the end, the guns are real.
Uses: To make an anti-war statement in the form of an allegory.
Age Level: Senior high, college, and adult.
Technical: Sound — fair; Photography — fair
Comment: Very impressive and very depressing. Powerful portrayal of horrors of war. Presentation could be better.
Rating: Good
Copyright 1965 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1965.5645
L.C.# FiA 63-926
MINNESOTA SOURCES: None at present

MAN IN THE TWENTIETH CENTURY
17 min.
Contrasts our great material prosperity with personal boredom; the desire for peace with the struggles against Russia. Suggests that broadening educational opportunity and the United Nations are ways out of the dilemma.
MINNESOTA SOURCES: SL

MAN OF CONSCIENCE
Meet A. J. Muste, Christian minister, teacher, labor leader, civil rights leader, but first and foremost a pacifist. Because of his beliefs, he lost his first full-time ministry. His subsequent ministries became centers of pacifist activity as Muste became active in many pacifist organizations and movements. A. J. Muste, a man who practiced what he preached, and preached only what he could practice. Produced by CBS News.
28 min., b&w $150.00. BF
MINNESOTA SOURCES: None at present

MEAD, MARGARET
Wisdom Series II,
30 min., b&w $150.00, EBF
Margaret Mead is perhaps the most widely celebrated anthropologist of our time. She brings the experience and understanding gained from her study of primitive cultures to a lively discussion of contemporary world problems: marriage and morality, the place of women in modern life, the education of young people, the responsibilities of nationhood, the role of the individual in a democratic society, and the scientific frontiers of the future. Dr. Mead is interviewed by William E. Mitchell, an associate anthropologist of the American Museum of Natural History. **(EBF)**
MINNESOTA SOURCES: UM 6S0136 ($5.00)

MARKED FOR FAILURE
(Series: America's crises)
60 min., b&w
Examines education in the schools and life on the streets of New York City's Harlem section to reveal the profound handicaps to learning that affect children from depressed areas and some of the efforts being made to overcome these disadvantages. **(IndU)**
MINNESOTA SOURCES: UM 6E0022 ($9.85)

MEN IN CAGES 365.64
52 min., b&w, $275.00, 1966
Prod-CBS; dist-Carousel Films, 1501 Broadway, New York 10036
EFLA Evaluation
Subject Area: Prisoners and prisons
Evaluator: American Film Festival Jurors, 1967; New York State Library
Synopsis: Documentary survey of several State and Federal prison programs and rehabilitation of prisoners. Interviews with men who have been committed for various crimes reveal attitudes of prisoners. Problems are posed concerning intentions of prison administrators, what is accomplished in punishment by caging men, negative effects of being a prisoner. Methods of rehabilitation.
Uses: Information, study and discussion
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are very good.
Comments: Competently done, well organized and photographed. Chilling in the telling at spots. Relies heavily on person-to-camera interviews. Too long, but very comprehensive. Good approach to the subject.
Rating: Very good
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MINNESOTA SOURCES: UM 6S0753 ($8.75)

MENTAL HEALTH YEAR, THE 131
59 min., b&w, 1961
Affiliated Films; Dist. by Mental Health Film Bd., 164 E. 38 St., NYC
EFLA Evaluation
Subject Area: Mental health
Evaluator: Pre-Screening Comm., Nassau County, New York
Synopsis: Review of the varied aspects of mental health activities in all parts of the world. Work, group therapy, new techniques, post hospital care, and out-of-hospital care in Japan, Italy, the Middle East, and the United States are shown.
Uses: Show the many aspects of mental health on a global scale.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Interesting and informative. Deserves wide distribution among the lay public. A little too lengthy.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4756
MINNESOTA SOURCES: None at present

MERRY-GO-ROUND, THE 173
23 min., b&w, $140.00, 1967—rel. in U.S.
Prod-National Film Board of Canada; dist-McGraw-Hill Text-Films, 330 W. 42 St., New York, N.Y. 10036
EFLA Evaluation
Subject Area: Guidance; sex education
Evaluator: Harvard Medical School
Synopsis: Boy and girl meet, date, and then must decide how

far their sexual activity should go. Throughout the story are interspersed statements by three adults with differing views on sex: Ann Landers, the columnist, Albert Ellis, a psychotherapist, and Mary Winspeer, an educator. Gives no solutions to their problem.
Uses: To encourage discussion on sex education
Age Level: Senior high
Technical: Sound-very good; Photography-very good; Structure-poor
Comments: Story is thin, kids are stereotyped, and their dilemma loses emphasis. Structure gets in the way of the story. The intruding commentators expressing typical adult views appear to be fools. No mention of the role of contraception. Gives no answers, but may provoke discussion.
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6655
MINNESOTA SOURCES: UM 6S0482 ($3.95)

MINNESOTA U.S.A. MENTAL HEALTH
15 min., 1956
Part of a series showing Minnesota's human and material resources, this film takes the audience into one of Minnesota's state mental hospitals to see modern treatment of mental illness. **(Continental Films)**
MINNESOTA SOURCES: MDPW

MINNESOTA U.S.A. — MINNESOTA WELFARE
15 min., 1956
This film features the Carver County Welfare Board as a "typical county welfare group" with the staff demonstrating their services to county residents. **(Continental Films)**
MINNESOTA SOURCES: MDPW

MONKEY ON THE BACK 616.86
27 min., b&w, $125.00, 1955
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York City 36
EFLA Evaluation
Subject Area: Sociology, drug addiction
Evaluator: Indiana University
Synopsis: A true case history of a narcotic addict. Dramatizes how Dick Smith loses his job, his home, family, and self-respect as the result of his addiction. The hardships he endures as he steals to pay for the drugs and the agony he suffers when they are denied are presented.
Uses: To point out the hardships caused by drug addiction, the difficulty of withdrawal from narcotics, the avenues of hope for the addict
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The acting is very realistic. As pointed out in the narration, this is not a film for young eyes.
Rating: Very good
Copyright 1958 by the Educational Film Library Association, Inc. 250 West 57 St., New York City 19. EFLA No. 1958.3648. L.C. Fi A 56-1043
MINNESOTA SOURCES: UM 6D0011 ($5.00), ML

MORNING FOR JIMMY, A
28 min., b&w $90.00, cleared for TV
A true story of a young Negro boy who encounters racial discrimination while seeking part-time employment. His disillusionment is slowly overcome through the wise counsel of his teacher who takes Jimmy on visits where Negroes are successfully employed in their chosen fields. Jimmy begins to understand that, with proper education and training, he, too, can find his proper place. **(ADL)**
MINNESOTA SOURCES: ADL ($3.00)

NARCOTICS: THE DECISION 616.8
28 min., color, 1960
Film Distributors International, 2223 S. Olive St., Los Angeles
EFLA Evaluation
Subject Area: Drug Addiction
Evaluator: Dallas Public Library, Texas
Synopsis: Portrays how a teen-age girl is trapped into drug addiction, proceeding from mild barbiturates through marijuana to heroin. Shows methods of drug traffic, law enforcement efforts, and effects of withdrawal process. Animated sequences show effects of various narcotics on the nerve center. Stresses emotional disturbances of users.
Uses: For professional groups as training and background program.
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: Excellently written and delivered script. Detailed views of instruments for and methods of injection too suggestive for susceptible lay persons. Not recommended for young people.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4572
MINNESOTA SOURCES: UM 7D0012 ($3.00), MDPW

NATIONAL SMOKING TEST, THE
51 min., b&w
The six major reasons people smoke are investigated, in the form of a questionnaire. Dr. Daniel Horn, working for the National Clearing House for Smoking and Health of the U.S. Public Health Service, asks smokers and nonsmokers, questions with which they agree or disagree. Typical questions include one such as, "Is breathing the polluted air in our major cities more dangerous than smoking a pack of cigarettes a day?" Answers are compared with prior samplings. Viewers can decide what the tally results show. Produced by CBS News. **BF ($275.00)**
MINNESOTA SOURCES: None at present

NATION'S MENTAL HEALTH 132
18 min., b&w, $80.00, 1952
March of Time for National Institute of Mental Health; Dis-McGraw-Hill
EFLA Evaluation
Subject Area Psychiatry
Evaluators: Public Library of the District of Columbia, Kansas State Teachers College
Synopsis: A young man is rejected for military service because of emotional instability and he is sent home. But nothing is done about his mental illness. Scene shifts to training afforded doctors and psychiatrists in 3 Topeka, Kansas hospitals. Various treatments of mentally ill patients included. Work of National Institute of Mental Health in local areas shown.
Uses: To depict to the public the need for proper care of the mentally sick; for psychology classes, service clubs, PTA's, and other groups.
Age Level: college, adult, Pub Lib adds senior high
Technical: Sound — excel-Kan, good-Pub Lib; Photography — good
Comment: Kansas-Continuity is good. Makes a plea for more psychiatrists and good care in mental health institutions. Pub Lib-Failed to give a complete picture. Too much emphasis on psychiatry and too little on mental health in general and role of social worker. Purpose was not clear.
Rating: Excellent-Kansas, Poor-Public Library
Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.1438
MINNESOTA SOURCES: MDPW

NEW GIRL, THE 331.113
31 min., b&w, free loan, 1959
On Film Inc. for the president's Committee on Government Contracts; dis-PCGC, Washington 25, D.C.
EFLA Evaluation
Subject Area: Fair Employment Practices
Evaluator: Ohio University

Synopsis: Examines a situation in which a company breaks with its tradition by employing a Negro. Portrays the emotional elements involved, emphasizing the necessity of careful planning for the problems of human association and the importance of training for work.
Uses: To educate the public on the social and economic importance of employment without bias.
Age Level: adult
Technical: Sound — very good; Photography — excellent
Comment: A very effective film with unusual touches of realism, yet overdramatic at times. It does, however, present a difficult human relations problem fairly well.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4179
MINNESOTA SOURCES: ADL, ML

NEW MOOD, THE (History of the Negro People Series)

30 min., b&w, $125.00, 1965 323.4
National Educational Television, Indiana University, Audio-Visual Center, Bloomington, Indiana 47401
Subject Area: Negro history; civil rights
Evaluator: Brooklyn Public Library
Synopsis: Main historical events from U.S. Supreme Court decision, 1954 to the Civil Rights law of 1964. Montgomery, Ala. bus boycotts, statements by Martin Luther King, Little Rock school desegregation, sit-ins, Freedom Rides, James Meredith, U. of Miss., statement of Medgar Evans, President Kennedy's TV speech, the march on Washington etc. Large part of the narration taken from works of modern Negro writers.
Uses: General information leading to discussion
Age Level: Junior high, senior high, college, adult
Technical: Sound and photography-very good; Structure-excellent
Comment: Powerful and moving statement. Beautifully structured, combining poetry, drama, realism in using many kinds of footage. Script-excellent.
Rating: Very good to excellent
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6340
MINNESOTA SOURCES: UM 680779 ($4.85); MS

NEW WEAPONS AGAINST CRIME

Series: CBS 21st Century
25 min., color
This film surveys methods of crime detection: computerized systems, voice prints, olfactronics, "bomb sniffers," "bugs," and forms of riot control, including sociological study which will work toward the elimination of crime sources as well as its prevention. **(CBS-McG) sociology: law, crime**
MINNESOTA SOURCES: UM 7S0869 ($7.65)

NEWCOMER, THE 261.8

30 min., b&w, $140.00, 1963
Prod.-George Stoney Associates. For-Bd. of Miss. of Methodist Church. Dis.-Cokesbury Book Store, New York 11, N.Y.
EFLA Evaluation
Subject Area: The Church at work
Evaluator: Festival Jurors, 1964
Synopsis: Shows how economic necessity forces a family from its rural home ill-equipped to face the hostile environment of the inner-city. Church is shown sponsoring realistic program when the family of newcomers seeks housing, employment, and friendship, but cultural gap between old-line congregations and the newcomers is hard to bridge.
Uses: To provide understanding as to why rural people come to the inner-city and how churches fail and succeed to meet their real needs.
Age Level: Senior high, college, and adults.
Technical: Sound — good; Photography — good
Comment: Causes of problems well presented; efforts to meet them less effectively done. Offers no pat solutions. People act themselves.
Rating: Very good
Copyright 1965 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1965.5650
MINNESOTA SOURCES: None at present

NO MAN IS AN ISLAND

CBS Report-Look Up and Live Series, 30 min., 1957
A moving story about two young men — a white man and a Negro — who develop a lasting friendship during their army service. Both are confronted with the fears and prejudices of their families and friends when they try to maintain their friendship in civilian life. This film is recommended as a way of keeping up with the complexities of today's world. It is keyed to the interest level of older youth, and is recommended for discussion groups, youth and adult meetings and a source of counseling covering the areas of Human Relations, Guidance Youth Culture and Race Relations. **(CaFI)**
MINNESOTA SOURCES: UM 6S0624 ($6.00)

NONE FOR THE ROAD 629.28

11 min., color $140.00, 1961
Charles Cahill & Associates, 5746 Sunset Blvd., Hollywood 28
EFLA Evaluation
Subject Area: Driving safety, alcohol
Evaluator: Pre-Screening Comm., Dade County, Florida
Synopsis: A dramatized incident about a social drinker who becomes involved in an accident is used in presenting a study of the effects of alcohol on driving habits.
Uses: Impress people not to drink if they are driving.
Age Level: senior high, college, adult
Technical: Sound — good to excellent; Photography — good to excellent
Comment: Carried an impact. Close-up shots were good, but long ones were hazy at times. Good idea and developing of purpose. Simple and sincere with effective portrayal of moral. Too much of an appeal to the emotional aspect of the problem
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1962.4828
MINNESOTA SOURCES: None at present

NOTHING BUT A MAN F; 301.45

92 min., b&w, apply, 1966
Prod. by Michael Roemer and Robert Young; dist. by Brandon Films, Inc., 221 W. 57 St., New York City 10019
EFLA Evaluation
Subject Area: Feature film; race relations
Evaluator: American Film Festival Jurors, 1967
Synopsis: A young Negro railway worker gives up a good job to settle down and marry the preacher's daughter, a schoolteacher. His emotional adjustment to the universal problems of supporting a family, living in peace, etc. becomes poignantly difficult because he will not play the expected role of a Negro in Alabama today.
Uses: To show the struggle of a young Negro couple in an Alabama town.
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are very good.
Comment: Powerful impact because of its great authenticity. Good characterization and emotional appeal. A sensitive film that may help people to be aware of the plight of many Negroes in the south today.
Rating: Excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6478
MINNESOTA SOURCES: None at present

OBESITY—PROBLEMS OF FAT FORMATION AND OVERWEIGHT

12 min., color
Illustrates the physiology of fat formation in the human body

and analyzes physiological and psychological causes of overweight. Reveals ways in which body weight can be controlled, and explains the danger of uncontrolled fat accumulations. **(EBF)**
MINNESOTA SOURCES: UM 5D0108 ($5.35)

OF TIME, WORK AND LEISURE
29 min., b&w
Does time serve man or is man a slave to the clock? This kinescope sets forth the challenge time presents to modern man, emphasizing a message of increasing urgency in America's affluent, industrial society. Dr. Sebastian de Granzia narrates. social science: **social problems (IndU-NET)**
MINNESOTA SOURCES: UM 6S0499 ($5.00)

OLD AGE: OUT OF SIGHT OUT OF MIND—pt. I-II
(Series: America's crisis)
60 min., b&w
A documentary on the institutions and rehabilitation programs available for the aged. Included are segments from the U.S. Senate's subcommittee investigation of nursing homes during which nursing home proprietors are interviewed by Senators Kennedy, of Massachusetts and Neuberger, of Oregon. Facilities in a nursing home are shown. Physical rehabilitation at the Goldwater Memorial Hospital in New York City, life at an "old-folks" farm in Kentucky, and the Middletown State Hospital in New York are also shown. **NET**
MINNESOTA SOURCES: UM 6S0655 ($9.85)

OLD AGE: THE WASTED YEARS — pt. I-II
(Series: America's crisis)
60 min., b&w
A major problem for the aged is the reduction of income as a result of retirement or loss of employment and the subsequent difficulty of finding another position. Old people in slums speak of the conditions where many of our aged are forced to live and waste their advanced years. These scenes of hopelessness are vividly contrasted with scenes showing the surroundings and way of life of those few wealthy aged who are living in luxury retirement. Interviews are presented with senior citizens, government officials, and social workers who are attempting to answer the challenge posed by this ever-increasing segment of society. **NET**
MINNESOTA SOURCES: UM 6S0656 ($9.85)

ONE-THIRD DOWN AND TWENTY-FOUR MONTHS TO PAY 711.4
30 min., b&w, $130.00, 1960
Nat. Film Bd. of Canada; Dis-Contemporary Films, 267 W. 25 St., NYC 1
EFLA Evaluation
Subject Area: City planning, automobils
Evaluator: Dallas Public Library
Synopsis: Presents the impact of the automobile on the physical development of cities. Statements from men like Robert Moses; city planner Albert Mayer; and designer Raymond Loewy underline the film's theme that man should control the automobile by far-sighted urban planning.
Uses: Stimulate thought on problems of city-planning, road building.
Age Level: senior high, college, adult
Technical: Sound-excellent; Photography — excellent
Comment: An objective presentation of the problems created by the universal use of the automobile, using ingenious film techniques and an appropriate jazz score with good taste. No specific solutions are offered, but problems are clearly defined. Title may be misleading.
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1961.4508
MINNESOTA SOURCES: None at present

OPEN HOSPITAL, THE
29 min.
Discusses the free or open mental hospital. Visits the St. Lawrence State Hospital in Ogdensburg, New York. Explains how the open hospital operates, the difficulties involved in its administration, how patients respond, and how the system has succeeded. Describes situations similar to those currently taking place in our Minnesota institutions.
MINNESOTA SOURCES: MDPW

OPERATION HEAD START
This film documents a project conducted at the Van Nuys, California, Head Start Child Development Center for underprivileged children. It tells, in a warm and sensitive way, the home and classroom experiences of a Head Start child, Reuben, which parallel the experiences of more than one million underprivileged American children throughout the country. The work of skilled volunteers and teachers is stressed. This film fills a definite need in training such personnel. It also will encourage individuals and groups to be aware of, and to participate in, the Office of Economic Opportunity's anti-poverty program. Narrated by Burt Lancaster. Directed and photographed by Paul Burnford.
16 min., b&w, $100.00. (BF)
MINNESOTA SOURCES: UM 4E0553 ($3.20)

OPPORTUNITY TO HEAR
28 min., color
This film acquaints the audience with the problem of hearing loss in children. It shows some of the behavioral problems which can result from hearing loss; and the importance of early detection, medical follow-up, counseling, and special educational and remedial procedure. An introductory sequence relates the concepts "children" and "hearing loss." The narrator, an otologist, emphasizes early detction by showing two infants being tested. Next behavioral problems which may result from hearing loss are illustrated. Poor speech, poor scholarship, disobedience, day dreaming, aggression or withdrawal — general lack of communication. One of the major problems of a hard-of-hearing child is that his handicap does not show. **(UofI)**
MINNESOTA SOURCES: UM 7E0426 ($14.85)

OUR COUNTRY, TOO (History of the Negro People Series)
30 min., b&w $125.00, 1965 323.4
National Educational Television, Indiana University, Audio-Visual Center, Bloomington, Ind. 47401
EFLA Evaluation
Subject Area: Sociology of the American Negro; civil rights
Evaluator: Brooklyn Public Library
Synopsis: World of the American Negro and an examination of his values, attitudes, asperations, impressions, and what he thinks is his place in American society. Visits a Negro debutante ball, a HARYOU-ACT parade, Harlem's "Amsterdam News", Negro Art Show, reading of scene from Negro playwright's work, Negro sports, Yourbu Temple, churches, radio station slums, suburbs etc. Taped interviews with Negroes expressing themselves.
Uses: General information leading to discussion.
Age Level: Senior high, college, adult
Technical: Sound, photography — very good; Structure — good
Comment: Many sequences too long and dissipate the effect tried for. Tries to present 'the Negro viewpoint' and fails. Very diffuse and there is no real movement toward a conclusion. Good for discussion.
Rating: Good (others in series are better)
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6341
MINNESOTA SOURCES: UM 6S0781 ($4.85)

OVERTURE 341.13
9 min., b&w $45.00, 1958
United Nations; dis-Contemporary Films, 267 West 25 Street, NYC 1
EFLA Evaluation
Subject Area: International Understanding
Evaluator: State Teachers College, Millersville, Penna.; Indiana Univ.
Synopsis: Beethoven's *Egmont Overture* serves as a musical background for a montage of scenes which symbolize the purposes of the United Nations. The scenes reflect the horrors of war, human sentiments of calm and anxiety, the devastation of conflicts and attempts at recovery, reconstruction, rehabilitation, and education.
Uses: To increase understanding of the aims and activities of the U.N.
Age Level: senior high, college, adult
Technical: Sound — Good-St.T. College, excellent-Ind. U.; Photography — Good
Comment: This film has great visual impact and good expression with minimum narration. — S. T. College. This is an effective presentation. The use of stock footage reduces the quality of the visuals but does not detract from the freshness of the presentation. — Indiana University
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1960.4183, L.C. FiA 60-661
MINNESOTA SOURCES: UM 2S0711 ($2.25)

PARANOID-SCHIZOPHRENIA: PSYCHOTIC CONDITIONS (Series: Disordered Mind)
A man stricken with paranoid schizophrenia discusses his illness with a psychiatrist; his family and friends describe his behavior before, during, and after his illness. **(NAFM)**
MINNESOTA SOURCES: UM 6R0086 ($4.50)

PEACEFUL ASSEMBLY AND FREE SPEECH—
Civil Liberties on Trial in Indianapolis
2¼ reels, 22 min.
(Edward R. Murrow's "See It Now")
In the last part of October 1953, a group of Indiana citizens booked the Indiana World War Memorial Auditorium for the night of November 20th. Their plans were to form an Indianapolis Chapter of the American Civil Liberties Union. Four days before the meeting the reservation was cancelled because of a protest from the American Legion and the Minute Women. Because their meeting was of a controversial nature, many hotels, organizations, clubs, etc., turned down their request for a meeting place. Finally, Victor L. Goosens, Pastor of St. Mary's Roman Catholic Church, offered his church's social center. On the night the Civil Liberties Union held their meeting, the American Legion held an executive session to protest. Edward R. Murrow here presents parts of the true meetings in the form of a political debate, with each side answering the other. **(McG)**
MINNESOTA SOURCES: UM 6S0628 ($4.50)

PEOPLE BY THE BILLIONS (Series: Earth and Mankind)
28 min., b&w
Migration to another planet? A fanciful notion today, but one that may hold the only hope for elbow room 500 years from now. This first film of the series examines the implications of the population explosion already under way. **(McG)**
MINNESOTA SOURCES: UM 6S0712 ($5.00)

PEOPLE, POWER, CHANGE
29 min., color
This film presents a study of the dynamics of Pentecostalism and black power movements, showing that a movement in our society is a natural process that should be discussed and understood rather than feared. The content was filmed in Colombia, Haiti, Milwaukee, and Minnesota. **(UofM)**
MINNESOTA SOURCES: UM 7S0910 ($5.85)

PLAN AHEAD FOR MENTAL HEALTH
16 min.
There is increasing recognition of the important role the community can play in recognizing the symptoms of mental illness and taking appropriate action. Yet, too often, there is a delay in seeking treatment. The citizen must be aware of the problem of mental illness and his responsibility toward the mentally ill. He must know how he can contribute positively to the building of a sound community treatment program. **(Nebraska Psychiatric Institute, 1964)**
MINNESOTA SOURCES: MDPW

PLAYBOY AND THE CHRISTIAN—pts. I-II
54 min., b&w
The philosophy of the playboy in America is examined in this film designed to be a springboard for discussion about moral issues. The playboy is defined and his views on morality, sex and ethics are presented. A dialogue takes place between the Playboy and Rev. Harvey Cox, Andover-Newton Theological Seminary, Newton Centre, Massachusetts. Contrasting views on sex, pre-marital relationships and the role of the Church are discussed. **CaFI**
MINNESOTA SOURCES: UM 6T0033 ($9.00)

PLIGHT OF THE METROPOLITAN AREAS, WHOSE MOVE NEXT—#126
(Series: The American economy: college of the air)
28 min.
The economic problems of the metropolis are discussed in relation to the allocation of scarce resources among competing demands. Changes in the way people live, work and play have altered the demands, but resources have not changed as rapidly as demands. Present are competing claims — old versus new — welfare versus hardware, and private versus public. **(MCEE)**
MINNESOTA SOURCES: UM 6A0306 ($3.00)

POINT OF RETURN
24 min., b&w $135.00, IFB
Introducing this film, Dr. Karl Menninger points out that suicide can be reduced only through understanding of the problem and appreciation of its seriousness. The story recounts chronologically the events of a day culminating with a suicide attempt. Discussing this case-history, Dr. Howard Rome, Dr. Edwin S. Shneidman, Dr. Floyd S. Cornelison, and Mrs. Mary Hall agree that cases resulting in death frequently follow a pattern. By flashing back to selected sequences of the story, the panel comments on the important incidents of suicide, its effects on the survivors, and the need for preventive programs. The tendency of suicide-minded persons to cry out for help while planning self-destruction, and the usual behavioral changes, are discussed. Pointing out that there must be more thinking and discussion about suicide, the panel rejects the premise that no one has the right to infere in another's life, but insists that it is an obligation. **(IFB)**
MINNESOTA SOURCES: UM 6R0070 ($4.75)

POOR PAY MORE, THE—PTS. I & II
60 min.
This film describes how stores and salesmen take advantage of the poor in New York City. In comparison with the prices paid on consumer goods by the middle-income family, the prices paid by the poor family really do amount to more for less. **(NET-IndU)**
MINNESOTA SOURCES: UM 6S0901 ($6.10)

PORTRAIT OF A DISADVANTAGED CHILD
14 min., b&w

This is a study in depth of an inner-city child who "doesn't learn." **(OEO)**

MINNESOTA SOURCES: UM 4E0427 ($3.00)

PRESSURE GROUPS IN ACTION
(Series: Government and public affairs)
20 min., b&w

Dr. Marbury Ogle, professor of government, Purdue University, shows the need for pressure groups in our democratic political system. **(MLA)**

MINNESOTA SOURCES: UM 4S0446 ($3.35)

PSYCHOANALYSIS
(Series: About people)
30 min.

This film shows episodes from several sessions in the treatment of a patient who is convinced that he is becoming a failure in life, and the viewer observes the psychoanalyst getting to the root of the problem. Dr. Piers explains the change in the patient's attitude as the months pass and the treatment progresses. **(NET-IndU)**

MINNESOTA SOURCES: UM 6R0081 ($4.85)

PSYCHODYNAMIC APPROACH, THE
29 min.

Summarizes early methods of treating the mentally ill, culminating in the discoveries of Freud in the field of psychology and psychiatry. Distinguishes between psychodynamic therapy and organic research. Concludes with remarks on the quantity of work currently being done in the field of psychodynamic research.

MINNESOTA SOURCES: MDPW

PSYCHOPATH, A

What makes a highly intelligent young man, charming and persuasive, commit a burglary and then brag about it so that capture is inevitable? He may be a psychopath, constitutionally unable to tell right from wrong. A case is reconstructed through a series of fascinating interviews with the patient, a detective, a director of a rehabilitation service, the deputy warden of a federal training center, and with the psychiatrist. The ramifications of the acts of such a person to both himself and society are explored in the film. Produced and directed by Robert Anderson. **Contemporary Films.**

Code 407242—**28 min., b&w sale $175.00, rental $11.00. McG**

MINNESOTA SOURCES: None at present

PUBLIC ENEMY NO. 1
20 min., color or b&w, A WCTU Film

The film depicts a vacation trip taken by a doctor and his two sons. During the trip the doctor tells his sons about alcohol and the alcohol problem; how alcohol beverages are made, advertised, and sold; their damaging effect upon the mind and body and how the use of alcoholic beverages leads to ruined lives, broken homes, and to vice and crime. **(WCTU)**

MINNESOTA SOURCES: UM 5D0015 ($3.00)

RAFE: DEVELOPING GIFTEDNESS IN THE EDUCATIONALLY DISADVANTAGED

Rafe is a gifted educationally disadvantaged child portrayed in three environments: home, school, and neighborhood. This open-ended film about Rafe leads its audience into an immediate and highly motivated discussion. The many problems, along with possible solutions, provide a stimulus for action toward establishing adequate programs to care for children such as Rafe. Produced by Jarvis Couillard Associates in Collaboration with the California Association of School Psychologists and Psychometrists. **20 min., color $225.00. BF**

MINNESOTA SOURCES: UM 5E0248 ($8.35)

REHABILITATION OF THE LONG-STAY MENTAL PATIENT
43 min., color, 1961

The Superintendent of the de la Pole Hospital, Willerby, England, narrates this unique record of this hospital's successful activity therapy program for chronic patients. Shows a variety of deteriorated patients improving through a highly stepped-up sports and activity program. **American Psychiatric Association**

MINNESOTA SOURCES: MDPW

REINFORCEMENT THERAPY
40 min., color, prof.

The film presents three experimental programs that apply learning theory to the treatment of mentally and emotionally disturbed children and adults, and to the teaching of the mentally retarded. **(Smith, Kline and French, 1966)**

MINNESOTA SOURCES: MDPW

REPORT ON DONALD
20 min.

Entering college, freshman Donald Carter has a bad speech block and goes to the speech clinic for help. Donald's history is reviewed to indicate how his severe block developed. He then works with his difficulty at the clinic, gains control over his speech and becomes a confident, socially well-adjusted person. **(UofM)**

MINNESOTA SOURCES: UM 4D0133 ($3.85), MS

REPORT ON DOWN'S SYNDROME
25 min., color $195.00, prof., gen. IFB

Outlines the general characteristics of mongolism — describes diagnosis and care both in a general hospital and in the home. Social interaction of the mongoloid child with normal children is graphically shown. **(International Film Bureau, 1963)**

MINNESOTA SOURCES: MDPW

REVOLUTION IN HUMAN EXPECTATIONS, THE
(Series: 20th century revolutions in world affairs)
29 min.

This film describes the needs of the under-developed areas of the world, and shows how these needs often produce violence. **(IndU)** Copyright 1959

MINNESOTA SOURCES: UM 6S0720 ($4.75)

RUMOR 301.15
8 min., b&w, 1954
Anti-Defamation League and Center for Mass Communication, Columbia University Press, 413 West 117 St., New York 27
EFLA Evaluation

Subject Area: Prejudice

Evaluators: Free Public Library, Trenton, N. J., New Paltz State Teachers College, N.Y.

Synopsis: Treats a specific case of mass panic and riots (Detroit race riots) caused by rumors resulting from a Sunday traffic jam. Cartoons depict growth of emotional reactions. Film stops for discussion and has short trailer. Film poses question "What defense against rumors?"

Uses: To promote discussion about problems of prejudiced rumors; for propaganda, human relations, social psychology, and citizenship studies

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Trenton-Extremely effective presentation of broad aspect of social problem. Shows incident from two angles and suggests rumor can work several ways. Occasionally meaning of cartoons was blurred. New Paltz — Drawings dramatic but static and sometimes overdone. Limits humor to race relations.

Rating: Very Good-Trenton; Good-New Paltz

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EFLA No. 1955.2608

MINNESOTA SOURCES: UM 2L0391 ($2.25), ADL

RUN FROM RACE
(Series: Metropolis—creator or destroyer)
30 min.

This film was made in Philadelphia, where Negroes — a minister, a university professor, a realestate salesman, and a housewife — tell of life and problems in a Negro community. A city-planner defends Philadelphia's redevelopment plans as a white sociologist criticizes them. The film captures the race and status story; sets the shambles of the colored center against the spanking new town houses; asks the critical questions — why do some stay when a neighborhood begins to integrate? Why do some run from the problem? **(NET-IndU)**

MINNESOTA SOURCES: UM 6S0786 ($5.35)

RX RECREATION 615.85
28 min., b&w, color, loan, 1956
National Recreation Assn.; Dis-Association Films, Ridgefield, N.J.
EFLA Evaluation

Subject Area: Recreational therapy
Evaluator: Hempstead Public Schools, New York

Synopsis: Mrs. Nichols finds that although her community hospital has fine medical therapy, it is sadly lacking in recreational therapy. She visits government, public and institutional hospitals of all kinds to discover how recreational therapy is organized and carried out. She sells the idea of starting such a program in her local hospital and various groups in the community are organized and shown what to do.

Uses: To arouse interest in recreational therapy among civic, service, church and professional organizations; to show what a program can do
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — good

Comment: Presents a good picture of the need to build morale among patients in a hospital regardless of their age. Tends to show that all patients need this, overlooking fact that some may be too ill to profit from it.

Rating: Very good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.3068
MINNESOTA SOURCES: None at present

SATAN'S CHOICE

Satan's Choice — or Saddle Tramps, Hell's Riders, Nomads, Red Devils — whatever their name may be, every motorcycle gang has a common bond: a dedication to the "bike" as a way of life, and a permanent "mad" against the world. Satan's Choice is a rare close look at a motorcycle club in Toronto, one of a network of such fraternities stretching across the larger centers of North America. The filmmakers capsule a weekly meeting, attend a field day, go to the funeral of one of the members, all the while carefully observing the gang as it considers its role in society. Produced by the National Film Board of Canada. **Contemporary Films.**

Code 407340—**28 min., b&w sale $170.00, rental $8.00**
MINNESOTA SOURCES: None at present

SEGREGATION AND THE SOUTH 301.451
60 min., b&w, apply, 1957
George M. Martin, Jr., for Fund for the Republic; Dis-Contemporary Films, 13 E. 37 St., N.Y.
EFLA Evaluation

Subject Area: Racial segregation
Evaluator: Enoch Pratt Free Library, Baltimore

Synopsis: A documentary account of the events and attitudes in the south following the Supreme Court order for integration of schools in 1954. Depicts the arguments and activities of the extremists and the passive majority in the struggle in schools and churches. Records peaceful desegregation in "fringe" communities, rise of White Citizens' Councils and Ku Klux Klan groups, martial law in Clinton, Montgomery bus boycott.

Uses: To provide information and stimulate discussion on current situation in the south
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good

Comment: Comprehensive and factual. An objective view of stereotypes, hysteria, and courage in a tense situation. Slightly repetitive and lengthy for discussion program, but valuable for background material.

Rating: Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3533
MINNESOTA SOURCES: None at present

SEGREGATION IN SCHOOLS—Non-Segregation Comes to the South
Edward R. Murrow's "See It Now"
28 min., 1955

No Supreme Court action since the famous Dred Scott decision hit the South with such impact as the ruling against segregation in the schools. A moving documentary, this film presents various reactions of the citizens from two southern cities as they debate and discuss a new aspect of an old problem. Among those interviewed were civic leaders, teachers, parents, students — both Negro and white. The towns, Gastonia, North Carolina, and Natchitoches, Louisiana, were selected not because they are "typical" southern towns, but rather because they reflect communities in two distinct parts of the South. **(McG)**

MINNESOTA SOURCES: UM 6S0631 ($6.25)

SKID ROW
A WCTU Film, 20 min.

This factual document film is an unprejudiced report depicting the shocking conditions found on skid row where men live to drink and drink to live. The camera has unrelentlessly recorded scenes of dives as rough as those of the ill-famed Barbary Coast. It shows a sidewalk jungle of bars and tenements filled with alcohol-saturated humans. **(WCTU)**

MINNESOTA SOURCES: UM 4S0659 ($3.35)

SMALLTOWN, USA (EDITED VERSION)
27 min.

Case studies of three small towns are presented as discussion points for consideration of the economic and social problems caused by the rapidly increasing technology in our society today. The film explores ways in which some small towns may be kept alive. **(NBC-EFB)**

b&w No. 2325 $167.50
MINNESOTA SOURCES: UM 6S0814 ($4.65)

SMOKING AND YOU
11 min.

It is a subject that is finally being faced wherever there is a responsible community concerned with human life. This is an especially attractive film on an unattractive subject: cigarettes can kill and, if they don't kill, can damage the lungs. Fast, candid sequences, expertly edited into the film, of people smoking in various places have the stamp of reality — they show that smoking is not always the sign of glamor and sophistication that current movies and TV commercials might lead us to think. Produced by British Information Services. **Contemporary Films (McG—$130.00)**

MINNESOTA SOURCES: None at present

SOCIAL CLASS IN AMERICA 301.15
16 min., b&w, $95.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York 36, NY
EFLA Evaluation

Subject Area: Sociology
Evaluators: Denison University; Chicago City Junior College

Synopsis: Three boys born in a small American town, and how the social position of each of their families effects their lives.

As they finish high school, it becomes increasingly apparent that each is in a social class determined by his father's occupation and family history. Although one leaves home and achieves success in the city, his home town status is unchanged. Horizontal (geographic) and vertical (economic) mobility.
Uses: To illustrate class distinctions and their effect on individual.
Age Level: senior high, college; Chicago adds adult
Technical: Sound — good; Photography — good
Comment: Den — Structurally good, but beginning is on subcollege level. Explanation of vertical and horizontal mobility good. Value above what teacher can do is questionable. Chicago — Enjoyable, but closer to an idealized classless society than to reality; stresses similarities and minimizes differences. Omits positive aspect of class groupings, such as predictable behavior.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3405
MINNESOTA SOURCES: UM 4S0502 ($3.85)

SPEECH: STAGE FRIGHT AND WHAT TO DO ABOUT IT
1 reel, 11 min.
Analyzes the causes of stage fright, and shows the inexperienced public speaker what he can do to overcome it, both in the preparation for his talk and during his talk. **(McG)**
MINNESOTA SOURCES: UM 2L0373 ($2.00)

STANDING ROOM ONLY
(Series: 21st century)
25 min., color, (McG)
This film explores the imperatives underlying the need for control of population growth and reviews several of the most effective approaches to birth control. The film includes a brief survey of current research for other means of contraception.
MINNESOTA SOURCES: UM 7S0908 ($7.70)

STRANGER IN HIS OWN COUNTRY
30 min., gen., prof.
Describes workshops for the mentally retarded in England. Depicts basic jobs these people are capable of performing on a full-time basis. (Society for Mentally Handicapped Children, London, England)
MINNESOTA SOURCES: MDPW

STUDY IN COLOR
A trilogy of films consisting of "Boy," "The Job," "Study in Color." Films which represent a strong indictment of racial prejudice. They appeal to moral consideration and impel audiences to analyze their inner feelings about color and race. Each film is an entity and can be used either alone or as a series. They are most suitable for adult audiences who are concerned with the cultural, philosophical, psychological and ethical aspects of race prejudice. Senior high school and college students will also find these films interesting and provocative. When ordering, be sure to indicate whether the complete series or a single film is desired.
The individual films are:

"BOY": AN EXPERIENCE IN THE SEARCH FOR IDENTITY
12 min., b&w, cleared for TV
Through imaginative role-playing, a Negro boy indulges in a fantasy which reveals his deep sensitivity to name-calling and stereotyped attitudes toward racial minorities. The hard-hitting dialogue exposes the degradation to which a prejudiced person subjects his fellow human beings.
Purchase Price—$55.00

"THE JOB"
29 min., b&w, cleared for TV
A sophisticated approach to the problem of racial prejudice. This sometimes humorous but biting satire attacks the hypocrisy of using the race angle as a promotion gimmick for "selling" movies, plays or books.
Purchase Price—$75.00

"STUDY IN COLOR"
28 min., b&w, cleared for TV
Two players discuss "color" in separate soliloquies; one is a white man who wears a Negro mask, the other a Negro wearing a white mask. Through the use of these theatrical devices the members of the audience are given an opportunity to place themselves in the role of the Negro and to try to empathize with his deepest feelings.
Purchase Price—$75.00
MINNESOTA SOURCES: ADL

SUPPER, THE
20 min., b&w, 16mm.
This moving and thought-provoking film is about the attempt on one person to make contact with another. The film has a built-in discussion starter. We suggest that you turn off the film at a certain point and ask your audience how they think it should be completed. A fine discussion leader's guide accompanies the film. This film is widely used for sensitivity training and plays well to all age groups. Excellent for creative writing, sociology, or any other emphasis which would naturally address the problem of human attempts toward community. **KAIROS**
MINNESOTA SOURCES: KAIROS (Rental $20.00 per day)

TALKING SENSE: DO YOU KNOW HOW TO MAKE A STATEMENT A FACT?
3 reels, 30 min.
This film is one of a series which promotes more effective spoken communication by analyzing and illustrating the factors that lead to misunderstanding and trouble when people talk together. Dr. Lee discusses the differences between statements of fact and statements of inference. He emphasizes the importance and consequences of being aware of these differences. Numerous illustrations are given, with a detailed explanation of how facts can be distinguished from inferences. Dr. Lee shows that when a person is not aware that there is a difference between fact and inference, he may act as if inference were fact. This often leads to arrogant behavior and causes friction in human relations. **(IndU)**
MINNESOTA SOURCES: UM 6L0375 ($5.00)

THREE STEPS TO START 790
25 min., b&w, 1955
McGraw-Hill Textfilms, 330 W. 42nd St., New York 36
EFLA Evaluation
Subject Area: Juvenile delinquency; Human relations
Evaluator: Akron Public Library, Ohio
Synopsis: Youthful vandalism prompts a small group of parents to call a meeting; it is poorly attended; they talk to city and school officials and learn that there is no single answer to problems. Many factors — home conditions, unemployment, lack of recreation facilities — all contribute. Objection from some parents forces realization that another section of town is developing a young people's center, which brings about community development of unified program.
Uses: For community groups and social workers developing community centers
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: A fine film pointing up need for whole community to work together; also points up complexity of juvenile delinquency.

Rating: Very good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2895
MINNESOTA SOURCES: None at present

TIME FOR BURNING, A
58 min., b&w, 1966
In an attempt to initiate within the church a program of mutual understanding and Christian fellowship, the Rev. William Youngdahl, pastor of the all-white Augustana Lutheran Church in Omaha, Nebraska proposed that ten couples in the church undertake a visiting program with ten couples in neighboring Lutheran churches with all Negro memberships. The events in this experiment were photographed and recorded with candid camera and candid microphone as they unfolded, with no suspicion that the ensuing conflict would lead to Youngdahl's resignation as segregationist sentiment within his church became dominant. Varying viewpoints within the white and Negro communities are represented in the filmed record. The exceptionally well-made documentary can provoke intense discussion and self-examination and will be especially useful in church and civic organizations. (Booklist and Subscription Books Bulletin, Jan. 1, 1967) (William C. Jersey, Quest Productions for Lutheran Film Association). **Contemporary Films, Inc.**
MINNESOTA SOURCES: UM 8S0818 ($11.15), ML, ADL

TIME PIECE 778, 793, 321.82
8 min., color, 1965
Presents a comment on some of the problems of man in modern society. Shows a hospital patient, who "escapes" from his room into a series of adventures disoriented in time; the visualization of his thoughts reveals the multiplicity of ideas stored in the brain of modern man. Shows the helplessness of modern man in the complex world he has created. No narration. The film is open to many interpretations. **CON.**
MINNESOTA SOURCES: MS

TO FIND A HOME
3 reels
A film dealing with problems of housing for minority groups. It is a discussion type film which can be used in schools and community discussion groups. **(UofWis)**
MINNESOTA SOURCES: UM 6S0635 ($5.00), MDPW, ADL ($100.00)

TODAY'S POOR — #98
(Series: The American economy: college of the air)
28 min., b&w
The major groups most likely to be found in the lowest income brackets in the United States are the aged, unemployed, sick and disabled, uneducated, families on small farms, racial minorities, and workers in the depressed or low-wage industries. Some elements of poverty seem to be self-perpetuating. Private and public measures alike have tried to make major dents in the problem of poverty. **(MCEE)**
MINNESOTA SOURCES: UM 6S0661 ($3.00)

TOGETHER
50 min., b&w, apply, 1956
British Film Institute Experimental Prod. Comm.; Dis-Contemporary Films, 267 D. 25 St., NYC
EFLA Evaluation
Subject Area: British "Free Cinema"; deaf mutes
Evaluator: University of California, Berkeley
Synopsis: Two deaf mutes, living in London's East End, are observed in their isolation from the people around them. Their lives contrast sharply with the easy inter-change between normal people. One man dreams of a side-show dancer he meets in a pub. The next morning he accidentally drowns in the Thames while his dependent friend stands idly by, mutely unaware of his partner's, and his own, helpless tragedy.
Uses: For study of documentary-experimental film; for cultural entertainment; for study of the problem of deaf mutes in industrial society.
Age Level: senior high, college, adult
Technical: Sound — excellent; Photography — good
Comment: A powerful, poetic quality is achieved through a modest style. Conveys a sad, remote feeling. Purposefully slow paced. Involves viewer in sympathy for mutes and sense of inevitable tragedy. Imaginative sound.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3757
MINNESOTA SOURCES: None at present

TRAGEDY IN A TEMPORARY TOWN
48 min., b&w
Kinescope of the NBC-Alcoa program by Reginald Rose, starring Lloyd Bridges. Story of what occurs at a temporary construction workers' camp when a rumor causes an innocent victim to be accused of a crime he did not commit. Hysteria ensues as blind prejudice against a minority group erupts. Winner of an ADL Television Award. **(ADL)**
MINNESOTA SOURCES: ADL ($5.00)

TREATMENT OF CHILDREN
29 min.
Presents the story of an emotionally disturbed boy and his rehabilitation. Portrays the home situation which provoked the boy's illness, his reaction to it, and his antagonism toward the world which leads him into juvenile delinquency. Shows how his commitment takes place, the treatment he receives, his eventual readjustment and return home.
MINNESOTA SOURCES: MDPW

TROUBLED CITIES—PART I-II
(Series: America's crisis)
60 min.
This film presents an inquiry into the crises of American cities and a report on the attempts of four metropolitan areas, New York, Detroit, Boston, and Newark, to solve their growing social and financial problems. Inadequate housing, low standards of living, racial tension, and crime are discussed. **(NET-IndU)**
MINNESOTA SOURCES: UM 8S0831 ($9.85)

TRUE CRIMINAL (Series: The criminal man)
30 min., b&w
In this KQED kinescope, the characteristics of the psychopathic criminal are defined. Tape recordings and film clips are used to provide examples of the true criminal. Three typical and less violent prototypes — the con man, the bigamist, and the youthful car thief are shown. Treatment of the psychopathic criminal is discussed. **(NET-IndU)**
MINNESOTA SOURCES: UM 6S0539 ($5.00)

TUESDAY'S CHILD 136.7
13½ min., b&w, color, 1955
National Assoc. for Retarded Children, 99 University Pl., New York 10
EFLA Evaluation
Subject Area: Mentally retarded children
Evaluator: The Greenwich Library, Conn.
Synopsis: A family with a retarded child consult with the family doctor to learn some of the facts and statistics on mentally retarded children and what is being done to prepare them for adult life. He tells of one home where children are taught useful occupations and where skilled personnel, warmth, and love prevail. The community works with the doctor to establish a special school and to overcome neighborhood prejudice.
Uses: To explain mental retardation to schools, civic groups.
Age Level: junior and senior high, college, adult

Technical: Sound — good; Photography — good
Comment: Presents a sympathetic appeal for community action to assist the mentally retarded. A winning presentation, but avoids over emotionalism. Somewhat static, but not too much so.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2930
MINNESOTA SOURCES: UM b&w 4E0431, color 5E0431 ($3.00), MDPW

UMBRELLA, THE **136.73**
28 min., b&w, rel. 1961
Netherlands Filmbord; (McG $175.00)
EFLA Evaluation
Subject Area: Child study; family living; juvenile delinquency
Evaluators: Indiana University; Mental Health Materials Center, NYC
Synopsis: A day in the life of a 9-year-old Dutch boy whose parents do not give him the affection he needs. He feels rejected, and his father's umbrella becomes a fantasy symbol of affection. When he is reprimanded, he tries to take shelter under it, then runs away and steals an umbrella.
Uses: To stimulate discussion on emotional needs of children; to promote understanding of the causes of children's behavior
Age Level: college, adult, MHMC adds senior high
Technical: Sound — Ind-good, MHMC-excel.; Photography — Ind-good, MHMC-excel.
Comments: Indiana — Does a beautiful job of conveying the feelings and emotions of the boy. An excellent springboard for discussion. MHMC — Makes clear the point that juvenile delinquency is a home-made product and has at least some of its roots in emotional deprivation.
Rating: Very good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4478
MINNESOTA SOURCES: None at present

UNLEARNING PREJUDICE
29½ min., b&w, not cleared for TV
A kinescope from the NBC "Open Mind" series. Benjamin Epstein, ADL national director, Elmo Roper, public opinion analyst, and Marie Jahoda, New York University professor of psychology, discuss various aspects of anti-social prejudice. (Excellent discussion starter for high school, college and adult groups) **ADL. Purchase Price—$75.00**
MINNESOTA SOURCES: ADL

UPTOWN: A PORTRAIT OF THE SOUTH BRONX
27 min., b&w
Depicts this disadvantaged community, showing both the external poverty of the dilapidated tenements, poorly paved streets and filthy parks, and the impoverished welfare recipients who live there. Narrated by Robert Hooks. Produced by Herb Danska Films. **Contemporary Films. McG $160.00**
MINNESOTA SOURCES: None at present

V.D. EPIDEMIC
27 min., b&w, 1965
The purposes of this film are to make the public, especially the teenager and young adult, fully aware of the rapid increase of VD in our nation, the importance of the follow up of contacts of infected persons by public health officials and the high cost of VD in dollars and health. Commentary and interviews relate to the purposes and give the viewer a first hand understanding of the fears and ignorance of victims prior to infection and after treatment. **McG**
MINNESOTA SOURCES: UM 6D0207 ($4.25)

VERY NICE, VERY NICE **421**
7 min., color, 1962
Presents a collage of sounds and pictures to show a view of various aspects of contemporary life, including the tension, chaos, rapid changes, breakdown of values and the battle of men's mind. Accents the meaninglessness and aimlessness which are part of modern life. Expresses fragmentation and frustration of life. Offers a plea for purpose in life. Recommended for discussion with liberal and sophisticated groups. **CON**
MINNESOTA SOURCES: MS

WALK IN MY SHOES (1963)
Explore the world of the Negro American and listen to him as he speaks in many voices. He speaks for and against the Black Muslims; he is for and against Reverend Martin Luther King; he is for and against Freedom Riders; he is for and against more rapid integration; he is for and against the NAACP. Although he may make great strides, he is never completely accepted in the mainstream of American life. In this extraordinary film, the Negro tells the entire story: a taxi driver in New York; famed comedian Dick Gregory at San Francisco's "hungry i"; the Black Muslims with their extremists views; city people and country people from all economic strata in Chicago, Nashville, Philadelphia, Washington, Atlanta, Los Angeles and San Francisco; and Percy Sutton, lawyer and former President of the Manhattan branch of the NAACP, tells of his freedom ride into the deep south and, in the process, plumbs to the depths of Negro fears. An ABC Presentation.
Code 606036—L.C.FiA 63-1132—**54 min., Parts I & II—b&w sale $275.00, rental $25.00 (McG)**
MINNESOTA SOURCES: UM 6S0637 ($9.75)

WANTED: A PLACE TO LIVE
15 min., b&w
Employs unusual audience participation plan through "stop the projector" technique. A Negro is rejected when he answers an ad to share a room with three other university students. In a second ending to the film, a Jew is the rejected room-seeker.
MINNESOTA SOURCES: ADL

WASTAGE OF HUMAN RESOURCES
10 min.
Graphically points out the tragic wastage of human resources caused by failure to provide for healthful, safe, effective living. Calls attention to wastage at all age levels — wastage caused by crippling disease, careless accidents, juvenile delinquency, unemployment, alcoholic and drug addiction, mental disease, crime, and the most tragic of all war. Builds up an interest in combating this wastage. **(EBF)**
MINNESOTA SOURCES: UM 2D0208 ($2.00)

WHAT ABOUT DRINKING?
11 min., b&w, 1954
Centron Corp.; Dis-McGraw-Hill
EFLA Evaluation
Subject Area: Intoxicants, Guidance
Evaluators: Hempstead Schools, N.Y.; Ed Film Library Cooperative, Penn.
Synopsis: The problem of drinking is introduced in a natural situation when teenagers at a party learn through a phone call that two boys have been in an automobile accident and that a liquor bottle was found in car. Boys and girls at party express varying attitudes such as is it wrong to drink, who should drink, when to drink, etc. Audience then asked to decide.
Uses: To provide a familiar situation upon which a discussion about drinking can be based; to present various views on problem; health classes
Age Level: senior high, college, adult
Technical: Sound — good; Photography — exc-Ed Film Lib, good-Hemp
Comment: Hempstead-Situation is normal for teenagers. Problem well set up for good discussion. Ed Film Lib-Attitudes of teenagers reflect prevailing adult views. Case for each view stated fully enough to provide basis for discussion. Summarization of views good jumping off point for discussion.

Rating: Good
Copyright 1955 by Educational Film Library Associatoin, Inc.
EFLA No. 1955.2538
MINNESOTA SOURCES: UM 2D0024 ($2.00)

WHAT ABOUT SEX?
2¼ reels, 24½ min.
In realistic enactments of situations arising from boy-girl relationships, and in discussions with a counselor, young people express their attitudes about sexual behavior, changing mores, emotional involvement, lack of communication, morality, self-respect and other related subjects. Produced by Nett-Link Productions.
$146.25 b&w only. Senior High, College. (Cor)
MINNESOTA SOURCES: None at present

WHAT DO YOU TEAR DOWN NEXT?
(Series: Metropolis — creator or destroyer)
30 min., b&w
This kinescope examines the rationale behind the reaction of people learning that old neighborhoods are about to be destroyed in the name of progress. What should remain and what should be torn down? The camera focuses on upper New York. NET
MINNESOTA SOURCES: UM 6S0536 ($5.00)

WHAT IF PEACE BREAKS OUT?—#132
(Series: The American economy: college of the air)
28 min., b&w, (MCEE)
Analysis of the economic impact of disarmament, besides allaying unfounded fears, can aid in the adoption of sound transition policies and provide a better understanding of the response of a free-enterprise economy to major and sudden changes in the pattern of demand. A more difficult problem will be to maintain a high growth rate and high level of employment during the prolonged period of recurring defense cuts, particularly if defense savings are utilized in quantity to reduce the national debt. Even with adequate demand in the economy, structural problems arise, involving the transfer of resources presently engaged in defense activity to other employments.
MINNESOTA SOURCES: UM 6S0737 ($3.00)

WHICH WAY FOR HUMAN RIGHTS? 323.4
9 min., b&w, 1954
Center for Mass Communication, Columbia Univ. Pr., 413 W. 117 St., N.Y.
EFLA Evaluation
Subject Area: Individual Rights
Evaluator: New Paltz State Teachers College, New York
Synopsis: A survey of the many problems involved in the extension of the United Nations' Universal Declaration of Human Rights. Animation and documentary stills utilized. Many of the rights are violated in many parts of the world. Raises questions of how to protect rights and enforce laws governing them. Stops for discussion before summary. Made in cooperation with the Anti-Defamation League of B'nai B'rith.
Uses: To promote discussion about the problems and the future of human rights; for classes studying United Nations and government
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Visuals were static. Many photographs of UN personnel out of date. Implies that UN work in human rights field diminishes national sovereignty in such affairs. Slights significance of American violations.
Rating: Fair to Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2656
MINNESOTA SOURCES: UM 2S0639 ($2.00), ADL

WHISPERS
10 min.
This short concerns organized whispering campaigns and the spreading of rumors for commercial purposes. A case is cited wherein an honest, public-spirited citizen attempts to rebuild the slum section of a large city. But forces in the city, to whom civic improvements mean financial loss, start a vicious whispering campaign, which not only defeats the project, but ruins the honest citizen's reputation. **(TFC)**
MINNESOTA SOURCES: UM 2S0640 ($2.00)

WILL IT BE YOU?
This film will be of interest to counselor educators in rehabilitation. It depicts the work of a rehabilitation counselor and presents a challenge to graduate students — "Will you be the one to help?" The uses for the film are varied — recruitment, educational, and informational for numerous civic and parent groups.
Producer: State University of New York, 3425 Main Street, Buffalo, New York
Distributor: Media Library, State University of New York, 3425 Main Street, Buffalo, New York
Specifications: 16mm, 28 min., color, sound, 1968
Cost: $100.00, rental $5.00
MINNESOTA SOURCES: None at present

WILLIAM FAULKNER'S MISSISSIPPI
49 min.
Using the knowledge, wisdom, humor, and language of Faulkner against the background of today's rural Mississippi, this film brings to life the social transformation that is taking place there. Faulkner's own words explain his heritage of Confederate history and mythology, how the curse first of slavery and then of the caste system brought on the deterioration of a proud people and the destruction of much of nature's bounty. **(BmF)**
MINNESOTA SOURCES: UM 0L0530 ($7.05)

WILLIE CATCHES ON 177.5
23 min., b&w, 1962
Natl. Film Bd. of Canada; dist., McGraw-Hill Co., 330 W. 42 St., N.Y.C.
EFLA Evaluation
Subject Area: Social Problems
Evaluator: Indiana University
Synopsis: Studies influences of teachers, parents and peers in development of prejudice in the mind of a boy. Illustrates way in which adults spread prejudice through lack of insight and careless talk. Views the way in which prejudices become so strongly imbedded in one's beliefs that they remain implanted.
Uses: Illustrate ways in which people develop prejudices
Age Level: high school, college, adult
Technical: Sound — good; Photography — good
Comment: A very realistic portrayal of a problem. Should be extremely thought-provoking for parents, teachers, and students.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5090
MINNESOTA SOURCES: None at present

WORLD AFFAIRS ARE YOUR AFFAIRS
2½ reels, 25 min.
The film points out that issues and affairs of the people of the world are everyone's problems. It stresses the importance of taking an interest in public problems and public affairs. Shows how the Council on World Affairs can help to keep people informed and how it assists clubs and organizations in providing speakers and information. It also points out how films may be used as a basis for a discussion. In the meeting of a

club it stresses that the affairs of the world affect us as individuals. **(EBF)**
MINNESOTA SOURCES: UM 6S0743 ($4.75)

WORLD IS RICH
4 reels, 40 min.
This is a new film of world food and can be used in and out of school — for classroom assembly, convocation, forum and meeting to help broaden and deepen understanding of the world problem of food and its implications for health, nutrition, agriculture, trade, economics, government, and world peace. Contains specific topics of public interest such as: U.N. Appeal for Children, Food Conservation, Overseas Relief, but in no way is it "dated" or restricted to these uses. **(BF) 1948**
MINNESOTA SOURCES: UM 8S0745 ($6.85)

WORLD STARTS WITH JIMMY, THE
28 min., sd., b&w, 1955
Introduced by Bing Crosby and starring William Campbell and Dorothy Malone, this presentation dramatizes one aspect of juvenile delinquency. The film emphasizes a positive approach in correcting the problems of teen-agers. By means of several incidents in the life of an eighteen-year old boy, who had drifted into delinquency, the film dramatizes his change of outlook because one individual brought out the best in him. **(Christopher)**
MINNESOTA SOURCES: ML

YOU CAN CHANGE THE WORLD 261.6
30 min., b&w, $30.00, 1950
The Christophers, 18 East 48 St., New York 17, New York
EFLA Evaluation
Subject Area: Christopher movement
Evaluators: Minneapolis Public Library, Kalamazoo Public Library
Synopsis: Father Keller explains the purposes of the Christophers to a group of Hollywood personalities in the home of Jack Benny. He says that the fields of education, government, labor relations, and creative endeavor will never be any better than the people in them, and that even a few sincere Christophrs can change these fields for the better.
Uses: To explain the Christopher movement; for career clinics, church groups, and political and labor groups seeking to raise standards.
Age Level: senior high, college, adult
Technical: Sound — exc-Kal, good-Minn.; Photography — exc-Kal, good-Minn.
Comment: Minneapolis-Style is convincing and emphasizes sincerity of those concerned with issues discussed. Preachy in spots. Nothing to indicate connection with Roman Catholic Church. Kalamazoo-No action and all dialogue but personality of Father Keller keeps film from being boring.
Rating: Excellent for selling Christophers-Kalamazoo; Good-Minneapolis
Copyright 1952 by Educational Film Library Association, Inc., 1600 Broadway, New York 19. EFLA No. 1952.1493
MINNESOTA SOURCES: None at present

YOU'RE NO GOOD
28 min., b&w, 1966
The purpose of this film is to initiate and stimulate discussions with potential school dropouts and delinquent youths about antisocial behavior — what it is and what can be done about it. Presented are a series of episodes that reflect the attitudes, emotions and actions of Eddie McGeer — a fatherless and confused 18 year-old school dropout. Eddie steals a motorcycle, and after a period of great anxiety, decides to give himself up to the police. **(McG)**
MINNESOTA SOURCES: UM 6E0303 ($6.00)

YOUTH AND THE LAW
36 min., Mental Health Film Board, 1962, IFB $150.00
This film brings out some of the problems of youth in contemporary community life. It dramatizes the role of the police as they work with other community organizations to guide youthful energies into constructive channels and to prevent juvenile delinquency.
MINNESOTA SOURCES: MDPW

SENIOR • COLLEGE • ADULT
EDUCATION

ALL GOD'S CHILDREN
28 min., b&w, Christopher, 1954
All God's children is an appealing story of a young Korean veteran who returns home to find that his battles have only just begun. The film revolves around his decision to give up a promising and secure family business career and enter the classroom in order to protect the rights he has fought for. It points up the need not only for more good teachers but an alert public, if America's schools are to be strengthened and safeguarded.
MINNESOTA SOURCES: ML

ANIMATION GOES TO SCHOOL 778.434
15 min., color $140.00, 1966
Project in the Film, Horace Mann School, 231 W. 246 St., Bronx, N. Y.
EFLA Evaluation
Subject Area: Motion picture production
Evaluator: University of Minnesota
Synopsis: Structure of a high school film producing unit and how it relates to its advisory staff. The main steps of producing the artwork and of positioning it with the necessary camera equipment. Portions of the students' work.
Uses: To instruct and motivate students in this direction
Age Level: Senior high, college, adult
Technical: Sound, photography and structure are very good.
Comment: More of a motivational vehicle than an instructional one. Although some production aspects are quite clear, it is not comprehensive enough to provide a complete basic understanding of animated film production.
Rating: Very good
Copyright 1967 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1967.6386. L.C. # Fi A 66-338
MINNESOTA SOURCES: None at present

BETTER SCHOOLS FOR A BETTER AMERICA
14 min., 1961, Rental $3.00
Produced by AFL-CIO for the TV Series, "Americans at Work."
This film traces the history of the labor movement's fight for free public education throughout the history of our nation. From the 1820's when the Workingmen's Party made free public education a major plank of its platform to the turn of the century when the AFL called for state laws making school attendance compulsory, the trade union movement has demonstrated its belief that education is the bulwark of democracy. The film also documents the current school problems — the shortage of classrooms, unsafe school buildings, low salaries for teachers, overcrowded classrooms, high school students deprived of a college education because of lack of money.
AFL-CIO
MINNESOTA SOURCES: None at present

BREAKTHROUGH IN EDUCATION, THE
Parents Want to Know Series, 30 min.
A panel discussion by leading educators on topics that are vital to the education of youth. Those participating on this panel are: Dr. Conner, Minnesota; Dr. Willis, Chicago; Dr. Essex, Illinois; Dr. McCeffery, Publishing Company and Dean Katterle. Some of the topics discussed are teacher education, curriculum, and the importance of a good teaching staff. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0238 ($3.00) MEA

CHANCE TO LEARN
28 min., b&w
President Lyndon B. Johnson introduces this film. Its purpose is to help interpret the Elementary and Secondary Education Act of 1965. Shown are some of the urgent needs that the act will meet in schools throughout the country.
education: teacher training **MEA-NEA**
MINNESOTA SOURCES: UM 6E0056 ($3.00)

CHILD DEVELOPMENT CENTER
16 min., b&w
This is a film lecture on the aims and development of a child development center. **(OEO)**
MINNESOTA SOURCES: UM 4S0198 ($3.00)

CHILDREN MUST LEARN
20 min.
Designed to illustrate the unsatisfactory relationship between education and the local necessities of life which characterize American education in many parts of this country. They are authentic records of people living their usual lives. Sponsored by the Alfred P. Sloan Foundation. Life of a poor family trying to subsist on a poor soil is graphically portrayed. Suggests a part the school has played in the lives of such people and gives an indication of the greater role it can play. **(NYU)**
MINNESOTA SOURCES: UM 4E0003 ($3.75)

CHILDREN WITHOUT 371.9
29 min., b&w $35.00, 1954
Guggenheim Prod.; for NEA, 1201 16 St. NW., Washington, D.C. 20036
EFLA Evaluation
Subject Area: Preschool and Elementary Education
Evaluator: Brooklyn, New York, Public Library
Synopsis: A study of the double role of schools in regard to children from families of low socio-economic levels: education as well as provisions to counteract destructive influence of home and neighborhood. Gives new methods of dealing with children, stressing extension of program through parent training in adult education classes and P.T.A.
Uses: To provide information pertinent for re-evaluation of the goals of education and methods of teaching.
Age Level: Senior high, college, and adult
Technical: Sound — excellent; Photography — excellent
Comment: Dramatic effect through use of documentary footage. Excellent combination of technique and content. Stresses need for teachers to reevaluate personal attitudes towards children. Honest emotional impact.
Rating: Excellent
Copyright 1965 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1965.5602
MINNESOTA SOURCES: UM 6E0417 ($3.00); MDPW

COLLEGE PANIC, THE
A CBS News "20th Century" Program, 27 min.
This filmed report on the "panic" is told from the point of view of those persons directly involved — college admissions officers, high school guidance counselors, parents and students. Among those presenting their views on the subject are Edward S. Noyes, Acting President of the College Entrance Examination Board; and Dr. Frederick M. Raubinger, New Jersey State Commissioner of Education. Many "panic" questions are specifically and reassuringly answered at a symposium between worried high school students and a high school guidance counselor named Charles W. Holmes.
MINNESOTA SOURCES: None at present

DISTRIBUTIVE EDUCATION

15 min., b&w, color

Shows the operation of a combined work-study high school program which is designed to train students in the various operations associated with the distribution of goods and services. **(FPS-VDE)**

MINNESOTA SOURCES: UM 4E0130 b&w $2.50, 5E0130 color $5.00

DOING HOMEWORK

Gregg Shorthand Simplified, 10 min.

Film begins by showing the incorrect ways of doing homework, and then outlines, step by step, a procedure that will enable students to complete their homework in a shorter time and with greater effectiveness. It demonstrates (1) how to read word lists and connected matter, (2) what to do when students cannot read an outline, and (3) how to copy the Reading and Writing Practice. **(McG)**

MINNESOTA SOURCES: UM 2E0128 ($3.25)

ECONOMICS OF EDUCATION, THE—

Program No. 127, The American Economy: College of the Air Series, 30 min.

Highlights of the film: In the past, comparatively little attention has been paid to investment in human capital, i.e., to measures undertaken to increase the productiveness of human effort. Formal education is one means of investment in human capital, as are health facilities, on-the-job training and adult education. The estimates show that the United States has been devoting more resources to education, both absolutely and in relation to the total labor force, consumer income, and accumulation of nonhuman capital. **(MCEE)**

MINNESOTA SOURCES: UM 6A0013 ($3.00)

EDUCATION PLUS — COOPERATIVE OFFICE OCCUPATIONS

15 min., color

Shows important steps in establishing and operating an effective cooperative office occupations program: (1) Securing a competent coordinator, (2) Developing student interest, (3) Motivating businessmen to cooperate, (4) Proper training and preparation of students including proper procedure in applying for a position, (5) Shows importance of impressing student with need for right work attitude, (6) Points out financial benefits to both employer and part-time employee, (7) Emphasizes there is no substitute for experience to acquaint students with employment responsibilities. **(VO)**

MINNESOTA SOURCES: UM 5E0133 ($5.35)

EDUCATIONAL NEEDS OF YOUNG DEPRIVED CHILDREN

26 min., b&w

Elements of a good education for young children are discussed in this film lecture. **(OEO)**

MINNESOTA SOURCES: UM 6E0013 ($3.00)

FIGHT FOR BETTER SCHOOLS 375

20 min., b&w, 1950

March of Time Forum Films, 369 Lexington Ave., New York City 17

EFLA Evaluation

Subject Area: Education; Citizenship

Evaluator: U. of Kentucky

Synopsis: Citizens of Arlington County, Virginia improve their very poor schools by community action, freeing them from political control. Well-paid teachers and new buildings replace out-moded methods and ill-equipped schools as parents gain legislative action. Parents reveal mechanics of getting public approval and help for their fight.

Uses: To depict possible means of improving poor schools; to set an example of democratic action for citizens

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Excellent illustration of what organized citizens can do. We regret the fact that only the white people carried the load.

Rating: Excellent

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MINNESOTA SOURCES: UM 4E0061 ($3.85), ML

FOCUS ON CHILDREN

26 min.

This film is designed for people interested in the welfare of young children. It shows that a child's learning to satisfy his curiosity, to use his body, to express himself, to cope with his own feelings and emotions and to get along with other people is basic learning, wherever it happens. **(Natl. Association for Nursery Education)**

MINNESOTA SOURCES: MDPW

FRATERNITY IDEA, THE

22 min.

This is a documentary type film that presents a true picture of fraternity life and ideals in terms of daily living, cooperation, brotherhood and social affairs. Using no particular fraternity, campus, or location, it shows how groups of men are bound together by a desire for genuine comradeship and ideals — the lifeblood of any fraternity. Much of the film is devoted to the various activities and operational responsibilities of fraternities that provide experience for growth and development. **(IndU)**

MINNESOTA SOURCES: UM 4E0252 ($3.25)

FREEDOM TO LEARN 371.1

27½ min., b&w, color, 1954

National Education Association, 1201 16th St., N.W., Washington 6, D.C.

EFLA Evaluation

Subject Area: Education, Academic Freedom

Evaluator: Ohio University

Synopsis: A teacher, Mrs. Orin, who is charged with teaching communism in her classroom, is called before the school board for questioning. She defends her belief that teaching should open the minds of young people to a wider knowledge by providing facts and instilling a respect for truth. Communism is the controversial issue, discussed from the standpoint of method.

Uses: For classes studying the objectives of education; for methods classes discussing how to deal with controversial issues; for P.T.A.

Age Level: senior high, college, adult

Technical: Sound — excellent; Photography — excellent

Comment: Start and end of film over-dramatic, but acting otherwise superb. Gives a positive approach to teaching of communism. May give false idea that such hearings are common.

Rating: Very good

Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3285

MINNESOTA SOURCES: UM 7E0015 ($3.00), ADL, MEA, MS

FREEDOM TO READ 323.44

14 min., b&w, 1954

Center for Mass Communication, Columbia University, 413 W. 117 St., N.Y.

EFLA Evaluation

Subject Area: Freedom in democracy

Evaluator: University of Delaware

Synopsis: A dramatized situation to promote discussion on the role of the library in a democracy. A member of a self-appointed group of censors asks a librarian to withdraw certain books which are allegedly communistic in tone or authorship.

They both state their cases at library board meeting. Mrs. Green quotes Voltaire, Milton, Jefferson, and others to support her belief that people in a democracy must be permitted to consider all points of views expressed in books. Chairman asks audience to decide.
Uses: To stimulate discussion on freedom of information
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good to excellent
Comment: Library scenes typical. Characters well portrayed. issue is that a censorship, not communism, since "indecent" literature is also asked to be suppressed. Suggests materials and ways of dealing with similar situations.
Rating: Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2513, L.C. FiA54-250
MINNESOTA SOURCES: UM 4E0391 ($2.75), ML, SL, ADL

GUIDING THE GROWTH OF CHILDREN 371.3

22 min., b&w, 1956
McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.
EFLA Evaluation
Subject Area: Teacher education
Evaluator: New York Teachers College, Brockport
Synopsis: Actual teaching situations in the upper elementary school with specfiic teaching problems are shown. These include the slow reader, the shy student, the bully and clown, the rejected one, the tardy, the stutterer, the withdrawn. By handling each student individually, the teacher, Mrs. Carlton, demonstrates how to handle a typical student in a normal teaching situation.
Uses: Education courses in methods and child development; PTA groups
Age Level: high school, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Student audience criticized the teacher and felt solutions too precise and simple. Instructors felt film was specific and helpful and the oversimplification an advantage.
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2990
MINNESOTA SOURCES: AV-SDE

HAROLD TAYLOR

(Series: Sum and substance)
30 min., b&w
Today, the administrative and public relations demands upon our college presidents prohibit them from sharing in the very intellectual life they are responsible for developing. Thus, Harold Taylor, educator and philosopher, resigned in 1959 as president of Sarah Lawrence College in order to pursue his interest in philosophy. In this filmed dialogue, Dr. Taylor suggests the relationship between philosophy and experience, or, as he prefers it, "ideas and action," and relates his discoveries to our schools. Dr. Taylor feels that of paramount value is "the capacity to react sensitively to life itself; without this there is nothing." It is the foundation upon which all education — in and out of school — should exist. Dr. Taylor concisively touches upon such problems as that of the teacher and student as organization men, "objective" teaching, the influence of the State on its educational institutions; but throughout his keen appraisals of the modern scene there is apparent his deep concern for the quality of man's personal values which alone can give meaning to the student of life. **(MLA)**
MINNESOTA SOURCES: UM 6T0046 ($5.00)

HOMEWORK: STUDYING ON YOUR OWN

1 reel, 11 min., b&w $60.00, color $120.00. Cor.
This film illustrates certain homework skills; finding a place to study, studying "on your own," scheduling and arranging study time and projects and materials, all of which lead to success in college, business, and adult life.
MINNESOTA SOURCES: UM 2E0609 ($3.00)

HOUSE OF THE CHILD 372

25 min., b&w, apply, 1953
Beth Hayeled School; Dis-Contemporary Films, 13 East 37 St., New York
EFLA Evaluation
Subject Area: Elementary education
Evaluators: Teachers College Columbia University, Stamford Film Council
Synopsis: Beth Hayeled is a bi-cultural school in New York City for Jewish-American children between 3 and 9 years old. Its purpose is to develop an awareness of the children's cultural and religious traditions and also to help them develop as individuals able to live in a group. Film demonstrates how children learn to live, play, share, and work together without emotional strain. Means of learning by doing described.
Uses: To stimulate discussion of programs for children and of educational methods; to provide observations of children in group situations; for Jewish audiences
Age Level: college, adult Stamford adds senior high
Technical: Sound — good-TC, fair-Stamford; Photography — excel-TC, good-Stam
Comment: TC-Natural shots of children in a variety of activities. Environments and age levels shift too frequently. Commentary doesn't interpret either children's behavior or program adequately. Stam-Too much emphasis on formless play
Rating: Good to Excellent-TC Fair-Stamford
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1900
MINNESOTA SOURCES: None at present

HUMANITIES, THE — WHAT THEY ARE AND WHAT THEY DO

30 min., color, Introduction to the Humanities Series — Unit I
Using examples of literature, photography and music, Clifton Fadiman points out the dissimilarities and complementary features of the humanities and the sciences. **(EBF)**
MINNESOTA SOURCES UM :7L0193 ($12.85)

INDIVIDUALIZING READING INSTRUCTION IN THE CLASSROOM 428.4

20 min., b&w, 1957
Bureau of Publications, Teachers College, Columbia Univ., 525 W. 120 St., New York 27
EFLA Evaluation
Subject Area: Teaching methods
Evaluators: Brockport St. Teachers, NY; Wittenberg Coll., Springfield, Ohio
Synopsis: A 1st grade teacher and her pupils plan an activity and reading period. Each pupil selects an activity while she assembles material. Teacher calls each pupil to her for own reading period while others set to work on own activity. Child selects own book, at own level; teacher keeps individual progress records. Narration points out educational practice as it occurs.
Uses: To show oral reading and grouping for teacher training and for librarians; to show parents how students are taught
Age Level: senior high, college, adult
Technical: Sound — fair-Witt., good-Brock.; Photography — excellent
Comment: Brock.-Especially valuable for pre- and in-service teachers. Shows by example what is usually difficult to see. Witt.-Narrative is simple and clear, but audio for teachers & pupils is muffled. Classroom situation is ideal, as most classes have more pupils. Teaches above confusion.
Rating: Very good-Wittenberg; excellent-Brockport
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3315
MINNESOTA SOURCES: UM 4E0165 ($3.85)

JAMES B. CONANT

The distinguished chemist and President of Harvard University for 20 years, and Ambassador to the Federal Republic of Germany, discusses the essential problems of U.S. education.

In 1958, Dr. Conant and Mr. Ober surveyed fifty schools in connection with a study of the American public high school for the Carnegie Foundation. Dr. Conant's conclusions, reported in his book, *The American High School Today*, are further discussed in this interview. From NBC Wisdom Series.

EBF. 30 min., b&w No. 1801—$150.00

MINNESOTA SOURCES: UM 6E0382 ($5.00)

LEARNING AND BEHAVIOR

The Teaching Machine, 25 min.

Shows how science can actually measure the learning process and how Drs. B. F. Skinner and R. J. Herrnstein measure learning and conditioning in the laboratory. Dr. Skinner shows that all learning is dependent upon reward as a means of reinforcing a learned response, and that if this factor is absent, there is simply no learning. **(CaFI)**

MINNESOTA SOURCES: UM 6E0202 ($4.75)

LIVING ON CAMPUS

10 min., color

The film shows the activities of students living in University residence halls. The film was produced by the University residence halls for high school students and their parents to answer questions about living conditions at the "U." It pictures a boy entering his new college home at Centennial Hall and a girl starting college life at Sanford Hall. **(U of M)**

MINNESOTA SOURCES: UM 3E0274 ($3.25)

MINNESOTA PROFILE

30 min.

"Minnesota Profile" is a report to the people of Minnesota by their State University — an account in a motion picture of services by the University to the State and its citizens. The report is partial but representative: in the complex, bustling activity of the University, the camera finds the stories of four people — the county agricultural agent, the graduate social worker, the doctor at the University Hospitals, and the confused student who finds help. **(UofM)**

MINNESOTA SOURCES: UM 6S0375 ($3.00)

NEXT YEAR IS NOW 379.12

27 min., b&w, 1962

Charles Guggenheim Inc., 815 17th St. N.W., Washington, D.C.

EFLA Evaluation

Subject Area: Education and Child Development

Evaluator: Festival jury. Chairman: Constance Lane, Hofstra College

Synopsis: Young man tries to gain admission into a Land-Grant college. Viewer sees the complex problems facing student and university due to shortage of teachers, too many students, and costs.

Uses: Foster appreciation for contribution of Land-Grant Coll.

Age Level: high school, college, adult

Technical: Sound — good; Photography — very good

Comment: Had true sincerity and human warmth which was believable. It presented its message which was believable. It presented its message clearly. Will definitely stimulate its audience to thought and action. It had one thing to say, and it said it well.

Rating: Very good to excellent

Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.5077

MINNESOTA SOURCES: UM 6E0025 ($6.00)

1 IN A 100 371.26

25 min., b&w, $50.00, 1965

Educational Testing Service, Princeton, New Jersey 08540

EFLA Evaluation

Subject Area: Testing; guidance

Evaluator: Indiana University; Harvard Medical School

Uses: To acquaint educators with services of professional testers; to show validity of E.T.S.

Synopsis: Describes the need for a fair and accurate assessment for college applicants, and the development of one question in a College Board Achievement Test is followed through discussions by high school and college teachers and the E.T.S. After the group carefully works over the questions and the test is administered, they meet one year later to learn the results of the questions taken from trial test.

Age Level: Senior high, college, adult

Technical: Sound and photography — good; Structure — very good (Ind.); Fair (Harvard)

Comment: Promotional, dry documentary having very limited audience.

Rating: Poor (Harvard); Good (Ind.)

Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6262

MINNESOTA SOURCES: UM 6E0459 ($3.00)

PASSION FOR LIFE

85 min., b&w, apply, 1952

Brandon Films, 200 West 57 St., New York 19, New York

EFLA Evaluation

Subject Area: Educational philosophy and methods, Entertainment

Evaluator: Teachers College, Columbia University

Synopsis: When Mr. Pascal replaces the stern old school master in a French village and introduces "progressive" ideas of education, he causes a revolutionary change in the authoritarian school system. In a short time the children respond enthusiastically to their new school life and even the bad boy, Albert, passes his final exams. The whole community is affected by the creative activities of the school, despite resentment from some.

Uses: For teacher education; general audiences interested in school-community problems; for PTA's interested in evaluating school programs

Age Level: senior high, college, adult

Technical: Sound — good; Photography — excellent

Comment: An effective portrayal of the aims and techniques of modern education. The English subtitles were too rapid for easy reading. A tendency to oversimplify in the too fast success of Albert. Warm and sympathetic.

Rating: Excellent

Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1557

MINNESOTA SOURCES: None at present

PRACTICING DEMOCRACY IN THE CLASSROOM

22 min., b&w, 1953

This film shows how every classroom teacher can help students to understand, appreciate and practice the ways of democracy in every subject area. The film emphasizes the skills that are essential for effective citizenship in a democratic society and points out how these skills can be developed while students are learning subject matter. **(EBF)**

MINNESOTA SOURCES: UM 4S0298 ($3.85), MS

PREPARE THROUGH EDUCATION 355.2

16 min., b&w, 1955

U.S. Army; Dis-United World, Government Dept., 1445 Park Ave., New York

EFLA Evaluation

Subject Area: Vocational guidance, Civil defense

Evaluator: Indiana University

Synopsis: An undecided student learns from his guidance counselor the advantages of remaining in high school until graduation and of majoring in science courses. Scenes of armed forces technicians launching missiles and of atom-smashing machine point out the many fascinating careers in the armed forces and the importance of a high school education in preparing for such jobs.

Uses: To interest high school students in careers in the armed forces; to encourage the study of science; for guidance counselors

Age Level: senior high, college
Technical: Sound — good; Photography — good
Comment: Should be of particular interest to U.S. armed forces recruiting personnel. Useful for encouraging young people to major in science before entering college or the armed forces.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3225
MINNESOTA SOURCES: None at present

THE PROBLEM METHOD: PART I 371
18 min., b&w, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Secondary education methods
Evaluator: State University Teachers College, New Paltz, N.Y.
Synopsis: Subtitled "Defining the Problem and Gathering Information," film depicts a high school social studies class using the problem method with help and guidance from their teacher. The problem under study is that of pressure groups in a democracy. The principles and techniques of gathering and organizing information about the problem are examined.
Uses: To show high school students how to go about solving a problem; to illustrate classroom techniques to student and in-service teachers
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Students' performances were weak but the informal classroom situation was good. Explained the problem method well but youth do not react in class as portrayed and only superior groups could handle material as successfully as shown. Fair less on pressure groups.
Rating: Fair to Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2688
MINNESOTA SOURCES: MS

THE PROBLEM METHOD: PART II 371
16 min., b&w, 1955
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Secondary education methods
Evaluator: State University Teachers College, New Paltz, N.Y.
Synopsis: A sequel to Part I, this film is subtitled "Using the Information to Solve the Problem" and it continues the high school class's study of pressure groups. After a brief review of Part I, class examines and analyzes the social issues raised by pressure groups by means of the problem approach method. They come to understand the functions and limitations of pressure groups and apply their learning to local situation.
Uses: To supplement a methods course for training and in-service teachers; to help high school students learn how to solve problems
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Parts I and II should be used together. Did not mention limitations of problem method approach. Improved student acting and showed their outside school activities. Story drags, is unrealistic, and undynamic.
Rating: Fair to Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2689
MINNESOTA SOURCES: MS

PROMOTING PUPIL ADJUSTMENT 373
20 min., b&w, 1956
McGraw-Hill Textfilms, 330 West 42 St., New York 36, N.Y.
EFLA Evaluation
Subject Area: Teacher Training
Evaluator: Brockport State Teachers College, New York
Synopsis: Presents actual case studies in which a teacher helps pupils adjust socially. Gives in considerable detail the case of Bill, a newcomer who has isolated himself but is encouraged through interest in his summer work and fishing, and case of Fred, who suddenly develops unsocial behavior patterns. Briefly summarized behaviors of two other boys who lack self-confidence and are rather shy and slow.
Uses: For teacher training courses; for groups interested in guidance
Age Level: senior high, college, adult
Technical: Sound — good; Photography — excellent
Comment: The specific cases selected as examples were good ones. Many of the solutions were oversimplified and some viewers might underestimate the difficulty of helping children with problems. In case of Fred, it was necessary to check home conditions.
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2967
MINNESOTA SOURCES: AV-SDE

RIGHT ANGLE 379.1
9 min., b&w, color, 1959
Agrafilms; dis-National Education Association, Washington 6, D.C.
Subject Area: Education Public Relations
Evaluator: State University College for Teachers, Brockport, New York
Synopsis: A newspaper reporter, after writing a critical story about a school in his community, conducts a survey of the school, observes how its program is adjusted to the needs and abilities of the students, and recognizes its unique and vital role in a democracy. He comes away with a respect for the teachers and the students as individuals.
Uses: For PTA's; for teacher education groups and in-service education groups.
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — excellent
Comment: This film carries a powerful message for the public. The school pictured seemed authentic and the attitude of the reporter was quite realistic.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4145, L.C. FiA59-1182
MINNESOTA SOURCES: UM 6E0028 (3.00), MS, MEA

SECURE THE BLESSINGS
30 min.
This film is of documentary style dramatizing the role of the public school in a democracy. The film points out that one of the best places to learn to respect the rights and understand the problems of others is in a public school. **NEA; MEA**
MINNESOTA SOURCES: UM 6E0467 ($3.00), ADL, MEA, MS

SEMESTER OF DISCONTENT
(Series: America's crisis)
60 min., b&w, 1965
Investigates the issues behind the mounting wave of unrest which has recently hit the nation's universities and pinpoints many of the questions Americans are asking about the status of higher education. **(IndU-NET)**
MINNESOTA SOURCES: UM 6S0632 ($9.85)

SETTING THE STAGE FOR LEARNING
22 min.
This is a filmed experiment in which nursery school children are encouraged to play in a sand box without tools or toys to disclose the limitations on learning created by a sterile situation. The camera then follows children involved in learning experiences in the sand box with water buckets, in a playhouse replete with home equipment and clothing, in a large block constructed airplane, with carpenter's tools and wood, with arts and crafts, and an obstacle course. Questions encourage the viewer to examine his own ideas about how chil-

dren learn. The film indicates the need to stimulate a child's imagination, to create living experiences which make stories real, and to present a variety of materials to enrich the learning experiences. **(CFP)**
MINNESOTA SOURCES: UM 4E0499 ($3.85)

SIGN ON — SIGN OFF
23 min., color
This film offers a non-technical introduction to computer-assisted-instruction both in the classroom and at the computer terminal, and includes statements by educators associated with the Penn State CAI research project. **(PSU)**
MINNESOTA SOURCES: UM 7E0607 ($4.35)

SKIPPY AND THE 3 R'S
30 min.
This film is a detailed and accurate account of how children learn the 3 R's. But, more important, it shows that children learn the basic tools naturally and easily. It shows that the 3 R's are tools to help children understand and work and live satisfyingly in the world about them. This film will do much to dispel the fears of many parents concerning the progress of their children in learning the fundamentals — reading, writing, and arithmetic. It shows that today's teachers have a plan of instruction which is based on scientific knowledge and skill. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0033 b&w, 7E0033 color ($3.00), MEA, MS

SPEECH: PLANNING YOUR TALK 808.5
11 min., b&w, 1951
McGraw-Hill
EFLA Evaluation
Subject Area: Speech
Evaluator: Hempstead Public Schools, New York
Synopsis: Bill Smith makes a speech to a luncheon club but the talk falls flat. Bill goes to his college professor to find out why. His professor emphasizes the importance of planning a speech, getting the attention of the audience, organizing the contents, bringing in facts and cases or reasons, and offering a conclusion or suggested action. Various examples of these pointers are given.
Uses: To stress the importance of planning and organizing a speech and to explain the basic steps involved.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: The steps in planning a speech are well explained and demonstrated. A planned speech is a more interesting one, will keep the speaker on his subject, and will make him a better speaker.
Rating: Good
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1243
MINNESOTA SOURCES: UM 2L0370 ($2.00), ML

SPEECH PREPARATION
The purpose of this film is to teach the basic steps in preparing a speech, applying them to contemporary material, so they can be clear and practical for the student. By allowing the individual teacher to exercise complete freedom to employ the basic content of *Speech Preparation* in the most appropriate way, the film provides the most valuable aid possible in teaching speech preparation. **13 min., b&w $95.00**
MINNESOTA SOURCES: AV-ED

TEACHING TEEN-AGERS ABOUT ALCOHOL
16 min., McG. $95.00, 1959
Attempts to remove the fears teachers may have about teaching teenagers about alcoholism. Investigates teaching attitudes and describes one teacher's highly successful approach to the problem. Brings out the different view points of the students and the fact that they do need to discuss this problem.
MINNESOTA SOURCES: MDPW

UNIVERSITY AIR CADET 378
16 min., b&w, color, 1955
Indiana University Audio-Visual Center, Bloomington; Dis-Indiana U, or EFLA
EFLA Evaluation
Subject Area: ROTC; university life
Evaluator: Schenectady Public Schools, N.Y.
Synopsis: The program of an ROTC air cadet from his entrance at Indiana University to graduation. Sequences cover classroom instruction, drill instruction, summer camp requirements and experience, participation in an Armed Forces Day parade, and some of the cadet's extra-curricular activities on the university campus.
Uses: For orientation of boys entering college or the air force
Age Level: senior high
Technical: Sound — excellent; Photography — excellent
Comment: Factual and informative, but of no interest as film technique. Opening talk is very dull. Narration is prosaic. Instructive, but not especially appealing.
Rating: Fair
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3614, L.C. Fi 55-271
MINNESOTA SOURCES: None at present

WE PLAN TOGETHER
20 min.
Prepared to help teachers-in-preparation and teachers-in-service, as well as interested laymen and students, gain a better understanding of the process of cooperative planning in education. It shows an eleventh grade group planning cooperatively for learning in their core class over a period of several months. **(TCCU)**
MINNESOTA SOURCES: UM 4E0480 ($3.35)

WHAT IS EDUCATION? AN OXFORD DIALOGUE
12 min., color, $135.00
At Oxford University, some of Britain's foremost educators discuss the philosophy and implications of the question: "What is education?" One educator comments: "Education is really stretching the person . . ." to help him face social, intellectual and moral situations. Another asks if education is "teaching the individual or mere mass instruction?" The interesting reflections and comments of these educators provide not only a thought-provoking dialogue but also stimulate the viewer to examine his own conception of "education." Educators in this discussion include: Alan Bullock, Master, St. Catherine's College, Oxford; Enid Starkey, Oxford Don; Maurice Shock, Estates Burser, University College, Oxford; Lord James of Rusholme, Vice-Chancellor, York University; Sir John Maud, Master, University College, Oxford. (Produced by Dave L. Bell, Ikon Films. **(BF)**
MINNESOTA SOURCES: None at present

WHERE THE ACTION IS 607, 371.42
28 min., color, 1966
Presents work in today's complex technological world. Shows how vocational and technical education can prepare young people, through proper training, for their place in the world of work. Focuses on the problem of approximately 80% of the young people who do not complete college in terms of jobs, training for these jobs and their future. **USG**
MINNESOTA SOURCES: MS

WHO IS PETE? 372.413
28½ min., b&w, color, 1961
Calvin Prod.; Dist—International Film Bureau
EFLA Evaluation
Subject Area: Education, testing
Evaluator: Pre-Screening Comm., Northern Illinois Univ.
Synopsis: Problems of a sixth grade student are used as a framework to show how tests are used in the evaluation of

ability, readiness, achievement, and aptitude. The importance of testing to determine individual needs and strengths of each child is stressed.

Uses: Show value, purpose, and role of testing.

Age Level: senior high, college, adult

Technical: Sound — fair to good; Photography — good

Comment: Title of film is inappropriate to the content. Shows testing but doesn't show how to judge the pupil. Subject very good, but production fails to get most effective presentation. Points up need for proper teaching training and parent-teacher conferences.

Rating: Good

Copyright 1962 by Educational Film Library Association, Inc.

EFLA No. 1962.4843. L.C. FiA 61-202

MINNESOTA SOURCES: MEA

"YOU" IN THE UNION, THE

25 min., color

In this film two college freshmen face the problem of deciding how to use their time in college to the best advantage. The story that unfolds is both challenging and informative. Their frustrations, their heartaches, their laughs and joys in adjusting to college life are brought to the screen with memorable impact. This film portrays clearly the function of the college union, explaining its part in the overall college program. It also graphically outlines the role of the union board of governors and its student committees. How the college union helps to bring together the academic, social, recreational, and cultural life of the campus is effectively dramatized. (UofM)

MINNESOTA SOURCES: UM 7E0301 ($3.00)

COLLEGE • ADULT

FAMILY LIFE

ADVENTURE IN MATURITY
22 min., color, 1953, IFB ($195.00)
An older woman, resigned to a rocking-chair existence, is stimulated to learn about opportunities for older women in her community. The film produces a philosophy that will enable older persons to be more productive citizens in their retirement years.
MINNESOTA SOURCES: MDPW

AGE OF TURMOIL
20 min., b&w $125.00. McG.
(Adolescent Development Series)
This film is concerned with early adolescence—approximately the period from thirteen to fifteen years. It focuses on the behavior that reflects the emotional turmoil of this age group—giggling, destructive criticism of school, unrealistic ideas of their own future, hours spent in seemingly useless activity, etc. Most of the scenes are set in the home and show the mother and father making appropriate and occasionally unappropriate responses. Different personality types have been selected to illustrate this budding stage, such as the leader or the quiet type. **(McG)**
MINNESOTA SOURCES: UM 4S0193 ($3.85), MS, ML, MDPW

ANGRY BOY 136.7
33 min., b&w, $135.00, 1951
International Film Bureau
EFLA Evaluation
Subject Area: Child phychology
Evalurator: Newark Board of Education
Synopsis: The story of Tommy Randall who was caught stealing money from his teacher's purse. Rather than condemning him as a criminal, the principal recommended the child guidance clinic to his mother. Mrs. Randall and Tommy began regular visits to the clinic and gradually the parents learned the reasons for their son's frustrations and ultimate behavior.
Uses: For parent education, PTA meetings, public library meetings, teacher training courses, and community discussion groups.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: An excellent film in every respect. The boy's acting is superb. Film traces the reasons and changes in the boy's behavior so realistically that it seems to be an actual case. Could be translated into anyone's personal experience. Psychological treatment is splendid.
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1059
MINNESOTA SOURCES: UM 8E0191 ($6.75), MDPW

BEFORE THEY SAY "I DO" 253.5
29 min., color, 1960
Broadcasting and Film Commission, 475 Riverside Dr., New York 27
EFLA Evaluation
Subject Area: Ethical problems
Evaluator: Pre-Screening Committee, Indiana Council of Churches
Synopsis: A series of episodes designed to demonstrate the skills necessary and the pitfalls to be avoided in a responsible patoral ministry to young couples seeking information and guidance as they approach their marriage day.
Uses: Help clergy improve competence in counseling young couples approaching marriage; emphasize nature of teamwork between the clergyman and the physician in premarital counseling.
Age Level: college, adult
Technical: Sound — good to excellent; Photography — very good
Comment: Excellent treatise and production; however methods of contraception not fully explored.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4491
MINNESOTA SOURCES: None at present

CHILD CARE PROBLEMS OF PHYSICALLY HANDICAPPED MOTHERS 371.91
30 min., color, 1957
University of Connecticut, School of Home Economics, Storrs, Conn.
EFLA Evaluation
Subject Area: Physically handicapped; homemaking
Evaluator: Middletown Public Library, Conn.
Synopsis: Several physically handicapped homemakers are shown in their daily routine of child care and housekeeping. The narrator suggests ways in which work could be simplified. Safer, easier practices would increase confidence, security, and skill. Closes with statement of film's aim — the encouragement of rehabilitation programs for handicapped mothers.
Uses: To make professional workers aware of needs, other than physical, of handicapped; to encourage rehabilitation programs, suitable equipment
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Produced under supervision of experts in work simplification and aid to handicapped, it should be stimulating to professional and lay audiences. Shows need of handicapped homemakers for professional guidance. Declaration of film's purpose would be better at beginning.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3733
MINNESOTA SOURCES: None at present

CHILD WAITS, A
13 min.
"A Child Waits" is designed primarily to help social agencies recruit foster parents. Dramatizes how an eight-year-old homeless boy is helped by a social agency through foster care services.
Federation of Protestant Welfare Agencies, 1962
MINNESOTA SOURCES: MDPW

CHILDREN'S EMOTIONS 136.7
20 min., b&w $135.00, 1950
McGraw-Hill Films, 330 West 42 Street, New York City 10036
EFLA Evaluation
Subject Area: Psychology, Child Development
Evaluator: University of Oklahoma
Synopsis: Discusses the major emotions of childhood: fear, anger, jealousy, curiosity, and joy. Points out the major causes of each emotion, how to cope with the undesirable ones and how to encourage the desirable ones.
Uses: To stimulate discussion of emotional problems of children; to teach the basic principles governing emotions; to de-

velop interest in the problems of child development
Age Level: college, adult
Tchnical: Sound — good; Photography — good
Comment: Exaggerated the bad in emotions
Rating: Excellent
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.902
MINNESOTA SOURCES: UM 4R0043 ($3.85), SL, MDPW, MS

CHILDREN'S FANTASIES
20 min., Child Development, b&w $120.00. McG.
To children all fantasies, useful or destructive, are very real. This film explores the reasons for a child's fantasies and explains how they develop as well as how the child can be affected by them. Fantasy or daydreaming is seen here as a pastime that can be either an escape from reality or when properly channeled, an impetus to artistic, creative living. **(McG)**
MINNESOTA SOURCES: UM 4S0199 ($3.85), MS, MDPW

CHOSEN CHILD
54 min.
This film is a study of the tragedy and happiness surrounding child adoption. The camera follows a childless couple to a New York adoption agency where a caseworker interviews them. The controversy over adoption by private placement or by public agency is explored. **(ABC-McG)**
MINNESOTA SOURCES: UM 6S0548 ($10.60)

COMMUNICATION AND INTERACTION IN THREE FAMILIES 731
75 min., b&w, 1953
G. Bateson and W. Kees; Dis-Kinesis, 566 Commercial St., San Francisco or 54 West 47 St., New York 36
EFLA Evaluation
Subject Area: Mental health, child study
Evaluator: Teachers College, Columbia University, New York
Synopsis: A "candid camera" report of activities of 3 middle class families, including feeding the baby and playing with youngest child. All actions accompanied by descriptive commentary and observer is asked to draw own conclusions from behavior and attitudes shown. Last 15 minutes gives conflicting interpretations by four professionals in field.
Uses: To illustrate pattern of family interaction; to show psychology and social science students individual differences in communication methods
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Good shots of everyday situations in real middle class families. Although descriptive comment helps provide insight, absence of authentic conversations are definite weakness. Frequent showing of photographer hurts continuity.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.2348
MINNESOTA SOURCES: None at present

DEEP WELL, THE 362.73
36 min., b&w, 1957
Jewish Child Care Assn of NY & Child Welfare League; Dis-Health & Welfare Materials Center, 10 E. 44 St., NYC
EFLA Evaluation
Subject Area: Social agencies
Evaluator: Brooklyn Public Library
Synopsis: A family facing separation because of illness and economics difficulties seeks the professional help of a social agency. Depicts the counseling and psychiatric help social agencies can provide, and the role of foster parents in meeting the emotional needs of children. Emphasizes the important role of social agencies in aiding families which would otherwise disintegrate.
Uses: To promote understanding of the work of foster homes and social agencies, and discussion of the need to seek professional guidance
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Situations are over-simplified, but do point out to lay person the extent of agencies' activities, need to seek their aid. Sympathetic portrayals. Instructive approach to problem of disturbed family relations.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3773. L.C. FiA 57-779
MINNESOTA SOURCES: MDPW

FAIR CHANCE 301.426
14 min., b&w $45.00, color $75.00, 1959
Parthenon Pictures, 2625 Temple Street, Los Angeles 26, California
EFLA Evaluation
Subject Area: Planned Parenthood; Family Life
Evaluator: Dallas Public Library
Synopsis: A young man whose wife is in difficult labor with her fourth child is in the dilemma of looking forward to the baby, but worrying about the financial and health burden of another child. Another man whose wife has just given birth to their second child gives support to the anxious father and explains how he and his wife avoided the problem of an overly large family by using the services of the Planned Parenthood Association.
Uses: To show the importance of building healthy, effective families; to encourage family planning; to show the services of the P.P.A.
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: A dignified, realistic presentation. The tastefully written script is well coordinated with the visuals.
Rating: Very Good
Copyright 1960 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19 EFLA No. 1960.4242
MINNESOTA SOURCES: None at present

FAMILY AFFAIR, A 362.8
31 min., b&w, $125.00, 1955
Irving Jacoby; Dis-Mental Health Film Bd., 166 E. 38 St., New York 16, N.Y.
EFLA Evaluation
Subject Area: Family Services
Evaluator: Greenwich Library, Conn.
Synopsis: An 18-year-old boy leaves home, against his parents wishes, to work in a summer theatre. The existing tense family relationship is strained almost to the breaking point. The father recognizes his own weakness in his parental role and also realizes his resentment against his wife's domination of the family affairs. Council from a social caseworker helps both to continue marriage as responsible adults.
Uses: For adult community education groups; to supplement college social studies
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Conception, execution, and treatment make this a sound, yet sympathetic account of case work service in family guidance. The underplaying situation is most adult.
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2790
MINNESOTA SOURCES: MDPW

FAMILY CIRCLE 136.7
31 min., b&w, 1949
National Film Board of Canada, 1270 Sixth Ave., New York 20, New York
EFLA Evaluation
Subject Area: Child psychology

Evaluators: University of Kentucky, Pennsylvania College for Women
Synopsis: The first part deals with aspects of the current social scene which condition youth toward social or anti-social usefulness. The second part consists of a series of scenes showing how parental indifference and emotional conflict at home can destroy a child's self-confidence at school. Jimmy's parents, however, cooperate with his teachers, encourage his interests and help attain constructive social attitudes.
Uses: Parent-teacher group meetings; teacher training; social studies and psychology classes.
Age Level: college, adult
Technical: Sound — Ken-good, PCW-fair; Photography — gd
Comment: Ken-First 500 feet of film wasted but the second half very good. PCW-Too much emphasis on the negative side. Many points could be discussed with profit at parent-teacher meetings.
Rating: Ken-good, PCW-fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.986
MINNESOTA SOURCES: UM 6S0555 ($6.00), MDPW, MS

FAMILY PLANNING 301.426
10 min., color $80.00, 1967
Walt Disney 16mm Films, 2400 Alameda Ave., Burbank, Calif. 90206
EFLA Evaluation
Subject Area: Family planning
Evaluator: Dallas, Texas, Public Library
Synopsis: After a bit of calculated slapstick in setting up an easel and drawing board, Donald Duck illustrates as the narrator explains the economic, social, and human effects of over-population. Emphasizes that large family can become a drain on human energies and the economy, discusss the availability of various measures to space childbirth according to when the parents want children, and answers questions asked by some of the figures drawn by Donald Duck.
Uses: To point out the availability of information on family planning
Age Level: college, adult
Technical: Sound-very good; Photography-very good; Structure-good
Comment: A straightforward discussion, apparently intended originally for families in underdeveloped nations, but useful everywhere with the poor or ignorant. Could have been livelier, less static.
Rating: Good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019 EFLA No. 1968.6719
MINNESOTA SOURCES: UM 3S0841 ($3.25), BFC

FAREWELL TO CHILDHOOD 136.73
22 min., b&w, $115.00, 1952
International Film Bureau
EFLA Evaluation
Subject Area: Adolescent psychology, Family relations
Evaluators: University of Illinois, Eastern Illinois State College
Synopsis: A fifteen year old girl feels misunderstood by her parents and wants to run her own life. She is embarrassed when they scold her in front of a boy friend and hurt when she does not get the part she wanted in a play. Susan goes to her teacher advisor of whom her parents are jealous, and she arranges a meeting that increases the mutual understanding of all.
Uses: To show the problems of adolescents and parents; psychology classes
Age Level: college, adult
Technical: Sound — good; Photography — exc-U of Ill, good-E. Ill. State
Comment: U of Illinois-Change from complete misunderstanding to complete understanding is much too sudden and seemingly easy. E. Ill. State-Typical reactions of adolescent given — fear, hero-worship, desire for group approval — but some of the scenes seemed staged and characters stylized.
Rating: Fair
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1542
MINNESOTA SOURCES: UM 6E0696 ($4.10), SL, MDPW

FEARS OF CHILDREN 136.7
30 min., b&w, $135.00, 1951
International Film Foundation; Dis-International Film Bureau, EFLA Evaluation
Subject Area: Child psychology
Evaluator: Enoch Pratt Free Library
Synopsis: A parent-child situation is presented in which the mother tends to coddle her five year old son while the father advocates sterner discipline and encouraging the child to do things for himself. The resulting conflict confuses the boy and magnifies his rudimentary fears. Through the advice of a friend the parents make a greater effort to understand the situation and a happy solution is indicated at the end of the film.
Uses: To help training teachers, nurses, parent education classes, child study groups, and mothers clubs to understand children's fears.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Insights into common family situations are convincingly presented. It is good that the father plays such an important part. Should stimulate discussion and thought. A good discussion leader would be helpful.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.130
MINNESOTA SOURCES: MDPW

FIFTH PLATE, THE 177
From Personal Relationship Series
15-20 min., b&w, apply, 1958
TV, Radio & Film Com., Methodist Church: Dis-Trafco, Nashville, Tenn.
EFLA Evaluation
Subject Area: Personal relationships
Evaluator: Mental Health Association of Nassau Co., New Y.
Uses: Basis for discussion in PTAs, Women's and church
Synopsis: Preparations for return of college daughter and guest by mother and domestic who has been treated as a member of the family for years and is devoted to daughter. Daughter, concerned about guest's reaction, requests departure from custom of having domestic sit down to dinner. Sensing the tension, domestic offers to remain in kitchen but is deeply hurt. Parents leave decision to daughter and film leaves question open for discussion.
groups, parents, adolescents and senior citizens
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Deals effectively with a simple but deeply disturbing problem in family living, points the question well and should provoke discussion
Rating: Excellent
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4383 L.C. FiA 59-980
MINNESOTA SOURCES: None at present

FINANCIAL PLANNING
30 min.
Designed to aid people in the middle years to think and plan for a richer life in later years. Treats a subject of wide concern.
MINNESOTA SOURCES: SL

FOUR FAMILIES—Part I—India and France
30 min.
An on-the-spot comparison of family life in two countries, in which the internationally known author-anthropologist, Margaret Mead, discusses how the upbringing of a child contributes

to a distinctive national character. Center of attention in each case is a year-old baby in the family of a farmer of average means. **(McG) $145.00 b&w**
MINNESOTA SOURCES: UM 6S0131 ($5.00)

FOUR FAMILIES — PART II — Japan and Canada
30 min.
An on-the-spot comparison of family life in two countries, in which the internationally known author-anthropologist, Margaret Mead. discusses how the upbringing of a child contributes to a distinctive national character. Center of attention in each case is a year-old baby in the family of a farmer of average means. **(McG) $145.00)**
MINNESOTA SOURCES: UM 6S0132 ($5.00)

FOUR FAMILIES 301.42
60 min., b&w $275.00, 1959
Nat. Film Bd. of Canada; Dis-McGraw-Hill Films, 330 W. 42 St., NYC
EFLA Evaluation
Subject Area: Anthropology, sociology
Evaluators: Indiana U.; Pre-Screening Comm., New Rochelle, N.Y.
Synopsis: Compares family life in India, France, Japan, and Canada, centering discussion around a year-old baby. Margaret Mead discusses how family regard and care of child contributes to national charcteristics.
Uses: Implement discussion of effect of child's upbringing in the national characteristics of people of different countries.
Age Level: college, adult
Technical: Sound — good; Photography — good to excellent
Comment: Brings out with excellence the cultural differences among the four countries. Leaves such questions as: Are the families economically equal? Were some aspects of family life overlooked in an attempt to substantiate thesis? Overall—fine production.
Rating: Indiana — Good; Pre-Screening — Excellent
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19 EFLA No. 1961.4499 L.C. FiA 59-1123
MINNESOTA SOURCES: None at present

FRIGHTENED CHILD
20 min.
Troubled, mixed-up, frightened — that's Janie Kirk, age 11. Relatives have poisoned her mind against her father and made her feel responsible for the death of her mother. Result: Janie just doesn't care whether she lives or not. To give her a place to stay, until her father retires from the Navy, and to help her like and trust herself and other people, especially men, Janie is put in a carefully selected home. With the help of her social worker, she gradually responds to the kindness and understanding of her foster family. Produced by the Community Chest and Children's Bureau of Los Angeles. **(IFB)**
MINNESOTA SOURCES: UM 4S0475 ($3.85), MDPW

FROM SOCIABLE SIX TO NOISY NINE: AGES AND STAGES SERIES 136.7
21 min., b&w $145.00, color $270.00, 1954
Crawley Films; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York
EFLA Evaluation
Subject Area: Child development
Evaluators: Trenton State Teachers College, N.J.; Greenwich Library, Conn.
Synopsis: Depicts the personality and behavior charcteristics of boys and girls that are similar and different within the six to nine age group.In a family with two sons and a daughter of these ages, the parents note and deal with characteristic problems such as jealously, occasional dishonesty, destructiveness, and different interests and abilities.
Uses: For parents, teachers, teachers in training, and social workers; to depict practical solutions to child development problems
Age Level: college, adult
Technical: Sound — exc-Conn, good-N.J.; Photography — exc-Conn, good-N.J.
Comment: Greenwich-The family situations are presented realistically and role of the father in raising sons of this age is emphasized. Valuable. NJTC-Reactions of parents were always understanding and sympathetic which is not always typical.
Rating: Excellent — Greenwich; Good — N.J. Teachers Col.
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2479
MINNESOTA SOURCES: UM 4S0207 ($3.85), MS, ML, SL, MDPW

GIFT OF CHOICE
(Series: Population problem)
30 min.
This film reports on experiments which are being carried out to determine the factors controlling pregnancies both to aid those who want children and to control fertility for those who want to limit family size. **(IndU)**
MINNESOTA SOURCES: UM 6S00766 ($4.85)

GOLDEN AGE, THE 301.435
29 min., b&w, 1958
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 Street, N.Y.C.
EFLA Evaluation
Subject Area: Old Age, Retirement
Evaluator: Indiana University
Synopsis: Discusses the problems and attitudes of people facing retirement. Contrasts the idle, routine way of life of one retired man with the active plans for retirement life proposed by another. Explains that chronological age is not always the proper yardstick to measure the abilities of people and that the feeling of independence, an occupation to fill time, and the need to feel active are important to those approaching old age.
Uses: To encourage people to make plans before the retirement age.
Age Level: adult
Technical: Sound — good; Photography — good
Comment: The film's content is well organized and dramatically illustrates various solutions to retirement problems.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.4037 L.C. FiA 58-987
MINNESOTA SOURCES: MDPW, ML

HE ACTS HIS AGE 136.7
15 min., b&w, $75.00, color $145.00, 1951
Crawley Films; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York 18
EFLA Evaluation
Subject Area: Child study
Evaluators: Indiana University, University of Minnesota
Synopsis: A survey of typical behavior of children from the ages of 1 to 15, illustrated through the play activities of a group of youngsters at a large picnic. As children grow their interests, activities, and emotions change. Adults can understand and recognize these normal changes by observing the actions and reactions of other children and by studing books, articles, and pamphlets on child study.
Uses: To compare typical behavior of children at various ages; to show how parents can ease the stresses and strains of growth and adjustment.
Age Level: college, adult Indiana adds senior high
Technical: Sound — good; Photography — excellent-Minn., good-Ind.

Comment: Minn-Particularly useful as an introduction to the study of children's emotions. Ind-Makes point that children do "act their age" and mentions sources of information and ways to increase understanding of children.
Rating: Good to excellent-Indiana Good-Minnesota
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1471
MINNESOTA SOURCES: UM 4S0212 ($2.75), MDPW, MS

HEAD OF THE HOUSE 362.7
40 min., b&w, 1953
U.S. Info Agency; Dis-United World, Gov. Dept., 1445 Park Ave., New York 29
EFLA Evaluation
Subject Area: Welfare Services
Evaluator: Akron Public Library, Ohio
Synopsis: The boy Paul. whose emotional problems are developing into potential delinquency, and a father who is too strict are helped by a social worker, minister, and policeman to a better understanding of each other. Reasons for the boy's behavior, the help given by settlement house, and the need for social agencies to help prevent delinquency are shown. Film ends with the three discussing ways of reaching the father.
Uses: To inform teachers, social workers, and parents of the problems of family relations, delinquency, and mental health
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Film drags in spots but it carries a strong emotional impact. A professional social worker or psychiatrist will be needed to allay fears of parents disturbed by film.
Rating: Very good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2795 L.C. FiE 54-243
MINNESOTA SOURCES: UM 8S0560 ($6.75)

HOME AGAIN 362.8
35 min., b&w, 1958
Mental Health, Materials Central, 1790 Broadway, N. Y. 19
EFLA Evaluation
Subject Area: Mental Health, Family Relations
Evaluator: Akron Public Library
Synopsis: Family tensions, due to worry and illness, are shown in this case study of the Cary family. When the mother becomes ill, the social workers provide a homemaker to take care of the family while the mother is in the hospital and convalescing at home. They also help the mother to overcome her feelings of uselessness and to take her place in the family.
Uses: To provide information about family relations and mental health.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The mother shows the tensions building up and conflicts within her. Film helps parents realize what makes difficulties and the help they can get.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3962
MINNESOTA SOURCES: UM 6R0061 ($6.00), MDPW

INFANT AND CHILD CARE 649.8; 614.88
(Medical Self-Help Series)
18 min., color, free loan entire series, 1965
Prod-U.S. Public Health Service; dist-State health or civil defense dept.
EFLA Evaluation
Subject Area: Child care
Evaluator: Indiana University
Synopsis: Simulates emergency situations and what to do when there is no doctor. How to care for a new-born baby: making formulas, taking precautions against germs. Needs of premature babies: warmth, handling, body care, special feeding. Care of older children in an upset situation.
Uses: How to survive in a time of crisis: PTA, civic groups
Age Level: College, adult
Technical: Sound-good; Photography-good; Structure-very good
Comments: Gives good general feeling of a situation in which emergency measures must be taken — how to entertain older children, how to carry out the necessities of life at a time when normal routines are interrupted.
Rating: Very good
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6651
MINNESOTA SOURCES: None at present

INFANTILE DEPENDENCY, MAGICAL THINKING AND OMNIPOTENCE — Film No. 7
30 min.
This is a description of the kinds of psychological activity that we assume occur in the infant, as a result of his early complete helplessness and in the young child as a result of the long period of marked dependency upon parental figures during the developmental years. Some of the consequences of this physical and psychological dependence are discussed, along with the magical thinking and feeling of omnipotence that are postulated as important aspects of the early developmental years. The significance of early dependency needs and strivings for later adult behavior is discussed in detail, the reference point being normal adult behavioral adaptation. **UofM $100.00**
MINNESOTA SOURCES: UM 6R0029 ($6.00)

JOURNEY IN HEALTH
21 min., color
This film stresses the importance of preventive medicine among children through the regular and continual health supervision of a physician. A direct, personal approach — without preaching — makes the film unusually suited for those directly concerned with this problem — especially parents. Also outlined is the frequency with which children of different ages should visit a physician. Produced by the Smart Family Foundation. **(Cor)** Copyright 1960
MINNESOTA SOURCES: UM 5D0029 ($6.65), ML

MARRIAGE AND DIVORCE
20 min.
No ceremony more deeply symbolizes the hope of man and woman than that of marriage. Yet one out of every three American couples is headed for trouble. This film frankly surveys the problem of broken homes and offers the opinions of many experts as to what should be done. **(McG)**
MINNESOTA SOURCES: UM 4S0569 ($3.85)

MARRIAGE TODAY
25 min.
This film shows two couples who are making their marriage work. The keystone of their marriages is the companionship, physical and psychological, which they offer each other. Personalities may differ, their work may differ, but true love has deeper roots. They have perspective. **(McG)**
MINNESOTA SOURCES: UM 6S0570 ($4.50), ML

PARENT TO CHILD ABOUT SEX
31 min., color
This film is a frank discussion, intended for parents, of how to develop healthy attitudes towards sex in their children. It shows parents answering questions concerning sex asked by children, teenagers discussing their problems of growing up, and doctors talking with children and teenagers about physical and psychological aspects of sex. The film warns parents of the danger of improper or inadequate sex education. **(WUF)**
MINNESOTA SOURCES: UM 7E0496 ($6.60)

PAY THE PIPER
28 min., b&w, color, 1959
Family Films, 5823 Santa Monica Blvd., Hollywood 38, Calif.
EFLA Evaluation

Subject Area: Use of alcohol
Evaluator: Los Angeles City Schools
Synopsis: Betty and her boy friend are killed in an automobile crash caused by their drinking. Betty's father, blaming whoever had sold liquor to minors, sets out on a search for those responsible. Finally he discovers that Betty had taken liquor from his own liquor cabinet.
Uses: To promote discussion on problem of teen-age use of alcohol
Age Level: Adult
Technical: Sound — good; Photography — good
Comment: A dramatic presentation of the problem of selling alcoholic beverages to minors. Stresses parents' responsibility. Suitable for adult groups — not for students of junior high age.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4299
MINNESOTA SOURCES: None at present

PLACE TO LIVE, A 301.15
24 min., b&w, $192.00, 1955
Natl. Social Welfare Assembly; Dis-Dynamic Films, 112 W. 89 St., N.Y.
EFLA Evaluation
Subject Area: Problems of Aged
Evaluator: Akron Public Library, Ohio
Synopsis: A young couple with two children invite the wife's father to live with them. Friction develops as the children are made to be quiet and the husband resents the restrictions. The couple talk with a counsellor on the best solution for themselves, their children, and the aging parent. They learn of a home for the aged and its opportunities for fulfillment.
Uses: To demonstrate counselling for aged to community groups and social agencies; to prepare individuals for old age
Age Level: college, adult
Technical: Sound good; Photography good
Comment: Points up the problems and stresses the need for community action in housing the aged. Indicates individual preparation for old age. Only old peoples homes shown; would be helpful if other housing shown.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2885
MINNESOTA SOURCES: UM 6S0477 ($4.75), MDPW

PLAY AND PERSONALITY
45 minutes
This film is a record, over a period of ten months, of the play of a group of pre-school children. The mothers of these children were being treated in the hospital by psychotherapy for severe neurotic problems. The children themselves were living in the hospital with their mothers. The film is particularly concerned with the stories of two boys aged two and four years. It attempts to show how these two boys' anxieties about themselves and their parents were revealed in play, and how the nature of these anxieties seems to be related to the mothers' own difficulties. New York University, 1962.
MINNESOTA SOURCES: MDPW

PROBLEM CHILD 136.7
25 min., b&w, free loan, 1947
Pet Milk Company, loan from Castle, 1445 Park Avenue, NYC
EFLA Evaluation
Subject Area: Child Development
Evaluators: New Rochelle Public Library; Public Library of Cincinnati
Synopsis: The parents of a two-year-old girl take her to a doctor for advice about her behavior. She is intelligent and strong, but her curiosity about her world has created a discipline situation. Doctor explains child's fundamental needs and normal growth pattern.
Uses: Show the fundamental growth needs of a child; introduction to child psychology; study of child development
Age Level: college, adult
Technical: Sound — fair; Photography — New R-fair, Cin-good
Comment: Cincinnati — Title is misnomer, since situation is not acute enough to be a "problem". Content is valid, intelligent production, material on child behavior and development well handled. No world-shaking film, but it has its points. New Rochelle — Too superficial, problems not really solved. Family income level rather high.
Rating: New Rochelle — Fair; Cincinnati — good
Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.805
MINNESOTA SOURCES: None at present

READY FOR SCHOOL
15 min., color, 1959
Discusses the problem of bringing up a child so that he is ready for school — physically, mentally and emotionally. Points out that every experience throughout the first five years of a child's life can be considered part of preparation for school. Discusses such subjects as regular bedtime, nutrition, cleanliness, safety, vocabulary development, dental care, preschool medical and dental examinations, basic skills such as tying shoes and dressing and social responsibility. **MDM**
MINNESOTA SOURCES: MS

RELAXED WIFE, THE 131
13½ min., color, free loan, 1957
Association Films ,Inc., Broad at Elm, Ridgefield, New Jersey
EFLA Evaluation
Subject Area: Mental health
Evaluator: Fair Lawn Board of Education, N.J.
Synopsis: A relaxed housewife, who has learned to cope with the tensions at home, helps her anxious husband to relax. Sequences at home and in the office illustrate his tense reactions to every situation. He learns that, although mind and body affect each other, his anxieties begin in the mind. His wife suggests ways to relieve physical and mental tensions. Sponsored by the Charles Pfizer company. Reference to the use of tranquilizers in cases where this kind of approach is ineffective.
Uses: To help adults cope with the tensions of everyday situations
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: Acting is good. Simplicity of film's approach is refreshing. It holds the audience's interest and is relaxing in itself.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3363
MINNESOTA SOURCES: None at present

RETIRE TO LIFE 131
23 min., b&w, $125.00, 1953
Oklahoma Dept. of Health; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Mental hygiene
Evaluator: University of Minnesota
Synopsis: The story of Ed, the machinist who had looked forward to retiring but when the day finally came felt useless and unwanted instead. Rather than face loneliness he took a chance, injured himself, and ended up in a hospital. There he forgot altogether how to live happily. Gradually he began to rehabilitate himself by becoming useful again with a new job that he could handle.
Uses: To illustrate the importance of interests and activities in old age; to demonstrate how to retire happily
Age Level: college, adult
Technical: Sound — good; Photography — good

Comment: Some parts seemed a little overdone. Depicted some of the causes of loneliness among the aged, and how many have found jobs and opportunities.
Rating: Good
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1870
MINNESOTA SOURCES: MDPW, ML. SL

SECOND CHANCE 616.81

28 min., b&w, 1959
George C. Stoney Assoc. for American Heart Assoc.; dis-AHA, 44 E. 23 St., NYC 10
EFLA Evaluation
Subject Area: Rehabilitation, Heart
Evaluator: ANA-NLN Film Services, New York City
Synopsis: Based on a case history of a 63-year-old fireman, the film depicts "Pop" Rankin's battle for rehabilitation after a paralyzing stroke. Points out the advantages of beginning rehabilitation efforts early and the roles of the family and the physician in meeting physical and emotional problems.
Uses: To depict the physical and emotional problems in dealing with a stroke patient at home.
Age Level: adult
Technical: Sound — very good; Photography — excellent
Comment: An excellent presentation of the subject matter in personal form. It effectively shows the value of hope and perseverance so necessary in this area. Should do much to change concepts on treatment of aged patients.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4192
MINNESOTA SOURCES: None at present

SHAPING THE PERSONALITY 136.71

20 min., b&w, 1953
Dr. Rene Spitz; Dis-New York University Film Library, 26 Washington Pl., New York City 3
EFLA Evaluation
Subject Area: Mother-child relations in infancy
Evaluator: Western Psychiatric Institute, Pittsburgh
Synopsis: Sequences show mothers breast feeding their young infants. Gives background history as basis for observation of close relationship between mother and child. Non-verbal communication of attitudes is indicated and correlated with data on future development of the child. Pertinent information on second series of mothers with older infants.
Uses: To depict nursing situation, non-verbal communication of attitudes, the influence of early mother-child relationship on later development
Age Level: college, adult
Technical: Photography — fair
Comment: Authentic, interesting material. Invaluable for study and teaching purposes, as it would be almost impossible to set up direct observation situations for students. Distribution limited to professional groups as it would probably precipitate anxiety in lay audiences.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3755. L.C. Ri 53-239 rev
MINNESOTA SOURCES: None at present

SIBLING RELATIONS AND PERSONALITY

22 min., 1956
In a series of case studies, this film demonstrates the relationships a child has with his brothers and sisters throughout developmental years. The relationships are an important factor in personality shaping. Emphasis is placed on the importance of understanding complex personality influences in helping youngsters through childhood and adolescence. **(McG)**
MINNESOTA SOURCES: UM 4S0219 ($3.85), MS, MDPW

SIX ,SEVEN AND EIGHT YEAR OLDS — SOCIETY OF CHILDREN 136.7

27 min., b&w, 1957
Mental Health Materials Centers, Inc., 1790 Broadway, NY 19
EFLA Evaluation
Subject Area: Child development; learning process
Evaluator: Akron Public Library
Synopsis: Six, seven, and eight year olds at play. Their play has certain rituals which each must learn in order to belong to the group. These are passed on to others. Shows effortless way in which children learn intricate counting games and other skills, and how this process is used in classroom teaching situation. Analyzes the need of children for the security of the "society of children".
Uses: For teacher training; for parent groups' increased understanding
Age Level: college, adult
Technical: Sound — excellent; Photography — good
Comment: Excellent picture of how children learn from each other at play. However, clarity is hampered because so much material is covered. Will raise many questions for parents and teachers.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3435
MINNESOTA SOURCES: None at present

STEPS OF AGE 136.5

25 min., b&w $115.00, 1951
Helen Levitt; Dist-International Film Bureau
EFLA Evaluation
Subject Area: Gerontal psychology
Evaluator: University of Minnesota
Synopsis: The psychological problems and readjustments of old people are typified in a woman of 62. At first she is confused and unhappy with no understanding of herself or her problems. There is the unwanted feeling resulting from retirement, the frustration of unemployment and the difficulty of getting along with a young grandchild. She finally realizes that old age can have happiness and achievement as in any other period of life.
Uses: To prepare adults for the psychological and personal readjustments of old age; for psychology classes
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: Some groups may feel the approach of the film is a negative one. Stresses the fact that people should realize early in life that they will grow old and have to adjust to new circumstances.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1204
MINNESOTA SOURCES: UM 6S0660 ($4.75), ML

TERRIBLE TWO'S AND TRUSTING THREES 136.7

20 min., b&w, color $160.00, 1951
Crawley Films; dist-McGray-Hill Textfilms, 330 West 42 St., New York
EFLA Evaluation
Subject Area: Child psychology
Evaluators: University of Minnesota, Enoch Pratt Free Library
Synopsis: As two year olds play in a nursery school, some of the characteristics of this age are pointed out such as the need to handle and feel, push and steer things, and inability to share with others. Shots of a two year old at home suggest to mothers how to cope with these problems. A year later the same children are shown again at home and at school and the developments in their behavior and abilities are reviewed.
Uses: For mothers' clubs, classes for parents of pre-school children, nursery school teachers, nurses, baby sitters, and students of child psychology.
Age Level: college, adult

Technical: Sound — Pratt-exc, Minn-good; Photography — Pratt-exc., Minn-good
Comment: Pratt-Realistic and human, especially the problems of the harassed young mother. Demonstrations of the same principles in school and home effective as were developments of behavior patterns. Minn-Good script.
Rating: Pratt-Excellent; Minn-Good
Copyright 1951 by Educational Film Library Assocaition, Inc. EFLA No. 1951.1246
MINNESOTA SOURCES: UM 4S0221 ($3.85), MS, ML, MDPW

THIS CHARMING COUPLE
20 min., b&w $110.00, 1950. McG.
The false ideals of "romantic" love on which so many marriages are built are often the basis of broken marriages. This film shows the courtship of a couple who refuse to evaluate each other realistically and in adult manner. Both boy and girl have a dream of the other. Facts do not cause them to alter their ideas of "love." But they are in love with love and not with each, and their marriage may not last.
MINNESOTA SOURCES: UM 4S0582 ($3.85), ML, MS

WE PLAY AND SHARE TOGETHER 790
10 min., b&w $60.00, color $120.00, 1950
Paul Burnford Film Productions, BF
EFLA Evaluation
Subject Area: Child psychology
Evaluator: Pennsylvania College for Women
Synopsis: Three young children, Michael, Irene and Susan, play without supervision or direction with blocks, clay, paint and other toys. The two girls try to keep the toys away from the boy and exclude him from their game. Gradually they evolve a plan for sharing and working together and discover that it is much more fun when three play.
Uses: To illustrate the circumstances and solution of a common childhood problem to psychology and teacher training classes and parent groups.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The evolving of cooperative play is a fine example of good child training.
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.1011
MINNESOTA SOURCES: None at present

WHO IS SYLVIA? 136.7
29 min., b&w, 1957
National Film Board of Canada; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Psychology; child study
Evaluator: Indiana University
Synopsis: Depicts events in a day of a fourteen-year-old girl. Brings out her parents' concern with their changing relationship to their daughter, her own concern about her attitudes toward her family, friends, and herself. Indicates importance of group acceptance. Depicts her mother's handling of an after school meeting and Sylvia's dream that the situation was handled differently and satisfactorily for all concerned.
Uses: To portray typical characteristics of a 14-year-old girl, how a misunderstanding can develop, ways in which a situation can be handled
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Presented in an informative manner, the film should encourage more understanding of the teenager's problems.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3763
MINNESOTA SOURCES: UM 6S0584 ($6.00)

WHO'S BOSS?
15 min.
Competition in marriage is the theme of this film. Ginny and Mike both work. They have many difficulties: jealousy of each other, finances, friends, lack of home life. They finally make a go of it—neither is boss, both are partners. (McG)
MINNESOTA SOURCES: UM 4S0586 ($2.75), ML, MS

YELLOW LEAF
29 min.
An elderly widow is forced to leave her daughter's household to live in a home for the aged. She finds that her new home offers congenial friends, new interests, and independence she had not had before.
MINNESOTA SOURCES: SL, MDPW

YOUR CHILDREN AND YOU
31 min.
Concerns the care of young children from the first months to the age of four or five. The approach is realistic, for the film shows the home as it really is and portrays the struggles of the average imperfect parents and the average imperfect children. It emphasizes the psychological handling of the children through affection and the giving of a sense of security. Suggests ways parents can deal with problems in parent-child relationships.
(British viewpoint) British Information Service, 1947
MINNESOTA SOURCES: MDPW

COLLEGE - ADULT

PERSONAL AND SOCIAL DEVELOPMENT

ABSOLUTELY GENUINE YOU, THE 137
(From Personal Relationship Series)
15-20 min., b&w, apply, 1958
TV, Radio & Film Com., Methodist Church: Dis-Trafco, Nashville, Tenn.
EFLA Evaluation
Subject Area: Personal Relations
Evaluator: Mental Health Association of Nassau Co., N.Y.
Synopsis: Treats a serious problem, the search for individual identity. A dentist, mediocre and conforming, spurred by a newspaper psychological test that rates him leader of men seeks to achieve greater stature. Through a comedy situation, his aspiration to a minor political office ends in his becoming president of his wife's Garden Club which he holds in low esteem. He becomes reconciled and accepts limitations with grace.
Uses: Basis of discussion on personality, life goals, individual development, communication between married couples, mental health
Age Level: Adult
Technical: Sound — fair; Photography — fair
Comment: More situation comedy than film for discussion. Treats problem too casually. Main character grasps a profound question, is made humorous, wife insensitive, there is lack of communication between them.
Rating: Fair
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4377
MINNESOTA SOURCES: None at present

ACTION-SELF AND THE IDEALIZED-SELF, THE—
Film No. 9
30 min.
(Understanding Human Behavior Series)
This film describes the development of the action-self from the various proprioceptive and kinesthetic activities of the organism. The necessity for a clear differentiation of self from the environment is explained, the central position of the action-self to the other areas of behavioral control is described, and disturbances in functioning of the action-self are tied in as a possible casual factor in disturbed behavior. **(UofM)**
MINNESOTA SOURCES: UM 6R0012 ($6.00)

ADOLESCENT AND ADULT SEXUAL BEHAVIOR
Film No. 12
30 min.
(Understanding Human Behavior Series)
This program continues the discussion of psychosexual development begun in program number 11 and carries it through the description of the normal pattern of mature adult sexual adjustment, as seen from the adaptational point of view. The vulnerability of the whole pattern of sexual adaptation to the impact of the emergency emotions is described with an attempt being made to indicate the causal relationship of these conflicts to patterns of disturbed sexual performance. Again the importance of determining the motivational context in attempting to evaluate a pattern of behavior is emphasized. **(UofM)**
MINNESOTA SOURCES: UM 6R0011 ($6.00)

AGE OF TURMOIL: ADOLESCENT DEVELOPMENT SERIES 136.73
20 min., b&w $125.00, 1953
Crawley Films Ltd., Dis-McGraw-Hill Textfilms, 330 West 42 St., New York
EFLA Evaluation
Subject Area: Adolescent psychology
Evaluators: District of Columbia Public Library, Wayne University
Synopsis: The activities of six adolescents, ages 13 to 15, are recorded during one afternon and evening. Each represents a definite personality type and each lives in a different home situation. Ordinary "growing pains" such as loafing, criticizing, and day dreaming represented as are the ways they are handled by different families. Accompanying filmstrip.
Uses: To help parents, PTA's, group leaders, and church and social workers understand teen-agers; to introduce course on adolescent psychology
Age Level: college, adult DofC Library adds senior high
Technical: Sound — good-DofCPL, fair- Wayne; Photography — good
Comment: Dof C Library-Contrasts proper and improper manner of handling teen-agers. Can be used with adolescents under adequate leadership. Wayne-Emphasis on normal kids. Gay mood. Wanders too much
Rating: Good-DofC Public Library Fair-Wayne
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1846
MINNESOTA SOURCES: UM 4S0193 ($3.85), ML, MDPW, MS

AI — YE 323.1
28 min., color, apply, 1950
Ian Hugo, Dist-Brandon Films, 200 West 57 St., New York 19, New York
EFLA Evaluation
Subject Area: Art, Human relations
Evaluator: Seattle Public Library
Synopsis: An experimental film composed of sequences dealing with many aspects of the daily lives of the native peoples of Central and South America. Ai-Ye is a Nigerian word meaning "mankind" and is appropriate for a film suggesting the universal story of man everywhere through the ages. Drumming and chanting accompaniment specially composed.
Uses: For art and music appreciation groups; to stimulate human relation studies; as a study of film appreciation and production.
Age Level: college, adult
Technical: Sound — excellent; Photography — good
Comment; Collaboration of composer Osborne Smith and illustrator Ian Hugo produce interesting experiment in film making. Smith's music is a triumph. Without titles or narration, a dramatic impact is achieved by rhythmic integration of music with the striking photography.
Rating: Excellent
Copyright 1951 by Educational Film Library Association, Inc. EFLA No. 1951.1135
MINNESOTA SOURCES: None at present

ANATOMY OF A GROUP
30 min.
How does a group differ from a collection of individuals? How does a group get off to a good start? This film explores the structure of a group, characteristic patterns and differences in individual participation, the quality of communications among members, the operation and effect of group standards, group procedures, and the goals to be achieved during meetings. **(NET-IndU)**
MINNESOTA SOURCES: UM 6S0756 ($4.85)

BEHAVIOR THEORY IN PRACTICE: Part I 150.194
20 min., color, $200.00 (4 pts. — 80 min., $700.00), 1965
Prod-Charter Oak Studios, for Appleton-Century-Crofts, Film Library, 267 West 25th Street, New York, N.Y. 10001.
EFLA Evaluation
Subject Area: Behavioristic Psychology
Evaluator: American Film Festival Jurors, 1966
Synopsis: Depicting basic research in Skinnerian behavior theory, film focuses on experiments in operant conditioning inside the laboratory, then extends these principles to animal and human situations outside the lab. Film suggests that to understand animal behavior is also to gain meaningful insight into the behavior of man.
Uses: To illustrate how psychologists go about uncovering basic laws that describe different kinds of behavior in animals and man.
Age Level: College — introductory and educational psychology classes.
Technical: Sound — good; Photography — good; Structure — very good
Comment: An illustrated lecture, film would be a good supplementary teaching film for students who have basic knowledge in this area. It is not recommended for use with general audiences.
Rating: Good
Copyright 1966 by Education Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6102
MINNESOTA SOURCES: UM 5R0089 ($5.85)

BEHAVIORAL RESEARCH—Film No. 6
30 min.
(Understanding Human Behavior Series)
In this program Dr. Gordon Heistad joins with Dr. Glueck to discuss some of the experimental background for the psychophysiological constructions about behavior, describing various experiments, with humans and with animals, that are currently giving some new understanding of how and why patterns of behavior occur. The influence of emotions upon the physiological responses of the organism are discussed in detail, with reference being made to the possible causal relationship to psychosomatic illnesses. **(UofM) $100.00**
MINNESOTA SOURCES: UM 6R0016 ($6.00)

BIRDS, BEES AND STORKS
8 min.
A British cartoon film. Points up acute embarrassment many parents encounter when they attempt to tell their children about sex. An excellent ice-breaker for parents meetings. Viewer may laugh at himself. **McG. $125.00**
MINNESOTA SOURCES: None at present

BRAIN AND BEHAVIOR, THE 612.8
22 min., color, $140.00, 1957
McGraw-Hill Textfilms, 330 West 42nd St., New York, New York 10036
EFLA Evaluation
Subject Area: Psychology
Evaluator: Denison University
Synopsis: A model of the brain, the most complex human organ, shows the areas which control various functions. This knowledge has been acquired by electrical stimulation of exposed brain during surgery; by observations of patients with brain injuries to the visual, parietal, sensory, motor, language, and speech areas. Techniques shown in some detail.
Uses: To show how behavior of the brain can be observed
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Slight bias toward a mentalistic as opposed to a behavioral interpretation. Level of vocabulary too low for college. Sound, the critical factor in section on aphasia, was poor at that point. Very useful as surgical and clinical techniques can only be shown on film.
Rating: Very good — excellent
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3342.
MINNESOTA SOURCES: UM 6R0017 ($6.00)

CAGE, THE 131
27 min., b&w, 1957
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York City
EFLA Evaluation
Subject Area: Mental health; guidance
Evaluator: Indiana University
Synopsis: Examines the career of Hugh Martin, a capable business executive caught up in the treadmill of competitive society. Shows the tensions from which he suffers as he tries to keep up with the social and business pace of his job. Suggests that everyone has to find his own way out of the cage imposed on him by modern society.
Uses: To show that illness can be caused by increasing tensions
Age Level: college, adult
Technical: Sound — fair; Photography — good
Comment: Presents a very real problem, but is hampered by poor acting, possibly because it was originally a television presentation.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3841 L.C. Fi A 57-967
MINNNESOTA SOURCES: None at present

CAMPING FOR GIRL SCOUTS
1½ reels, color
1½ reels, 15 min., color
Community-minded men and women plan a camp for their town. Day and permanent building camps are shown. Health and safety standards are stressed. Fun and adventure open to Scouts and non-Scouts at Girl Scout camps. (GSofA) Girl Scout Troops.
MINNESOTA SOURCES: UM 5S0666 ($4.75)

CAUSE AND SIGNIFICANCE OF DREAMS, THE—Film No. 13
30 min.
(Understanding Human Behavior Series)
In this program the dynamics of dream formation, the significance of the dream in the adaptive economy of the individual, and the hedonic value of dreams are discussed. The way a dream arises, and some discussion of the character of different types of dreams, with emphasis on their adaptive significance, is described from the standpoint of adaptational psycho-dynamics. **(U of M)**
MINNESOTA SOURCES: UM 6R0018 ($6.00)

CHANGING ATTITUDES THROUGH COMMUNICATION
(Berlo Communication Series)
2½ reels, 29 min., color
The manager's job involves more than making decisions. Since decisions require change in the organizational system, the manager has to develop a strategy for change. The introduction of change often arouses resistance. Employees are thrown out of balance. This produces tension. The way to restore balance is to create acceptance of new policies, of change, by persuasion. Dr. Berlo comments on various dramatic examples illustrating these points. Some employees resist change by rejecting the message, the manager, or the company. Others distort the message or the manager's intent. Still others simply tune out, refuse to hear what they don't want to hear. Rejection, distortion, and avoidance are major ways of resisting change which the manager must anticipate and correct — through effective communication. **(BNA) C.A.**
MINNESOTA SOURCES: UM 7A0095 ($11.35)

COMMUNITY RESPONSIBILITY: WHAT'S YOUR OPINION SERIES 177

8 min., b&w, 1955
National Film Board; Dis-McGraw-Hill Textfilms, 330 West 42 St., New York
EFLA Evaluation
Subject Area: Social Ethics
Evaluator: Akron Public Library
Synopsis: A family moves into a community, is welcomed, and soon participates in community activities. A man refuses to serve on a committee to improve bus service and is charged with shirking his civic responsibilities. Discussion is then opened on how much should be expected of an individual and whether social pressures should be used.
Uses: To provide discussion material for community and club groups, to guide social agencies in the consideration of community opinion.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: A brief film, but one which raises questions that will start a good discussion for groups. The presentation of the problems is valuable.
Rating: Very good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2787
MINNESOTA SOURCES: None at present

CONFLICT 150

20 min., b&w, $120.00, 1956
McGraw-Hill Textfilms, 330 West 42nd St., New York 36
EFLA Evaluation
Subject Area: Psychology
Evaluator: Ohio University
Synopsis: Descriptions and illustrations of the four classes of motivational conflict (after Dollard and Miller) are shown, demonstrating the basic research on animals and then generalizing this into an understanding of human behavior. Laboratory animals (rats, in this case) in a typical T-maze experiment point out the principles used in analyzing and interpreting the behavior of high school and college students.
Uses: To illustrate motivational conflict to general psychology students
Age Level: college
Technical: Sound — good; Photography — good
Comment: Film will arouse interest in the subject rather than clarify the concepts involved. Not too clear a presentation of a topic which isn't really very difficult to understand.
Rating: Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.30556
MINNESOTA SOURCES: UM 4R0048 ($3.85), MS

CONSCIENCE OF A CHILD, THE

30 min.
(Growth and Development)
(Focus on Behavior Series)
In the laboratory of Dr. Robert Sears at Stanford University, this program shows some of the ways in which psychologists are studying the growth and development of personality and emotional behavior in children. **(INDU)**
MINNESOTA SOURCES: 6S0201 ($6.00)

COOPERATION, COMPETITION, CONFLICT

1 reel
How the three fundamental social processes — competition, conflict and cooperation — operate to make society function is demonstrated in this film. The necessity for co-operation and its prevalence is shown. The presence of all three basic processes in any one instance of social interaction is strikingly shown in a courtship scene. Correlated with Green: Sociology. **(McG)**
MINNESOTA SOURCES: UM 2S0490 ($2.00)

DEMOCRACY 321.8

10 min., b&w, 1945
Encyclopaedia Britannica Films, Inc., Wilmette, Illinois
EFLA Evaluation
Subject Area: Civics, Problems of Democracy
Evaluator: University of Minnesota
Synopsis: Two characteristics of a democracy are shared respect and shared power. Shared respect includes rights of minorities, equal educational and work opportunities for all. Shared power includes free, secret elections, representation, strong opposing parties. Economic balance and enlightenment necessary if democracy is to last; flourishes when there is strong middle class, freedom of exchange of information.
Uses: To give a better understanding of the concept of democracy.
Age Level: Senior high, college, adult
Technical: Sound — good; Photography — good
Comment: Good animation. Good summary. Ties up economic conditions and political democracy. Commentator hangs on to end of words.
Rating: Good
Copyright 1949 by the Educational Film Library Association, Inc. EFLA No. 1946.45
MINNESOTA SOURCES: UM 2S0392 ($2.00)

DEVELOPING MORE AND BETTER IDEAS

23 min., color
This film explains the step-by-step process of developing ideas. It is not a generalization of "creativity," but a down-to-earth presentation for all levels to help produce more and better ideas for cutting costs, increasing productivity, developing products and improving quality and performance. **(IEFI)**
MINNESOTA SOURCES: UM 7A0101 ($8.35)

DEVELOPMENT OF CONTROLS—Film No. 10

30 min.
(Understanding Human Behavior Series)
The adaptational approach to the development of control mechanisms, or conscience, is described and contrasted with the classical Freudian description of the development of superego. The functioning of the control process is discussed with a description of the restraining mechanisms of conscience, the development of reward and punishment patterns, and finally the development of self-reward and pride. Some of the mechanisms of adaptation involved in the failures of the control mechanism and the reparative activity that then ensues are discussed. The emphasis being placed upon normal adaptation with some indication of the casual relationship of these mechanisms to disturbed, antisocial, behavior. **(U of M) $100.00**
MINNESOTA SOURCES: UM 6R0021 ($6.00)

DEVELOPMENT OF SELF-CONCEPT (Film No. 8)

30 min.
(Understanding Human Behavior Series)
This program takes up the dynamics of the development of our self-concept, self-image, or ego. This is again approached from the standpoint of adaptational psychodynamics tying in the gradual development of self-concept to the capacity of the human organism for a self-awareness. The importance of the proprioceptive input in this process and the necessity for adequate differentiation of self from environment is emphasized by showing how disturbances in these processes result in disturbed behavior. **(UofM) $100.00**
MINNESOTA SOURCES: UM 6R0022 ($6.00)

DIALECTS

(Language and Linguistic Series)
3 reels, 29 min., 1957
Explains and demonstrates dialect differences in standard English. Calls upon five guests from different geographical areas

in the United States who illustrate pronunciation differences. Shows how language variations are divided into geographical areas. **(IndU)**
MINNESOTA SOURCES: UM 6L0212 ($6.00)

DONNA AND GAIL: A STUDY IN FRIENDSHIP

Donna and Gail is a case study of the loneliness of two post-high-school girls in a large city who form a friendship through desperation. The girls meet at work, become friends, and decide to share an apartment. The problems that arise because of an emotional attachment and differences in personality are revealed. The story is told by an observer who, because of training in counseling, gives insightful interpretations into the motives for the establishment of the friendship as well as the personality patterns which cause it to dissolve. A National Film Board of Canada production. **McG**
Code 604020—L.C.FiA68-1452—49 min. **Parts I & II, b&w sale $350.00, rental $15.00**
MINNNESOTA SOURCES: None at present

EMERGENCY EMOTIONS, THE — Film No. 4

(Understanding Human Behavior Series)
30 min.
In this film patterns of behavior that are concerned primarily with response to threatening, dangerous, emergency situations are discussed in detail. The various types of emergency emotional responses are described and examples given of their influence upon the behavioral pattern or adaptative maneuvers that the individual picks to meet emergency situations in the environment. The importance of this type of response to the survival of the individual, and the causal relationship of emergency responses to disturbed behavior and symptom formation is discussed. **(U of M)**
MINNESOTA SOURCES: UM 6R0023 ($6.00)

EMOTIONAL STYLES IN HUMAN BEHAVIOR

25 min.
Dr. Richard Wallen deals with a variety of personnel problems such as determining the kinds of people that are best suited for different jobs, and how the manager can deal effectively with different personality types. **(UofC)**
MINNESOTA SOURCES: UM 6R0050 ($4.75)

ETHNIC AND RACIAL VARIATIONS: THE AMERICAN INDIAN

(Intercultural education: Teaching the disadvantaged child)
57 min., 1967
Dr. Murray Wax, Professor, Department of Sociology, University of Kansas, presents this lecture. **(UofM)**
MINNESOTA SOURCES: UM 0E0588 ($3.00)

EYE OF THE BEHOLDER, THE

25 min., b&w, $225.00 or $25.00 per week rental
Distributed by Stuart Reynolds Production, 9465 Wilshire Boulevard, Beverly Hills, Calif. 90212.
Subject Area: Problems of perception and projection
Evaluators: Montgomery County, Maryland Public Schools
Synopsis: The Eye of the Beholder is an interdisciplinary film covering just twelve hours in the life of Michael Gerard, the artist. After a brief introduction visually pointing out the discrepancy between reality and perception, the film depicts five widely varying views of five acquaintances' perception of Michael. At this point, the film may be stopped for discussion. The final half of the film shows how Michael views himself and how varied the acquaintances' fragmented impressions are from his impressions of himself. This film cuts across so many disciplines that it could be used in several professional and occupational areas.
Age-grade level: Senior high school.
Technical: Structure — excellent; Picture quality — excellent; Sound — good.
Comment: This is an informative, entertaining, and stimulating film that would illicit top-notch discussions among high school students. It is excellent for pointing out the lack of validity of pre-conceived ideas or pre-judgment of an individual. It is not a classical occupational film but it does show the kinds of interrelationships which are valid for all occupations.
Rating on NVGA Guidelines: Useful.
MINNESOTA SOURCES: UM 6R0024 ($4.75)

FEAR AND ANXIETY

30 min.
Discusses rational and irrational fears with illustrations from real-life situations. Distinguishes between these two types of fears, and suggests ways of controlling them through a system of unlearning the original fear by gradually making it pleasant. **(IndU)**
MINNESOTA SOURCES: UM 6R0025 ($6.00)

FEELING OF HOSTILITY

27 min., b&w $165.00, McG
Case history of Clare, outwardly successful but inwardly insecure. The causes of her resentment and resulting failure in her personal relationships are traced from early childhood through unhappy school life until we see her in a responsible job, her hostility directed into constructive effort. National Film Board of Canada, 1948.
MINNESOTA SOURCES: MDPW, UM 6R0026 ($5.00), ML, MS

FOUR RELIGIONS 291

60 min., b&w, $250.00, 1961
Nat. Film Bd. of Can.; McGray-Hill Text Films, 330 W 42 St., NYC 36
EFLA Evaluation
Subject Area: Religion
Evaluator: Pre-Screening Comm., Evansville, Ind.
Synopsis: Arnold Toynbee and James Beveridge present a study of four religions — Hinduism, Buddhism, Islam, and Christianity — showing where they differ and where they agree.
Uses: Increase understanding of four great religions.
Age Level: senior high, college, adult
Technical: Sound — fair to excellent; Photography — good to excellent
Comment: Comprehensive, giving excellent capsules of the four religions. Toynbee's speech difficult to understand. Would be most beneficial to students who have done studies of the religions previously. Very useful for promoting a better understanding among our religions. Idea is only fairly well developed.
Rating: Very Good
Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1962.4814. L.C. Fi A 61-420
MINNESOTA SOURCES: None at present

HABIT PATTERNS

15 min.
(Psychology For Living Series, Set I)
Barbara is never prepared, never on time. Through the years she has built up a set of disorderly habits that are spoiling her relations with her family as well as her teachers and friends. After a particularly unhappy experience. Barbara takes steps which, if repeated, will help her to become more like Helen, her friend, who has learned to plan for her tomorrows the day before. **(McG)**
MINNESOTA SOURCES: UM 4R0027 ($2.75), ML, MS

HEDONIC CONTROL OF BEHAVIOR—#3

(Series: Understand human behavior)
30 min.
This program is concerned with the regulation of patterns of behavior by the pleasurable and painful consequences of the

behavior. The hierarchical organization of hedonic controls is described, with a discussion of patterns of behavior at the various levels of control. The hedonic significance of the mechanism of repression is discussed in some detail. **(UofM)**
Copyright 1959
MINNESOTA SOURCES: UM 6R0028 ($6.00)

IMPROVING THE JOB
10 min.
A supervisor asks an employee for work-improvement suggestions; the employee talks the problem over with his father and sister, obtains their advice, and makes some worthwhile suggestions. **(UW)**
MINNESOTA SOURCES: UM 2A0112 ($2.25), MS

IT TAKES ALL KINDS
20 min.
The right marriage partner need not be one's exact counterpart, but for a happy marriage, two personalities must mesh — they complement each other. This film shows many types of personalities — executive, worrier, helpless, competent, etc. **(McG)**
MINNESOTA SOURCES: 4S0565 ($3.85), MS, ML

LITTLE BIT MORE, A
13 min., 30 sec. 16 mm; sound; b&w, Stock No. 321567
With a glow of pride, Ralph Bellamy narrates a story about people whose lives have special meaning. He asks you to go with him as he visits neighbors who contribute something special to the lives of others. Beyond doing their own jobs well, they are all volunteers in service to their community, each doing "a little bit more." Throughout the years, help to others has often meant the difference between life or death. Amy Jenkins, a Red Cross Motor Service volunteer, discovers that this help still is given today when her neighbor, Betty Bishop, becomes seriously ill and is rushed to the hospital. One call for assistance starts other calls that bring more than sympathy. They bring an end to tears and worry for the Bishops. Use of this film on television and before the community groups will stimulate others to serve in one of the many Red Cross volunteer services depicted. This film was made possible as a public service by the Becton-Dickinson Foundation for the Advancement of Scientific Knowledge. **(ARC)**
MINNESOTA SOURCES: ARC, ML

MAKING LIFE ADJUSTMENTS 371.42
20 min., b&w, apply, 1959
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36 $125.00
EFLA Evaluation
Subject Area: Guidance, Mental Health
Evaluator: St. Bonaventure University
Synopsis: A dramatization of the problems of a college student who is not doing well because of his lack of motivation and direction. He is finally persuaded to seek counsel, and does so. Through the help he receives, he begins to see his problems and begins to work towards their solution.
Uses: For the orientation and guidance of college students; to show parents the problems that are faced by students.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: This would make an excellent film for college orientation programs. It points up some of the problems of those in their early years in college.
Rating: Excellent
Copyright 1960 by Educational Film Library Association. Inc.
EFLA No. 1960.4139 L.C. Fi A 59-81
MINNESOTA SOURCES: UM 4E0495 ($3.55)

MEETING IN SESSION
20 min.
The purpose of this film is to show how small groups can learn to work together effectively, to present discussion—to stimulate situations about dynamics of group work and to show some common pitfalls in small-group activity. The film shows a nurse's staff meeting—a relatively unfamiliar situation is presented so that attention may be focused on process and personalities rather than on content. Th observer can concentrate on the ways in which the participants work together and react to each other. The film is therefore useful to any study group as a mirror for looking at its own techniques. The principles and problems here demonstrated apply to all groups. **(TCCU)**
MINNESOTA SOURCES: UM 4A0124 ($3.85), ML

MISCHIEF MAKERS, THE 136.73
27 min., b&w $250.00, 1959
Les Films de La Pleide; Dis: Brandon Films, Inc., 200 W. 57 St., N.Y.C.
EFLA Evaluation
Subject Area: Psychology of adolescence
Evaluator: Pre-Screening Committee, Cent. for Mass Communication, Columbia University Press
Synopsis: A gang of boys spy upon two young lovers, persecuting them by denouncing them on walls of town. Set in a small town in Southern France.
Uses: To evoke youthful experience in order to show problems of adolescence.
Age Level: Adult
Technical: Sound — excellent; Photography — excellent
Comment: A sensitive portrayal of the emergence of sex feelings in early adolescent boys. So focused as to give over-emphasis on sex in eyes of some audiences but done with deep insight, artistically and tenderly. A beautiful film in a provocative setting.
Rating: Good to excellent
Copyright 1961 by Educational Film Library Association, Inc., 250 West 57 St., New York 19. EFLA No. 1961.4434. L.C. FiA 59-1200
MINNNESOTA SOURCES: None at present

MORE THAN WORDS 006
14 min., color, 1960
Henry Strauss Co., 31 West 53 Street, N.Y.C.
EFLA Evaluation
Subject Area: Management Training
Evaluator: Central Mass. Regional Library
Synopsis: Through animation and live photography, the film illustrates the goals of commmunication, responsibilities of sender and receiver, use of communications tools and methods, effect of unspoken communication.
Uses: Improve ability of people to get understanding from others
Age Level: High school, college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Effective presentation of the concept. A very useful film for training programs in industry and business. Good discussion film for boards and committees.
Rating: Excellent
Copyright 1963 by Educational Film Library Association, Inc., 250 West 57 Street, New York 19. EFLA No. 1963.5044. L.C. FiA 60-498
MINNESOTA SOURCES: UM 5A0127 ($5.35)

NO EASY ANSWER 323
18 min., b&w $50.00, apply, 1954
Anti-Defamation League of B'nai B'rith, 315 Lexington Avenue, New York 10016
EFLA Evaluation
Subject Area: Anti-Semitism
Evaluator: Teachers College, Columbia University
Synopsis: When a 6 year old Jewish girl indicates that she was involved in an anti-Semitic incident, her troubled parents and their friends discuss problem. Recalled childhood experiences of parents are visualized. Different approaches on dealing with problems of protecting children from attacks are suggested.

Audience invited to discuss problem of how to handle prejudiced situations and prepare children for attacks.

Uses: For Jewish and non-Jewish parent discussion groups; for social psychology classes.

Age Level: college, adult

Comment: Highlights point that all groups are at some time faced with problems of prejudice. Material provocative and message well presented to promote rational discussion. Some stilted acting.

Rating: Very Good

Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2603

MINNESOTA SOURCES: ADL

NO TIME FOR UGLINESS 711.4

24 min., color, apply, 1965

Produced by Nova Studios, Inc., for the American Institute of Architects; dist. by Sterling Movies, Inc., 43 W. 61 St., NYC 10023.

EFLA Evaluation

Subject Area: City Planning

Evaluator: American Film Festival Jurors, 1966

Synopsis: Explores the ugliness of the current urban and suburban scene. After indicating why this has happened, the film suggests possibilities for change and opportunities for improvement.

Uses: To stimulate citizens to take action to beautify their communities and improve all aspects of urban design.

Age Level: General adult audiences throughout the U.S. and Canada.

Technical: Sound — very good; Photography — very good

Comment: By providing insight into the problems of today's city, this film has value in emphasizing the need for planning. Any city can identify with the examples given. This very up-to-date and attractive presentation should be excellent for civic groups.

Rating: Very good

Copyright 1966 by Educational Film Library Association, Inc., 250 W. 57 St., New York 10019. EFLA No. 1966.6081

MINNESOTA SOURCES: None at present

NOW YOU'RE TALKING 384.6

22½ min., color, $92.15, 1966

Prod. by Audio Productions, Inc.; dist. by American Telephone & Telegraph Co., Long Lines Dept., 32 Ave. of Americas, New York City

EFLA Evaluation

Subject Area: Telephone usage and etiquette

Evaluator: American Film Festival Jurors, 1967

Synopsis: David Wayne and Mary Jo Catlett illustrate good telephone and bad telephone practices in entertaining way.

Uses: To motivate users of this new telephone system to have good habits

Age Level: General; especially employees of large companies

Technical: Sound, photography and structure are excellent.

Comment: The humor is extremely well-conceived, written, directed and executed. A sparkling film that does the job of selling a new communication system. Uses cinematic techniques skillfully.

Rating: Excellent

Copyright 1967 by Educational Film Library Association, Ins., 250 W. 57 St., New York 10019. EFLA No. 1967.6479

MINNESOTA SOURCES: None at present

ONLY WAY, THE

15 min.

Presentation of a systematic problem solving technique. The plot consists of a story about three students and their reactions to their first encounter with a course in work simplification. They are presented with a six step approach in class and then apply it to an actual work project in the laboratory. The project used is academic in nature but it clearly points out how positive results are obtained from the use of a systematic problem solving approach. **(IMS)**

MINNESOTA SOURCES: UM 4E0460 ($2.75)

PERSON TO PERSON COMMUNICATION

15 min.

Dramatized conversations between an employer and an employee demonstrate good listening practices and show how failure to listen to what another person is saying can lead to tragic and needless misunderstanding. **(MGP)**

MINNESOTA SOURCES: UM 4A0168 ($2.75)

PHYSICAL ASPECTS OF PUBERTY: ADOLESCENT DEVELOPMENT SERIES 136.73

19 min., b&w, $120.00, 1953

Crawley Films, Ltd., Dis-McGraw-Hill Textfilms, 330 West 42 St., N.Y. 36

EFLA Evaluation

Subject Area: Adolescent psychology

Evaluator: Wayne University

Synopsis: First half of film is an animated description of the development of the primary and secondary sex characteristics in boys and girls during adolescence. The second half, in live action, explains various life experiences and adolescent problems in terms of the previously described factors of physical and glandular growth. Filmstrip available.

Uses: To help parents understand the physical growth of their teen-age children; to help adolescents understand their own growth; psychology

Age Level: senior high, college, adult

Technical: Sound — good; Photography — good

Comment: Presentation of physical growth accurate and well done. Material in second half contains a number of erroneous folk-lore ideas such as notions that awkwardness or mental spurts related to physical growth.

Rating: Fair

Copyright 1954 by the Education Film Library Association, Inc. EFLA No. 1954.1866. L.C.FiA53-987

MINNESOTA SOURCES: UM 4S0215 ($3.85), ML. MS

PLEASURABLE EMOTIONAL RESPONSES—Film No. 5

30 min.

(Understanding Human Behavior Series)

The welfare emotions, or pleasurable emotional responses, are described in detail and are contrasted with the emergency responses. The difference in development of the welfare responses is emphasized and their importance to the healthy functioning of the mature adult described. The significance of adequate welfare responses to the development of interpersonal relationships in detail. **(U ofM)**

MINNESOTA SOURCES: UM 6R0036 ($6.00)

PROBLEM SOLVING IN GROUPS

25 min.

Dr. Richard Wallen, Professor of Psychology, presents an illustrated lecture on management committees and how they function, with particular emphasis on solving problems. Dr. Wallen explains the problem-solving process, how committees usually deal with problems, and how their methods can be improved. **(UofC)**

MINNESOTA SOURCES: UM 6R0053 ($4.75)

PROUD YEARS

3 reels

This film shows in detail the practical steps to be taken to help old people lead active, useful lives. The film provides an eloquent means by which old people and their families can explore together the day-to-day problems that accompany old age. More than this, it can lead them to a mutual understanding of the emotional problems which spring from a needlessly helpless, dependent existence. **(CUP)**

MINNESOTA SOURCES: UM 6S0658 ($6.00), MDPW

"READINESS — THE FOURTH R"
color, 1962

The Athletic Institute has produced a fascinating new film in cooperation with the National Conference on Physical Education. "READINESS — THE FOURTH R" is a color film designed to interpret to lay publics the values and outcomes of physical education, including athletics, in our schools and colleges. Throughout a child's life, he or she constantly hears of "Reading," "Riteing," and "Rithmetic." Now the Athletic Institute adds a "Fourth R" to the school curriculum — "Readiness." By the term "Readiness," we mean the quality of being ready physically, emotionally and mentally for anything.

Within the format of the film are such outstanding features as: Astronaut John Glenn, athletics at Michigan State University, elementary school classwork and various physical education classes. To survive in the spage ace curriculum. The Athletic Institute feels that "Readiness — The Fourth R" is an essential. The running time of this sound color film is 16 minutes. Service charge is only $4.00 (plus postage). And, did you know that the Athletic Institute is a non-profit organization devoted to the advancement of athletics, physical education and recreation?

MINNESOTA SOURCES: Ideal Pictures of Minn.
3400 Nicollet Avenue, Minneapolis 8, Minnesota
MINNESOTA SOURCES: UM 5K0166 ($4.75), MS, IMP

RELEVANCE OF THE RELIGIONS OF MAN
(Series: Religions of man)
30 min.

This film surveys some of the religions of the world — Buddhism, Judaism, Hinduism, Confucianism, and Christianity — through typical works of art from each. It stresses that we should be interested primarily in the "force" behind this religious art and how this "force" will help us understand the people of the world. **(NET-IndU)**

MINNESOTA SOURCES: UM 6T0055 ($4.85)

SESSION WITH COLLEGE STUDENTS, A

This film shows Dr. Frederick Perls, founder of Gestalt Therapy, demonstrating his method for discovering and expressing the meaning of dreams of college students. Dr. Perls encourages students to do their own dream interpretation. Any interpretation for the therapist is to be considered a therapeutic mistake.

Producer and Distributor: Psychological Films, 205 West Twentieth Street, Santa Ana, California 92706
Specifications: 16mm, 60 min., b&w, sound, 1968
Cost: $200.00, rental: $15.00
MINNNESOTA SOURCES: None at present

SEXUAL BEHAVIOR IN INFANCY AND CHILDHOOD—Film No. 11
3 reels, 29 min.
(Understanding Human Behavior Series)

The adaptational approach to psychosexual development is discussed in this program and contrasted throughout with psychosexual development as described in libido theory. The importance of evaluating patterns of behavior that appear sexual, but are motivated by other than the desire for sexual pleasure gratification, as compared with sexual behavior that has as its motivation the desire for sexual gratification, and some of the problems posed by the conflict between the desire for sexual pleasure gratification and the restrictions imposed by parents and society are discussed. **(U of M)**

MINNESOTA SOURCES: UM 6R0039 ($6.00)

SHYNESS 136.73
21 min., b&w, $125.00, 1953
National Film Board of Canada; Dis-McGraw-Hill Textfilms, New York 36
EFLA Evaluation

Subject Area: Child Psychology
Evaluators: Hempstead Public Schools, N.Y., University of Minnesota
Synopsis: The cases of three different children with three different degrees of shyness are analyzed from the point of view of the individual, his home, and his school. Possible ways of treatment are explained for each case. A projection into the future is carried out for one child to show possible outcomes of his shyness when he becomes an adult.
Uses: To describe various types of shyness and possible treatments; to stress that all children cannot be treated in a sterotyped manner
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: U of Minn-Normality of some shyness is developed well. Will be useful for teacher training and psychology classes. Hempstead-Definite types of shyness and ways of handling them clearly depicted.
Rating: Excellent-Hempstead Good-Minnesota
Copyright 1954 by the Educational Film Library Association, Inc. EFLA No. 1954.1802
MINNESOTA SOURCES: UM 4E0211 ($3.85), MDPW, MS

SOCIAL ACCEPTABILITY 136.73
20 min., b&w $120.00, 1957
McGraw-Hill Textfilms, 330 West 42 Street, New York 36, NY
EFLA Evaluation

Subject Area: Adolescent psychology
Evaluator: Akron Public Library
Synopsis: Marion is a shy sixteen-year-old who wants to be accepted by a particular group of teen-agers, but finds that, because of her home environment, she is left out. Her father is understanding, but her mother, like Marion, is extremely insecure, and fears having Marion bring her friends home. Film points out that this rejection by her peers will effect Marion throughout her life.
Uses: For discussion and study of adolescent behavior by parents and social workers.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Because of the poor relationship of mother and daughter in the film, a social worker or psychologist should present the film to parent groups for discussion.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3564
MINNESOTA SOURCES: MS

SOCIAL ANIMAL, THE
30 min.
(Social Psychology)
(Focus on Behavior Series)

This program investigates some of the ways in which man is influenced and changed by society. The effect of group pressure to conform is demonstrated through the experimental work of Dr. Stanley Schachter of Columbia University, the consequences of publicly stating ideas to the contrary of one's private beliefs are shown by Dr. Leon Festinger of Stanford University, and the nature of the bargaining process is explored by Dr. Mortin Deutch of Bell Laboratories. **(INDU)**

MINNESOTA SOURCES: UM 6R0040 ($6.00)

SOCIAL PROGRESS: VALUES THROUGH INSTITUTIONS AND RESOURCES 301
20 min., b&w, 1952
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation

Subject Area: Philosophy, Sociology
Evaluator: Pennsylvania College for Women
Synopsis: Professor Harold Lasswell of Yale, who edited film, appears as the instructor of a class of graduate students discussing man's social culture. Eventually class decides that man seeks eight great values: respect, wealth, enlightenment, skill,

affection, well-being, rectitude, and power. These values are common to all men everywhere and are traced through the development of his institutions and resources.
Uses: To stimulate discussion in philosophy or sociology classes; to introduce or supplement studies in social culture and human institutions
Age Level: college, adult
Technical: Sound — excellent; Photography — good
Comment: Film is geared to a high level of intellectual maturity. Would probably be too academic or technical for most groups other than college classes or serious adult discussion groups.
Rating: Excellent
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1758
MINNNESOTA SOURCES: None at present

TALKING OURSELVES INTO TROUBLE 384

(Language In Action series)
30 min., b&w
KQED-TV; dis-NET Film Service, Indiana University, Bloomington, Ind.
EFLA Evaluation
Subject Area: Semantics
Evaluator: Easternt Illinois University
Synopsis: Dr. Sessue Hayakawa develops the idea that our language determines the limits of our world. Problems discussed include: language in communication, words and definitions, and how to use words and reactions to words.
Uses: To emphasize the importance of words.
Age Level: college, adult
Technical: Sound — fair; Photography — fair
Comment: Concepts are on the college level but examples are on grade school level. The use of puppets is too elementary and their voices are hard to understand. Introductions are poor. Film lacks coherence.
Rating: Poor
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4151
MINNESOTA SOURCES: None at present

TALKING SENSE: THE MAN WHO KNOWS IT ALL 384

30 min., b&w, 1955
Indiana University, NET Film Service, Bloomington, Indiana
EFLA Evaluation
Subject Area: Communication
Evaluator: Oregon College of Education
Synopsis: When we talk, we select and omit some of what is to be said on any subject. In our complex, changing world, more can be said on any subject. In the attitude of "allness," a person implies that he has stated and knows all that can be said on a subject. Such an attitude inhibits learning, causes tension in human relations and bigotry.
Uses: To promote more effective communication in human relations
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The same format and qualities of others in this series of WOI-TV kinescopes. Dr. Lee does a superior job of teaching. The aids used are simple, but effective. An impressive series of films.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3534
MINNESOTA SOURCES: UM 6L0378 ($5.00)

TALKING SENSE: WHY DO PEOPLE MISUNDERSTAND EACH OTHER? 384

30 min., b&w, 1955
Net Film Service, Indiana University, Bloomington, Indiana
EFLA Evaluation
Subject Area: Communication; semantics, speech
Evaluator: Dearborn Public Library, Michigan
Synopsis: A kinescope in which Dr. Irving Lee, Northwestern University, analyzes how words may lead to misunderstanding because their meanings are not fixed. They vary with geographical region and historical period. Words, in themselves, have no meaning. Because people provide their meanings, a good listener must try to understand the speaker and not concentrate on words. A good speaker must be eager to be understood.
Uses: For classes in public speaking, psychology, semantics, English
Age Level: senior high, college, adult
Technical: Sound — fair; Photography — fair
Comment: The film's greatest strength is its speaker. There are too few visuals to warrant use of film medium.Its content would provide a good radio program.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3489
MINNESOTA SOURCES: UM 6L0380 ($5.00)

THIS IS MY FRIEND

29 min.
Illustrates the use of a volunteer service to supplement a regular agency program, through resources available within the community. The film offers a warm and dynamic appeal to both general and professional audiences and can be used as an effective tool in volunteer recruiting and training programs, and to provide community awareness of the needs of many older people who must face their later years alone. The Cook County, Illinois, Department of Welfare, 1957.
MINNESOTA SOURCES: MDPW

THIS IS ROBERT

80 min., 1942
Traces the development of a "difficult" yet thoroughly appealing child from his early nursery school days to his first year in public school. Shows how every individual constantly reveals to the trained observer his deep-lying needs and attitudes through the "language of behavior." **(New York U.)**
MINNESOTA SOURCES: MDPW

THREE APPROACHES TO PSYCHOTHERAPY. PART I. CARL ROGERS, FOUNDER OF CLIENT-CENTERED THERAPY

48 min., b&w
Psychotherapy has been defined as helping a person to help himself. Rogers analyzes his theory of client-centered therapy — Can I be real? Can I care for this person? And can I understand the inner world of this person? The client is a thirty-year old woman who is divorced. (Psychological films).
MINNESOTA SOURCES: UM 0R0101 ($7.25)

THREE APPROACHES TO PSYCHOTHERAPY. PART II. FREDERICK PERLS, FOUNDER OF GESTALT THERAPY

32 min., b&w
Dr. Perls analyzes this technique, with the same client as that of the Rogers film. The client is treated on the "I and Thou", "Here and Now" basis, leading him to "genuine, authentic, confident behavior." (Psychological films).
MINNESOTA SOURCES: UM 0R0102 ($7.25)

THREE APPROACHES TO PSYCHOTHERAPY. PART III. ALBERT ELLIS, FOUNDER OF RATIONAL-EMOTIVE THERAPY

49½ min., b&w
Dr. Ellis analyzes his theory, and shows the same client that his behavior has ideological antecedents that are continually in action, and that it takes work to reevaluate his philosophic

assumptions. The client (in conclusion) states her analysis of the three approaches, which she thinks would be the most valuable, and why.
MINNESOTA SOURCES: UM 0R0103 ($7.25)

UNCONSCIOUS MOTIVATION

40 min.
Demonstrates how unconscious motives can influence and direct our everyday thoughts, feelings, and action. Shows standard psychological techniques that are used to detect the presence of troublesome, repressed ideas lying beyond conscious reach. Illustrates the benefits to mental health that come from the discovery and release of such unconscious material.
(AssoF)
MINNESOTA SOURCES: UM 8R0073 ($7.85), MDPW

WHOLE WORLD OVER, THE 301

30 min., b&w, 1957
National Film Board of Canada, 630 Fifth Ave., Suite 658, NY
EFLA Evaluation
Subject Area: Human relations
Evaluator: Kalamazoo Public Library, Michigan
Synopsis: A trio of dramatizations based on the theme of people's kindness and compassion for one another. In Amsterdam, a young sailor meets a girl. They spend a few hours together, enjoying a summer afternoon in an amusement park, and then he must leave. In Montreal, a hurried businessman takes the time to help an old man searching for his son. In Mexico City, a little boy is rewarded for his honesty and is able to surprise his father with a big sombrero for his birthday.
Uses: To provide a general audience with an insight into human relations
Age Level: adult
Technical: Sound —good; Photography — excellent
Comment: The three individual episodes divide the viewer's attention and decrease the impact of the theme. Feeling of sincerity is imparted by convincing acting and authentic backgrounds.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3495
MINNESOTA SOURCES: None at present

WORLD TO PERCEIVE, A

30 min., (Perception) Focus on Behavior Series
The research of Dr. Herman Witkin, of the State University of New York Medical Center, and Dr. Eleanor Gibson of Cornell University, and Dr. Richard D. Walk of George Washington University, demonstrates the role of perception in handling and processing information from the environment, and the way in which our personalities affect our perception.
(INDU)
MINNESOTA SOURCES: UM 6R0042 ($6.00)

COLLEGE • ADULT

CAREERS

AGRICULTURE

LAND
(Series: NBC) McG
54 min.
This is a widely-acclaimed film that incisively probes the complex problems of American agriculture as they pertain to both the farmer and the consumer. The film begins with graphic scenes that document the decline of the small American agricultural community. Then, concentrating on a typical small-farm family, the Whitakers, who till 160 acres near Bushong, Kansas, the film begins examining the decline, and possible approaching extinction of the small farmer. The film discusses: basic trouble-factors for small farmers; the large-mechanized farm; government program to increase farm prices; farm economics — a national concern. **(McG)**
Copyright 1962
MINNESOTA SOURCES: UM 6S0496 ($10.60)

PROVIDERS OF PLENTY
College age student, interested in agriculture but feels it is not a rewarding career anymore, is told by a successful farmer the how and why of efficient management along with developments in the field of agricultural research.
Producer: Fred A. Niles, Communications Center, Inc., 1058 W. Washington Blvd., Chicago, Illinois 60607
Distributor and Sponsor: Farm Film Foundation, Southern Building, Suite 819, 1425 H Street, N. W., Washington, D. C. 20005
Cost: $192.30 from producer; request rental source from distributor
Specifications: 16mm, color, sound, 25 min., 1967.
MINNESOTA SOURCES: None at present

ALUMINUM

CHOICES 673.722
23 min., color, free loan, 1964
Prod. by On Film for the Aluminum Company of America; Distributed by ALCOA, 1501 Alcoa Building, Pittsburgh, Pa.
EFLA Evaluation
Subject Area: Industrial and Technical Processes; Aluminum Welding
Evaluator: American Film Festival Jurors, 1965
Synopsis: Presents new ways of joining aluminum to itself and other materials. Shows variety of uses of aluminum made possible by the new choices in welding techniques. Done to a syncopated version of the song, "Dry Bones".
Uses: To show new uses of aluminum in macro and micro scale in space, in the sea, under the earth and in ordinary environments.
Age Level: Adult — design engineers, architects, purchasing agents, businessmen, and engineering schools.
Technical: Sound — very good; Photography — very good
Comment: Trickiness adds interest but almost spoils effect because of over use and lack of unity.
Rating: Very good
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MINNESOTA SOURCES: None at present

ARCHAEOLOGY

BOOK AND THE SPADE, THE 220.93
28 min., color, apply, 1966
Glenn Bernard Film Productions, Inc., 225 South 15 St., Philadelphia, Pa. 19102, for the University Museum of the Univ. of Pa.
EFLA Evaluation
Subject Area: Biblical archeology
Evaluator: American Film Festival Jurors, 1967
Synopsis: An historic tour of the Jordan Valley, searching for Biblical evidence: the Dead Sea caves; Joshua's Jericho; Queen Jezebel's Samaria; the migrations of Abraham. Archeologist explains the scientific excavation at Tell es Sa'idiyeh in Gilead, and significant artifacts.
Uses: As an introduction to methods and conclusions of archeology in relating the Bible to history.
Age Level: Senior high through adult
Technical: Sound-good; Photography-good to very good; Structure-good
Comment: A good introduction to the subject, especially the sequence with archeologist Pritchard. At times, over-narrated, with intrusive music, but on the whole, treats subject with refreshing clarity.
Rating: Excellent
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MINNESOTA SOURCES: UM 7S0880 ($8.45)

ARCHITECTURE

ARCHITECT AT WORK, AN 690
29 min., color, free loan, 1962
Dynamic Films for Pittsburgh Plate Glass; Dist., Association Films, 347 Madison Ave., N.Y.
EFLA Evaluation
Subject Area: Skyscrapers
Evaluator: New York State Library, Albany
Synopsis: Architect's role in construction of skyscraper, here exemplified by Texas First Natl. Bank building in Dallas. Describes process from flat elevation on paper to scale model. Includes financial problems encountered. Site finally cleared, construction begins.
Uses: Building Committees, Redevelopment & Planning Bds.
Age Level: college, adult
Technical: Sound — fair; Photography — good
Comment: Basically promotional for sponsor. Useful to groups interested in urban re-development programs as a means of explaining construction problems. Does not have a general appeal.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1963.4957
MINNESOTA SOURCES: None at present

CONVERSATION WITH FRANK LLOYD WRIGHT, A 724
(Wisdom Series)
30 min., b&w $150.00, 1959
NBC; Dis-Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Illinois
EFLA Evaluation
Subject Area: Biography, architecture
Evaluator: Indiana University
Synopsis: A record of a conversation with Frank Lloyd Wright in which he reveals the essence of his thinking about American life and architecture. Some examples of his work are shown. Wright explains his own philosophy of architecture and his interpretation of "organic architecture". Mentions some of his

contributions and innovations, such as "open space", the corner window, and indirect lighting.
Uses: To introduce Wright as an architect and great contemporary figure; to explain his philosophy of architecture and influence on design in art
Age Level: college, adult
Technical: Sound — good; Photography —good
Comment: Reveals the philosophy of a great man, as well as an interesting, attention-holding personality. Useful in college art, design, and architecture classes. Interesting as adult program material.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc. 250 West 57 Street, New York. EFLA No. 1959.3879
MINNESOTA SOURCES: None at present

ART

HARLEM WEDNESDAY 709.73

color, $120.00 ,1958
Storyboard, Inc., Dis-Edward Harrison, 1501 Broadway, New York City
EFLA Evaluation
Subject Area: Art, American life
Evaluator: East Orange Public Library, N.J.
Synopsis: A group of Harlem scenes by the painter Gregorio Prestopino is presented against a jazz background by the Benny Carter Orchestra. The semi-abstract paintings and sketches are arranged to suggest the activities of an ordinary day in Harlem. The work includes scenes of streets, clubs, and character sketches.
Uses: For study of contemporary American painting and film as an art
Age Level: college, adult
Technical: Sound—excellent; Photography — good
Comment: An enjoyable film for those who appreciate the painter's semi-abstract, at times primitive, style. Some may find the sound track more entertaining than the visuals.
Rating: Good
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MINNESOTA SOURCES: None at present

WHAT IS A PAINTING?

24 min., color $200.00, 1961
Modern Talking Pictures, 3 East 54 St., New York, New York
EFLA Evaluation
Subject Area: Art appreciation
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Clarifies principles underlying various great works of art; explains why different techniques are used; shows what to look for in paintings. Analyzes and compares a wide variety of paintings from different periods. Refines painting as "a structure of lines, masses, colors and textures; an expression of a mood or idea of the philosophy of the man who created it and the age that produced it; a dream, a nightmare, a social comment."
Uses: To encourage the study of art appreciation
Age Level: adult
Technical: Sound — good; Photography — excellent
Comment: Incomplete and inadequate treatment of subject.
Rating: Good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1964.5270
MINNESOTA SOURCES: UM 5F0376 ($5.40)

BUSINESS

INSTRUCTIONS OR OBSTRUCTIONS

1½ reels, color, 15 min.
(Modern Management Films)
1½ reels, 15 min., color,, 1961
Giving Orders and Instructions — This film is based on Professor Paul Pigors' famous lecture-analysis of the order-giving process. In the film Dr. Pigors, who is Professor of Industrial Relations at the Massachusetts Institute of Technology, plays himself in a dramatic incident which illustrates the principles of order-giving, but without "preaching." Those who have seen Dr. Pigors in action will understand how his warm personality can hold the interest of the audience, and get across many useful ideas which supervisors can use in their daily jobs. In follow-up discussion after the film, the conference leader can use the discussion plan to nail down the points made by Dr. Pigors. **(BNA)**
MINNESOTA SOURCES: UM 5A0115 ($5.35)

INTERNAL ORGANIZATION

1 reel, 11 min.
(Industrial Management Series I)
Illustrates the fundamental purposes of business organization and basic organizational principles, such as delegation of authority, division of labor, and assignment of responsibility, and shows types of organization that can be adapted to the needs of any enterprise. **(McG)**
MINNESOTA SOURCES: UM 2A0116 ($2.25)

MOTION STUDY ON THE JOB

2½ reels, 25 min.
In a variety of jobs this film shows the universal applicability of work method improvement techniques in form especially suitable for use as an introduction to a methods training program. Photographed in their actual settings in factory and office, "before and after" versions of twelve jobs, ranging from a punch press operation in a factory to a slipsheeting job in connection with an office duplicator, are examined in detail. The amount of improvement achieved for each job is given for each project in which the precise data are available. **(UofI)**
MINNESOTA SOURCES: UM 6A0130 ($4.75)

REAL SECURITY

(Series: BNA supervisory training)
24 min., color
The purpose of this film is to motivate all echelons of a company toward more creativity, and less resistance to change. The lecturer, J. Lewis Powell, examines the historical progress of mankind from a new and different point of view to present an antidote to organizational lethargy. **(BNA)**
MINNESOTA SOURCES: UM 7A0223 ($11.35)

YOU YOURSELF, INCORPORATED

24 min., color
This is a film to be used by a top manager to shake out actual or potential lethargy from an organization to motivate managers, to help a training director start a program on a note of stimulated interest, to provide a "kickoff", challenge students to greater effort. The film is dominated by Joe Powell with his anecdotes and punch lines. This is a light-hearted but hard-headed thinking presentation for everybody. **(BNA)**
MINNESOTA SOURCES: UM 7A0173 ($11.35)

CAREER DEVELOPMENT

ALL I NEED IS A CONFERENCE

28 min. (guide)
Each participant at the conference table brings with him an unseen escort of personal and business problems. This film shows that in order to deal successfully with whatever problem is on the table, the conference leader must first know how to deal with the people aroundt it.
MINNESOTA SOURCES: SL

GOOD BEGINNING, A
11 min.
Demonstrates the right way to induct and train employees on new jobs by comparing the correct and incorrect techniques in a humorous and effective way.
MINNESOTA SOURCES: SL

CITY PLANNING

BUILDING BETTER CITIES
3 reels, color
The scientific and technical advances of America have brought new products, new comforts and conveniences. They have also created problems for our communities — things like traffic, congestion, creeping slum areas, and the proper utilization of valuable land in our cities and towns. This film outlines the causes and effects of the possible solutions to the problems faced by American communities. This film is useful in stimulating community understanding of — and action on — urban problems. **(CofCUS)**
MINNESOTA SOURCES: UM 7S0510 ($10.50)

MOSES, ROBERT
3 reels, 30 min.
This dynamic city planner, perhaps best known as New York City's Park Commissioner, is interviewed in one of his five offices by his associate, Gilmore D. Clark, designer of the court and gardens for the U. N. Building. In the terse and forceful style of a man who prefers action to theory, Mr. Moses touches on a variety of subjects ranging from his philosophy on city planning to the problems of future planning for the entire nation. **(EBF)**
MINNESOTA SOURCES: UM 6S0529 ($5.00)

COMMUNICATIONS

COMMUNICATIONS
12 min.
Shows the importance of effective communication in industry in matters concerning all departments of a plant and the total personnel. **McG $75.00**
MINNESOTA SOURCES: UM 4A0163 ($2.75), SL

DATA PROCESSING

COMPUTERS AND HUMAN BEHAVIOR
(Computers and Human Mental Processes), Focus on Behavior Series, 30 min.
This program explores some of the research being conducted at the Carnegie Institute of Technology, with electronic digital computers, in an effort to evolve new theories about human mental processes. Dr. Bert Green, professor of psychology, demonstrates his computer experiments with perception of motion and depth. Dr. Herbert Simon, with the help of the computer, presents his theory of how human beings memorize. And Dr. Allan Newell shows how the computer was responsible for creating a new theory about human problem solving. **(INDU)**
MINNESOTA SOURCES: UM 6M0241 ($6.00)

CONTROL REVOLUTION, THE
3 reels, 29 min.
Through animation, the initial section of this film pictures the basic elements in a modern continuous, self-adjusting control system. "Feed-back" is shown to be essential. A thermostat is used as a simple example. Then, control systems built around a computer are discussed. For illustration, John McCarthy of the Wyman Gordon Company, a medium sized industrial plant, shows computer installation at the plant and how his firm uses the computer to keep track of and integrate information on everything from inventory to payroll. A computer is shown controlling and operating the tooling of delicate machine parts at the Numerical Machining Corporation in Cleveland. Various other computer systems are shown in doing specific work. **(IndU)**
MINNESOTA SOURCES: UM 6M0242 ($6.00)

ENGINE AT THE DOOR
3 reels, 29 min.
(Computer and the Mind of Man #6)
In this film, the question "will machines ever run man?" is considered and commented on by Mr. Eckert, Dr. Nagel and Dr. DeCarlo. The central conclusion: although the computer is the machine most like man himself, it is not the machine but the man who determines what is to be done. **(IndU)**
MINNESOTA SOURCES: UM 6M0243 ($6.00)

INFORMATION MACHINE, THE 651.26
11 min., color, 1958
Charles and Ray Eames for IBM Corp., Dept. of Information, 590 Madison Ave., N.Y.C.
EFLA Evaluation
Subject Area: Business machines; film technique
Evaluator: New Brunswick, N.J., Public Library
Synopsis: An animated presentation concerning man's need to widen and strengthen his knowledge by collecting, storing, and correlating data. His success in controlling his environment depends to a great extent upon accurate prediction in initiating a causal sequence. Today's complex machines depend on man to analyze and reduce problems to the statistical form which machines can handle with top performance.
Uses: To inform the business man in what computers can and cannot do; for discussion of automation; for study of photographic techniques
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Its technique obscures its theme. While the drawings are imaginative and fascinating they diffuse the producer's purpose. As an art film it is excellent, but is too vague as a view of computer's role.
Rating: Good
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MINNESOTA SOURCES: None at present

LOGIC BY MACHINE (Computer and the Mind of Man)
3 reels
This film serves as an introduction to the series and the subject of electronic computers. Dr. Hamming discusses how speed and cost, and effort favor the computer over the laboratory approach. Dr. Magel talks about the relationship of man and machine and the relationship of the symbolic world of mathematics to the real world of objects and events. Although they cannot think, computers and related data processing systems are shown to be almost fantastic machines with which to calculate, remember, and compare.
MINNESOTA SOURCES: UM 6M0244 ($6.00)

MANAGERS AND MODELS—#5
(Series: Computer and the mind of man)
29 min., b&w, 1962
The design and simulation capacities of the modern digital computer are shown in this film. Dr. Hoeltzer of the Marshall Space Flight Center in Huntsville, Alabama, shows how the computer is used there to simulate in advance the problems encountered in firing a saturn rocket. Dr. Baron shows how a computer is used to select the optimum design for a chemical plant. Richard Brooks and Neil Pennington show how a computer simulates every step in the sugar refining process at the C & Refinery in Crockett, California. Mr. Brooks, Mr. Pennington, and Mr. Isaac then discuss the value of this to the C & H management. **(Ind U)**
MINNESOTA SOURCES: UM 6M0245 ($6.00)

UNIVERSAL MACHINE
(Series: Computer and the mind of man)
29 min., b&w
Dr. Decarlo comments on the fact that the computer revolution represents a fundamentally different kind of advance because, unlike past industrial advances, the computer manipulates and processes information at incredible speeds. The problem of deciding on what to use as a universal "machine language" is explained. **(IndU)**
MINNESOTA SOURCES: UM 6M0246 ($6.00)

UNIVERSE OF NUMBERS
(Series: Computer and the mind of man)
29 min., b&w
The concern here is first with a history of the computer development — from the first mechanical calculator invented by Blaise Pascal (seventeenth century) to eniac, the first electronic computer co-invented by John Mauchly and J. Presper Eckert (mid-1940's). Mr. Eckert describes his work. The film then turns to an explanation, in lay terms, of how a computer solves a problem — specifically how a modern digital computer stores both data and instructions in number form. A computer is shown being programmed. Mr. Gruenberger shows Dr. Hamming how he trains young people in complicated computer technology. **(IndU)**
MINNESOTA SOURCES: UM 6M0247 ($6.00)

AT THE MARKET 332.6
25 min., color, 1964
Produced by WCD, Inc., for the New York Stock Exchange, 11 Wall Street, New York, New York 10005.
EFLA Evaluation
Subject Area: Economics
Evaluator: American Film Festival Jurors, 1965
Synopsis: Traces an important day in the life of an institutional trader. Three hypothetical transactions are effected through the team work of brokers on the floor as well as member firm offices across the country. Features Dave Garroway as on-camera narrator.
Uses: To interest institutional investors in trading through the New York Stock Exchange rather than between themselves; to explain the facilities of the auction market.
Age Level: Adult — investment managers and financial institutions
Technical: Sound —good; Photography — good
Comment: A realistic dramatization which explains well a complicated subject. Production is well done, but nothing new or imaginative. Too much talk with little action. Poor sound mixing affects clarity at times.
Rating: Very good
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MINNESOTA SOURCES: None at present

FABRICS

EXCITING WORLD OF STEVENS FABRICS, THE 677.028
20 min., 20 sec., color, free loan, 1962
Prod. by On Film; dist. by Stevens Fabrics, Stevens Building, Broadway and 41st Street, New York City 36
EFLA Evaluation
Subject Area: Public Relations — Commercial
Evaluator: Festival Jurors, 1964
Synopsis: A graphic presentation of the many Steven products, processes, and production facilities.
Uses: To commemorate the 150th Anniversary of the Company
Age Level: adult
Technical: Sound — excellent; Photography — excellent
Comment: Visually exciting with an imaginative sound track. Film kept admirably away from pitfalls of anniversary films (board of directors, retail, etc.) Very well organized; creatively edited.
Rating: Excellent
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MINNESOTA SOURCES: None at present

FOREMAN

GENERAL FOREMAN, THE 658.3
The Nature of Work Series
30 min., b&w $135.00, 1958
Prod. by Nat. Film Bd. of Canada; dist. by McGraw-Hill, 330 W. 42 St., NYC
EFLA Evaluation
Subject Area: Personnel Management
Evaluator: Indiana University
Synopsis: A foreman faces two difficult problems. He must transfer an old employee and friend from a job which involves his ego in order to increase production; and he must encourage his son to leave a safe job and work out a future in a job with risks which the son is reluctant to face. Shows the conflict of loyalties to management and to employees.
Uses: To point up the problem involved in serving personality needs through occupations; as a case history in personnel management
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The film raises pertinent questions for discussion. However its subject matter is not one which has received much emphasis in the ordinary school curriculum.
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4285 L.C. Fi A 58-995
MINNESOTA SOURCES: UM 6A0108 ($5.60), MS

JUST A FOREMAN
16 min., b&w
This film dramatically directs the attention of the first-line supervisor to the amount of money he controls and spends during his working day. Through a replay of his money spending activities, he pays cash for supplies and services instead of authorizing expenditures by affixing his signature to a form. **(IMS)**
MINNESOTA SOURCES: UM 4A0209 ($2.00)

GENERAL CAREERS

EMOTIONAL STYLES IN HUMAN BEHAVIOR
2½ reels, 24 min.
Dr. Richard Wallen deals with a variety of personal problems such as determining the kinds of people that are best suited for different jobs, and how the manager can deal effectively with different personality types. **(UofC)**
MINNESOTA SOURCES: UM 6R0050 ($4.75)

ENGINEERING OF AGREEMENT, THE
2¼ reels, 21 min., color
This film dramatizes and analyzes the process of interpersonnel communications, and emphasizes effective ways to overcome barriers of agreement. Following this presentation is a 4-minute trailer, "What Would You Say?" That presents 10 open-end statement situations designed for on-the-spot practice for viewers. The film makes the point that whether we are dealing with associates or customers, supervisors or subordinates, the process of obtaining agreement is vital to the satisfaction of our needs and wants. **(RTP)**
MINNESOTA SOURCES: UM b&w 6A0105 ($5.35), color 7A0105 ($10.35)

FIRST IMPRESSIONS
20 min.
Emphasizes the importance of first impressions, and demonstrates step-by-step a technique of introducing a new employee to the job. **(UW)**
MINNESOTA SOURCES: UM 4A0164 ($3.85)

I JUST WORK HERE
20 min., color, A Public Contact Training Film
Designed to improve interpersonal relationships in dealing with the public, this film will be of great help in creating a more favorable organizational image in the eyes of the public. Raising the level of service to the customer. Improving attitudes of employees toward their jobs. **(RTP)**
MINNESOTA SOURCES: UM 5A0165 ($6.65)

INSURING OUR INVESTMENT IN YOUTH
15 min.
Through experience, it has been found that the public understands, and is most sympathetic to, the vocational phase of guidance. In this film, therefore, a young high school student is followed through the guidance system as he solves his educational and career planning problems. We see how the cumulative record is formed through his school years, how through counseling and testing he is able to achieve an understanding of his true potentialities, and how he bases his vocational choice on information he has gathered from many sources. The film ends with the boy in his first job, leading to the vocation of his choice. An appeal is made to all of us to make guidance Counselors.
MINNESOTA SOURCES: UM, AV-SDE

INTRODUCING THE NEW WORKER TO HIS JOB
15 min.
Dramatization of how not to orient a new employee and get him started on his job; then by contrast, what should have been done. **(UW)**
MINNESOTA SOURCES: UM 4A0117 ($2.75)

JOB FOR BOB, A 317.42
33 min., b&w, $160.00, 1950
Religious Film Association, 35 W. 45th St., New York City 19
EFLA Evaluation
Subject Area: Guidance
Evaluator: University of Kentucky
Synopsis: Bob, a high school graduate, finds himself unqualified for the job he wants and through direct and indirect guidance takes a job in keeping with his abilities. From unwillingness to start at the bottom, Bob progresses to a realization of what he really wants, and starts to train for it.
Uses: To show the value of guidance in finding the proper vocation
Age Level: adult
Technical: Sound — good; Photography — good
Comment: The film is too preachy and relies too much on the love story.
Rating: Poor
Copyright 1950 by the Educational Film Library Association, Inc. EFLA No. 1950.835
MINNESOTA SOURCES: None at present

PLACING THE RIGHT MAN ON THE JOB
15 min.
Dramatized cases of five different workers, unsatisfactory in their particular job, who are reassigned to other jobs more suitable to their abilities and capacities. **(UW)**
MINNESOTA SOURCES: UM 4A0142 ($2.75)

WORK SIMPLIFICATION IN THE OFFICE
23 min., b&w, with guide
Shows how work can be organized efficiently in order to accomplish more each day. Discusses flow process charts, motion economy, work distribution charts, layout studies and work count.
MINNESOTA SOURCES: SL

GUIDANCE

VOCATIONS—CHOICE OR CHANGE
15 min., color, free, 1967
Distributed by Career Information Center, Appalachia Educational Laboratory, Inc., Box 1348, Charleston, W. Va. 25325
Subject Area: Guidance program practices
Evaluators: University of Kansas, Lawrence, Kansas
Synopsis: Presents a comprehensive look at what one high school guidance program has done to implement its goals. Attends to problems of time for student involvement, individual inventory, types of counselor interactions, occupational information, vocational and educational placement, parental involvements, and coordination with community resources.
Age-Grade Level: Special audience such as guidance and personnel workers or students.
Technical: Structure — good; Picture quality — exc.; Sound — excellent.
Comment: Quite well done film that attends to those aspects of a total guidance program which have some relevancy to career clinics. However, the guidance practices are presented without adequate reference to the underlying psychological processes being nurtured. Most appropriate as in-service training film or as supplement for a counselor training program.
Rating on NVGA Guidelines: Useful
MINNESOTA SOURCES: None at present

HEALTH CAREERS

BROKEN APPOINTMENT 131.3
30 min., b&w, $125.00, 1953
Mental Health Film Bd.; Dis-International Film Bureau, Chicago, Ill.
EFLA Evaluation
Subject Area: Mental Health
Evaluator: University of New Hampshire
Synopsis: Using one event in the career of Susan Burke, young public health nurse, the film stresses the importance of understanding human emotions and motivations by public health nurses and all those whose work involves dealing with people and helping them to understand why they behave as they do.
Uses: To teach students of psychology, sociology, and public health nursing the importance of human emotions; for PTA and adult groups
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The film achieves its purpose of stressing the fact that emotions contribute greatly to behavior.
Rating: Good to excellent
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2781
MINNESOTA SOURCES: MDPW

COMMUNITY HEALTH IN ACTION 614
18 min., b&w, color
Sam Orleans and Associates, Inc., 211 W. Cumberland Ave., Knoxville, Tenn. 37902
EFLA Evaluation
Subject Area: Public Health Service
Evaluator: Akron Public Library
Synopsis: The work of a well-developed and well-financed public health department is surveyed, beginning with clinical services for infants and concluding with health programs for the aged. Included among the activities are work in schools, in communicable diseases, TB, and polio, and the inspection of sewage, dairy plants, and restaurants.
Uses: To explain to community groups the health needs of their area; to explain health services to social agencies.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: This is a good way of acquainting community groups with the health services that are essential. Simple and well-prepared steps for attaining services comparable to those in film are presented.

Rating: Good
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2786
MINNESOTA SOURCES: None at present

HUMAN SIDE, THE 131
24 min., b&w, 1957
Continental Films for Minn. Dept. of Public Welfare; Dis- Mental Health Materials Center, 1790 B'way, NY.
EFLA Evaluation
Subject Area: Mental health
Evaluator: Greenwich Public Library, Conn.
Synopsis: The important work being done in mental hospitals by volunteer workers is depicted through the activities of Mrs. Benson. Provides orientation for volunteers and shows their services in recreational therapy, teaching dancing and handicrafts, feeding invalids, giving teas for those nearing recovery. Their work is presented as an adjunct to professional hospital care. Hospital director makes a direct appeal for volunteers.
Uses: To help recruit volunteer workers; to develop public understanding of the care and activities of patients in a mental hospital
Age Level: adult
Technical: Sound — good; Photography — fair
Comment: Valuable in communities which are rather uninformed about mental health. Acquaints viewer with commonly accepted, elementary concept that mentally ill are "real" people, deserving help. A bit of humor would help. Shows what volunteer can do.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3557
MINNESOTA SOURCES: UM 6R0062 ($3.00), MDPW

HOMEMAKERS

HOMEFIRES 362.14
28 min., b&w, $50.00, 1967
Mental Health Film Board, 8 East 93 St., New York City 10028
EFLA Evaluation
Subject Area: Aid to poor, handicapped, disabled
Evaluator: Harvard Medical School
Synopsis: Homemaker demonstrates her duties with 3 families: the elderly handicapped, the lower income physically disabled, the middle income family where the mother is away in a mental hospital. She is a health aide, housekeeper, surrogate mother, and teacher. Job attractions are stressed, and agency support is illustrated.
Uses: Recruiting, training, fund raising for homemakers
Age Level: Adult
Technical: Sound, photography and structure are good
Comment: Informative and technically competent. Last two families are less convincing than the first, and the homemaker herself is hard to imagine as typical. She encounters no real hurdles or tensions; she is too perfect for viewers to identify with.
Rating: Average
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6689
MINNESOTA SOURCES: None at present

HORSE RACING

GREENTREE THOROUGHBRED 798.4
22 min. and 31 min., color, loan, 1952
Barnard Livingston; Dis-Movies, U.S.A., 729 Seventh Ave., New York 19
EFLA Evaluation
Subject Area: Horses, Animal husbandry
Evaluator: Purdue University
Synopsis: A description of how race horses are raised and trained at the Greentree Farms in Lexington, Kentucky. The phases of careful planning and great work on the parts of owners, trainers and jockeys to produce a champion are demonstrated. Training grounds at Aiken, South Carolina are shown as is the 1949 Belmont Stakes won by Greentree's Capot.
Uses: To give instruction in saddle horse husbandry; as general information and instruction for saddle clubs and breeders' meetings.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: The longer version includes sequences on the mating of a mare and stallion and finally the birth of the foal and thus it should be used only with selected audiences. Comprehensive and instructive.
Rating: Excellent
Copyright 1952 by the Educational Film Library Association, Inc, 250 Broadway, New York City 19. EFLA No. 1953.1547
MINNESOTA SOURCES: None at present

HOSPITAL ADMINISTRATION

CASE FOR UNDERSTANDING, A 610.6
27 min., color, apply, 1960
Centron Corp., Dis: American Hospital Assoc., 840 N. Lake Shore Drive, Chicago 11, Ill.
Subject Area: Pre-Screening Committee, Eastern Illinois University
Synopsis: Shows why a doctor entering hospital practice must serve a probation period. Points up dangers of ignorance or bypassing hospital rules, necessity of cooperation of everyone. Stresses importance of doctors' understanding administration rather than expect understanding of their problems.
Uses: To emphasize mutual interdependence of hospital workers and administration. For interns, residents and hospital staffs.
Age Level: Adults
Technical: Sound — Very good; Photography — Fair to exc.
Comment: Although too much accent on the negative and somewhat overly dramatic, this is an excellent film, easily understood, well developed, and interesting. Delivers message with a punch.
Rating: Very good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1961.4419
MINNESOTA SOURCES: None at present

LABOR

ARBITRATION
3 reels
This film is an authentic documentary, presenting an on-the-spot, unrehearsed view of an actual arbitration hearing. It will show your personnel how a typical hearing is conducted — what is expected of participants — how this collective bargaining technique operates to benefit workers and employers alike. This film provides valuable orientation for labor relations specialists, for key managers, and for every employee who may be called upon to appear before an arbitration board. **(AmMA)**
MINNESOTA SOURCES: UM 6A0243 ($6.00)

ARBITRATION IN ACTION
60 min.
This film is based upon an authentic labor-management grievance heard and decided under the rules of the American Arbitration Association. It is a complete record of every step of hearing room procedure, including administration of the arbitrator's oath, examination and cross-examination of witnesses, presentation of evidence, summary arguments by the parties, and the arbitrator's analysis. The film is designed primarily for

showing to company and union representatives, foremen, shop stewards, labor relations attorneys and students of industrial relations. **(AMAA)**

MINNESOTA SOURCES: UM 0A0244 ($10.50)

AUTOMATION—THE NEXT REVOLUTION
28 min.
This film explains the challenge posed by the rapid growth of machine labor, assesses its potentialities; and examines its dangers. Throughout the film, workers, labor leaders, and industrialists discuss today's economic progress seeing automation as the dominant factor in the new industrial revolution.

MINNESOTA SOURCES: UM 6S0757 ($4.85)

CONSTITUTION AND EMPLOYMENT STANDARDS, THE
28 min., b&w, $125.00, 1958 331
NET Film Service, Indiana University, Bloomington, Indiana
EFLA Evaluation
Subject Area: Labor laws; U.S. Constitution
Evaluator: David Lipscomb College, Tenn.
Synopsis: Re-enacts the circumstances in the case of United States vs. Darby, in which the constitutionality of the 1938 Fair Labor Standards Act was tested. This was the test of whether or not Congress has the right to pass laws governing hours and wages in interstate commerce. Illustrates interpretation of "commerce clause" by the Supreme Court. Gives examples of decisions concerning interstate commerce, states' rights, due process.
Uses: For study of Supreme Court's role in regulation of employment standards; for understanding of how Constitution affects our lives
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Roles of participants in case create human interest. Presents events in a straight-forward manner. Shows how the Constitution, Supreme Court, and law actually affect us in everyday life.
Rating: Excellent
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MINNESOTA SOURCES: UM 6H0246 ($6.00)

DO NOT FOLD, STAPLE, SPINDLE, OR MUTILATE — Parts I & II
54 min., b&w
This film received the UN award for the best documentary of 1967. It challenges the viewer to examination of the generation gap as it affects a local union president and his family. By particularly effective photographic techniques, the film follows the union president through his first challenge to leadership in thirty years and presents both sides of the issues in a most enlightening manner. **(McG) industry: labor**

MINNESOTA SOURCES: UM 0B0292 ($9.75)

DUES AND THE UNION
2 reels
(Labor and Management Series)
The importance of regular payment of union dues and how they keep a union going is told through the story of a young pipefitter, Frank Watson. New to the trade and to his responsibility as a union member, Frank found there was much to learn about both. Fortunately for him, his boss on the job, George Millbank, skilled tradesman and a founder of the union, had the patience to teach him. Through him Frank learns the significance of prompt dues payment and the services provided by them, and comes to enjoy the satisfactions of active and interested union membership. **(McG)**

MINNESOTA SOURCES: UM 4A0250 ($3.85)

INHERITANCE, THE 331.88
59 min., b&w $250.00, 1964
Prod-Harold Mayer Productions, 250 West 57 St., New York, N. Y. 10019, for the Amalgamated Clothing Workers of America, AFL-CIO.
EFLA Evaluation
Subject Area: Economics: Labor Organization
Evaluator: American Film Festival Jurors, 1965
Synopsis: Presents a view of America as seen through the eyes of its working people. Uses still photographs, as well as silent film and newsreel footage, accompanied by folk songs and popular music, to show conditions since 1900 found in the sweatshops, coal mines, and weaving mills.
Copyright 1966 by Educational Film Library Association, Inc.
Uses: To give members of the Amalgamated Clothing Workers of America a sense of pride in their accomplishments and an understanding that continued progress means continued hard work; Other union members; General.
Age Level: Adult
Technical: Sound — excellent; Photography — excellent
Comment: Well organized and presented with a great deal of good taste, film is very stirring. Selection of footage is exc.
Rating: Excellent
250 W. 57 St., New York 10019. EFLA No. 1966.5935 L.C. #Fi A 65-1482

MINNESOTA SOURCES: UM 0A0256 ($10.60)

MAN ON THE ASSEMBLY LINE, THE 658.3
The Nature of Work series
30 min., b&w, $135.00, 1958
National Film Board of Canada; dis-McGraw-Hill Text-Films, 330 West 42 Street, NYC
EFLA Evaluation
Subject Area: Vocational Guidance, Industrial Psychology
Evaluator: Indiana University
Synopsis: Dramatizes the frustration of a man in the assembly line who resents the mechanical repetition of his work to a point where, triggered by small incidents, he comes into conflict with the authorities. Ends with the question: How can the benefits associated with the assembly line be retained without planting a heavy burden on individuals?
Uses: To point up problems associated with workers in the assembly line.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Students of management or industrial psychology should find the film interesting. It poses a challenging question for discussion.
Rating: Very Good to Excellent
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4217. L.C. Fi A 58-996

MINNESOTA SOURCES: UM 6A0122 ($6.00), MS

MEN AT WORK
30 min., Labor and Management Series, McG. $145.00
A story of men and machines, of the difficulty of adjusting everyone to the standardized needs of modern industry. Filmed in a washing-machine factory, the picture shows what happens from human relations point of view when a speeded-up conveyor system and a clash of temperaments disrupt the harmonious group work on the assembly line.

MINNESOTA SOURCES: UM 6A0260 ($6.00)

MONTHLY TV MEETING NO. 19
1½ reels, 14 min.
(United Steelworkers of America)
Discussion by David J. McDonald on contract negotiations with the steel industry. He discusses wages and prices and presents facts and figures. He points out that price increase on a product need not be made because of a wage increase. He concludes his discussion on the topic of inflation. Released for TV use. **(AFL-CIO)**

MINNESOTA SOURCES: UM 4A0262 ($3.00)

ON SOLDER 671.56

25 min., color, apply, 1960

Scope Film Associates, 6325 Santa Monica Blvd., Hollywood 38, Calif.

EFLA Evaluation

Subject Area: Soldering techniques

Evaluator: Pre-Screening Com. Ferris Institute, Michigan

Synopsis: A brief history of solder. Explains its constituents, melting phenomenon and bonding characteristics; discusses the causes, effects and removal of oxidation; shows care and preparation of heat sources; brings tools and materials together in demonstration of proper soldering techniques on printed circuit boards, terminals, and installing stranded leads. To illustrate seriousness of reliable soldering, shows launching, failure and destruction of an Atlas missile.

Uses: To demonstrate proper soldering technique.

Age Level: Adults

Technical: Sound — excellent; Photography — excellent

Comment: An outstanding job with good motivation as well as instruction

Rating: Excellent

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MINNESOTA SOURCES: UM 7B0199 ($9.35)

RISE OF ORGANIZED LABOR, THE

18 min.

This film explains the economic conditions that forces workers to join unions, traces the growth of organized labor, and discusses what the past and present problems and responsibilities of unions are in our economic systems. **(McG)**

MINNESOTA SOURCES: UM 4H0013 ($3.50)

SHOP STEWARD

20 min., Labor and Management Series

A dramatized presentation of the role of the shop steward in the effective day-to-day functioning of free trade unionism. The film begins with the election of machinist Johnny Walachuk as shop steward for the men in his section of a large industrial plant. Continuing, it shows the part the shop steward plays in carrying out the grievance procedures set up by company and union. How Johnny fulfills his responsibility to protect from infractions of the agreement the men who elected him, is told in his own words, and typifies the function of union shop stewards generally. **(McG)**

MINNESOTA SOURCES: UM 4A0269 ($3.85)

STRUCTURE OF UNIONS

(Series: Labor and management)

10 min.

A cartoon film which examines the organization of labor unions today. While the narrator in all seriousness outlines the structure of a union and the larger bodies to which it is affiliated, the cartoonist ad libs his own views with gay abandon. Examples are given to illustrate the functioning of a union at various levels from the union local to the national body of the labor congress. **(McG)**

MINNESOTA SOURCES: UM 2A0272 ($2.00)

SKILLED WORKER, THE 658.3

Nature of Work Series

30 min., b&w, $135.00, 1958

Nat. Film Br. of Canada; dist. by McGraw-Hill, 330 W. 42 St., NYC 36

EFLA Evaluation

Subject Area: Personnel Management, Vocational Guidance

Evaluator: Indiana University

Synopsis: A man who immigrated to Canada from the Ukraine has become a highly skilled machinist and has a craftsman's pride in his job. When automatic machinery is brought in to do his work, he cannot face the adjustment to a routine assembly line job.

Uses: To point out the social and psychological values of a vocation; to point up the problems of adjustment to technological change

Age Level: college, adult

Technical: Sound — fair; Photography — fair to good

Comment: Indicates that the loss of pride, prestige, and satisfactions of craftsmanship are intangibles which affect the lives of former skilled workers. The film rambles somewhat through many different scenes, and the narration is sometimes difficult to understand, but it does bring out the importance of the individual and his ideas of self-realization.

Rating: Very good

Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4303. L.C. Fi A 58-1003

MINNESOTA SOURCES: UM 6A0270 ($6.00), MS

THIS UNION CAUSE

Presents the history of the American labor movement through the paintings of John Gelsavage. Ranges from the problems of the indentured servant in colonial America to the 1955 merger of the AFL-CIO. Produced by the United Automobile Workers, AFL-CIO. Contemporary Films.

Code 407491—**22 min., color sale $200.00, rental $12.50. McG**

UNION RESEARCH DIRECTOR

(Series: Labor and management)

21 min.

An introduction to a recent, but increasingly important union figure — the man whose facts and figures are effective ammunition for a union's bargaining committee. We meet **Cleve Kidd**, United Steel Workers' Research Director, and from his work we learn with painstaking research, analysis of economic information and arrangement of argument lie behind union negotiations for better wages and working conditions. **(McG)**

MINNESOTA SOURCES: UM 4A0276 ($3.85)

MANAGEMENT

AVOIDING COMMUNICATION BREAKDOWN

(Series: Berlo communication)

24 min., color

Berlo calls attention to warning signals of defective communication and shows how these signals should be used by communication-conscious managers to prevent breakdown. **BNA**

Economics: business and commerce: personnel training: supervisory development.

MINNESOTA SOURCES: UM 7A0160 ($8.50)

CHALLENGE OF MANAGEMENT

(Series: American business system)

30 min.

This film details the responsibilities of the business manager and the problems to be met in operating a proprietorship, a partnership, and a corporation. **(ET-IndU)**

MINNESOTA SOURCES: UM 6A0422 ($5.35)

CHANGING ATTITUDES THROUGH COMMUNICATION

(Series: Berlo communication)

29 min., color

The manager's job involves more than making decisions. Since decisions require change in the organizational system, he must also develop a strategy for change. However, the introduction of change often arouses resistance. Dr. Berlo explains that rejection, distortion, and avoidance are major ways of resisting change which the manager must anticipate and correct — through effective communication. **(BNA)**

MINNESOTA SOURCES: UM 7A0095 ($11.35)

COMMUNICATING MANAGEMENT'S POINT OF VIEW

(Series: Berlo communication)

24 min., color

Some managers don't like to think of themselves as persuaders.

They prefer to believe that they just give subordinates information — and they make up their own minds. But, says Dr. Berlo, persuasion is a vital part of the manager's job — affecting and changing people's beliefs and attitudes and behavior. It is therefore necessary that managers become skilled in this aspect of communication techniques. Through dramatic examples, the film demonstrates the principal ingredients of effective persuasion: empathy and credibility. The manager must see the world from the other man's point of view. And he must have established a reputation for competence, dependability, and drive, Effective communication involves skill, concludes Dr. Berlo, but it also involves a basic faith in people. **(BNA)**

MINNESOTA SOURCES: UM 7A0161 ($11.35)

COMMUNICATION FEEDBACK

(Series: Berlo communication)

24 min., color

The manager works through other people. He communicates with them to get results and he has to observe and weigh their responses (feedback) to know how well he's doing, says Dr. Berlo. Feedback can be ignored or misunderstood, causing communication breakdown. In order to attain the four principal objectives of management — communication - attention, understanding, acceptance, and action — the manager must always watch for feedback and correct his communication accordingly. Dramatizations show non-use and mis-use of feedback: a typical staff conference, a confused secretary, a resentful employee. The manager has to be able to "read" people in order to predict and affect their behavior. He must interpret feedback with care, because people often mean something different from what they say. Effective communication means getting results by affecting behavior, not passing messages back and forth, or holding unnecessary meetings, or preparing unneeded reports. But effective communication is impossible if feedback is ignored, distorted, avoided, or simply not perceived. **(BNA)**

MINNESOTA SOURCES: UM 7A0162 ($11.35)

COMMUNICATIONS

12 min.

Shows the importance of effective communication in industry in matters concerning all departments of a plant and the total personnel.

MINESOTA SOURCES: SL

CONTROLLING QUALITY IS EVERYBODY'S BUSINESS

20 min., b&w

This is not a how-to-do-it film but was designed to "see" the importance of quality control to management and others within an organization. **(EFI)**

MINNESOTA SOURCES: UM 4A0097 ($3.85)

DEPARTMENT MANAGER, THE

30 min., Nature of Work Series

In this film we observe the change in a man who was moved up the ladder from creative work, which he enjoyed and in which he excelled, to managerial work. It points out the effects, on both the worker and the company, of promoting a man to a "better" job for which he is not suited. **(McG)**

MINNESOTA SOURCES: UM 6A0100 ($6.00), MS, SL

EMPLOYMENT INTERVIEW

11 min., b&w, 1953

The importance of the employment interview in getting the right man on the job is related in this film. It explains that a well-planned interview system, carried out by competent personnel officers, is essential for good business. Proper and improper interviewing methods are included. **(McG)**

MINNESOTA SOURCES: UM 2A0104 ($2.25)

ENFORCING RULES AND PROCEDURES

9 min.

Illustrates ways to set up reasonable shop rules and procedures together with disciplinary methods that are effective.

MINNESOTA SOURCES: SL

HOW'S IT GOING?

1 reel

The four filmed cases which make up "How's It Going?" deal with an important management activity — the interview. They have been designed to permit investigation of basic interviewing principles and techniques — for appraising employee performance — taking disciplinary or other corrective steps — passing on decisions for implementation — and other supervisory purposes. Specifically, they serve as a springboard for analyzing: Four goals of both interviewer and interviewee understanding, agreement, action and learning; Human factors involved in achieving these goals; Methods for dealing with interview problems. Each filmed case centers on one or more key facet of the interview as follows: Case 1 — "More Than Paperwork," advance preparation and setting a favorable climate; Case 2 — "Give and Take," establishing two-way communication; Case 3 — "Means to an End," planning to achieve concrete results; Case 4 — "The Way Ahead," opening avenues of future growth. **(SDC)**

MINNESOTA SOURCES: UM 2A0110 ($3.50), SL

JOB EVALUATION

10 min., Industrial Management Series II. McG. $75.00

Film describes how management determines the requirements, duties, and pay scales of various jobs through job evaluation and wage administration. The preparation by a job analyst of a job specification which lists in detail the physical skills and mental abilities required for the job is shown. These specifications form a basis for job rating, several methods of which are analyzed: job-to-job comparison, factor comparison, and the point system of comparison against pre-determined standards. The two basic methods of payment in current use, time payment or daywork, and incentive payment or piece work, are illustrated. The job of time study engineers in helping set fair time standards for performance is then shown. **(McG)**

MINNESOTA SOURCES: UM 2A0119 ($2.25)

MAN THE MANAGER — MAN THE MANAGER CASE HISTORIES 658.3

19 min., color/b&w $250.00, 1964

Prod-Henry Strauss Productions; dist- Henry Strauss Distributing Corporation, 31 West 53rd Street, New York, NY 10019

EFLA Evaluation

Subject Area: Business: Personnel Management

Evaluator: Indiana University

Synopsis: Beginning with cave man, animated portion of film presents an historical sketch of the development of man as a manager, emphasizing the importance of collecting and using information in the management process. Black and white dramatizations illustrate lack of effective use of information in three different sequences: making problems, anticipating problems, and solving problems.

Uses: To show the need for good management; To point out factors contributing to good management.

Age Level: College and adult

Technical: Sound — very good; Photography — very good; Structure — very good

Comment: Film very effectively presents importance of good management. Art work is quite good, except for depiction of man's eyes on one side of nose.

Rating: Very good

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MINNESOTA SOURCES: None at present

MATERIALS CONTROL
1 reel, 11 min.
(Industrial Management Series I)
The job of getting the right material in proper amounts to the right place at the right time is described under three materials-control functions of management (1) procurement, (2) inventory control, and (3) control of handling and transportation of materials in the production process. **(McG)**
MINNESOTA SOURCES: UM 2A0123 ($2.25)

QUALITY CONTROL
1 reel, 10 min.
(Industrial Management Series II)
This film shows how industry controls the quality of its product by keeping check on the variable factors in manufacturing: men, machines, materials, manufacturing conditions, etc. It is shown that a good quality program boosts the production of acceptable goods and cuts down scrap and waste. This film describes the factors to be considered in setting quality standards, the function of an inspection system in the quality control program, and the effect of higher or lower quality standards on manufacturing cost and selling price. The use of statistical techniques based on the principles and methods of the sampling process is explained. The laws of probability and expectancy are illustrated. **(McG)**, 1951
MINNESOTA SOURCES: UM 2A0149 ($2.25)

QUESTIONING ATTITUDE
18 min., b&w
Filmed at the University of Illinois Research and Educational Hospitals, this film takes over where the first film "The Flow Process Chart" ended. The first section covers the step by step procedure of questioning the details of a job after making a flow process chart. The second part shows a work simplification team applying the organized questioning pattern to the details of the task of ordering drums from pharmacy. The climax of the film shows the EASIER method developed by the team actually being used. This film is highly recommended as a training aid to be used after showing "Flow Process Chart" and preferably at a later meeting. **(IMS)**
MINNESOTA SOURCES: UM 4A0150 ($3.85)

THEORY OF MANAGEMENT DEVELOPMENT
25 min., b&w
In this introductory film Dr. Charles Ferguson, University of California presents a visualized lecture about the nature of a manager. He discusses some of the assumptions upon which management development theory is based, and speaks of the importance of a manager's self-knowledge and awareness of the multiple roles and skills which he performs as a supervisor, a peer, and a subordinate. **(UofC)**
MINNESOTA SOURCES: UM 6A0231 ($4.75)

VICE PRESIDENT, THE 651.34
The Nature of Work series
30 min., b&w, $150.00, 1958
National Film Board of Canada; dis-McGraw-Hill Text-Films, 330 West 42 Street, NYC.
EFLA Evaluation
Subject Area: Industrial Management; Vocational Guidance
Evaluator: George W. Hewlett High School, Indiana University
Synopsis: Deals with the problems which are created when a long-time employee is promoted to the executive level of management. Considers the adjustments to isolation from former companionship, the lack of intimate communication contacts, and the necessity of making a new way of life on the job.
Uses: To point out problems involved in communication and decision making at the executive level of management
Age Level: college, adult
Technical: Sound — good-Ind., excel.-GH.; Photography — good-Ind., excel-GH.
Comment: An excellent, enlightening presentation of executive problems.—Ind. The presentation is realistic and forceful. Any college engineer who plans to work in industry should see this film. — George Hewlett H.S.
Rating: Very Good to Excellent-IU, Excellent — George Hewlett H.S.
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MINNESOTA SOURCES: UM 6A0159 ($6.00)

MANUFACTURING

IT'S YOUR MONEY
40 min.
This film shows the handling of all kinds of materials produced by manufacturers. It depicts the specific equipment produced by the Yale and Towne Manufacturing Company. Lift trucks, power trucks, power hoists and cranes, ram trucks, scoop trucks are shown in operation. It shows how a mechanical device can save hours of work, speed and ease of handling various products. **(Y&T)**
MINNESOTA SOURCES: UM 8B0245 ($3.00)

METHODS ANALYSIS
1 reel, 11 min.
(Industrial Management Series II)
This film shows how management uses methods analysis to reduce production costs by increasing the productivity of man and machines. The basic approach and techniques of the methods analyst in studying the manufacturing cycle is described, as well as some of the ways in which employee cooperation may be gained. The collation and summarization of data gained from motion study and motion pictures of job operations into man-machine charts, right-and-left-hand charts, and process flow charts are shown, and certain basic rules for making operations more simplified and efficient are illustrated. **(McG)**
MINNESOTA SOURCES: UM 2A0125 ($2.25)

MEDICINE

MAKING OF A DOCTOR, THE — WITHIN THESE WALLS
28½ min., b&w, 1964
Prod. by Vision Associates, Inc., for Merck, Sharp and Dohme; dist. by Modern Talking Picture Service, 3 E. 54th St., New York, N. Y. 10022.
Subject Area: Vocational Guidance: Medicine
Evaluator: American Film Festival Jurors, 1965
Synopsis: A medical case study of a sick child from her admittance to the hospital until her discharge.
Uses: To indicate the involvement of the entire medical hospital team in the search for the cause and cure of a patient's illness.
Age Level: College and adult — medical students and college students interested in medicine as a career
Technical: Sound — very good; Photography — very good
Comment: Using excellent script and directing, presents subject with clarity and sympathy. Should be useful in vocational guidance as well as for hospital auxiliaries and the public to promote a better understanding of the continuing process of learning as a team member.
Rating: Very good
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MINNESOTA SOURCES: None at present

MOTION PICTURES

DIRECTORS, THE 791.43
18 min., color, b&w, 1963
Prod.-Life Magazine; Dis.-Lester Schoenfeld Films, 247 W. 42 St., New York 10036

Subject Area: Motion Picture Direction
Evaluator: Jurors, American Film Festival
Synopsis: Shows the depth to which one "Life" staff writer goes in getting a story. Out of the story grows the film of 34 of the most significant directors; aspects of the nouvelle value, neorealism and similarities and differences in American directors are discussed.
Uses: art houses and advertising agencies
Age Level: adult
Technical: Sound — good; Photography — very good
Comment: Camera work well done; brought out various schools of thought clearly. Sketchy but valuable vignettes of personalities. Real pictures might have been better than the use of some still pictures. Film may be too general in information but stimulating.
Rating: Good
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MINNESOTA SOURCES: None at present

FILM AS AN ART (Series: Film appreciation)
28 min., color
Excerpts from several black and white movies suggest that it takes artists to write, direct, and edit a good film. **(OFM)**
MINNESOTA SOURCES: UM 7E0574 ($6.60)

MAKING FILMS THAT TEACH
2 reels, 11 min., 1954
This film takes one behind the scenes to explain how teaching films are written, photographed and produced. This motion picture shows the research behind a teaching film, the role of the collaborator, and preparation of the script. Illustrates different types of production such as historical, dialogue, location, and various special techniques such as time lapse photography, animation and x-ray photography. Included as an integral part of the story line is a special sequence in full color. **(EBF)**
MINNESOTA SOURCES: UM 4E0090 ($3.35)

ON SEEING FILM: FILM AND LITERATURE 791.43
17 min., b&w, $90.00, 1958
University of Southern California, 659 W. 35 St., Los Angeles 7
EFLA Evaluation
Subject Area: Communication
Evaluator: Indiana University
Synopsis: Scenes from filming of THE BRIDGE ON THE RIVER KWAI illustrate how a director puts together action and sounds to communicate illusion of vivid experience. Emphasizes motion picture form as basis for communication. Deals with problems involved in selection of events, development of characters and portrayal of human behavior in interpretation of script. Dramatizes examples of effective and ineffective action and explains factors that successfully reveal motives of characters.
Uses: For college and adult audiences and for use in theater seminars
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Useful tool for explaining underlying psychology of dramatic film presentation. Use may be limited to special groups who study dramatic production of theater and motion picture arts.
Rating: Very good
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MINNESOTA SOURCES: None at present

MUSIC

ELECTRONIC MUSIC (Composers Series) 789.9
29 min., b&w, $125.00, 1967
NET Film Service, Indiana University, Audio-Visual Center, Bloomington, Indiana 47401
EFLA Evaluation
Subject Area: Music
Evaluator: Dearborn, Michigan, Public Library
Synopsis: Host Robert Potts interviews composer Milton Babbit. They discuss the composer's purpose in working with electronic music. Tape examples of works by Davidowsky, Randall, Ussachevsky and Babbitt. Changing speeds, altering tones and splicing can be used to create a composition. One number is done as modern dance, another as film.
Uses: Music students and general audiences—education, information
Age Level: College, adult
Technical: Sound-good; Photography-good; Structure-very gd.
Comment: A kinescope of the most concise, clearest and most imaginative discourse yet on the subject of electronic music. The beginning is a bit pedantic, but the visuals in the rest of the film are excellent.
Rating: Very good
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MINNESOTA SOURCES: None at present

OFFICE WORK

BRIGHT YOUNG NEWCOMER, THE
Office Supervisors' Problems
1 reel, 10 min., color $125.00, b&w $65.00, McG.
The film raises the problems created when a bright young newcomer is added to a group of women clerks. When reporting for work the office manager casually suggests that perhaps she can come up soon with some new ideas — which she does and immediately creates friction between her and the old employees. The film was designed for use in supervisory development in the typical business office. **(McG)**
MINNESOTA SOURCES: UM 2A0194 ($2.00), ML, MDPW, SL

DISCIPLINE: GIVING ORDERS
15 min.
Explains how to give clear orders and maintain office discipline; and contrasts the results of gaining workers' confidence with those of instilling fear in employees. **(UW)**
MINNESOTA SOURCES: UM 4A0102 ($2.75), ML

DISCIPLINE: REPRIMANDING
1 reel, 10 min.
Shows examples of proper and improper reprimanding employees by supervisors and how the efficiency and production of an office can be increased or decreased depending upon how a situation is handled. **(UW)**
MINNESOTA SOURCES: UM 2A0198 ($2.25), ML

GRAPEVINE, THE
Office Supervisors' Problems
10 min., color $125.00, b&w $65.00, McG
This film deals with communication within the office. The problem presented is the subject of the grapevine, gossip or rumors and the trouble it can cause in an office. This film was designed for use in supervisory development at first-line and middle-line development in the typical business office. **(McG)**
MINNESOTA SOURCES: UM 2A0201 ($2.25), ML, SL

IN THE MIDDLE
Office Supervisors' Problems
10 min., color $125.00, b&w $65.00, McG.
The purpose of this film deals essentially with the matter of changes within the office — changes in procedures, rules, work assignments — in short, any change decided on by management that involves acceptance by the clerical force. This film was designed for use in supervisory development in the typical business office. (McG)
MINNESOTA SOURCES: UM 2A0205 ($2.25), ML, MDPW

PROMOTION BY-PASS

Office Supervisors' Problems

10 min., color $125.00, b&w $65.00, McG.

This film will provide the basis for discussion of (a) handling the disappointed employee and (b) the importance of regular counseling. This film was designed for use in supervisory development in the typical business office.

MINNESOTA SOURCES: UM 2A0222 ($2.00), MDPW, ML

MOB AND RIOT CONTROL 351.75

14½ min., color, $175.00, 1964

Prod. and dist. by Charles Cahill & Associates, Inc., 5746 Sunset Blvd., Hollywood, Calif. 90028, for Federal Laboratories, Inc., Pennsylvania

EFLA Evaluation

Subject Area: Personnel and Sales Training; Law Enforcement
Evaluator: American Film Festival Jurors, 1965
Synopsis: Presents up-to-date techniques for controlling mob and riot situations, showing dramatically that civil disturbances are an ever present threat. Explores some psychological factors involved in mob behavior and reaction.
Uses: To provide a training film for law enforcement groups.
Age Level: Adult — law enforcement agencies
Technical: Sound — good; Photography — good
Comment: Good instructional film; very effective in getting points across. Mob scenes are, however, too staged; actual newsreels would have added to the dramatic impact.
Rating: Very good

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MINNESOTA SOURCES: None at present

TRAFFIC OFFICER IN COURT, THE

(Police Traffic Training Film)

1 reel, 10 min.

A police officer loses a case in traffic court and his superior officer goes to the judge to find out why. The judge supplies the answer. He shows how a knowledge of case preparation and of effective courtroom procedure on the part of the police officer can result in satisfactory prosecution of traffic violators. **(VWS)**

MINNESOTA SOURCES: UM 2S0386 ($2.25)

TRAFFIC VIOLATION CASE PREPARATION

(Police Traffic Training Film)

10 min.

A police officer and the prosecutor meet to plan their combined strategy in a traffic violation case. The film shows the officer's procedure at the accident scene, his follow-up interrogation of witnesses, and his preparation of the information for court presentation. The necessity for cooperation between the police officer and the prosecutor is stressed. **(VWS)**

MINNESOTA SOURCES: UM 2S0387 ($2.25)

POLITICS

SOMEHOW IT WORKS

The great race for political office, or "see how they ran," is reviewed in this affectionate, often playful reminiscence of American campaigns. From George "I cannot tell a lie" Washington to the Texas primary of the "Cactus Patch Mafia" in 1968, it traces politicking with historical film from the movies and TV, prints, cartoons and memorabilia. Time honored methods as well as the innovations which may be tomorrow's standards are examined. Produced by NBC News. Code 672520—**54 min., Parts I & II, color, sale $600.00, rental $35.00. McG.**

MINNESOTA SOURCES: None at present

PRODUCTION CONTROL

PRODUCTION CONTROL—PART II

(Industrial Management Series II)

Demonstrates the three final steps in production control: scheduling, dispatching, and follow-up. Scheduling is shown as a method by which management decides when a given amount of work is to be done, and keeps itself informed on the progress of this work. Demonstrates the use of a master schedule in balancing total productive capacity against production requirements, and of the manufacturing, or shop schedule which charts production activity for the various departments involved. It is shown that these procedures vary, depending on whether the production is serialized or job lot. Also illustrated are various control charts which indicate the actual progress of the work. Dispatching, which sets in motion the work as scheduled, is demonstrated in both centralized and decentralized forms. Follow-up is shown as the final check on getting work completed according to schedule. **(McG)**

MINNESOTA SOURCES: UM 2A0148 ($2.25)

PSYCHIATRY

DR. KARL MENNINGER

(Series: Wisdom II)

30 min.

A noted psychiatrist and author of "The Human Mind" and "Man Against Himself," converses in the library of the Menninger Foundation with Denver Lindley, editor of Viking Press. Dr. Menninger discusses the functions of psychiatry, the relationship of the psychiatrist with his patient, the significance of Freud's work and writings, and the way in which psychiatry is bringing man a better understanding of himself in the complexities of the modern world. **(EB)**

MINNESOTA SOURCES: UM 6D0121 ($5.00)

HANDS

30 min., Psychiatric Occupational Therapy

This film depicts individuals under the care of a psychiatrist and therapist devoting much of their time working with their hands as a means of bringing them back to normal living. The special case of Jane is shown, how the therapist worked with her, how she consulted with the psychiatrist, scenes from some of the disappointments in Jane's early life and married life. Jane's progress is shown as weeks pass by and her final return to her former job and normal life. **(NofNeb)**

MINNESOTA SOURCES: UM 7D0102 ($14.35)

SALESMANSHIP

APPROACH

Salesmanship Series

10 min., 1 reel, McG., $75.00

This film points out that the salesman must first gain his prospect's favorable attention, then turn that attention to a positive interest in his proposition. What is a prospect's viewpoint? He is favorably influenced by such traits as good grooming and good carriage, manners and speech, and by his interest in what the salesman represents. But how can the salesman turn that favorable attention to positive interest? Bill Rawson's prospect was convinced that he had all the insurance he needed. Rawson found out his prospect's interest, then drew up a program of retirement insurance, previous to the actual interview, which would enable the prospect to eventually retire to his farm. By being prepared not only with facts but with a provocative question and an attractive method of presenting his plan — Rawson was able to sell his prospect additional insurance. **(McG)**

MINNESOTA SOURCES: UM 2A0174 ($2.00)

BEN FRANKLIN SELLS TODAY

23 min.

Ben Franklin comes to modern life and demonstrates how his

principles of human relations can be applied in selling, whether it be selling products, services or ideas.
MINNESOTA SOURCES: SL

DEVELOPING YOUR SALES PERSONALITY
30 min., 3 reels
The following are some of the points developed in the film: Why it is important for a salesman to cultivate a modest manner and why it will result in getting more orders; how to form eye contact habits that will impress customers or prospects with the salesman's sincere desire to help; how a salesman can develop courtesy habits that make the customer feel he is the king; the importance of the salesman's voice in selling and how to develop facial habits that signal friendliness; developing composure habits that radiate confidence and eliminate distracting "quirks" that lose sales and other key points. **(DC)**
MINNESOTA SOURCES: UM 6A0176 ($6.00)

HIDDEN SIDE OF SELLING
34 min., color
The film shows how to recognize and overcome psychological obstacles to the decision to buy. It teaches how to close sales with a variety of customers. **(RTP)** Copyright 1961
MINNESOTA SOURCES: UM 7A0446 ($12.75)

IMPORTANCE OF SELLING, THE
2 reels
The role of selling in modern business organization is shown in this film, which gives particular emphasis to services provided by salesmen to business and to the consumer. The film describes the structure of typical sales organization, shows the duties of sales executives, and illustrates the importance of selling to our society. **(EBF)**, Business Organizations.
MINNESOTA SOURCES: UM 4A0179 ($3.85), ML, MS

MAKING THAT SALE
20 min., Salesmanship Series
The film shows the salesman who has developed a system of prospecting, has qualified his prospect as a potential buyer, has planned an effective preapproach and presentation, and has secured the prospect's favorable attention and interest. He still has to convince his prospect that his solution is the best, and get his prospect to act. The film then demonstrates the closing of a difficult sale where an oil burner salesman has convinced Kimball, his prospect, of the advantages of automatic oil heat but has still to sell his own particular product. The salesman handled objections promptly, reduced the importance of valid objections and followed immediately with other selling points. **(McG)**
MINNESOTA SOURCES: UM 4A0180 ($3.85)

PREAPPROACH
Salesmanship Series
10 min., McG., $75.00
This film emphasizes the importance of knowing in advance all the pertinent facts regarding a prospect. The preapproach involves planning to show specific benefits to the prospect and appeal to his buying motives, and knowing in advance what may irritate this prospect, how to pace the presentation and how to handle the objections this prospect will probably raise. The film then demonstrates a successful preapproach.
MINNESOTA SOURCES: UM 2A0182 ($2.25)

PROSPECTING
Salesmanship Series
10 min., McG., $75.00
The film depicts a good salesman who has developed a definite system of continuously adding to and maintaining his prospect list. The film shows how George Kimball, a man with a good position, a family, and a home in the suburbs, was picked as a prospect by three different salesmen demonstrating the personal observation method, the endless chain method, and the center of influence method.
MINNESOTA SOURCES: UM 2A0183 ($2.00)

RIGHT APPROACH
10 min.
Illustrates the importance of each salesman as a link in the public relations chain of every story. **(IFB)**
MINNESOTA SOURCES: UM 2A0184 ($2.00), MS

SECRETARIAL WORK

UNIVERSITY SECRETARY
30 min.
The film presents a day in the life of "Betty Olson," a secretary in a typical academic department of a large university. By showing Betty at work for a day shortly after she starts on her job and then contrasting this with Betty on the same job after she has had a year's experience, the film dramatizes the proper and the improper way of carrying out secretarial duties. All of the principal functions of a secretary are covered in the film, including shorthand transcription procedures, telephone answering and receptionist functions, mail handling, filing, care of the typewriter, etc. The film shows the most effective ways of organizing secretarial work and carrying out the duties in an office situation where a secretary must serve several "bosses." **(UofM)**
MINNESOTA SOURCES: UM 6F0152 ($6.00)

SCIENCE

SCIENCE AND LANGUAGE ARTS
(Series: Elementary school science teaching)
17 min., color, 1964
This film emphasizes the importance of adequate Language Arts skills — reading, writing, speaking, and listening. The science teacher, because of the precise vocabulary and precision of science, has a special responsibility to relate precision in these skills to the precision of science itself. The importance of adequate library skills in order to do "research reading" is also stressed. **McG**
MINNESOTA SOURCES: UM 5E0465 ($7.35)

SUPERVISORY ROLES

BREAKING THE DELEGATION BARRIER
30 min.
This picture is designed to develop an understanding of delegation and how it can increase efficiency and promote personal growth at all levels of management. It should help supervisors overcome their fear of delegating authority and responsibility. **(RTP)**
MINNESOTA SOURCES: UM 6A0193 ($6.00)

CASE OF THE MISSING MAGNETS, THE
(Modern Management Films)
1½ reels, color
Motivating Employees for Better Productivity — For interest and variety, this film is a take-off on TV "private eye" programs. The story tells how a supervisor takes a bunch of goldbricking, sloppy employees and turns them into a functioning, heads-up team. While presenting many points for supervisory discussion of the difference between high-producing and low-producing departments, the film challenges every supervisor who sees it to ask himself this crucial question: "What kind of a worker would I be, working under me?" Complete discussion plan accompanies the film. **(BNA)**
MINNESOTA SOURCES: UM 5A0195 ($5.35)

DELEGATING WORK
9 min.
A supervisor's failure to delegate work properly results in serious effects on his own efficiency and personal well-being as well as on that of his workers.
MINNESOTA SOURCES: SL

EVERY MINUTE COUNTS
10 min.
Problems of a new supervisor in handling lateness, loafing, and absenteeism; and how he learns to deal with individual cases. **(UW)**
MINNESOTA SOURCES: UM 2A0199 ($2.00)

ENFORCING RULES AND PROCEDURES
(Plant Supervisors' Problems Series)
1 reel, 8 min.
Establishing and enforcing reasonable shop rules, regulations, and procedures, together with disciplinary measures involved. The purpose of this film is to demonstrate the many difficulties inherent in setting up and enforcing shop rules and procedures. It should encourage a discussion of ways for establishing rules that are reasonable and disciplinary methods that are effective. Discussion will touch upon the problems of supervisory authority and responsibility in maintaining order and conformance among employees. **(McG)**
MINNESOTA SOURCES: UM 2A0196 ($2.25), SL

FOLLOW-THROUGH, THE
(Office Supervisors' Problems)
11 min.
This film was designed for use in supervisory development at first-line and middle-line supervisory levels in the typical business office. It deals essentially with a hurried, inadequate job of instructing a clerk on operation of new equipment. It involves an experienced clerk, not a newcomer. **(McG)**
MINNESOTA SOURCES: UM 2A0200 ($2.25), MDPW, ML, SL

FOREMAN DISCOVERS MOTION STUDY
19 min.
Shows the experience of a typical foreman as he comes in contact with motion study for the first time. Designed to introduce factory foremen, as well as supervisors and students, to the field of motion study and to the simplifying of work. **(UofC)**
MINNESOTA SOURCES: UM 4A0107 ($2.75)

HIDDEN GRIEVANCE, THE
Plant Supervisors' Problems Series
10 min., color $125.00, b&w $65.00, McG.
Recognizing, handling, and preventing employee grievances. The purpose of this film is to show that the main cause of a grievance is not necessarily the one advanced by the employee. Surface symptoms and complaints may be offered because they are more readily listened to or less easily refuted. But unrest and discontent will prevail until the real grievance breaks out in an open manner. And unless a supervisor is sensitive to grievance symptoms and tries to get at underlying causes, the grievance will not be settled properly. **(McG)**
MINNESOTA SOURCES: UM 2A0202 ($2.25)

HOW GOOD IS A GOOD GUY?
20 min.
Focuses on the many hidden problems caused when supervisors are more concerned with their own needs than with the needs of their men and their company. **(RTP)**
MINNESOTA SOURCES: UM 4A0203 ($3.85)

HOW MUCH COOPERATION?
Office Supervisors' Problems
10 min., color $125.00, b&w $65.00, McG.
The purpose of this film is to raise a discussion about just what cooperation involves. The film depicts a supervisor informing his clerical group that they must finish certain work before they leave. Because of his delay in completing this material the group must work overtime and miss their company-bowling night. He leaves early. At another occasion they are asked to work overtime and the supervisor gets no volunteers. They feel that they are not treated fairly. This film was designed for use in supervisory development in the typical business office. **(McG)**
MINNESOTA SOURCES: UM 2A0204 ($2.25), ML, MDPW, SL

HOW TO UP SALES BY BETTER SALES SUPERVISION
45 min.
Demonstrates how sales supervisors and managers can improve sales by improving salesmen, through guidance and psychological direction. This film gives clearly visualized answers to problems of sales supervision and shows how to apply the basic techniques of leadership that turn an average salesman into a top-notch producer. This film features the famed sales training team of Borden and Busse. ICR Planned Meeting Guide included with film. **(UW)**
MINNESOTA SOURCES: UM 8A0178 ($8.35)

INSTRUCTING THE WORKER ON THE JOB
1½ reels, 15 min.
Dramatization of how not to instruct a new worker and the results of poor on-the-job instruction; in contrast, how such instruction should be done. **(UW)**
MINNESOTA SOURCES: UM 4A0114 ($2.75)

JUDGING PEOPLE
28 min., 1962
Realistically shows your supervisors and interviewers how they can learn to avoid mistakes in sizing-up people. Clearly explains how to make more reliable and accurate estimates of ability and probable performance in any field. **(RTP)**
MINNESOTA SOURCES: UM 6A0208 ($4.75)

KEY MAN, THE
15 min.
This film portrays the role played by the supervisor in furthering the progress of his company through Work Simplification. A split screen effect is used to show the supervisor's responsibility in increasing profits, improving quality and maintaining good customer relations. Numerous illustrations indicate how the supervisor accomplishes these objectives by personally applying Work Simplification, and by directing and encouraging his people in the use of this valuable tool. **(IMS)**
MINNESOTA SOURCES: UM 4A0210 ($2.75)

MAINTAINING GOOD WORKING CONDITIONS
11 min.
Two supervisors describe specific ways, dramatically re-enacted, which they used in improving working conditions. **(UW)**
MINNESOTA SOURCES: UM 2A0212 ($2.25)

MAINTAINING QUALITY STANDARDS
10 min.
A supervisor learns that quality as well as quantity production is necessary, and how such quality standards can be achieved and maintained. **(UW)**
MINNESOTA SOURCES: UM 2A0213 ($2.25), SL

MAINTAINING WORKERS' INTEREST
15 min.
Dramatized instances of employees doing poor work because their jobs do not interest them, and what the supervisor should do to detect and remedy such situations. **(UW)**
MINNESOTA SOURCES: 4A0214 ($2.75)

MANAGER WANTED
28 min., color, 1964
This film stresses the importance of training subordinates to handle a supervisor's work so that the supervisor may be promoted when the opportunity arises. (RTP)
MINNESOTA SOURCES: UM 7A0445 ($7.70)

MISSING INTEREST, THE 658.3
11 min., color $125.00, b&w $65.00, 1962
McGraw-Hill Textfilms, 330 West 42 St., New York 10036
EFLA Evaluation
Subject Area: Personnel management
Evaluator: Indiana University
Synopsis: Describes errors of office manager in handling personnel through such illustrations as failing to learn name of new employee, discouraging discussion of her future in the company, turning down suggestions for improvement by his secretary. Dramatizes his discussion with the personnel manager regarding high turnover in his department.
Uses: Stimulate discussion of office procedures.
Age Level: senior high, college, adult.
Technical: Sound — good; Photography — good
Comment: Situations are realistic but overdone to some degree. Packs several problems into a short space.
Rating: Good
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MINNESOTA SOURCES: UM 3A0216 ($2.25)

NEW SUPERVISOR TAKES A LOOK AT HIS JOB
15 min.
A machine tool operator is made a group leader and his plant superintendent explains to him, through dramatized illustration, the meaning of working with people instead of machines. (UW)
MINNESOTA SOURCES: UM 4A0217 ($2.85), MS

OVERCOMING RESISTANCE TO CHANGE 136.2
28 min., b&w $185.00, color, 1962
Roundtable Productions, 139 South Beverly Dr., Beverly Hills, Calif.
EFLA Evaluations
Subject Area: Business
Evaluator: Indiana University
Synopsis: Outlines how various people react to proposed change and shows how each one is guided to learn to deal with it effectively. Presents a business situation where employees are unhappy about moving to a new plant. Shows how their manager suddenly gains insight into their problems, and presents specific ways to deal with each. Demonstrates fundamental principles which are applicable to all situations involving change.
Uses: To introduce case situations and generate discussion
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Well-organized and very clearly stated. Effective use of flashbacks. Manager too easily successful to be realistic.
Rating: Very good
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MINNESOTA SOURCES: UM 6A0218 b&w ($6.00), 7A0218 color ($14.35)

PATTERN FOR INSTRUCTION
14 min.
This picture is designed to teach, illustrate and motivate supervisors to use the fundamentals of sound job instruction. The film presents the four-step method of instruction so that it is interesting to people engaged in any type of business or activity. (RTP) Copyright 1960
MINNESOTA SOURCES: UM 4A0219 ($3.85)

PEOPLE, PEOPLE, PEOPLE 658.3
11 min., color, no sale, 1961
Format Films for Bank of Amer. N.T. & S.A., 300 Montgomery Street, San Francisco 20, California. Distributed by the Bank
EFLA Evaluation
Subject Area: Personnel Training & Relations; Sales Training
Evaluator: Festival jury. Chairman: Louis Goodman
Synopsis: Newly appointed supervisor feels he has no time to cope with his staff and their problems without neglecting his own work. Soon discovers that people are the most important part of his job.
Uses: Show supervisors how to help staff and make own work effective
Age Level: adult
Technical: Sound — excellent; Photography — excellent
Comment: Has a lively sense of imagination and makes intelligent use of humor in a difficult subject area. Speaks the language of audience, and serves as a good awakener for further management development. Excellent script, good visualization.
Rating: Excellent
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MINNESOTA SOURSES: UM 5A0549 ($3.50)

PERSONAL PROBLEM, THE
Plant Supervisors' Problems Series
10 min., b&w $65.00, color $125.00, McG.
Effects of off-job influences on employee behavior, and counseling to relieve resultant difficulties. The purpose of this film is to show the effect that conditions outside the work situation have upon an individual's attitudes and behavior on the job. It should provoke a discussion of how much concern a supervisor should demonstrate for his employees' personal affairs, and how a supervisor might deal with these outside influences.
MINNESOTA SOURCES: UM 2A0220 ($2.25)

PERSONALITY CONFLICT
Plant Supervisors' Problems Series
10 min., color $125.00, b&w $65.00, McG.
Understanding and resolving differences in personality, attitudes, and job behaviors. The purpose of this film is to provide the discussion group with a concrete example of what happens when two conflicting types of personalities must work together. Discussion will bring out the fact that this is not an uncommon situation and will indicate the kinds of compromises and adjustments that must be made by supervisors if there is to be harmony and productivity in the factory.
MINNESOTA SOURCES: UM 2A0221 ($2.25)

SELF-MADE MAN
8 min., b&w
This film provides first-line supervisors of office personnel with a dramatized case history that will stimulate discussion of the factors that lead to successful self-development. Based on actual experience, the film gives supervisors a problem with which they can identify themselves. A discussion leaders manual accompanies the film. (McG)
MINNESOTA SOURCES: UM 2A0224 ($2.00)

SUPERVISING WOMEN WORKERS
11 min.
A plant manager advises a foreman to remember that women workers haven't the same industrial experience as men and very often have more home responsibilities; and to take these facts into account in his supervision. (UW) Copyright 1944
MINNESOTA SOURCES: UM 2A0225 ($2.25)

SUPERVISING WORKERS ON THE JOB
1 reel, 10 min., 1944
Dramatized incidents illustrating good and poor methods of

supervision, including the necessity for obtaining the confidence of workers and the dangers of "Snoopervising." **(UW)**
MINNESOTA SOURCES: UM 2A0226 ($2.25), SL (with guide)

SUPERVISION: DEVELOPING COOPERATION
15 min.
Discusses the importance of cooperation of workers on any job; and uses examples in industry to illustrate good and poor methods of developing cooperation. **(UW)**
MINNESOTA SOURCES: UM 4A0227 ($2.75)

SUPERVISOR AS A LEADER
Part I, 14 min.
Several workmen dramatize what they consider to be the qualifications of a good supervisor: Always keep promises; never take credit for another's work; don't pass the buck; don't play favorites.
MINNESOTA SOURCES: UM 4A0228 ($2.75), SL, MS, ML

THROUGH THE MIRROR
27 min., b&w
The purposes of this film are: (1) To stimulate experienced salesmen. (2) To train new salesmen. (3) To interest students in sales careers. (4) To develop pleasing attitudes. This film shows how to sell at retail more effectively by disclosing to the salesman how he appears in the eyes of prospective buyers. Good methods are demonstrated by actual on-the-scene experiences of a skilled salesman who wonders why his own techniques sometimes do not get the order. **(JH)**
MINNESOTA SOURCES: UM 6A0191 ($6.00)

TREMENDOUS TRIFLE
11 min., color
The film demonstrates the fact that mechanization is not always the solution for increased productivity. It uses shop improvement to emphasize the importance of the manual method. A split-film technique, showing two methods to costs. The importance of the Methods Engineer and the Foreman working closely together is continually stressed. The example portrayed is typical of the many operations that can be found wherever there are people and a task to be done. The opportunity to realize a number of small savings with minor investments is recognized as an often neglected area for reducting manufacturing costs. **(IMS)**
MINNESOTA SOURCES: UM 3A0071 ($3.50)

TROUBLE WITH ARCHIE
(Series: BNA supervisory training)
14 min., color
This film covers the subject of constructive discipline. The vital importance of firmness in dealing with breaches of *discipline* is emphasized. A supervisor can maintain tight standards of conduct without sacrificing morale or teamwork; but in order to do so, he must work to improve employee attitudes and habits. A guide is furnished with the film. **(BNA)**
MINNESOTA SOURCES: UM 3A0232 ($5.35)

TROUBLE WITH WOMEN, THE
Plant Supervisors' Problems Series
10 min., color $125.00, b&w $65.00, McG.
Overcoming bias toward women factory workers and developing proper methods for supervising them. The purpose of this film is to encourage an objective look at the role of women workers in today's factories. It should provoke a discussion of the good points and drawbacks of women at work. And it should enable the supervisors to reach some considered conclusions about the difficulties in supervising women and ways for overcoming these difficulties.
MINNESOTA SOURCES: UM 2A0233 ($2.25)

VALUE ENGINEERS

SEARCH FOR SAVINGS
20 min.
This film provides a practical explanation of "Value Engineering and Analysis"— the technique developed for reducing costs. Step-by-step procedures in the search for savings are explained. How to locate unnecessary costs during design, purchasing, production, and distribution is demonstrated. In addition it shows how everyone can help the Value Engineer to maximize value and minimize cost. **(IEF)**
MINNESOTA SOURCES: UM 4A0152 ($3.50)

WATER TRANSPORTATION

SEA STORY, A
6 min., color
This animated film humorously presents the problems resulting when a ship's captain insists on trying to be everywhere at once. The film emphasizes need — for supervisory leadership, encouragement for the men, delegation of responsibility, and team efforts. **(ACEI)**
MINNESOTA SOURCES: UM 3A0458 ($2.15)

WRITING

SEVEN AUTHORS IN SEARCH OF A READER
(A Sunday Afternoon on the Island of La Grande Jatte)
Alluding to the playwright Pirandello and the painter Seurat, this film develops the theme of the writer and his public and presents an imaginative idea for the discussion of the liberation and adventure of the mind through books. Directed by Frans Weisz. Contemporary Films.
Code 407369, **21 min., b&w, sale $150.00, rental $15.00. McG.**
MINNESOTA SOURCES: None at present

COLLEGE • ADULT

PERSONAL AND SOCIAL PROBLEMS

ABORTION AND THE LAW—Pts. I & II 343.5
54 min., b&w, $250.00, rel. 1965
Prod-CBS Reports; dist-Carousel Films, 1501 Broadway, Suite 1503, New York, New York 10036.
EFLA Evaluation
Subject Area: Sociology
Evaluator: Denison University, Granville, Ohio; Indiana Uni.
Synopsis: Focuses on the legal, moral, social, and psychological aspects of abortion in the U.S. Presents attitudes held by clergymen, lawyers and physicians toward amending laws against abortion. A summary is included on problems, attitudes and legal aspects in England, Sweden, Poland, Chile, Mexico, and Japan.
Uses: For adult groups (PTA) to illustrate high rate of illegal abortions and its evils; For social workers and teachers, to show high abortion rate.
Age Level: College and adult
Technical: Sound and Photography: good (Denison); very good (Indiana)
Comment: A sensitive, objective film which speaks authoritatively and in good taste in bringing out the many aspects of the problem — Den. Primarily a discussion film which shows very little to one not informed in subject.
Rating: Very good — Denison; good-to-very good — Indiana
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5882
MINNESOTA SOURCES: UM 6S0642 ($9.75)

ACTIVITY GROUP THERAPY
50 min.
Depicts a group of disturbed boys, working out and changing in a structured group therapy setting. One of the powerful insights of this film is that therapy is emotional, not intellectual, and not necessarily verbal. Might be especially useful for groups as mental health assocations to further advance their understanding of therapy. Center for Mass Communication, 1950.
MINNESOTA SOURCES: MDPW

ADVENTURES OF JIMMY 792.93
12 min., b&w, 1951
James Broughton; Dis-A. F. Films, 1600 Broadway, New York 19, New York
EFLA Evaluation
Subject Area: Experimental film, Entertainment
Evaluator: Enoch Pratt Free Library, Baltimore
Synopsis: An imaginative account of a naive young man's search for happiness and his ideal mate. Jimmy is clearly a neurotic and his adventure in the realm of love satirize the popular psychological case-study book and film. Despite the irony, there is considerable to say about loneliness in the busy world of today. James Broughton reads the commentary and Weldon Kees plays his own arrangements for musical accompaniment.
Uses: For film societies and similar groups interested in experimental films; general adult audiences at a fairly sophisticated level.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Audience reactions tend to be either enthusiastic or bewildered. The music is particularly appropriate. A very clever satire.
Rating: Excellent
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.1414
MINNESOTA SOURCES: None at present

AGGRESSIVE CHILD
28 min.
The film shows an aggressive, fighting child and the underlying reasons for his behavior. Treatment includes the child's family. **(NAFM)**
MINNESOTA SOURCES: UM 6E0577 ($4.75)

AIR AROUND US, THE 613.18
26½ min., color, 1963
Prod.-Carrier Corp., Dis.- Sterling Movies, USA, 43 61 St., New York
EFLA Evaluation
Subject Area: Air conditioning research
Evaluator: Jurors, American Film Festival
Synopsis: Air affects our health, incomes and relationships with other people. Howard K. Smith reports on dramatic studies which demonstrate this fact and which are currently being made by outstanding researchers, economists and sociologists.
Uses: To inform about air conditioning research encompassing many aspects of American life; heating and air conditioning engineers, general groups.
Age Level: Adult
Technical: Sound — fair; Photography — very good
Comment: Interesting material well presented. Good color photography. Sound in sequence on respiration not clear.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 St., New York 10019. EFLA No. 1964.5524 L.C. # Fi A 63-1216
MINNESOTA SOURCES: UM 2P0004 ($2.00)

ALMOST FORGOTTEN CHILDREN
10 min., color
This film narrated by Cedric Adams describes the plight of our retarded children in our institutions. The film depicts how our contributions of gifts and money have provided joy and happiness to the many less fortunate than we. The film shows the presentation of our gifts to these children. The film ends with a plea from Mr. Adams to help those in our institutions.
MINNESOTA SOURCES: UM 3E0415 ($3.00)

AMERICAN INDIANS AS SEEN BY D. H. LAWRENCE
13½ min., b&w $75.00, color $150.00, 1966 820; 971.1
Prod-Walter P. Lewisohn; dist-Coronet Instructional Films, 65 E. South Water St., Chicago, Illinois 60601
EFLA Evaluation
Subject Area: Literature; Anthropology of American Indians
Evaluator: University of Minnesota
Synopsis: Aldous Huxley reads selections about the American Indians from New Mexico performing the dances described. The beginning scenes show the ranch where Lawrence wrote, and his wife gives a description of Lawrence's thoughts and beliefs.
Uses: Instruction in English or history
Age Level: College
Technical: Sound-excellent; Photography-very good; Structure-good
Comment: It would not be fair to generalize about all Indians

from Lawrence's descriptions or the dancers shown in this film. The value for history classes would be poor, but for English it is good.
Rating: Good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6349
MINNESOTA SOURCES: UM 5S0796 ($3.50)

AMERICA'S CRISES: EMOTIONAL DILEMMA 131.329
60 min., b&w, $200.00, 1966
National Educational Television, Audio-Visual Center, Indiana University, Bloomington, Indiana 47405.
EFLA Evaluation
Subject Area: Mental Health
Evaluator: Central Massachusetts Regional Library System (Worcester).
Synopsis: Interviews with people who have undergone breakdowns and treatment, with psychiatrists, with directors of Mental Health Centers. These alternate with scenes, observed through one-way glass, of patient-psychiatric interviews, and of group therapy in session. National need for State and Federal support for more and better staffed Mental Health Centers, and more general understanding of the problems.
Uses: To make the public aware of the problems involved
Age Level: Adult
Technical: Sound, photography and structure are excellent.
Comment: Well presented for television viewing; may be too long for community organizations, especially if discussion follows. Some viewers objected to use of one-way glass — a discouragement to prospective patients.
Rating: Very good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6385
MINNESOTA SOURCES: None at present

AND CROWN THY GOOD
35 min., color
A comprehensive report, covering one community's accomplishment in providing for its severely retarded children over a period of six years. Training procedures and teaching techniques used in the Orchard School are demonstrated. Shows excellent use of materials and staff, including well trained volunteers.
MINNESOTA SOURCES: MDPW

ASK ME, DON'T TELL ME
18 min., b&w
Members of teen-age "gangs" are given a sense of their own worth through a program in which they voluntarily contribute their efforts to help others.
MINNESOTA SOURCES: SL

AUTOPSY ON OPERATION ABOLITION 973.921
56 min., b&w, apply, 1961
Impact Films, 262 East Fourth Street, St. Paul, Minn.
EFLA Evaluation
Subject Area: Current Events
Evaluator: Prescreening Committee, Yale Univ.
Synopsis: Examines the causes of student riots in San Francisco in 1960. Twelve personalities are interviewed, providing a spectrum of most varied opinion on the issues.
Uses: General interest to the public
Age Level: General adult
Technical: Sound — fair; Photography — good
Comment: Technically poor. Flashbacks are too short. Does not give the viewer factual evidence from which to make an informed judgment. Fails to include scenes of the hearings, which would be of importance to the viewer. All should see it, as it is a subject of great importance.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1962.4848
MINNESOTA SOURCES: None at present

BACK TO THE SUN 362.2
28 min., b&w, 1957
National Film Board of Canada; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York 36
EFLA Evaluation
Subject Area: Mental health and hospitals
Evaluator: Indiana University
Synopsis: A general description of the types of treatment the mentally disturbed receive in a modern mental institution. Depicts the advantages of sociodrama for both the doctor and patient. Reveals the nature of the day hospital and the way in which a doctor is enabled to understand the patient, his needs, and the progress he makes.
Uses: To promote better understanding of mental illness and its treatment; to help remove social stigma attached to mental illness
Age Level: adult
Technical: Sound — good; Photography — good
Comment: Dramatization holds viewers' attention. Content is non-technical and intended for non-professional audience. Little application in school curriculum. Depicting only mild disturbances, may give impression mental illnesses are readily curable.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3620. L.C. Fi A 57-987
MINNESOTA SOURCES: None at present

BEYOND THE SHADOWS
26 min.
Reveals how a community can take steps to overcome its fears and prejudices regarding the mentally handicapped. Focuses on Colorado Springs and describes step by step action by which community members assisted mentally retarded children who are unable to benefit from local special education or state institutions. Western Cine Productions, 1959.
MINNESOTA SOURCES: MDPW

BIRD, THE
In his first film, Fred Wolf, an American animator working in Hollywood with Murakami, presents the story of a bird who brings a man and girl together. Once the man is finished with the girl he finishes the bird. This pungent parable on the sex war is one of the most witty and concise cartoons in years. Designed and directed by Fred Wolf; musical score by Paul Horn. Contemporary Films.
Code 406140, 5 min., color, sale $100.00, rental $10.00, McG.
MINNESOTA SOURCES: None at present

BIRTH CONTROL AND THE LAW 362.11
53 min., b&w, $250.00, 1962
Carousel Films, 1501 Broadway, New York, New York
EFLA Evaluation
Subject Area: Social Services
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: A CBS Report which analyzes the problem of whether a tax-supported institution such as a hospital should give out birth control information. Highlights this problem at Chicago's Cook County Hospital where birth control information has been refused to the patients. The question is discussed both from a legal and a moral point of view. Narrated by Eric Sevareid.
Uses: to define the issue of birth control and the law
Age Level: college, adult
Technical: Sound — excellent; Photography — good
Comment: The film presents an objective approach to the problem of giving out birth control information at public hospitals. Well done.
Rating: Very good
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, N.Y. 19. EFLA No. 1964.5273
MINNESOTA SOURCES: None at present

BITTER WELCOME 131.3

36 min., b&w, 1958
Mental Health Film Board; Dis-Contemporary Films, 267 W. 25 St., NYC
EFLA Evaluation
Subject Area: Mental health
Evaluator: New Brunswick Free Public Library, N.J.
Synopsis: A dramatic account of the struggle to acceptance faced by a newly discharged mental patient. On the job, in the community, among his friends, Tom finds prejudices and fears which complicates his own uncertain adjustment at home. With the aid of his wife and physician, he gains confidence and achieves acceptance from fellow workers.
Uses: To promote understanding of discharged patients on the job; to dispel fears of mental illness and encourage understanding of patient
Age Level: Adult
Technical: Sound — excellent; Photography — good
Comment: Insufficient background information is provided to fully enlist sympathy for Tom. His predicament, however, is fully revealed. Considering importance of the subject, the film definitely fills a need for both lay and professional audiences. Will serve its purpose until something more detailed and profound comes along.
Rating: Very good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3803
MINNESOTA SOURCES: UM 8R0055 ($6.75), MDPW

BOOKED FOR SAFEKEEPING 362.2

33 min., b&w, apply, 1960
George Stoney; Dist—U.S. Public Health Serv., A-V Div., CDC, Atlanta
EFLA Evaluation
Subject Area: Mental health, psychology
Evaluator: Pre-Screening Comm., New York City
Synopsis: Members of the New Orleans Police Dept. are shown handling a confused old woman, a mentally defective boy, an attempted suicide, and — in more detail — two violent patients. Cases are presented to show what can be done in less than ideal conditions.
Uses: Help police, medical, and social workers who must handle the mentally disturbed; basis for discussion in psychology classes.
Age Level: college, adult
Technical: Sound—fair; Photography—good
Comment: Some acting poor. Excellent as a training film for workers in this field and policemen. Very effective.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4632
MINNESOTA SOURCES: MDPW

BOY WITH A KNIFE 364.3

19 min., b&w, $95.00, 1967
Dudley Picture Corp.; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Adolescent psychology, delinquency
Evaluators: UCLA; Jefferson Parish Public Library, Louisiana
Synopsis: Dramatization of a group of adolescents on the verge of crime centers on Jerry's problems of adjustment to his home life. Lack of understanding from his weak father and stepmother leads to his association with a neighborhood gang. A social worker strives to win the boys' confidence and encourage club activities. He helps the father to realize how his lack of understanding has contributed to Jerry's problems of adjustment.
Uses: To show role of social worker; to point out importance of adolescent group activity; to increase understanding of the adolescent
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Jefferson-Effectively points out responsibilities of family and social agency. UCLA-Immature, superficial treatment unrealistic presentation of problem and solution. Social worker's character more believable.
Rating: Good-Jefferson Fair to good-UCLA
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3460
MINNESOTA SOURCES: UM 4S0592 ($3.85)

BROKEN APPOINTMENT 131.3

30 min., b&w $125.00, 1953
Mental Health Film Bd., Dis-International Film Bureau, Chicago, Ill.
Subject Area: Mental Health
Evaluator: University of New Hampshire
Synopsis: Using one event in the career of Susan Burke, young public health nurse, the film stresses the importance of understanding human emotions and motivations by public health nurses and all those whose work involves dealing with people and helping them to understand why they behave as they do.
Uses: To teach students of psychology, sociology, and public health nursing the importance of human emotions; for PTA and adult groups
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: The film achieves its purpose of stressing the fact that emotions contribute greatly to behavior.
Rating: Good to excellent
MINNESOTA SOURCES: MDPW

CASE HISTORY OF A RUMOR 301.1523

52 min., b&w $250.00, 1963
Prod. by Columbia Broadcasting System; dist. by Carousel Films, 1501 Broadway, New York City 36
EFLA Evaluation
Subject Area: Social Documentary
Evaluator: Festival Jurors, 1964
Synopsis: A portrayal of political ignorance and the danger of "extremism." The effects of the "climate of hate and hostility" and its threat to freedom and democracy are shown.
Uses: To expose the evils of extremism
Age Level: high school, college, adult
Technical: Sound—Very Good; Photography—Very Good
Comment: Dares to tell a story that needs telling. Clear cut structure; never vague or blunted. Excellent use of filmed interview for narrative reinforcement of visuals. A powerful and thought provoking production.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1964.5307
MINNESOTA SOURCES: UM 6S0389 ($9.10), ADL

CARE OF THE YOUNG RETARDED CHILD

18 min., color
The film stresses the point that parents and professionals need to know the growth and development patterns of normal children in order to identify the true developmental level of the young retarded child. With knowledge of the retarded child's rate of mental progress, realistic standards can be developed for his habit and behavioral training. **(International Film Bureau) $195.00**
MINNESOTA SOURCES: MDPW

CHILD BEHIND THE WALL

30 min.
Emphasizes need for more facilities for emotionally disturbed children. Discusses group therapy with the parents and depicts care at the Governor Bacon Health Center for emotionally disturbed children in Delaware. Smith Kline and French Laboratories, 1957.
MINNESOTA SOURCES: MDPW

CHILDREN IN THE HOSPITAL 136.761
44 min., b&w $170.00, 1962
International Film Bureau, 332 S. Michigan Avenue, Chicago 4, Ill.
EFLA Evaluation
Subject Area: Child care; nursing
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Records the spontaneous activities of children in the wards at Boston City Hospital. Pictures emotional responses of children from 4 to 8 years of age caused by stress of hospitalization, illness and separation from parents.
Uses: to show the effect of hospitalization on children
Age Level: college, adult
Technical: Sound—fair; Photography—good
Comment: Through candid shots the film points out the stresses on children in the hospital. The content is well organized and presents spontaneous reactions of the children.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1963.5203
MINNESOTA SOURCES: MDPW

CHILDREN IN TROUBLE
10 min., b&w
New York State Dept. of Commerce, 40 Howard St., Albany 1, N.Y. 1947
An account of the seriousness and cost of juvenile delinquency. The causes and possible ways of meeting the problem. Cooperative planning and efforts of all agencies concerned including the home, the school, the church, community recreation agencies, police. **NYSDC**
MINNESOTA SOURCES: ML

CHILDREN LIMITED
30 min.
Filmed in the Washington State schools for mentally deficient, CHILDREN LIMITED illustrates one state's attempt to educate and train mentally deficient children for constructive roles in society, discusses the social taboos surrounding this condition, and portrays the steps being taken to improve the limited world of these children. **DMG**
David M. Gardner, Seattle, Washington, 1950.
MINNESOTA SOURCES: MDPW

CHILDREN OF THE SILENT NIGHT 371.91
27 min., color, 1961
Campbell Films, Saxtons River, Vermont 05714
EFLA Evaluation
Subject Area: Education
Evaluator: Pre-Screening Comm.; Northern Illinois University
Synopsis: A deaf-blind girl is followed over a two year period as she is taught to hear with her fingers, recognize language from the vibrations, and eventually to speak herself.
Uses: Show the techniques for educating blind-deaf children.
Age Level: college, adult
Technical: Sound—Excellent; Photography—Excellent
Comment: Creative, interesting, and sympathetic approach. Could be used as a discussion crystalizer since it raises many questions. The case study of Debbie most interesting. Very good job of conveying the process of teaching deaf-blind children.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4741
MINNESOTA SOURCES: None at present

CHILDREN WITHOUT
30 min., b&w, 1964
The film explains how a school in an economically sub-standard urban area attempts to solve the educational problems of culturally deprived children. Filmed at Franklin School, Detroit, it dramatizes the experience of one little girl who attends such a school. (Lib. of Congress)
Purpose: to document the desperate conditions under which children in the inner city grow up, and the efforts of education to break the cycle.
Review: The tragedy of the culturally deprived children of today's inner city is poignantly portrayed. The film defines the social and economic forces which have driven uneducated and untrained rural families into the city slums, the degrading conditions under which these families live, and the role of the school in reaching children whose parents do not recognize the value of education. In documentary style, the film traces the specific action taken by the Franklin School in Detroit, Michigan, to reach these children and their parents through love and understanding, creative teaching methods, special remedial reading and speech therapy classes, a special problems counsellor, and a school community agent.
Comment: This is an emotionally and intellectually compelling film for college, education and sociology classrooms and for all adult audiences. It was nominated for a Landers Associates Award of Merit, 1964. **(Landers Film Reviews, Sept. 1965)**
Guggenheim Productions
MINNESOTA SOURCES: ML; ADL; SL

CHOSEN CHILD, THE
55 min., An ABC News Presentation
This film is a study of the tragedies and happiness surrounding child adoption. The camera follows a childless couple to a New York adoption agency where interviews are shown with case workers. The controversy over adoption by private placement or by public agency is explored. The tragic aspects of adoption are also touched upon. **(McG)**
MINNESOTA SOURCES: UM 6S0548 ($10.60)

CHOSEN PEOPLE, THE
27 min., b&w, not cleared for TV
An extremely effective dramatization of the problems of anti-Semitism in America, originally presented on NBC-TV by the National Council of Catholic Men as part of the "Prejudice, U.S.A." series. In this revealing story, Anne and her friends learn that the Community Club they have selected for their Senior Prom does not admit Jewish people — making it impossible for some of their classmates to attend. In seeking a reason for the club's unwritten "gentlemen's agreement," the teenagers discover irrational prejudice in their own community. (Adult and secondary school levels). **ADL $110.00**
MINNESOTA SOURCES: ADL

CITIES — THE RISE OF NEW TOWNS
(Series: America's crisis)
60 min., b&w
The building of totally planned communities is a relatively new concept in urban development. Examples include Reston, Virginia; Foster City and Irvine, California; Columbia, Maryland; Tapiola, Finland; and Vallingby, Sweden. Economic, sociological, and governmental implications of the movement are Social science: city planning
MINNESOTA SOURCES: UM 6S0513 ($9.85)

CITIZEN PARTICIPATES, A 323.35
27 min., b&w, 1953
Centron Corp., Dis-McGraw-Hill, 18 E. 41 St., New York 17, New York
EFLA Evaluation
Subject Area: Community Planning
Evaluators: Hempstead Public Schools, Brockport State Teachers College
Synopsis: A young child in a small community becomes ill and her parents are forced to drive her to the next town for treatment because their community has no doctor. When she asks, "Why don't you get a doctor in our town, Daddy?" her father starts thinking. He speaks before the Kiwanis and they consider the problem. By working together with the State Medical Assn., citizens interest young doctor in coming to their town.

Uses: To demonstrate the meaning of the democratic process and the need for concerted action to obtain an objective; for civic and service groups
Age Level: college, adult Hempstead adds senior high
Technical: Sound—exc-NYSTC, good-Hempstead; Photography—good
Comment: Hempstead-Presenting problem that could occur in any community arouses interest and feeling of reality. Brockport-Showed importance of individual as well as group action in a democracy. No mention of hospital.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.1813
MINNESOTA SOURCES: UM 6S0238 ($4.10)

CITIZEN VAREK 325.71
12 min., b&w, 1952
National Film Board of Canada, 1270 Ave. of Americas, New York 20
EFLA Evaluation
Subject Area: Immigration
Evaluator: Orange County Community College, Middletown, New York
Synopsis: After courtroom scenes of naturalization proceedings, there are flash backs to events in the lives of some central and eastern European immigrants settled in English speaking parts of Canada. An immigrant child is insulted at play, a barber makes disparaging remarks about foreigners, and other incidents make immigrants brood about apparent hostility. They realize that acceptance and understanding come slowly.
Uses: For citizenship education and showing community responsibility toward newcomers; to prepare immigrants for difficulties of gaining acceptance.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Objective and honest with no sugar coating or flag waving. Musical background unobtrusive. Good sampling of variety of immigrants having different problems. Immigrants weighing chances for assimilation dramatic scene.
Rating: Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2471 L.C. Fi A 53-262
MINNESOTA SOURCES: None at present

CITY AND THE FUTURE
(Based on Lewis Mumford's book)
27 min., b&w
In more and more regions of the world the inevitable and urgent choice must be made: low-grade urban sprawl or a new kind of regional city. This film examines prospects for the city and ways to restore its role as the focus of man's highest achievement.
Social science: city planning
MINNESOTA SOURCES: UM 6S0516 ($6.00); ML

CITY AS MAN'S HOME, THE
30 min., based on Lewis Mumford's Book
Slums, giant public housing complexes, mass suburbs, anonymous and bleak luxury apartments — almost everywhere in our cities communal standards of living are falling even as personal standards of living rise. How did this happen and what can our cities do to improve communal living standards? **(SEF)**
MINNESOTA SOURCES: UM 6S0517 ($6.00), ML

CITY—CARS OR PEOPLE?, THE
(Based on Lewis Mumford's book)
28 min., b&w
This film studies an old but dangerously growing problem: how to make the city accessible for meeting and mixing without allowing transportation to make it congested and uninhabitable,
Social science: city planning
MINNESOTA SOURCES: UM 6S0518 ($6.00); SL

CITY, THE—HEAVEN AND HELL
30 min., Based on Lewis Mumford's Book
An outline of the opposed natures — creative and destructive — of the city in history, the elements that created the first cities about five thousand years ago, and the forces that now threaten to destroy "man's most precious collective invention." **(SEF)**
MINNESOTA SOURCES: UM 6S0519 ($6.00), ML

CITY OF NECESSITY 301.36
26 min., color, assume free, 1963
United Church of Christ, 1501 Race Street, Philadelphia 2, Pa.
EFLA Evaluation
Subject Area: Social Welfare, urban
Evaluator: N.Y. State Library
Synopsis: Realistic shooting shows the City of Chicago — its beautiful facade and its many serious problems. Points up unemployment, housing problems, race relations, etc.
Uses: plea for inter-city mission groups
Age Level: college, adult
Technical: Sound-excellent; Photography—excellent
Comment: Stark realistic photography seemingly gives an authentic view of problems faced by humans living in a large metropolis.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
250 West 57 Street, New York 19. EFLA No. 1963.5133
MINNESOTA SOURCES: None at present

CLINICAL TYPES OF MENTAL DEFICIENCY
(Rev. Ed., Formerly "Feebleminded")
32 min., 4 reels
This is a revised edition of the film formerly titled "The Feebleminded." The film is intended for students of pathology and psychology, public health and social workers, and other whose work brings them in contact with mental deficients and who would benefit by the ability to recognize such cases. New introductory footage, improved main titles and subtitles throughout the film have been added and new end footage has been prepared. In addition, the revised edition includes a new narration embodying the best current thinking in the diagnosis, treatment and prognosis relating to the types of mental deficiency covered in the film. The introduction summarizes briefly the brain conditions causing mental deficiency. A sequence on performance testing demonstrates the classification of mental deficients into morons, imbeciles, and idiots. The body of the film describes the eight major pathological groups of mental deficiency, and typical cases illustrate each type. In such groups as cerebral palsy, encephalograms are used to help explain the pathology. **(UofM)**
MINNESOTA SOURCES: UM 8R0001 ($7.85)

CLOUDED MIND
28 min., 1956
This film, edited from a live television broadcast which included film taken at one of Minnesota's state mental hospitals, shows the treatment program and some of the mental health needs. **(Department of Public Welfare)**
MINNESOTA SOURCES: MDPW

COMMENCEMENT
25 min.
Story of a manufacturer who learns from his son, employees, and associates the results of his failure to establish a clear non-discrimination policy — community assumption that he does not offer equal employment and promotion opportunities to members of minority groups, and the influence of this assumption on employment agencies, training institutions, and even the schools in providing opportunities to minority groups. **(UW)**
MINNESOTA SOURCES: UM 6S0615 ($4.50), ADL

COMMUNITY MENTAL HEALTH 131.329
30 min., b&w $150.00, apply, 1960
Affiliated Films; Dist—IFB, 332 S. Michigan Ave., Chicago 4
EFLA Evaluation

Subject Area: Social problems, social service

Evaluator: Indiana University

Synopsis: Approaches the problem of promoting and carrying out of a campaign to provide a mental health agency in a community. A small group of interested people start on a campaign of meetings, newspapers, financial drives and individual donations to motivate a small town.

Uses: To understand the process and action required to educate a town about mental problems; show how to mobilize people for a worthy project.

Age Level: adult

Technical: Sound—good; Photography—excellent

Comment: Well done. Acting good and effective. Perhaps too much success as this is not always the case.

Rating: Excellent

Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4562 L.C. Fi A 60-589

MINNESOTA SOURCES: MDPW

COMPULSIVE CAR THIEF
(Disordered Mind Series) 132.6
29 min. ,b&w $150.00, 1964
Prod-Robert Anderson Associates, Ltd.; dist-Contemporary Films, 267 W. 25 St., New York City 10001
EFLA Evaluation

Subject Area: Psychology; guidance

Evaluator: Indiana University

Synopsis: Case history, through a series of interviews with the prison psychiatrist, of a 21 year-old man serving a sentence in a penitentiary. He has stolen cars impulsively, making no criminal use of the cars, and usually returning them safely. Punishment makes little impression on him after being caught. His behavior baffles his parents, friends, and the police. He is said to have a psychopathic personality, his behavior characterized as anti-social.

Uses: To suggest aspects of anti-social behavior; encourage techniques to work with this kind of person.

Age Level: College, adult

Technical: Sound, photography and structure are good to very good.

Comments: Repetitious, depends on narration; music disturbs. No conclusions

Rating: Average to good

Copyright 1967 by Educational Film Library Association, Inc.
250 W. 57 St., New York 10019. EFLA No. 1967.6534. L.C. # Fi A 65-1094

MINNESOTA SOURCES: UM 6S0538 ($5.00)

CRY FOR HELP, THE 132.6
32½ min., b&w, 1962
George Stoney Assoc. for Louisiana Assn. for Mental Health. Dist. by Norwood Studios, Inc., 926 New Jersey Ave. N.W., Washington, D.C.
EFLA Evaluation

Subject Area: Mental Health & Psychology

Evaluator: Festival jury. Chairman: W. Sturgis, Sturgis-Grant Prod.

Synopsis: Case histories illustrate most common patterns found among attempted suicides. Examples of proper and improper handling shown. Illustrates theory on suicide developed by Dr. E. Shneidman and Norman Faverow of the Suicide Prevention Center in Los Angeles.

Uses: Instruct persons dealing with suicides in ways to deal with victims.

Age Level: adult

Technical: Sound—excellent; Photography—excellent

Comment: Particularly well-suited to audience and purpose. Visual materials tells the story without dependence on narration. Has obviously been carefully planned as a teaching aid for a specific purpose. Is beautifully made.

Rating: Very good

Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5065

MINNESOTA SOURCES: MDPW

DEBBIE 362.74
27½ min., b&w $75.00, 1961
Victor Weingarten; Dist. by Health & Welfare Mater. Center, 10 E. 44 St., New York City
EFLA Evaluation

Subject Area: Social welfare

Evaluator: Pre-Screening Comm., Bennett College, N.Y.

Synopsis: Describes the work of a state-wide child welfare organization, with special attention to the helping of a disturbed adolescent girl by the agency's skilled staff.

Uses: Awaken the public to the job being done by child welfare agencies.

Age Level: college, adult

Technical: Sound—Good; Photography—Good

Comment: Excellent continuity considering the breadth of the subject attempted. An objective and straight-forward presentation of the problem and its treatment. Good example of use of case study to show the kind of work being done.

Rating: Very Good

Copyright 1962 by Educational Film Library Association, Inc.
250 West 57 Street, New York 19. EFLA No. 1962.4742

MINNESOTA SOURCES: MDPW

DELINQUENT, HIPSTER, AND THE SQUARE, THE 136.73
29 min., b&w $135.00
Carousel Films, 1501 Broadway, New York 36

Subject Area: Human relations, adolescents

Evaluator: Mental Health Association of Nassau County, N.Y.

Synopsis: The behavior of three extreme types of young adults — the delinquent, the hipster, and the square — is portrayed with a common avoidance of reality by all three.

Uses: Open discussion of youth's problems; people who work with youth.

Age Level: college, adult

Technical: Sound—good; Photography—poor

Comment: Requires a very understanding and skilled leader because it evokes strong responses and emotions. Many cliches. Concentration on extremes of types. Not real enough to adolescents. Parent groups would probably reject. Kinescope. Too stagey. Music disturbing and intrudes too much. Good teaching film for college age youth.

Rating: Good

Copyright 1962 by Educational Film Library Association, Inc.
250 West 57 Street, New York 19. EFLA No. 1962.4674

MINNESOTA SOURCES: ML

DEPRESSIVE STATES: PT. I
(Series: Mental symptoms)
10 min.

A psychiatrist describes the type of illness to be illustrated. An interview between the patient and the psychiatrist follows, in which typical symptoms are evident. Some manifestations of the agitated form of severe depression are shown. A middle aged patient is seen on two occasions. Use of this film is restricted to professional or specialized groups. **(McG)**

Copyright 1951

MINNESOTA SOURCES: UM 2R0057 ($2.00)

DEPRESSIVE STATES: PT. II
(Series: Mental symptoms)
11 min.

A psychiatrist describes the type of illness to be illustrated. An interview between the patient and the psychiatrist follows, in which typical symptoms are evident. Manifestations of the retarded form of depression and of a severe depression which

has reached the point of attempted suicide. Use of this film is restricted to professional or specialized groups. **(McG)**
Copyright 1951
MINNESOTA SOURCES: UM 2R0058 ($2.00)

DEPRIVATION OF DEVELOPMENT
28 min.
In this film a panel discusses how children of the poor differ from the children of the middle class. **(OEO)**
MINNESOTA SOURCES: UM 6E0007 ($3.00)

DIAGNOSIS OF CHILDHOOD SCHIZOPHRENIA 616.89
35 min., b&w, 1956
Affiliated Film Prod., 8 E. 93 St., N. Y. 10008, for Brooklyn Juvenile Guidance Center; Dis-NYU Film Library, 26 Washington Pl., NYC
EFLA Evaluation
Subject Area: Child psychiatry
Evaluator: Western Psychiatric Institute & Clinic, Pittsburgh
Synopsis: Discussion of the problem by staff of urban child guidance center. Review of case histories points up problems involved in evaluation and diagnosis. Emphasizes team approach of psychiatrists, social worker, and psychologist in contact with disturbed children and their relatives. Outlines procedures in making diagnosis.
Uses: For professional and student information and discussion of characteristics of mentally ill children, differential diagnosis, treatment
Age Level: adult
Technical: Sound—good; Photography—good
Comment: Not recommended for lay groups. Provides insight into parental anxieties. Interesting, effective demonstration of play therapy. Lucid presentation of difficult material. Well organized, documented, unbiased and authentic. Highly recommended for professional and student groups.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3845 L.C. Fi A 58-21
MINNESOTA SOURCES: MDPW

1104 SUTTON ROAD
30 min.
Dramatized incidents and the split-screen technique are used in presenting a study of the relationship of productivity to the personal problems of a typical plant worker. Points out that what you produce, whether on the job or within the family, must come from you.
MINNESOTA SOURCES: SL, ML

ETERNAL CHILDREN 371.92
28 min., b&w, 1959
National Film Board of Canada; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Mental Retardation
Evaluator: Mental Health Materials Center, New York City
Synopsis: An attempt to answer such questions as: who are the mentally retarded and what is being done to help them? Offers a simple presentation of the etiology of retardation, with a description of the different levels. Emphasizes that many of these children can be taught simple, repetitive tasks to help them become reasonably independent.
Uses: To stimulate interest in providing services for the mentally retarded; for general orientation to the problem.
Age Level: college, adult
Technical: Sound—excellent; Photography—excellent
Comment: An honest, straightforward documentary. The approach in general is cheerful and hopeful, and the subject matter is unusually well treated.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4098
MINNESOTA SOURCES: UM 6E0420 ($6.00), MDPW

ETHNIC AND RACIAL VARIATIONS:
THE AMERICAN NEGO
(Intercultural education: Teaching the disadvantaged child)
Dr. Harold Haizlip, Action for Boston Community Development, presents this lecture.
Copyright 1967
MINNESOTA SOURCES: UM 0E0587 ($3.00)

EXCEPTIONAL CHILDREN
25 min.
This is a dramatic presentation of parents' views and adjustments to a retarded child. It includes interviews with doctors and with parents of a 3½ year old retarded child. Shows school and community provisions for trainable children. This film is recommended to all parent groups, professional groups, and welfare groups. Not released for television. **(NA-RC)**
MINNESOTA SOURCES: UM 6E0421 ($3.00)

FERTILITY CONTROL:
THE ROLE OF THE ORAL CONTRACEPTIVE 613.943
39 min., color, apply, 1965
Prod-Aegis Productions, Inc.; dist-Eli Lilly Corp., Indianapolis, Ind.
EFLA Evaluation
Subject Area: Health; birth control
Evaluator: Indiana University
Synopsis: Opens with brief history and listing of contraceptive methods in common use. Animation of menstrual cycle with emphasis on hormones and their interactions throughout the cycle. How hormones in oral contraceptives prevent pregnancy. Explains different types of oral contraceptives and gives statistics on their effectiveness.
Uses: To acquaint potential users of the pills with their effectiveness or to train professional medical personnel to explain process to users.
Age Level: College, adult
Technical: Sound—very good; Photography and structure—excellent
Comment: Sometimes the medicines referred to are known by professionals only. Sequence on placental and fetal attachemnt seemed out of place.
Rating: Good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6248. L.C. # Fi A 66-411
MINNESOTA SOURCES: None at present

5½, REFLECTIONS ON AN AGE 301.15; 136.7
29 min., b&w $150.00, 1966
Prod-Robert Newman; Dist-United Church Board for Homeland Ministries, 287 Park Ave. S., New York 10010
EFLA Evaluation
Subject Area: Sociology; child psychology
Evaluator: Brooklyn, New York, Public Library
Synopsis: Documentary of the life of 5½ year old Negro boy from a middle class family living in a partially integrated neighborhood in Philadelphia. Jonathan at school, at church, at play with friends and by himself, with his family. Synchronized sound as well as musings by the boy; commentary by a narrator and the boy's mother.
Uses: To observe behavior of a child, especially a member of minority group.
Age Level: College, adult
Technical: Sound-fair; Photography-average; Structure-fair.
Comment: Choice of boy 5½ is poor to show effect of being member of a minority group. Most of the time, fact that boy is Negro seems irrelevant. Ideas not developed; camera is obtrusive in film. Several moments are touching and beautiful, however.
Rating: Fair
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6395
MINNESOTA SOURCES: None at present

FOR THOSE WHO DRINK 132.72

29 min., (abr. version), b&w $165.00 ,1963

S. Dean Peterson; Dist—L. L. Cromien & Co., 245 W. 55 St., NYC 19

EFLA Evaluation

Subject Area: Alcoholism

Evaluator: Wittenberg University

Synopsis: Dr. Gordon Bell discusses the slowness of the development of alcoholism and the changes in personality as it develops. He presents the physiological effects of alcohol, especially on the nervous system and liver, and explains the psychological and emotional needs of alcoholics. He gives his views on prevention and cure.

Uses: Information and instruction in societal problem.

Age Level: college, adult

Technical: Sound—excellent; Photography—excellent

Comment: Scientific, unemotional presentation of the problem based upon study and facts. Use of simple, clear diagrams is very effective. A very comprehensive teaching film.

Rating: Very Good

Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1962.4646

MINNESOTA SOURCES: ML

FREEDOM RIDE

18 min., 1961

Produced by CORE.

Here is a documentary account of the integrated bus rides into the deep South following the Supreme Court's decisions banning segregation in interstate travel. The peaceful, disciplined conduct of the Freedom Riders is contrasted with the mob violence they encountered in city after city. Statements defining the purpose of the Freedom Riders are made by James Farmer, executive director of CORE, and several of the Freedom Riders. **AFL—Rental $3.00**

MINNESOTA SOURCES: None at present

GIRL IN DANGER

(Troubled Children Series) 364.35; 155.5

28 min., b&w $150.00, 1965

Prod-Robert Anderson; Dist-National Association for Mental Health Film Library, 267 W. 25 St., New York, N.Y. 10001

EFLA Evaluation

Subject Area: Juvenile Delinquency; mental health

Evaluator: Indiana University

Synopsis: Direct counseling interview of a 13-year-old girl who is on the verge of becoming a delinquent. Identifies the agencies utilized in securing information about the problem. Shows therapeutic measures of a psychiatric ward. Reveals factors involved with the problem and offers suggestive solutions.

Uses: To show mental problems of adolescents; show agencies involved

Age Level: College, adult

Technical: Sound-good; Photography-very good; Structure-good

Comment: Good scenes of interaction between parents, counselor, and counselee. The sound is harsh and the dialogue is inaudible in places.

Rating: Excellent

Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6685. L.C. # Fi A 67-1676

MINNESOTA SOURCES: None at present

GLASS HOUSES 364.3

25 min., b&w, 1954

Brandon Films, 200 W. 57 St., New York 19, New York

EFLA Evaluation

Subject Area: Juvenile delinquency

Evaluators: Greenwich Library, Conn.; Teachers College Columbia University

Synopsis: When a teen age boy who has been caught stealing is brought to trial, the prosecutor also indicts the agencies of society which helped shape his character. The church, the school, municipal government, and the father are questioned about their efforts to prevent juvenile delinquency. All found guilty and whole community is awakened to its responsibilities.

Uses: To promote discussion in PTA's and community adult groups.

Age Level: adult Teachers College adds college

Technical: Sound—fair; Photography—good-TC, fair-Greenwich

Comment: Greenwich-Ignores personal moral responsibilities of boy, by blaming society for his crime. Interpretation of function of church in society will be offensive to many religious groups. Artificial situation. TC-Presentation weak. Analysis of causes and suggestions for constructive action superficial and over-simplified. Should be used only under direction of skillful discussion leader.

Rating: Fair-TC Poor-Greenwich

Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2480

MINNESOTA SOURCES: UM 6S0605 ($6.00), ML

H—THE STORY OF A TEEN-AGE DRUG ADDICT 616.86

22 min., b&w, 1951

Larry Frisch; Dist-Young America Films, 18 E. 41 St., New York

EFLA Evaluation

Subject Area: Narcotic addition, Mental health

Evaluator: Hempstead Public Schools, New York

Synopsis: A case history of Bill Daniels, a high school student with too much spare time on his hands, who is induced by a "pusher" to join a group using narcotics. He starts with "reefers" and soon becomes a "mainliner." Against the wishes of his girl friend he leaves school and loses contact with all his friends except other drug users. He tries to break away from the habit but always returns until he secures the aid of a social service worker. Once broken of the habit, he tries to help others.

Uses: To awaken people to the problem of teen-age drug addiction.

Age Level: college, adult

Technical: Sound—fair; Photography—fair

Comment: Could be used with small groups of teenagers who have already become drug users as a sort of "shock treatment" but do not recommend for use in general high school classes. Best for parents and teachers.

Rating: Fair

Copyright 1952 by Educational Film Library Association, Inc. EFLA No. 1952.262

MINNESOTA SOURCES: UM 6D0008 ($3.60)

H.A.V.E.N. IN HELL 616.863

b&w, apply, 1965

Jedwin Productions, 324 W. 14 St., New York, N.Y. 10011

EFLA Evaluation

Subject Area: Narcotics addiction and social welfare

Evaluator: American Film Festival Jurors, 1966

Synopsis: Dr. Robert Baird introduces the work of H.A.V.E.N — Help Addicts Voluntarily End Narcotics — at a public session where addicts see and hear him and patients who are off drugs. Authentic footage of an addict preparing to take heroin. Patients discuss treatment at H.A.V.E.N. and other institutions.

Uses: To introduce the work of the center, and the problem of drug addicts

Age Level: Adult

Technical: Sound, photography and structure are fair to good.

Comment: Simple, perhaps lacking in dramatic interest. Sound is not good, but realistic treatment may account for this. Public relations overdone by Dr. Baird.

Rating: Very good

Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6397

MINNESOTA SOURCES: None at present

HOMELESS CHILD 362.73
27 min., color $125.00, 1965
Prod-Don Hoster; Dist-Film Department, Chief Administrative Office, County of Los Angeles, 500 W. Temple, Los Angeles, California 90012
EFLA Evaluation
Subject Area: Foster Parents program of child welfare
Evaluator: American Film Festival Jurors, 1966
Synopsis: Case histories of children who have been deprived of parents, and the community efforts involved in finding homes for these children through the Foster Parents program.
Uses: To make public aware of problem of homeless children and to recruit foster homes.
Age Level: Adult
Technical: Sound, photography and structure are good. **(One juror felt the technical aspects were very poor.)**
Comment: Lacks realism; stilted performances; too slick and artificial. Appealing spots, but relies on subject for the appeal.
Rating: Good to very good.
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6399
MINNESOTA SOURCES: None at present

HUMAN SIDE, THE
24 min., b&w, 1957
Continental Films for Minn. Dept. of Public Welfare; Dis-Mental Health Materials Center, 1790 Broadway, N.Y.
EFLA Evaluation
Subject Area: Mental health
Evaluator: Greenwich Public Library, Conn.
Synopsis: The important work being done in mental hospitals by volunteer workers is depicted through the activities of Mrs. Benson. Provides orientation for volunteers and shows their services in recreational therapy, teaching dancing and handicrafts, feeding invalids, giving teas for those nearing recovery. Their work is presented as an adjunct to professional hospital care. Hospital director makes a direct appeal for volunteers.
Uses: To help recruit volunteer workers; to develop public understanding of the care and activities of patients in a mental hospital
Age Level: adult
Technical: Sound—good; Photography—fair
Comment: Valuable in communities which are rather uninformed about mental health. Acquaints viewer with commonly accepted, elementary concept that mentally ill are "real" people, deserving help. A bit of humor would help. Shows what volunteer can do.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. EFLA No. 1958.3557
MINNESOTA SOURCES: UM 6R0062 ($3.00), MDPW

I AM AN ALCOHOLIC
20 min.
The story of Alcoholics Anonymous, which is dedicated to the restoration of those who cannot drink without becoming invalids. Through experiences of one man this film portrays the steps taken by members of Alcoholics Anonymous to bring that man back to his rightful place in society, to a regaining of health, happiness, and self-respect. The origin and development of Alcoholics Anonymous is pictured. **McG**
MINNESOTA SOURCES: ML

INITIAL INTERVIEW
17 min.
An initial interview is portrayed with an applicant for public assistance who is asking for assistance for the first time. The film shows clearly the process of establishing eligibility, the client's concern with financial and other problems, and the social worker's activity. **(State of Wisconsin, Division of Public Assistance, 1963)**
MINNESOTA SOURCES: MDPW

INNOCENTS, THE
25 min.
This film presents a story of the mentally retarded children. It points out what parents can do to adjust to the situation. It also depicts what can be done to help these children in a nursery and in the home. It points out how the public can participate and assist in this very important task of helping these retarded children. **(St.P—ARC)**
MINNESOTA SOURCES: UM 6D0028 ($3.00)

INSTITUTIONS
20 min.
This film covers the operations and services of correctional and mental institutions. The prison sequences includes: how prisoners are treated and what is expected of them; a brief comparison of men's and women's prisons; the work program whereby prisons have become partially self-supporting; the opportunities provided for the prisoner's rehabilitation. Correctional Schools for both boys and girls are shown, their activities and program are explained. Mental hospitals and the care of mentally ill are shown and discussed. The "Snake Pit" type of mental institution is compared with the modern mental hospital. Institutions for the care and training of mentally retarded children are also included. **(PP)**
MINNESOTA SOURCES: UM 4S0611 ($3.85)

INTO THE WORLD
30 min.
The film shows what is being done to help Minnesota's estimated 100,000 retarded children and adults through special day care centers; special classes for them in public schools; through an experimental project designed to develop new teaching and training techniques and through a state institution which gives retarded young people vocational training and rehabilitation and places them on jobs. **Minnesota Division of Vocational Rehabilitation & Minnesota Association for Retarded Children.**
MINNESOTA SOURCES: MDPW

INVITATION TO HELP
18 min., b&w
Programs that focus on the parent as well as the child and includes health, social services and education activities are discussed in this film. **(OEO)**
MINNESOTA SOURCES: UM 4E0019 ($3.00)

JAMIE: THE STORY OF A SIBLING 136.7
28 min., b&w $165.00, 1964
Prod-National Film Board of Canada; dist-McGraw-Hill Text-Films, 330 W. 42 St., New York, New York 10036
EFLA Evaluation
Subject Area: Child Development: Sibling Rivalries
Evaluator: American Film Festival Jurors, 1965
Synopsis: Examines the problem of sibling rivalries in the family using as an example the story about a ten-year-old boy whose resentments against his older sister and his little brother find outlet in aggressive behavior toward other children.
Uses: To show that the emotional development of a child is affected by attitudes of parents and brothers and sisters; To stimulate discussion.
Age Level: Adult—parents, PTA groups, sociologists, general audiences.
Technical: Sound—excellent; Photography—excellent
Comment: The problem of the "middle child" is sensitively handled, leaving the solution open to the viewer. This film is a good film for parents to see because of its high degree of empathy. The only criticism is that it is somewhat drawn-out. Should be effective for discussion.
Rating: Excellent
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5821, L.C. # FiA65-891
MINNESOTA SOURCES: UM 6S0566 ($6.00); MDPW

KEY, THE 131.3
31 min., b&w $145.00, 1958
Campus Films for Nat'l. Ass'n. for Mental Health; Dis-Mental Health Film Library, 267 W. 25 St., NYC
EFLA Evaluation
Subject Area: Mental health
Evaluator: Dearborn Public Library, Michigan
Synopsis: Contrasts the majority of over-crowded mental institutions in the United States with the few institutions in which there are adequate funds and personnel to provide good care and treatment. Presents a case history of a woman who becomes mentally ill, but probably will not get the needed treatment due to lack of facilities. Makes a plea for funds and for public understanding of the problem of mental illness.
Uses: For mental health groups, psychology and sociology classes, and general television audiences
Age Level: college, adult
Technical: Sound—excellent; Photography—excellent
Comment: An effective musical score, good photography, and excellent script arouse genuine sympathy for the problem. Absence of usual happy ending increases the film's effectiveness.
Rating: Excellent
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 Street, New York. EFLA No. 1958.3593
MINNESOTA SOURCES: None at present

LAY MY BURDEN DOWN 301.451; 331.63
59 min., b&w $200.00, 1066
National Educational TV, Audio-Visual Center, Indiana University, Bloomington, Indiana 47401.
EFLA Evaluation
Subject Area: Civil rights in the U.S. South
Evaluator: American Film Festival Jurors, 1968—Blue Ribbon Winner
Synopsis: Documents the futile struggle of Southern Negro tenant farmers whose average earnings are less than $1000 per year. Despite the arduous work in the field, the farmer can provide his family with only the most meager existence and is constantly in debt to the white landowner. His children cannot escape through inadequate education. His only hope is his right to vote, newly won.
Uses: To examine the progress of the civil rights movement in the South
Age Level: General adult
Technical: Sound, photography, and structure—very good to excellent
Comment: The people speak for themselves in a powerful, moving way. Perhaps the most important film yet on the Southern Negro. Profound, moving experience. A significant contribution to the problem.
Rating: Excellent
Copyright 1968 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1968.6773, L.C. # FiA67-1203
MINNESOTA SOURCES: None at present

LET ME SEE 371.9
20 min., color, 1952
Dept. of Cinema, University of Southern California, Los Angeles 7
EFLA Evaluation
Subject Area: Education of blind children
Evaluators: California State Polytechnic College, Indiana University
Synopsis: The story of a nursery school for pre-school age blind children. Shows desirable home conditions and how parents may aid normal emotional and physical development of child. Depicts activities in nursery for helping visually handicapped children and how school and home can cooperate in helping blind children mature in normal manner.
Uses: For parents of visually handicapped children; for teachers interested in working with blind children; to gain financial support from public.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Calif-Very specialized. Stresses importance of correct parental attitudes and early training. Ind-Way in which parents accept handicap of children impressive. Will gain sympathy from general public.
Rating: Very Good-Indiana Good-California
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2554, L.C. Fi54-131
MINNESOTA SOURCES: None at present

LIFE IN THE BALANCE
29½ min., color $65.00, 1966
Prod. by Gene Searchinger, Equinox Films for Standard Oil (N.J.) Dist. by Modern Talking Picture Service, 1212 Ave. of Americas, N.Y.C. 10036
EFLA Evaluation
Subject Area: Food supply
Evaluator: American Film Festival Jurors, 1967
Synopsis: Documents man's desperate race against hunger and famine. Photographed in seven countries, it traces patterns of world food shortages and outlines efforts of scientists to avert disaster.
Uses: To show that the fight against famine is taking place on many fronts.
Age Level: College, adult; community groups, gov't. officials.
Technical: Sound, photography and structure are very good (at times uneven)
Comment: Critically significant topic in the world today. The photography is outstanding. Perhaps the film is too long and the solutions too simple. Thoughtfully conceived production.
Rating: Very good to excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6472
MINNESOTA SOURCES: None at present

LONELY NIGHT, THE 616.89
62 min., b&w $250.00, 1954
Mental Health Film Bd.; Dis-International Film Bd.
EFLA Evaluation
Subject Area: Mental hygiene
Evaluator: Teachers College, Columbia University, New York
Synopsis: The healthy relationships in the Dunn family are contrasted to the life story of Caroline, a lonely and unhappy girl who, in an effort to forget her problems, takes an overdose of sleeping pills. Flashbacks show her loneliness after the death of her mother, her clinging to her father, and her retention in adulthood of her childish ways of handling her fears. The process of psychotherapy to help Caroline is shown.
Uses: To show basis of mental breakdowns and process of psychotherapy to students of personality theory and family relationships
Age Level: college, adult
Technical: Sound—excellent; Photography—excellent
Comment: Shows well the contrasts in parent-child relationships and serves as a good basis for the study of psychotherapy. Preparation as well as follow-up discussions are recommended.
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.2833, L.C. FiA54-757
MINNESOTA SOURCES: None at present

LOOK TO TOMORROW
The film depicts Veterans Administration vocational rehabilitation counseling of disabled veterans in military hospitals.
Producer: Veterans Administration, Washington, D. C.
Distributor: Veterans Administration, Washington, D. C.
Specifications: 16mm, 27 min., color, sound, 1968
Cost: Not for Purchase
Rental: No rental fee
MINNESOTA SOURCES: None at present

MAGIC MIRROR OF ALOYSE, THE 132.198;759.3

27 min., color $275.00, 1966
Center for Mass Communication, Columbia University Press, 440 W. 110 St., New York City 10025
EFLA Evaluation
Subject Area: Psychiatry; art
Evaluator: Harvard Medical School
Synopsis: Aloyse is a chronic schizophrenic patient in Switzerland who at 77 is still expressing herself through stylized symbolic paintings. Her illness began during young adulthood, and she has remained institutionalized since. Showing some artistic development in the pictures after her early efforts, the film points out details of her work which relate to her illness: her delusions and sexual preoccupations are expressed in her paintings but not at all in her behavior.
Uses: Art students: encourage expression; Mental health professionals
Age Level: College, adult
Technical: Sound-good; Photography-very good; Structure-fair
Comment: Delightful paintings in a fascinating, although long film. Fails to focus on either art or psychosis, putting the lady somewhat on display.
Rating: Good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019
MINNESOTA SOURCES: None at present

MAN OF ACTION

13 min.
Color cartoon pictures the social and economic problem of slum prevention and neighborhood conservation. Mr. Citizen proves that something can be done when people are aroused to action. **TF: Assof**
MINNESOTA SOURCES: SL

MEDICAL CARE OF ADOLESCENTS

30 min., 1962
Concerns relationship between doctors and adolescents, concentrating on the psychological aspects of growth and health care. Describes need for understanding adolescence and how emotional therapy can be provided in the doctor's office or in a hospital situation. Primarily for professional personnel. **(Merck, Sharp & Dohme)**
MINNESOTA SOURCES: MDPW

MENNINGER, DR. KARL

30 min., Wisdom Series II
A noted psychiatrist and author of "The Human Mind" and "Man Against Himself," converses in the library of the Menninger Foundation with Denver Lindley, editor of Viking Press. Dr. Menninger discusses the functions of psychiatry, the relationship of the psychiatrist with his patient, the significance of Freud's work and writings, and the way in which psychiatry is bringing man a better understanding of himself in the complexities of the modern world. **(EBF)**
MINNESOTA SOURCES: UM 6D0121 ($5.00)

MENTAL HOSPITAL 362.2

19 min., b&w $125.00, apply, 1953
University of Oklahoma; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Mental Health
Evaluator: Kalamazoo Public Library, Mich.
Synopsis: A description of the progress of a mental patient in a mental hospital from the time he is admitted, examined, treated, and eventually discharged. The details of commitment are explained as are various methods of care and treatment. Some of the routine procedures of a mental hospital are covered.
Uses: To develop a better understanding of mental hospitals; to give information about mental health problems and treatment
Age Level: college, adult
Technical: Sound—fair; Photography—good
Comment: Opening scenes of patient being taken to hospital are disturbing because they are shown before any explanatory titles or introduction. Details of shock and hydrotherapy scenes may upset unprepared audiences. Use of actual patient effective. On-the-spot recording of voices poor.
Rating: Good
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1752
MINNESOTA SOURCES: MDPW

MENTAL RETARDATION

60 min., color
The film is in two parts, the first section focusing upon the needs and progress made on behalf of the most severely and profoundly retarded. Emphasis is on medical aspects, manpower needs, research efforts, and activities within various training centers. The second section deals with the needs and recent breakthrough in the training, education, and habilitation of the moderately, mild, and borderline retarded groups. **(Bureau for Handicapped Children, Wisconsin, 1967)**
MINNESOTA SOURCES: MDPW

MENTALLY HANDICAPPED CHILDREN GROWING UP

20 min., 1961
An English film showing the advantages to the mentally handicapped child of a small, intimate facility in contrast to the disadvantages of the large impersonal institution. Depicts the recreation and education programs of a Residential Center for mentally handicapped children. **(National Society for Mentally Handicapped Children, England)**
MINNESOTA SOURCES: MDPW

MICHAEL: A MONGOLOID CHILD 136.766

14 min., sd., b&w, apply, 1961
Pro. British Film Inst.; Dis., N.Y.U. Film Lib., Washington Sq., N.Y.C.
EFLA Evaluation
Subject Area: Mental health
Evaluator: Pre-screening Committee, Nassau Pub. Lib.
Synopsis: Studies a 15 year-old mongoloid child. Shows how family and neighbors accept him on his own terms. Boy performs simple tasks, as well as activities with others.
Uses: Enlist public interest, encourage parents of mongoloid children
Age Level: College, adult
Technical: Sound—good; Photography—very good
Comment: Narration difficult at times to hear. Does not consider children who need institutional care. Should discuss etiology. Perhaps not deep enough for professional use.
Rating: Good to very good
Copyright 1962 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1962.4902, L.C. FiA62-940
MINNESOTA SOURCES: MDPW

MISCONCEPTIONS ABOUT MENTAL ILLNESS

29 min.
Discusses some of the more common misconceptions about mental illness. Explains why they are incorrect and what the correct version should be. **(IndU)**
MINNESOTA SOURCES: None at present

MOMENT TO ACT 248

28 min., sd., b&w, 1962
Pro. Tilton Films; Dis., Natl. Council of Chs. of Christ in U.S.A. 475 Riverside Dr., New York
EFLA Evaluation
Subject Area: Church aid
Evaluator: Wittenberg Univ.
Synopsis: Depicts the selfish attitudes of the members of a

church congregation with regard to one of their numbers. Her recent release from a mental institution gives them the opportunity to help, which they refuse.
Uses: Small church groups and Seminary class discussion.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Good acting and sound effects. Will arouse discussion. Keen insight used. Public failure depicted clearly.
Rating: Excellent
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.4903
MINNESOTA SOURCES: None at present

MY OWN YARD TO PLAY IN 796.1

6 min., b&w, $110.00, n.d.
Phil Lerner; Dis-Edward Harrison Motion Pictures, 1501 Broadway, NYC
EFLA Evaluation
Subject Area: Sociology, Child Study
Evaluator: Rochester Public Library
Synopsis: Documents children playing in a large city through a series of unconnected kaleidoscopic shots and a track of the actual sounds of children talking, singing, and playing.
Uses: To promote better recreational facilities; as a social documentary; for general information.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Highly interesting, both visually and aurally, the film stresses the need for better recreational facilities for children of large metropolitan areas. It shows, at the same time, that children will play in any place at any time. The sound track does a superb job in giving the visual sequences the continuity necessary for stressing the sociological purpose of the film.
Rating: Excellent
Copyright 1959 by Educational Film Library Association, Inc. 150 West 57 Street, New York 19. EFLA No. 1959.3999
MINNESOTA SOURCES: None at present

NEED TO ACHIEVE, THE

30 min., (Motivation and Personality), Focus on Behavior Series
In this program, Dr. David McClelland of Harvard University demonstrates the tests with which he seeks to verify his psychological theory — that the economic growth or decline of nations is dependent to a large extent upon the entrepreneurs of these nations. The need to achieve is one of a variety of phenomena studied in motivation research. **(INDU)**
MINNESOTA SOURCES: UM 6R0027 ($6.00)

NEGLECTED, THE

35 min., b&w, 1967
The film shows the problems of rehabilitating the lowest level of economic casualties in the American scene. It demonstrates that skilled techniques, personal care and consideration on the part of the professional staff of the Child Protective Services can bring about effective results with the "hard core" families in our society. It demonstrates that immoral, immature, abusive, mentally-retarded and emotionally unstable human beings can be helped to achieve acceptable standards of parenthood. The film shows the operation of the Child Protective Service; it stresses the role of the supervisory personnel on the agency and depicts the relationship between the supervisor and the caseworker. It portrays the growing insight and skill of the caseworker as she learns to understand and accept the parents of children whom the agency has been called upon to help. **IFB $150.00**
MINNESOTA SOURCES: UM 8R0064 ($7.35), ML, MDPW

NEW CHAPTER

30 min., gen.
Designed to aid psychiatric patients in their rehabilitation, and is intended for use as a discussion tool. It describes the apprehensions and problems of one former patient who leaves a mental hospital to live with his brother. Brings out many potential problems including that of obtaining a job. **(Smith, Kline, and French, 1958)**
MINNESOTA SOURCES: MDPW

NO HIDING PLACE

51 min., 1963
The film exposes the "block-busters" real estate agents who besiege all the neighbors of a new Negro resident, urging them to sell now before the value of your house goes down. It is a daring drama about a Negro family who has moved into an all-white northern suburban community. It is a southern white housewife, and not her northern husband, who displays courage and understanding when some of their neighbors are panicked into selling their homes. **(CFI)**
MINNESOTA SOURCES: UM 6S0623 ($9.10), ADL

NO LESS PRECIOUS, A REPORT TO THE NATION

14 min.
With Walter Cronkite as the narrator, this film on mental retardation gives up-to-the-minute news in widely separated areas of the United States. The following areas are presented: Teacher Training, A School for the Severely Retarded, Scout Troops, Research, Fund Raising, New Facilities and Federal Legislation. Those intimately connected with the problem of mental retardation will get a new sense of the immensity of the problem and how many are doing so much in so many areas to help the mentally retarded. **(MA-RC)**
MINNESOTA SOURCES: UM 4E0425 ($3.00)

NO MAN WALKS ALONE 371.91

27 min., b&w, apply, 1958
National Paraplegia Foundation, Inc. 432 Fourth Avenue, New York 16
EFLA Evaluation
Subject Area: Rehabilitation of paraplegics
Evaluator: Teachers College, Columbia University
Synopsis: The case study of Charlie, a young man who has become completely paralyzed from the waist down as a result of a car accident. The film dramatizes his long, difficult struggle to return to a useful life. The staff of the rehabilitation center to which he is taken gives him daily exercise to regain bodily balance, to learn to move and eventually walk with crutches, as well as psychological and vocational guidance.
Uses: As a public relations program for community groups; for students of physical therapy and rehabilitation
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Good introduction to the program of a rehabilitation center. Techniques are demonstrated in an interesting manner. Too little stress on vocational aspect. Prognosis very optimistic, but not for specific case.
Rating: Good
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3747
MINNESOTA SOURCES: None at present

NOT ASKED FOR

27 min., gen.
A documentary, narrated by NBC star Arlene Francis, about "Hard-To-Place" children needing adoption. **(Health & Welfare Materials Center)**
MINNESOTA SOURCES: MDPW

NOT LEFT TO CHANCE 301.1

20 min., b&w, 1958
Indiana University Audio-Visual Center, Bloomington, Ind.; Dis-Indiana University or EFLA
EFLA Evaluation
Subject Area: Role playing; community action
Evaluator: Teachers College, Columbia University

Synopsis: Several members of a community discuss community health problems. The president of the P.T.A. serves as chairman of the group composed of the high school principal, minister, sheriff, and doctor. The discussion focuses on juvenile delinquency, sex education, and related topics.
Uses: To show discussion techniques; to stimulate discussion of community problems
Age Level: college, adult
Technical: Sound — fair; Photography — fair
Comment: Purpose of film is unclear. As demonstration of group procedures, a very poor effort. Poor discussion technique under a benevolent autocratic leader. No feeling for correct group organization. Handles subjects superficially, with no awareness of complexity of issues.
Rating: Poor
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3783
MINNESOTA SOURCES: None at present

ODDS AGAINST, THE 365
32 min., b&w, $130.00, 1966
Prod-Vision Associates; dist-American Foundation Institute of Corrections, 1532 Philadelphia National Bank Bldg., Philadelphia 19107
EFLA Evaluation
Subject Area: Prisons and prisoners
Evaluator: Brooklyn, N.Y., Public Library
Synopsis: Dramatization of the life of a first offender, 22 year old John Mitchell, arrested, tried, convicted and imprisoned for burglary. Variety of correctional systems in U.S. are explored: detention, probation, imprisonment, parole. Older institutions contrasted with more modern ones. Stresses antiquated facilities, no separation of prisoners as to age or offense, dehumanization of individual, no vocational guidance.
Uses: To inform, and motivate general public to action
Age Level: College, adult
Technical: Sound-very good; Photography-excellent; Structure-excellent
Comment: Powerful, grim, realistic picture of the overall prison reform problem. Well acted by Robert Viharo. Well-researched; invites discussion. Script and narration are excellent. Overall view, however, cuts down details.
Rating: Very good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6446
MINNESOTA SOURCES: UM 6S0809 ($9.50)

OLD AGE: OUT OF SIGHT, OUT OF MIND 362.61
(America's Crises)
60 min., b&w, $200.00, 1965
Prod-Leacock-Pennebaker; dist-NET Film Service, Indiana University, Audio-visual Center, Bloomington, Indiana 47401
EFLA Evaluation
Subject Area: Geriatrics
Evaluator: Central Massachusetts Regional Library System
Synopsis: Opens with shots of various types of homes and hospitals for the aged, and a plea for more understanding. Moves on to specific scenes in different types of institutions, covering bed care of mentally disturbed as well as aged ill persons, small, privately run nursing homes, and up-to-date rehabilitation centers. These scenes interspersed with commentary by professionals, doctors and psychiatrists, and by scenes from a U.S. Senate subcommittee hearing in Massachusetts. Closes with long sequence of the rehabilitation of one man over a number of months.
Uses: In-service training; to alert public support for legislation
Age Level: College, adult
Technical: Sound-good; Photography-very good; Structure-exc.
Comment: Very realistic, compelling. Has strong impact; a bit too somber
Rating: Excellent
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MINNESOTA SOURCES: UM 6S0655 ($9.85)

ON OUR OWN
26 min., gen.
Considerable emphasis is being placed on community action to resolve the problems of the aging at the local level. This film depicts such a program in Sibley County, Minnesota. Describes types of programs a voluntary citizen's committee can initiate. **(WCCO-TV, 1961)**
MINNESOTA SOURCES: MDPW

ONE IN EVERY HUNDRED 132.2; 371.92
59 min., b&w, $160.00, 1966
Prod-Richard de la Mare for Rediffusion, London; dist-NET Film Service, Indiana University, Audio-Visual Center, Bloomington, Ind. 47401
EFLA Evaluation
Subject Area: Mental Retardation
Evaluator: Harvard Medical School
Synopsis: Covers the current state of the field of mental retardation: research on causation, problems for the families, dangers of institutionalization, and imaginative new approaches for training the retarded to take some useful and satisfying part in their environment. Title refers to the frequency of mental retardation.
Uses: To inform the public so they will support improvements
Age Level: College, adult
Technical: Sound, photography and structure are very good.
Comment: Skillful coverage, fair to the subject. The material used is good and from a wide selection of locations. Holds interest in viewers, stimulates debate. Should help mobilize community action.
Rating: Very good
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6628
MINNESOTA SOURCES: None at present

OUT OF THE SHADOWS
18 min., gen.
A sensitive portrayal of the return to the community of a man who has been hospitalized for mental illness, OUT OF THE SHADOWS emphasizes the treatability of mental illness and the wide variety of treatment offered in a good mental hospital. **(Federation of Jewish Philanthropies, 1956)**
MINNESOTA SOURCES: MDPW

OUT OF TRUE 132
38 min., b&w, 1952
Crown Film Unit; Dis-International Film Bureau
EFLA Evaluation
Subject Area: Abnormal psychology, Mental Health
Evaluators: Eastern Illinois State College, Teachers College, Columbia U
Synopsis: A young housewife and mother living in a crowded flat suffers from minor frustrations which grow and are exaggerated into a feeling of resentment and despair. She attempts suicide and is then taken to a mental hospital for psychiatric therapy. Doctor determines cause of breakdown in unhappy childhood and tensions with mother-in-law. Slowly Molly recovers and eventually is able to return to her family.
Uses: To depict the case history of a mental patient for training nurses and lay persons; to dispel fear and distortions about mental health
Age Level: college, adult
Technical: Sound — exc-EIll, fair to good-TC; Photog — exc-TC, good-EIll.
Comment: E.Ill-Fine handling of a difficult subject. Insight into a mental patient's life and therapeutic treatment notable. TC-Should be accompanied by good psychiatric discussion leader. Rather idealistic and oversimplified.

Rating: Excellent-Eastern Illinois Good-Teachers College
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1596
MINNESOTA SOURCES: MDPW

OVERDEPENDENCY
28 min., 1948

The case history of Jimmy, a presentable young man whose life is crippled by behavior patterns carried over from a too-dependent childhood. He finds it difficult to face and deal with the ordinary problems of life and takes frequent refuge in the comforting of his mother, sister and wife. But, through the patient retracing of childhood experiences in talks with a doctor, Jimmy comes to understand the emotional causes of his illness and fear, and takes hold of life with new confidence. **(NFBofC) McG ($85.00)**
MINNESOTA SOURCES: UM 6R0065 ($6.00), MDPW, MS

PAMY (Parents-To-Adopt-Minority-Youngsters) A MINORITY PROBLEM
30 min.

This film is a print of a TV program produced in cooperation with PAMY — a project designed to recruit adoptive homes for non-white children under the care of Minnesota agencies. Using actual cases, the film explains why children become available for adoption, where they stay until they are adopted, and what happens to them after they are adopted. Adoption procedures are described and the great need for adoptive homes is stressed. **WCCO-TV, 1962**

PAMY (Parents-To-Adopt-Minority-Youngsters) RESPONSE TO A MINORITY PROBLEM
30 min.

A sequel to the proceeding film covering much of the material in the original program but shows progress made during the first six months in recruiting homes for non-white children. It also points out problems which still require solution. **WCCO-TV, 1962.**
MINNESOTA SOURCES: MDPW

PLOT TO SAVE A BOY, THE
28 min., Juvenile Delinquency

Mary Devlin, who operates a candy store in New York City, sets out to rehabilitate a slum urchin who has killed her son in a street fight. Her struggle to communicate with the troubled urchin is culminated by success — and ultimately she applies for, and is granted, legal guardianship of the boy. A touching and dramatic story of the juvenile delinquency problem **(CaFI)**
MINNESOTA SOURCES: UM 6S0606 ($6.00)

PROBLEM DRINKERS
19 min., 1947

Tells the story of a man who degenerated from a "social drinker" to an alcoholic and is rehabilitated through Alcoholics Anonymous. The film also shows other worthwhile efforts being made to solve the problem of alcoholism. It discusses the responsibility of individuals and communities in recognizing the nature of the problem and treating alcoholics as sick people. **(March of Time) McG.**
MINNESOTA SOURCES: UM 4S0657 ($3.85), MDPW, ML

PROCESSION, THE 254.2
30 min., b&w, Apply, 1961
Broadcasting & Film Com., NCCA, 475 Riverside Dr., New York 27, N.Y.
EFLA Evaluation
Subject Area: Religion
Evaluator: Wittenberg University, Springfield, Ohio
Synopsis: Presents theme that churches must assume responsibility in helping people meet rapid changes taking place in cities and suburbs. Shows three areas of special difficulties — suburban communities, mixed foreign populations and slums. Ministers point out that new approaches must be developed by churches to meet these needs. Stresses needs rather than offering solutions.
Uses: For seminary classes, sociology and religion classes, teaching student teachers to depict differences in environments.
Age Level: College, adult
Technical: Sound — fair; Photography — good
Comment: Shows the church as a sociological agent rather than in its deeper spiritual and theological meanings.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4441
MINNESOTA SOURCES: None at present

PROPERTY VALUES AND RACE
25 min.

What happens to property values when nonwhites move into a neighborhood . . . Some assert that values go down — others that there is no change — What are the facts? This film is based upon the exhaustive study made by Dr. Luigi Laurenti — over 10,000 home sales analyzed in San Francisco, Oakland and Philadelphia. Facts that are presented are supported by: experiences in other cities, testimony of experts, statements of neighborhood residents. **(CCU)**
MINNESOTA SOURCES: UM 6S0630 ($5.25)

QUIET ONE, THE 364.3
67 min., b&w, 1948
Film Documents, Inc.; Dis-Athena Films, 165 W. 46th St., NYC, N.Y.
EFLA Evaluation
Subject Area: Family relations, juvenile delinquency, documentary film
Evaluator: Western Psychiatric Institute and Clinic
Synopsis: Donald is a ten year old Negro boy from a broken home; he has no friends and no roots. He reacts to loneliness by stealing, neglecting his school and destructive behavior. At Wiltwyck School he gradually makes friends with one of the counselors and begins to build a new life.
Uses: With civic groups for getter understanding of antisocial behavior, and available help. With professional groups and students as a case history for learning and teaching.
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: Sensitive and authentic dramatic documentary. Message is clear and forceful. Visual impact superb. Commentary good. Lengthy for classroom use. Skilled discussion leader would add to value of film.
Rating: Very good-excellent
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3934
MINNESOTA SOURCES: MDPW

RED KITE, THE

The film follows a man as he window shops, finally buying the red kite. On a crowded bus, a tipsy priest declares the cemetery which they are passing is the real end. The young man wonders if death is all. This film is strangely haunting and thought provoking. It is open ended and will provide a stimulus for discussion.
Producer: National Film Board of Canada, 680 Fifth Avenue, New York, N.Y. 10019
Distributor: National Film Board of Canada
Specifications: 16mm, 18 min., color, sound, 1968
Cost: $180.00, rental: none
MINNESOTA SOURCES: None at present

REST OF YOUR LIFE, THE 301.435
28 min., color, $265.00, 1966
Journal Films, Inc., 909 W. Diversey Parkway, Chicago, Illinois 60614
EFLA Evaluation

Subject Area: Sociology; personnel training
Evaluator: University of Minnesota
Synopsis: Builds a case for retirement planning. Care is taken to prompt the viewer in asking: What are my activities to be after retirement? Where am I going to live? When must I retire? What am I going to live on (income)? What are my social activities going to be? Ends with retired couple sitting down and planning their future.
Uses: To prepare audience for acceptance of need for retirement plans.
Age Level: Adult — company employees
Technical: Sound — good; Photography — very good; Structure — very good
Comments: The organization lends itself well to employee motivation and preparation for developing a receptive attitude to mandatory retirement planning.
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6517
MINNESOTA SOURCES: UM 7S0812 ($8.25)

RETARDED CHILDREN GO TO CAMP
15 min., color
Describes summer camp for mentally retarded persons at Annandale, Minnesota. This camp is sponsored by Minnesota Association for Retarded Children and has programs for both children and adults. This film depicts activities at the camp and requests assistance so that every mentally retarded person in Minnesota will have the opportunity to attend a summer camp. **(Minn. Assoc. Retarded Children)**
MINNESOTA SOURCES: MDPW

SEARCH FOR SERENITY
20 min.
Documentary film giving a dramatic account of a woman alcoholic in a 60-day treatment program at the Willmar State Hospital. Shows the physical, mental and social rehabilitation programs and portrays several personal counseling situations, group activities and education techniques. Also shows the role played by Alcoholics Anonymous in hospital therapy. **Hazelden Foundation, 1956.**
MINNESOTA SOURCES: MDPW

SEGREGATION NORTHERN STYLE
30 min., b&w, not clear for TV
The voices of prejudice are clearly heard in this half-hour CBS documentary dealing with integration in housing. With hidden cameras and tape recorders, the film follows a Negro couple through several weeks of fruitless searching for a home in a middle-income northern community. Actual interviews are heard between the couple and real estate agents, as well as with home owners. These interviews reveal direct resistance to the sale of homes to Negroes although they meet every social and economic requirement for buying a home. Also seen is a meeting of the Fair Housing Committee of one of the communities involved. Housing committees, community organizations, church groups will find "Segregation Northern Style" a stimulating film both for discussion and for activating programs against discrimination in housing. **ADL Purchase Price $145.00**
MINNESOTA SOURCES: ADL

SENTENCE DEFERRED
30 min.
Introduced by Barbara Stanwyck and starring Edgar Buchanan . . . a dramatic film which pays tribute to John Augustus, the founder of the court probation system. This New England bootmaker had no knowledge of the facts of law, but his love of man and his desire to rehabilitate those who had made mistakes led to his significant contribution to America's legal system. **The Christophers.**
MINNESOTA SOURCES: MDPW

SHOPLIFTER
20 min., color
This film shows in detail the techniques used by amateur and professional shoplifters to steal over $2½ billion in merchandise annually, with emphasis on how much of this stealing could be prevented. The film deals with shoplifting in all types of goods. A convicted professional shoplifter displays most-used stealing methods under actual conditions. The professional also explains how employees could have prevented the thefts. The film proves conclusively that despite modern anti-theft devices, the great deterrent to shoplifters will always be the alert, informed employee. Produced in conjunction with law enforcement agencies and retail store security personnel, this film is RESTRICTED FOR USE BY MERCHANDISERS ONLY. **(HSF)**
MINNESOTA SOURCES: UM 5A0169 ($7.00)

SHOULD YOU DRINK? 178
23 min., b&w, $135.00, 1958
McGraw-Hill Textfilms, 330 West 42 Street, New York City 36
EFLA Evaluation
Subject Area: Health; Social Problems
Evaluator: Indiana University
Synopsis: Discusses the various reasons why people drink, and illustrates the causes of some young persons' drinking. Analyzes, through dramatic situation, such reasons as lack of confidence, lack of security, and compensation for failure. Leaves the title question open for debate, but suggests that when people drink without knowing why, liquor may get the upper hand.
Uses: To explain why some people drink; to show how drinking may become a serious problem.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Without any arguments for or against drinking, this production will serve primarily as a discussion provoker. Subtley issues a warning, but does not preach.
Rating: Good
Copyright 1960 by Educational Film Library Association, Inc. EFLA No. 1960.4149
MINNESOTA SOURCES: MDPW

SIXTEEN IN WEBSTER GROVES 301.15
45 min., b&w, $250.00, 1966
Prod-CBS-TV; dist-Carousel Films, 1501 Broadway, suite 1503, N.Y. 10036
EFLA Evaluation
Subject Area: Adolescence
Evaluator: Indiana University
Synopsis: Explores the life of 16 year-olds in an upper middle class suburb. Attitudes of the teenagers reveal them as content with life as it is; they are not rebellious or adventuresome. They worry most about grades, and their objective in life: security. Tensions and pressures in demand to conform. Parents interviewed.
Uses: To illustrate pressures and mores of this strata of society
Age Level: College, adult
Technical: Sound — excellent; Photography-very good; Structure-excellent
Comment: Gives very good insight into the problems of this group of young people. Excessive controls on them stifle self-expression.
Rating: Very good
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6347
MINNESOTA SOURCES: UM 8S0096 ($9.70)

SPEECH OF STUTTERERS BEFORE AND AFTER TREATMENT
30 min.
This is a film which follows stutterers for eight years to learn how their speech has fared after treatment and after being under environmental stress and strain. It shows how the handi-

cap aspect of stuttering — namely, the second habit patterns — can be eliminated in some stutterers. The general clinical program used for these stutterers is called "Psychotalk Therapy." It is an adaptation, outlined in the film, of what is being used currently in most clinics where stutterers receive therapeutic help. **(UofM)**
MINNESOTA SOURCES: UM 6D0134 ($6.00)

STEP BY STEP 364.3

20 min., b&w, 1954
International Film Bureau
EFLA Evaluation
Subject Area: Juvenile delinquency
Evaluator: Kent State University, Ohio
Synopsis: Produced by the Community Service Division of the City College of New York, film covers a project of a class in advanced sociology directed by Dr. Schuma. To gain understanding of situations which breed delinquency and gangs, members begin to work with one gang. The procedures of being accepted by gang and attempted moves to bring about positive social behavior are portrayed. Revolves around playground situation.
Uses: To help plan good recreation programs; for community planning; for social welfare workers.
Age Level: college, adult
Technical: Sound — fair; Photography — good
Comment: Sound track has a great deal of "echo" which is distracting. Emphasizes the need for a social worker to be accepted before he can be effective with a gang. Picture based on fact and well developed.
Rating: Excellent
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2572
MINNESOTA SOURCES: UM 4S0607 ($3.85)

STILL A BROTHER: INSIDE THE NEGRO MIDDLE CLASS

In an incisive documentary written, produced, and filmed by an all black crew, the Negro community shows itself from an inside point of view. The film is organized in three main sections: the social and business life of the Negro middle class; its reactions to and involvement in the civil rights struggle of lower class brothers; and the newer mental revolution which may be signalling a separatist movement of withdrawal from the mainstream of American society. Specifically, the film deals with such questions as behavior and aspirations of the Negro middle class, the nature of the society which parallels but is completely separate from the white counterpart, problems of housing in prestigious communities and resorts, the rise of black culture, and the role of religion in a period of Black Nationalism. Produced by William Greaves and William B. Branch. **Contemporary Films.**
Code 407889, **90 min., b&w sale $400.00, rental $40.00. McG.**
MINNESOTA SOURCES: None at present

STRESS 610.072

11 min., b&w, $65.00, 1957
Natl. Film Bd. of Canada; Dis-McGraw-Hill Teftfilms, 330 W. 42 St., N.Y.
EFLA Evaluation
Subject Area: Medical research
Evaluator: Indiana University
Synopsis: A presentation of the research and conclusions regarding the theory that pressures and tensions, like germs, can cause disease, as developed by Dr. Seyle at the University of Montreal's Institute of Experimental Medicine and Surgery. Some of the experiments are shown proving that pressures and tensions cause unbalance of hormones which produces exhaustion and diseases and can be helped with various injections.
Uses: To present a new theory of the cause of disease; to stimulate discussion of causes and treatment of illness.
Age Level: senior high, college, adult
Technical: Sound — good; Photography — good
Comment: A teaching medium that will enlighten the general public and student. Presented to that general public can understand.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3296
MINNESOTA SOURCES: UM 2R0071 ($3.00)

STRESS: PARENTS WITH A HANDICAPPED CHILD

Going directly into the homes of five families, and shooting candidly without rehearsal, this documentary makes its point all the more telling by presenting the facts and letting them speak for themselves. The film completely deals with the problems of raising handicapped children. **Produced by Derrick Knight. Contemporary Films. McG**
Code 407437, 30 min., b&w
Sale $175.00, Rental $11.00
MINNESOTA SOURCES: None at present

STUTTERING

25 min., University of Iowa, 1955
A comprehensive report from the University of Iowa Speech Clinic on progress in determining the causes and treatment of stuttering. Presents clinical proof that stuttering will respond to proper therapy; describes the consistent failure to find any organic basis for stuttering; carries warning that parents most frequently are to blame for tomorrow's stutterers. **Columbia Broadcasting System, Inc.**
MINNESOTA SOURCES: MDPW

SUBJECT: NARCOTICS 616.86

21 min., b&w, color, 1952
Sanders Brothers; Dis-Narcotics Educational Foundation, 1645 N. LaBrea Ave., Los Angeles 28
EFLA Evaluation
Subject Area: Narcotics
Evaluator: California State Polytechnic College
Synopsis: Starting with the premise that "to defeat an enemy, you must first know him," an extensive background of information on drugs, drug addicts, and the problems resulting from drugs is developed. The mental and physical results of drugs are depicted. Three types of narcotics are explained. Prevention of importation and use of dope is emphasized.
Uses: For policemen, social workers and other specialized agencies concerned with drug problems; to give comprehensive background about drugs
Age Level: college, adult
Technical: Sound—excellent; Photography—excellent
Comments: Shots showing prostitution and actual drug usage will restrict use with some groups. Outstanding in authentic portrayal of drug addict and the problem he presents. Recommended for all who work with young people.
Rating: Excellent
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1570
MINNESOTA SOURCES: None at present

SUDDEN DEPARTURE

In recent years, the trauma a young child experiences when suddenly deprived of the love and security of the mother has attracted serious attention from psychologists and psychiatrists. The purpose of this film is to show, with live babies and children in a hospital setting, how they react to emotional deprivation when a serious illness or accident necessitates their being put in a hospital for treatment. The film begins with scenes showing a small, helpless child alone in a large, impersonal hospital ward. Because the child is completely unprepared for this, he is terrified but has no one to turn to for the comfort and security to which he is accustomed. It then shows the stages in a child's development in terms of the concommitant progressive dependence upon the parents. The traumatic effects of an abrupt separation from the parents and ways to ease this great impact are shown. **A National Film**

Board of Canada production. McG
Code 604054. L.C. FiA 67-2251
28 min., b&w, Sale $170.00, Rental $8.00
MINNESOTA SOURCES: None at present

SUPERFLUOUS PEOPLE

54 min., A CBS-TV Public Affairs Documentary, $275.00, McG

This film argues that welfare aid is a material and a moral problem. Americans have always given freely to needy citizens, but have lost sight of the vital humanitarian reasons that should lie behind such giving. Interviews filmed on the streets of New York and in the slum area homes reveal mental attitudes of these "superfluous people". In addition the film presents the thoughts of social workers, clergymen, authors, educators and city planners who are concerned with society's neglect of these people.

MINNESOTA SOURCES: UM 6S0480 ($70.60)

TEACHING THE MENTALLY RETARDED—A POSITIVE APPROACH

(Professional)
20 min.

Describes positive reward system in teaching profoundly retarded persons to acquire basic skills. Daily sessions are shown teaching a child to dress and feed itself. Tasks must be kept simple and repeated. Rewards are generally food but as the child progresses, praise may become a sufficient reward. This system works as well with the less severely retarded but rewards must be meaningful.

MINNESOTA SOURCES: MDPW

THERE WAS A DOOR 371.92

30 min., b&w, 1959
Green Park Productions for Manchester Regional Hospital Board; Contemporary Films, 267 W. 25 St., NYC 1. McG $175.00
EFLA Evaluation

Subject Area: Mental Health
Evaluator: Girl Scouts of the U.S.A.
Synopsis: Emphasizes the trend in Great Britain toward treatment and training of the mentally retarded within the general community rather than in remote institutions. Through the eyes of a visiting doctor, one sees the various stages of retardation in patients and views the programs of rehabilitation.
Uses: To show the type of treatment afforded the mentally retarded in England today.
Age Level: college, adult
Technical: Sound—very good; Photography—very good
Comment: This film is provocative and extremely thorough in its presentation of the problem. The script is beautifully written, and is handled with restraint and sincerity.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4193
MINNESOTA SOURCES: None at present

TO LIVE AGAIN

29 min., color

This inspiring film tells the story of handicapped people and their amazing rehabilitation through the facilities of the Office of Vocational Rehabilitation. Romance and heroism are woven into the tale. Star Myron McCormick plays a leading role.

MTPS
Dept. of Health, Education & Welfare
Office of Vocational Rehabilitation
MINNESOTA SOURCES: EFC, MTPS

TO LIVE TOGETHER 301.46

30 min., b&w, 1951
Anti-Defamation League of B'nai B'rith
EFLA Evaluation

Subject Area: Race relations
Evaluator: Stamford Film Council
Synopsis: A presentation of the experiences of a group of Chicago youngsters who attended an experimental interracial camp sponsored by two Chicago community houses. The tensions between Negro and White children as well as their natural instincts toward friendship are clearly depicted. Questions raised by the children about race are faithfully recorded.
Uses: To stimulate discussion on race relations and the resulting problems, especially among social workers and welfare groups.
Age Level: adult
Technical: Sound—poor; Photography—fair
Comment: The subject matter itself is fine but is poorly presented. The film is limited, too long and does not hang together. Music adds nothing and the narration is hard to follow.
Rating: Poor
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1206
MINNESOTA SOURCES: ADL

TO SERVE THE MIND 616.8

25 min., b&w, 1955
National Film Bd.
EFLA Evaluation

Subject Area: Mental diseases
Evaluator: Brockport State Teachers College, New York
Synopsis: A study of the types and degrees of mental illness through the story of the mental illness of a physician. Incidents that lead to his attempt at suicide are shown. He wrongly diagnosed a case and became unusually disturbed. Standard treatment shown as well as problems of close relatives and medical staff. Specialists point out levels and types of emotional breakdown and trace deep-rooted causes.
Uses: College instruction in mental health; adult group meetings
Age Level: college, adult
Technical: Sound—good; Photography—excellent
Comment: Location scenes that are shown give an air of authenticity to the subject matter.
Rating: Excellent
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2812
MINNESOTA SOURCES: UM 6P0072 ($4.75), MDPW, MS

UNDERSTANDING AGGRESSION 157

23 min., b&w, rel. 1961
British Ministry of Health; Contemporary Films, 267 W. 25, NYC McG $140.00
EFLA Evaluation

Subject Area: Mental Health
Evaluator: Mental Health Materials Center, New York City
Synopsis: A psychiatrist in a small English mental hospital lectures to a class of nurses and aides on the nature of aggression. He shows films showing how children act out their aggression. On the wards, nurses and aides observe various examples of aggressive behavior. Later, in staff discussion, the psychiatrist helps them to understand underlying reasons.
Uses: To help staff members of mental hospitals understand patients' behavior, and their own; for students in medical, psychiatric, social work
Age Level: college, adult
Technical: Sound—good; Photography—fair
Comment: A bit stagey, but explanations of the patients' behavior are clear even to a layman, and psychodynamics are sound. Staff discussions are particularly interesting. Fascinating glimpse of British mental hospital.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4479
MINNESOTA SOURCES: MDPW

V FOR VOLUNTEERS 361
20 min., b&w, apply, 1951
National Film Board of Canada; Dis-Seminar Films, 347 Madison Ave., N.Y.
EFLA Evaluation
Subject Area: Social Work agencies
Evaluators: Stamford Film Council, New York Film Council
Synopsis: The Millers had never participated in community affairs until Mrs. Miller substituted for a friend in a volunteer job and discovered the satisfactions that can be gained in social work agencies. Various kinds of volunteer work are described. When the neighborhood youth center is closed for lack of funds and interest, Mr. Miller also becomes aware of the need for volunteers and joins the work to re-open the center.
Uses: To enlist volunteers in social, cultural and welfare agencies
Age Level: adult New York adds college
Technical: Sound—good; Photography—good
Comment: Stamford-Effective message for both men and women. Emphasizes need for and civic responsibilities of volunteers. Holds interest. New York-Volunteers work for democracy as well as for community good. Indicates problems of dissatisfied volunteers and purpose of placement center.
Rating: Very Good
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1607
MINNESOTA SOURCES: None at present

VICTIMS, THE
Winner of the 1967 International Film & TV Festival Gold Medal—Honored by the 1967 Educational Film Library Association—Selected for the 1967 Flaherty Film Festival and the 1968 Festival de Monte Carlo—Presented the Gabriel Award, Catholic Broacasters Association.
48 min., b&w, cleared for TV
Dr. Benjamin Spock, author, teacher and pediatrician, diagnoses the causes of prejudice in children. He finds it a crippling disease, harmful to those who are the recipients of its insidious effects and to those who inflict it. Through a series of interviews, Dr. Spock demonstrates that adults are the carriers of the virus — but that they also have the power to cure. The film, narrated by Pat Hingle, was produced by the Anti-Defamation League of B'nai B'rith in cooperation with Westinghouse Broadcasting Company. (Adult and secondary school levels) **ADL $150.00**
MINNESOTA SOURCES: ADL

WAYNE UNIVERSITY (Juvenile Delinquency)
(CBS The Search)
27 min.
The story of the joint attack being made on juvenile delinquency by Wayne University and the city of Detroit. **(McG)**
MINNESOTA SOURCES: UM 6S0609 ($6.00)

WEDNESDAY'S CHILD
1 Hour
Documentary on the Aid to Families of Dependent Children Program in Oregon. Problems presented are relevant to all states and this film is a real contribution to understanding this program. **KGW-TV, Oregon, 1963.**
MINNESOTA SOURCES: MDPW

WHAT IS NORMAL? 131.3
28 min., b&w $125.00, 1963
Produced by Lloyd Ellingwood for NET; distributed by NET Film Service, Indiana University, Bloomington, Indiana 47405.
EFLA Evaluation
Subject Area: Mental Health; Psychology
Evaluator: Harvard Medical School
Synopsis: One of TV series "About People" in which Maria Piers, Ph.D., of University of Chicago lectures to the public about ego psychology. She discusses coping mechanisms, definition of mental health, and a positive view toward treatment of mental illness. Vignette of a family crisis situation serves as a reference point.
Uses: To illustrate different behavior patterns among individuals..
Age Level: College and adult
Technical: Sound—fair; Photography—fair
Comment: This much lecture is difficult to watch. Content is accurate and valuable, but too concentrated and without visuals. Low audience holding power.
Rating: Fair
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5734
MINNESOTA SOURCES: UM 6S0793 ($4.85)

WHAT'S ON YOUR MIND
11 min., 1947
Shows how the strain of modern life with its complex problems bears heavily on mental health, and how psychiatry is providing help and cures for many mental ills. **(McG)**
MINNESOTA SOURCES: UM 2R0074 ($2.00), MDPW

WHERE THERE'S A WILL 371.91
28 min., color, 1957
University of Connecticut, School of Home Economics, Storrs, Conn.
EFLA Evaluation
Subject Area: Physically handicapped
Evaluator: Middletown Public Library, Conn.
Synopsis: Lilliam M. Gilbreth, time study expert, introduces the film. Four orthopedically handicapped homemakers are shown in their duties as homemakers and mothers. One of the women takes an active part in the life of her community as well. Stresses the point that it is possible for the handicapped to lead useful, worthwhile, happy lives.
Uses: To demonstrate to handicapped persons and their families that they can help themselves; to demonstrate application of work simplification principles; to demonstrate potential programs for handicapped homemakers
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Aims at both challenging and reassuring the handicapped mother and her family. Should be a source of encouragement for both.
Rating: Very Good
Copyright 1959 by Educational Film Library Association, Inc.
EFLA No. 1959.3762
MINNESOTA SOURCES: None at present

COLLEGE • ADULT
EDUCATION

ACCENT ON LEARNING
28 min.
This film is designed to acquaint teachers on the college and university levels with audiovisual techniques used by some teachers at Ohio State University. The use of filmstrips, lantern slides, charts, models, lecture demonstrations, blackboards, motion pictures, and field experience is illustrated by actual classroom. situations. **(OSU)**
MINNESOTA SOURCES: UM 6E0071 ($6.00)

ADAPTING THE CURRICULUM TO THE CHILD
18 min., b&w
This film discusses the problem of curriculum adaptation for the culturally deprived child. **OEO**
MINNESOTA SOURCES: UM 4E0156 ($3.00)

ADVANCED PERCEPTUAL TRAINING—PHASE C
(Series: Aids for Teaching the Mentally Retarded)
9 min., color
This film shows several games that aid students in learning to make decisions and draw conclusions. The child learns to manipulate devices such as the slot box and electric maze that are adjusted to his level of dexterity. Other devices, such as the ferris wheel and counting pans teach quantitative relationships between numbers and objects and number columns help the student solve arithmetic problems of increasing degrees of difficulty. **(THF)**
Psychology: mental health and illness; education: teacher training
MINNESOTA SOURCES: UM 3R0098 ($3.35)

AIDS FOR TEACHING THE MENTALLY RETARDED
(Series of 5) 371.92
Color, 1964
Titles. MOTOR TRAINING, 11 min., $132.00; INITIAL PERCEPTUAL TRAINING, 8 min., $90.00; ADVANCED PERCEPTUAL TRAINING, 9 min., $108.00; INTEGRATED MOTOR-PERCEPTUAL TRAINING, 6 min., $77.00; SHELTERED WORKSHOP, 5 min., $65.00. Thorne Films, Inc., 1229 University Avenue, Boulder, Colorado
EFLA Evaluation
Subject Area: Special Education: Education of the Mentally Retarded
Evaluator: Indiana University
Synopsis: Films show a group of mentally retarded children being taught by special teaching methods used at various stages of retardation.
Uses: To show: various teaching techniques; stages of retardation; how skills can be improved.
Age Level: Adult—teachers and parents of mentally retarded children
Technical: Sound—good; Photography—good
Comment: Each stage clearly shows methods and apparatus used in training the retarded. Films do a good job in showing what can be and has been done for the retarded through specialized teaching methods.
Rating: Good
Copyright 1965 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1965.5774, L.C. # FiA64-614-618
MINNESOTA SOURCES: **None at present**

AIRBORNE TELEVISION:
PROFILE OF A SCHOOL 371.33
17 min., b&w, apply, 1962
Ohio State University, Motion Picture Division, Columbus 10, Ohio
EFLA Evaluation
Subject Area: Education
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Illustrates how use of the Midwest Program on Airborne Television Instruction has influenced education in the Dublin, Ohio Elementary School. Surveys the use of MPATI programs to improve instruction in beginning Spanish, advanced mathematics, science and language arts. Describes the relationship between the classroom teacher and the television teacher as a teaching team.
Uses: to introduce MPATI and show how it is being used.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: At no time during the film was an attempt made to evaluate the learning which was taking place.
Rating: Good
Copyright 1963 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1963.5164
MINNESOTA SOURCES: None at present

ALL IN A LIFETIME 371
29 min., b&w $35.00, 1962
Prod. by Potomac Films; dist. by Natl. Ed. Assn., 1201 16 St. N.W., Washington, D.C.
EFLA Evaluation
Subject Area: Education
Evaluator: Indiana University, Bloomington, Indiana
Synopsis: Depicts the changes which have come about in our American school system in the span of a lifetime. Uses the Mansfield, Ohio, schools and interviews with citizens of Mansfield to point out changes in the school system. Compares functions, needs, and objectives of earlier schools with those of the present day. Narrated by Lowell Thomas.
Uses: to inform public groups about the changing values in education
Age Level: college, adult
Technical: Sound—good; Photography—excellent
Comment: The fact that film is based on one particular school system might make it less acceptable to a wider audience.
Rating: Good
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MINNESOTA SOURCES: UM 6E0048 ($3.00); MEA

AMERICA'S CRISES—EDUCATION:
MARKED FOR FAILURE 370, 371
59 min., 2 reels, b&w, 1965
Presents documentary film footage to illustrate American education. Examines the profound handicaps to learning that affect children from depressed areas. Describes a number of proposed solutions. Focuses on a pre-nursery pilot program in New York City schools. Interviews a number of leading educators. **NET**
MINNESOTA SOURCES: MS

AND NO BELLS RING 371.3
57 min., b&w, 1960
Nat'l. Assoc. Sec. Sch. Prins. Dis-Sterling Movies U.S.A., 375 Park Ave., New York 22
EFLA Evaluation
Subject Area: Education

Evaluators: Pre-Screen Com., Inyo Co., Calif.; Indiana University
Synopsis: Dramatizes "New Directions" plan to improve quality of education in today's schools. Explores ways in which students can be given greater responsibility for their own education and how schools have adapted to space and schedule changes required by these ideas.
Uses: To show teacher and PTA groups how to better utilize teachers' abilities and time.
Age Level: College, adult
Technical: PS Com—Sound—Very good; Photography, Very Good; Ind. Sound—good; Photography—good
Comment: PS Com-Factual, interesting, technically clear, well developed but too loosely organized. Dialogue outstanding in places. Ind-Adequate portrayal of ideas given in Images of the Future and is especially good as a discussion provoking tool.
Rating: PS Com-Very good; Ind. Very good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4415
MINNESOTA SOURCES: UM 6E0050 ($5.00)

AND SO THEY GROW
28 min., 1955
A real-life study of the after-school activities of nine-year-old children in play programs, photographed over a period of one year. Would be of interest to mothers who work, school groups, and civic groups interested in providing similar programs. **Campus Film Productions**
MINNESOTA SOURCES: MDPW

. . . AND SOMETHING MORE 371.64
28 min., color, $150.00, 1964
Prod. and dist. by Guggenheim Productions, Inc., 14 N. Newstead, St. Louis, Mo. 63108, for the American Association of School Libraries.
EFLA Evaluation
Subject Area: Education; Child Development
Evaluator: American Film Festival Jurors, 1965
Synopsis: Shows how a central library with a trained librarian supports the classroom teacher: as audio-visual center of the school; in making special material available; in teaching the children how to use the library's resources; and in developing skills for independent learning.
Uses: To present to the public, parents, teachers and school administrators the value of co-ordinated elementary school library program.
Age Level: Adult
Technical: Sound—excellent; Photography—excellent
Comment: Outstanding for intended audience, although presentation could be more tightly constructed. Teacher's provincial speech makes understanding difficult.
Rating: Excellent
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MINNESOTA SOURCES: UM 7E0385 ($12.85)

AND WONDERS NEVER CEASE
30 min.
This is a Kinescope of carefully edited film clips from a number of outstanding educational telecasts. It is an excellent in-service training tool. **(NEA)**
MINNESOTA SOURCES: UM 6E0438 ($3.00), MEA

ANSWERS AND QUESTIONS
25 min., color
Have young people been left out in the shuffle of improving educational facilities and methods? Have we changed the surface and only "scratched the substance?" In this film students answer questions about their feelings concerning their education, and their answers lead to more questions. We see that much required knowledge is useless to the student, and that educators should be eager to produce, not the educated man, but the man eager to educate himself. **(NASSP)**
MINNESOTA SOURCES: UM 7E0612 ($3.50)

APPROACHES TO EARLY CHILDHOOD CURRICULUM
25 min., b&w, cleared for TV
Three short sequences filmed in a ghetto pre-kindergarten class serve to explain the Institute's methods for teaching abstract concepts, self-image development, and the use of games to reinforce learning. After each sequence Dr. Martin Deutsch and members of his staff discuss the teacher's techniques, assessing her successes and failures. Following the discussion the film projector is stopped to give the audience an opportunity for its own evaluation. **ADL Purchase Price $75.00, Rental Price $7.00**
MINNESOTA SOURCES: ADL

"ARE OUR SCHOOLS UP-TO-DATE?" AND OTHER QUESTIONS
(Parents Ask About School Series)
30 min.
Presents the opinions of experienced educators on the following questions: Are the schools doing anything in research? What is guidance? What should be done when a teacher and student clash? How would you define motivation? Are interscholastic sports over-emphasized? These topics are discussed by teachers, principals, superintendents, college professors in Arizona, Delaware, Iowa, Michigan, Nebraska, Ohio, Pennsylvania, Tennessee, and Wisconsin. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0052 ($3.00), MS, MEA

AUDIO-VISUAL AIDS TO LEARNING 371.33
11 min., b&w, 1950
Victor D. Solow; Dis-United World Films, Government Dept., 1445 Park Ave., N.Y. 29
EFLA Evaluation
Subject Area: Audio-visual education
Evaluator: Indiana University
Synopsis: A United States Army film depicting the uses of many audio-visual materials in an eighth grade class working on a unit on Japan. The teacher secures a film, a set of lantern slides, and some filmstrips from the Audio-Visual Center and previews them before showing them to her class. The students hear a radio program about Japan, visit Japanese exhibits at the museum, prepare their own displays, and listen to a Japanese musician in native costume at the conclusion of their unit of study.
Uses: To show a variety of audio-visual material used effectively.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Valuable for pre-service and in-service teacher education. Film differentiates among the unique contributions of the various media. Information, stimulation, and participation result from use of materials.
Rating: Excellent
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1455
MINNESOTA SOURCES: UM 4E0072 ($2.75)

AUDIO-VISUAL MATERIALS IN TEACHING 371.3
13 min., b&w $81.25, color $162.50, 1956
Coronet Films, 65 E. S. Water St., Chicago 1, Ill.
EFLA Evaluation
Subject Area: Teacher education
Evaluator: Fitchburg Public Schools, Mass.
Synopsis: A 4th grade teacher successfully competes with the interest and excitement of TV programs by using audio-visual techniques to communicate with and to teach her students. She is assisted in her utilization by an audio-visual coordinator and the director of an A-V center.
Uses: For in-service training and methods and material courses; PTA
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Stilted performances detract from convincing quality of the film. Though class is perfect all the way through,

film does serve to review available a-v materials and shows usefulness. Clever introduction.
Rating: Fair
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2981
MINNESOTA SOURCES: UM 4E0073 ($2.75), MS

BETTY SEES A BIRD
18 min.
Designed to show techniques for finding serious visual problems by specific screening processes. Of special interest to public health nurses, school nurses, and educators. **National Society for the Prevention of Blindness. (NSPB)**
MINNESOTA SOURCES: MDPW

BROADER CONCEPT OF METHOD—PART I
13 min., 1½ reels
Developing Pupil Interest — This film demonstrates how pupils and teachers may plan and work together. It starts by presenting a frank picture of the conventional teacher-dominated subject-centered, lesson-hearing method which emphasizes "tricks of the trade" and rigid lesson plans. Shown are typical effects of this method upon student attitude, responses, and learning. Next the film shows some relaxing of this procedure to admit some pupil interest and of formal recitation and the informal group discussion type of class session which concludes it. In the latter part, under unobtrusive teacher guidance, pupils are permitted to share in the planning of their work. In the class shown, the sharing of planning and freedom of discussion lead to an idea for a class project. Development of this project with a delineation of the values therein is presented in Part II. **(McG)**
MINNESOTA SOURCES: UM 4E0192 ($2.75)

BROADER CONCEPT OF METHOD—PART II
13 min., 1½ reels
Teacher and Pupils Planning and Working Together — This film contains the development and completion of the project that was initiated by the class in Part I. Students are shown working together. They organize themselves into functional groups, make and carry out plans for investigation, present their findings in a group report, and act on this report in so far as possible. Finally, the film shows techniques described here can be used in other class situations and in other subject fields. **(McG)**
MINNESOTA SOURCES: UM 4E0193 ($2.75)

BUILDING CHILDREN'S PERSONALITIES WITH CREATIVE DANCE 793.3
30 min., b&w, color, 1954
University of California, Educational Film Sales Dept., Los Angeles 24
EFLA Evaluation
Subject Area: Dancing
Evaluator: University of Texas
Synopsis: Demonstrates how creative rhythmic expression may be utilized to aid the personality and physical development of children. Teachers help boys and girls overcome initial tenseness and embarrassment by beginning with what a child can do easily. Simple techniques of developing capacity to move rhythmically illustrated, as are steps leading up to more challenging, creative activities.
Uses: For physical education, nursery school, elementary school, and dancing teachers; to train recreation directors; for dancing methods course
Age Level: college, adult
Technical: Sound—good; Photography—good to excellent
Comment: Some sequences seemed overly long. Traces gradual breaking down of inhibitions of natural expression in children by means of creative dance. Shows how they are encouraged and an absence of criticism.
Rating: Excellent
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2385, L.C. FiA53-1269
MINNESOTA SOURCES: None at present

CAN AMERICA AFFORD BETTER SCHOOLS
15 min.
This is an animated film pointing out the need for more and better schools. It also points out how monies are spent for education and why the need for more money exists. It compares the spending of money for schools with other expenditures made by the average citizen. **(MEA-NEA)**
MINNESOTA SOURCES: MEA, MS

CAN INDIVIDUALIZATION WORK IN YOUR SCHOOL SYSTEM?
(Series: How to provide personalized education in a public school)
41 min., b&w
Dr. John I. Goodlad, in this lecture, explains the nature and extent of variability of traits within groups and individuals. He proposes diagnosis of the individual and adjustment of content and pedagogy to his needs. **SPF**
MINNESOTA SOURCES: UM 8E0158 ($5.00)

"CAN WE HELP THE SLOW LEARNER?" AND OTHER QUESTIONS
(Parents Ask About School Series)
3 reels
Presents the opinions of experienced educators on the following questions: What is being done to help the slow learner? What is a language laboratory? Why don't we have a national curriculum? Are substitute teachers up to par? What is an "ungraded primary?" These topics are discussed by teachers, principals, superintendents, college professors in Arizona, California, Illinois, Minnesota, Missouri, Tennessee, and Wisconsin. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0240 ($3.00), MS, MEA

CHALLENGE OF CHANGE: THE CASE FOR COUNSELING
Distributor: State Department of Education, A-V Unit
This has been prepared to explain how guidance and counseling services may help children select courses and careers best suited to prepare them for technological changes.
MINNESOTA SOURCES: UM, AV-SDE, UM 6E0126 ($5.35)

CHALLENGE OF THE GIFTED, THE
15 min.
This film was produced by the Vallejo Unified School District at Vallejo, California. It depicts the methods used in selecting gifted children from various grades and placing them in various groups so that they could utilize their ability in particular areas. Groups in science, social studies, music — vocal and instrumental, art, etc. are shown. **(McG)**
MINNESOTA SOURCES: UM 4E0416 ($2.75)

CHALLENGE TO AMERICA: THE ROLE OF EDUCATION IN INTERGROUP RELATIONS
28 min., b&w, cleared for TV, ADL $75.00
This production features Prof. William Van Til, Chairman of the Department of Secondary Education at New York University. Prof. Van Til illustrates ways and means of meeting the challenge of good human relations among people of various religious, racial and nationality backgrounds. **(ADL)**
MINNESOTA SOURCES: ADL ($3.00)

CHANCE AT THE BEGINNING, A
29 min., b&w, cleared for TV
All aspects of the Institute's pre-school program are seen in operation — the children at work in a setting specifically de-

signed to encourage learning, a meeting between parents and the Institute's social worker, a teacher's conference where new techniques are discussed which will satisfy the increasing needs of the children as they progress. With a senior staff member as guide, the film demonstrates how these methods can be adapted into traditional pre-school curricula. **ADL Purchase Price $85.00, Rental Price $7.00**
MINNESOTA SOURCES: ADL

CHANCE FOR CHANGE, A 371.104

39 min., b&w $165.00, 1965
Prod-Science Film Services; dist-Contemporary Films, 267 W. 25th St., New York 10001
EFLA Evaluation
Subject Area: Education and child development; social documentary
Evaluator: Harvard Medical School
Synopsis: Documents the first summer of one Head Start Program run by the Child Development Group of Mississippi, illustrating the potential for change in a poor community when money and leadership is provided. A gifted teacher helps this local organization train teachers, provides new learning experiences for children, and begins parent discussions.
Uses: With neighborhood groups, teachers colleges, general public
Age Level: College, adult
Technical: Sound-very good; Photography-excellent; Structure-excellent
Comment: Good cinema verite with a lively pace and fine editing that manages to overcome some rough spots, and give a strong impact. Demonstrates that poor children and their parents can become excited about learning.
Rating: Excellent
Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1967.6423
MINNESOTA SOURCES: None at present

CHILD OF THE FUTURE 371.3

58 min., b&w $300.00, 1965
Prod-Theodore Conant for the National Film Board of Canada; dist-McGraw-Hill Text-Films, 330 W. 42 St., New York, N.Y. 10036.
EFLA Evaluation
Subject Area: Education—Methods
Evaluators: American Film Festival Jurors, 1966; Indiana University
Synopsis: Examines ways in which technology is being used in classrooms, showing how schools are shedding traditional apathy on machines and are exploiting all kinds of mechanical and electronic aids. Depicts child's encounter with new devices. Dr. Marshall McLuhan comments on methods.
Uses: For teachers colleges, to introduce new media and research being done; For educators and PTA's, to foster awareness of the "revolution" in education, and show some of the new methods of education.
Age Level: College and adult
Technical: Sound—good(Jurors), very good(Ind.); Photography—very good(Jur.), good(Ind.); Structure—fair (Jurors & Ind.)
Comment: A rambling series of episodes, but provocative and timely—Ind. Too long, but good footage of children involved in creative learning—Jur.
Rating: Good(Jurors); Very good(Indiana)
Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6104. L.C. # Fi A 65-1840
MINNESOTA SOURCES: UM 6E0441 ($11.50)

CHILDREN ARE CREATIVE 371.3

10 min., color $120.00, 1952
Frank Bach, Central Washington College; Dis-Bailey Films
EFLA Evaluation
Subject Area: Teaching Methods, Art
Evaluators: Dallas Independent Schools, Salinas Public Schools, Calif.
Synopsis: Cartoons introduce theme that individual differences in children must be respected and encouraged if art education is to have any value. A four point procedure for art lessons is suggested: motivation, orientation (planning), creation, and display. Actual classroom situation illustrates this type of teaching and cartoons summarize theme at end.
Uses: For in-service and student teachers; for PTA programs
Age Level: college, adult
Technical: Sound—excellent; Photography—good-Dallas, fair-Salinas
Comment: Dallas-Cartoons illustrate the folly of trying to dictate an art project and of squelching all individuality. Individual differences are respected and provided for with a variety of materials. Salinas-Live photography was poor. Strong argument against prevalent fill-in-between-the-mimeographed-lines technique of art instruction.
Rating: Excellent-Dallas Good to Excellent-Salinas
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1812
MINNESOTA SOURCES: UM 3E0442 ($3.50)

CHILDREN ARE OUR TEACHERS

38 min., b&w
In this film, we see Lore Rasmussen using the type of environment and teaching methods she advocates. The film scene shifts back and forth between a private and a public school to show that the techniques of one, transplanted to the other, work as well in any environment with any child. **(MSMSC)**
MINNESOTA SOURCES: UM 8E0443 ($4.50)

CHILDREN LEARN FROM FILMSTRIPS 371.33

15 min., color $200.00, b&w $105.00, apply,, 1963
Nat'l Film Bd. of Canada; dist. by McGraw-Hill, 330 W. 42 St., N.Y.C.
EFLA Evaluation
Subject Area: Elementary Teacher Education
Evaluator: Dade County Public Schools, Miami, Florida
Synopsis: Film uses an elementary class as a demonstration for a question and answer technique in using filmstrips to elicit the correct answers. The experiences in the filmstrip are related to the daily real life experience of the boys and girls.
Uses: teacher training
Age Level: college, adult
Technical: Sound—excellent; Photography—excellent
Comment: Effective question-and-answer teaching techniques since questions related to real life experience, helped to generate interest. Effective use of color. Some mike noises noticeable.
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1964.5280
MINNESOTA SOURCES: UM 5E0076 ($8.35)

CHOOSING A CLASSROOM FILM

20 min., color $200.00, b&w $105.00, McG
This film illustrates the selectivity which teachers should apply in choosing films for classroom use. It points out the unique advantages of various types of educational films and their photographic techniques. It emphasizes the fact that a film should be chosen to meet the teacher's goals for the class and help complete the behavior changes desired in the student. A wide selection of recently produced films is used to help illustrate these concepts. Illustrations are shown of the ways in which film techniques can help overcome barriers to learning. Photomicrography makes possible the enlarging of almost invisible objects. Time-lapse photography makes it possible to show the growth cycle of a plant. The past is re-created and brought to life by dramatic portrayals. Animation shows processes that are difficult or impossible to see otherwise. The drama of past or current happenings can be created and preserved for future study as often as it is necessary.
MINNESOTA SOURCES: UM 5E0077 ($7.00)

CITY: A CHANCE AT THE BEGINNING

(Project head start)

26 min., b&w

This film discusses activities for children who are receiving a chance at the beginning — a head start.

Education: preschool

MINNESOTA SOURCES: UM 6E0005 ($3.00)

CLASS FOR TOMMY, A

20 min., b&w $100.00, BF

This film tells the story of a class established for the teaching of mentally retarded children. The picture centers around a boy of six and shows how classes and activities are especially developed to aid in overcoming both mental and physical handicaps. **BAF**

MINNESOTA SOURCES: 4E04[illegible] ($3.85), MDPW

CLASSICAL REALIST APPROACH TO EDUCATION

(Series: Philosophies of education)

29 min.

Harry S. Broudy, professor of education at the University of Illinois, defines "classical realism," explaining the theory's basis in the natural law and the theory's application to modern educational problems. He answers to objections and comments on a filmed physics class discussion in which the teacher uses the classical realist approach. **(NET-IndU)**

MINNESOTA SOURCES: UM 6E0504 ($5.35)

CODE, THE

30 min., color

Discusses the Code of Ethics as set up by the National Education Association. An instructor with years of experience in teaching discusses with a new instructor the real meaning of teaching, handling a classroom situation and the importance of the code of ethics for teachers. **(NEA-MEA)**

MINNESOTA SOURCES: UM 7E0381 ($3.00), MEA

COLEMAN REPORT, THE: EQUALITY OF EDUCATIONAL OPPORTUNITY

55 min., b&w, cleared for TV

The Coleman Report, prepared for the U.S. Office of Education and released in 1966, revised conceptions of ways to achieve quality education for disadvantaged children. Dr. James Coleman's findings indicate that quality education is not only a matter of new schools with the latest equipment. Rather, it rests on a new concept of integration — integration along economic class lines. The study shows that only when the disadvantaged child is placed in the same classroom with middle-class children will he learn to perform at the top of his ability to meet the demands of middle-class America. Daniel P. Moynihan, sociologist and author of a study on the Negro American family, and Dr. Thomas Pettigrew of Harvard University discusses the Coleman Report and its ramifications, based on a joint Harvard-MIT seminar which evaluated the findings. Topics discussed include the value of compensatory education, the role of the school in eliminating discrimination, the effect of class integration on the advantaged child, and ways of initiating changes in the public school called for by the Coleman Report. Education specialists and community leaders contribute to the discussion. **ADL $125.00**

MINNESOTA SOURCES: ADL

COMMUNICATING WITH THE DEPRIVED CHILD

(Intercultural education: Teaching the disadvantaged child)

63 min.

Dr. George Shapiro, Associate Professor, University of Minnesota, presents this lecture. **(UofM)**

MINNESOTA SOURCES: UM 0E0584 ($3.00)

COMMUNITY NURSERY SCHOOL 371.2

35 min., b&w $195.00, 1966

Prod-Project in the Film, Horace Mann School; Dis—New York University Film Library, 26 Washington Place, New York, N.Y. 10003

EFLA Evaluation

Subject Area: Education; community action

Evaluator: Board of Education, Frederick County, Maryland

Synopsis: The background and development of a cooperative community nursery school. Problems of finance, buildings, equipment, cooperation of mothers and fathers are examined. Activities of the children are shown while the objectives and procedures of the nursery school are discussed by the participating parents.

Uses: With community groups; to give background information on a nursery.

Technical: Sound, photography and structure are good.

Comment: Both the pros and cons of parents participating in a cooperative nursery school are given. The film seems to present a true picture. It is good for adult groups with an interest in establishing a school, but it is not useful for child development study in a school.

Rating: Good

Copyright 1966 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. 1966.6281

MINNESOTA SOURCES: 8E0527 ($10.00)

CONTROLLING BEHAVIOR THROUGH REINFORCEMENT (Learning, Part III) 370.15

20 min., b&w $105.00, 1956

McGraw-Hill Textfilms, 330 W. 42 St., New York 10036

Subject Area: Educational psychology

Evaluator: Teachers College, Columbia University

Synopsis: Schedules of conditioning through reinforcement are illustrated with pigeons in Skinner apparatus and their applications to human behavior are indicated. Demonstrates the effects of: 1) fixed rate reinforcement which results in a high work output; 2) variable interval resulting in the falling off of output; 3) variable interval reinforcement which causes continuous output at a high rate and persist after reinforcement discontinues.

Uses: To illustrate Skinner's technique to experimental psychology classes; courses in learning theory and general introduction to psychology

Age Level: college, adult

Technical: Sound—good; Photography—good

Comment: Excellent demonstration of the Skinner apparatus and technique. Stretches the theories to school learning. Analogies with human behavior are often contrived. Highly specialized in one learning theory. Clear summary.

Rating: Good

Copyright 1956 by Educational Film Library Association, Inc. EFLA No. 1956.3061

MINNESOTA SOURCES: MS

COUNSELING: ITS TOOLS AND TECHNIQUE 371.42

20 min., b&w, color, 1948

Carl F. Mahnke Productions, 215 E. Third St., Des Moines, Iowa

EFLA Evaluation

Subject Area: Vocational Guidance, Teacher training

Evaluator: University of Kentucky

Synopsis: The proper procedure for counseling is demonstrated, with four major points: preparation for the interview; establishing proper relations; identifying and analyzing problem; planning proper course of action. Non-directive guidance is explained and used in a cast of a boy who had become discouraged and wanted to drop out of school.

Uses: To help in-service teachers become counselors; to prepare student teachers

Age Level: college, adult

Technical: Sound—fair to good; Photography—fair to good

Comment: Repetition of instruction and summarization of what has gone before makes it a good teaching tool.
Rating: Excellent
Copyright 1951 by the Educational Film Library Association, Inc. EFLA No. 1951.938
MINNESOTA SOURCES: UM 4E0244 ($3.85), AV-SDE

CREATING INSTRUCTIONAL MATERIALS
15 min., color
This film shows that creation of instructional materials in the classroom contributes significantly to the student's learning experience. During a reading lesson in a primary grade, the teacher guides the students into the presentation of a real play which is ultimately presented before a parent audience. During a junior high science class project on food spoilage, the students invite a restaurant owner to speak to them about his problems on controlling food spoilage. They go on a field trip, take photographs, and prepare a display illustrating their findings. In a high school social studies class, students studying about Thomas Jefferson bring their own slides of Monticello, edit a tape recording of a TV sound track, write essays and prepare maps and a bulletin board. Throughout all of these and other creative activities. The teacher helps his students form their own intellectual conclusions. **(McG)**
MINNESOTA SOURCES: UM 5E0078 ($8.35)

CREATIVITY IN ACTION
19 min.
A training film that can be used to introduce the techniques of "Brainstorming" as a means of reducing costs. Film demonstrates how the technique should be used by showing how it has been used at one of the Company Works along with the results obtained. **(IMS)**
MINNESOTA SOURCES: 4A0098 ($3.85)

CROWDED OUT
29 min.
A story of what happens when a teacher has too many youngsters in her class. What happens when schools overflow and classes are held in basements and hallways? What happens when a community outgrows its schools? This film gives you the answers when conditions like these exist. **(NEA-MEA) $35.00**
MINNESOTA SOURCES: UM 6E0057 ($3.00), MEA, MS

CULTURE OF THE LOWER CLASS, THE
(Intercultural Education: Teaching the Disadvantaged Child)
64 min.
Dr. Morris Eisenstein, Professor, Atlanta University, presents this lecture. **(UofM)**
MINNESOTA SOURCES: UM 0E0586 ($3.00)

CURRICULUM BASED ON CHILD DEVELOPMENT 372
12 min., b&w, 1953
McGraw-Hill Textfilms, 330 West 42 St., New York 36
EFLA Evaluation
Subject Area: Elementary education
Evaluator: University of New Hampshire
Synopsis: As part of American history studies, a fourth grade teacher prepares a unit on Indians. Class activities are geared to the curiosity, identification, and abilities of the individual children, and the study of Indians is related to everyday social problems and needs. Correlated with Schorling and Wingo's "Elementary School Student Teaching".
Uses: To illustrate teaching methods and techniques to elementary education classes; for education psychology classes
Age Level: college
Technical: Sound—good; Photography—good
Comment: Illustrates methods of dealing with individual differences in children. Too general in content. Children are over-rehearsed and it is often difficult to hear what they say.
Rating: Good
Copyright 1955 by Educational Film Library Association, Inc. EFLA No. 1955.2473. L.C. Fi 54-290
MINNESOTA SOURCES: UM 2E0159 ($2.25)

DAY AT THE WASHINGTON BOULEVARD SCHOOL
19 min., color, 1953
This film depicts the activities in one of the Los Angeles City Elementary Schools for children who are suffering from abnormalities of the bones and joints, disease of the brain and nervous system and of the circulatory and respiratory systems, dysfunction of the endocrine glands, and other non-infectious and non-communicable diseases which prevent their attendance at regular schools. The purpose of this film is to demonstrate for teachers, supervisors, students, and parents, methods successfully being employed in aiding physically handicapped children to acquire an education. Also, to stress the importance of special classes for the physically handicapped so as to further their physical, mental, and social development. **(BaF)**
MINNESOTA SOURCES: UM 5E0419 ($8.35)

DAY IN THE LIFE OF A FIVE-YEAR-OLD
20 min.
Portrays young children interpreting the world about them in a spacious, well-planned and equipped, kindergarten setting. The role of the teacher in guiding these children through a happy, meaningful, and satisfying day is shown. **(TCCU)**
MINNESOTA SOURCES: UM 4E0006 ($3.85)

DESIGN OF AMERICAN PUBLIC EDUCATION 370
17 min., b&w, 1952
McGraw-Hill Textfilms, 330 W. 42 St., New York
EFLA Evaluation
Subject Area: Education
Evaluators: Kansas State Teachers College; Denison University, Ohio
Synopsis: Based on the text "An Introduction to American Education" by DeYoung, cartoons illustrate the erroneous concept of education as a mechanized process presided over by a hierarchy of authorities. In American education individual differences are expected and accepted and federal, state, county and local school systems have an integrating purpose with the individual teacher as the most important single factor.
Uses: To stimulate discussion in community and PTA groups and education classes
Age Level: college, adult
Technical: Sound—good; Photography—good-Denison, fair-Kansas TC
Comment: Denison-Animated cartoons were jerky and illustrated lecture by narrator. Good to orient parents of beginning school children. Kansas TC-A plea for forward-looking schools where needs of students are met and where his skills can contribute to the community. Approach is "bookish".
Rating: Good-Denison, Fair-Kansas TC
Copyright 1953 by Educational Film Library Association, Inc. EFLA No. 1953.1578. L.C. Fi A 52-2226
MINNESOTA SOURCES: None at present

DEVELOPMENTAL CHARACTERISTICS OF PRE-ADOLESCENTS 372
18 min., b&w, 1954
McGraw-Hill Textfilms, 330 W. 42 St., New York
EFLA Evaluation
Subject Area: Elementary education
Evaluator: University of New Hampshire
Synopsis: A study of the daily life of an eight year old girl and a nine year old boy illustrates the chief development characteristics of pre-adolescents. Their patterns of behavior provide information on developing a curriculum suitable to their needs and educational experiences. Correlated with "Elementary School Student Teaching" by Schorling & Wingo.
Uses: To train elementary school teachers; for PTA's and educational psychology groups

Age Level: college, adult
Technical: Sound—good; Photography—excellent
Comment: Fine characterization of the eight and nine year old age group. Good summary and review of main points. Presentation tops in every respect.
Rating: Very Good
Copyright 1955 by Educational Film Library Association, Inc.
EFLA No. 1955.2474. L.C. Fi 54-289
MINNESOTA SOURCES: UM 4E0444 ($3.85), MS

DIAGNOSIS AND PLANNING ADJUSTMENTS IN COUNSELING
17 min.

This film discusses the successive steps in counseling — searching for the cause, easing anxieties and strain, planning courses of action, and making new adjustments. To illustrate these procedures, the film shows interviews between the classroom teacher and the student; the counselor and the student; the counselor, mother and student; and a concluding interview between the counselor and the boy. During each interview the counselor tries to make the student speak freely of things he has not previously discussed — his relation with other students, his problems at home, etc. As the student begins to see a relationship between his feelings and his school work, he finds it easier to talk. Finally a three way conference is planned between the student, the counselor, and the student's mother, during which many of his conflicts are highlighted. Counseling thus becomes an integrated part of the educative process — a way to assist each individual to achieve adjustment in his own way. (McG)
MINNESOTA SOURCES: UM 4E0249 ($3.85)

DIFFERENTIAL TEACHING STAFF: PART III
(Series: Innovations in Education)
29 min., color

Dr. Allen discusses an approach to teaching which emphasizes a range of teacher competencies in a variety of staff positions. (UofMass)
MINNESOTA SOURCES: UM 7E0599 ($6.55)

DISCIPLINE AND THE PRE-SCHOOLER
Part I and Part II
14 min ea., b&w,
University of Minnesota. (TV—$2.25 each)

These are kinescopes from television programs by Charles Martin, former family life specialist, and Ray Wolk, television MC. Subject, as the title indicates, deals with handling problems of disciplining children up to six years of age. Mr. Martin uses several illustrative cases of children who react to certain family situations. The film would be useful in any meeting where the topic was rearing a family. There is a small overlapping in Part I and Part II but both films could be used effectively at the same meeting. Discussion should be planned after showing the first film.
MINNESOTA SOURCES: UMAES

DISCOVERING INDIVIDUAL DIFFERENCES
(Part II—Elementary School Teacher Education)
25 min., b&w $140.00, McG

The first part of this film, which takes place several weeks after the opening day, uses the same five cases to demonstrate how Miss Smith got to know and understand each child, and how she adapted her teaching program to meet their individual needs. Techniques she used are summarized in the last part of the film — observation, controlled observation, records, behavior journal, shared information, interviews with parents and staff conferences. These are all useful techniques that every good teacher uses to supplement her own experience and resourcefulness. (McG)
MINNESOTA SOURCES: UM 6E0445 ($4.75), MS

DISCUSSION TECHNIQUE 371.37
30 min., b&w, 1950
United World Films, Castle Division, 1445 Park Ave., New York 29.
EFLA Evaluation

Subject Area: Discussion methods and teaching
Evaluator: Enoch Pratt Free Library
Synopsis: A U.S. Army film designed for the use of instructors in the Armed Forces Information and Education Program. Effective and poor ways of leading discussions are demonstrated as well as various types of discussions such as the panel, symposium, conference, and "buzz sessions". Methods of handling different types of participants such as the man who starts arguing and calling names, are also included.
Uses: To train group discussion leaders; to point out to members of discussion groups the techniques for achieving good discussions.
Age Level: adult
Technical: Sound—excellent; Photography—good
Comment: The authoritative atmosphere of the army setting would be a major handicap in using film with civilian groups. Acting was stiff and devices awkward. However, demonstrations are clear, comprehensive, free of jargon and valuable for teaching.
Rating: Fair
Copyright 1951 by Educational Film Library Association, Inc.
EFLA No. 1951.1222
MINNESOTA SOURCES: UM 6L0384 ($5.25), ML

EACH CHILD IS DIFFERENT
(Part I—Elementary School Teacher Education Series)
2 reels

The film opens on the first day of school for Miss Smith's fifth grade class. Here are the children — each is complex and different in background, ability, and needs. Miss Smith must come to understand and know each individual child if she is to adjust her teaching program to meet their needs and characteristics. How the teacher proceeds in finding out what influences are at work, and what needs and characteristics of each child are, is shown in this film. (McG)
MINNESOTA SOURCES: UM 4E0446 ($3.85)

EDUCATION AS INTELLECTUAL DISCIPLINE
(Series: Philosophies of education)
29 min.

Arthur Bestor of the University of Illinois comments on the importance of a disciplined mind and outlines the methods of obtaining intellectual discipline in a democratic society. He answers objections and comments on a filmed illustration. (IndU). Copyright 1961.
MINNESOTA SOURCES: UM 6E0528 ($4.85)

EDUCATION FOR A FREE SOCIETY
(Series: Philosophies of education)
29 min.

According to F. Freeman Butts, professor in the foundations of education at Teachers College, Columbia University, we need education that deliberately cultivates the following three freedoms: freedom from constraint; freedom of thought, religion, speech and the press; and freedom to make choices and to act on those choices. (NET-IndU)
Copyright 1961
MINNESOTA SOURCES: UM 6E0486 ($5.35)

EDUCATION FOR CULTURAL CONSERVATION
(Series: Philosophies of education)
29 min.

Russell Kirk of Long Island University says that educational conservatives look for guidance to such men as Edmund Burke, Samuel Taylor Coleridge, and John Henry Newman in England, and Irving Babbit and Paul E. More in America. The

cultural conservative contends that liberal education necessarily is traditional, that it is intended to conserve the heritage of our civilization. **(IndU).** Copyright 1961.
MINNESOTA SOURCES: UM 6E0508 ($4.85)

EDUCATION FOR CULTURAL RECONSTRUCTION
(Series: Philosophies of education)
29 min.
Theodore Brameld of Boston University explains that reconstructionism is a goal-centered, future-oriented philosophy of education. It is one of the fundamental assumptions of reconstructionists that education has unprecedented tasks that would not exist in a more normal, less revolutionary, or less dangerous time. **(IndU).** Copyright 1961.
MINNESOTA SOURCES: UM 6E0487 ($4.85)

EDUCATION FOR DEMOCRATIC HUMAN RELATIONS
30 min., b&w, cleared for TV
A kinescope of a program presented originally by Dr. William Van Til, Chairman of the Department of Secondary Education at New York University, on the Milwaukee educational television station. An integrated discussion of methods of teaching good human relations. A detailed discussion guide by Dr. Van Til is available. **(ADL)**
MINNESOTA SOURCES: ADL ($2.00)

EDUCATION FOR LIFE ADJUSTMENT
(Series: Philosophies of education)
29 min.
Florence Stratemeyer of Columbia University explains that life adjustment education has two essential elements: to help young people develop the skills, knowledge, and attitudes for dealing intelligently with the situations of everyday living; and to help them understand the persistent aspects of situations that will recur throughout their lives. **(IndU)**
Copyright 1961
MINNESOTA SOURCES: UM 6E0488 ($4.85)

EDUCATION FOR MORAL CHARACTER
(Series: Philosophies of education)
29 min.
"All education is moral, for the end of all teaching is to complete the moral growth of the child, and to impart to him the moral ideals of the race." This quotation from George E. Partridge's *Genetic Philosophy of Education* is the theme of this film. **(IndU).** Copyright 1961.
MINNESOTA SOURCES: UM 6E0489 ($4.85)

EDUCATION FOR NATIONAL SURVIVAL
(Series: Philosophies of education)
29 min.
Harold W. Stokes, president of Queens College in New York City, says that our national strength depends more on a high level of educational achievement than on any other factor. We must spend a larger portion of our national income on education. We must discover the best talent and see to it that this talent is developed to the highest possible degree. **(NET-IndU)**
Copyright 1961
MINNESOTA SOURCES: UM 6E0490 ($5.35)

EDUCATION FOR PSYCHOLOGICAL MATURITY
(Series: Philosophies of education)
29 min.
Quotes from Dr. Jersild's book *When Teachers Face Themselves* set the tone for this program. He proposes that efforts to promote self-understanding should be incorporated into the nation's total educational program. Featured personality is Arthur T. Jersild of Columbia University. **(IndU)**
Copyright 1961
MINNESOTA SOURCES: UM 6E0529 ($4.85)

EDUCATION IN AMERICA: TWENTIETH CENTURY DEVELOPMENTS 370
16 min., b&w $97.50, color $195.00, 1958
Coronet Films, 65 E. S. Water St., Chicago 1, Illinois
EFLA Evaluation
Subject Area: Education; history
Evaluators: Indiana University; Aberdeen City Schols, S. Dak.
Synopsis: Relates significant educational developments to the social, economic, and cultural life of 20th century America. Kindergartens were established and progressive schools initiated correlated curriculums. New concepts of teaching emerged from John Dewey's ideas. Tests devised by Binet and Thorndike were widely used. Curriculum expanded to include technical, vocational subjects. Considers problem of racial segregation.
Uses: For teacher education classes, PTA and adult group information
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Aberdeen—Can be used effectively with adult groups, such as PTA groups, to depict present status of our schools.
Rating: Good to Very good—Indiana U Very good—Aberdeen
Copyright 1958 by Educational Film Library Association, Inc.
EFLA No. 1958.3668
MINNESOTA SOURCES: UM 4E0010 ($3.85)

EDUCATION IS EVERYBODY'S BUSINESS
18 min., color, b&w, free-loan, 1960
Sutherland Prod.; Dist.—Association Films, 347 Madison Ave., NYC
EFLA Evaluation
Subject Area: Education
Evaluators: Pre-Screening Comm, El Paso, Texas; Indiana U.
Synopsis: An animated film pointing out the financial problems of modern higher education and makes a plea for increased financial assistance from business, individuals and numerous other sources. Compares college problems of 1910 with those of 1960, including increasing population, demand for college trained personnel, and need for higher salaries.
Uses: Appeal for more aid to education through contributions.
Age Level: adult
Technical: Sound—good; Photography—excellent
Comment: Indiana—Emphasizes the role business and industry should play in contributing to higher education; Pre-Screen-Should be widely shown to church and civic groups. An effective presentation.
Rating: Indiana—good; Pre-Screening—very good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4566, L.C. FiA60-3266
MINNESOTA SOURCES: UM 5E0011 ($6.65)

EDUCATION '57
28 min.
This is a report from the U. S. Office of Education. It is an illuminating review of the current problems and the progress of American Education concentrated on major areas of importance. Amplified by new case studies the U. S. Commissioner of Education, discusses such important questions as: shortage of teachers and classrooms, persuading young Americans to stay in school, why only 10% of parents of school-age children attend P.T.A. meetings and citizens support of schools and provide adequate salaries for teachers. Everyone engaged in our educational system will be stimulated by the values contained in this film. **(UW)**
MINNESOTA SOURCES: UM 6E0012 ($6.00)

ELEMENTARY SCHOOL, THE: 3 PARTS 372
25, 25, and 20 min., b&w, color, 1952
Virginia Dept. of Education, Film Production Service, Richmond 16, Va.
EFLA Evaluation
Subject Area: Elementary education

Evaluator: University of Delaware
Synopsis: Part 1 describes the plants, equipment, school relations, and provisions for student and teacher welfare in various Virginia elementary schools. Part 2 is devoted to classroom scenes where children and teachers work at arts and crafts, communication skills, and learning to use numbers. Part 3 shows how elementary curriculum can be related to the common experiences of children in a given locality to further understanding.
Uses: To portray the environment, methods of teaching, and curriculum development possible in elementary schools; for teachers and PTA's
Age Level: college, adult
Technical: Sound—good; Photography—good to excellent
Comment: Fine detail and complete descriptions of various school situations. Films are basis for discussion in college education classes. Document on U.S. education and commentary on "separate but equal" racial segregation.
Rating: Good to excellent
Copyright 1953 by Educational Film Library Association, Inc.
EFLA No. 1953.1664, L.C. FiA 52-4437-4439
MINNESOTA SOURCES: MS

ELEMENTARY SCHOOL CHILDREN: EACH CHILD IS DIFFERENT 371

17 min., b&w, 1954
Herbert Kerkow for McGraw-Hill Textfilms, 330 W. 42 St., New York 36
EFLA Evaluation
Subject Area: Teaching, Educational psychology
Evaluator: Wayne University
Synopsis: As Miss Smith surveys her new fifth grade class, film singles out five children whose personalities and backgrounds present typical problems. Robert is popular and good at sports but has difficulty reading. Ruth is always tired and apathetic because she has had to help manage the home. Elizabeth is obsessed with her parents' quarrels and rejection of her. John is considered a failure by his parents while Mark's superior intelligence is not sufficiently challenged by usual fifth grade work. Poses question: "How does a teacher find out about a child?"
Uses: For student teachers; to develop awareness of importance of individual differences in the teaching-learning process; to show typical problems.
Age Level: college
Technical: Sound—fair; Photography—good
Comment: As introduction film effectively raises questions for further study.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2430
MINNESOTA SOURCES: MS

ELEMENTARY SCHOOL CHILDREN: DISCOVERING INDIVIDUAL DIFFERENCES 371

25 min., b&w $135.00, 1954
Herbert Kerkow for McGraw-Hill Textfilms, 330 W. 42 St., New York 36
EFLA Evaluation
Subject Area: Teaching, Educational psychology
Evalutaor: Wayne University
Synopsis: Miss Smith tells a student teacher how she handled the five cases described in "Each Child is Different." She learned about the backgrounds and needs of the children by checking school records, observing their behavior, and discussion with previous teachers, parents, and staff. Correlated with "Elementary School Student Teaching."
Uses: To show how widely accepted techniques are used to discover individual differences and how teacher can adapt program to meet needs of pupils.
Age Level: college
Technical: Sound—fair; Photography—good
Comment: Especially strong in offering clues that the average teacher can use. Both films are practical and well balanced. After summary narrator says there are no fixed ways of learning about children and there is no substitute for intelligence and sensitivity among teachers.
Rating: Good
Copyright 1954 by Educational Film Library Association, Inc.
EFLA No. 1954.2429
MINNESOTA SOURCES: MS

ELEMENTARY TEACHER: BEGINNING STUDENT TEACHING 370.7

10 min., b&w $50.00, 1953
Indiana University Audio-Visual Center, Bloomington, Indiana; Dis-Indiana U or EFLA
EFLA Evaluation
Subject Area: Student teaching
Evaluator: State University Teachers College, Geneseo, N.Y.
Synopsis: Depicts the first day of school in the life of a student teacher. A typical classroom situation and problems are presented. Portrays the proper relationship between the student teacher and her cooperating teacher. Shows how Janet gets acquainted with the children and the responsibilities she assumes in the day's activities.
Uses: To point out the variety of responsibilities of a teacher; to define the critic teacher's responsibilities to the student teacher.
Age Level: college; adult
Technical: Sound—good; Photography—good
Comment: Summary is good. Might be used effectively for orientation to a practice teaching assignment.
Rating: Good
Copyright 1958 by Educational Film Library Association, Inc. 250 West 57 Street, New York City. EFLA No. 1958.3627, L.C. Fi53-264
MINNESOTA SOURCES: UM 2E0447 ($2.00)

EMMA BELLE SWEET

15 mni.
This is a film close-up of Ralph J. Bunche, Under-Secretary of the United Nations, and the sixth grade teacher who influenced him most during a formative stage in his life. Our story begins in 1893, in a one-room adobe school in Delores, New Mexico. It takes us, twenty years later, to Albuquerque where she taught sixth grade. Through the use of filmography, a motion picture technique using photographs, this new film brings the real meaning of good teaching into every community. **(NEA-MEA) $20.00**
MINNESOTA SOURCES: UM 4E0014 ($3.00), MEA

ETHNIC AND RACIAL VARIATIONS: THE AMERICAN INDIAN

(Intercultural Education: Teaching the Disadvantaged Child)
57 min., 1967
Dr. Murray Wax, Professor, Department of Sociology, University of Kansas, presents this lecture. **(U of M)**
Education: teacher training: social science: sociology; child development
MINNESOTA SOURCES: UM 0E0588 ($3.00)

ETHNIC AND RACIAL VARIATIONS: THE AMERICAN NEGRO

(Intercultural Education: Teaching the Disadvantaged Child)
59 min., 1967
Dr. Harold Haizlip, Action for Boston Community Development, presents this lecture. **(U of M)**
Education; teacher training; social science; sociology; child development
MINNESOTA SOURCES: UM 0E0587 ($3.00)

EXPERIMENT IN EXCELLENCE

The subjects of this motion picture are the modern educational techniques now being adopted by schools throughout the country, and the dedicated school teacher who can never be replaced by a teaching machine or device. Some of the new teaching methods examined in the film are: Speed Reading, the Advanced Placement Program, Language Laboratories, and Team Teaching. The film points out the part played by the classroom teacher in providing the individual attention so essential to each student in this era of brilliant, but impersonal, teaching techniques. **An ABC News Production.**

Code 672050, L.C. FiA 64-621, 54 min.
Parts I & II, b&w, Sale $250.00, Rental $25.00, McG
MINNESOTA SOURCES: None at present

EXPERIMENTAL APPROACH TO EDUCATION 370.1

(Philosophy of Education Series)
29 min., b&w, apply, 1963
MET, Indiana University, A-V Center, Bloomington, Indiana
EFLA Evaluation
Subject Area: Education
Evaluator: Central Connecticut State College
Synopsis: Harvey Rice, President of Macalester College, and H. Gordon Hulfish, Professor of Education at Ohio State engage in a discussion. Such topics as the source of man's sense of security and the nature of moral values are considered from the point of view of the experimentalist.
Uses: Information about the experimental position
Age Level: college, adult
Technical: Sound—fair; Photography—good
Comment: This film employs a minimum of visual techniques. As an opportunity to sit in as an observer in a discussion between two highly qualified men, it is a significant experience. Its value is enhanced when viewed as a part of the entire series of philosophies.
Rating: Very Good
Copyright 1963 by Educational Film Library Association, Inc. EFLA No. 1963.
MINNESOTA SOURCES: None at present

FAIR CHANCE FOR TOMMY

10 min.
Presents an example of how partially seeing children can take part in regular school activities. Shows Tommy's need for adjustment, followed by more detailed scenes of the varieties of equipment and material used in a resource or special class room. Depicts the close cooperation between the regular and the special teacher and shows Tommy as an active, interested member of the school scene, because his school system has provided him with a "fair chance." **(National Society for Prevention of Blindness, Inc., 1957)**
MINNESOTA SOURCES: MDPW

FILM AND YOU, THE 371.33

13 min., b&w $85.00, color $150.00, 1961
Bailey Films, Inc.
EFLA Evaluation
Subject Area: Audio-Visual teaching
Evaluator: State University of N. Y., College of Education
Synopsis: Shows how to use a film in an actual teaching situation. Setting a Phoenix Elementary School in which teacher introduces a Swedish film, using the Lindstroms family to talk about the city of Stockholm. Then teacher shows excellent follow-up procedures which should result in increased learning.
Uses: To show college and adult groups how to use a film effectively
Age Level: College, adult
Technical: Sound — excellent; Photography — fair
Comment: Although one purpose to show importance of pupil-teacher planning, no pupils shown. Teaching good but questions answered by teacher.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. 250 West 57 St., New York 19. EFLA No. 1961.4384
MINNESOTA SOURCES: UM 5F0217 ($6.65), MS

FILM AND YOU

15 min.
How film councils are organized, and what they can do for the community. Different people like different films, but all groups agree that they want films on their programs — if they can get them — and that is where the film council comes in. Animation shows how a council is set up, and how a number of organizations in an area can collaborate in buying a projector. We see projectionist training; the public library becoming a distributing center for films as well as books. Finally we see film in action, as a variety of successful community projects are carried out, each directly the result of film showings. **(NFBofC)**
MINNESOTA SOURCES: UM 4F0218 ($2.75), MS

FILM RESEARCH AND LEARNING (1½ reels)

This film is a digest of basic research which explains how the 16 mm. teaching film improves instruction. It shows how film experiences improve learning. **(UofWis.) (IFB)**
MINNESOTA SOURCES: UM 4E6083 ($2.75)

FIRST LESSONS 371.3

20 min., b&w, 1952
Produced for Iowa Mental Health Authority and Mental Health Film Board, Dis. by International Film Bureau
EFLA Evaluation
Subject Area: Teaching methods
Evaluators: Eastern Illinois State College, Iowa State College
Synopsis: A teacher, Mary Dean, is faced with many problems when an aggressive child enters her class. Not only must she deal with the disturbing child but also she must handle the other children who are exposed to his behavior. Her knowledge of pupils, their habits, backgrounds, experiences, home life, and thought processes enables her to overcome situation.
Uses: To develop an appreciation of teachers and their problems; for education psychology classes; for students of mental hygiene
Age Level: colle,e adult
Technical: Sound — good; Photography — exc-Iowa, good-E. Illinois
Comment: Iowa-Problems well presented but not well resolved. Lack of specifics. E.Ill-Natural actions of children were impressive. Good organization. Difficult subject to portray with a film. Treatment was skillful. Makes one wish there were more teachers with the insight and competence of one pictured.
Rating: Good-E. Ill. Fair to Good-Iowa
Copyright 1954 by Educational Film Library Association, Inc. EFLA No. 1954.1777
MINNESOTA SOURCES: UM 4E0198 ($3.85)

FREEDOM TO LEARN: The Minnesota plan

28 min., b&w
The Minnesota Plan for continued education for women is shown in this film. The film depicts the organization of the Minnesota Plan and how women may go about to complete their education after they are married or take up entirely new fields. It points out the importance of completing their education and participating in the many positions available to this group. The film also points out how it is possible to continue one's education after marriage and a family. **(UofM)**
MINNESOTA SOURCES: UM 6E0066 ($3.00)

FUNDAMENTAL SKILLS IN A UNIT OF WORK

2 reels, 21 min.
Shows how a skillful teacher can arouse the interest of her class and guide them in developing and carrying out a unit of work. In this film, a sixth grade class, having completed a

unit of work on ancient civilization, becomes interested in modern means of preserving records of all types. The teacher tells the story of how this unit of work involved learning experiences such as dramatics, rhythms, music, science, arithmetic, and written and oral communication. The use of audio-visual materials is included. **(BaF)**
MINNESOTA SERIES: UM 4E0448 ($3.85)

GIFTED ONES
22 min., b&w, 1960
EFLA Evaluation
Subject Area: Education; guidance
Synopsis: The film illustrates the type of work programs being used in Canada to advance the education abilities of the gifted child. It points out that gifted children should be recognized as a valuable asset to society, and emphasizes society's responsibilities to educate them properly.
Uses: To present future teachers with an understanding of the gifted child; to show type of program for the advancement of the gifted child
Technical: Sound and photography both good
Comment: The film does not favor one type of program over another. Instead, it tells what is being done, and leaves the decisions as to method up to the situation. The information presented was authentic.
Rating: Very good
International Film Bureau
MINNESOTA SOURCES: UM 4E0423 ($3.85), ML

GIVE THEM A CHANCE 371.9
12 min., b&w, 1957
Pennsylvania State Univ., AV Aids Library, University Park, Pa.; Dis-Penn State or EFLA
EFLA Evaluation
Subject Area: Education; mentally retarded
Evaluator: Teachers College, Columbia University
Synopsis: Presents a class of mentally retarded children at the Penn School, Lock Haven, Pennsylvania. The chronological ages are from 7 to 13 years, the mental ages from 3 to 9. Points out the differences in teaching this and a normal class. Teaching the retarded requires slower pace, individual attention, special efforts to hold pupil's attention.
Uses: For orientation of teachers, parents, and community groups; for psychology classes
Age Level: college, adult
Technical: Sound — poor; Photography — fair
Comment: Good presentation of instructional materials, but omits details concerning their use. No logical development of activities. Objectives of special program not clearly defined. No explanation of kind of handicaps or reference to children who appear disinterested.
Rating: Fair
Copyright 1959 by Educational Film Library Association, Inc. EFLA No. 1959.3777, L.C. FiA57-811
MINNESOTA SOURCES: None at present

GOLDEN TREE, THE 371.3
28½ min., color, free loan, 1965
Prod-GMP Productions, for United States Industries; dist-Association Films, 347 Madison Avenue, New York, New York 10017.
EFLA Evaluation
Subject Area: Education: Programmed Instruction
Evaluator: Wayne State University, Detroit, Michigan
Synopsis: Examines the growing role of technology in education. With emphasis on programmed instruction, gives an explanation of branching and linear programming. Explores problems of instruction and the need for more individualization of curriculum and pacing.
Uses: For AV education courses and educational psychology courses, to stimulate discussion of learning through programmed instruction.
Age Level: College, adult
Technical: Sound — very good; Photography — very good; Structure — good
Comment: A good introductory film — broad in scope and lacking in depth — on the topic of programmed instruction. The need for and psychological principles of programming are well done, but the design and use of programming with classes is weak. Musical background is a little overpowering
Rating: Very good
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MINNESOTA SOURCES: None at present

GREGORY LEARNS TO READ 428.4
28 min., b&w, color, 1957
Wayne State University, Consultation Bureau, College of Education, Detroit 2, Michigan
EFLA Evaluation
Subject Area: Teaching of reading
Evaluator: State University of New York Teachers College, Bridgeport
Synopsis: Various ways of grouping for maximum learning of reading skills in a modern classroom equipped with modern teaching devices. Words are used in different situations in order to build a wide variety of associations and concepts. Much practice is given to word recognition and oral reading. Shows how words become keys to learning and thinking. Emphasis on word recognition, comprehension, use of dictionary, glossary.
Uses: For teacher training; for demonstrating to parents how reading is taught in today's schools
Age Level: college, adult
Technical: Sound — excellent; Photography — good
Comment: Acting is stiff at times, showing a lack of professional acting ability. Material and setting are authentic, and method of teaching reading is in accordance with modern practices.
Rating: Excellent
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3392
MINNESOTA SOURCES: None at present

GROWTH THROUGH A TWO-YEAR KINDERGARTEN
15 min., b&w, color, 1956 **372.21**
Audio-Visual Dept., Southern Illinois University
EFLA Evaluation
Subject Area: Kindergartens, Child study
Evaluator: Akron Public Library, Ohio
Synopsis: A film of children developing during a two-year kindergarten training. During the first year children through creative dramatics learn to work as a group. In the second, development as a group is demonstrated in their charting, planning, and executing of a program to raise and give plants to their grandmothers. A wide variety of activities shown as well as high group development.
Uses: For training students, teachers, and nurses
Age Level: college, adult
Technical: Sound — fair; Photography — fair
Comment: Contents and approach seem dated. Stiffness of children make it look like institutional, rather than free school activities. Shows little room for individual imagination, being group dominated.
Rating: Fair
Copyright 1957 by Educational Film Library Association, Inc. EFLA No. 1957.3176
MINNESOTA SOURCES: None at present

GUIDING BEHAVIOR
20 min.
Actual behavior situations that frequently trouble nursery school teachers are captured. In this discussion-stimulating

film, the viewer eavesdrops while teachers handle and mishandle familiar situations in which children approach chaos, teeter on the limits of safety and assert egos. **(CFP)**

MINNESOTA SOURCES: UM 4E0493 ($3.35), MDPW

GUIDING THE GROWTH OF CHILDREN

373

18 min., b&w, 1956

McGraw-Hill Textfilms, 330 West 42 St., New York 36, NY

EFLA Evaluation

Subject Area: Teacher training

Evaluator: State Teachers College, Millersville, Penn.

Synopsis: Delineates some of the personal, social, and emotional guidance problems that arise with elementary school children. A fifth grade teacher tries to understand and help the individual needs of a poor reader, a shy girl, a bully and clown, a stutterer, a chronically tardy child, a pupil with a high IQ, a rejected boy, and a withdrawn girl.

Uses: For general psychology courses to show implications of individual differences, to introduce basic guidance principles to teachers.

Age Level: college, adult

Technical: Sound — good; Photography — excellent

Comment: Organization and clarity of presentation especially good. Strict adherence to recent research findings is apparent and forcefully demonstration in a simple manner without sacrificing authenticity. Should help teachers gain a clearer understanding of role of classroom teacher.

Rating: Excellent

Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2953

MINNESOTA SOURCES: AV-SDE

HEALTH: THE RELATION OF PHYSICAL FACTORS TO EDUCATIONAL PROBLEMS

(Intercultural education: Teaching the disadvantaged child)

61 min.

Dr. Charles Goodrich, Director of the Welfare Medical Care Project at Cornell, presents this lecture. **(UofM)**

MINNESOTA SOURCES: UM 0E0592 ($3.00)

HICKORY STICK, THE

30 min., 1961

Shows how a fifth-grade teacher maintains an orderly atmosphere for learning. She helps students cope with their behavior and learning problems. **(IFB) $150.00**

MINNESOTA SOURCES: UM 6E0199 ($6.00), MEA

HIGH SCHOOL TEAM TEACHING: THE FERRIS STORY

26 min., color, $290.00, 1967

371.14

Prod-Crown Films; dist-Bailey Films, Inc.

EFLA Evaluation

Subject Area: Educational administration methods

Evaluator: Chico State College, California

Synopsis: Illustrates the organization of a school for team teaching. Presents a typical student and teacher schedule. Contrasts team teaching schedule with a more traditional one. School is in Spokane, Wash.

Uses: To show organization of team teaching program

Age Level: College, adult

Technical: Sound — fair; Photography — fair; Structure — gd

Comment: Presents purposes and philosophy of team teaching. Shows charts of student and teacher schedules clearly. Illustrates modular scheduling but doesn't show movement of student groups from one phase to another. Gives example of modified daily schedule rather than team teaching.

Rating: Average

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250 W. 57 St., New York 10019. EFLA No. 1967.6578

MINNESOTA SOURCES: UM 7E0539 ($9.35)

HOW CAN YOU APPLY TEAM-TEACHING AND NON-GRADING TO YOUR SCHOOL?

(Series: How to provide personalized education in a public school — pt. IV)

35 min., b&w

Madeline Hunter explains how teaching teams can be organized and used in an elementary school. The principle of maximum individualization of instruction is emphasized. She points out that manipulation of environment — content, expectation, pedagogy — is possible even within a "typical" classroom. **SPF**

MINNESOTA SOURCES: UM 8E0162 ($5.00)

HOW CAN THE CURRICULUM FOR INDIVIDUALIZED EDUCATION BE DETERMINED?

(Series: How to provide personalized education in a public school — pt. V)

35 min., b&w

Dr. John I. Goodlad explains curriculum implications of individualization of instruction. He shows how "phases" and "function" can be used in overlapping sequences to maximize opportunity for learning. **SPF**

MINNESOTA SOURCES: UM 8E0161 ($5.00)

HOW CAN YOU MAKE INDIVIDUALIZATION WORK IN YOUR SCHOOL SYSTEM?

(Series: How to provide personalized education in a public school — pt. II)

40 min., b&w

In this film, Madeline Hunter separates the learning factors which your school can control from those which it cannot. She then makes classroom applications of Dr. Goodlad's principle. **SPF**

MINNESOTA SOURCES: UM 8E0163 ($5.00)

"HOW DOES MY CHILD LEARN TO READ?" AND OTHER QUESTIONS

(Parents Ask About School Series)

28 min., 1961

This film presents the opinions of experienced educators on the following questions: "How does my child learn to read? What are the educational values of field trips? What is a junior college? Do you teach children how to study? What is merit pay?" These topics are discussed by teachers, principals, superintendents, college professors in Colorado, Delaware, Illinois, Massachusetts, Michigan, Missouri, New York, Ohio, Pennsylvania, Texas, Utah, and Wyoming. **(NEA-MEA)**

MINNESOTA SOURCES: UM 6E0016 ($3.00), MEA

HOW GOOD ARE OUR SCHOOLS?

28 min., 1959 (Dr. Conant Reports)

Ralph Bellamy narrates this documentary highlighting the findings of the 1959 Conant report. **(MEA-NEA)**

MINNESOTA SOURCES: UM 6E0017 ($3.00), MEA

HOW MUCH HOMEWORK IS ENOUGH?" AND OTHER QUESTIONS

(Parents Ask About School Series)

30 min.

Presents the opinions of experienced educators on the following questions: How much homework is enough? Do you teach the alphabet? Do you think school district consolidation improves education? Is there an over-emphasis on science and mathematics today? Should there be a different teacher for each subject in elementary school? These topics are discussed by teachers, principals, superintendents, college professors in Arizona, Colorado, Delaware, Iowa, Massachusetts, New Jersey, New York, Ohio, Tennessee, Texas and Wisconsin. **(NEA-MEA)**

MINNESOTA SOURCES: UM 6E0018 ($3.00), MEA, MS, ML

HOW TO USE CLASSROOM FILMS
15 min., color $200.00, b&w $105.00, McG.
This film demonstrates the creative responsibility of the teacher throughout the five basic steps in using a classroom film: Selecting the film; Preparing for its use; Developing class readiness; Showing the film; Managing follow-up activities. Each step is clearly dramatized in actual classroom situations where students are seen gaining maximum educational value from films because of the teacher's thoughtful and creative approach in using them for curriculum support. Also demonstrated are techniques recommended for the effective use of the educational films in the classroom.
MINNESOTA SOURCES: UM 5E0087 ($5.00), AV-SDE

THE HUMANITIES FILMS: THEIR AIMS AND USES
This film presents a cross-section of the EBE Humanities Program. There are clips from approximately 15 of the films in the series. Discusses the meaning and purpose of the Humanities in general, and "listens in" on a high school classroom discussion based on "Huckleberry Finn" and "Hamlet."
27 min., Color No. 47595 $150.00. EBF
MINNESOTA SOURCES: None at present

I.Q. — QUESTIONABLE CRITERION
This film shows the procedures and specialists involved in a comprehensive diagnostic evaluation of a case study.
Producer and Distributor: Stuart Finley, Inc., 3428 Mansfield Road, Falls Church, Virginia 22041
Cost: $150.00, rental $15.00
Specifications: 16mm, color, sound, 13 min.
MINNESOTA SOURCES: None at present

I WISH I COULD, KATHY
15 min.
Here is food for thought — a kind of Grade A menu for those of us concerned with quality education, the welfare of the teaching profession, and the future of our children. This film shows what the dedicated teacher can do when the classes are small; and what the teacher is faced with if the classes are too large. This film tells us what happens if both teacher and student get lost in the crowd. It portrays the feelings of the teacher as she sees a child's eagerness to learn turn to boredom and frustration. **(MEA-NEA) $20.00**
MINNESOTA SOURCES: UM 6E0449 ($2.00), MEA

IF THESE WERE YOUR CHILDREN—PART I AND II
49 min., b&w, 1963

PART I. BEHAVIOR IN THE CLASSROOM
28 min.
Presents the activities and behavior of a group of second-grade children with their teacher during an ordinary school day. Illustrates the premise that children often reveal their thoughts and feelings more readily through behavior than through the spoken word.

PART II. PARTNERS IN THE SEARCH
21 min.
Presents a panel discussion of the scenes in Part I. Uses flashbacks to bring significant scenes into focus as experts discuss children's behavior patterns. **(MLI)**
MINNESOTA SOURCES: MS, UM, Minnesota Dept. of Health, MDPW

IMAGE IN A MIRROR
The film depicts the classroom teacher working with an elementary school child who is lacking in self-confidence. Although the student's actual performance is at expectation the student feels incapable of achieving. It demonstrates how the teacher handles this and is also a stimulus for discussion in an in-service training program.
Producer: Calvin Productions, Inc., Kansas City, Missouri
Distributor: Holt, Rinehart and Winston, Kansas City, Missouri
Specifications: 16mm, 9 min., color, sound, 1968
Cost: $100.00, rental none
MINNESOTA SOURCES: None at present

INCITEMENT TO READING 372.4
37 min., b&w., $150.00, 1966
EFLA Evaluation
Prod—Dr. L. Joseph Stone, Vassar College; dist——New York University Film Library, 26 Washington Pl., New York 10003
EFLA Evaluation
Subject Area: Teacher training; child development
Evaluator: American Film Festival Jurors, 1967
Synopsis: Candid documentary of class work and showing children's spontaneity and teacher's perceptive guidance. Children live significant experiences, re-live them in words, and see the words in written symbols. Teacher's role is crucial but she cannot impart reading.
Uses: An approach to beginning reading that is highly individualized and stresses meaning and communication over mechanics.
Age Level: College, adult
Technical: Sound — fair; Photography — average; Structure — good
Comments: Ideal situation shown. No problems that presented difficulty for teacher. Good for discussion in education classes. Narrator too pedantic. Concepts are good, but should show more, tell less. Too long.
Rating: Good to very good
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MINNESOTA SOURCES: None at present

IMPORTANCE OF GOALS
20 min.
This film explores the principle that all education is essentially a process of attaining basic, meaningful goals. The case of 13-year-old Tommy is used to illustrate the importance of goals. **(McG)**
MINNESOTA SOURCES: UM 4E0164 ($3.85), MS

INDIVIDUAL DIFFERENCES
25 min., McG. $125.00
This is the case study of a child who is different — different from his classmates and from his older, socially-adept brother whose reputation is a constant reminder of his own shortcomings. Roy is shy, a slow, deliberate learner, and his teacher's well-meant efforts to cast him in his brother's role bring successive defeats and frustrations. When Miss Hart remembers to reward Roy with praise for his modest contributions to the class group, then he begins to taste success — to sense that because he is different he is not wrong. Individual differences, this film points out, must be met in terms of individual interests and capabilities.
MINNESOTA SOURCES: UM 6R0003 (4.75), MS

INDIVIDUALLY PRESCRIBED INSTRUCTION
This film presents a new concept in elementary education, individually prescribed instruction in Arithmetic, Language and Spelling. Evaluation of children, assignments to classes, preparation of teachers, uses of computer dial access systems are discussed in this film about the Oak Leaf School, Pittsburgh, Pennsylvania.
MINNESOTA SOURCES: None at present

INFLUENTIAL AMERICANS 371
52 min., b&w, $250.00, 1960
Carousel Films, 1501 Broadway, New York 36, N. Y.
EFLA Evaluation
Subject Area: Education — Teaching

Evaluator: University of New Hampshire
Synopsis: Intended to focus attention on role of gifted school teachers and some methods currently used to solve major educational problems. Peers into American schools where master teacher, team teaching and language labs are used to improve quality of educational offerings. Values of flexible class size illustrated. Magnitude of problem shown in Midwest Program on Airborne Television Instruction where there is potential audience of 5,000,000 students in 13,000 schools in 6 states.
Uses: For teacher and parent education
Age Level: College, adult
Technical: Sound — good; Photography — fair
Comment: Good action, real teaching and good study of faces. Children selected poorly prepared, low in critical thinking and inarticulate.
Rating: Good
Copyright 1961 by Educational Film Library Association, Inc. EFLA No. 1961.4386
MINNESOTA SOURCES: UM 6E0581 ($7.25), MEA

INSTRUCTIONAL FILMS — THE NEW WAY TO GREATER EDUCATION

16 min., or 27 min.

How audiovisual teaching saves time and money, brings distant things near, and shows objects in a new light. **Cor**
MINNESOTA SOURCES: None at present

INTO THE KNOWN

28 min.

It was found that only a limited number of film offerings had been made for those organizations which have a genuine concern for and an interest in the quality of American Education. The America Educational publishers should devote themselves to the productions of a film designed to enrich this area. The film attempts a unique and difficult task: the visual demonstration of how books and reading stimulate a child's imagination, enlarge his mind, and help shape the adult he will someday become. The film was made as a tribute to education and to the place of the printed page in that visual process. **ATPI**
MINNESOTA SOURCES: UM 6E0397 ($3.00)

INTRODUCTION TO THE STANFORD-BINET TEST OF INTELLIGENCE

20 min.

This film demonstrates the composition of this widely used instrument for the measurement of intelligence, its administration, interpretation, and use. Concrete illustrations are given of the testing process, of students who can be better understood as a result of this testing, and of cooperative follow-up efforts. The film introduces technical measurement concepts which are necessary to the understanding of the values and limitations of such testing. **(IFB)**
MINNESOTA SOURCES: UM 4R0004 ($3.85)

ITEMS: TEACHERS AND CLASSES

(Innovations in teacher education media at Stanford)

This film presents a series of high school classroom problem situations and groups of alternative solutions to them. The film maker describes his intentions for the film. **STU**
MINNESOTA SOURCES: UM 8E0594 ($3.50)

IT'S UP TO CONGRESS

20 min.

A film which deals with our urgent shortage of classrooms and the need for higher teacher salaries. It was produced under the auspices of the National Education Association. The setting of this film is primarily in the hearing room of the Senate Committee of Labor and Public Welfare, during an actual session of the Senate Subcommittee on Education, in the new Senate Office Building on Capitol Hill, Washington, D.C. Dr. Walter W. Heller, head of the department of economics at the University of Minnesota, recently testified on Capitol Hill to tell of the economic pressures and trends which make it imperative for the federal government to assume responsibility for support of public education. **(NEA-MEA)**
MINNESOTA SOURCES: UM 4E0020 ($3.00), MEA

JUNIOR HIGH SCHOOL STORY, THE

28 min., color

This is a film produced by the California State Department of Education. It presents a composite story of forty-nine junior high schools presented in the interest of further improving educational opportunities for American youth. It presents and discusses the following: Students learn to utilize tools for learning; Exploration of the sciences; Guidance for living — counseling the junior high school student; Building democratic skills and attitudes. **(JHSC)**
MINNESOTA SOURCES: UM 7E0062 ($14.35)

JUST BEYOND THE CHALKBOARD 371.393

25 min., color, $190.00, 1967
Northern Illinois University, Instructional Materials Dept., DeKalb, Illinois 60115
EFLA Evaluation
Subject Area: Outdoor Education
Evaluator: Chico State College, California
Synopsis: Documents a series of planned learning experiences in the form of field trips. While the viewer observes the field trips in progress, the narrator explains the benefits derived from the trips.
Uses: Teacher education; parent and school administration groups
Age Level: College, adult
Technical: Sound-good; Photography and Structure are very good.
Comments: Well conceived and presented. Deals with educationally significant solutions to the problem of learning in a classroom. It shows how to get beyond the classrooms to learning situations that spring from the world around the classroom.
Rating: Very good
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MINNESOTA SOURCES: UM 7E0531 ($5.60)

LANGUAGE ARTS

(Intercultural Education: Teaching the Disadvantaged Child)
62 min.

Dr. Marjorie Smiley, Instructional Research, Hunter College, presents this lecture. **(UofM)**
MINNESOTA SOURCES: UM 0E0589 ($3.00)

LAW AND TRAGEDY OF SCHOOL BUS ACCIDENTS

30 min., color

Dr. Robert R. Hamilton, Director of Bar Admissions, State of Minnesota, Dean Emeritus, College of Law, University of Wyoming, describes a number of school bus accidents, their causes and legal consequences. The accidents are graphically portrayed. Among the important topics discussed and illustrated are: Where and How School Bus Accidents Occur — The Responsibility for Loading Buses — The Selection of Bus Drivers — When the Legal Responsibility of Drivers Begins and Ends — The Obligation of Districts to Establish "Safe" Bus Routes — District and Personal Liability in Bus Operation — Legal and Practical Aspects of School Bus Insurance. **(TFBP)**
MINNESOTA SOURCES: UM 7S0367 ($4.85)

LEARNING ABOUT LEARNING

(Learning Research), Focus on Behavior Series,
39 min.

Through the work of Dr. Howard Kendler of New York University, Dr. Tracy Kendler of Barnard College, Dr. Kenneth

Spence of the State University of Iowa, Dr. Harry Harlow of the University of Wisconsin, and Dr. B. F. Skinner of Harvard University, this film explores the different strategies employed in developing new theoretical concepts about man's ability to learn. These studies, conducted with human beings and animals, have already led to changes in methods and instruction in schools and colleges. **(INDU)**

MINNESOTA SOURCES: UM 6E0201 ($6.00)

LEARNING FOR LIFE

30 min.

Turns the spotlight on exciting new developments in adult education. Shows how, through public school programs, adults are learning skills of citizenship and personal growth. Shows adults exploring community issues — learning to become more efficient executives and better informed voters — studying astronomy, government, Russian. It reveals how vocational education retains workers who have lost their jobs as a result of automation. **(NEA-MEA)**

MINNESOTA SOURCES: UM 7E0067 ($3.00), MEA

LEARNING TO UNDERSTAND CHILDREN—PART I

25 min., 1947

A Diagnostic Approach — This film presents the case study of Ada Adams, an emotionally, scholastically and socially maladjusted girl of fifteen. It records the efforts of her English teacher, Miss Brown, to study her case professionally and sympathetically. Shown in detail are Miss Brown's diagnostic techniques such as observation of the child's behavior, study of her previous records, personal interviews, home visitation, and the formulation of a hypothesis for remedial measure. The techniques depicted are applicable to diagnosing the difficulties of many types of problem children. **(McG)**

MINNESOTA SOURCES: UM 6E0203 ($4.75)

LEARNING TO UNDERSTAND CHILDREN — PART II

25 min., 1947

A Remedial Program — This film is a continuation of the case study of Ada Adams. Miss Brown develops a plan for remedial action which uses Ada's interest in art as a means of improving her self-confidence and interest in her school work. These efforts apparently help Ada. The building of the right kind of pupil-teacher relationships is shown. The techniques shown are useful in dealing with many types of unadjusted students. **(McG)**

MINNESOTA SOURCES: UM 6E0204 ($4.75)

THE LEGAL CONTROL AND DISCIPLINE OF PUBLIC SCHOOL PUPILS 371.5

31 min., color, 1961

Thomas Barbre Productions, 2130 S. Bellaire St., Denver 22, Colorado

EFLA Evaluation

Subject Area: Education

Evaluator: Indiana University

Synopsis: Dr. Robert Hamilton, Dean Emeritus, College of Law, University of Wyoming describes the legal control and discipline of public school pupils, using a variety of case studies.

Uses: Help clarify legality of actions of school authorities in many cases involving control and discipline in public schools.

Age Level: college, adult

Technical: Sound — good; Photography — good

Comment: Essentially a filmed lecture. Quite authentic, points covered were well chosen, however, explanations and legal implications could have been considerably expanded.

Rating: Good

Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4722

MINNESOTA SOURCES: UM 7S0370 ($14.35)

LEGAL LIABILITY OF TEACHERS FOR SCHOOL ACCIDENTS

30 min., color

Robert R. Hamilton, Dean Emeritus, College of Law, University of Wyoming — Director of Bar Admissions, State of Minnesota — discusses the personal liability of teachers for accidents to school children arising — On Field Trips, When Sent on Errands, From Corporal Punishment, In First Aid Cases, From Inadequate Supervision, On the Football Field — Also, the legal dangers involved in the teacher's use of his personal automobile for school purposes, on trips with other teachers, etc. **(TJBP)**

MINNESOTA SOURCES: UM 7S0371 ($14.35)

LESSON PLAN FOR TUESDAY 371.3

7 min., b&w, 1962

Iowa State University, Alice Norton House, Ames, Iowa.

EFLA Evaluation

Subject Area: Education: study and teaching

Evaluator: Indiana University

Synopsis: Pictures an enthusiastic eighth grade homemaking class losing interest as the teacher's planning overshadows pupils' suggestions. Depicts students suggesting practical ways to observe children and evaluate suitable toys for them. As teacher rejects ideas and substitutes her own, pupils turn to activities of boredom.

Uses: discussion of teaching methods.

Age Level: college, adult

Technical: Sound — good; Photography — good

Comment: Authentic; fulfills purpose. Good stimulus for discussion among student teachers or teacher trainees.

Rating: Good

Copyright 1964 by Educational Film Library Association, Inc.
250 West 57 St., New York 10019. EFLA No. 1964.5427, L.C.
FiA63-1368

MINNESOTA SOURCES: None at present

LET THEM LEARN

color, 27 minutes

This film examines the characteristics of educational films that make them significant teaching materials in planned or spontaneous situations. We see that AV materials often enable the teacher to take full advantage of the "teachable moment." **(EB) education: teacher ed**

MINNESOTA SOURCES: UM 7E0541 ($5.00)

LISTEN, SPEAK, LEARN

This film describes one of the most advanced language teaching systems — the use of electronic language laboratories. Scened entirely in high school language laboratories, the film emphasizes the simplicity of the laboratory system. **(RCC)**

MINNESOTA SOURCES: UM 5E0089 ($3.75)

LITTLE WORLD

20 min., color, 1958

A colorful film concerning four-year-olds in a typical day care center. LITTLE WORLD shows what a community needs to provide such a program. Of vital interest to communities interested in establishing such programs for the care of preschool children. Health & Welfare Materials Center **(OEO)**

MINNESOTA SOURCES: UM 4D0030 ($3.00), MDPW

MAINTAINING CLASSROOM DISCIPLINE

15 min., McG. $90.00

This film analyzes common problems met by teachers in the control of class conduct and attitude. Contrasting methods of handling a class are demonstrated. First, the camera shows a classroom where school work is neither instructive nor pleasant for anyone. Typical kinds of pupil misbehavior are shown. The film analyzes this first part showing that here the trouble was largely due to deficiencies on the part of the teacher. The film shows that the impact of the teacher's personality upon the

students has an important effect on the class's general progress and behavior. Finally, the film goes back to the starting point and shows how the same class, studying the same material could have been handled successfully by the same teacher. From this study of contrasting class situations, basic principles are established for guiding a class into productive learning. **(McG)** 1949
MINNESOTA SOURCES: UM 4E0454 ($2.75) MS

MAKE A MIGHTY REACH
46 min., color
This survey of educational innovations takes us into the classrooms of several schools throughout the nation showing innovative use of technology and ideas. Good scenes of buildings and classroom technique are observed. The cost of innovation is discussed and some evidence is provided which indicates the cost is really no more than the traditional school operating costs but the results are significantly better. **(MEA)**
MINNESOTA SOURCES: UM 1E0571 ($3.00)

MAKING LEARNING MORE MEANINGFUL
1 reel, 11 min.
(Elementary School Teacher Education Series)
This film describes how the teacher of a third grade class used the spontaneous interest of her pupils to develop arithmetic skills, at the same time helping them to understand more about the important economic activities of the world around them. **(McG)**
MINNESOTA SOURCES: UM 2E0455 ($2.25)

MIKE MAKES HIS MARK 370.1
29 min., b&w $35.00, color $75.00, 1955
National Education Association, 1201 16th St., N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Public schools
Evaluator: Akron Public Library, Ohio
Synopsis: Mike wants to leave school, but his father makes him continue his education because the new school cost so much to build. In protest, on his first day, Mike mars the school entrance. His teacher, working with the counsellor, finds ways to interest Mike in music and electronics. Gradually, the boy and his parents recognize value of remaining in school. Special activities — remedial reading, band, etc. — are shown.
Uses: Vocational guidance for students; approach to teen-agers for teachers; to introduce parents to school activities
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: A good picture of what schools can do for children and locality.
Rating: Very good
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2919
MINNESOTA SOURCES: UM 6E0166 ($3.35), MEA, MS

MORE DIFFERENT THAN ALIKE
35 min., color
This film shows some of the individualized educational programs that are being tried in several U.S. cities and gives the reactions of both teachers and students. **(NEA) Education**
MINNESOTA SOURCES: UM 9E0604 ($3.00)

MOTIVATING THE CLASS
20 min.
A student teacher enthusiastic about his first class soon finds his class bored and restive. Through conferences with his supervising teacher he encourages a spirit of class competition through demonstrations and contests. The film ends by stating that this factor of adequate motivation is basic to all good teaching. **(McG)**
MINNESOTA SOURCES: UM 4E0456 ($3.85), MS

MY NAME IS CHILDREN — PARTS I AND II
60 min.
This film shows how one elementary school is using an inquiring approach to motivate its students to learn. The school recognizes the impact of television on its electronic-age children and attempts to meet the challenge. **(NET-IndU) Cost $200.00, rental $9.15)**
MINNESOTA SOURCES: UM 6E0596 ($5.35)

NATURE OF ANTI-SEMITISM, THE
29 min., b&w
A kinescope in the NBC "Open Mind" series. Panel of Arnold Forster, ADL general counsel, Marie Jahoda, New York University psychology professor; and Harold Taylor, former president of Sarah Lawrence College, discuss various aspects of anti-Semitism. Recently given First Award by Ohio State Institute for Education by Radio-Television. **(ADL)**
MINNESOTA SOURCES: ADL ($5.00)

NEW DIMENSIONS THROUGH TEACHING FILMS
27 min., Cor., color $100.00
An up-to-date Instructional Materials Center emphasizes the modern role of the educational film as a basic curriculum tool.
MINNESOTA SOURCES: UM 7E0093 ($9.35)

NEW TOOLS FOR LEARNING 371.33
20 min., b&w, 1951
Center for the Study of Audio-Visual Education, University of Chicago
EFLA Evaluation
Subject Area: Audio-Visual education
Evaluator: University of Minnesota
Synopsis: The development and use of new tools has increased the production of food, industrial products, health, and transportation in America and the question is posed, what new tools are being used to better the education. Audio-visual aids and other instructional materials are demonstrated in a variety of classroom uses and at all age levels, but it is indicated that these new tools are not used as widely nor as fully as the new tools which are improving other aspects of American life.
Uses: To point out the educational value of audio-visual materials; to illustrate how these new tools aid learning and teaching.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: This is an excellent promotional presentation of the use of motion picture film in education.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1315
MINNESOTA SOURCES: UM 4E0094 ($3.35), MS, AV-SDE

NEW TRUCK DILEMMA
24 min., color
Role-playing as a training technique is presented with Dr. Norman R. E. Maier directing several groups in decision-making, problem-solving, and consideration of fairness. This film is a critique of an experiment in finding a fair solution to management problems. The leader's guide to the film contains a discussion play for a follow-up management discussion session. **(BNA)**
MINNESOTA SOURCES: UM 7A0423 ($8.50)

NO, BUT I SAW THE MOVIE 800
11 min., sd., color, apply, 1961
Southern Ill., Univ., Carbondale, Ill.
EFLA Evaluation
Subject Area: Language training
Evaluator: Pre-screening Committee, Indiana Univ.
Uses: To motivate students to use the library
Synopsis: A glimpse into the world of books through the use of animation and live action.

Age Level: college freshmen

Technical: Sound — very good; Photography — very good

Comment: A bit confusing, but treatment is effective for the intended audience. Clever.

Rating: Very good

Copyright 1962 by Educational Film Library Association, Inc.

EFLA No. 1962.4870

MINNESOTA SOURCES: None at present

NO REASON TO STAY 373

27½ min., b&w, $150.00, 1966

Prod. by National Film Board of Canada; dist. by Encyclopaedia Britannica Educational Corporation, 425 N. Michigan Ave., Chicago, Ill.

EFLA Evaluation

Subject Area: Education; personal guidance

Evaluator: American Film Festival Jurors, 1967

Synopsis: Christopher Wood, a bright student, can find no reason to stay in school. His real life in school alternates with his fantasies about his teachers and their guilt of "boring to death thousands of innocent students". Dramatization.

Uses: To point out that the school may be at fault when a drop-out leaves

Age Level: Adult

Technical: Sound, photography and structure are very good to excellent.

Comment: Realistic, creative film with contemporary message. An incisive portrayal of some teacher attitudes toward youth and education which must be changed.

Rating: Excellent

Copyright 1967 by Educational Film Library Association, Inc. 250 W. 57 St., New York 10019. EFLA No. No. 1967.6476. L.C. # Fi A 67-132

MINNESOTA SOURCES: UM 6E0532 ($4.65)

NO TWO ALIKE

(Individual Differences and Psychological Testing)

30 min.

Focus on Behavior Series

This program explores some of the ways in which psychologists are developing new testing methods for measuring and increasing human capabilities. Dr. Lloyd Humphreys, of the University of Illinois, demonstrates the development of tests for choosing pilots in World War II. And Dr. James Gallagher, of the Institute for Research on Exceptional Children, shows the methods that are being used to develop productive or creative thinking in the modern day classroom. (INDU)

MINNESOTA SOURCES: UM 6R0032 ($6.00)

OPERATION HEAD START 371.9

16 min., b&w, $85.00, 1965

Produced and distributed by Paul Burnford Film Productions, 662 North Robertson Boulevard, Los Angeles, Calif. 90069

EFLA Evaluation

Subject Area: Education of Special Classes

Evaluator: American Film Festival Jurors, 1966

Synopsis: Telling a story that parallels the experience of more than one million underprivileged American children throughout the country, film depicts the home and classroom experiences of a Head Start child.

Uses: To present public information regarding the anti-poverty program and teacher training for Operation Head Start.

Age Level: Adult — general public and teachers

Technical: Sound — very good; Photography — very good

Comment: A sincere, fine piece of work, outstanding in presenting a sympathetic point of view. It vividly portrays the success of one anti-poverty program.

Rating: Excellent

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MINNESOTA SOURCES: UM 4E0553 ($3.20)

OUR SCHOOLS HAVE KEPT US FREE

30 min., color, 1964

Times, equipment, and students change, but the school's basic task remains the same. It is still the school that takes all students, from all backgrounds, and teaches them a common heritage. It remains the job of the schools to prepare students for their rights and responsibilities of citizenship. The boldest idea of man — that he could govern himself in freedom — has proved true because of a daring theory that education for all was both possible and right. The twin ideas of freedom and education for all are imaginatively meshed in this free documentary film. The knot of past and present is tied as we see the schools initiate, preserve, and shape our freedom. **(MEA: NEA)**

MINNESOTA SOURCES: UM 7E0026 ($3.00), MEA

PERFORMANCE CURRICULUM: PART I

(Series: Innovations in Education)

29 min., color

Dr. Dwight W. Allen discusses the problems and issues in the process of innovation with an emphasis on curriculum and change.

PERFORMANCE CURRICULUM: PART II

(Series: Innovations in Education)

29 min., color

Dr. Allen considers a flexible model for organizational innovations. **(UofMass)**

MINNESOTA SOURCES: UM Part I 7E0597 ($6.55), Part II 7E0598 ($6.55)

PLANNING FOR PERSONAL AND PROFESSIONAL GROWTH

Teacher Education Series

20 min., McG. $110.00

A dramatic case study of the personalities and careers of four teachers, this film illustrates the importance of planning for personal and professional growth. From case histories, the audience can draw the answer to the concluding question, "Why is it that teaching can be a source of dullness and frustration for some — and a rich rewarding experience for others?"

MINNESOTA SOURCES: UM 4E0461 ($3.85)

POP RINGS THE BELL

25 min.

The simple story of a typical school in a typical American community, whose principal, Mr. Forsythe, is fully alive to the new responsibilities of his teaching job. The central figure in the story is "Pop" Gregor, the school's custodian, a well-known old timer in the town. (NSS)

MINNESOTA SOURCES: UM 6E0063 ($4.75)

PORTRAIT OF THE INNER CITY

15 min., 1965

This film presents the inner city as a source of forces that influence the disadvantaged child and shows the importance of communication between school and community. (McG)

MINNESOTA SOURCES: UM 4S0811 ($3.55)

POSTAGE STAMP CLASSROOM

20 min., color

This film presents the opportunities of correspondence study by the 63 Universities in the National University Extension Association. The way instruction by mail can be used by students of all backgrounds and ages is explained. (Uof Wis)

MINNESOTA SOURCES: UM 5E0068 ($8.35)

PREPARATION OF TEACHERS

20 min.

Aspects of teacher education related to understanding children, providing for individual differences, and developing desirable personal traits in teachers. Dramatized around students studying in a laboratory school. **(UW)**

MINNESOTA SOURCES: UM 4E0462 ($3.85)

PROBING MIND, A 373
28 min., b&w
Norwood Studios, 926 Jersey Ave. N.W., Washington, D.C. 20001
EFLA Evaluation
Subject Area: Education
Evaluator: Bd. of Education of Frederick County, Md.
Synopsis: Presents situations in which one sees students stimulated to think. New films and other media are presented as motivational factors and learning aids recently devised. The use of professional scientists is urged as a means for stimulating thought.
Uses: Motivation of teachers; explain to parents "How to do it"; increase attention of scientists to the role they can play in education.
Age Level: adult
Technical: Sound — excellent; Photography — excellent
Comment: Films on teaching methods should not show as much "teacher telling" as this one does. Too little give and take between students as an important teaching method which stimulates thinking.
Rating: Good
Copyright 1962 by Educational Film Library Association, Inc. EFLA No. 1962.
MINNESOTA SOURCES: AV-SDE

PROBLEM OF PUPIL ADJUSTMENT—PART I (THE DROP-OUT)
2 reels
Steve Martin should be graduating with his high school class today, but instead, he quit school after his freshman year and since then he has drifted from one mediocre job to another. He is only one of the "drop-outs," one of the nearly fifty per cent of all high school freshmen who quit school before they are graduated. Classes were dull repetitions of textbook material, or presented pointless, useless problems that Steve would never come up against in his out-of-school life. Dullness and monotony — those are Steve's chief memories of high school days. A life adjustment program, with class subjects related to the interests of boys and girls might be the answer for Steve and those other "drop-outs" in our schools today. (McG)
MINNESOTA SOURCES: UM 4E0028 ($3.85), MS

PROBLEMS OF PUPIL ADJUSTMENT — Part II (THE STAY-IN) 373
20 min., b&w, $95.00, 1950
McGraw-Hill Text-Films, 330 West 42 St., New York 18, New York
EFLA Evaluation
Subject Area: Educational guidance
Evaluator: University of Kentucky
Synopsis: A portrayal of a modern American school in which the curriculum concentrates on meeting the needs of the students. Here learning is done in terms of adjustment to everyday problems. There are classes in English, biology, civics, driving, aviation, poultry raising, and fundamentals. Such a program makes "stay ins" of "drop outs."
Uses: To stimulate discussion at P.T.A. meetings and with teacher training groups; for school guidance programs.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: A good film for teacher training in that it relates well to the presentation of ideas. There are good examples of how to meet the everyday needs of students.
Rating: Good
Copyright 1952 by the Educational Film Library Association, Inc. EFLA No. 1952.1276
MINNESOTA SOURCES: UM 4E0204 ($3.85), MS

PROJECTING MOTION PICTURES
10 min.
This film shows how the projectionist of 16mm films can prepare for and execute a showing which will compare favorably with professional showings. The film stresses the importance of good projection equipment used under good conditions. Shows the procedure of setting up equipment for a film showing. (UofC)
MINNESOTA SOURCES: UM 2E0109 ($2.00), MS

PSYCHOLOGICAL FACTORS AFFECTING WORK WITH DEPRIVED CHILDREN
(Intercultural Education: Teaching the Disadvantaged Child)
64 min.
Dr. Dan Dodson, Director, Center for School Studies, NYU, presents this lecture. (UofM)
MINNESOTA SOURCES: UM 0E0583 ($3.00)

PURPLE TURTLE
14 min., color, 1961
Produced by the National Kindergarten Association in cooperation with the American Crayon Company, this film shows kindergarten children at work with various art media. The immediacy and directness with which four and five year olds paint and draw is graphically captured in color. Pictures from the NKA national kindergarten art shows, indicating the scope of work being done in kindergartens across the country, are used to supplement the action, as the film takes you into the classroom and out of doors. (AssoF)
MINNESOTA SOURCES: UM 5F0301 ($4.75)

QUESTION OF CHAIRS, A: THE CHALLENGE TO AMERICAN EDUCATION
45 min., b&w, not cleared for TV, $125.00, ADL
This production was originally shown on the CBS television network in cooperation with the Anti-Defamation League of B'nai B'rith. Featuring Everett Sloane, Maureen Stapleton, Walter Abel and other stars of television and theatre, the film deals in dramatic form with problems faced and overcome by the American Education system in its three-century evolution and traces the growth and development of American education as a way of training our people for citizenship in a democracy. (ADL)
MINNESOTA SOURCES: ADL ($3.00)

QUIET TOO LONG
28 min.
Describing the deficiencies of the Baltimore, Maryland, public school system, this film shows the results of inadequate funds—the conditions and challenges that face teachers in the inner-city schools. The film suggests the social consequences of the waste of human lives resulting from neglect of the schools and describes teachers' attempts, through their Public School Teachers' Association, to open budget sessions to teacher review and consultation, to obtain leadership at the state government level, and to make education the dominant issue in city politics. NEA-MEA ($35.00)
MINNESOTA SOURCES: UM 6E0498 ($3.00)

RELATION OF SUBCULTURAL VARIATION TO DEVIANT BEHAVIOR
(Intercultural Education: Teaching the Disadvantaged Child)
69 min.
Dr. Richard A. Cloward, Professor, Columbia University, presents this lecture. (UofM)
MINNESOTA SOURCES: UM 0E0585 ($3.00)

ROLE-PLAYING IN GUIDANCE 371.42
14 min., b&w, 1953, $70.00
University of California, Film Sales Dept., Los Angeles 24, Cal.
EFLA Evaluation
Subject Area: Guidance
Evaluator: University of Minnesota
Synopsis: A demonstration of an action technique of guidance for teachers and supervisors. A high school boy who has

gotten into trouble role-plays possible solutions to his problem under the supervision of a counselor. Shows how role-playing is introduced, how a role-playing situation is conducted, what techniques can be used to vary the effectiveness of the training, and how an auxiliary helper can be introduced.

Uses: To illustrate role-playing techniques; to show how guidance fits in with role-playing problems; for teacher education and psychology classes.

Technical: Sound — good; Photography — good

Age Level: college, adult

Comment: Film proceeds in a natural, easy, style. Seems to miss problem or technique of getting students to role-play their difficulties.

Rating: Good

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EFLA No. 1954.2368 L.C. Fi A 53-957

MINNESOTA SOURCES: UM 4E0210 ($2.75)

ROLE PLAYING IN HUMAN RELATIONS TRAINING

25 min., b&w, 1949 150

Dept. Adult Ed., Natl. Ed. Assoc., 1201 16th St., NW, Washington, D.C.

EFLA Evaluation

Subject Area: Human Relations

Evaluator: Newark, N.J. Board of Education; Cincinnati Public Library

Synopsis: Members of a workshop demonstrate spontaneous enactment of three human relations situations, thereby illustrating techniques essential to role-playing. Shows value of post-role-playing discussion, alternate solutions to the same problem, uses of "soliloquy," commentator, resource person and tryout practice.

Uses: To illustrate role-playing and specific techniques it employs in handling human relations situations

Age Level: college, adult

Technical: Sound — Newark-good, CPL-good; Photog — Newark-fair, CPL-good

Comment; Newark — Valuable only for use by trained leader and group with basic knowledge of the subject. CPL — Use of commentary rather than actual dialogue a fundamental weakness. Adaptation of group discussion to film is a pioneering effort.

Rating: CPL — Fair

Copyright 1950 by Educational Film Library Association, Inc.
EFLA No. 1950.845

MINNESOTA SOURCES: None at present

ROMAN CATHOLIC VIEW OF EDUCATION

29 min.

Father Robert J. Henle, S.J., professor of philosophy and Dean of the Graduate School at St. Louis University, points out that in a Catholic school the realities of God and of Jesus Christ, the guidance, teaching, and influence of the Church, and the ideals of the Christian life are constantly presupposed. Within this integral framework all of the physical and intellectual disciplines have their place. (NET-IndU) Copyright 1961

MINNESOTA SOURCES: UM 6E0534 ($4.85)

SATELLITES, SCHOOLS AND SURVIVAL

30 min.

Charles Van Doren, narrator for the television news-drama on education has interviews with Vice President Richard Nixon — Senator Lyndon Johnson — Rowan Gaither, author of the famous Gaither Report — Dr. James Killian, top science adviser to the White House, and others. They discuss the subject of our day — the education of our children. You'll see how our schools got where they are today, and you'll hear some suggestions about your part in making them even better. (NEA-MEA)

MINNESOTA SOURCES: UM 6E0029 ($3.00)

SCHOOL AND THE COMMUNITY, THE 370

14 min., b&w, color, 1952

United Productions of America; Dis-McGraw-Hill Textfilms, 330 W. 42 St., New York

EFLA Evaluation

Subject Area: American public education

Evaluators: Enoch Pratt Library, Kan. State Teachers College, NY Film Council

Synopsis: Correlated with Chris A. De Young's book "Introduction to American Public Education," film is an animated lecture depicting first outdated school buildings, teaching methods, and attitudes and then showing how a modern school can use the community as a laboratory and make positive contributions to its betterment. A plea for better schools.

Uses: For PTA's and other groups interested in educational problems; to stimulate discussion; to stimulate community interest in schools

Age Level: college, adult

Technical: Sound — good; Photography — exc-NY, good-Pratt, fair-KanTC

Comment: Pratt Lib-Second half tries to cover too many things and seems superficial and unconvincing. Kansas TC-Lecture-cartoon approach novel but gave bookish aspect. Cartoons added little to narration. N-YFm Council-Humor of cartoons counter-balanced didactic commentary. Ideas not developed.

Rating: Good-NYFm Council Fair-Pratt Lib and KansasTC

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EFLA No. 1953.1567 L.C. Fi A 52-22-25

MINNESOTA SOURCES: None at present

SCHOOL BOARD IN ACTION

30 min., color

This film dramatically illustrates six principles of operation: Every citizen has the right to be heard at open meetings, the school system must have qualified superintendents, teacher-citizen committees are effective aids, specialists should be used for guidance and counsel, written policies are essential for settling of issues or problems and active participation of the entire community is vital if the board is to fulfill its purposes.

MINNESOTA SOURCES: UM 7E0069 ($10.50)

SCHOOL IN CENTERVILLE

20 min.

Successful teaching in a Rural School is the theme of this film. A real multi-teacher rural school is the setting, and work under actual teaching conditions is observed. Cooperation between students, teachers, and parents to improve the quality of education in the community is also shown. (NEA)

MINNESOTA SOURCES: UM 4E0464 ($3.85)

SCHOOL LIBRARIES IN ACTION

20 min., color

Interprets the school library's services to pupils and teachers, grades 1-12. Five major areas of the school library program are illustrated: planning for library use, guiding pupils' reading, teaching library skills, supplying instructional materials, and guiding reference work. Photographed in North Carolina Schools. (DofPI)

MINNESOTA SOURCES: UM 5E0411 ($6.65)

SCHOOL, THE: THE CHILD'S COMMUNITY 371.83

16 min., b&w, 1952

Audio-Visual Materials Consultation Bureau, Wayne University, Detroit

EFLA Evaluation

Subject Area: Teacher training, Education

Evaluator: Gary Public Schools, Indiana

Synopsis: A child is only a spectator in his community for decisions are made by the adults, even when a child is involved. The school should and can be the child's community. The school activities of three children in one family illustrate a wide variety of situations in which children are given ex-

perience in making decisions and the responsibility for carrying out their decisions with the guiding hand of their teacher.
Uses: As an interpretation of school life to the public, for in-service and pre-service teacher training.
Age Level: college, adult
Technical: Sound — good; Photography — fair
Comment: Activities pictured are real, not contrived. Properly used this film could motivate important changes in school activities. Suggests a solution to the problem of fitting youngsters for place in an adult world.
Rating: Good
Copyright 1952 by Educational Film Library Association, Inc.
EFLA No. 1952.1444
MINNESOTA SOURCES: MS

SCHOOLHOUSE IN THE RED
40 min., color
Deals with the sociological and psychological factors involved when small communities face up to the problem of joining their school district onto a larger unit. (Agf)
MINNESOTA SOURCES: UM 9E0064 ($14.00)

SEARCH FOR LEARNING, A
A teacher training film designed to show teachers how to organize a classroom and how to present lessons using the "discovery approach". National Film Board of Canada.
Code 604055, 13 min., b&w sale $85.00, rental $6.00. McG.
MINNESOTA SOURCES: None at present

SECTION SIXTEEN
15 min.
This film was made as a salute to the 100th anniversary of the National Education Association. It depicts education from its early beginning until the present time. Some of the facts pointed out in this film are: the Dame schools; the Penn Charter School in Pennsylvania; First Federal Laws for schools; Land Ordinance Act; Mission schools; works of Horace Mann; First State Normal School and first high schools. (NEA-MEA)
MINNESOTA SOURCES: UM 4E0384 ($3.00), MEA

SEE HOW THEY LEARN
30 min.
Lowell Thomas introduces the film with questions relative to current school questions and problems and then invites the audience to step inside real classrooms to see actual teachers at work and to see how children in the primary grades are being taught the 3 R's. Scenes following this introduction show today's classroom, today's teachers, and today's children as the narrator comments about these classrooms, the professional qualities of teachers, and the many things children are learning in today's schools. (IndU)
MINNESOTA SOURCES: UM ($6.00), MEA

SHELTERED WORKSHOP — Phase E
(Series: Aids for Teaching the Mentally Retarded)
5 min., color
Actual work experiences adjusted to the levels of their abilities are offered to students in the training phase of the sheltered workshop program. The work is divided into simplified steps that can be mastered by the students. Once mastered, the tasks are pursued industriously and with pride. Financial proceeds are divided among the students who enjoy being useful and productive wage earners. (ThF)
MINNESOTA SOURCES: UM 3R0100 ($3.25)

SHOE BOX FULL OF DREAMS, A
30 min.
The first memories of Billie's childhood were of dusty roads, an open car, a tent pitched for sleeping. She had no real home and felt that her family was not real, not like people who live in houses. Billie wondered: How do you become "real people?" What made the children in the towns different from her? A hobo gave her the answer. School, he explained, made the difference. This film shows how America's schools open their doors to all children regardless of wealth or poverty. (NEA-MEA)
MINNESOTA SOURCES: UM 6E0030 ($3.00)

"SHOULD I KNOW MY CHILD'S IQ?" AND OTHER QUESTIONS
(Parents Ask About School Series)
30 min.
Presents the opinions of experienced educators on the following questions: Should parents be told their child's IQ? Why aren't all schools built on one standard plan? What is teacher tenure? How can parents prepare their child for first grade? What is meant by "core curriculum?" These topics are discussed by teachers, principals, superintendents, college professors in Arizona, Illinois, Kansas, Kentucky, Massachusetts, Michigan, Missouri, New Jersey, Ohio, Tennessee, Texas, Wisconsin, and Wyoming. (NEA-MEA)
MINNESOTA SOURCES: UM 6E0031 ($3.00), MEA

SIXTH CHAIR
20 min.
Highlights such problems in education as building construction and modernization, class size, more teachers, up-to-date educational tools, and portrays the dangers of the public's complacency toward education. The film is planned to strengthen your school public relations program and give a picture that will put the public squarely behind a better financial program of action. (NSS)
MINNESOTA SOURCES: UM 4E0032 ($3.85)

SMALL GROUP INSTRUCTION :PART IV
(Series: Innovations in Education)
29 min., color
Dr. Allen identifies the decisions necessary for establishing productive small group interaction. (Uof Mass)
MINNESOTA SOURCES: UM 7E0602 ($6.55)

SPECIAL PROBLEM AREAS: WORKING WITH PARENTS
(Intercultural Education: Teaching the Disadvantaged Child)
61 min.
Dr. Irving Tallman, Associate Professor of Sociology, University of Minnesota, presents this lecture. (UofM)
MINNESOTA SOURCES: UM 0E0591 ($3.00)

SOCIOLOGICAL PERSPECTIVES ON EDUCATION AND POVERTY
(Intercultural education: Teaching the disadvantaged child)
69 min.
Dr. Richard A. Cloward, Professor, Columbia University, presents this lecture. (UofM)
MINNESOTA SOURCES: UM 0E0585 ($3.00)

STANDARDIZED TEST, THE
25 min., IFB $125.00
An eighth grade teacher who needs systematic and reliable information about the reading skills of her students decides to use a standardized group test. Results combined with other information available to her enable her to adjust her teaching to the abilities and needs of each child in her class. Special attention is given to the criteria used in selection of an appropriate test, the importance of maintaining standard procedure in test administration and the value of the standardized test to the teacher who understands its proper use in education. (IFB)
MINNESOTA SOURCES: UM 9E0212 ($3.75)

STARTING NURSERY SCHOOL: PATTERNS OF BEGINNING 372.216
23 min., b&w, 1959
Vassar College; Dis-NYU, 26 Washington Place, New York 3
EFLA Evaluation

Subject Area: Child Study
Evaluator: Mental Health Materials Center, New York City
Synopsis: Presents an approach designed to reduce the anxiety and stress of a child's leaving home and mother to start school. Shows the process of adjusting the youngster to his new surroundings and the procedure for gradual separation of child and mother.
Uses: To show how separation anxiety may be reduced; to explain the emotional needs of children
Age Level: college, adult
Technical: Sound — good; Photography — excellent
Comment: An outstanding example of "teaching without preaching." In a probing and sensitive way the camera reveals more to us about children's reactions than if we were there on the spot. The narration provides accurate interpretation of the behavior shown on the screen.
Rating: Excellent
Copyright 1960 by Educational Film Library Association, Inc.
EFLA No. 1960.4118 L.C. Fi A 59-972
MINNESOTA SOURCES: MDPW

STAY IN SCHOOL
14 min., b&w
This film demonstrates to prospective enlistees the importance of having a high school diploma, and shows all the advantages offered by the Navy to an educated, trainable man.
MINNESOTA SOURCES: USNRO

STORY OF THE HARLAN SHOEMAKER SCHOOL
Documents the complete therapy program of the Harlan Shoemaker Elementary school for the physically handicapped, located in Los Angeles. We see the similarity and differences between these classrooms and other elementary schoolrooms; the rest, therapy, and individual attention offered to the children; their games and play; the psychological testing done by the school; and community-school cooperation. Produced by Los Angeles City Schools.
15 min., color $160.00. BF
MINNESOTA SOURCES: UM 5E0429 ($4.75)

SUMMER HARVEST 371.23
29 min., b&w, $125.00, color $75.00, 1963
Calvin Prod., Dist. by MEA, 1201 16th St., N.W., Washington 6, D.C.
EFLA Evaluation
Subject Area: Education
Evaluator: Indiana University
Synopsis: Depicts a successful, voluntary summer school program in Wichita, Kansas. Outlines the summer program that is offered for credit as well as enrichment. Pictures pupils and teachers at work in the classroom and during other activities. Shows the many advantages derived from the extensive summer curriculum. Narrated by Sam Levenson.
Uses: To show the advantages of a successful summer school program.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: The film is an excellent presentation that calls attention to an outstanding summer program. It would be an excellent film for curriculum classes, P.T.A. groups and education courses.
Rating: Very good
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.5194 L.C. No. Fi A 63-435
MINNESOTA SOURCES: UM 6E0035 ($3.00); MEA

TEACHER AND MEDICAL PROBLEMS
28 min., b&w
Medical and child development problems are presented in this filmed discussion. **(OEO)**
MINNESOTA SOURCES: UM 6E0036 ($3.00)

TEACHERS' PROBLEMS
14 min.
The NEA president speaks with Hugh Downs and Barbara Walters of the TV Today Show, discussing how the American teacher is attempting to improve education. **(NEA-MEA)**
MINNESOTA SOURCES: UM 4E0605 ($3.00)

TEACHERS WORKING WITH PARENTS
28 min., b&w
This is a filmed panel discussion of the relationship of parents and teachers. The role of the parents in preparing the pupils for school and supplementing the work of the school is included in the discussion. **(OEO)**
MINNESOTA SOURCES: UM 6E0038 ($3.00)

TEACHING MACHINES AND PROGRAMMED LEARNING
30 min.
This film shows the use of the teaching machine by a group of students. Answers to questions such as: What are teaching machines? How are they used? By whom and how is the material prepared? These and other questions are discussed in detail by Dr. Skinner of Harvard University, Dr. Lumsdaine of the University of California and Dr. Glaser of University of Pittsburgh. This film will give a very thorough understanding of this new teaching device and how it is being used at the present time. **(UW)**
MINNESOTA SOURCES: UM 6E0115 ($6.00)

TEACHING TECHNIQUES
The good teacher of science uses these seven important techniques: 1. She involves students in determining the method of inquiry; 2. provides equipment for pupils to use in testing their ideas; 3. makes provision for active participation by the pupils themselves; 4. gives pupils opportunity to learn from one another; 5. encourages pupils to relate science learned in their classroom to their environment; 6. exploits opportunities for informal learning; and 7. uses audio-visual instructional materials functionally.
Code 653353, **19 min., b&w sale $115.00,** Code 653363, **19 min., color — sale $230.00, rental $12.50. McG.**
MINNESOTA SOURCES: None at present

TEACHING THE ONE AND THE MANY (A NEW DESIGN FOR RURAL AND CITY SCHOOLS)
26½ min., color
Several staff members of the Hagerman High School in Hagerman, Idaho, joined in an effort to greatly expand learning situations. This film reveals some of the philosophy and materials — hard and software used for the model school. **(NEA-MEA)**
MINNESOTA SOURCES: UM 7E0622 ($3.00)

TEACHING YOUNGSTERS DIFFERENT FROM OURSELVES
(Intercultural Education: Teaching the Disadvantaged Child)
61 min.
Dr. Eva Schindler-Rainman, D.S.W., private practice, presents this lecture. **(U ofM)**
MINNESOTA SOURCES: UM 0E0590 ($3.00)

TELLING STORIES TO CHILDREN 027.6251
27 min., color, 1959
AV Education Center, University of Michigan, Ann Arbor, Mich.
EFLA Evaluation
Subject Area: Story-telling; Children's stories
Evaluator: Indiana University
Synopsis: Portrays the development in story telling technique of a young woman under the guidance of an experienced story teller. Shows the young woman learning basic principles of story telling and putting them into practice before a group of children. Gives good and bad examples.

Uses: To present the general principles of story telling, for teachers, librarians, and parents.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Gives an excellent groundwork on which to build units of story telling techniques. Choice of illustrative stories was admirable.
Rating: Very Good
Copyright 1961 by Educational Film Library Association, Inc.
EFLA No. 1961.4368. L.C. Fi A 60.1110
MINNESOTA SOURCES: UM 7E0474 ($11.35)

TEAM TEACHING ON THE ELEMENTARY LEVEL

Cashmere, Washington, is the scene of this experiment in team teaching. The film traces the motivations, plans, and details involved in achieving the new teaching method, including a summer workshop for teachers. Cashmere's specially designed school building and organized program are graphically portrayed. The purpose and methodology of team teaching are explained and its feasibility in the elementary schools is demonstrated. Produced by Frank Bach and Donald Murphy, Central Washington State College.
14 min., color $150.00. (BF)
MINNESOTA SOURCES: UM 5E0473 ($4.75)

TEST, THE 179.8

28 min., color, apply, 1961
Nat. Film Bd. of Can.; Dist. by McGraw-Hill, 350 W. 42 St., NYC
EFLA Evaluation
Subject Area Ethical problems
Evaluator: Pre-Screening Comm., New York
Synopsis: An idealistic teacher prefers to resign her position rather than continue to condone cheating in the classroom. Parents are shocked and indignant at her charges, and organize protests and petitions.
Uses: Illuminate necessity of close teacher-parent cooperation
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: An excellent discussion film if used with a good leader. Fine acting. Happy ending not very imaginative nor honest. Straight-forward and competent, but a little too pat and made-to-order. Parents relations to the school is well developed.
Rating: Very good
Copyright 1962 by Educational Film Library Association, Inc.
EFLA No. 1962.4765
MINNESOTA SOURCES: UM 6E0039 ($6.00)

THEY GROW UP SO FAST

27 min., color
This film depicts a well-rounded and integrated program of physical education for all children. It has been designed to interpret physical education to the public. Schools and colleges will want to show this film to teachers, students, community groups, parent teacher associations, and professional organizations. This film was prepared under the direction of the American Association for Health, Physical Education, and Recreation, also the state and district AHPER and other organizations. **(AAH)**
MINNESOTA SOURCES: UM 7E0477 ($12.85)

THINGS A TEACHER SEES

19 min., color, 1964
This film illustrates the teacher's contribution to the health and well-being of her pupils and stresses the value of teacher observation for detecting physical and emotional health problems. The teacher's role as an observer and role as a member of the community health team which also includes the parents, family doctor, public health nurse and psychologist is presented. A number of things that the teacher may see that can help to discover children who have physical and emotional problems are illustrated. These problems include vision, hearing, nutrition, disease, injury and personality development. This film should help a teacher be more aware of each child as an individual. **(IFB)**
MINNESOTA SOURCES: UM 5E0040 ($6.65)

THREE R'S PLUS 372

27 min., b&w, color, 1956
McGraw-Hill Textfilms, 330 West 42 St., New York 20
EFLA Evaluation
Subject Area: Elementary education
Evaluator: Teachers College, Columbia University
Synopsis: An attempt to answer questions about curriculum and learning experiences in the elementary school. Shows classroom procedures in detail. Emphasizes the importance of education for independent thinking. Also shows special programs for the handicapped as well as the gifted child, the special mental and physical health services, and other features that have been added to the academic curriculum.
Uses: To demonstrate teaching practices, materials, and equipment for parent groups and community organizations.
Age Level: college, adult
Technical: Sound — excellent; Photography — excellent
Comment: Although approach is formal, presentation stilted, and pace rather slow, this is a good film for providing a comprehensive and direct picture of elementary school program.
Rating: Good
Copyright 1957 by Educational Film Library Association, Inc.
EFLA No. 1957.3192
MINNESOTA SOURCES: UM 6E0041 ($6.00)

THURSDAY'S CHILDREN 371.9

22 min., b&w, $55.00, 1955
British Information Services, 30 Rockefeller Pl., New York 20
EFLA Evaluation
Subject Area: Education of the deaf
Evaluator: Teachers College, Columbia University, N. Y.
Synopsis: Young British children between the ages of four and seven are taught in a special school for the deaf to understand words and to communicate with each other. Techniques for teaching the deaf children are presented in an atmosphere of warmth, normality, and teacher devotion.
Uses: To develop an appreciation of this type of education; to stimulate educators to use similar methods in their own activities.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: A superb film in many respects, showing children's response to teachers and pointing up spiritual qualities rarely shown in films on this subject. Of greater value to general teacher than to specialist.
Copyright 1956 by Educational Film Library Association, Inc.
EFLA No. 1956.2896
Rating: Excellent
MINNESOTA SOURCES: ML

TIME FOR TALENT, A

29 min., 1961
Explores three outstanding programs for the gifted student. This film shows how bright children are identified and developed to their full capacity in Denver, Colorado; Marshall, Michigan; and St. Louis Park, Missouri. It shows how parents, educators, and civic organizations worked together in these communities in exciting and practical ways to help their talented youngsters — and how men from industry shared their time and knowledge with the students — how teachers associations and women's clubs sponsored scholarships for deserving students. Includes many scenes of gifted youngsters in action in classrooms, laboratories, and testing situations. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0430 ($3.00), MS, MEA

TIME OF THEIR LIVES, THE
30 min.
This film is about kindergarten. It is designed to be used in communities with and without kindergartens. Where kindergartens already operate, it should increase the appreciation of the public for them. Where there are not kindergartens, this film should show the value and increase the public desire to have kindergartens established. **(NEA-MEA)**
MINNESOTA SOURCES: UM 6E0042 ($3.00), MEA

TIPS FOR TEACHERS
20 min.
Dramatically presents on the screen the "P's" of good teaching. Explains the place and value of the teacher's Personality, dramatizes the importance of Preparation, and gives a living example of how the Presentation of the material is best accomplished. The photography is in the classroom. Interesting analogies are introduced to show how the teacher must use showmanship, salesmanship, and the ability of an actor to help in shortening the learning process. **(JH)**
MINNESOTA SOURCES: UM 4E0478 ($3.35)

TO BUILD A SCHOOL HOUSE
28 min., color
To review the origins of our present school building plans and present ideas resulting from the research of the Educational Facilities, a project of the Ford Foundation, are the purposes of this film. In less than 40 years we must re-do what has taken 300 years previously. The film reviews the traditional system of American education and presents the changes needed to go from the four wall "box" school as originated in Quincy, Massachusetts. The usefulness of the "box" school is questioned in the light of the needs of today and the future. School buildings to meet modern needs are shown. That schools in each community must meet local needs is a repeated theme. **(EFLI)**
MINNESOTA SOURCES: UM 7E0043 ($12.85)

UNDERSTANDING THE GIFTED
33 min., color
The purpose of this film is to present some of the characteristics of the gifted. It is intended that the film provide a basis for educational planning. The film is based upon knowledge accumulated on the characteristics of the gifted since the 1920's. Student participants exemplify thru discussions, four major areas of traits common to the gifted — ability to deal with abstractions and generalizations, wide-ranging and complex interests, the urge to create, and a well defined sense of ethics and values. **(CFP)**
MINNESOTA SOURCES: UM 9E0433 ($14.35)

UNIQUE CONTRIBUTION, THE 371.33
29 min., color $150.00, 1960
Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EFLA Evaluation
Subject Area: Communications
Evaluator: Methodist Bd. of Education
Synopsis: Discusses some ways in which educational motion pictures can contribute to teaching. Film clips illustrate value in portraying phenomena invisible to the human eye, as well as in showing scenes of historical events.
Uses: Audio-Visual theory and method.
Age Level: college, adult
Technical: Sound — good; Photography — good
Comment: Highly recommended. Shows clearly value of Audio Visual use.
Rating: Excellent
Copyright 1963 by Educational Film Library Association, Inc.
EFLA No. 1963.4986 L.C. No. Fi A 59-511
MINNESOTA SOURCES: UM 7E0118 ($5.35), MS, AV-SDE

USING ANALYTICAL TOOLS
15 min.
This film demonstrates how the counselor applies various counseling tools and techniques in handling a typical student problem. Lloyd Thompson is an average high school boy of 16. Because he has fallen behind in his work, his teacher advises a counseling interview. The counselor has been briefed on Lloyd's behavior. Before the interview he goes over his file for a complete check on the facts. These analytical tools provide the basic information which enables the counselor and student to take the first step in the counseling process — identifying and analyzing the problem. The counselor knows that one interview is not a reliable basis for judgment. There will have to be more conferences so that Lloyd can work out his problem. **(McG)**
MINNESOTA SOURCES: UM 4E0215 ($2.75)

USING THE CLASSROOM FILM 371.33
22 min., b&w, 1945
Encyclopaedia Britannica Films, Wilmette, Illinois
EFLA Evaluation
Subject Area: Teacher training
Evaluator: Pennsylvania State College
Synopsis: A junior high school class raises questions which could be answered by film "The Wheat Farmer." It is shown to them the next day, but instructor first previews the film, goes over study guide, makes up questions. Group discusses film immediately after screening, with particular reference to questions. Further study and student projects.
Uses: Show teachers how to use a film effectively; show parent teacher associations, school administrators value of films properly used.
Age Level: college, adult
Technical: Sound—good; Photography—good to excellent
Comment: Shows proper procedures in obtaining maximum educational value from teaching film. Better film than "Wheat Farmer" might have been used. Teachers must be sensitive to limitations of the film and realize that film is an aid, and not a substitute for a good teacher.
Rating: Good
Copyright 1949 by Educational Film Library Association, Inc.
EFLA No. 1946.15
MINNESOTA SOURCES: UM 4E0119 ($3.35), MS

VASSAR COLLEGE NURSERY
28 min.
This is a filmed visit to the Vassar College Nursery to study the pre-school program organized to meet the needs of children from low-income neighborhoods. **(OEO)**
MINNESOTA SOURCES: UM 6E0479 ($3.00); MDPW

WATCH OUT FOR OLLIE
30 min.
Shows aroused citizens concerned about the increase of taxes for school purposes. This group is against any tax increase as they feel that the more schools have, the more they need. Because of various events and experiences, a leader of an important organization works for appropriations to take care of school needs and the education of the youth. Shows a meeting of citizens discussing the problem of higher taxes. It is pointed out that a good education is more important than money. **(NEA-MEA)**
MINNESOTA SOURCES: 6E0044 ($3.00), MEA

WE USE WORD POWER
11 min., color
Sections of an existing elementary classroom film are used to illustrate how words can change the impact of the visual image. Parts of the film are done in four different narration styles, that of a travelogue, the industrial film, the educational film jam-packed with narration and that of the original film. The approach is satirical. There may be a kernel or two of pure truth, however lurking in the satire. **(CFP)**
MINNESOTA SOURCES: UM 3E0122 ($3.25)

**"WHAT ARE TEACHING MACHINES?"
AND OTHER QUESTIONS
(Parents Ask About School Series)
29 min., 1961**

This film presents the opinions of experienced educators on the following questions: What is a teaching machine? How worth while is kindergarten? How can I judge the effectiveness of the instruction my child is receiving? Should college level courses be offered in high school? Should foreign languages be taught in elementary school? These topics are discussed by teachers, principals, superintendents, college professors in Arizona, California, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Ohio and Pennsylvania. **(NEA-MEA)**

MINNESOTA SOURCES: UM 6E0481 ($3.00), MS, MEA

WHO WILL TEACH YOUR CHILD? 371
**24 min., b&w, 1949
McGraw-Hill Text-Film Department, 330 W. 42 St., New York 18, N.Y.
EFLA Evaluation**
Subject Area: Education, Child psychology
Evaluator: University of Kentucky
Synopsis: The growth, development, and needs of a growing child are portrayed with emphasis on effective teaching methods which will guide and instruct growing children. Three questions are posed: 1. How to attract persons of ability to the teaching profession?; 2. How teachers should be trained?; 3. How to persuade teachers to stay in the profession once they are trained? Actual classroom situations portray good teaching methods and student-teacher relations.
Uses: To instruct and stimulate teacher training classes; to promote discussion at P.T.A.'s and parent groups.
Age Level: college, adult
Technical: Sound—good; Photography—good
Comment: Commentary is a bit too dramatic. Contrasts old and modern types of teaching.
Rating: Good
Copyright 1951 by Educational Film Library Assocaition, Inc.
EFLA No. 1951.1052
MINNESOTA SOURCES: UM 4E0483 ($3.85)

**WHY ARE TEAM-TEACHING AND NON-GRADING IMPORTANT?
(Series: How to provide personalized education in a public school)
50 min., b&w**

Dr. John I. Goodlad explains the meaning and implications of "graded" versus "non-graded and team teaching." He presents the point of view that a "non-graded" school using "teams" offers the greatest flexibility in suiting curriculum and social needs to individuals. **(SPF)**

MINNESOTA SOURCES: UM 0E0169 ($5.00)

**WHY CAN'T JIMMY READ?
15 min.**

This is a film built around a case history from the files of the Syracuse University Reading Clinic. It documents the typical procedures used in the diagnosis, and the valuable service that can be performed by a reading clinic working with parents and teachers. **(SyU)**

MINNESOTA SOURCES: UM 4E0484 ($2.75)

**"WILL WE HAVE YEAR 'ROUND SCHOOLS?"
AND OTHER QUESTIONS
(Parents Ask About School Series)
28 min.**

Presents the opinions of experienced educators on the following questions: Will we have year 'round schools? Are we overemphasizing the gifted at the expense of the average child? What do physical fitness tests measure? How can a parent best criticize a teacher? What is educational television? These topics are discussed by teachers, principals, superintendents, college professors in Arizona, Delaware, Illinois, Kentucky, Michigan, Missouri, Oklahoma, Pennsylvania, and Texas. **(NEA-MEA)**

MINNESOTA SOURCES: UM 6E0046 ($3.00), MEA

**WORLDS APART
16 min., b&w, cleared for TV**

Techniques for developing a sense of self-esteem, teaching concept formation and language efficiency are demonstrated in a pre-kindergarten class supervised by the Institute. These techniques bridge the gap between the ghetto and the "all-white world" presented by most teaching materials, a world to which the slum child cannot relate. Contrasting scenes filmed in a traditional classroom graphically illustrate how middle-class teaching methods can doom the disadvantaged child to failure while the Institute's methods enrich his experiences, preparing him for further learning. **ADL Purchase Price $50.00, Rental Price $5.00**

MINNESOTA SOURCES: ADL

YOU AND YOUR CLASSROOM

This open-ended film was designed to stimulate objective discussion as to possible solutions for typical problems of behavior that are common to elementary classrooms. A need was established for a film on general discipline situations in elementary schools and was designed to aid in the improvement of classroom control. Fourteen individual problem scenes are enacted in an actual classroom but no solutions are suggested. Instead, after each episode, the film says, "Stop the film and discuss." Produced by the Audio-Visual Department of the Los Angeles City Schools.

10 min., Color $120.00. BF

MINNESOTA SOURCES: None at present

SPECIAL EDUCATION

COMMUNICATING WITH DEAF-BLIND PEOPLE 371.911-2
**18 min., Color $120.00, 1963
American Foundation for the Blind, 15 W. 16th St., New York City 11
EFLA Evaluation**
Subject Area: Education and Child Development
Evaluator: Festival Jurors, 1964
Synopsis: Demonstrates, through actual conversation with six deaf-blind people, the five most commonly methods of communication with such individuals. These methods are: printing in the palm, the alphabet glove, the one-hand manual alphabet, the tellatouch, and the vibration method.
Age Level: college and adult
Technical: Sound—Very Good; Photography—Very Good
Comment: Can be used effectively to educate the public to the needs of this group of people so that they too may achieve normalcy and dignity as individuals. Shows the tremendous strides already made in this area as well as what needs to be done.
Rating: Excellent
Copyright 1964 by Educational Film Library Association, Inc. 250 West 57 Street, New York 19. EFLA No. 1964.5309
MINNESOTA SOURCES: None at present

Part II

FILMSTRIPS

PRIMARY AND ELEMENTARY FILMSTRIPS

FAMILY LIFE

BROTHERS AND SISTERS (from Home Community series)
47 frames color filmstrip, PRI
Produced by Encyclopedia Britannica, but guide provided by Methodist Board of Education.
How brothers and sisters live, work, and play together. Recommended. EBF
MINNESOTA SOURCES: MCC

FAMILY FUN (from Home Community series)
46 fr col fs
Produced by Encyclopedia Britannica with guide provided by the Methodist Board. McG
Shows how members of the family help each other. Recommended. EBF
MINNESOTA SOURCES: MCC

FARM AND CITY SERIES
Life on a Small Farm
Life on a Large Ranch
Life in a Small Town
Life in a Large City
Four color filmstrips comparing and contrasting four examples of living environments. Each filmstrip shows how the children and the family live, shop, obtain news, go to school, play, work, etc.
(Average length about 38 frames.)
Set of 4 filmstrips $22.50; Each filmstrip $6.00. (McG)

GETTING ALONG WITH FAMILY
43 frames and record **(SVE)**

GROWING UP SERIES
Good Helpers
It Pays To Save
Johnny Goes to the Store
Lost and Found
New Classmate
When We Have Guests
Six color filmstrips describing everyday activities of children and their relations with each other, their parents, friends and neighbors. Designed for use with the social studies theme of family life and family living.
(Average length about 27 frames.)
Set of 6 filmstrips $29.50. (McG)

THE HOME COMMUNITY
Color Filmstrip Series No. 7700
Our Family to the Rescue
Family Fun
Keeping Busy
Helping Mother and the Family
Brothers and Sisters
Growing Up
An engaging seven-year-old in action photographs dramatizes significant incidents in the life of a real family. The picture stories show how family members cooperate to achieve major goals, and the sense of satisfaction that is gained by doing a job well and carrying out responsibility. The filmstrips are springboards to fruitful discussions about family life which are relevant to the lives of young students.
(Filmstrips average 45 projection frames each.)
Each filmstrip $6.00; Series of 6, boxed $36.00. (EBF)

LIVING AND WORKING TOGETHER — Series No. 1680
Color photographs of real children in true-to-life situations portray the everyday activities of two primary-grade children in an average home and school. Attention is focused on the basic problems of young children — living and working harmoniously with others, health, safety and recreation.
(Average length about 25 frames.)
1. **The Family Begins the Day**
2. **The Safe Way to School**
3. **A Busy Morning in School**
4. **Lunch and Play at School**
5. **A Birthday Party at School**
6. **The Family at Home**

Complete series in color $31.50; Individual filmstrips $5.75 JH

LIVING WITH YOUR FAMILY
Full color, Kindergarten-Primary, Available March, 1969
Initial concepts of sex education are effectively presented through the family living approach. Concentrates on the role of the family as a basic unit of our society, emphasizing the child as a contributing member. Captioned for use with or without record.

219-1 — What Is A Family? Illustrates the role of each family member and emphasizes the importance of cooperation, love, consideration of others and privacy. (approx. 42 frames)

219-2 — The Family Has A New Baby. Depicts a family preparing for the arrival of a new baby. Shows how family helps mother prepare for trip to hospital. (approx. 40 frames)

219-3 — A Day With Your Family. Shows how each family member has a role and certain responsibilities which are important to all family members. (approx. 41 frames)

219-4 — Family Fun. Portrays recreational facilities and opportunities where families can have fun. Shows how leisure time at home can contribute to family unity. (approx. 40 frames)
Each captioned filmstrip (219-1, 219-2, 219-3, 219-4) $6.50, Each captioned F/S with record (219-1R, 219-2R, 219-3R, 219-4R) $10.50, 219-1RR — Record for 219-1, -2 $4.00, 219-2RR — Record for 219-3, -4 $4.00, 219-S — Set of 4 Captioned Filmstrips $24.00, 219-SR — Complete Set of 4 Filmstrips, 2 Back-to-back Records, Guides $31.00. (SVE)

MANNERS AT HOME
48 fr, col, fs, PRI
Produced by the Encyclopedia Britannica
Situations in the home calling for thoughtfulness and courtesy toward others. Active pupil participation assured by discussion and review questions included within the body of the story. Recommended. (EBF)
MINNESOTA SOURCES: MCC

OUR HOMES
28A At Home With Ruth
28B Tom's Farm House
28C Alice in Her Home
28D Jackie in His Home
28E Dick and His Family at Home
28F Ann's Ranch House Home
28G Helen's Home in the South
28H Rose's Village Home
28I Joe's Home in New England
Typical family experiences are shown in this series. They should prove useful in developing good group relations and understanding of people of varying backgrounds with whom the children come in contact.
Our Homes (28)
Complete series of 9 color filmstrips with Teachers' Manual $30.00; Individual filmstrips $4.00. (EGH)

PRIMARY SOCIAL STUDIES — GROUP 1
Full Color, Kindergarten-Primary
Multi-Ethnic, Family Oriented Series!
Six full-color filmstrips with captions promote concepts related to family and group cooperation — stresses fact that children are community members. Full-color photographs demonstrate the way family members contribute to the good of the family. Introduce beginning pupils to school activities and routines, and show how a class prepares for and conducts a field trip.

The last two filmstrips introduce families of another culture and another country; similarities and differences in the ways all families live are stressed. Author and consultant: Robert Paul Meyer, Social Studies Consultant, Kankakee (Ill.) Public Schools.

207-1 — Families Have Fun. Shows how children, too, can contribute to family plans. Teaches that "fun" and play activities aren't always the same thing. (51 frames)

207-2 — Family Members Work. Shows "jobs" done by every family member, whether inside or out of the home; how even smallest child can contribute. (49 frames)

207-3 — School Friends & Activities. Builds positive attitudes toward school. First-year pupils are introduced to activities and adult friends who help at school. (50 frames)

207-4 — A Coal Mine Field Trip. We see how a class prepares for a field trip by writing letters, learns about coal mining beforehand then we "visit" an open pit mine with them. (44 frames)

207-5 — How German Families Live. Vivid photographs take viewers along to visit farm and city families in Germany. Shows children at school and at home. (52 frames)

207-6 — How a Navajo Indian Family Lives. We get to know a family that lives in a centuries-old culture. A different way of life — how Navajo children live. (50 frames)
Each Captioned Filmstrip $6.00, 207-SA — Set of 6 Captioned Filmstrips $32.50 (SVE)

ROBERT AND HIS FAMILY
208-1 — Robert's Family at Home. Typical activities portray the Anderson family as a social group: the father as a provider, the mother's household responsibilities, the children's activities. (43 frames, 8 minutes)

208-2 — Robert's Family and Their Neighbors. Stresses interpersonal relationships between the family and individuals in the neighborhood. Shows the children sharing in family activities. (34 frames, 8 minutes)

208-3 — Robert Goes Shopping. Depicts elements of the neighborhood, individuals as consumers; goods and services offered by local establishments. (36 frames, 8 minutes)

208-4 — Robert and Father Visit the Zoo. Emphasizes strong father-son relationship. Shows a leisure-time activity available in most urban communities. (42 frames, 8 min.)
Each filmstrip w/Teacher's Guide $6.00, 208-1RR — Record for 208-1, 208-2 $4.00, 208-2RR — Record for 208-3, 208-4 $4.00, 208-SR — Set of 4 Filmstrips, 2 Back-to-back Records, 4 Guides $28.95. (SVE)

STORY OF BIRTH
This filmstrip, utilizing paper sculpture figures, presents birth as a natural and happy occasion. The birth process of a chicken is used to provide an introduction to the illustration of the growth process inside a human mother. The arrival of the baby brings happiness and joy to the entire family.
Produced by University of Utah, Audio-Visual Bureau. Written by Darrel Allington. Art by Robert Vern Bullough.
One color filmstrip (43 frames) strip $7.50, record $1.50; Complete set with manual in sturdy storage box $9.00 (BF)
MINNESOTA SOURCES: None at present

URBAN LIFE: PSSP-500
Set SP-125 — A Family at Work and Play — Family Visits the Zoo; Family Activities at Home; Leaving for School; Family Shopping for Shoes; Mother Works in an Office; Father Works in Printing Plants; Fun on a Playground; Family Responsibilities in the Home, **$8.00**

Set SP-126 — School Friends and Helpers — Teacher in the Classroom; Teacher on the Playground; The Principal & Her Helpers; School Librarian; Hearing Tester; Custodians; Cafeteria Helpers; School Bus Driver, **$8.00**

Set SP-127 — Neighborhood Friends and Helpers — Neighborhood Librarians; Delicatessen Helpers; Coin-op Laundry Users; Shoe Repair Helpers; Beauty Salon Operators; Parking Lot Attendant; Gas Station Attendant; Dentist and Dental Assistant, **$8.00.**

Set SP-128 — Keeping the City Clean and Beautiful — Street Cleaning; Tree Care; Keeping Parks Beautiful; Refuse Collection; City Refuse Incinerator; Sewer Cleaning; Window Washing on High Rise; Home and Yard Care, **$8.00.**

Set SP-129 — How People Travel in the City — City Bus; Jet Airliner; Taxicab; Subway Train; Elevated Train; Freeway; Commuter Train; Ferryboat, **$8.00.**

Set SP-130 — Moving Goods for People in the City — Ocean Freighter and Railroad Cars; Fuel Oil Truck; Barge and Tugboat; Jet Freighter; Railroad Freight Yards; Ready-Mix Concrete Truck; Moving Van; Truck Terminal, **$8.00.**

LIBRARY SPL-500
Correlated Study Prints, Filmstrips & Records — Includes URBAN LIFE SERIES Above: (6 sets — 48 pictures) plus these specially selected correlated materials:

228S — Living Together. (Pri.) 6 F/S (Pg. 12) $29.70

114SAR — Fun on Wheels. (Pri.) 4 F/S, 2 Records (Pg. 10, 33) $27.00

221-1 — Airports and Airplanes. (Pri.) 1 F/S (Pg. 12) $4.75

221-3 — Houses. (Pri.) 1 F/S (Pg. 12) $4.75

111-5 — The Little Engine That Could. (Pri.) 1 F/S (Pg. 31, 88) $5.00

220-6 — Transportation. (Pri.) 1 F/S (Pg. 15) $4.75

681-5R — Songs of the Railroad. (Int.-Jr. Hi) 1 F/S, 1 Record (Pg. 74) $9.00

270-6 — Five Great Cities. (Int.-Jr. Hi) 1 F/S (Pg. 23) $6.00

270-16 — Cities & Commerce. (Int.-Jr. Hi) 1 F/S (Pg. 24) $6.00

259-4 — Where People Live and Work. (Int.-Jr. Hi) 1 F/S (Pg. 23) $6.00

LIBRARY SPL-500 — Complete Library of 48 Study Prints, 18 F/S, 3 Records $144.95. (SVE)

PERSONAL AND SOCIAL DEVELOPMENT

ABOUT PEOPLE
Produced by Anti-Defamation League
63 fr, col, fs, O PRI-J
Based on Eva Knox Evans' book "All About Us," this cartoon shows the origin of different peoples and the changes that result from environment. Scientific facts are related with humor and simplicity. Although older, still very good. Excellent discussion guide. Recommended. **(ADL)**
MINNESOTA SOURCES: MCC

ACCEPTANCE OF DIFFERENCES
(40 frames & record)
The biographies of great men demonstrate that despite great differences in background, nationality, and religion, each made a significant contribution. Students are shown examples of helping a very poor girl, a shy and sickly boy, foreign students, and even the school "dumbbell." **(SVE)**

ANIMAL STORIES
(captioned filmstrip set)
Motivated stories with *strong moral overtones* for reading, guidance, and drawing and painting.

Produced by Calvin Maehl. Three color filmstrips (21 frames each): The Little Ducks; Winnie the Colt; The Playful Fish. Complete set in box $18.00. Each strip $6.00. (BF)

200000 — ANIMAL STORIES SERIES
Filmstrips present actual photographs of children and their pets that teach in delightful story form such important *guidance concepts* as a sense of responsibility and consideration for others.
(Average length about 40 frames.)
Animals of Farmboy Bill (L.C.Fi 56-1427)
Bonnie, the Seeing Eye Dog (L.C.Fi 56-1428)
Kathy's Cat Has Kittens (L.C.Fi 56-1429)
Peter's Pet Party (L.C.Fi 56-1430)
Randy Takes Care of His Dog (L.C.Fi 56-1431)
Tony's Pony (L.C.Fi 56-1432)
Price: Set of 6 filmstrips $35.50, each filmstrip $6.50. (McG)

396003 — ART AND THE GROWING CHILD
A sound filmstrip, in color, in which actual paintings made by children are used to illustrate how the *emotional and intellectual development* of a child is reflected in his painting and how an interpretation of his artistic work helps an adult to understand a child. The filmstrip is accompanied by a double-face, 33⅓ rpm record, one side of which has been prepared for parents, teachers and other adults who have contact with children and who are responsible for their growth and development. The other side is designed to awaken and stimulate children's interest in art. Educational Consultants: Leonie Brandon, Audio-Visual Supervisor, Department of Education, New Haven, Conn., and A. Elizabeth Chase, Docent, Yale University Art Gallery. (58 frames.) (L.C. FiA 56-2398)
Price: Set of filmstrip and record $15.00 (McG)
MINNESOTA SOURCES: MCC

ART OF GIVING
Produced by Jam Handy for National Council of Churches, 1965 66 fr col sfs
Dealing with stewardship of total self, this filmstrip discusses the many ways a person lives, gives, and shares his total self: time, possessions and abilities. It begins by showing several great works of art, concluding with the Pieta. Then, in black and white, an empty town is shown. As a person, then a family, and then many people are added, color also is added to emphasize the dimension people added to the world. Recommended. **(JH)**
MINNESOTA SOURCES: MCC

289000 — BUILDING WORK HABITS SERIES
Dramatizations of typical situations which stimulate children to improve their work habits. Each sound filmstrip places special emphasis on one work habit and each contains two or three questions designed to encourage discussion. Available in black and white only.
(Average length about 50 frames.)
Julie Was Lost (Following Directions) (L.C.Fi 52-1302)
Sandy Got Stuck (Thinking Before Acting) (L.C.F 52-1297)
Eddie Wasn't There (Concentration) (L.C.Fi 52-1298)
Susie Went Hunting (Neatness) (L.C.Fi 67-3083)
Carol Had Problems Checking Work) (L.C.Fi 52-1300)
Barrie Didn't Report (Perseverance) (L.C.Fi 52-1301)
Price: Set of 6 filmstrips and 6 records (12-inch, 78 rpm double-face with Teaching Guide $60.00. (McG)

CHARACTER BUILDING
Kindness
Consideration
Sharing
Honesty
Thoughtfulness
Neighborliness
Thankfulness
Acceptance
Helpfulness
Promptness
Fair Play
Willingness
Preparedness
Encouragement
Protectiveness
Cleanliness

Sixteen filmstrip stories in color, tell the adventures of a cottontail family to point up desirable character traits to primary grade youngsters. The series finds its best use in language arts, reading, and social studies.
(These filmstrips average 39 frames each.)
Character Building (7380)
Series of 16 color filmstrips $80.00; Each filmstrip $5.00. EBF

CHARACTER FORMATION
The Boys Build a Business (Reliability)
Tom Misses a Picnic (Obedience)
Tommy Tries to Help (Helpfulness)
Paul Tries a Smile (Cheerfulness)
Larry Learns Respect (for Property)
Jack Joins the Team (Loyalty)
Middle Grades. In each of these filmstrips, a child (10 to 14 years old) faces a decision about a real life question of right and wrong. His conflict and its solution are the core of each story.
6 color filmstrips in box $36.00; Each strip (average 49 frames) $6.00. (IFB) BF

CHARACTER MAKES A DIFFERENCE
78A School Days
78B Work and Play at School
78C The Boy Scout and Other Groups
78D Getting Along With Yourself
78E Getting Along at Home
78F Getting Along With Friends
78G Growing Up
78H Boy Meets Girl
78I Likes and Dislikes
The procedure used in this set of filmstrips is to develop the basic ideas of character training indirectly through everyday situations in the home, school and in daily experiences.
Character Makes a Difference (78)
Complete series of 9 color filmstrips with Teachers Manual $30.00; Individual filmstrips $4.00. EGH

CHILD COOPERATION AND SELF-DISCIPLINE
b&w, Kindergarten-Prim
Helps children develop the right attitudes in classroom and playground situations. Teaches respect for property and the importance and satisfaction of sharing.

224-1 — Share the Sandpile. Importance of playing together. (24 frames)

224-2 — Share the Ball. Why we share school materials. (31 frames)

224-3 — The New Book. Correct way to use books. Results of abuse. (30 frames)

224-4 — Jimmy Didn't Listen. Why we must listen to instructions. (24 frames)

224-5 — Working Together. Cooperation brings rewards to all. (23 frames)

224-6 — Schoolground Discoverer. How to keep a schoolground tidy. (23 frames)

224-7 — The Slide. "Talking slide" solves problems of sharing popular schoolground equipment. (35 frames)

224-8 — The Field Trip. Steps in planning the trip. Its problems. (35 frames)

224-9 — What Would You Do? For discussion. Shows selfishness. (25 frames)
Each Filmstrip $3.00; 224-S — Set of 9 Captioned Filmstrips $24.30. (SVE)

699120—CHILDREN'S WORLD SERIES
Here young children learn some interesting facts about the world in which they live. The drawings and vocabulary, as well as the techniques using the "discovery" of generalizations

by the youngsters, are especially designed for the primary grade curriculum. In addition to social studies, the filmstrips are valuable for language arts teaching. Produced by the National Film Board of Canada.
(Average length about 24 frames.)
The Milk We Drink (L.C.FiA 52-1972)
Visit to a Shopping Center (L.C.FiA 61-2607)
All Kinds of Houses (L.C.FiA 66-2797)
A Loaf of Bread (L.C.FiA 66-2815)
Winter Comes to the Country (L.C.FiA 66-2854)
Summer Comes to the Country (L.C.FiA 66-2844)
Price: Set of 6 filmstrips $32.50; each filmstrip $6.00. (McG)

CHUCK LEARNS ABOUT SHARING
(43 frames and record) **(SVE)**

THE CITY COMMUNITY (Color)
Filmstrip Series No. 7800
Here Is The City
Business In The City
Living In The City
Problems Of The City
Working In The City
Keeping The City Alive
The diversity of city life unfolds in this visual introduction to several typical city dwellers. The way they make use of what the city offers and their contributions to urban life provide the focus for the camera studies in this filmstrip series. Charts explain the organization of city government and illustrate the relationship of government and citizen in terms of the issues voted on, the taxes paid, and the services provided.
(Filmstrips average 40 projection frames each.)
Each filmstrip $6.00; Series of 6, boxed $36.00. EBF

CITY RHYTHMS
Based on the book of the same name, the camera moves through the crowded city neighborhood with Jimmy Peters and we learn first hand what it means to him as he runs, plays and dreams the long summer days away. For encouraging greater self-expression and awareness, this is highly recommended. **(IX A)**
35 mm. filmstrip, with recording (with book) **Hudson Photographic Industries, Inc. 1967**
MINNESOTA SOURCES: MCC

641261: THE COMMUNITY SERIES: COMMUNICATIONS SET
The various ways people have devised throughout history to communicate with each other is the subject of this fascinating and important series of 8 filmstrips. It shows your K-3 grade students the necessity of being able to communicate clearly and why each particular medium is suited to conveying certain kinds of information better than any other.
(Average length 39 fr.)
Communication: Communicating Ideas (L.C.FiA 67-4069)
Communication: The Newspaper (L.C.FiA 67-4070)
Communication: Television (L.C.FiA 67-4071
Communication: Radio (L.C.FiA 67-4072)
Communication: Motion Pictures (L.C.FiA 67-4073)
Communication: The Telephone (L.C.FiA 67-4074)
Communication: Books (L.C.FiA 67-4075)
Communication: Communicating Without Words (L.C.FiA 67-4076)
Price: Set of 8 filmstrips $57.50; each filmstrip $7.75. (McG)

CONCORDIA SEX EDUCATION series
Published by Concordia, 1967
4 col sfs, K-JH/Par/L/T
I Wonder, I Wonder (for Kindergarten through Third Grade) answers children's many questions when a mother gives birth to twins. Honest, matter-of-fact and practical, the natural approach to sex is very helpful.
Wonderfully Made (for Fourth through Sixth Grade) gives accurate knowledge of the biological function of sex and helps pre-teens form Christian attitudes toward these facts at an age when they are learning about sex from other children. It helps them to anticipate physical, emotional, and other changes.
Take the High Road (Junior Highs) offers a wholesome view of Christian manhood and womanhood at an age when sexes are beginning to be attracted to each other, and when sexual powers are beginning to mature.
Parent's Guide to Christian Conversation About Sex (Parents and Teachers) goes beyond mere biological facts of reproduction to the concern with developing positive Christian attitudes toward sex in their children. The guide includes suggestions for planning and conducting parents' "talk" sessions. Highly recommended. (VI C3; VII D)
MINNESOTA SOURCES: MCC

CONSIDERATION FOR OTHERS
(43 frames & record)
School surroundings can be made more pleasant through: consideration of others when they are busy; lending a helpful hand when it is needed; consideration for others in thought, words and actions. **(SVE)**

COTTONTAIL FABLES (For Life Adjustment)
Other People's Property
Chasing Rainbows
Mother Knows Best
Greediness Doesn't Pay
Obedience Pays
We Work Together
A sequel group to the Character Building series. Color drawings relate further adventures of a family of rabbits, and each story carries a simple moral. For primary grades language arts and reading.
(These filmstrips average 40 frames each.)
Series of 6 color filmstrips $30.00; Each filmstrip $5.00. EBF
Cottontail Fables(P) (Color) (For Life Adjustment) (7600)

DECISIONS FOR MARK
Produced by Lutheran Church of America, 1967 (Curriculum)
54 frames color, sound filmstrip **PRI**
In four parts, the first part helps children identify with other children's feelings of happiness and thankfulness. The other three parts contain three common problems children experience. Excellent study guide with ways of using and questions for discussion. Recommended.
MINNESOTA SOURCES: MCC

DEVELOPING BASIC VALUES
Full Color, Primary-Intermediate (with records)
Illustrations, in familiar settings, emphasize the development of moral and ethical values in daily living. Respect for property and recognition of the rights of others.

777-1 — Respect for Property. Describes everyone's right to own property; utilizes specific examples. (38 frames, 11¼ minutes)

777-2 — Consideration for Others. Consideration when others are busy; lending a helping hand; consideration in thoughts, words, and actions. (43 frames, 10¼ minutes)

777-3 — Acceptance of Differences. Utilizes biographies of great men to explain insignificance of political, religious, and racial differences. Examples of helping a poor girl, shy boy, foreign students, and the school "dumbbell." (40 frames, 12½ minutes)

777-4 — Recognition of Responsibilities. Includes: responsibility to the group; keeping one's body in good condition; knowing the truth before reporting it. (40 frames, 11¼ minutes)
Each Filmstrip w/Teacher's Guide $6.00; 777-1RR — Record for 777-1, 777-2 $3.00; 777-2RR — Record for 777-3, 777-4 $3.00; 777-SAR — Set of 4 Filmstrips with 2 Records and Teacher's Guides $27.00. (SVE)

DEVELOPING YOUR PERSONALITY
Thinking for Yourself
More Than One Friend
Trying New Things
Leaders & Followers
Promises Are Made To Keep
Enjoying Today

Each filmstrip is a complete story in itself, and each story is told with color drawings. The stories involve youngsters, about 11 or 12 years of age, who learn through actual experience some lessons concerning the making of decisions and the development of proper attitudes. Questions for guided discussion are at the end of each filmstrip.
(These filmstrips average 48 frames each.)
Developing Your Personality (8360) (M) (Color)
Series of 6 color filmstrips $36.00; Each filmstrip $6.00. EBF

DIFFERENT

Produced by The Methodist Church, 1968 67 fr sfs
How does it feel to be different from everyone else? This filmstrip helps boys and girls see that outward differences among people do not mean that people are really basically different. Children will come to appreciate the brotherhood of all people and the need for all people to express this brotherhood. Highly Recommended (VI B 2,7; IX A 5)
MINNESOTA SOURCES: MCC

EXPERIENCES IN LIVING SERIES

We Visit the Doctor
We Plan Together
We Make Some Safety Rules
We Visit the Dentist
We Work Together
We Go To School

Six filmstrips especially designed to help orient and guide young children in some important everyday situations. Produced in photographs.
(Average length about 32 frames.) Experience in Living Series
Set of 6 filmstrips $18.00; Each filmstrip $3.50 McG

EXPOSING COMMON SUPERSTITIONS

918. Sense or Nonsense
This filmstrip attacks those common superstitions of which children are aware. Several causes of superstitions are exposed, and common sense is presented as an important weapon in conquering superstition. **PSP**
Individual filmstrip $6.00.

401815 — FARM AND CITY SERIES

Compares and contrasts four examples of living environments. Each filmstrip shows how the children and the family live, shop, obtain news, go to school, play, work, etc.
(Average length about 38 frames.)
Life on a Small Farm (L.C.FiA 56-2512)
Life on a Large Ranch (L.C. FiA 56-2513)
Life in a Small Town (L.C. FiA 56-2514)
Life in a Large City (L.C. FiA 56-2515)
Set of 4 filmstrips $22.50; Each filmstrip $6.00. McG

FOUNDERS OF AMERICA

Filmstrip Series No. 8910
George Washington
Thomas Jefferson
Benjamin Franklin
Roger Williams
Alexander Hamilton
John Marshall

These filmstrips portray the lives of six men who helped to establish the United States as a free and independent nation. The students can share in the excitement of the era in which these men lived, see the problems they faced as national leaders, and begin to understand the solutions they sought for these problems.
(Filmstrips average 52 projections frames each.)
Each b&w filmstrip $3.00; Series of 6 boxed $18.00. EBF

GUIDANCE

GOOD MANNERS

Color Filmstrip Series No. 8300
Manners at Home
Manners at School
Manners at Parties
Manners at Play
Manners while Visiting
Manners in Public

Good manners are represented as pleasant ways of getting along with other people in this filmstrip series. Boys and girls are seen in everyday situations and in their relationships with each other and with the adults around them. Correct behavior is based on the principle of consideration for the feelings and comfort of others. Youngsters will become involved in discovering new social attitudes when motivated by these picture stories.
(Filmstrips average 48 projection frames each.)
Collaborator: Louise F. Davis, Ph.D., National College of Ed.
Each filmstrip $6.00; Series of 6, boxed $36.00. (EBF)
MINNESOTA SOURCES: ML

404150 — GROWING IN CITIZENSHIP SERIES

A series to make children more aware of their responsibilities to other members of their class, families and community. Designed for use in social studies, guidance and language arts classes.
(Average length about 45 frames.)
A Good Citizen Respects Property (L.C.FiA 61-3167)
A Good Citizen Lives Honestly (L.C.FiA 61-3168)
A Good Citizen is Well Informed (L.C.FiA 61-3169)
A Good Citizen Grows in Responsibility (L.C.FiA 61-3171)
A Good Citizen Obeys Rules and Laws (L.C.FiA 61-3170)
A Good Citizen Cooperates with Others (L.C.FiA 61-3172)
Price: Set of 6 filmstrips $36.00; each filmstrip $6.50. (McG)

138000 — GROWING UP SERIES

Six filmstrips describing everyday activities of children and their relations with each other, their parents, friends and neighbors. Designed for use with the social studies theme of family life and family living.
(Average length about 27 frames.)
Good Helpers (L.C. Fi 52-1076)
It Pays to Save (L.C. Fi 52-1073)
Johnny Goes to the Store (L.C. Fi 52-1074)
Lost and Found (L.C. Fi 52-1075)
A New Classmate (L.C. Fi 52-1069)
When We Have Guests (L.C. Fi 53-1418)
Set of 6 filmstrips $29.50; Each filmstrip $5.50 (McG)

GUIDANCE STORIES

Color Filmstrip Series No. 8490
Sharing with Others
Playing Fair
Sticking to Your Job
New Friends — Good Friends
One Kind of Bravery
Taking Care of Your Things

How to act toward the new girl next door? What to do when a ball breaks a neighbor's window? Children will quickly identify with the filmstrip youngsters who dramatize these questions and then enjoy finding the answers together as a classroom group. This provocative filmstrip series utilizes live-action photographs of real children in a positive approach to basic guidance problems.
(Filmstrips average 46 projection frames each.)
Collaborator: Allison David, Ph.D., The University of Chicago
Each filmstrip $6.00; Series of 6, boxed, $36.00. (EBF)

HOW THE INDIANS LIVED

546 — Indian Ways. An accurate and well-rounded presentation of the American Indian and his way of life. This is an excellent start for later study of American history and social science. **Individual Filmstrip $6.00. (PSP)**

951 — HOW WE COMMUNICATE WITH EACH OTHER

A comprehensive overview of the means of transmitting ideas, from a simple conversation to complex electronic devices. The child learns that communication is a two-way process. **(PSP) $6.00**

INDIANS FOR THANKSGIVING

1956, 49 fr, col, sfs
Two sisters, left at home while their parents go to church on a stormy Thanksgiving Day, befriend a lost Indian boy. Because of their kindness and generosity, relationships between their people and the neighboring Indians are improved. **(SVE)**
MINNESOTA SOURCES: MCC

JIMMY RABBIT
(Captioned filmstrip set) (P)
A unique series on social attitudes, using a positive approach to illustrate simple precautions for playgrounds safety, to encourage cleanliness, health, and good eating habits, and to emphasize characteristics of cooperation, mutual assistance, and fair play. Produced by U.P.A., Education Division.
Three color filmstrips (average 20 frames).
Safety at Play
Wholesome Living
Democratic Living
Complete set in box $15.00; Each strip $5.00. BF

THE LIVING STORYBOOK —
Designed to involve pre-readers and early readers in books and their messages.
JOHN HENRY: AN AMERICAN LEGEND
Adapted from Caldecott Medalist Ezra Jack Keats' children's book. Program recreates the adventures of the mighty Negro folk hero.
(45 frames/14 minutes.)
1 full-color filmstrip; 1 12" lp record/$18.00
1 full-color filmstrip; 1 cassette/$20.00
R-301 000/Library of Congress No. Fi A 67-2814 **GA**

LEARNING ABOUT PEOPLE (Color)
Shortstrip Series No. 9920
The Better to See You
The Better to Hear You
The Feel of Things
The Taste of Things
The Smell of Things
Homes Are to Live In
Clothing Is to Wear
Food Is to Eat
How Do You Feel?
Who's Afraid?
You Have an Idea
How Can You Say It?

Many important concepts in the social studies curriculum at the primary grade level are covered in this series of Shortstrips. Most of the pictures used are actual color photographs of real children in interesting situations. One frame, at the end, is composed of short review questions. A hand-viewer is used for individual viewing, or the strips may be projected for group use. (Shortstrips contain 14 frames each.)

Collaborator: Eileen Nelson, Roosevelt University.
Series of 12 shortstrips, boxed, including one plastic hand-viewer $19.90. EBF

LEARNING ABOUT SHARING
37 frames color filmstrip
Produced by Family Filmstrips, 1958.
Tells of a boy who saves his small job earnings to buy a certain puppy, only to give the little pet to a convalescing friend. Related to Hebrews 13:16 and John 15:12. Recommended.
MINNESOTA SOURCES: MCC

LEARNING TO LIVE TOGETHER
Encourages students to understand and respect other people. Teaches that tolerance and understanding can lead to more wholesome friendships, how life can be more enjoyable by learning to live with others . . . and how family cooperation leads to a happier relationship.

PART I. Full Color
F801-1 Working Together in The Family (31 fr., 7 min.)
F801-2 Learning To Use Money Wisely (37 fr., 7 min.)
F801-3 Learning To Be Forgiving (41 fr., 7 min.)
F801-4 Learning To Be Unselfish (34 fr., 7 min.)
Each filmstrip with Teacher's Guide $6.50
F801-1RR Record F801-1, F801-2, $3.50
F801-2RR Record for F801-3, F801-4, $3.50
F801-SR Set of 4 filmstrips with 2 records and Teacher's Guides $25.50 (33⅓ RPM records)

PART II. Full Color
F802-1 Getting Along with Family (43 fr., 7 min.)
F802-2 Chuck Learns About Sharing (36 fr., 7 min.)
F802-3 Learning How To Be Liked (38 fr., 7 min.)
F802-4 Learning To Make Friends (41 fr., 7 min.)
Each filmstrip with Teacher's Guide $6.50
F802-1RR Record for F802-1, F802-2, $3.50
F802-2RR Record for F802-3, F802-4, $3.50
F802-SR Set of 4 filmstrips with 2 records and Teacher's Guides $25.50. SVE

939. LET'S KEEP A PET
Recognizing the child's concern for and curiosity about living things, this filmstrip teaches the rudiments of animal care. Concern for all living creatures is developed.
Each filmstrip $6.00. PSP

196: LIFE BEGINS — Sex Education
An introductory filmstrip series complete with recordings and charts — teaching the basic facts of human reproduction to students in the primary and intermediate grades. Influence youngsters in the formative years — when attitudes and behavor patterns are crystalizing with this timely audio-visual series on sex education. (P/I)
Four sound filmstrips carefully planned to enlighten all phases of the subject. In addition, 12 full color charts present various developmental stages of reproduction: fish, animal, man.
Filmstrip Titles:
196A Miss Brown's Class Goes to the Zoo
196B The Zoo Trip "Show and Tell"
196C Reproduction in Flowers
196D Human Reproduction
(Filmstrips 196A and 196B are written for primary grades, and 196C and 196D are written for intermediate grades.)
Disc Recording:
DF196 Complete set of 4 color filmstrips, 2 record, 12 large correlated Charts (full color) and a teacher's manual $40.00; 2 filmstrips and 1 record $15.00; Additional sets of 12 Charts $10.00. EGH

LISTENING, LOOKING, AND FFELING
(Sound Filmstrip Set) **(PE)**
Walter Smith has created some delightful paintings for this series, designed to stimulate creative expression in writing stories and poetry, dramatizing, drawing and painting, music, and other media. There are no captions and no narration except for a brief introduction, but the background of music and sound effects is skillfully blended to arouse the imaginations of primary and intermediate children (and their teachers).
Four color filmstrips (26 to 30 frames.)
The Beach
The City
Let's Fly
Wind and Rain
Four 7" LP records. Guide. Complete set in box $25.00; Each strip $6.00; Each record $1.50. BF

LITTLE CITIZENS SERIES
Full Color, Primary
Reveals desirable characteristics to your primary pupils, helps develop the child's sense of responsibility to others. Stories on 33⅓ rpm records. (Cathedral)

C105-1 — The Boy. Incident from Lincoln's boyhood tells how stepmother wins a lonely boy's love. (32 fr., 15 min.)

C105-2 — Raggedy Elf. How stingy elf learns true value of friendship, generosity, joy of sharing with others. (33 fr., 15 min).

C105-3 — Little Cloud. Demonstrates joy of sharing and helping others. (31 fr., 15 min.)

C105-4 — Bike Behavior. Importance of obeying road safety rules. (33 fr., 15 min.)

C105-5 — Mighty Hunters. Indian legend about big dipper. (33 frames, 15 minutes)

C105-8 — Game of Might-Have-Been. Fun of wishful thinking, necessity of accepting reality. (30 fr., 15 min.)
Each filmstrip w/Teacher's Guide $5.00; Except: Game of Might-Have-Been $6.00
C105-3RR Record for C105-1, C105-4, $3.00; C105-2RR Record for C105-2, C105-5, $3.00; C105-1RR Record for C105-3, C105-8, $3.00; C105-SBR Set of 6 filmstrips with 3 records and Teacher's Guides $36.00. SVE

LIVING AND WORKING TOGETHER
Set of 6 color filmstrips $31.50. JH

LIVING TOGETHER I — Set H-13
963. Manners Wherever You Go. The reasons for common social amenities are taught, to reinforce the child's acceptance of good manners as a pleasant and rewarding life factor. Good manners as a necessity in every situation are emphasized.
995. Helping Each Other at Home. This filmstrip teaches the necessity for establishing helpful relationships in the family. The child learns that accepting responsibility is a source of satisfaction.
Set of 2 filmstrips $11.00; Each filmstrip $6.00. PSP

LIVING TOGETHER II — Set H-27
1017 Making Your Neighborhood Better. Each child is affected by his environment, and his environment is affected by him — either by action or inaction. When the child studies his experience in his own neighborhood, he gains a better understanding of himself and others. This filmstrip illustrates the process of interaction and places emphasis on social learning.
1031. They Came To Live Here. Many young children realize that all American families came from the Old World — that the United States of America has been developed by people of many lands. Who came here? Where did they come from? Why did they leave their homelands? Answers to these questions are given in this filmstrip as the diversity of the contributions made by immigrants is presented.
Set of 2 filmstrips $11.00; Each filmstrip $6.00. PSP

LIVING TOGETHER
Full Color, Primary
Each filmstrip relates story with captioned drawings. Then key pictures are repeated without captions so students can retell each episode. Getting along with others told through family and group activities.

228-1 — Jim's Family. Individual's responsibility for family harmony. (32 fr.)

228-2 — A Day At School. Cooperation at school is everyone's job. (36 fr.)

228-3 — Family Helpers. Others we depend on for comfort and safety. (47 fr.)

228-4 — A Neighborhood Picnic. Community effort makes a day of fun. (45 fr.)

228-5 — A Family Shopping Trip. How others in the community serve us. (52 fr.)

228-6 — A Ride In The Country. Visiting rural friends we depend on daily. (50 fr.)

Each captioned filmstrip $5.50

228-S — Set of 6 captioned filmstrips $29.70. SVE

MAKING FRIENDS
How Do You Rate at Home?
How Do You Rate at School?
How Do You Rate with Your Friends?
Middle Grades. Done in original art work, these strips are designed for group discussions on desirable personality and behavior traits. The series is a participation unit in personal guidance, with review frames and checklists to enable students to rate themselves at the conclusion of each filmstrip.
3 color filmstrips in box $16.50; Each strip (average 30 frames) $6.00. BF

34 — MANNERS MAKE A DIFFERENCE
Grade level: Intermediate, Jr. & Sr. High

34A	**Why Have Good Manners**
34B	**Table Manners**
34C	**Good Manners When Visiting**
34D	**Good Manners at Home**
34E	**Good Manners at the Movies**
34F	**Do's and Don'ts in Good Manners**
34G	**Good Manners at Play**
34H	**Good Manners on the Street and in Public Conveyances**
34I	**Good Manners at School**

This series is aimed to make young people appreciate politeness and develop a desire for the niceties of socially accepted forms, together with consideration toward others — of which good manners are visible symbol.
Complete series of 9 color filmstrips with Teachers Manual $30.00; Individual filmstrips $4.00. EGH

MIKE MAKES FRIENDS (from Growing in God's World series)
51 frames color filmstrip — PRI-LJ
Produced by the Society for Visual Education series, 1952
When a new boy moves next door, Mike learns how to be friendly. Highly Recommended.
MINNESOTA SOURCES: MCC

MOLLY STORIES ABOUT GROWING UP
2 color sound filmstrips — K
Produced by Family Filmstrips, 1959
The House Next Door, 24 fr., attempts an understanding of change and growth as Donny sees the "empty house next door" become the new home of a new friend, Molly.
Sandpile and Trike, 19 fr., tells of the new friendship between Molly and Donny as each shares a toy.
MINNESOTA SOURCES: MCC

MORE THAN ONE FRIEND (from Developing Your Personality series)
48 frame color filmstrip — J-JH
Produced by Vera Pickard, 1953 (Encyclopedia Britannica)
A Boy Scout learns that he can have some fun with others rather than limiting himself to one close friend. Value of the filmstrip is in the built-in follow-up material. Cartoon style art of youngsters of about 11 to 12. Religious emphasis would have to be added.
MINNESOTA SOURCES: MCC

MY NEIGHBORHOOD — Series No. 1410
This series of six color filmstrips develops the concept of what is necessary to make up a neighborhood . . . demonstrates how neighborhoods change and the various workers and jobs necessary in a neighborhood . . . shows communication and transportation systems common in neighborhoods . . .compares a typical neighborhood with other neighborhoods in various parts of the country to demonstrate geographic and climatic differences. Produced in cooperation with Ginn and Company.
(Average length 28 frames.)
1. **What Is a Neighborhood?**
2. **Neighborhoods Change**
3. **Telling and Finding Out**
4. **Working Together in a Neighborhood**
5. **How Goods Come to Us**
6. **A Day in February Is a Winter Day**

Complete series in color $32.50; Individual filmstrips $6.25. JH

THE NEIGHBORHOOD COMMUNITY

Color (P)

Filmstrip Series No. 7760

- **Robbie's Neighborhood**
- **Different Neighborhoods**
- **In and Out of the Neighborhood**
- **Sharing with Neighbors**
- **Places We All Own**
- **Neighborhood Workers**

The concept of a neighborhood is defined here visually as the interdependence of individuals and families cooperating with each other to achieve a safe, convenient, and pleasant way of life. The daily give-and-take of community life in school, home, and playtime situations familiar to children is portrayed in live-action photographs. The series provides exploration in the field of language arts as well as a useful point of departure for social studies discussions.
(Filmstrips average 48 projection frames each.)
Collaborator: Ruth Ellsworth, Ph.D., Wayne State University.
Each filmstrip $6.00; Series of 6, boxed $36.00. EBF

NEIGHBORHOODS — Series

(Color) **P**

Neighborhoods of Many Kinds (50 fr.)
Neighborhoods in the City (51 fr.)
Neighborhoods in the Suburbs (50 fr.)
Neighborhoods in Small Towns (48 fr.)
Neighborhood in the Country (51 fr.)
Neighborhoods Change (51 fr.)

What makes a neighborhood? How do people live in different neighborhoods? Realistic photography shows the family, social, school and business life in many kinds of neighborhoods through the eyes of youngsters living in each area. Pupils also see ways in which neighborhoods change; how individuals can help improve the neighborhood where they live; and how neighborhoods are dependent on each other. **Cor**
Collaborator: Frank J. Estvan, Ph.D., Professor of Education, Wayne State University.
S112 Sound Version: Each filmstrip $7.00; Each record $3.50; Series of 6, boxed $47.50.
C112 Silent Captioned Version: Each filmstrip $7.50; Series of 6, boxed $40.00.

25 OAKTREE 7

This set of four filmstrips will aid you immeasurably in helping to cultivate better habits of health, cleanliness, courtesy, fair play, cooperation, and safety. (K/P)

25A Winter at Oaktree 7
25B Spring at Oaktree 7
25C Summer at Oaktree 7
25D Autumn at Oaktree 7

Disc recording

DF25. Complete set of 4 color filmstrips with 2 recordings and teacher's manual $30.00; Individual filmstrip $5.25; Individual recording $5.00. EGH

OUR FLAG

926. What Our Flag Means to You. This filmstrip is designed to heighten the child's awareness of the significance of his flag, and to give a foundation for meaningful patriotism. Understanding and appreciation of the history of our national emblem is presented.
Indiividual filmstrip $6.00 PSP

28 OUR HOMES

Typical family experiences are shown in this series. They should prove useful in developing good group relations and understanding of people of varying backgrounds with whom the chilldren come in contact. (P)

28A At Home with Ruth
28B Tom's Farm House
28C Alice in Her Home
28D Jackie in His House
28E Dick and His Family at Home
28F Ann's Ranch House Home
28G Helen's Home in The South
28H Rose's Village Home
28I Joe's Home in New England

Quickstrips for evaluation

F28. Complete set of 9 color filmstrips with teacher's manual $39.00; Individual filmstrips $5.00. EGH

400180 — OUR MANNERS SERIES

These filmstrips point up the part that good manners play in helping boys and girls to enjoy being with others, told in delightful story form.
(Average length about 33 frames.)

Manners at Home (L.C. Fi 56-1261)
Maners in Public (L.C. FiA 56-2072)
Manners at School (L.C. FiA 56-2071)
Manners When Visiting (L.C. FiA 56-2070)

Set of 4 filmstrips $23.00; Each filmstrip $6.50. McG

26: OUR PETS

Boys and girls of the youngest school age derive intense satisfaction from domesticated animals. Nine filmstrips designed to develop humane attitudes and love of pets, along with the ability to discuss their pets in class. (K/P)

26A My Dog and I
26B My Turtle
26C Our Aquarium
26D My Pet Canary Dickie
26E My Horse Dobbin
26F My Cat Taffy
26G Blackie My Dog
26H My Bunny
26I My Chick

TF26: Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$67.50**

F:26: Quickstrips for evaluation. 9 captioned color filmstrips with teacher's manual **$42.50**

RF26: 9 captioned filmstrips with sound on conventional reel **Teach-A-Tapes $76.50; Individual filmstrip $5.25; Individual cassette $5.00; Individual reel Teach-A-Tape $4.25 (EGH)**

400185—OUR PETS SERIES

Each filmstrip tells an interesting and informative story of a child's experiences with a pet. Each presents information on the care and training of pets, and is designed carefully with respect to story interest and vocabulary level.
(Average length about 37 frames.)

The Parakeet (L.C.FiA 56-2410)
The Pony (L.C.FiA 56-2411)
The Kitten (L.C.FiA 56-2415)
The Rabbit (L.C.FiA 56-2412)
The Puppy (L.C.FiA 56-2414)
The Turtle (L.C.FiA 56-2413)

Price: Set of 6 filmstrips $35.00; each filmstrip $6.50 (McG)

OUR WORLD OF HAPPY DIFFERENCES

60 fr. col, fs. **Produced by the Friendship Press, 1957**
In presenting the matter of human "differences" to its intended audience of youngsters, the filmstrip offers a panorama of children from many lands and cultures. What they eat, wear, and like to do is woven into a composite fabric of God's plan of creation. Art work is in colored chalk, with visualizations of persons and things, and an art form natural to youngsters. Recommended.
MINNESOTA SOURCES: MCC

OUR WORLD OF SIGHTS AND SOUNDS — GROUP 1

Full Color, Kindergarten — Primary
Six full-color sound filmstrips, especially designed to provide multi-sensory enrichment material for primary social studies, takes young viewers on "sight and sound" visits proceedings from home to neighborhood to community. Authentic sound effects and original full-color photography — including numerous close-up shots — effectively expose children to experiences they might never have known in their own surroundings. Suitable for use in language arts programs for the culturally deprived in promoting oral and written communications skills. Produced by SVE in cooperation with Burton M. Munk and Company.

420-1 — Sights and Sounds of the Home. Depicts daily activities in the home. Visits to homes of Negro, white, and Spanish-American families. (39 fr., approx. 9 min.)

420-2 — Sights and Sounds of the Neighborhood. Activities in an urban neighborhood. Shows a fire house, supermarket, other establishments. (34 frames, approx. 9 min.)

420-3 — Sights and Sounds of the Farm. Introduces farm life. Scenes of sows in pasture and in milking parlor; farm machinery, various animals. (32 fr., approx. 8 min.)

420-4 — Sights and Sounds of the City. Shows people traveling to city; several areas of city; views of a museum, theater, city residences. (36 frames, approximately 9 min.)

420-5 — Sights and Sounds of the Pet Shop. Features a variety of household pets — from canaries to goldfish. Visit ends with a boy's purchase of a puppy. (33 fr., approximately 8 min.)

420-6 — Sights and Sounds of the Amusement Park. Depicts exciting amusement park activities and rides — merry-go-round, Ferris wheel, many others. (41 fr., approx. 9 min.)

Each Filmstrip with Teacher's Guide $6.00; Back-to-Back Records for (420-1, 420-2,), (420-3, 420-4), (420-5, 420-6) Each $4.00

420-SAR — Complete Set of 6 Filmstrips, 3 Records and 6 Guides $42.95 (SVE)

OUTSET SERIES
Outset/Look About You — D-901
Designed to help your children become more aware of the patterns of line and color, discover relationships between these patterns, and develop skills in identifying, comparing and categorizing familiar objects around them according to their properties. Offers the elementary counselor an opportunity to probe both the perceptual and verbal capabilities of children in groups. Includes a uniquely programmed review section.
2 full-color filmstrips; 2 12" lp records; Part 1: 82 frames/13 min.; Part II: 84 frames/10 min. $35.00. Library of Congress # FiA 66-3115.

Outset/Listen — There Are Sounds Around You — D-902
A unique Sound Filmstrip program, designed to stimulate young children to listen more closely to the sounds around them, to improve their powers of concentration and to strengthen their ability to distinguish between types of sounds. Emphasis is placed on sound as communication, not just in speech, but as a signal, a warning, a weather gauge, music. Offers the elementary counselor opportunity to evaluate both auditory and verbal capabilities of children in groups. Includes a uniquely programmed review section.

2 full-color filmstrips; 2-12" lp records; Part I: 59 frames/17 min.; Part II: 66 frames/20 min. $35.00. Library of Congress # FiA 66-3114

Outset/ People We Know — D-903
Introduces children to different kinds of people, helps them identify and describe characteristics, accept differences naturally. Offers the elementary counselor an opportunity to probe the socialization levels of children in groups. Includes uniquely programmed review section.

2 full-color filmstrips; 2 12" lp records; Part I: 97 frames/12 min.; Part II: 84 frames/14 min. $35.00; Library of Congress # FiA 66-3625. **(GA)**

ME220: PATTERNS OF BEHAVIOR
A Guidance Filmstrip series designed to help further motivate young people with character building concepts. Various situations involving young children are presented with constructive thoughts about improving manners and conduct. (K/P)

ME2201	**Billy the Bully**
ME2202	**Freddy Forgot**
ME2203	**Sarah Is Shy**
ME2204	**All of Us Together**
ME2205	**Different May Be Nice**
ME2206	**The Red and the Blue Top**
ME2207	**Greedy Grace**
ME2208	**Andy Walks the Dog**
ME2209	**Penny and Mary**

ME220: Quickstrips for Evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50. Ind. filmstrips $5.25 (EGH)**

PERSONALITY DEVELOPMENT
Janet Finds a Friend (Friendliness)
Michael Finds a Better Way (Cooperation)
Andy Cleans Up (Cleanliness)
Alan Mends His Manners (Courtesy)
Linda Learns About Courage (Courage)
Ellen Earns a Bicycle (Thrift)
Middle Grades. Each filmstrip presents a problem and the necessity for a decision. The child (10 to 14 years old) in each situation learns to choose the right way.
6 color filmstrips in box, $36.00. Each strip (average 49 fr.), $6.00 (IFB) (BF)

PET STORIES
Filmstrip Series No. 8240 — Color
Paul's Puppy
Kathy's Kitten
Roger's Rabbit
Terry's Turtle
Peggy's Parakeet
Gordon's Goldfish
Basic information about caring for pets gives young students a new understanding of the relationships between children and animals. Brief captions are especially designed to motivate learning by introducing a few unfamiliar words. The teacher will find this series a very adaptable classroom tool.
(Filmstrips average 46 projection frames each.)
Collaborator: Arville Wheeler, Ph.D., George Peabody College for Teachers.
Each filmstrip $6.00; Series of 6, boxed $36.00 (EBF)

PLAYGROUND SAFETY (Captioned Filmstrip Set)
This series shows primary school children participating in safe playground apparatus procedures and suitable activities for apparatus play. Included are the climbing tree, horizontal bars, and low bar. Produced by Los Angeles City Schools.
Two color filmstrips (average 23 frames): "Apparatus Fun" — Part 1; "Apparatus Fun — Part 2. Complete set in box, $9.00. Each $5.00. (BF)

RABBIT BROTHERS, THE
33 fr., b&w, fs, PRI-J
Produced by the Anti-Defamation League
Deals with the adventures of twin rabbits who react in many ways to others who are different from themselves.
MINNESOTA SOURCES: MCC; ADL

401985: SCHOOL HELPERS SERIES
Teaching tools to help young students become aware of the contributions made in their behalf by members of the school staff. Each filmstrip is developed around a simple story.
(Average length about 37 frames.)
The Teacher (L.C.FiA 58-2758)
The Custodian (L.C.FiA 58-2759)
The Safety Patrol (L.C.FiA 58-2762)
The Principal (L.C.FiA 58-2757)
The School Nurse (L.C.FiA 58-2761)
The Cafeteria Workers (L.C.FiA 58-2760) **(McG)**
Set of 6 filmstrips $32.50; each filmstrip $6.00 (McG)

405250 — SIGHTS AND SOUNDS FILMSTRIP SERIES
This is the perfect filmstrip series to educate, fascinate and delight all youngsters of pre-primary and primary grades, as well as culturally-deprived, hearing-impaired, and brain damaged children. These six SOUND filmstrips are constructed so that children learn to make accurate audio-visual discriminations and to identify sounds and sights, even though they may be unfamiliar with them because of their geographic or economic conditions. Each filmstrip has captioned and uncaptioned stories, review sections, and each record may be used in any

number of combinations with the captioned and uncaptioned portions and review sections of the filmstrips to produce many different uses, depending on the needs of the teacher and the learning level of the students. These filmstrips and records are ideal also for use in Headstart and reading-readiness programs because of their interesting, attention-getting story lines and the way they expand the limited experiences of many youngsters. (Originally created for the U.S. Office of Education, Department of Health, Education and Welfare).
(Average length 41 frames.)

On the Farm (L.C.FiA 67-2617)
At the Circus (L.C.FiA 67-2618)
In the City (L.C.FiA 67-2619)
At the Concert (L.C.FiA 67-2620)
In the House (L.C.FiA 67-2615)
At Christmas (L.C.FiA 67-2616)

Price: Set of 6 filmstrips and 3 records (10" 33⅓ rpm) $50.00; each filmstrip $6.50; each record $5.00 (McG)

SKIPPER AND THE MAGIC RABBIT (Captioned Filmstrip)

An intriguing original story about a boy who was not satisfied to be a little boy. His experiences as a boy giant convince him that *selffishness* will not bring happiness. A Ray Patin Production.

One 29-frame color filmstrip in box, $6.00 (BF)

404190 — THE SKYLINE SERIES

Here is a film strip series that focuses on the daily problems and *experiences of cuturally disadvantaged children* living in urban area. The stories are realistic and the situations are ones that all children can identify with. And, because the problems of growing up are shared by children everywhere, these filmstrips speak meaningfully to all children in all walks of life. In addition to expanding the cultural horizons of many children, these filmstrips can be used in reading incentive and Headstart programs due to their easy-to-read captions and simplified vocabulary; with average and above-average readers because of their interesting subject matter; and with poor readers because they include visual aids to help students who have difficulty comprehending a written text. (Average length 39 frames.)

A Place of My Own (L.C.FiA 67-2692)
A Garden for Everyone (L.C.FiA 67-2693)
Kenny Wants to Help (L.C.FiA 67-2694)
The Hidden Lookout (L.C.FiA 67-2691)
Who Cares! (L.C.FiA 67-2696)
Mr. Pounds (L.C.FiA 67-2695)

Price: Set of 6 filmstrips $48.00; each filmstrip $8.50 (McG)

121: SOCIAL STUDIES: RHYMES FOR THE VERY YOUNG

A set of filmstrips, in verse, offering the pupil the experience of learning through sight and sound. The vocabulary is simple and "child tested." Ideally suited for phonetic help with early readers. (K/P)

121A Fall Fun
121B Winter Fun
121C Spring Fun
121D Summer Fun
121E The Happy Family
121F Going to School Is Fun
121G The Surprise
121H Community Helpers
121I School Helpers

F121: Quickstrips for Evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50;** Individual filmstrip **$5.25 (EGH)**

59: STORY OF THE AMERICAN INDIAN

An authentic picture of the American Indian illustrated in nine related filmstrips and 10 beautiful full colored wall charts. The set explores a wealth of "Indian Lore" regarding their tribal history in the New World and will encourage the class to understand and appreciate Indian traditions and legends. (P/I)

59A The Early American Indian
59B The Indian Boy and Girl
59C Indians of the Northeastern Woodlands
59D Indians of the Southeastern Woodlands
59E The Plains Indians
59F Indians of the Southwest — Part I
59G Indians of the Southwest — Part II
59H Indians of the North Pacific Coast
59I After the White Man Came

F59: Quickstrips for evaluation. Complete set of 9 color filmstrips with 10 charts and teacher's manual **$48.25;** Individual filmstrips **$5.25;** Additional set of 10 charts **$6.50 (EGH)**

947. THE STORY OF TOYS

Play with toys presents a valuable opportunity for teaching elementary facts in the areas of social science, physical science and *guidance.* Children are taught the history of basic toys, and their progressive development through the ages. **$6.00 (PSP)**

UNDERSTANDING CITIZENSHIP (Captioned Flmstrip Set)

The Bill of Rights and the Pledge of Allegiance are bases on which to build an understanding of how citizenship functions. Three strips show what the documents provided for us, and how they protect the individual citizen as he goes about his way. They also stress the need to preserve our heritage of both individual and collective freedom. The series can be made a part of both group and individual study about our country and its form of government. Valuable material for building concepts of citizenship responsibility. Created by Walter Smith, artist and educator.

Three color filmstrips (average 29 frames): "Bill of Rights"; "Good Citizenship;" "Pledge of Allegiance." Complete set in box $18.00. Each strip $6.00 (BF)

USING THE ELEMENTARY SCHOOL LIBRARY

Full color, Primary — Int. With records
Helps students utilize the world of knowledge at their fingertips! Through full-color, on-site photos, this new set of sound filmstrips presents a basic introduction to library facilities. Encourages students to become independent users and to develop their research skills. (Approx. 38 frames, 14 minutes each f/s)

152-1R — Exploring the Library. Overview of school library as a media center. Description of materials, organization. Introduces the librarian as a helpful person.

152-2R — Getting to Know Books. Brief history of the written word. Shows how students may share favorite books with others.

152-3R — What's in the Dictionary. Disects a typical entry into its various components.

152-4R — How to Use the Card Catalog. Orients students to use of card catalog as index to materials in library.

152-5R — How to Use the Encyclopedia. Acquaints students with variety of information found in a typical entry. Illustrates use of headings, cross references.

152-6R — Skills in Gathering Facts. How to choose subject for research paper. Utilizing basic research tools.

Each Filmstrip w/Record, Guide $10.00

152-SR — Set of 6 Filmstrips, 3 Back-to-back Records, 6 Guides $44.50 (SVE)

803. WE LEARNED FROM THE INDIANS

Fiction has obscured the contributions of the American Indian to the American tradition. This filmstrip corrects erroneous concepts and shows how the Indian aided in exploration, and how his arts and crafts are still important Americana. **$6.00 PSP**

194. WE'RE GROWING UP

A basic guidance filmstrip series to help encourage school beginners to develop healthier personality traits. The positive approach builds better language facility, encourages self-expression, and reinforces the child's attitude regarding early experiences at school. Appealing and clear-cut stories demonstrate the need and observation of safety rules, good manners, good health habits, and pride of achievement, understanding personal feelings and emotions. The series is ideal for early childhood education, especially in showing youngsters how to adjust to work and play situations. There are songs to learn and sing—one song to a record—giving the teacher an opportunity to encourge sing-along sessions.

194A A Big Day for Johnny
194B Picnic in The Part
194C I Made It Myself
194D The Safe Way

DF194 Complete set of 4 color filmstrips with 2 records and teacher's manual $30.00; Individual filmstrip $5.25; Individual recording $5.00 EGH

981. WHAT DO YOU SEE WHEN YOU LOOK?

Children are encouraged to scrutinize their everyday world more deeply. In this way, they discover new facts, develop new creative images from commonly observed objects. The environment takes on a new dimension of meaning and wonder when viewed in the framework suggested by the filmstrip. **($6.00) PSP**

YOUR DICTIONARY AND HOW TO USE IT

Full color, Primary-Intermediate
Makes the dictionary habit meaningful. Clever, eye-catching drawings simplify the search for words. Develops skill in finding words, use of the alphabet. Offers clues for syllabification and accenting. How to develop better speaking and writing. By Devona M. Price, formerly Dir. of Educ. and Kathleen Mulryan, teacher, Oak Park, Ill., schools.

125-1 — You Can Find Words Easily. Introduces the learner to the general format of the dictionary. (27 fr.)

125-2 — Make Alphabetizing Work For You. Teaches skills most necessary for making use of "alphabetical situations." (29 frames)

125-3 — First You Find It: Then Define It. Guide words as signposts for the rapid location of entry words. (26 fr.)

125-4 — Who's Mispronouncing? Simple key to pronouncing long and short sounds of a, e, i, o, u. (34 fr.)

125-5 — The Vowel, Backbone of a Syllable. Summarizing activities; review of vowel sounds. (36 fr.)

125-6 — Words and Their Ways. Dictionary as a learning tool; definition that clarifies the meaning of a word. (28 fr.)
Each captioned filmstrip $5.00

125-S — Set of 6 captioned filmstrips $27.00 SVE

CAREERS

AGRICULTURE

THE AMERICAN FARMER AND OUR FOOD SUPPLY

54A The American Farmer
54B Animals on the Farm
54C Machines on the Farm
54D Wheat for Bread
54E Corn For All
54F Dairy Farming
54G Cattle Raising
54H Fruit Farming
54I Truck Farming

The American farmer has often been called the backbone of the American people. This series shows the products, marketing, and what our government does to help the farmer.
The American Farmer & Our Food Supply (54)
Complete series of 9 color filmstrips with Teachers Manual $30.00; Individual filmstrips $4.00 EGH

AMERICANS AT WORK (Farming and Fishing) 7120

(M-j) b&w
The Wheat Farmer
The Corn Farmer
The Truck Farmer
The Orange Grower
The Cattleman
Irrigation Farming
New England Fishermen
Shell-Fishing

Rich and meaningful experiences await the pupils who use these filmstrips portraying the basic activities of eight representative types of workers in producing some of our basic foods. Carefully adapted from EBF motion pictures for use in middle grades social studies and geography.
(These filmstrips average 60 frames each.)
Series of 8 black-and-white filmstrips, in box $24.00; Each filmstrip $3.00 EBF

ART AND THE GROWING CHILD

58 frames color sfs 1964
Tracing the development of a child's artistic ability, this filmstrip is illustrated with art by children, ranging from preschool to junior high age. It will help in the understanding of children through what they paint. Insight about their growth, feelings, abilities, and limitation is gained. One should not expect the same results from every child as those depicted. Recommended for instruction, discussion and motivation.
Produced by Films for Education
MINNESOTA SOURCES: MCC

ASTRONOMY

Full color, Intermediate-Jr. High
Dramatic observatory photographs, drawings and diagrams explore and explain remote and abstract subjects of astronomy. Subject matter is simply and vividly presented as students "tour" the universe; the moon and its relationship to sun and earth, solar system, speculation about life on heavenly bodies other than earth.

427-14 — Earth's Nearest Neighbor. The moon, its nature and relationship to earth. Measures needs of human body against moon conditions, possible situations facing first human explorer. (45 fr.)

427-15 — The Sun and Its Family. Planets, asteroids, comets, meteors, meteorites, other elements of the solar system. Gravity, solar energy, seasons. Stresses requirements for life. (46 fr.)

427-16 — You and The Universe. Earth as a member of a galaxy, nature and number of galaxies, light-year as a measure. (43 frames)

427-17 — Pictures in The Sky. Constellations and their locations, finding first-magnitude stars. Understanding the earth's rotation, summer and winter skies. (46 fr.)
Each captioned filmstrip $6.00

427-SD — Set of 4 captioned filmstrips with Teacher's Guide $21.60 SVE

CIRCUS CAREERS

THE CIRCUS

(Captioned filmstrip set) (PE)
Outstanding experiences for children as they see how animals of the circus are cared for, fed, watered, and trained; and how the people of the circus live and work together. Features the cooperation and teamwork necessary to move and set up the circus show. Produced by Academy Films.

Two color filmstrips (30 and 40 frames) in box $12.00; Each strip $6.00 BF

ME102 THE CIRCUS COMES TO CUTOUT TOWN

The simplicity of pictures made from cutouts will inspire and motivate children. Many classroom activities can be centered around this filmstrip which is sure to be shown many times.
28 frame color filmstrip $5.25

AG103 THE GREATEST SHOW ON EARTH
This forty frame full color filmstrip was produced by Audio Visual Guide. All illustrations are taken from Cecil B. DeMille's technicolor photoplay released by Paramount Pictures.
Full color filmstrip $7.50 EGH

952. FUN AT THE CIRCUS
This filmstrip brings the fun, the excitement and the drama of the circus into the classroom. It depicts the difficulty of developing skills needed by performers and the dangers and thrills they experience. **($6.00) PSP**

CLOTHING

CLOTHING (Color)
Filmstrip Series No. 8540
Proper Clothes and Their Care
Where Clothes Come From
Clothes and Why We Wear Them
Materials for Clothing
How Cloth Is Made
The Clothing Factory

The importance of clothing—what it does and how it is made—is the theme of this filmstrip series. Real life photographs are combined with charts and drawings to point out the appropriate choice and proper care of clothing. Details of the origins of man-made and natural fibers, weaving, and various finishing processes tell the tale of cloth manufacture. A photographic survey of factory operations traces the story of cloth into clothing.
(Filmstrips average 47 projection frames each.)
Collaborator: The late Florence E. Taylor, Ed.D., formerly with Pennsylvania State University.
Each filmstrip $6.00; Series of 6, boxed $36.00 EBF

CONSERVATION

CONSERVATION FOR BEGINNERS
Full color, Primary
Original stories featuring friendly animals and children who visit the fields and forests show the importance of protecting our natural resources against depletion. Life-like situations demonstrate the value of good conservation practices and the dangers of carelessness. Helps students understand the reasons behind outdoor rules. Filmstrips introduce the basic concepts of forestry, land erosion and animal preservation.

430-1 — Sonny Squirrel and The Pine Trees. Sonny sees trees become great forest . . . until men cut them all down! (33 fr.)

430-2 — The Deer and The Haystack. When food is scarce during the blustery winter, man helps the animals. (27 fr.)

430-3 — A Picnic for Dick and His Friends. Good rules to remember when you're outdoors. (24 fr.)

430-4 — The Lamb and The Bluebells. How he loved to eat bluebells. How we get wool. (26 fr.)

430-5 — Susan and The Forest Fire. When fires are neglected, forest and animals will be destroyed. (28 fr.)

430-6 — The Muddy Raindrops. They tumbled down a barren hill while Clear Raindrops resulted from plant covered hillsides. (33 fr.)
Each captioned filmstrip $5.00

430-S — Set of 6 captioned filmstrips $27.00 SVE

CONSTRUCTION CAREERS

SHELTER (Color) (P-I)
Filmstrip Series No. 8120
Houses of Long Ago
Why We Need Houses
Tools and Materials for Building Houses
Kinds of Houses
Parts of a House
Men Who Build Our Houses

Children learning about building operations lend story line continuity to this visual survey of shelter. The filmstrips show the development of housing from Indian wigwams and colonial houses of early America to a range of modern styles including city apartment, trailer, and ranch house. The functions of different kinds of tools and workmen and the progressive stages of building, from digging the foundation to the final painting, are simply and clearly presented.
(Filmstrips average 49 projection frames each.)
Collaborator: The late Florence E. Taylor, Ed.D., formerly with Pennsylvania State University.
Each filmstrip $6.00; Series of 6, boxed $36.00 EBF

48 THE STORY OF HOUSES
From cave dwellings, tree houses, tents and log structures to stone manors, town houses and apartment buildings; man has continually strived to improve his place of shelter. This exciting progress story is presented in nine handsomely illustrated filmstrips. (P/I)

48A The First Homes
48B Strange Homes
48C More Strange Houses
48D The First Permanent Houses
48E Dwellers in Tents
48F Castle and Manor Houses
48G Homes Around the World
48H Homes of the American Indians
48I Homes in the United States — Old and New

TF48 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50
Quickstrips for evaluation

F48 9 captioned color filmstrips with teacher's manual $42.50

RF48 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrips $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

DAIRY INDUSTRY

MILK
A series of single concept 8mm films in full color, captioned, with records, Primary-Intermediate.
The story of milk — from dairy cow to dairy to consumers — is portrayed in delightful full-color motion picture films. Selected frames are captioned to identify significant objects and activities. Narrator on accompanying Readiness Records tells students what to look for in each film. Running time, each film, approximately four minutes.
Standard 8 Super 8

ST-1R, SU-5R The Dairy Cow — Shows cows grazing, licking salt blocks; the cow's udder holds milk, calves drink milk; the cows are driven to the barn for milking.

ST-2R, SU-6R — How A Cow Is Milked — The milking parlor, cows come in for milking, attaching the milking machine, cooling the milk, a truck carries the milk to the dairy.

ST-3R, SU-7R — How Milk Is Processed — The milk is pasteurized and homogenized, packaged in cartons and bottles.

ST-4R, SU-8R — How Milk Comes to Us — Milk is delivered to homes, schools, stores, and restaurants.

Each film with record (Standard or Super 8) $19.75
ST-101SR — Standard 8mm, Set of 4 films, 4 records (7") $74.50

SU-102SR — Super 8 mm, Set of 4 films, 4 records (7") $74.50 SVE

FARMING

THE FARMER'S ANIMAL FRIENDS—Series No. 1150
Real-life situations vividly presented in color photography increase the child's understanding of farm animals and how they live. The filmstrips show how these animals care for their

young, how they eat and where they live, how they help us, and how farmers help them.
(Average length about 23 frames.)

1. **Cows on the Farm**
2. **Horses on the Farm**
3. **Pigs on the Farm**
4. **Sheep on the Farm**
5. **Chickens on the Farm**
6. **Cats on the Farm**

Complete series in color $31.50; Individual filmstrips $5.75. (JH)

LIFE ON THE FARM

Filmstrip Series No. 7680 (Color)

Milking
Gathering Eggs
Feeding the Animals
Haying
Picking Vegetables
Picking Fruit

How do we know when grapes are ready to pick? Why is a glass egg put into a nest? What is a salt lick? Many questions like these arise during the visits of Babs and Steve to a farm. As they help with chores, the city children see many fascinating aspects of farm life and experience some of the delights of life in the country. This series in real life photography provides a variety of visual examples for classroom study and discussion. (Filmstrips average 45 projection frames each.)

Collaborator: Arville Wheeler, Ph.D., George Peabody College for Teachers.
Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

FOOD INDUSTRY

FOOD—Filmstrip Series No. 8420 (Color)

Kinds of Food
Where Food Comes From
Getting Food Ready for Market
Keeping Food from Spoiling
The Food Store
Food for Good Health

Real-life photography, drawings, and charts depict the story of food from its plant or animal origins to its preparation in the home. The complex operations by which food is raised, processed, preserved and distributed are graphically presented through study of the meat packing plant, bakery, dairy, fruit packing plant, and supermarket. There is also a filmstrip devoted to food needs of the body and good health.
(Filmstrips average 48 projection frames each.)

Collaborator: Frank J. Estvan, Ph.D., Wayne State University.
Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

104: BIG CITY — U. S. A.
A social documentary representative of any large city in the U.S. with its problems of housing, employment, education facilities, police and fire protection, population, and the struggle for life and happiness.

104A Big City — U. S. A.
104B Housing in Big City
104C Food for Big City
104D Big City Workers
104E Education in Big City
104F Police Protection in Big City
104G Fire Protection in Big City
104H Public Utilities in Big City
104I Fun and Recreation in Big City

F104: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50;** individual filmstrips **$5.25 (EGH)**

COMMUNITY HELPERS SERIES
A series of filmstrips visualizing the services and duties of community helpers who are of significance to the young child. Told photographically in interesting story form. Adviser: Opal Jayne Kennedy, Lawrence (Kans.) Schools.
(Average length about 40 frames.)

402000 — Set No. 1
The Grocer (L.C.Fi 54-1506)
The Fireman (L.C.Fi 54-1505)
The Doctor (L.C.Fi 54-1502)
The Bus Driver (L.C.Fi 54-1499)
The Mailman (L.C.Fi54-1507)
The Policeman (L.C.Fi 54-1509)

402060 — Set No. 2
The Dentist (L.C.Fi 61-3326)
The Milkman (L.C.Fi 61-3327)
The Librarian (L.C.Fi 61-3328)
The Service Station Attendant (L.C.FiA 61-3329)
The Street Maintenance Crew (L.C.FiA 61-3330)
The Sanitation Department Crew (L.C.FiA 61-3331) **(McG)**
Price: Each set of 6 filmstrips $35.00; each filmstrip $6.50

COMMUNITY HELPERS: PSSP-400

Set SP-119 — Police Department Helpers: Administering First Aid; Roll Call; Target Practice; Squad Car Officers; Traffic Control Officer; Crossing Guard & Patrol Boy; Police Canine Patrol; Crime Laboratory in Operation; **$8.00**

Set SP-120 — Fire Department Helpers: Truck Company; Engine Company; Firemen with Equipment; Rope Drill; Answering a Call; Sleeping Quarters; Fighting the Fire; Fire Safety Instruction; **$8.00**

Set SP-121 — Postal Helpers: Service Customers; Mailbox Pick up; Canceling Stamps; Sorting Mail; Delivering Mail; Loading Relay Trucks; Highway Post Office Truck; Loading Mail at Airport; **$8.00**

Set SP-122 — Dairy Helpers: Farm Boy at Work; Using Milk Equipment; Checking Milkhouse; Milk Tank Truck; Milk Processing; Milk Bottling; Warehouseman Loading Truck; Home Delivery Milkman; **$8.00**

Set SP-123 — Supermarket Helpers: Stocking Shelves; Packaging Produce; Serving Produce Customer; Store Dairy Manager; Preparing Meat; Customer Service; Checking Out an Order; Unloading Products; **$8.00**

Set SP-124 — Hospital Helpers: Surgical Group Operating; Ambulance Helpers; Reception Desk Helpers; Doctor Examining Patient; Preparing Patient for X-Ray; Nurse and Aide; Dietitians Check Food Trays; Physical Therapist; **$8.00**

LIBRARY SPL-400 — Correlated Study Prints, Filmstrips & Records. Includes Community Helpers Series above. (6 sets — 48 pictures) plus these specially selected correlated materials:

203S — How We Get Our Foods. (Pri.) 4 F/S (Pg. 11) $16.25
221-4 — Policemen & Firemen. (Pri.) 1 F/S (Pg. 12) $4.75
221-5 — Our Post Office. (Pri.) 1 F/S (Pg. 12) $4.75
116-17 — Bobby Visits a Post Office. (Pri.) 1 F/S (Pg. 37) $6.00
114-1R — Johnny the Fireman. (Pri.) 1 F/S, 1 Record (Pg. 10, 33) $9.00
114-7R — Little Mailman of Bayberry Lane. (Pri.) 1 F/S, 1 Record (Pg. 33) $9.00
221-2 — Health. (Pri.) 1 F/S (Pg. 12) $4.75
424-9 — Finding Out About Your Body. (Pri.) 1 F/S (Pg. 51) $4.50
435-18 — Your Body & You. (Pri.) 1 F/S (Pg. 49) $4.75
567SB — Primary Way Safety Set. (Pri.) 3 F/S (Pg. 82) $14.85

LIBRARY SPL-400 — Complete Library of 48 Study Prints, 15 F/S, 2 Records $120.60. (SVE)

COMMUNITY SERVICES
Filmstrip Series No. 8180 (Color)

Our Library
Our Fire Department
Our Police Department
Our Post Office
Our Health Department
Our Parks and Playgrounds

PRIMARY-ELEMENTARY

The various activities of community workers serving the public are caught in life action photographs. Dramatic shots of policemen at the scene of a burglary and of firemen trying to save a flaming house are combined with sequences describing their less active daily routine. Other community services come to life, including recreation, communication, and safe standards of health for everyone.
(Filmstrips average 48 projection frames each.)
Each filmstrip $6.00; series of 6, boxed $36.00 (EBF)

COMMUNITY WORKERS (SET PSB)

This series offers young children the exciting experience of seeing, on the job, many kinds of workers who help make their community a good place in which to live. Each film shows a particular worker (or group of workers) performing tasks in the community environment. Each offers young viewers an opportunity both to identify with familiar activities and to become acquainted with some perhaps unfamiliar to them. All are in color and approximately 4 minutes in length.

PSB-1. The Doctor. A young, healthy boy is observed undergoing a routine physical examination. His eyes, ears, nose and throat are checked. The physician feels his abdomen and listens with a stethoscope to his heart. Then the youngster is given an oral vaccine on a cube of sugar.

PSB-2. The Dentist. This is a child's first visit to a dentist. The nurse greets the child and her mother in a warm and friendly manner, then takes the child into the dentist's office. The dentist makes the child feel at ease by permitting her to use his equipment under his personal supervision. After the examination is completed, he gives the child a book and a toothbrush. The dentist demonstrates the right way to brush one's teeth.

PSB-3. The School Nurse. The nurse has many functions in a school. We see her bandaging a bruised child, giving eye tests and hearing tests, and assisting a visiting doctor in the routine physical examination of a group of youngsters.

PSB-4. The Public Librarian. The services offered in a public library are demonstrated through a child's first visit. He is welcomed by a librarian who helps him in his application for a library card. Another librarian instructs him in the use of the card catalog and helps him to select a book. The visit in the congenial setting of a comfortable and colorful public library concludes with a Story Hour during which another librarian reads a story to an entranced audience of young listeners.

PSB-5. The Postman. Two brothers go to the post office to mail a letter. They buy a stamp, paste it on the letter, and drop the letter in the mail slot. The letter is on its way. As the route of the letter is followed, the jobs of different post office employees, from the sorting of mail to the delivery of the letter, are shown.

PSB-6. Sanitation Workers. The concern for the health of a community is presented through the efforts of one of the Sanitation Department's divisions — the one responsible for the collection and disposal of rubbish. Routes of rubbish collection trucks are followed in commercial and residential sections, so that one can see these sanitation workers on the job. One also has the opportunity to note how business people and home dwellers can help the sanitation workers. The story concludes with the activity at the disposal plant (incinerator), with which many children are unfamiliar.

PSB-7. The Policeman. A father is shown waving good-bye to his wife. He is next observed entering a police station. This particular father is a policeman. It is very reassuring for a young child to know that this important authority figure has a family like his own. In the next scene, the policeman, in uniform, receives his orders for the day from the captain. During his day, he is seen driving his patrol car, reporting to the station house by police phone, directing traffic, and checking on stores in the neighborhood to be sure they are properly secured for the night.

PSB-8. The Fireman. Two children are greeted by the Fire Chief at the entrance of the firehouse. They see the various tasks that firemen perform, including the servicing and operation of fire trucks. They meet the fireman on desk duty. During this time, a fire alarm sounds. Not only do they follow the relay of the alarm, but they see a fireman, awakened, get ready for his job, slide down the pole, and finally mount a truck. The trucks pull out headed for the fire.
Set of 8 Film Loops, with Film Notes: Super 8 or 8 mm $156.00; Each Film Loop $19.50. (PSP)

COUNTRY COMMUNITY, THE
Filmstrip Series No. 7740 (Color)

A Rural Village
School in the Country
The New Fire Engine
The American Farmer
Living on a Farm
A County Fair

The filmstrip titles suggest the various aspects of rural life which are brought to life in this series. The village, the new consolidated school, and the store and shop owners who double as village officials give the tempo and flavor of the country community. In contrast, the farm has become highly mechanized and specialized, as shown in a visit to a dairy farm. The chores, interests, and social life of a typical farm boy provide youngsters with a taste of what life in a rural community is really like.
(Filmstrips average 45 projection frames each.)
Collaborator: Ruth Ellsworth, Ph.D., Wayne State University.
Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

FRIENDS WHO HELP US
29 fr, b&w, fs, PRI
Produced by Church-Screen Productions, 1945
Tells in an interesting manner about the many friends we have who help us to have food, clothing, and shelter, who help to keep us safe and well and who help us to learn. Recommended.
MINNESOTA SOURCES: MCC

HOW WE GET OUR CLOTHING
204-1. The Story of Cotton. Plantation to bolt of cloth, cloth products (35 frames)

204-2. The Story of Wool. Ranching, shearing, dyeing, weaving. (36 frames)

204-3. The Story of Leather. From ranch to shoe store — tanning, drying, manufacturing, shipping, etc. (33 frames)

204-4. The Story of Rubber. Plantation, processing, making a rubber boot. (32 frames)

Each Captioned Filmstrip $5.00

204-S. Set of Captioned Filmstrips (4) $16.25 (SVE)

FOOD, CLOTHING & SHELTER

HOW WE GET OUR FOODS
203-1. The Story of Milk. The dairy farm, inspection, pasteurization, bottling, delivery to home and market. (41 frames)

203-2. The Story of Bread. Harvesting wheat, making flour & bread. (46 frames)

203-3. The Story of Fruits & Vegetables. Planting, cultivating, harvesting, shipping to market; canning, freezing (41 frames)

203-4. The Story of Meat. Ranches, stockyard, processing various cuts. (41 frames)

Each Captioned Filmstrip $5.00

203-S. Set of Captioned Filmstrips $16.25. (SVE)

HOW WE GET OUR HOMES
205-1. Planning the Home. Choosing a home. Visits to realtor, contractor, banker. (29 frames)

205-2. Building the Foundation. Excavation, footings, I beam, etc. (30 frames)

205-3. Building the Shell. Carpenters, bricklayers, plumbers, etc. (33 frames)

205-4. Finishing the Home. Plastering, decorating. "Moving in." (32 frames)

Each Captioned Filmstrip $5.00

205-S. Set of 4 Captioned Filmstrips $16.25

206-SS. Complete Series of 12 Captioned Filmstrips (includes 203-S (How We Get Our Foods), 204-S (How We Get Our Clothing), 205-S (How We Get Our Homes) $48.00. (SVE)

ME90: LET'S GO AND LEARN

Through this series of filmstrips, the class is taken on instructive trips to interesting places. A special pictorial technique gives added value by including related material having to do with history, geography, science and nature study. Captions provide practice in reading skills and offer further opportunity to broaden the intellectual horizons of the students. (K/P)

ME901 To the Seashore
ME902 To the Mountains
ME903 To a River
ME904 To a Farm
ME905 To a Ranch
ME906 To a Country Fair
ME907 To a Zoo
ME908 To an Airport
ME909 To a City

ME90: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50; individual filmstrip $5.25. (EGH)**

120: LITTLE TOWN — U. S. A.

A visit to rural America, the many small towns and villages all over the nation forming the basic sociological structure of American life. An excellent companion series to Set. No. 104. (P/I)

120A Types of Little Towns
120B Little Town, U. S. A.
120C Stores in Little Town
120D Shopping on Main Street
120E Food for Little Town
120F Houses in Little Town and Life on a Farm
120G Building a House in Little Town
120H Workers and Activities in Little Town
120I People Who Help Little Town

F120: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50;** individual filmstrips **$5.25 (EGH)**

OUR COMMUNITY — Series No. 1430

Selected for Showing at the American Film Festival

This series of eight color filmstrips presents a comparative view of the three basic kinds of communities. The rural community, the town and the city are specifically portrayed to develop an understanding of what it is like to live in a particular type of community. The child is thus able to make a comparison of his own community living with that in the other communities. Sources of food and clothing, types of houses, types and backgrounds of people, and varieties of work in the various communities are presented. A clear-cut emphasis on citizenship makes the series valuable in teaching principles of living together in this complex world. Produced in cooperation with Ginn and Company.
(Average length 33 frames.)

1. **Living on a Farm**
2. **Living in a Town**
3. **Living in a Big City**
4. **Our Food and Clothing**
5. **The Homes We Live In**
6. **The People in Our Community**
7. **Working in Our Community**
8. **Knowing Our Community — Long Ago and Today**

Complete series in color $45.00; individual filmstrips $6.25. (JH)

OUR NEIGHBORHOOD HELPERS — Series No. 1420

Direct color photography depicts our community neighbors as seen through the eyes of young folk. Children see how workers we meet everyday help us and how we can help them in their work.
(Average length about 27 frames.)

1. **The Mailman**
2. **The Policeman**
3. **The Fireman**
4. **The Grocer**
5. **The Milkman**
6. **The Librarian**

Complete series in color $31.50; ind. filmstrips $5.75. (JH)

96 OUR NEIGHBORHOOD WORKERS

A filmstrip series designed to introduce a variety of workers and professions to students eager to learn more about them. Taken from children's experiences, the subject matter is sufficiently familiar to be understood by all viewers. (P/I)

96A The Baker
96B The Dairyman
96C The Shoemaker
96D The Tailor
96E Our Neighborhood Laundry
96F The Butcher
96G The Banker
96H The Watchmaker and Jeweler
96I The Fruit and Vegetable Store

TF96 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50

F96 9 captioned color filmstrips with teacher's manual, quickstrips for evaluation $42.50

RF96 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrips $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

PEOPLE WHO HELP US (SET G-25)

767. Supplying Food for Our Cities. A study of the service industries — merchandising, transportation and the like — which modern urbanization has made feasible. To dramatically demonstrate the vital importance of these industries, this filmstrip is set in the enviroment of a crippling snowstorm.

781. Your Fire Department. While teaching the importance and the methodology of fire prevention, this filmstrip also shows the development of organized fire departments from the hand bucket brigade to the modern municipal department.

797. The United States Coast Guard. The 175-year history of the men who have given the motto "Semper Paratus" truth and meaning. The many valuable services provided by the Coast Guard in peace and war are shown.
Set of 3 filmstrips $16.50; Each filmstrip $6.00 (PSP)

SCHOOL HELPERS SERIES

The Teacher
The Custodian
The Safety Patrol
The Principal
The School Nurse
The Cafeteria Workers

Six color filmstrips designed to make young students aware of the contributions made in their behalf by members of the school staff. Each filmstrip is developed around a simple story. (Average length about 37 frames.)

School Helpers Series: Set of 6 Filmstrips $32.50; each filmstrip $6.00. (McG)

SCIENCE—400091—Set No. 5

(Science)
(Color filmstrips — average length 42 frames)

The Aquarium (L.C. Fi 57-1232)
How Animals Are Grouped (L.C.Fi 57-1233)
How Airplanes Fly (L.C.Fi 57-1234)
How a Plant Grows (L.C.Fi 57-1235)
How a Plant Makes Food (L.C.Fi 57-1236)
A Trip to the Weather Station (L.C.Fi 57-1237)
Price: Set of 6 filmstrips $36.50; each filmstrip $6.75 (McG)

107: SOME NEIGHBORHOOD HELPERS

The worth of all workers and the contributions they make to all of us are stressed in this series which aims to give an understanding of the importance of our neighborhood helpers. (P/I)

107A The Neighborhood Doctor
107B The Neighborhood Nurse
107C The Neighborhood Pharmacist
107D The Neighborhood Optometrist
107E The Neighborhood Barber
107F The Neighborhood Beautician
107G The Neighborhood Newspaper Store
107H The Automobile Service Station
107I The Neighborhood Fish Store

F 107: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50; ind. filmstrips $5.25 (EGH)**

THE TOWN COMMUNITY

Filmstrip Series No. 7780 (Color)

This Is Our Town
How Our Town Began
How Our Town Grew
Living in Our Town
Working in Our Town
The Future of Our Town

Lively color drawings tell the story of a small town growing into a busy dairy, manufacturing, and shopping complex. An appealing story line involving typical youngsters and their families lends continuity to action photographs of present-day merchants, dairy and factory employees, government officials, and other workers busy at the diverse jobs which make up an interdependent society. This series makes an excellent introduction to basic economic, social, and political concepts designed to stimulate youngsters to further exploration of the dynamics of the town community.

(Filmstrips average 45 projection frames each.)

Collaborator: Ruth Ellsworth, Ph.D., Wayne State University.

Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

68: TRIPS HERE AND THERE

The experiences offered through the various trips described will broaden the horizons of our primary grade pupils and prepare them for an understanding and appreciation of the social, geographic and cultural aspects of their community. (P)

68A Our Neighborhood Stores
68B Crossing a Bridge
68C People of Other Neighborhoods
68D People at Work
68E Visiting a Village
68F Visiting a Town
68G Visiting a Large City
68H A Trip to the Mountains
68I Having Fun in a City

F68: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50; ind. filmstrip $5.25 (EGH)**

TRUE BOOK COMMUNITY HELPERS

Full Color, Primary

Adapted from the famous True Books for use with any social studies text. Full color, captioned artwork tells the story of people we rely on everyday, in terms the primary pupil can relate to his experiences. Visualizes and helps to interpret new vocabulary and ideas. Teacher's Guide included.

221-1. Airports & Airplanes. (30 frames)
221-2. Health. (30 frames)
221-3. Houses. (30 frames)
221-4. Policemen & Firemen. (30 frames)
221-5. Our Post Office. (30 frames)
221-6. Schools. (30 frames)

Each Captioned Filmstrip $4.75

221-S. Set of 6 Captioned Filmstrips, Guide $28.50. (SVE)

WHERE AND HOW PEOPLE WORK AND LIVE

Provides a basic introduction to our consumer-oriented economy. Emphasis is on the teams of producers, distributors and consumers who keep the economy going. Produced by Franklin Publications, Inc.

Four color filmstrips (Average 70 frames):

Where in the World Do You Live?; From Place to Place; Food from Farm to Family; Clothes from Head to Toe. Each $7.50. Four 12" LP records, each $5.00 (manual 50c); Set, in box $39.00. (BF)

S2: WHERE OUR DADDIES WORK

Written and illustrated by Marjorie Colyer and Jean D. Washington, Teachers in the Middletown, Ohio, Public Schools. This filmstrip is the direct result of a teachers workshop in the utilization of community resources conducted through Miami University. (K/P)

S2 Full color filmstrip $6.00. (EGH)

45: THE WONDERLAND OF SCIENCE

A series of filmstrips intent upon cultivating an objective attitude among our students. Understanding natural phenomena, together with a presentation of useful, interesting and factual knowledge is intended. (P/I)

45A The Wonder of the Steam Engine
45B The Wonder of Electricity
45C The Wonder of the Electric Light
45D The Wonder of the Telephone
45E The Wonder of the Phonograph
45F The Wonder of the Telegraph
45G The Wonder of Rubber
45H The Wonder of the Motion Picture
45I The Wonder of the Wireless

TF45: Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$64.00**

F45: Quickstrips for evaluation. 9 captioned filmstrips with teacher's manual **$39.00**

RF45: Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes (reel to reel recordings) **$79.00**

Ind. filmstrip, cassette or reel $5.00. (EGH)

THE WORK PEOPLE DO (SET H-14)

923. People Who Work for Our Health. A primary overview of the people who are involved in health and sanitation, and the specific jobs each accomplishes. Children learn basic facts about guarding health, their own and others.

959. The Tugboat Has a Job. Examining the daily work of the tugboat and its crew gives children insight into the importance of transportation. This filmstrip answers many questions about watercraft.

962. People We Meet When We Travel. A description of an automobile trip introduces a child to many people who offer services to the traveler. Other means of transportation, and the people who use them, are shown, and the value of good highways is stressed.

971. The Skyscraper. A fascinating study of the "growth" of a modern industrial edifice, and the men who work to make it. The reasons for growing upward, instead of outward, in a modern metropolis are explained.

986. People Whose Work Is Important to Us. Children develop respect for those who do the tasks that need doing in the everyday world. A better evaluation of work, and an appreciation of the importance of seemingly menial work are developed.

989. The Airplane Does Many Jobs. Through this filmstrip, children are led to understand the importance of air transport in their lives. The airplane is shown as a machine that man has developed to improve transportation and communication.

Set of 6 Filmstrips $33.00; each filmstrip $6.00 (PSP)

140: WORKERS FOR THE PUBLIC WELFARE

This set aims to develop concepts, understanding and appreciation of the many types of public workers whose major interest is the development of the health, safety and welfare of the people in whose community they serve. Excellent material for guidance and career study. (P/I)

140A Police and Police Protection
140B Fire and Fire Fighters
140C The Post Office and Postal Workers
140D Education and the Teacher
140E The Library and the Librarian
140F Social Service and the Social Worker
140G Sanitation and the Sanitation Workers
140H Transportation and Transportation Workers
140I Recreation, Park and Playground Workers

F140: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50; ind. filmstrips $5.25 (EGH)**

WORLD OF WORK

Grades:

K-3 & 4-6: Strip films & Records on "World of Work"
K-3: "Wally the Worker Watcher" & "The Newspaper Boy"
4-6: "Just What Do Mothers Do?"; "It's in Your Hands"; "Just What Else Do Fathers Do?" Ed. Cust., 6475 Dubois, Detroit, Michigan 48211
MINNESOTA SOURCES: MEA

GEOLOGY

THE EARTH (Set H-23)

916. Digging for the Earth's Treasures. Within the limitation of the ability of primary children, this filmstrip surveys the importance of minerals in today's world, and the methods of mining them.

933. What Is the Earth Made of? Children are aided in organizing previously acquired knowledge about everyday things into an understanding that the materials from which these things are made comes from a variegated and differentiated Earth.

Set of 2 Filmstrips $11.00; each filmstrip $6.00. (PSP)

OCEANOGRAPHY

1034: WONDERS OF THE SEA

This filmstrip helps to answer some questions about the vast expanse and impenetrable depths of the ocean, which give it mystery and capture man's imagination. It brings into focus some of the secrets of the sea's creatures. The young child becomes acquainted with how they look, what they eat, and what dangers they face. He may find some of the secrets exciting, amusing and strange. It may be surprising to him to meet this unexpected world in which plants grow and curious land shapes form.

Individual Filmstrip $6.00. (PSP)

OUR PUBLIC UTILITIES
Electricity for the Community
Telephones for the Community
Gas for the Community
Water for the Community
Waste Disposal for the Community
Public Transportation for the Community

This series tells how the health, safety, and welfare of towns and cities are dependent upon certain commodities and services being readily available to their inhabitants. The filmstrips tell why public utility companies have a special responsibility to the communities they serve. At the end of each filmstrip are questions for review, and suggestions for further pupil activity. (These filmstrips average 52 frames each.)

Our Public Utilities (9100) (M) (Color)

Series of 6 color filmstrips, in box, $36.00. Each filmstrip $6.00. (EBF)

35: MEN WHO HELPED US FIND OUT

An illustrated dramatization of the lives of some of the world's most renowned scientists and physicists. A series to help pupils understand the contributions of geniuses and their unique ability to find ways of harnessing nature's resources for the interests of mankind. (I/J)

35A Galileo
35B Louis Pasteur
35C Walter Reed
35D Mme. Marie Curie
35E Michael Faraday
35F Joseph Lister
35G Hideyo Noguchi
35H Christian Eijkman
35I Guglielmo Marconi

F35: Quickstrips for evaluation. Complete set of 9 color filmstrips with teacher's manual **$42.50; ind. filmstrip $5.25 (EGH)**

SPACE CAREERS

FIRST ADVENTURES IN SPACE — Series No. 1090

To show children the differences between outer space and their world, six color filmstrips introduce basic scientific facts in a manner easily understood by young children. Detailed artwork clearly illustrates the nature of space and what man is doing to explore and conquer space.

(Average length about 28 frames.)

1. **What Is in Space?**
2. **Rockets to Space**
3. **Getting Ready for a Space Trip**
4. **What Are Satellites?**
5. **What Are Space Stations?**
6. **A Space Trip to the Moon**

Complete series in color $32.85; ind. filmstrips $5.95 (JH)

(PROJECT APOLLO)

165. Project Apollo. A fascinating step-by-step description of the "Man on the Moon" Project Apollo space journey, showing some of the more familiar first steps into space by man. Explanations of difficulties astronauts may encounter are given.

173. Beyond the Moon. Through the medium of a fascinating, simulated rocket trip deep into our solar system and beyond, children gain an appreciation of the vastness of the universe. They learn about various types of stars, nebulae and galaxies.

Set of 2 Filmstrips $11.00; Each Filmstrip $6.00. (PSP)

TRANSPORTATION

FUN ON WHEELS

Full Color, Kindergarten-Primary, with records

Favorite stories on full-color sound filmstrips can be used to great advantage in reading readiness and beginning social studies programs. Recordings feature narration by Angel Casey, popular TV personality.

114-1R. Johnny, the Fireman. Johnny thrills to ride on a fire engine. (57 frames, 7½ min.)

114-2R. Buddy, the Little Taxi. Buddy becomes a pickup truck. (48 frames, 10 minutes)

114-3R. Choo-Choo, the Little Switch Engine. Sometimes it takes two to get the "Streamliner's" passengers to the station on time. (43 frames, 12½ minutes)

114-4R. Our Auto Trip. Country ride to Grandfather's. Many things to see. (36 frames, 7½ min.)

Each filmstrip with Record $9.00; Replacement Records for (114-1R, 114-2R) (114-3R, 114-4R) each $3.00

114-SAR. Complete Set of 4 Filmstrips with 2 Back-to-Back 33⅓ rpm Records (audible advance signal only) $27.00 (SVE)

PEOPLE AND GOODS TRAVEL — Series No. 1170
Scholastic Teacher Filmstrip Award

On-the-scene photography in full color helps children to develop an appreciation of modern transportation and its importance in community life. Visualized travel activities which children themselves may experience show various methods of transportation, the work of the helpers who aid transportation, and the equipment used in moving about people and goods. (Average length about 29 frames.)

1. **Airplanes**
2. **The Passenger Train**
3. **The Freight Train**
4. **Buses**
5. **Trucks**
6. **Boats and Ships**

Complete series in color $31.50; ind. filmstrips $5.75 (JH)

49: THE STORY OF TRANSPORTATION

From the horse and the wheel, to the steamboat, locomotive and airplane, a dramatization showing how the development of civilization parallels the progress of transportation. A filmstrip series filled with the dramatic pictorialization of this subject.

49A Transportation on Foot
49B The Wheel in Transportation
49C Animals in Transportation
49D Transportation in the American Colonies
49E Roads, Bridges, and Tunnels
49F The Railroad in Transporation
49G Transportation by Water
49H Transportation in the Air
49I Modern Land Transporation

TF49: Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$67.50**

F49: Quickstrips for evaluation. 9 complete color filmstrips with teacher's manual **$42.50**

RF49: Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes **$82.50**

Individual filmstrip $5.25; Ind. cassette or reel Teach-A-Tape $5.00. (EGH)

TRANSPORTATION

Produced by Bailey Films

Takes a comprehensive look at the various systems of transportation in use in this country. Children get an actual look at workers using various pieces of equipment. Crisp photography, combined with narration, inspires the student and makes this set an especially effective teaching tool.

Eight color filmstrips (average 40 frames):

The Airport: What You'd See There
The Airport: Who Works There
The Harbor: What You'd See There
The Harbor: Who Works There
The Railroad Terminal: What You'd See There
The Railroad Terminal: Who Works There
The Truck and Bus Terminal: What You'd See There
The Truck and Bus Terminal: Who Works There

Each $7.50; eight 12" LP records, each $5.00; Manual 50c; Set in box, $75.00. (BF)

402515: WAYS WE TRAVEL SERIES

These filmstrips help you familiarize young children with various modes of transportation, and with some of the experiences one would have while traveling on each. (Research: New York City Board of Education)

(Average length about 45 frames.)

Linda and Ben Take a Bus Trip (L.C.FiA 63-3875)

Sue and Tim Ride on a Train (L.C.FiA 63-3876)

Bob and Amy Take an Airplane Ride (L.C.FiA 63-3877)

A Subway Ride for Dick and Janet (L.C.FiA 63-3878)

On a Great Lakes Boat with Lee, Jane and Nan (L.C.FiA 63-3879)

On an Ocean Liner with Beth and Jay (L.C.FiA 63-3880)

Price: Set of 6 filmstrips $35.50; each filmstrip $6.50

WEATHER FORECASTING

WEATHER

920. What Will the Weather Be? From earliest years, children are aware of the importance of weather in their daily lives. This filmstrip teaches them, in simple concepts, how weather is forecast.

Individual Filmstrip $6.00. (PSP)

WHOLESALE PRODUCE

WHOLESALE PRODUCE MARKET

(Captioned Filmstrip Set)

Part 1 introduces the retail market, showing where produce comes from and how it gets to the market. Part 2 shows the physical layout of the market, how it is cared for, what is sold, how it arrives, how storekeepers buy, and how the employees do their jobs. Produced by Academy Films; Two color filmstrips (46 and 40 frames): **Wholesale Produce Market — Part 1 and Part 2. Both in box, $12.00. Each strip $6.00. (BF)**

EDUCATION

BETTER STUDY HABITS SERIES

Improve Your Study Habits
Improve Your Reading
Improve Your Vocabulary
Improve Your Handwriting
Improve Your Spelling
Improve Your Punctuation

Six color filmstrips, each done in original art work, designed to overview and stress certain important study and learning skills. (Average length about 40 fr.)

Set of 6 filmstrips $35.00. (McG)

CONSTRUCTING REPORTS

Using Reports
Digging for Facts
Selecting the Theme
Building Reports
Painting with Words
Finishing Reports

Why is it important for almost everyone nowadays to know how to express himself effectively in writing? What are the steps involved in writing a good report? These questions are answered authentically, clearly — and delightfully — in this series of filmstrips, designed for middle grades and junior high school English composition classes.

(These filmstrips average 49 frames each.)

Construction Reports (7620) (M-J) (Color)

Series of 6 color filmstrips, in a box, $36.00; each filmstrip $6.00. (EBF)

LIVING TOGETHER IN SCHOOL

Being Prompt
Caring for School Materials
Consideration of Others
Going to School Assembly
Our School Helpers
Visitors to Our Class

Six color filmstrips demonstrating and discussing desirable habits of school behavior, designed to help pupils understand the need for definite standards of behavior. Produced in original, full-color drawings.

(Average length about 38 frames.)

Set of 6 filmstrips $35.50. Each filmstrip $6.00. (McG)

A PLACE FOR ME

60 fr, col, sfs, PRI-J

Produced by the Methodist Board of Missions, 1963

Story of children who learn that their home will be destroyed by an urban renewal program and the effect this had upon them.

MINNESOTA SOURCES: MCC

THE SCHOOL COMMUNITY

Filmstrip Series No. 7720 (Color)

The New Pupil
Our School
School Helpers
Our Job in School
Part of the Team
School Courtesy

The fundamental elements of successful school relationships, with emphasis on constructive behavior and group participation, are portrayed in this series of real-life photographs. In following Steve's days at school, picturing his problems and how he learns to deal with them, youngsters see concrete methods of successful adjustments to the challenges and demands of the new world of school.
(Filmstrips average 45 projection frames each.)

Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

198: THINK, LISTEN, AND SAY

Since undeveloped listening skills can seriously impair learning, increasing a child's ability to listen is becoming a major responsibility of teachers. Authorities agree that this condition is more widespread than ever before. Think, Listen and Say is an audio-visual kit answering the need for self-directed listening lessons to improve communication skills of young students. This is a carefully planned developmental listening skills kit of sound filmstrips — combined with student activity books — to improve listening ability where it is needed most: 1) at the primary level, 2) the culturally disadvantaged, 3) the mentally retarded and slow learning, 4) handicapped children with language deficiencies. This set of audio-visual materials is designed to help and improve auditory discrimination, aural comprehension, and visual perception. Assembling the research material and perfecting techniques to teach listening required extensive field study. Many children live in a world of many sounds — within the family, what they hear at school plus the scrambled stimuli of TV, and are not always prepared to cope with the multiplicity of conflicting impressions. Their hearing equipment may be perfectly normal, yet they are unable to become good listeners. Oftentimes they simply have developed the habit of "tuning out" and obliterating the world of sound impressions that has succeeded in confusing them. Think, Listen, and Say emphasizes the three R's of listening . . . the ability to Recognize, Retain, and Recall . . . and presents the material in progressive stages to stretch the child's potential listening ability. Additional activities for constructing some of the items in the stories are included. This Listening Skills Program contains eight colorfully illustrated filmstrips with complete sound narartion on four records. (K/P)

198A Introducing Pepe and Mimi
198B Listening with Pepe and Mimi
198C A Trip to the Farm
198D Adventures with Some Sounds that Are Alike
198E The Adventures of Mimi and Pepe Puppet
198F Mimi and Pepe and the Secret Treasure
198G A Surprise for Coco
198H The City of Make Believe

A detailed teacher's manual contains a complete script, with duplicate pages of the Student Activity Book, and suggestions for correlating this material with existing curricula: Reading, Music, Creative Arts, Creative Writing. Authors: Joan M. Sayre, M.Ed., Ass't. Professor, University of Miami, Coral Gables, Fla.; James E. Mack, M.A., Director, Clermont Logopedics Center, Batavia, Ohio.
Disc recording

DF198 Complete kit of 8 color filmstrips with 4 records, one set of story sequence cards, 1 teacher's manual and 10 student activity books $70.00; Individual filmstrip $5.25; Individual recording $5.00; Additional student activity books, available in sets of 10 $15.00; Additional teacher's manual $2.00; Additional set of story sequence cards $2.50 EGH

S1 TOMMY GOES TO KINDERGARTEN

This filmstrip is for kindergarten and pre-kindergarten children as well as their parents. Its aim is to assist in developing better home-school relationships and to show children of that age happily working and playing together. (K/P)

S1 Full color filmstrip $5.00 EGH

SPECIAL EDUCATION

203 THE "BE KIND" STORIES

A filmstrip series fashioned to help develop young, growing imaginations, with an emphasis on the constant need to express more kindness in our daily life. This series is designed to encourage vocabulary and self-expression through the retelling of stories in a child's own words. To help captivate the attention of young pupils, four cuddlesome animals act out and demonstrate lessons of kindness and appreciation in a most captivating fashion. The sing-along portions are sure to win over countless new followers as they respond to the constructive guidance messages contained within each episode. Included in the Be Kind Stories learning kit are 20 coloring books — one for each child in the class. The Be Kind coloring book features key scenes from the stories shown in the filmstrip. Thus the lessons in the stories are remembered and reinforced as the child colors each picture as an enjoyable classroom activity.

203A Amanda's Kittens
203B The Brave Little Mouse
203C Jumpy Sees The World
203D The Dog Who Had Everything

DF203 Complete set of 4 color filmstrips with 2 records, teacher's manual and 20 coloring books $39.00; Individual filmstrip $5.25; Individual recording $5.00; Extra coloring books — in sets of 10 $4.50 EGH

204 LET'S HAVE FUN

A delightfully informative filmstrip series to help stimulate students in Special Education classes. By helping them realize a greater interest in planning constructive activities during vacations, you increase their comprehension and awareness. A variety of scientific facts about nature are presented, along with the guidance principle of encouraging them to seek advice from older persons when confronted with a burdensome problem. Various locales and settings offer ideal material for follow-up discussions of demonstrations. Guidance and enrichment values are stressed by emphasizing that constructive activities can be planned experiences and be regarded as great fun. Let's Have Fun will be enjoyed repeatedly and cheered back again time after time for each measure of constructive, wonderful fun.

204A Peter's Garden
204B Bill's Robin
204C Jim's Doghouse
204D Betty's Wild Flowers

DF204 Complete set of 4 color filmstrips with 2 recordings and teacher's manual $25.00; Individual filmstrip $5.25; Individual recording $2.00 EGH

192 LITTLE THINGS THAT COUNT

A guidance series emphasizing the most important basic lessons to be learned in character building. Centering around situations and experiences familiar to all children, the stories involve the joy of helping others, honesty, perseverance, responsibility, respect and good manners. A designated frame can be held on the screen while the class discusses ways for resolving the problem facing the children in the story. (Grade Level — Educable Mentally Retarded.)

192A The Busy Bees (Joy in helping others)
192B Lucy Learns to Share
192C Jerry Has a Surprise (Honesty is the best policy)
192D Try, Try Again (Perseverance)
192E One Rainy Day (Importance of listening)
192F Jim Learns Responsibility
192G Tony's Summer Vacation (Respect for property of others
192H Please is a Good Word (Good manners)

DF192 Complete set of 8 color filmstrips with 4 records and teacher's manual $50.00; Individual filmstrip $5.25; Individual record $4.00 EGH

25 OAKTREE

Grade Level: Trainable Mentally Retarded and Primary

To aid in teaching proper habits of health, cleanliness, courtesy, fair play, cooperation and safety, and includes set of 4 sound filmstrips with recordings. Designed after extensive research for the training of Mentally Retarded children, they are also suitable for early Primary instruction.

25A Winter at Oaktree 7
25B Spring at Oaktree 7
25C Summer at Oaktree 7
25D Autumn at Oaktree 7

Price 4 filmstrips and 2 records with Teachers Manual $30.00
William H. Goetz, 4383 Dart Ave. S., Minneapolis 24, Minn., WA. 6-2558 or EGH

195 OUR WONDERFUL WORLD

Stimulating a child's awareness and exciting his interest is more readily accomplished through this ingenious use of pertinent photographs and fascinating sounds. This series of four stories encourages visual and auditory perception to increase verbal facility. Each filmstrip is divided into three sections to create greater flexibility. The first part tells a story by exploring the environment through the eyes and ears of two children, Mike and Sue. This is followed by a question session with certain pictures repeated for added inspiration. Finally, some of the sounds previously heard are played again for easy identification. (Educable Mentally Retarded.)

195A In Our Town
195B In the City
195C At the Beach
195D Along the River

Disc record

DF195 Complete set of 4 color filmstrips with 2 records and teacher's manual $30.00; Individual filmstrip $5.25; Individual recording $5.00 EGH

JUNIOR AND SENIOR

FILMSTRIPS

FAMILY LIFE

AND THEY LIVED HAPPILY EVER AFTER?

D204 Understanding Teenage Marriage

To a teenager, the idea of marriage at an early age is appearing more and more attractive — the average age of couples at the time of marriage is dropping every year. Fully 35% of all marriages this year will be teenage marriages and, if present rates continue, half of these will end in divorce within 5 years. Why? And They Lived Happily Ever After? explores the underlying causes of early marriage, and provides perspective by answering important questions for your teenagers like: How do you know when you are emotionally and psychologically mature enough for marriage? What about finishing school? Financial support? Responsibilities of a job? Early parenthood? Your relationship with in-laws and friends? Combining the dynamic involvement technique of live interviews with married teenagers, and the authoritative — yet compassionate — statements of psychologists, educators, and family relations specialists, this Sound Filmstrip will help implant firmly in the minds of your teenagers the fact that the odds are probably against a successful outcome in a teenage marriage, and that it takes a great deal of effort, compromise, determination and maturity if such a marriage is to be a lasting one.

2 full-color filmstrips, 2 12" lp records $35.00

Part I: 106 frames/19 min., Part II: 104 frames/21 min. GA

MINNESOTA SOURCES: MCC

400047 CHILD CARE SERIES

Discusses specific problems in the care and supervision of young children. Told through the eyes of a teen-age babysitter. Adviser: Gladys Witt Romanoff, Consultant in Guidance, Finch Junior College. 36 fr. b&w.

Keeping Children Happy (L.C. FiA 52-2458)

Getting Acquainted (L.C. FiA 52-2457)

Special Daytime Problems (L.C. FiA 52-2459)

Keeping Children Safe (L.C. FiA 52-2460)

Set of 4 filmstrips $15.00; each filmstrip $4.00 McG

DEMOCRACY IS HOME MADE

66 frames b&w sfs SH-A/PAR

Produced by the United Church of Christ, 1950.

Cartoon drawings contrast the Browns' and Gays' attitudes toward democratic homelife. The first family merely hangs up a sign on the subject. The Gays find that its practice in everyday living allows for freedom of speech and action, learning by doing, and making mistakes without embarrassment. Recommended.

MINNESOTA SOURCES: MCC

A FAMILY AFFAIR

69 frames b&w sfs YA-A/PAR/T

Produced by the United Church Press, 1950.

Cartoon drawings tell the story of the circle of life in the Gay family from the birth of Johnny to the birth of Johnny's baby. Grandma Gay and Mr. and Mrs. Gay go through the trials of Johnny's growing up, falling in love, marrying and bringing his new bride to live with the in-laws. Concludes with the Gays at worship in church as the ingredients making the circle of life delightful. Good treatment with humorous situations focusing attention upon the problems facing young people of today coming into the family circle as over against those faced by parents and grandparents. Good synchronization with original music. For discussion on constructive family attitudes, but may well be used for family night entertainment. Recommended.

MINNESOTA SOURCES: MCC

FAMILY RELATIONSHIPS (Full color)

Jr. High

F776-1 Learning to Understand Parents (46 fr., 7½ min.)

F776-2 Living with Brothers, Sisters (47 fr., 8½ min.)

F776-3 Help at Home (41 fr., 7 min.)

F776-4 Teenage Allowances (46 fr., 7 min.)

Each filmstrip with Teacher's Guide $6.50

F776-1RR — Record for F776-1, F776-2 $3.50

F776-2RR — Record for F776-3, F776-4 $3.50

F776-SAR — Set of 4 filmstrips, 2 back-to-back 33⅓ rpm records, Guides $29.70

F776-5 How To Get Along With Parents (45 fr., 6½ min.)

F776-6 Using The Family Car (48 fr., 9½ min.)

F776-7 You're Part of A Family (47 fr., 7½ min.)

F776-8 Learning To Manage Your Money (41 fr., 9 min.)

Each filmstrip with Teacher's Guide $6.50

F776-3RR — Record for F776-5, F776-6 $3.50

F776-4RR — Record for F776-7, F776-8 $3.50

F776-SBR — Set of 4 filmstrips, 2 back-to-back 33⅓ rpm records, Guides $29.70 SVE

HELPING AT HOME

41 frames and record **(SVE)**

IS YOUR HOME FUN?

51 frames b&w sfs PAR/YA-A

Produced by the United Church of Christ, 1948.

Through a series of cartoons, we are shown the contrasting experiences in the daily lives of two families, the Browns and the Gays. Their houses are outwardly identical but inwardly quite different in spirit. In the frowning house where the Browns live, there is immaculate housekeeping, stern parental discipline, repression, and an absence of family fellowship. In the Gays' home next door there is an atmosphere of comfortable living, understanding, and happy family comradeship. The interesting thing is that the spirit of each house is infectious. Recommended for those about to start homes.

MINNESOTA SOURCES: MCC

LOVE, MARRIAGE AND FAMILY

Author: Lester A. Kirkendall, Ph.D., Professor of Family Life, Oregon State University.

Program helps students view love realistically — as a basic human emotion pervading many kinds of relationships. Students consider warmth, affection, recognition and support as vital parts of love, their importance to relationships between friends of the same sex, relatives and immediate family members. Your class then explores the many aspects of love in marriage and the creation of a family: physical love and its evolution with maturity, the importance of shared experiences and problems, increased fulfillment and satisfaction through mutual confidence, emotional security and personal serenity.

JUNIOR-SENIOR

Program concludes with a consideration of love between parents and children and between brothers and sisters.

2 full-color filmstrips, 2 12" lp records $40.00; 2 full-color filmstrips, 2 cassettes $44.00; R-102 705 (GA)

661000 MARRIAGE AND FAMILY LIVING SERIES
29 frames, b&w
Five filmstrips designed to help young people understand and solve the problems of dating, courtship and family living. Correlated with Landis: **Your Marriage and Family Living.**
Family Portrait (L.C. Fi 53-1218)
Future In Hand (L.C. Fi 53-1222)
It's A Date (L.C. Fi 53-1223)
Seeing Double (L.C. Fi 53-1224)
With This Ring (L.C. Fi 53-1221)
Set of 5 filmstrips $27.50; each filmstrip $6.00 McG

YOUNG TEENS AND THEIR FAMILIES (Series)
4 color sfs **Family Filmstrips, 1959**

Allowances. 47 frames, debates "hand-outs" vs. agreed-upon adequate allowance that reflect a concept of stewardship.

Getting Along With Brothers and Sisters. 47 frames, reminds of the privileges and responsibilities involved in sibling relationships.

Learning To Live With Parents. 50 frames, lifts up potential friction points in order to suggest Christian ways of resolving and avoiding them.

Sharing Responsibilities at Home. 41 frames, pictures a family of five as they divide household jobs and live together as a team.
MINNESOTA SOURCES: MCC

PERSONAL AND SOCIAL DEVELOPMENT

ABOUT SEX AND GROWING UP
Full color, Int.-Jr. High
Through utilization of frank, uncomplicated language and full-color drawings and diagrams, these new sound filmstrips comprehensively describe and explain the changes that occur during puberty and adolescence. Students will gain insights into the manifestations of growing up and their anxieties about sexual adjustment while acquiring appreciation for the wonder of life and the miracle of birth. (Cathedral)

C791-1 — Maturing Boys and Girls. Discusses emotional changes during the early stages of puberty. Shows changing attitudes towards friends of both sexes. (52 frames, 7 minutes)

C791-2 — Becoming A Woman. Comprehensive description of the changes that occur in the female body during puberty including a clear explanation of menstruation. (53 fr. 7 min)

C791-3 — Becoming A Man. Descriptions of changes directly affecting sexual activity as well as such related manifestations as change of voice. (44 frames, 7 minutes)

C791-4 — Where Babies Come From. Dispelling all childhood myths, this filmstrip offers a step-by-step explanation of the miracle of life, from conception to birth. **(58 fr., 10 min.)**

Each filmstrip with Teacher's Guide $7.50

C791-1RR — Record for C791-1, C791-2 $4.00
C791-2RR — Record for C791-3, C791-4 $4.00
C791-SR — Set of 4 filmstrips, 2 back-to-back records, 4 guides $34.50 SVE

THE ACCOMPLISHED GENERATION
Program focuses on positive, creative contributions to society made by young people who refuse to join the "alienated 5 percent." Dramatic case histories show that true individuality, social and political commitment, artistic involvement and achievement usually have little to do with rejecting the conventions of society. Your class meets deeply committed boys and girls from different ethnic, regional and economic backgrounds They tell why they channel their energy and intelligence toward achievement in varied fields. These young people describe factors which have helped them accomplish their individual goals, such as the role of friends, teachers and parents as well as exposure to information through school and mass media. With each candid interview, your students see more clearly how they themselves can work confidently and effectively to improve society.

2 full-color filmstrips, 2 12" lp records $35.00; 2 full-color filmstrips, 2 cassettes $39.00; R-100 055 (GA)

ADOLESCENT DEVELOPMENT
136.7 Age of Turmoil (30 frames)
136.7 Meaning of Adolescence (28 frames)
136.7 Meeting the Needs of Adolescents (28 frames)
612.6 Physical Aspects of Puberty (28 frames)
136.7 Social-Sex Attitudes of Adolescence (29 frames)
MINNESOTA SOURCES: ML

ALASKA: FRONTIER STATE (Color)

Filmstrip Series No. 9480
Alaska: Discovery and Development
Alaska: The Land and Its Resources
Alaska: The People and Their Way of Life
Alaska: Commerce and Industry

The student is introduced to the past and present of the 49th state through the media of photographs, illustrations and maps, including old, rare Alaskan news photos and political cartoons. Aerial pictures dramatize the geographical contrasts of Alaska: an Aleutian volcano and the largest glacier, the only fjords, and the highest mountain in North America. Visuals show the four racial stocks comprising Alaska's population, and a pictorial analysis presents the state's economic development from gold and fishing to future possibilities.
(Filmstrips average 47 projection frames each.)
Collaborator: Ivar Skarland, Ph.D., University of Alaska.
Each filmstrip $6.00; Series of 4 boxed $24.00 EBF

ALCOHOL AND NARCOTICS SERIES (NDEA)

Alcohol and You, Part I	**Narcotics and You, Part 1**
Alcohol and You, Part 2	**Narcotics and You, Part 2**

A set of 4 color filmstrips closely correlated with leading public school courses of study on the nature and dangers of alcohol and narcotics. The filmstrips explain the nature of alcohol and narcotics, their effects upon the human body, the nature of addiction and its effects on the individual and society. Advisers: Raymond G. McCarthy, Yale Center of Alcohol Studies, and Clare C. Baldwin, New York City Schools.
(Average length about 42 frames.)
Set of 4 filmstrips $24.50 McG

THE ALIENATED GENERATION — E-250
Your students probe the phenomenon of alienation from society as an historical and contemporary social issue. They gain insights into the Lost Generation of the 20's and the Beats of the 50's. And they confront the current Hippie Movement in terms of the society which produced it. What is the relationship between affluence and rebellion? Is "tuning out" a valid answer to war, racial injustice and materialism? What are the roles of sex, drugs and non-violence in the Hippie experience? What alternate ways are there to protect our individuality in a mass production, mass media society? Program leads students into candid discussion of these and related questions, brings them an important step closer to finding their own answers. **(GA)**
2 full-color filmstrips, 2 12" lp records, Teacher's Guide $35.00

ATTITUDES — A LOOK AND A LISTEN Series

4 col sfs JH-SH

Produced by Family Filmstrips, 1962.

Music For The Right Foot (Resolving Conflicts) 50 fr., 10 min. illustrates the problems which teenagers have in learning to live together harmoniously. When Johnny uses his guitar at a fireside bull session to demonstrate how people make discords in their lives, the group begins to analyze why people "get off on the wrong foot" and to discover Christian ways of making harmony.

Our Eyes Play Tricks (Prejudice) 48 fr. 8 min. pictures four teenagers having fun with optical illusions. They realize that their eyes can also trick them into forming un-Christian prejudgments of people, based on color or national origin.

Seeing Red In A Green World (Resisting Authority) 49 fr. 10 min. examines teen-age reactions to authority, notably parental, and discusses the need for increasing acceptance of responsibility.

What Do You Expect? (Expecting the Best) 48 fr. 9 min. makes a comparison as to what young people can do with their lives, through a picture of contrasting everyday experiences. It challenges them to a choice, shows them how to better themselves, and helps them cultivate the habit of expecting the best from themselves, from others, and from life itself.

MINNESOTA SOURCES: MCC

BABYSITTING: THE JOB — THE KIDS

Program covers virtually everything young babysitters should know for a sound basic approach to their job. Experienced boy and girl sitters discuss getting work, handling fees, emergencies, having the right phone numbers handy, deciding when to call, feeding children, bedtime, strangers at the door, in case of fire, police situations, drawing the line at sitting for "extra" children, special "don'ts" like leaving children in bathroom alone. Parents explain what they want most from sitters: promptness, interest in children, accurate reporting, neatness, general thoughtfulness. Program demonstrates basic rules for babysitters: don't try being the parent, give affection freely, be firm, treat children as individuals, don't sit for child you don't like.

Part I: 87 fr. 15 min.; Part II: 86 fr. 13 min.

2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00 GA

R-100 402/Library of Congress No. FiA 68-4137

BECOMING A MAN: MATURATION AND GROWTH

Author: Eric W. Johnson, Vice Principal, Germantown Friends School.

This program, which begins with a study of the male reproductive system, helps students build specific understanding of the physical changes of puberty. It then investigates the parallel development of emotional and social attitudes and role behavior. Students confront the stereotypes of masculinity and learn to recognize the more essential qualities of manhood. They examine the process of father identification and probe the relationship between the male's physical and emotional responses to sex. They gain a clear understanding of masturbation, consider the significance of adolescent hero-worship and analyze traditional male views of women, distinguishing between real and fantasy elements. The program concludes with a discussion of male responsibility in sexual situations and suggests ways to strengthen and enrich shared sexuality through a realistic understanding of female needs and expectations.

Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 112 fr. 17½ min.; Part II: 115 fr. 15¾ min.

2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-100 469 GA

BECOMING A WOMAN: MATURATION AND GROWTH

Author: Eric W. Johnson, Vice Principal, Germantown Friends School.

This program, which begins with a study of the female reproductive system, helps students build specific understanding of the physical changes of puberty. The program investigates the parallel development of emotional and social attitudes and role behavior. Students probe the complexities of role identification for women in our society. They examine the stereotpyed views of women and consider women's increasingly independent attitudes, business and professional opportunities. Then they examine girls' involvement with social life during adolescence, the question of masturbation, changing views on female sexuality and the over-idealization of the male as a romantic figure and provider. This program concludes with the idea that the individual's sex role is part of her total and continuing adjustment to life.

Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 114 fr. 15 min.; Part II: 127 fr. 15 min.

2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-100 444 GA

BEING RESPONSIBLE ABOUT SEX AND LOVE

Emphasizes need for a personal guide for responsible sexual behavior. Consultant: Richmond Barbour, Ph.D., Asst. Supt., San Diego, Calif. City Schools. (Family Films) color w/records.

F773-1 — Responsible Sexual Attitudes. Helps young people understand their sexual feelings, desires. Presents psychologists' concept of "wholeness" of a person, and implications of this concept for those who would make sex purely physical. 54 fr. 11 min.

F773-2 — Responsible Sexual Behavior. Explores contradictory patterns of conduct. Purposes of dating process. Defines sex act as a wonderful way of expressing love and sharing one's self; explains necessity of permanence. 54 fr. 10 min.

Each filmstrip with Teacher's Guide $6.50; F773-1RR — Back-to-back ⅓ rpm record for F773-1 and F773-2 $3.50; F773-SAR — Set of 2 filmstrips, one record, 2 Teacher's Guides $16.50 SVE

400033 — BETTER STUDY HABITS SERIES

Stresses certain important study and learning skills. Adviser: Dr. Margaret Parke, Associate Professor of Education, Brooklyn College. (Average length about 40 fr.)

Improve Your Study Habits (L.C. FiA 52-2455)
Improve Your Reading (L.C. FiA 52-2453)
Improve Your Vocabulary (L.C. FiA 52-2456)
Improve Your Handwriting (L.C. FiA 52-2451)
Improve Your Spelling (L.C. FiA 52-2454)
Improve Your Punctuation (L.C. FiA 52-2452)
Set of 6 filmstrips $35.00; each filmstrip $6.50 McG

152000 — A BETTER YOU SERIES

Uses lively drawings to present a score of useful tips on do's and don'ts of acceptable social behavior. A complete teaching unit on personality development. (Average length about 45 fr.)

Making Friends Is Easy (L.C. FiA 61-3108)
Popularity Comes to You (L.C. FiA 61-3109)
Your for the Best (L.C. FiA 61-3110)
Your Boss Is Proud of You (L.C. FiA 61-3113)
So You Want to Make a Good Impression (L.C. FiA 61-3111)
Yes, Politeness Is for You (L.C. FiA 61-2363)
Set of 6 filmstrips $36.50; each filmstrip $6.75 McG

BILL OF RIGHTS — ITS MEANING TODAY

(Captioned filmstrip set)

Each of these stories is set in an inspiring place where the citizen enjoys all the rights that accompany American citizenship except those guaranteed by one particular Amendment. Released by IFB. Five color filmstrips (average 26 frames): First Amendment; Fourth Amendment; Fifth Amendment; Sixth Amendment; Eighth Amendment.

Complete set in box $30.00; Each strip $6.00 BF

CHARACTER FORMATION (Captioned filmstrip set)

In each of these filmstrips, a child (10 to 14 years old) faces a decision about a real life question of right and wrong. His conflict and its solution are the core of each story. Released by IFB. Six color filmstrips (average 49 frames): The Boys Biuld A Business (Reliability); Tom Misses a Picnic (Obedience); Tommy Tries to Help (Helpfulness); Paul Tries a Smile (Cheerfulness); Larry Learns Respect (for Property); Jack Joins the Team (Loyalty).

Complete set in box $36.00; Each strip $6.00 BF

78 CHARACTER MAKES A DIFFERENCE

The procedure used in this set of filmstrips is to develop the basic ideas of character training indirectly through everyday situations in the home, school and in daily experiences.

78A	**School Days**
78B	**Work and Play at School**
78C	**The Boy Scout and Other Groups**
78D	**Getting Along with Yourself**
78E	**Getting Along at Home**
78F	**Getting Along with Friends**
78G	**Growing Up**
78H	**Boy Meets Girl**
78I	**Likes and Dislikes**

F78 Complete set of 9 color filmstrips with teacher's manual $39.00; Individual filmstrips $5.00 EGH

CHOOSING A COLLEGE — D-148

Colleges are different because students are different, a simple fact all-too-often overlooked by both students and their parents. Choosing a College will help your students establish the basic criteria for intelligent college selection . . . places social, geographic, academic, and financial considerations in perspective. This program is designed to stimulate the student's self-evaluation as well, and his thoughts about the differences between colleges: old, new, large, small . . . facilities . . . faculty . . . departmental emphasis. Choosing a College also suggests that neither imitating one's best friend nor fulfilling parental expectations is likely to produce a good "match" between student and college. A fundamental orientation to college planning for any level.

1 full-color filmstrip 1 12" lp record, 56 fr. 11 min.; Library of Congress No. Fi A 63-3667 $18.00 GA

CITIZEN, THE Set G-6

724. The Citizen and His Court. Building a respect for justice and law, this filmstrip teaches the processes and machinery by which justice is dispensed in a democratic society. Criminal trial is traced.

736. Your Bill of Rights. Few subjects are more important to young and old alike, than the rights guaranteed by the first ten amendments to the constitution. A statement of this fact, and the historical context in which the Bill of Rights was written and accepted, occupy this filmstrip.

743. How Foreigners Become Citizens. The prosperity and freedom enjoyed by Americans are shown as inducements to others to come to this country. Means and methods of Americanization and naturalization are graphically demonstrated.

791. Your American Citizenship. The rights conferred by citizenship carry with them the responsibilities of citizenship. Children must learn to appreciate and respect both. The open society that we enjoy is contrasted to more restricted life encountered elsewhere, to kindle an understanding of the individual's importance in our society.

799. You and Your Government. Children are led to understand how a body of men can govern without restricting the rights and develeopment of the individual. The function of government in a free society is contrasted to that in a restricted society.

Set of 5 filmstrips $27.50; Each filmstrip $6.00 PSP

UNDERSTANDING THE SCHOOL SYSTEM AND THE COMMUNITY

American Film Festival Blue Ribbon Award

THE CLASSROOM REVOLUTION — D-167

(Researched and written by Terry Ferrer and based on the series of articles by the same name, reprinted and distributed nationally by the Ford Foundation.)

This award-winning sound filmstrip program explores many of the new curriculum developments in the sciences, the "New Math", closed-circuit TV, audio-lingual techniques . . . even architectural advances to improve the environment of learning. It investigates the "classroom revolution" at all levels within the school system — elementary, junior high, and high school. The Classroom Revolution is designed specifically for use by School Administrators to: acquaint School Board members with new developments in educational programs, create a receptive climate in the community to changes in teaching methods and materials, gain local support to budget for new programs in your school, expose the community to developments in facilities and techniques in other school systems, stimulate the interest and gain the support of the teaching staff prior to the implementation of such new programs.

2 full-color filmstrips 2 12" lp records; Part I: 64 fr. 13 min.; Part II: 70 fr. 14 min., Library of Congress No. FiA 66-3100 $35.00 GA

THE COLLEGE DROPOUT:
SIX OUT OF EVERY TEN — D-152

The College Drop-out will inject your students directly into the tumultuous college years that lie ahead. This program was developed with the cooperation of leading college administrators, and written by a college drop-out — now a nationally-known journalist for The New York Times. Dramatic photography and the impact of personal accounts by several Drop-Outs will acquaint your college-bound students with many of the factors leading to the common Freshman year question "What am I doing here?" Better than half those who do drop out will do so in their very first year. The College Drop-Out explores many of the Freshman year pressures: difficult courses, emotional distress, homesickness, social problems, financial difficulties, poor study habits . . . even boredom. This sight and sound program points out just how universal most of these "uniquely personal" problems really are . . . probes the "identity crisis" and military service as escapes from college responsibilities, "Sophomore Slump," and other common reasons for deciding "college is not for me."

2 full-color filmstrips 2 12" lp records; Part I: 60 fr. 15 min.; Part II: 57 fr. 12 min., Library of Congress No. FiA 66-3101 $35.00 GA

COLLEGE PLANNING I Set D-4

318. Planning Ahead After High School. The student is encouraged to assess his own interests, abilities and financial resources in relation to the demands and rewards of various kinds of work. Planning for job training is reviewed.

321. Which College For Me? The student learns to think of institutions of higher learning in relation to his own goals and aspirations. The relative merits of various kinds of institutions are discussed. The student discovers how to obtain information about specific colleges.

335. Money For Further Education. Suggests plans for balancing educational needs and desires against financial resources. Scholarships and loans are discussed, as are the means of earning money to supplement existing funds.

348. Finding Out About A College. Planning for higher education with a realistic attitude toward goals, interests and financial resources. The student discovers how to make an intelligent choice, and how to enhance his chances of social and academic success.

359. Worried About College? A review of how colleges select individuals for admission relieves fear and tension, and prepares the student for his attempt to enroll in the college of his choice. Personal and academic qualifications are discussed.

368. Scholarships and Loans For Continuing Education. The place of scholarships and loans in planning for higher education is discussed, along with a survey on the availability of such assistance and the typical requirements for securing it.

Set of 6 filmstrips $33.00; Each filmstrip $6.00 PSP

COMMUNISM: CHALLENGE TO FREEDOM

Comprehensive study helps students become more aware of what democratic citizenship means in a world coexisting with Communism; how a free society can effectively meet the Communist challenge. Produced in cooperation with the Institute For American Strategy, Chicago, Illinois. Full color, recorded narration.

Author: William F. Keefe, Former Press Officer, U.S.I.A., Europe.

Group 1

371-1 — What Is Communism? Political, economic, social, philosophic origins. Dialectical materialism. Goals and methods of spreading Communism. (44 fr. 15 min.)

371-2 — Communism and Government. Methods to acquire power. Organization of Soviet government. Compares flow of political power in Russia and U.S. (43 fr. 15 min.)

371-3 — Communism and Economics. Economic race between Russia and U.S. Controlled economy vs. free enterprise. Differences in culture, industry. (42 fr. 16 min.)

371-4 — Communism and Human Rights. Differences between Soviet and U.S. ideas of truth, attitudes towards religion, means of education. (41 fr. 16 min.)

Each filmstrip w/Teacher's Guide $7.00; 371-1RR — Record for 371-1, 371-2 $4.00; 371-2RR — Record for 371-3, 371-4 $4.00; 371-SAR — Set of 4 filmstrips, 2 back-to-back records, 4 guides $31.00

Group 2

371-5 — The Years of Struggle. Early years of Russian Communism. Stalin regime, purge trials, Russia in World War II and at brink of Cold War. (44 fr. 18½ min.)

371-6 — The Cold War. Relations between U.S. and Russia from postwar years to Vietnamese strife. Dominican revolt. Ideological conflict between Russia and China. (47 fr. 20 min.)

371-7 — The Communist Party. History and structure; how all levels work towards world domination. How Party differs from U.S. political parties. (41 fr. 18 min.)

371-8 — The American in The Cold War. How Communism's spread threatens our way of life; what every citizen can and must do to prevent it. (43 fr. 18½ min.)

Each filmstrip w/Teacher's Guide $7.00; 371-3RR — Record for 371-5, 371-6 $4.00; 371-4RR — Record for 371-7, 371-8 $4.00; 371-SBR — Set of 4 filmstrips, 2 back-to-back records, 4 guides $31.00; 371-SR — Complete series of 8 filmstrips, 4 records, 8 Teacher's Guides (includes Sets 371-SAR, 371-SBR) $59.50 SVE

THE COOPERATIVE WAY TO A COLLEGE EDUCATION

A Case History on Work/Study Programs D-194

In recent years much of American industry — the General Electrics, the DuPonts, the Westinghouses — has joined hands with many of the engineering and technical schools to give students practical experience and the opportunity to help finance their education. This sound filmstrip examines the Cooperative Program, in which students alternate between classrooms and industrial plant and laboratory. Full color, live-situation photography dramatizes the values — both educational and financial — to be derived from the Cooperative Plan.

1 full-color filmstrip 1 12" lp record, 72 fr. 18 min.; Library of Congress No. FiA 66-3103 $18.00 GA

CROSSROAD AT CEDARMONT, A

Mr. and Mrs. Allen, Negroes, build a home in "white" Cedarmont. A group of residents who are members of a church call a meeting to keep the Allens out of the community and the church. Opinions differ about what to do. The questions raised will stimulate discussion of basic issues in housing discrimination. Two sets of reading scripts with directions on "How To Use" with each filmstrip.

64 fr., b&w $3.00; Friendship Press, 475 Riverside Drive, New York 27, New York

DARE TO BE DIFFERENT

Helps students establish criteria for conforming to group standards, social norms, family direction. Emphasizes the individual's responsibility for major decisions, the nature of personal integrity, frequent choices we must make between conflicting group norms. Program discusses the powerful forces representing tradition and conformity in American society: the immigrant ideal of "assimilation," large corporations dedicated to speed and efficiency, unions based on mass cooperation. Then, students probe "true" and "false" expressions of individuality: total personal nonconformity, rebellion for the sake of rebellion, willingness to sacrifice for strongly-held beliefs. Program ends with response-provoking thoughts on how to draw the line between rejection and creative evaluation of the ideas and customs we live by.

Part I: 97 fr. 15 min.; Part II: 113 fr. 15 min.; 2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00 GA
R-100 956

DATING

Designed for students at that "awkward age" this Sound Filmstrip takes a common-sense approach to questions and answers about dating procedures, etiquette and physical involvement. The program stresses boy-girl relationships and their place in the community; helps students achieve a well-balanced social life.

2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00 GA
R-100 865

DATING TOPICS

Concrete guidance in dating conduct, social skills, boy-girl relationships. Use for: Social Guidance, Home Room, Homemaking, P.T.A. Sets proper dating standards, help teens develop wholesome concepts of love and marriage. Consultant: Richmond Barbour, Ph.D., Guidance Dir., San Diego Schools. (Family Films)

. . . For Young Teens
Full color w/records

F774-1 — Ready For Dating. Proper way to ask for, accept, or refuse date. Ways to make date successful. How to get parents' approval. (43 fr. 8 min.)

F774-2 — Getting A Date. Factors in choosing date . . . future effects. How to share date-experiences with parents. (43 fr. 6½ min.)

F774-3 — What To Do On A Date. Things to do before date. Responsibilities boy/girl has towards date. (44 fr. 8 min.)

F774-4 — How Do You Know It's Love. Signs of boy-girl attractions. Yardsticks to measure love. How to be considerate in breaking up. (45 fr. 7 min.)

Each filmstrip w/Teacher's Guide $6.50; F774-1RR — Record for F774-1, F774-2 $3.50; F774-2RR — Record for F774-3, F774-4 $3.50; F774-SAR — Set of 4 filmstrips, 2 back-to-back 33⅓ rpm records, Guides $25.50

. . . For Older Teens
Full color w/records

F774-5 — What About Going Steady? What it means to go steady. Advantages and disadvantages. (54 fr. 9 min.)

F774-6 — When You're In Love. How love develops from infancy to maturity. Differences between true love and infatuation. (50 fr. 9 min.)

F774-7 — Date Behavior. Why proper dating behavior is important; qualities in dating partners. (48 fr. 9 min.)

F774-8 — Looking Ahead To Marriage. Engagement period. Hardships of early marriage. What to give. (45 fr. 9 min.)

Each filmstrip w/Teacher's Guide $6.50; F774-3RR — Record for F774-5, F774-6 $3.50; F774-4RR — Record for F774-7, F774-8 $3.50; F774-SBR — Set of 4 filmstrips, 2 back-to-back 33⅓ rpm records, Guides $25.50 SVE

DEVELOPING SOCIAL MATURITY
Grades 7 . . . 10

During a group discussion about popularity, the light begins to dawn on Susie — there's a difference between wanting to be liked and actually developing the attitudes and interests that lead to selfrespect and acceptance by one's classmates. Susie is motivated to action, and happier social relations open up for her. If the school population can learn to understand showoffs like Tommy, everybody benefits. His mishap and the helpful attitudes of some more socially mature friends form a basis for discussion on student activities, loyalty and responsibility, regard for school property, and other aspects of social maturity. The story of Myrtle, a girl with more ambition than judgment, emphasizes the students' need to meet intelligently the conflicting influences of group pressure and personal values. Myrtle's headlong eagerness to carry out her club's plan characterizes the individual whose efforts to conform to the whims of the group work against his best interests.

Series of 3 filmstrips, b&w, about 60 fr. each, with Manuals $10.00 or $3.50 each. National Forum

DEVELOPING YOUR PERSONALITY (Color)

Filmstrip Series No. 8360	**Leaders and Followers**
Thinking for Yourself	**Promises Are Made to Keep**
More Than One Friend	**Enjoying Today**
Trying New Things	

These filmstrips are geared to the social behavior of 8 to 12-year-olds, with self identification stressed for boys and girls in typical home-school situations. The series points out simple solutions to many problems young people have in common: why it's important to have more than one friend; how to make the most of being second best; why dependability pays; the penalties of daydreaming about past or present while today goes by. (Filmstrips average 48 projection fr. each.)

Collaborator: Margaret O'Brien, Ph.D., Northwestern Univ.
Each filmstrip $6.00; Series of 6 boxed $36.00 EBF

DEVELOPING YOUR PERSONALITY
Author: Evelyn M. Duvall, Ph.D.

This program offers your students valuable insights into their own personality development. The Sound Filmstrip was conceived and created especially for Guidance Associates by Evelyn M. Duvall, author of such widely used books as Today's Teenager, Love and the Facts of Life, The Art of Dating. In this program, Dr. Duvall leads your students into meaningful discussion of specific problems involved with social life, attitudes toward love, sex and marriage, the development of personal values, interest and tastes. Her unique approach to the problems and choices facing young people reflects the most advanced human development theory, research and practical experience. Young people gain valuable information from the program, and respond candidly during class discussion.

2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-100 972 GA

DEVELOPING YOUR STUDY SKILLS — D-174
Written and narrated by Abraham Lass, Principal, Abraham Lincoln High School (New York)

There's no short-cut to superior academic performance. It requires efficient study habits, much concentration, and careful budgeting of available time. No room for ceiling-gazing, pencil chewing, or "put it off 'til tomorrow" attitudes here! In short, study is hard, solitary work. Developing Your Study Skills will help you introduce students to the proven methods and elements of successful studying: proper environment, note-taking and underlining, preparing and sticking to a regular schedule, reading selectively, classroom listening, review, test-taking, and that all-important element . . . attitude. Written and narrated by Abraham Lass, high school principal and noted author, Developing Your Study Skills is packed with useful tips throughout. Extensive in-school use with students has underscored the effectiveness of this new 2-part sight and sound filmstrip program with both guidance and home room groups.

2 full-color filmstrips 2 12" lp records; Part I: 64 fr. 13 min.; Part II: 66 fr. 13 min.; Library of Congress No. FiA 66-3104 $35.00 GA

DO YOU DIG FRIENDSHIP?
Produced by United Church of Christ, 1957. 117 fr col sfs

Seymour just couldn't "dig friendship" until he was shown how to make friends and keep them. Good for discussion and use in "buzz" groups. Also good for opening orientation or mixer in a youth rally. Highly recommended to acceptable. Jazzed up with Dave Brubeck's quartet — if looking for A-V with a "beat" this is highly recommended.

MINNESOTA SOURCES: MCC

ESPECIALLY FOR BOYS 612.6
12 min., color, 1966
1 Filmstrip, 1 Record, 1 Study Guide

Presents an overview of the pubertal changes which are a normal part of growing up. Helps develop basic understandings and wholesome attitudes about human growth and reproduction. WFP

MINNESOTA SOURCES: MS

THE EXPLOITED GENERATION — E-238

The Exploited Generation hasn't dropped out; doesn't live in an under-developed country; isn't an ethnic minority — it's sitting in your classroom. To you they're students, but to many American corporations and their advertising agencies they're a 20 billion dollar market. How advertisers, market research firms and media cooperate to exploit the "Youth Market" is examined in poignant detail in a new full-color Sound Filmstrip. Exclusive interviews with advertising executives show how the target is pinpointed; the ad created — with just the right degrees of eroticism and status appeal. The program investigates how market research determines which product, in which package, advertised in which media will capture the attention and dollars of young Americans. TV commercials, pop magazine advertising, market surveys, the trend to conformity among media-minded youngsters are stingingly analyzed in a penetrating study of the Exploited Generation.

2 full-color filmstrips 2 12" lp records; Teacher's Guide $35.00 GA

FAILURE: A STEP TOWARDS GROWTH — D-192
By Abraham Lass, Principal, Abraham Lincoln H.S.

Failure is a universal experience; every youngster is going to have to face it some day. It may be losing face with "the gang," it may be a report card that is guaranteed to cause more than raised eyebrows at home, it may be getting the cold shoulder from a guy that a gal thinks is pretty special. Whatever the form, it is all too often an extremely traumatic experience for the teenager . . . resulting in intense insecurity. This 2-part sound filmstrip program has been developed on the premise that failure need not be a destructive experience at

all. Facing failure, learning from it — can and should be a maturing experience. In presenting this material, Dr. Lass talks straight to your students, with a unique blend of toughness and sympathy that comes from understanding their problems. The program sugegsts how to look for causes of failure, how to begin to make the best of a bad situation, when to decide to bear down harder or try again later. Or when to give up . . . if failure stems from trying to be a fullback at 98 pounds This sound filmstrip program will challenge many of your students' concepts of failure. It is structured for use in small group guidance sessions.
2 full-color filmstrips 2 12" lp records; Part 1: 71 fr. 14 min.; Part II: 69 fr. 15 min.; Library of Congress No. FiA 66-3106 $35.00 GA

FAITHS PEOPLE LIVE BY Series
Produced by Family Filmstrips, 1968. 4 col sfs
Judaism (12 min.) tells of the events of a young Jewish boy which lead up to the celebration of Bar Mitzvah. Several Jewish festivals are explained.

Greek Orthodoxy (12 min.) begins with a few basic historical facts about the division of the Christian Church into East and West — Eastern Greek Orthodox and Roman Catholic, 1054. The design of the Eastern Greek Orthodox cathedrals and parts of the Divine Liturgy are visualized, together with a number of special occasions.

Roman Catholicism (12 min.) shows the colorful pageantry and ceremony of the confirmation of a Roman Catholic and how he is trained and outfitted for his experience. Parts of the Catholic Mass are visualized and explained and some of the radical changes taking place in Catholicism are shown.
Protestantism (12 min.) shows the influence of church on the home life of a typical Protestant Christian family. A pre-confirmation retreat is shown, and world outreach activities. Various interpretations of communion and baptism are shown.
MINNESOTA SOURCES: MCC

FRESHMAN YEAR AT COLLEGE — D-145
Here is a program designed to make your students more realistic about Freshman year. It prepares them for the many adjustments — emotional and physical — they must make in their transition from high school to college. This sound filmstrip program may help prevent the all-too-common early disappointment and maladjustment that can seriously impair freshman performance. Covers such vital topics as how to handle the increased study load . . . how to budget money, time, and mental energy . . . whether to join extracurricular activities, and much more.
1 full-color filmstrip 1 12" lp record, 74 fr. 14 min., Library of Congress No. FiA 63-3668 $18.00 GA

151 FUNDAMENTALS OF THINKING, THE
A filmstrip series on thinking . . . a unique topic developed from the original research and theory of Dr. Louis E. Raths, distinguished service Professor of Education, Newark State College, Union, N. J. This potential learning concept is outlined in nine filmstrips devoted to nine basic thinking skills.
151A Comparisons
151B Assumptions
151C Classifying
151D Critical Thinking
151E Problem Solving
151F Interpreting
151G Summarizing
151H Observing
151I Analyzing
Quickstrip for evaluation
F151 Complete set of 9 color filmstrips with teacher's manual $42.50; Individual filmstrips $5.25 EGH

SET OF 16 FILMSTRIPS I
E-1 Compass, The. Age Level 10-15 years. The compass has to be "corrected" for the errors caused by the magnetic pole and the metal on a ship. Jim, who has the habit of lying, compares his lying to the working of the compass and how it is pulling him from a true course in life.

E-2 Golden Rule, The. Age Level 10-15 years. Jane takes delight in snubbing new people in her school. When her father, an army officer, is moved to a new location, Jane goes to a new school and is treated in a friendly manner which proves to her how wrong she previously behaved.

E-3 Squaring Yourself. Age Level 10-15 years. During a Sunday School class, it was decided to raise enough money to send a boy from the slums to camp for the summer. Joe did not have enough money to give and took a dollar from his kitchen at home. Joe's mother blamed the grocery boy for the theft. After a few days, Joe apologized to the grocery boy in his mother's presence and made restitution by earning a dollar.

E-4 An Acted Lie. Age Level 10-15 years. Jealousy between Charles and Eric, pitchers on the class ball team, caused Charles to withhold information from Eric so that Eric would be late for the game. He excused himself by thinking that he had not said anything and therefore he didn't lie. Eric makes it on time with the help of the coach and Charles realized that he had been guilty of an 'acted lie."

E-5 Perspective. Age Level 16 Young Adults. Kathy and Bill are young married people who are letting little things upset their marriage. Their minister takes them to see the Empire State Building. From the top of this building they see the area below in "perspective" and realize what is lacking in their marriage.

E-6 Vacation Trip, A. Age Level 14-18 years. George and June and their parents always took vacation trips together. On one of these trips they are familiarized with the idea of "cultivating." They passed two farms, one which had been cultivated, and one which had not, and they saw the difference. They met a young man who referred to his athletic training as "cultivating." After their vacations, they both realized that they had to work for their aim in life to be successful.

E-7 Consequences. Age Level 14-18 years. The young people of Colcord were permitted to use Mr. Coughlin's farm for picnics. One day, two boys new to the group chased a calf until it was injured on a fence. The boys wanted to take the consequences themselves, but the farm was closed for picnics and everyone had to take the consequences.

E-8 Getting Even. Age Level 14-18 years. Ed wanted Tom to do his work for him one day, but Tom had already made other plans. To get even, Ed drained all the gas from the car that Tom was going to use that day. The following Saturday, when it was Tom's turn to do the chores, he gave Ed a ticket to a ball game. Tom's kindness hurt Ed's conscience and he owned up to what he had done. **EGH**

1 filmstrip and accompanying record $9.00; 2 filmstrips in combination and record $14.00; Combinations: (E-1, E-2), (E-3, E-4) etc.; Complete set of 16 $94.50

SET OF 16 FILMSTRIPS II
E-9 How Big Is Love? Age Level 10-15 and Young Adults. The Peters' were expecting a new baby and the two boys in the family seemed to resent an addition. Incidents in the lives of both boys, however, proved to them that a new baby brother or sister would be a wonderful thing and that there would be plenty of love for all.

E-10 No One Will Know The Difference. Age Level 12-16 years. Harry, as a small boy, began cheating in various ways . . . at ball games and in school. This habit persisted and when he was older and working, he again resorted to cheating to impress his boss. Did he get the promotion?

E-11 Courage. Age level 10-16 years. Carl and Andy, two fatherless brothers, have a run-in with a street gang who have taken Andy's ball. Carl, the older brother, refuses to fight for the ball. Andy loses faith in his idol but later when Carl discovers this same gang has assaulted a little girl, he brings the leader in to answer for his deed.

E-12 Reliability Zero. Age level 12-16 years. Tom was an excellent student and skillful in sports but very unreliable. Tom and Walter, one of his friends, had each applied for a camp counsellor job. Their minister had to make a recommendation on all qualities, and even though Tom was superior to Walter in everything else, Walter got the job because Tom had the reputation of being unreliable.

E-13 Honor Thy Father and Thy Mother. Age Level 12-16 years. Peter was ashamed of his parents' foreign customs and when he received an invitation for them for parents night, he tore it up. The principal, knowing what good Americans they were asked them to be the highlight of the "I Am an American Day" program. Peter then realizes that clothes and dialect are not as important as character.

E-14 Stewardship. Age Level 10-15 years. The Sunday school class was given a room to use but they had to clean it up and keep it in good condition. The teacher showed them how they could exchange hours of their lives into money for helping others. They also learned that the handling of an allowance involved stewardship.

E-15 He Lost His Head: Age Level 12-16 years. Mark and his sister Louise go through the museum with their school class where they learn about an Indian idol that is punished when the people don't get what they want. Mark has a bad temper and to break the habit, his sister recalls the story about the idol whenever Mark gets angry. When one day Mark's temper causes a broken leg for his dog, he learns his lesson.

E-16 A Big Decision. Age Level 14-18 years. Don and Lynn had great sucess with their new racing boat. In the final race which would decide top place, Don rubbed one of the buoys. No one saw the foul, but Don decided he was disqualified and dropped out of the race. He had to make the big decision just as he was in the lead towards the finish line.

1 filmstrip and accompanying record $9.00; 2 filmstrips in combination and 1 record $14.00; Combinations (E-1, E-2, E-3, E-4, etc.); Complete set of 16 $94.50 (EGH)

GETTING ALONG WITH THE OPPOSITE SEX

40 fr, col, fs, captions; Produced by High School Guid., 1966

Suggestions for discussion situations and problems raised in the filmstrip are included making this worthwhile, although art work is not of the best. (MCC)

MINNESOTA SOURCES: MDPW

GETTING INTO COLLEGE IF YOU'RE AN AVERAGE STUDENT — D-179

Not everybody can be in the top 10-20% of his class. Yet, with many of the country's private colleges and universities becoming more and more competitive, the "average" must often look to less well-known institutions for an education. Thousands of solid B and C students are simply finding doors closed to them. At the same time, a great variety of excellent institutions — often large universities, junior colleges, and even new and small but relatively unknown 4 year liberal arts colleges — stand ready to provide these youngsters with a quality education. Getting Into College if You're an Average Student will help make your students aware of the many realistic educational opportunities available . . . colleges where they will make a better adjustment among boys and girls of similar capability. And as both a student and a parent orientation program it will help relieve you of much of the traditional pressure to "get Johnny into an Ivy League college."

2 full-color filmstrips; 2-12" lp records; Part I: 69 fr/15 min.; Part II: 71 fr., 17 min. L.C. FiA 66-3108. $35.00 GA

7-2: GETTING TO KNOW ME

The intent of this set is to provide the adolescent with an insight into himself that will enable him to cope with his day-to-day living. Each filmstrip assists the adolescent to become aware of his various developmental aspects as a part of the whole person growing. As discussion of the material in this set takes place in small groups or the classroom, the individual will be led to a far better understanding of himself. This will lead to a lessening of fear and a deepening of self respect. The filmstrips and records may be used with adolescent groups in courses in Family Living, Psychology and Guidance. The highlight topics lead to class participation with these studies. The extensive teacher's manual includes guide questions for review material, a suggested reading list as well as a suggested activities list. (J)

7-2A Adolescent — "Know Thyself"
7-2B Physical Development
7-2C Mental Development
7-2D Emotional Development
7-2E Social Development
7-2F Practical Application

DF7-2: Discs. Complete series of 6 filmstrips and three records and teacher's manual **$50.00;** ind. filmstrip **$6.00;** ind. recording **$5.00;** ind. cassette Teach-A-Tapes **$5.00 (EGH)**

THE GOOD STEWARD (George Washington Carver)

70 fr, col, fs, Produced by United Church Press, 1961

Tells of Dr. Carver's struggle to get an education, his research efforts to improve the soil and diversify crops, accomplishments and honors, and how he never used these for commercial ends. His trust in the greatness and goodness of God and his love for his fellow men shows throughout. Lengthy script, but Recommended.

MINNESOTA SOURCES: MCC

(DRINKING) THE GRANDVIEW STORY
SOCIAL DRINKING & YOUR FRIENDS

This filmstrip deals meaningfully and inoffensively with a question which is vital to most high school students, "Do I have to drink to be popular?" It shows why it is necessary to face the question. It emphasizes the importance of obtaining accurate, unbiased alcohol information. It states clearly how the socially mature young person works out a decision to fit his own needs. It provides material for a significant discussion of an unavoidable guidance question.

(115 frames, with Discussion Manual, $4.50)

National Form (b&w)

MINNESOTA SOURCES: ML

GROOMING FOR BOYS SERIES

Clean as a Whistle
Fit as a Fiddle
Time to Attire
Strictly Business

Four color filmstrips designed to show that respect for one's appearance is good social and future business insurance. Discusses tips for boys on personal cleanliness, choosing clothing, keeping fit and healthy, and grooming and conduct when applying for a job.

(Average length about 40 frames.)

Set of 4 filmstrips $24.50; each filmstrip $6.75. (McG)

GROOMING FOR GIRLS SERIES (Rev. Edition, 1961)

You and Your Grooming
Your Face
Your Hair
Your Clothing
Your Figure
Your Hands and Feet

Six color filmstrips especially designed for teen-age girls, for the purpose of discussing and demonstrating the basic elements of good personal grooming. Adviser: Helen Lohr, Professor of Home Economics, University of Kansas.

(Average length about 40 frames.)

Price: Set of 6 filmstrips $36.50; each filmstrip $6.75. (McG)

MINNESOTA SOURCES: ML

GROWING INTO MANHOOD: A MIDDLE SCHOOL APPROACH

This program beings with a study of the male reproductive system. Then students learn what puberty means and when it occurs in the male. Next, they consider the maturation processes which accompany puberty, such as the ages of slow and rapid growth, the maturation of the reproductive organs and the appearance of body hair. Part I concludes with a carefully detailed explanation of the ejaculation of semen and nocturnal emissions. Part II develops knowledge of other physical changes in the adolescent male. These include changes in height, build, voice, oil and sweat glands, body and facial hair. Students see how the pituitary, adrenal and thyroid glands, as well as the testes, control and direct changes. They consider the role of heredity. Finally, practical suggestions about how to cope successfully with this crucial period of personal development are presented. Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 79 fr/13½ min.; Part II: 80 fr/12 min.; 2 full-color filmstrips; 2 12" lp records $40.00; 2 full-color filmstrips; 2 cassettes $44.00; R-101-707. (GA)

GROWING INTO WOMANHOOD: A MIDDLE SCHOOL APPROACH

The program begins with a study of the female reproductive system. Then students learn what puberty means and when it occurs in the female. Next, they consider the maturation processes which accompany puberty, such as the spurt of growth, changes in body contour, the development of the breasts and menarche. Students study the functions of the pituitary, thyroid and adrenal glands, the ovaries and the effects of their hormones on growth, voice, body and facial structure. Your class deals with problem areas such as menstruation and acne. The program concludes with clear, practical suggestions that help young girls deal confidently with the changes of puberty. Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 78 fr/12 min.; Part II: 67 fr/10½ min.; 2 full-color filmstrips; 2 12" lp records $40.00; 2 full-color filmstrips; 2 cassettes $44.00. R-101 723. (GA)

GUIDANCE DISCUSSION SERIES No. 1690

Scholastic Teacher Filmstrip Award

Helps the teen-ager to understand that he is not alone in facing the problems of growing up — physically, mentally, emotionally, socially. Appealing color illustrations from real-life situations stimulate classroom discussion.
(Average length about 32 frames.)

1. **You and Your Growth**
2. **Your Feelings**
3. **Using Your Time and Abilities**
4. **Making Friends**
5. **Your Family and You**
6. **Looking Ahead to High School**
7. **Dating Daze**

Complete series in color $36.75; ind. filmstrip $5.75. (JH)

1523. HABITS AND LEARNING

Introduction to characteristics, values, and formation of habits. Class then directly involved in a series of demonstrations which indicate that habits are automatic and difficult to control, that they improve speed and accuracy, and that learning is related to understanding, association and distraction. **$6.00 (PSP)**

HAWAIIAN ISLANDS (Captioned Filmstrip Set)

Basic facts about our 50th state are shown, including how the islands were formed by volcanic action; how people first came, what types of people came, and the cosmopolitan nature of the state today; and how sugar cane is grown and harvested. Produced by Pat Dowling. Three B&W filmstrips (32-53 frames): Volcanic Origin and Growth; People of Hawaii; **Sugar Cane — The Main Industry. Complete set in box, $10.50. Each strip, $4.00. (BF)**

HIDE OR GO SEEK

93 fr, col, sfs, Methodist, 1966

Faced with problems of automation, conformity, modern value systems, super patriotism, boredom, worldwide revolution, individuals are challenged to consider the importance of study and the role this plays in meeting the turmoil of the day and the new problems that are faced each day. Highly Recommended.

MINNESOTA SOURCES: MCC

HIGH SCHOOL COURSE SELECTION AND YOUR CAREER — D-216

By Dr. John G. Odgers, Director, and David W. Winefordner, Division of Guidance and Testing, Ohio State Dept. of Ed.

Hundreds of thousands of high school juniors and seniors face confusion and frustration every year from restrictions on future educational or career planning choices . . . all too often the result of poor course selection in the junior high and early high school years. This program is designed as an early unit in group guidance, to provide both students and their parents with a basic introduction to course planning. The sound filmstrip first establishes a series of practical relationships between educational choice and career planning. It goes on to explore basic concepts: understanding of oneself and others, including development of a positive attitude toward individual differences; understanding of the world of work; educational opportunities, including courses of study available, required courses, electives, and extra-curricular activities. The program also deals with study skills and attitudes and stresses the importance of decision-making based on the concepts presented. It also emphasizes the importance of maintaining readiness for change, based on the concepts of alternatives, levels of development and aspiration, and of matching choices with changing opportunities.

2 full-color filmstrips; 2 12" lp records; Part I: 115 fr/17 min.; Part II: 118 fr/18 min. $35.00 (GA)

THIS HONORABLE COURT: The Supreme Court of the United States — E-714 (American Film Fest. Blue Ribbon Award 1967)

Part I traces the history and major decisions of the Supreme Court from its founding in 1790 through 1966. Students hear Alexander Hamilton define the functions of the Court; understand the formative contributions of Chief Justices John Jay and John Marshall: The power of judicial review, the legal status of the contract. Students witness the changing role of the court — the return of state's rights under Chief Justice Taney; the Warren Court's vigorous interpretations in such areas as Civil Rights, re-apportionment, rights of the accused. Part II examines Supreme Court procedures. Students hear Justice Byron White explain how the Court functions on a day-to-day basis. Listen to the words of Chief Justices Holmes and Hughes. Against this background of tradition and working detail, students gain deeper understanding of the Court's current impact on American life. Teacher's manual includes chronology, suggested projects, vocabulary and graded classroom questions in addition to content summary, script, instructions and introductory roles. Produced in cooperation with The Associated Press.

Part I: 100 fr/20½ min.; Part II: 94 fr/20 min. L.C.FIA 67-2558. 2 full-color filmstrips; 2 12" lp records, $35.00. (GA)

HOW SHALL WE LIVE?—Series No. 1710

A Teen-age Discussion Series

Challenging problems in getting along with others are visualized in color, encouraging students to "talk it over." Through discussion, young people are helped to formulate and apply right principles in their daily living.
(Average length about 45 frames or 7 minutes.)

1. **Leading and Following**
2. **Feelings About Others**
3. **Choosing**
4. **Giving and Taking Advice**
5. **The Way We Look at Things**

Discussion series contains five 35mm filmstrips with three 33⅓ rpm correlated records and five Meeting Manuals.
Complete series in color $49.00; (sold only as a complete ser.)

HOW TO READ A COLLEGE CATALOG — D-149

The college catalog is at once an encyclopedia of information on the subject institution and its academic program and a continuing source of frustration to your students and parents. How to Read a College Catalog provides a basic frame of reference in the search for, and interpretation of, catalog information . . . packed with helpful tips on extracting valuable information while avoiding irrelevant verbiage . . . offers a sound basis for comparing academic programs of a variety of colleges. And the program can be used by you as a glossary of catalog terms, clarifying "advanced placement" . . . "probation" . . . "credit hours" . . . distribution requirements" . . . "early decision plans" . . . and many more. How to Read a College Catalog also waves a red flag on: "Do full professors or graduate students teach freshman courses?" . . . "Are there special laboratory fees for the physical and biological sciences?" . . . "Do courses you would like to take have requirements you cannot meet?" This program will save you many precious hours spent in interpreting individual college catalogs to both students and parents.
1 full-color filmstrip, 1 12" lp record; 85 fr/17 min. L.C.FiA 66-3109 $18.00. (GA)

814. HOW WE LEARN ABOUT THE PAST

This filmstrip details the methods of study used by scholars, historians and archaeologists, and considers the tests that must be applied to their findings. This analysis of their methods makes the student's own study more interesting and meaningful. **$6.00 PSP**

HUMAN REPRODUCTION 100

A Daylight Blackboard Projection Slide System

This program contains 80 full-color slides depicting the structure and functions of the male and female reproductive systems; processes of conception, pregnancy and birth; principles of sex determination and multiple births. Exclusive color technology permits completely effective daylight projection on standard classroom blackboard or conventional screen. Labeled and unlabeled diagrams are included in the program to enable teachers to use slides in various situations. A detailed Teacher's Manual suggests a wide range of teaching, review and testing techniques which may be used in junior and senior high schools, and in middle schools. The 80 slides are conveniently packaged in a Kodak Carousel Cartridge. Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.
80 slides; R-102 002/$70.00. (GA)

ICYE — JOURNEY TO UNDERSTANDING

Int. Christian Youth Exch., 68 fr, col, sfs

Through the eyes of young exchange students we learn of the various experiences they have in trying to understand other cultures and peoples with whom they live.
MINNESOTA SOURCES: MCC

IT HAPPENS EVERY DAY — 60 fr, col, fs

Produced by the National Council of Churches, 1957.

The first section of this filmstrip uses symbolic artwork to point beyond racial similarities and differences to the common denominator of humanity, "the real you." Stated and visualized is the thesis that when we recognize that everyone is created and loved by God, we have a viewpoint from which to understand better the meaning of individual differences, sin, Christian faith and love, and responsibility in everyday living. The second half uses stylized live photography to present a trio of situations commonly faced by young people that involve racial relations, and a solution for each is suggested. Highly recommended as a discussion stimulator.
MINNESOTA SOURCES: MCC

IT TAKES ALL KINDS (37 frames) 301.42

MINNESOTA SOURCES: ML

7-3: IT'S YOUR FUTURE

A set of four sound filmstrips relating long-range attainment objectives to better-directed study methods . . . a timely message that strikes home and leaves an indelible impression on potential student dropouts . . . a dramatic visual presentation prompting the "drifters" to do something — NOW — before it's too late. (J/S) A four-part filmstrip series with a recorded narration that reaches out and activates interest levels throughout the entire class. Written by Bernard F. Wetzel of Allentown College, Pennsylvania, an authority on the subject with twenty-five years of seasoned high school teaching experience. It's Your Future offers constructive guidance in helping students avoid two of the most worrysome pitfalls: 1. Indifference regarding the importance of an education. 2. Faulty methods of study. This series motivates interest among class members most inclined to be indifferent and unappreciative . . . (a timely documentary almost certain to provoke awareness and personal responsibility).

7-3A A Look at the Future
7-3B In Training
7-3C Seeing the Whole Picture
7-3D Know-How and Your Future

DF7-3: Disc. Complete set of 4 color filmstrips with 2 records and teacher's manual **$34.00;** ind. filmstrip **$6.00;** ind. recording **$5.00. (EGH)**

641633 — JUNIOR HIGH SCHOOL GUIDANCE SERIES

Offers upper elementary and junior high school students a better understanding of some major areas of adjustment facing boys and girls of their age, as physical changes and changing school and social environment make new demands on them. Educational Adviser: Dr. Ruth Fedder, Bureau of Special Services for Pupils, Pennsylvania Department of Public Instruction.
(Average length about 37 frames.)

An Age of Change (L.C.FiA 64-2258)
Starting Junior High (L.C.FiA 64-2259)
Preparing for Daily Work (L.C.FiA 64-2260)
Preparing for Tests (L.C.FiA 64-2261)

Price: Set of 4 filmstrips $24.50; each filmstrip $6.95. (McG)

LEADING AMERICAN NEGROES

Full-color Original Art, Recorded Narration, with Records

Compelling biographies depict significant contributions of American Negroes to American culture — provide a realistic treatment of the pluralistic nature of our society. Each carefully researched biography portrays courage and determination, and relates personal achievements to the growth of our nation. Forceful, full-color artwork is synchronized with factual narration on back-to-back 33⅓ rpm records. Authenticity in historical settings and dress add to the realistic treatment. Author: Russell L. Adams.

242-1. Mary McLeod Bethune. (1875-1955) Inspiring story of a poverty-stricken child who grew up to become a famous humanitarian and consultant to four US Presidents. Relates her efforts to improve social conditions and to promote equal opportunity; the founding of Bethune-Cookman College. Her role as a United Nations delegate. (48 fr/15 min.)

242.2. George Washington Carver. (1864-1943)How a scientist whose achievements brought him international fame and recognition began his life in slavery. Shows his struggle for an education and explains how his many discoveries in chemurgy and agriculture have provided benefits for all mankind. (45 frames, 14 min.)

242-3. Benjamin Banneker. (1731-1806) First American Negro to become a national figure in his lifetime. Earned a reputation as mathematician, astronomer, publisher and inventor. A surveyor also, he helped plan Washington, D.C. (44 fr/ 14 min.)

242-4. Robert Smalls. (1839-1915) The slave who captured the prize ship of the Confederate Navy for the Union forces and then went on to serve as a legislator from South Carolina. 43 frames, 14 min.)

242-5. Frederick A. Douglass: (1817-1895) Publisher, U.S. Marshall, first nationally recognized Negro orator and Minister to Haiti. (45 frames, 14 min.)

242-6. Harrit Tubman. (1820-1913) Respectfully called "Black Moses" and "Conductor" of the underground railroad to freedom. (45 frames, 14 min.)

Each filmstrip w/Teacher's Guide $6.50; 242-1RR—Record for 242-1, 242-2 $4.00; 242-2RR — Record for 242-3, 242-4 $4.00 242-3RR — Record for 242-5, 242-6 $4.00; 242-SAR — Set of 6 Filmstrips, 3 Records, Teacher's Guides $39.75 (SVE)

LEARNING ABOUT SEX

Author: Deryck Calderwood, Fam. Life and Sex Ed. Consultant
This introduction helps junior high school students gain maximum information and understanding from their sex education courses. First, the program discusses embarrassment about sex, helps students understand why parents and other adults may tend to avoid the subject, discourages anxiety caused by lack of knowledge. Then your class learns five major ways sex education will benefit them: 1. through practical, reassuring knowledge of their own bodies, 2. better understanding of the opposite sex through honest communication, 3. mastery of proper sex vocabulary, 4. deeper awareness of the social implications of sexual behavior, 5. a sound informational frame of reference against which to make personal decisions. The program points out the value to each student of full participation in questioning and discussion, underscores the role of sex education in helping every student achieve maturity.

74 fr/15¼ min.; 1 full-color filmstrip; 1 12" lp record $20.00; 1 full-color filmstrip; 1 cassette $22.00. (GA) R102 507

LEARNING TO LOOK (Sound Filmstrip Set)

This series will awaken an appreciation of beauty as the camera reveals universes of beauty which the eye can be taught to find. Music, adapted to the subject matter, sustains without distracting. Narration aids the understanding of art principles and the charm and dignity of English prose. Suggested uses: art appreciation, drawing, design, color harmony, creative expression, writing, poetry, speech, nature study, botany, conservation. Produced by McClellan Cole, art teacher, Los Angeles City Schools. Six color filmstrips (33 frames each): Trees; Lumber; Plants; Desert Flowers; Desert Textures; Desert Soil, Sand, Stone. **Each strip $6.00; Six 7" lp records $1.50 each. Illustrated manual 25c; complete set in box $37.50. (BF)**

LEARNING TO LOVE OUR NEIGHBORS Kit

Produced by Family Filmstrips, 1962, 4 col, sfs

How it Feels to Be a Stranger, 38 fr/7 min., depicts three juniors who move into new situations — new city, new neighborhood and new school. They experience being newcomers and realize the importance of showing Christian friendliness to strangers.

Different — Yet Alike, 39 fr/ 7 min., outlines the basic races of people in the world, showing their differences and likenesses. It points out contributions by members of various groups, such as Pasteur, da Vinci, Landsteiner, and Rachmaninoff and emphasizes that God has given special talents and abilities to each person, regardless of race, to be used to the glory of God.

Seeing Persons in People, 43 fr/8 min., shows a young girl who finds it difficult to perform at a music recital until she realizes the audience consists of individual persons instead of a mass of people. This is followed by several episodes in which people are viewed as individuals in various situations. Jesus' story of the Good Samaritan is used to show the importance of treating each person as a unique individual, created and loved by God.

Helping One Another to Belong, 40 fr/8 min., stresses the importance of learning to love others as God loves us, of helping persons have a sense of belonging, and of trying to understand and appreciate different customs and ways.

MINNESOTA SOURCES: MCC

LEARNING TO STUDY — Series No. 1700

Feb. 1962, b&w
These seven filmstrips help the teacher present the basic points concerning study skills in an appealing manner. The cartoon treatment and the humor catch the interest of the students and create a receptive attitude toward good study skills.
(Average length about 30 frames.)

1. **Study Headquarters**
2. **Getting Down to Work**
3. **Using a Textbook**
4. **Taking Notes in Class**
5. **Giving a Book Report**
6. **Writing a Research Paper**
7. **Reviewing**

Complete series $29.75; ind. filmstrips $4.75. (JH)

LIVING RIGHT AT OUR WORK

1. **Right Choice**
2. **Right Attitude**
3. **Right Counsel**
4. **Right Outlook**
5. **Right Leadership**

A new approach in getting people to talk over their own problems and to arrive at their own decisions. Group leaders find that helpful discussions develop spontaneously when situations from everyday life are visualized. For church, school and community groups of all ages. This series of five sound filmstrips produced in cooperation with the National Council of Churches.
(Average length about 66 frames, or 10 minutes.)

Discussion kit contains 5 35mm filmstrips with 33⅓ rpm microgroove records, 5 Leader's Guides, and a Meeting Manual. JH

405300: LIVING TOGETHER IN SCHOOL

Demonstrates and discusses desirable habits of school behavior to help pupils understand the need for definite standards of behavior. Produced in original, full-color drawings.
(Average length about 38 frames.)

Being Prompt (L.C.FiA 58-2245)
Caring for School Materials (L.C.FiA 58-2246)
Consideration of Others (L.C.FiA 58-2247)
Going to School Assembly (L.C.FiA 58-2248)
Our School Helpers (L.C.FiA 58-2249)
Visitors to Our Class (L.C.FiA 58-2250)
Price: Set of 6 filmstrips $35.50; each filmstrip $6.50. (McG)

A-30: LOOK AT YOUR FUTURE

48 fr, single, color, American Institue of Men's and Boys' Wear, Inc., 1962
Three points important to a young man's future are made: (1) a responsible attitude, (2) a good school record, and (3) a good appearance. The first 20 frames discuss points one and two with the remainder of the filmstrip devoted to appearance. The strip is rather general but does include some specific help on boys' dress. It would serve to alert and motivate high school boys and young men. It would be helpful in a 4-H career day program. Lecture notes are written on each fr. **(AIM&BW)**
MINNESOTA SOURCES: UMAES

LOVE AND THE FACTS OF LIFE, full color, with records

Extremely helpful in establishing a systematic presentation of sex education. Evelyn M. Duvall, Ph.D. (Cathedral). Recommendation: Teacher preview before showing.

C789-1. Learning About Love and Sex. Beginning with infancy, it covers weaning from parental control through teenager's more mature role. (56 fr/ 18 min.)

C789-2. Growing Up, from Childhood to Maturity. Physical, mental, emotional growth; influence of endocrine glands; how fertilization occurs. (61 fr/18 min.)

C789-3. Having a Baby. Step-by-Step development of new individual; male, female reproductive organs; how fertilization occurs; heredity. (64 fr./18 min.)

C789-4. Understanding Your Love Feelings. Many different forms of love; importance of knowing when one is in love; how to appraise mature love. (56 fr./18 min.)

C789-5. Who Am I? The Search for Self. Factors that contribute to the different emotional and psychological shaping of boys, girls. (Appr. 53 fr/11 min.)

Each filmstrip with Teacher's Guide $7.50; C789-1RR — Back-to back 33⅓ rpm Record for (C789-1, C799-2) $4.00; C789-2RR — Back-to-back 33⅓ rp Record for (C789-3, C789-4) $4.00; C789-3RR — Back-to-back 33⅓ rpm Record for(C789-5, single side) $4.00; C789-SR — Set of 5 Filmstrips, 3 Records, Teacher's Guides $44.55. (SVE)
MINNESOTA SOURCES: MS

MAKING FRIENDS (Captioned Filmstrip Set)
Done in original art work, these strips are designed for group discussions on desirable personality and behavior traits. The series is a participation unit in personal guidance, with review frames and checklists to enable students to rate themselves at the conclusion of each filmstrip. Produced by Walter Smith. Three color filmstrips (average 30 frames): How Do You Rate at Home?; How Do You Rate at School?; How Do You Rate at School?; How Do You Rate with Your Friends? Complete set in box, **$18.00. Each strip, $6.00 (BF)**

MAN AND HIS FIGHT FOR FREEDOM
Filmstrip Series No. 8200 (Color)

Man's Origins
Man Learns to Communicate
Man, Builder of Cities
Man's Commerce
Man the Lawmaker
Man the Laborer
Man's Governments
Man's Search for Liberty

Realistic color drawings re-create important features of changing human existence, from the ancient civilizations to modern times, and trace man's progress towards physical and intellectual freedom. A study of the interrelation of institutions of law, commerce, and communication with the growth of cities and the growth of technology, mass production and cheap transportation provides many areas for further exploration and classroom discussion.
(Filmstrips average 45 projection frames each.)

Collaborator: Ralph E. Turner, Ph.D., Yale University.
Each filmstrip $6.00; series of 8, boxed $48.00. (EBF)

64: MAN LEARNS TO GOVERN HIMSELF
(Freedoms Foundation Award Winner)
A filmstrip series tracing man's gradual development in making and executing laws. The stepping-stones of Democracy are clearly defined from primitive societies to the present. The series explores the early struggles over laws and regulations and gives an insight into the workings of government. (I/J)

64A The Beginnings of Democracy and Government
64B The Dawn of Democracy in Ancient Greece
64C The Struggle for Freedom in Ancient Rome
64D Democracy and Government in the Middle Ages
64E The Rise of Democracy in England
64F The Founding of American Democracy
64G Steps in the Rise of American Democracy
64H Democracy at Work — How a Bill Becomes a Law
64I The Rights and Duties of a Citizen

TF64: Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$67.50**

F64: Quickstrips for evaluation. 9 captioned color filmstrips with teacher's manual **$42.50**

RF64: Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes **$82.50**

Ind. filmstrips $5.25; ind. cassette or reel Teach-A-Tape $5.00 (EGH)

146000: MANAGING YOUR MONEY SERIES
Covers some of the problems of money management that students will face as wage earners.
(Average length about 45 frames.)

Earning Your Money (L.C.Fi 54-1561)
Paying Your Bills (L.C.Fi 54-1589)
Spending Your Money (L.C.Fi 54-1593)
Borrowing Money (L.C.Fi 54-1553)
Making Money Work for You (L.C.Fi 54-1578)
Buying Insurance (L.C.Fi 54-1554)
Price: Set of 6 filmstrips $37.00; each filmstrip $7.00. (McG)

34: MANNERS MAKE A DIFFERENCE
34A Why Have Good Manners
34B Table Manners
34C Good Manners When Visiting
34D Good Manners at Home
34E Good Manners at the Movies
34F Do's and Don'ts in Good Manners
34G Good Manners at Play
34H Good Manners on the Street and in Public Conveyances
34I Good Manners at School

This series is aimed to make young people apreciate politeness and develop a desire for the niceties of socially accepted forms, together with consideration toward others — of which good manners are the visible symbol.
Complete series of 9 color filmstrips with Teacher's Manual $30.00; ind. filmstrips $4.00. (EGH)

MARRIAGE SERIES I
301.42 **Choosing for Happiness** (36 frames)
301.42 **It Takes All Kinds** (37 frames)
301.42 **Marriage Today** (24 frames)
301.42 **This Charming Couple** (39 frames)
301.42 **Who's Boss** (36 frames)

MARRIAGE SERIES II
302.42 **In Time of Trouble** (33 frames)
301.42 **Jealousy** (33 frames)
301.42 **Who's Right** (34 frames)
MINNESOTA SOURCES: ML

202: ME, MYSELF, AND I
A simple elementary course which presents the basic principles of psychology. It is designed to supplement the new elementary guidance programs. Material helps a child take an objective look at himself and think about the kind of person he wishes to be. This program meets a vital need as it gives support to psychologists, counselors, and teachers interested in preventive guidance. The structure and method of presentation easily fits into and gives fine support to a discussion series. Use one or more filmstrips with each session. Can also be used with adult groups who wish to discuss children's problems.

202A Who Am I?
202B Why Do My Feelings Change?
202C What Can I Do About It?
202D How Can I Improve Myself?
202E What About Other People?
202F Where Do We Go from Here?

DF02 Complete series of 6 color filmstrips with 3 records and teacher's manual $42.50; ind. filmstrip $5.25; ind. record $5.00.

MINNESOTA MIGRANT NEIGHBORS
Prod. by Minn. Council of Churches, 1960. 21 sl, col.
Abridged for children from the larger set. Recommended.
MINNESOTA SOURCES: MCC

NANCY HAS A CATHOLIC FRIEND, 39 fr, color, sfs
Philosophies of the Catholic and Protestant churches are contrasted, emphasizing some major Protestant beliefs. Produced by the United Church of Christ, 1960.
MINNESOTA SOURCES: MCC

ON BEING DIFFERENT

Prod. by Pastoral Psychology. Teen-Age Guid. 40 fr, col, fs

Shows the conflict between personal desires and group mores, pressures, and values. Develops the theme of individual worth and dignity. Discussion points up the effects of being different upon the development of "personal" self and "social" self, and advantages and disadvantages of conformity.

MINNESOTA SOURCES: MCC

ONE GOD

Produced by Farkas Films, 1949. 91 fr, b&w, fs

Shows the ways of worship of the three major religious faiths in America — Jewish, Roman Catholic, and Protestant. Based on book of the same title by Florence Mary Fitch. Includes symbolism, ceremonials, and beliefs. The Protestant worship is represented primarily by Episcopalian, Quaker, and Congregational practices.

MINNESOTA SOURCES: MCC; SPCHR

ORIENTATION AND ADJUSTMENT TO CHANGE

This filmstrip is applicable wherever adjustment to change is needed. A thoughtful approach to new situations, an alertness to details, an open-minded acceptance of unfamiliar conditions, and the self-assurance that comes from experiencing these responses bring adjustment to environment. Your students will like the three young people who change from a small school to a larger one. The problems of their first few days and the solutions they found will give your students strong incentives to discussion and personal-social adjustment.

b&w, 125 fr., with Supplement and Manual, $4.50
National Forum

OUR DEMOCRATIC HERITAGE (SET G-27)

820. Milestones of Liberty — Great Documents. Traces the history of the American heritage of liberty and freedom with emphasis on the growth of self-government and individual freedom in England and in the English colonies in America. Shows how the struggle for "rights of Englishmen" involved the colonists in a revolution, discusses the significance of the Declaration of Independence, the Constitution, and the Bill of Rights, and notes the progress in recent years to expand freedoms and rights to all citizens.

837. The Formation of Our Nation — The Constitution. Portrays the events and conditions that led to the calling of the Philadelphia Convention and presents some of the leading personalities of the convention, revealing the wide background of experience that the Founding Fathers brought to bear on the problems which confronted them. How the framers of the Constitution worked, what major issues they had to resolve, the struggle for ratification, and the inauguration of the new government are each treated in turn.

Set of 2 filmstrips $11.00; each filmstrip $6.00. (PSP)

400168: OUR FLAG SERIES

Develops an appreciation and understanding of the history of our Flag and National Anthem, and illustrates some of the most common ways in which we respect and honor the Flag. (Average length about 40 frames.)

The History of Our Flag (L.C.FiA 64-2666)
Flag Ettiquette (L.C.FiA 64-2658)
The Story of Our National Anthem (L.C.FiA 64-2722)
Price: Set of 3 filmstrips $17.50; each filmstrip $6.50. (McG)

127000: OUR FRIENDS..—..THE AMERICAN INDIANS

Here is an accurate picture of the various tribes of American Indians as they once lived and as they live today — their clothes, homes, food and occupations.
(Average length about 30 frames.)

Where Did the Indians Live? (L.C.Fi 53-1197)
Eastern Forest Indians (L.C.Fi 53-1198)
Pueblo Indians of the Southwest (L.C.Fi 53-1200)
Indians of the Western Plains (L.C.Fi 53-1199)
Indians of the Pacific Coast (L.C.Fi 53-1201)
Our Indian Neighbors Today (L.C.Fi 53-1196)
Price: Set of 6 filmstrips $36.00; each filmstrip $6.50. (McG)

OUR 49TH AND 50TH STATES (SET G-2)

756. Alaska — Our 49th State. Misconceptions about Alaska date back to the epithets from the days of its purchase — "Seward's Folly" . . . "Seward's Icebox". This filmstrip presents an accurate picture of Alaska as a land of contrasts, and as a valuable asset to our country.

765. Hawaii — Our 50th State. The progress of Hawaii from its discovery by Captain James Cook, through its monarchial, colonial, territorial and statehood periods is traced. In a background environment of great beauty, this filmstrip shows the industrial, economic and geographic factors which have shaped the Hawaiian Islands.

Set of 2 filmstrips $11.00; each filmstrip $6.00. (PSP)

OUR GOVERNMENT (SET G-7)

733. The President's Cabinet. The filmstrip presents an overview of the government departments which are headed by cabinet officers, and of the manner in which cabinet members, as a body, inform and advise the president. Details of the work of each department are given.

738. How We Elect Our President. Selection and election of a Chief Executive in a democratic society is a fascinating study. This filmstrip uses factual information and interesting sidelights to convey information and awaken an interest in the American political process.

751. How We Govern Our Cities. In fictional Center City, a mayoralty election takes place. From this point, the filmstrip explores the various services and activities of a typical municipal government in a democratic society.

763. How Our Cities Enforce the Law. Urban growth brings with it problems of law enforcement. This filmstrip shows how a large, well-trained police organization contributes to the well-being of all citizens.

810. Mr. President. The role of the Presidency in the United States is shown. The student learns to appreciate the importance of the office throughout the world as well as at home. An historic survey of the development of the office leads to an understanding of the "biggest job in the world".

Set of 5 filmstrips $27.50; each filmstrip $6.00. (PSP)

122: OUR HERITAGE OF FREEDOM

Freedoms Foundation Award Winner

The American dream of freedom was kindled by valiant men and women who lifted Democracy into a living example and a workable way of life. A stirring filmstrip series to inspire discussions about our great heritage, our people and our future as Americans. (I/J)

122A	**America, The Beautiful**
122B	**The Land and the People**
122C	**The American Way of Life**
122D	**Our Heritage of Freedom**
122E	**The Symbol of Liberty**
122F	**The Sound of Liberty**
122G	**The Light of Liberty**
122H	**The Meaning of Democracy**
122I	**Making Democracy Work**

TF122: Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$67.50**

F122: 9 captioned color filmstrips with teacher's manual **$42.50**

RF122: Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes **$82.50**

Ind. filmstrip $5.25; ind. cassette or reel Teach-A-Tape $5.00.
Related Aids: Teach-A-Chart No. 105 — Maps of American History ($6.50). **(EGH)**

JUNIOR-SENIOR

OUR NATIONAL GOVERNMENT — Excellent Filmstrips for Tomorrow's Citizen-Voters, full color

Interpretative drawings and stylized cartoons help students to understand and more fully appreciate the conflicts and problems of our huge governing body. Author: J. G. Kerwin, Professor of Political Science, University of Santa Clara, Santa Clara, Calif.

How It Developed

Interprets great documents. Traces development from conception to present operation.

366-1. The Declaration of Independence (45 frames)
366-2. The Articles of Confederation — A Plan That Failed (52 frames)
366-3. The Making and the Adoption of the Constitution (55 frames)
366-4. The Growth of the Constitution (55 frames)

Each captioned filmstrip $6.00
366-SA: Set of 4 Captioned Filmstrips $21.60

How It Functions

Complexities of politics, responsibilities of governing bodies. Value of democratic system of government. Useful in adult citizenship classes and civic groups.

366-5. The Presidency (51 frames)
366-6. Political Parties (42 frames)
366-7. Congress of the United States (54 frames)
366-8. Federal Judiciary (36 frames)

Each Captioned Filmstrip $6.00; 366-SB — Set of 4 Captioned Filmstrips $21.60; 366-S — Complete Series of 8 Filmstrips (Includes Sets 366-SA, 366-SB) $40.80. (SVE)

OUR UNITED STATES (Captioned Filmstrip Set)

Original art work and captions present the freedoms that our forefathers fought for and set forth in the Declaration of Independence and the Constitution. The series emphasizes the rights and responsibilities of young citizens and illustrates the many freedoms that we take for granted today. Produced by Walter Smith. Two color filmstrips (average 30 frames): Freedom — Part I; Freedom — Part II.
Both in box, $12.00; each strip $6.00. (BF)

PERSONALITY DEVELOPMENT (Captioned Filmstrip Set)

Each filmstrip presents a problem and the necessity for a decision. The child (10 to 14 years old) in each situation learns to choose the right way. Released by IFB.
Six color filmstrips (average 49 fr): Janet Finds a Friend (Friendliness); Michael Finds a Better Way (Cooperation); Andy Cleans Up (Cleanliness); Alan Mends His Manners (Courtesy); Linda Learns About Courage (Courage); Ellen Earns a Bicycle (Thrift). Complete set in box, $36.00. Each strip $6.00. (BF)

POPULARITY PROBLEMS

Answers many teenage questions. Shows teens how to get along with people of different temperaments and to understand a teen's role in society. Several alternatives presented for each topic stimulate discussions and independent thinking. Consultant: Richmond Barbour, Ph.D., Guidance Director, San Diego Schools. (Family Films)

. . . Of Young Teens (Full Color)
F775-1. The Smoking Problem (43 frames, 9 min.)
F775-2. How to Make and Keep Friends (43 fr., 9 min.)
F775-3. Learning About Popularity (43 fr., 9½ min.)
F775-4. Making the Most of Yourself (42 fr., 8 min.)
Each filmstrip w/Teacher's Guide $6.50; F775-1RR — Record for F775-1, F775-2 $3.50; F775-2RR — Record for F775-3, F775-4 $3.50; F775-SAR — Set of 4 Filmstrips, 2 Back-to-back 33⅓ rpm Records, Guides, $25.50

. . . Of Older Teens (full color)
F775-5. Way We Influence Others (47 fr., 9½ min.)
F775-6. Facts About Smoking, Drinking (47 frames, 11 min.)
F775-7. Belonging to a Crowd (48 frames, 8½ minutes)
F775-8. Learning About Loyalty (45 frames, 9½ minutes)
Each filmstrip w/Teacher's Guide $6.50; F775-3RR — Record for F775-5, F775-6 $3.50; F775-4RR — Record for F775-7, F775-8 $3.50; F775-SBR — Set of 4 Filmstrips, 2 Back-to-back 33⅓ rpm Records, Guides $25.50. (SVE)

PREPARATION FOR MARRIAGE series (5 b&w, sfs)

Produced by the Methodist Church (TV, Radio and Film Commission), 1954.

Junior High Friendship, 49 fr., drops in on a junior high youth fellowship meeting as its leader and a panel explore questions of friendships at this age level. They discuss desirable qualities, how friendships are made, how to ask for and accept or decline dates, and comparative merits of dating versus going with the group.

How About a Date? 53 fr., uses a narrator to introduce problems on the subject. Questions are raised on asking for a date, what to do on one, positive and negative aspects of going steady, the importance of having many friendships, petting, and compatibility of religious backgrounds.

Is This the One for Me? 53 fr., finds Helen thinking herself in love with Freddie though his drinking habits worry her. Ultimately, she decides not to marry him since she cannot respect him. But her growing interest in another boy develops from increasing awareness of his trustworthiness, emotional maturity, and social adjustment.

The Meaning of Engagement, 49 fr., follows an engaged couple as they prepare for their marriage. It covers advice on the length of engagement, whether or not marriage should occur before, during, or after military service, how college education should be affected, and the values in pastoral counseling prior to the ceremony.

Helping Youth Prepare for Marriage, 69 fr., joins father, mother, brother, big sis and little sis, and grandmother as they return from the third daughter's wedding. Grandmother recalls the pitfalls of her girl's elopement; father answers his son's questions of marriage; and mother blends a mixture of psychology and Christian principle in advising the older girl against going out with questionable company. These incidents seek to illustrate the basic need of children for the comprehensive love and counsel in a Christian home.

"Friendships" is recommended as an instructive discussion stimulator with junior highs. Its narrative captures the hurried conversational pattern of the age level and offers positive pointers. It presents a variety of practical problems and effectively encourages dating those of similar religious backgrounds. "One" is highly recommended as an instructive discussion springboard and motivational tool with senior highs and young people. The girl's sincere attempt to find the right mate is treated with sensitivity and key issues are spotted throughout the strip. "Engagement" is recommended for the discussion stimulation and motivation of senior highs and young people. Its guide is especially helpful and the dfinite inclusion of a minister's rightful role in premarital plans is valuable. "Marriage" is, along with the other four, highly recommended for the instructive discussion stimulation of parents.
MINNESOTA SOURCES: MCC

THE RECKLESS YEARS: 1919-1929 — E-482

16 mm film, color, sound

This dramatic film adaptation of the original Sound Filmstrip plunges your students into the social and political milieu of post-war, pre-depression America. Students examine the cultural impact of radio, motion pictures, Lost Generation literature and the Lindy craze. They probe the policies and scandals of three Republican administrations, explore the significance of KKK activity and power, Red Scares and isolationism. Your class sees the advent of the automotive industry, traces the emergence of an American middle class and gains perspective on events and trends leading to the Black Thursday Crash.
40 min.; full-color only; 2 parts, $240.00. (GA)

RELIGIONS AROUND THE WORLD (full color w/records)
These full-color filmstrips with accompanying records provide a fascinating introduction to four of the world's major religions. Covers historical backgrounds, beliefs and practices of Buddhism, Hinduism, Shintoism, and Islamism. Explains how these religions influence their followers. Full-color photos shot on location in Asia and the Orient. (Family Films)

F772-1. Understand Buddhism. Rituals involved in ordination of young Buddhist monk; some basic beliefs; photos of temples. Different branches and movements of Buddhim. (approx. 68 frames, 14 min.)

F772-2. Understanding Hinduism. Shows Hindu boy completing sacred thread ceremony, making pilgrimage to Hindu temples. How figures of gods and animals are used to lead worshippers to Brahman. Wedding, funeral rituals. (approx. 65 fr., 15 min.)

F772-3. Understanding Shintoism. Shrine; rituals; beliefs. (app. 51 fr., 12 min.)

F772-4. Understand Islamism. Pilgrimage to Mosque of Omar; various prayer positions; Koran. (app. 61 fr., 12 min.)

Each filmstrip w/Teacher's Guide $6.50; F772-1RR — Record for F772-1, F772-2 $3.50; F772-2RR — Record for F772-3, F772-4 $3.50; F772-SR — Set of 4 Filmstrips, 2 Back-to-Back Records, 4 Guides $29.70. (SVE)

THE REVEREND DR. MARTIN LUTHER KING JR. (1929-1968) — b&w, with record
This new documentary sound filmstrip on the life of Dr. Martin Luther King, Jr. objectively presents his crusade for the rights and dignity of all men. Outstanding, documented photographs chronicle the events that shaped his life. On-location recording of portions of "I Have A Dream" speech. Consultant: David P. Ross, Jr., President, Afro-Am Publishing Co., Inc. Narrator: Wendell Smith, radio and TV commentator. (43 frames; 19 minutes)
244-3R — Filmstrip with Record, Guide $8.50 (SVE)

ROOTS OF RELIGIOUS FREEDOM
Produced by Jam Handy, 1959, 40 fr, col, fs, captions-guide
Offering an historical tracing of how religious freedom has developed in modern history, the filmstrip visualizes its subject with artwork. It opens with the coming of the Pilgrims and continues through the constitutional amendment.
MINNESOTA SOURCES: MCC

SCHOOL SKILLS FOR TODAY AND TOMORROW (full color)
Helps students understand the need for study and learning. Explains how to plan and make best use of study time, where to look for information, how to prepare for tests, how to take notes that are meaningful. By: Walter Lifton, Ph.D., Rochester, N.Y. City Schools.

779-1. Why Study? Explains how learning takes place; discusses reasons for learning. How to improve learning habits by increasing reading speed; solving problems more quickly; using reference sources. (39 frames)

779-2. Preparing to Study. Planning the right time and place for study, getting started, preparing study materials. Explains that properly scheduled study time leaves time for other activities. (39 frames)

779-3. Listening and Reading Skills. Offers techniques for remembering what is read and heard; how to take more meaningful notes. Value of making outlines. Relating knowledge to ideas. (39 frames)

779-4. What to ask, How and Where to Find the Answers — Part I. Methods for finding additional information. Demonstrates that understanding alphabetical order is essential for using library files, dictionary and atlas. Points out the usefulness of the book index and the Thesaurus. (34 frames)

779-5. What to Ask, How and Where to Fnd the Answers — Part II. Details various sources of information, how to take notes; use of the Reader's Guide to Periodical Literature. Value of checking one source of information against another. (26 frames)

779-6. How to Take a Test. Achieving the proper mental attitude. Gives pointers on how to review for a test; examples of different types of questions. Emphasizes importance of budgeting time during test. (43 frames)

Each Captioned Filmstrip $5.00; 779-S — Complete set of 6 Captioned Filmstrips $27.00. (SVE)

THE SECOND TIME AROUND:
WHO SHOULD TRANSFER, WHEN, AND WHY — D-159
Over 50% of all students who transfer colleges do so in their freshman year. While most students go off to college fully intending to finish what and where they start, tens of thousands of young Americans every year move from one institution to another. The result — a boom in college transfers. Perhaps surprisingly, one third of all students complete their education at a college other than the one at which they began. THE SECOND TIME AROUND serves to "normalize" the reasons for transferring, equipping your students with a frame of reference should they be confronted with the transfer decision. As a result, traumatic, spur-of-the-moment, "sorry later" decisions are averted. THE SECOND TIME AROUND brings this often emotional decision-making process to life in vivid color and live sound. This program is neither a case for nor against transferring. It places the change of schools in perspective . . . examines the prevailing criteria for acceptance as a transfer student . . . valid and invalid reasons for considering a transfer. The program also suggests sources of counseling during the college year.
1 full-color filmstrip; 1 12" lp record; 69 fr/14½ min. $18.00
Library of Congress FiA 66-3121 **(GA)**

SEEING TREES AND CLOUDS (Captioned Filmstrip Set)
A new experience for art students at any age level! Trees and clouds are shown in the composition they make in nature, by themselves and in combination with other things. In this beautiful collection of photographs, taken all over the world, every aspect of composition using trees and clouds is covered. Simple captions point out the details. Each frame may be left on the screen long enough for complete study. The producers have tested these strips in classrooms with great success, finding that they stimulate the sense of composition and encourage students to open their eyes to the beauty of the world around them. Produced by Elizabeth P. Morris, Art Consultant for the Montebello Unified School District, and Agnes Schubert, Head of Art Department for the San Gabriel High School, California. **Four color filmstrips (average 40 frames): Trees and More Trees; Trees and Other Things; Clouds and More Clouds; Clouds and Other Things. Comprehensive manual. Complete set in box, $24.00. Each strip, $6.00. (BF)**

SELECTING YOUR "SECOND CHOICE" COLLEGE: REDUCING MULTIPLE APPLICATIONS — D-158
A unique treatment of an often sensitive counseling problem. Applications for admission to four-year colleges have risen sharply in the past two years. At many of the more competitive colleges the crush is worse. For the qualified student who has always thought in terms of the Ivy League and its companion women's colleges, rejection is a real possibility. And the increasing pressure extends throughout the college ranks. SELECTING YOUR "SECOND CHOICE" COLLEGE seeks to prepare the student psychologically for alternative selections, before acceptance notices are in the mail . . . suggests criteria on which to base objective "second choice" decisions . . . examines factors that might be passed over without a second careful look . . . stresses the importance of making a carefully considered and acceptable "safety" selection.
1 full-color filmstrip; 1 12" lp record; 67 fr/14 min. $18.00.
L.C.FiA 66-3122. **(GA)**

SEX AND LOVE FOR CHRISTIAN TEENS set, 2 col, sfs Produced by Family Filmstrips, 1966. Recommended. MCC

What You Think About Sex (Attitudes), 46 fr. Acknowledges that teen-age young people have sexual feelings and desires which are normal and part of God's plan. Advertising images of sex are contrasted with the concept of sex as part of whole person. Closing emphasis is on the importance of viewing the total self with respect and the need for each person's taking responsibility in working out mature feelings and attitudes toward members of the opposite sex.

What You Do About Sex, (Behavior), Examines sexual behavior in the light of Christian teaching that people are whole persons and relate to one another on various levels of attachment and responsibility. It suggests that the boy-girl relationship is a progressive series of steps from beginning dating, going steady, engagement and marriage and that certain commitments and levels of conduct are appropriate for each stage. Sharing one's self completely and freely is done only in marriage.

MINNESOTA SOURCES: MCC

SEX EDUCATION U.S.A. (American Film Festival Honors)
Author: James Lincoln Collier; Narrated by Chet Huntley

A full-color Sound Filmstrip designed to build parent-community understanding and acceptance of elementary and secondary school sex education. Local groups will see aspects of sex education projects and curricula in: the Anaheim Union High School District, Anaheim, California; the Germantown Friends School, Philadelphia, Pennsylvania; and the Walker-Jones Elementary School, Washington, D.C. They gain insight into what is taught, how classes are conducted and courses structured, how sex education is developed from grades K through 12, how teachers are oriented. They learn the value of class participation and discussion, teaching aids, carefully defined vocabulary, question and answer techniques. Parents see how sex education can begin in the school and the community, and understand their role in instituting and supporting sex education programs. Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 106 fr/20 min.; Part II: 101 fr/19 min.; 2 full-color filmstrips; 2 12" lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-104 800/L.C.FIA 68-3722 (GA)

SEXUAL VALUES IN SOCIETY
Author: Richard Hettlinger, Prof. of Religion, Kenyon College

Students see the values we live by as products of our culture and consider some values common to most cultures. They see how values formed through parent identification are inevitably questioned by youngsters confronted with alternatives as they approach maturity. Classes examine the relationship between individual values and social responsibility. They recognize the unique characteristics of sexual values; understand confusion caused by lack of open discussion and frequent adult hypocrisy. Then, students probe the rejection of conventional sexual values. In live interviews, young people discuss such questions as: Why do so many youngsters feel the need to experiment with sex? What is the relationship between sex and dating? Why is the conventional view of premarital chastity unacceptable to many teenagers?

2 full-color filmstrips; 2 12" lp records $40.00; 2 full-color filmstrips; 2 cassettes $44.00; R-104 875 (GA)

SHOULD YOU GO TO COLLEGE? — D-175

This is the first and perhaps most important question facing students today; the answer will suggest the nature of much of the counseling a student will receive during high school. This program explores colleges, various vocational specialties and the training required, technical institutes, and a variety of jobs that require no specialized preparation. Should be used early in first year group guidance sessions as a foundation for intelligent planning.

1 full-color filmstrip; 1 12" lp record; 83 fr/15 min.; L.C.FiA 66-3127, $18.00. (GA)

SOMEBODY'S CHEATING! — D-205

Cheating has been around for a long time. And it exists all about us today, not only in the classroom but also in the adult world as well. Cheating isn't the sort of thing you end with lectures, either, because the act is so easy to rationalize. Indeed most "cheaters" don't actually arrive at a positive decision to cheat because, when faced with an opportunity to cheat, they seldom consider the alternative — they just cheat! SOMEBODY'S CHEATING is designed specifically to force youngsters to make real, and perhaps difficult, decisions when confronted with the opportunity to cheat. Actual live discussions among teenage boys and girls, dramatized by full-color candid photography, will involve your group in animated discussion about the many aspects of cheating: What is cheating? Is it ever o.k.? Is there a difference between cheating on friends and cheating on parents? What should be done about it in your group? What about adults cheating? What are the moral, legal and social implications of cheating? Does cheating ever bring peer-group rejection? These questions and more are raised and debated in live interviews with a wide variety of teenage youngsters. You'll find your own boys and girls equally involved in discussion once the lights go on.

2 full-color filmstrips; 2 12" lp records; Part I: 72 fr/14 min.; Part II: 68 fr/12½ min. $35.00; L.C.FiA 66-3619. **(GA)**

191: THE STORY OF AMERICA'S PEOPLE — Series One (Freedom Foundation Award)

A Filmstrip Documentary illustrating the arrival, growth, and achievement pattern of the leading ethnic groups, and their unique contributions to our culture. Tracing ancestry back to many foreign lands, every American can be proud of the renewed strengths, vigorous resolutions, and monumental attainments that made America great. (I/J)

191A The Story of the Hungarian-American: Hungarians search for a land of opportunity, immigration to America, Hungarian participation in Civil War, cultural contributions.

191B The Story of the Italian-American: Early explorers to America, Revolutionary heroes, Garibaldi and his influence, Italian immigration, famous Italian-Americans.

191C The Story of the Negro American: Ancient history of Negro peoples, colonization and the slave trade, struggles for freedom, aftermath of Reconstruction Period, Negro-Americans today.

191D The Story of the Spanish-Speaking Americans: Famed early explorers, Spanish inroads in the West, Mexican independence, modern history and contributions.

191E The Story of the Scandinavian American: Viking explorations, Scandinavian influence in the colonies, early immigration, prominent Scandinavians and their contributions to the United States.

191F The Story of the Jewish-American: Early Jewish history, early settlers in the United States, Westward expansion and immigrants, recent history and contributions.

191G The Story of the Irish-American: Irish beginnings, famine-stricken Ireland, famous Irish-Americans and their contributions.

191H The Story of the German-American: Famous German colonists, settlers on the frontier, the immigrant groups, Mennonites, Amish, prominent German-Americans.

191I The Polish-American: Polish-Americans in Colonial history, Polish pioneers, Polish-American military heroes, contributions of Polish-Americans.

191J The Story of the British-American: Colonial life, immigration and contributions of British Americans, scientists, educators and physicians, British influence on the United States.

TF191: Complete set of 10 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual **$72.25**

F191: Quickstrips for Evaluation. 10 captioned color filmstrips with teacher's manual **$47.25**

RF191: 10 captioned filmstrips with sound on conventional reel Teach-A-Tapes **$92.25**

Ind. filmstrip $5.25; Ind. cassette or reel Teach-A-Tape $5.00. (EGH)

THE STORY OF HANUKKAH AND CHRISTMAS

Full Color with Records

Richly colorful pictures, narration and appropriate music portray the reverent, yet festive, celebration of these two separate holidays. Two boys, Bernie, a Jew, and Bill, a Christian, celebrate the holidays of their respective faiths. Bernie and his family light the eight candles of the Menorah, sing the Hanukkah song, repeat special blessings. There is time for parties, special foods and gifts. For the Christian boy's family there are presents under the Christmas tree, stockings hung on the mantle, a replica of the Nativity, and the singing of the carol "Deck The Halls With Boughs of Holly." The historical background and the meaningful traditions of each faith are traced with authenticity, bringing to the audience a fresh appreciation of each holiday. Recorded narration, music. (43 fr., 11½ min.)

860-28R — Filmstrip with Record and Teacher's Guide $10.00; Replacement Record for 860-28R $3.50. (SVE)

STRANGERS IN THEIR OWN LAND

Discussion-informational filmstrip of the struggles of an Indian American family, moving from their traditional life on the reservation to find their place in a city.

75 fr., color $5.00; Friendship Press, 475 Riverside Drive, New York 27, N.Y.

7-1: STUDYING FOR SUCCESS

The introductory filmstrip "HOW DO YOU RATE?" is designed to inspire all students into analyzing their lesson study habits and inaugurating positive measures for improvement. By being receptive to new ideas regarding study techniques and by being made aware of the need for improvement, they may apply what they learn, to study more effectively. The 11 filmstrips in the set demonstrate how proficient study techniques are related to attentiveness and classroom attitudes. The series offers suggestions for taking better notes, budgeting home study time, and planning ahead to pass examinations. Three specific areas of study have been selected for extensive application and review: language arts, mathematics, and science. (J/S)

7-1A How Do You Rate?
7-1B Developing Good Classroom Attitudes
7-1C Taking Better Notes
7-1D Budgeting Your Time
7-1E Studying at Home
7-1F Improving Your Reading
7-1G Reviewing for Examinations
7-1H Taking Examinations
7-1I How to Study a Foreign Language
7-1J How to Study Mathematics
7-1K How to Study Science

DF7-1: Disc Recording. Complete set of 11 color filmstrips with 5 records and teaching manual **$80.00; ind. filmstrip $6.00; ind. recording $4.00. (EGH)**

3-8: THE TECHNIQUES OF THEME WRITING

Four important aspects of theme writing are thoroughly explored: the beginning, the arrangement of paragraphs, the transitions between paragraphs, and the ending. By demonstrating how students can construct theme papers with greater skill and sureness, this film strip series can cultivate workable methods that result in more concisely written presentations. The explanations given are clarified with concrete examples of professionally prepared theme structures. Hopefully, any student familiar with a few or all of these techniques will approach his writing assignment with confidence. This series succeeds in prompting greater insight and confidence on the student's part since each episode incorporates material that may effectively reach the grade levels, 7-12. Displayed in the series are interesting abstract drawings that help symbolize the writing concepts being presented. These drawings dramatize symbolically the material which is explained verbally by the narration. A timely unit assisting the student in forming better writing procedures for the semesters ahead (J/S High)

3-8A Methods of Beginning a Theme
3-8B Methods of Arranging Paragraphs in a Theme
3-8C Transitional Devices in the Theme
3-8D Methods of Ending a Theme

DF3-8: Disc recording. Complete set of 4 color filmstrips with 2 records and teacher's manual **$34.00; ind. filmstrip $6.00; ind. record $5.00. (EGH)**

641606 — TEEN ETIQUETTE SERIES, 35 frames

Illustrates the fine points of personal behavior that make for successful and pleasant relationships with others — at home, in school, at work, or in social activities. Correlated with Beery:

Manners Made Easy.
At Home and in Public (L.C.FiA 63-4007)
At School (L.C.FiA 63-4008)
Clothes (L.C.FiA 63-4010)
Parties (L.C.FiA 63-4011)
Dating (L.C.FiA 63-4012)
Table Manners (L.C.FiA 63-4013)
Dining Out (L.C.FiA 63-4014)
Grooming and Posture (L.C.FiA 63-4009)
Set of 8 filmstrips $60.00; each filmstrip $8.50. (McG)

TESTING: ITS PLACE IN EDUCATION TODAY — D-173

(Based on the book byl Henry Chauncey, President, Educational Testing Service, and John Dobbin)

No single phenomenon of education is the subject of greater controversy today than testing. Educators themselves disagree on how much testing is "too much", and how effective standardized tests are in comparing students from different backgrounds. College admissions officers debate the value of "subjective" versus "objective" test results in predicting college performance. This informative 2-part sound filmstrip program is designed to shed light on many of the misunderstood areas of testing. TESTING: ITS PLACE IN EDUCATION TODAY is based on the book of the same name by Henry Chauncey, President of the country's largest testing organization, Educational Testing Service, and by John Dobbin, also of ETS. This program analyzes just what tests can and cannot do, how they have evolved over the years to meet the changing needs of education, the difference between standardized and teacher-made tests, and much more. Dr. Chauncey himself speaks about the future of testing and its implications for your students. An orientation for your school officials, teachers, counselors and parents.

2 full-color filmstrips; 2 12" lp records; Part I: 66 fr/15 min.; Part II: 85 fr., 20 min. $35.00 L.C.FiA 66-3123. **(GA)**

TESTING, TESTING, TESTING — D-207

If there is a single area of scholastic endeavor that frustrates, intimidates and panics more students than any other, it is test taking. This Sound Filmstrip program will help your students approach any test with more confidence — whether it be a short quiz, an hour exam, a mid-term, a final, or a national standardized test. Material includes six "cardinal rules" for test taking. Discusses preparation, how to read questions carefully, answer easy questions first, use only the "educated" guess. Emphasizes writing clearly and going back over answers once you are done, if possible. Included is sound advice on just how to prepare for different types of examinations, how to avoid pitfalls, why one should not be upset by those who finish early, how to relax and how to organize essay questions and handle multiple choice test. TESTING, TESTING, TESTING also gives professional testmaker's advice on sensible short cuts in answering multiple choice exams, giving partial answers on tough sensible essay questions, and more. Ideal for early group guidance on study habits and academic performance.

2 full-color filmstrips; 2 12" lp records; Part I: 66 fr/14 min.; Part II: 57 fr/12 min. $35.00. L.C.FiA 66-3620. **(GA)**

THINK OF OTHERS FIRST — D-189

(Some practical guidelines to social interaction)

Consideration for others, manners, and etiquette can be regarded as a series of rules — do's and don't's — to be overlooked when convenient — or they can be regarded as a highly practical catalyst for social interaction. This unusual sound filmstrip program approaches manners and thoughtfulness as a highly evolved system by which man deals with his fellow man under conditions of basic equality and mutual respect. In this context, the material explores manners and etiquette at home, in school, and in outside social situations. It emphasizes the fact that practicing good manners should be "second nature" and that having good manners is easier than having bad ones. THINK OF OTHERS FIRST presents both good and bad manners and asks your students to define which is which in a given situation. This material is designed expressly for student participation following presentation.

2 full-color filmstrips; 2 12" lp records; Part I: 62 fr/11½ min.; Part II: 67 fr/12½ min. Price: $35.00. L.C.FiA 66-3124. **(GA)**

188. TOBACCO, ALCOHOL AND NARCOTICS

This filmstrip is designed to make children aware of the problems of smoking, drinking and using narcotics. It presents information about the chemical content of burning tobacco and the harmful physical effects of cigarettes, alcohol and narcotics. The difficulties people have in trying to overcome harmful habits are explained. An understanding of the steps being taken by federal and local authorities to solve these problems is developed. **$6.00 (PSP)**

THE TUNED-OUT GENERATION

Prod. by Guidance Associates. 2 col, sfs

This material is designed to stimulate discussion and deepen understanding and concern of the teenagers of the importance of communication, and of the older generation to understand and communicate with the teenagers. The opinions and feelings of many types of parents are expressed, their problems of communication and understanding the teenagers, the common concerns of both generations. Along with the comments are some remarkable pictures of teenagers in all sorts of moods, activities, with and without their parents. Excellent guide. Highly recommended. **(GA)**

MINNESOTA SOURCES: MCC

UNDERSTANDING HUMAN REPRODUCTION: A MIDDLE SCHOOL APPROACH

This program presents the story of human reproduction in four parts for more complete understanding by middle school students. Part I describes the male reproductive system; Part II, the female reproductive system; Part III, conception and genetics; and Part IV, pregnancy and birth. Each part is paced, organized and illustrated to help middle school youngsters assimilate highly specific information. Individual parts can be scheduled on different days to maximize learning. A detailed Teacher's Manual offers a wide range of practical suggestions for helping students gain knowledge and develop essential understanding. Prepared in consultation with a Special Committee of SIECUS, Sex Information and Education Council of the U.S.

Part I: 43 fr/9 min.; Part II: 53 fr/11 min.; Part III:54 fr/10½ min.; Part IV: 52 fr/12½ min.; 4 full-color filmstrips; 4 12" lp records $45.00; 4 full-color filmstrips; 4 cassettes $53.00. R-105 583. (GA)

THE UNITED NATIONS AT 20

Prod. by N. Y. Times, 1965. 56 fr, b&w, fs

One of a series of filmstrips issued monthly on major national and international subjects, this filmstrip gives background and development of the UN, its structure, various agencies and what they try to do. Honest reporting and excellent guide with discussion questions and follow-up activities suggested. Highly recommended.

MINNESOTA SOURCES: MCC

USING THE LIBRARY (Color) F/S Series No. 9840

Your Library: A World of Books
The Card Catalog
The Classification of Books
Using the Dictionary
Using the Encyclopedia
Using Special Reference Books

This series shows youngsters how a library works and how to use it to its fullest advantage. Real-life photographs of children using their school library demonstrate the steps in consulting various reference tools. Children follow Paul as he looks up "Weather" in the encyclopedia, first consulting the Index and then the see-also references directing him to related subjects. This unique filmstrip series represents an invaluable tool to enrich the learning discovery process.

(Filmstrips average 47 projection frames each.)

Collaborator: Jean E. Lowrie, Ph.D., Western Michigan Univ.

Each filmstrip $6.00; series of 6, boxed $36.00. (EBF)

VALUES FROM TEENAGERS: THE CHOICE IS YOURS D-180

Today's teenager is faced with daily conflicts in the social interpretation of right and wrong. Indiscretions by public officials dot the headlines, while myriad half-truths are woven throughout business and personal lives. This unique 2-part sound filmstrip program talks directly to teenagers, in their own language. It deals with problems of immediate concern: What to do about sex. Cheating. Drinking. And, ultimately, what kind of person to become. What kind of values to embrace. Live interviews highlight the reaction of youngsters to "The Bomb", civil rights, the struggle over Southeast Asia, and many other vital issues. Values For Teenagers confronts head on the teenage problem of conformity, and its troubling pressures on adolescents. It takes a strong position that the individual still has freedom of choice, still has the responsibility for his own decisions and actions. An excellent program for group guidance.

2 full-color filmstrips; 2 12" lp records; Part I: 76 fr/8 min.; Part II: 61 fr./13½ min. Price: $35.00. (GA)

404180: WASHINGTON, D.C.: OUR CAPITAL CITY

Here in 5 filmstrips is the complete story of our capital city: its history, the way it looks today, and how our federal government is presently constituted. This is not a simple filmstrip series that tells your students what happened, but it also goes on to explain why things happened. Your students see how the legislature is constituted, discover the role of Congressional committees, learn who the principal officers in Congress are, and how the Cabinet developed and what its function is. Adviser: Clarence J. Gittings, Area Director, Elementary Schools, Baltimore, Maryland.

(Average length about 35 frames.)

The Story of Our Capital City (L.C.FiA 67-2609)
A Visit to Washington (L.C.FiA 67-2610)
History of the Capitol (L.C.FiA 67-2611)
Activities in the Capitol (L.C.FiA 67-2612)
Our Changing Cabinet (L.C.FiA 67-2613)

Price: Set of 5 filmstrips $35.00; each filmstrip $7.50. (McG)

WHEN WE HAVE GUESTS—24 fr., Script 395

Minneapolis Public Library
MINNESOTA SOURCES: ML

WHEN YOU VISIT A COLLEGE — D-143

This program is designed to help youngsters — and parents — use the college visit as a means of evaluating and comparing institutions. Includes sections on preselecting appropriate colleges to visit; preparing for the admissions interview; the value of an overnight stay on campus . . . and cautions against being misled by the lively atmosphere of a big weekend or the quiet of a college in summer. The program also alerts students to inquire about: opportunities for independent study; departmental strengths and weaknesses; classrooms, labs, library, dorms, athletic facilities; fraternities and sororities; and counseling services.
1 full-color filmstrip; 1 12" lp record; 53 fr/13 min. $18.00. L.C.FiA 63-3672. **(GA)**

838. WHO MAKES PUBLIC OPINION? (Set G-33)

Presented for enrichment of the social studies curriculum through the study of a significant factor of communications in American democracy. This filmstrip helps pupils enlarge their vocabulary by discussing: facts, opinions, sources of information, emotions, persuasion, prejudice, bias, name-calling, plain folks, molding public opinion, political rallies, conventions, polls. **$6.00. (PSP)**

WHO SHOULD GO TO A COMMUNITY COLLEGE? D-161

An investigation of the most striking educational phenomenon of the '60's. By 1970, the Community College will be the first college attended by some 75% of the total college enrollment. Who Should Go to a Community College? explores the public two-year institution . . . faculty . . . academic program . . . facilities . . . purposes. What are the advantages and disadvantages of the Community College? Costs? The pros and cons of living at home? What can you expect from a terminal program? A transfer program? . . . And how well prepared will you be to continue your education at a four-year college? Or find suitable employment upon graduation? This program was produced in consultation with the American Association of Junior Colleges.
1 full-color filmstrip; 1 12" lp record/A free 32-page guide for high school students and their parents — Facing Facts About the Two-Year College — is enclosed with each program. 84 fr./17 min. $18.00. L.C.FiA 66-3126. **(GA)**

WHO SHOULD GO TO A LIBERAL ARTS COLLEGE? D-147

Hypothetical "Corinth College" is examined in detail to help students decide whether or not this kind of college, with its rigorous educational discipline, is best suited for them. Why do her graduates consider their four years at Corinth the most important of their lives? . . . Why do so many go on to graduate school? . . . What are the advantages and disadvantages of a small rural campus, far from home?
1 full-color filmstrip; 1 12" lp record; 67 fr/15 min. $18.00. L.C.FiA 63-3670. **(GA)**

WHO SHOULD GO TO AN URBAN UNIVERSITY? - D-146

This is a colorful and imaginative presentation that actually conveys to your students the experience of attending an urban university — a new and rapidly growing force in higher education. Are urban universities becoming more competitive than some smaller private colleges? What type of student does well here? What type does poorly? What job opportunities are open to urban university graduates that aren't open to other graduates? These questions and many more are answered in this filmstrip program.
1 full-color filmstrip; 1 12" lp record; 77 fr/14 min. $18.00. L.C.FiA 63-3671. **(GA)**

THE WORLD BELIEVES series (6 col, fs)

Produced by the Society for Visual Education, 1954-56.
A series of filmstrips on the major beliefs and practices of six of the world's great religions. Each strip was prepared and checked by leading authorities of that faith. Each is short enough to fit within an average class or discussion period, yet too short to give much more than a surface treatment of the particular faith. Scripts are faithful to their subjects and written by authorities within the faith treated. Includes the following filmstrips: Judaism Today, Protestant Christianity Today, The Roman Catholic Church Today, Islam Today, Buddhism Today, Hinduism Today.
MINNESOTA SOURCES: MCC

YOU AND YOUR COLLEGE ENTRANCE EXAMINATIONS — D-197

Narrated by Chet Huntley, NBC News
Consulting Editor: T. Leslie MacMitchell, Executive Assoc. College Entrance Examination Board
Developed in cooperation with CEEB and ETS, this program places the College Boards and ACTs in perspective for both students and parents. Brand new, up-to-date information is included: use of the Manual of Freshman Class Profiles, the weight given test scores in relation to overall high school performance, Early Decision planning and more. Further, the program explains what tests measure; how colleges evaluate the scores; how Verbal, Math, and Achievement scores are interpreted; and how counselors can help students use test scores to make more realistic college selections. It also waves the red flag on coaching schools, discusses the actual construction and scoring of the tests, and offers sound advice on how to take the tests, educated guessing, preparation, and more.
2 full-color filmstrips; 2 12" lp records; Part I: 77 fr/16 min.; Part II: 90 fr/22 min. $35.00. L.C.FiA 66-3129. **(GA)**

YOUNG TEENS AND DATING series

Prod. by Family Filmstrips, 1958, 4 col, sfs
First Dates (42 fr.), considers when to begin dating, how to ask and respond, what to do and not do.
How to Act on a Date (44 fr.), suggests specific ideas for preparing for a date, what to talk about, and how to maintain Christian conduct standards.
Is It Love? (47 fr.), presents some physical and emotional changes occurring during junior high years, plus aspects of mutual attractiveness and going steady.
Whom Do I Date? (43 fr.), offers "yardsticks" for those beginning to select dating partners.
MINNESOTA SOURCES: MCC

YOUR FIRST YEAR IN HIGH SCHOOL — D-172

Created as a basic introduction to high school, for Junior High and incoming High School students — and their parents — this two-part sound filmstrip program answers many of the questions most frequently asked of you and your staff. This orientation material defines the purpose of a high school education; emphasizes the importance of the student's recognizing himself as an individual and of planning early for future educational and vocational goals. This program deals with the possibility of dropping out . . . explores the student's relationship to teachers, parents, and classmates . . . school regulations, dress, traffic rules . . . the academic program . . . homework . . . study schedules and techniques . . . dating . . . extracurricular activities and much more.
2 full-color filmstrips; 2 12" lp records; Part I: 71 fr/12 min.; Part II: 74 fr/12½ min. $35.00. L.C.FiA 66-3130. **(GA)**

CAREERS

ADVERTISING

ART CAREERS IN ADVERTISING — 402
full color sound filmstrip, 15 min., $15.00
Carl Harris of world-famous Young & Rubicam Advertising describes the actual work-a-day life of an art director. Artistically-inclined students will be surprised and pleased to learn that it's not as important to be an "artist" as much as it is to be visually oriented, have artistic interests and be able to work well with others. Also included are such allied fields as typography, fashion coordination, etc. **(EDC)**

CAREERS IN ILLUSTRATING — 405
Full color sound filmstrip, 15 min., $15.00
James Barkley, winner of the Society of Illustrator's 1968 Award for Excellence, and Harry Carter, Past President of the Society of Illustrators, tell and show how artistically inclined students can find an exciting and remunerative career illustrating magazines, books, record jackets, etc. In addition, they stress the deep personal satisfaction that is derived from this colorful field. **(EDC)**

CAREERS IN PHOTOGRAPHY — 404
Full color sound filmstrip, 15 min., $15.00
Photography is the most popular hobby in the world. And Richard Beattie of the Famous Artists School of Photography explains the opportunities open to young people interested in this challenging field and how they can go about entering it. Besides advertising, the photographic areas discussed in this filmstrip include: News, Fashions, Portrait, Medical and Industrial. **(EDC)**

CAREERS IN TELEVISION — 403
Full color sound filmstrip, 15 min., $15.00
Talented TV commercial producer, Bob Jones takes the student through the making of a TV commercial from its inception to its production. Along the way he also explains the rewards both personal and financial that are reaped from this exciting career. In addition, Mr. Jones shows how other careers (as wide-ranging as set construction and hair-dressing) have a place in television since many diverse talents and abilities are needed for the production of a commercial. **EDC**

WRITING CAREERS IN ADVERTISING — 406
((A Career as a Copywriter) Full col. sd. F/S, 15 min. $15.00
Gerald Schoenfeld, copywriter and president of Kelly-Nason Advertising tells us a copywriter is more a person who can manipulate words and ideas than a "writer" in today's world of advertising. He also gives students a complete picture of how an advertisement is created, executed and produced. Most important to young people interested in this field, Mr. Schoenfeld tells them exactly how they go about entering it. **(EDC)**

AGRICULTURE

AGRICULTURE IN MINNESOTA
32 frames 630.97
MINNESOTA SOURCES: ML

AIR TRANSPORTATION

AIR TRANSPORTATION, JOBS AND YOU
57 frames, b&w, 35mm, 387.7
MINNESOTA SOURCES: ML

140. GETTING THERE BY JET
Children are taken on a simulated jet trip. The principles of flight are explained, with special reference to jet propulsion. Simple experiments are performed. The history of flight and flight safety devices are expounded. **$6.00 (PSP)**

ARCHAEOLOGY

GREAT PERSONALITIES OF THE BIBLE IN THE LIGHT OF ARCHAEOLOGY
Prod. by Film Services, 1962. 6 col, sfs
Each filmstrip contains two subjects, and use is made of geography, history, art, architecture and related subjects to provide insight into great personalities of the Bible. The title of the set is misleading; these are studies in geography, archaeology, and historical background for Bible content, not studies in personalities. Viewers must realize these are present-day.
MINNESOTA SOURCES: MCC

ARCHITECTURE

A LOOK AT ARCHITECTURE PAST, AND PRESENT
A vivid, full-color slide projected on the screen draws the entire class to attention. 2" x 2" full-color slides provide an inexpensive yet important supplement to field trips.

Ancient Architecture:
Temple of Amen-Ra—Karnak, Egypt; Temple of Luxor—Egypt; Hieroglyphics and Drawings, Temple of Queen Hatshepsut—Egypt; Sphinx—Egypt; Sphinx and Pyramids—Egypt; Wall enclosure, Step Pyramid—Egypt; Step Pyramid, Tomb of King Zoser—Egypt; Deir el-Bahri, Colonnade—Egypt; Ancient Ruins of Babylon, Brick Wall and Arch; Persepolis, Ruins of Stairway to Royal Audience Hall—Iran; Persepolis, Ruins of Royal Audience Hall; Persepolis, Guardians of the Gate of Xerxes; Persepolis, Ruins (general view)
Naksh-i-Rustan, Tomb of Darius—Iran.
S250A. Set of 14 Slides $5.60

Ancient Architecture — Roman:
Interior of Colosseum—Rome; The Colosseum—Rome; The Forum—Rome; The Colosseum (View of Excavations below Old Floor)—Rome; Byblos Ruins—Lebanon; Ruins of Libya: Magna—The Theater; Ruins of Libya: Sabratha, Ruins; Ruins of Libya: Roman Mosaic (Tripoli Museum); Ruins of Lebanon: Baalbek, Columns of "Great Temple"; Pompeii, Main Street (Vesuvius in Background).
S252A. Set of 10 Slides $4.50 (SVE)

ARMY

U.S. MILITARY ACADEMY — E-642
Program reviews West Point's Revolutionary War history, founding of the Military Academy in 1802, establishment as a top engineering school. Students survey West Point curriculum, athletics, social life, extra-curricular activities, archives, debate and discussion forums. "Plebes" tell your students what attending West Point is actually like. They visit computer and language labs. General MacArthur's famous speech to the graduating class of '63 highlights qualities the Point strives to inculcate in its graduates.
80-100 fr., 15-20 min., 1 full-color filmstrip 1 12" lp record $12.00 GA

ART

ARTS AND CRAFTS (Color) Filmstrip Series No. 7940
Textile Art Through the Ages
Metalwork Art Through the Ages
Glass and Mosaic Art Through the Ages
Ivory Carving Through the Ages
Ceramic Art Through the Ages
Each filmstrip in this series provides a historical survey of one particular type of art craft. Every example has been copied by Enid Bell Palanchian from the treasures of the world's museums. These paintings are so realistic that it is difficult to tell they are not photographs of the original. Students can

take a guided tour through the centuries, seeing in one experience the finest craft art ever assembled.
(Filmstrips average 58 projection frames each.)
Art: Enid Bell Palanchian.
Each filmstrip $6.00; Series of 5 boxed $30.00 EBF

ASTRONOMY

572. THE ASTRONOMER AT WORK. The students learn how to construct refraction and reflecting telescopes. Understanding astronomer's basic tool, they learn how photography and other sciences aid in examination and classification of heavenly bodies. **($6.00) PSP**

207 ASTRONOMY IN THE SPACE AGE

Author: Jerome J. Notkin, Ed.D., Director, Astronomy and Space Science Institute, Hofstra University, N. Y.

A timely science series designed to reveal scientists' present knowledge of the universe and to encourage the student to form useful concepts concerning it. This unit will help develop an understanding of our indebtedness to early astronomers, a comprehension of the immensity of tasks ahead, and a growing awareness regarding the methods and contributions of scientists in general. (I/J/S)

207A The Sun. Early myths, present knowledge about sun's size, structure, and place in solar system, sunspots, solar eclipses.

207B The Moon. Earth's satellite, its size, structure, and place in solar system, distance determination by triangulation, sidereal and synodic periods, moon phases, effects on tides, recent moon discoveries.

207C The Earth. Its place in solar system, early discoveries of Earth's rotation and size, lunar eclipses, change of seasons, changing views of stars, earthquakes, inner earth structure, atmosphere.

207D The Solar System. Early beliefs of Aristotle, Ptolemy, Copernicus, Galileo, Kepler, and Newton present knowledge of solar system and its various planets, the search for new planets.

207E The Solar System: Lesser Members. Discovery of asteroids, meteors, metetor showers, meteorites, bolides, comets.

207F Stars, Constellations, and Galaxies. Stellar distances, star colors, temperatures, sizes, and magnitudes, discovery of nova by Brahe and Kepler, nebulae, constellations, Milky Way galaxy and others.

207G Methods and Tools of Astronomers. Beginnings of astronomical observations, early instruments such as the gnomon and quadrant, Lippershey's telescope, Galileo's use of telescope, reflector and refractor telescopes, spectrography, radio telescopes, Orbiting Astronomical Observatory.

207H Space Travel. Early stages of space travel, Sputnik I and II, U.S. space exploration such as research vehicles on earth characteristics, meteorological satellites, communications satellites, lunar exploration, Venus and Mars probes, manned space flights such as the Apollo.

Disc recordings

DF207 Complete set of 8 color filmstrips with 4 records and teacher's manual $65.00; Individual filmstrips $6.00; Individual recording $5.00 EGH

SCANNING THE UNIVERSE — Filmstrip Series No. 9200

The Mount Wilson and Palomar Telescopes
Exploring the Moon
Planets and Comets
Exploring the Sun
The Milky Way and Other Galaxies
Nebulae
The Universe in Color (Color)

This astronomic study is based on telephotographs taken at Mount Wilson and Palomar. The remarkable B/W visuals (all color in The Universe in Color) demonstrate the orientation of earth to planetary, solar, and galaxial systems. Treatment of celestial phenomena leads the student to an understanding of the universe and further study of specific areas.
(Filmstrips average 33 projection frames each.)
Collaborator: Karl G. Henize, Ph.D., Northwestern University.
Each filmstrip (6 b&w, 1 color) $3.00; Series of 7 boxed $21.00 EBF

88 WONDERS OF THE SKY

Astronomy is portrayed in filmstrip form tracing primitive discoveries to modern times, dramatizing the important revelations and techniques of today in exploring space. Students will grasp the intricacies of scientific research responsible for expanding our present knowledge of the universe. (I/J)

88A Man Studies the Sky
88B Our Sizzling Sun
88C Our Silvery Moon
88D The Milky Way
88E Sky Patterns
88F Life on Other Planets
88G Laws of the Sky
88H The Earth in Space
88I Time, Space, and Energy

Quickstrips for evaluation
F88 Complete set of 9 color filmstrips with teacher's manual $42.50; Individual filmstrip $5.25 EGH

ATOMIC ENERGY

THE ATOM: MAN'S SERVANT (Color)
Filmstrip Series No. 10690

Introducing Atomic Energy
Harnessing the Atom
Radioisotopes: Natural and Man-Made
Radiation and Its Practical Uses
Measuring with Radiation
The Atomic Detective

An animated atom with orbiting electrons and a meteoric tail of radiation is the key symbol in this series which describes the basic concepts of the nature of atomic energy. Diagrams and action photography are used to point out the diverse, exciting uses of the atom. Dramatic pictures take students behind the scenes in textile mills, power plants, surgeries, and laboratories of hospitals to see some of the roles of the atom, man's servant. (Filmstrips average 46 projection frames each.)
Collaborator: Dan Q. Posin, Ph.D., De Paul University.
Each filmstrip $6.00; Series of 6 boxed $36.00 EBF

BIOLOGY

1532. BIOLOGICAL SOCIETIES

Presentations of both simple and complex social behavior in various living societies. Brief consideration of social orders in barnyard hens, whirligig beetles, birds, baboons, fish, prairie dogs. Intensive consideration of termites, ants, and bees. **$6.00 PSP**

1553. INTERPRETING BIOLOGICAL DATA

Specific, accurate techniques which give meaning and value to gathering and analyzing biological data, are discussed. Methods of expressing quantitative data by various numerical means, types of data arrangement, and statistical methods and terms in analyzing data are fully shown.
Each filmstrip $6.00 PSP

BUSINESS

BUSINESS EDUCATION SERIES

Proper Handling of Checks
Files and Filing
Secretary As A Receptionist
Trade Acceptance
Effective Business Correspondence
Getting A Job And Keeping It

Six color filmstrips treating major topics and "trouble-spots" in the training of clerical and secretarial students.
Set of 6 filmstrips $36.00; Each filmstrip $6.50 McG

BUSINESS ETIQUETTE SERIES

SET No. 1

Why Etiquette In Business?
Your New Job
Finding The Right Job For You
New Employee and Fellow Workers
Selling Yourself To An Employer
You Want To Look Right
Set of 6 filmstrips $32.50; Each filmstrip $6.00

SET No. 2

Business Facilities
Introductions In Business
Getting That Raise
Receiving Customers and Callers
Ideal Secretary
Set of of 5 filmstrips $27.50; Each filmstrip $6.00

Eleven filmstrips that point out the techniques of getting and keeping the right job, providing an opportunity to study the importance of good etiquette in the daily routine of business life. Correlated with Carney: ETIQUETTE IN BUSINESS (Average length about 36 frames) McG

A COLLEGIATE EDUCATION IN BUSINESS ADMINISTRATION

Developed at Babson Institute, this program emphasizes the primary importance of decision making and problem solving in business administration. Program describes the type of student likely to succeed in business administration. Professors explain how curriculum combines the basics of liberal arts education with a thorough exploration of business and its principles. Students also gain insights into business opportunities as they exist today and as they will develop in the near future. 80 fr., 14 min.

1 full-color filmstrip 1 12" lp record $18.00; 1 full-color filmstrip 1 cassette $20.00; R-100 519/Library of Congress No. FiA 66-3102 GA

643000 GENERAL BUSINESS SERIES b&w only

Discusses the world of business and its importance to our modern way of life. Correlated with Price and Musselman: General Business for Everyday Living.
(Average length about 35 frames.)

Transportation and Modern Life (L.C. FiA 61-3155)
Communication in Modern Life (L.C. FiA 61-3156)
Business and Government (L.C. FiA 61-3157)
Looking At Business Careers (L.C. FiA 61-3158)
Succeeding in Your Career (L.C. FiA 61-3159)
Using Travel Services (L.C. FiA 61-3160)
Set of 6 filmstrips $35.00; each filmstrip $6.50 (McG)

80 OUR DRAMATIC INDUSTRIAL DEVELOPMENT — 1865-1900

The impact of the Industrial Revolution shakes America. A time of traumatic change as the nation awakens from an agricultural society and emerges among the world powers as the unrivaled industrial leader. (I/J)

80A Natural Resources and Industrial Development
80B New Processes and Industrial Development
80C New Inventions and Industrial Development
80D New Systems of Business Organizations and the Flood of Immigration
80E Labor Problems and New Areas of Industry
80F Settling the Last Frontier
80G Politics and Political Issues
80H Social Changes — 1865-1900
80I Art, Literature and Sports — 1865-1900
TF80 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50
F80 9 captioned color filmstrips with teacher's manual, quickstrips for evaluation $42.50
RF80 Complete set of 9 captioned color filmstrips with sound on conventional Reel Teach-A-Tapes $82.50; Individual filmstrip $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

CITY PLANNING

31 CITIES OF OUR COUNTRY

A host of consequential events determined the growth of American cities. This set of filmstrips explores the factors contributing to the expansion of eight of our leading cities. Students will gain a greater understanding of social studies as the history and geography of each city are discussed and analyzed. A series that will instill a sense of pride in our great metropolitan areas and in the contribution these cities have made toward our general welfare. (I/J)

31A Birmingham, Industrial Center of the South
31B Los Angeles, the Beautiful Southwest
31C Boston, City of Tradition
31D Chicago, at the Crossroads of the Nation
31E Why and How Cities Grow
31F Detroit, Midwest Center of Industry
31G Seattle, Typical of the Northwest
31H New York, Our Great Metropolis
31I Houston, a City Expanding
F31 Complete set of 9 color filmstrips with teacher's manual, quickstrips for evaluation $42.50; Individual filmstrips $5.25 EGH

CLOTHING

915. WHAT DO YOU WEAR?

A fascinating overview of natural materials used in making clothing, and of how they are cultivated and processed into finished garments. **($6.00) PSP**

COAL

144. COAL — A FOSSIL FUEL

Prehistoric origins of coal, early mining methods and uses of coal. Present day mining methods are shown, and industrial applications depicted. **$6.00 PSP**

COAST GUARD

U.S. COAST GUARD OFFICER CANDIDATE SCHOOL — E-788

Discusses Coast Guard responsibilities: Maintenance of navigation aids, lighthouses, weather research, exploration of the ocean floor, port security, inspection of merchant shipping, emergency rescue work, wartime military operations. Students take a trip to the Officer Candidate School at Yorktown, Virginia, hear a typical Ensign explain his training and future in the Coast Guard. Program details curriculum and qualifications for commission in the United States Coast Guard.

80-100 fr., 15-20 min., 1 full-color filmstrip 1 12" lp record $12.00 GA

COMMUNICATION

COMMUNICATION Set G-10

735. The Story of Alexander Graham Bell. The story of the invention of the telephone, and its importance in modern life, is told by a graphic presentation of the life of its inventor. Musician, speech therapist, teacher of the deaf, his life and accomplishments are an inspiration to the young.

760. The History of Printing. Of the four great inventions that have influenced our way of life profoundly, printing stands out as the one that spurred intellectual advancement and the spread of knowledge. The history of printing, from Chinese blocks to the modern four-color press and linotype machine, is traced.

775. The Mail Goes Through. The romantic history of message-sending from earliest civilization through the extensive modern postal system. Children are especially fascinated by the Overland Mail and the Pony Express.

802. You and Your Newspaper. Children learn to distinguish between fact and opinion. They learn how a modern newspaper handles both of these informational facets in presenting news and influencing opinion. Measurements of good and bad newspapers are presented.

Set of 4 filmstrips $22.00; each filmstrip $6.00 PSP

53 THE STORY OF COMMUNICATION

Beginning with the inarticulate sounds of primitive man, this series of filmstrips develops in an accurate and historical manner, the story of communication through the centuries. (I/J)

53A Signs and Signals
53B Speaking and Writing
53C Paper and Books
53D Messengers
53E The Mail Goes Through
53F Communication by Sound
53G Communication by Sight
53H Communication by Electricity
53I The Modern Means of Communication

TF53 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50

F53 9 captioned color filmstrips with teacher's manual, quick-trips for evaluation $42.50

RF53 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrip $5.25; Individual cassette or real Teach-A-Tape $5.00

Related Aids: Teach-A-Charts No. 102 — Water Trans., No. 103 — Travel by Air, No. 104 — Land Trans. ($6.50 ea.) EGH

CONSERVATION

CONSERVATION Set G-23

757. Man's Struggle to Preserve Food. Food preservation is a vital factor in our way of life. Early methods of food preservation by prehistoric man are shown. Inventions for preserving food and their impact on society are made graphically clear. Present-day methods, such as quick-freezing, are shown in the context of continuing search for improvement.

795. Conservation — Your Stake in The Future. A study of the ways and means of conserving our natural resources, and the devastating effects of ignoring these needs. Lives of great conservationists are depicted.

818. A Great American Heritage: Our Parks and Forests. Mountains, forests, seashores, canyons, deserts, lakes, waterfalls, springs, and caves are all to be found in our park and forest systems. Information about their variety and richness is combined with an understanding of the responsibility of all to preserve and improve this heritage.

Set of 3 filmstrips $16.50; each filmstrip $6.00 PSP

99 THE CONSERVATION OF OUR RESOURCES

Never before has America prompted into action more surveys and recommendations than it has today as large sections of the nation face the monumental problems of conservation. The class will examine the vital relationship between man and his natural resources and understand the constructive measures in progress. (I/J)

99A This Land of Ours
99B The Wast of Our Resources
99C The Need for Conservation
99D Water and Its Conservation
99E Soil and Its Conservation
99F The Conservation of Our Forests
99G The Conservation of Wildlife
99H The Conservation of Minerals
99I The Conservation of Human Resources

TF99 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50

F99 9 captioned color filmstrips with teacher's manual, quick-strips for evaluation $42.50

RF99 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrips $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

CONSTRUCTION

61 THE STORY OF BUILDING A HOUSE

A modern day story of building a home in suburbia. The filmstrips trace the beginnings from digging the foundation to showing the complex things required in building even the most basic of structures. (I/J)

61A How It Started
61B Excavating the Cellar
61C Building the Foundation
61D Building the Frame of the House
61E Gas, Electric, Plumbing, and Other Installations
61F Further Installations
61G Completing the Outside of the House
61H Completing the Inside of the House
61I The House Is Built

F61 Complete set of 9 color filmstrips with teacher's manual, quickstrips for evaluation $42.50; Individual filmstrips $5.25 EGH

COUNSELING

AS THEY GROW/ELEMENTARY GUIDANCE: NEW DIMENSIONS IN MEETING PUPIL NEEDS

Part I describes the objectives of elementary guidance and identifies all members of the Pupil Personnel Services Team: teacher and administrator, social worker, speech and hearing specialist, reading specialist, school nurse, psychologist, dental hygienist and resident guidance counselor. Part II describes the counselor's many functions: daily work with teachers, program planning with principal and administrators, coordinating all Pupil Personnel services, parent consultations, counseling students individually and in groups, administering, evaluating and interpreting standardized tests to teachers and parents, maintaining cumulative records of each child, evaluating behavioral and achievement trends, performing varied liaison duties between school and community. Designed for Pupil Personnel workers, teachers, administrators, PTA and other parent-community groups.

Part I: 52 fr., 11 min.; Part II: 62 fr., 14 min.; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-100 303/Library of Congress No. FiA 66-3098 GA

THE ROLE OF THE COUNSELOR IN THE SECONDARY SCHOOL — D-168

(Produced in cooperation with APGA and written by Carl O. Peets, past-President, ASCA)

Here, for the first time, is an imaginative, stimulating presentation on just what role the guidance counselor plays in the educational spectrum. It is designed not only for parent and teaching staff audiences, but also for professional development within the guidance staff. A special APGA professional committee, chaired by Carl O. Peets, former ASCA president and coordinated by Dr. Carl McDaniels (then APGA Director of Professional Services and now Associate Professor of Education at George Washington University), carefully researched and developed the material for this informative and concise sound filmstrip. The program provides insights into: the counselor's interaction with teachers, counselor assistance with course planning and career and college selection, the relationship between counselor and other members of the special services "team," record keeping and interpretation, counselor/parent conferences. Coordinators of Pupil Personnel Services, Guidance Directors, and School Administrators will find this sound filmstrip program has many specific applications in their activity.

1 full-color filmstrip 1 12" lp record, 77 fr., 10 min., Library of Congress No. Fi A 66-3120 $18.00 GA

EARTH SCIENCE

EARTH SCIENCE: THE EVOLUTION OF LANDSCAPES

Full color with records

Original, full color photographs, maps, diagrams introduce students to geologic processes and show them how earth's different landforms evolved and continued to change. Explains some ways in which biotic communities are influenced by the geologic environment. Students are encouraged to seek a more thorough understanding of the planet on which they live and to appreciate its geologic history. By H. R. Hungerford, College of Ed., So. Ill. University; and John R. Neal, Science Dept., West Jr. High, Kankakee, Ill.

441-1 — Factors in The Evolution of Landscapes. (67 fr., 20 min.)
441-2 — The Gypsum Dunes. (60 fr., 14 min.)
441-3 — The Volcanic Cinder Cone. (60 fr., 15 min.)
441-4 — The Limestone Canyon. (58 fr., 14 min.)
441-5 — Evolution of a Butte. (65 fr., 17 min.)
441-6 — The Glacial Valley. (63 fr., 17 min.)
Each filmstrip with Teacher's Guide $6.00; Back-to-back records for (441-1, -2) (441-3, -4) (441-5, -6),each $3.50
441-SR — Set of 6 filmstrips, 3 records, 6 guides $42.50 SVE

ECOLOGY

2-3 ECOLOGY: LAND AND WATER

This series of filmstrips will give students a better understanding of the relationship between living organisms and their environment. The thread of order connecting the various ecological systems is documented in detail. Geared to visually supplement a variety of texts, the filmstrips may be used to reinforce the BSCS texts as well. Ideal for group instruction in the classroom, the material is equally planned to extend educational value to individual student review and study sessions.

2-3A Life Within the Soil. Classification of soil biomes, physical and chemical agents acting upon rock, live organisms tuned to various environmental demands, systemic interaction, life cycle of soil.

2-3B Terrestrial Ecology. A field study — scientific study of actual experiments in the field of ecology, soil characteristics and soil organisms, the study of competition between organisms for dominancy, forest biomes.

2-3C Life in a Stream. The profile of change reflected in a stream, variety of living organisms found, and diversity of adaptive forms needed to survive in such environment, the numerous factors — biotic and abiotic — influencing every stream, how organisms within the stream display the interaction typical of ecological systems.

2-3D Life in a Pond. Myriad forms of organisms found within the various ponds, physical and chemical factors present, ponds distinguished by the absence or reduction of the profundal zone and the uniform littoral zone.

DF2-3 Complete set of 4 color filmstrips with 2 records and teacher's manual, disc recordings $34.00; Individual filmstrip $6.00; Individual recording $5.00 EGH

EDUCATION

MARY McLEOD BETHUNE

14 min., 48 fr col sfs

Produced by Society for Visual Education, 1965

Relates the life story and career of this educator, White House advisor, and United Nations delegate, considered one of America's greatest women. One of her major achievements was the starting of Bethune-Cookman College. (IX A 5, IX B 5; VI E) SVE

MINNESOTA SOURCES: MCC

YOUR FUTURE IN ELEMENTARY EDUCATION

Program examines personal qualities which make good teachers and strongly emphasizes the intangible rewards of teaching. An undergraduate describes her liberal arts-based curriculum, courses in education and student teaching. Your group learns three basic principles of teaching: clarity, patience and responsibility. Students examine central objectives of Early Childhood Education, development of subject areas and learning skills. They see clearly the demand for new teachers, opportunities open to them, advantages and challenges of urban, inner-city, suburban and rural teaching. Program also examines improving salaries, tenure and other benefits, post-graduate work in key specialties, consultant work in many areas of elementary education. Ideal for use with Future Teachers of America organizations. (American Film Festival Honors)

79 fr., 15 min.

1 full-color filmstrip 1 12" lp record $18.00; 1 full-color filmstrip 1 cassette $20.00; R-107 456/Library of Congress No. FiA 66-3131 GA

ENGINEERING

CAREERS IN MATERIALS ENGINEERING: THE AEROSPACE AGE — D-235

The program begins by looking forward to the "Quasar Age" and the fantastic metals it may offer us. Then, students see the importance of metallurgy in present space projects: Saturn/Apollo and the interplanetary Nova vehicle, in fuels and stress-bearing parts, wiring, refraction. They explore metallurgy as related to consumer goods production, view patterns of international cooperation in metallurgy. Finally, students learn about careers now opening in the three main branches of metallurgy: Extraction (finding and mining metals), Research (developing new alloys, compounds and materials) and Industrial (creating new applications for space projects and electronics). Comment by James Boyd, former Director of the U.S. Bureau of Mines and Dr. J. H. Holloman, Asst. Secretary of Commerce for Science and Technology.

1 full-color filmstrip 1 12" lp record 81 fr., 15 min. $18.00 GA

COLLEGE EDUCATION IN ENGINEERING AND APPLIED SCIENCE, A — D-139

4-year college program

An essential educational experience for every student seriously considering an engineering or scientific career. This sight and sound program clearly explains the difference between science and engineering . . . the qualities and aptitudes most often found in a successful engineer . . . new changes in the curriculum which are now taking place at most engineering colleges. Spells out specifically what industry looks for when it hires an engineer, and what kinds of work engineers will perform on the job. A College Education in Engineering and Applied Science has been designed specifically to acquaint students with engineering as a profession, and with the great demands for engineers now and in the decade ahead. The program underlines the importance of having a liberal as well as a professional education, and examines the types of job responsibilities engineers can expect when they graduate from college. Produced in consultation with the Columbia University School of Engineering and Applied Science and the General Electric Company.

1 full-color filmstrip 1 12" lp record, 69 fr., 14 min., Library of Congress No. Fi A 63-3669 $18.00 GA

YOUR FUTURE IN ENGINEERING TECHNOLOGY — D-156

The 2-year associate degree program

Your Future in Engineering Technology brings a wide range of challenging responsibilities to life for students as a direct complement to your counseling program. Your students will be able to explore actual jobs in aero-space, electronic communications, chemical and industrial engineering, and power generation, then discuss with you those specialties that stimulate interest. Through no other medium but the sound filmstrip can the student be injected into such a variety of different jobs so effectively. In addition to presenting a variety of technologist roles, this program discusses the terminal and transfer programs of the many 2-year technical institutes . . . states qualifications for acceptance (often the high school record is less important than the student's motivation and aptitude) . . . describes curriculum . . . explains the Associate Degree.

1 full-color filmstrip 1 12" record, 80 fr., 15 min., Library of Congress No. Fi A 66-3132 $18.00 GA

FARMING

54 THE AMERICAN FARMER AND OUR FOOD SUPPLY

A filmstrip study of the American farmer, often called the backbone of the American people. An introduction to life on the farm, the crops produced, the marketing problems, and the contrasts between rural living and life in the big city.

54A The American Farmer
54B Animals on the Farm
54C Machines on the Farm
54D Wheat for Bread
54E Corn for All
54F Dairy Farming
54G Cattle Raising
54H Fruit Farming
54I Truck Farming

TF54 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50

F54 9 captioned color filmstrips with teacher's manual, quick-strips for evaluation $42.50

RF54 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrips $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

EVOLUTION OF FARMING

(Captioned filmstrip set)

A history of agriculture showing that progress from hand-drawn tools to modern farm machines is one of the greatest advancements of mankind. Demonstrates the economic importance of the farmer in food production and in interrelationships between country and city. Produced by Pat Dowling. Four B&W filmstrips (25-45 fr.): Progress with Plow and Harrow; Planting and Cultivating; Evolution of Harvesting; Machines for a Land of Plenty.

Complete set in box $14.50; Each strip $4.00 BF

FISHING

DEEP SEA CRAB INDUSTRY

(Captioned filmstrip set)

First, to sea in a crab-fishing boat to see traps baited, the crabs hauled in and sized, the radios and navigational aids, and to meet the crew. Then to follow the freshly caught crabs from the ship through the cannery and onto a restaurant table. Produced by Ralph Adams. Two color filmstrips (average 40 fr.): Harvesting the Crab; The Crab Cannery. Guide.

Packed in convenient storage box $12.00; Each strip $6.00 BF

FOOD SERVICE

A NEW HORIZON:

CAREERS IN SCHOOL FOOD SERVICE — D-182

Developed under the auspices of the American School Food Service Association, this program explores the many challenging professional opportunities available in this field. It portrays the School Food Service Director in his close daily cooperation with staff, school administration, parents, and students. Discusses educational requirements.

1 full-color filmstrip 1 12" lp record, 70 fr., 14 min., Library of Congress No. Fi A 66-3116 $18.00 GA

NEW HORIZONS IN FOOD SERVICE CAREERS

67 fr., 371.4

MINNESOTA SOURCES: ML

FORESTRY

FOREST AND FOREST PRODUCTS

(Captioned filmstrip set)

Five color filmstrips take students through all aspects of the Pacific Coast lumber industry, from growing trees on tree farms, to the end products of finished lumber, plywood, and paper. All types of heavy equipment are shown in operation as are all the jobs, from the "toppers" who trim the trees before they are cut, to the operators of the paper-making machines and the fork lift trucks. The set provides a comprehensive up-to-date look at one of the most important industries in the country. Produced by Ralph Adams. Five color filmstrips (average 40 fr.): Redwood Lumber Industry — Lumber Mill, Planing Mill; Plywood Industry; Paper Industry — Trees in the Forest, Paper Mill. Illustrated manual.

Complete set in sturdy storage box $30.00; Each strip $6.00 BF

TREES AND FOREST CONSERVATION

(Captioned filmstrip set)

Trees are the biggest plants in the world, the oldest, and they never stop growing. This series shows how trees grow, the importance of trees, how man uses them, and the necessity for good conservation measures to protect our forests and produce new crops of trees. Produced by Pat Dowling with the cooperation of the U.S. Forest Service. Four B&W filmstrips (23-48 fr.): Trees: Oldest and Largest Living Things; How Trees Grow; Why Trees Are Important; Growing Trees for Tomorrow.

Complete set in box $14.50; Each strip $4.00 BF

FRUIT FARMING

STORY OF HOW APPLES GROW, THE

Full color

Pleasing full-color artwork and explanatory captions describe the growing, harvesting, shipping, storing and marketing of apples. Excellent enrichment material concerning the source and distribution of one of our nation's important food crops. The filmstrip correlates readily with study units on nature, agriculture, food sources, transportation, geography and science. An SVE Special Service production prepared in cooperation with the National Apple Institute. (35 fr.)

569-2 — Service charge $1.00 SVE

FUELS; MINERALS

EARTH, THE Set A-3

584. Wealth from Mother Earth. Use of natural resources and their effects on man's life is shown in contemporary and historical contexts. Origins of fuels and other power sources are discussed. **$6.00**

618. Minerals — How They Are Identified. Basic mineralogical methods in identifying and classifying several of the most common minerals are outlined. Hardness and cleavage are shown, and the various laboratory tests are clearly presented. **$6.00 PSP**

GENERAL CAREERS

42 AMERICA AT WORK

Depicted in this series are the basic reasons for the growth and development of our country. Resources, products of fields, rivers, lakes and mountains, commerce and industry are graphically portrayed.

42A Agriculture
42B Building for the Millions
42C How America is Clothed
42D Lumbering
42E Automobiles for Millions
42F Commercial Fishing
42G The Motion Picture
42H Coal Mining
42I Iron and Steel

F42 Complete set of 9 color filmstrips with teacher's manual, quickstrips for evaluation $42.50;Individual filmstrips $5.25
Related Aids: Teach-A-Chart No. 104 — land transportation ($6.50) EGH

400005 — AMERICAN LEADERS

Each filmstrip in the series deals with the life and work of a famous leader in American public life.
(Average length about 42 fr.)
Jane Addams (L.C. FiA 56-2068)
Susan B. Anthony (L.C. FiA 56-2069)
Benjamin Franklin (L.C. FiA 65-2612)
Thomas Jefferson (L.C. FiA 56-2066)
Horace Mann (L.C. FiA 56-2065)
Roger Williams (L.C. FiA 56-2053)
Set of 6 filmstrips $36.50; each filmstrip $6.75 McG

AMERICANS AT WORK

Cattlemen (79 fr.) 630.1
Corn Farmer (79 fr.) 630.1
Irrigation Farming (78 fr.) 631.7
New England Fishermen (70 fr.) 639.22
Orange Grower (59 fr.) 634.31
Shell-Fishing (61 fr.) 639.4
Truck Farmer (60 fr.) 635
Wheat Farmer (82 fr.) 630.1 **EBF**
MINNESOTA SOURCES: ML

BUILDERS OF AMERICA

Filmstrip Series No. 8930
Daniel Boone
Lewis and Clark
Eli Whitney
Andrew Carnegie
John C. Fremont
Horace Mann
Susan B. Anthony
Booker T. Washington

This pictorial record captures much of the excitement that can be found in the period of growth and expansion in U.S. history. It sketches the lives of eight leaders, each of whom made an important contribution to the development of the country. Their indomitable spirit and courage will deepen the student's understanding of his country's past.
(Filmstrips average 52 projection frames each.)
Each b&w filmstrip $3.00; Series of 8 boxed $24.00 EBF

CAREER OPPORTUNITIES I D-3

332. New Career Opportunities. Some fields in which new career opportunities exist are highlighted. The filmstrip touches new developments in technological, social and governmental fields, detailing specific job requirements.

337. Your Life of Work. This filmstrip emphasizes planning for one's life work through an understanding of work and its economic, emotional and social importance to the individual. Job requirements are pictured in detail, and problems of aptitude and interest discussed.

341. Interests Pay Off. Interests along with aptitudes and abilities, characterize the successful person. The student learns how to assess, classify and relate interests to his life's work.

361. Career Planning In A Changing World. Work requirements and opportunities change wtih social and technological changes. This filmstrip teaches the young person to think realistically about job opportunities in this context. Factual, up-to-date information is presented.

365. How To Study Occupations. Study of the world of work leads to more intelligent choice in vocational planning. Prospects and job qualifications for various kinds of work are surveyed, and methods of investigation taught.

Set of 5 filmstrips $27.50; each filmstrip $6.00 PSC

CAREER OPPORTUNITIES II Set D-21

386. Automation. Defines automation, considers that it is creating some new jobs and eliminating others, and describes how it will affect career experience for students now in high school. Emphasizes the importance of securing a broad general education as a foundation for learning new skills in our changing society.

395. Jobs in Mathematics. The field of Mathematics offers unlimited career opportunities. Mathematicians are needed as accountants, computer programmers, actuaries, statisticians, research workers and teachers. Job descriptions, salaries and training requirements of various jobs are discussed. Students are made aware of the importance of mathematical training in a wide variety of occupations.

397. Salaried Worker or Self-employed? Self-employment is presented as an area of vocational choice. The advantages and disadvantages of working for one's self are evaluated. Preparation and special qualifications are studied. The student is introduced to the franchise industry as an important form of self-employment.

403. Careers in Science. Science and technology have changed our lives in many ways. If industrial progress is to continue, many thousands of trained workers will have to join the ranks of our scientists, engineers and technicians. Boys and girls who are interested in biology, physics, and chemistry will find unlimited opportunities in research, engineering, teaching, health careers and a variety of other fields. This filmstrip explores many science-related occupations and presents their educational requirements.

Set of 4 filmstrips $22.00; each filmstrip $6.00 PSC

CHANGING AMERICA Set G-29

821. How Schools Have Changed. Points out the importance of education to individuals and to society today; traces the development of American schools from their beginnings in colonial times to the present-day system of schools supported by public funds. Contrasts the school experiences of present-day pupils with those of students of the last century.

828. The City: Changes in American Life. This filmstrip traces the growth of American cities and provides an understanding of how cities have changed the pattern of American life today. It examines trends in urbanization and presents some of the major problems facing people who live in cities.

829. Inland Waterways. America's inland waterways — their role in the settlement and development of the nation, their significance today, how they are improved through the application of modern technology, and the multiple purposes they serve.

843. How Automation Affects Your Life. Here is an historical background of automation showing some of the new raw materials created and the goods they help to produce. The filmstrip indicates examples of industries that are partially and almost completely automated. A fully automated process in the production of roller bearing cups is traced. The operation of electronic computers in manufacturing, commerce, education, medicine and missile tracking is described. The advantages and problems of automation are also treated.

845. Water — A Critical Resource. This filmstrip first sets the stage for study of the nation's water needs by showing how life is dependent on this resource. It then reviews the operations of nature's water cycles, presenting facts about the amount of water used for irrigation, industry and homes in the U.S. Sources of water for municipal water systems and the

operations of such systems are discussed. Causes and results of water pollution are dealt with, as are approaches for solving the problems. The concluding sequence discusses water shortages of the future and steps that can be taken to meet them.
Set of 5 filmstrips $27.50; each filmstrip $6.00 PSP

CHOOSING YOUR CAREER — D-219
Despite all of the occupational resources available to young men and women today to help them make intelligent career decisions, the jobs of our nation are often filled by people who make the wrong choice for the wrong reason . . . or for no reason at all. Frequently, this is the result of a mismatching of individual personality and job "environment." Choosing Your Career examines six primary job "environments" — artistic, conventional, enterprising, intellectual, realistic and social — in terms of the personality type dominant in each, and helps students relate their own personality characteristics to job families in which they are most apt to be successful. The program points out that job satisfaction, stability and accomplishment depend upon this relationship between one's basic personality and the environment (composed largely of other people) in which one works. Included are guidelines on using part-time and summer employment to confirm interest in specific jobs or job families, and what place tests have in occupational planning. This program is designed to be used as an introduction to the major occupational files and kits being used in guidance today, including Science Research Associates, Chronicle Guidance Publications, Inc. and Careers.
2 full-color filmstrips 2 12" lp records $35.00 GA

ECONOMIC LIFE II Set G-30
827. Unlimited Wants — Limited Resources. An introduction to economics which explains some basic ideas, indicates how the American economy operates, explores current trends, and examines ways of closing the gap between unlimited wants and limited resources in the United States and other parts of the world.

832. The Flow of Goods and Services. The economic interdependence of various segments of society is treated in depth to highlight its significance in the production and the distribution of goods and services. Exchange of labor for wages, wages for commodities, and the processes in production, transportation, and marketing on a national and international scale provide for the continuity of the flow of goods and services.

834. The Tax Collector. Taxes collected by the local, the state, and the national government provide the American people with essential government services. After establishing this understanding, various taxes are studied, e.g., income taxes, excise taxes, customs, inheritance, gifts, social security, real estate, property, and sales. Rising taxes on the three governmental levels are compared.
Set of 3 filmstrips $16.50; each filmstrip $6.00 PSP

EXPLORING THE WORLD OF WORK Part 1 (55 fr) 371.4

EXPLORING THE WORLD OF WORK Part 2 (55 fr.) 371.4
MINNESOTA SOURCES: ML

807. FAMOUS AMERICAN WOMEN
Famous figures as well as less celebrated women including colonial and pioneer womenfolk, have played a part in shaping our past and our present. This filmstrip surveys the roles and contributions of these courageous, patriotic women. **$6.00 PSP**

FOUNDATIONS FOR OCCUPATIONAL PLANNING
Full color
This meaningful set of captioned filmstrips helps students evaluate their own individual characteristics and relate them to the world of work. By Walter Lifton, Ph.D., Rochester (New York) Public Schools.

778-1 — Who Are You? Shows and describes how the unique characteristics of each individual person contribute something valuable to society. (37 fr.)

778-2 — What Do You Like To Do? Shows how individual interests, hobbies have different meanings for different people; outlines value of diversity of interests. (35 fr.)

778-3 — What Is A Job? The values, characteristics and attitudes connected with different jobs. Describes various jobs and their aspects for viewers. (41 fr.)

778-4 — What Are Job Families? Shows how jobs are grouped according to interests and industry, training and aptitudes. (36 fr.)

778-5 — What Good Is School? Emphasizes the importance of doing well in school for success in later life. Stresses mathematics, science, social studies, languages. (32 fr.)
Each captioned filmstrip $5.00

778-SA — Set of 5 captioned filmstrips $22.50 SVE

178 FUNDAMENTALS OF ECONOMICS
(Freedoms Foundation Award)

One imperative to a better understanding of our democratic form of government is an understanding of our economic institution. Some basic elements of the dynamics of these institutions are covered in this series of 8 sound filmstrips. The script vividly and skillfully presents economics in an interesting fashion on the accompanying records.

178A What is Economics? An introduction to the complexity that makes consumer products possible from manufacturer, manpower, transportation, and financing, to consumer — the interdependence of interests required to produce commodities.

178B Money. Limitations of bartering, our monetary system, paper money, comparisons between early Colonial paper money and today's currency.

178C Taxes. Various federal and state tax objectives, income tax and tax evasion.

178D Banks and Banking. Banking services, interest rates, mortgages, differences between commercial and savings banks, F.D.I.C.

178E Business Organization. Industrial banking, business requirements, partnerships, corporations, and financing.

178F Labor and Labor Unions. Objectives of unionism, management's views of labor, advantages and disadvantages of a strike.

178G Credit Buying. Laws of supply and demand, impulse buying, advantages and disadvantages of credit buying.

178H Population. The population explosion, problems of senior citizens, restrictive immigration, effects of automation.

DF178 Complete set of 8 color filmstrips with 4 records and teacher's manual, disc recording $55.75; Individual filmstrip $5.25; Individual record $5.00 EGH

GETTING AND KEEPING YOUR FIRST JOB — D-183
All too often the teenager seeking work for the first time following graduation from high school thinks only of getting that first job . . . and not much about what he must do to keep it. This sound filmstrip program places both job "getting" and job "keeping" in proper perspective for your students. Part I suggests to youngsters criteria for evaluating job opportunities and for relating basic interests and skills to job categories. Part II explores: the relationship between the new employee and fellow workers, and between employee and superiors . . . what constitutes job performance . . . attendance and the importance of being on time . . . making suggestions . . . grievances, and much more. Most important, your students will have a clearer understanding of the fact that job success comes to those who give something extra to their work, rather than trying to get by with as little effort as possible. An excellent program for any discussion of vocational planning.
2 full-color filmstrips 2 12" lp records; Part I: 67 fr., 14 min.; Part II: 64 fr., 14 min., Library of Congress No. FiA 66-3107 $35.00 GA

HIGH SCHOOL COURSE SELECTION AND YOUR CAREER — D-216U

By Dr. John Odgers, Director, and David Winefordner, Division of Guidance and Testing, Ohio State Department of Education.

Shows students how course selection can prepare them for the future and help them pinpoint their own interests and aptitudes. Discusses the value of required and elective courses, extracurricular activities. Underscores the role of the Guidance Counselor in course selection.

2 full-color filmstrips 2 12" lp records $35.00 GA

HOW TO APPLY FOR A JOB C-30

A two-part series of 59 and 51 frames, Color, single frame, Awards Record and Film Company. Series No. 1 is "Preparing yourself for the interview" and Series No. 2, "The interview." The pictures explain why some girls are hired and some are not. Emphasis is on what others see, hear, and feel in the interview. These filmstrips would be helpful when working with girls from 15 to 20 years of age. **Awards Record & Film Co.**

MINNESOTA SOURCES: UMAES

I WISH I'D KNOWN THAT BEFORE I WENT TO COLLEGE — D-170

Written by two of the most listened-to authorities on the transition from high school to college, Bill Wilson, Dean of Admissions, Amherst College, and Abraham Lass, Principal of Abraham Lincoln H. S. Based on their book "The College Student's Handbook," and narrated by the authors. Explores the 19 stumbling blocks which confront most college freshmen . . . their own misconceptions about the college, the abrupt transition from the warmth of Orientation Week to the business of the Fall Term, sororities and fraternities, a stranger for a roommate, inevitable moments of depression, academic and financial burdens, and perhaps the greatest pitfall of all — sudden freedom. A free counselor's copy of "The College Student's Handbook" is enclosed with each program. It may be used effectively in group sessions both as a counselor guide and as a student handout. Every college-bound student will benefit from reading this book as a follow-up to the filmstrip program.

2 full-color filmstrips 2 12" lp records; Part I: 76 fr., 12½ min.; Part II: 77 fr., 14½ min.; Library of Congress No. FiA 66-3111 $35.00

Additional copies of the Wilson-Lass College Student's Handbook (paperback) may be obtained for $2.65 each. GA

IF YOU'RE NOT GOING TO COLLEGE

Part I starts students thinking about realistic career possibilities: military, linguistic, fashion, performing arts, landscaping, hotels and resorts, drafting, photography. Outlines first important stages of career planning: Measuring one's own needs and aptitudes, relating them to careers, selecting the appropriate high school courses, mastering the job interview, adjusting to the first job. Part II emphasizes the importance of specialized non-college training; investigates various junior college and technical school programs, examines the growing impact of automation and resulting need for technically skilled personnel.

Part I: 71 fr., 13 min.; Part II: 62 fr., 11 min; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-102 184/Library of Congress No. FiA 66-3112 GA

INDUSTRY CHANGES AMERICA (40 fr.) 973

MINNESOTA SOURCES: ML

INDUSTRY IN 20TH-CENTURY AMERICA — Group 1

Full color with records

Unique set of 5 filmstrips enables your students to relate knowledge of specific tools, materials and processes to the total production operation! Full-color photos, diagrams, narration define basic industrial departments and their functions in modern industry; how functions may be applied or simulated in class projects.

636-2 — Industrial Engineering. How time-motion studies, plant layout, other operations increase efficiency. (48 fr., 16 min.)

636-3 — Production Engineering. Coordinating machines, materials and workers for maximum efficiency. (46 fr., 12½ min.)

636-4 — Plant Engineering. How this department provides and maintains utility systems and facilities. (41 fr., 10 min.)

636-5 — Manufacturing. Development of product from initial production of individual parts to final assembly. (46 fr., 11½ min.)

636-6 — Quality Control. Quality standards, tests and samplings. (54 fr., 16 min.)

Each filmstrip with Teacher's guide $6.00; 636-1RR — Record for 636-2, 636-3 $4.00; 636-2RR — Record for 636-4, 636-5 $4.00; 636-3RR — Record for 636-6 (single side) $2.50; 636-SAR — Set of 5 filmstrips, 3 records, and 5 Teacher's Guides $36.50

STORY OF COATED ABRASIVES, THE

Full color, captions

An SVE Special-Service production in cooperation with Coated Abrasive Manufacturers' Inst. Relates history, production and various uses of coated abrasives.

340-2 — Service Charge $2.00 SVE

IT PAYS TO SAVE

(29 fr.) Script — Color 339.43

MINNESOTA SOURCES: ML

JOBS FOR HIGH SCHOOL STUDENTS — D-186

A Guide to Part-time and Summer Employment

Almost every boy and girl seeks some form of part-time and/or summer employment during the high school years. Yet their motives differ widely, from putting money aside for college or helping out with family finances . . . to financing a second-hand car or a new dress. Jobs for High School Students provides practical advice on how to locate good jobs in your community, from waiting on tables and baby-sitting to construction, retail sales, and trade and industry. The program relates specific types of jobs to job objectives the high school student may have in mind. It distinguishes between jobs that may provide special experience and those that offer good wages only.

2 full-color filmstrips 2 12" lp records; Part I: 66 fr., 14 min.; Part II: 78 fr., 15 min.; Library of Congress No. FiA 66-3113 $35.00 GA

65 LEADERS OF AMERICA

The great heritage of America is continually renewed by our traditions, our ideals, and further inspired by the tremendous impact of outstanding leaders. A filmstrip series devoted to this provocative and interesting topic.

65A John Paul Jones, American Naval Hero
65B Haym Salomon, Financier of the Revolution
65C Robert E. Lee, Military Leader of the South
65D Andrew Carnegie, Master of Steel
65E Luther Burbank, Plant Wizard
65F Theodore Roosevelt, Man of Action
65G Henry Ford, the Man Who Put America on Wheels
65H George Washington Carver, the Plant Doctor
65I George W. Goethals, William C. Gorgas, and the Panama Canal

TF65 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50

F65 9 captioned color filmstrips with teacher's manual, quick-strips for evaluation $42.50

RF65 9 captioned filmstrips with sound on conventional reel Teach-A-Tapes $76.50; Individual filmstrip $5.25; Individual cassette $5.00; Individual reel Teach-A-Tape $4.25

Related Aids: Time-Line sets III, IV ($2.75 per set). Teach-A-Chart No. 104 — Land Transp. ($6.50) EGH

MINNESOTA'S MANUFACTURING INDUSTRIES
(37 fr.) 338.4
MINNESOTA SOURCES: ML

MONEY
Filmstrip Series No. 7220

Living and Working Without Money
Money
Money Goes to Work
New Ways to Use Money
Money and Panic
Money and Government
Too Much Money
Too Little Spending

The series traces the development of an economic system on Enterprise Island, an imaginary community which gradually introduces money, taxation, banking, borrowing, and lending into its society. With easier living, the people move from primitive individualism to a community life with laws and self-government. The meaning of basic economic concepts is illustrated by this simple yet effective visual treatment, adapted from Hans Christian Sonne's Enterprise Island.
(Filmstrips average 60 projection frames each.)
Collaborator: Horace Taylor, Ph.D., Columbia University.
Each filmstrip $6.00; Series of 8 boxed $48.00 EBF

117 OCCUPATIONAL EDUCATION
Filmstrips concerned with the unskilled and semi-skilled job areas in which retarded and slow learners can function as adults. Filmstrips create the opportunity of discussing a variety of possible jobs offered as a means of becoming self sufficient.

117A The Job Interview
117B Stocker in a Super-Market
117C The Waitress
117D Fixing a Flat Tire
117E How to Use Your Checkbook
117F The Variety Store
117G The School Cafteria Worker
117H The Nurses Aid
117I The Gas Station Attendant

TF117 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50
F117 9 captioned color filmstrips with teacher's manual, quickstrips for evaluation $42.50
RF117 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrip $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

OUR PUBLIC UTILITIES (Color)
Filmstrip Series No. 9100

Electricity for the Community
Telephones for the Community
Gas for the Community
Water for the Community
Waste Disposal for the Community
Public Transportation for the Community

A visual demonstration of how the health, safety, and welfare of towns and cities depend on certain public utilities and services. Cut-away drawings and on-the-spot photography are combined to show how utility companies operate and the "round-the-clock" activities needed to keep essential utilities functioning. The series is a natural springboard for discussion either before or after a classroom field trip to a public utility.
(Filmstrips average 52 projection frames each.)
Collaborator: Kenneth J. Rehage, Ph.D., University of Chicago.
Each filmstrip $6.00; Series of 6 boxed $36.00 EBF

PREPARING FOR THE JOBS OF THE 70'S — E-213
Part I shows how future job trends are being formed now by social and technological developments: Space exploration, the computer, the population explosion, undersea farming, new products and services. Your students see and hear scores of exciting jobs described in detail; many by bright, enthusiastic young people already trained for the future and doing its work. Part II continues to explore future employment opportunities with an examination of atomic technology, its many subfields and the great staff needs it will create within a few years. And finally, students are shown new opportunities in previously "traditional" fields: Health and medicine, law, teaching, civil service, sales, building trades. Most important, your class understands better than ever the necessity of early preparation and specialized training in planning a productive, rewarding job future. Teacher's Manual features suggested projects and questions for classroom discussion in addition to script, content summary, instructions and introductory material.

Part I: 76 fr., 15 min.; Part II: 69 fr., 14 min.; Library of Congress No. FiA 66-3626; 2 full-color filmstrips 2 12" lp records $35.00 GA

PREPARING FOR THE WORLD OF WORK — E-188
Developed in cooperation with the Ohio State Dept. of Education, Division of Vocational Education

Part I illustrates the crucial necessity of choosing a profession or vocation in line with individual aptitude and interests. Program offers sensible advice on evaluating one's own capabilities and career aptitudes. Students are reminded that teachers and guidance counselors can offer valuable help in this area. Then, the concept of vocational education is introduced, and your groups confront the idea of specialized high school learning in the classroom, shop, lab or actual job situation. Part II investigates in detail five major areas of vocational education: home economics, trade and industry, agriculture, distribution, business and office. Model interviews point out to students the availability and effectiveness of such training. Teacher's manual features questions for classroom discussion in addition to introductory notes.

Part I: 60 frames/12½ min.; Part II: 84 fr/16¼ min. L.C.FiA 66-3119. **2 full-color filmstrips; 2 12" lp records, $35.00. (GA).**

SELECTING YOUR LIFE WORK AND PREPARING FOR IT, Part 1 (49 frames) 371.4
MINNESOTA SOURCES: ML

VOCATIONAL DECISIONS, full color, with record
This set of 3 full color sound filmstrips discusses the variety of vocational avenues open to the student. Emphasis on considering abilities, interests and training when making vocational decisions. Touches on philosophy of work. (Cathedral)

C788-1. An Introduction to Vocation. Views a vocation as a major avenue of expression for one's life. (49 fr., 18 min.)
C788-2. The World of Work. Discusses why choices of career is a personal matter. How to choose vocation. (63 fr., 18 min.)

C788-3. Counseling in Vocational Decisions. Value of outside assistance in making vocational decisions; respect of student's independence. (63 fr., 18 min.)

Each filmstrip with Teacher's Guide $7.50; C788-1RR — Record for 3 F/S above $7.00; C788-SR — Set of 3 Filmstrips, 1 Back-to-back Record, 3 Guides $27.00. (SVE)

VOCATIONAL GUIDANCE series (Christian Vocations)
Prod. by National Council of Churches and Cathedral Films, 1962, 4 col, sfs

Youth and the Meaning of Vocation (63 fr., 8½ min.) explains the meaning of the word vocation from a Christian viewpoint, showing that life is a trust from God and Christian vocation is a call for one's whole service.

Youth and the World of Work (69 fr., 9 min.) provides points of consideration in exploring various vocations, where to get help in making a decision, and motivations and purposes of work. It discusses the variety of opportunities for service to God and man.

Youth and Church Vocations (61 fr., 9 min.) points out the variety of ministries in the church and why the church needs dedicated and well-trained professional leadership in these varied and specialized fields.

Youth and the Family in Vocational Decision (63 fr., 8½ min.) shows the vital influence and responsibility which parents have in their child's development. It points out the youth's need for guidance and understanding as well as for independence.
MINNESOTA SOURCES: MCC

WHAT YOU SHOULD KNOW BEFORE YOU GO TO WORK — D-220
If the job search is intimidating for the new high school graduate, the prospect of reporting for the first day's work can be downright nerve-racking. This sound filmstrip program is designed to dispel much of the uncertainty confronting your youngsters, while preparing them to make their first formal work experience a rewarding one. The program explores the basic economic theory of labor, indicates just what an employer expects of a new employee, and provides practical information on labor unions and closed shops, minimum wage laws, unemployment and disability insurance, approved health and safety habits, taxes, social security, group life insurance and much more. Material includes accepted practices in handling personality conflicts, making suggestions, asking for a raise, and information on company regulations, on-job training, the economic differences between quitting and being fired, and what to do if a particular job has proved to be a bad choice. Every youngster heading directly for the world of work should see this program.
2 full-color filmstrips; 2 12" lp records $35.00 (GA)

WORLD OF WORK
Educ. Cust., 647 Dubois, Detroit, Mich.
MINNESOTA SOURCES: MEA

YOUR JOB INTERVIEW — D-187
For the high school senior, the first job interview may present an almost insurmountable psychological barrier to employment. Your Job Interview attempts to place your students on a sound footing before they enter the first employment or personnel office. It will shed light on typical questions about: fringe benefits; job function; holiday and vacation pay policies; "union" and "open" shops; the immediate supervisor as opposed to the personnel officer; working conditions; overtime policies . . . and at what point in the interview it is appropriate to raise such issues. Your Job Interview reinforces the point that the interview offers an opportunity for the applicant to get answers to many of his own questions. Most important, it shows how the employer uses the job interview technique to evaluate each job applicant.
2 full-color filmstrips; 2 12" lp records; Part I: 65 fr/14 min.; Part II: 72 fr/15 min. $35.00. L.C.FiA 66-3134 (GA)

YOU'RE MORE THAN A SCORE — D-229
Students receive a complete explanation of the American College Testing Program: Why ACT is necessary, who makes up the academic tests and personal information form, what each test is like, what they measure, how they are scored, how results are computerized, who receives the results and how they are used. Students get full information on when and where tests are given and how they may register for them. The sound filmstrip also stresses ways students can use the American College Testing Program in their own college planning.
2 full-color filmstrips; 2 12" lp records; Part I: 46 fr/9 min.; Part II: 56 fr/13 min. $35.00. L.C.FiA 67-2557. **(GA)**

GEOGRAPHY

183. THE SCIENCE OF GEOGRAPHY
This filmstrip clarifies the important concepts of latitude, longitude, geographic poles and zones and shows how some flat maps are made from a spherical globe. It also presents and explains land and water forms, such as mountains, valleys, lakes, deltas and deserts. It further demonstrates how location on the globe and conditions of climate affect the lives of people on the earth. **$6.00. (PSP)**

GEOLOGY

4007. DATING GEOLOGIC EVENTS
Ways of determining relative ages of rock strata are covered, such as radioactivity, or signs of local metamorphism in sedimentary layers. Major geologic time divisions, short-time dating techniques and radioactive decay curves on special graphs are illustrated. Special geologic events are shown.
Ind. Filmstrip $6.00. (PSP)

EARTH SCIENCE: THE ROCK CYCLE
Full Col., 1968, with record
Full-color original photographs, supplementary drawings and vivid narration relate the basic concepts involved in the rock cycle. Begins with the actual volcanic birth of rock and its fiery formations, and continues through the cycle, explaining the transformation of one kind of rock to another. Relates information about the rocks of the earth's crust and minerals which go into their formation. Stresses important geological and chemical terms. Authors: Harold R. Hungerford, College of Education, Southern Illinois Univ.; and John R. Neel, Science Department, West Jr. High School, Kankakee, Illinois.
438-1. Rocks and Mineralization. Volcanism; types of igneous rock; importance of certain minerals in igneous rock formation; effects of cooling, solidification; chemical/physical properties of minerals, mineral families, gems. (approx. 48 fr., 16 min.)
438-2. The Rock Families. Discusses the origin of metamorphic rock; the role of heat and pressure, the origin and modification of sedimentary rock. (approx. 45 fr., 15 min.)
Each Filmstrip with Teacher's Guide $6.00; 438-1RR — Back-to-back Record for 438-1, 438-2 $3.50; 438-SR — Set of 2 Filmstrips, One Record, 2 Teacher's Guides $14.50 (SVE)

112. A STORY OF OUR EARTH: ROCKS & SOIL (E-3)
Common types of rocks yield clues as to how they were formed. Soil and soil formation is studied, and the student is encouraged to perform simple experiments. **$6.00. (PSP)**

GIRL SCOUTING

A QUEST FOR LEARNING
A bird's eye view of how Girl Scout leaders receive help to do their jobs, and how they learn to help themselves to do their jobs most effectively.
Producer and Distributor: Girl Scouts of the U.S.A., 830 Third Ave., New York, N. Y. 10022
Cost: $7.50 from distributor, no rental
Specifications: 35 mm filmstrip with record, color or as slides with script 1967. 15 min.

GOVERNMENT

GOVERNMENT IN ACTION
The President
The Congress
The Federal Courts
Executive Departments and Agencies
State Government
Local Government
Municipal Government
The United Nations

A series of eight filmstrips employing original color drawing to explain clearly the organization and work of our national, state, and local governments, and of the United Nations. Designed for eighth grade and high school civics and problems of democracy classes.
Government in Action (7460) (J-H-a) (Color)
(These filmstrips average 55 frames each.)
Series of 8 color filmstrips, in a box, $48.00. Each filmstrip, $6.00. Encyclopaedia Britannica Films Government in Action. (EBF)

400240: YOUR FEDERAL GOVERNMENT SERIES
Analyzes our federal government — its structure and function, the system of checks and balances, the nature and function of each of the three main branches, the typical steps involved as

a legislative act goes through Congress, and a meaningful tour of the city of Washington. Our capital city is produced in original color photographs; the other five filmstrips are produced in color drawings and diagrams.
(Average length about 39 fr.)
The Federal Government (L.C.FiA 57-1883)
The Executive Branch (L.C.FiA 57-1885)
How a Bill Becomes Law (L.C.FiA 57-1887)
The Legislative Branch (L.C.FiA 57-1884)
The Judicial Branch (L.C.FiA 57-1886)
Our Capital City (L.C.FiA 57-1888)
Price: Set of 6 filmstrips $36.50; each filmstrip $6.75 (McG)

HEALTH

40053: COMMUNITY HEALTH SERIES

Analyzes health problems affecting the community and explains how the community meets and solves these problems. Adviser: Dr. Dorothy B. Nyswander, Professor of Public Health Education, University of California. (Average length about 45 fr.)
Safety in the Community (L.C.Fi 54-1445)
The Water We Drink (L.C. FiA 54-1447)
Communicable Diseases (L.C.FiA 67-2822)
Maintaining Community Health (L.C.FiA 54-1446)
Safeguarding Our Food (L.C.Fi 54-1448)
Community Sanitation (L.C.Fi 54-1449)
Price: Set 6 filmstrips $37.50; each filmstrip $7.00. (McG)

HEALTH CAREERS (Sound Filmstrip Set)

An overview of occupational and professional health careers. Students and graduate members of the occupations and professions are shown at their work, revealing modern facilities, colorful working areas, and the human relationships that exist between the patients and members of the health team. Shows the opportunities that exist in careers where there is a great need for qualified personnel; and will acquaint adults, who may wish to change careers, with the possibilities in the health field. Produced by Martha W. Burton, Assistant Professor of Nursing, East Los Angeles College. Educational Advisor, Ruth L. Memmler, M.D.
Two color filmstrips (61 and 46 fr.), $7.00 each. Two 12" lp records, $5.00 each. Illustrated guide. Complete set in custom storage-shipping case, $25.00. (BF)

HEALTH CAREERS I

(Additional information for teachers, vocational counselors and discussion leaders)
There are many good jobs available today in the world of medicine — career opportunities that have developed in recent years as medicine itself as changed and progressed. They're sometimes called "paramedical" careers: That is, jobs beside or alongside medicine. This filmstrip, Health Careers I, gives an overview of the field, and a summary of training and education required in the various job categories. In 57 pictures it describes briefly 23 different occupations. Because there is already in existence much material on nursing, the work of the registered nurse is mentioned only briefly in this filmstrip. Subsequent filmstrips in the Health Careers series will explore the various occupations in more detail (See Health Careers II, III, IV, and V).
Contents of this kit: One filmstrip of 57 pictures — One 12" record at 33⅓ rpm plus descriptive page(above). Running time of filmstrip: 12 min., 40 sec. San Francisco Medical Society, 1965
MINNESOTA SOURCES: MINN. HOSP. ASSN. (MHA)

HEALTH CAREERS II

(Supplementary information for teachers, vocational counselors and discussion leaders)
As medicine has changed and progressed in recent years, the change has brought with it many new career opportunities. There are available today a number of good jobs in the field of paramedical occupations — working in hospitals, and with doctors and patients. This filmstrip, Health Careers II, illustrates seven paramedical occupations which can be learned on-the-job, or which require only a year or so of training after high school.
Contents of this kit: One filmstrip of 50 pictures; one 12" record at 33⅓ rpm with signals for both automatic and manual projectors or/and ¼ inch tape at 7½ ips for manual projectors only, plus this page(above). San Francisco Medical Society (1966) Running time: 13 min.
MINNESOTA SOURCES: MINN. HOSP. ASSN. (MHA)

HEALTH CAREERS III

(Occupations in the Health Field, requiring two or three years of training, after high school.) (Supplementary information for teachers, vocational counselors and discussion leaders)
There is every indication that the growing demand for health services is going to continue. Our increasing population means an increasing need for health services; also, the medical and health sciences today have more and more to offer in the way of treatment and prevention of illness. Trained helpers are needed. This filmstrip, Health Careers III, illustrates six occupations that call for two or three years of training after high school and that offer satisfying and rewarding vocations.
Contents of this kit: one filmstrip of 48 pictures; one 12" record at 33⅓ rpm with signals for both automatic and manual projectors (or/and one ¼ inch tape at 7½ ips for manual projectors only) plus this page (above) Running time: 16 min., 20 sec. San Francisco Medical Society, 1968
MINNESOTA SOURCES: MINN. HOSP. ASSN. (MHA)

HEALTH CAREERS IV

(Supplementary information for teachers, vocational counselors and discussion leaders.)
Rehabilitation is probably the most rapidly expanding field of medicine in the United States. Through rehabilitation, amputees and cripples regain the use of hands and legs, the mentally ill are helped back to the mainstream of life, the brain-damaged, the deaf, the mute, the visually handicapped, are helped in the establishment of a bridge of communication to the world around them. This filmstrip, Health Careers IV, illustrates five therapies which call for college and special training leading to certification.
Contents of this kit: One filmstrip of 51 pictures; one 12" record at 33⅓ rpm with signals for both automatic and manual projectors (or/and one ¼ inch tape at 7½ ips for manual projectors only) plus this page(above). Running time: 16 min., 20 sec. San Francisco Medical Society (1968)
MINNESOTA SOURCES: MINN. HOSP. ASSN. (MHA)

HOME ECONOMICS

A NEW LOOK AT HOME ECONOMICS CAREERS—D-157

Six professional home economists, each an established individual in a different field of home economics, speak out frankly to your students on the endless variety of job opportunities awaiting in their chosen profession. A New Look at Home Economics Careers explores the professional home economist's role in education, the Extension Service, dietetics, institution management, research, and business . . . illustrates the academic training offered at both college and graduate school . . . highlights design, nutrition, family living, and consumer economics in the college curriculum . . . relates campus extra-curricular activities to individual career specialties in the field of professional economics. Should your students plan on graduate study in home economics? What special opportunities will this open to them in social welfare, public health, education, research, and administration? What about student chapters of professional home economics organizations? A New Look at Home Economics Careers answers these questions and more. This program was developed under the auspices of the American Home Economics Association in Washington, D.C.
1 full-color filmstrip; 1 12" lp record; 75 fr/12 min. $18.00. L.C.FiA 66-3117. **(GA)**

HOTEL AND RESTAURANT CAREERS

CAREERS OPPORTUNITIES IN THE RESTAURANT INDUSTRY — H. J. Heinz Co.

CAREERS IN HOTELS, MOTELS AND MOTOR INNS
Discusses management and service occupations in hotels, motels and inns.
Producer and Distributor: Career Information Center, Northeastern University, Boston, Massachusetts 02115
Cost: Not available for purchase; rental: no cost
Specifications: Filmstrips, color and tape. 20 min., 1965.

INDUSTRY

INDUSTRY IN 20TH- CENTURY AMERICA — GROUP 1
Full color, with records
Unique filmstrip set of 5 filmstrips enables your students to relate knowledge of specific tools, materials and processes to the total production operation! Full-color photos, diagrams, narration define basic industrial departments and their functions in modern industry; how functions may be applied or simulated in class projects.
636-2. Industrial Engineering. How time-motion studies, plant layout, other operations increase efficiency. (48 fr., 16 min.)
636-3. Production Engineering. Coordinating machines, materials and workers for maximum efficiency. (46 fr., 12½ min.)
636-4. Plant Engineering. How this department provides and maintains utility systems and facilities. (41 frames, 10 min.)
636-5. Manufacturing. Development of product from initial production of individual parts to final assembly. (46 fr., 11½ min.)
636-6. Quality Conrtol. Quality standards, tests and samplings. (54 fr., 16 min.)
Each filmstrip with Teacher's Guide $6.00; 636-1R — Record for 636-2, 636-3 $4.00; 636-2RR — Record for 636-4, 636-5 $4.00; 636-3RR — Record for 636-6 (single side) $2.50; 636-SAR — Set of 5 Filmstrips, 3 Records, and 5 Teacher's Guides $36.50. (SVE)

JOURNALISM

835. JOSEPH PULITZER
An immigrant youth of great personal courage, Joseph Pulitzer, pioneered in establishing the American tradition of factual, fearless journalism. His story is closely related to the growth of his adopted land during the developing years of the late nineteenth century. **$6.00. (PSP)**

MACHINES

746. THE MACHINE AGE COMES TO AMERICA
The age of industrialization, a prelude to the age of the atom, is explained in terms of inventions. From colonial days to the present, the pupil views the constantly growing industrialization which has shaped our way of life. **$6.00. (PSP)**

MEDICINE

566. ANTIBIOTICS — DISEASE FIGHTING CHAMPIONS
Development of antibiotics before, during, and after the classic work of Fleming. Students learn nature of several antibiotics, and their effects in fighting disease. Large-scale production methods are briefly discussed. (PSP)

DISEASE (CAUSES) (SET B-10)
555. The Work of Louis Pasteur. Origin and development of germ theory of disease are traced. Discussion of work of Louis Pasteur in fermentation, pasteurization, and many diseases. **$6.00. (PSP)**

MERCHANT MARINE ACADEMY, THE — E-718
Program traces history of the Academy, from its inception in the mid-thirties to its completion at Kings Point, the Bronx in 1943. Students learn of Cadets' heroic role in World War II. Chester Nimitz, Admiral of the Fleet, discusses the Merchant Marine's vital wartime contribution. Narrative and interviews describe courses of study leading to careers as deck officers or naval engineers. Students follow cadets on their "sea year" voyage, review extracurricular activities at the academy, visit graduation ceremonies, learn about entrance requirements and career opportunities for graduates of the Merchant Marine Academy.
80-100 fr/15-20 min.; 1 full-color filmstrip; 1 12" lp rceord, $12.00. (GA)

METEOROLOGY

UNDERSTANDING WEATHER AND CLIMATE
Full color with records
Superb full color photographs, supplemented with explanatory artwork, acquaint students with basic facts about weather and weather phenomena. Explains various weather instruments used in forecasting weather. Each sound filmstrip begins with introduction of terms; filmstrips and banded records facilitate single concept presentation. By: Dr. Edward Victor, Prof. of Science Ed., Northwestern University.
404-1. Air Masses and Weather Fronts. Describes four kinds of fronts and the different weather they produce. (62 fr., 16 min.)
404-2. Winds Around the World. What causes winds. Winds and pressure belts around the earth; doldrums, horse latitudes, trade winds, etc. (70 fr., 16 min.)
404-3. Humidity and How It Affects Us. Explains humidity and its everyday effects. Defines "relative humidity" and how it is calculated. How to measure humidity with instruments. (70 fr., 17 min.)
404-4. How to Forecast the Weather. Instruments used to predict weather. How to make and use instruments, how to record, interpret information. (70 fr., 17 min.)
404-5. Moisture and Precipitation in the Air. How moisture in air affects weather. Different kinds of precipitation are illustrated and discussed. (70 fr., 16 min.)
404-6. Weather Changes and Their Causes. How changes in temperature, pressure, motion, and moisture content affect weather. Explains evaporation, condensation, air currents. Thunder and lightning. (70 fr., 18 min.)
Each Filmstrip w/Teachers' Guide $6.00; 404-1RR — Record for 404-1, 404-2 $3.00; 404-2RR — Record for 404-3, 404-4 $3.00; 404-3RR — Record for 404-5, 404-6, $3.00; 404-SR — Complete Set of 6 Filmstrips, 3 Back-to-Back Records, 6 Guides $39.50. (SVE)

WEATHER (SET-A-4)
564. Weather Fronts and Forecasting. Air mass formations that govern weather and climate, and their interactions, are shown. The significance of fronts, "highs" and "lows" and their movements is explained.
585. Big Winds — The Destroyers. Describes causes of winds, comparing high pressure and low pressure centers. It also outlines nature and breeding grounds of hurricanes and typhoons, and how they are tracked by modern electronic technology.
623. Meteorological Instruments. Simple and complex meteorological instruments are shown and their functions and operating principles discussed. Basic factors causing weather, and means of predicting weather through instruments are shown.
Set of 3 Filmstrips $16.50; Each Filmstrip $6.00. (PSP)

MINING

MINERALS (SET A-24)
4500. Field Identification of Minerals. A study of the basic methods that can be used by students in the field to identify

several of the most common minerals. Included are tests for such physical properties as color, streak, luster, cleavage, fracture, crystal structure, hardness, etc. **$6.00 (PSP)**

205: MEN OF MUSIC

These biographies of the five noted composers are presented in a way which shows their motivations. Tracing the composers' personal and professional lives through successes and failures the students are helped to understand their source of greatness. The accompanying records tell the dramatic story of each composer's life and are interspersed with representative compositions. Grade level. (I/J/S)

205A George Fredrick Handel — Part I
205B George Fredrick Handel — Part II
205C Giacchino Rossini — Part I
205D Giacchino Rossini — Part II
205E Franz Schubert — Part I
205F Franz Schubert — Part II
205G Giuseppe Verdi — Part I
205H Guiseppe Verdi — Part II
205I Johannes Brahms — Part I
205J Johannes Brahms — Part II

DF205. Disc recording. Complete set of 10 color filmstrips with 5 accompanying records and teacher's manual **$70.00;** ind. filmstrip **$5.25;** ind. recording **$5.00. (EGH)**

OUR HERITAGE OF AMERICAN FOLK MUSIC

Full Color, Recorded Narration and Song, Inter. — Jr.-Sr. High

Group 1:

681-1R. Songs of the Sea. How singing eased the labor and loneliness of seafaring men in the days of sail. "Haul Away, Joe," "Blow the Man Down," "Rio Grande," and "Shenandoah." (46 fr., 13¾ min.)

681-2R. Songs of the Cowboy. Tribulations and longings of the cowboys in the early days of the American West. "The Old Chisholm Trail," "Git Along Little Dogies," "Jesse James," 2 others. (56 fr., 15 min.)

681-3R. Songs of the Mountains. Early settlers in the southern Appalachians adapted the songs of their youth to their new lives. "The Deer Chase," "Barbara Allen," "Old Smokey," and "Old Joe Clark." (51 fr., 13 min.)

681-4R. Songs of the Plains. The lives and work of the pioneers pushing Westward. "On the Banks of the Lovely Ohio," "State of Elanoy," "Oleana," and "Sweet Betsy from Pike." (49 fr., 13¾ min.)

681-5R. Songs of the Railroad. Lives of the men who built and ran the railroads. "Drill Ye Tarriers, Drill," "Big Rock Candy Mountain," "Casey Jones," and "This Train is Bound for Glory." (56 fr., 15 min.)

681-6R. Songs of the Civil War. "For Lincoln and Liberty," "Dixie," "Tenting on the Old Camp Ground," "Eating Goober Peas," "The Battle Hymn of the Republic." (50 fr., 13½ min.)

Each Filmstrip with Record $9.00; Each Record $3.00; 681-SAR — Set of 6 Filmstrips, 3 Back-to-back 33⅓ rpm Records $40.50.

Group 2:

681-7R. Songs of the American Revolution. History in narrative and song. "The Ballad of the Boston Tea Party," "In the Days of '76," "Yankee Doodle," and "Free America." (51 fr., 13 min.)

681-8R. Songs of the Old South. Life on the plantation is reflected in such songs as "Old Folks at Home," "Mister Rabbit," and "The Blue-Tail Fly." (54 fr., 14 min.)

681-9R. Songs of Pioneer Mid-America. The legends, humor, and toil that went into the settling of the Midwest. "The Erie Canal," "The Sow Took the Measles," "Red Iron Ore," and "The Frozen Logger." (55 fr., 16 min.)

681-10R. Songs of the Western Frontier. Miners, homesteaders, and cowboys vied for land in the West. "Clementine," "The Little Old Sod Shanty," "Don't You Marry Those Texan Boys," and "Acres of Clams." (54 fr., 17 min.)

681-11R. Songs of the Mississippi Valley. Commerce and drama on the "Father of the Waters," "Boatman, Dance," "Buffalo Gal," "Saro Jane," "Mark Twain," "Oh! Susanna." (53 fr., 15½ min.)

681-12R .Songs of the Old Southwest. Conflict and cattle inspired these songs. "The Texas Rangers," "Santy Anno," "The Streets of Laredo," "Green Grows the Laurel." (55 fr., 16½ min.)

Each filmstrip with Record $9.00; Each Record $3.00; 681-SBR — Set of 6 Filmstrips, 3 Back-to-back 33⅓ rpm Records $40.50. (SVE)

NATURAL SCIENCE

CAREERS IN NATURAL SCIENCE

(8) (Teacher's Guide) **Stanley Boman**

NAVY

THE UNITED STATES NAVAL ACADEMY — E-770

Explores academic, social and extracurricular life at Annapolis. Discusses oportunities open to graduates. Program brings students clear understanding of Naval traditions and ideals, characteristics the Naval Academy values in its men, how and why midshipmen enter Annapolis from every state in the Union. **80-100 fr/15-20 min.; 1 full-color filmstrip; 1 12" lp record, $12.00. (GH)**

NURSING

THE COLLEGIATE NURSING PROGRAM — D-193

This sound filmstrip, designed to introduce your students to the collegiate program of nursing, was developed under the auspices of the Columbia University School of Nursing. It clearly distinguishes the collegiate program from the Associate Degree and Diploma programs. Material covers academic requirements, curriculum, in-service training . . . and the necessary qualifications for entering the collegiate program. Equally important, prospective nursing candidates will gain insights into the intangible rewards of the nursing profession.

1 full-color filmstrip; 1 12" lp record; 89 fr/17 min. $18.00. L.C.FiA 67-2536. **(GA)**

SO YOU WANT TO BE A NURSE!

Voc. Films, Dist. by Henk Newenhouse, Inc., 1967
72 frames/12 min., color

Filmstrip purpose: The filmstrip is one of a series of audio-visual devices designed to stimulate thinking on the part of young people about career planning and choice. The filmstrip and the accompanying recording are developed to be motivational as well as informational. The filmstrip begins by examining some of the qualities necessary to become a registered nurse. A liking for people, interest in science, and average or above academic ability are among the qualities illustrated. To examine your interest in a nursing career, the filmstrip recommends starting by talking with your parents, your family doctor and friends. Part-time employment as an aid or volunteer work at a hospital is suggested as very elementary exposure to the world of a nurse. Pictures of other specialized areas and opportunities such as: nurse in private practice, nurse in doctor's office, governmental applications in health agencies, clinics, schools, and the armed forces show the range of opportunities in nursing. The procedure for entering nursing follows an established program. Four years of college with a degree, a two-year course in nursing at a junior college, or an approved nursing school operated by some hospital are some of the means of obtaining qualifications for meeting registration requirements. Next the filmstrip moves into the more specialized branches of the nursing profession, such as surgical or obstetrical work. It is very pointedly shown that opportunities exist for both men and women. Illustrates opportunities and gives suggestions for further information.

MINNESOTA SOURCES: MHA

JUNIOR-SENIOR

YOUR FUTURE IN NURSING — D-153

The Diploma School

Prepared in consultation with the National League for Nursing, this filmstrip uses the case study to dramatize the joy, the inspiration, the excitement, the disappointment, the importance, and the challenge nurses find in their career. In the light of the pathetic shortage of trained, dedicated nurses, this filmstrip program is a "must" for your counseling program and your community. Your Future in Nursing is not only career oriented, but also training oriented. It explores the diploma nursing program, with its training centered in the teaching hospitals. Many a young woman enters nursing with a "sugar-coated" misconception of the profession, having little or no understanding of how she actually becomes a nurse. This program graphically involves the student in Future Nurses Clubs; explores costs, curriculum, accommodations, training duties, and requirements for admission. Most important, this filmstrip suggests the kinds of young women most likely to enjoy a career in nursing, and the personality characteristics most desirable in the prospective nursing student.

1 full-color filmstrip 1 12" lp record, 60 fr., 12 min.; Library of Congress No. FiA 66-3133 $18.00 GA

OCEANOGRAPHY

1539. LIFE IN THE OCEANS

Considerations of the life in the various zones of the ocean including the tide zone, sunlit surface waters, shallow bottoms, open sea, great depths. Ocean environment compared to land environment. Importance of plankton and food chains. Ocean-living mammals, reptiles, squid and octopuses, cartilaginous fish. Detailed discussion of the bony fish. **$6.00 PSP**

(OCEANOGRAPHY)

Filmstrip/Record Series No. 6416

Unit I —An Introduction to Oceanography
Unit II —Physical Oceanography, Chemical Oceanography
Unit III—Geological Oceanography, Biological Oceanography
Unit IV—Ocean Engineering, Marine Resources
Unit V —Air-Sea Interaction, A Career in Oceanography

This detailed multi-media examination of several disciplines in oceanography provides a brief historical introduction and a review of the major concepts in this rapidly expanding field. Specialists in each field organized and wrote the narrations for the filmstrips and recordings. The series has wide application in other scientific disciplines, such as physics and life science. (Unit 1—82 projection frames; Units II-V average 70 projection frames each.)

Collaborator for Unit I: Richard C. Vetter, Exec. Secy, Committee on Oceanography, National Academy of Sciences. Units II-V prepared under the auspices of the Committee on Oceanography, National Academy of Sciences.

Unit I only, 1 filmstrip, 1 12" record, 1 booklet $9.00; Units II-V, each unit (2 filmstrips, 2 booklets, 1 12" record) $15.00; Complete series, boxed $69.00 EBF

4001. OCEANOGRAPHY — DEVELOPING SCIENCE

Discusses the chemistry of ocean waters and their potential metallic wealth. How the Nansen bottle is used for obtaining salt water depth samplings, is described. Highlights interesting oceanographic research facts, illustrates the results from use of scientific methods and instruments in probing the oceans, and depicts new theories.

Individual filmstrip $6.00 PSP

819. OCEANS OF THE WORLD

Examines the significance of oceans to man and to his understanding of the world. Describes the riches found in oceans and the research techniques for recovering mineral resources; examines the occurrence of ocean tides and currents and the significance of ocean-land relationships; shows how the sea has influenced the work of writers and artists.

Individual Filmstrip $6.00 PSP

UNDERSTANDING OCEANOGRAPHY

Full color, single concept approach with records

Methods used for studying the ocean and its basins are described by authenticated artwork and recorded narration. Explains the need for utilizing the ocean's food and minerals. By R. G. Johnson, Ph.D., Marine Biologist, and R. L. Miller, Ph.D., Marine Geophysicist; both with Department of Geophysical Science, University of Chicago.

503-1 — Study of Oceans — "Challenger" to modern techniques. (47 fr. 13 min.)

503-2 — The Ocean Basins. "Project Mohole;" ocean topography. (45 fr. 13 min.)

503-3 — Characteristics of Seawater. Chemical, physical properties. (44 fr. 13 min.)

503-4 — Currents, Waves, and Tides. (50 fr. 13 min.)

503-5 — Life of The Open Seas. Tapping the ocean's food resources. (49 fr. 13 min.)

503-6 — Life on The Sea Floor and Shore. (48 fr. 13 min.)

Each filmstrip with Teacher's Guide $6.00; Back-to-back records for (503-1, -2) (503-3, -4) (503-5, -6) Each $3.50; 503-SR — Set of 6 filmstrips, 3 records, 6 guides $42.50 SVE

PARK SERVICE

NATIONAL PARK SERVICE AREAS OF THE U.S.A.

Full color

Illustrates outstanding areas in leading U.S. parks and historical monuments administered by the National Park Service. Captioned. Consultant: William B. Sanborn, Dir., Div. of Instructional Materials, San Francisco Unified School District.

266-1 — Yellowstone National Park. Since 1872, our first and largest. (57 fr.)

266-2 — National Park Service Areas of The Pacific Coast and Northwest. Areas of important historic, prehistoric and scientific interest. (61 fr.)

266-3 — National Parks of The Midwest and Southwest. Inspiring, full color scenes of historic, scientific and prehistoric interest. (68 fr.)

266-4 — National Monuments of The Southwest. Deals with remote and undeveloped monuments rarely seen by the general public. (72 fr.)

266-5 — National Park Service Areas of The Eastern and Southern U.S.A. Historical sites of both the Revolutionary and Civil Wars. (57 fr.)

266-6 — Nat'l Park Service Areas: Alaska, Hawaii, Virgin Is. and Puerto Rico. From the subarctic mountains of Alaska to the Caribbean waters. (74 fr.)

Each captioned filmstrip $6.50; 266-S — Set of 6 captioned filmstrips $34.50 SVE

PEACE CORPS

A-13 AGRICULTURIST IN THE PEACE CORPS

This filmstrip describes the innovation of the Peace Corps; shows the work of the Peace Corps workers in agriculture and home economics. It also reviews the training program of the workers. Good for promoting the Peace Corps with older 4-H members, YAC groups, or other adult organizations.

MINNESOTA SOURCES: UMAES

PEACE CORPS IN ACTION, THE

Five highly dramatic color programs take your students to Asia, Africa, South America. They examine the life styles, economics and living conditions of developing peoples; investigate the politics, ethnic and geographic problems of young nations. Students share the daily routine of primitive villagers, urban slum dwellers, tribesmen and destitute peasants. They see a need greater than many ever imagined, and recognize the true dimensions of poverty and ignorance throughout the world. President John F. Kennedy calls for volunteers . . . and your class meets many of those who responded. Dozens of Peace Corps members tell about themselves and their work,

their motives for joining, their specific skills and objectives. Volunteer qualifications and training are outlined. Before long, youngsters sense the personal satisfaction which rewards Peace Corpsmen. These programs are recommended for use in civics to illustrate American response to world need; as people-centered Area Studies aids; as highly factual Economics materials and, in some cases, as Vocational Guidance programs.
E-163—Agriculture, E-165—Home Economics, E-162—Medicine, E-164—Physical Education, E-166—Teaching
80-100 fr., 15-20 min. each; Program consists of 1 full-color filmstrip 1 12" lp record $12.00

POETRY

AMERICAN POETS (Color) Filmstrip Series No. 8020

William Cullen Bryant
Emily Dickinson
Sidney Lanier
James Russell Lowell
Edgar Allan Poe
Walt Whitman

This sensitive biographical approach to the works of six major poets of the U.S. utilizes color paintings to provide a classroom setting for reading and discussion of their poetry. Significant quotations included in the filmstrips reveal the various writing styles of the artists. This visual focus on the early environment and influences which molded the poets will give students a greater appreciation of poetic creativity.
(Filmstrips average 49 projection frames each.)
Collaborator: Harold A. Anderson, Ph.D., The University of Chicago.
Each filmstrip $6.00; Series of 6 boxed $36.00 EBF

POLITICS

AMERICA AND ITS PRESIDENTS
Full color
The lives and times of our first 33 presidents. Use with any standard American History text. Adapted from the book America and Its Presidents by Earl Schenck Miers. Illustrated by Stanley Dersh, by special arrangement with Grosset and Dunlap.
243-1 — Washnigton to Tyler. (40 fr.)
243-2 — Polk to Harrison. (40 fr.)
243-3 — McKinley to Eisenhower. (40 fr.)
Each captioned filmstrip with Teacher's Guide $6.00; 243-S — Set of 3 captioned filmstrips with Teacher's Guides $18.00 SVE

AMERICAN GOVERNMENT IN ACTION: Portrait of a Governor — E-448
Governor Nelson A. Rockefeller of New York tells your students about the functions of state government: Its responsibilities in areas of transportation, crime, finance, welfare. He describes his relationship with the State Legislature, Federal and local administrations. Your class meets the Governor campaigning for an important transportation bond issue, traveling throughout the state to gather information, conferring on programs and policies. Students hear his personal views on the nature of our Federal system and gain a memorable portrait of the man and the daily conduct of his office.
2 full-color filmstrips 2 12" lp records; Teacher's Guide $35.00 GA

AMERICAN GOVERNMENT IN ACTION: Portrait of a Mayor — E-475
In candid interviews, Mayor John V. Lindsay describes the problems of governing New York City: Dealing with the crime and drug problems, education in the urban complex, the flight of middle class families to the suburbs. Students join Mayor Lindsay at a City Board of Estimate meeting, a City Council meeting, in conference with Police Commissioner Leary, in Washington and Albany seeking funds to assist in the operation of city government. They understand the problems of coordinating city functions and agencies, reconciling the demands of city workers' unions with the city's limited finances. And throughout, your students gain a forceful picture of the daily activities of a big city mayor and those who help him govern.
2 full-color filmstrips 2 12" lp records; Teacher's Guide $35.00 GA

ANATOMY OF U.S. POLITICAL PARTIES — E-427
Begins with Federalists vs. Democrat-Republicans, Congressional nomination of presidential candidates. Reviews first National Convention in 1837. Considers Demographic factors. Traces the emergence of Jacksonian Democrats, Whigs, Third Parties, City Machines, Republicans. Minority Leader, Senator Everett Dirksen defines on tape his job in the party, in the Senate, in liaison with the White House and Majority Leadership. Current analysis of: Vertical party structure, the Convention, fund-raising, patronage.
2 full-color filmstrips 2 12" lp records $35.00 GA

JOHN FITZGERALD KENNEDY, 35th President of the United States b&w
Photos selected from thousands of news service prints relate this effective and appealing story of a great American president. Author: William F. Keefe. Narration by Fahey Flynn. One side of record carries on-the-site recording of President Kennedy's inaugural address. (70 fr., 18 min.)
244-1R — Filmstrip, record, guide $8.50 SVE

LEADERS OF AMERICA Filmstrip Series No. 8920

Abraham Lincoln
Andrew Jackson
Lafayette
Daniel Webster
John C. Calhoun
John Quincy Adams

The influence of six men during the growth of the young United States in the shaping of its policies is depicted in this series through photographs filmed in actual historic locations. The bitter controversy of states rights vs. national power, still so relevant today, is dramatized in the lives of Jackson, Lincoln, Calhoun, and Webster. Biography and history are combined in these filmstrips to give the student of U.S. history a meaningful context for the political events and issues of the age. (Filmstrips average 52 projection frames each.)
Each b&w filmstrip $3.00; Series of 6 boxed $18.00 EBF

VICE PRESIDENCY, THE: In Action And Evolution—E-414
Produced with the cooperation of the Office of the Vice President of the United States and featuring exclusive interviews and commentary by Vice President Humphrey.
Part I begins with the adoption in 1967 of the 25th Amendment to the Constitution, governing the orderly transfer of responsibility from a disabled President to the Vice President. Students trace the problem of presidential succession from the death of President Harrison through the Acts of 1896 and 1947. They further examine key legislation pertaining to the Vice Presidency, particularly the 12th Amendment which provides for the direct election of the Vice President. Part II emphasizes the role of the Vice President today as special presidential aide. Students learn how recent Vice Presidents have contributed to their office and to the nation in areas of diplomacy, civil rights and poverty legislation, space programs, national security, youth programs, the Peace Corps. Mr. Humphrey personally describes a typical working day. Then, after a brief biographical study, Vice President Humphrey returns to discuss his relationship to the President in terms of personal loyalty and national duty. Teacher's Manual features discussion and review section (based on political cartoons and charts at the end of Part II). Questions for classroom discussion, suggested projects and curriculum correlation chart in addition to script, instructions and introductory notes.
Part I: 108 fr., 21 min.; Part II: 126 fr., 19 min.; 2 full-color filmstrips 2 12" lp records $35.00 GA

400240 — YOUR FEDERAL GOVERNMENT SERIES
Analyzes our federal government — its structure and function, the system of checks and balances, the nature and function of

each of the three main branches, the typical steps involved as a legislative act goes through Congress, and a meaningful tour of the city of Washington. Our Capital City is produced in original color photographs; the other five filmstrips are produced in color drawings and diagrams.
(Average length about 39 fr.)

The Federal Government (L.C. FiA 57-1883)
The Executive Branch (L.C. FiA 57-1885)
How A Bill Becomes A Law (L.C. FiA 57-1887)
The Legislative Branch (L.C. FiA 57-1884)
The Judicial Branch (L.C. FiA 57-1886)
Our Capital City (L.C. FiA 57-1888)
Set of 6 filmstrips $36.50; each filmstrip $6.75 McG

RADIOASTRONOMY

4005. RADIOASTRONOMY
Differences in light waves and radio waves are covered, with emphasis on the methods and instruments for detecting both types. Shows how simple math formulas are used to determine the resolution of typical radio and optical telescopes, along with developments in radioastronomy technology.
Individual filmstrip $6.00 PSP

RADIOBIOLOGY

RADIOBIOLOGY Set B-7
1501. Radioisotopes — A Biological Tool
Introduction to structure of atoms, molecules, isotopes, and characteristics and production of radioisotopes. Use of radioisotopes for dating ancient remains, in plant heredity, medicine, plant and animal growth, and cancer treatment. **$6.00 PSP**

RANCHING

TRIPS TO BE ENJOYED Set G-24
722. A Visit To A Ranch. The actual life and working conditions of a cowboy are pictorialized, and the romanticized image made accurate. The modus operandi of the great American meat production industry is reviewed, and the geography of the Great Plains made real.

731. A Visit To A Lumbering Camp. This filmstrip presents an accurate picture of the great importance and extent of our lumbering industry, and the vital role of wood in modern life. A view of lumbering methods and machines is told in graphic pictorials.
Set of 2 filmstrips $11.00; Each filmstrip $6.00 PSP

RELIGIOUS VOCATIONS

ALBERT SCHWEITZER (33 fr.) Script 920
MINNESOTA SOURCES: ML

JACK IN THE PULPIT
Produced by the United Church of Canada, 1964. 104 fr col sfs
Color artwork shows the "many faces" of "Jack in a pulpit," as the pastor appears to his parishioners. This is followed by a well organized, accurate development of the people's concept of the pastor and the primary work of a pastor in presenting the Word of God. Shows not only the role of the pastor, but also emphasizes the place of everyone in the congregation in the world of the church. Good for motivation in choice of Christian vocation. Recommended for inspiration and discussion.
MINNESOTA SOURCES: MCC

MEET BILL HAYDEN, DIRECTOR OF CHRISTIAN EDUCATION 110 fr col sfs
Produced by the National Council of Churches, 1958.
Opening with Hayden's background and reasons for becoming a DCE, the story line follows his call to his first church and his work there. Job description adequate, good introduction to the area of ministry as a vocation, and the total Christian Education program. Utilization guide excellent.
MINNESOTA SOURCES: MCC

WIDE HORIZONS, THE
Produced by Muhlenberg Productions, 1962. 71 fr col sfs
A young woman employed as a religious journalist "sees" herself in various church-related vocations: hospital nurse, parish worker, director of Christian education, etc. The filmstrip provides information on some church-related career opportunities for women and the need for higher educational preparation for them.
MINNESOTA SOURCES: MCC

SCULPTURE

SCULPTURE — A TIMELESS EXPRESSION IN FORM
Full color with records
Full color photographs show the relationships between the form and materials of expression. Sequences demonstrate specific instruction in methods, techniques and tools. Narration enhances instruction. Teacher's Guides contain script. Produced in cooperation with DeGaCo Productions.

635-1 — Introduction to Sculpture. History. Tools of sculpture. Understanding the medium through form and form relationship. (49 fr., 12½ min.)

635-2 — Sculpturing in Ceramic Clay. Different techniques. Stages: sketches, modeling, preparation for kiln; drying out; painting. (47 fr., 12½ min.)

635-3 — Sculpturing in Relief. Importance of composition. Presents five distinct sequences. (50 fr., 11 min.)

635-4 — A Portrait in Clay. Personal creativity. Two sequences: preparing the armature for modeling process; applying clay to armature. (46 fr., 10 min.)

Each filmstrip w/Teacher's Guide $6.00; 635-1RR—Record for 635-1, 635-2 $3.00; 635-2RR—Record for 635-3, 635-4 $3.00; 635-SR—Set of 4 filmstrips, 2 Back-to-back 33⅓ rpm records, 4 guides $27.00 SVE

SECRETARIAL WORK

SECRETARIAL TRAINING SERIES
Sound filmstrips giving practical advice on how to improve secretarial skills and how to get along with others in the office. While especially designed for use with Gregg, Fries, Rowe and Travis: **Applied Secretarial Practice;** Strony and Greenaway: **The Secretary at Work;** and Lee, Dickinson and Brower: **Secretarial Practice for College,** these filmstrips may be used with any secretarial training text. (Running time of each filmstrip is about 10 min.)

691800—Set No. 1 (b&w)

Getting a Job (L.C. Fi 54-1498)
First Job (L.C. Fi 54-1497)
Secretarial Attitudes (L.C. Fi 54-1496)
Adjusting to the Job (L.C. Fi 54-1495)
Secretarial Cooperation (L.C. Fi 54-1494)
Job Growth (L.C. Fi 54-1493)
Set of 6 filmstrips and 6 records (78 rpm) $65.00

691820—Set No. 2 (Color)

Initiative vs. Aggressiveness (L.C. FiA 61-3177)
Adjusting to Change (L.C. FiA 61-3178)
Organizing and Planning (L.C. FiA 61-3176)
Secretarial Shortcuts, Part 1 (L.C. FiA 61-3173)
Secretarial Shortcuts, Part 2 (L.C. FiA 61-3174)
Filing, Finding and Follow-Up (L.C. FiA 61-3175)
Set of 6 color filmstrips and 3 records (33⅓ rpm) $78.00 McG

SPACE

AEROSPACE Series (Color)
Collaborator: Nathan S. Washton, Ph.D., Coordinator of Science, Professor of Education, Queens College of the City University of New York.

103 Sound Version: Series of 6 filmstrips, 3 records each filmstrip $6.50; each record $3.50; Set of 6 boxed $45.00
C103 Silent Captioned Version: each filmstrip $7.00; Set of 6 boxed $37.50
The Story of Flight (55 fr.)
How Airplanes Fly (50 fr.)
Aircraft Engines: Piston and Jet (52 fr.)
How Rockets Work (46 fr.)
How Satellites Stay in Orbit (42 fr.)
Satellites and Their Work (43 fr.)

Presents a comprehensive view of the history and scientific principles of flight in clear, concise artwork and official photographs from National Aeronautics and Space Administration and other sources. Shows the mechanics of airplane engines, the principles of rocket operation, manned space trips and how satellites perform. Up-to-date information on satellite technology and space exploration makes this one of the outstanding filmstrips on the subject of aeronautics. **Cor.**

CAREERS IN MATERIALS ENGINEERING: THE AEROSPACE AGE
The program begins by looking forward to the "Quasar Age" and the fantastic metals it may offer us. Then, students see the importance of metallurgy in present space projects: Saturn/Apollo and the interplanetary Nova vehicle, in fuels and stress-bearing parts, wiring, refraction. They explore metallurgy as related to consumer goods production, view patterns of international cooperation in metallurgy. Finally, students learn about careers now opening in the three main branches of metallurgy: Extraction (finding and mining metals), Research (developing new alloys, compounds and materials) and Industrial (creating new applications for space projects and electronics). Comment by James Boyd, former Director of the U.S. Bureau of Mines and Dr. J. H. Holloman, Asst. Secretary of Commerce for Science and Technology.

81 fr., 15 min.; 1 full-color filmstrip 1 12" lp record $18.00; 1 full-color filmstrip 1 cassette $20.00; R-100 568 GA

FRONTIERS IN SPACE AND UNDERSEA — E-436
Explores the rapidly developing fields of space exploration and oceanography. Examines present-day achievements which were yesterday's science fiction. Pictures probable advances in food and mineral procurement, new products and services. Relates future progress to population and other problems which will demand broad solutions within the next generation.
Available individually or as part of the Special Report Series
1 full-color filmstrip 1 12" lp record $18.00 GA

158. SATELLITES
Clear and simple explanation of how a satellite gets into space and how it remains in orbit. The use of satellites in communication, weather, navigation and space travel helps mankind in the Space Age. **$6.00 PSP**

SPACE Set A-2
562. The Earth Satellite — A Man-Made Moon. Story of the development of satellites for scientific purposes. Simple ball-and-string experiment demonstrates the physics that determines an orbit.

580. Rocket to The Moon. Beginning with study of the physical properties of the moon, this filmstrip traces the development of the rocketry and satellites that will someday place a man on the moon's surface. Typical lunar trip is depicted.
Set of 2 filmstrips $11.00; each filmstrip $6.00 PSP

131 THE SPACE AGE
Give your students an insight into the history of space flight, its hazards and achievements. Pupils will derive additional motivation and interest in the material presented to stimulate their thinking and awareness toward scientific exploration. Revised to date.

131A Pioneers of Space
131B Exploration of Space
131C Atoms in Space
131D Aviation in the Space Age
131E The Conquest of Space
131F Man Travels in Space
131G Hazards in Space Travel
131H Destination in Space
131I Stations on the Moon
TF131 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50
F131 9 captioned color filmstrips with teacher's manual, quickstrips for evaluation $42.50
RF131 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrip $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

SPACE AND SPACE TRAVEL — Series No. 1340
Columbus Film Festival Chris Award
To help build a sound understanding of man's relation to outer space, six color filmstrips present scientific concepts of space and space travel. Modern scientific theories and principles are visualized to clarify the problems of man in space.
(Average length about 35 fr.)

1. **Conditions in Space**
2. **Space Rockets**
3. **Man's Preparation for Space Travel**
4. **Space Satellites**
5. **Space Stations**
6. **Exploring the Moon**

Complete series in color $34.50; Individual filmstrips $6.25 JH

SPACE AND SPACE TRAVEL
Full color
Authentic, up-to-date analysis of the problems involved in getting man into space and in maintaining him there. Previews possible space travel in A.D. 2000. Penetrating questions stimulate discussion. Concise captions correlate with skillful illustrations. By John Sternig, Dir., Educational Services, Field Enterprises Educational Corp.
484-1 — Leaving The World. Pictures manmade satellites recently launched. Explains rocket power, thrust, speed of release. Defines perigee, apogee, period, ellipse. (41 fr.)
484-2 — Current Events in Space. Explains function of satellites — information they collect. Covers first successful moon shot. Shows launching of satellite. (47 fr.)
484-3 — Man in Space. Shows how men are being trained for outer-space trip. Obstacles — weightlessness, acceleration, temperature extremes, radiation. (47 fr.)
484-4 — Space Travel A.D. 2000. Nature of space, facts of astronomy. Relationship of time and distance to space travel. New forms of power; atomic engines, plasma and photon power. (52 fr.)
Each captioned filmstrip $6.00; 484-S — Set of 4 captioned filmstrips $21.60 SVE

SPACE AND THE ATOM — Disney (Color)
Filmstrip Series No. 8860
Man Becomes an Astronomer
Man and the Moon
Man Learns to Fly
Man in Flight
Man in Space
Flight into Space
Flight Around the Moon
Flight to Mars
Man Discovers the Atom
Our Friend the Atom

Three areas of topical interest are covered in these filmstrips: history of aviation, space exploration, and an introduction to

atomic science. Realistic illustrations trace the development of man's flight into space, going back to the age of superstition and myths about the heavenly bodies, to projections into the future about his flight to Mars. Man's discovery of the atom and the harnessing of its power for energy are dramatically portrayed in the last two filmstrips. Produced in cooperation with Walt Disney Productions.
(Filmstrips average 49 projection frames each.)
Collaborator: Helen J. Challand, Ph.D., National College of Education.
Each filmstrip $6.00; Series of 10 boxed $60.00 EBF

UNDERSTANDING OUR EARTH AND UNIVERSE

Full color with records
Full color photographs and drawings cover basic astronomy and explore the solar system. Single concept structure within the filmstrips combined with banded records facilitate understanding. Guides contain narration and vocabulary. Consultant: Dr. Edward Victor, Professor of Science Ed., Northwestern University, Evanston, Ill.
409-1 — How Man Explores Space. Overcoming gravity. Rockets, rocket stages; a space capsule. (60 fr., 16 min.)
409-2 — Our Solar System. From the 9 planets to meteor particles. (54 fr., 13 min.)
409-3 — The Sun and Its Energy. How its heat gives earth energy. (50 fr., 12 min.)
409-4 — The Stars and Outer Space. Andromeda, galaxies, etc. (61 fr., 13 min.)
409-5 — The Moon and Its Relation to The Earth. Size, distance from earth; why the moon has no atmosphere. (59 fr., 15 min.)
409-6 — The Earth and Its Movements. Rotation; earth's movements within the Solar System. (53 fr., 12½ min.)
Each filmstrip w/guide $6.00;409-1RR — Record for 409-1, 409-2 $3.00; 409-2RR — Record for 409-3, 409-4 $3.00; 409-3RR — Record for 409-5, 409-6 $3.00; 409-SR — Set of 6 filmstrips, 3 records, 6 guides $39.50 SVE

STEEL

STORY OF STEEL, THE

Full color
Exciting full-color photographs take students on a tour through a giant steel mill. They'll see how iron ore is made into iron and then converted into steel. They will see the huge blast furnaces and other machines of enormous capacity that play important roles in making and forming steel. Captions tell the interesting story. Excellent social studies enrichment material. An SVE Special Service production in cooperation with Lone Star Steel Company, Dallas, Texas. (28 fr.)
340-1 — Service charge $1.00 SVE

YOUR FUTURE IN ELEMENTARY EDUCATION — D-150

Educators throughout the country are becoming increasingly alarmed at a rising crisis in our elementary schools . . . the acute shortage of qualified teachers. Young men and women are simply not responding to this need in sufficient numbers. Your Future in Elementary Education was expressly created to expose more college-bound students to the challenges and the rewards of a career in this profession. It imaginatively communicates the experience of both becoming a teacher — and teaching. Does not glamorize. The program explores student teaching . . . the educational curriculum . . . requirements for certification . . . the child's learning pattern, and much more. Ideal for use with your school's Future Teachers of America organization.
1 full-color filmstrip 1 12" lp record, 79 fr., 15 min., L.C. No. FiA 66-3131 $18.00 GA

TRANSPORTATION

TRANSPORTATION

Transportation in the Past (49 fr.) color 385.09
Highway Transportation (49 fr.) color 388.3
Rail Transportation (49 fr.) color 385.1
Water Transportation (43 fr.) color 387.2
Air Transportation (51 fr.) color 387.7
Travel in Space (49 fr.) color 629.13
MINNESOTA SOURCES: ML

WATER TRANSPORTATION

ST. LAWRENCE SEAWAY, THE — Series No. 1540

Scholastic Teacher Filmstrip Award
Selected for Showing at the American Film Festival
Three color filmstrips dramatically present the history of the Seaway, explain why it was needed, and show the operation and economic effects of the Seaway and the Power Project. Color photography, artwork and maps present the complete story of this great engineering achievement.
(Average length about 30 fr.)

1. **Historical Background of the Seaway**
2. **Seaway Travel**
3. **The Seaway Power Project**

Complete series in color $14.95; Individual filmstrips $5.75 JH

WEATHER

101 FUNDAMENTAL ELEMENTS OF WEATHER

The elementary aspects of weather phenomena and the importance of weather to the pursuits of man is presented in detail. The practical approach rather than intricate technical details provides an opportunity for deeper understanding.

101A Weather and Life
101B The Weather Powerhouse
101C Adventures of a Raindrop
101D Our Ocean of Air
101E Whirling Winds
101F The World of Clouds
101G Thunder and Lightning
101H Weatherman at Work
101I Changing the Weather
101J Weather Folklore
F101 Complete set of 10 captioned filmstrips with teacher's manual, quickstrips for evaluation $47.25; Individual filmstrip $5.25 EGH

WRITING

AMERICAN AUTHORS — Filmstrip Series No. 8720

Washington Irving
James Fenimore Cooper
Henry Wadsworth Longfellow
John Greenleaf Whittier
Oliver Wendell Holmes
Louisa May Alcott

This filmstrip series presents highlights in the lives of foremost early U.S. authors. Costumed actors lend authenticity to the visual biographies of these writers and accurate facsimile settings give added meaning to the cultural influences that shaped their lives and writing. Lines from the writers' works are included in each filmstrip, motivating further discovery in the basic American classics. These filmstrips make a stimulating support in classroom presentation of literary history.
(Filmstrips average 51 projection frames each.)
Each b&w filmstrip $3.00; Series of 6 boxed $18.00 EBF

934. THE STORY OF WRITING

Writing as a means of communicating ideas is presented. This is a basic language art. Children become aware that many ways of writing exist, and that different languages express ideas common to all. **($6.00) PSP**

PERSONAL AND SOCIAL PROBLEMS

ABOUT VENEREAL DISEASE
Simple artwork and a lucid narration cover, in easy-to-understand fashion, the causes, effects, and treatment of the two most prevalent venereal diseases, syphilis and gonorrhea. Emphasis is placed on the early detection of the diseases, the fact that they are curable, the need to report them to responsible public health authorities, and that "quack-type" cures should be avoided. The filmstrip has been tested by considerable classroom use, and careful editing has made it suitable for use in junior and senior high school health classes throughout the United States. Produced by the Los Angeles City Schools in cooperation with the Los Angeles County Health Department.
1 45-fr. color filmstrip $7.00; 1 12" lp record $5.00; Guide, Complete set in custom storage-shipping case $13.50 BF

190 ALCOHOL, NARCOTICS, AND TOBACCO
In a typical school of 500 children one can reasonably predict that someday 30 will become alcoholics . . . 250 will become cigarette smokers . . . 10 will die of lung cancer, and in certain cities an unknown number of them will try dope . . . with many of them becoming hopeless addicts. Shocking, but true. If you could help just a few students from becoming doomed statistics in the frenzied race against addiction — wouldn't you take the necessary steps to bring the harmful effects of alcohol, narcotics, and tobacco to their attention . . . now . . . before time runs out . . . before the meager chances of saving such unfortunates slip through your fingers . . . and they become forever lost in the whirlwinds of easy indoctrination?

190A Alcohol — Chemistry and Uses: Medicine and industry alcoholic beverages, alcohol in nature, as a solvent, commercial uses.

190B Alcohol — Health and Control: Effects on family life, effects of excessive use on human body, as an escape.

190C Narcotics — Background Information: In dentistry and surgery, caffeine in coffee and tea, narcotics and crime, dangers of drug addiction.

190D Narcotics and Health: How addicts become criminals, cocaine, how marijuana is produced, barbiturates and dangers.

190E The Control of Narcotics: Legislation controlling sale and distribution, drug detection and treatment, causes of drug addiction.

190F Tobacco — Historic Background: Why people smoke, uses of tobacco, Sir Walter Raleigh popularizes tobacco, growing and curing of tobacco.

190G Tobacco — Statistics and Chemistry: Use on increase, fourth largest crop, tobacco as a business, tobacco advertisements, dangerous substances.

190H Tobacco and Health: Teenagers and smoking, effects of cigarette smoking, harmful side effects, threats to health caused by smoking.

190I Tobacco — Report of U. S. Surgeon General's Advisory Committee: Organizing the Committee, various findings and conclusions.

TF190 Complete set of 9 captioned color filmstrips with teacher's manual sound on cassette Teach-A-Tapes $67.50

F190 9 captioned color filmstrips with teacher's manual $42.50

RF190 Complete set of 9 captioned color filmstrips with teacher's manual and sound on Reel-to-Reel Teach-A-Tapes $82.50; Individual filmstrip, cassette or tape reel $5.00 EGH

CABLE OF LOVE 68 fr. color sfs
Documentary presentation of development of Meals for Millions program, describing its history and prevention of starvation and malnutrition which multipurpose food provides around the world. Produced by Cinema Consultants International.
MINNESOTA SOURCES: MCC

CITIES, U.S.A.—Am. Film Festival Blue Ribbon Award, 1967
Students hear President Johnson, Urban Affairs Secretary Weaver, Mayor Naftalin of Minneapolis discuss: Air and water pollution, mental and physical health hazards, mass transit, crime, the flight of the middle class from the cities. Students trace the history of cities from earliest civilizations to the American Megolapoli of the Northeast, West Coast, South and Midwest. They learn what is being done to relieve the urban crisis; examine programs such as Public Housing, Urban Renewal, Demonstration Cities, urban living experiments in Virginia and Montreal; forward steps taken by New York, Pittsburgh, Detroit, San Francisco, Minneapolis. Most important, your students understand the urgency and complexity of a problem their generation will have to solve. Teacher's Manual features questions for classroom discussion and bibliography in addition to script, full instructions, plus background and introductory notes. Produced in cooperation with The Associated Press. **E-416**
113 fr., 17 min., L.C. No. FiA 66-3623; 1 full-color filmstrip 1 12" lp record $18.00 GA

CRITICAL AREAS OF HEALTH Full color with records
Designed especially for teen-agers! This set of four sound filmstrips objectively presents scientific evidence and valid statistics to make students aware of vital health areas. Authors: Glenn R. Knotts, Research Associate, American Medical Association, and Hester Beth Bland, Consultant in Health Ed., Indiana State Bd. of Health.

572-1 — Tobacco and Your Health. Potential dangers. Psychological reasons underlying the attraction of smoking. (46 fr., 14 min.)

572-2 — Alcohol and Your Health. Immediate and cumulative physical effects. Tragic possibilities of even a controlled intake of alcoholic beverages. (44 fr., 15 min.)

572-3 — Venereal Disease and Your Health. Discusses syphilis and gonorrhea; symptoms and ultimate consequences if untreated. (39 fr., 13 min.)

572-4 — Drug Misuse and Your Health. Describes some common narcotics and other drugs, and dangers involved in use. Facts about addiction. (53 fr., 18 min.)

Each filmstrip with Teacher's Guide $6.00; 572-1RR — Back-to-back 33⅓ rpm Record for (572-1, 2) $3.50; 572-2RR — Back-to-back 33⅓ rpm Record for (572-3, 4) $3.50; 572-SR — Set of 4 filmstrips, 2 records, 4 guides $27.00 SVE

CRESCENDO 76 fr col sfs
Produced by Friendship Press, 1967
A filmstrip with distinguished artwork tracing the Negro protest from its earliest beginnings in this country to its present rising volume and varied expression.
MINNESOTA SOURCES: MCC

DON'S UNWANTED FRIEND 32 fr b&w fs
Produced by the Methodist Church, 1951
Based on an incident in the film "Family Next Door." Under social pressures from his family and school friends, Don turns away from Hank, his boyhood friend who lives on the other side of the tracks. After an incident with the police, Don realizes his responsibility and Hank's need for someone who believes in and cares for him.
MINNESOTA SOURCES: MCC

DROPPING OUT: ROAD TO NOWHERE — D-155
Am. Film Festival Blue Ribbon Award
This unique 2-part motivational sound filmstrip program is already in use in 4,000 schools and school systems. It is designed to stimulate meaningful discussion in group sessions in grades 7 through 11. Dropouts who returned to school talk directly to your students in their own language about the

world as they found it. This program has impact. It does not preach, does not shock, does not distort. It simply tells, fairly and openly, what the school dropout can expect on the outside.
2 full-color filmstrips 2 12" lp records; Part I: 85 fr., 12 min.; Part II: 79 fr., 12 min.; L.C. No. FiA 66-3105 $35.00 GA

DRUGS IN OUR SOCIETY Color
Factual presentation of this important, controversial set of subjects. Avoids distortion, scare tactics and preaching, enabling students to make their decisions based on information and a sense of responsibility to themselves. Recorded narration. (Cathedral)

C790-1R Tobacco: The Habit and The Hazards. Motivations. Psychological-physiological dependence. Effects on human system. (57 fr., 13 min.)

C790-2R Alcohol: Decisions About Drinking. Origins, types, effects and detriments. Tolerance and dependence. Alcohol as a social instrument. (70 fr. app. 15 min.)

C790-3R RX: Not for Kicks. Beneficial uses, actions of drugs dispensed by prescription. Hazards of misuse of sedatives, tranquilizers, stimulants. (56 fr., app. 9 min.)

C790-4R Narcotics: Uses and Abuses. The tragedy of addiction, its correlation with crime, disease and death. Treatment and rehabilitation. (56 fr., app. 10 min.)

C790-5R Marijuana: A Foolish Fad. Origins, effects, methods of use, their temporary thrill and long range detriments as an escape. (53 fr., approx. 10 min.)

C790-6R LSD: Worth The Risk? Comprehensive explanation of the hallucigen. Good and bad "trips", degenerative effects on mind and genes. (62 fr., app. 13 min.)

Each filmstrip with Record and Teacher's Guide $11.50; Back-to-back records for (790-1R, 2R) (790-3R, 4R) (790-5R, 6R) each $4.00; C790-SR — Complete set, 6 filmstrips, 3 records, 6 teacher's guides $51.50 SVE

EVERYTHING BUT . . .
Author: Richard Hettlinger, Professor of Religion, Kenyon College.
Teenage boys and girls speak out candidly on the difficulties of making responsible decisions when sexually stimulated, of judging the effect intimacy will have on a relationship, of evaluating its physical and emotional consequences. The varying sexual needs of males and females are emphasized. The program then discusses the connection between love and sex in practice and expectation. Students offer their own description of love, consider the distinctions between casual and committed relationships, probe "reputation" as a criterion for personal values, debate the value of virginity before marriage, confront such related factors as pregnancy and venereal disease. Program is designed to encourage class discussion.
2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-101 202 GA

FIRST THINGS FIRST 75 fr col sfs
Produced by the Methodist Church, 1966.
A young wife, a doctor, a laboratory technician, and a high school dropout reflect on the way past decisions have shaped their lives. Designed to help young people develop standards for the choices they will have to make in life.
MINNESOTA SOURCES: MCC

FOUR WHO QUIT — D-222
Here is one of the most unusual — and powerful — guidance programs we've ever developed. Four subjects — all school dropouts in their mid-teens — were carefully selected from among dozens originally interviewed: rural, and urban, Negro and white, male and female. An editor was assigned to "live" with each for as long as a month, gaining his confidence and recording his "story." The result: a group guidance workshop of four poignant case studies, dramatized with in-the-field photography and actual live taped voices. Four Who Quit will help you explore first-hand the hopes, the motivations, the uncertainties that affect each of these four in making his dropout decision . . . and the stark reality of the world he plunged into — unprepared emotionally, educationally and financially. Each talks frankly about his reasons for quitting school and about what he found "on the outside."
2 full-color filmstrips 2 12" lp records $35.00 GA

840. FREDERICK DOUGLASS, FREEDOM'S SPOKESMAN
Provides much-needed material for courses in United States history as the movement to provide a more adequate treatment of Negro history gets under way. This filmstrip can be used in the study of slavery and the Civil War. It can be presented to show that Negro leaders played a significant part in the fight to end slavery in the United States and in other reform movements. In the earlier grades, where a biographical approach to American studies is frequently employed, this filmstrip may be used to introduce or enrich a unit on Americans who have contributed to social reform. **($6.00) PSP**

405360 — HISTORY OF THE AMERICAN NEGRO, THE
This timely series is designed to provide authentic information on the history of the American Negro from the beginning of slavery to the present. These 8 filmstrips help develop a basic understanding of the evolution of the Negro race in America and an appreciation of the problems faced and the contributions made by an emerging ethnic group within a larger society. They also help your students to grasp this essential fact — often overlooked — that Negroes have played . . . are playing . . . and will continue to play an important role in American history. Adviser: Dr. John Hope Franklin, Professor of History, University of Chicago. (Average length about 38 fr.)
From Africa to America (L.C. FiA 66-2633)
Slavery in the Young American Republic (L.C. FiA 66-2651)
Slavery in "A House Divided" (L.C. FiA 66-2651)
The Negro in Civil War and Reconstruction (L.C. FiA 66-2641)
The Negro in the Gilded Age (L.C. FiA 66-2642)
The Negro Faces the 20th Century (L.C. FiA 66-2639)
The Negro Fights for the "Four Freedoms" (L.C. FiA 66-2640)
The Threshold of Equality (L.C. FiA 66-2652)
Set of 8 filmstrips $60.00; each filmstrip $8.50 McG

HOW DO YOU LOVE YOUR NEIGHBOR? 79 fr col fs
Produced by the United Church of Christ, 1959.
A "DP" family moves into a neighborhood and tries to begin a new life. How differences arise through misunderstandings caused by cultural and idealogical backgrounds and how, once understanding is reached, they are integrated into the life of the community are pictured in this filmstrip. Some groups might wish to set up a cast and tape a sound-track which would add considerably to the effectiveness of the filmstrip.
MINNESOTA SOURCES: MCC

I NEVER LOOKED AT IT THAT WAY BEFORE — D-195
What do smoking, drinking, experimenting with sex and dope have in common in the life of a teenager? They are all outlets for the pent-up energies, the need for some sort of self-expression, that many young boys and girls develop. The causes are many. They may stem from a basic striving for recognition and acceptance, for social "leadership", or from an ill-defined feeling of resentment toward authority, an "I'll show them" attitude. From a desire to emulate the very adults who, while indulging themselves, would suppress such acts by their children. This powerful program is designed to turn the youngster's view in upon himself.
2 full-color filmstrips 2 12" lp records; Part I: 68 fr., 16 min.; Part II: 76 fr., 15 min.; L.C. No. FiA 66-3110 $35.00 GA
MINNESOTA SOURCES: MCC

IS YOUR CHURCH BURNING? 53 fr col sfs
Produced by Friendship Press
A "process" filmstrip, this material not only tells a story and provides information, but its purpose is for the viewers to participate in discussion at various places in the filmstrip where the record is marked with grooves to stop the sound. Part I provides a profile of our unequal society. Part II adds information and ends with the question "What can the white man do about the situation?" Part III (optional) consists of voices of the late Dr. Martin Luther King, Jr., Governor Otto Kerner of Illinois, Whitney Young, Jr., Director of the National Urban League, and author James Baldwin. Part IV (the other side of the record) contains more materials from the four men quoted in Part III, with locked grooves between each excerpt to allow for more discussion. (IX A 3, IX B 3, V B 7)
MINNESOTA SOURCES: MCC

LSD: THE ACID WORLD
Graphically demonstrates the overriding dangers of LSD.
"It might be a groove, why not?" With these words, the program's 18-year-old protagonist begins making up his mind to try LSD. Throughout Part I, students share his thoughts and feelings as LSD users describe good and bad "trips" they've taken. Then medical experts explain how LSD affects brain physiology, how it influences emotions and personality. A dealer tells how LSD is processed and distributed for sale. Part II opens at a party where the protagonist "turns on." He describes his first vivid sensations. Soon, these pleasurable feelings give way to fear and confusion. Other LSD users describe similar frightening experiences. Point by point medical analysis explains why users panic, fear loss of sanity. Students learn of LSD's destructive after effects, dangers to chromosomes. As the protagonist plunges into seemingly endless depression and outright terror students see the terrible risks every LSD user takes, realize the foolishness of gambling with LSD.
2 full-color filmstrips 2 12" lp records; teacher's manual K102 804 $35.00 GA

LIBERTY STREET — ONE WAY? — E-215
De facto segregation and the mechanics of racial inequity are shown at work in the lives of two men — friends but not neighbors in the enlightened town of Plainfield. First, students are introduced to Matt and Ray, Firemen First Class, friends and equals in every definable way. Then they meet Matt's family, visit his home, hear how he built a decent comfortable life. From Matt's house at one end of Liberty Street, your class travels to Ray's apartment on the other. In a low-keyed narrative, students see with painful clarity how just being a Negro has excluded Ray from the property, the freedom of movement and opportunity, the educational benefits for his children — which his white friend enjoys. Candid, believable story leads student and adult groups to discuss ways they can help combat racial injustice on the local level. Teacher's Manual features suggestions and questions for discussion in addition to script, content summary, introduction and detailed instructions.
Part I: 57 fr., 10 min.; Part II: 53 fr., 10 min.; L.C. No. FIA 66-3622; 2 full-color filmstrips 2 12" lp records $35.00 GA

MARIJUANA
Program confronts your students with the marijuana question — "Should I or shouldn't I?" It examines medical and legal classifications of the drug and describes both physiological and psychological effects. Program then explores motivations for experimenting with marijuana and the various consequences which must be faced by persons who become involved with the drug.
2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-103 109 GA

MINNESOTA HARVESTER, THE 28 sl col
Produced by the Minnesota Council of Churches, 1960.
The story of the work of the Minnesota Harvester, as it serves our Spanish-speaking migrant workers.
MINNESOTA SOURCES: MCC

OF CATS AND PEOPLE 47 fr b&w sfs
Produced by the Methodist Church, 1953.
Stylized artwork visualizes actual experiments in alcohol's effect on cats at Alabama Polytechnic Institute. A series of tricks ranging from simple acts to difficult feats are observed as the animals perform with skill conditioned by their blood's alcohol content. Guide helpful — contains quiz for aid in follow-up. Recommended for Senior Highs through adults; limited for Junior Highs.
MINNESOTA SOURCES: MCC

P IS FOR POVERTY 15 min., 98 fr col sfs
Produced by National Council of Churches, 1967.
This filmstrip meets the need for an aid to awaken local churchmen to their place in the effort being made to eliminate poverty from the face of America. Included is a set of "Action Guides," a comprehensive series of ten guides outlining programs and techniques for local church action.
MINNESOTA SOURCES: MCC

PROBLEM OF DRUG ABUSE, THE Full color
These 2 new filmstrips delve into the controversial problem of drug use among teenagers. All the acts concerning glue-sniffing, pills, marijuana and LSD are presented with accuracy and objectivity. Students are shown the physiological effects of these substances as well as the psychological and legal complications that can result from their use. Confronts viewers with questions about the value of these drugs. (Family Films)
F771-1R Drug Abuse: Glue Sniffing and Pills. Explores two areas of the drug world in which increasing numbers of young people are becoming involved. Medically documented facts about the effects of these substances on the body. Examines the physiological and psychological additions that result. Questions the value of "turning on" for kicks to escape from the pressures and the problems of the real world. (54 fr., 12 min.)
F771-2R Drug Abuse: Marijuana and LSD. A documented, unbiased presentation of facts about Marijuana — its psychological, physiological, legal implications. Tells the dramatic story of LSD — and its effects on mind and body. (57 fr., 14 min.)
Each filmstrip with record, guide $8.50; Back-to-back record only $4.00; F771-SR — Set of 2 filmstrips, record, 2 teacher's guides $20.00 SVE

RUMOR CLINIC 3 fr b&w fs
Produced by the Anti-Defamation League, 1948 (revised 1962).
Each of the filmstrip's three frames pictures a different incident for observation. For each picture, one member of the viewing group is to scan it while others do not. This "reporter" reports to the group member next to him what he has seen. This person, in turn, repeats what was told to him, and so on down the line. The report according to the last person told is compared with the actual scene projected for the entire group. An excellent guide explains in detail the experimentation. It demonstrates effectively the great degree of inaccuracy in personal observation and communication.
MINNESOTA SOURCES: MCC

SEX: A MORAL DILEMMA FOR TEENAGERS — D-206
Produced with Mary Calderone, M.D., Executive Director, Sex Information and Education Council of the U.S. (SIECUS)
If there is one area of personal guidance in which today's teenager receives the least information, is most frustrated and confused, yet has the greatest need, it is that of sex education. And even if he has learned the basic facts of human reproduction he is seldom offered the opportunity to discuss them in open forum with adults in relation to the often troubling moral and physical realities of his everyday world. Left largely on his own, the teenager's experimentation with sex is producing an alarming increase in incidence of pre-marital pregnancies. This sound filmstrip program, narrated by Dr. Cald-

erone, examines the many faces of this sexual experimentation in the light of a morality which has substance in the eyes of today's youth. She probes the frequent lack of communication between parent and child, the different ages at which male and female reach the point of greatest sexual drive, momentary passion, infatuation in the guise of love . . . and the heartache, the panic, the unpreparedness, the sordid feeling inside, the ultimate tragedy of an unwanted child and a sudden marriage thrust harshly upon the immature, inexperienced boy and girl. Most important, Dr. Calderone offers answers to your youngsters' most pressing questions in terms they will accept. This powerful new motivational sound filmstrip has all the more impact because it is built on the actual live taped interviews with dozens of teenagers, interspersed with much sound advice by compassionate, knowledgeable and authoritative adults, including not only Dr. Calderone, but also Father George Hagmaier, Professor of Religious Education, Catholic University; Wallace Fulton, Associate Director, Department of Community Services, Equitable Life Assurance Society; and Mrs. Wilhelmina B. Thomas, Principal, Walker-Jones Elementary School, Washington, D.C. Ideal for group guidance sessions, and for home room, health education and family planning discussions. **2 full-color filmstrips 2 12" lp records; Part I: 89 fr., 16 min.; Part II: 81 fr., 15 min.; L.C. No. FiA 66-3621 $35.00 GA**
MINNESOTA SOURCES: MCC

1541. SMOKING AND HEALTH

History of use of tobacco in the United States. Comparison of total death rates, lung cancer rates, and other disease rates among smokers and non-smokers. Detailed consideration of the stages of lung cancer development in the bronchial epithelium of a smoker with precise illustrations of tissue changes. Carcinogens, cocarcinogens, other irritants in tobacco smoke. Coronary problems and smoking. **PSP**

SOCIAL PROBLEMS Full color with records

The conflicts of human relations are presented in four important areas. Presented by outstanding authors in the field of sociology and human relations. (Cathedral)

C787-1 — Alcohol. Authors: Ebbe C. Hoff, Ph.D., M.D.; Elizabeth Robinson, M.S.W., A.C.S.W. Three teenagers' attitudes toward alcohol. (57 fr., 18 min.)

C787-2 — Leisure. Author: Robert Lee, Ph.D. Shows and describes the purpose and value of leisure time. (60 fr., 18 min.)

C787-3 — Delinquency. Author: William Stringfellow, L.L.B. Four youths from different backgrounds, each classified a "delinquent." (59 fr., 18 min.)

C787-4 — Prejudice. Author: Cornelius C. Tarplee. Conflict between white father, Negro school counselor. Prejudice reflected by both. (56 fr., 18 min.)

Each filmstrip with teacher's guide $7.50; C787-1RR — Back-to-back 33⅓ rpm record for (C787-1, C787-2) $4.00; C787-2RR — Back-to-back 33⅓ rpm record for (C787-3, C787-4) $4.00; C787-SR — Set of 4 filmstrips, 2 records, teacher's guides $34.50 SVE

SOCIAL PROBLEMS AND THE CHURCH, A Symposium of Materials for Study and Discussion 6 col sfs

Produced by Cathedral Filmstrips, 1967.

An Overview (10 min.) introduces the various problems confronting society today.

Alcohol (10 min.) gives some of the motives of drinking and the motives for abstaining.

Leisure (13 min.) shows the problems of boredom because of increased leisure and the need for "creative" and meaningful leisure.

Delinquency (15 min.) gives three case histories to show that delinquency is part of every type of background regardless of race, class, or environment.

Communism (10 min.) discusses some of the communist ethics and methods.

Prejudice (11 min.) brings up discrimination in our housing and hiring practices and the difficulty of changing people's attitudes.
MINNESOTA SOURCES: MCC

STRANGERS IN THEIR OWN LAND 74 fr col fs

Produced by the National Council of Churches, 1955.
The story of the Little Wolf family from a South Dakota reservation. It tells the steps the family must go through in moving to town and becoming integrated with life there.
MINNESOTA SOURCES: MCC

TELL IT LIKE IT IS! Series

Alcohol: Fun or Folly? In a direct question-and-answer approach the myths of popular misconception and the falsehoods of liquor advertising are exploded. Each truth is nailed down with a humorous cartoon. The Department of the Navy has purchased a limited copyright on this book, and has already printed over 30,000 copies. The matching filmstrip is 56 frames; the recorded narration is 10 minutes. The book filmstrip, script and recording can be purchased separately for **$10.95.**

Smoking . . . or Health? Based on the report, "Smoking and Health," by the Advisory Committee to the Surgeon General of the United States Public Health Service. It summarizes the report's alarming facts and presents them in simple, understandable language, picture graphs and comic cartoons. The matching color filmstrip is 56 frames; recorded narration is 10 minutes. This set can be purchased separately for **$10.95.** Book, filmstrip and record.

Glue-Sniffing: Big Trouble in a Tube. The message, style and cartoon illustrations are pointed toward the teenagers and preteens — those most likely to be enticed by the dangerous temptations of glue-sniffing. This will attract their attention, hold it, and make a lasting impression of the seriousness of this current "kick." The accompanying color filmstrip is 46 frames; the recorded narration is 8½ minutes long. This glue-sniffing set may be bought separately for **$10.95.** Book, filmstrip and record.

LSD: Trip or Trap? Facts from some of the latest research on LSD and other hallucinogenic drugs batter down the euphoric claims of "mind expansion" and "spiritual discovery" made by the "turned on" generation. This brand new book and its companion filmstrip has been commended by an official of the Federal Food and Drug Administration's Bureau of Drug Abuse. The 47 frame color filmstrip and 10 minute recorded narration and book can be bought separate from the "Tell It Likt It Is" series for only **$10.95.** Book, filmstrip and record.
Tane Press, Dallas, Texas 75219

TO SMOKE OR NOT TO SMOKE 84 fr col sfs

Produced by the American Cancer Society, 1961.
Designed chiefly for use by teachers in junior and senior high schools in courses in health education, this describes the keen interest of high school students in the questions of whether or not to smoke. Shows the growing seriousness of lung cancer and the relationships between smoking and lung cancer. Effect of injurious substances in cigarettes on the normal function of the lungs is described, and the importance of early detection of lung cancer, and importance of individual decision not to take up smoking, or to stop smoking. Follow-up quiz and helpful guide included.
MINNESOTA SOURCES: MCC

TOBACCO AND ALCOHOL: THE $50,000 HABIT

Smoking and drinking. Statistics indicate that the vast majority of teenagers have tried them both. And they probably didn't like the taste of either, the first time. But, for one reason or another — primarily peer-group pressure — most teenagers continue until they develop a habit which can cost each of them

$50,000 during their lifetime . . . if they live long enough. This sound filmstrip is structured to dramatize the real dangers inherent in smoking and drinking. And *Tobacco and Alcohol* is unique in its form — a sound filmstrip play, complete with four characters and a narrator. Your youngsters will become deeply involved in a roundtable group discussion as they actually identify with or reject characters on the screen. As characters raise the questions most common to teenagers — about the social pressures, automobile accidents, lung cancer, the difficulties of breaking a habit, parental criticism — the narrator interjects the cold, irrefutable statistics, speaking for the U.S. Surgeon General and other authorities . . . a compelling group guidance program.
2 full-color filmstrips 2 12" lp records; Part I: 76 fr., 13 min.; Part II: 78 fr., 13 min.; Part II: 78 fr., 13 min. $35.00 GA

TUNED-OUT GENERATION, THE — D-202
If there is a single major cause of teenage unrest today, it is the sense of frustration at the lack of communication between these youngsters and their parents. And each day our mass media reinforce the concept of the "youth subculture," helping to widen the gulf between the generations. The Tuned-Out Generation takes dead aim at this idea of separateness by focusing not on the ways the generations differ, but rather on the ways they are alike. Much of the sound filmstrip program is built on actual live interviews with dozens of adults, who speak without inhibition about their own attitudes toward teenagers. Your students will react to them all . . . the parent who has really tuned out on his son's needs and problems . . . the mother who has made a point of learning about her son's world — only to have him reject her familiarity . . . the father who recognizes the example he sets will guide his children . . . the parent who see his child's idealism as a stimulus to his own . . . the frank statement of frustration by adults, in turn, at their frequent inability to communicate better with their children. Structured to help both teenagers and adults gain new insights into, and compassion for, the "other" generation, this program will stimulate a re-examination of the "communications gap."
2 full-color filmstrips 2 12" lp records; Part I: 82 fr., 15 min.; Part II: 76 fr., 13 min.; L.C. No. FiA 66-3618 $35.00 GA

VENERAL DISEASE: A PRESENT DANGER
Author: Eric W. Johnson, Vice Principal, Germantown Friends School
Program begins with the history of venereal disease and describes the general characteristics of syphilis and gonorrhea. Part I concentrates on gonorrhea, explaining how gonococci enter the body, how the disease attacks the body, sometimes causing sterility, tubal pregnancy, blindness in babies, crippling arthritis and heart damage. Students learn how doctors test for gonorrhea and how it is cured. They see how rapidly the disease spreads and learn the importance of immediate examination and treatment. Part II mentions briefly the history of syphilis. Then, students learn how the disease is contracted, how to recognize initial symptoms. They confront the wide range of eventual effects — heart disease, insanity, and even death. The program also discusses diagnoses and treatment of syphilis. Students are encouraged to seek medical help quickly should they ever develop symptoms of the disease. Confidential nature of patient-physician relationship is stressed. Prepared in consultation with the staff of the Venereal Disease program, National Communicable Disease Center, Atlanta, Georgia.
Part I: 84 fr., 16 min.; Part II: 77 fr., 14½ min.; 2 full-color filmstrips 2 12" lp records $40.00; 2 full-color filmstrips 2 cassettes $44.00; R-105 906 GA

YOU AND THE LAW
Program explains to students their rights and obligations in a wide range of legal situations. They hear comprehensive definitions of felony and misdemeanors; trace the processes of arrest, arraignment and trial; explore common juvenile crimes such as shoplifting, "joy riding," car theft, and drug abuse; probe the legal implications of demonstrations and mass protests. Your class hears penetrating comments by a juvenile court judge, a probation officer and by Milton G. Rector, Director of the National Council on Crime and Delinquency, member of the President's Commission on Law Enforcement and the Administration of Justice, and co-author of the Commission's historic report: The Challenge of Crime in a Free Society. This program strongly emphasizes the many ways criminal acts hurt every teenage offender and how crime adversely affects the society in which he lives.
2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-107 274 GA

YOUNG TEENS AND POPULARITY PROBLEMS set
Family Filmstrips, 1959. 2 col sfs
Making and Keeping Friends. 46 fr., shows Karen and brother Van, as they move to a new town and learn ways of making new acquaintances.
Trying To Be Popular. 45 fr., suggests attitudes and actions that contribute to popularity that lasts.
MINNESOTA SOURCES: MCC

EDUCATION

CLASSROOM REVOLUTION, THE
Part I documents the rapid, still accelerating rate of innovation in American education: in equipment, school design, teacher training, curriculum, class structure. Program reviews the impact of NDEA on educational reform; surveys the range of governmental, academic and community pressure for curriculum change; notes the constantly rising qualifications of college applicants. Part II focuses closely on new techniques and materials for teaching 1. reading: the ITA, new readers, teacher training, curricula and writing lessons, 2. New Math and Science: emphasis on thinking skills, lab work, use of TV, 3. Foreign Languages: the audio-lingual approach, language laboratories, FLES, use of TV. Written by Terry Ferrer and based on the series of articles by the same name, reprinted and distributed nationally by the Ford Foundation.
Part I: 64 fr., 13 min.; Part II: 70 fr., 14 min.; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-100 741; L.C. No. FiA 66-3100 GA

EDUCATION IN AMERICA (39 fr.) Script color 370.973
MINNESOTA SOURCES: ML

EFFECTIVENESS OF AUDIO-VISUAL MATERIALS
Produced by Basic Skill Films, 1957. 40 fr col fs
Shows why A-V's are effective — for teaching factual information, for teaching perceptual motor skills, for motivating and changing attitudes — and includes factors which contribute to their effectiveness such as need for specific goals, importance for re-use.
MINNESOTA SOURCES: MCC

HOW TO SUCCEED IN HIGH SCHOOL . . . BY TRYING
Author: Abraham Lass, Principal, Abraham Lincoln H.S., N.Y.
Successful adjustment to high school calls first for an understanding of the ways in which the high school experience differs from earlier school experiences. Even more important, it calls for an attitudinal change on the part of the student to permit him to meet new challenges and handle increased personal responsibility. It emphasizes how to get the most out of the high school years, including teacher and counselor contact, studying, classroom participation, extra-curricular activities and developing friendships. Most important, material relates the importance of a high school education to future opportunity.

JUNIOR-SENIOR

While the program does explore the newness of the high school experience — new environment, new teachers, new friends, new methods — it focuses primarily on the individual's responsibility in attempting to prepare for the years ahead.
Part I: 67 fr., 14 min.; Part II: 69 fr., 15 min.; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-101 905; L.C. No. FiA 67-2702 GA

HOW TO USE A FILMSTRIP set 2 col sfs

Produced by Eyegate House, 1961.
Part I (56 fr.) deals with the importance of integrating the use of the filmstrip into the lesson plan, and hints for previewing and selecting proper materials are given.
Part II (40 fr.) deals with the mechanics of projection: room ventilation, room arrangement, lighting, etc. **EGH**
MINNESOTA SOURCES: MCC

HUNG UP ON HOMEWORK?

Narrated by Chet Huntley
Students, teachers and guidance counselor discuss the value of homework, ways to do it more effectively and benefit more from assignments. Narrative and candid interviews first analyze key questions: What is homework's contribution to learning? What is the function of daily review? Is parental pressure harmful or counter-productive? How is homework cheating harmful? What is a "reasonable" amount of homework? Then the program details practical ways to improve study habits for homework; shows how to form a plan of action, create proper study environment, review work, use study halls, learn from mistakes.
Part I: 110 fr., 16 min.; Part II: 97 fr., 14 min.; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-102 051; L.C. No. FiA 67-2702 GA

INDIVIDUAL COLLEGE ADMISSIONS

In conjunction with a nationwide effort to raise the aspirational level of a broad segment of our teenage population (Upward Bound, Higher Horizons, Project Able, Project Uplift, to name but a few), Guidance Associates has been asked to make its large number of individual College Admissions Filmstrip programs available on a pre-packaged library basis. Through viewing any cross-section of the college and university programs listed below, it is felt that much of the "mystery" surrounding college can be dispelled in the minds of disadvantaged youngsters, and that a college education can be established as a realistic and attainable goal. In addition, these programs continue to be of great value in giving college-bound high school youngsters a means of exploring the subjective aspects of any of the colleges represented. All sound filmstrip programs qualify for purchase under ESEA and NDEA.

COLLEGES
Adelphi University
Ashland College
Austin College
Baldwin-Wallace College
Beloit College
Brown Univ.—Engineering
Carnegie Inst. of Technology
College of the Holy Cross
Columbia School of Engr.
Columbia School of Mines
Columbia Combined Plan
Cornell University
Drew University
Duke University
Elmhurst College
Franklin College of Indiana
Georgetown University
Hamilton College
Hobart-William Smith College
Hollins College
Hope College
Lafayette College
Lake Erie College
Macalester College (Revised 1965)
Marietta College
Mercer University
Milwaukee School of Engr.
Mount Saint Mary College
Muskingum College
New York Univ.—College of Engineering
New York Univ.—School of Commerce
North Central College
Northwestern Univ.—The Technological Inst.
Otterbein College
Polytechnic Inst. of Brooklyn
Pratt Institute
Princeton University
Rider College (Rev. 1965)
Rockford College (Rev. 1965)
St. John's Univ. (New York)
Sarah Lawrence College
Stetson University
Tufts University
U. S. Coast Guard—O.C.S.
U. S. Merchant Marine Acad.
U. S. Military Academy
U. S. Naval Academy
University of Cincinnati
University of Miami
University of Pennsylvania
Univ. of Rochester (Rev. 1966)
University of Toledo
Upsala College
Utica College
Villanova University
Washington & Lee University
Waynesburg College
Western College for Women
Western Reserve University
Worcester Polytechnic Institute
Peace Corps—Agriculture
Peace Corps—Home Economics
Peace Corps—Medicine
Peace Corps—Phys. Education
Peace Corps—Teaching
GA

994. LOUIS BRAILLE: HE TAUGHT FINGERS TO READ

The inspiring story of the man who opened the doors of knowledge to the blind. It is a lesson in determination. The concept that communication may be expressed in many ways is implied. **($6.00) PSP**

AN OVERVIEW OF TECHNICAL EDUCATION — D-190

In many respects we are rapidly becoming a "technologically oriented" society. Excessive demands on the professional capacities of the doctor, the dentist, the engineer, the industrialist, the economist have created a new level of specialized job demand — the assistant to the professional. An Overview of Technical Education probes the many semi-professional vocational opportunities being created . . . engineering technician, medical secretary, executive secretary, agricultural technician, etc. This 2-part sound filmstrip program also describes the educational demands for each technical occupation, as well as the schooling available and the opportunities for advancement. Developed with the Ohio State Department of Education, Division of Vocational Education.
2 full-color filmstrips 2 12" lp records; Part I: 70 fr., 14 min.; Part II: 109 fr., 18 min.; L.C. No. FiA 66-3615 $35.00 GA

SCHOOL LIFE SERIES POST HIGH SCHOOL

Your School Record Is Important
Planning Ahead After High School
How Did You Do In Your Exams?
Which College For Me?
Thinking Together
Don't Know — Look It Up
Six color filmstrips dealing with typical educational guidance problems of students. Designed to help them succeed in school life and to plan ahead for the post-high school period. (Average length about 45 fr.)
Set of 6 filmstrips $32.50; each filmstrip $6.00 McG

SCHOOL SKILLS FOR TODAY AND TOMORROW

Full color
779-1 — Why Study? Reasons for learning. Ways to improve sutdy habits. (39 fr.)
779-2 — Preparing To Study. Preparation of materials. Scheduling time. (39 fr.)
779-3 — Listening and Reading Skills. Notes, outlines, memorization. (39 fr.)
779-4 — What To Ask, How and Where To Find The Answers — Part 1. How to find information; sources. (34 fr.)
779-5 — What To Ask, How and Where To Find The Answers — Part 2. Checking one information source against another. (34 fr.)
779-6 — How To Take A Test. Student's attitude toward tests. How to review, types of questions, budgeting time. (43 fr.)
Each captioned filmstrip $5.00; 779-S — Set of 6 captioned filmstrips $27.00 SVE

SEX EDUCATION U.S.A. — D-223

Narrated by Chet Huntley
This detailed orientation helps you explain the need for — and the goals of — sex education to parents, teachers, administrative, and pupil personnel groups. The documentary program

demonstrates sex education methods now in use in schools and youth organizations across the country. You see and hear teachers at work in the classroom; you see and hear students ask and answer questions. Teachers actively involved in sex education courses discuss curriculum, personal challenges, student and community response. Administrators describe how their own programs started. Produced in cooperation with The Sex Information and Education Council of the United States (SIECUE), Mary S. Calderone, M.D., Executive Director.

2 full-color filmstrips 2 12" lp records $35.00

Teacher's Guide and a 28-page brochure; Sex Education U.S.A.: A Community Approach

For your parent orientation program .. . the 28-page illustrated brochure; Sex Education U.S.A. GA

25 OAKTREE 7

An excellent teaching aid for mentally retarded children. This set of four filmstrips will aid you immeasurably in helping to cultivate better habits of health, cleanliness, courtesy, fair play, cooperation, and safety. (Grade Level—Trainable Mentally Retarded.)

25A Winter at Oaktree 7
25B Spring at Oaktree 7
25C Summer at Oaktree 7
25D Autumn at Oaktree 7

DF25 Complete set of 4 color filmstrips with 2 recordings and teacher's manual $30.00; Individual filmstrip $5.25; Individual recording $5.00

Related Aids: Teach-A-Chart No. 101 — Farm animals ($6.50) EGH

117 OCCUPATIONAL EDUCATION

Filmstrips concerned with the unskilled and semi-skilled job areas in which retarded and slow learners can function as adults. Filmstrips create the opportunity of discussing a variety of possible jobs offered as a means of becoming self sufficient. (Grade Level—Educable Mentally Retarded Junior and Senior High.)

117A The Job Interview
117B Stocker in a Super-Market
117C The Waitress
117D Fixing a Flat Tire
117E How to Use Your Checkbook
117F The Variety Store
117G The School Cafeteria Worker
117H The Nurses Aid
117I The Gas Station Attendant

TF117 Complete set of 9 captioned color filmstrips with sound on cassette Teach-A-Tapes and teacher's manual $67.50
F117 9 captioned color filmstrips with teacher's manual $42.50

RF117 Complete set of 9 captioned color filmstrips with sound on conventional reel Teach-A-Tapes $82.50; Individual filmstrip $5.25; Individual cassette or reel Teach-A-Tape $5.00 EGH

STUDY SKILLS

"The Successful Student — School Skills for Today and Tomorrow" Color

A series of six captioned filmstrips to help students understand the need for study and learning to attain desired goals. In logical progression, the filmstrips explain the importance of studying, how to plan time effectively, and how to make the best use of reading and listening. Sources of information, effective study habits and preparation for tests are explained in detail.

G779-1 Why Study? Reasons for studying and how learning takes place are discussed. Ways to improve learning and studying are suggested, and how to use what has been learned. (38 fr.)

G779-2 Preparing To Study. The right time and place to study are analyzed. Attention is given to getting started. Planning of study time shows the student how to get his work done and still have time to finish other things he wants to do. (40 fr.)

G779-3 Listening and Reading Skills. Ways to remember what is read and heard are explored. Students are given help in taking notes that are meaningful and useful. (39 fr.)

G779-4 What To Ask, How And Where To Find The Answers — Part I. Students are taught what questions to ask and where to find the answers. Understanding alphabetical order is stressed through library card files, dictionary, atlas, book index, and Thesaurus. (33 fr.)

G779-5 What To Ask, How And Where To Find The Answers — Part II. This filmstrip takes up more sources of information, suggesting clues and cross references. Importance of checking more than one source is explained. (28 fr.)

G779-6 How To Take A Test. Besides knowing necessary information for a test, the student's attitude is considered the critical factor. He is familiarized with types of questions — true-false, matching, completion, essay, multiple choice and rank order. How to budget time during the test is emphasized. (43 fr.)

Each filmstrip captioned $5.00; G779S Complete set 6 filmstrips with captions $27.00 SVE

24 OUR FLAG AND OUR COUNTRY

We are pleased to offer specially prepared material — in the form of sound filmstrips — to aid the teacher in teaching the primary grades and the educable mentally retarded with the story of Democracy. An easy to understand series stressing loyalty, love and admiration for our country. (Grade Level—Educable Mentally Retarded.)

24A How Our Flag is Made
24B Guarding Our Country
24C Our Country
24D Our Nation's Capital

DF24 Complete set of 4 color filmstrips with 2 records and teacher's manual $30.00; Individual filmstrip $5.25; Individual recording $5.00 EGH

SENIOR • COLLEGE • ADULT

FILMSTRIPS

FAMILY LIFE

401832 — INFANT CARE SERIES
Explains and demonstrates basic techniques in the physical care of infants and young children. Adviser: Louella M. Foster, Professor of Home Economics, University of Kansas. Available in black and white only. (Average length about 40 fr.)

Bathing the Baby
Feeding the Baby
Selecting Children's Clothing
Preparing the Formula
Selecting Children's Toys
Teaching Desirable Habits

Set of 6 filmstrips $22.50; each filmstrip $4.00 McG

641615 — TEEN GUIDE TO HOMEMAKING SERIES
Eight filmstrips designed to assist young people in solving problems in family and social living through the visual presentation of some important aspects of home economics. Correlated with Teen Guide to Homemaking by Barclay and Champion. Average length about 35 fr.)

Funds and Fundamentals (L.C. FiA 63-4016)
How's Your House? (L.C. FiA 63-4020)
The Well-Dressed Teenager (L.C. FiA 63-4021)
Parties Are for Pleasure (L.C. FiA 63-4022)
Welcome to the Family (L.C. FiA 63-4017)
There's Nobody Just Like You (L.C. FiA 63-4015)
Tots and Teens (L.C. FiA 63-4018)
The Food Preparation Center (L.C. FiA 63-4019)
Set of 8 filmstrips $60.00; each filmstrip $8.50 McG

PERSONAL AND SOCIAL DEVELOPMENT

DARE TO BE DIFFERENT
Helps students discuss conformity in their daily lives and in adult society . . . relate conformity to their personal feelings about individuality and self-respect. In Part I, students examine social and moral strength they derive from sharing common ideas, styles and loyalties. Then they see life situations where "fitting-in" requires ethical compromise, where conflict occurs between adult and peer norms. Program suggests "conformists" base actions on outside pressure while individuality means ability to act on the merits of each situation in accord with personal conviction. Part II probes conformist traditions in America: the immigrant ideal of assimilation, the tendency of business to hire "average people," status-oriented materialism. Students meet many who have resisted these pressures, see key differences between the total rebellion of hippies and the creative individuality of artists and other imaginative workers. Program concludes by relating these social themes to choices students make daily — between enriching and diminishing themselves.

2 full-color filmstrips; 2 12" lp records; Teacher's Manual; K100 956; $40.00. (GA)

THE ECUMENICAL BIT — 1967
This filmstrip is meant to serve as an introduction to ecumenics, to engage interest and support of Christians in the work of reuniting the scattered flock of Christ. The narration stresses the cause of ecumenism, lists practical ways in which Catholic, Protestant, and Orthodox lay people can promote unity at the neighborhood and parish levels. Interesting original art work and a provocative subject provide a spring board for discussion and motivation to inter-church ecumenical conversations. (IV D 1, 2)

59 fr.; color; 35 mm. filmstrip with recording. (Thomas S. Klise Co.)

MINNESOTA SOURCES: MCC

HOW TO LEAD A DISCUSSION, 81 fr, b&w, fs
Prod. by the Yale University Audio-Visual Ed. Service, 1948
Cartoons visualize recommended general techniques for group give-and-take. They stress the need for preliminary lecture, panel, or other presentation on the subject as well as the desirability of small numbers in a discussion group.
MINNESOTA SOURCES: MCC

HOW TO VISIT A COLLEGE CAMPUS, 67 fr, col, fs
Prod. by the American Baptist Convention, 1962.
Things to look for in evaluating and eventually choosing a college. **American Baptist Convention**
MINNESOTA SOURCES: MCC

MAN AND HIS FIGHT FOR FREEDOM

Man's Origins
Man Learns To Communicate
Man, Builder of Cities
Man's Commerce
Man the Lawmaker
Man the Laborer
Man's Governments
Man's Search for Liberty

Made possible through a grant to the University of Chicago by the Fund for Adult Education, this series of filmstrips is equally effective for use by adult discussion groups and by high school and college world history classes. Color drawings with appropriate captions tell the story of man's untiring struggle through the ages for intellectual as well as physical freedom. The filmstrips provide incentive for discussion and additional research in one of the great fields of modern thinking. A pamphlet of eight supplementary essays accompanies each set of filmstrips purchased. They are also available in larger quantities at a nominal cost for individual student use. Man and His Fight for Freedom (8200) (H-C-A)
Series of 8 color filmstrips, in a box, $48.00; Each filmstrip $6.00
(These filmstrips average 45 frames each.) **(EBF)**

MASCULINITY AND FEMINITY
Author: Richard Hettlinger, Prof. of Religion, Kenyon College
Students examine physical factors which contribute to role definition; view sexual roles as expressed in various cultures; probe basic American attitudes toward masculinity and femininity and problems caused when these attitudes are exaggerated or over-simplified. Program suggests a more flexible approach to sexual roles, encourages recognition of individual capacities through an understanding of sexual distinctions. Students relate role factors to male and female sexual response. They investigate the varying sexual expectations of young men and women; difficulties in communication between the sexes; problems which arise when each partner seeks a different emotional and physical response from the other. Emphasis is on understanding sexuality as far more varied and complex than simple physical contact.
2 full-color filmstrips; 2 12" lp records $40.00; 2 full-color filmstrips; 2 cassettes $44.00; R-103 000 GA

ONE GOD SERIES
Produced by Farkas Films, 1952. 45 fr. ea., b&w, fs
Includes three filmstrips: The Catholic Way; The Jewish Way; The Protestant Way. Scenes of worship services of various religious groups. Illustrates familiar symbols, beliefs, and traditions of the three faiths.
MINNESOTA SOURCES: MCC

PUBLIC SPEAKING (Sound Filmstrip Set)
Shows the importance of speech as communication, the different types of speeches, the need for careful speech organization, and the basic techniques for organizing a speech. Designed primarily for high school, yet with simple enough terminology for junior high school and with sufficient significant concepts for junior college, college, and adult students of public speaking. Author and educational collaborator, Leon G. Fletcher, Instructor of Speech at Taft College, California. Two color filmstrips (56 and 62 fr.): Introduction to Public Speaking; Basic Organization of a Speech. $7.00 each. Two LP records, $5.00 each. Guide. Complete set in custom storage-shipping case, $25.00. **(BF)**

WORLD'S GREAT RELIGIONS series
Produced by Life Filmstrips, 1956. 5 col., fs
Buddhism, 70 fr. The doctrines expressed by Prince Sidharta Guatama — Buddha, the Enlightened One — some twenty-five centuries ago are depicted along with their influence on Asia's millions today. Included in the visualization are rites of initiation for Burmese boys, the past and present scenes prominent in the religion's history, and the variations of the Mahayana and Hinayana forms of the faith.

Christianity, 88 fr. Giving the first two-fifths of its frames to historical backgrounds, the material devotes its remainder to contemporary expressions of Christian belief and life in America. Introductory scenes of Christ's birth, life, and death are drawn from Renaissance art. The place of the cross and Apostle's Creed are noted as well as Peter and Paul's foundation work for the church. Succeeding incidents are outlined with a relative minimum of attention to the Reformation.
MINNESOTA SOURCES: MCC

Confucianism and Taoism, 64 fr. This, the shortest in the series, deals with the two Chinese-originated religions still alive in world proportions. The significant contributions of each "founder" are set in relationship to the precepts employed by each in the syntheses which became known by these labels.
Hinduism, 77 fr. Dwelling almost entirely on philosophic aspects of the religion, the filmstrip describes its gods, teachings on renunciation and the place of animals, rituals of death, and caste system. Popular Hinduism is not prominent in the presentation, nor are its meaning as a family faith. Further, recent changes in beliefs and practices are somewhat neglected.
Islam, 79 fr. The beginnings and spread of Muslin faith carry due emphasis on the Koran as well as creed and practice. Fasts, rituals, leaders, and pilgrimages are touched upon as is a concluding mention of Islam's missionary character.
Judaism, 75 fr. The survey of this religion covers first the origins, then discusses the three contemporary branches of the original: orthodox, conservative, and reformed. Important aspects — festivals, scriptures, rituals, theology, etc. — are organized and treated in this topical manner.
MINNESOTA SOURCES: MCC

CAREERS

AUTOMATION: PROMISE OR THREAT? — E-149
Students trace the historic development of automation from the Industrial Revolution. They see detailed examples of computer applications in industry, manufacture and service. They look ahead to an even more automated future of "money cards," sophisticated teaching machines, "instant" medical diagnoses, lightning-swift production. Internationally known management consultant John Diebold discusses social implications of automation: Effect on privacy and life styles. Mr. Diebold and others analyze impact of automation on employment, discuss the positions of labor and management, point to job trends we can expect in coming years. Mr. Diebold summarizes this program with the advice: "I think the main thing to learn today is how to learn." Teacher's Manual features graded questions, outside projects, vocabulary and bibliography in addition to content summary, introductory notes and full instructions. Produced in cooperation with The Associated Press.
117 fr/20 min. L.C.FiA 67-3034. 1 full-color filmstrip; 1 12" lp record, $18.00. (GA)

Harcourt, Brace & World, Pleasantville, N.Y. 10570

BEHIND THE COUNTER

1. **Friendliness**
2. **Attentiveness**
3. **Helpfulness**
4. **Sincerity**
5. **Enthusiasm**

Dramatized do's and don't's for retail or across-the-counter selling. Five essential characteristics of the successful retail salesperson, and the results that can be achieved by developing these attitudes. (Average length about 47 fr., or 10 min.)

Selling America $137.50. 1st week, $25.00; 2nd week, $15.00; each week thereafter, $10.00

Behind the Counter $152.50. 1st week, $25.00; 2nd week, $15.00; each week thereafter, $10.00

(Available to schools at one half of the above rental rates.) Rental cost can be applied on purchase of the above materials if ordered within 30 days of the rental date. **(JH)**

A COLLEGIATE EDUCATION IN BUSINESS ADMINISTRATION — D-181

A case history developed at Babson Institute

While more and more of our high school graduates are going on to college, business and industry are finding it increasingly difficult to recruit trainable management talent. Many of our top college graduates are attracted to complete graduate school and enter the professions, or enter the public service. The result: more and better job opportunities in industry than ever existed before. Your Future in Business Administration explores the modern corporation and the management skills required to run it. Discusses the nature of Business Administration education and the broad experience the modern executive is expected to develop in the fields of marketing, distribution, finance, personnel management, production, communications, and much more.

1 full-color filmstrip; 1 12" lp record; 80 fr/14 min. $18.00. L.C.FiA 66-3102. **(GA)**

3-3: FRESH PERSPECTIVES IN COMPOSITION

A classroom-proved filmstrip series to help aspiring high school writers improve their imaginations and abilities in composition. The objectives of this timely filmstrip series are clearly defined: (1) to help the English teacher present a living, inspiring class in writing and (2) provide the necessary "idea" ingredients that will prompt students to cultivate their sense of originality.

3-3A. Developing Concrete Details: Introducing the students to four basic stand by helpers, similes, metaphors, specific words, and additional facts. w/recording

3-3B. Revising the Composition: Errors in proofreading, the importance of revising the manuscript after the "cooling-off period." w/recording

3-3C. Journal-Keeping for Writers: Suggestions for journal-keeping, famous journals of Thoreau and Anne Frank, finding suitable entries. w/recording

3-3D. Sample Journal Entries: How to bring the journal alive, how to make it appealing to the teenage mind, as a stepping stone to better writing. w/recording
3-3E. Stop Looking and Start Seeing: Shows students the need to keep their eyes and ears open to sharpen perception. w/captions
3-3F. Tips on Writing the Short Story: Pitfalls to avoid in short-story writing hazards that befall most beginning authors. w/recording
3-3G. Tips on Writing the News Story: Developing news writing as a valuable tool in teaching young writers, stimulating actual news writing. w/recording
3-3H. Composition Topics: Ideas to stimulate student imaginations, some 30 composition topics to set the stage and inspire creativity. w/captions
DF3-3: Disc recording. Complete set of 8 color filmstrips with 3 records and teacher's manual **$60.00; ind. filmstrip $6.00; ind. recording $5.00. (EGH)**

JOHNNY MEETS HIS BOSS

(Series price $70.00)
This is a filmstrip in the Retail Salesmanship Series depicting Johnny's boss — the customer. The presentation portrays Johnny's boss as individuals who have many characteristics. Johnny deals with these idiosyncrasies as required. The conclusion summarizes the feeling of the customer. Every person is different and wants to be treated as an individual. Johnny understands this and treats the customer accordingly. The filmstrip uses animation to tell Johnny's story. The accompanying narration, running time 14 min., is supplied on tape. Price **$10.00. (UM)**
MINNESOTA SOURCES: UM F50009 ($10.00)

SELLING AMERICA

1. Getting Them Talking
2. Being Agreeable
3. Getting Together
5. Telling the Whole Story
4. Keeping Your Neck In

In visualized selling situations, Benjamin Franklin's principles of human relations are applied to modern salesmanship. Various solutions are suggested for common sales problems, such as finding the customer's needs and interests — making suggestions — answering objections — handling competition — making the best use of time. (Average length about 78 fr., or 15 min.) **(JH)**

SUPERVISORY PROBLEMS IN THE OFFICE

Twelve sound filmstrips, each presenting a vital office problem in human relations, showing the circumstances that led up to a supervisory problem and ending with a question designed to start group discussion. Produced in cooperation with the National Office Management Association. Each set consists of 6 filmstrips and 3 double-face, 12-inch, 33⅓ rpm records with Leader's Guide. (Running time of each filmstrip is 8-11 min.)

Set No. 1:
Understanding Employee Viewpoint
Motivating the Long-Service Employee
Combatting Job Monotony
Error-Correction Talk
Orientation and Induction
Excessive Supervision
Price: Complete set as described above $80.00
Set No. 2 (Color):
Corrective Guidance Talk
Easing a Disappointment
Overcoming Resistance to New Methods
Developing Team Spirit
Making Compliments Count
Rating Employee Performance
Price: Complete set as described above $125.00. (McG)

PERSONAL AND SOCIAL PROBLEMS

THE ALIENATED GENERATION

Contrasts the often glamorized mass-media view of hippies with the down-to-earth realities of their daily lives

Part I fills your classroom with the sounds, faces and life styles of San Francisco's Haight Ashbury district . . . as high-impact color photos and music taped on location create multi-sensory awareness of the hippie world. Part II pinpoints key facts about hippies: many are young people from affluent homes, most have attended college. Hippies tell your students why they gave up on society. Program describes common patterns of alienation: lack of communication at home, disgust at social ills: war, poverty, racism. Part III examines day-to-day life in Haight Ashbury as it exemplifies hippie communities throughout the country. Students see the significance of communal living, "free" food and clothes, drugs, interpersonal relations. Then, hippies themselves explain why many young people find only sorrow and disillusionment in "the Haight." Program emphasizes the great hazards of dropping out on education and passing up training for the future.

3 full-color filmstrips; 3 12" lp records; teacher's manual; K100 204; $45.00. (GA)

THE EXPLOITED GENERATION

Confronts students with "inside" marketing strategies aimed at them . . . suggests ways they can improve their own buying skills. In Part I, students see how advertisers and manufacturers view them as a market. They learn how Youth Report Magazine informs industry about young tastes and interests. Young people discuss their own buying habits and motivations, analyze factors which distinguish wise from unwise buying, comment on use of status, personal insecurity and conformism as selling points. Part II focuses clearly on ways young people can buy more wisely now and become intelligent adult consumers. Experts, led by former Presidential Advisor Betty Furness, discuss: dealing with sales personnel, mass media advertising, credit buying, luxury versus necessity, banking, consumer education in the schools. Program features exclusive interviews with: New York Disc Jockey Gary Stevens, George Johnston, Promotion Director of Seventeen Magazine, Samuel Grafton, Publisher of Youth Report.

2 full-color filmstrips; 2 12" lp records; teacher's manual; K101 251; $35.00. (GA)

HOW THINGS HIDE PEOPLE

Prod. by Friendship Press, 1966. 70 fr., col., sfs
Explores some of the problems faced by the middle-income person as he tries to understand and cope with the reality of poverty in his society.
MINNESOTA SOURCES: MCC

LIBERTY STREET — ONE WAY? 2 col, sfs, 1967

A look at de facto segregation. **(GA)**
MINNESOTA SOURCES: MCC

MIGRANTS ARE OUR PEOPLE

Prod. by Minn. Council of Churches, 1960. 52 sl, col
A pictorial review of migrant people in Minnesota and the cooperative ministry among them. Prepared for adults, but individual slides may be used if carefully selected and interpreted.
MINNESOTA SOURCES: MCC

THE POPULATION EXPLOSION

Produced in cooperation with The Associated Press. Based on the program "The People Problem"
Program features exclusive interviews with Alan F. Guttmacher, President, Planned Parenthood Association, and Bern-

ard Berelson, President of the Population Council. Students confront the problems of overpopulation in developed as well as underdeveloped countries. These problems include shortages of food, housing, and goods and services of all kinds. The concept of "space poverty" and the threat it poses to mental health are examined. Your class learns how modern medicine and the rapid rise in the birth rate contribute to the population explosion. Programs initiated by the United Nations and the U.S. Government to help alleviate the problem resulting from overpopulation are considered.

2 full-color filmstrips; 2 12" lp record $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-416 394/1970 (GA)

EDUCATION

CHOOSING A COLLEGE

Helps students plan a basic "countdown" for making initial college selections, investigating colleges and matching them to personal needs and interests. Students see ways to distinguish primary from secondary criteria. They recognize the danger of basing plans on those of friends or unwise parental pressure. Program discusses scholarships, explains who should seek out vigorous intellectual challenges, stresses the importance of considering departmental and faculty strength rather than "prestige" in evaluating colleges. Finally, students review common points which may influence their decisions: college size, geographic location, urban, suburban or rural setting, coeducation, social structure, costs, athletics, other facilities.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 56 fr/11 min. R-100 667/ L.C.FiA 63-3667 **(GA)**

THE COLLEGE DROPOUT: SIX OUT OF EVERY TEN

Anticipates and explains social, emotional and academic reasons often influencing the decision to drop out. Students gain realistic perspective on homesickness, financial readjustment, study problems and other common experiences. Dropouts describe their own dissatisfaction with college life, teachers, curricula. Program suggests criteria for recognizing legitimate dropout decisions. Case histories demonstrate joint responsibilities of student, institution, college advisors and parents in potential and actual dropout situations. Finally, program discusses the many ways dropping out of college limits future opportunities.

Part I: 60 fr/15 min.; Part II: 57 fr/12 min.; 2 full-color filmstrips; 2 12" lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-100 808. L.C.FiA 66-3101. **(GA)**

COMMUNITY RESOURCES WORKSHOPS FOR TEACHERS (56) Minnesota Library 370

(Loaned on a return-postage basis)

502. Better Schools through Federal Aid. Black and white.

504. Breakthrough to Better Schools. Based on booklet, "Can America Afford Better Schools?" Color.

505. The Teacher and Public Relations. Black and white.

507. Every Teacher . . . an Active Political Citizen. (1964) Discusses the role of the teacher in community politics. Color.

508. Focus on the Future. (1960) Presents a state FTA program. Black and white.

509. Aim for Excellence. Designed to build public support for and encourage higher standards in education. Color with sound.

511. Your Child's Intelligence. (1961) Intended to help parents understand problems of intelligence and testing. Narration on 33⅓ rpm record. Color.

512. Price Tag for Toby. (1963) Translates detailed figures of an NEA special project research report on school finance into simple visual form. 20-min. narration on 12-inch rec. Col.

513. Tie Line to Progress. (1963) DCT-produced; identifies current problems of teachers, reviews progress made in solving these problems, rededicates toward even greater progress. Narration on tap. Color.

515. Focus on Change. (1963) Based on report of a commission appointed by the National Association of Secondary School Principals.

516. Guidelines for Decision. (1964) On issues in elementary education. Presented by the NEA. Narration on 33⅓ rpm 12-inch record. Color. (1962). **(MEA)**

MINNESOTA SOURCES: MEA

THE COOPERATIVE WAY TO A COLLEGE EDUCATION

Program outlines the objectives and structural organization of five-year work-study programs; explains how they are set up for individual students after freshman year, indicates the wide range of corporate and government agencies which participate. Students learn of the emphasis on small classes, individual attention on the job and in class, close work with program coordinators, higher academic averages among cooperative students. They see career advancement and stability benefits available to coop students, consider money earned during the work-study period, the value of continuing practice in human relations. Case histories highlight the advantages of a cooperative college education.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 72 fr/18 min.; R-100 824. L.C.FiA 66-3103. **(GA)**

FRESHMAN YEAR AT COLLEGE

Program identifies and explores major areas of adjustment for most college freshmen. Students consider the loss of privacy a roommate may represent, personal accommodation which may be necessary, the opportunity to learn from another person's point of view. Program alerts students to intellectual challenges which may disturb their deepest convictions amid the give and take of all-night bull sessions. They appreciate the emphasis college puts on ideas rather than straight facts, understand grading involves less rote recall than in high school, realize the importance of essay expression and class performance. Students also consider adjustments they have to make to social organization on campus, the need for better study habits and skills; new relationships with faculty members.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 74 fr/14 min. R-101 525. L.C.FiA 63-3668. **(GA)**

GETTING INTO COLLEGE IF YOU'RE AN AVERAGE STUDENT

Program shows average students the wide opportunities for college acceptance available to them. Part I points out factors colleges consider which aren't shown on academic transcripts. Students examine motivational changes which cause "late bloomers" to flower in college. They hear of admissions policies favoring hard workers, and of others searching out bright under-achievers. Part II surveys the more than 2,000 four-year colleges and other training programs available, points out that many are admissions-hungry, that one third accept virtually all applicants and that over 40,000 freshmen seats go empty each fall. "C" students get tips on finding the right college for them; using non-profit admissions centers. They see the value of honest self-evaluation and work with guidance personnel.

Part I: 69 fr/15 min.; Part II: 71 fr/17 min.; 2 full-color filmstrips; 2 12" lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-101 657. L.C.FiA 66-3108. **(GA)**

609025: GOING TO COLLEGE

Leads the student: (1) to choose his college course wisely through the appreciation of his own capabilities and interests; (2) to understand the opportunities offered by colleges of various kinds; and (3) to alert him to the necessity of choosing the secondary subjects required for admission to his chosen college. Consultants: Dr. Emerson Coyle, Psychologist (Brooklyn College), Dr. Louis Long, Chairman, and Dr. Edward O. Hascall, Dept. of Student Services (City College), City University of New York; Mr. Jack Guildroy, Head Counselor, North High School, Great Neck, New York; Dr. Walter F. Johnson, Chairman, Guidance and Personnel Service, Michigan State University. (Average length about 41 fr.)

Why Go to College? (L.C.FiA 64-2616)
The Kinds of Colleges (L.C.FiA 64-2679)
Choosing a College (L.C.FiA 64-2637)
Applications and Admissions (L.C.FiA 64-2626)
How to Visit Colleges (L.C.FiA 64-2671)
Financing Your Education (L.C.FiA 64-2653)

Price: Set of 6 filmstrips $36.50; each filmstrip $6.75 (McG)

HOW TO READ A COLLEGE CATALOG

Saves time for student and counselor by detailing ways to extract key information. Students review the variety of catalog types and formats. They see how to find and compute costs, spot key words in the admissions and introductory sections, extrapolate information about required and elective courses, departmental prerequisites, course exceptions, lectures and seminars, honors and independent study programs, grading systems, course credits, ways to match courses to individual needs. Program features detailed advice on using scholarship information, reading rosters, gathering data on athletics, social life, cultural and extra-curricular activities, student government.

1 full-color filmstrip; 1 12″ lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 85 fr/17 min.; R-101 899. L.C.FiA 66-3109. **(GA)**

I WISH I'D KNOWN THAT BEFORE I WENT TO COLLEGE

American Film Festival Honors

Based on the widely acclaimed "College Student's Handbook" by Bill Wilson, Dean of Admissions, Amherst College and Abraham Lass, Principal of Abraham Lincoln H.S., N.Y.

The authors personally confront your students with the realities of college life as opposed to common misconceptions; analyze valid vs. invalid reasons for going to college. Through case histories, they prepare students to deal with post-orientation week letdown; feelings of social and academic inadequacy; post-Christmas "depression,' roommate problems, "transferitis," fraternities, personal freedom: its possibilities and pitfalls. Students also see how to upgrade study skills when necessary; deal with teachers who vary in their methods of testing and grading criteria; identify and act upon causes of failure, take and use notes effectively.

Part I: 76 fr/12½ min.; Part II: 77 fr/14½ min.; 2 full-color filmstrips; 2 12″ lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-102 105. L.C.FiA 66-3111. **(GA)**

INDIVIDUAL COLLEGE ADMISSIONS

In conjunction with a nationwide effort to raise the aspirational level of a broad segment of our teenage population, Guidance Associates has been asked to make its large number of individual College Admissions Sound Filmstrip programs available on a pre-packaged library basis. Through viewing any cross-section of the college and university programs listed below, it is felt that much of the "mystery" surrounding college can be dispelled in the minds of disadvantaged youngsters, and that a college education can be established as a realistic and attainable goal. In addition, these programs continue to be of great value in giving college-bound high school youngsters a means of exploring the subjective aspects of any of the colleges represented.

Each Sound Filmstrip consists of approximately 80-100 full-color fr., narrated by a 15-20 min. lp record, $12.00 ea. In cassettes. $14.00 ea.

COLLEGES

Adelphi University
Ashland College
Austin College
Baldwin-Wallace College
Beloit College
Brown Univ.—Engineering
Carnegie Inst. of Technology
College of the Holy Cross
Columbia School of Engr.
Columbia School of Mines
Columbia College
Cornell University
Drew University
Duke University
Elmhurst College
Franklin College of Indiana
Georgetown University
Hamilton College
Hobart-William Smith College
Hollins College
Hope College
Lafayette College
Lake Erie College
Macalester College (Revised 1965)
Marietta College
Mercer University
Milwaukee School of Engr.
Mount Saint Mary College
Muskingum College
New York Univ.—College of Engineering
New York Univ.—School of Commerce
North Central College
Northwestern Univ.—The Technological Inst.
Otterbein College
Polytechnic Inst. of Brooklyn
Pratt Institute
Princeton University
Rider College (Rev. 1965)
Rockford College (Rev. 1965)
St. John's Univ. (New York)
Sarah Lawrence College
State University of New York
Stetson University
Tufts University
U. S. Coast Guard—O.C.S.
U. S. Merchant Marine Acad.
U. S. Military Academy
U. S. Naval Academy
University of Cincinnati
University of Miami
University of Pennsylvania
Univ. of Rochester (Rev. 1966)
University of Toledo
Upsala College
Utica College
Villanova University
Washington & Lee University
Waynesburg College
Western College for Women
Western Reserve University
Worcester Polytechnic Inst.
Peace Corps—Agriculture
Peace Corps—Home Economics
Peace Corps—Medicine
Peace Corps—Physical Education
Peace Corps—Teaching
(GA)

AN OVERVIEW OF TECHNICAL EDUCATION

Part I describes the technical or "para-professional" job level, examines technicians' roles in engineering, food processing, food service, agricultural supply, farm marketing, industrial production and distribution, chemical, electrical and metallurgical research, civil service, health and medicine, data processing, accounting, advertising, child development. Emphasizes the growing importance of technical work, relates technical training to the impact of automation, discusses chance for advancement from technical to professional responsibilities. Part II gives detailed information on vocational education programs which prepare students for technical jobs. Interviews underscore availability and advantages of technical careers for students of many backgrounds.

Part I: 70 fr/14 min.; Part II: 109 fr/18 min.; 2 full-color filmstrips; 2 12″ lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-103 604. L.C.FiA 66-3615. **(GA)**

THE SECOND TIME AROUND: WHO SHOULD TRANSFER, WHEN, AND WHY

Students and college admissions officers discuss valid and false reasons for transferring. They consider common academic situations justifying transfer: family necessity, undergraduate marriage. Most important, the program probes personal motivations which often lead to premature or unwise transfers: immaturity manifested as restlessness, unrealistic expectations of college life, over-emphasis on secondary activities such as athletics. Narrative also explains general transfer policies of many colleges and universities, outlines some basic transfer procedures.

1 full-color filmstrip; 1 12″ lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 69 fr/14½ min. R-104 255. L.C.FiA 66-3121. **(GA)**

SELECTING YOUR "SECOND CHOICE" COLLEGE: REDUCING MULTIPLE APPLICATIONS

Case histories underscore the importance of investigating and selecting alternative college choices carefully, basing all college applications on honest self-awareness. Program suggests ways to alter minor criteria to find colleges which satisfy student's primary needs and interests. Students see methods for handling multiple acceptance situations. They examine the role of parents and counselors in formulating applications strategy. And they learn of help offered by the College Admissions Center of Evanston, Illinois. Program emphasizes that students attending "second choice" colleges are, more often than not, highly satisfied.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 67 fr/14 min.; R-103 701. L.C.FiA 66-3122. **(GA)**

SHOULD YOU GO TO COLLEGE

Narrated by an experienced guidance counselor, program emphasizes the availability of college education to students with varying grades, career ambitions and financial resources. Students consider the wide range of state, church-related and liberal arts colleges, urban universities, technical institutes and community colleges. Two parallel case histories demonstrate how a college education may demand early sacrifice but bring personal and financial rewards usually beyond the reach of those without college training. Program reviews tuition-free college education, loans, part-time employment which make financing possible, "second chance" admission policies which stress motivation over previous performance.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 83 fr/15 min.; R-104 909. L.C.FiA 66-3127. **(GA)**

WHEN YOU VISIT A COLLEGE

Program stresses the importance of planning college visits in advance, making appointments for interviews and guided tours. Students see the advantages of taking parents along; visiting colleges while in session; sitting in on a humanities class; eating in the dining room with students. They gain pointers on how to use the college newspaper and bulletin boards to get key information; how to size up the town situation; evaluate departments and professors; get candid information from student guides; check out lab, athletic and other facilities, develop insights about the college from inspecting its library. Students also learn how to make best use of their admissions interview; ask important questions and give honest, starightforward answers.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 53 fr/13 min.; R-106 185. L.C.FiA 63-3672. **(GA)**

WHO SHOULD GO TO A COMMUNITY COLLEGE?

Details the academic, financial and geographic advantages offered by hundreds of America's "Opportunity Colleges." Program shows how the two-year Associate Degree provides training for technical and semi-professional jobs. Students note the success of Community College graduates in going on to complete four-year college. Program traces the history of community colleges; surveys the many types now functioning; explains their emphasis on local control and local needs; points our recent expansion of facilities resulting from increased local and state support. Emphasis on upgrading career and education planning of students from varied backgrounds.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 84 fr/17 min.; R-106 235. L.C.FiA 66-3126. **(GA)**

WHO SHOULD GO TO A LIBERAL ARTS COLLEGE?

By visiting hypothetical Corinth College, students get a vivid sense of small college life, understand the purposes of a liberal arts education. They consider key curriculum features: de-emphasis on survey and required courses. They understand the value of close student-faculty contact. Students see social life at this type college, its campus and facilities, class structure and size, dormitory life, college-town relations, extra-curricular activities, historical development of Corinth and colleges it represents, the value of a Liberal Arts Diploma in post-graduate education, earning a living, building a creative, meaningful life.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 67 fr/15 min.; R-106 250. L.C.FiA 63-3670. **(GA)**

WHO SHOULD GO TO AN URBAN UNIVERSITY?

Students visit Jefferson University to examine the quality of big city education. They see the advantages of contact with a broad cross-section of students and teachers. They understand the objectives of the basic two-year course in humanities followed by two years with more elective courses. They hear of opportunities to participate in serious scholarship. Students probe the interdependence of university, city and state as demonstrated in post-graduate work by law, engineering and education students. Program reviews permissive social regulations typical of urban universities; the roles of fraternities, cultural activities, athletics, tuition and other costs; extra-curricular activities.

1 full-color filmstrip; 1 12" lp record $18.00; 1 full-color filmstrip; 1 cassette $20.00; 77 fr/14 min.; R-106 276. L.C.FiA 63-3671. **(GA)**

YOU AND YOUR COLLEGE ENTRANCE EXAMINATIONS

Narrated by Chet Huntley

Program clearly explains why College Boards and ACTs are needed, how they are created and scored, how they are used by colleges and how your students can best prepare to take them successfully. Students also learn of free introductory booklets available such as the Preliminary Scholastic Aptitude Test. They understand the functions and relative importance of verbal and mathematical aptitude tests, subject achievement tests. Prepared with CEEB and ETS, program suggests ways test scores can be used by student and counselor for individual planning, and places major emphasis on effective ways to prepare for college entrance examinations.

Consulting Editor: T. Leslie MacMitchell, Executive Associate, College Entrance Examining Board.

Part I: 77 fr/16 min.; Part II: 90 fr/22 min.; 2 full-color filmstrips; 2 12" lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-107 308. L.C.FiA 66-3129. **(GA)**

YOU'RE MORE THAN A SCORE

Narrated by Harry Reasoner

Program gives students a complete explanation of the American College Testing system. Part I introduces students to the four types of ACT tests: Math, English, Social Science and Natural Science. Students learn how and where these tests are constructed, what they measure, why they are necessary. Part II explains where and when students can take ACT tests, shows how test information is computerized and recorded on cards for student, high school and college choices. Individual case history helps demonstrate ways admissions officers use ACT data: to match the student's abilities and interest against college curriculum and activities, predict each student's general chances for success. Students also review ACT's value in helping them plan courses, select majors, think about future careers.

Part I: 46 fr/9 min.; Part II: 56 fr/13 min.; 2 full-color filmstrips; 2 12" lp records $35.00; 2 full-color filmstrips; 2 cassettes $39.00; R-107 357. L.C.FiA 67-2557. **(GA)**

COLLEGE • ADULT
FILMSTRIPS

FAMILY LIFE

MORE THAN LOVE
Price: $6.00; No. 5916-53; 125 fr., sound, color, 18 min., 6 sec. Emphasizes pre-parenthood responsibility for giving children healthy start in life. Describes birth defects problem; highlights values in prenatal care. Package includes filmstrip, script, reference manual and 33⅓ rpm record, for automatic projection on one side; for manual projection on reverse with beep signals for frame changes. **(MOD)**

FAMILY PLANNING TODAY
Students probe personal and economic factors which lead many couples to consider family planning; gain insight into moral and spiritual concerns which often surround the use of artificial methods of contraception; examine family planning in the context of world health and population themes. The program discusses the various techniques of contraception including health factors and the relative effectiveness of each method.
2 full-color filmstrips; 2 12" lp records $40.00; 2 full-color filmstrips; 2 cassettes $44.00; R-101 426; 1970 (GA)

HOW TO ACHIEVE SUCCESSFUL DISCIPLINE
Typical dialogue and situations are reenacted to demonstrate correct and incorrect approaches to situations and problems in the classroom, at home, and in the social world.
Producer and Distributor: Award Records and Film Co., 1000 E. Colorado Blvd., Pasadena, Calif.
Cost: $29.95; no rental.
Specifications: Two full-color filmstrips, two 12" lp records, 35 min. (two parts), 1967.

PARENTS AND SEX EDUCATION
This four-part sound filmstrip was developed to aid parents in the education of their children about human sexuality. Through the presentation and analysis of dramatic vignettes, parents gain insights into handling specific questions and situations with children of all ages — from elementary to the high school level.
4 full-color filmstrips; 4 12" lp records $50.00; 4 full-color filmstrips; 4 cassettes $58.00; Release Date: 1970 (GA)

OUR UNICEF HALLOWEEN
Prod. by the Visual Ed. Consultants, Inc. 33 fr, col, fs
How a community organized for Tricks or Treats for UNICEF. Helpful in explaining the program to a church organization.
MINNESOTA SOURCES: MCC

YOUR CHILD AND DISCIPLINE
Reprints in packets of 35 for $1; Stock No. 382-11708.
Filmstrip — record — $7.00; No. 388-11710.
Natl. Ed. Assoc., 16th St. N.W., Washington, D.C.
MINNESOTA SOURCES: MEA

CAREERS

396003: ART AND THE GROWING CHILD
A sound filmstrip, in color, in which actual paintings made by children are used to illustrate how the emotional and intellectual development of a child is reflected in his painting and how an interpretation of his artistic work helps an adult to understand a child. The filmstrip is accompanied by a doubeface, 33⅓ rpm record, one side of which has been prepared for parents, teachers and other adults who have contact with children and who are responsible for their growth and development. The other side is designed to awaken and stimulate children's interest in art. (58 fr.) L.C.FiA 56-2398)
Price: Set of filmstrip and record $15.00 (MCG)

AS THEY GROW/ELEMENTARY GUIDANCE:
NEW DIMENSIONS IN MEETING PUPIL NEEDS—D-191
Developed in cooperation with the Ohio State Department of Education, Division of Guidance and Testing — Dr. John G. Odgers, Director. Consultant: Dr. George E. Hill, Distinguished Professor, Ohio University; Chairman, National Committee on Counselor Education Standards.

One of the most important documentaries ever developed for the guidance field, this sound filmstrip on the nature of the elementary guidance program has become the touchstone for discussion of the evolving nature of the elementary program. The material is designed to provide insights into twelve established elementary guidance projects in a cross-section of communities. Treatment of the material takes into account the embryonic state of "elementary guidance" itself, and attempts to provide some meaningful guidelines for local application. Dr. Hill has helped weave theoretical threads throughout the predominantly case-study, live-situation content of this 2-part program. Emphasis is placed on the developmental aspects of elementary guidance, acknowledging the stage-by-stage maturing of the child. The program explores the role of the counselor per se, and as a member of the pupil personnel team. It also discusses the elementary counselor as he: interprets test data for teachers, counsels youngsters, refers pupils to others on the school staff, maintains and updates cumulative records, develops outside resources, lays the foundation for occupational planning. This program is designed for Coordinators of Pupil Personnel Services and Guidance, School Principals and Administrators, and Elementary School Counseling Staffs. It is ideal for interpreting elementary guidance to PTA's and other parent groups, thus developing support for this important new pupil service.
2 full-color filmstrips; 2 12" lp records; Part I: 52 fr/11 min.; Part II: 62 fr/14 min. $35.00; L.C.FiA 66-3098. **(GA)**

STUDENT TEACHING AND TEACHER ORIENTATION
The student teaching year is brought to life for prospective teachers in this filmstrip set. We join a beginning student teacher in the various situations she encounters as the camera follows her through her year in a public school.
Three color filmstrips (average 50 fr.): The Student Teaching Experience (Parts I and II)/ Beginning Teacher Orientation. Each $7.50. Three 12" lp records, each $5. Manual 50c. Set in fibre case $32.50. (BF)

TEACHING ENGLISH (Sound Filmstrip Set)
Designed to aid English teachers in junior high school. Produced by Los Angeles City Schools. One 125-frame color filmstrip: **Demonstrating Good Teaching of English, $8.00; One 12" lp record, $5.00; Both in custom storage-shipping case $13.00. (BF)**

PERSONAL AND SOCIAL PROBLEMS

LIBERATE THE CAPTIVES, 75 fr, col, sfs, 1966
Shows how people of low economic status in a community can be organized to start working toward the solution of their own problems. Produced by Friendship Press.
MINNESOTA SOURCES: MCC

EDUCATION

THE AUDIO-VISUAL REPRESENTATIVE (Sd. F/S Set)
A visualized presentation of the delegated responsibility of the audio-visual representative in a school building, including communicating with the faculty, ordering films, scheduling films and equipment, working with the projection crew, saving time, and additional services from the audio-visual department. Produced by Audio-Visual Section, Los Angeles City Schools. **One 89-fr. color filmstrip, $7.00; One 12" lp record $5.00; Both in custom storage-shipping case, $12.00. (BF)**

502: BETTER SCHOOLS THROUGH FEDERAL AID b&w
MINNESOTA SOURCES: MEA

504: BREAKTHROUGH TO BETTER SCHOOLS
Based on booklet, "Can America Afford Better Schools?" Col.
MINNESOTA SOURCES: MEA

169: DESIGN FOR HOME & SCHOOL COOPERATION
A timely program of ten sound filmstrips to aid the administrator in providing helpful suggestions before local PTA meetings and parent groups. A comprehensive Leader's Guide furnishes the program chairman with the necessary aid in conducting informative meetings that are sure to please all participants.

169A How to Help with Study Habits
169B Preparing the Child for School
169C How to Help with Social Studies
169D How to Help with Science
169E How to Help with Arithmetic
169F How to Help with Homework
169G How to Help with Safety, Health and Physical Ed.
169H How to Help with Reading
169I How to Help with Art and Music
169J How to Help with Language Arts

DF169: Disc recording. Complete set of 10 color filmstrips with 5 records and teacher's manual **$65.25**; ind. filmstrip **$5.25**; ind. recording **$4.00. (EGH)**

ELEMENTARY CLASSROOM GUIDANCE (Sd. F/S Set)
Detailed studies are made of classroom experiences in the first, third, and fifth grades, with some analysis of the problems encountered. Teachers (and prospective teachers) are given the reasons for the well set-up classroom arrangements that are shown. Emphasis also is placed on the proper use of cumulative records to help the children through their learning experiences. Produced by the Los Angeles City Schools. One 85-frame color filmstrip: **Principles of Guidance in the Classroom, $7.00. One 12" lp record, $5.00; both in custom storage-shipping case, $12.00. (BF)**

507 EVERY TEACHER . . . AN ACTIVE POLITICAL CITIZEN (1964)
Discusses the role of the teacher in community politics.
MINNESOTA SOURCES: MEA

515 FOCUS ON CHANGE (1963)
Based on report of a commission appointed by the National Association of Secondary School Principals.
MINNESOTA SOURCES: MEA

508 FOCUS ON THE FUTURE (1960)
Presents a state FTA program. Black and white.
MINNESOTA SOURCES: MEA

4A HOW TO GET THE MOST OUT OF A FILMSTRIP
What a filmstrip should do; the mechanics of setting up the filmstrip with the subject; how to make your program more stimulating and various methods to increase attention — are discussed in detail. You will find this sound filmstrip the most important one in your library.

4A Fifty frame color filmstrip and 33⅓ RPM record $8.50; Selected for showing at the American Film Festival. EGH

ETS1 MAKING YOUR OWN TESTS
To help teachers improve classroom testing . . . a filmstrip training program produced by The Cooperative Test Division — Educational Testing Service — Princeton, New Jersey. The program employs 3 color sound filmstrips and a work kit to present the essentials of test-making in a practical, down-to-earth way. Titles of the sound filmstrips are:

Planning the Test
Constructing the Test
Analyzing the Test

The work kit consists of 28 ditto masters so that you may run off up to 300 copies of the work kit as needed for your in-service program. The complete kit consists of:

ETS1 3 color filmstrips, 2-12" long playing records and 28-page ditto master work kit, disc recording $20.00*

*We regret that program material cannot be loaned for preview nor returned for credit. **EGH**

197 NONGRADED EDUCATION FOR THE MODERN ELEMENTARY SCHOOL
A filmstrip series to introduce and explore the concepts that are inherent in the philosophy of nongraded education. The various theories of nongraded education for the in-service education of the professional teaching staff are discussed in depth. The entire controversy regarding nongraded education is reviewed regarding: the objectives, advantages and disadvantages of homogenous grouping, the situations that arise within the ungraded school, solving the problems of orientation, and appraising factors controlling the best plan for a nongraded instructional program. This timely and informative series may well be utilized by administrators, teachers, parent organizations, PTA and other meetings, and for the enlightenment of the schools' non-teaching staff.

197A Nongraded Education: An Overview. A general introduction to the purposes of Nongraded Education. The main points are established for discussion immediately following the presentation.

197B The Question of Grouping for Nongraded Education. A description of one grouping procedure best suited for local conditions. This filmstrip is intended primarily to serve as an instrument for the in-service education of the professional teaching staff.

197C Within the Ungraded School. Activities within the classroom. Eliminating "graded thinking" on the part of the teacher. Emphasizing the fact that every school experience contributes toward total student development.

197D Effecting the Change to a Nongraded Program. Recommended procedures regarding the initial period. By carefully selecting a plan for transition, a district can avoid pitfalls which can otherwise harm good intentions.

DF197 Complete set of 4 color filmstrips with 2 records, teacher's manual and copy of Dr. Frank R. Dufay's book, "Ungrading the Elementary School." Disc recording $39.00; Individual filmstrip $6.00; Individual recording $5.25; Additional copies of Dr. Dufay's book $7.00 EGH

83 TEACHERS CONSIDER FILMSTRIPS

A single full color filmstrip intended to assist teachers and/or supervisors in using filmstrips in a manner calculated to secure the maximum from this particular visual medium.

83 27 frame color filmstrip $5.00 EGH

TEACHING WITH A FILMSTRIP 57 fr b&w fs

Produced by the Society for Visual Education, 1951.

Illustrates well the steps to follow in making the best use of a teaching filmstrip. Helpful guide includes points for discussion. **SVE**

MINNESOTA SOURCES: MCC

ME104 TELLING THE PTA STORY

The attainment objectives of this worthy organization are detailed and presented in a generous fashion, so that more members may better understand and contribute towards the ambitious program of the PTA.

ME104 46 fr., color $6.00 EGH

TESTING: ITS PLACE IN EDUCATION TODAY

Based on the book of the same title by Henry Chauncey, President, and John Dobbin, of the Educational Testing Service. Part I traces the historical development of standardized aptitude and achievement tests, explains their general objectives and purposes. Program then takes your students to Princeton, New Jersey, to see how the Educational Testing Service actually constructs an achievement test. Viewers understand the roles of contributing teachers and test committees, the process of pretesting, revision, constant review of tests' predictive validity. Program also discusses current research in evaluation of motivation, creativity. Part II gives detailed advice for use of standardized tests in the elementary classroom, for high school guidance and college admissions, demonstrates optimum utilization through case histories, identifies major areas of test misuse by educators.

Part I: 66 fr., 15 min.; Part II: 85 fr., 20 min.; 2 full-color filmstrips 2 12" lp records $35.00; 2 full-color filmstrips 2 cassettes $39.00; R-105 054; L.C. No. FIA 66-3123. GA

513 TIE LINE TO PROGRESS (1963)

DCT-produced; identifies current problems of teachers, reviews progress made in solving these problems, rededicates toward even greater progress. Narration on tape. Color.

MINNESOTA SOURCES: MEA

ME103 YOUR SCHOOL AND COMMUNITY RELATIONS

Produced by Albert L. Ayers and Henry Clay Gipson in association with many leaders in American education. Designed to help foster the understanding and stimulate the action necessary to meet many present and future school problems.

ME103 Single color filmstrip $6.00 EGH

Part III

TAPES

PRIMARY AND ELEMENTARY TAPES

PERSONAL AND SOCIAL DEVELOPMENT

THE BIGGEST JOB IN THE ZOO OTAN-612-22

Penguins know no fear of anything on land. Two brave penguins take it upon themselves to make peace in the zoo. All of the other zoo animals are unhappy though they have a delightful place in which to live. Each animal hates all the others until the two penguins teach them the foolishness of distrust and fear. **UofM**

MINNESOTA SOURCES: UM

BROTHERHOOD IS GOOD HEALTH. **SS52-1 15 min.**

Neighborliness toward new children is put into practice by children in school. (15 min.)

MINNESOTA SOURCES: UM

THE DAYS OF LONG AGO FCT-612-25

Early Indian lore with emphasis on understanding and appreciation of Indian culture and history.

MINNESOTA SOURCES: UM

IN HENRY'S BACKYARD SS52-31 15 min.

Various peoples of the world in Henry's backyard are different color and races but they'll have the same needs and interests as Henry. He is finally convinced of the necessity of brotherhood to all men. (15 min.)

MINNESOTA SOURCES: UM

IRON ORE FOR THE AGES FCT-601-12

Mr. Hammond, the wilderness guide, Gramps, Jim, and Martha visit a large open pit iron mine on the Mesabi Range. Jim and Martha learn how to tell high grade iron ore from low grade ore and learn how intricate the process of Taconite mining of low grade ore can be — yet how important it is to the future of a mining area. **UofM**

MINNESOTA SOURCES: UM

LEARNING TO LIVE 15 min.

A series of programs for fourth, fifth and sixth grades. A panel of school children, with a moderator, discuss topics covering precepts, habits and attitudes in everyday living. Produced and made available through the courtesy of Radio House, The University of Texas and the Texas Educational Agency.

G58 What Part do Habits Play in Our Lives?
G59 How Can We be Good Neighbors? — At school, at home, and in our community.
G60 Are Good Manners Important at Home?
G61 What Qualities Make a Good Friend?
G62 Is Recreation Necessary for a Balanced Life?
G63 Is Safety Built by Rules or by Us?
G64 How Can Our Schools Teach Us Good Citizenship?
G65 What is Personality?
G66 What Do Books Bring to Us?
G67 Is Appearance Our Friend or Enemy?
G68 Are We Responsible for Our Own Good Health?
G69 How Do We Influence Other People?
G70 What Can We Contribute to Our School?
G71 What Do We Want to Find in Our Teachers?
G72 How Do We Treat the Child Who is Different?
G73 Should We Always Do What the Gang Does?

MINNESOTA SOURCES: AV-SDE

LEONARD, THE LAUGHING LLAMA OTAN-612-21

Leonard is a llama. He is lonely because llamas are not liked by other animals. Leonard tries to make friends, but other animals avoid him until finally he is accidentally caught in a thicket of brambles. The brambles tickle and Leonard laughs. When the animals see Leonard laugh, instead of becoming angry, they are most happy to be his new friends.

MINNESOTA SOURCES: UM

MAGIC WITH MANNERS 15 min.

This series is designed to help young people 9-13 years of age to cope successfully with problems which they meet as they begin to grow up. The emphasis is upon developing a common-sense attitude of consideration for others. The programs make their teaching points through entertainment and feature real-life situations in the form of dramatic episodes. This series of programs has been prepared, produced, and furnished through the courtesy of Radio House, the University of Texas and the Texas Education Agency.

G45 Small Talk — Conversation
G46 Letter Perfect — Correspondence
G47 It's a Date — Dating
G48 Story of a House Party — Visits
G49 The Sound of the Way You Look — Grooming
G50 The New Kind of Party — Entertaining
G51 Table Talk — Table Manners
G52 Brother and Sister Trouble — Ending friction at home
G53 School Can be Fun — Manners at school
G54 The Locked Door — Manners at home
G55 Flubs with Clubs — Club manners
G56 The Gift Came Back — Gift giving
G57 The Way People See You — Manners in public places

MINNESOTA SOURCES: AV-SDE

PAUL ALBERT, THE PITIUL PEACOCK OTAN-612-20

Paul Albert, a very conceited and rude peacock, struts and preens and ridicules his less beautiful friends. One night while he sleeps, Paul Albert accidentally loses his beautiful tail, the object of his pride. He becomes a completely changed peacock, backward and ashamed, until he learns that it is better to be proud of something personally achieved than something given at birth.

MINNESOTA SOURCES: UM

SICKNESS STRIKES SS52-2

Problems of a little girl whose parents are divorced. (15 min.)

MINNESOTA SOURCES: UM

SYMPTOMS, THE SS52-3

Problems of a boy who aspired to be a great pianist but seems to be losing his friends. His teacher gave him good advice to help win back his place with them. (15 min.)

MINNESOTA SOURCES: UM

TWINS ALL OVER THE PLACE OTAN-612-8

For one whole week, an old Puggley (he's something like a troll) makes everything and everybody in town exactly alike. He performs this magic deed because of children he knew who disliked tasting new foods, meeting new people, playing new games, etc. When the week was over, the townspeople have learned the value of being different and staying that way.

MINNESOTA SOURCES: UM

WINIFRED WITCH AND UNGRATEFUL GRACE
OTAN-612-9

Ungrateful Grace is a naughty girl who complains about everything. It is more than Winifred Witch can stand. Miss Witch applies for the job of babysitter while Grace's mother is out of town for the weekend. Winifred takes Grace, via broom stick, to her cave where they consume "witches' brew" and sleep on a rock. By the end of the weekend "Ungrateful Grace" has become an enjoyable child . . . a "Grateful Grace" who now appreciates her parents and home.

MINNESOTA SOURCES: UM

JUNIOR AND SENIOR TAPES

PERSONAL AND SOCIAL DEVELOPMENT

BEYOND INTEGRATION, THEN WHAT? KUOM-176
Louis Lomay. 50 min.

CONVERSATIONS AT ESALEN II KUOM-363
Dr. Carl Rogers, fellow at Western Behavioral Science Institute, speaks to a seminar group at Esalen. He discusses the technique of intensive group process which is used at Esalen. 62 min.

CONVERSATIONS AT ESALEN III KUOM-364
Connie Goldman interviews some participants in the Esalen Institute. They explain their reasons for going to Esalen, their experiences there, what they learned and how they have changed. 56:20 min.

CONVERSATIONS AT ESALEN IV KUOM-365
Dr. Rollo May speaks at Esalen on the unconscious and creativity. 61 min.

CONVERSATIONS AT ESALEN V KUOM-366
Connie Goldman interviews people who work and live at Esalen. 67 min.

CONVERSATIONS AT ESALEN VI KUOM-367
Connie Goldman talks with some people engaged in workshops at Esalen who will take the Esalen way out into the world. 53 min.

CONVERSATIONS AT ESALEN VII KUOM-368
Eastern philosophy and the hippie culture are compared to Esalen as youth movements striving for a similar goal. 50 min.

CONVERSATIONS AT ESALEN VIII KUOM-369
Michael Murphy, president, and George Leonar, vice president of Esalen, discuss the integration of a new sensitivity and a new awareness of life which is beginning to be seen in society today. 51:20 min.
MINNESOTA SOURCES: UM

CRUCIAL FACTORS IN THE LIFE HISTORY OF TALENT KUOM-1
Dr. Catherine Cox Miles, Consultant and Research Scientist from New London, Connecticut discusses life history of talent. (45 min.)
MINNESOTA SOURCES: UM

EXCERPTS OF THE LAST PUBLIC SERMON OF MARTIN LUTHER KING, MARCH 31, 1968 KUOM-323 33 min.,
MINNESOTA SOURCES: UM

EXPERIMENTAL CITY, THE KUOM-272
Athelstan Spilhaus, co-director of the Experimental City project and President of the Franklin Institute of Philadelphia. (45 min.)
MINNESOTA SOURCES: UM

FUTURE AS SHARED CULTURE, THE KUOM-270
Margaret Mead, anthropologist, author and lecturer. (45 min.)
MINNESOTA SOURCES: UM

GUIDANCE AND OCCUPATIONS 15 min.
Prepared by the Indiana University and designed for high school. (15 min.)

G 1 **An Introduction to You**
G 2 **Reaching for Maturity**
G 3 **What is Maturity**
G 4 **Interests Pay Dividends**
G 5 **Do You Have What It Takes?**
G 6 **Let's Look at Jobs**
G 7 **You're on Your Own**
G 8 **Open and Closed Doors**
G 9 **Check on Yourself and Your Job**
G10 **More About Choosing Your Job**
G11 **Getting Ready for Your Job**
G12 **Working to Learn and Learning to Work**
G13 **About That High School Record**
G14 **Test Me on This One**
G15 **Activities — Are They Worth It?**
G16 **Something to Interest Everybody**
G17 **Teachers are People, Too**
G18 **Personality's the Thing**
G19 **What is "Normal" Behavior?**
G20 **Your Personality and Your Health**
G21 **A Message to the Stag Line**
G22 **About Your Home Life**
G23 **Time on Your Hands**
G24 **The Truth About Yourself**
G25 **Let's Look at the Records**
G26 **Success — It's Up to You**
G27 **Nursing Meets Today's Challenge**
G28 **Yourself and Your Job**
G29 **What's on Your Mind?** Worrying is normal, up to a point! !
G30 **Let's Face It.** None of us is perfect . . . but . . .
G31 **Getting Along with Others.** Achieving emotional maturity involves many trials and setbacks.
G32 **How Do You Measure Up?** Personality tests reveal much.
G33 **Oh, Those Academic Walls!** Required subjects are designed to get you ready for the duties and the privileges of maturity.
G34 **Can You Say It?** Learning to speak and write puts the plus in personality.
G35 **What Do You Know?** What you know determines your job, friends, and the social paths you are going to follow.
G36 **What Can You Do?** School is the best place to test your skills.
G37 **Extra-Curriculars.** Student activities open a number of opportunities.
G38 **How About a Date?** First dances and dates need not be painful.
G39 **How Do I Look?** We aren't all beautiful or big but we can make the most of our good points.
G40 **Home Sweet Home.** Practice the golden rule on your family.
G41 **Working to Learn.** High school students need more than knowledge.
G42 **Can You Land the Job?** Certain skills make job hunting easier.
G43 **Are You Worth It?** Do you return enough of the investment in your education to make it worthwhile?
G44 **What Is Normal Growth?**

MINNESOTA SOURCES: AV-SDE

JUNIOR-SENIOR

(HISTORY MAKERS, THE) 15 min.
The following six programs are taped interviews with outstanding historymakers of today. Each program offers an opportunity for class discussion.

MAN OF SCIENCE, A SS53-25
An interview with Dr. Athelstan Spilhaus, former Dean of the Institute of Technology, University of Minnesota. He states, "In this scientific world we are going to need an understanding of our neighbors."

MAN OF ART SS53-26
Interview with Dr. Evans — leader of well-known Dixie Land Band. Music helps us understand our neighbors through an exchange of music with other countries.

MAN OF PUBLIC AFFAIRS SS53-27
Interview with Mr. Aziz of Bagdad. Life in Bagdad and their fairy tales.

GREAT THINKER, A SS53-28
Interview with Mr. Frank M. Rarig, Speech Department, University of Minnesota. An explanation of thinking processes.

MAN OF HUMAN RIGHTS, A SS53-29
Interview with Dr. Ralph Bunche, United Nations. Discusses equal rights for all people.

MAN OF ADVENTURE, A SS53-30
Interview with Dr. Lawrence Gould, former President of Carlton College. Expedition and its purpose. Geologic survey and the physical aspects of unexplored lands.
MINNESOTA SOURCES: AV-SDE, UM

HUMAN RELATIONS
This series should answer a need for teaching material in units on guidance, history, and social studies. It is sponsored by a group of human relations organizations in Minnesota and consists of 13 programs of a 15-minute dramatic recording, followed by a 15-minute panel discussion by prominent citizens who discuss the problems of prejudice and discrimination 30 min.

HR 1 **The Facts of Life** with Ezra Stone — a dramatic program dealing with discrimination in higher education.
HR 2 **Who Speaks for San Marino?** with Tyrone Power — dealing with discrimination in clubs; the need for organizations like Mayor's Commissions on Human Relations to handle problems of prejudice.
HR 3 **Elephant in the Streets** with Quentin Reynolds — a documentary on the need for community audits.
HR 4 **The Case of Alice Pardee** with Edward R. Murrow — explaining the functioning of state fair employment practice legislation.
HR 5 **The Old One-Two** with Ronnie Liss — A dramatic program dealing with parental influence on children in creating good or bad attitudes toward groups of people.
HR 6 **An American Comes Home** with Faye Emerson — a dramatic program on basic human rights.
HR 7 **Sweet Music** with Walter Hampden — a dramatic program on housing and restrictive covenants.
HR 8 **With Malice Toward All** with Staats Cotsworth — a dramatic detective story dealing with group hatred.
HR 9 **Liberty Inn** with Cornell Wilde — a dramatic program dealing with discrimination in resorts.
HR10 **Sky View** with Arnold Moss — a dramatic program dealing with discrimination in hotels and professions.
HR11 **Party for Gino** with Martha Scott — a dramatic program about good human relations in a neighborhood.
HR12 **These Small Things** with MacDonald Carey — a dramatic program on discrimination in housing.
HR13 **The Man in the Plane** with Richard Widmark — a dramatic program dealing with human rights on the world scene.

Youth of Today
The following eight programs are provided by the Department of Information and Agricultural Journalism. The emcee is Mrs. Jo Nelson, assistant extension editor, University of Minnesota. 15 min.

HR14 **Youth: Development Tasks.** C. E. Ramsey, professor of sociology at the University of Minnesota.
HR15 **Youth: Marriage and Parenthood.** C. E. Ramsey and Ron Pitzer, extension family life education specialist.
HR16 **Occupational Choices of Youth.** C. E. Ramsey and William L. Zwerman, assistant professor of sociology.
HR17 **Youth's Search for Values.** C. E. Ramsey and Osgood Magnuson, assistant state 4-H Leader.
HR18 **Problems of Youth in Other Cultures.** C. E. Ramsey and Carol Etheridge, England, graduate assistant, sociology.
HR19 **Beatniks.** C. E. Ramsey and Stanley W. Pollock, research assistant, sociology.
HR20 **Youth Delinquency.** C. E. Ramsey.
HR21 **Youth Programs.** C. E. Ramsey and Marian Larson, assistant state 4-H leader.
MINNESOTA SOURCES: AV-SDE

(HUMAN SEXUAL DEVELOPMENT SERIES)
KUOM-247 **Human Sexuality.** Dr. Richard Hey, gives the keynote address of the Second Sex Education Institute, 30 min.
KUOM-248 **Psychosexual Development During Adolescence.** Dr. Evelyn M. Duvall, discusses the what, when, and how of sex education in the home, school, church, and community at the junior and senior high school levels — Second Sex Education Institute. 60 min.
KUOM-249 **Sex and Moral Values I.** Panel Discussion. Dr. Richard Hey is the moderator. Rabbi Kassel Abelson, Reverend J. Richard Fowler, Father Walter J. Cullen are the members of the panel — Second Sex Education Institute, September 1966. 60 min.
KUOM-250 **Sex and Moral Values II.** Panel Discussion. Father J. Cowan, The Reverend H. Norem, Rabbi Max Shapiro are the members of the panel — Second Sex Education Institute, November 1966. 60 min.
MINNESOTA SOURCES: UM

THE IMAGE OF GOD IN OUR TIME — PART I.
KUOM-277
A dialogue on contemporary theological issues by Bishop James A. Pike and Rabbi Robert Gordis. 48 min.

THE IMAGE OF GOD IN OUR TIME — PART II.
KUOM-278
A dialogue on contemporary theological issues by Bishop James A. Pike and Rabbi Robert Gordis. 67 min.
MINNESOTA SOURCES: UM

MARATHON GROUP COUNSELING. KUOM 334
Dr. Frederick Stoller, representative of the Youth Studies Center at the University of Southern California, speaking. (30 min.)
MINNESOTA SOURCES: UM

LEADERSHIP IN A DEMOCRATIC SOCIETY. KUOM-11
Dr. Robert Nesbitt presents his viewpoints. (45 min.)
MINNESOTA SOURCES: UM

MINNESOTA HONOR ROLE SERIES 15 min.

From among the many famous Minnesotans of the Twentieth Century, the following are chosen as outstanding representatives in a variety of areas and interests. Half of these were only Twentieth Century "greats," half of them are contemporary. In each instance, each one has gained worldwide recognition and has achieved a lasting place on Minnesota's Honor Role.

HSM57- 1	**Ignatius Donnelly, Nov. 3, 1831**
HSM57- 2	**Cass Gilbert, Nov. 24, 1859**
HSM57- 3	**Frank Kellogg, Dec. 27, 1856**
HSM57- 4	**F. Melius Christensen, Apr. 1, 1871**
HSM57- 5	**Lew Ayers, Dec. 28, 1908**
HSM57- 6	**Jean Piccard, Jan. 28, 1884**
HSM57- 7	**Charles Lindbergh, Feb. 4, 1902**
HSM57- 8	**Sinclair Lewis, Feb. 7, 1885**
HSM57- 9	**Michael Dowling, Feb. 17, 1866**
HSM57-10	**Frederick Hovde, Feb. 7, 1908**
HSM57-11	**F. Scott Fitzgerald, Sept. 24, 1896**
HSM57-12	**Thomas Gibbons, Mar. 22, 1891**
HSM57-13	**Lauris Norstad, Mar. 24, 1907**
HSM57-14	**Harold Stassen, Apr. 13, 1907**
HSM57-15	**Ole Rolvaag, Apr. 22, 1876**
HSM57-16	**Lawrence Gould, Aug. 2, 1896**
HSM57-17	**The Mayos — Dr. Charlie and Dr. Will, June 29, 1861**
HSM57-18	**Elvin Stakman, May 17, 1885**
HSM57-19	**Eugenie Anderson, May 26, 1909**

MINNESOTA SOURCES: AV-SDE, UM

(MINNESOTA RECREATION)

HISTORIC MINNESOTA SITES

FCT-645- 77	**Stories Told by the State Parks**
FCT-645- 78	**Along the Gunflint Trail — Quetico Superior Wilderness**
FCT-645- 79	**Saga of the Green Giants — St. Croix Park**
FCT-645- 80	**Drums Along Ancient Trails — Historic Fort Snelling**
FCT-645- 81	**Following the Red River Trail — Red River of North**
FCT-645- 82	**The Head of the Mississippi — Itasca Park**

HUNTING IN MINNESOTA

FCT-645- 83	**Coming Home Alive — Hunting Safety**
FCT-645- 84	**Stewards of the Wild — The Purpose of Hunting Laws**
FCT-645- 85	**Saga of the Whitetail — Conservation of Deer**
FCT-645- 86	**On the Firing Line — Forest Fire Prevention**
FCT-645- 87	**Marshland Homes — Fur Bearing Animals**

WINTER RECREATION IN MINNESOTA

FCT-645- 88	**White Wilderness Calling**
FCT-645- 89	**Nature in the Balance — Survival of Wildlife in Winter**
FCT-645- 90	**Beneath the Snows of Winter — Fish Survival**
FCT-645- 91	**Wintertime Fun — Outdoor Sports in Minnesota**

BIRDS OF MINNESOTA

FCT-645- 92	**Wings Against the Sky**
FCT-645- 93	**Guardians of the Wild — Minnesota's State Bird**
FCT-645- 94	**Wings O'er the Marshland — Aquatic Game Birds**
FCT-645- 95	**From a Far Country — Upland Game Birds**
FCT-645- 96	**Wings for Tomorrow — Protecting Wildfowl**

MINNESOTA CAMP GROUNDS

FCT-645- 97	**Roads to the Wilderness — Camping in Minnesota**
FCT-645- 98	**Packsack and Paddle — Canoe Country**
FCT-645- 99	**Along the Shoreline — Lakeside Camping**

GAME FISH OF MINNESOTA

FCT-645-100	**Bounty of the Underwater World — Minnesota Fish**
FCT-645-101	**Fertile Waters — Fisheries Management**
FCT-645-102	**Spawn of the Spring Floods — Spawning Areas**
FCT-645-103	**Mysteries of the Water World — Balance of Fish Life**

BOATING IN MINNESOTA

FCT-645-104	**Waterways Are Pathways — Water Safety**
FCT-645-105	**10,000 Lakes or More — Boating Opportunities**
FCT-645-106	**Vacation Days Are Calling — Final Program**

MINNESOTA SOURCES: UM

MINNESOTA TRENDS SERIES 15 min.

SS107	**The Changing Use of Minnesota Farm Land.** An interview with Leverett P. Hoag, research fellow in geography. Corn, oats, and soybeans, have increased greatly since 1940. Wheat and barley have decreased in acreage. Trends for future crop production and specialization.
SS108	**Getting Started in Farming.** Future Farmers and 4H Clubs have assisted boys in getting started to become partners with their fathers in farming. In 1935, the average farm was 161 acres. In 1950, the number of farms decreased but acreage increased to 185. An increase in technical skills and managerial ability are highly important today.
SS109	**The Outlook for the Small Town.** There are about 700 towns under 5,000 population. Rapid transportation and mass communications have changed living habits in small towns. New industries and branches are locat-in small towns. It is suggested that small towns organize a study group to ascertain their human and material resources.
SS110	**The Trade and Industry of Our Small Cities.** Cities of 10,000 to 30,000 are here considered. Austin's per capita income is nearly twice that of Bemidji but their per capita sales are 13th in the list of 15 small cities. Mankato is the leading city in per capita sales because of a large trading area. Development of taconite and vacationing will affect the growth of some of these cities.
SS111	**Planning for Metropolitan Growth.** Twin City area is 25 miles in radius which includes 5 counties and more than ⅓ the population of the state. The general population has increased 20% in the last 13 years. We need an official agency to make factual studies and recommendations to solve the problems.
SS112	**Schools for Our Growing Population.** Gordon Mork, Associate Professor of Education, University of Minnesota. Present birth rate is about 80,000 children per year. The Minnesota Department of Education and University of Minnesota have departments which help in planning new schools.

MINNESOTA SOURCES: AV-SDE, UM

MORE THAN SKIN DEEP. SS53-17

The American Indian becomes a part of the working machinery of Twin Cities communities.

MINNESOTA SOURCES: AV-SDE

NEWSPAPERMAN LOOKS AT BROTHERHOOD, A

SS52-28

An interview with Carl Rowan, former reporter on a Minneapolis newspaper. He gives some of the requirements of good newspaper reporting.

MINNESOTA SOURCES: AV-SDE

JUNIOR-SENIOR

OVERVIEW OF HUMAN SEXUALITY, AN. KUOM-280
Dr. Henry Bowman gives the keynote address of the Third Sex Education Institute. (50 min.)
MINNESOTA SOURCES: UM

UNDERSTANDING: STEPPING STONES TO PEACE. WAG-612-26
This program features George Grim with Professors J. Huntley Dupree, Professor of History and former Dean of Macalester College and William S. Howell, Professor and Associate Chairman, Department of Speech, Communication and Theatre Arts.
MINNESOTA SOURCES: UM

WHAT, WHEN, AND HOW TO GIVE SEX EDUCATION AT HOME, CHURCH, AND SCHOOL. KUOM-281
Presented by Rev. Harlan Norem at the Third Annual Institute on Sex Education at the elementary school level. 45 min.

WHAT, WHEN, AND HOW TO GIVE SEX EDUCATION AT HOME, CHURCH, AND SCHOOL. KUOM-282
Presented by Dr. Richard Hey at the Third Annual Institute on Sex Education at the elementary school level. 40 min.

WHAT, WHEN, AND HOW TO GIVE SEX EDUCATION AT HOME, CHURCH, AND SCHOOL. KUOM-283
Presented by Eric Johnson at the Third Annual Institute on Sex Education at the junior high school level. 60 min.
MINNESOTA SOURCES: UM

WILDERNESS TRAILS. FCT-623-35
Early Minnesota's history is retold in recent developments of out-of-door recreation.
MINNESOTA SOURCES: UM

CAREERS

BREAD FOR TOMORROW. FCT-623-48
The story of agriculture conservation and its great contributions to food and fiber.
MINNESOTA SOURCES: UM

COMMERCIAL EDUCATION

COMMERCIAL BUSINESS SERIES (Dutch Uncle Talks)
A series of talks by Ralph Hinman, Manager of the Better Business Bureau Inc. of Wichita, Kansas. Mr. Hinman "turns the searchlight on the questionable and the doubtful, and the floodlight on your path to safety and satisfaction in your daily business-of-living transactions." These talks point out many actual cases of illegitimate business deals which robbed people of their savings. The stories he tells may help young people develop an inquiring habit of mind and point the way to high ethical standards. 15 min.

CB 1 **The Human Nature of Business.** Introductory program for this series. "Our business system is not perfect. It cannot be because it is so very human. There is a side of human nature which runs to extremes unless held in check by spiritual, moral, or material considerations."

CB 2 **Self Regulation in Business.** Government and Local Controls which protect the public's interest; including your Better Business Bureau.

CB 3 **The Post Office Box That Wasn't There.** Correspondence School Enrollments may be legal contracts, and chain letters are illegal.

CB 4 **Dutch Uncle Talk.** Beware of fraudulent schemes by mail for selling held packages, — "free lot deals", — fishing and hunting property. Also, the itinerant silver plating expert; used cars that have been soaked with salt water, and itinerant photographers.

CB 5 **Dutch Uncle Talk.** Punchboards can be very costly to all but the operator in-the-know. Furnace repair men operating for a company long out of existence can cause great inconvenience. Do not be drawn into a deal by a stranger. The Christmas lay-away plan is a legal sale. "Guarantee" means nothing unless the company is willing and able to do something about their product.

CB 6 **Dutch Uncle Talk.** Beware of concerns which sell a service alleged to help you win those big juicy national contests.

CB10 **Dutch Uncle Talk.** Bait advertising such as rebuilt sewing machines or vacuum sweepers of well-known names at unusually low prices to get you to pay high prices for shoddy merchandise, is another racket to be on guard against. Beware of insurance policies offered by companies operating in states other than your own.

CB11 **Dutch Uncle Talk.** The merchandise display rack costs the unwary person much more than it is worth. Be on the lookout for unordered packages. Refuse to accept them. Destroy your last year's auto license plates or you may be accused of car theft.

CB12 **Dutch Uncle Talk.** Are you planning to sell your business through a broker? If so, be sure that the broker is honest. "I'm trying to earn money enough for an operation on my eye." — the frequent pitch of magazine agents. This is a deliberate attempt to play on your sympathy and is not endorsed by reliable magazine concerns. Surveys have proven the fact that the words "wholesale" and "discount" are used for the sole purpose of making you think their prices are lower.

CB13 **Business and the Church.** The debt that the institution of business owes to the instituiton of the church. The spiritual concept of doing right for right's sake. Old human nature is stubborn and will steadfastly resist any change that seems to affect the pocketbook adversely; but whether men recognize the source or not, it has been the spiritual power of the church that has given us the earthly values of plain business honesty and confidence which are the basis of all worthwhile business, not to mention the golden rule.

COMMERCIAL EDUCATION
This program is one-half hour in length.
CE-1 Typing Lesson
MINNESOTA SOURCES: AV-SDE

CRUCIAL LIFE EXPERIENCES IN THE DEVELOPMENT OF SCIENTISTS. KUOM-2
Dr. Anne Roe, research scientist from New York University talks about development of scientists. (45 min.)
MINNESOTA SOURCES: UM

EARTH'S LIFE LAYER, THE. FCT-667-139
Never before have we needed agricultural science and research as we do today. We have a difficult job to do and all the advances and techniques of the new agricultural science must be brought to bear on the problem if we are to keep our land permanently productive and properly housed, fed and clothed for the generations to come.
MINNESOTA SOURCES: UM

EXECUTIVE'S DILEMMA, THE. KUOM-37
John F. Briggs, M.D., St. Paul internist and former President, Minnesota Heart Association, gave a discerning talk pinpointing emotional and physical problems characteristic of each decade in the executive or professional man's career. (31 min.)
MINNESOTA SOURCES: UM

FAR HORIZONS CALLING. FCT-634-75
Wise resource usage points the way to the maintenance of the sources of prosperity for today and tomorrow.
MINNESOTA SOURCES: UM

FARM YOUTH AND OCCUPATIONAL PLANS. AG-M-58
MINNESOTA SOURCES: AV-SDE

FOREST SOIL RESEARCH. AG-M-56
MINNESOTA SOURCES: AV-SDE

GUIDANCE AND OCCUPATIONS 15 min.
Prepared by the Indiana University and designed for high school.

G 1 **An Introduction to You**
G 2 **Reaching for Maturity**
G 3 **What is Maturity**
G 4 **Interests Pay Dividends**
G 5 **Do You Have What It Takes?**
G 6 **Let's Look at Jobs**
G 7 **You're On Your Own**
G 8 **Open and Closed Doors**
G 9 **Check on Yourself and Your Job**
G10 **More About Choosing Your Job**
G11 **Getting Ready for Your Job**
G12 **Working to Learn and Learning to Work**
G13 **About That High School Record**
G14 **Test Me on This One**
G15 **Activities — Are They Worth It?**
G16 **Something to Interest Everybody**
G17 **Teachers are People, Too**
G18 **Personality's the Thing**
G19 **What is "Normal" Behavior?**
G20 **Your Personality and Your Health**
G21 **A Message to the Stag Line**
G22 **About Your Home Life**
G23 **Time on Your Hands**
G24 **The Truth About Yourself**
G25 **Let's Look at the Records**
G26 **Success — It's Up to You**
G27 **Nursing Meets Today's Challenge**
G28 **Yourself and Your Job**
G29 **What's On Your Mind?** — Worrying is normal, up to a point! !
G30 **Let's Face It** — None of us is perfect . . . but,
G31 **Getting Along With Others** — Achieving emotional maturity involves many trials and setbacks.
G32 **How Do You Measure Up?** — Personality tests reveal much.
G33 **Oh, Those Academic Walls!** — Required subjects are designed to get you ready for the duties and privileges of maturity.
G34 **Can You Say It?** — Learning to speak and write puts the plus in personality.
G35 **What Do You Know?** — What you know determines your job, friends, and the social paths you are going to follow.
G36 **What Can You Do?** — School is the best place to test your skills.
G37 **Extra-Curriculars** — Student activities open a number of opportunities.
G38 **How About a Date** — First dances and dates need not be painful.
G39 **How Do I Look?** — We aren't all beautiful or big but we can make the most of our good points.
G40 **Home Sweet Home** — Practice the golden rule on your family.
G41 **Working to Learn** — High school students need more than knowledge.
G42 **Can You Land the Job?** — Certain skills make job hunting easier.
G43 **Are You Worth It?** — Do you return enough of the investment in your education to make it worthwhile?
MINNESOTA SOURCES: AV-SDE

THE HERITAGE WE HOLD, FCT-623-50
The purpose and meaning of conservation and its vital role in maintaining our way of life is told in this program.
MINNESOTA SOURCES: UM

HUMANITIES FOR THE SCIENTIST, KUOM-94
Dr. Brand Blanshard, visiting professor of philosophy, University of Minnesota, presented this speech which was delivered to the University Medical School on November 19, 1962. (46 min.)
MINNESOTA SOURCES: UM

INTERNATIONAL LAW AND PRIVATE BUSINESS
KUOM-146
Prof. James F. Hogg, professor of law at the University of Minnesota. (54 min.)
MINNESOTA SOURCES: UM

KINGS OF THE WATER WORLD, FCT-634-66
Each year scientific investigation is revealing more and more of the natural principles that govern the well being of fish populations. The discovery of how nature maintains balance in the water world makes this broadcast important to an understanding of the conservation of fish and other aquatic resources.
MINNESOTA SOURCES: UM

LEGENDS FROM ANCIENT SEAS, FCT-623-40
This tells of how the knowledge of geology enables one to understand the land.
MINNESOTA SOURCES: UM

LINKS IN THE CHAIN OF LIVING, FCT-667-138
Our natural resources are of two kinds: (1) those that nature can replace at regular short intervals of time if man does not interfere through destructive use, and (2) those that are replaced only after the passage of vast periods of time.
MINNESOTA SOURCES: UM

THE LIVING THEATRE AND THE LIVING AUDIENCE, KUOM-13
By Agnes De Mille, noted choreographer and author. (45 min.)
MINNESOTA SOURCES: UM

LODE STONE, FCT-623-35
This is a story of iron deposits and the story of Minnesota's mineral resources.
MINNESOTA SOURCES: UM

MEAT RESEARCH, AG-M-55
MINNESOTA SOURCES: AV-SDE

MODERNIZING STATE GOVERNMENT, KUOM 331
Governor Harold LeVander speaking. (65 min.)
MINNESOTA SOURCES: UM

OCEANOGRAPHY

THE OCEAN
This series of six, three quarter hour programs deal with the study of the oceans of the world.
TSO-1. Explorers of the Sea — Athelstan Spilhaus. An opening lecture from this series, its purposes and goals, by the Dean of the Institute of Technology, University of Minn. 47 min.

TSO-2. The Ocean as an Archive of the Past — Fritz Koczy. Dr. Koczy, from the Marine Laboratory, University of Miami, explains the methods and problems involved in determining the past from the present day remains. 65 minutes.

TSO-3. The Origin and Evolution of Marine Life — Grover Stephens. Dr. Stephens, Zoology department of the University of Minnesota, covers the changes taking place in living marine species in simple micro-organisms through the large whale. 60 minutes.

TSO-4. The Ocean Floor and Beneath — Harry Hess. Dr. Hess, Geology department of Princetown University, explores the purpose of ocean floor explorations, methods and problems as they are encountered. 60 minutes.

TSO-5. The Seas in Motion — Walter Munk. Dr. Munk, Scripps Institute of Oceanography, La Jolla, California, probes the actions of the oceans as well as the cause and effect of ocean action. 40 minutes.

TSO-6. The Living Ocean — Dixie Lee Ray. Mrs. Ray, Zoology department of the University of Washington discusses types of life to be found in the vast expanses of the oceans. 60 min.
MINNESOTA SOURCES: UM

OPPORTUNITY IN AGRICULTURE, AG-M-60
MINNESOTA SOURCES: AV-SDE

OUR CHANGING AGRICULTURE, AG-M-70
MINNESOTA SOURCES: AV-SDE

PEACE CORPS: ADVENTURE IN INTERNATIONAL COOPERATION, WAG-623-22
This program features George Grim talking with Jack Grim, Peace Corps Committe Chairman at the University of Minnesota; John J. Sullivan, Special Assistant in the Training Division of the Peace Corps; and Dr. William C. Rogers, Director of the World Affairs Center and Chairman of the Peace Corps Committee at the University of Minnesota.
MINNESOTA SOURCES: UM

PLOWLAND MAGIC, FCT-667-140
With careful management, our land can be kept productive through centuries yet to come. Although much of our land has lost part of its fertility through a few decades of unwise use, some of it is still very productive.
MINNESOTA SOURCES: UM

RESPONSIBILITIES TO THE PAST AND FUTURE, KUOM-217
Dr. Brook Chisholm, professor of clinical psychiatry at the University of British Columbia. (55 min.)
MINNESOTA SOURCES: UM

SCIENCE AND SOCIETY, KUOM 335
Presented by Robert Theobold. (45 min.)
MINNESOTA SOURCES: UM

SOCIAL WORK EDUCATION, KUOM 308
Whitney Young, executive director of the Urban League, speaks to the National Conference of the Council on Social Work Education, Minneapolis, January, 1968. (60 min.)
MINNESOTA SOURCES: UM

SOCIAL WORK, KNOWLEDGE AND SOCIAL RESPONSIBILITY, KUOM 310
Presented by Henry S. Maas, professor of social welfare at the University of California at Berkeley. (50 min.)
MINNESOTA SOURCES: UM

THIS OUR LAND, FCT-634-74
This story tells of the development of a vast agricultural economy, coming first to the hard wood area and spreading out over the vast "sea of grass" — the prairie, the mecca for land-hungry settlers of the past century.
MINNESOTA SOURCES: UM

TOMORROW'S HARVEST, FCT-623-39
The story of re-establishing forests and maintaining tree crops is told in this work.
MINNESOTA SOURCES: UM

TRENDS IN PUBLIC RESPONSE TO MASS MEDIA, SS114
Robert L. Jones, School of Journalism, University of Minnesota. Number of newspapers has fallen off since 1930 by about 100. Magazines sold have increased as well as the number of titles. Radio has increased 100% since 1945 and television receivers increased from 15% in homes in 1950 to 80% in 1954.
MINNESOTA SOURCES: UM

WANT TO BE A VETERINARIAN? AG-M-71
MINNESOTA SOURCES: AV-SDE

WHAT'S WRONG WITH CRIMINAL LAW, KUOM-279
F. Lee Bailey, America's most famous defense attorney as he spoke at the University of Minnesota Law School. (58 min.)
MINNESOTA SOURCES: UM

NORTHEASTERN UNIVERSITY CAREER TAPE RECORDING (1105)
(The Career Information Center, Northeastern University, 360 Huntington Ave., Boston, Mass. 02115)

F-1. Nursing. 1. General; 2. Diploma Program; 3. Associate Program; 4. Baccalaureate Program.

F-2. Social Work. 1. General; 2. Case Work; 3. Group Work; 4. Community Planning.

F-3. Engineering Technology. 1. General; 2. Civil Engineering Technology; 3. Architectural Engineering Technology; 4. Chemical Engineering Technology.

F-4. Earth Sciences. 1. General; 2. Astronomy; 3. Geology; 4. Meteorology.

F-5. Airlines. 1. General; 2. Pilot; 3. Stewardess; 4. Transport Agents.

F-6. Engineering. 1. General; 2. Aeronautical; 3. Space; 4. Industrial.

F-7. Building Trades. 1. General; 2. Carpentry; 3. Electrical Work; 4. Heavy Equipment.

F-8. Conservation. 1. General; 2. Forestry; 3. Fish and Wildlife; 4. Pollution.

F-9. Health. 1. General; 2. Dietitian; 3. Occupational Therapist; 4. Physical Therapist.

F-10. College—Senior. 1. General; 2. Liberal Arts; 3. Education; 4. Business Administration.

F-11. Colleges—Junior. 1. Role; 2. Transfer Program; 3. General Program; 4. Terminal Program.

F-12. Law Enforcement. 1. General; 2. Crime Lab; 3. F.B.I.; 4. Prevention.

These are 15 minute recordings — two on each side of the reel. Please mail this tape on schedule, according to your mailing instruction. If your instructions have been lost we will send you another copy upon request. If the tape is damaged, indicate this on the front of the box and return it to us. We will send another to you. DO NOT SPLICE WITH SCOTCH TAPE!
MINNESOTA SOURCES: AV-SDE

SENIOR - COLLEGE - ADULT
TAPES

FAMILY LIFE
PERSONAL AND SOCIAL DEVELOPMENT

PARENT EDUCATION — 15 Minute Tapes

The following pre-recorded tapes are discussions which deal with child growth and development. They were prepared under the direction of the Parent Education Department of the Institute of Child Welfare, University of Minnesota, with the cooperation of Radio Station KUOM. Each discussion is available on a fifteen-minute tape designed for use by Parent-Teacher Associations and other adult education groups. They are also useful for classroom units on child and family problems.

CD-1. Discipline. How does knowing what to expect of a child at different ages help in discipline? How important are praise and rewards, different ways of making requests, attitudes and consistency of adults, and understanding the child's feelings?

CD-3. Emotional Stability. Are emotions desirable? How can emotions be controlled in children? In adults?

CD-5. Problems of Adolescence. What are some important characteristics of adolescence? What about conformity? How about independence? What are some other needs of adolescence?

CD-7. Stories for Children. What are the differences in story preferences at various age levels? What are the values of story telling. How can good stories be selected?

CD-9. Toys for Children. What are helpful suggestions in the purchase of toys? What factors in toy construction should be considered? How does the choice of toys affect the development of the child? How can parents select toys wisely?

CD-11. Normal Development and Maturity. What does "normal" mean? How can we aid children to attain maturity?

CD-13. Heredity and Environment. How do these factors work together in human development? What limits are imposed by heredity? How can stimulating environments be set up?

CD-15. Intelligence and Development. How do we measure intelligence? What are mental age and IQ? Why don't teachers and schools usually reveal IQ scores? Why is it important to know a child's level of intelligence?

CD-17. The Father's Role in the Family. What is the father's role? How can he help his sons and daughters? How can the father participate more effectively in family life?

CD-19. Basic Habit Training. How can feeding, sleep and toilet traing be made easier for the child and for the parents?

CD-21. Development of Responsibility. What do parents think of as responsibility? How does scientific psychology look at it? How do parents try to develop it? What about chores? What are some of the better ways to foster responsibility in children?

CD-23. Learning to Use Money. What are the typical problems in a child's handling of money? How can he be taught the value of money? How is an allowance to be planned?

CD-25. Social Development. When does it begin? Does children's play contribute to social development? How are friendships formed? What about quarrels? How can parents foster social development?

CD-27. How Parents Can Help Their Children in School. How can parents help prepare children for school? What kinds of information and experiences help? How can parents best provide these? Why are school visits important?

CD-29. Mentally Retarded Children. Why is this subject important to all parents? What are the different kinds of retarded children? What are some signs of retardation? How can we plan for these youngsters?

CD-31. Children with Physical Handicaps. How do children with handicaps vary? How many are there? What are some of the social, learning and other special problems? What helps are available?

CD-33. Music for Growing Children. What can parents with little musical ability do to help children grow musically? What kinds of songs do children like to hear and sing? What other musical activities can parents provide? Where can parents find other ideas for making music in the home?

CD-87. Gifted Children. What do we mean by "gifted" children? What are they like? What are some signs of giftedness? How can we help gifted children?

CD-88. What Shall I Tell My Child About Sex? What is sex education? Why is it necessary? What should a child be told? When? By whom?

CD-89. Developing Moral and Spiritual Values. What do we mean by "values?" Who determines them? How were they taught in the past? How can we teach them? How can parents encourage spiritual growth?

CD-90. Books for Children.

CD-91. The Problems Facing an Unwed Mother.
University of Minnesota
MINNESOTA SOURCES: UM

CAREERS

KUOM-1
"Crucial Factors in the Life History of Talent," by Catherine Cox Miles, Consultant and Research Scientist from New London, Connecticut.
MINNESOTA SOURCES: UM

KUOM-2
"Crucial Life Experiences in the Development of Scientists" by Dr. Anne Roe, Research Scientist from New York University.
MINNESOTA SOURCES: UM

DEVELOPMENT — KEY TO ECONOMIC IMPROVEMENT, WAG-612-24
George Grim and Rev. Gioachino Maritano, Assistant Professor of Economics, College of St. Thomas; and Herbert Mohring, Associate Professor of Economics, University of Minnesota.
MINNESOTA SOURCES: UM

KUOM-6
"Education Is the Future" by Edmund S. Muskie. Edmund S. Muskie, United States Senator from Maine, is serving his first term in Congress. A practicing lawyer since 1940, Muskie has been active in Democratic politics for several years and has served as Democratic National Committeeman from Maine. He addressed the Minnesota Annual Education Day Convocation in Northrop Memorial Auditorium. (45 min.)
MINNESOTA SOURCES: UM

EXPANDING POPULATION POSES PROBLEMS, WAG-612-23
George Grim and Leonid Hurwicz, Professor and Chairman, Department of Statistics and Edward N. Megay, St. Thomas College.
MINNESOTA SOURCES: UM

KUOM-64
"The Function of Gifts and Grants in a Public University." Stanley J. Wenberg, University of Minnesota Vice-President and Administrative Assistant. (25 min.)
MINNESOTA SOURCES: UM

HIGH ON A PEAK, SOW-612-30
A painter, geologist, poet, and an explorer express their feelings about mountains. Because everyone is unique, no two people will feel exactly the same about a mountain as is demonstrated in today's program.
MINNESOTA SOURCES: UM

KUOM-67
"The Land-Grant Tradition in American Education" by James Lewis Morrill, President-emeritus of the University of Minnesota, now director of the Ford Foundation's Overseas Development Program for Latin America and the Caribbean area. It was delivered on April 12, 1962, at University Land-Grant Centennial Convocation. (30 min.)
MINNESOTA SOURCES: UM

KUOM-58
"Liberal Education and the World Crises." Carl T. Rowan, Deputy Assistant Secretary of State for Public Affairs. (45 min.)
MINNESOTA SOURCES: UM

KUOM-3
"The Placement and Employment of Women" by Dr. Emily Chervenik, Coordinator of Placement and Assistant Dean of Women at the University of Wisconsin. (45 min.)
MINNESOTA SOURCES: UM

THE PLAY'S THE THING, SOW-612-23
Today's program is about the theatre and the back-stage preparation that goes into the production of a play. Sets, lighting and acting are discussed, and we learn that the theatre is the one place where all the arts come together.
MINNESOTA SOURCES: UM

KUOM-61
"The Role of Geophysics in International Science." Dr. Lloyd Berkner, President of the Graduate Research Center of the Southwest and consultant to the President's Science Advisory Committee. (60 min.)
MINNESOTA SOURCES: UM

SURVIVAL DEMANDS QUALITY EDUCATION, WAG-612-1
George Grim and Professor Robert Beck.
MINNESOTA SOURCES: UM

KUOM-69
"Talent and Democratic Education" by Dr. Oscar Handlin, Professor of History at Harvard University. Dr. Handlin delivered this talk on the St. Paul campus of the University of Minnesota at the 48th annual University Short Course and Schoolmen's Week. (53 min.)
MINNESOTA SOURCES: UM

KUOM-18
"A Theatre for Minneapolis" by Sir Tyrone Guthrie. Sir Guthrie considers the many reasons why he chose to establish a repertory theatre in Minneapolis. He also discusses the theatre in relation to films and television. All the vibrancy of live theatre is evident in Guthrie's talk about the art that he has made his life. (45 min.)
MINNESOTA SOURCES: UM

PERSONAL AND SOCIAL PROBLEMS

KUOM-14
American Studies Conference on Civil Rights. Address of Rev. Martin Luther King. (42 min.)
MINNESOTA SOURCES: UM

KUOM-15
American Studies Conference on Civil Rights "The Sectional Crisis of Our Time." Part I Carey Wililams, editor, the Nation, formerly Commissioner Immigration and Housing, California. Allen Tate, poet, critic, Professor of English, University of Minnesota. (43 min.)
MINNESOTA SOURCES: UM

KUOM-16
American Studies Conference on Civil Rights "The Sectional Crisis of Our Time." Part II Truman Nelson, novelist, critic, author. Brooks Hays, Director TVA, formerly Representative from Arkansas to U.S. Congress, President Southern Baptist Convention. (44 min.)
MINNESOTA SOURCES: UM

APARTHEID, SEGREGATION — NEITHER WORKS
WAG-601-12
Moderated by George Grim with Mr. Arnold M. Rose and Mr. James L. Gibbs, Jr.
MINNESOTA SOURCES: UM

KUOM-9
"Discrimination" by Edward Rutledge, Housing Director, New York Commission Against Discrimination. (45 min.)
MINNESOTA SOURCES: UM

EMERGING NATIONS SEEK DIGNITY, WAG-612-25
George Grim and Dr. Scott Johnston, Professor of Political Science, Hamline University; and Dr. Forrest G. Moore, Director, Office of Advisor to Foreign Students, University of Minnesota.
MINNESOTA SOURCES: UM

HUMAN RELATIONS
This series should answer a need for teaching materials in units on guidance, history, and social classes, where problems of discrimination and intolerance are discussed. It is sponsored by a group of human relations organizations in Minnesota. The series consists of 13 programs of a 15-minute dramatic recording, followed by a 15-minute panel discussion by prominent citizens who discuss the problems of prejudice and discrimination. (30 min. in length)

HR2 **Who Speaks for San Marino?** with Tyrone Power — dealing with discrimination in clubs; the need for organizations like Mayor's Commissions on Human Relations to handle problems of prejudice.

HR4 **The Case of Alice Pardee** with Edward R. Murrow — explaining the functioning of state fair employment practice legislation.

HR5 **The Old OneTwo** with Ronnie Liss — A dramatic program dealing with parental influence on children in creating good or bad attitudes toward groups of people.

HR6 **An American Comes Home** with Faye Emerson — a dramatic program on basic human rights.

HR7 **Sweet Music** with Walter Hampden — a dramatic program on housing and restrictive covenants.

HR8 **With Malice Toward All** with Staats Cotsworth — a dramatic detective story dealing with group hatred.

HR9 **Liberty Inn** with Cornell Wilde — a dramatic program dealing with discrimination in resorts.

HR10 **Sky View** with Arnold Moss — a dramatic program dealing with discrimination in hotels and professions.

HR11 **Party for Gino** with Martha Scott — a dramatic program about good human relations in a neighborhood.

HR12 **These Small Things** with MacDonald Carey — a dramatic program on discrimination in housing.

HR13 **The Man in the Plane** with Richard Widmark — a dramatic program dealing with human rights on the world scene.

University of Minnesota
MINNESOTA SOURCES: UM

KUOM-17
"My Experiences in Southeast Asia" by Tom Dooley. Mr. Dooley, who died early this year (1961) of cancer, discusses his humanitarian work far from his native land, the primitive conditions, confrontations with Communism and the philosophy he has derived. (42 min.)
MINNESOTA SOURCES: UM

KUOM-4
"New Frontiers of Race Relations" by Carl T. Rowan. Mr. Rowan speaks at the Minneapolis Urban League's 35th annual meeting. At this occasion Mr. Rowan received the League's Outstanding Citizen Award of the year. (58 min.)
MINNESOTA SOURCES: UM

RACE RELATIONS — WORLD'S HEADACHE,
WAG-612-5
George Grim with Mrs. Giselle Konopka, Professor in the School of Social Work and David W. Noble, Associate Professor of History.
MINNESOTA SOURCES: UM

KUOM-68
"The Second Emancipation Proclamation: Race Relations, Non-violence, and Social Change" by Bayard Rustin, one of the founders of "CORE," the Congress on Racial Equality. It was first broadcast on November 7, 1961, and was re-broadcast on July 9, 1962. It was delivered on October 20, 1961, under the sponsorship of the Student Peace Union and the Students for Integration. (53 min.)
University of Minnesota
MINNESOTA SOURCES: UM

KUOM-62
"Tolerance Is Not Enough." Professor Jaroslav Pelikan, Professor of Historical Theology of the Divinity School, University of Chicago. He was ordained into the Lutheran Church, has won the Abingdon Award and is a member of the Theological Commission on Tradition. Under the Commission on Faith and Order of the World Council of Churches. (45 min.)
MINNESOTA SOURCES: UM

UNDERSTANDING: STEPPING STONES TO PEACE,
WAG-612-26
Moderated by George Grim with Professors J. Huntley Dupree and William S. Howell.
MINNESOTA SOURCES: UM

COLLEGE • ADULT
TAPES

FAMILY LIFE

CHILD DEVELOPMENT

The following discussions, which concern **Child Growth and Development,** have been prepared under the direction of the Parent Education Department, of the Institute of Child Welfare, University of Minnesota, with the cooperation of Station KUOM and the Minnesota Department of Education.

Each discussion is available in two forms — a fifteen minute tape designed primarily for use by radio stations, and a thirty minute tape designed for use by Parent-Teacher Associations and other adult education groups. (Length of program in minutes is indicated in Parenthesis Code Number.) Both the short and the long tapes are also suitable for classroom units on child and family problems. Cornell University contributed programs CD35-CD68. The material was prepared by Russell Smart, Professor of Child Development, Nita Albers, Department of Extension Teaching, and others.

CD31 (15')
CD32 (30') **Delinquency and Adjustment.** What are signs of pre-delinquency? What are some of the causes of delinquency? How may difficulties be met? How can badly adjusted children be helped?

CD33 (15') **Understanding Mental Deficiency.** How can standardized tests be used? What effect does inheritance have on mental deficiency? How does injury or disease effect mentality?

CD34 (30') **Home Discipline.** Dr. John Anderson, Institute of
CD35 (15') Child Welfare. The Self-Demand Care for Infants. Discussion of the self-demand type of care for infants.

CD36 (9') **Allowance for Youngsters.** Some things to consider in deciding how much allowance to give a child. What children learn from having money to spend.

CD37 (9') **Family Recreation.** Some of the whys and hows of doing things together as a family group.

CD38 (10') **Growing Up Is Serious Business.** Some of the ways in which adolescents and their parents can see the other's point of view.

CD39 (11') **A Place to Grow.** Some ways in which parents can help their children to arrive at self-discipline.

CD40 (10') **Decisions on Dating.** Problems facing adolescents and parents.

CD41 (11') **Age of Adventure.** Suggest some ways which may help parents to understand their pre-adolescent children.

CD42 (10') **Your Child in the Community.** Discusses the difficulty that may arise when youngsters take part in so many activities that they have little time for relaxation and no time to be with their families.

CD43 (13') **Toys Where They Belong.** Some things that parents can do.

CD44 (9') **Sex Education.** About sex play and masturbation.

CD45 (10') **Sex Education.** Preparation for adolescence, ways in which parents can help their children understand and accept the physical changes of adolescence.

CD46 (11') **Eating Out with Children.** An example of a mother and her two children ordering a meal in a restaurant. The second part of this talk points out why a good start was made on a pleasant meal.

CD47 (9') **Parents Have Homework, Too.** Some of the things that parents can do to further good home-school relationships.

CD48 (11') **Doctors, Dentists, and Children.** Some ways that parents can help their children accept medical treatments.

CD49 (9') **When Children Say "No".** Discusses some of the reasons for "negativism" in youngsters and some of the ways in which parents can shorten "the negative stage."

CD50 (10') **Children in Church.** Some things to think about in relation to children's attendance at church services.

CD51 (12') **When Children Ask Questions.** Some of the things parents can do when their children bombard them with questions that need answers.

CD52 (16') **But Mom — You're Old Fashioned!**

CD53 (12') **How Shall I Choose My Mate?** Points out, through discussion of an actual case, some general points to consider in choosing a mate.

CD54 (11') **Speaking of Bad Language.** Gives reasons why children and adolescents use bad language.

CD55 (9') **Pets in the House.** What kinds are suitable for different age levels, and the kinds of learning which pets can bring to children.

CD56 (9') **Children Need Freedom of Activity.** How parents can provide opportunities for children to run around and work off their great quantities of energy.

CD57 (9') **Happy Vacation.** Helpful suggestions on making school vacation less hectic for mothers and more fun for the children.

CD58 (10') **On Being at the Top of the Class.** Another way of looking at competition for school grades — de-emphasizing competition and stressing cooperation.

CD59 (9') **It's Human to Get Frightened.** Offers a better understanding of "fear" and how it affects our lives; amazingly enough, it is something we can't live without.

CD60 (10') **Backsliding to Babyhood.** Reasons why a child may revert to doing things you long since thought he had outgrown.

CD61 (11') **Helping Your Child Act His Age.** Stresses the fact that children must grow at their own speed, and not be molded into miniature adults. Some of the problems of the different stages of growth are also discussed.

CD62 (10') **Children's Books.** Some guides for the selection of children's books with practical "how-to-go-about-it" ideas on how to find the right book for niece, nephew, son, or daughter.

CD63 (9') **Housing and Personality.** Discusses some of the factors of housing that have a direct bearing on wholesome personality. The needs of children and older people are developed.

CD64 (9′) **Paving the Way to the Hospital.** How parents can help slay the dragons of the unknown world. . . . and prepare their youngsters for the first trip to the hospital.

CD65 (10′) **Quarreling Children.** Discusses why brothers and sisters may be expected to have differences of opinion and suggest ways in which quarreling can be kept to a minimum.

CD66 (30′) **Courtship and Marriage.** Analysis of some of the reasons why people marry and an attempt to explain why some married people become disillusioned about each other. Suggestions to make every marriage improve through the years.

CD69 (15′) **Socio-Economic Influences Upon Children's Learning.** Shows effects of different cultural levels on learning process.

CD70 (15′) **Development of Healthy Personality.** Starts with a new-born baby, and goes through childhood in stages.

CD71 (15′) **Children Who Rebel.** Juvenile delinquency is a system of emotional illness. Troubled children who need help. Our society produces children who are unsure of themselves.

CD72 (15′) **Contribution of the School to Healthy Personality.** Parents and teachers cannot force behavior upon a sense of security and feeling of acceptance and respect.

CD73 (15′) **Differences in Family Incomes and Their Effect in Later Life.** One fourth of our families with children live on incomes of less than $2,000. Children of low income groups are deprived of the normal care and support valuable for healthy development.

MINNESOTA SOURCES: AV-SDE

CHILD DEVELOPMENT AND WELFARE—15-min. tapes

The following pre-recorded tapes are discussions which deal with child growth and development. They are prepared under the direction of the Parent Education Department of the Institute of Child Development with the cooperation of Radio Station KUOM, University of Minnesota. Each discussion is available on a fifteen-minute tape designed for use by Parent-Teacher Associations and other adult education groups. They are also useful for classroom units on child and family problems.

CD-1. Discipline. How does knowing what to expect of a child at different ages help in discipline? How important are praise and rewards, different ways of making requests, attitudes and consistency of adults, and understanding the child's feelings?

CD-2. Discipline of Pre-School Age Children. Discipline serves many different functions, perhaps the most important of which is the building of inner controls on the part of the child. This discussion considers goals of discipline, approaches to getting along with the child to avoid excessive limiting and irritability, and recognition of parents' feelings in the disciplinary process.

CD-3. Emotional Stability. Are emotions desirable? How can emotions be controlled in children? In adults?

CD-5. Books and Literary Experiences for Young Children. The three panel members discuss some of the factors involved in the evaluating and selecting of children's books and other literary experiences. They consider the range of available books of fantasy and fiction as well as sources of specific factual information.

CD-7. Stories for Children. What are the differences in story preferences at various age levels? What are the values of story telling? How can good stories be selected?

CD-8. Toys for Pre-School Children. Historical, developmental and emotional aspects of toys and play are discussed. It is important to provide toys that meet the child's needs at each stage of his development. There are suggestions of toys suitable to the pre-school child as well as principles helpful to adults in selecting toys and helping children get the maximum benefit from them.

CD-9. Toys for Children. What are helpful suggestions in the purchase of toys? What factors in toy construction should be considered? How does the choice of toys affect the development of the child? How can parents select toys wisely?

CD-11. Normal Development and Maturity. What does "normal" mean? How can parents select toys wisely?

CD-13. Heredity and Environment. How do these factors work together, in human development? What limits are imposed by heredity? How can stimulating environments be set up?

CD-15. Intelligence and Development. How do we measure intelligence? What are mental age and IQ? Why don't teachers and schools usually reveal IQ scores? Why is it important to know a child's level of intelligence?

CD-17. The Father's Role in the Family. What is the father's role? How can he help his sons and daughters? How can the father participate more effectively in family life?

CD-19. Basic Habit Training. How can feeding, sleep and toilet training be made easier for the child and for the parents? How can the child be brought to practice good habits?

CD-21. Development of Responsibility. What do parents think of as responsibility? How does scientific psychology look at it? How do parents try to develop it? What about chores? What are some of the better ways to foster responsibility in children?

CD-23. Learning to Use Money. What are the typical problems in a child's handling of money? How can he be taught the value of money? How is an allowance to be planned?

CD-25. Social Development. When does it begin? Does children's play contribute to social development? How are friendships formed? What about quarrels? How can parents foster social development?

CD-27. How Parents Can Help Their Children in School. How can parents help prepare children for school? What kinds of information and experiences help? How can parents best provide these? Why are school visits important?

CD-29. Mentally Retarded Children. Why is this subject important to all parents? What are the different kinds of retarded children? What are some signs of retardation? How can we plan for these youngers?

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CD-49. Developing Moral and Spiritual Values. What do we mean by "values"? Who determines them? How were they taught in the past? How can we teach them? How can parents encourage spiritual growth?

CD-50. Books for Children.

MINNESOTA SOURCES: UM

A CHILD'S WORLD — Part D

CW-1. A Child's World: Influences on His Development. The many aspects of a child's environment and his relationships with others which influence his development are discussed. (15 min.)

CW-2. A Child's World: Dad's Place in the Family. The male role in the family as the psychological father rather than the mere biological father is discussed. (15 min.)

CW-3. A Child's World: The Working Mother. The effects of a working mother on the development of a child are discussed. The reasons for her working and the attitudes of all members of the family are considered. (15 min.)

CW-4. A Child's World: Growing Up with Brothers and Sisters. The ordinal positions of the oldest child, the middle child and the youngest child in the family are described. (15 min.)

CW-5. A Child's World: His Conscience. How a child's conscience is developed through the process of socialization is discussed. (15 min.)

CW-6. A Child's World: The Influence of His Peers. The effects of a child's friends on his personality are explained through the "Best Friend" and "Gang" relationships. The "Loner" or child with no friends is also described. (15 min.)

CW-7. A Child's World: The Influence of Television. The physical and emotional effects of television on the child's development are discussed. 15 min.

CW-8. A Child's World: His Heroes. The need for a child to have heroes, how he picks his heroes and what influence they have on him are discussed. (15 min.)

CW-9. A Child's World: The Influence of Grandparents. The influence grandparents have on growing children is discussed. (15 min.)

MINNESOTA SOURCES: AV-SDE

FUTURE OF SCIENCE AND SOCIETY, KUOM 392

Robert Theobald, an English socio-economist, author and editor, currently a visiting professor at Columbia University, gives his views on education and other areas where science conflicts with human values. (37:00 min.)

MINNESOTA SOURCES: UM

MENTAL HEALTH SERIES — 15 min. in length

The following series of programs discuss some of the more important factors that govern people's lives from birth through adolescence, the productive years, and old age. Suitable for in-service faculty discussion, and interest groups in P.T.A. organizations. The language used is suitable for a general lay audience.

H 1 Introduction. Plan of Series, Discussion of Objectives

H 2 History of Mental Hygiene.

H 3 Methods of Mental Hygiene-Research.

H 4 Methods of Mental Hygiene-Education

H 5 Mental Hygiene and Other Sciences

H 6 Questions and Answers — Mental Illness Today. How Much and Why?

H 7 The Family-Role of Parents and Siblings.

H 8 Changes Occurring in Family Structure.

H 9 Growth Process. Learning to Handle Instinct Drives.

H10 Infancy, Role of Hunger in Learning to Live.

H11 Infancy — Anxiety. Its Meaning and Value.

H12 Infancy. Learning from Another Person.

H13 The Baby. Learning to Accept Restrictions — Toilet Training.

H14 The Baby. Learning to Handle Aggressive Feelings.

H15 The Baby. Surge of Independence — Learning by Experiment.

H16 The Pre-school Child. Competition is Pleasant.

H17 The Pre-school Child. Hostility, Temper Tantrums, etc.

H18 The Pre-School Child. Physical Illness and Regression.

H19 Discussion. The Child has Learned a Good Deal About Himself.

H21 The Child Moves Out from the House. Independence and its Significance.

H22 The Child Moves Out from the House. Narcissim.

H23 "I Love Mother" or "I Love Father". Oedipus Complex.

H24 Consequence of this Thinking. Role of the Parent.

H25 Puberty. Questions and Answers — Accept or Reject.

H26 Puberty. The Gang, the Hero, Day-Dreaming, How Like an Adult.

H27 Adolescence. First Civilized Successes — Sports, Civics, Work, Preparation.

H28 Adolescence. Emancipation "Now I Can Support Myself" Trial and Error.

H29 My Parents are Old Fashioned

H30 Discussion. This is Not the End of Growth.

H31 Early Adulthood. Marriage, Work, Higher Education, Organizations.

H32 Early Adulthood. "The First Year is the Hardest"

H33 Middle Adulthood. Success in Work, Making the Home, having Children.

H34 The Involutional Period. Menopause, Children Go Away

H35 The Beginnings of Old Age. "I'm no Longer of Value," —"I've Done My Bit."

H36 Old Age. Loss of memory.

H37 Old Age. Attitude Toward Death.

H38 Things which Help Old People in the Community

MINNESOTA SOURCES: AV-SDE

NEW OPPORTUNITIES AND RESPONSIBILITIES IN OUR CHANGING SOCIETY, KUOM 309

Presented by Mary Switzer, head of the Social and Rehabilitation Service of the U. S. Dept. of Health, Education and Welfare. (33 min.)

MINNESOTA SOURCES: UM

POLITICAL REALITY AND PERSONAL RESPONSIBILITY, KUOM 327

Presented by Norton Long, former chairman of the Politics Department of Brandeis University.

MINNESOTA SOURCES: UM

THE PROS AND CONS OF CONFORMITY, KUOM-93

Dr. Brand Blanshard, visiting professor of philosophy at the University of Minnesota, points out that both conformity and non-conformity have important places in our lives. Only by conforming to the best that is in us can we hope to be ourselves, to the real individuals. Yet, we are pushed today toward the conformity of imitation and the non-conformity of useless rebellion. (43 min.)

MINNESOTA SOURCES: UM

TRENDS IN AMERICAN LIFE, KUOM-190

Arthur Johnson, sociologist, University of Minn. (56 min.)

MINNESOTA SOURCES: UM

WHAT IS HAPPENING TO THE AMERICAN CHARACTER, KUOM-131

Vance Packard discusses topic. (60 min.)

MINNESOTA SOURCES: UM

WHAT KINDS OF HOMES AND NEIGHBORHOODS DOES THE MIDDLE CLASS FAMILY WANT? KUOM 296

Presented by Anthony Downs, senior vice-president, Real Estate Research Corp. (45 min.)

MINNESOTA SOURCES: UM

PERSONAL AND SOCIAL PROBLEMS

(AFRO-AMERICAN)
KUOM 398. The African Heritage of Americans. Lecture by Dr. Lawrence D. Reddick. (35 min.)

KUOM 399. Slavery in America. Lecture by historian Gene Genovese. (40 min.)

KUOM 400. The Reconstruction Period. Lecture by historian Willie Lee Rose. (58 min.)

KUOM 401. The Age of Booker T. Washington. Lecture by historian Louis Harlan. (55 min.)

KUOM 402. 1915 to the 1954 Supreme Court Decision. Lecture by sociologist Caroline Rose. (60 min.)

KUOM 403. The Black America's Situation Today. Political scientist Paul Puryear lecturing on the growth of black racial consciousness in America. (48 min.)
MINNESOTA SOURCES: UM

BLACK POWER, WHITE BACKLASH AND THE RULE OF LAW, KUOM-245
Carl T. Rowan, nationally syndicated columnist and former Minneapolis Tribune correspondent, discusses the meaning of black power and white backlash as symptoms of America's continuing failure to integrate society. (35 min.)
MINNESOTA SOURCES: UM

BROKEN PROMISES, SS52-14
This story tells how white man almost succeeded in taking away from the Indians the right to worship as they pleased. Their religion was founded on peace and love.
MINNESOTA SOURCES: UM

CONSCIENCE AND VIETNAM, KUOM 302
Theologian Robert McAfee Brown, Stanford University, argues for opposition on moral grounds to the war in Vietnam and the draft at a Macalester College convocation. (53 min.)
MINNESOTA SOURCES: UM

THE COUNTRY'S FIRST CITIZENS, SS52-10
An account of the discrimination against Indians for employment in many states and how we have cheated them of their inalienable right to social and legal equality.
MINNESOTA SOURCES: UM

CRIME IN AMERICA: A VIEW FROM THE BENCH,
KUOM 332
Luther Youngdahl, senior United States District Court Judge, speaking at NER Washington Forum. (31 min.)
MINNESOTA SOURCES: UM

EPIDEMIC CENTERS, SS52-4
A Jewish family has a difficult time being accepted in a new neighborhood where there were no other Jewish families. The problems were solved by the children and their parents. (15 m)
MINNESOTA SOURCES: UM

THE EXPLODING METROPOLIS, WAG-612-4
George Grim and Minneapolis Mayor Arthur Naftalin discuss this topic.
MINNESOTA SOURCES: UM

THE FAILURE OF THE FAITHS, KUOM-92
Father Andrew M. Greeley, assistant pastor, Church of Christ the King, Chicago: consultant to the National Opinion Research Center, University of Chicago, declares that the churches have failed to show the younger generation that there are still challenges to be overcome, worthwhile causes to fight for, ideals to aspire to. Young people today are more idealistic than ever before, but they feel frustrated in trying to put their values to work. (40 min.)
MINNESOTA SOURCES: UM

KUOM-374 (FANNIE LOU HAMER)
Fannie Lou Hamer, member of the Mississippi Freedom Democratic Party, describes Negro efforts to register to vote in Mississippi and the poverty of Negroes there. (45 min.)
MINNESOTA SOURCES: UM

THE HEALTH CAMPAIGN, SS52-9
A campaign carried on by the children to rid a town of bigotry so the new hospital would admit everyone regardless of race or creed. **(AV-SDE)**
MINNESOTA SOURCES: AV-SDE

INDIANS DON'T GROW OLD, SS52-15
An account of how the problem of health and disease control on the reservations has been badly neglected as related by a doctor. This took place as late as 1949.
MINNESOTA SOURCES: UM

JOBS WANTED, SS52-16
Indians have difficulty in securing and holding jobs. Discrimination against them has reduced their hope of equal rights for all Americans regardless of race, creed or color.
MINNESOTA SOURCES: UM

LILLIAN ANTHONY SPEAKS ON "SENSITIVITY IN HUMAN RELATIONS"
Produced by Northern States Power Company, 1968
This is a tape of a presentation given at a Sensitivity Conference for key supervisory personnel of the Northern States Power Company. A very helpful brochure is included giving differences in cultural outlooks, and pictures with brief biographical sketches of some Afro-Americans and their contributions to our society.
MINNESOTA SOURCES: MCC

THE MEANS TO HUMAN RIGHTS, KUOM 321
Senator Frederic R. Harris, Oklahoma, speaks at the Minnesota Inter-Collegiate Symposium, 1968. (38 min.)
MINNESOTA SOURCES: UM

THE MEANS TO HUMAN RIGHTS OR BLACK POWER
KUOM 320
Charles V. Hamilton, chairman of the political science department of Roosevelt University, speaks at the Minnesota Inter-Collegiate Symposium, 1968. (45 min.)
MINNESOTA SOURCES: UM

MORALITY AND POPULATION CONTROL, KUOM-256
Ralph Potter, assistant professor of social ethics, Harvard Divinity School, Harvard University Center for Population. (45 min.)
MINNESOTA SOURCES: UM

A NEW APPROACH TO JUVENILE DELINQUENCY,
PE 23A & B
Talk by Betram Beck. Giving the child a sense of belonging seems to be one of the most successful methods for attacking this problem. (45 min.)
MINNESOTA SOURCES: UM

NEW OUTBREAKS, SS52-6
Prejudice and bigotry break out in a community and must be combated with brotherhood. In this program prejudice is illustrated by the treatment given two Negro girls. **(AV-SDE)**
MINNESOTA SOURCES: AV-SDE

OF GENERATION, CITIES AND THE TWO AMERICAS: A VIEW FROM THE MIDDLE, KUOM 337
July 19, 1968 University of Minnesota commencement address by Minneapolis Mayor Arthur Naftalin. (27 min.)
MINNESOTA SOURCES: UM

ORGANIZING THE POOR. Saul Alinsky, Director of the Industrial Areas Foundation. (36 min.)
MINNESOTA SOURCES: UM

(PAROLE SERIES) — 30 min. in length
A Measure of Freedom(Problems and Methods and People). This series of ten programs was contributed by the University of Minnesota and the Minnesota State Board of Parole. They describe the work being done, and the progress made in developing a better parole system in Minnesota penal institutions.

SSPS-1. Problems of a Parolee. In securing employment and readjustment to living in society again. Difference between parole and probation. Presentence investigations illustrated.

SSPS-2. The Parole Board's First Hearing at Six Months. The hearing is an exploratory one, to decide how long he must serve before the next hearing and special help he should receive, which gives the Parole Board an opportunity to become better acquainted with the applicant.

SSPS-3. Orientation for New Inmates. Questions and answers about life in the St. Cloud Reformatory and about what can happen to their families while they are confined. Other questions about schooling in the reformatory are answered.

SSPS-4. Recording of an Actual 1st Parole Board Hearing. At the end of six months of an inmate's sentence to St. Cloud reformatory. Review of this case by the Board and their recommendations for this person's future.

SSPS-5. General Rules and Regulations. Of Parole from Minnesota institutions. Seven cases discussed.

SSPS-6. Supervision of Parolees. The problems involved as related by the parole agent.

SSPS-7. Parole Violations. Two reports of violations and the recommendations of treatment.

SSPS-8. Parole Procedures for Woman Offenders. Hearings and reactions of parolees to their sentences and treatment.

SSPS-9. Probation and How Easily it Becomes Violated. Drinking contributes to violation in this case.

SSPS-10. Summary of Series. Facts which indicate the future of parole system and objectives of criminal law. The basic objective of punishment is to protect society from criminal tendencies of the individual.
MINNESOTA SOURCES: AV-SDE, UM

THE PATIENTS, SS52-5
Bigotry, a mental illness, is illustrated by a mother who didn't want her daughter to associate with another little girl who lived in a less desirable neighborhood.
MINNESOTA SOURCES: AV-SDE

KUOM-284 (PEARL BUCK)
Pearl Buck, Nobel Prize-winning author, explains her work on behalf of the Asian children of American servicemen. (32 min.)
MINNESOTA SOURCES: UM

PROBLEM OF POLLUTION, KUOM 317
Presented by Lee Farr and Conrad Straub. May, 1968. (45 m.)
MINNESOTA SOURCES: UM

RACE RELATIONS — WORLD'S HEADACHE, WAG-612-5
This program features George Grim with Mrs. Gisela Konopka, Professor in the School of Social Work and David W. Noble, Associate Professor of History.
MINNESOTA SOURCES: UM

THE REALITY OF POVERTY, KUOM-251
Roy Francis, Dean, University of Wisconsin at Milwaukee; formerly professor of sociology, University of Minnesota. (60 min.)
MINNESOTA SOURCES: UM

RIGHTING THE WRONG, SS52-7
The Indians are Americans, and need schools, hospitals, and good land so they can help themselves. They are able and willing to make that effort.
MINNESOTA SOURCES: UM

RIOT CONTROL, KUOM 315
William Ming, Jr. speaks on Law Day, May, 1968. (85 min.)
MINNESOTA SOURCES: UM

SELECTIVE SERVICE — SELECTIVE OBJECTION: THE LIMITS OF DISSENT, KUOM-371
Conservative author, Russell Kirk, and John de J. Pemberton, executive director of the American Civil Liberties Union, discuss the Selective Service Act and the right and extent of dissent, at the 1968 Minnesota Inter-Collegiate Symposium. A question and answer period follows the speeches. 50:47 min.
MINNESOTA SOURCES: UM

THE SOCIAL, ETHICAL, AND LEGAL IMPLICATIONS OF INVOLUNTARY INSTITUTIONALIZATION, KUOM-70
Dr. Edward Sulzer, assistant professor of psychiatry and neurology at the University of Minnesota, addresses this problem. (59 min.)
MINNESOTA SOUICES: UM

SOCIAL JUSTICE, LAW AND ORDER, KUOM 312
Lecture by David Schoenbrun, followed by a question and answer period. (54 min.)
MINNESOTA SOUICES: UM

STRIDES TOWARD FREEDOM, KUOM-95
Martin Luther King president of Southern Christian Leadership Conference, and emeritus president of the Montgomery Improvement Association discusses antisegregation leadership in the South, outlines the progress of the American Negro toward equality, and urges continued effort to make genuine brotherhood a reality in the social, political and religious aspects of American Life. (55 min.)
MINNESOTA SOUICES: UM

STATES RIGHTS AND CIVIL RIGHTS, KUOM-135
Roy Wilkins, Executive Secretary of the NAACP and James Jackson Kilpatrick, editor of the Richmond, Virginia News-Leader. (1 hr., 45 m.)
MINNESOTA SOUCES: UM

SYMPOSIUM ON CENSORSHIP IN THE ARTS, KUOM-218
Speakers: Eugene Wilson, head of Minneapolis Morals Squad; Syd Fossum, Minneapolis artist; William Hathaway, professor of political science, University of Minnesota; Robert McClure, professor of law, University of Minnesota. (45 min.)
MINNESOTA SOUCES: UM

TEENAGE MORALITY: A NEW MORALITY? KUOM 300
Presented by Ralph Eckert at the Workshop on Sex and Family Life Education. (35 min.)
MINNESOTA SOUCES: UM

THEY WERE FREE, SSS52-11
The American Indian had a beautiful religion before the white man came. This story depicts their moral codes and way of life.
MINNESOTA SOURCES: UM

THY PEOPLE SHALL BE MY PEOPLE, KUOM-31
Betty Girling, Director of the Minnesota School of the Air at the University of Minnesota, presented this program for broadcast on Human Rights Day, December 10, 1962. (36 min.)
MINNESOTA SOURCES: UM

TRENDS IN COURT TREATMENT OF YOUTHFUL OFFENDERS, SS116
John R. Ellingston, Professor of Law, University of Minnesota. Youth is the core of the prime problem. Youth is most responsive to corrective and preventive measures. The Minnesota Youth Conservation Commission (Y.C.C.) investigates the reasons for being a lawbreaker, provide training and experience called for by the diagnosis, and provide supervision after treatment. This system is being copied by other states because of its high degree of success.
MINNESOTA SOURCES: AV-SDE

THE U.S. RIOT COMMISSION REPORT AND YOU, KUOM 325
Presented by Allan Spear, May 1968. (27 min.)
MINNESOTA SOURCES: UM

VALUES, MORALITY AND COMMITMENT IN SOCIAL WELFARE, KUOM 311
Presented by Alfred J. Kahn. (40 min.)
MINNESOTA SOURCES: UM

VIOLENCE IN AMERICAN TRADITION, KUOM 330
Lecture by David Noble, professor of American intellectual history, University of Minnesota. (35 min.)
MINNESOTA SOURCES: UM

WHAT THE GENERATIONS OWE EACH OTHER.
KUOM 305
Edgar Friedenberg author of **The Vanishing Adolescent,** talks to a group of Minnesota school superintendents and principals about the contributions of the disaffected youth to American culture. 70 min.
MINNESOTA SOURCES: UM

WHEN NO ONE IS AWARE. KUOM 375
Dr. Laurence M. Gould, President Emeritus of Carleton College, speaks about the deterioration of our environment — how science is destroying nature. 42 min.
MINNESOTA SOURCES: UM

WHO CARRIES THE GERMS? SS52-8
A grandmother from a foreign country has different views on how to raise children. The irritation that results produces a problem that is finally solved.
MINNESOTA SOURCES: AV-SDE

A WHOLE TOWN IS INNOCULATED. SS52-7
Story of how prejudice affected the home town of an American soldier who married a Japanese girl and brought her home. She won their hearts with a letter.
MINNESOTA SOURCES: AV-SDE

WHY THE NEGRO REVOLT IN THE 60'S. KUOM 326
Dr. Thomas Pettigrew, Harvard University psychologist, speaking. 43 min.
MINNESOTA SOURCES: UM

EDUCATION

CONCEPT OF NEUTRALITY IN TEACHING RELIGION IN THE PUBLIC SCHOOLS, THE. KUOM 257
J. Blaine Fister, National Council of Churches of Christ in the U.S.A. 40 min.
MINNESOTA SOURCES: UM

CONSTITUTIONAL LIMITATIONS ON THE TEACHING OF RELIGION IN THE PUBLIC SCHOOLS. KUOM 258
William B. Lockhart, Dean, University of Minnesota Law School. 30 min.
MINNESOTA SOURCES: UM

CRISIS IN RURAL EDUCATION
Narrated by Dr. Milo J. Peterson, University of Minnesota. The rural schools are inadequate for the present day requirements of education. The farmers want their sons to have a broad education and the mothers want their daughters to learn how to make farm life more enjoyable. A rural teacher wants to train the children for good citizenship. Dr. Clifford P. Archer suggests some solutions to the rural education problem.
MINNESOTA SOURCES: UM

CULTURE OF A SCIENTIFIC AGE, THE. KUOM 126
Lee Loevinger, member, Federal Communications Commission former justice, Minnesota Supreme Court, analyzes the implications of scientific and technological advancement for American culture. He believes that the strong liberal arts tradition of American education provides the unity and direction of our cultural life. 45 min.
MINNESOTA SOURCES: UM

DOORWAY TO THE FUTURE
A series of 13 radio programs made available by the American Broadcasting Co. and a special grant to the National Citizens Commission for the Public Schools from the Fund for the Republic. These programs dramatize the real-life solutions which had been hammered out by citizens interested in the problems of their public schools. They should be of interest to all citizens or educators who seek practical guidance pointing up school issues facing their communities. 30 min.
MINNESOTA SOURCES: UM

EDUCATION OF THE HANDICAPPED CHILDREN.
KUOM 318
Presented by Dr. Lloyd Dunn Peabody. 64 min.
MINNESOTA SOURCES: UM

HUMAN RIGHTS AND MINNESOTA TEACHERS
KUOM 287
Presented by Rev. C. T. Vivian. 63 min.
MINNESOTA SOURCES: UM

MODERN LANGUAGES IN AMERICAN EDUCATION TODAY KUOM 10
Dr. Archibald Thomas Macallister, Acting Director of the Modern Languages Association delivers this thesis. 45 min.
MINNESOTA SOURCES: UM

NATIONAL INTEREST AND THE TEACHING OF ENGLISH: IMPLICATIONS FOR MINNESOTA KUOM 40
Professor Harold B. Allen, Professor of English, Director of the Communication Program of the University of Minnesota,

and President of the National Council of Teachers of English, summarizes the current state of English teaching and discusses its implication for the future. 59 min.
MINNESOTA SOURCES: UM

NEEDED IMPROVEMENTS IN AMERICAN EDUCATION
KUOM 222
George Z. F. Bereday, professor of comparative education, Columbia University. 60 min.
MINNESOTA SOURCES: UM

OBJECTIVES OF AMERICAN EDUCATION SS194A, SS194B
Dr. Ralph Bunche, former member of United Nations, and Nobel Peace Prize Winner, speaking at M.E.A. convention in 1950. Are we preparing our young people for useful lives in a democratic society? The theories of democracy as taught in schools are often in sharp contrast to the practices in many communities. We must learn how to live in a democratic society seven days a week.
MINNESOTA SOURCES: AV-SDE

POLITICAL PARTICIPATION AMONG MINNESOTANS
SS119
Herbert McClosky, Professor of Political Science, University of Minnesota. People who are heavily involved in a community's activities are better at political participation. Basic information, rather than appeals to get the vote, make for better participation. Adult Education and simple community projects help to encourage participation.
MINNESOTA SOURCES: UM, AV-SDE

RESPONSIBILITY OF THE UNIVERSITY STUDENT, THE
KUOM 293
William F. Buckley, Jr., editor of **The National Review**, author, and lecturer. 50 min.
MINNESOTA SOURCES: UM

STUDY ABROAD: THE WORLD AS A CLASSROOM
WAG-623-21
This program features George Grim talking with Professor Mitchell V. Charnley, Assistant Dean of the College of S.L.A. at the University of Minnesota, and O. William Perlmutter, visiting Professor of Political Science at the University.
MINNESOTA SOURCES: UM

(TEACHER, THE) Series
The following Professional Educational programs were obtained through the courtesy of the Texas Education Agency.

PE41A & B **The Teacher is an Important Contributor to the Prosperity of the Community and Nation.** "Public Education as an Economic Asset." Talk by L. D. Haskew, Vice-President of the University of Texas. 90 min.

PE42A & B **What Teachers Expect of Parents (and vice versa).** Dr. Andrew Holt, Vice-President, University of Tennessee. 55 min.

PE43A & B **Everybody's Schools for Everybody's Children.** Dr. Finis E. Engleman, Commissioner of Education, State of Connecticut. 60 min.

PE44A & B **Building a Better Mouse-Trap is Not Enough.** Mr. Frank O. McIntyre — the program of public schools as seen by a father of public school children. 45 min.

PE45A & B **The Most Important Person in the World.** Dr. Andrew Holt, Vice-President, University of Tennessee. 50 min.

PE46A, B, C, **Today's World — Tomorrow's Goals.** General Carlos P. Romulo. 70 min.

PE47A & B **Issues in Teaching Science in the Elementary School.** Dr. Glenn Blough. 60 min.

PE48A & B **Materials for Teaching Science in the Elementary Schools.** Dr. Blough. 60 min.

PE49A & B **Address by Dr. Andrew Holt,** Vice-President, University of Tennessee. 50 min.

PE50A & B **Above the Timberline.** Dr. Kenneth McFarland. 60 min.

PE51 **Mental Health — This Means You.** 29 min.

PE52A, B, C, **The Understanding Heart.** Dr. Kenneth McFarland. 93 min.

PE53A, B, C, **The Light Within.** Dr. Kenneth McFarland. 75 min.

PE54A & B **The Grander Hope — Survival Values.** Dr. Carlyle Marney, Pastor of First Baptist Church, Austin. 61 min.

MINNESOTA SOURCES: AV-SDE

TEACHERS AND POLITICS KUOM 246
United States Senator Gale McGee of Wyoming was a University history professor for 22 years before his election to the Senate in 1958. He calls on teachers at all levels of education to participate in American political life. 50 min.
MINNESOTA SOURCES: UM

TECHNOLOGY AND WORLD TENSION KUOM 219
Carl T. Rowan. 30 min.
MINNESOTA SOURCES: UM

TREATMENT AND SCHOOLING OF THE MENTALLY RETARDED CHILD KUOM 328
This program is an interview with Mrs. Louise Whitbeck Fraser. 28 min.
MINNESOTA SOURCES: UM

UNIVERSITY AND THE SOCIAL ORDER, THE: A LOVER'S QUARREL KUOM 262
William Sloan Coffin, Jr., Chaplain, Yale University. 55 min.
MINNESOTA SOURCES: UM

USE OF MINNESOTA TAPES FOR TEACHING SERVICE
PEI
Narrated by Dr. E. W. Ziebarth, University of Minnesota. (Demonstration tape)
MINNESOTA SOURCES: AV-SDE, UM

WHAT IS A LIBERAL EDUCATION? KUOM 266
Mulford Q. Sibley, professor of political science, University of Minnesota. 60 min.
MINNESOTA SOURCES: UM

WHAT KIND OF SCHOOLS DOES THE MIDDLE CLASS FAMILY WANT? KUOM 298
Presented by Martin Mayer, author of **The Schools**. 50 min.
MINNESOTA SOURCES: UM

WHAT SCIENCE CAN CONTRIBUTE TO THE ART OF TEACHING KUOM 319
Presented by Dr. Gage. 52 min.
MINNESOTA SOURCES: UM

WHY COLLEGE? AG-M-30
MINNESOTA SOURCES: UM

WHY STUDENTS AND FACULTY ARE UNHAPPY IN THEIR WORK KUOM 307
Dr. Houston Wade, associate professor of genetics and cell biology at the University of Minnesota, speaks to the Univer-

sity Seminar, an informal discussion group of University alumni, faculty members, and students. 23 min.
MINNESOTA SOURCES: UM

(YOU AND EDUCATION)

PE29 **The Other Parent.** A new teacher learns that there are two sides to the career of teaching — the good and the bad. She decides on her future after much head-holding and heart-searching.

PE30 **Mightier Than the Sword.** A grade school textbook explaining the tariff system sets off a family argument. This, in turn, precipitates a community study of the books being used in its public schools.

PE31 **The House That Talk Built.** A mother — disturbed because her child, along with others, is suffering from overcrowded schools — decides to do something about it. Her actions lead to the formation of a citizens' committee and finally, the erection of a new school.

PE32 **Challenge to Academic Freedom.** The freedom a teacher needs to teach — and a child to learn — is threatened when one conscientious teacher is attacked for discussing communism in class.

PE33 **The Negro and the Public Schools.** The long search by Americans for the fair solution to the problem of segregated schools is traced, with the Supreme Court's history-making decision as a backdrop.

PE34 **The New Member.** A garage owner is appointed to the school board by a mayor who feels he owes him a political debt. Unwilling to be the mayor's rubber stamp, the new member proves to be a true public servant.

PE35 **Bond Issue for Cross River.** Seven persons in Cross River are affected by a proposal for a new school building. Some of them help defeat it. Unconvinced, one woman among them sparks a citizens' committee and it is this committee which finds out the "why" behind so many "No's" and submits a more acceptable solution.

PE36 **The Battle of the Valley.** Three towns linked by a highway consolidate their schools, then find there are some serious roadblocks to harmony, particularly local pride. But a local newspaper editorial plants the idea of how this can be resolved for the good of everybody.

PE37 **Goals of Education.** A young man, disturbed because his fiancee is set on teaching school, overhears her discuss educational goals with his family. He comes to understand how exciting and challenging a career in education can be.

PE38 **Jimmy vs. the Curriculum.** Seven-year-old Jimmy was known as "Dopey." When his family moves to another town, Jimmy and his parents discover that when the curriculum doesn't stand still, neither do the students.

PE39 **School Finance.** George Simmons has his heart set on seeing a night ball game. When his wife vetoes the game and brings him instead to a school finance meeting, George finds school statistics more exciting than batting averages.

PE40 **A Committee for Lakeville.** A local lawyer is dubious about the local school board's work. Instead of grousing, he takes the plunge, forms a citizens' committee and helps the board do a better job.

MINNESOTA SOURCES: AV-SDE

Part IV

RECORDINGS

PRIMARY AND ELEMENTARY RECORDINGS

FAMILY LIFE

CHILD AND HIS WORLD, THE IR-102

SVE Innovation Record Series for Pre-School Children

Produced in cooperation with Graflex

Prepares little listeners for entry into the big world of school and friends! This new SVE Innovation Record library supplies pre-schoolers with information necessary in understanding themselves and their roles as family members, students and friends. Simple singing story-lessons cover a broad spectrum of topics, ranging from citizenship to hygiene and guidance. This easy-to-understand, entertaining format generates enthusiasm, active participation and rapid learning. These 12 records (6 albums) correlate with all pre-school programs and are especially recommended for compensatory head start programs. Each album contains helpful background material for teachers.

IR-10	**My Family and I**
IR-11	**Taking Care of Myself**
IR-12	**My World**
IR-13	**Helping Is A Good Thing**
IR-14	**The Magic of Words**
IR-15	**Laughing and Playing**
IR-102	**Save $9.00 on Complete Set! Set of 6 albums (IR-10 through IR-15) $60.00;Each album (2 back-to-back records) $11.50; Replacement record (Please order by number), each $5.95 SVE**

PERSONAL AND SOCIAL DEVELOPMENT

CHILD'S IDEA OF DEATH

Produced by Alpark Educational Records, 1953.

A group of youngsters, ages four to seven, spontaneously discuss an interviewer's questions, and share their thoughts on this subject. During the session, they consider manifestations of death in nature, their pets, and loved ones.

MINNESOTA SOURCES: MCC

CHILD'S RIGHTS, A

Produced by Alpark Educational Records, 1953.

Helen Parkhurst guides several children through a discussion of what a child's rights are. The conversation distinguishes between rights and desires, and finally comes to the conclusion that the privilege of rights requires the obligation of responsibilities. (flip-side: Anger)

MINNESOTA SOURCES: MCC

CONSCIENCE

Produced by Alpark Educational Records, 1954.

Informal discussion with grade-school children that brings out their thoughts on this subject. Includes definition, purpose, operation, and effects on behaviour. Also shows techniques for leading a good discussion. Recommended for teachers of this age group as well as parents and leaders.

MINNESOTA SOURCES: MCC

SEX EDUCATION FOR CHILDREN

Four long-playing recordings: (1) For Young Boys; (2) For Young Girls; (3) For Teen-Age Boys; (4) For Teen-Age Girls. These records are directed toward the child. Language is informative and casual. Matter presented in a clear and direct way with a wholesome reserve. (Dr. George J. McMorrow) **Richards Research Associates, 1336 N. Hillandale Dr., Kalamazoo, Mich. 49001**

MAN WITH THE MIKE

Produced by Methodist Church for Layman's Overseas Service, 1966. record

Six interviews with Eric Robinson with a volunteer worker in Watts, volunteers helping a crippled child to crawl, a doctor who helps the lonely on Skid Row in Dallas, a volunteer teacher in the rehabilitation program of a prison in New Orleans, a Peace Corps volunteer in Liberia, and a radio announcer in Monrovia, Liberia. These show very vividly the concerns some people have for the other human beings less fortunate than themselves.

MINNESOTA SOURCES: MCC

PERSONAL AND SOCIAL PROBLEMS

WORRY 1954

Informal discussion with grade-school children that brings out their thoughts and opinions on this particular subject. Seven-eight-nine-year-olds discuss their inner fears. Shows need for love and patience in helping to overcome fears and need for understanding child's conflicting ideas. **Produced by Alpark Educational Records.**

MINNESOTA SOURCES: MCC

EDUCATION

HOW WE LIKE TO LEARN

Produced by Alpark Educational Records, 1957.

Helen Parkhurst questions a group of nine-year-olds on how they like to learn. The children demonstrate ability to distinguish between learning and teaching and explain how and why they resist instruction at times.

MINNESOTA SOURCES: MCC

JUNIOR • SENIOR
RECORDINGS

FAMILY LIFE

FAMILY LIFE EDUCATION — Dating and Sex Behavior — Adolescence
In no area of interest do feelings become so strong as in questions of dating and sex behavior. These records are designed to provide an overall background and guide to the demands now felt so urgently in the family and in school programs on sex education. The three-record set is divided by age group to allow for use in areas specifically tailored to the needs of each level. From an outline of physical sexual development and an introduction into the subject of dating at the lowest age level to aspects of the sex drive and standards for the upper adolescent group. Dr. F. Robert Wake, Associate Professor of Psychology at Carleton University in Ottawa, explains and answers questions which are very definitely on the minds of youth.
Set of 3 records: Code 613450; L.C.R67-3902 $15.00; Record A (11-13 year olds): Code 613451 $5.95; Record B (14-15 year olds): Code 613452 $5.95; Record C (16 years and up): Code 613453 $5.95; Teacher's Guide: Code 613454 $.50 McG

YOUTH HEALTH AND SEX EDUCATION set
Produced by Dr. James Rogers Fox for Parental Youth Guidance Institute, Inc., 1963.

Record 1: Menstruation is Normal; Smoking — Good or Bad

Record 2: Drinking — Must We; Your Physical Fitness Extends Life

Record 3: The Control of Acne; Your Weight and Your Health

Record 4: Preparing for Marriage; The Physical Side of Marriage

Record 5: Narcotics and Drug Addiction is The End of Living; Menstruation Facts for Boys
These subjects are treated with a frank, intelligent, straightforward conversational approach; content interpretation is excellent.
MINNESOTA SOURCES: MCC

PERSONAL AND SOCIAL DEVELOPMENT

ART OF VIRTUE FROM THE AUTOBIOGRAPHY OF BENJAMIN FRANKLIN, THE EGLRC 6031
Read by Michael Rye
With the objective of self-improvement and apart from sect or creed Benjamin Franklin discusses the virtues of temperance, silence, order, resolution, frugality, industry, sincerity, justice, moderation, cleanliness, tranquility, chastity, humility. His great effort to achieve perfection is an inspiration to men of every age.
Side I — Moral Perfection, Thirteen Virtues, The Order of the Virtues, and others (23:35); Side II — Selections from Poor Richard's Almanac and The Dogwood Papers; Record: 12" 33⅓ RPM $5.95 EGH

FACTS OF LOVE AND LIFE FOR TEEN AGE BOYS

FACTS OF LOVE AND LIFE FOR TEEN AGE GIRLS
Produced by Living Record Library, Inc., 1963 2 records each
Each set includes a record for Junior High age and a record for Senior High age. They contain a frank and lively question and answer session between groups of typical teen-agers and a panel of doctors and educators. The records for Younger Teens include discovery of physical changes in the body, the difference between puberty and adolescence, the human reproductive system and how it works, normal and abnormal sex interests, and "Going Steady" in early teens. The records for Older Teens consider dating ethics, pre-marital sex relations, sex and society, and parent and teen-age relationships.
MINNESOTA SOURCES: MCC

GLORY OF NEGRO HISTORY
Produced by Folkways Records, 1960.
Written and narrated by Langston Hughes, this record contains actual voices of Ralph Bunche, Mary McLeod Bethune and various singers showing the contributions of the Negro to the United States.
MINNESOTA SOURCES: MCC

GOING STEADY — BOYS and GOING STEADY — GIRLS
Produced by Alpark Educational Records, 1957.
Each record presents a discussion ably led by Helen Parkhurst on one side, and on the other side, adults react to the preceding discussion.
MINNESOTA SOURCES: MCC

GUILT
Produced by Alpark Educational Records, 1957.
Helen Parkhurst leads a group of youth to face up to and discuss their feelings of guilt. As they proceed, listeners hear the thoughts involved as well as effective discussion techniques. Flip-side records comments of adults on what was said.
MINNESOTA SOURCES: MCC

NO MAN IS AN ISLAND Code 176 198
A collection of immortal speeches. Read by Orson Welles. $5.95 McG (Decca Records)

YOUR SEXUALITY: A THING OF BEAUTY
Covers four aspects of sex education: (1) Attitudes; (2) Becoming a Man; (3) Becoming a Woman; (4) Becoming a Partner in Marriage. Dialogue by husband-wife team Dr. and Mrs. J. McArdle, (Mark Educational Recordings, Inc.) aimed at teenagers and parents of teens. Mark Educational Recordings, Inc., 4249 Cameron Dr., Buffalo, N.Y. 14221

CAREERS

AUTOMOTIVE INDUSTRY

SELLING OF SERVICES, THE Series

These programs have been used in various service-oriented businesses such as banks. The recordings and Guides give helpful suggestions to those who, rather than selling merchandise, are selling service to the public. The series is imaginative and stimulating, and draws upon actual researched situations to offer insights into how service can be attractively sold.

DR-1208 How to Talk to Your Customers. This recording was originally produced for auto mechanics and managers of the service departments of car dealers' businesses. Cleverly dramatized with even Saint Peter playing a part, one eavesdrops on true-to-life service department situations with "wrong" and "right" ways to treat the customer. The listener also has the unique opportunity of hearing the "secret" thoughts of customers. A Guide giving useful helps for discussion and a script of the recording is included.

DR-1208 12" 33⅓ rpm record (with Guide) $6.50; D-1208 Additional Guides, each $.50 EMC
MINNESOTA SOURCES: EMC

BANKING

DR-2200 The Face at the Window Is the Face of the Bank. Here, in dramatized form, one learns of the role of the bank teller in a successful selling role. The recording allows the listener to understand some of the ways in which the bank teller must realize how he can react positively to the bank customer. This program was developed in cooperation with the First National Bank of St. Paul and Dr. C. Gilbert Wrenn, psychological consultant. The set consists of (1) a Group Discussion Leader's Handbook (the teacher being the bank manager); (2) a Guide for the various recordings giving questions for discussion, a suggested presentation of the program, and a script of the recording; (3) one 12" LP record; and (4) a Bank Teller's Notebook with specific information for the teller.

DR-2200 Complete set as outlined above, each $12.00; D-2200 Additional Guides, each $.75; DB-2200 Additional Bank Teller's Notebooks, each $.30 EMC
MINNESOTA SOURCES: EMC

MUSIC

DUKE ELLINGTON'S CONCERT OF SACRED MUSIC
Produced by RCA Victor

This concert is an affirmation of faith, done in the medium Duke Ellington knows best, valuable for being made without compromise in a musical language that is both vital and contemporary. It has been produced in many churches and Cathedrals all over the United States and Europe.
MINNESOTA SOURCES: MCC

SALESMANSHIP

BILL GOVE SALES DEVELOPMENT, THE Series

Mr. Bill Gove, a noted national sales training authority and successful salesman, has authored this series of recordings emphasizing human relationships in salesmanship. Mr. John Driemen, also an authority on sales training and an educator and consultant to national corporations, has designed the program. This course has been used by, and produced by, salesmen to help others develop their salesmanship. The whole series of six parts is useful in giving general principles of selling, as well as very specific applications of these principles.

DT-1201, DR-1201 Easy to Buy From. This is a tried and practical program which will show the student that salesmanship is a relationship between two or more people. It stresses that sales training must develop an awareness within the salesman of himself, of his customers, and of the society in which he lives. The units in the series consist of (1) general principles of selling, (2) the importance of a relaxed attitude, (3) the value of giving of one's self, (4) how to deal with objections, and selling as a joint enterprise, (5) the consummation of a sale, and (6) a review and summary of the program, emphasizing planning and self-analysis. The accompanying Guide gives suggestions for teaching with the units, questions for discussion, and a script of the various episodes used for illustrative purposes on the recordings.

DT-1201 Three 5" dual-track tapes, 3¾ ips (with Guide) List $17.50, Net $14.00; DR-1201 Three 12" records, 33⅓ rpm (with Guide) List $17.50, Net $14.00; D-1201 Additional Guides, each List $.50, Net $.40 EMC
MINNESOTA SOURCES: EMC

CO-OP SALESMANSHIP IS PERSONAL DR-1206

Salesmen in cooperative stores face most of the same types of problems and situations that other retailers face, except that the people who buy usually feel a "family" relationship to the store. This training course shows how salesmen can meet and handle these more "personal" relationships and situations. This is a program which has been tried and used successfully for retail selling of this type. The discussion and examples given are applicable to many familiar retail situations and further guidance is given through the dramatized recordings. The program is similar in format to the prevoius one, but all the examples are different ones and are dealing with "personal" relations. Included in the complete package are five 7" LP records and a Guide with suggestions for discussion and a script of the recorded material.

DR-1206 Complete course as outlined above, each $45.00 List ($36.00 Net) EMC
MINNESOTA SOURCES: EMC

RETAIL SALESMANSHIP, THE Series

These recordings have been developed in cooperation with men in retailing and consultants to management with a view to stimulating and informing personnel involved in retail salesmanship. All the recordings give practical, step-by-step sequences, easy to follow and remember. Examples are given of "wrong" and "right" ways to approach a sale.

DR-1205 The Customer Well Sold Is the Customer You Hold. This program was developed for use and in consultation with The Dayton Company, Minneapolis, Minnesota (retail sales department store), and has been successfully used by many retail stores. The materials are in three parts: Part I includes, as an aid to the teacher, a special Group Discussion Leadership Manual with a 7" LP demonstration record illustrating the techniques of group discussion used by the managers of retail department stores. Part II is a dramatized seven unit-meeting course to be conducted by the teacher offering the essential steps of professional retail salesmanship. It consists of a Meeting Guide and four 7" LP illustrative records for the seven meetings. The recordings present realistic, dramatic sales situations for class analysis and discussion. Some of the subjects of the recordings are opening a sale, how to use sales terms, buying signals, suggestion selling. Part III is the Sales Personnel Notebook, a comprehensive review of the sales steps and discussions, to be distributed to the students at the close of the study of the program.

DR-1205 Complete course as outlined above, each List $45.00, Net $36.00; DB-1205 Additional Sales Personnel Notebooks,

each List $.30, Net $.25; 10 or more Notebooks, ordered at one time, each List $.25, Net $.20 EMC
MINNESOTA SOURCES: EMC

SELLING OF SERVICES, THE Series
These programs have been used in various service-oriented businesses such as banks. The recordings and Guides give helpful suggestions to those who, rather than selling merchandise, are selling service to the public. The series is imaginative and stimulating, and draws upon actual researched situations to offer insights into how service can be attractively sold.

DR-1208 How to Talk to Your Customers. This recording was originally produced for auto mechanics and managers of the service departments of car dealers' businesses. Cleverly dramatized with even Saint Peter playing a part, one eavesdrops on true-to-life service department situations with "wrong" and "right" ways to treat the customer. The listener also has the unique opportunity of hearing the "secret" thoughts of customers. A Guide giving useful helps for discussions and a script of the recording is included.

DR-1208 12" 33⅓ rpm record (with Guide) List $6.50, Net $5.20; D-1208 Additional Guides, each List $.50, Net $.40

DR-2200 The Face at the Window Is the Face of the Bank. Here, in dramatized form, one learns of the role of the bank teller in a successful selling role. The recording allows the listener to understand some of the ways in which the bank teller must realize how he can react positively to the bank customer. This program was developed in cooperation with the First National Bank of St. Paul and Dr. C. Gilbert Wrenn, psychological consultant. The set consists of (1) a Group Discussion Leader's Handbook (the teacher being the bank manager); (2) a Guide for the various recordings giving questions for discussion, a suggested presentation of the program, and a script of the recording; (3) one 12" LP record; and (4) a Bank Teller's Notebook with specific information for the teller.

DR-2200 Complete set as outlined above, each (Special) List $12.00, Net $9.60; D-2200 Additional Guides, each List $.75, Net $.60; DB-2200 Additional Bank Teller's Notebooks, each List $.30, Net $.25; 10 or more, ordered at one time, each List $.25, Net $.20 EMC

MINNESOTA SOURCES: EMC

SPACE

CONQUEST OF SPACE, THE — William L. Laurence

Record No. SA-0775

The Pulitzer prize-winning Science Editor of the N.Y. Times shows how the Laws of Newton govern today's space age, and the dependence of science and technology on each other.
$5.95 EBF

PERSONAL AND SOCIAL PROBLEMS

BLACK MAN IN AMERICA
(Available from Mass Media Ministries)

An interview with James Baldwin shows his great sensitivity, his wisdom, his spirit in spite of the oppressive weight of white America. This should be listened to along with the record In White America (see review following.)

MINNESOTA SOURCES: MCC

IN WHITE AMERICA
Produced by Columbia, 1968

A collection of historical documents, presented in a dramatic and persuasive manner — a testament to the black man's ability to withstand the white man's brutality and injustice. Use with the other record "Black Man in America" — the two complement each other perfectly. (IX A3 B3)

MINNESOTA SOURCES: MCC

SENIOR • COLLEGE • ADULT
RECORDINGS

PERSONAL AND SOCIAL DEVELOPMENT

FIDDLER ON THE ROOF
Produced by RCA Victor, 1964
The original Broadway Cast recording of the musical depicting the ancient dignity of a Jewish community in Russia, its ritual dances, its solemn respect for family and tradition, and its warm humor. Their evacuation and removal to the United States where they hope to be free of hatred, cruelty and poverty gives an ironic ending to a musical which does much to help understand the culture of these immigrants.
MINNESOTA SOURCES: MCC

KEY TO MOTIVATION, THE 1964
Robert Conklin, former teacher, and author of 'The Dynamics of Successful Attitudes" and "The Power of a Magnetic Personality", shows how to apply and understand these principles of motivation: new vitality, energy, productive power; how to eliminate negative things, boredom, retarding forces, frustration, futility, and how to insulate against the devastating effects of criticism, complaints, envy, insuring a new pleasantness, new feelings of satisfaction, progress and achievement. The listener is shown how to discover the new YOU leading to a purposeful, exhilarating life. **Success Motivation, Institute, Inc., P.O. Box 7614, Waco, Texas 76710**

MEDIUM IS THE MASSAGE, THE by Marshall McLuhan
Produced by Columbia, 1968
A brilliant, colorful excursion into the thinking of Marshall McLuhan using words, music, electronically produced sound. Recommended for anyone wanting to **hear** intellectually. (X B)
MINNESOTA SOURCES: MCC

SEX MORALITY TEACHING KIT
Two 12-inch double-faced 33⅓ records, program materials, pamphlet, bibliography and instructions. Designed for use of community leaders interested in developing sound sex education programs, these materials clarify many of the questions being asked today open up the subject of sex and values, and provide a basis for decisions about programs. **National board, YWCA**

COLLEGE • ADULT
RECORDINGS

FAMILY LIFE

YOUR CHILD'S INTELLIGENCE 1961
Intended to help parents understand problems of intelligence and testing. Narration on 33⅓ rpm record. Color
MINNESOTA SOURCES: MEA

EDUCATION

LEARNING AS WE PLAY
Produced by Folkways Records, 1959.
Designed to assist teacher, volunteer worker, or parent in supervising a play group. It consists of 18 rhythm selections for use with retarded children or young normal children.

PERSONAL AND SOCIAL DEVELOPMENT

WONDER OF SEX, THE: HOW TO TEACH CHILDREN
Two 33⅓ recordings by husband-wife team (Dr. and Mrs. J. C. Willke), concerning the how, when, where and why of sex education. Excellent for both parents and teachers. **Hiltz Publishing Co., 6300 Hamilton Ave., Cincinnati, Ohio 45224**

Part V

SLIDES

JUNIOR • SENIOR
SLIDES

PERSONAL AND SOCIAL DEVELOPMENT

BUILDING BRIDGES FOR BROTHERHOOD
Produced by Minnesota Council of Churches, revised 1968
18 col sl, Pri-A
A story of the Minnesota Vacation Visits Program in which children from the inner cities of St. Paul and Minneapolis from various national backgrounds spend ten days in another community. The program is in cooperation with the Catholic Interracial Council and the Minn. State Department of Human Rights. Recommended. **(IX A 4, IX B) (McG)**
MINNESOTA SOURCES: MCC

INTERRACIAL VACATION VISITS 19 slides b&w 1950
The fascinating story of a venture in building inter-racial understanding and goodwill in Minnesota. There are pictures of the happy experiences of 32 black boys and girls who were sent out for a ten-day vacation in homes in rural Minnesota. If you and your church would like to share in such a venture, you will find these slides and their script of special interest. **MCC**
MINNESOTA SOURCES: MCC

90 PERCENT YOU, THE 314 62 slides, color
American Institute of Men's and Boys' Wear, 1960.
This slide set stresses the importance of clothing, as making up 90 percent of one's outward appearance. The information presented includes wearing clothes appropriate to the occasion, guides to follow in selecting and combining colors and patterns, and the importance of good grooming. Each slide has its own commentary. For filmstrip order A-6.
MINNESOTA SOURCES: UMAES

CAREERS

AGRICULTURE

NEW CHALLENGE IN VOCATIONAL AGRICULTURE, A
Ohio State University. ....….545 30 slides, color, double fr.
Shows a number of agriculture related careers for which students can be trained in either a high school vocational agriculture program or a college agriculture curriculum. Would be excellent in a unit in vocational guidance. It could also be used effectively as a recruiting device for high school vo-ag classes.
MINNESOTA SOURCES: UMAES

OPPORTUNITIES FOR TRAINING AND EMPLOYMENT IN AGRICULTURE, FORESTRY, AND VETERINARY MEDICINE 183 45 slides, color
Covers college programs in agriculture, forestry, and veterinary medicine at the University of Minnesota and employment opportunities for professional workers in these three fields. Designed especially for high school students interested in science and the many phases of agriculture. Revised.
MINNESOTA SOURCES: UMAES

4-H STORY, THE 558 (revised) 47 slides, color, double fr.
University of Minnesota, Juanita Fehlhafer.
Designed to help tell the 4-H story to legilslators, business, and civic groups. Included are the history of 4-H club work, enrollment, current project offerings, the role of the university and professional staff, the world-wide scope, financial support, and explain how 4-H leaders can use their opportunities most effectively to mold character of boys and girls so they will become well adjusted citizens.
MINNESOTA SOURCES: UMAES

GENERAL CAREERS

AGRICULTURAL ADJUSTMENT SERIES OF CHARTS 364
6 slides, b&w, (double fr. size)
These slides were made from the series of four agricultural adjustment publications being used during the winter of 1962. Slides include Economic Areas of Minnesota, How Minnesotans Are Employed, Mapor Economic Complexes, Where Minnesotans Live, Growth of GNP, and Minnesota Employment and Income.
MINNESOTA SOURCES: UMAES

GRAIN EXCHANGE

STORY OF THE MINNEAPOLIS GRAIN EXCHANGE, THE 387 color
A revised set of color slides showing the operation of this organization. These slides would be very helpful for 4-H members interested in the clean grain project or any agriculture class studying grain marketing.
MINNESOTA SOURCES: UMAES

HOME ECONOMICS

FACTS ABOUT A VERY IMPORTANT PROFESSION 429 (revised), 38 slides, color, double fr.
American Home Economics Association
Includes on-the-job pictures of home economists, indicates the variety of positions open in each home economics specialty, suggests qualities young people should have, and briefly notes college course requisites in each major.
MINNESOTA SOURCES: UMAES

HOME ECONOMIST IN THE PEACE CORPS 475
52 slides, color, (double fr.), Peace Corps
Guidance Associates
This set explains the duties a home economist would have in the Peace Corps. Slides show the training each person is given before going on his assignment. Also available in filmstrip form without record. Ask for filmstrip A-25.
MINNESOTA SOURCES: UMAES

NURSING

HISTORY OF NURSING, THE
100 color slides with printed commentary in English, French, or Spanish. Cost from the League of Red Cross Societies: 60 Sw. Fr. (approx. $17). This set traces the history of nursing from ancient times to the end of the 19th century. **ARC**
MINNESOTA SOURCES: ARC

LIFE OF FLORENCE NIGHTINGALE, THE
30 color slides with printed commentary in English, French, or Spanish. Cost from the League of Red Cross Societies: 25 Sw. Fr. (approx. $6.25). This series illustrates the life of Florence Nightingale, recognized as the founder of modern nursing and whose untiring efforts were also devoted to numerous other humanitarian fields. **ARC**
MINNESOTA SOURCES: ARC

PERSONAL AND SOCIAL PROBLEMS

OUR INDIAN NEIGHBORS 25 slides, color
Tells the story of the work of the United Church Committee on Indian Work in Minnesota. Deals with problems they face as they come to the Twin Cities.

OUR INDIAN NEIGHBORS IN MINNESOTA
(Same as above, only expanded to 30 slides)
Produced by the Minnesota Council of Churches, 1955
MINNESOTA SOURCES: MCC

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